

THE JEWISH POPULATION STUDY OF
NORTH METRO ATLANTA, 2003-2004

SCREENING QUESTIONS

Jewish Federation of Greater Atlanta
Marcus Jewish Community Center of Atlanta

Ukeles Associates, Inc. [UAI]

Sundel Research, Inc.

December 4, 2003
Initial Interview Version

The Jewish Population Study of North Metro Atlanta

SCREENING QUESTIONS: LIST and RDD INTERVIEWS

LIST INTERVIEWS:

Hello, I am calling on behalf of the Jewish Population Study of North Metro Atlanta.

RDD INTERVIEWS:

Hello, I am calling on behalf of the North Metro Atlanta Initiative.

This is an important study of service needs in the rapidly growing area around Georgia 400. You may have seen a newspaper story about the study. We are NOT asking for money. We are NOT selling anything. The survey is anonymous and confidential. Your phone number was chosen randomly by a computer.

[IF ASKED, WHO ARE YOU?]

“My name is _____. I'm calling from Sundel Research, an independent research firm in Denver, Colorado which has been asked to interview people for this study.]

[IF ASKED WHO IS DOING THE STUDY, OR RESPONDENT QUESTIONS THE LEGITIMACY OF THE STUDY:]

RDD: “You can call _____ to find out more about this study, which is being co-sponsored by the Marcus Jewish Community Center of Atlanta and the Jewish Federation of Greater Atlanta. While we are interviewing Jewish households primarily, we also need to speak with non-Jewish households for only a minute or two.”

LIST: “You can call _____ to find out more about this study, which is being co-sponsored by the Jewish Federation of Greater Atlanta and the Marcus Jewish Community Center of Atlanta and. While we are interviewing Jewish households primarily, we also need to speak with non-Jewish households for only a minute or two.”

[IF RESPONDENT SAYS “WE’RE NOT JEWISH” — CHECK “NOT JEWISH” BOX ON CONTACT SHEET, SAY: “While we are interviewing Jewish households primarily, we also need to speak with non-Jewish households for only a minute or two.”

S1 May I please speak to one of the heads of the household who is at least 18 years of age?

Yes, on the phone	1	SKIP TO S 2
Yes, coming to phone	2	REPEAT INTRODUCTION, THEN ASK S 2
Not home/Not available	3	CONTINUE IF AT LEAST 18 YEARS OLD – CALL BACK
Refused	8	THANK AND TERMINATE

S 2 **In what ZIP code do you live?** [If ZIP code does not match list of zip codes below, finish screener and terminate.]

30004	1	
30005	2	
30022	3	
30024	4	
30040	5	
30041	6	
30075	7	
30076	8	
30096	9	
30097	10	
Other _____	x	ALL OTHER ZIP CODES, RECORD, SKIP TO S 7, COMPLETE AND TERMINATE INTERVIEW
Does Not Know "DK"	x	IF ZIP CODE REFUSED, ASK. S 2a:
Refused	x	

S 2a [ASK ONLY IF ZIP CODE REFUSED, "DOES NOT KNOW" ZIP CODE]

Do you live in the North Fulton/Alpharetta/North Metro Atlanta area?

Yes	1	CONTINUE INTERVIEW
No	2	SKIP TO S 7, TERMINATE
Refused	8	THANK FOR COOPERATION, TERMINATE

S 3 Including yourself, how many people usually live in your household?

_____ [RECORD #]

CONFIRM: Does that include everyone for whom this is the primary residence, including students temporarily away at college or graduate school?

S 4 Many people living in the Atlanta area identify with an ethnic or religious group. Do you consider yourself to be Jewish or non-Jewish?

READ CATEGORIES ONLY IF RESPONDENT NEEDS PROMPTING - JEWISH, NOT JEWISH, JEWISH & SOMETHING ELSE, NOT SURE, A MESSIANIC JEW/A JEWS FOR JESUS.

[IF ASKED WHY ARE YOU ASKING ABOUT RELIGION, OR WHY ARE YOU ASKING IF "I'M JEWISH:"]

“The study is sponsored by the Jewish Federation of Greater Atlanta and the Marcus Jewish Community Center of Atlanta, which want to interview Jewish households, but we need to speak to households that are not Jewish for only a minute or two.”

Yes, Jewish	1	SKIP TO MAIN QUESTIONNAIRE
Yes, “Jewish and Something Else” [VOLUNTEERED]	2	
Not Sure	3	
No	4	SKIP TO S 5
Messianic Jew; Jew for Jesus [VOLUNTEERED]	5	SKIP TO S 7, TERMINATE
Refused	9	SKIP TO S 5

[IF S 3>1 MULTI-PERSON HH, ASK S 5 - IF S 3=1, SKIP TO S 6]

S 5 Are there any other adults in this household who consider themselves Jewish?

Yes, Jewish	1	SKIP TO MAIN QUESTIONNAIRE
Yes, "Jewish and Something Else" [VOLUNTEERED]	2	
Not Sure	3	CONTINUE WITH S 6
No - All Adults NON-JEWISH	4	
Don't Know / Not sure	8	
Refused	9	

S 6 Did either of your parents or any of your grandparents consider themselves to be Jewish?

Yes, Jewish	1	ASK S 6a IF MORE THAN 1 PERSON HOUSEHOLD (S 3 > 1) OTHERWISE, SKIP TO S7
Yes, Jewish & Something Else	2	
No	3	
Refused	8	
Not Sure	9	

S 6a [ASK S 6a IF S3 > 1: MULTI-PERSON HH; IF ONE-PERSON HH, SKIP TO S 7]

Does ANY OTHER ADULT MEMBER of your household have a Jewish parent or grandparent?

Yes	1
Yes, Jewish & Something Else	2
NO	3
Don't Know / Not Sure	4

THANK YOU. FINAL QUICK QUESTIONS.

S 7 Excluding cell phones, how many different telephone numbers - - different telephone lines, not extensions - - do you have coming into your household?

_____ [RECORD #]

[IF S 7 >1, ASK S 7a]

S 7a How many of these phone numbers are usually used as a business phone, for a fax machine, or for a computer?

_____ [RECORD #]

0 = None usually used as business phone/fax/computer

S 7b Calculate Net Voice Lines _____

**THANK GRACIOUSLY AND END INTERVIEW FOR NON-JEWISH AND
JEWISH ORIGIN HOUSEHOLDS.**