

# **THE 2000 JEWISH COMMUNITY STUDY OF GREATER HARTFORD**

## **PHILANTHROPY REPORT USING DATA FROM THE JEWISH FEDERATION MAILING LIST**



**Jewish  
Federation  
of Greater Hartford**

**THE JEWISH FEDERATION OF GREATER HARTFORD**

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## INTRODUCTION

This report presents profiles of seven different groups of households within the Hartford Jewish community:

- ❶ households who did not donate to the 2000 Annual Campaign of the Jewish Federation of Greater Hartford;
- ❷ households who donated under \$100;
- ❸ households who donated \$100-\$999;
- ❹ households who donated \$1,000 and over;
- ❺ households (containing at least one female adult) who did not donate to the 2000 Annual Campaign for the Jewish Federation of Greater Hartford Women's Division;
- ❻ households who donated under \$100 to the Women's Division; and
- ❼ households who donated \$100 and over to the Women's Division.

The difference between these profiles and those presented in the *2000 Jewish Community Study of Greater Hartford, Main Report* is that these results are based not upon the recollection of respondents as to whether their households donated, but upon Jewish Federation records.

Note that in calculating the amount of the donation for groups 1-4 above, donations to the Women's Division were added to any household donation.

In the telephone survey, 50% of respondents in Jewish households in Hartford reported that their households donated to the Jewish Federation in the past year. According to the Jewish Federation, 4,479 households donated out of the estimated 14,800 Jewish households in Hartford, which represents 30% of Jewish households. **Table 1** shows that the 20 percentage point disparity is average among the 16 comparison Jewish communities.

Why the disparity? First, despite assurances to the contrary, some respondents might have felt that questions concerning donations to the Jewish Federation were leading to an appeal for funds, and, as a result, they may have overstated their donations to the Jewish Federation. In other cases, people pay for and attend events at the Jewish Federation. They may consider these fees to be a charitable donation, but they are not counted as such by the Jewish Federation. Some people also confuse the Jewish Federation with the Jewish National Fund and other such organizations. Also, because the survey was conducted in May of 2000, and questions about philanthropic donations were asked for "the past year," some respondents may have been confused about the year in which their households donated. Thus, some persons might have reported donations that their households donated in 2000.

According to the information from the records of the Jewish Federation, 31 % of the households in our sample from the telephone survey donated to the 2000 Annual Campaign of the Jewish Federation of Greater Hartford (**Table 4**). This information agrees with the 30% reported in **Table 1**, which was calculated by taking the number of households who donated to the Jewish Federation (4,479) and dividing by the 14,800 households estimated by the survey to live in Hartford.

59% of households in which the respondents reported that their households donated to the Jewish Federation in the past year were found by the analysis of Jewish Federation records to have done so. 4% of households in which the respondents reported that their households did *not* donate to the Jewish Federation in the past year were found by the analysis of Jewish Federation records to have donated.

Respondent anonymity was protected for the current study in the following manner. The Jewish Federation provided this researcher with a list of all telephone numbers on their mailing list followed by the 2000 household donation and Women's Division donation, without names. This information was added to the telephone survey data file. (The telephone survey data file given to the Jewish Federation omitted both the telephone number and the donation information because some donation information is unique enough to facilitate the identification of a particular respondent.)

## INTERPRETATION NOTES

**T**ables 2 and 3 present distributions for each level of donation by various population subgroups (the columns add to 100%). **Tables 4 and 5**, on the other hand, present distributions for each population subgroup by level of donation (the rows add to 100%). As an example of the difference between the two sets of tables, note that while 59% of *households who donated under \$100 to the Jewish Federation 2000 Annual Campaign* live in the Core Area (**Table 2**), 12% of *households in the Core Area* donate under \$100 (**Table 4**).

This report is based on relatively low sample sizes. For example, only 42 households in the sample of 763 donated \$1,000 and over. The reader is cautioned that the margin of error on small samples is relatively large. See Chapter 2 of the Main Report for a discussion of sample size issues. The sample sizes are not shown for all the subgroups in **Tables 2 and 3**, such as those who give under \$100 and are very familiar with the Jewish Federation.

In some cases, this report examines the relationship between a respondent characteristic and the level of donation of the respondent's household. For example, this report examines the relationship between the *respondent's* level of familiarity with the Jewish Federation and the level of donation of the household. In some cases, the respondent was not the household member who donated, which helps to explain the result that households made significant donations, but the respondent was not very familiar with the Jewish Federation.

**TABLE 1**  
**DONATIONS TO THE LOCAL JEWISH FEDERATION IN THE PAST YEAR:**  
**REPORTED PERCENTAGE IN THE TELEPHONE SURVEY**  
**COMPARED TO ACTUAL PERCENTAGE**  
**BASED UPON JEWISH FEDERATION RECORDS**  
**COMPARISON WITH OTHER COMMUNITIES**  
**(JEWISH HOUSEHOLDS)**

Community	Year	Jewish Federation Records	Telephone Survey	<i>Disparity</i>
<b>Rochester</b>	1999	34 %	62 %	28 %
Broward	1997	17 %	43 %	26 %
Monmouth	1997	14 %	37 %	23 %
<b>HARTFORD</b>	<b>2000</b>	<b>30%</b>	<b>50%</b>	<b>20%</b>
<b>Milwaukee</b>	1996	31 %	51 %	20 %
Atlanta	1996	18 %	36 %	18 %
Miami	1994	20 %	37 %	17 %
South Palm Beach	1995	24 %	41 %	17 %
West Palm Beach	1999	25 %	41 %	16 %
Charlotte	1997	27 %	43 %	16 %
St. Petersburg	1994	17 %	33 %	16 %
Richmond	1994	29 %	40 %	11 %
York	1999	38 %	42 %	4 %
Sarasota	1992	41 %	43 %	2 %
Orlando	1993	30 %	30 %	0 %
Harrisburg	1994	47 %	46 %	-1 %

## PROFILES OF HOUSEHOLDS WHO DID NOT DONATE AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS TO THE 2000 ANNUAL CAMPAIGN OF THE JEWISH FEDERATION OF GREATER HARTFORD

**T**able 2 presents profiles of four different groups of households:

- ❶ households who did not donate to the 2000 Annual Campaign of the Jewish Federation of Greater Hartford (sample size = 514);
- ❷ households who donated under \$100 (sample size = 82);
- ❸ households who donated \$100-\$999 (sample size = 125); and
- ❹ households who donated \$1,000 and over (sample size = 42).

**Table 2** shows that households who donated \$1,000 and over are concentrated in the Core Area (61%) and Farmington Valley (26%). Households who did not donate are much more evenly spread throughout the metropolitan area, although 43% live in the Core Area. About 60% of households in all three donor groups live in the Core Area.

57% of households who did not donate are age 35-64, as are 55% of households who donated \$100-\$999 and 66% of households who donated \$1,000 and over. 41% of households who donated under \$100 are age 75 and over. Less than 1% of households who donated are under age 35.

32% of households who did not donate are households with children. Elderly couple households and elderly single households together account for more than half of households who donated under \$100. Households with children and elderly couple households each account for about 30% of households who donated \$100-\$999. 29% of households who donated \$1,000 and over are households with children and 26% are elderly couple households.

Among households who did not donate, 65% are in residence for 20 or more years. Such is the case for 85% of households who donated under \$100, 69% of households who donated \$100-\$999, and 81% of households who donated \$1,000 and over.

Reflecting the results found in the Florida demographic studies, 9% of households who donated \$1,000 and over are part-year households (3-7 months in residence in Hartford), compared to 2%-5% of households in the other groups.

As expected, households who did not donate generally have lower annual incomes than households who donated, although note that 30% of households who did not donate earn \$100,000 and over. Almost half of households who donated under \$100 earn under \$50,000. 53% of households who donated \$100-\$999 earn \$100,000 and over. 53% of households who donated \$1,000 and over earn \$200,000 and over.



As might be expected, 41 % of respondents in households who did not donate are Just Jewish. Interestingly, 0 % of respondents in households who donated \$1,000 and over are Orthodox Jews and 27 % are Just Jewish. 47 % of respondents in households who donated \$1,000 and over are Conservative Jews.

The next section of **Table 2** presents results for a number of religious practices and Jewish connections. The expected relationship is for increased practice and connection as the level of donations increases. However, such is only strictly the case for having a mezuzah on the front door and always/usually attending a Passover Seder.

Keeping kosher in the home is highest for households who donated under \$100 (30 %) and lowest for households who donated \$1,000 and over (13 %).

Always/usually/sometimes having a Christmas tree (28 %) is by far the highest for households who did not donate.

Never attending services is highest (33 %) for respondents in households who did not donate and lowest (7 %) for respondents in households who donated \$1,000 and over.

Attending services once per month or more is highest for respondents in households who donated \$100-\$999 (41 %) and lowest for respondents in households who did not donate (24 %).

Always/usually reading the *Connecticut Jewish Ledger* and *FYI* is much higher for respondents in households who donated than in households who did not donate. 41 % of respondents in households who donated \$1,000 and over always/usually read *FYI*.

The use of the Internet for Jewish related information in the past year is highest for respondents in households who donated \$100-\$999 (44 %) and lowest for respondents in households who donated under \$100 (24 %).

33 % of households containing a married couple who did not donate are intermarried households, compared to 5 %-7 % of the three donor groups.

As expected, synagogue membership, JCC membership, and Jewish organization membership all increase as the level of donations increases. For example, 42 % of households who did not donate belong to a synagogue. Synagogue membership increases to 71 % of households who donated under \$100, 82 % of households who donated \$100-\$999, and 84 % of households who donated \$1,000 and over.

As expected, as the level of donations increases so does the extent to which respondents feel a part of the Hartford Jewish community, with 58 % of respondents in households who donated \$1,000 and over feeling very much a part of the community, compared to just over one-third of respondents in the other two donor groups and 16 % of respondents in households who did not donate.

Respondents were also asked their level of emotional attachment to Israel on a scale of extremely attached, very attached, somewhat attached, and not attached. Emotional attachment to Israel is higher among respondents in the higher donor groups. The percentage who are extremely attached to Israel increases from 11% of respondents in households who did not donate to 23% of respondents in households who donated \$1,000 and over. The percentage not attached to Israel decreases from 19% of respondents in households who did not donate to 3% of respondents in households who donated \$100-\$999 and 7% of respondents in households who donated \$1,000 and over.

15% of households who did not donate contain an adult who visited Israel on a Jewish trip, compared to more than 40% of households who donated under \$1,000 and 59% of households who donated \$1,000 and over. 25% of households who donated \$1,000 and over contain no adult who visited Israel, compared to 66% of households who did not donate.

The next section of **Table 2** examines the relationship between level of donations and informal and formal Jewish education. The expected relationship is that members of households who donated higher amounts are more likely to have had informal and formal Jewish educational experiences. For Jewish sleep away camp, households who did not donate (30%) or donated under \$100 (28%) are less likely to have had this experience than households who donated \$100-\$999 (37%) and households who donated \$1,000 and over (36%). For Jewish teenage youth group, households who did not donate (45%) are less likely to have had this experience than are households who donated (56%-61%). For Hillel, participation increases from 26% of households who did not donate to 32% of households who donated under \$100 and 43% of households who donated \$100-\$999, but then decreases to 26% of households who donated \$1,000 and over.

The relationship is strongest for Jewish day school, increasing from 7% of households who did not donate to 16% of households who donated \$1,000 and over.

Respondents in households who donated \$100 and over to the Jewish Federation of Greater Hartford or to other Jewish charities in the past year were asked how important eight “motivations” are in their decision to donate to Jewish organizations. Respondents were asked if each possible motivation was very important, somewhat important, or not at all important. (These questions were not asked of all respondents because it was felt that most respondents who did not donate or donated only small amounts had probably not given these issues significant thought in the past.) (Only 16 respondents donated \$100 and over to other Jewish charities, but donated under \$100 to the Jewish Federation. Thus, due to the small sample size, these results are not shown.)

For all groups, including households who did not donate, combating anti-Semitism, providing social services for the Jewish elderly, and providing Jewish education for children are the most important motivations. Among households who did not donate, only 36% of respondents considered supporting the people of Israel as very important. This motivation is considered very important by only 59% of respondents in households who donated \$1,000 and over.

Respondents in households who donated \$100 and over to the Jewish Federation of Greater Hartford 2000 Annual Campaign were asked whether five specific motivations would increase their donations to the Jewish Federation. 46% of respondents in households who donated \$100-\$999 would donate more to the Jewish Federation if more of the money went to local needs, compared to only 13% of respondents in households who donated \$1,000 and over. While 59% of respondents in households who donated \$1,000 and over reported that supporting the people of Israel is an important motivation to donate to Jewish organizations, 0% reported that they would donate more to the Jewish Federation if more of the money went to needs in Israel and overseas. Being asked by a close friend would lead to increased donations from almost one in four households who donated \$1,000 and over.

Respondents were asked if they are very familiar, somewhat familiar, or not at all familiar with each of the eight agencies shown in **Table 2**. As expected, the percentage who are very familiar with each agency generally increases with the level of donations to the Jewish Federation. For example, only 19% of respondents in households who did not donate to the Jewish Federation are very familiar with the Jewish Federation. Being very familiar increases to 32% of respondents in households who donated under \$100, 41% of respondents in households who donated \$100-\$999, and 71% of respondents in households who donated \$1,000 and over.

42% of respondents in households who donated \$1,000 and over to the Jewish Federation are very familiar with The Endowment Foundation.

Respondents who reported that they are very or somewhat familiar with each agency were asked to provide a perception of that agency on a scale of excellent, good, fair, or poor. Of particular note is that 60% of respondents in households who donated \$1,000 and over perceive the Hebrew Home and Hospital as excellent.

For the Jewish Federation, excellent perceptions are lowest for respondents in households who did not donate. For the Jewish Community Center, Jewish Federation, Jewish Family Service, the Solomon Schechter Day School, and the Yachad Greater Hartford Jewish Community High School, excellent perceptions are higher for respondents in households who donated \$100-\$999 than for respondents in households who did not donate or who donated under \$100.

The percentage of respondents who volunteered for Jewish organizations in the past year increases with the level of donations, from 28% of respondents in households who did not donate to 65% of respondents in households who donated \$1,000 and over. Respondents in households who donated \$1,000 and over were about as likely to volunteer for non-Jewish organizations (61%) as to Jewish organizations (65%).

28% of households who did not donate volunteered for Jewish organizations in the past year and 45% volunteered for non-Jewish organizations.

Among households who did not donate to the Jewish Federation, 55 % also did not donate to other Jewish charities, 36 % donated under \$500 to other Jewish charities, and 9 % donated \$500 and over to other Jewish charities in the past year.

Among households who donated under \$100 to the Jewish Federation, 33 % donated \$100-\$1,000 to other Jewish charities in the past year.

Among households who donated \$100-\$999 to the Jewish Federation, 16 % donated \$1,000 and over to other Jewish charities in the past year.

Among households who donated \$1,000 and over to the Jewish Federation, 19 % did not donate to other Jewish charities and 37 % donated \$1,000 and over to other Jewish charities in the past year.

Among households who did not donate to the Jewish Federation, 21 % also did not donate to non-Jewish charities, 64 % donated under \$500 to non-Jewish charities, and 15 % donated \$500 and over to non-Jewish charities in the past year.

Among households who donated under \$100 to the Jewish Federation, 41 % donated \$100 and over to non-Jewish charities in the past year.

Among households who donated \$100-\$999 to the Jewish Federation, 13 % donated \$1,000 and over to non-Jewish charities in the past year.

Among households who donated \$1,000 and over to the Jewish Federation, 0 % did not donate to non-Jewish charities and 40 % donated \$1,000 and over to non-Jewish charities in the past year.

**TABLE 2**  
**PROFILES OF HOUSEHOLDS WHO DID NOT DONATE**  
**AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS**  
**TO THE JEWISH FEDERATION OF GREATER HARTFORD**  
**2000 ANNUAL CAMPAIGN**  
**(JEWISH HOUSEHOLDS)**

		Donated:		
Variable	Did Not Donate	Under \$100	\$100-\$999	\$1,000 and Over
GEOGRAPHIC AREA				
Core Area	43.1%	58.8%	59.3%	61.3%
Farmington Valley	17.5	16.2	13.0	25.8
East of the River	16.2	14.7	14.8	6.5
South of Hartford	20.1	8.8	12.0	3.2
Windsor Area	3.0	1.5	0.9	3.2
Total	100.0%	100.0%	100.0%	100.0%
AGE OF HEAD OF HOUSEHOLD				
Under 35	12.1%	1.5%	0.9%	0.0%
35 - 49	31.8	11.8	31.5	34.4
50 - 64	25.5	22.1	23.1	31.3
65 - 74	14.5	23.5	28.7	18.8
75 and over	16.0	41.2	15.7	15.6
Total	100.0%	100.0%	100.0%	100.0%
HOUSEHOLD STRUCTURE				
Household with Children	31.8%	19.1%	31.2%	29.0%
Non-Elderly Couple	16.5	10.3	11.9	19.4
Non-Elderly Single	11.0	2.9	4.6	3.2
Elderly Couple	13.9	25.0	29.4	25.8
Elderly Single	14.3	26.5	11.9	3.2
Other	12.6	16.2	11.0	19.4
Total	100.0%	100.0%	100.0%	100.0%

<b>TABLE 2</b> <b>PROFILES OF HOUSEHOLDS WHO DID NOT DONATE</b> <b>AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS</b> <b>TO THE JEWISH FEDERATION OF GREATER HARTFORD</b> <b>2000 ANNUAL CAMPAIGN</b> <b>(JEWISH HOUSEHOLDS)</b>				
		<b>Donated:</b>		
<b>Variable</b>	<b>Did Not Donate</b>	<b>Under \$100</b>	<b>\$100-\$999</b>	<b>\$1,000 and Over</b>
<b>LENGTH OF RESIDENCE</b>				
0 - 4 years	10.6%	2.9%	5.6%	6.3%
5 - 9 years	8.2	1.5	4.6	6.3
10 - 19 years	16.0	10.3	21.3	6.3
20 or more years	65.2	85.3	68.5	81.3
Total	100.0%	100.0%	100.0%	100.0%
<b>MONTHS IN RESIDENCE</b>				
3 - 7 months	4.5%	4.4%	1.9%	9.4%
<b>HOUSEHOLD INCOME</b>				
Under \$25,000	13.9%	20.9%	3.4%	0.0%
\$25 - \$50,000	18.8	27.1	8.6	0.0
\$50 - \$100,000	37.6	31.3	34.5	20.0
\$100 - \$200,000	24.1	14.6	37.9	26.7
\$200,000 and over	5.6	6.3	15.5	53.3
Total	100.0%	100.0%	100.0%	100.0%
<b>JEWISH IDENTIFICATION</b>				
Orthodox	3.9%	5.9%	3.7%	0.0%
Conservative	25.3	42.6	43.5	46.7
Reform	29.4	36.8	33.3	26.7
Just Jewish	41.4	14.7	19.4	26.7
Total	100.0%	100.0%	100.0%	100.0%

**TABLE 2**  
**PROFILES OF HOUSEHOLDS WHO DID NOT DONATE**  
**AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS**  
**TO THE JEWISH FEDERATION OF GREATER HARTFORD**  
**2000 ANNUAL CAMPAIGN**  
**(JEWISH HOUSEHOLDS)**

		Donated:		
Variable	Did Not Donate	Under \$100	\$100-\$999	\$1,000 and Over
RELIGIOUS PRACTICES/JEWISH CONNECTIONS				
Mezuzah on Front Door	64.5%	85.5%	88.0%	93.5%
Always/Usually Attend Passover Seder	71.9%	86.7%	92.6%	96.9%
Always/Usually Light Chanukah Candles	74.9%	75.0%	92.6%	87.1%
Always/Usually Light Sabbath Candles	20.3%	29.4%	40.8%	35.5%
Keep Kosher In Home	14.3%	29.5%	22.9%	12.5%
Keep Kosher Out of Home	5.6%	7.4%	6.4%	3.1%
Always/Usually/Sometimes Have Christmas Tree	28.1%	1.5%	2.8%	6.3%
Never Attend Services	33.1%	17.4%	11.2%	6.5%
Attend Services Once Per Month or More	23.8%	28.8%	40.7%	29.0%
Always/Usually Read <i>Connecticut Jewish Ledger</i>	17.4%	42.7%	43.4%	38.7%
Always/Usually Read <i>FYI</i>	4.5%	26.3%	21.6%	41.3%
Used Internet for Jewish Related Information in the Past Year	28.0%	23.9%	44.3%	30.0%
TYPE OF MARRIAGE				
In-married	57.7%	88.4%	87.5%	89.3%
Conversionary	9.7	4.7	8.0	3.6
Intermarried	32.6	7.0	4.5	7.1
Total	100.0%	100.0%	100.0%	100.0%

TABLE 2 PROFILES OF HOUSEHOLDS WHO DID NOT DONATE AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS TO THE JEWISH FEDERATION OF GREATER HARTFORD 2000 ANNUAL CAMPAIGN (JEWISH HOUSEHOLDS)				
		Donated:		
Variable	Did Not Donate	Under \$100	\$100-\$999	\$1,000 and Over
MEMBERSHIPS				
Synagogue	42.0%	70.6%	81.5%	84.4%
JCC	12.6%	35.4%	42.6%	54.8%
Jewish Organization	22.1%	48.5%	53.3%	62.5%
FEEL A PART OF THE HARTFORD JEWISH COMMUNITY				
Very Much	15.8%	34.3%	36.2%	58.1%
Somewhat	27.6	29.9	44.8	22.6
Not Very Much	29.8	23.9	15.2	16.1
Not at All	26.8	11.9	3.8	3.2
Total	100.0%	100.0%	100.0%	100.0%
EMOTIONAL ATTACHMENT TO ISRAEL				
Extremely Attached	10.6%	11.6%	17.0%	22.6%
Very Attached	21.1	42.0	39.6	41.9
Somewhat Attached	49.2	36.2	40.6	29.0
Not Attached	19.1	10.1	2.8	6.5
Total	100.0%	100.0%	100.0%	100.0%
ANY ADULT VISITED ISRAEL				
On Jewish Trip	14.5%	42.6%	41.7%	59.4%
On General Trip	19.2	10.3	24.1	15.6
No	66.3	47.1	34.3	25.0
Total	100.0%	100.0%	100.0%	100.0%



**TABLE 2**  
**PROFILES OF HOUSEHOLDS WHO DID NOT DONATE**  
**AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS**  
**TO THE JEWISH FEDERATION OF GREATER HARTFORD**  
**2000 ANNUAL CAMPAIGN**  
**(JEWISH HOUSEHOLDS)**

		<b>Donated:</b>		
<b>Variable</b>	<b>Did Not Donate</b>	<b>Under \$100</b>	<b>\$100-\$999</b>	<b>\$1,000 and Over</b>
<b>INFORMAL AND FORMAL EDUCATION</b>				
Any Adult Attended Jewish Sleep Away Camp as a Child	29.6%	27.9%	37.0%	35.5%
Any Adult Attended Jewish Youth Group as a Teenager	44.5%	55.9%	60.6%	56.3%
Any Adult Who Attended College Participated in Hillel (Except on the High Holidays)	25.5%	32.4%	43.0%	25.8%
Any Adult Attended Jewish Day School as a Child	6.7%	5.9%	12.0%	16.1%
<b>PERCENTAGE REPORTING THAT EACH FACTOR IS A VERY IMPORTANT MOTIVATION TO DONATE TO JEWISH ORGANIZATIONS</b>				
Combating Anti-Semitism	77.0%	Sample Size Too Small	76.1%	66.7%
Providing Social Services for the Jewish Elderly	62.8%		57.6%	70.4%
Providing Jewish Education for Children	59.2%		59.3%	60.7%
Supporting the People of Israel	36.4%		47.3%	59.3%
Helping Jews Overseas Who Are in Distress	43.0%		36.7%	46.2%
Providing Jewish Individual and Family Counseling	39.3%		35.2%	37.5%
Providing Opportunities for Jews to Come Together for Social, Recreational, and Cultural Activities	31.4%		25.0%	38.5%
Supporting Educational Trips to Israel	22.2%	Sample Size Too Small	29.2%	30.8%

TABLE 2 PROFILES OF HOUSEHOLDS WHO DID NOT DONATE AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS TO THE JEWISH FEDERATION OF GREATER HARTFORD 2000 ANNUAL CAMPAIGN (JEWISH HOUSEHOLDS)				
		Donated:		
Variable	Did Not Donate	Under \$100	\$100- \$999	\$1,000 and Over
PERCENTAGE REPORTING THAT THEY WOULD GIVE MORE TO FEDERATION IF:				
More of the Money Went to Local Needs	Question Not Asked	Sample Size Too Small	45.7%	12.5%
They Had More Say Over How the Money Was Spent			25.0%	15.4%
They Were Asked by a Close Friend			14.8%	23.1%
More of the Money Went to Needs in Israel and Overseas			7.4%	0.0%
They Received More Recognition for Their Gift			2.3%	3.8%
PERCENTAGE VERY FAMILIAR WITH EACH AGENCY				
Greater Hartford Jewish Community Center	34.7%	44.1%	61.1%	61.3%
Hebrew Home and Hospital	33.4%	35.3%	43.5%	58.1%
Jewish Federation of Greater Hartford	18.8%	31.9%	40.7%	71.0%
Jewish Family Service of Greater Hartford	15.1%	16.2%	22.2%	32.3%
Solomon Schechter Day School of Greater Hartford	15.1%	21.7%	28.7%	22.6%
Bess and Paul Sigel Hebrew Academy of Greater Hartford	11.6%	13.2%	11.9%	12.9%
Yachad Greater Hartford Jewish Community High School	6.6%	10.1%	18.5%	12.9%
The Endowment Foundation of the Jewish Federation of Greater Hartford, Inc.	5.9%	8.8%	14.8%	41.9%

**TABLE 2**  
**PROFILES OF HOUSEHOLDS WHO DID NOT DONATE**  
**AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS**  
**TO THE JEWISH FEDERATION OF GREATER HARTFORD**  
**2000 ANNUAL CAMPAIGN**  
**(JEWISH HOUSEHOLDS)**

		Donated:		
Variable	Did Not Donate	Under \$100	\$100-\$999	\$1,000 and Over
PERCENTAGE PERCEIVING EACH AGENCY AS EXCELLENT				
Greater Hartford Jewish Community Center	40.5%	25.5%	51.1%	37.0%
Hebrew Home and Hospital	48.6%	31.0%	41.9%	60.0%
Jewish Federation of Greater Hartford	23.3%	28.3%	33.3%	37.9%
Jewish Family Service of Greater Hartford	30.8%	31.0%	42.2%	
Solomon Schechter Day School of Greater Hartford	35.6%	31.0%	44.4%	
Bess and Paul Sigel Hebrew Academy of Greater Hartford	37.1%	Sample Size Too Small	37.8%	
Yachad Greater Hartford Jewish Community High School	27.1%		38.2%	
The Endowment Foundation of the Jewish Federation of Greater Hartford, Inc.	35.3%		30.3%	
VOLUNTEERED IN THE PAST YEAR				
Jewish Organization	27.9%	36.8%	51.9%	64.5%
Non-Jewish Organization	44.7%	33.3%	47.2%	61.3%

<b>TABLE 2</b> <b>PROFILES OF HOUSEHOLDS WHO DID NOT DONATE</b> <b>AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS</b> <b>TO THE JEWISH FEDERATION OF GREATER HARTFORD</b> <b>2000 ANNUAL CAMPAIGN</b> <b>(JEWISH HOUSEHOLDS)</b>				
		<b>Donated:</b>		
<b>Variable</b>	<b>Did Not Donate</b>	<b>Under \$100</b>	<b>\$100-\$999</b>	<b>\$1,000 and Over</b>
<b>DONATED TO OTHER JEWISH CHARITIES IN THE PAST YEAR</b>				
Nothing	55.1 %	30.2 %	14.4 %	18.5 %
Under \$100	19.3	36.5	19.6	11.1
\$100 - \$500	17.1	22.2	43.3	14.8
\$500 - \$1,000	4.0	11.1	7.2	18.5
\$1,000 and over	4.5	0.0	15.5	37.0
Total	100.0 %	100.0 %	100.0 %	100.0 %
<b>DONATED TO NON-JEWISH CHARITIES IN THE PAST YEAR</b>				
Nothing	21.1 %	14.8 %	4.0 %	0.0 %
Under \$100	31.6	44.3	22.0	4.0
\$100 - \$500	32.0	29.5	48.0	40.0
\$500 - \$1,000	8.4	8.2	13.0	16.0
\$1,000 and over	6.8	3.3	13.0	40.0
Total	100.0 %	100.0 %	100.0 %	100.0 %

## PROFILES OF HOUSEHOLDS WHO DID NOT DONATE AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS TO THE JEWISH FEDERATION OF GREATER HARTFORD WOMEN'S DIVISION 2000 ANNUAL CAMPAIGN

**T**able 3 presents profiles of three different groups of households within the Hartford Jewish community:

- ❶ households (containing at least one female adult member) who did not donate to the 2000 Annual Campaign for the Jewish Federation of Greater Hartford Women's Division (sample size = 611);
- ❷ households who donated under \$100 to the Jewish Federation Women's Division (sample size = 33); and
- ❸ households who donated \$100 and over to the Jewish Federation Women's Division (sample size = 58).

Note that many of the households in group ❶ did make a household gift to the Jewish Federation of Greater Hartford 2000 Annual Campaign.

**Table 3** shows that households who donated \$100 and over are concentrated in the Core Area (65%) and Farmington Valley (20%), although 46% live in the Core Area. Households who donated under \$100 are concentrated in the Core Area (80%). Households who did not donate are much more evenly spread throughout the metropolitan area.

57% of households who did not donate are age 35-64, as are 38% of households who donated under \$100 and 61% of households who donated \$100 and over. 42% of households who donated under \$100 are age 75 and over. Less than 2% of households who donated are under age 35.

34% of households who did not donate are households with children and 21% are elderly couple households. Households who donated to the Jewish Federation Women's Division are spread among all the different household structures. 31% of households who donated under \$100 are elderly single households, and 30% of households who donated \$100 and over are households with children.

Among households who did not donate, 67% are in residence for 20 or more years. Such is the case for 89% of households who donated under \$100 and 70% of households who donated \$100 and over.

No significant differences are seen in the percentage of part-year households (3-7 months in residence in Hartford) among the three groups.

Surprisingly, households who did not donate earn higher annual incomes than households who donated under \$100. 35% of households who did not donate earn \$100,000 and over, compared

to 23 % of households who donated under \$100. 65 % of households who donated \$100 and over earn \$100,000 and over.

As might be expected, 35 % of respondents in households who did not donate are Just Jewish. The percentage Just Jewish decreases to 20 % of respondents in households who donated under \$100 and 9 % of respondents in households who donated \$100 and over. Interestingly, 0 % of respondents in households who donated \$100 and over are Orthodox Jews.

The next section of **Table 3** presents results for a number of religious practices and Jewish connections. The expected relationship is for increased practice and connection as the level of donations increases. Such is only strictly the case for having a mezuzah on the front door, and always/usually attending a Passover Seder, and reading the *Connecticut Jewish Ledger*.

Keeping kosher in the home is highest for respondents in households who donated under \$100 (27 %) and lowest for respondents in households who donated \$100 and over (13 %).

Always/usually/sometimes having a Christmas tree is by far the highest for households who did not donate (23 %).

Never attending services is lowest, by far, for respondents in households who donated \$100 and over (7 %).

Attending services once per month or more is highest for respondents in households who donated \$100 and over (33 %) and lowest for respondents in households who donated under \$100 (16 %).

Always/usually reading the *Connecticut Jewish Ledger* is much higher for respondents in households who donated (36 %) than for respondents in households who did not donate (25 %). Always/usually reading *FYI* is much higher for respondents in households who donated (27 %) than for respondents in households who did not donate (9 %).

The use of the Internet for Jewish related information in the past year is highest for respondents in households who did not donate (32 %) and for respondents in households who donated \$100 and over (36 %).

25 % of households containing a married couple who did not donate are intermarried households, compared to 6 % of households who donated \$100 and over. The high percentage in intermarried households is related to the fact that many intermarriages involve non-Jewish women

As expected, synagogue membership, Jewish Community Center membership, and Jewish organization membership generally increase as the level of donations increases. For example, 53 % of households who did not donate belong to a synagogue. Synagogue membership increases to 65 % of households who donated under \$100 and 89 % of households who donated \$100 and over.

As expected, as the level of donations increases so does the extent to which respondents feel a part of the Hartford Jewish community, with 55 % of respondents in households who donated \$100 and over feeling very much a part of the community, compared to 21 % of respondents in households who did not donate and 31 % of respondents in households who donated under \$100.

Respondents were also asked their level of emotional attachment to Israel on a scale of extremely attached, very attached, somewhat attached, and not attached. The percentage of respondents who are extremely or very attached to Israel increases from 39% of respondents in households who did not donate to about 53% of respondents in households who donated. The percentage not attached to Israel decreases from 15% of respondents in households who did not donate to 2% of respondents in households who donated.

23% of households who did not donate contain an adult who visited Israel on a Jewish trip, compared to about 40% of households who donated. 39% of households who donated \$100 and over contain an adult who visited Israel on a Jewish trip and 30% on a general trip. 30% of households who donated \$100 and over contain no adult who visited Israel.

The next section of **Table 3** examines the relationship between the level of donations and informal and formal Jewish education. The expected relationship is that households who donated higher amounts are more likely to have had informal and formal Jewish educational experiences. However, this is not the case for Jewish sleep away camp, Hillel, and Jewish day school. For Jewish teenage youth group, households who did not donate (50%) are less likely to have had these experiences than are households who donated (54%-59%).

Respondents in households who donated \$100 and over to the Jewish Federation of Greater Hartford or to other Jewish charities in the past year were asked how important eight “motivations” are in their decision to donate to Jewish organizations. Respondents were asked if each possible motivation was very important, somewhat important, or not at all important. (These questions were not asked of all respondents because it was felt that most respondents who did not donate or donated only small amounts had probably not given these issues significant thought in the past.) Results are not shown for respondents in households who donated under \$100 because the sample size is too small.

For both respondents in households who did not donate and respondents in households who donated \$100 and over, combating anti-Semitism and providing social services for the Jewish elderly are the most important motivations. Little difference is seen between respondents in households who did not donate and respondents in households who donated \$100 and over in reporting that the various motivations are very important.

Respondents in households who donated \$100 and over to the Jewish Federation of Greater Hartford 2000 Annual Campaign were asked whether five specific motivations would increase their donations to the Jewish Federation. 37% of respondents in households who did not donate and respondents in households who donated \$100 and over would donate more to the Jewish Federation if more of the money went to local needs. While 44% of respondents in households who donated \$100 and over reported that supporting the people of Israel is an important motivation to donate to Jewish organizations, only 3% reported that they would donate more to the Jewish Federation if more of the money went to needs in Israel and overseas. Being asked by a close friend would lead to increased donations from 16% of respondents in households who donated \$100 and over.

Respondents were asked if they are very familiar, somewhat familiar, or not at all familiar with each of the eight agencies shown in **Table 3**. As expected, the percentage who are very familiar with each agency generally increases with the level of donations to the Jewish Federation Women's Division. For example, only 24% of respondents in households who did not donate to the Jewish Federation Women's Division are very familiar with the Jewish Federation. This increases to 39% of respondents in households who donated under \$100 and 58% of respondents in households who donated \$100 and over.

Respondents who reported that they are very or somewhat familiar with each agency were asked to provide a perception of that agency on a scale of excellent, good, fair, or poor. In general, respondents in households who donated \$100 and over were more likely to perceive the agencies as excellent than were respondents in households who did not donate.

The percentage of respondents who volunteered for Jewish organizations in the past year increases with the level of donations, from 35% of respondents in households who did not donate and 31% of respondents in households who donated under \$100 to 61% of respondents in households who donated \$100 and over. Respondents in households who donated \$100 and over were less likely to volunteer for non-Jewish organizations (48%) than for Jewish organizations (61%) in the past year.

35% of respondents in households who did not donate volunteered for Jewish organizations in the past year and 45% for non-Jewish organizations.

Among households who did not donate to the Jewish Federation Women's Division, 46% also did not donate to other Jewish charities, 42% donated under \$500 to other Jewish charities, and 13% donated \$500 and over to other Jewish charities in the past year. Note that some of these households may have made a household gift to the Jewish Federation of Greater Hartford 2000 Annual Campaign.

Among households who donated under \$100 to the Jewish Federation Women's Division, 28% donated \$100 and over to other Jewish charities in the past year.

Among households who donated \$100 and over to the Jewish Federation Women's Division, 12% did not donate to other Jewish charities, and 29% donated \$500 and over to other Jewish charities in the past year.

Among households who did not donate to the Jewish Federation Women's Division, 16% did not donate to non-Jewish charities, 65% donated under \$500 to non-Jewish charities, and 19% donated \$500 and over to non-Jewish charities in the past year.

Among households who donated under \$100 to the Jewish Federation Women's Division, 39% donated \$100 and over to non-Jewish charities in the past year.

Among households who donated \$100 and over to the Jewish Federation Women's Division, 10% did not donate to non-Jewish charities and 29% donated \$500 and over to non-Jewish charities.



**TABLE 3  
PROFILES OF HOUSEHOLDS WHO DID NOT DONATE  
AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS  
TO THE JEWISH FEDERATION OF GREATER HARTFORD  
2000 WOMEN'S DIVISION CAMPAIGN**

		<b>Donated:</b>	
<b>Variable</b>	<b>Did Not Donate</b>	<b>Under \$100</b>	<b>\$100 and Over</b>
<b>GEOGRAPHIC AREA</b>			
Core Area	45.5%	80.0%	65.2%
Farmington Valley	17.3	8.0	19.6
East of the River	17.1	8.0	8.7
South of Hartford	17.3	4.0	4.3
Windsor Area	2.8	0.0	2.2
Total	100.0%	100.0%	100.0%
<b>AGE OF HEAD OF HOUSEHOLD</b>			
Under 35	8.4%	0.0%	2.2
35 - 49	31.1	11.5	39.1
50 - 64	26.1	26.9	21.7
65 - 74	17.7	19.2	23.9
75 and over	16.8	42.3	13.0
Total	100.0%	100.0%	100.0%
<b>HOUSEHOLD STRUCTURE</b>			
Household with Children	33.9%	19.2%	29.8%
Non-Elderly Couple	16.9	11.5	17.0
Non-Elderly Single	4.8	7.7	6.4
Elderly Couple	20.5	11.5	17.0
Elderly Single	11.0	30.8	14.9
Other	12.8	19.2	14.9
Total	100.0%	100.0%	100.0%

**TABLE 3  
PROFILES OF HOUSEHOLDS WHO DID NOT DONATE  
AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS  
TO THE JEWISH FEDERATION OF GREATER HARTFORD  
2000 WOMEN'S DIVISION CAMPAIGN**

		Donated:	
Variable	Did Not Donate	Under \$100	\$100 and Over
LENGTH OF RESIDENCE			
0 - 4 years	8.8%	7.4%	6.4%
5 - 9 years	7.4	0.0	0.0
10 - 19 years	17.1	3.7	23.4
20 or more years	66.7	88.9	70.2
Total	100.0%	100.0%	100.0%
MONTHS IN RESIDENCE			
3 - 7 months	4.8%	3.8%	4.3%
HOUSEHOLD INCOME			
Under \$25,000	11.5%	11.8%	0.0%
\$25 - \$50,000	16.4	29.4	4.3
\$50 - \$100,000	36.9	35.3	30.4
\$100 - \$200,000	26.4	17.6	39.1
\$200,000 and over	8.8	5.9	26.1
Total	100.0%	100.0%	100.0%
JEWISH IDENTIFICATION			
Orthodox	3.8%	12.0%	0.0%
Conservative	31.0	36.0	44.4
Reform	30.6	32.0	46.7
Just Jewish	34.6	20.0	8.9
Total	100.0%	100.0%	100.0%

**TABLE 3**  
**PROFILES OF HOUSEHOLDS WHO DID NOT DONATE**  
**AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS**  
**TO THE JEWISH FEDERATION OF GREATER HARTFORD**  
**2000 WOMEN'S DIVISION CAMPAIGN**

		<b>Donated:</b>	
<b>Variable</b>	<b>Did Not Donate</b>	<b>Under \$100</b>	<b>\$100 and Over</b>
<b>RELIGIOUS PRACTICES/JEWISH CONNECTIONS</b>			
Mezuzah on Front Door	71.9%	84.6%	95.7%
Always/Usually Attend Passover Seder	78.6%	92.3%	93.5%
Always/Usually Light Chanukah Candles	81.4%	80.7%	95.7%
Always/Usually Light Sabbath Candles	26.1%	38.5%	30.4%
Keep Kosher In Home	17.6%	26.9%	12.8%
Keep Kosher Out of Home	6.0%	7.7%	4.3%
Always/Usually/Sometimes Have Christmas Tree	23.1%	0.0%	4.3%
Never Attend Services	25.4%	28.0%	6.5%
Attend Services Once per Month or More	28.7%	16.0%	32.7%
Always/Usually Read <i>Connecticut Jewish Ledger</i>	24.7%	34.6%	36.9%
Always/Usually Read <i>FYI</i>	9.2%	27.2%	26.7%
Used Internet for Jewish Related Information in the Past Year	32.1%	20.0%	36.4%
<b>TYPE OF MARRIAGE</b>			
In-married	65.8%	Sample Size Too Small	88.6%
Conversionary	9.0		5.7
Intermarried	25.2		5.7
Total	100.0%		100.0%

<b>TABLE 3</b> <b>PROFILES OF HOUSEHOLDS WHO DID NOT DONATE</b> <b>AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS</b> <b>TO THE JEWISH FEDERATION OF GREATER HARTFORD</b> <b>2000 WOMEN'S DIVISION CAMPAIGN</b>			
		<b>Donated:</b>	
<b>Variable</b>	<b>Did Not Donate</b>	<b>Under \$100</b>	<b>\$100 and Over</b>
<b>MEMBERSHIPS</b>			
Synagogue	52.9%	65.4%	89.1%
JCC	20.1%	33.3%	48.9%
Jewish Organization	29.8%	61.5%	56.5%
<b>FEEL A PART OF THE HARTFORD JEWISH COMMUNITY</b>			
Very Much	20.9%	30.8%	55.3%
Somewhat	31.6	34.6	29.8
Not Very Much	26.9	19.2	14.9
Not at All	20.5	15.4	0.0
Total	100.0%	100.0%	100.0%
<b>EMOTIONAL ATTACHMENT TO ISRAEL</b>			
Extremely Attached	12.7%	11.5%	13.0%
Very Attached	26.3	42.3	39.1
Somewhat Attached	46.0	46.2	43.5
Not Attached	15.0	0.0	4.3
Total	100.0%	100.0%	100.0%
<b>ANY ADULT VISITED ISRAEL</b>			
On Jewish Trip	22.7%	42.3%	39.1%
On General Trip	18.8	11.5	30.4
No	58.5	46.2	30.4
Total	100.0%	100.0%	100.0%

<b>TABLE 3</b> <b>PROFILES OF HOUSEHOLDS WHO DID NOT DONATE</b> <b>AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS</b> <b>TO THE JEWISH FEDERATION OF GREATER HARTFORD</b> <b>2000 WOMEN'S DIVISION CAMPAIGN</b>			
		<b>Donated:</b>	
<b>Variable</b>	<b>Did Not Donate</b>	<b>Under \$100</b>	<b>\$100 and Over</b>
<b>INFORMAL AND FORMAL EDUCATION</b>			
Any Adult Attended Jewish Sleep Away Camp as a Child	32.7%	30.8%	32.6%
Any Adult Attended Jewish Youth Group as a Teenager	50.4%	53.8%	58.7%
Any Adult Who Attended College Participated in Hillel (Except on the High Holidays)	30.7%	26.9%	31.9%
Any Adult Attended Jewish Day School as a Child	8.6%	3.8%	10.9%
<b>PERCENTAGE REPORTING THAT EACH FACTOR IS A VERY IMPORTANT MOTIVATION TO DONATE TO JEWISH ORGANIZATIONS</b>			
Combating Anti-Semitism	76.1%	Sample Size Too Small	75.0%
Providing Social Services for the Jewish Elderly	59.7%		67.5%
Providing Jewish Education for Children	58.5%		63.4%
Supporting the People of Israel	42.6%		43.9%
Helping Jews Overseas Who Are in Distress	42.5%		37.5%
Providing Jewish Individual and Family Counseling	36.7%		43.2%
Providing Opportunities for Jews to Come Together for Social, Recreational, and Cultural Activities	29.2%		28.2%
Supporting Educational Trips to Israel	24.1%		25.0%

TABLE 3 PROFILES OF HOUSEHOLDS WHO DID NOT DONATE AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS TO THE JEWISH FEDERATION OF GREATER HARTFORD 2000 WOMEN'S DIVISION CAMPAIGN			
		Donated:	
Variable	Did Not Donate	Under \$100	\$100 and Over
PERCENTAGE REPORTING THAT THEY WOULD GIVE MORE TO FEDERATION IF:			
More of the Money Went to Local Needs			36.8%
They Had More Say Over How the Money Was Spent			25.6%
They Were Asked by a Close Friend			15.8%
More of the Money Went to Needs in Israel and Overseas			2.6%
They Received More Recognition for Their Gift	Question Not Asked	Sample Size Too Small	5.1%
PERCENTAGE VERY FAMILIAR WITH EACH AGENCY			
Greater Hartford Jewish Community Center	40.4%	48.0%	55.3%
Hebrew Home and Hospital	35.0%	52.0%	47.8%
Jewish Federation of Greater Hartford	23.5%	38.5%	57.8%
Jewish Family Service of Greater Hartford	17.1%	23.1%	19.6%
Solomon Schechter Day School of Greater Hartford	18.6%	30.8%	26.1%
Bess and Paul Sigel Hebrew Academy of Greater Hartford	12.2%	25.9%	10.6%
Yachad Greater Hartford Jewish Community High School	9.2%	7.7%	17.0%
The Endowment Foundation of the Jewish Federation of Greater Hartford, Inc.	8.7%	11.5%	21.7%

TABLE 3 PROFILES OF HOUSEHOLDS WHO DID NOT DONATE AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS TO THE JEWISH FEDERATION OF GREATER HARTFORD 2000 WOMEN’S DIVISION CAMPAIGN			
		Donated:	
Variable	Did Not Donate	Under \$100	\$100 and Over
PERCENTAGE PERCEIVING EACH AGENCY AS EXCELLENT			
Greater Hartford Jewish Community Center	40.5 %	Sample Size Too Small	51.2 %
Hebrew Home and Hospital	35.0 %		47.8 %
Jewish Federation of Greater Hartford	25.4 %		34.1 %
Jewish Family Service of Greater Hartford	31.7 %		33.3 %
Solomon Schechter Day School of Greater Hartford	37.1 %		50.0 %
Bess and Paul Sigel Hebrew Academy of Greater Hartford	35.5 %		
Yachad Greater Hartford Jewish Community High School	33.3 %		
The Endowment Foundation of the Jewish Federation of Greater Hartford, Inc.	34.1 %		
VOLUNTEERED IN THE PAST YEAR			
Jewish Organization	35.2 %	30.8 %	60.9 %
Non-Jewish Organization	45.2 %	30.8 %	47.8 %

**TABLE 3  
PROFILES OF HOUSEHOLDS WHO DID NOT DONATE  
AND HOUSEHOLDS WHO DONATED AT VARIOUS LEVELS  
TO THE JEWISH FEDERATION OF GREATER HARTFORD  
2000 WOMEN'S DIVISION CAMPAIGN**

		<b>Donated:</b>	
<b>Variable</b>	<b>Did Not Donate</b>	<b>Under \$100</b>	<b>\$100 and Over</b>
<b>DONATED TO OTHER JEWISH CHARITIES IN THE PAST YEAR</b>			
Nothing	45.5%	40.0%	12.2%
Under \$100	21.1	32.0	12.2
\$100 - \$500	20.9	24.0	46.3
\$500 - \$1,000	5.9	4.0	4.9
\$1,000 and over	6.7	0.0	24.4
Total	100.0%	100.0%	100.0%
<b>DONATED TO NON-JEWISH CHARITIES IN THE PAST YEAR</b>			
Nothing	15.9%	13.0%	9.5%
Under \$100	30.2	47.8	11.9
\$100 - \$500	34.8	34.8	50.0
\$500 - \$1,000	9.9	4.3	14.3
\$1,000 and over	9.1	0.0	14.3
Total	100.0%	100.0%	100.0%



## **DONATIONS TO THE JEWISH FEDERATION OF GREATER HARTFORD 2000 ANNUAL CAMPAIGN**

**T**able 4 shows that 69% of Jewish households in Hartford did not donate to the Jewish Federation of Greater Hartford 2000 Annual Campaign. 10% of households donated under \$100 and 16% donated \$100-\$999. 5% of households donated \$1,000 and over.

38% of households in the Core Area donated to the Jewish Federation 2000 Annual Campaign, compared to 29% in Farmington Valley and 27% East of the River. Only 18% of households in South of Hartford donated.

The percentage of households who donated \$100 and over to the Jewish Federation 2000 Annual Campaign is higher in the Core Area (26%) than in Farmington Valley (19%), East of the River (17%), and South of Hartford (12%).

The percentage of households who donated to the Jewish Federation 2000 Annual Campaign increases from 3% of households under age 35 to 27% of households age 35-49, 30% of households age 50-64, and 44% of households age 65-74. It then decreases to 40% of households age 75 and over.

The percentage of households who donated \$100 and over to the Jewish Federation 2000 Annual Campaign increases from 2% of households under age 35 to 22% of households age 35-64 and 31% of households age 65-74. It then decreases to 18% of households age 75 and over.

14% of non-elderly single households, 26% of non-elderly couple households, and 28% of households with children donated to the Jewish Federation 2000 Annual Campaign, compared to 33% of elderly single households and 47% of elderly couple households.

37% of elderly couple households donated \$100 and over to the Jewish Federation 2000 Annual Campaign. Such is the case for 33% of elderly couple households, 21% of households with children, 19% of non-elderly couple households, 14% of elderly single households, and 10% of non-elderly single households.

17% of households in residence for less than ten years donated to the Jewish Federation 2000 Annual Campaign. This percentage increases to 30% of households in residence for 10-19 years and 34% of households in residence for 20 or more years.

The percentage of households who donated \$100 and over to the Jewish Federation 2000 Annual Campaign increases from 14% of households in residence for less than ten years to 22% of households in residence for ten or more years.

The percentage of households who donated to the Jewish Federation 2000 Annual Campaign increases with household income, from 24% of households earning an annual income under \$100,000 to 40% of households earning \$100,000 and over.

As expected, the percentage of households who donated \$100 and over to the Jewish Federation 2000 Annual Campaign increases with household income, from 5% of households earning an annual income under \$25,000 to 7% of households earning \$25,000-\$50,000, 15% of households earning \$50,000-\$100,000, and 33% of households earning \$100,000 and over. 9% of households earning \$100,000 and over donated \$1,000 and over to the Jewish Federation 2000 Annual Campaign.

31% of Orthodox Jews, 44% of Conservative Jews, and 34% of Reform Jews donated to the Jewish Federation 2000 Annual Campaign, compared to 17% of the Just Jewish.

15% of Orthodox Jews and 13% of the Just Jewish donated \$100 and over to the Jewish Federation 2000 Annual Campaign, compared to 30% of Conservative Jews and 22% of Reform Jews.

45% of in-married households donated to the Jewish Federation 2000 Annual Campaign, compared to 9% of intermarried households.

33% of in-married households donated \$100 and over to the Jewish Federation 2000 Annual Campaign, compared to 6% of intermarried households.

46% of synagogue member households donated to the Jewish Federation 2000 Annual Campaign, compared to 14% of non-member households.

32% of synagogue member households donated \$100 and over to the Jewish Federation 2000 Annual Campaign, compared to 8% of non-member households.

60% of JCC member households donated to the Jewish Federation 2000 Annual Campaign, compared to 23% of JCC non-member households.

44% of JCC member households donated \$100 and over to the Jewish Federation 2000 Annual Campaign, compared to 15% of JCC non-member households.

58% of households in which an adult visited Israel on a Jewish trip donated to the Jewish Federation 2000 Annual Campaign, compared to 30% of households in which an adult visited Israel on a general trip and 20% of households in which no adult visited Israel.

40% of households in which an adult visited Israel on a Jewish trip donated \$100 and over to the Jewish Federation 2000 Annual Campaign, compared to 24% of households in which an adult visited Israel on a general trip and 12% of households in which no adult visited Israel.

Households in which an adult attended a Jewish sleep away camp as a child were slightly more likely to donate to the Jewish Federation 2000 Annual Campaign than were households in which no adult attended a Jewish sleep away camp as a child, by 34% to 30%.

Households in which an adult attended a Jewish sleep away camp as a child were more likely to donate \$100 and over to the Jewish Federation 2000 Annual Campaign than were households in which no adult attended a Jewish sleep away camp as a child, by 25% to 19%.

Households in which an adult attended college and participated in Hillel (excluding the High Holidays) were more likely to donate to the Jewish Federation 2000 Annual Campaign than were households in which an adult attended college but did not participate in Hillel, by 39% to 29%.

Households in which an adult attended college and participated in Hillel (excluding the High Holidays) were more likely to donate \$100 and over to the Jewish Federation 2000 Annual Campaign than were households in which an adult attended college but did not participate in Hillel, by 28% to 20%.

Households in which an adult attended a Jewish youth group as a teenager were more likely to donate to the Jewish Federation 2000 Annual Campaign than were households in which no adult attended a Jewish youth group as a teenager, by 37% to 25%.

Households in which an adult attended a Jewish youth group as a teenager were more likely to donate \$100 and over to the Jewish Federation 2000 Annual Campaign than were households in which no adult attended a Jewish youth group as a teenager, by 26% to 17%.

Households in which an adult attended Jewish day school as a child were more likely to donate to the Jewish Federation 2000 Annual Campaign than were households in which no adult attended Jewish day school as a child, by 41% to 30%.

Households in which an adult attended Jewish day school as a child were more likely to donate \$100 and over to the Jewish Federation 2000 Annual Campaign than were households in which no adult attended Jewish day school as a child, by 34% to 20%.

Respondents who reported that they are very or somewhat familiar with the Jewish Federation of Greater Hartford were asked to provide a perception of the Jewish Federation on a scale of excellent, good, fair, or poor. Among respondents who perceive the Jewish Federation as either fair or poor, 43% of households donated to the Jewish Federation 2000 Annual Campaign. 41% of households in which the respondents perceive the Jewish Federation as good donated. Among respondents who perceive the Jewish Federation as excellent, 54% of households donated. Note that the respondent who provided the excellent, good, fair, or poor perception of the Jewish Federation may not have been the household member who donated to the Jewish Federation 2000 Annual Campaign.

Among respondents who perceive the Jewish Federation as either fair or poor, 20% of households donated \$100 and over to the Jewish Federation 2000 Annual Campaign. 31% of households in which the respondents perceive the Jewish Federation as good donated \$100 and over. Among respondents who perceive the Jewish Federation as excellent, 41% of households donated \$100 and over. Note that the respondent who provided the excellent, good, fair, or poor perception of the Jewish Federation may not have been the household member who donated to the Jewish Federation 2000 Annual Campaign.

Respondents were also asked their level of emotional attachment to Israel on a scale of extremely attached, very attached, somewhat attached, and not attached. 41% of households in which the respondents are extremely attached to Israel and 47% of households in which respondents are very attached to Israel donated to the Jewish Federation 2000 Annual Campaign, compared to 26% of households in which the respondents are somewhat attached to Israel and 12% of households in which respondents are not attached to Israel.

31% of households in which the respondents are extremely or very attached to Israel donated \$100 and over to the Jewish Federation 2000 Annual Campaign, compared to 17% of households in which the respondents are somewhat attached to Israel and 5% of households in which the respondents are not attached to Israel.

<b>TABLE 4</b> <b>DONATIONS TO THE JEWISH FEDERATION OF GREATER HARTFORD</b> <b>2000 ANNUAL CAMPAIGN</b> <b>(JEWISH HOUSEHOLDS)</b>								
Variable	\$100 and Over	Did Donate	Did Not Donate	Under \$100	\$100- \$999	\$1,000 and Over	Sample Size	Proj. # of House- holds
All	20.7%	30.9%	69.1%	10.2	16.1	4.6	763	14,800
GEOGRAPHIC AREA								
Core Area	25.8%	38.2%	61.8%	12.4	19.9	5.9	377	7,080
Farmington Valley	19.3%	28.9%	71.1%	9.6	12.3	7.0	124	2,500
East of the River	17.4%	27.1%	72.9%	9.7	15.5	1.9	123	2,280
South of Hartford	12.4%	17.7%	82.3%	5.3	11.5	0.9	122	2,540
AGE OF HEAD OF HOUSEHOLD								
Under 35	1.7%	3.4%	96.6%	1.7	1.7	0.0	42	1,290
35 - 49	22.5%	26.5%	73.5%	4.0	17.0	5.5	207	4,410
50 - 64	20.9%	29.8%	70.2%	8.9	14.9	6.0	218	3,715
65 - 74	30.8%	44.1%	55.9%	13.3	25.8	5.0	145	2,635
75 and over	17.7%	40.3%	59.7%	22.6	13.7	4.0	151	2,740
HOUSEHOLD STRUCTURE								
Household with Children	21.1%	27.5%	72.5%	6.4	16.7	4.4	213	4,455
Non-Elderly Couple	18.6%	25.5%	74.5%	6.9	12.7	5.9	114	2,279
Non-Elderly Single	10.2%	13.6%	86.4%	3.4	8.5	1.7	55	1,317
Elderly Couple	33.0%	47.0%	53.0%	14.0	26.4	6.6	149	2,679
Elderly Single	14.3%	32.7%	67.3%	18.4	13.3	1.0	115	2,146
LENGTH OF RESIDENCE								
0 - 4 years	13.6%	17.0%	83.0%	3.4	10.2	3.4	48	1,288
5 - 9 years	15.2%	17.4%	82.6%	2.2	10.9	4.3	42	1,006
10 - 19 years	23.6%	30.2%	69.8%	6.6	21.7	1.9	119	2,324
20 or more years	21.8%	34.4%	65.6%	12.6	16.1	5.7	554	10,182

<b>TABLE 4</b> <b>DONATIONS TO THE JEWISH FEDERATION OF GREATER HARTFORD</b> <b>2000 ANNUAL CAMPAIGN</b> <b>(JEWISH HOUSEHOLDS)</b>								
Variable	\$100 and Over	Did Donate	Did Not Donate	Under \$100	\$100- \$999	\$1,000 and Over	Sample Size	Proj. # of House- holds
<b>HOUSEHOLD INCOME</b>								
Under \$25,000	5.4%	23.3%	76.7%	17.9	5.4	0.0	60	1,955
\$25 - \$50,000	6.7%	24.0%	76.0%	17.3	6.7	0.0	81	2,605
\$50 - \$100,000	14.6%	24.5%	75.5%	9.9	12.6	2.0	164	5,285
\$100,000 and over	33.1%	40.1%	59.9%	7.0	23.8	9.3	200	4,945
<b>JEWISH IDENTIFICATION</b>								
Orthodox	15.4%	30.8%	69.2%	15.4	15.4	0.0	34	560
Conservative	29.6%	43.7%	56.3%	14.1	22.8	6.8	312	4,615
Reform	21.5%	33.8%	66.2%	12.3	17.6	3.9	207	4,545
Just Jewish	12.7%	17.1%	82.9%	4.4	9.2	3.5	203	5,090
<b>TYPE OF MARRIAGE</b>								
In-married	32.7%	44.9%	55.1%	12.2	24.7	8.0	384	6,883
Conversionary	20.5%	25.6%	74.4%	5.1	17.9	2.6	45	854
Intermarried	5.7%	8.5%	91.5%	2.8	3.8	1.9	101	2,311
<b>SYNAGOGUE MEMBERSHIP</b>								
Member	32.2%	45.6%	54.4%	13.4	24.6	7.6	453	7,900
Non-Member	8.0%	14.4%	85.6%	6.4	6.4	1.6	309	6,900
<b>JCC MEMBERSHIP</b>								
Member	44.1%	60.2%	39.8%	16.1	32.2	11.9	171	3,152
Non-Member	14.7%	22.9%	77.1%	8.2	12.0	2.7	580	11,648
<b>ANY ADULT VISITED ISRAEL</b>								
On Jewish Trip	40.0%	58.1%	41.9%	18.1	28.1	11.9	199	3,463
On General Trip	24.4%	29.9%	70.1%	5.5	20.5	3.9	144	2,842
No	11.7%	20.0%	80.0%	8.3	9.6	2.1	420	8,495

<b>TABLE 4</b> <b>DONATIONS TO THE JEWISH FEDERATION OF GREATER HARTFORD</b> <b>2000 ANNUAL CAMPAIGN</b> <b>(JEWISH HOUSEHOLDS)</b>								
Variable	\$100 and Over	Did Donate	Did Not Donate	Under \$100	\$100- \$999	\$1,000 and Over	Sample Size	Proj. # of House- holds
<b>ANY ADULT ATTENDED JEWISH SLEEP AWAY CAMP AS A CHILD</b>								
To Sleep Away Camp	24.6%	33.8%	66.2%	9.2	19.3	5.3	255	4,618
No	19.0%	29.6%	70.4%	10.6	14.7	4.3	508	10,182
<b>ANY ADULT WHO ATTENDED COLLEGE PARTICIPATED IN HILLEL (EXCLUDING HIGH HOLIDAYS)</b>								
Hillel Participant	27.8%	39.1%	60.9%	11.3	23.7	4.1	234	8,732
No	19.6%	29.0%	71.0%	9.4	14.0	5.6	442	4,292
<b>ANY ADULT ATTENDED JEWISH YOUTH GROUP AS A TEENAGER</b>								
In Youth Group	25.6%	37.2%	62.8%	11.6	20.1	5.5	405	7,548
No	16.6%	25.3%	74.7%	8.7	12.5	4.1	358	7,252
<b>ANY ADULT ATTENDED JEWISH DAY SCHOOL AS A CHILD</b>								
In Day School	33.9%	41.4%	58.6%	7.5	24.5	9.4	66	1,169
No	19.6%	30.0%	70.0%	10.4	15.4	4.2	697	13,631
<b>RESPONDENT'S PERCEPTION OF THE FEDERATION</b>								
Excellent	40.6%	53.5%	46.5%	12.9	29.7	10.9	128	2,238
Good	30.8%	41.4%	58.6%	10.6	23.3	7.5	270	5,004
Fair + Poor	20.0%	42.5%	57.5%	22.5	17.5	2.5	40	868
<b>RESPONDENT'S LEVEL OF EMOTIONAL ATTACHMENT TO ISRAEL</b>								
Extremely Attached	30.8%	40.7%	59.3%	9.9	22.2	8.6	104	1,806
Very Attached	30.8%	47.0%	53.0%	16.2	23.5	7.3	220	4,026
Somewhat Attached	17.4%	25.8%	74.2%	8.4	14.4	3.0	335	6,734
Not Attached	5.1%	12.2%	87.8%	7.1	3.1	2.0	95	2,220

## **DONATIONS TO THE JEWISH FEDERATION OF GREATER HARTFORD WOMEN'S DIVISION 2000 ANNUAL CAMPAIGN**

**T**able 5 shows that 88% of Jewish households in Hartford containing at least one female adult (age 18 and over) did not donate to the Jewish Federation of Greater Hartford Women's Division 2000 Annual Campaign. 4% of households donated under \$100 and 8% donated \$100 and over.

17% of households containing female adults in the Core Area donated to the Jewish Federation Women's Division 2000 Annual Campaign, compared to 11% in Farmington Valley, 6% East of the River, and 3% in South of Hartford.

The percentage of households containing female adults who donated \$100 and over to the Jewish Federation Women's Division 2000 Annual Campaign is higher in the Core Area (10%) and in Farmington Valley (9%) than East of the River (4%) and South of Hartford (2%).

The percentage of households containing female adults who donated to the Jewish Federation Women's Division 2000 Annual Campaign increases from 2% of households under age 35 to 11% of households age 35-64, 14% of households age 65-74, and 16% of households age 75 and over.

The percentage of households containing female adults who donated \$100 and over to the Jewish Federation Women's Division 2000 Annual Campaign increases from 2% of households under age 35 to 6%-10% of households in the other age groups.

20% of elderly single households containing female adults and 16% of non-elderly single households containing adult females donated to the Jewish Federation Women's Division 2000 Annual Campaign, compared to about 10% of the other household structures.

The percentage who donated \$100 and over to the Jewish Federation Women's Division 2000 Annual Campaign does not differ significantly among the various household structures.

Given the small samples sizes for households containing female adults in residence for less than ten years, no significant relationship is seen between donations to the Jewish Federation Women's Division 2000 Annual Campaign and length of residence.

The percentage of households containing female adults who donated to the Jewish Federation Women's Division 2000 Annual Campaign increases with household income, from 5% of households earning an annual income under \$25,000 to 13% of households earning \$100,000 and over.

As expected, the percentage of households containing female adults who donated \$100 and over to the Jewish Federation Women's Division 2000 Annual Campaign increases with household income, from 0% of households earning an annual income under \$25,000 to 2% of households earning \$25,000-\$50,000, 5% of households earning \$50,000-\$100,000, and 11% of households earning \$100,000 and over.

13% of Orthodox Jews and 15% of both Conservative and Reform Jews donated to the Jewish Federation Women's Division 2000 Annual Campaign, compared to 5% of the Just Jewish.

10% of Conservative Jews and 11% of Reform Jews donated \$100 and over to the Jewish Federation Women's Division 2000 Annual Campaign, compared to 0% of Orthodox Jews and 2% of the Just Jewish.

14% of in-married households donated to the Jewish Federation Women's Division 2000 Annual Campaign, compared to 2% of intermarried households. The low percentage of intermarried households who donated is related to the fact that many intermarriages involve non-Jewish women.

10% of in-married households donated \$100 and over to the Jewish Federation Women's Division 2000 Annual Campaign, compared to 2% of intermarried households.

17% of synagogue member households containing female adults donated to the Jewish Federation Women's Division 2000 Annual Campaign, compared to 5% of non-member households.

12% of synagogue member households containing female adults donated \$100 and over to the Jewish Federation Women's Division 2000 Annual Campaign, compared to 2% of non-member households.

23% of JCC member households containing female adults donated to the Jewish Federation Women's Division 2000 Annual Campaign, compared to 9% of JCC non-member households.

17% of JCC member households containing female adults donated \$100 and over to the Jewish Federation Women's Division 2000 Annual Campaign, compared to 5% of JCC non-member households.

19% of households containing female adults in which an adult visited Israel on a Jewish trip donated to the Jewish Federation Women's Division 2000 Annual Campaign, compared to 14% of households in which an adult visited Israel on a general trip and 8% of households in which no adult visited Israel.

12% of households containing female adults in which an adult visited Israel on either a Jewish trip or a general trip donated \$100 and over to the Jewish Federation Women's Division 2000 Annual Campaign, compared to 4% of households in which no adult visited Israel.

Households containing female adults in which an adult attended a Jewish sleep away camp as a child were just as likely to donate (12%) (and to donate \$100 and over (8%)) to the Jewish Federation Women's Division 2000 Annual Campaign as were households in which no adult attended a Jewish sleep away camp as a child.

Households containing female adults in which an adult attended college and participated in Hillel (excluding the High Holidays) were just as likely to donate (12%) (and to donate \$100 and over (8%)) to the Jewish Federation Women's Division 2000 Annual Campaign as were households in which an adult attended college but did not participate in Hillel.



Households containing female adults in which an adult attended a Jewish youth group as a teenager were slightly more likely to donate, by 13% to 10% (and to donate \$100 and over, by 9% to 6%) to the Jewish Federation Women's Division 2000 Annual Campaign than were households in which no adult attended a Jewish youth group as a teenager.

Households containing female adults in which an adult attended Jewish day school as a child were just as likely to donate (12%) (and slightly more likely to donate \$100 and over, by 10% to 7%) to the Jewish Federation Women's Division 2000 Annual Campaign as were households in which no adult attended Jewish day school as a child.

Respondents who reported that they are very or somewhat familiar with the Jewish Federation of Greater Hartford were asked to provide a perception of the Jewish Federation on a scale of excellent, good, fair, or poor. Among respondents who perceived the Jewish Federation as either fair or poor, 21% of households containing female adults donated to the Jewish Federation Women's Division 2000 Annual Campaign. 16% households containing female adults in which the respondents perceived the Jewish Federation as good donated to the Jewish Federation Women's Division 2000 Annual Campaign. Among respondents who perceive the Jewish Federation as excellent, 22% of households containing female adults donated to the Jewish Federation Women's Division 2000 Annual Campaign. Note that the respondent who provided the excellent, good, fair, or poor perception of the Jewish Federation may not have been the household member who donated to the Jewish Federation Women's Division 2000 Annual Campaign.

Among respondents who perceived the Jewish Federation as either fair or poor, 12% of households containing female adults donated \$100 and over to the Jewish Federation Women's Division 2000 Annual Campaign. 11% of households containing female adults in which the respondents perceived the Jewish Federation as good donated \$100 and over to the Jewish Federation Women's Division. Among respondents who perceived the Jewish Federation as excellent, 16% of households containing female adults donated \$100 and over to the Jewish Federation Women's Division. Note that the respondent who provided the excellent, good, fair, or poor perception of the Jewish Federation may not have been the household member who donated to the Jewish Federation Women's Division 2000 Annual Campaign.

Respondents were also asked their level of emotional attachment to Israel on a scale of extremely attached, very attached, somewhat attached, and not attached. 12% of households containing female adults in which the respondents are extremely attached or somewhat attached to Israel and 17% of households in which the respondents are very attached to Israel donated to the Jewish Federation Women's Division 2000 Annual Campaign, compared to 3% of households in which the respondents are not attached to Israel.

8% of households containing female adults in which the respondents are extremely attached and 11% of households containing female adults in which the respondents are very attached to Israel donated \$100 and over to the Jewish Federation Women's Division 2000 Annual Campaign, compared to 7% of households in which the respondents are somewhat attached to Israel and 3% of households in which the respondents are not attached to Israel.

<b>TABLE 5</b> <b>DONATIONS TO THE JEWISH FEDERATION OF GREATER HARTFORD</b> <b>WOMEN'S DIVISION 2000 ANNUAL CAMPAIGN</b> <b>(JEWISH HOUSEHOLDS CONTAINING FEMALE ADULTS)</b>						
			Donated:			
Variable	Did Donate	Did Not Donate	Under \$100	\$100 and Over	Sample Size	Proj. # of Households
All	11.7%	88.3%	4.1	7.6	702	13,450
GEOGRAPHIC AREA						
Core Area	17.0%	83.0%	6.8	10.2	348	6,470
Farmington Valley	10.6%	89.4%	1.9	8.7	116	2,295
East of the River	6.1%	93.9%	2.0	4.1	115	2,185
South of Hartford	3.1%	96.9%	1.0	2.1	107	2,150
AGE OF HEAD OF HOUSEHOLD						
Under 35	2.2%	97.8%	0.0	2.2	34	1,012
35 - 49	11.2%	88.8%	1.6	9.6	195	4,154
50 - 64	10.9%	89.1%	4.5	6.4	206	3,464
65 - 74	14.4%	85.6%	4.5	9.9	135	2,453
75 and over	15.9%	84.1%	10.3	5.6	132	2,374
HOUSEHOLD STRUCTURE						
Household with Children	9.5%	90.5%	2.5	7.0	211	4,450
Non-Elderly Couple	10.7%	89.3%	2.9	7.8	113	2,266
Non-Elderly Single	16.2%	83.8%	6.5	9.7	31	665
Elderly Couple	9.1%	90.9%	2.5	6.6	149	2,677
Elderly Single	20.3%	79.7%	10.8	9.5	88	1,619
LENGTH OF RESIDENCE						
0 - 4 years	9.6%	90.4%	3.8	5.8	43	1,122
5 - 9 years	0.0%	100.0%	0.0	0.0	37	889
10 - 19 years	11.6%	88.4%	1.0	10.6	117	2,278
20 or more years	13.8%	86.2%	5.8	8.0	505	9,167

<b>TABLE 5</b> <b>DONATIONS TO THE JEWISH FEDERATION OF GREATER HARTFORD</b> <b>WOMEN'S DIVISION 2000 ANNUAL CAMPAIGN</b> <b>(JEWISH HOUSEHOLDS CONTAINING FEMALE ADULTS)</b>						
			Donated:			
Variable	Did Donate	Did Not Donate	Under \$100	\$100 and Over	Sample Size	Proj. # of House-holds
<b>HOUSEHOLD INCOME</b>						
Under \$25,000	4.9%	95.1%	4.9	0.0	44	1,372
\$25 - \$50,000	9.7%	90.3%	8.1	1.6	70	2,031
\$50 - \$100,000	8.7%	91.3%	3.6	5.1	153	4,533
\$100,000 and over	13.1%	86.9%	2.4	10.7	157	5,515
<b>JEWISH IDENTIFICATION</b>						
Orthodox	13.0%	87.0%	13.0	0.0	31	521
Conservative	14.9%	85.1%	4.6	10.3	293	4,307
Reform	15.1%	84.9%	4.2	10.9	196	4,244
Just Jewish	4.7%	95.3%	2.6	2.1	175	4,383
<b>TYPE OF MARRIAGE</b>						
In-married	13.5%	86.5%	3.5	10.0	383	6,883
Conversionary	5.1%	94.9%	0.0	5.1	45	854
Intermarried	1.9%	98.1%	0.0	1.9	101	2,311
<b>SYNAGOGUE MEMBERSHIP</b>						
Member	17.0%	83.0%	5.0	12.0	431	7,580
Non-Member	5.3%	94.7%	3.4	1.9	270	5,876
<b>JCC MEMBERSHIP</b>						
Member	22.6%	77.4%	5.8	16.8	162	3,053
Non-Member	8.7%	91.3%	3.5	5.2	528	10,397
<b>ANY ADULT VISITED ISRAEL</b>						
On Jewish Trip	19.2%	80.8%	7.3	11.9	191	3,333
On General Trip	14.4%	85.6%	2.5	11.9	132	2,600
No	7.6%	92.4%	3.5	4.1	379	7,523

<b>TABLE 5</b> <b>DONATIONS TO THE JEWISH FEDERATION OF GREATER HARTFORD</b> <b>WOMEN'S DIVISION 2000 ANNUAL CAMPAIGN</b> <b>(JEWISH HOUSEHOLDS CONTAINING FEMALE ADULTS)</b>						
			Donated:			
Variable	Did Donate	Did Not Donate	Under \$100	\$100 and Over	Sample Size	Proj. # of Households
<b>ANY ADULT ATTENDED JEWISH SLEEP AWAY CAMP AS A CHILD</b>						
To Sleep Away Camp	11.5%	88.5%	4.0	7.5	244	4,419
No	11.9%	88.1%	4.4	7.5	458	9,038
<b>ANY ADULT WHO ATTENDED COLLEGE PARTICIPATED IN HILLEL (EXCLUDING HIGH HOLIDAYS)</b>						
Hillel Participant	11.7%	88.3%	3.7	8.0	225	4,108
No	11.9%	88.1%	4.4	7.5	407	7,994
<b>ANY ADULT ATTENDED JEWISH YOUTH GROUP AS A TEENAGER</b>						
In Youth Group	13.2%	86.8%	4.5	8.7	386	6,893
No	10.4%	89.6%	4.0	6.4	316	6,564
<b>ANY ADULT ATTENDED JEWISH DAY SCHOOL AS A CHILD</b>						
In Day School	11.5%	88.5%	1.9	9.6	65	1,160
No	11.9%	88.1%	4.5	7.4	637	12,296
<b>RESPONDENT'S PERCEPTION OF THE FEDERATION</b>						
Excellent	21.7%	78.3%	5.4	16.3	117	2,018
Good	15.5%	84.5%	4.1	11.4	261	4,837
Fair + Poor	21.2%	78.8%	9.1	12.1	34	727
<b>RESPONDENT'S LEVEL OF EMOTIONAL ATTACHMENT TO ISRAEL</b>						
Extremely Attached	11.8%	88.2%	3.9	7.9	99	1,672
Very Attached	17.2%	82.8%	6.5	10.7	206	3,695
Somewhat Attached	11.7%	88.3%	4.4	7.3	309	6,073
Not Attached	2.5%	97.5%	0.0	2.5	81	1,799