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THE NORTH AMERICAN JEWISH DATA BANK IS A COLLABORATIVE PROJECT OF THE JEWISH FEDERATIONS OF NORTH AMERICA AND THE UNIVERSITY OF CONNECTICUT'S CENTER FOR JUDAIC STUDIES AND CONTEMPORARY JEWISH LIFE AND ROPER CENTER FOR PUBLIC OPINION RESEARCH. OUR MISSION IS TO:

PROVIDE EMPIRICAL SURVEY DATASETS ABOUT THE NORTH AMERICAN JEWISH COMMUNITY FROM NATIONAL AND LOCAL SOCIO-DEMOGRAPHIC STUDIES AS WELL AS OTHER TYPES OF CONTEMPORARY AND HISTORICAL SOCIAL SCIENCE RESEARCH.

MAKE AVAILABLE SUBSTANTIVE AND METHODOLOGICAL REPORTS ON THE JEWISH COMMUNITY, IN PARTICULAR, REPORTS BASED ON DATASETS THAT ARE PART OF THE ARCHIVE.

PROMOTE THE DATA BANK TO JEWISH FEDERATIONS, COMMUNAL ORGANIZATIONS, FOUNDATIONS AND OTHER GROUPS INTERESTED IN RESEARCH CONCERNING JEWISH LIFE IN NORTH AMERICA.

ENCOURAGE ACADEMICIANS, STUDENTS, COMMUNAL PROFESSIONALS AND OTHERS TO UTILIZE DATA BANK HOLDINGS AND TO SUBMIT THEIR STUDIES TO THE ARCHIVE.

SPONSOR SEMINARS AND PROVIDE OTHER OPPORTUNITIES FOR RESEARCHERS AND PLANNERS TO DISCUSS ISSUES, IMPROVE METHODOLOGIES AND EXCHANGE IDEAS BASED ON QUANTITATIVE RESEARCH.

PREPARE PUBLICATIONS AND OTHER FORMS OF INFORMATION DISSEMINATION CONCERNING SOCIAL SCIENTIFIC RESEARCH ABOUT NORTH AMERICAN JEWRY.

PROVIDE TECHNICAL ASSISTANCE AND ADVICE TO JEWISH FEDERATIONS, RESEARCHERS, COMMUNAL PROFESSIONALS, JOURNALISTS AND OTHERS INTERESTED IN RESEARCH ON THE JEWISH COMMUNITY.

PLEASE NOTE THAT OUR DATASETS AND REPORTS ARE PROVIDED FOR NON-COMMERCIAL USE ONLY.

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2008 Annual Survey of American Jewish Opinion

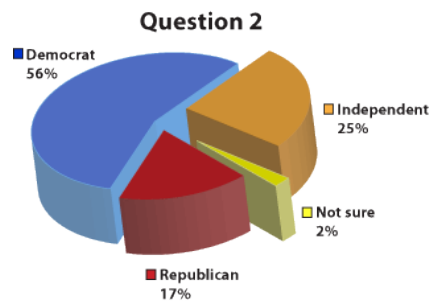
The 2008 Annual Survey of American Jewish Opinion was conducted for American Jewish Committee by Synovate (formerly Market Facts), a leading survey-research organization. Respondents were interviewed by telephone between September 8-21, 2008; no interviewing took place on the Sabbath. The sample consists of 914 self-identifying Jewish respondents selected from the Synovate consumer mail panel. The respondents are broadly representative of the United States adult Jewish population on a variety of measures. The margin of error for the sample as a whole is plus or minus 3 percentage points. Results are displayed as a percentage of total responses.

A. Presidential Election

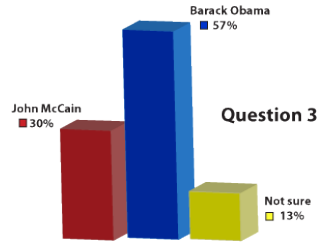
1. Where would you place yourself on this scale?

Extremely liberal	5
Liberal	28
Slightly liberal	11
Moderate, middle of the road	30
Slightly conservative	10
Conservative	12
Extremely conservative	2
Not sure	2

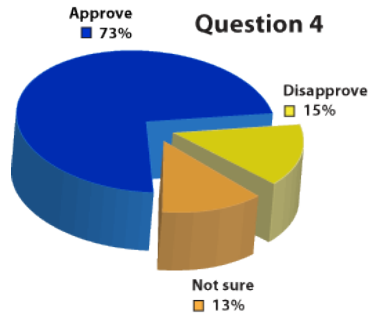
2. In politics, as of today, do you consider yourself a Republican, a Democrat, or an Independent?



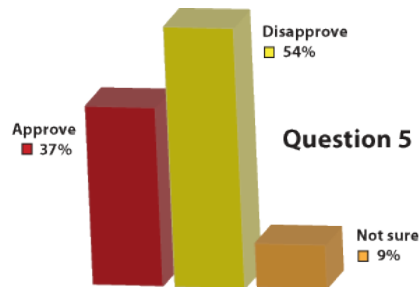
3. If the election for president were being held today, for whom would you vote--John McCain, Republican, or Barack Obama, Democrat?



4. Do you approve or disapprove of Barack Obama's selection of Joseph Biden as his vice-presidential running mate?



5. Do you approve or disapprove of John McCain's selection of Sarah Palin as his vice-presidential running mate?



6. Which one issue would you most like to hear the candidates for president discuss during the 2008 presidential campaign?

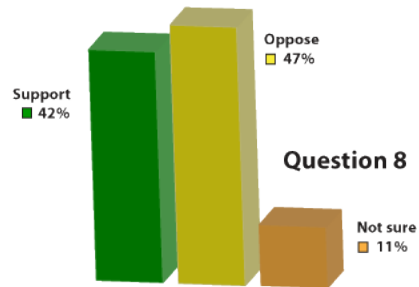
Economy	54
War in Iraq	6
Health Care	11
Immigration	2
Energy	5
Education	2
Israel	3
Taxes	2
Social Security	2
Supreme Court Nominations	1
Terrorism	5
Not Sure	6

7. Regardless of how you usually vote, do you think the Republican Party or the Democratic Party is more likely to make the right decision in dealing with the following issues?

	Republican	Democratic	Not sure
Terrorism	36	53	11
Ensuring a strong economy	28	62	10
Support for Israel	32	52	16
Energy independence	26	63	11
War in Iraq	31	61	7

B. International and Domestic Issues

8. Would you support or oppose the United States taking military action against Iran to prevent it from developing nuclear weapons?



9. Do you think there will or will not come a time when Israel and its Arab neighbors will be able to settle their differences and live in peace?

Will	38
Will not	56
Not sure	6

10. Do you think that Israel can or cannot achieve peace with a Hamas-led Palestinian government?

Can	22
Cannot	68
Not Sure	10

11. What is the best way for the United States to handle its energy needs -- by encouraging greater energy production, by encouraging greater energy conservation, or by developing alternative energy sources?

Greater energy production	7
Greater energy conservation	6
Developing alternative energy sources	75
All three (vol.)	10
Not sure	2

12. Do you think that anti-Semitism in the United States is currently a very serious problem, somewhat of a problem, or not a problem at all?

Very serious problem	23
Somewhat of a problem	63
Not a problem at all	14
Not Sure	1

C. Jewish Involvement

13. Do you think of yourself as . . .

Orthodox	8
Conservative	28
Reconstructionist	1
Reform	30
Just Jewish	31
Not sure	2

14. How important would you say being Jewish is in your own life?

Very important	50
Fairly important	36
Not very important	13
Not sure	1

15. How close do you feel to Israel?

Very close	29
Fairly close	38
Fairly distant	23
Very distant	8
Not Sure	2