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THE NORTH AMERICAN JEWISH DATA BANK IS A COLLABORATIVE PROJECT OF THE JEWISH FEDERATIONS OF NORTH AMERICA AND THE UNIVERSITY OF CONNECTICUT'S CENTER FOR JUDAIC STUDIES AND CONTEMPORARY JEWISH LIFE AND ROPER CENTER FOR PUBLIC OPINION RESEARCH. OUR MISSION IS TO:

PROVIDE EMPIRICAL SURVEY DATASETS ABOUT THE NORTH AMERICAN JEWISH COMMUNITY FROM NATIONAL AND LOCAL SOCIO-DEMOGRAPHIC STUDIES AS WELL AS OTHER TYPES OF CONTEMPORARY AND HISTORICAL SOCIAL SCIENCE RESEARCH.

MAKE AVAILABLE SUBSTANTIVE AND METHODOLOGICAL REPORTS ON THE JEWISH COMMUNITY, IN PARTICULAR, REPORTS BASED ON DATASETS THAT ARE PART OF THE ARCHIVE.

PROMOTE THE DATA BANK TO JEWISH FEDERATIONS, COMMUNAL ORGANIZATIONS, FOUNDATIONS AND OTHER GROUPS INTERESTED IN RESEARCH CONCERNING JEWISH LIFE IN NORTH AMERICA.

ENCOURAGE ACADEMICIANS, STUDENTS, COMMUNAL PROFESSIONALS AND OTHERS TO UTILIZE DATA BANK HOLDINGS AND TO SUBMIT THEIR STUDIES TO THE ARCHIVE.

SPONSOR SEMINARS AND PROVIDE OTHER OPPORTUNITIES FOR RESEARCHERS AND PLANNERS TO DISCUSS ISSUES, IMPROVE METHODOLOGIES AND EXCHANGE IDEAS BASED ON QUANTITATIVE RESEARCH.

PREPARE PUBLICATIONS AND OTHER FORMS OF INFORMATION DISSEMINATION CONCERNING SOCIAL SCIENTIFIC RESEARCH ABOUT NORTH AMERICAN JEWRY.

PROVIDE TECHNICAL ASSISTANCE AND ADVICE TO JEWISH FEDERATIONS, RESEARCHERS, COMMUNAL PROFESSIONALS, JOURNALISTS AND OTHERS INTERESTED IN RESEARCH ON THE JEWISH COMMUNITY.

PLEASE NOTE THAT OUR DATASETS AND REPORTS ARE PROVIDED FOR NON-COMMERCIAL USE ONLY.

FOR MORE INFORMATION, PLEASE VISIT OUR WEBSITE AT  
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**NATIONAL JEWISH POPULATION SURVEY 2000-01  
SCREENER WITH INCENTIVE OFFER**

ASK TO SPEAK TO AN ADULT 18 OR OLDER AT NUMBER REACHED, IF NECESSARY

**INTRODUCTION**

Hello, I'm **(FULL NAME)** from Audits and Surveys Worldwide, a public opinion research company in New York City. I would like to ask you a few questions that take less than three minutes. If your household is selected by the computer for a longer interview, we will mail the person who completes it a check for \$25 to show our appreciation. This national survey is about important social issues such as religion and ethnicity. We are NOT selling anything and we are NOT asking for any donation. . All your answers are confidential.

ASK Q.S-1.

IF NECESSARY OR HELPFUL AT ANY POINT, SAY:

Because the U.S. Census does not ask any question about religion, this survey is designed to fill that gap.

ASK Q.S-1.

IF HELPFUL, SAY:

For *EVERY* household that participates in this survey WE WILL *ALSO* MAKE A DONATION to the American Cancer Society, the March of Dimes or the American Heart Association. To which one of these charities would you like us to make the donation, or would you like the contribution to be divided equally?

- (1) American Cancer Society
- (2) March of Dimes
- (3) American Heart Association
- (4) NO PREFERENCE / DIVIDE EQUALLY

S-1 To know which questions to ask you, we would first like to ask—What is your religion, if any? DO NOT READ LIST. MULTIPLE RESPONSES ACCEPTED. CODES APPEAR IN Q.S-4.

**STATEMENT A: SCREENER RESPONDENT IS JEWISH**

**IF ANSWER TO Q.S-1 IS (1) "JEWISH/JUDAISM" OR (2) "JEWISH AND ANOTHER RELIGION," SAY:**

Thank you. The survey we are conducting is the *National Jewish Population Survey*. It is being sponsored by all the Jewish federations in the United States. Five thousand Jews across the country are being interviewed. Our objective is to understand the characteristics and needs of the Jews in America. All answers to this survey are *confidential*.

For this *brief, preliminary* interview, I'd now like to ask a few questions about your background and about any other adults in your household. CONTINUE WITH Q.S-2

**STATEMENT B: SCREENER RESPONDENT IS NON-JEWISH**

**IF ANSWER TO Q.S-1 IS NOT (1) OR (2) (NON-JEWISH), SAY:**

Thank you. We are speaking with 4000 people of all religious backgrounds across the country, as well as people who have no religious affiliation at all. The survey we are conducting is the National Survey of Religion and Ethnicity. Our objective is to understand the characteristics of the American population. All answers to this survey are confidential.

For this *brief, preliminary* interview, I'd now like to ask a few questions about your background and about any other adults in your household. CONTINUE WITH Q.S-2

S-2. Please tell me how many adults 18 or older, including yourself, are currently living in your house or apartment. (IF HELPFUL, SAY: Please do not count anyone who lives away from your household most of the time, and can be reached at his or her own telephone number.)

NUMBER OF ADULTS: \_\_\_\_\_

NOTE: IF RESPONDENT LIVES IN BUILDING WITH MANY UNRELATED PEOPLE, SUCH AS A COLLEGE DORM OR NURSING HOME, AND ASKS HOW TO DEFINE HOUSEHOLD SIZE, SAY:

Please tell me how many adults, including yourself, live in your room.

**NOTE: IF SCREENER RESPONDENT IS GOING TO TERMINATE "MID-SCREENER," — AT ANY POINT AFTER Q.S-2, SAY:**

I need to ask you just (***IF SINGLE ADULT HOUSEHOLD, SAY: one***) (***IF 2+ ADULT HOUSEHOLD, SAY: two***) ***short question(s) for statistical purposes only.***

(IF SINGLE ADULT HOUSEHOLD, GO TO Q.S-9, THEN Q.S-11)

(IF MULTIPLE ADULT HOUSEHOLD, GO TO Q.S-9, THEN Q.S-10 & Q.S-11)

IF ONLY ONE ADULT IN HOUSEHOLD IN Q.S-2 AND THIS ONE ADULT IS...

- “JEWISH” (Q.S-1:1) *GO TO INCENTIVE STATEMENT, THEN TO CORE QUESTIONNAIRE.*
- “JEWISH + OTHER” (Q.S-1:2) *OR* “NON-JEWISH” (Q.S-1: 3-99) *GO TO Q.S-5-8*

IF TWO ADULTS IN HOUSEHOLD GO TO Q.S-4

IF THREE OR MORE ADULTS IN HOUSEHOLD ASK Q.S-3

S-3. So that I can easily refer to these other adults, please tell me their relationship to you starting with the oldest other adult and then the next oldest. ENTER RELATIONSHIP AS GIVEN – # LISTED, INCLUDING RESPONDENT, MUST EQUAL # IN Q.S-2

**RELATION CODES**

1	Respondent	23	Son-in-law
2	Husband #	24	Daughter-in-law
3	Wife #	25	Brother-in-law
4	Son	26	Sister-in-law
5	Adopted son	27	Grandson
6	Stepson	28	Granddaughter
7	Daughter	29	Other male relative
8	Adopted daughter	30	Other female relative
9	Stepdaughter	31	Boarder, roomer (G)
10	Significant other/ Unmarried partner/ lover * / # / (G)	32	Foster child (G)
11	Fiancé (male)	33	Roommate, friend (G)
12	Fiancée (female)	34	Paid employee (e.g. nanny, au pair, maid, butler) (G)
13	Boyfriend	35	Other male non- relative
14	Girlfriend	36	Other female non- relative
15	Father	37	OTHER (SPECIFY) _____ (G)
16	Mother	98	DON'T KNOW
17	Stepfather	99	REFUSED
18	Stepmother		
19	Father-in-law		
20	Mother-in-law		
21	Brother		
22	Sister		

\* IF VOLUNTEERED, NOTE PARTNER'S SEX

1. MALE
2. FEMALE

AND DO NOT ASK GENDER IN Q.S-10 IF GENDER FOR ALL HOUSEHOLD MEMBERS IS IDENTIFIED.

DO NOT ASK Q.S-10 IF GENDER FOR ALL HOUSEHOLD MEMBERS IS IDENTIFIED.

# These “relationships” are to be inserted for all questions asked of “SPOUSE/PARTNER”  
(G) Screener Q.S-10 RE: GENDER ONLY FOR THESE RELATIONSHIPS

ASK Q.S-4 FOR EACH ADULT REFERRED TO IN Q.S-2 OR Q.S-3

S-4 IF 2 ADULTS IN HOUSEHOLD, SAY: What is the other adult's religion, if any?

IF 3 + ADULTS IN HOUSEHOLD, FOR EACH ASK:

What is (RELATIONSHIP'S) religion, if any? DO NOT READ LIST—MULTIPLE RESPONSES ACCEPTED

**RELIGION CODES**

- |    |  |    |  |
|----|--|----|--|
| 1  | Jewish/Judaism   | 23 | Lutheran (P)                               |
| 2  | Jewish and another religion (SPECIFY)  | 24 | Mennonite/Amish (P)                        |
| 3  | Messianic Jew (e.g. Jews for Jesus)  | 25 | Methodist/Wesleyan (P)                     |
| 4  | Catholic (OC)  | 26 | Mormon/Latter Day Saints (OC)              |
| 5  | Protestant (SPECIFY) ASK: Which denomination is that?<br>DENOMINATIONS MARKED "P" WILL BE LISTED*                                    | 27 | Muslim/Islam                               |
| 6  | Assemblies of God (P)  | 28 | Nazarene (P)                               |
| 7  | Baha'i   | 29 | Pentecostal/Charismatics (P)               |
| 8  | Baptist (P)  | 30 | Presbyterian (P)                           |
| 9  | Brethren (P)   | 31 | Reformed/Dutch Reform (P)                  |
| 10 | Buddhist   | 32 | Russian Orthodox (OC)                      |
| 11 | Christian (SPECIFY) ASK: Which denomination is that?<br>DENOMINATIONS MARKED BOTH "P" AND<br>"OC" = OTHER CHRISTIAN, WILL BE LISTED* | 33 | Scientology                                |
| 12 | Christian Science (OC)   | 34 | Seventh Day Adventist (P)                  |
| 13 | Church of God (P)  | 35 | Shintoist                                  |
| 14 | Churches of Christ and Christian Churches (P)  | 36 | Taoist                                     |
| 15 | Disciples of Christ (P)  | 37 | Unitarian (OC)                             |
| 16 | Episcopalian (P)   | 38 | United Church of Christ/Congregational (P) |
| 17 | Evangelical/Born Again Christian (P)   | 92 | Other religion (SPECIFY)                   |
| 18 | Friends/Quaker (P)   | 93 | Humanist                                   |
| 19 | Greek Orthodox (OC)  | 94 | Ethical Culture                            |
| 20 | Hindu  | 95 | None/No religion/Secular                   |
| 21 | Holiness/Holy (P)  | 96 | Agnostic                                   |
| 22 | Jehovah's Witness (OC)   | 97 | Atheist                                    |
|    |  | 98 | Don't Know                                 |
|    |  | 99 | Refused                                    |

\*"NO DENOMINATION/NONE" AND "OTHER (SPECIFY)" ARE INCLUDED IN BOTH THE PROTESTANT AND OTHER CHRISTIAN DENOMINATION LISTS.

IF A RESPONDENT AND/OR SPOUSE IS "JEWISH" (Q.S-1:1-2 AND/OR Q.S-4:1-2), DO NOT ASK Q.S-5 ABOUT ANY ADULT SON OR DAUGHTER (Q.S-3:4,7).

IF BOTH OF RESPONDENT'S PARENTS LIVE IN HOUSEHOLD (Q.S-3:15-16), DO NOT ASK Q.S-5 ABOUT RESPONDENT AND RESPONDENT'S SIBLINGS (Q.S-3:21-22)

IF RESPONDENT'S SPOUSE (Q.S-3:2-3) AND BOTH OF SPOUSE'S PARENTS (Q.S-3:19-20) LIVE IN HOUSEHOLD, DO NOT ASK Q.S-5 ABOUT SPOUSE AND SPOUSE'S SIBLINGS (Q.S-3:25-26).

READ STATEMENT BELOW THEN ASK Q.S-5 ABOUT EACH REMAINING ADULT WHO IS NOT JEWISH (Q.S-1/4:2-99)

Part of this national study is to determine the extent to which Americans of different backgrounds also have Jewish origins. So I would like to ask a few questions about that.

S-5. (Do you) (IF 2 ADULTS IN HOUSEHOLD, SAY: Does the other adult) (IF 3+ ADULTS IN HOUSEHOLD, SAY: Does RELATIONSHIP) have a Jewish mother or a Jewish father?

- (1) YES .....
  - (2) YES, PARENT HALF/PARTLY JEWISH.....
  - (3) YES, OTHER (SPECIFY) .....
  - \_\_\_\_\_
  - (4) No.....
  - (5) Don't know.....
  - (6) Refused.....
- } SKIP TO Q.S-7
- } ASK Q.S-6

FOR EACH ADULT WITH ANSWER OF NO/DON'T KNOW/REFUSED IN Q.S-5, ASK:

S-6. (Were you) (IF 2 ADULTS IN HOUSEHOLD, SAY: Was the other adult) (IF 3+ ADULTS IN HOUSEHOLD, SAY: Was your RELATIONSHIP) raised Jewish?

- (1) YES .....
- (2) YES, RAISED (HALF/PARTIALLY) JEWISH AND SOMETHING ELSE .....
- (SPECIFY) \_\_\_\_\_
- (3) YES, OTHER (SPECIFY) .....
- \_\_\_\_\_
- (4) No.....
- (5) Don't know .....
- (6) Refused.....

S-7. (Do you consider yourself) (IF 2 ADULTS IN HOUSEHOLD, SAY: Does the other adult consider himself or herself) (IF 3+ ADULTS IN HOUSEHOLD, SAY: Does your RELATIONSHIP consider himself/herself) Jewish for any reason?

- (1) YES (DEFINITELY) .....
- (2) YES (HALF/PARTIALLY) .....
- (3) YES, OTHER (SPECIFY) .....
- \_\_\_\_\_
- (4) No.....
- (5) DON'T KNOW .....
- (6) REFUSED .....

IF SAMPLE ALLOCATION CODES ARE 12 OR 18 (I.E. RELIGION IN Q.1 IS OTHER/NONE, NO JEWISH PARENT IN Q.S-5, AND NOT RAISED JEWISH IN Q.S-6, BUT CONSIDERS SELF JEWISH IN Q.S-7), ASK:

S-8. So that we properly understand, we would appreciate if you would explain the ways in which (you consider yourself) (the other adult considers himself or herself) (your RELATIONSHIP considers himself/herself) Jewish.

- (1) BECAUSE (I HAVE) (HE/SHE HAS) A JEWISH SPOUSE
- (2) BECAUSE (I AM) (HE/SHE IS) IN THE PROCESS OF CONVERTING TO JUDAISM
- (3) BECAUSE (I HAVE) (HE/SHE HAS) A JEWISH GRANDPARENT
- (4) BECAUSE JESUS WAS A JEW/PERSONAL RELATIONSHIP WITH JESUS
- (5) OTHER (SPECIFY: PROBE FULLY)

ANY HOUSEHOLD THAT MEETS CONDITIONS FOR Q.S-8 (SAMPLE ALLOCATION CODES ARE 12 OR 18) IS ELIGIBLE FOR NSRE HOUSEHOLD/RESPONDENT SAMPLE SELECTION PROCESS.

THE CATI PROGRAM SENDS RESPONSES FOR Q.S-1-4 AND Q.S-5-7 TO A SPECIFIC MEMORY FUNCTION DESIGNATED AS THE "SAMPLE ALLOCATION CODES". THIS STORES AND READS ALL RESPONSES, AND DETERMINES FOR EACH ADULT HOUSEHOLD MEMBER WHETHER THEY QUALIFY FOR EITHER THE JEWISH CORE (ABOUT 4,500) OR NON-CORE (ABOUT 500) SAMPLE, OR FOR THE NSRE (ABOUT 5,000). IF MORE THAN ONE ADULT QUALIFIES FOR EITHER THE CORE OR NON-CORE JEWISH SAMPLE, OR NSRE, THE CATI PROGRAM RANDOMLY SELECTS ONE ADULT TO BE INTERVIEWED.

IF NSRE HOUSEHOLD AND NOT SELECTED FOR NSRE SAMPLE OF 4000, ASK Q.S-9-11, AS APPROPRIATE.

NJPS AND NSRE SAMPLES – SKIP TO "INSTRUCTION/STATEMENT C".

S-9. BY OBSERVATION: RESPONDENT IS:

- (1) Male
- (2) Female

ASK Q.S-10 FOR MULTIPLE ADULT HOUSEHOLDS ONLY

S-10 COMPUTER CODES GENDER FOR ALL OBVIOUS RELATIONSHIPS IN Q.S-3.

IF NOT EVIDENT FROM RELATIONSHIP, ASK:

Is (the **OTHER** adult in your household) (your RELATIONSHIP) male or female?

IF 3+ ADULTS, SAY: How many of the **OTHER** adults are male and how many are female?

- (1) Male.....
- (2) Female.....
- (3) Refused.....

ASK ALL NOT SELECTED FOR NJPS OR NSRE

S-11 For statistical purposes, please tell me how many DIFFERENT telephone numbers your household has that are used to answer calls, including the number on which I reached you. Please do not count extensions, cellular phones and numbers used only by a fax or computer.

NOTE: INCLUDE TELEPHONE NUMBERS USED FOR VOICE AND OTHER PURPOSES.  
IF RESPONDENT HAS MORE THAN ONE HOUSEHOLD, SAY: Just the telephone numbers in your primary residence.

NUMBER OF TELEPHONE NUMBERS \_\_\_\_\_

**INSTRUCTION/STATEMENT C**

IF SINGLE ADULT HOUSEHOLD, GO TO THE INCENTIVE STATEMENT AND THEN TO APPROPRIATE QUESTIONNAIRE

—OR—

IF NSRE HOUSEHOLD NOT SELECTED FOR NSRE INTERVIEW GO TO SCREENER TERMINATION STATEMENT.

IF MULTIPLE ADULT HOUSEHOLD:

- IF SCREENER RESPONDENT IS SELECTED FOR NJPS/NSRE INTERVIEW, GO DIRECTLY TO INCENTIVE STATEMENT AND THEN TO NJPS/NSRE QUESTIONNAIRE.
- IF A DIFFERENT ADULT IS SELECTED FOR THE INTERVIEW, SAY:

Thank you. So that people of all ages and both sexes are included in the survey, only one adult is randomly selected from each household. The person who the computer has randomly selected from your household is (your RELATIONSHIP) (the other adult). May I please speak with (your RELATIONSHIP) (the other adult)?

WHEN THIS "OTHER HOUSEHOLD ADULT" IS ON THE TELEPHONE, READ STATEMENT A2 (IF NJPS) OR B2 (IF NSRE) AS APPROPRIATE.

- IF "OTHER HOUSEHOLD ADULT" IS NOT AVAILABLE, SAY:  
"Please tell me that person's first name or initials so we know whom to ask for when we call again."  
When would be the best day(s) and time(s) to call?"
- IF NO ADULT SELECTED FOR NSRE INTERVIEW, GO TO SCREENER TERMINATION STATEMENT

**STATEMENT A-2:**

**IF SELECTED RESPONDENT IS JEWISH (CORE/NON-CORE) AND DIFFERENT FROM SCREENED PERSON**

Hello. I'm **(FULL NAME)** from Audits and Surveys Worldwide, a public opinion research company in New York City. We are conducting the *National Jewish Population Survey*, which is being sponsored by all the Jewish federations in the United States. **Five thousand Jews across the country are being interviewed. Our objective is to understand the characteristics and needs of the Jews in America.**

In appreciation for your participation in this survey, we will mail you a check for \$25.

We are NOT selling anything and we are NOT asking for any donation. All your answers are confidential.

IF NECESSARY OR HELPFUL AT ANY POINT, SAY:

Because the U.S. Census does not ask any question about religion, this survey is designed to fill that gap. REPEAT Q.S-1 AND, IF NECESSARY, Q.S-5-8 *ABOUT THE SELECTED RESPONDENT*.

IF HELPFUL, SAY:

For EVERY household that participates in this survey WE WILL **ALSO** MAKE A DONATION to the American Cancer Society, the March of Dimes, the American Heart Association or the United Jewish Communities. To which one of these charities would you like us to make the donation, or would you like the contribution to be divided equally? (SHOW Q.S-A, PLUS UJC, ON CATI SCREEN).

**(IF THIS CONTRIBUTION QUESTION IS NOT ASKED HERE, INTERVIEWER IS TO RECORD "DIVIDE EQUALLY")**

**IF RESPONDENT QUALIFIES AND IS SELECTED FOR NJPS (CORE/NON-CORE), CONTINUE WITH Q.1 IN NJPS QUESTIONNAIRE.**

**IF RESPONDENT DOES NOT QUALIFY, COMPUTER SELECTS ANOTHER ADULT AND GOES TO INSTRUCTION/STATEMENT C.**

**STATEMENT B-2:**

**IF SELECTED RESPONDENT IS NON-JEWISH AND DIFFERENT FROM SCREENED PERSON**

Hello. I'm (FULL NAME) from Audits and Surveys Worldwide, a public opinion research company in New York City. We are speaking with 4000 people of all religious backgrounds across the country, as well as people who have no religious affiliation at all. Our objective is to understand the characteristics of the American population.

In appreciation for your participation in this survey, we will mail you a check for \$25.

We are NOT selling anything and we are NOT asking for any donation. All your answers are confidential. At the end of the interview, I'll ask for the name and address of the person to whom we will mail the check. Now, for the first question.

IF NECESSARY OR HELPFUL AT ANY POINT, SAY:

Because the U.S. Census does not ask any question about religion, this survey is designed to fill that gap.

REPEAT Q.S-1 AND, IF NECESSARY, Q.S-5-8 ABOUT THE SELECTED RESPONDENT. THEN CONTINUE WITH NJPS\*/NSRE INCENTIVE STATEMENT AS APPROPRIATE.

IF HELPFUL, SAY:

For EVERY household that participates in this survey WE WILL ALSO MAKE A DONATION to the American Cancer Society, the March of Dimes or the American Heart Association. To which one of these charities would you like us to make the donation, or would you like the contribution to be divided equally? (SHOW Q.S-A ON CATI SCREEN).

IF THIS CONTRIBUTION QUESTION IS NOT ASKED HERE, INTERVIEWER IS TO RECORD "DIVIDE EQUALLY."

IF RESPONDENT QUALIFIES AND IS SELECTED FOR NSRE CONTINUE WITH Q.1 IN NSRE QUESTIONNAIRE.

IF RESPONDENT DOES NOT QUALIFY, COMPUTER SELECTS ANOTHER ADULT AND GOES TO INSTRUCTION/STATEMENT C.

\* "NJPS" ONLY IF RE-SCREENING INDICATES THIS PERSON SHOULD BE AN NJPS RESPONDENT. OTHERWISE, NSRE.

**SCREENER TERMINATION STATEMENT: IF HOUSEHOLD NOT SELECTED FOR NJPS OR NSRE, SAY:**

Thank you very much. I'm sorry to inform you that our quota for your type of household is filled so your household was NOT selected for the longer interview. We are very grateful for your time. Have a good evening/day.

**INCENTIVE STATEMENT FOR THOSE SELECTED FOR NJPS OR NSRE INTERVIEW.**

Thank you. The computer has selected you for the more detailed interview for which we will mail you a \$25 check in about a week.. At the end of the interview, I'll ask for the name and address of the person to whom we will mail the check. Again, let me assure you that all your answers are completely confidential and will not be identified with you in any way. Now, for the first question.

GO TO NJPS OR NSRE QUESTIONNAIRE Q.1, AS APPROPRIATE.

IF NJPS AND ASKED HOW LONG THE INTERVIEW IS, SAY: On average it takes between 25 and 40 minutes, depending on the number of people in the household and their characteristics.

IF NSRE AND ASKED HOW LONG THE INTERVIEW IS, SAY: On average it takes about seven minutes.

**NJPS/NSRE INTERVIEW CLOSING**

330. The last bit of information I need is the name and the address of the person to whom the \$25 check should be mailed. Again, let me assure that all your answers are completely confidential and will not be identified with you in any way.

**ENTER INFORMATION CAREFULLY ON INCENTIVE SCREEN  
AND READ BACK TO RESPONDENT TO CONFIRM**

COMPLETED NJPS/NSRE INTERVIEW = \$25

Mr.  Ms.  Mrs.  Miss  Dr.  Other (Specify)  \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/Town: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: ( \_\_\_ \_\_\_ \_\_\_ ) \_\_\_ \_\_\_ \_\_\_ - \_\_\_ \_\_\_ \_\_\_

That completes the interview. Again, I'm (FULL NAME) from Audits and Surveys Worldwide. Thank you very much for your help and have a good day/evening.

IF RESPONDENT ASKS FOR NAME OF PERSON TO CALL FOR MORE INFORMATION, OR TO CHECK INCENTIVE, SAY:

The person you can call for more information is Peggy Hutchinson 800-355-2847.