

## **SECTION 29 - DONATIONS TO JEWISH FEDERATIONS**

June 2015

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## DEFINITIONS AND METHODOLOGICAL ISSUES

### **Definitions:**

*Local Jewish Federation* refers to the Jewish Federation in each comparison community.

*Other Jewish Federations* refers to Jewish Federations other than the Local Jewish Federation.

*Other Jewish Charities* refers to Jewish charities other than the Local Jewish Federation and Other Jewish Federations. Donations to Other Jewish Charities *exclude* membership dues to synagogues, Jewish Community Centers, and Jewish organizations, tuition for Jewish education programs, and Israel Bond purchases.

*Non-Jewish Charities* refers to charities that are not specifically Jewish.

*Any Jewish Federation* (sometimes referred to as *Jewish Federations*) includes the Local Jewish Federation and Other Jewish Federations.

*Any Jewish Charity* (sometimes referred to as *Jewish Charities*) includes Any Jewish Federation and Other Jewish Charities.

*Any Charity* includes Any Jewish Charity and Non-Jewish Charities.

### **Methodological Issues:**

First, when examining comparisons of the percentages of households who donated to charities in the past year by the level of donations, the reader is cautioned to consult the tables for the year in which each community completed its study. These comparisons do not account for geographic variations in cost of living or for inflation.

Second, the percentages of households who donated to charities in the past year may differ slightly from one table to another. These differences are due to missing data, which are treated differently in different studies.

Third, in some communities households who “don’t know” whether they donated to charities in the past year were assumed *not* to have donated. Households who “don’t know” whether they were asked to donate to the Jewish Federation in the past year were assumed *not* to have been asked to donate.

**TABLE 1  
DONATED TO THE LOCAL JEWISH FEDERATION IN THE PAST YEAR  
COMMUNITY COMPARISONS**

**BASE: JEWISH HOUSEHOLDS**

<b>Community</b>	<b>Year</b>	<b>% Who Donated</b>	<b>% Donated by Households Who Donated:</b>			
			<b>Under \$100</b>	<b>\$100-\$500</b>	<b>\$500-\$1,000</b>	<b>\$1,000 and Over</b>
Rochester	1999	61%	51%	27	8	13
Detroit	2005	55%	45%	32	8	15
San Antonio	2007	53%	33%	39	11	17
Lehigh Valley	2007	52%	35%	32	11	22
Milwaukee	1996	51%	45%	30	8	17
Cincinnati	2008	50%	27%	40	10	23
Minneapolis	2004	50%	42%	34	9	16
Tidewater	2001	49%	41%	36	8	15
Harrisburg	1994	49%	44%	34	9	14
Hartford	2000	48%	43%	37	8	13
St. Paul	2004	46%	47%	30	10	14
Rhode Island	2002	46%	48%	36	7	9
Bergen	2001	46%	53%	33	7	7
Cleveland	2011	45%	39%	41		20
Pittsburgh	2002	45%	34%	37	9	19
Chicago	2010	44%	28%	55		17
Middlesex	2008	44%	69%	23	4	4
Sarasota	2001	43%	37%	41	11	11
Broward	1997	43%	77%	17	2	4
Charlotte	1997	43%	38%	35	11	16
Richmond	1994	42%	50%	27	9	14
Philadelphia	2009	41%	36%	38	12	14
York	1999	41%	50%	31	8	11
Los Angeles	1997	41%	NA	NA	NA	NA

**TABLE 1  
DONATED TO THE LOCAL JEWISH FEDERATION IN THE PAST YEAR  
COMMUNITY COMPARISONS**

**BASE: JEWISH HOUSEHOLDS**

<b>Community</b>	<b>Year</b>	<b>% Who Donated</b>	<b>% Donated by Households Who Donated:</b>			
			<b>Under \$100</b>	<b>\$100-\$500</b>	<b>\$500-\$1,000</b>	<b>\$1,000 and Over</b>
Wilmington	1995	41%	46%	34	7	15
Baltimore	2010	40%	30%	45		25
Jacksonville	2002	39%	44%	31	12	13
St. Louis	2014	38%	31%	48		21
Howard County	2010	37%	13%	61		26
New Haven	2010	37%	44%	36	8	11
S Palm Beach	2005	37%	62%	22	6	10
Palm Springs	1998	37%	67%			33
Monmouth	1997	37%	70%	25	3	2
W Palm Beach	2005	35%	54%	30	5	10
Westport	2000	35%	47%	38	7	8
Boston	2005	34%	NA	NA	NA	NA
Buffalo	1995	34%	NA	NA	NA	NA
St. Petersburg	1994	34%	44%	38	8	9
Tucson	2002	33%	49%	34	8	10
Miami	2014	32%	49%	28	7	16
Washington	2003	32%	37%	47	8	8
Atlantic County	2004	31%	60%	25	6	9
Orlando	1993	30%	59%	26	4	11
Columbus	2013	26%	30%	43	12	16
San Diego	2003	26%	29%	42	14	15
Portland (ME)	2007	25%	40%	38	7	16
Atlanta	2006	25%	14%	60		26
Phoenix	2002	25%	22%	43	13	22

**TABLE 1  
DONATED TO THE LOCAL JEWISH FEDERATION IN THE PAST YEAR  
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	% Who Donated	% Donated by Households Who Donated:			
			Under \$100	\$100-\$500	\$500-\$1,000	\$1,000 and Over
New York	2011	24%	39%	48		13
Denver	2007	23%	20%	44	10	26
San Francisco	2004	23%	NA	NA	NA	NA
Las Vegas	2005	21%	63%	30	4	2
Martin-St. Lucie <sup>1</sup>	1999	21%	68%	20	8	5
Seattle	2000	15%	78%			22
NJPS <sup>2</sup>	2000	25%	50%	35	6	9

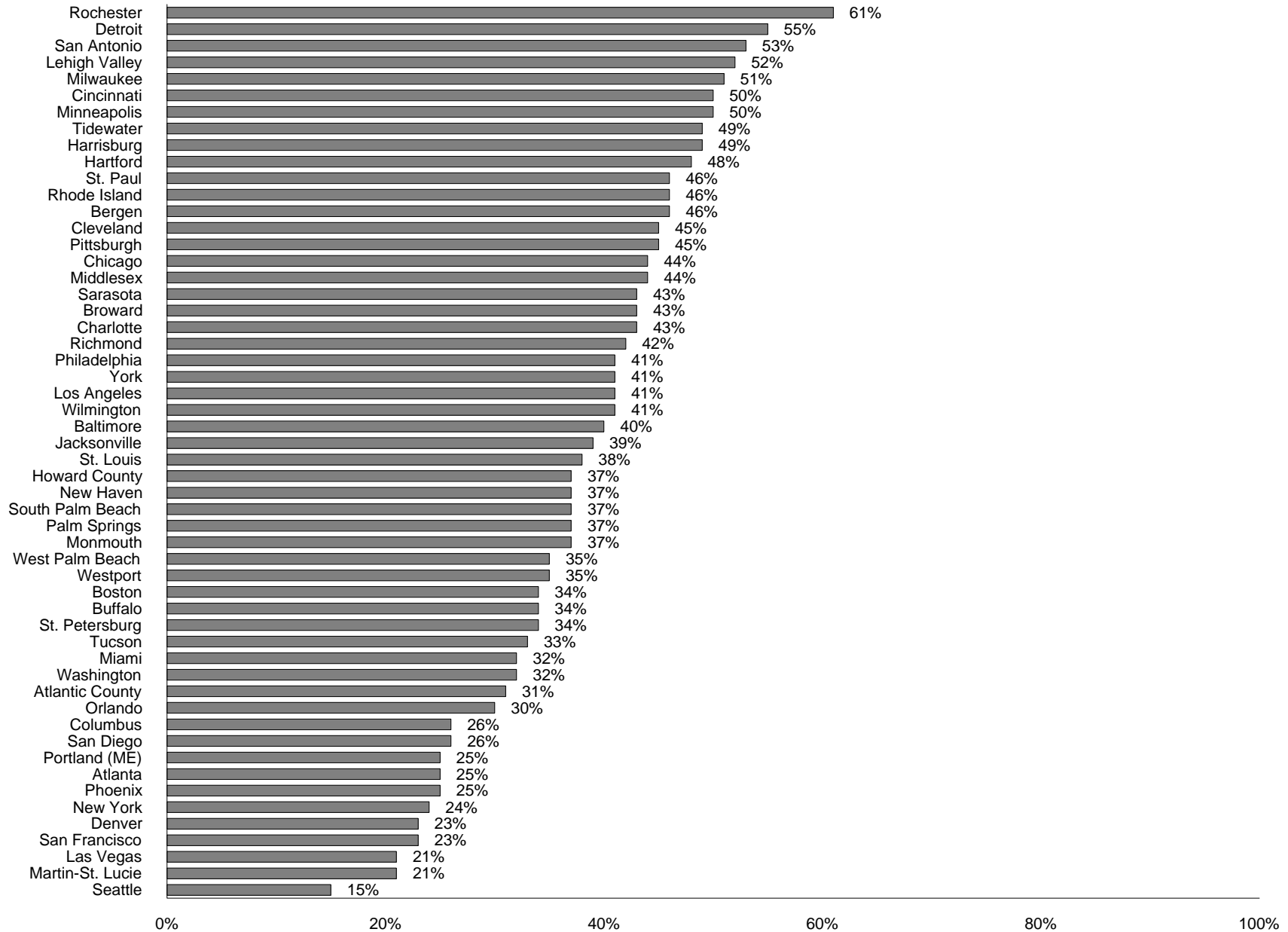
<sup>1</sup> Martin-St. Lucie has no Local Jewish Federation and is served by the Jewish Federation of Palm Beach County.

<sup>2</sup> NJPS 2000 data are for the *more Jewishly-connected sample* and reflect the percentage of households who donated to *Any Jewish Federation*, not just the Local Jewish Federation.

Note: Excludes households who donated *only* to Other Jewish Federations. Such donations to Other Jewish Federations only are shown in **Table 5**.

# DONATED TO LOCAL JEWISH FEDERATION IN THE PAST YEAR

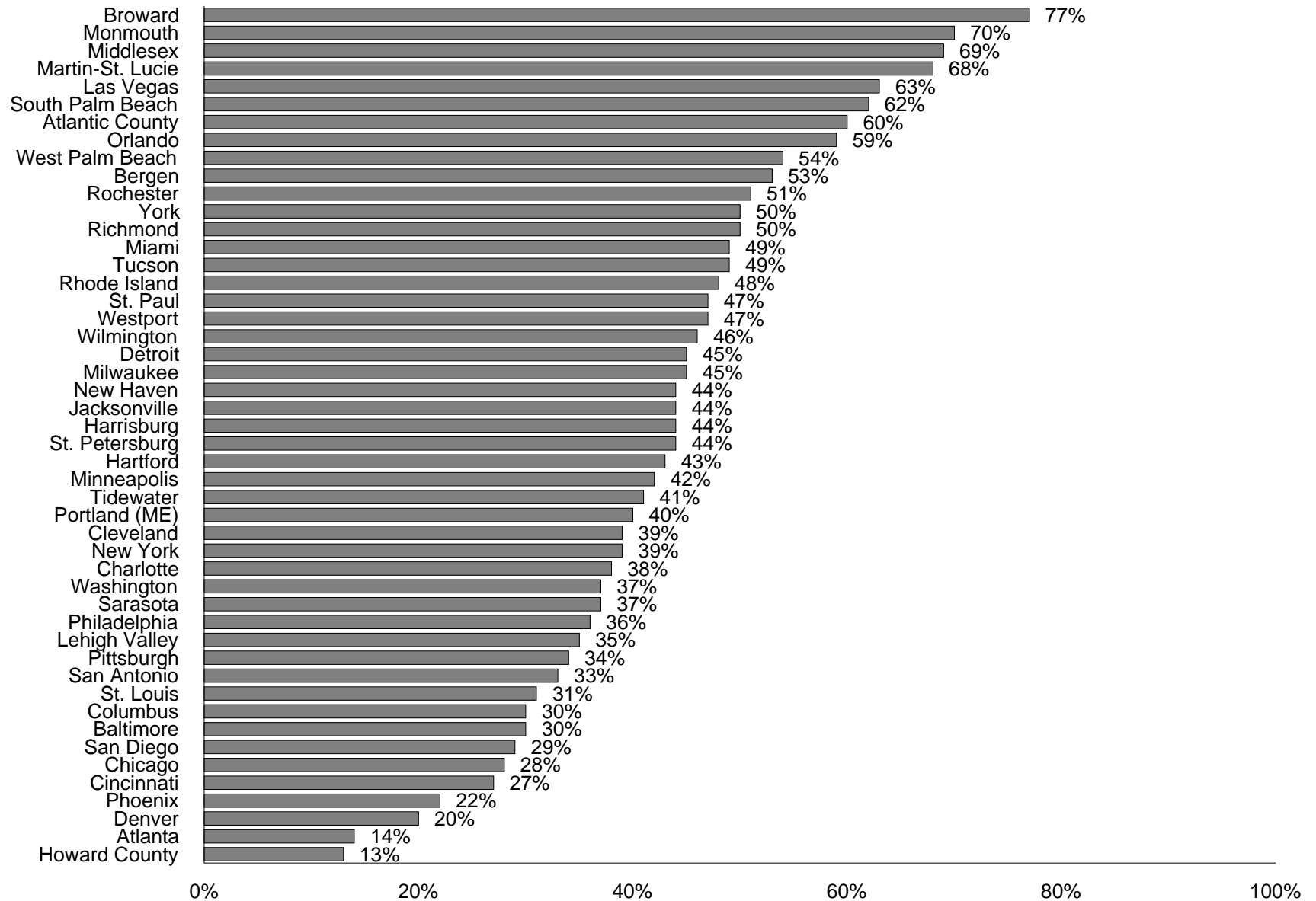
(Based upon the Telephone Survey)  
(Jewish Households)



## DONATED UNDER \$100 TO LOCAL JEWISH FEDERATION BY HOUSEHOLDS WHO DONATED

### TO LOCAL JEWISH FEDERATION IN THE PAST YEAR

(Jewish Households Who Donated to the Jewish Federation in the Past Year)

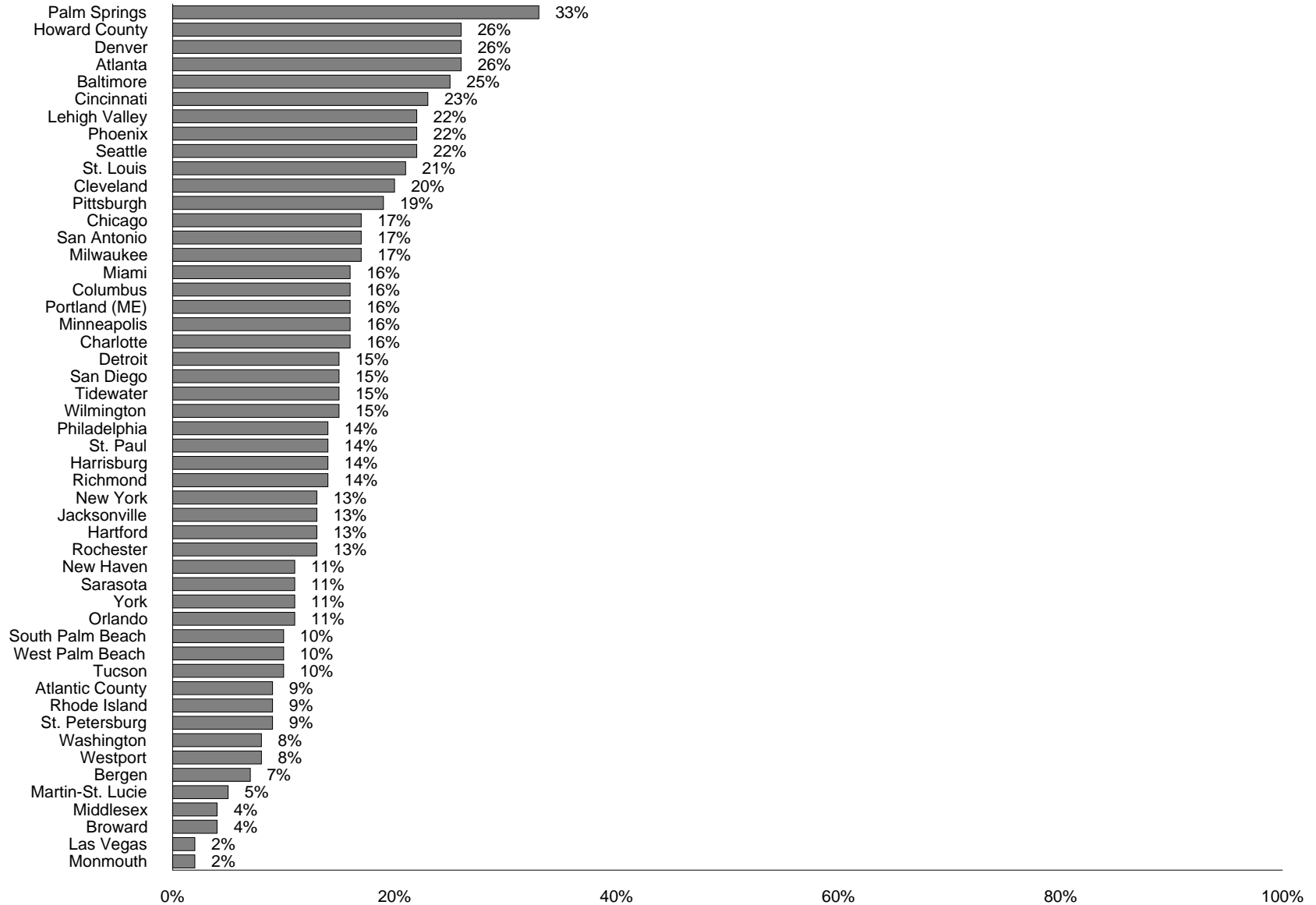




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# DONATED \$1,000 AND OVER TO LOCAL JEWISH FEDERATION BY HOUSEHOLDS WHO DONATED TO LOCAL JEWISH FEDERATION IN THE PAST YEAR

(Jewish Households Who Donated to the Jewish Federation in the Past Year)



**TABLE 2  
DONATED TO THE LOCAL JEWISH FEDERATION IN THE PAST YEAR  
BY AGE OF HEAD OF HOUSEHOLD  
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

<b>Community</b>	<b>Year</b>	<b>Under 35</b>	<b>35-49</b>	<b>50-64</b>	<b>65-74</b>	<b>75+</b>	<b>65+</b>	<b>All</b>
Rochester	1999	32%	55%	61%	81%	77%	78%	62%
San Antonio	2007	24%	54%	48%	65%	60%	63%	53%
Tidewater	2001	18%	53%	54%	65%	65%	65%	51%
Harrisburg	1994	26%	52%	67%	68%	67%	67%	50%
Detroit	2005	38%	46%	51%	62%	66%	64%	55%
Hartford	2000	10%	45%	47%	69%	61%	65%	50%
Milwaukee	1996	29%	44%	59%	72%	75%	74%	53%
Lehigh Valley	2007	38%	43%	51%	61%	64%	62%	52%
Charlotte	1997	37%	41%	54%	67%	58%	64%	45%
Baltimore	2010	13%	40%	43%	53%	59%	56%	40%
Bergen	2001	23%	39%	46%	62%	69%	65%	48%
St. Paul	2004	21%	39%	56%	66%	68%	67%	50%
Jacksonville	2002	33%	38%	33%	51%	60%	56%	41%
Cincinnati	2008	29%	38%	52%	49%	72%	62%	50%
Wilmington	1995	22%	38%	52%	58%	66%	62%	43%
Richmond	1994	17%	38%	58%	67%	69%	68%	42%
Chicago	2010	39%	37%	41%	59%	57%	58%	44%
Minneapolis	2004	31%	37%	56%	70%	76%	73%	52%
Cleveland	2011	24%	37%	46%	40%	75%	59%	45%
Rhode Island	2002	14%	36%	52%	71%	66%	68%	48%
Pittsburgh	2002	12%	36%	48%	66%	75%	71%	45%
York	1999	35%	35%	51%	51%	54%	53%	42%
St. Petersburg	1994	20%	35%	31%	50%	42%	47%	36%
Westport	2000	13%	32%	42%	43%	63%	52%	37%
Monmouth	1997	12%	32%	44%	54%	58%	56%	40%

**TABLE 2  
DONATED TO THE LOCAL JEWISH FEDERATION IN THE PAST YEAR  
BY AGE OF HEAD OF HOUSEHOLD  
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

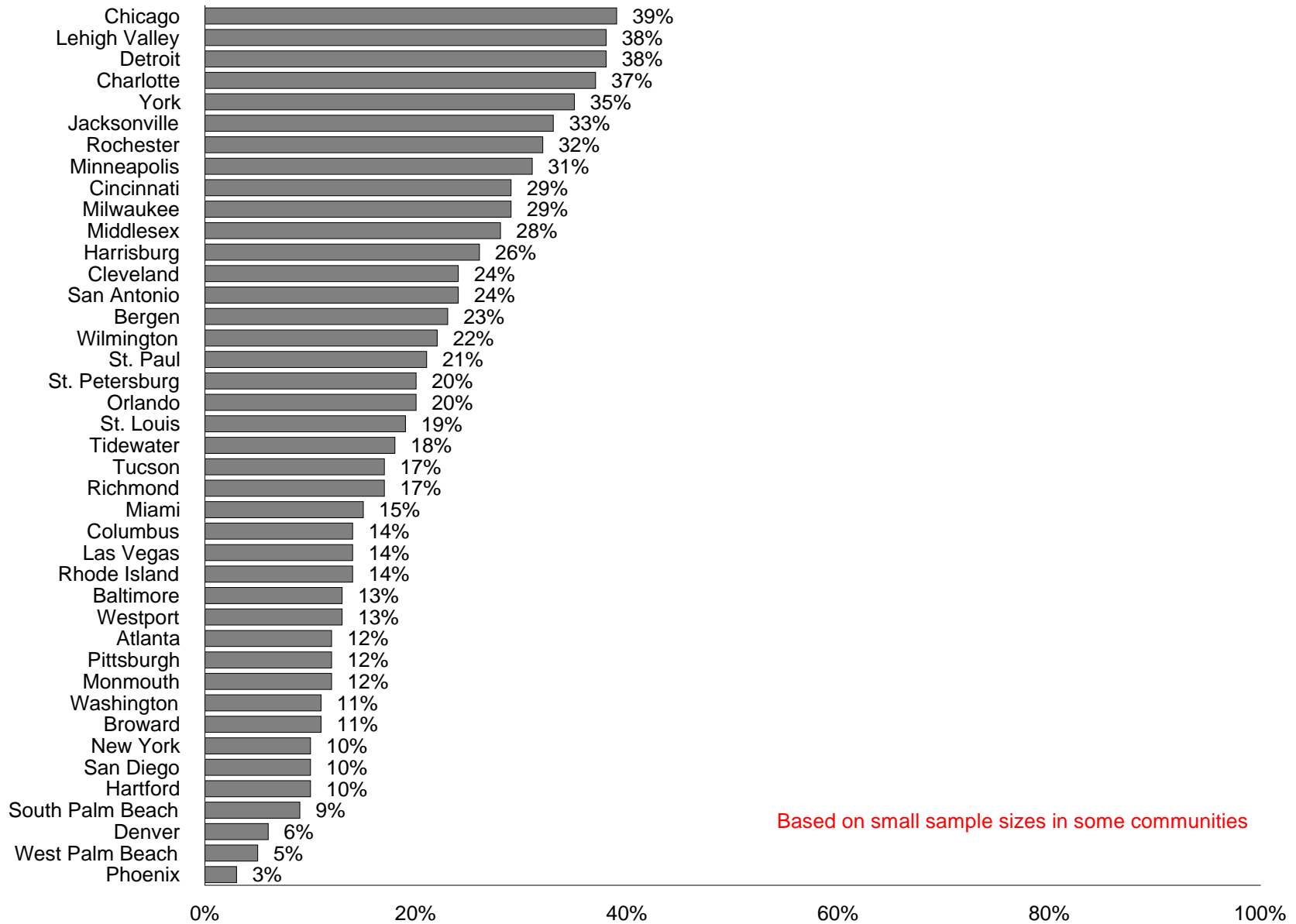
Community	Year	Under 35	35-49	50-64	65-74	75+	65+	All
Orlando	1993	20%	31%	28%	62%	53%	59%	30%
Portland (ME)	2007	NA	31%	22%	27%	38%	32%	25%
Broward	1997	11%	30%	36%	49%	59%	55%	45%
Washington	2003	11%	29%	46%	54%	44%	49%	33%
Tucson	2002	17%	27%	28%	50%	51%	51%	34%
San Diego	2003	10%	25%	32%	28%	48%	43%	26%
Middlesex	2008	28%	24%	36%	47%	60%	55%	44%
Miami	2014	15%	24%	34%	38%	40%	39%	32%
Atlantic County	2004	NA	22%	31%	29%	49%	39%	32%
Atlanta	2006	12%	21%	27%	25%	63%	44%	25%
Phoenix	2002	3%	20%	25%	37%	38%	37%	25%
St. Louis	2014	19%	19%	42%	52%	78%	64%	38%
S Palm Beach	2005	9%	19%	25%	35%	47%	43%	37%
Sarasota	2001	NA	19%	31%	52%	63%	58%	45%
Las Vegas	2005	14%	18%	17%	25%	36%	29%	21%
Denver	2007	6%	18%	29%	27%	45%	34%	23%
W Palm Beach	2005	5%	18%	23%	33%	50%	43%	35%
New Haven	2010	NA	18%	36%	47%	51%	50%	37%
Martin-St. Lucie <sup>1</sup>	1999	NA	17%	24%	21%	23%	22%	21%
Columbus	2013	14%	15%	30%	33%	42%	37%	26%
Howard County	2010	NA	15%	44%	NA	NA	46%	37%
New York	2011	10%	14%	24%	29%	42%	37%	24%
NJPS <sup>2</sup>	2000	9%	21%	30%	41%	55%	49%	28%

<sup>1</sup> Martin-St. Lucie has no Local Jewish Federation and is served by the Jewish Federation of Palm Beach County.

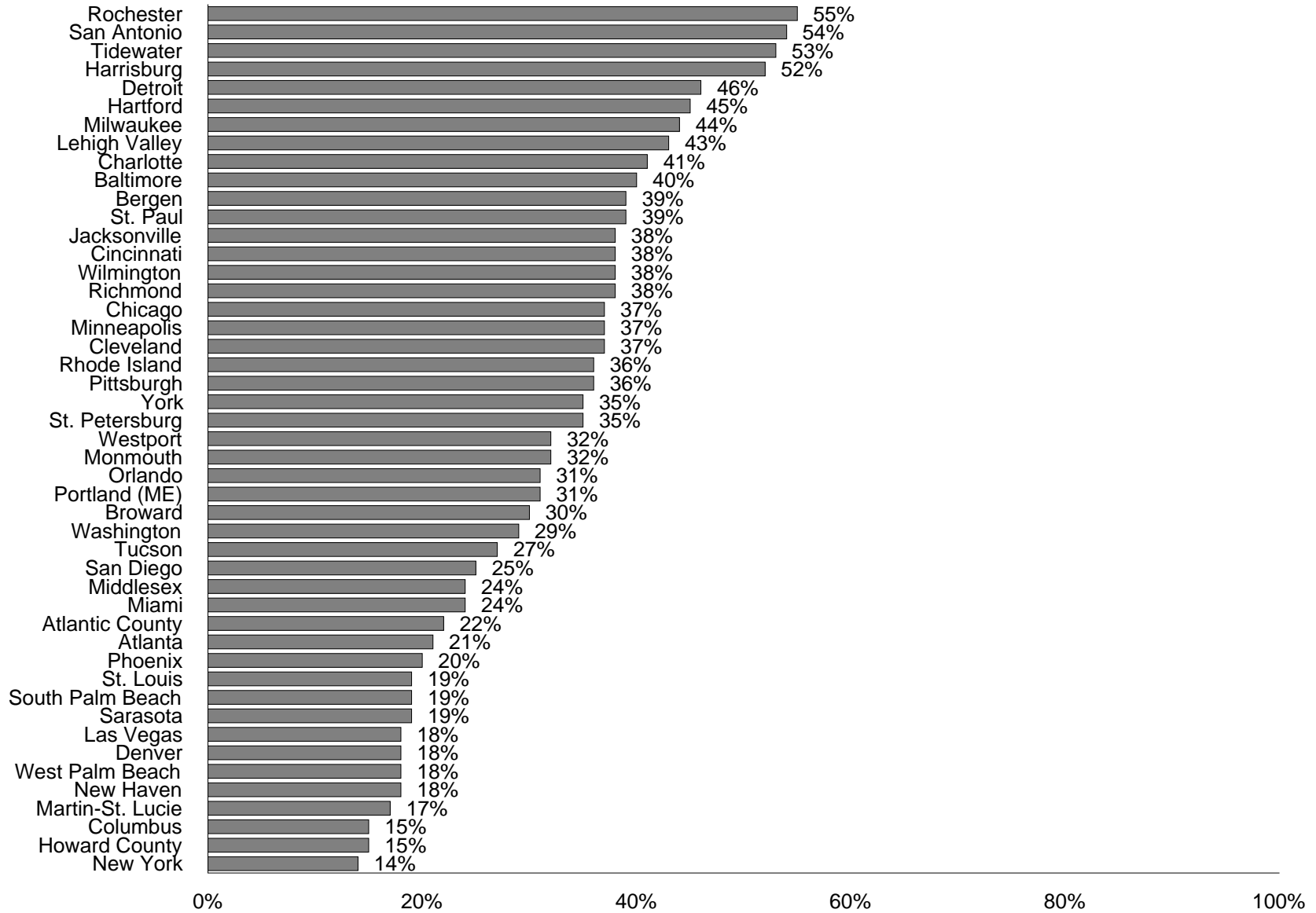
<sup>2</sup> NJPS 2000 data are for the *more Jewishly-connected sample* and reflect the percentage of households who donated to *Any Jewish Federation*, not just the Local Jewish Federation.

# 4

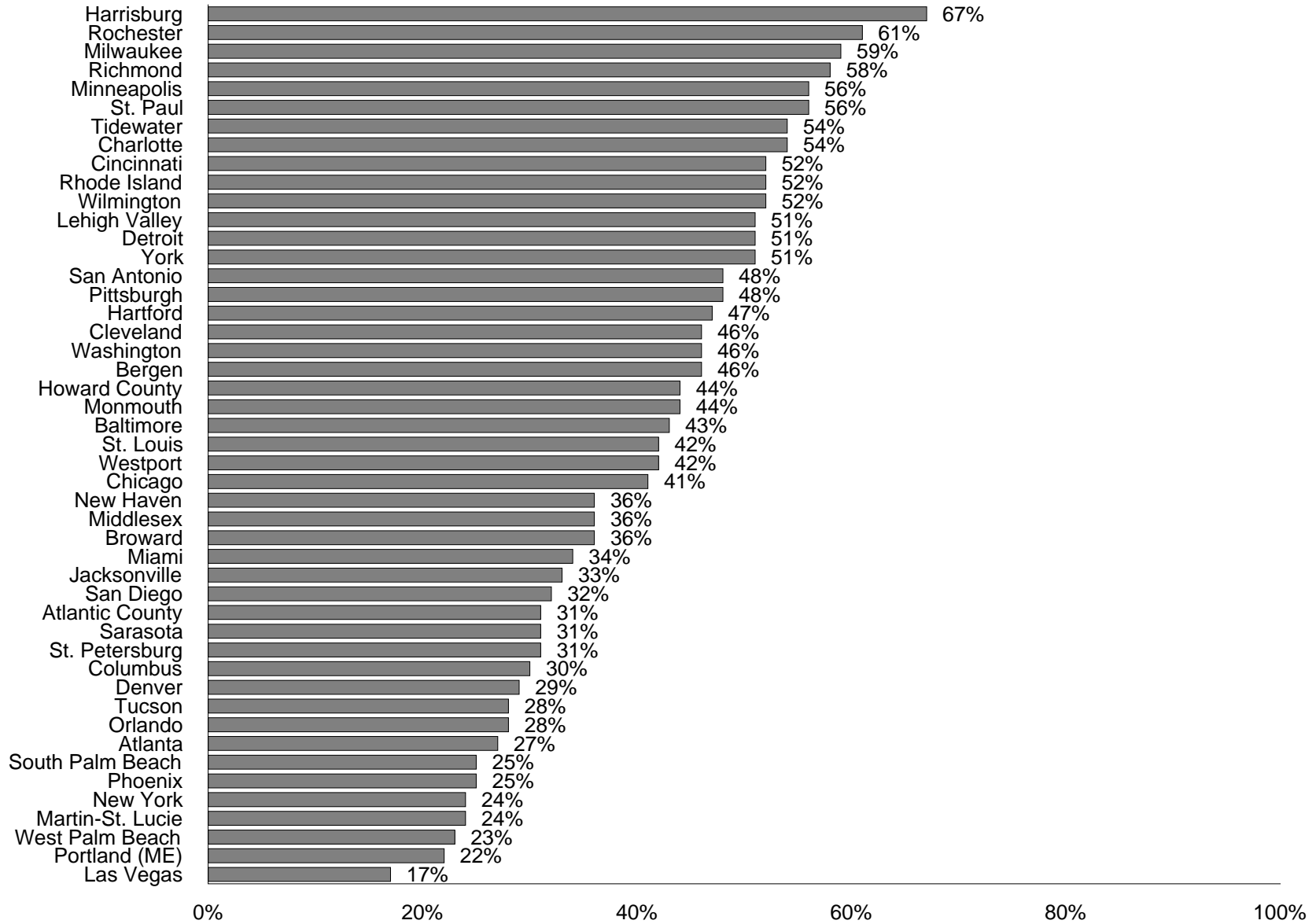
## DONATED TO LOCAL JEWISH FEDERATION IN THE PAST YEAR HEAD OF HOUSEHOLD UNDER AGE 35 (Jewish Households)



## DONATED TO LOCAL JEWISH FEDERATION IN THE PAST YEAR HEAD OF HOUSEHOLD AGE 35-49 (Jewish Households)



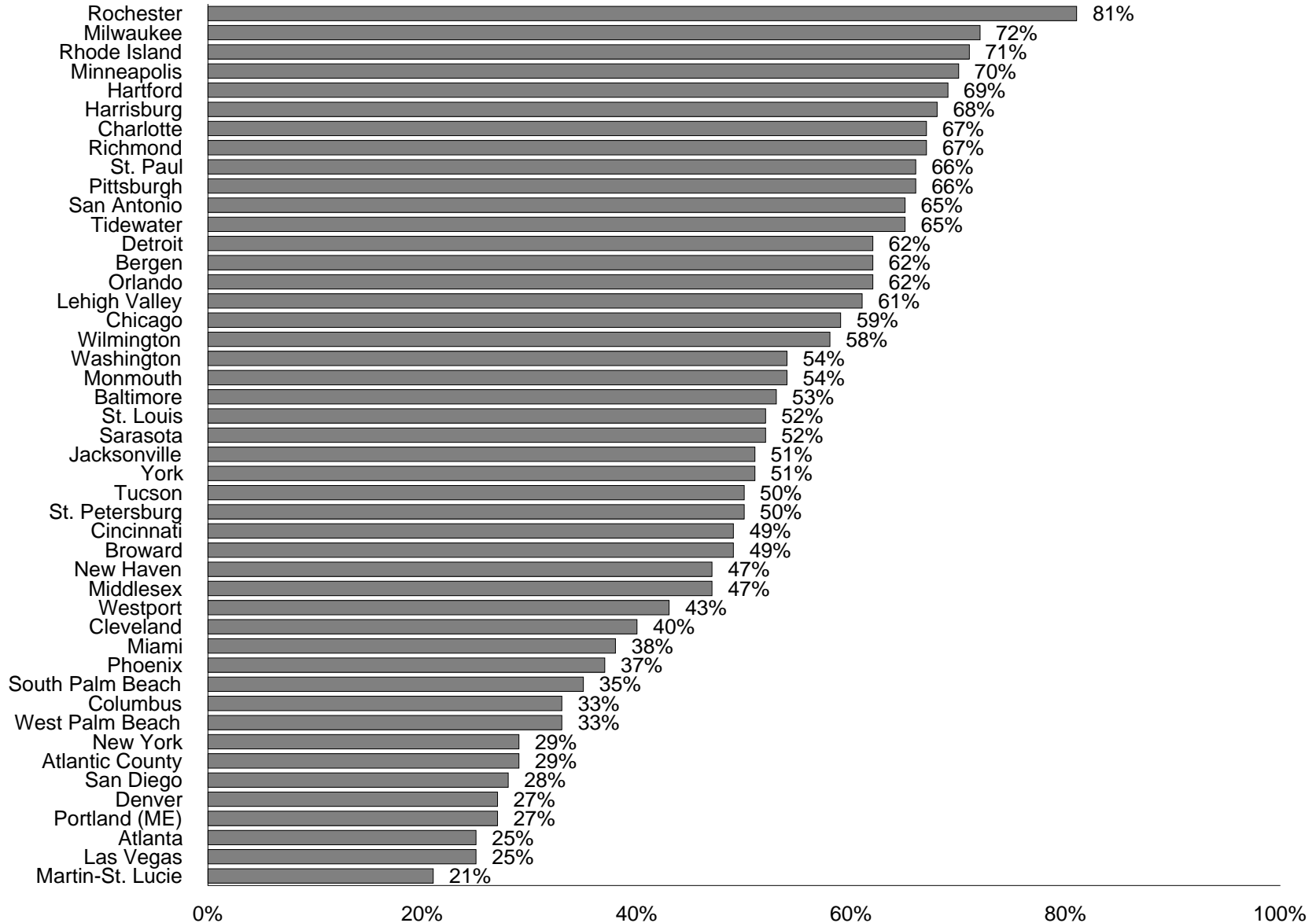
## DONATED TO LOCAL JEWISH FEDERATION IN THE PAST YEAR HEAD OF HOUSEHOLD AGE 50-64 (Jewish Households)



## DONATED TO LOCAL JEWISH FEDERATION IN THE PAST YEAR

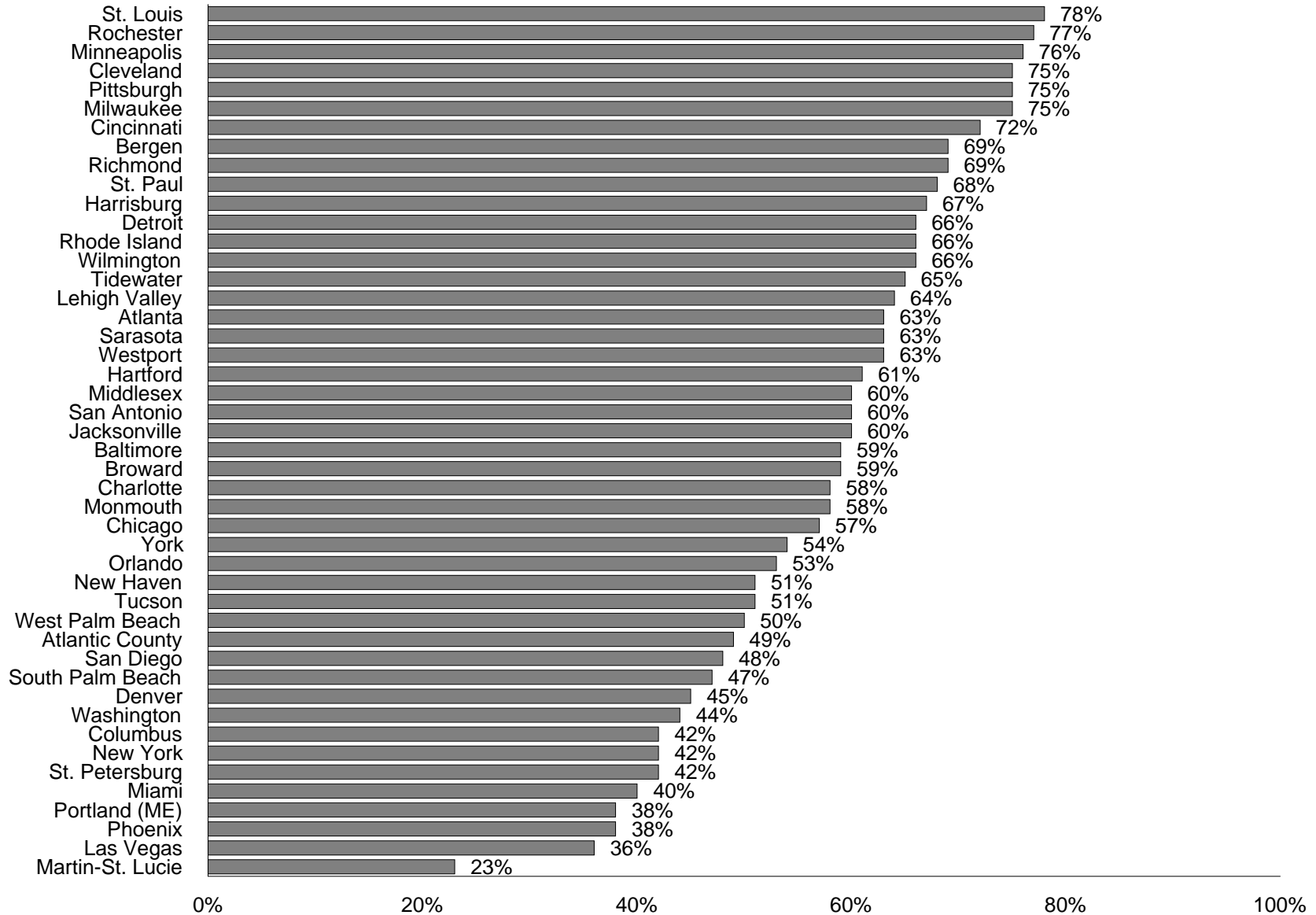
### HEAD OF HOUSEHOLD AGE 65-74

(Jewish Households)



## DONATED TO LOCAL JEWISH FEDERATION IN THE PAST YEAR

### HEAD OF HOUSEHOLD AGE 75 AND OVER (Jewish Households)

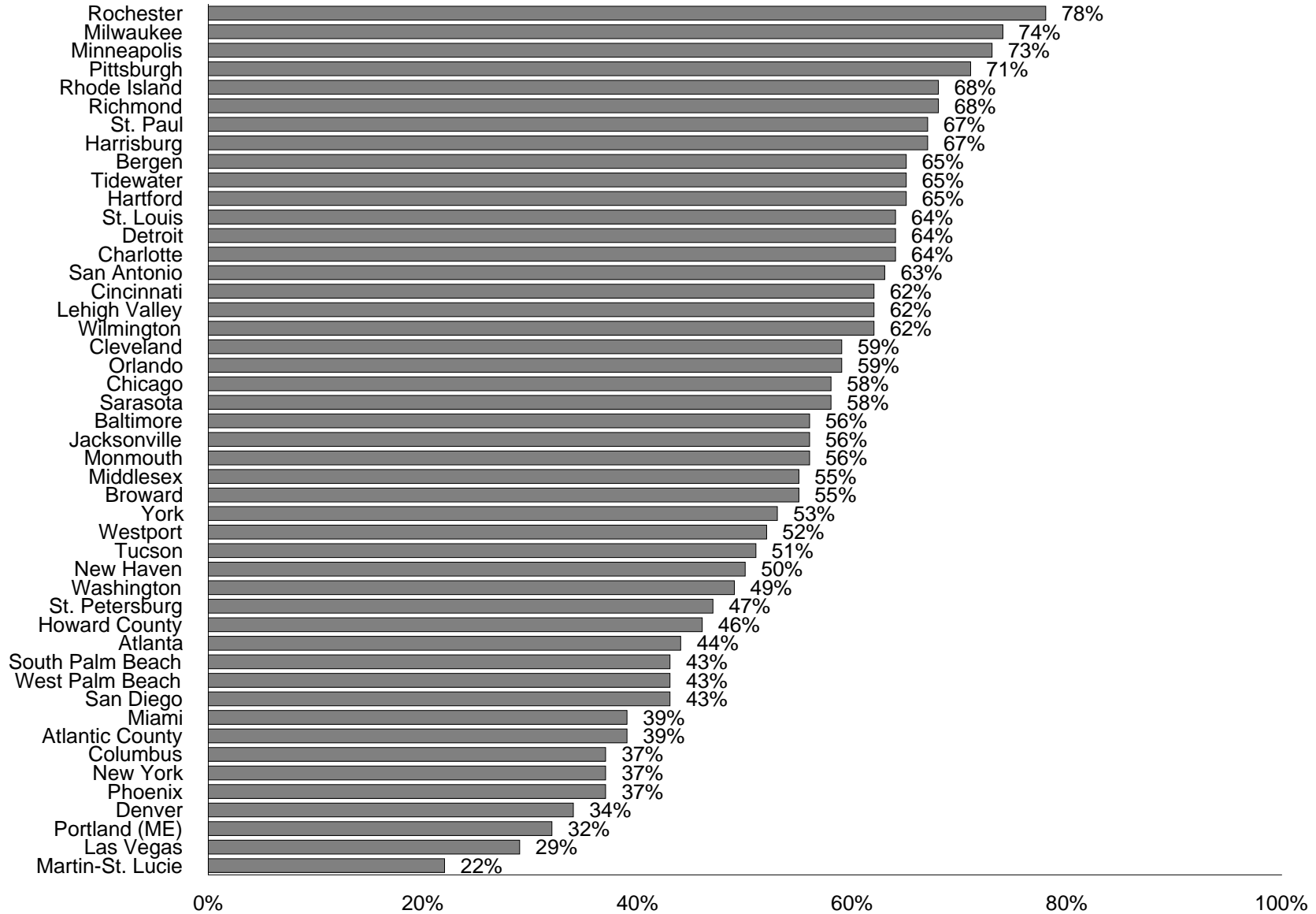




## DONATED TO LOCAL JEWISH FEDERATION IN THE PAST YEAR

### HEAD OF HOUSEHOLD AGE 65 AND OVER

(Jewish Households)



**TABLE 3  
LOCAL JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR  
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	Donated ①	Did Not Donate		Percentage of Households Asked Who Did Not Donate ④
			Asked ②	Not Asked ③	
Martin-St. Lucie <sup>1</sup>	1999	21%	4	75	14%
Denver	2007	23%	8	70	26%
San Francisco	2004	23%	7	70	23%
Las Vegas	2005	21%	12	68	36%
Portland (ME)	2007	25%	6	68	20%
San Diego	2003	26%	9	65	26%
Phoenix	2002	25%	12	63	32%
Atlantic County	2004	32%	8	60	19%
W Palm Beach	2005	35%	8	57	20%
St. Petersburg	1994	36%	8	56	18%
Orlando	1993	30%	15	55	33%
Washington	2003	33%	12	55	27%
Tucson	2002	34%	12	55	26%
S Palm Beach	2005	37%	8	55	17%
Philadelphia	2009	41%	4	55	9%
Westport	2000	37%	9	54	20%
Monmouth	1997	40%	6	54	12%
Charlotte	1997	45%	6	49	12%
New Haven	2010	37%	15	48	28%
Wilmington	1995	43%	9	48	18%
Sarasota	2001	45%	7	48	13%
Broward	1997	45%	7	48	14%

**TABLE 3  
LOCAL JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR  
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	Donated ①	Did Not Donate		Percentage of Households Asked Who Did Not Donate ④
			Asked ②	<i>Not Asked</i> ③	
Miami	2014	32%	20	47	39%
Baltimore	2010	40%	12	47	24%
Middlesex	2008	44%	9	47	17%
Richmond	1994	42%	15	44	26%
Hartford	2000	50%	8	43	13%
Jacksonville	2002	41%	18	41	31%
York	1999	42%	17	41	29%
Rhode Island	2002	48%	11	41	19%
Lehigh Valley	2007	52%	7	41	12%
Bergen	2001	48%	12	40	21%
St. Paul	2004	50%	10	40	17%
Harrisburg	1994	50%	10	40	16%
Tidewater	2001	51%	10	39	16%
San Antonio	2007	53%	8	39	13%
Milwaukee	1996	53%	9	38	15%
Minneapolis	2004	52%	11	37	17%
Detroit	2005	55%	12	34	18%
Rochester	1999	62%	8	30	11%
NJPS <sup>2</sup>	2000	28%	9	64	24%

**TABLE 3  
LOCAL JEWISH FEDERATION MARKET SEGMENTS IN THE PAST YEAR  
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

			Did Not Donate		Percentage of Households Asked Who Did Not Donate ④
Community	Year	Donated ①	Asked ②	Not Asked ③	

Three Jewish Federation market segments are defined:

① **Donated to Jewish Federation** includes households who reported that they donated to the Local Jewish Federation in the past year.

② **Asked, Did Not Donate** includes households who reported that the Local Jewish Federation asked them to donate in the past year but they did not donate.

③ **Not Asked** includes households who reported that they did not donate to the Local Jewish Federation in the past year and were not asked to donate.

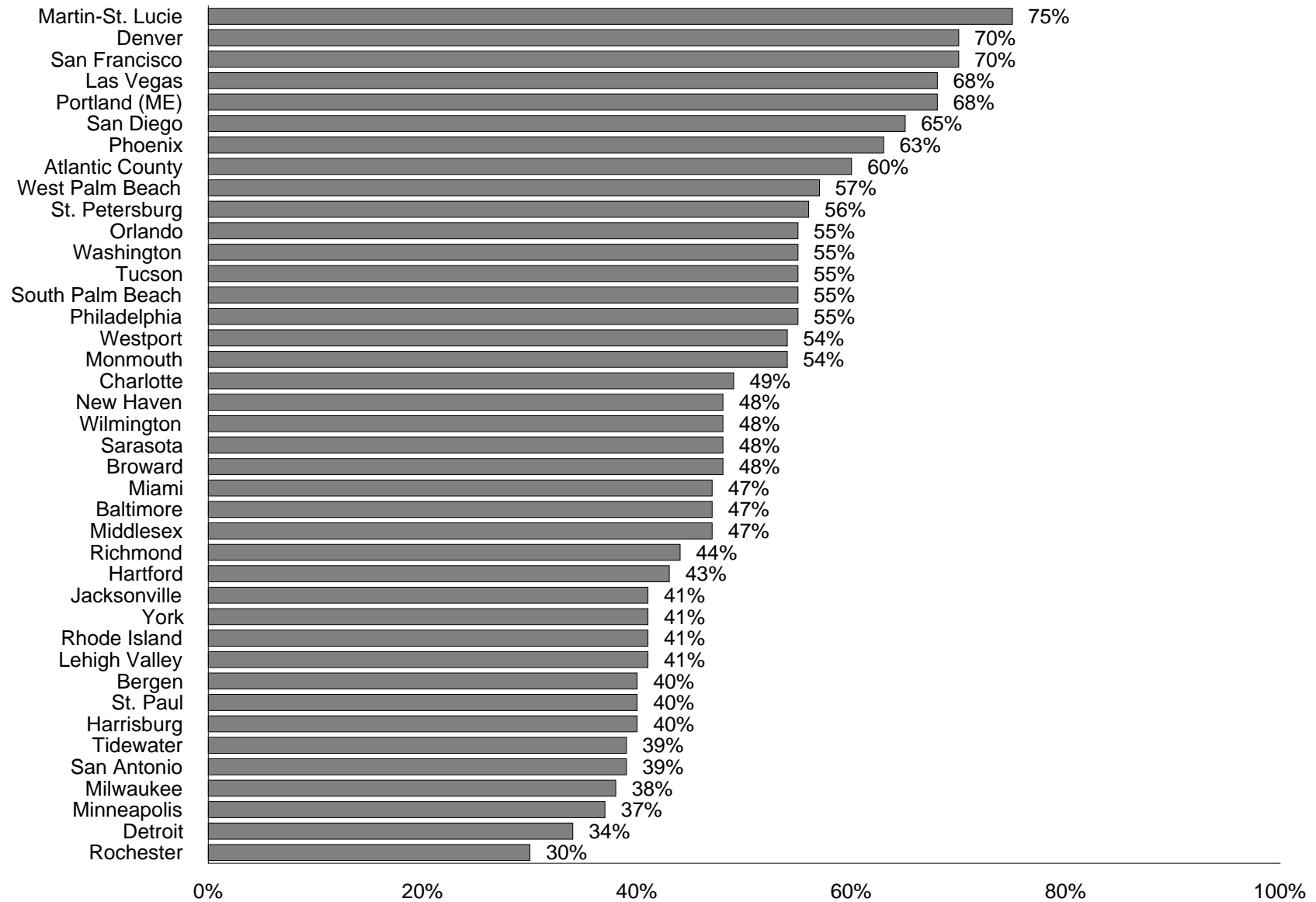
An additional measure is calculated from the first two Jewish Federation market segments defined above:

④ **Percentage of Households Asked Who Did Not Donate:** Two groups of households were asked to donate to the Local Jewish Federation in the past year: households who donated (all of whom are “assumed” to have been asked to donate) and households who were asked but did not donate. The *percentage of households asked who did not donate* is calculated by dividing the households who were asked but did not donate (②) by the households who were asked to donate (①+②).

<sup>1</sup> Martin-St. Lucie has no Local Jewish Federation and is served by the Jewish Federation of Palm Beach County.

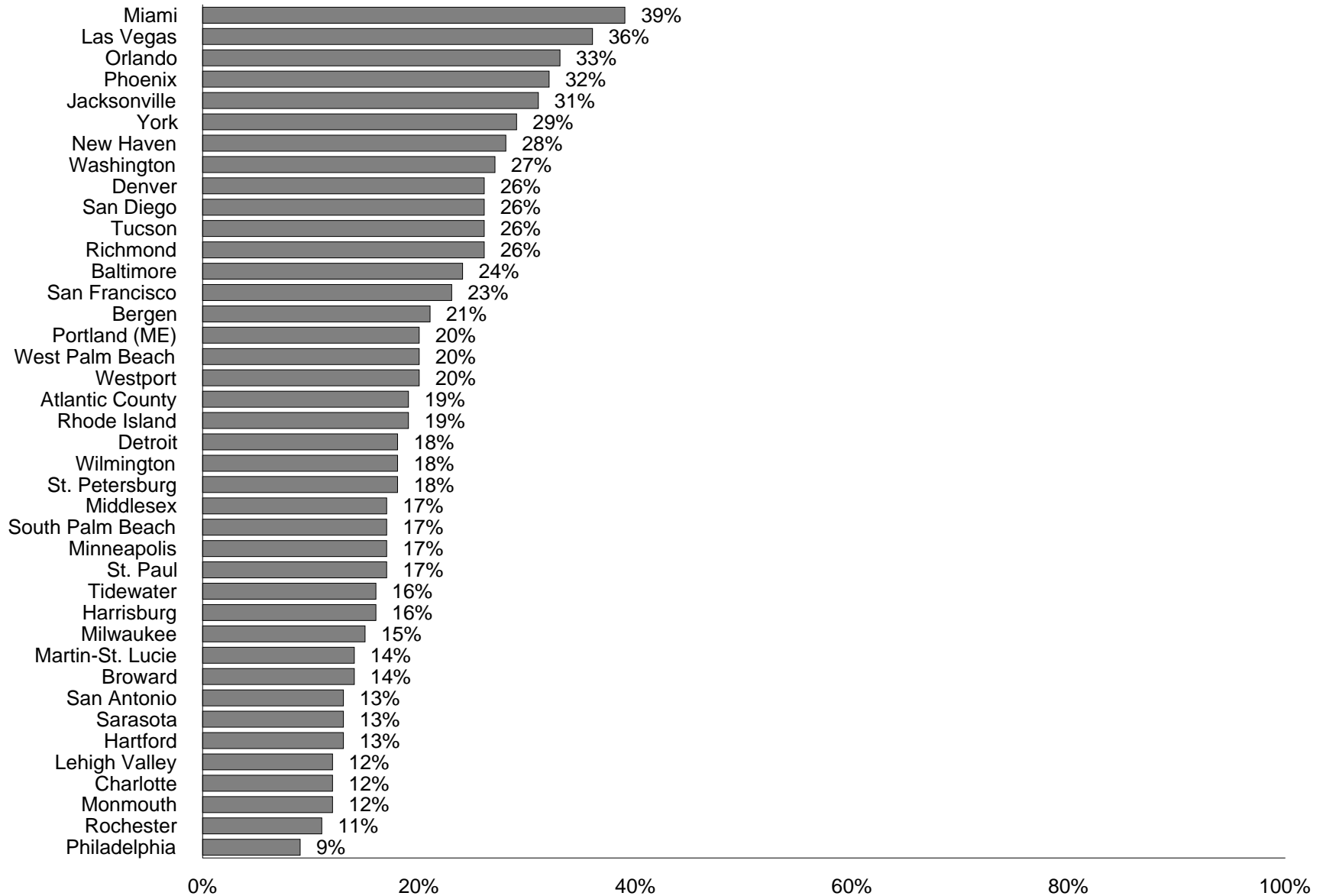
<sup>2</sup> NJPS 2000 data are for the *more Jewishly-connected sample* and reflect the percentage of households who donated to *Any Jewish Federation*, not just the Local Jewish Federation.

# NOT ASKED TO DONATE TO LOCAL JEWISH FEDERATION IN THE PAST YEAR (Jewish Households)



# % OF HOUSEHOLDS ASKED WHO DID NOT DONATE TO LOCAL JEWISH FEDERATION IN THE PAST YEAR

(Jewish Households)



**TABLE 4  
FAIR/POOR PERCEPTIONS OF THE LOCAL JEWISH FEDERATION  
BY RESPONDENTS IN HOUSEHOLDS WHO WERE ASKED  
BUT DID NOT DONATE TO THE LOCAL JEWISH FEDERATION  
IN THE PAST YEAR  
COMMUNITY COMPARISONS**

**BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR  
WITH THE LOCAL JEWISH FEDERATION**

<b>Community</b>	<b>Year</b>	<b>Perceive the Local Jewish Federation as Fair/Poor</b>	<b>Sample Size<sup>1</sup></b>
San Antonio	2007	47%	<b>43</b>
Las Vegas	2005	44%	79
Monmouth	1997	44%	<b>14</b>
Rhode Island	2002	41%	61
Milwaukee	1996	41%	<b>46</b>
Orlando	1993	41%	<b>25</b>
Minneapolis	2004	38%	<b>41</b>
Sarasota	2001	36%	<b>23</b>
Wilmington	1995	36%	<b>28</b>
Miami	2014	35%	223
Detroit	2005	35%	107
Tucson	2002	35%	<b>34</b>
Hartford	2000	35%	<b>20</b>
Broward	1997	33%	<b>34</b>
Harrisburg	1994	33%	<b>26</b>
Westport	2000	32%	<b>36</b>
Lehigh Valley	2007	31%	<b>26</b>
S Palm Beach	2005	31%	<b>47</b>
Bergen	2001	30%	79
St. Petersburg	1994	30%	<b>27</b>

**TABLE 4**  
**FAIR/POOR PERCEPTIONS OF THE LOCAL JEWISH FEDERATION**  
**BY RESPONDENTS IN HOUSEHOLDS WHO WERE ASKED**  
**BUT DID NOT DONATE TO THE LOCAL JEWISH FEDERATION**  
**IN THE PAST YEAR**  
**COMMUNITY COMPARISONS**

BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR  
WITH THE LOCAL JEWISH FEDERATION

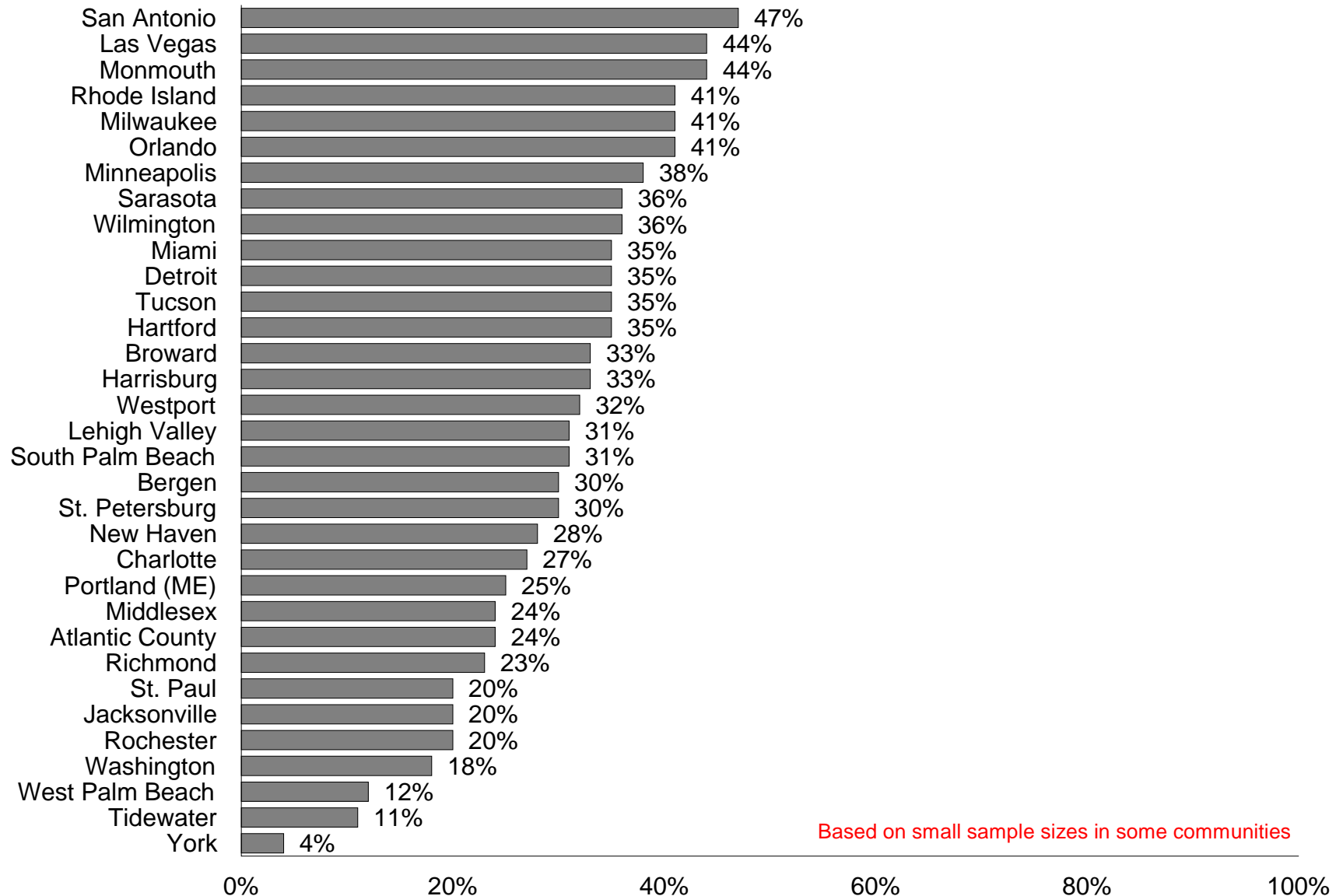
Community	Year	Perceive the Local Jewish Federation as Fair/Poor	Sample Size <sup>1</sup>
New Haven	2010	28%	78
Charlotte	1997	27%	<b>17</b>
Portland (ME)	2007	25%	<b>36</b>
Middlesex	2008	24%	<b>41</b>
Atlantic County	2004	24%	<b>18</b>
Richmond	1994	23%	53
St. Paul	2004	20%	<b>18</b>
Jacksonville	2002	20%	66
Rochester	1999	20%	<b>35</b>
Washington	2003	18%	72
W Palm Beach	2005	12%	<b>38</b>
Tidewater	2001	11%	<b>38</b>
York	1999	4%	<b>19</b>

<sup>1</sup> In most communities, data are calculated from very small sample sizes and the results should be treated with caution. Sample sizes between 25 and 49 are shown in boldface type. Sample sizes of less than 25 are shown in boldface type and in a large font.



# 12 PERCEPTION OF LOCAL JEWISH FEDERATION AS FAIR/POOR BY RESPONDENTS IN HOUSEHOLDS WHO WERE ASKED BUT DID NOT DONATE TO LOCAL JEWISH FEDERATION IN THE PAST YEAR

(Respondents Very/Somewhat Familiar with Local Jewish Federation)



**TABLE 5  
OVERLAP BETWEEN HOUSEHOLDS WHO DONATED  
TO OTHER JEWISH FEDERATIONS AND THE LOCAL JEWISH FEDERATION  
IN THE PAST YEAR  
COMMUNITY COMPARISONS**

**BASE: JEWISH HOUSEHOLDS**

<b>Community</b>	<b>Year</b>	<b>Donated Only to:</b>		<b>Donated to Local and Other Jewish Federations</b>	<b>Did Not Donate to Any Jewish Federation</b>	<b>Total Donated to Other Jewish Federations</b>
		<b>Other Jewish Federations <sup>1</sup></b>	<b>Local Jewish Federation</b>			
Palm Springs	1998	25%	24	13	38	37%
Atlantic County	2004	26%	25	7	42	33%
Sarasota	2001	15%	34	11	39	26%
W Palm Beach	2005	12%	25	10	53	21%
S Palm Beach	2005	12%	29	8	51	20%
Martin-St. Lucie <sup>2</sup>	1999	16%	21	0	63	16%
Middlesex	2008	7%	35	8	50	15%
Bergen	2001	6%	41	7	46	12%
New Haven	2010	5%	32	5	58	11%
Monmouth	1997	8%	37	2	52	10%
Broward	1997	7%	41	3	50	10%
Miami	2014	5%	29	4	63	8%
Las Vegas	2005	5%	18	3	74	9%
St. Paul	2004	5%	43	5	48	9%
Tucson	2002	5%	32	2	62	6%
St. Petersburg	1994	5%	35	0	59	6%
Westport	2000	4%	35	2	59	6%
Washington	2003	3%	31	3	64	6%
Wilmington	1995	3%	43	0	54	3%
Minneapolis	2004	1%	50	2	48	3%

**TABLE 5  
OVERLAP BETWEEN HOUSEHOLDS WHO DONATED  
TO OTHER JEWISH FEDERATIONS AND THE LOCAL JEWISH FEDERATION  
IN THE PAST YEAR  
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	Donated Only to:		Donated to Local and Other Jewish Federations	Did Not Donate to Any Jewish Federation	Total Donated to Other Jewish Federations
		Other Jewish Federations <sup>1</sup>	Local Jewish Federation			
Harrisburg	1994	2%	49	1	48	2%
Hartford	2000	1%	49	1	49	2%
Richmond	1994	1%	42	0	56	2%
Detroit	2005	1%	55	0	44	1%
Jacksonville	2002	1%	41	0	58	1%
Rhode Island	2002	1%	48	0	51	1%
Tidewater	2001	1%	51	0	48	1%
York	1999	1%	42	0	57	1%
Charlotte	1997	1%	45	0	54	1%
Milwaukee	1996	1%	52	0	47	1%
Orlando	1993	1%	30	0	70	1%
Phoenix	2002	4%	25		71	NA
Seattle	2000	1%	15		84	NA

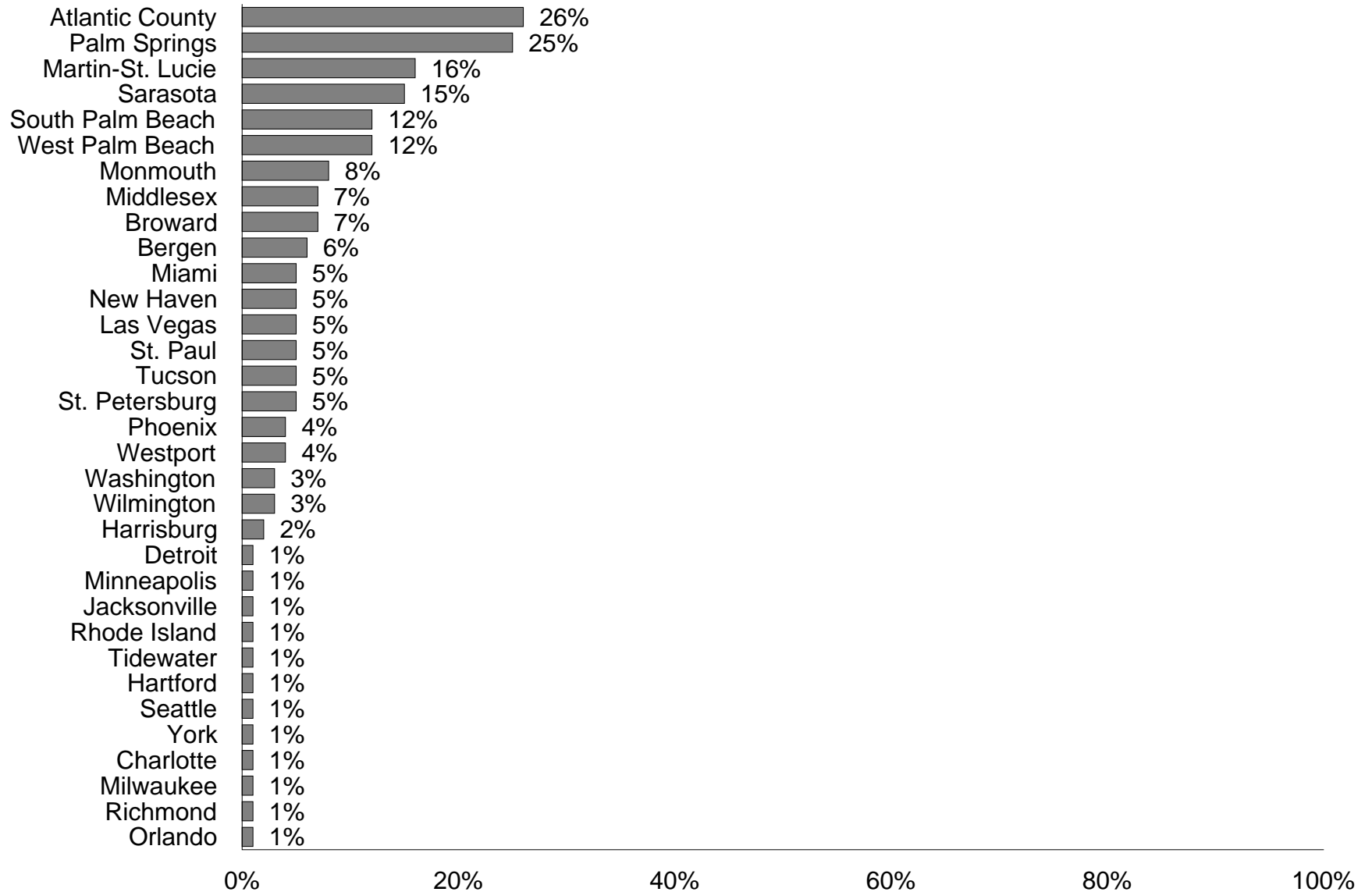
<sup>1</sup> In some communities, no question was asked about donations to *Other Jewish Federations*. If the question had been asked, the percentage of households who donated to *Other Jewish Federations* in the past year would likely be higher.

<sup>2</sup> Martin-St. Lucie has no Local Jewish Federation and is served by the Jewish Federation of Palm Beach County.

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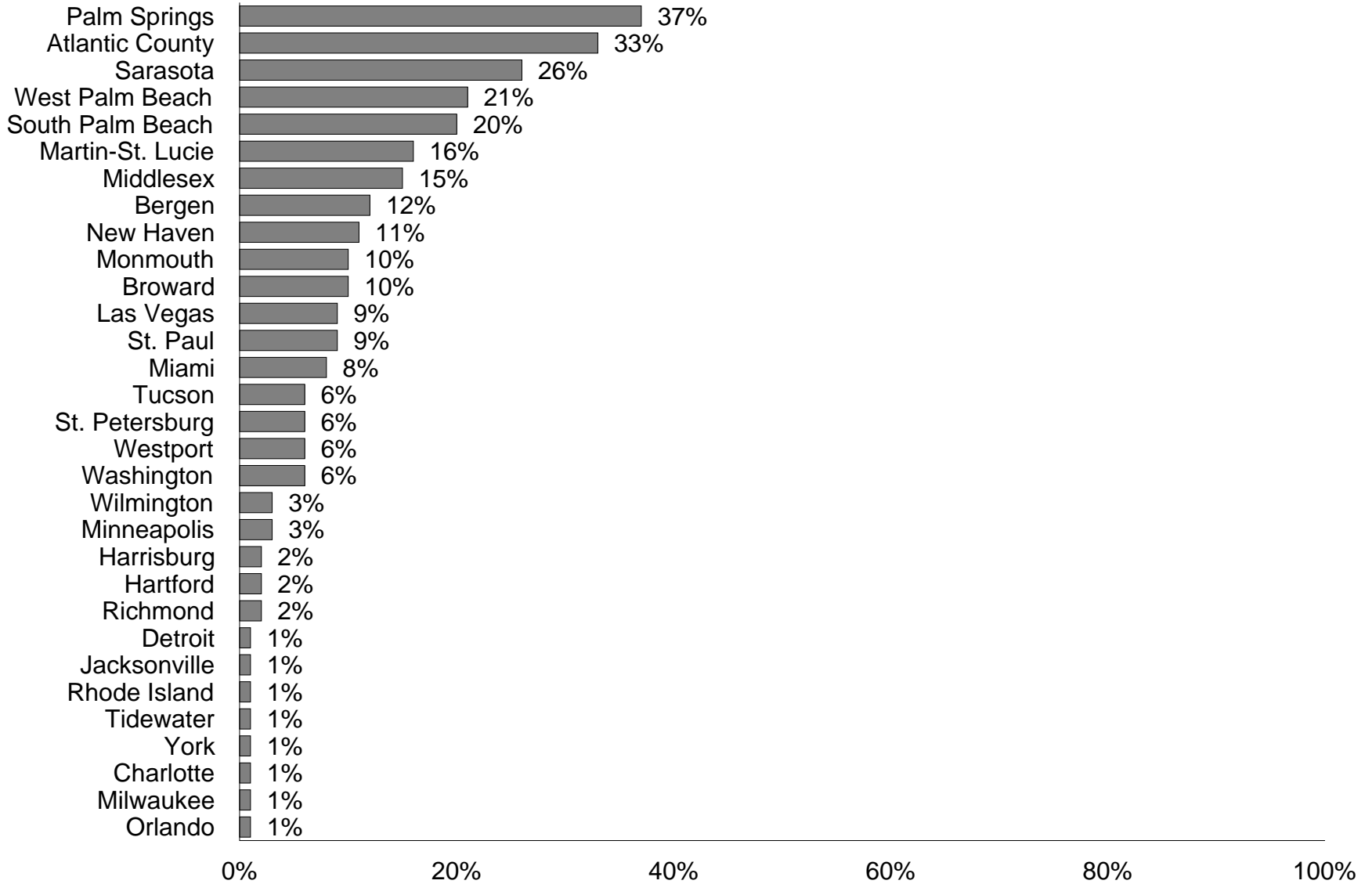
# DONATED TO OTHER JEWISH FEDERATIONS ONLY IN THE PAST YEAR

(Jewish Households)



# DONATED TO OTHER JEWISH FEDERATIONS IN THE PAST YEAR

(Jewish Households)



**TABLE 6  
OVERLAP BETWEEN HOUSEHOLDS WHO DONATED  
TO OTHER JEWISH CHARITIES AND JEWISH FEDERATIONS IN THE PAST YEAR  
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	Donated Only to:		Donated to Any Jewish Federation <sup>1</sup> and Other Jewish Charities	Did Not Donate to Any Jewish Charity
		Other Jewish Charities	Any Jewish Federation <sup>1</sup>		
Martin-St. Lucie <sup>2</sup>	1999	29%	10	27	34
Orlando	1993	27%	31		42
Portland (ME)	2007	25%	7	18	50
Washington	2003	25%	9	28	39
St. Petersburg	1994	24%	41		35
Miami	2014	23%	13	24	40
Westport	2000	23%	13	28	36
Richmond	1994	23%	43		34
St. Louis	2014	22%	6	32	40
Detroit	2005	22%	10	46	23
Phoenix	2002	22%	6	24	49
Middlesex	2008	21%	13	38	28
Wilmington	1995	20%	14	32	34
S Palm Beach	2005	19%	15	35	31
W Palm Beach	2005	19%	12	35	34
Tucson	2002	19%	10	29	43
Bergen	2001	19%	11	42	28
Hartford	2000	19%	12	39	31
Monmouth	1997	18%	11	37	34
Harrisburg	1994	18%	51		31

**TABLE 6  
OVERLAP BETWEEN HOUSEHOLDS WHO DONATED  
TO OTHER JEWISH CHARITIES AND JEWISH FEDERATIONS IN THE PAST YEAR  
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	Donated Only to:		Donated to Any Jewish Federation <sup>1</sup> and Other Jewish Charities	Did Not Donate to Any Jewish Charity
		Other Jewish Charities	Any Jewish Federation <sup>1</sup>		
Philadelphia	2009	17%		41	42
Lehigh Valley	2007	17%	13	39	31
Las Vegas	2005	17%	11	15	56
Jacksonville	2002	17%	11	31	41
New Haven	2010	16%	14	29	41
San Antonio	2007	16%	13	40	32
York	1999	16%	13	31	40
Broward	1997	16%	14	37	33
Charlotte	1997	16%	11	35	38
Milwaukee	1996	16%	12	41	31
St. Paul	2004	15%	13	39	33
Rhode Island	2002	15%	12	36	37
Atlantic County	2004	14%	21	37	28
Minneapolis	2004	14%	11	41	34
Tidewater	2001	14%	12	39	35
Rochester	1999	14%	15	48	24
Sarasota	2001	13%	13	48	27
Columbus	2013	12%	5	21	63
Chicago	2010	NA	13%	NA	33
Cincinnati	2008	NA	9%	NA	30

**TABLE 6  
OVERLAP BETWEEN HOUSEHOLDS WHO DONATED  
TO OTHER JEWISH CHARITIES AND JEWISH FEDERATIONS IN THE PAST YEAR  
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	Donated Only to:		Donated to Any Jewish Federation <sup>1</sup> and Other Jewish Charities	Did Not Donate to Any Jewish Charity
		Other Jewish Charities	Any Jewish Federation <sup>1</sup>		
Howard County	2010	NA	6%	NA	43
San Diego	2003	NA	6%	NA	48
Pittsburgh *	2002	NA	6%	NA	35
Denver	2007	NA	5%	NA	56
Baltimore	2010	NA	4%	NA	37
Atlanta *	2006	NA	2%	NA	52
NJPS <sup>3</sup>	2000	22%	7	20	51

\* Excludes households who donated to charities specifically established for September 11 and Hurricane Katrina victims.

<sup>1</sup> Includes donations to the Local Jewish Federation and Other Jewish Federations. In some communities, no question was asked about donations to Other Jewish Federations. If the question had been asked, the percentage of households who donated to *Any Jewish Federation* in the past year would likely be higher.

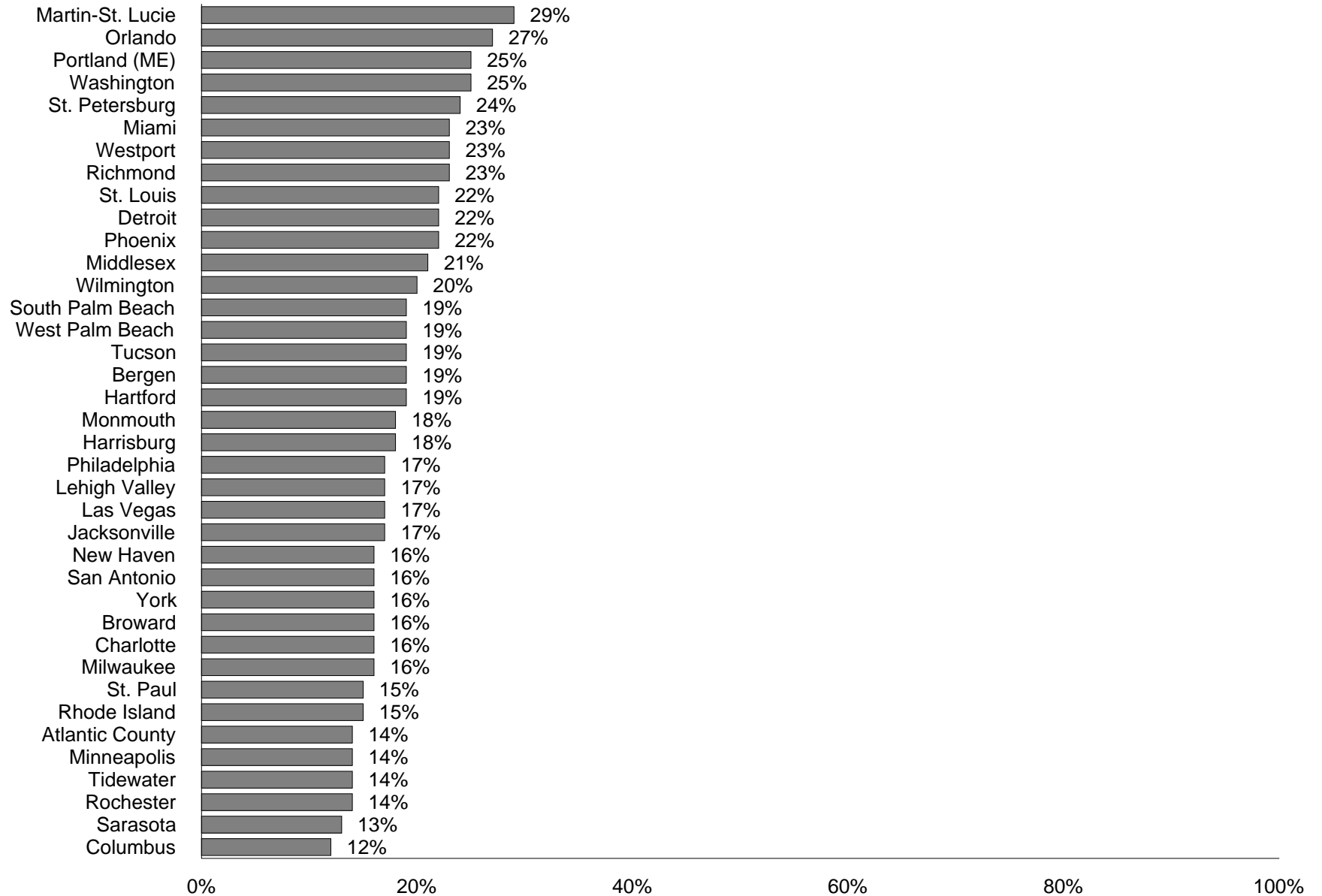
<sup>2</sup> Martin-St. Lucie has no Local Jewish Federation and is served by the Jewish Federation of Palm Beach County.

<sup>3</sup> NJPS 2000 data are for the *more Jewishly-connected sample*.



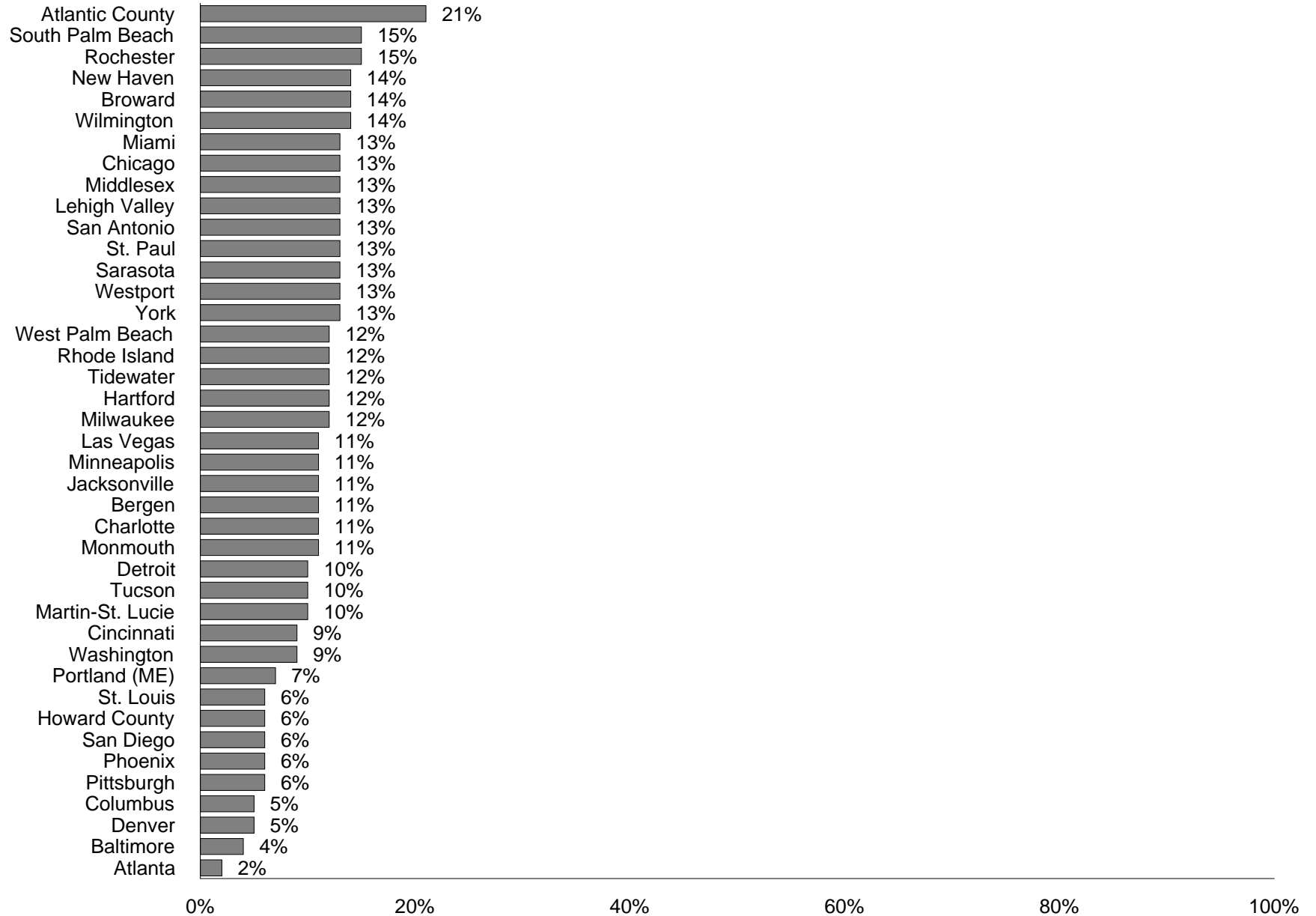
# DONATED TO OTHER JEWISH CHARITIES ONLY IN THE PAST YEAR

(Jewish Households)



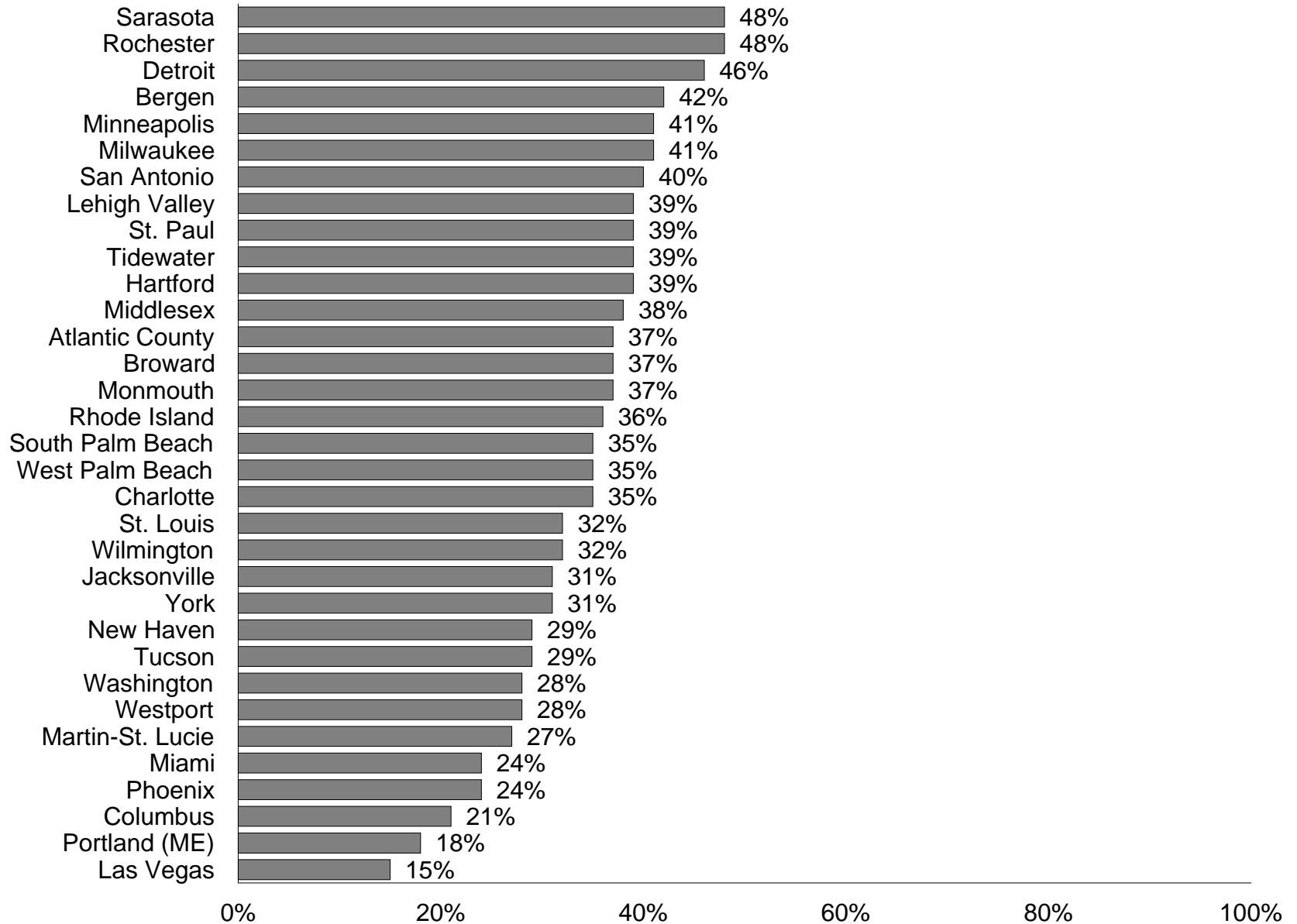
# DONATED TO JEWISH FEDERATIONS ONLY IN THE PAST YEAR

(Jewish Households)



## DONATED TO BOTH JEWISH FEDERATIONS AND OTHER JEWISH CHARITIES IN THE PAST YEAR

(Jewish Households)



**TABLE 7  
SUMMARY OF DONATIONS TO CHARITIES IN THE PAST YEAR  
COMMUNITY COMPARISONS**

**BASE: JEWISH HOUSEHOLDS**

Community	Year	Percentage of Households Who Donated						
		Jewish Federations			Jewish Charities		Non-Jewish Charities	Any Charity
		Local	Other <sup>1</sup>	Any	Other	Any		
Wilmington	1995	41%	3%	44%	50%	66%	89%	97%
Detroit	2005	55%	1%	56%	68%	78%	85%	94%
Rochester	1999	61%	NA	61%	60%	75%	84%	94%
Howard County	2010	37%	NA	NA	51%	57%	90%	93%
Cincinnati	2008	50%	NA	NA	61%	70%	84%	93%
Portland (ME)	2007	25%	NA	25%	44%	50%	89%	92%
Chicago	2010	44%	NA	NA	54%	67%	84%	91%
Lehigh Valley	2007	52%	NA	52%	56%	70%	87%	91%
San Antonio	2007	53%	NA	53%	55%	69%	82%	91%
St. Paul	2004	46%	9%	51%	53%	66%	79%	91%
Hartford	2000	48%	2%	48%	55%	67%	83%	91%
Middlesex	2008	44%	15%	51%	59%	73%	79%	90%
Washington	2003	32%	6%	35%	51%	60%	84%	90%
St. Louis	2014	38%	NA	38%	53%	60%	84%	89%
New Haven	2010	37%	11%	43%	45%	60%	83%	89%
Atlantic County	2004	31%	33%	58%	49%	72%	75%	89%
Pittsburgh *	2002	45%	NA	NA	59%	65%	83%	89%
Rhode Island	2002	46%	1%	47%	49%	61%	79%	89%
Bergen	2001	46%	12%	52%	60%	71%	76%	89%
Sarasota	2001	43%	26%	59%	59%	71%	82%	89%
Tidewater	2001	49%	1%	50%	52%	64%	83%	89%

**TABLE 7  
SUMMARY OF DONATIONS TO CHARITIES IN THE PAST YEAR  
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	Percentage of Households Who Donated						
		Jewish Federations			Jewish Charities		Non-Jewish Charities	Any Charity
		Local	Other <sup>1</sup>	Any	Other	Any		
Westport	2000	35%	6%	39%	50%	63%	85%	89%
Charlotte	1997	43%	1%	43%	49%	61%	83%	89%
Cleveland	2011	45%	NA	NA	57%	65%	81%	88%
Philadelphia	2009	41%	NA	NA	NA	58%	83%	88%
W Palm Beach	2005	35%	21%	47%	54%	67%	79%	88%
Martin-St. Lucie <sup>2</sup>	1999	21%	16%	37%	54%	66%	79%	88%
Baltimore	2010	40%	NA	NA	59%	63%	76%	87%
Atlanta *	2006	25%	NA	NA	46%	48%	78%	87%
Minneapolis	2004	50%	3%	51%	54%	65%	78%	87%
Milwaukee	1996	51%	1%	52%	55%	67%	79%	87%
Harrisburg	1994	49%	2%	51%	NA	69%	79%	87%
S Palm Beach	2005	37%	20%	50%	54%	69%	74%	86%
Tucson	2002	33%	6%	38%	47%	56%	79%	86%
Monmouth	1997	37%	10%	45%	55%	66%	73%	86%
Richmond	1994	42%	2%	43%	NA	66%	80%	86%
Denver	2007	23%	NA	NA	39%	44%	81%	85%
San Diego	2003	26%	NA	NA	46%	52%	79%	85%
Phoenix	2002	25%	NA	29%	46%	51%	80%	85%
Broward	1997	43%	10%	51%	53%	67%	67%	84%
New York	2011	24%	NA	NA	55%	59%	68%	83%
York	1999	41%	1%	42%	45%	60%	76%	83%

**TABLE 7  
SUMMARY OF DONATIONS TO CHARITIES IN THE PAST YEAR  
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

Community	Year	Percentage of Households Who Donated						
		Jewish Federations			Jewish Charities		Non-Jewish Charities	Any Charity
		Local	Other <sup>1</sup>	Any	Other	Any		
St. Petersburg	1994	34%	6%	39%	NA	65%	74%	83%
Jacksonville	2002	39%	1%	40%	47%	59%	76%	82%
Orlando	1993	30%	1%	31%	NA	58%	71%	81%
Las Vegas	2005	21%	9%	26%	33%	44%	75%	80%
Miami	2014	32%	8%	37%	47%	61%	65%	79%
Columbus	2013	26%	NA	26%	33%	37%	73%	76%
Los Angeles	1997	41%	NA	NA	NA	NA	NA	NA
Palm Springs	1998	37%	37%	62%	NA	NA	NA	NA
Boston	2005	34%	NA	NA	NA	NA	NA	NA
Buffalo	1995	34%	NA	NA	NA	54%	77%	NA
San Francisco	2004	23%	NA	NA	NA	NA	NA	NA
Seattle	2000	15%	NA	16%	NA	NA	NA	NA
NJPS <sup>3</sup>	2000	NA	NA	25%	40%	49%	63%	73%

\* Excludes households who donated to charities specifically established for September 11 and Hurricane Katrina victims.

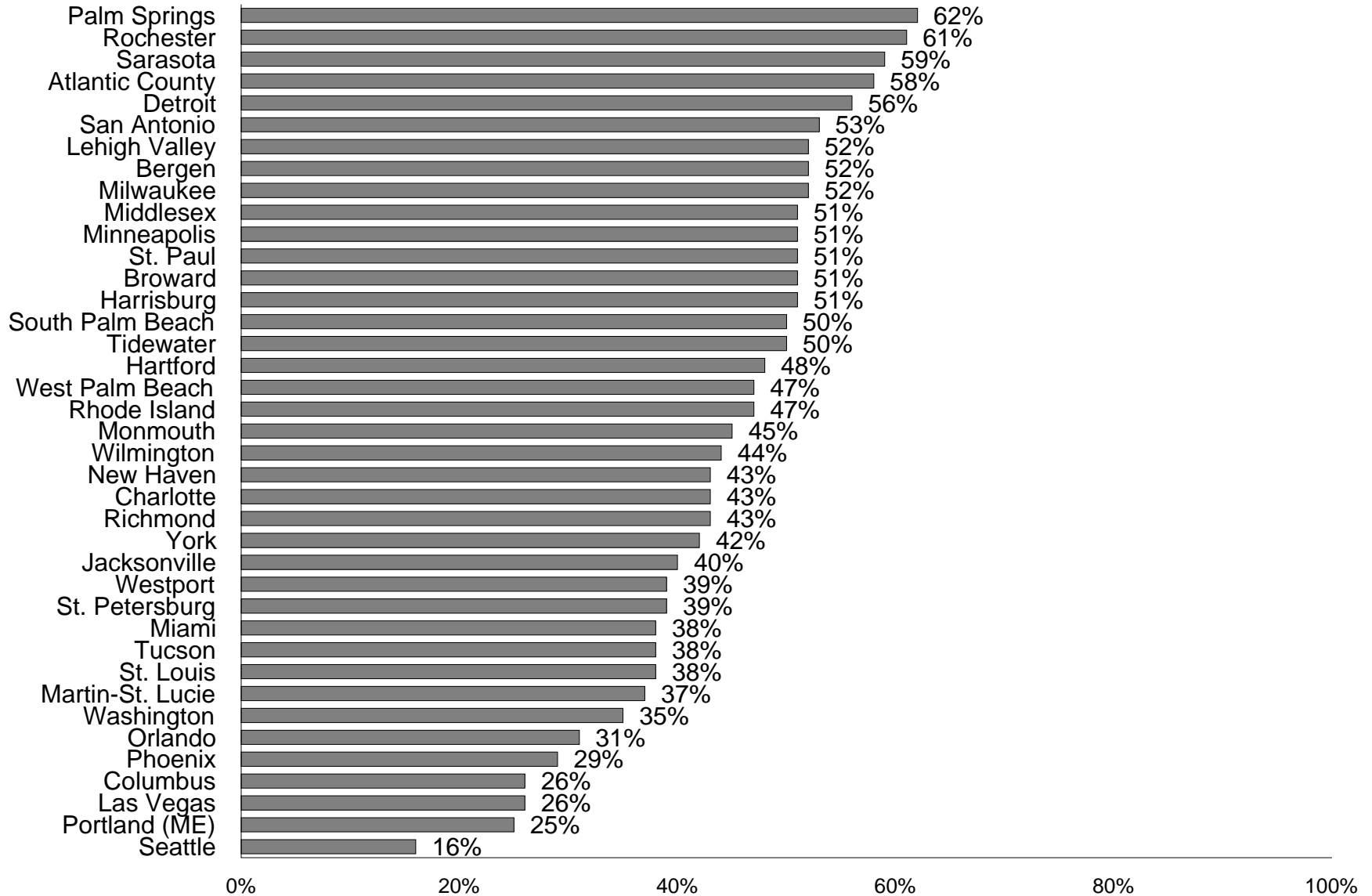
<sup>1</sup> In some communities, no question was asked about donations to *Other Jewish Federations*. If the question had been asked, the percentage of households who donated to *Other Jewish Federations* and *Any Jewish Federation* in the past year would likely be higher.

<sup>2</sup> Martin-St. Lucie has no Local Jewish Federation and is served by the Jewish Federation of Palm Beach County.

<sup>3</sup> NJPS 2000 data are for the *more Jewishly-connected sample*.

# 18 DONATED TO ANY JEWISH FEDERATION IN THE PAST YEAR

(Including Local Jewish Federation and Other Jewish Federations)  
(Jewish Households)



**TABLE 8  
PHILANTHROPIC MARKET SHARE IN THE PAST YEAR  
COMMUNITY COMPARISONS**

**BASE: CHARITABLE DOLLARS DONATED BY JEWISH HOUSEHOLDS**

Community	Year	Jewish Charities			Non-Jewish Charities	Jewish Charities' Share of All Charitable Dollars	Local Jewish Federation's Share of Jewish Charitable Dollars
		Local Jewish Federation	Other Jewish Federations <sup>1</sup>	Other Jewish Charities			
Richmond	1994	42%	0	17	41	59%	71%
Rochester	1999	40%	0	21	39	61%	66%
Milwaukee	1996	39%	0	27	34	67%	59%
Lehigh Valley	2007	33%	0	28	38	62%	54%
Minneapolis	2004	33%	1	28	39	62%	53%
Harrisburg	1994	33%	0	30	36	64%	52%
Charlotte	1997	33%	0	34	33	67%	49%
Tidewater	2001	32%	0	25	43	57%	57%
Hartford	2000	32%	0	29	39	61%	53%
York	1999	32%	0	28	40	60%	53%
Jacksonville	2002	32%	0	31	37	63%	50%
Wilmington	1995	29%	0	25	46	54%	54%
San Antonio	2007	28%	0	32	40	60%	47%
Rhode Island	2002	27%	0	26	48	52%	51%
Orlando	1993	27%	0	38	35	65%	42%
St. Paul	2004	25%	1	35	39	61%	41%
Detroit	2005	24%	0	39	37	63%	37%
Broward	1997	20%	14	34	32	68%	29%
S Palm Beach	2005	20%	20	33	28	72%	27%
Miami	2014	19%	5	39	37	63%	31%



**TABLE 8  
PHILANTHROPIC MARKET SHARE IN THE PAST YEAR  
COMMUNITY COMPARISONS**

**BASE: CHARITABLE DOLLARS DONATED BY JEWISH HOUSEHOLDS**

Community	Year	Jewish Charities			Non-Jewish Charities	Jewish Charities' Share of All Charitable Dollars	Local Jewish Federation's Share of Jewish Charitable Dollars
		Local Jewish Federation	Other Jewish Federations <sup>1</sup>	Other Jewish Charities			
St. Petersburg	1994	19%	43		38	62%	31%
Monmouth	1997	18%	5	45	32	68%	27%
W Palm Beach	2005	17%	20	32	31	69%	24%
Tucson	2002	16%	9	31	45	55%	29%
New Haven	2010	15%	3	28	53	47%	33%
Washington	2003	15%	1	30	55	45%	33%
Middlesex	2008	15%	5	49	31	69%	22%
Sarasota	2001	15%	21	35	30	70%	21%
Atlantic County	2004	12%	26	34	28	72%	16%
Portland (ME)	2007	11%	0	27	63	37%	28%
Westport	2000	11%	5	27	57	43%	25%
Bergen	2001	11%	4	56	30	70%	15%
Las Vegas	2005	8%	8	28	56	44%	18%
Martin-St. Lucie	1999	8% <sup>2</sup>	18	28	46	54%	14%
NJPS <sup>3</sup>	2000	19%		43	38	62%	NA

See footnotes on the next page.

**TABLE 8  
PHILANTHROPIC MARKET SHARE IN THE PAST YEAR  
COMMUNITY COMPARISONS**

**BASE: CHARITABLE DOLLARS DONATED BY JEWISH HOUSEHOLDS**

		Jewish Charities					
<b>Community</b>	<b>Year</b>	<i>Local Jewish Federation</i>	<i>Other Jewish Federations</i> <sup>1</sup>	<i>Other Jewish Charities</i>	<i>Non-Jewish Charities</i>	<i>Jewish Charities' Share of All Charitable Dollars</i>	<i>Local Jewish Federation's Share of Jewish Charitable Dollars</i>

<sup>1</sup> In some communities, no question was asked about amounts donated to *Other Jewish Federations* and zeros have been entered in the table. If the question had been asked, there would likely be a very small percentage of charitable dollars donated to *Other Jewish Federations* in the past year.

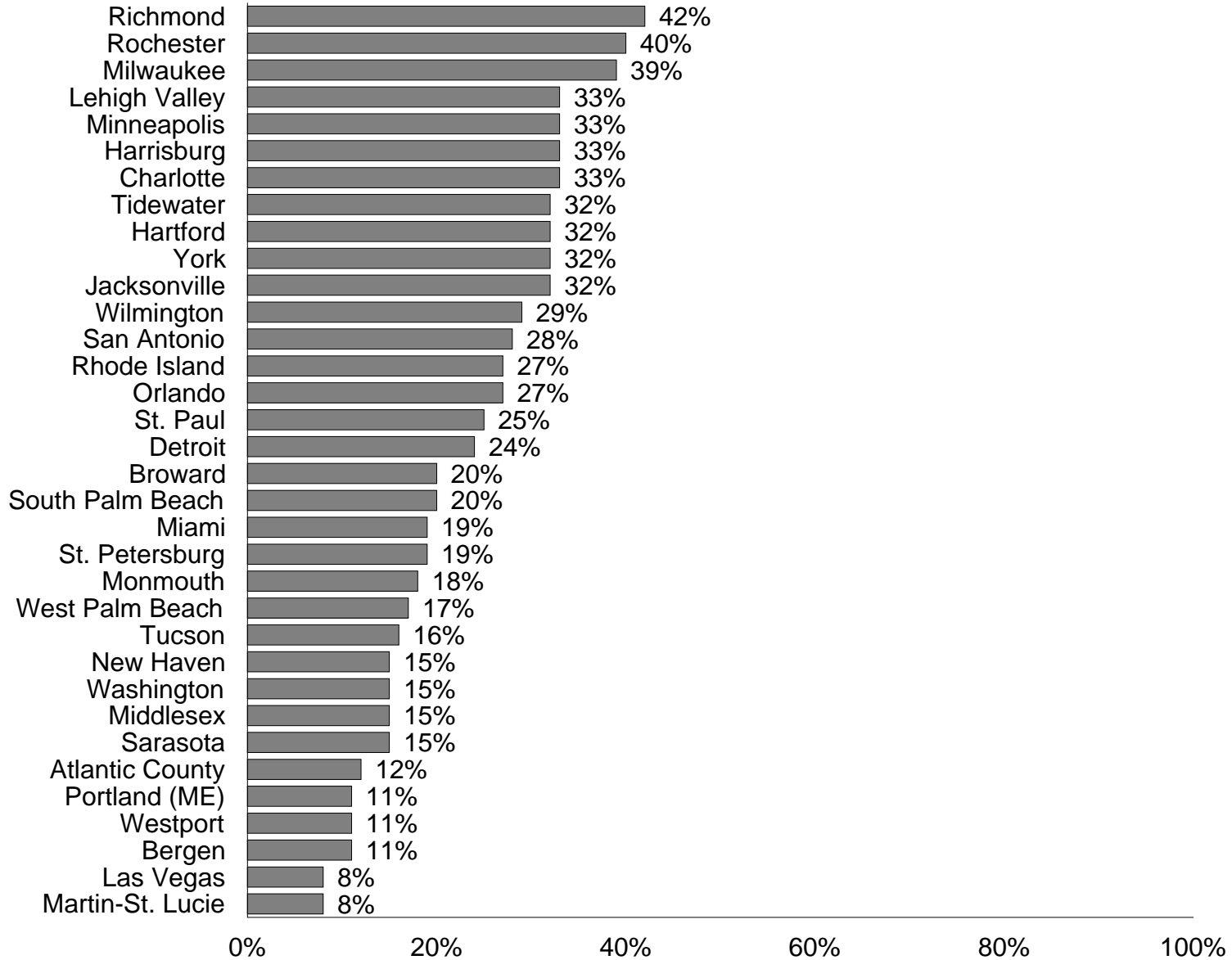
<sup>2</sup> Martin-St. Lucie has no Local Jewish Federation and is served by the Jewish Federation of Palm Beach County.

<sup>3</sup> NJPS 2000 data are for the *more Jewishly-connected sample*.

Note: The percentages in the table should be viewed as rough approximations, since respondents were not asked to report the exact amounts their households donated, but rather were asked to report their donations in various amount categories (e.g., \$100-\$500). When calculating the amounts donated in each category of donations (Local Jewish Federation, Other Jewish Federations, Other Jewish Charities, and Non-Jewish Charities), the amount used was the midpoint of the range in each amount category. For example, all households who donated under \$100 were assumed to have donated \$50. All households who donated \$25,000 and over were assumed (conservatively) to have donated \$25,000. These amounts were multiplied by the number of households who donated each amount to derive the total amount donated in each category of donations. These total amounts were then converted to percentages.

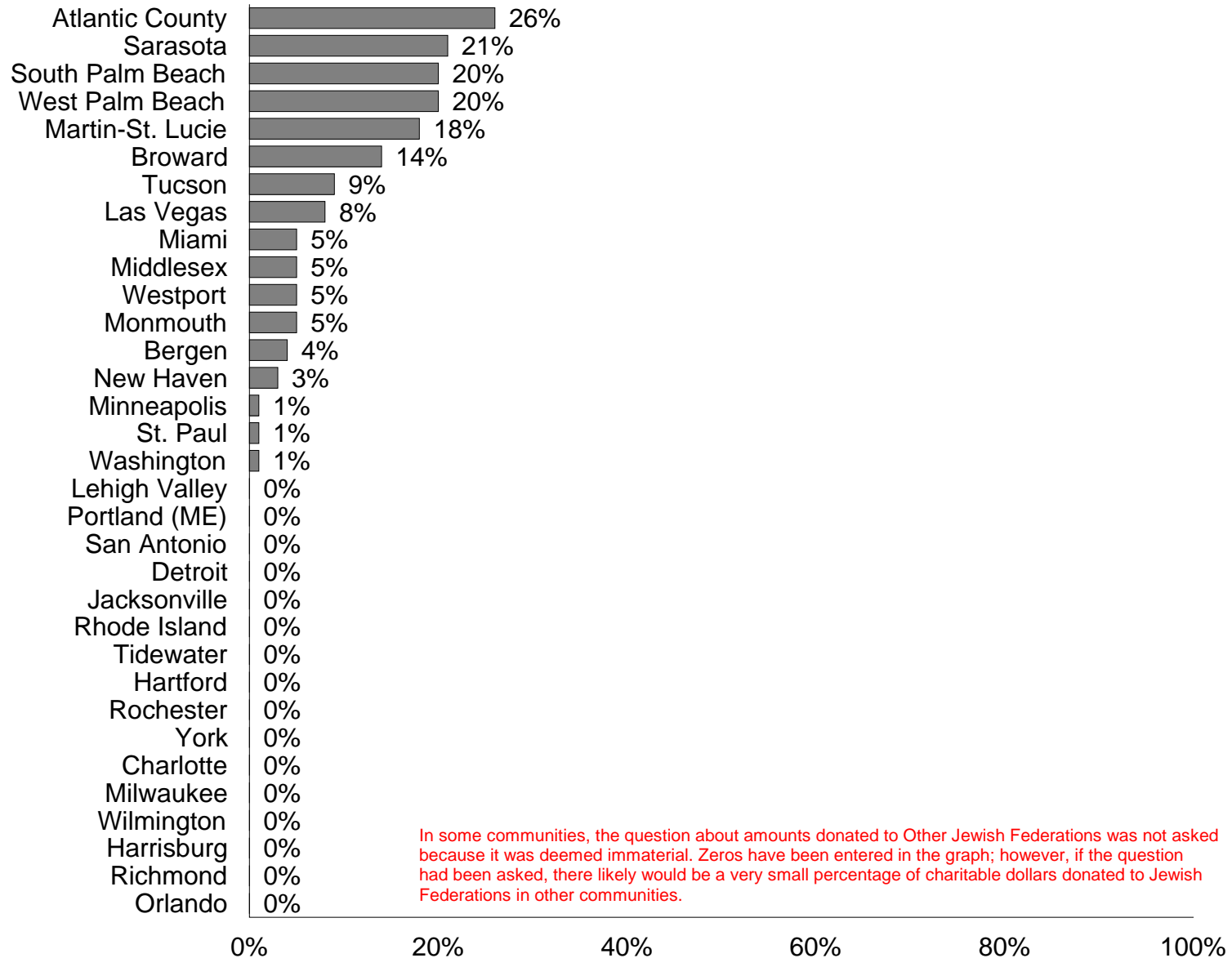
# LOCAL JEWISH FEDERATION'S SHARE OF CHARITABLE DOLLARS IN THE PAST YEAR

(Charitable Dollars Donated by Jewish Households)



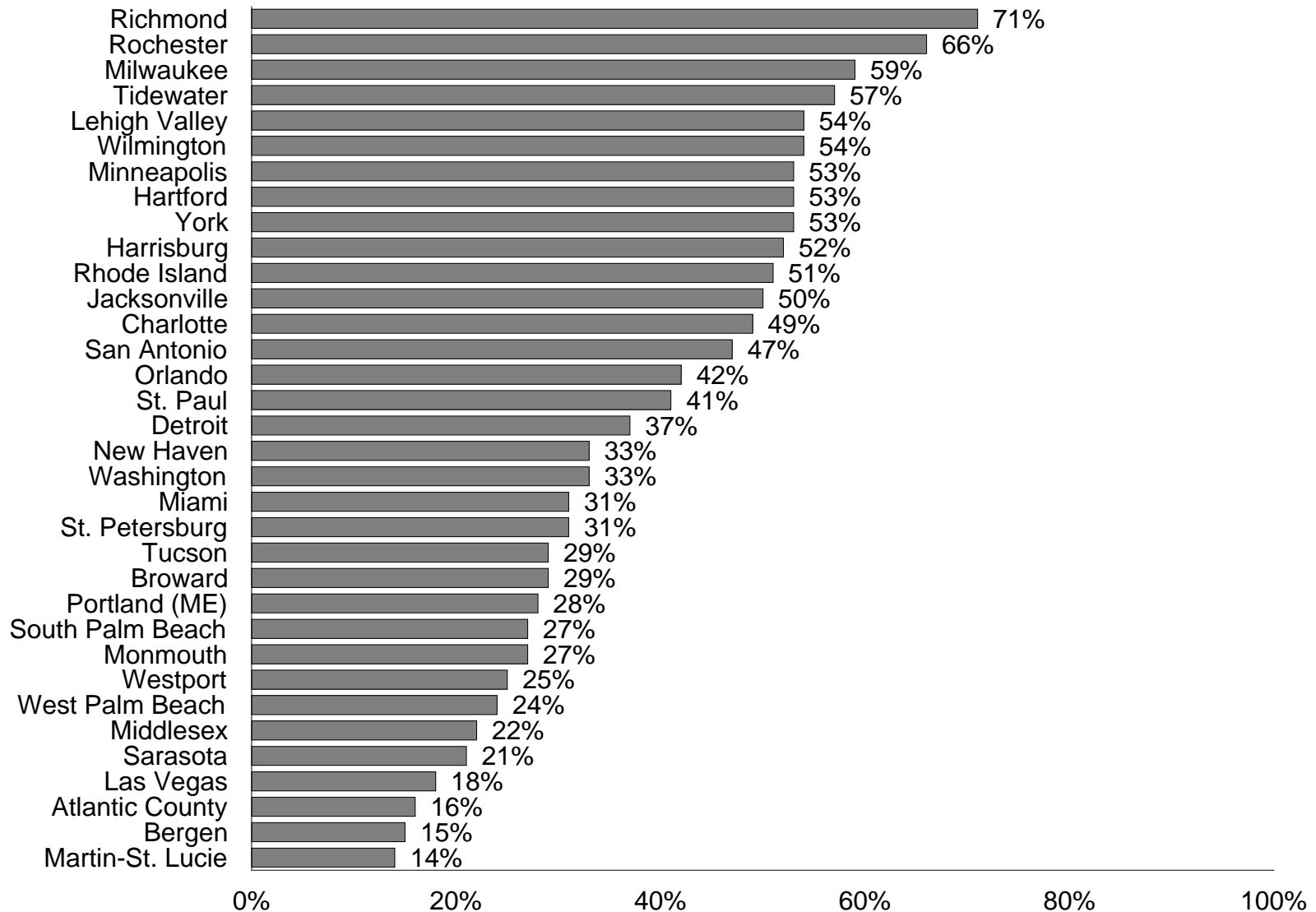
# OTHER JEWISH FEDERATIONS' SHARE OF CHARITABLE DOLLARS IN THE PAST YEAR

(Charitable Dollars Donated by Jewish Households)



# LOCAL JEWISH FEDERATION'S SHARE OF JEWISH CHARITABLE DOLLARS IN THE PAST YEAR

(Jewish Charitable Dollars Donated by Jewish Households)



**TABLE 9  
LOCAL JEWISH FEDERATION ANNUAL CAMPAIGN  
COMMUNITY COMPARISONS**

<b>Community</b>	<b>Year</b>	<b>Number of Jewish Households in the Year of the Study</b>	<b>2013 Annual Campaign</b>	<b>Average Donation per Jewish Household <sup>1</sup></b>
Detroit	2005	30,000	\$29,809,000	\$994
Tidewater	2001	5,400	\$4,473,000	\$828
Charlotte	1997	4,000	\$3,220,000	\$805
Cleveland	2011	38,300	\$28,959,000	\$756
Minneapolis	2004	13,850	\$9,220,000	\$666
Pittsburgh	2002	20,900	\$13,357,000	\$639
Baltimore	2010	42,500	\$26,005,000	\$612
Richmond <sup>2</sup>	2011	5,000	\$3,030,000	\$606
Milwaukee	1996	10,400	\$6,061,000	\$583
Lehigh Valley	2007	4,000	\$2,256,000	\$564
Chicago	2010	148,100	\$81,541,000	\$551
Essex-Morris <sup>3</sup>	2008	44,500	\$22,383,000	\$503
Boston	2005	105,500	\$49,048,000	\$465
St. Paul <sup>4</sup>	2010	4,700	\$2,147,000	\$457
Cincinnati	2008	12,500	\$5,489,000	\$439
Rochester	1999	10,230	\$4,407,000	\$431
Miami	2014	55,700	\$22,559,000	\$405
Jacksonville	2002	6,700	\$2,468,000	\$368
Rhode Island	2002	9,550	\$3,200,000	\$335
San Antonio	2007	4,500	\$1,506,000	\$335
Harrisburg	1994	3,200	\$998,000	\$312
Hartford	2000	14,800	\$4,205,000	\$284
Palm Springs	1998	7,850	\$2,054,000	\$262

**TABLE 9  
LOCAL JEWISH FEDERATION ANNUAL CAMPAIGN  
COMMUNITY COMPARISONS**

<b>Community</b>	<b>Year</b>	<b>Number of Jewish Households in the Year of the Study</b>	<b>2013 Annual Campaign</b>	<b>Average Donation per Jewish Household <sup>1</sup></b>
Sarasota	2001	8,800	\$2,249,000	\$256
Tucson	2002	13,400	\$3,356,000	\$250
W Palm Beach	2005	69,000	\$16,761,000	\$243
New Haven	2010	11,000	\$2,652,000	\$241
Atlanta	2006	61,300	\$14,290,000	\$233
Seattle	2000	22,490	\$4,714,000	\$210
New York	2011	694,000	\$139,922,000	\$202
Wilmington <sup>5</sup>	1995	7,900	\$1,516,000	\$192
S Palm Beach	2005	73,000	\$13,760,000	\$188
Buffalo	1995	11,520	\$2,113,000	\$183
Washington	2003	110,000	\$19,714,000	\$179
Los Angeles	1997	247,668	\$42,531,000	\$172
York <sup>6</sup>	1999	925	\$156,000	\$169
Westport	2000	5,000	\$758,000	\$152
San Francisco	2004	125,400	\$17,583,000	\$140
Philadelphia	2009	116,700	\$16,143,000	\$138
San Diego	2003	46,000	\$5,612,000	\$122
Denver	2007	47,500	\$5,651,000	\$119
Portland (ME)	2007	4,300	\$425,000	\$99
Middlesex	2008	24,000	\$2,003,000	\$95
Orlando	1993	9,044	\$681,000	\$75
Atlantic County	2004	10,000	\$709,000	\$71
St. Petersburg <sup>7</sup>	2010	13,500	\$942,000	\$70

**TABLE 9**  
**LOCAL JEWISH FEDERATION ANNUAL CAMPAIGN**  
**COMMUNITY COMPARISONS**

<b>Community</b>	<b>Year</b>	<b>Number of Jewish Households in the Year of the Study</b>	<b>2013 Annual Campaign</b>	<b>Average Donation per Jewish Household<sup>1</sup></b>
Monmouth	1997	26,000	\$1,728,000	\$66
Howard County <sup>8</sup>	2010	7,500	\$484,000	\$65
Phoenix	2002	44,000	\$2,836,000	\$64
Las Vegas	2005	42,000	\$2,506,000	\$60
Broward <sup>9</sup>	2008	100,000	\$4,001,000	\$40

\* Adjusted for inflation to 2013 dollars.

<sup>1</sup> The number of Jewish households is the number of households in the year of the study, while the campaign information is for 2013, unless otherwise indicated. To the extent that the number of Jewish households in a community has changed since the year of the study, the *Average Donation per Jewish Household* column may overestimate or underestimate the per household donations in 2013. Thus, Community Comparisons should be treated with caution.

<sup>2</sup> *Number of Jewish Households in the Year of the Study* is updated to a 2011 estimate. Data in other parts of this report are from the 1994 study.

<sup>3</sup> *Number of Jewish Households in the Year of the Study* is updated to a 2008 estimate. Data in other parts of this report for Essex-Morris are from the 1998 study.

<sup>4</sup> *Number of Jewish Households in the Year of the Study* is updated to a 2010 estimate. Data in other parts of this report for St. Paul are from the 2004 study.

<sup>5</sup> *Number of Jewish Households in the Year of the Study* and *2009 Annual Campaign* includes the entire State of Delaware (which is served by the Jewish Federation of Delaware), not just Wilmington.

<sup>6</sup> Campaign information is for 2009.

<sup>7</sup> *Number of Jewish Households in the Year of the Study* is updated to a 2011 estimate. Data in other parts of this report for St. Petersburg are from the 1994 study.

<sup>8</sup> Campaign information is for 2009

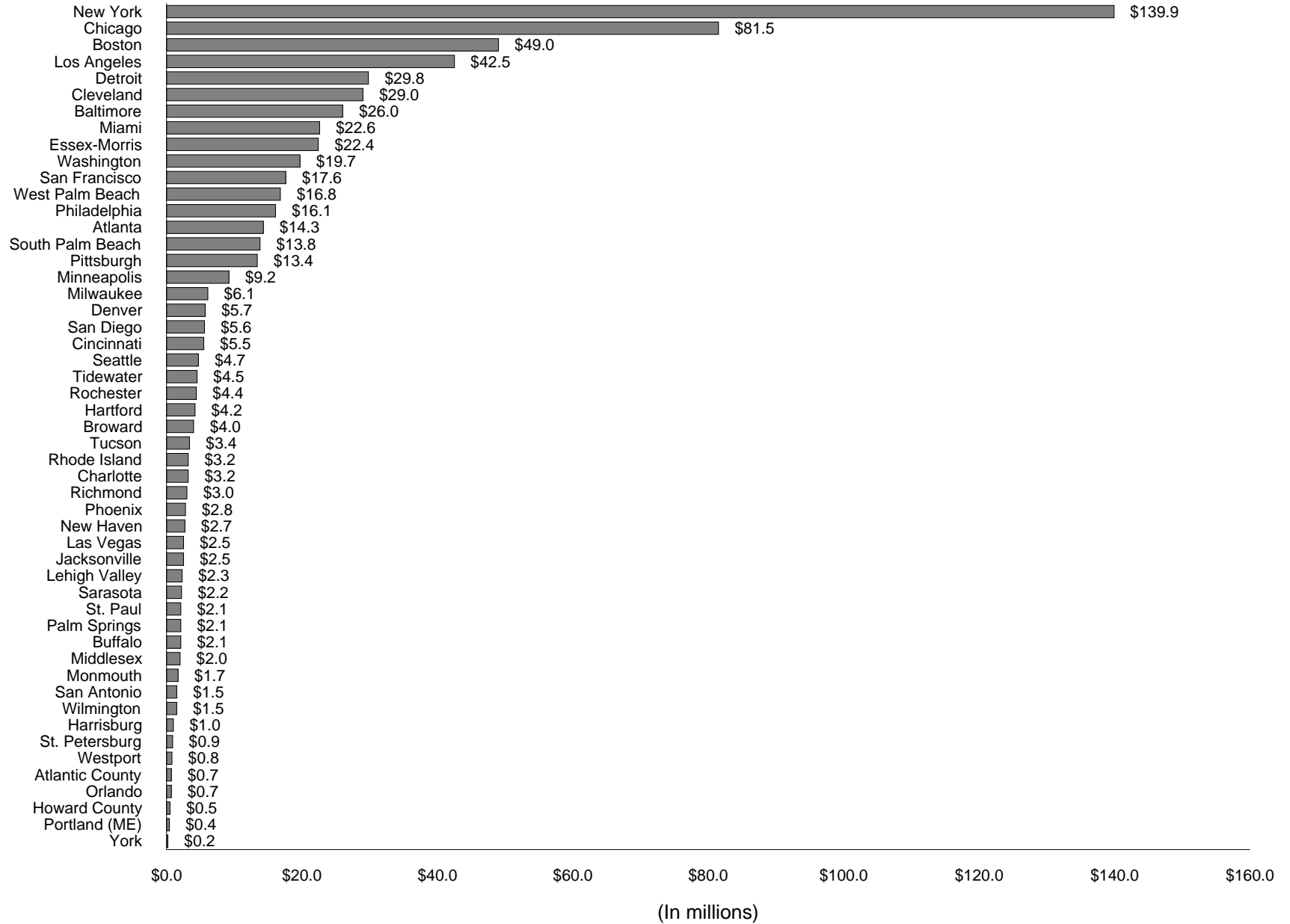
<sup>9</sup> *Number of Jewish Households in the Year of the Study* is updated to a 2008 estimate. Data in other parts of this report for Broward are from the 1997 study.

Source: The *2013 Annual Campaign* information was provided by Laurence Kotler-Berkowitz of the Research Department of The Jewish Federations of North America.

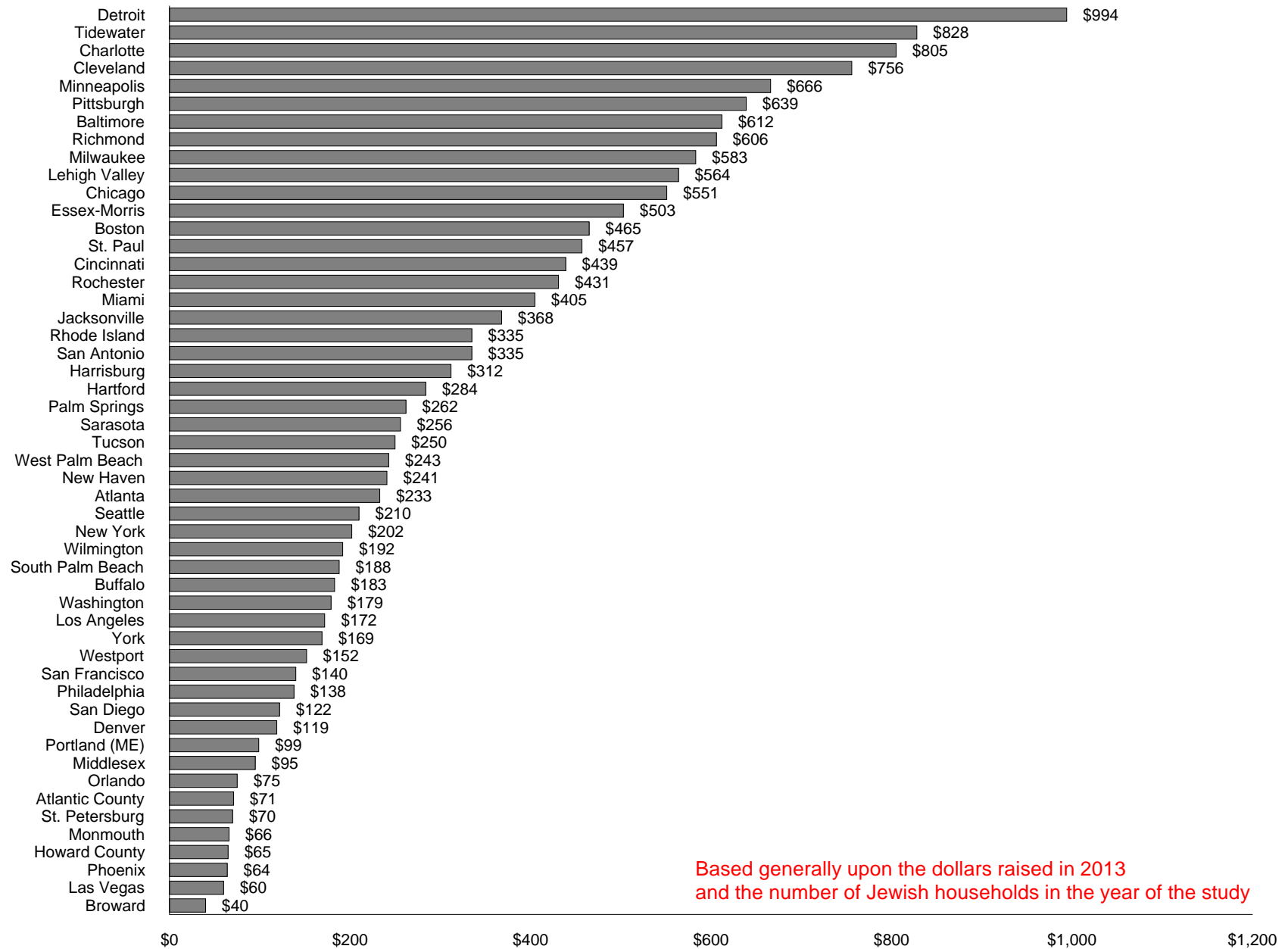


# LOCAL JEWISH FEDERATION ANNUAL CAMPAIGN

(In millions)



# 23 AVERAGE DONATION TO LOCAL JEWISH FEDERATION PER JEWISH HOUSEHOLD



**TABLE 10  
HOUSEHOLDS ON THE LOCAL JEWISH FEDERATION MAILING LIST  
COMMUNITY COMPARISONS**

BASE: JEWISH HOUSEHOLDS

		Number of Jewish Households		
Community	Year	On the Local Jewish Federation Mailing List <sup>1</sup>	Estimated by the Telephone Survey	<i>Percentage of Jewish Households on the Local Jewish Federation Mailing List</i>
Sarasota	2001	7,221	8,800	82%
Detroit	2005	23,913	30,000	80%
Rhode Island	2002	7,287	9,550	76%
San Antonio	2007	3,359	4,500	75%
W Palm Beach	2005	51,700	69,000	75%
Milwaukee	1996	7,848	10,400	75%
Tidewater	2001	3,888	5,400	72%
Westport	2000	3,612	5,000	72%
Bergen	2001	19,894	28,400	70%
Harrisburg	1994	2,226	3,200	70%
Richmond	1994	4,143	6,000	69%
S Palm Beach	2005	49,944	73,000	68%
Hartford	2000	9,993	14,800	68%
Atlantic County	2004	6,700	10,000	67%
York	1999	614	925	66%
Cincinnati	2008	7,600	12,500	61%
Rochester	1999	6,256	10,230	61%
Lehigh Valley	2007	2,387	4,000	60%
New Haven	2010	6,405	11,000	58%

**TABLE 10  
HOUSEHOLDS ON THE LOCAL JEWISH FEDERATION MAILING LIST  
COMMUNITY COMPARISONS**

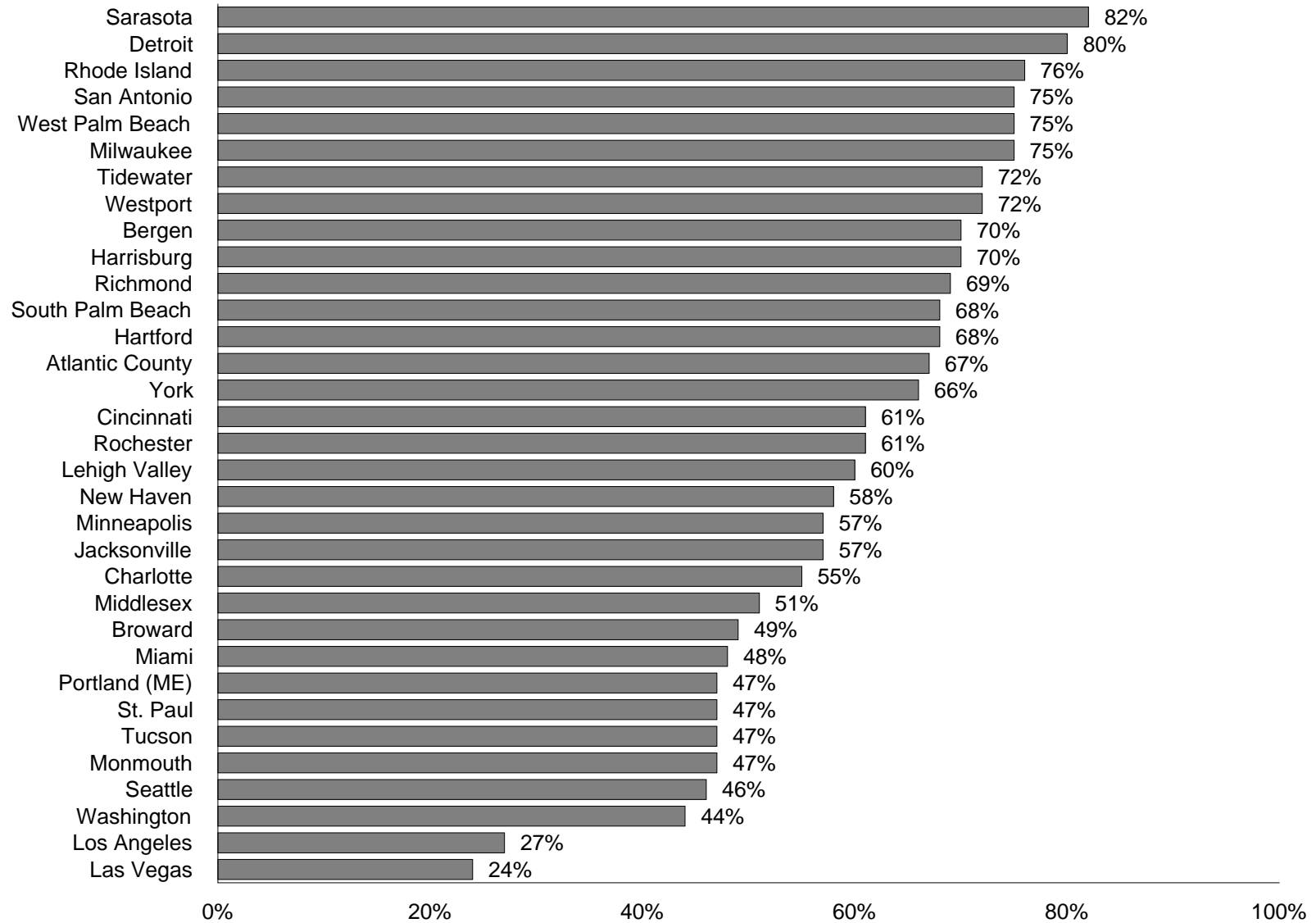
**BASE: JEWISH HOUSEHOLDS**

<b>Community</b>	<b>Year</b>	<b>Number of Jewish Households</b>		<b>Percentage of Jewish Households on the Local Jewish Federation Mailing List</b>
		<b>On the Local Jewish Federation Mailing List <sup>1</sup></b>	<b>Estimated by the Telephone Survey</b>	
Minneapolis	2004	7,899	13,850	57%
Jacksonville	2002	3,787	6,700	57%
Charlotte	1997	2,189	4,000	55%
Middlesex	2008	12,238	24,000	51%
Miami	2014	27,000	55,700	48%
Broward	1997	65,764	133,000	49%
Portland (ME)	2007	2,025	4,300	47%
St. Paul	2004	2,428	5,150	47%
Tucson	2002	6,289	13,400	47%
Monmouth	1997	12,330	26,000	47%
Seattle	2000	10,233	22,490	46%
Washington	2003	48,659	110,000	44%
Los Angeles	1997	68,000	247,668	27%
Las Vegas	2005	10,011	42,000	24%

<sup>1</sup> A *Jewish Federation Survey* gathered information from the Local Jewish Federation concerning the number of households on the current mailing list.

# HOUSEHOLDS ON LOCAL JEWISH FEDERATION MAILING LIST

(Jewish Households)



**TABLE 11**  
**FAMILIARITY WITH THE LOCAL JEWISH FEDERATION**  
**COMMUNITY COMPARISONS**

BASE: RESPONDENTS

<b>Community</b>	<b>Year</b>	<b><i>Very Familiar</i></b>	<b>Somewhat Familiar</b>	<b>Not at All Familiar</b>
Detroit	2005	37%	44	20
Harrisburg	1994	36%	40	24
Tidewater	2001	35%	42	23
Richmond	1994	33%	39	28
San Antonio	2007	32%	44	24
Wilmington	1995	32%	36	32
Lehigh Valley	2007	30%	42	29
Minneapolis	2004	29%	47	24
Milwaukee	1996	28%	44	28
Rochester	1999	27%	47	26
York	1999	27%	40	33
Rhode Island	2002	26%	48	26
Hartford	2000	26%	47	27
Charlotte	1997	26%	36	38
Jacksonville	2002	23%	49	28
New Haven	2010	21%	46	33
Miami	2014	21%	44	35
St. Paul	2004	21%	37	41
Sarasota	2001	20%	42	38
Howard County	2010	20%	26	54 <sup>1</sup>
Portland (ME)	2007	19%	30	51
Bergen	2001	18%	48	34
St. Petersburg	1994	17%	33	50
New York	2011	16%	35	49 <sup>2</sup>

**TABLE 11**  
**FAMILIARITY WITH THE LOCAL JEWISH FEDERATION**  
**COMMUNITY COMPARISONS**

BASE: RESPONDENTS

<b>Community</b>	<b>Year</b>	<b>Very Familiar</b>	<b>Somewhat Familiar</b>	<b>Not at All Familiar</b>
Washington	2003	15%	41	44
Middlesex	2008	15%	40	45
Tucson	2002	15%	39	47
Orlando	1993	15%	34	51
Atlantic County	2004	14%	35	51
S Palm Beach	2005	13%	28	59
Westport	2000	12%	43	45
Broward	1997	12%	39	49
W Palm Beach	2005	11%	27	63
Monmouth	1997	8%	27	65
Las Vegas	2005	7%	31	63
Martin-St. Lucie <sup>2</sup>	1999	5%	31	64
San Francisco	2004	40%		60

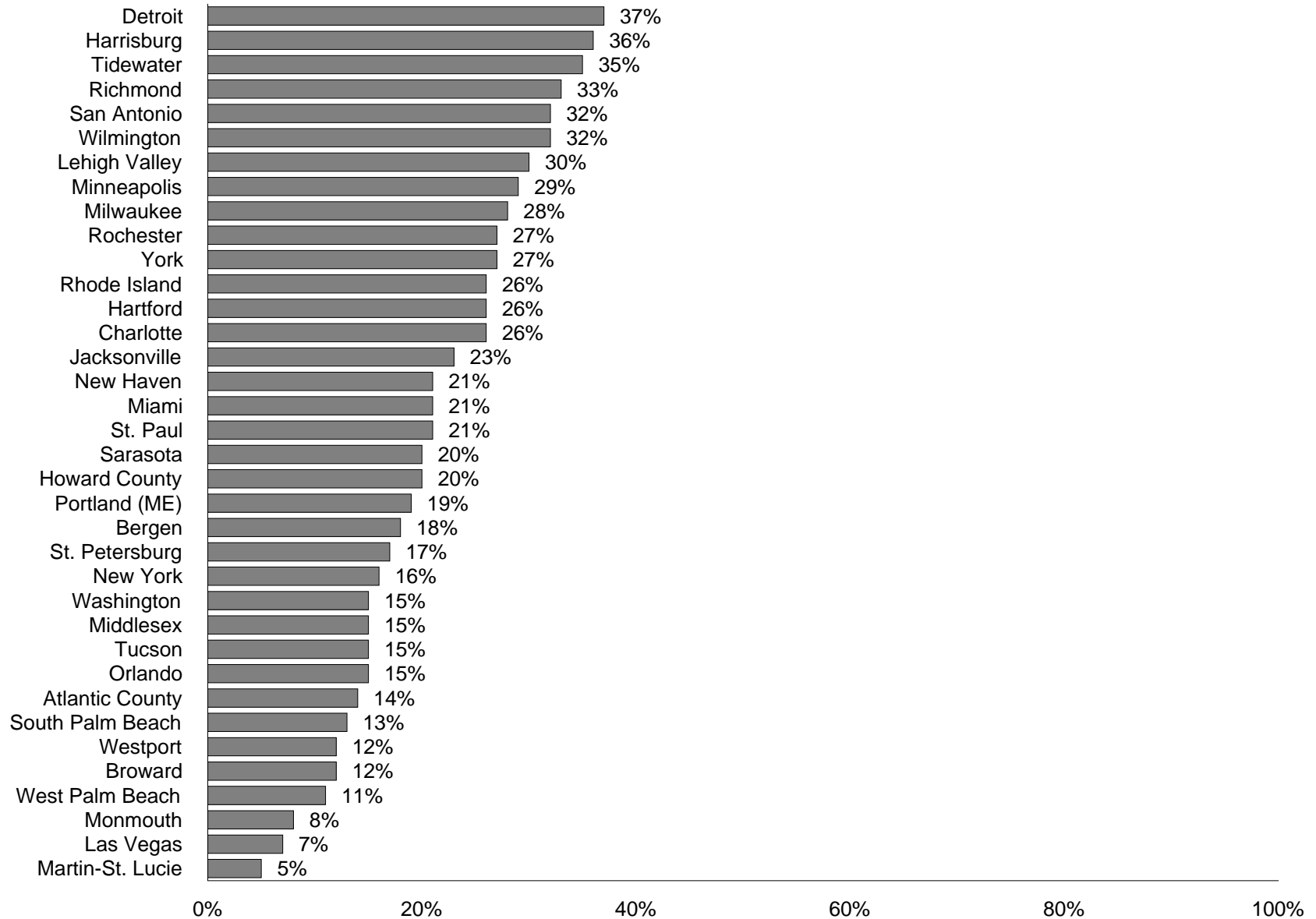
<sup>1</sup> Includes the responses *not very familiar* (12%) and *not at all familiar* (42%)

<sup>2</sup> Includes the responses *not so familiar* (19%) and *not at all familiar* (30%).

<sup>3</sup> Martin-St. Lucie has no Local Jewish Federation and is served by the Jewish Federation of Palm Beach County.

# VERY FAMILIAR WITH THE LOCAL JEWISH FEDERATION

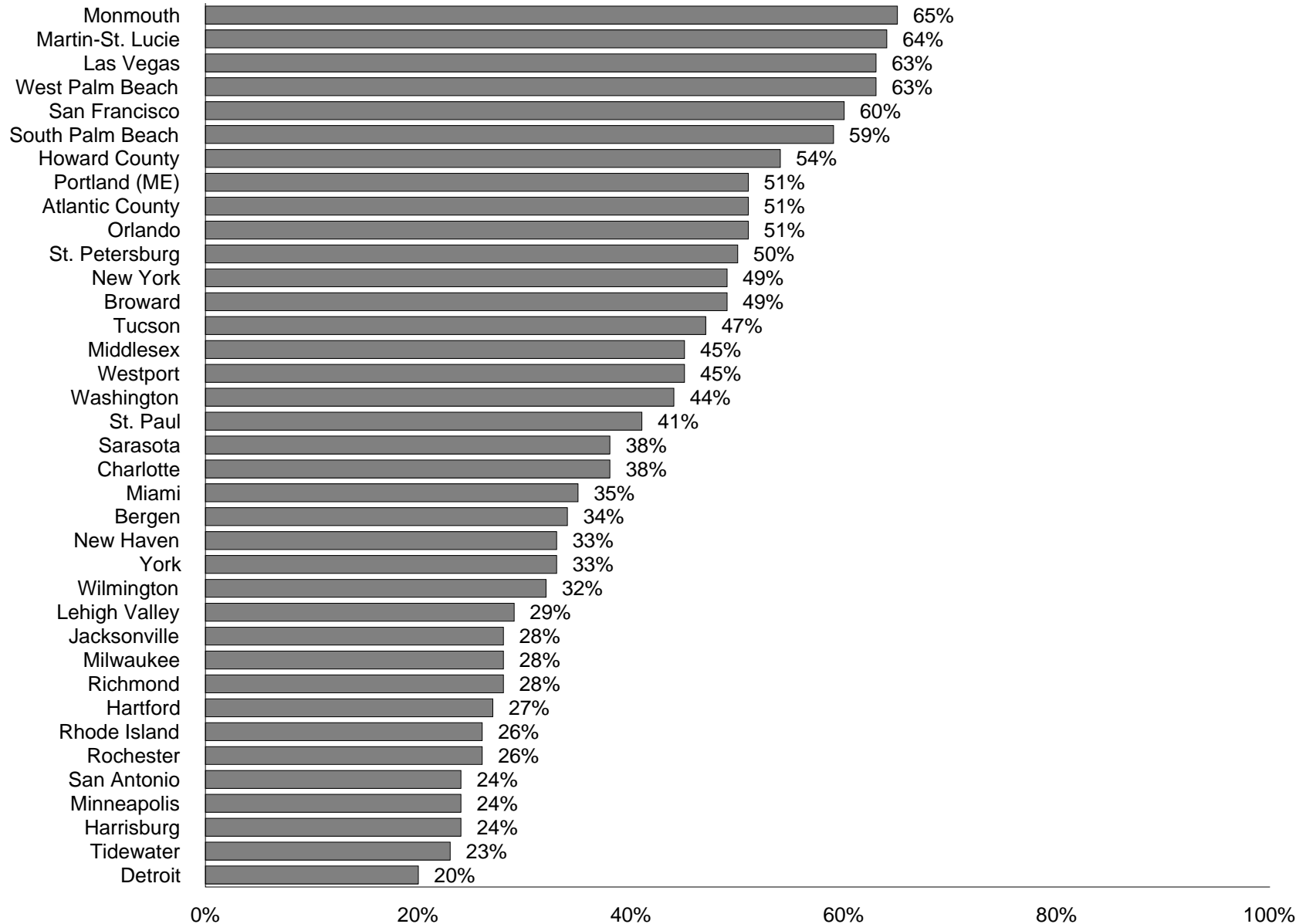
(Respondents)





# NOT AT ALL FAMILIAR WITH THE LOCAL JEWISH FEDERATION

(Respondents)



**TABLE 12  
PERCEPTION OF THE LOCAL JEWISH FEDERATION  
COMMUNITY COMPARISONS**

**BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR  
WITH THE LOCAL JEWISH FEDERATION**

<b>Community</b>	<b>Year</b>	<b><i>Excellent</i></b>	<b>Good</b>	<b>Fair</b>	<b>Poor</b>	<b>Excellent/ Good</b>
York	1999	40%	54	5	2	93%
Sarasota	2001	35%	53	10	3	88%
Detroit	2005	35%	51	11	3	86%
Rochester	1999	34%	56	8	2	90%
Harrisburg	1994	34%	55	11	1	88%
Tucson	2002	34%	54	10	2	88%
San Antonio	2007	33%	53	12	3	85%
Jacksonville	2002	32%	55	12	2	86%
S Palm Beach	2005	32%	55	9	4	87%
Tidewater	2001	32%	53	13	2	85%
Charlotte	1997	31%	55	12	2	87%
St. Petersburg	1994	31%	53	13	4	83%
Miami	2014	30%	53	13	3	84%
St. Paul	2004	29%	62	8	1	91%
Minneapolis	2004	29%	55	13	3	84%
Hartford	2000	28%	62	9	2	89%
W Palm Beach	2005	28%	59	10	3	87%
Broward	1997	28%	58	9	5	86%
Richmond	1994	28%	55	14	4	82%
Wilmington	1995	26%	58	12	5	83%
Lehigh Valley	2007	26%	57	14	3	83%
New Haven	2010	26%	54	18	2	80%
Rhode Island	2002	25%	56	14	4	81%

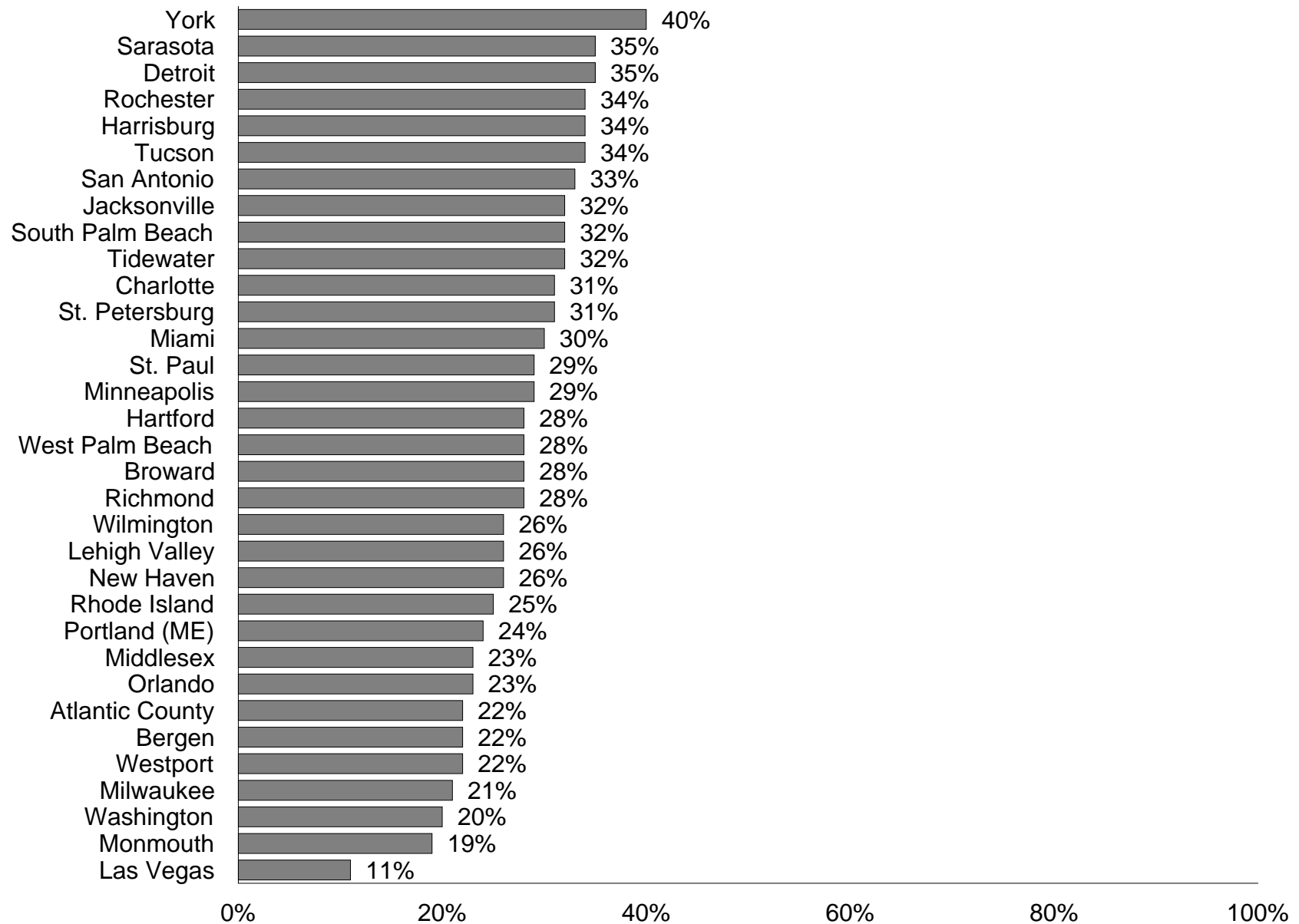
**TABLE 12**  
**PERCEPTION OF THE LOCAL JEWISH FEDERATION**  
**COMMUNITY COMPARISONS**

BASE: RESPONDENTS VERY/SOMEWHAT FAMILIAR  
WITH THE LOCAL JEWISH FEDERATION

<b>Community</b>	<b>Year</b>	<b><i>Excellent</i></b>	<b>Good</b>	<b>Fair</b>	<b>Poor</b>	<b>Excellent/ Good</b>
Portland (ME)	2007	24%	59	13	5	83%
Middlesex	2008	23%	59	15	3	82%
Orlando	1993	23%	53	16	8	76%
Atlantic County	2004	22%	62	13	4	84%
Bergen	2001	22%	59	16	3	81%
Westport	2000	22%	55	21	2	78%
Milwaukee	1996	21%	59	14	6	80%
Washington	2003	20%	66	13	1	86%
Monmouth	1997	19%	66	9	6	85%
Las Vegas	2005	11%	57	24	8	68%

# EXCELLENT PERCEPTIONS OF THE LOCAL JEWISH FEDERATION

(Respondents Who Are Very/Somewhat Familiar)



# FAIR/POOR PERCEPTIONS OF THE LOCAL JEWISH FEDERATION

(Respondents Who Are Very/Somewhat Familiar)

