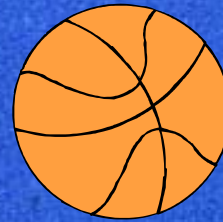
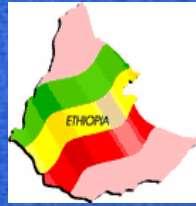
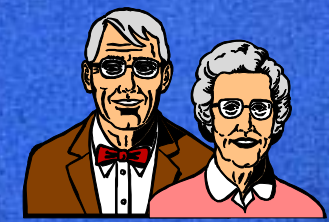


1



PHILANTHROPIC PROFILE: MOTIVATIONS FOR GIVING

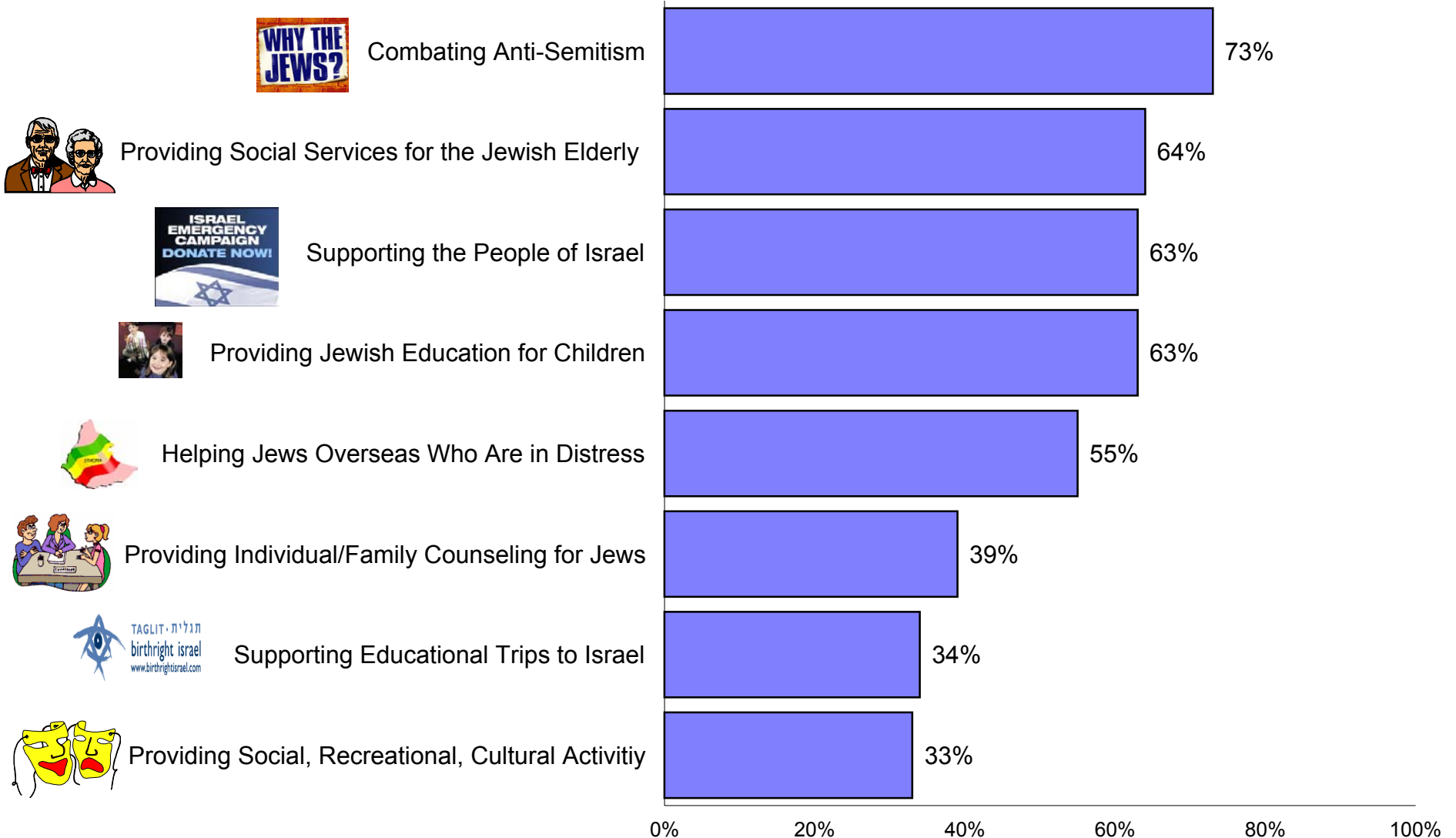


2

IMPORTANCE OF MOTIVATIONS TO DONATE TO A JEWISH ORGANIZATION

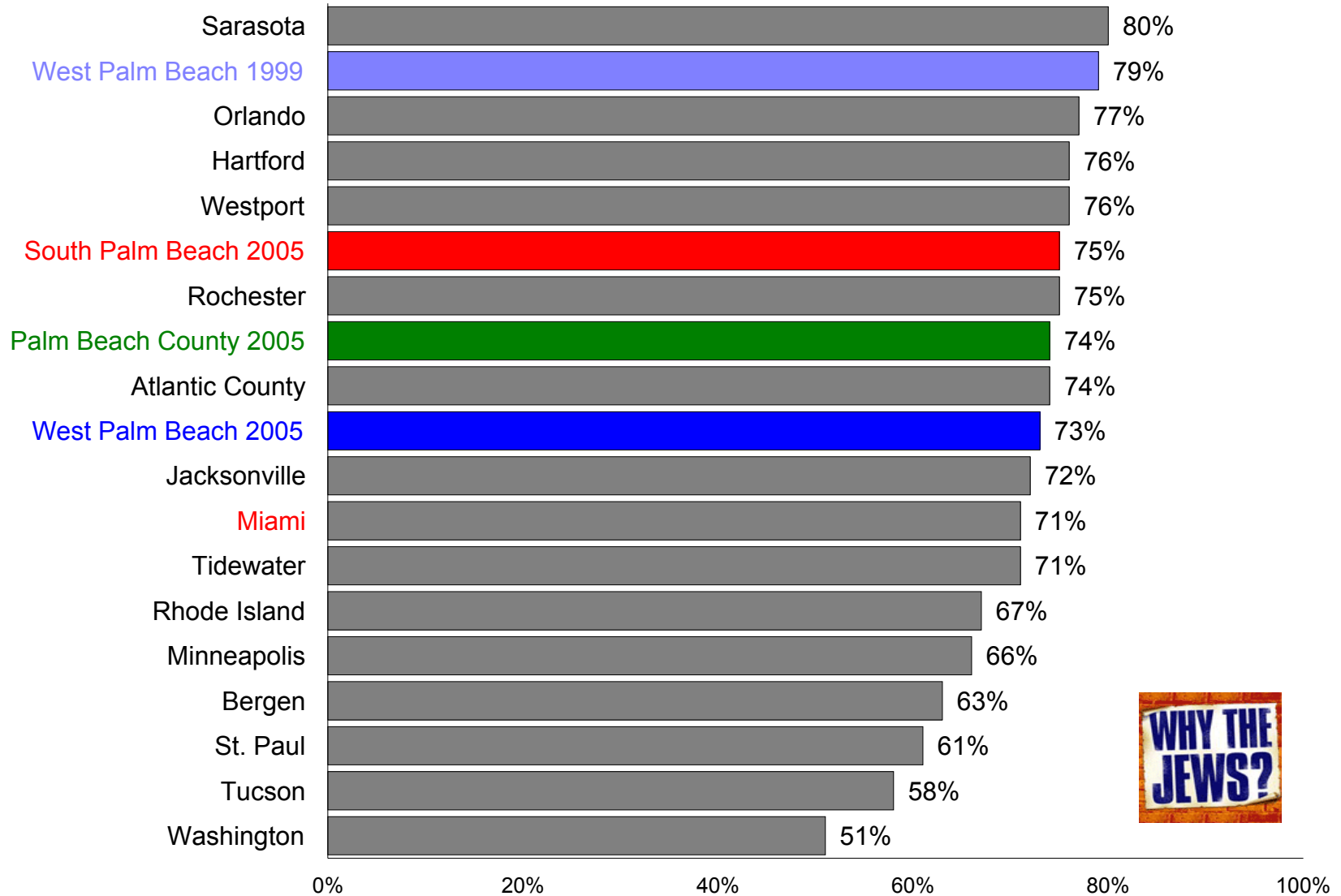
% Very Important

(Respondents in Households Who Donated \$100 and Over to Jewish Charities in the Past Year)



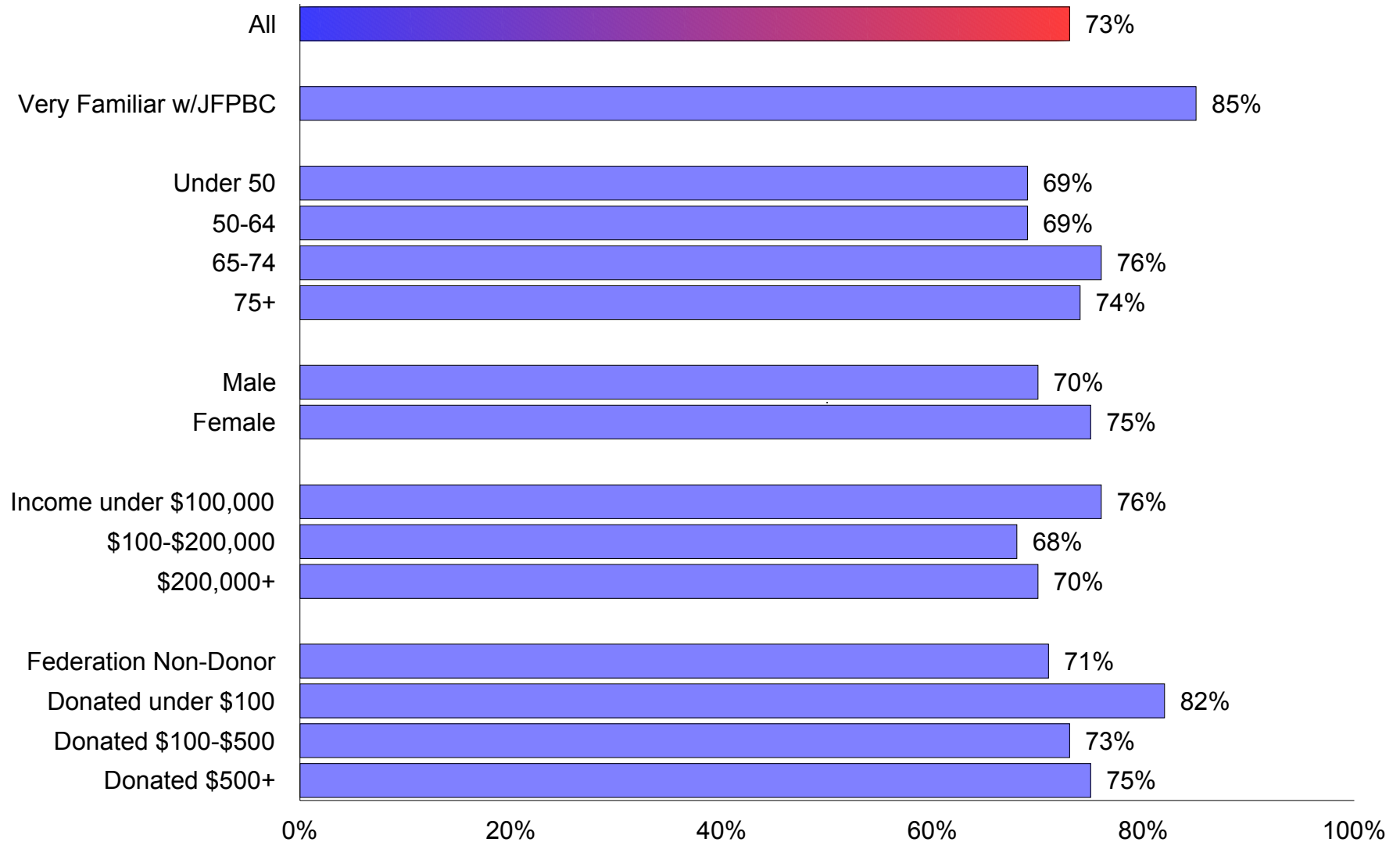
IMPORTANCE OF COMBATING ANTI-SEMITISM AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important



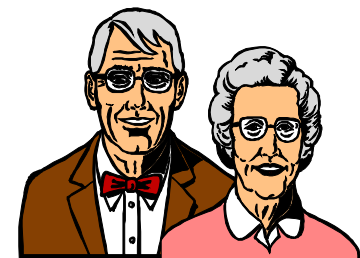
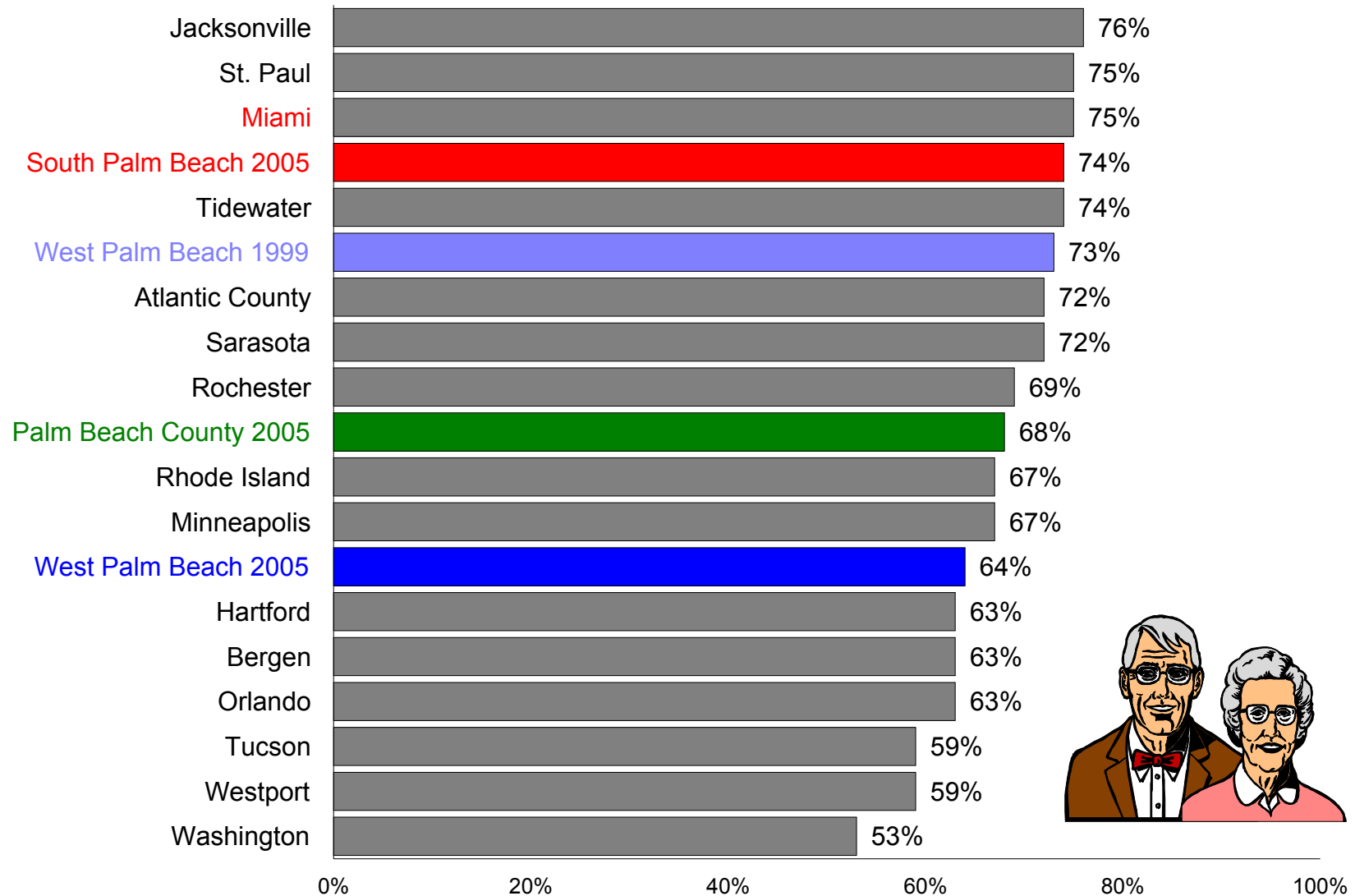
4

IMPORTANCE OF COMBATING ANTI-SEMITISM AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION % Very Important



IMPORTANCE OF PROVIDING SOCIAL SERVICES FOR THE JEWISH ELDERLY AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

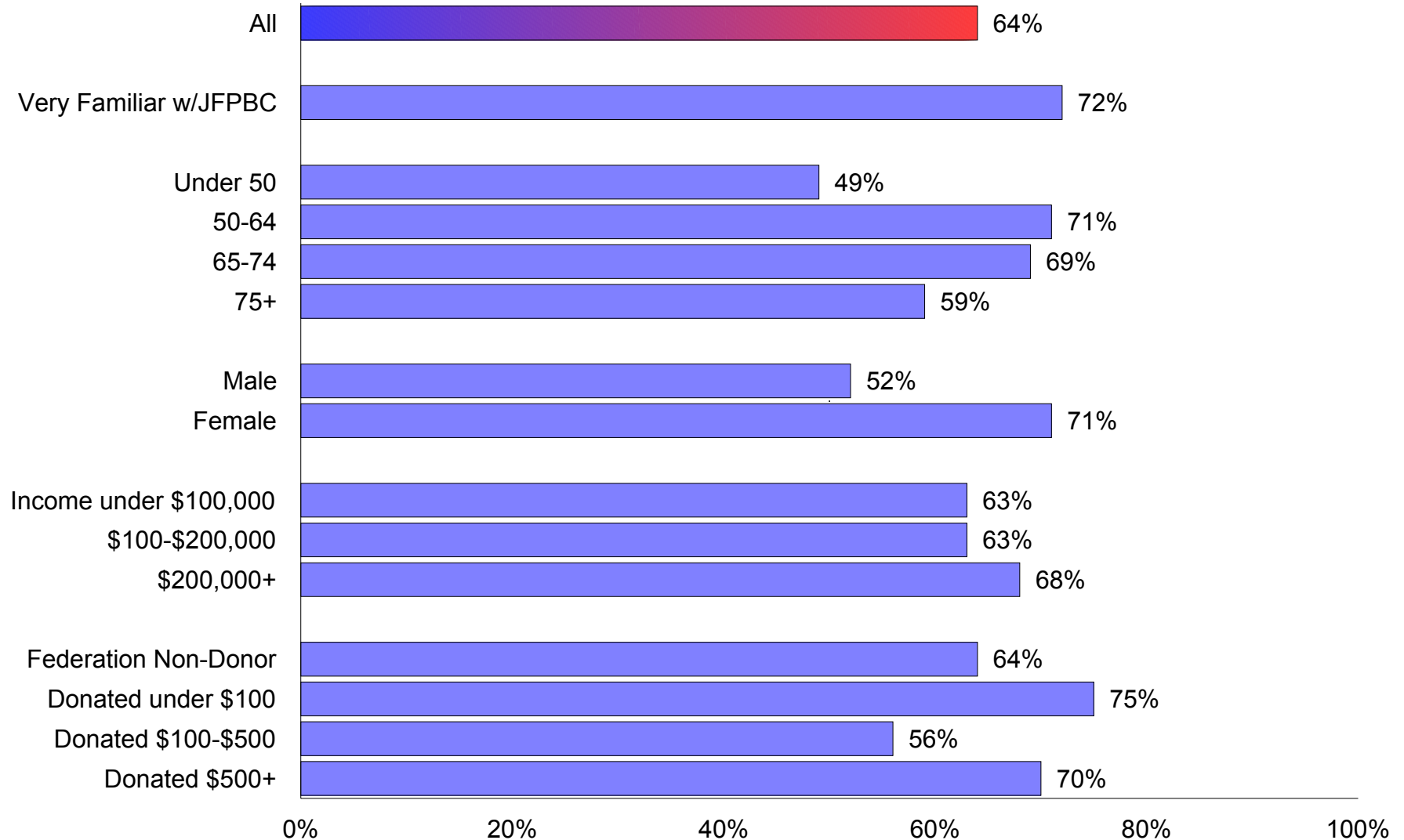
% Very Important



6

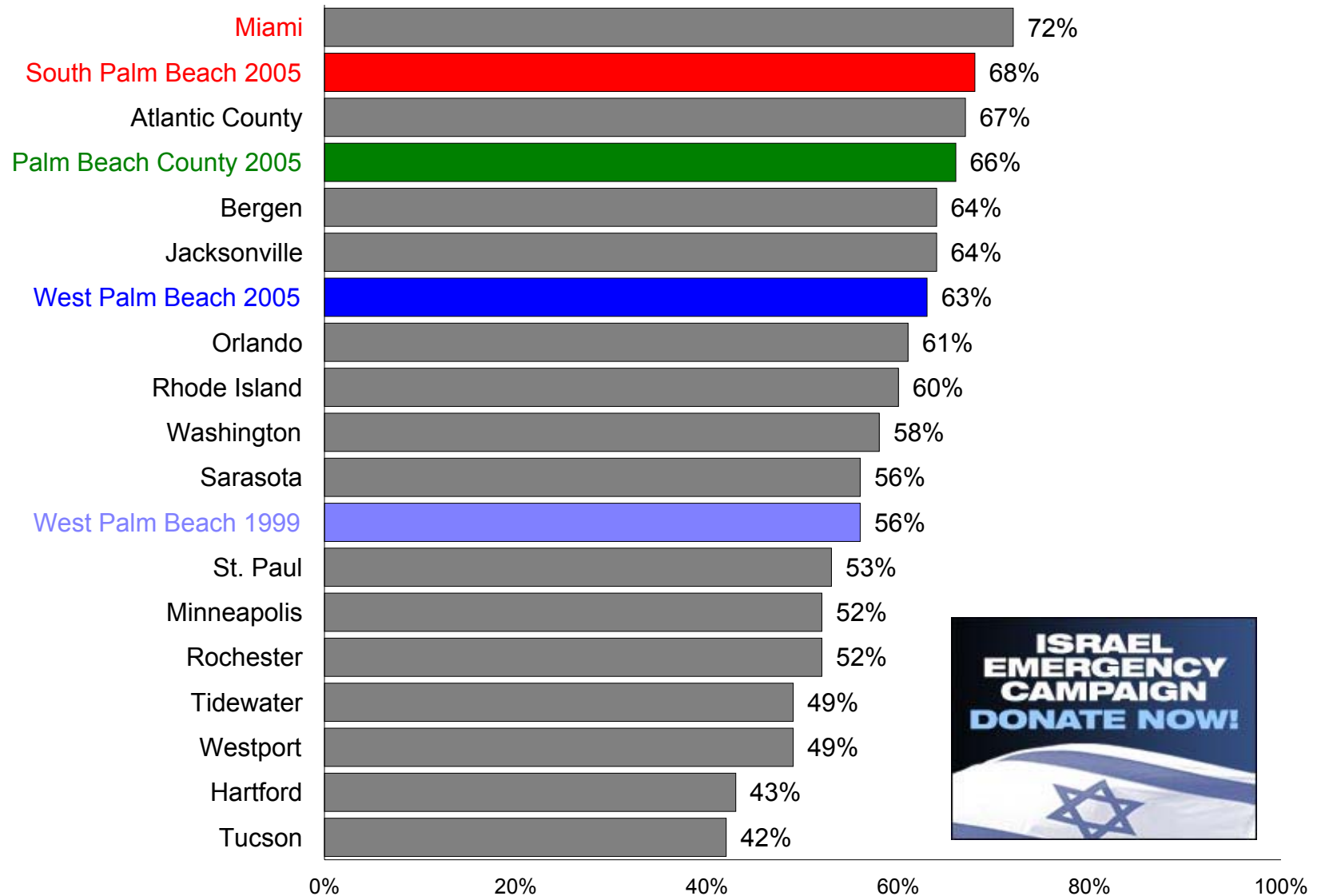
IMPORTANCE OF PROVIDING SOCIAL SERVICES FOR THE JEWISH ELDERLY AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important



IMPORTANCE OF SUPPORTING THE PEOPLE OF ISRAEL AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

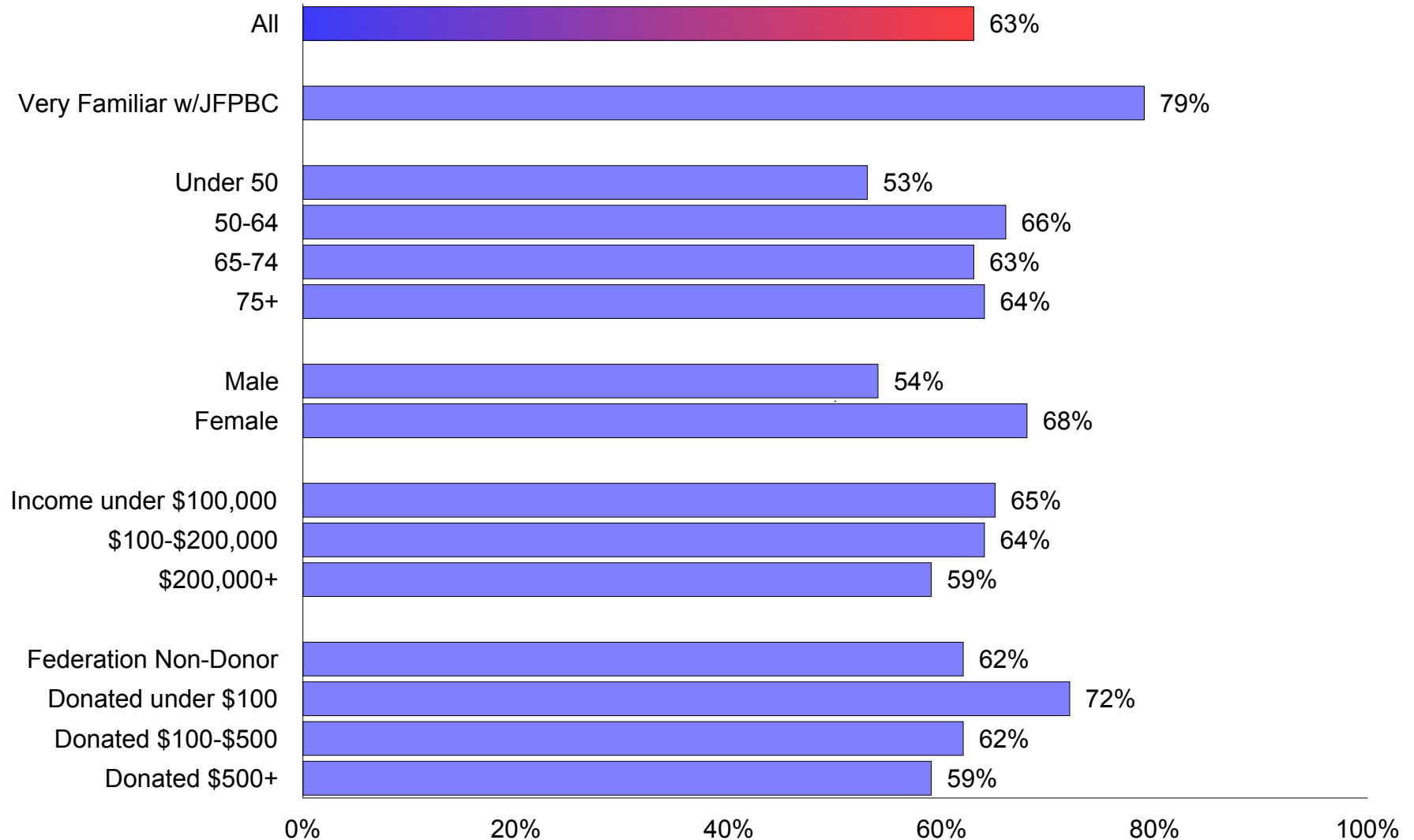
% Very Important



8

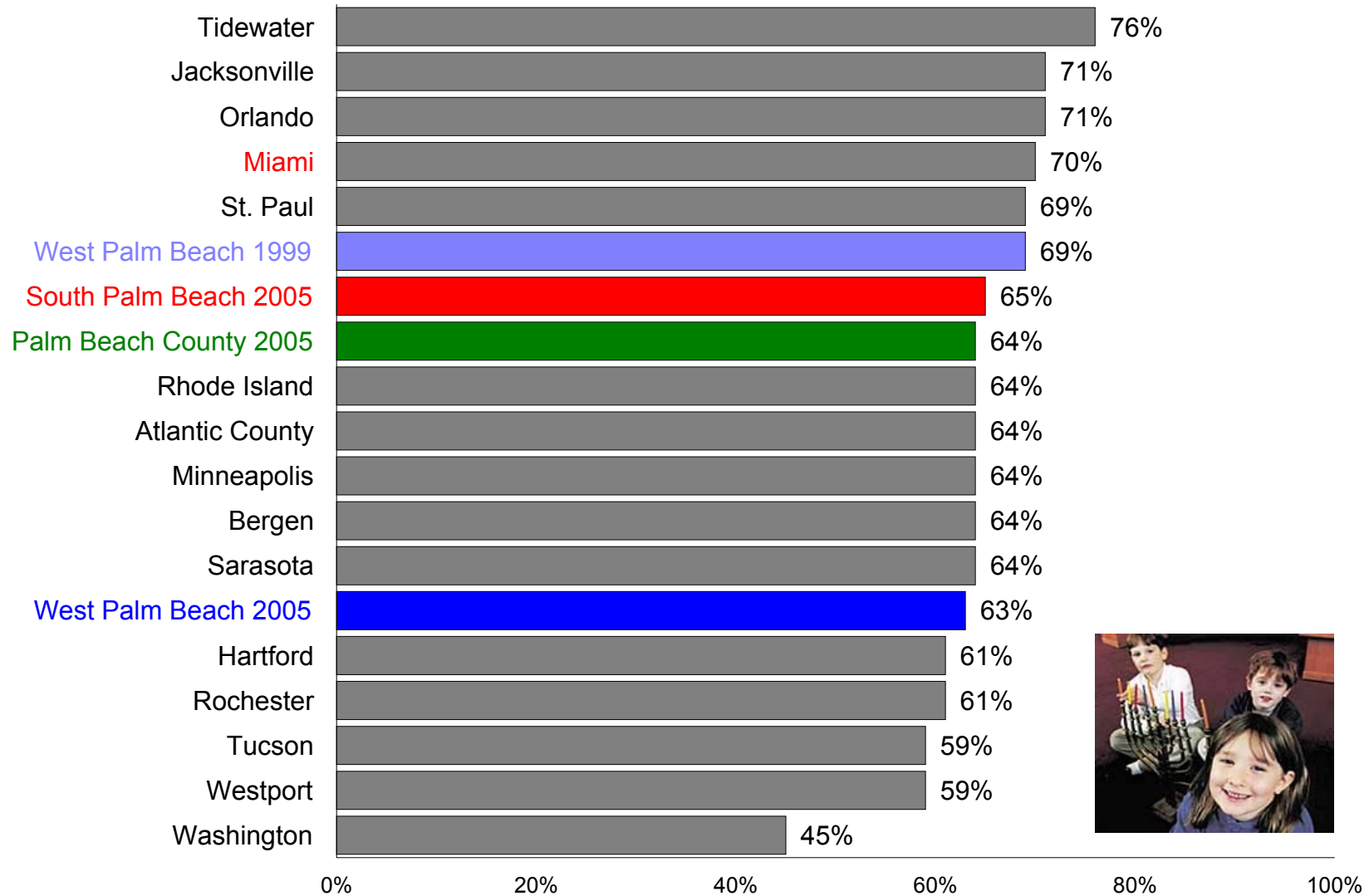
IMPORTANCE OF SUPPORTING THE PEOPLE OF ISRAEL AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important



IMPORTANCE OF PROVIDING JEWISH EDUCATION FOR CHILDREN AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

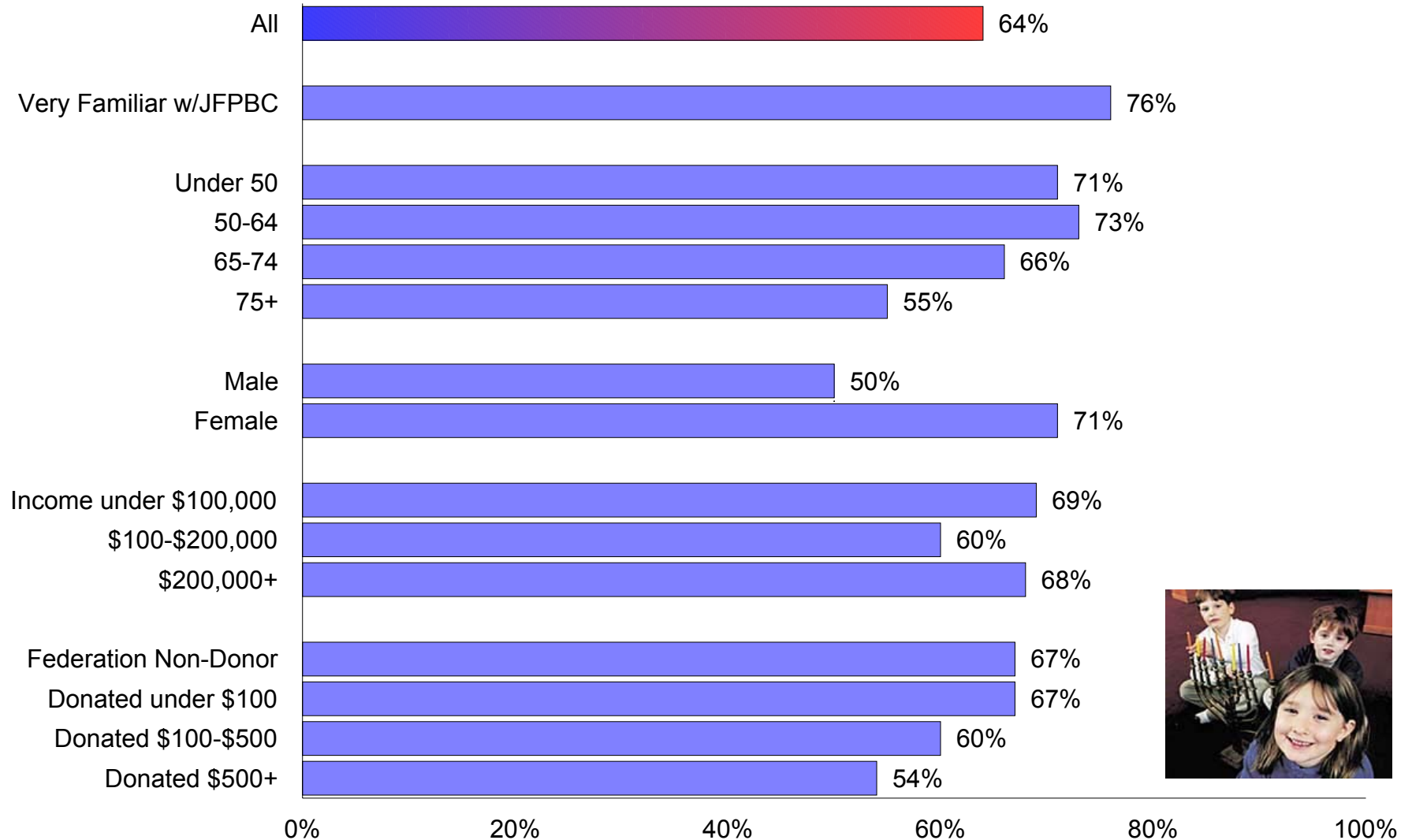
% Very Important



10

IMPORTANCE OF PROVIDING JEWISH EDUCATION FOR CHILDREN AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

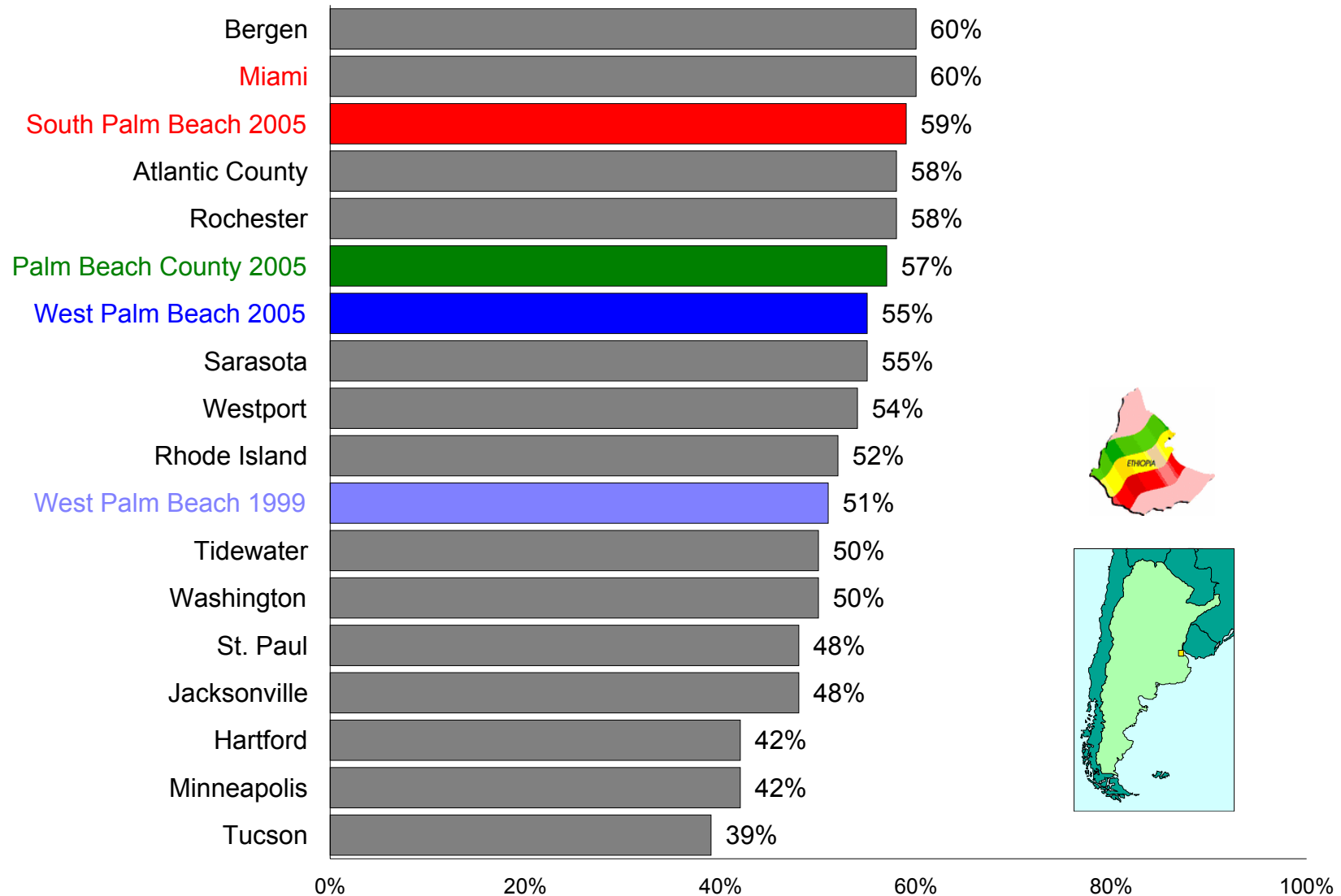
% Very Important



11

IMPORTANCE OF HELPING JEWS OVERSEAS WHO ARE IN DISTRESS AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

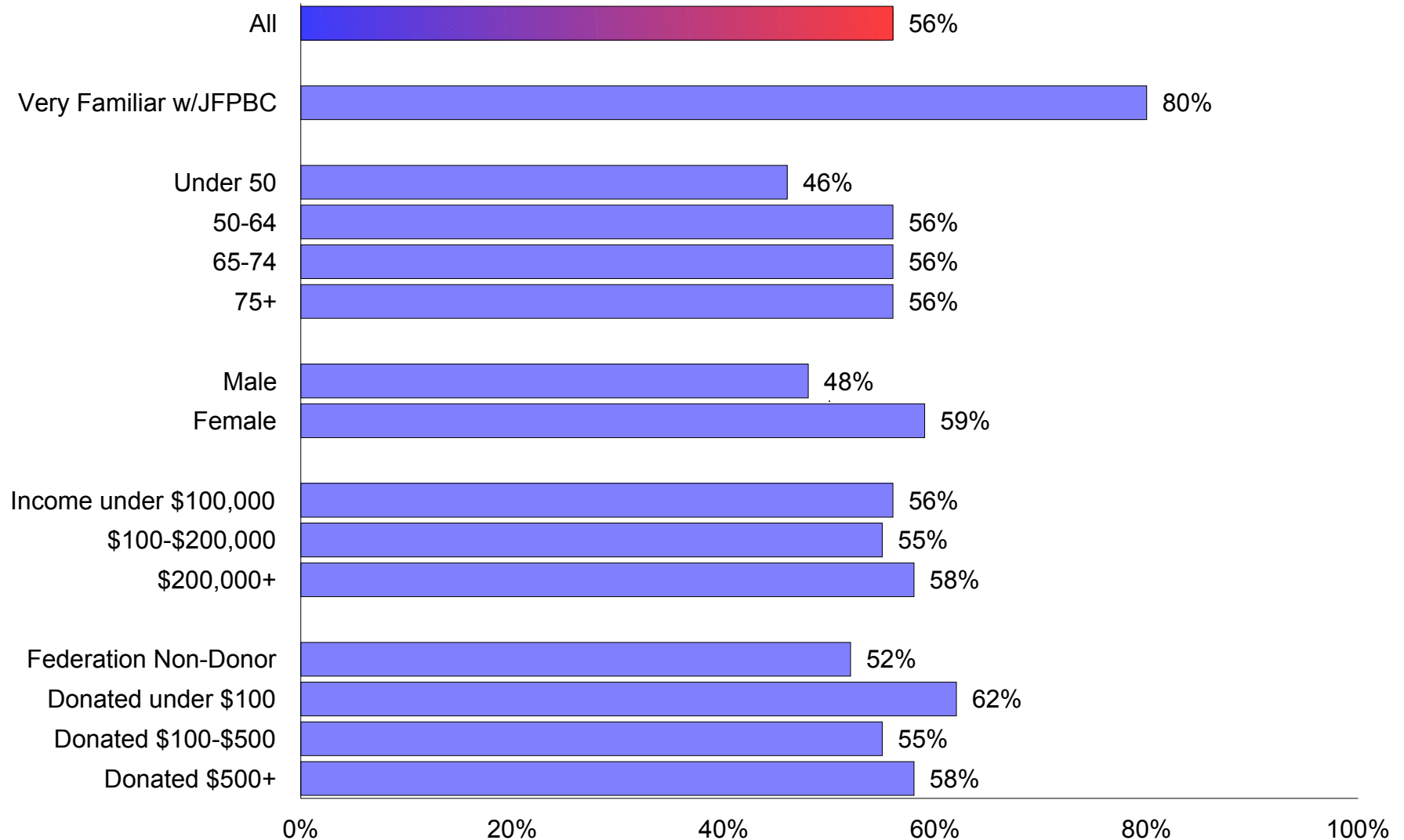
% Very Important



12

IMPORTANCE OF HELPING JEWS OVERSEAS WHO ARE IN DISTRESS AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

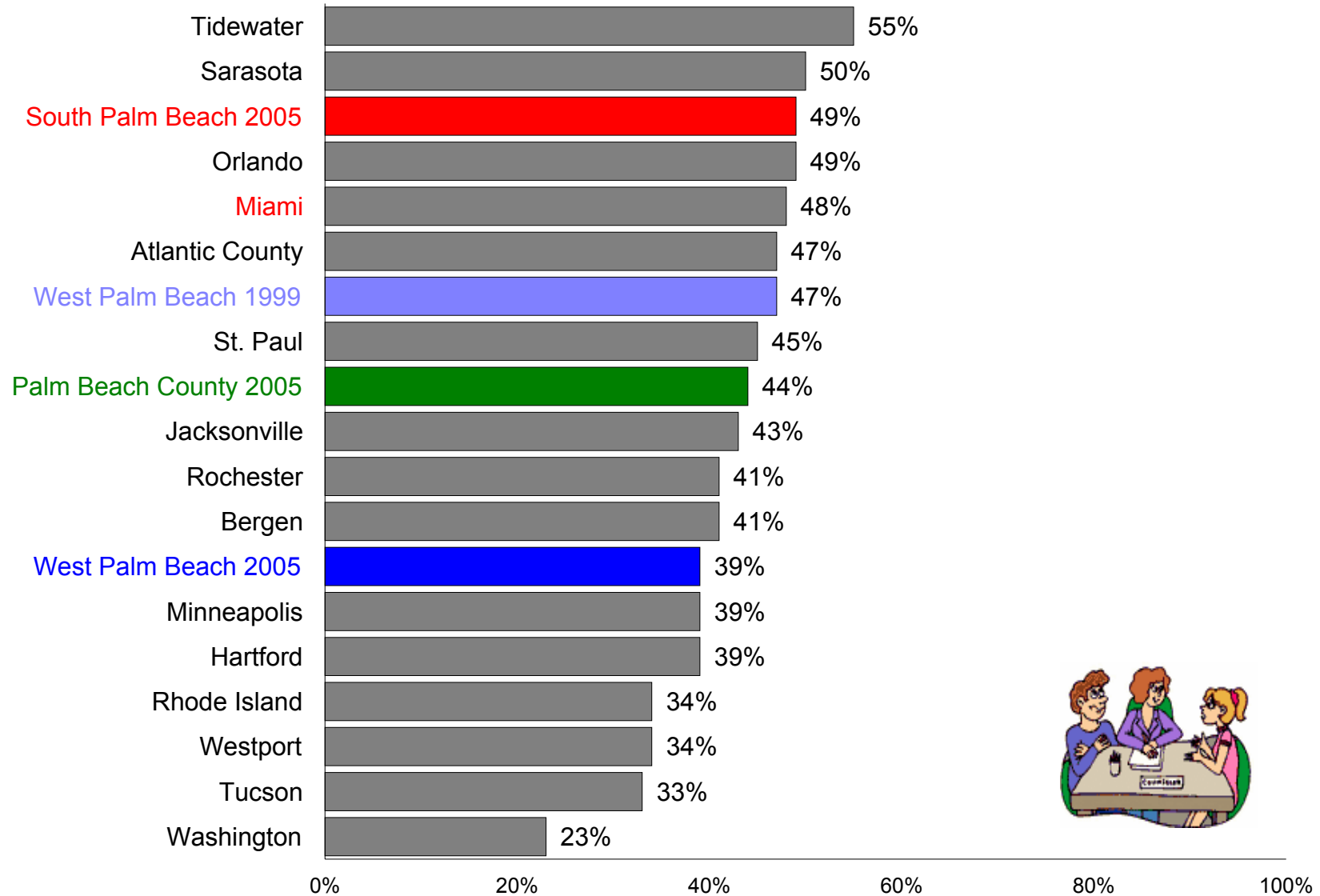
% Very Important



13

IMPORTANCE OF PROVIDING INDIVIDUAL AND FAMILY COUNSELING FOR JEWS AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

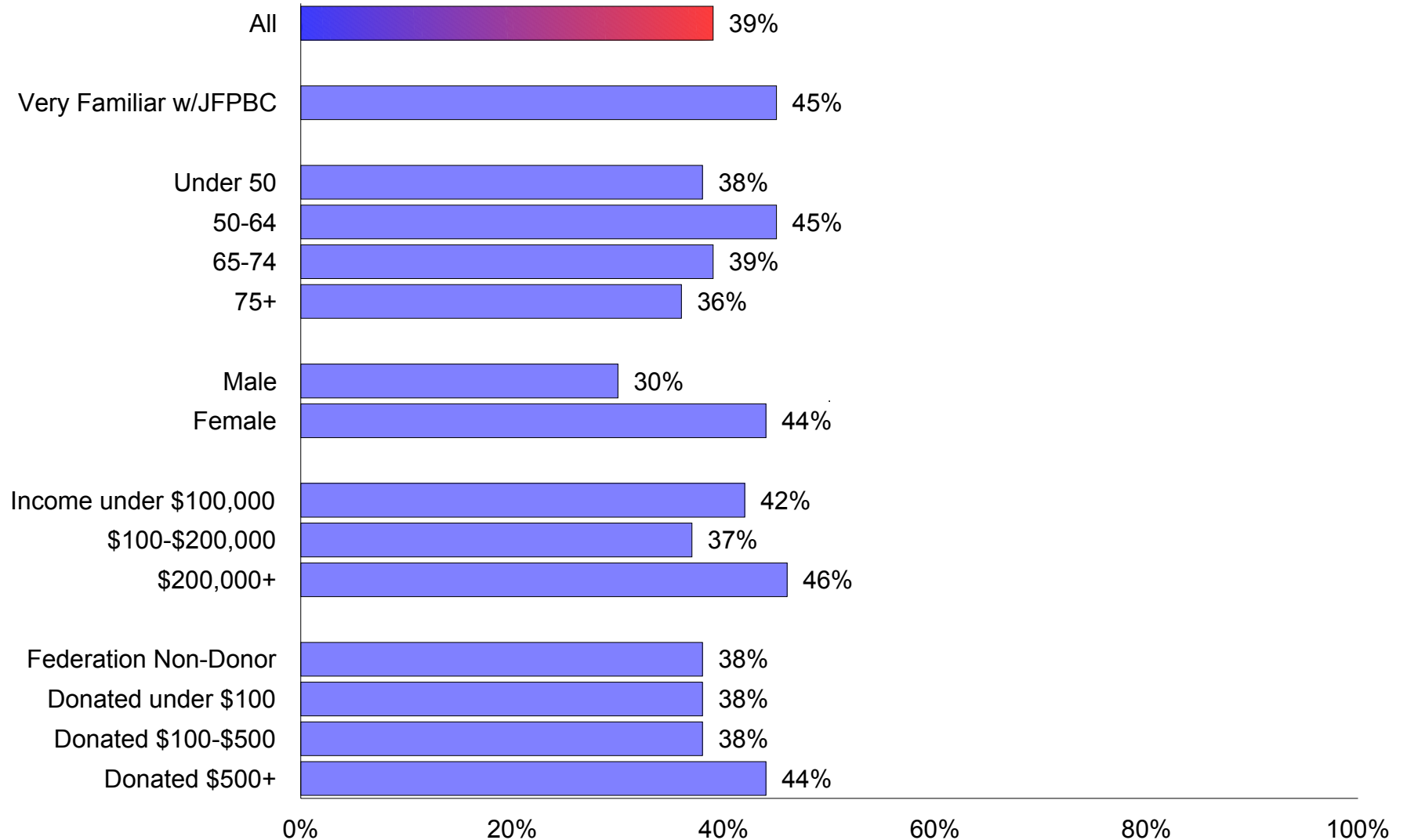
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14

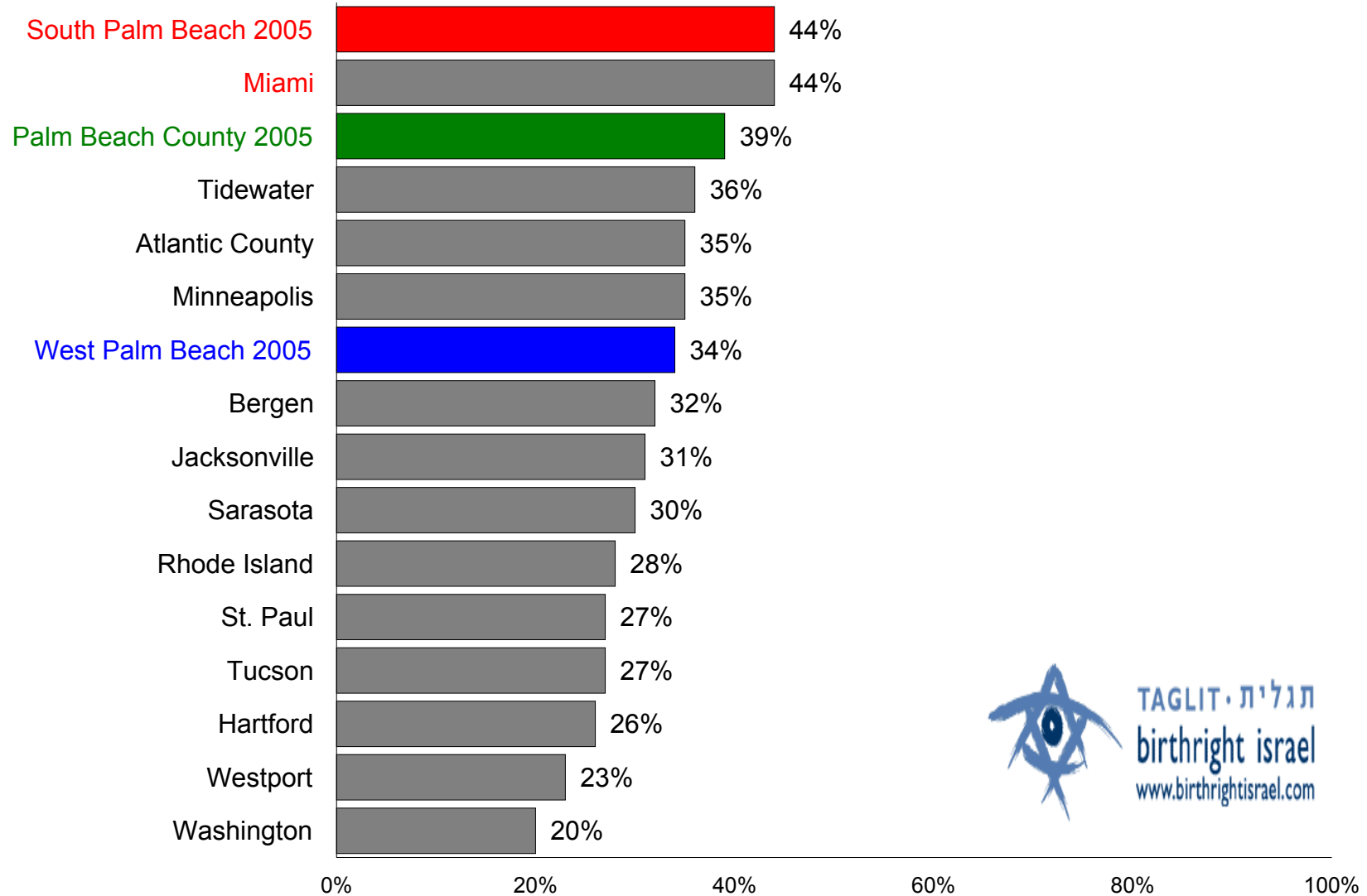
IMPORTANCE OF PROVIDING INDIVIDUAL AND FAMILY COUNSELING FOR JEWS AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important



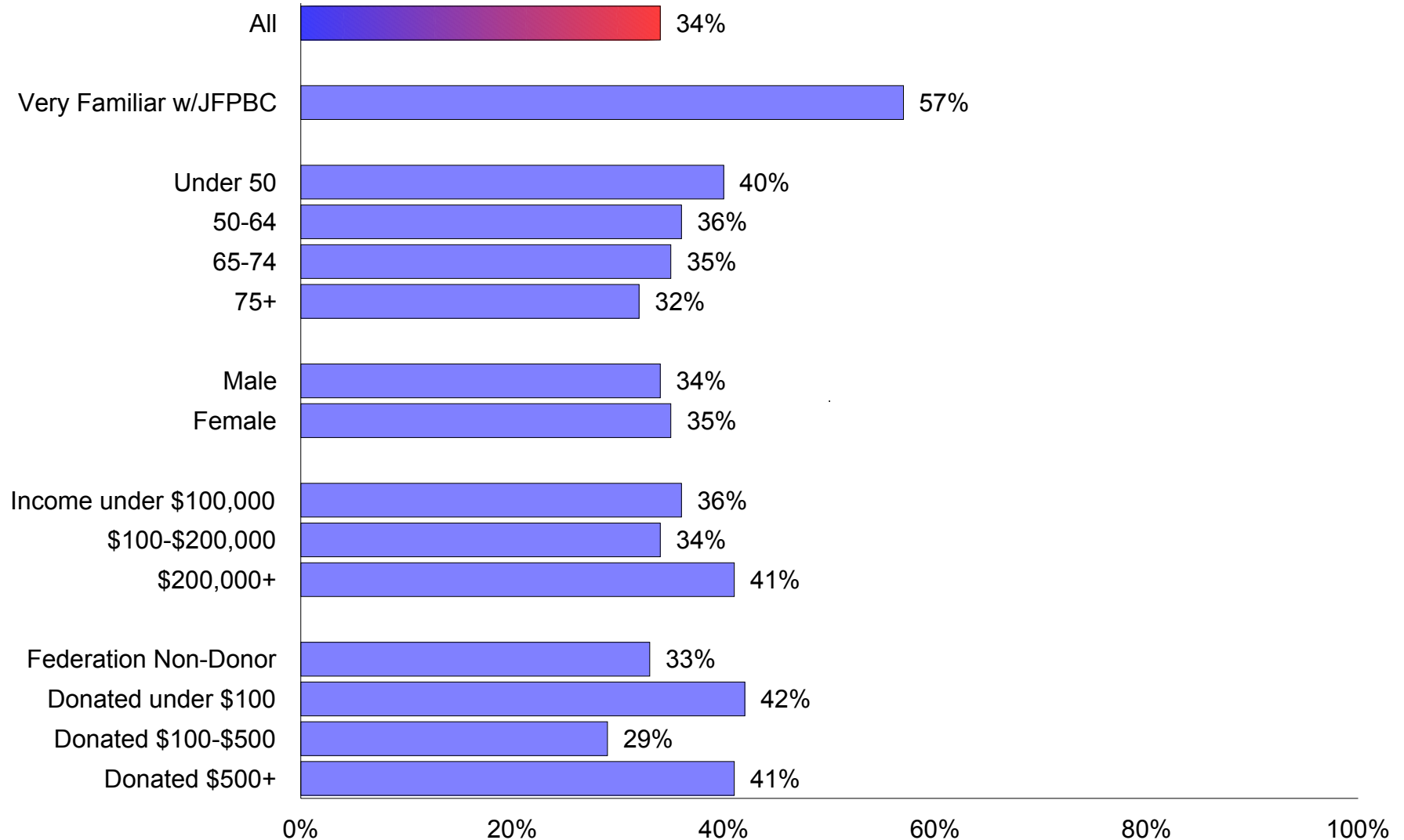
IMPORTANCE OF SUPPORTING EDUCATIONAL TRIPS TO ISRAEL AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important



16

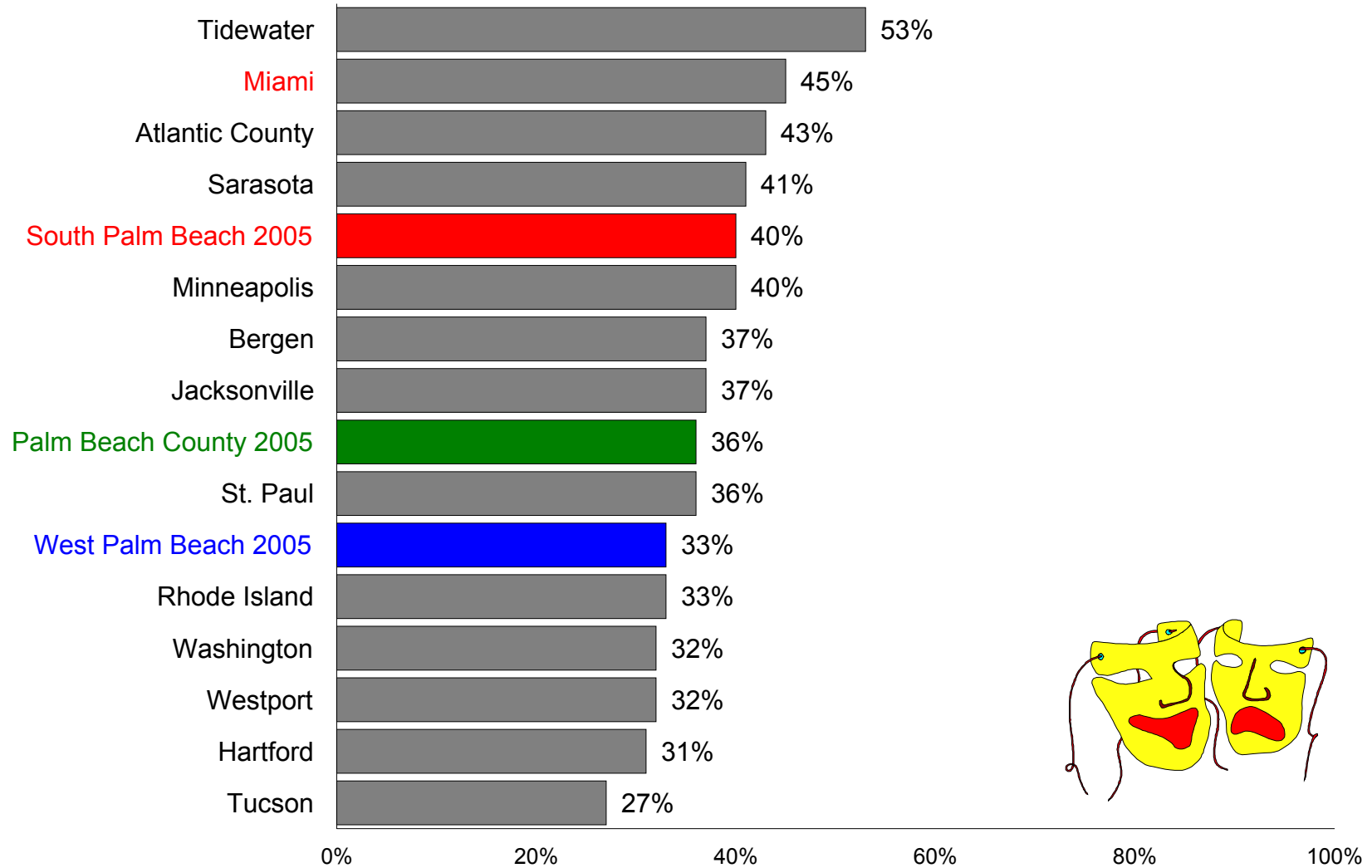
IMPORTANCE OF SUPPORTING EDUCATIONAL TRIPS TO ISRAEL AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION % Very Important



17

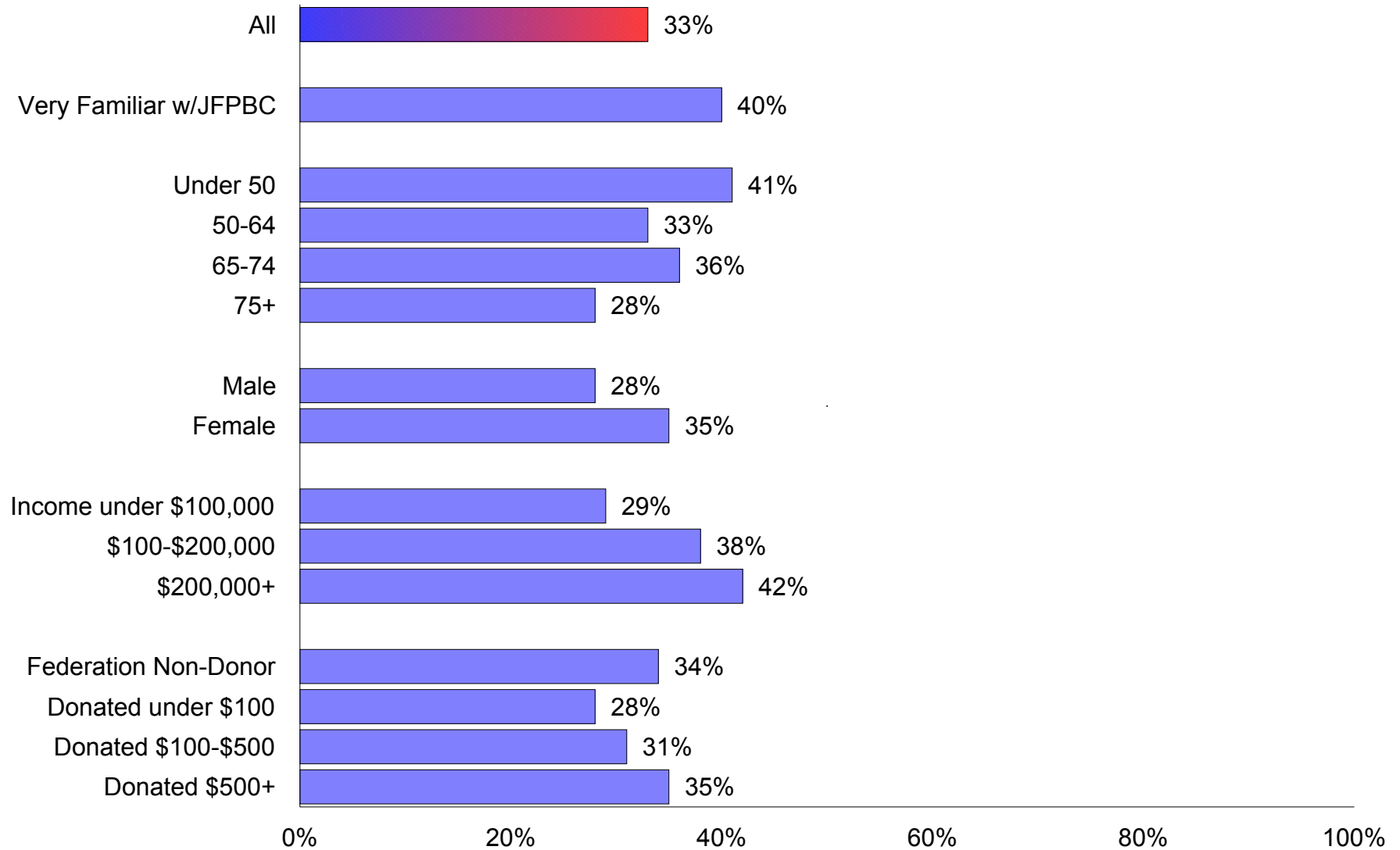
IMPORTANCE OF PROVIDING SOCIAL, RECREATIONAL, AND CULTURAL ACTIVITIES FOR JEWS AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

% Very Important



18 IMPORTANCE OF PROVIDING SOCIAL, RECREATIONAL, AND CULTURAL ACTIVITIES FOR JEWS AS A MOTIVATION TO DONATE TO A JEWISH ORGANIZATION

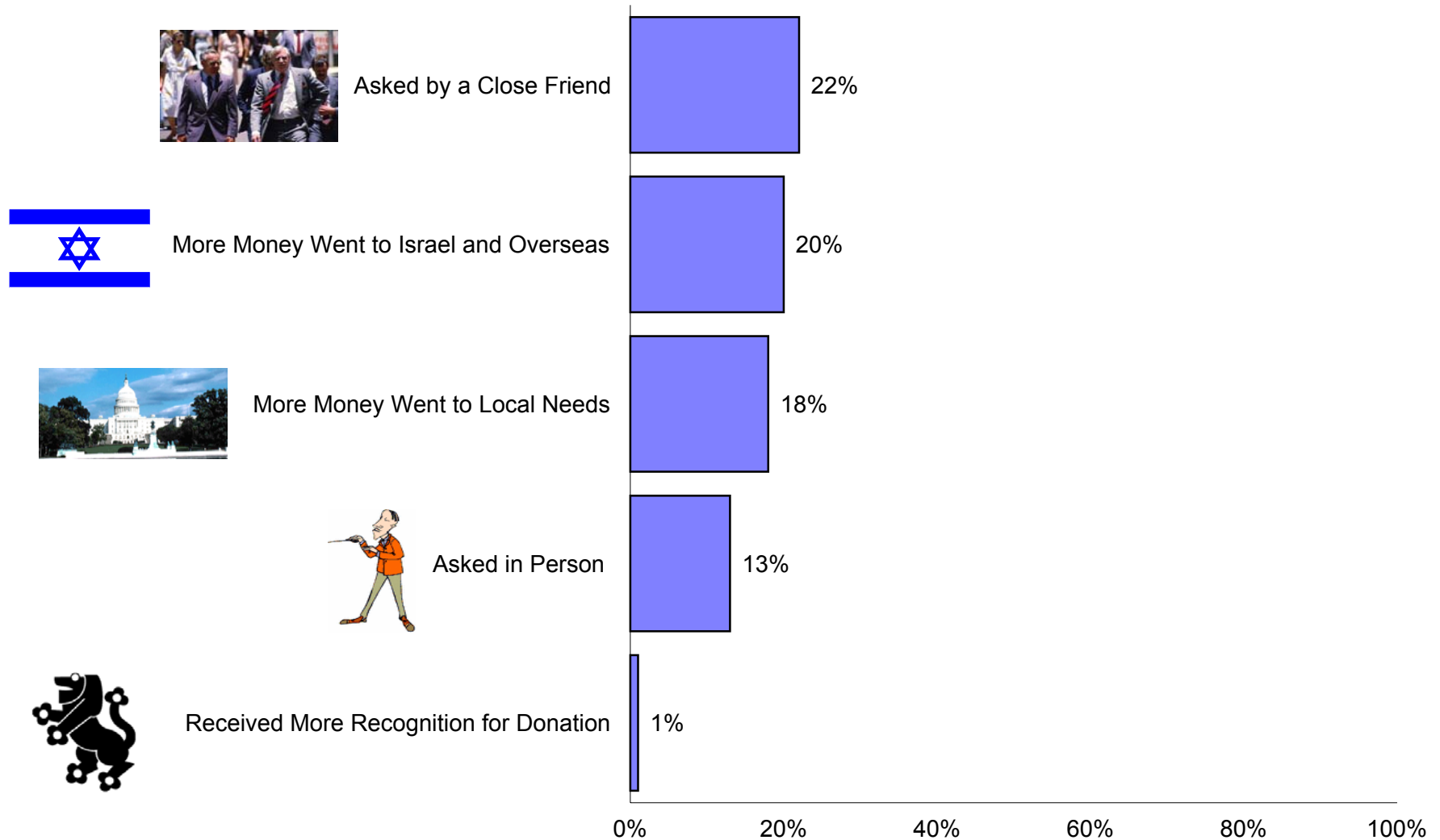
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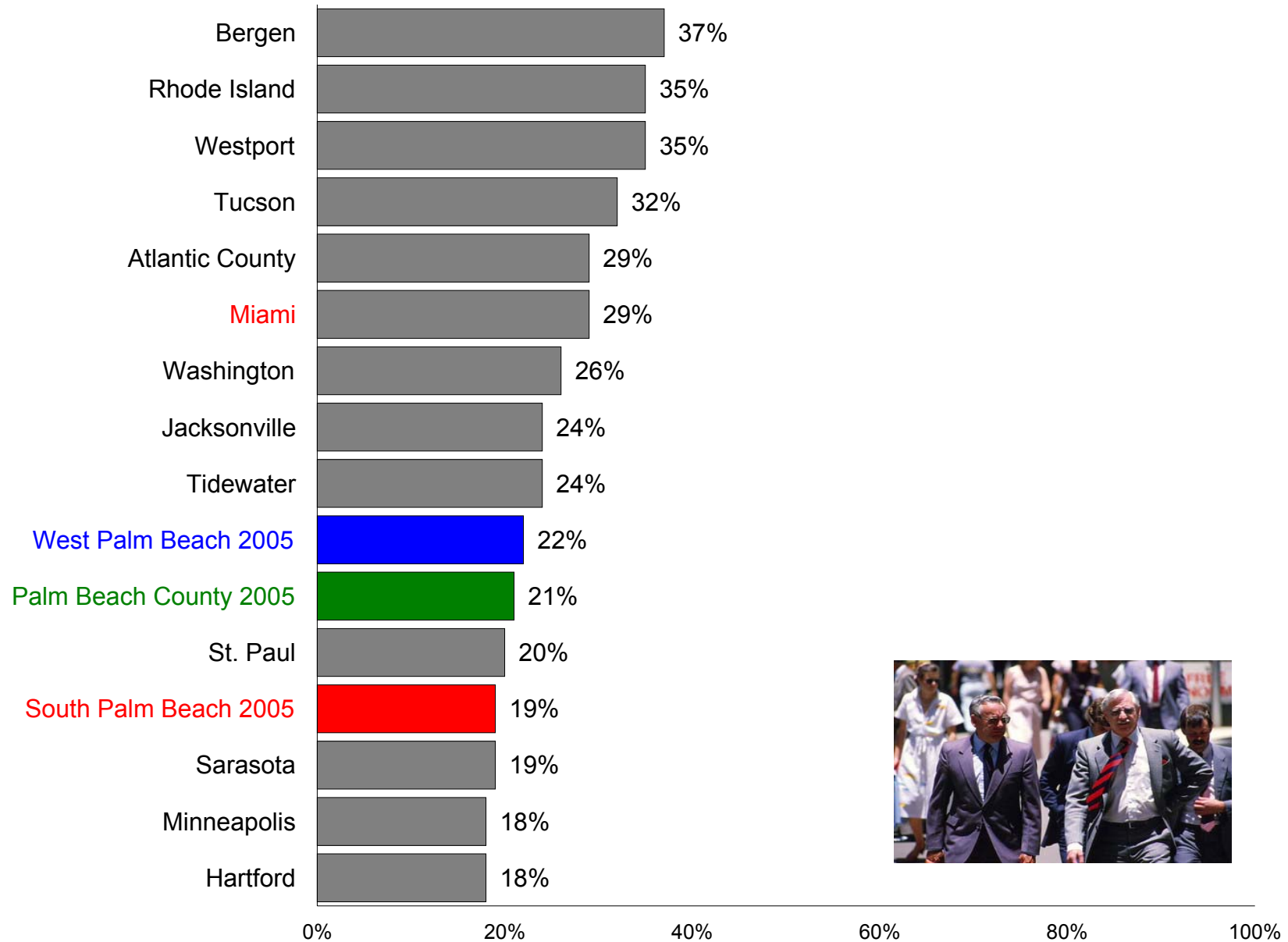
WOULD DONATE MORE TO JEWISH FEDERATION IF:



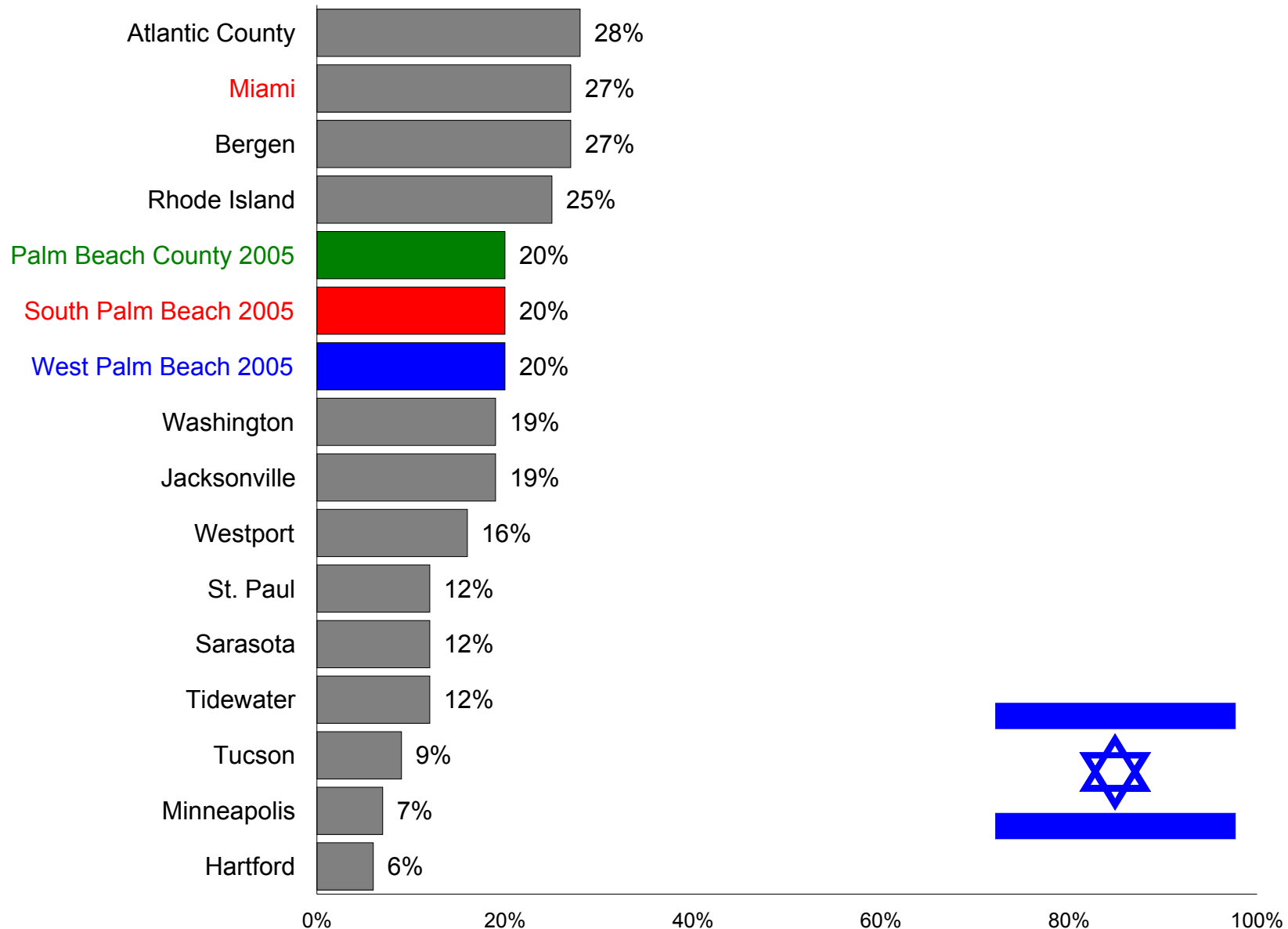
(Respondents in Households Who Donated \$100 and Over to JFPBC in the Past Year)



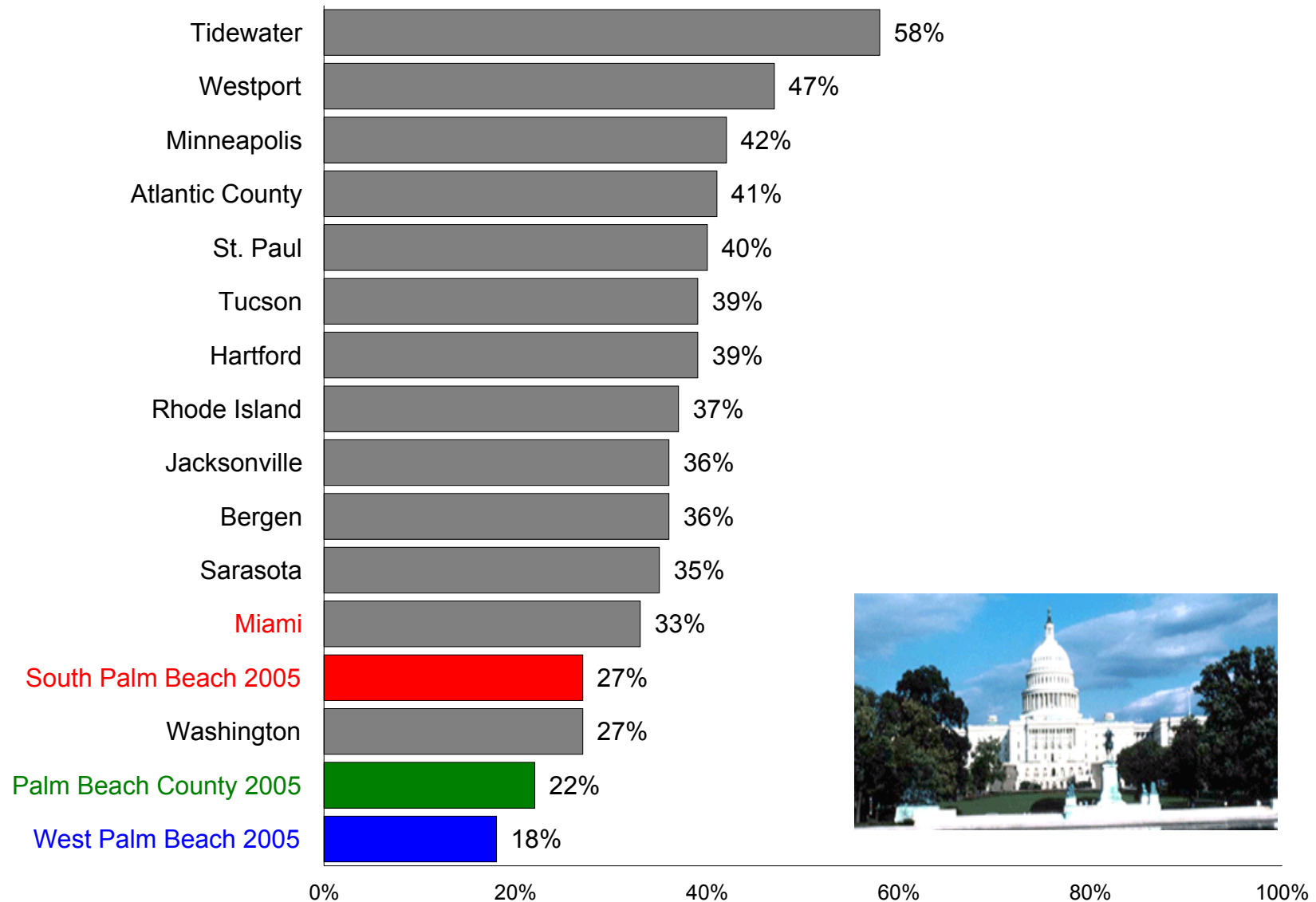
20 WOULD DONATE MORE TO LOCAL JEWISH FEDERATION IF: ASKED BY A CLOSE FRIEND



21 WOULD DONATE MORE TO LOCAL JEWISH FEDERATION IF: MORE MONEY WENT TO NEEDS IN ISRAEL AND OVERSEAS



22 WOULD DONATE MORE TO LOCAL JEWISH FEDERATION IF: MORE MONEY WENT TO LOCAL NEEDS



23

WOULD DONATE MORE TO LOCAL JEWISH FEDERATION IF: RECEIVED MORE RECOGNITION FOR DONATION

