



# What does your **FUTURE** H O L D ?

  
THE ASSOCIATED

The 2010 Greater Baltimore  
**JEWISH COMMUNITY STUDY**  
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# **The 2010 Greater Baltimore Jewish Community Study**

## **Initial Highlights**

*Prepared by:*  
Ukeles Associates, Inc.

**December, 2010**

CONFIDENTIAL DRAFT  
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- About the Jewish Community Study
- Jewish Household and Population Estimates
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- Israel and Philanthropy
- Summary: Seven Big Stories

# THE ASSOCIATED: Jewish Community Federation of Baltimore

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## **The Management Team**

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# **ABOUT THE JEWISH COMMUNITY STUDY**

## ABOUT THE STUDY

2010 Greater Baltimore Jewish Community Study

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### 2010 STUDY GOALS:

- Estimate the size of the Jewish community in the Greater Baltimore area, which includes:
  - The City of Baltimore
  - Baltimore County
  - Carroll County\*
- Describe the characteristics, attitudes and behaviors of the Jewish community's population in 2010.
- Compare the findings in 2010 to the findings in 1999.
- **Provide a data resource to inform policy and planning decisions of the Greater Baltimore Jewish community.**

\* There will be a separate report based on the study of Howard County.

- **The 2010 Greater Baltimore Jewish Community Study contains two important “firsts:”**
  - This is the first U.S. Jewish community study to include cell phone interviews in the estimate of the size and composition of the Jewish population – crucial in order to reach young adults.
  - This is the first U.S. Jewish community study to report on the impact of the economic downturn.



## ABOUT THE STUDY

2010 Greater Baltimore Jewish Community Study

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- Interviewing occurred from March 1, 2010 through June 20, 2010.
- 92,327 different randomly generated telephone numbers were called.
  - 22,377 cell phone numbers were called.
- Almost 10,000 households answered a two-to-three minute “screener,” which determined whether there was an adult in the household who self-identified as Jewish.

## ABOUT THE STUDY

2010 Greater Baltimore Jewish Community Study

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- The “screening” phase identified 1,587 Jewish households.
  - 1,213 Jewish household respondents completed the entire survey -- 76% of all eligible Jewish households.
  - Of the 1,213 survey interviews, 116 were cell phone interviews, allowing us to reach a larger number of younger Jewish adults.
- The maximum survey sampling error for data based on all 1,213 survey respondents is +/- 5.3% at the standard 95% confidence interval.
- The screening response rate was 46% for the 2010 Greater Baltimore Jewish Community Study.

# **JEWISH HOUSEHOLD AND POPULATION ESTIMATES**

## **JEWISH PERSONS**

- **Adults (age 18+) who consider themselves Jewish.**
- **Children being raised as Jews.**

## **JEWISH HOUSEHOLDS**

- **Households that include at least one self-identified Jewish adult.**

## **PEOPLE LIVING IN JEWISH HOUSEHOLDS INCLUDE:**

- **Jews, and**
- **Non-Jews – non-Jewish adults and children who are not being raised as Jews, including undecided status.**

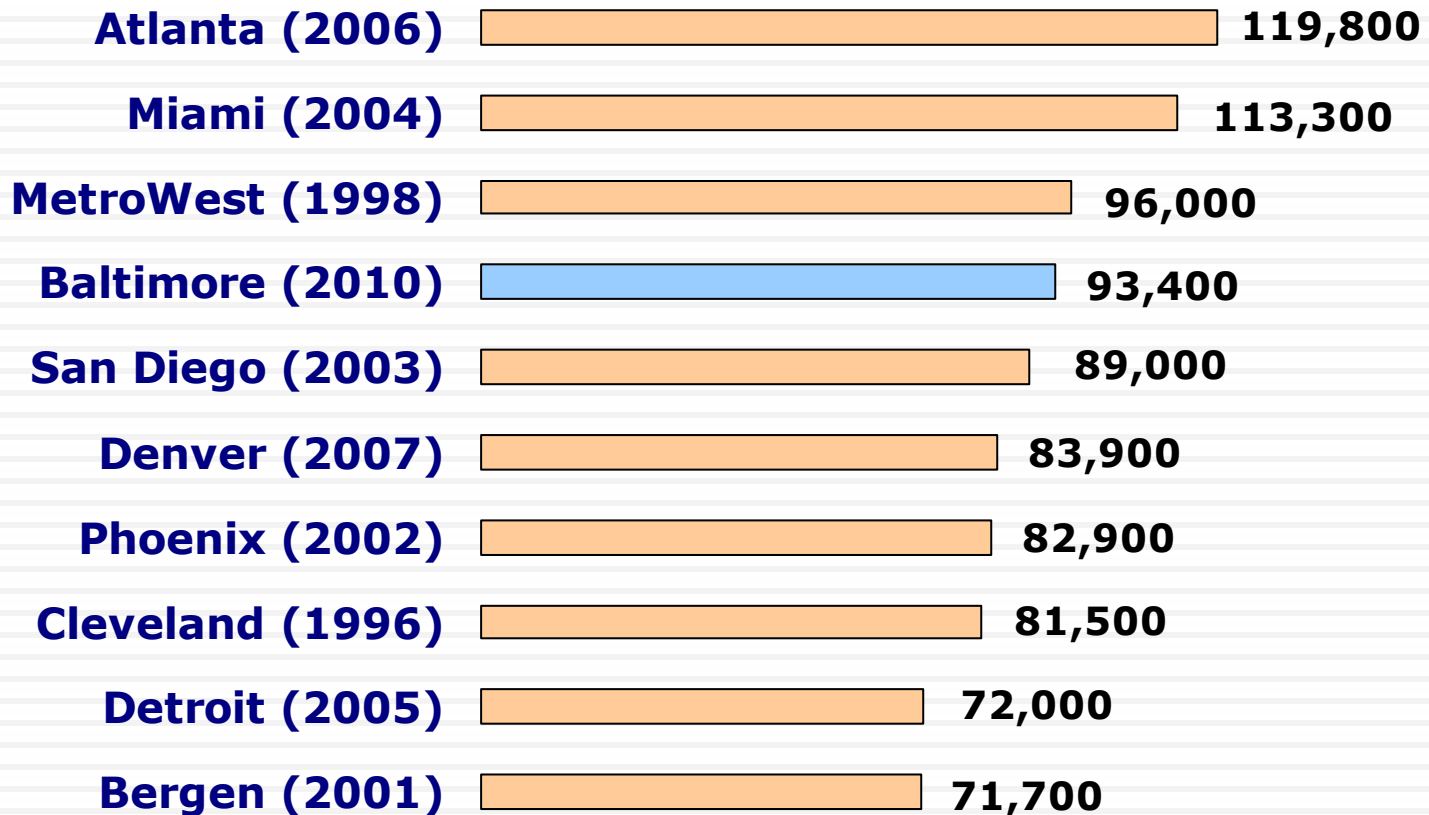
## What is the Size of the Greater Baltimore Jewish Community?

13

<b>Jewish Households</b>	<b>42,500</b>
<b>Jewish Persons</b>	<b>93,400</b>
<b>All People in Jewish Households</b> (including non-Jews)	<b>108,100</b>

## **Baltimore is the 14<sup>th</sup> Largest Jewish Community in the U.S.**

### **Number of Jewish Persons in Comparably-sized Communities**



## The Jewish Community has Increased in Size Since 1999

15

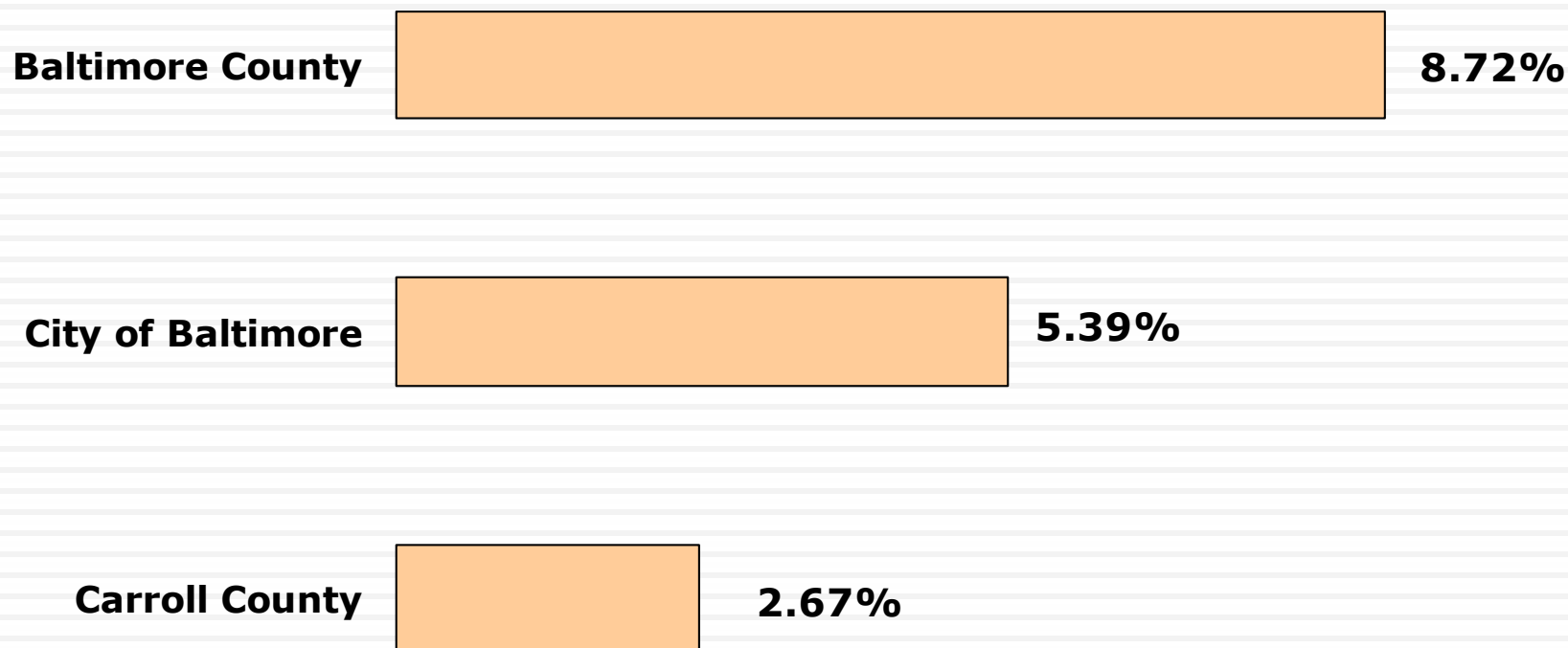
The number of Jewish households, and the total number of people in these households, has increased more than the number of persons who are identified as Jewish.

	<b>2010 Study</b>	<b>1999 Study</b>	<b>% Change</b>
<b>Jewish Households</b>	<b>42,500</b>	<b>36,600</b>	<b>+ 16%</b>
<b>Jewish Persons</b>	<b>93,400</b>	<b>91,400</b>	<b>+ 2%</b>
<b>All People in Jewish Households</b>	<b>108,100</b>	<b>99,900</b>	<b>+ 8%</b>

## 9% of Baltimore County Households Include a Jewish Adult

16

### Percent of All County Households That Include At Least One Jewish Adult: 2010





# **GEOGRAPHY**

## **Areas of Jewish Residence in Greater Baltimore**

18

- Eleven geographic sub-areas within Greater Baltimore were defined for the 2010 Study, using a combination of zip code data and respondent answers about the name of the neighborhood in which they live.
  - **Pikesville**
  - **Park Heights (including Cheswolde)**
  - **Owings Mills**
  - **Reisterstown**
  - **Mt. Washington**
  - **Towson/Lutherville/Timonium/I-83 Corridor**
  - **Downtown (East and West)**
  - **Guilford/Roland Park/University**
  - **Randallstown/Liberty Road**
  - **Other Baltimore County**
  - **Carroll County**

## **75% of Jewish Persons in Greater Baltimore Live in Five Areas**

- (1) Pikesville is the largest area of Jewish residence with 31,100 Jewish persons in 13,000 Jewish households.
- (2) The Park Heights-Cheswolde area is the second largest area of Jewish residence with 13,000 Jewish persons in 3,850 Jewish households.
- (3) Owings Mills has 12,100 Jewish persons in 5,300 Jewish households.
- (4) Reisterstown has 7,000 Jewish persons in 2,500 Jewish households.
- (5) Mt. Washington has 6,600 Jewish persons in 2,800 Jewish households.

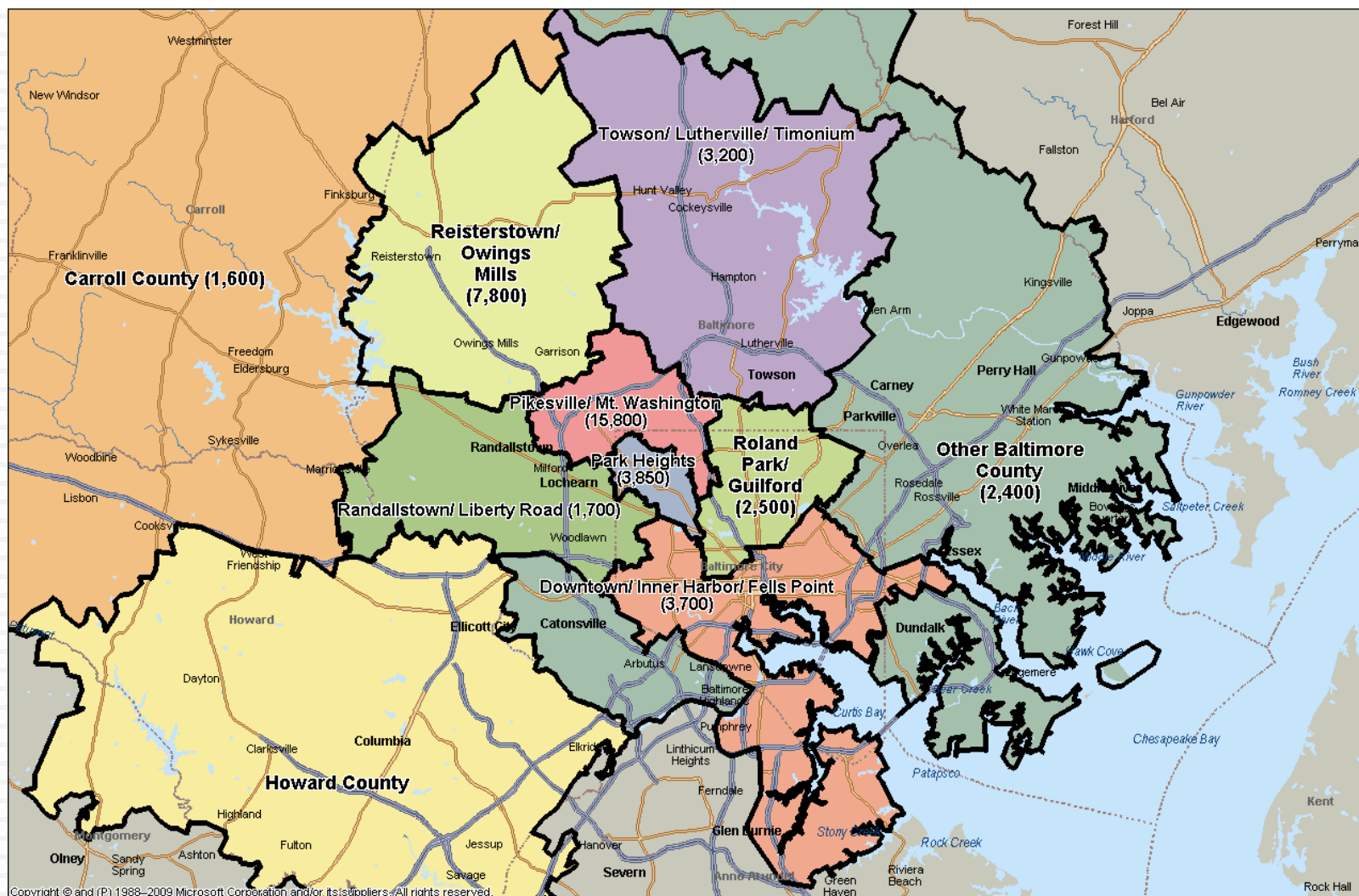
## Jewish Persons and Jewish Households, by Area, Number and Percent, 2010

20

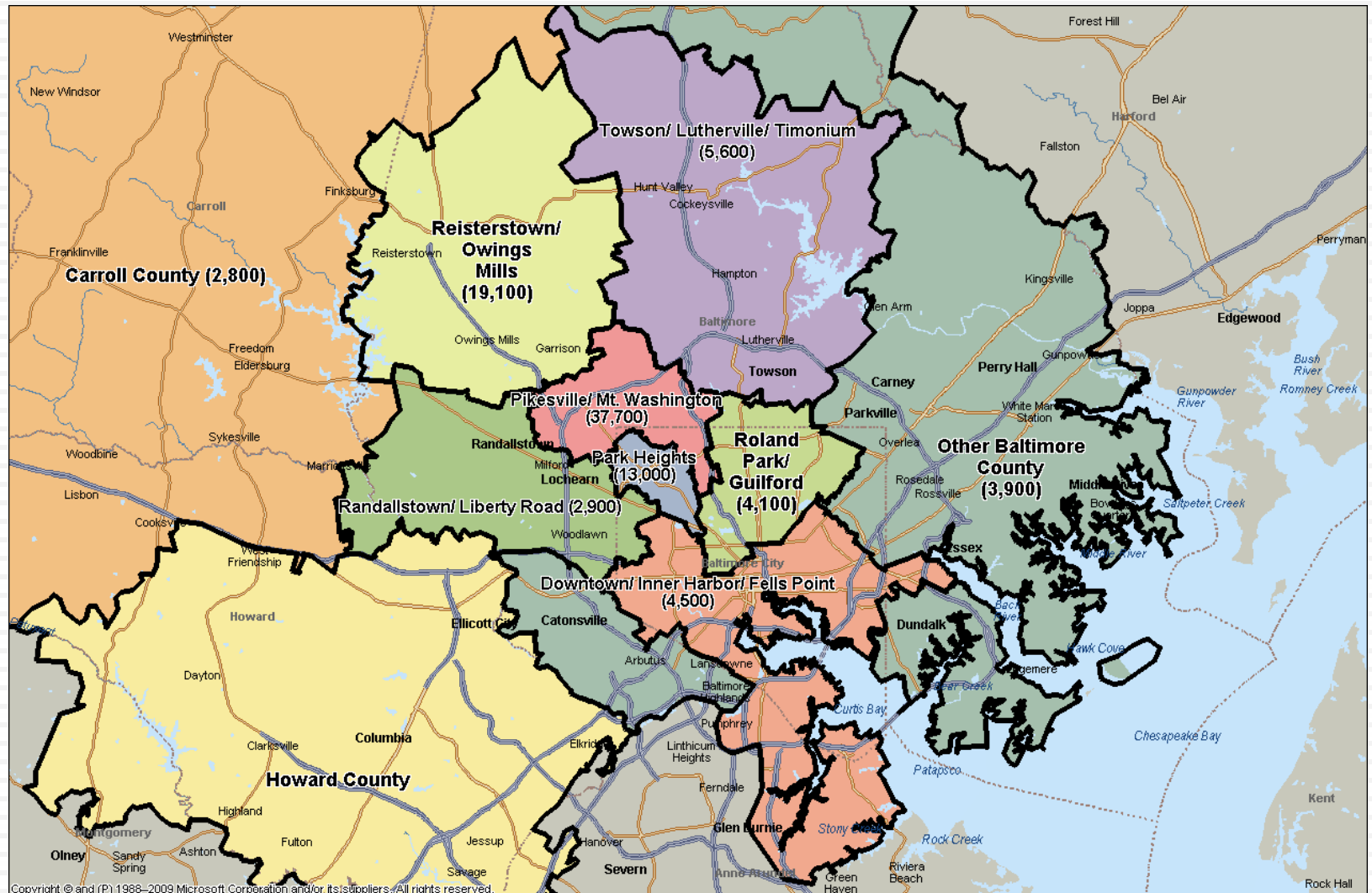
Geographic Area: 2010	Jewish Persons		Jewish Households	
	Number of Jewish Persons	Percent of All Jewish Persons	Number of Jewish HH	Percent of All Jewish HH
Pikesville	31,100	33%	13,000	30%
Park Heights (includes Cheswolde)	13,000	14	3,850	9
Owings Mills	12,100	13	5,300	12
Reisterstown	7,000	7	2,500	6
Mt. Washington	6,600	7	2,800	7
Towson/Lutherville/Timonium/I-83	5,600	6	3,200	8
Downtown	4,500	5	3,700	9
Guilford/Roland Park/University	4,100	4	2,500	6
Randallstown/ Liberty Road	2,900	3	1,700	4
Other Baltimore County, misc.	3,900	4	2,400	6
Carroll County	2,800	3	1,600	4
Total (may not add precisely due to rounding)	93,400	100%	42,500	100%

# Jewish Households, by Area, 2010

21



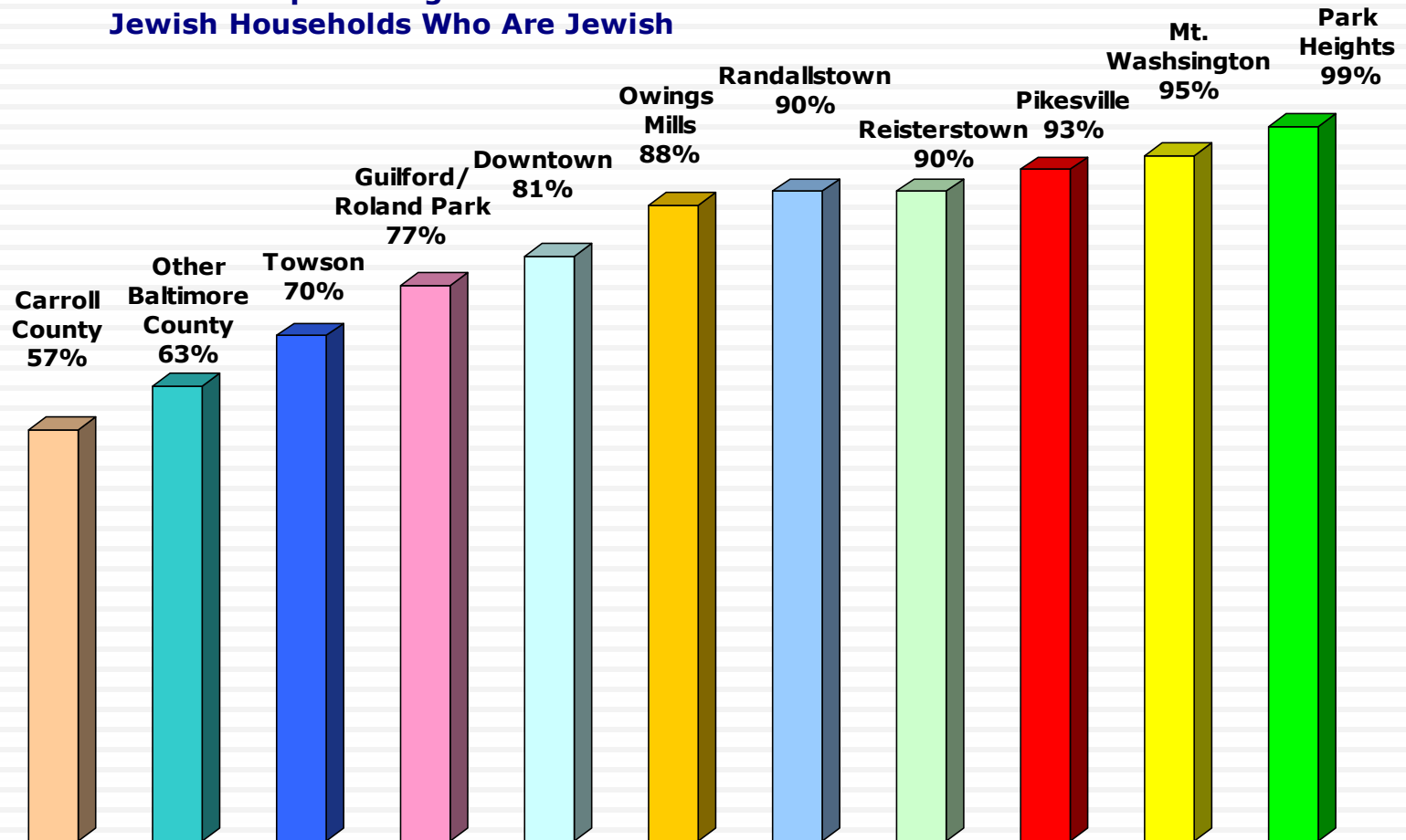
## 22



## The % of All People in Jewish Households Who Are Jewish Ranges From 57% in Carroll County to 99% in Park Heights

23

**Percent of All People Living in Greater Baltimore Jewish Households Who Are Jewish**



## Geography: 2010 & 1999 Comparisons

24

- The 2010 area definitions are a significant improvement over the area definitions used in 1999. Unfortunately, direct comparisons using the 2010 definitions are not possible. In order to analyze change, it is necessary to use the less precise 1999 definitions, and to combine several areas.
  - **Owings Mills/Reisterstown**
  - **Pikesville/Mt. Washington**
  - **Park Heights**
  - **Randallstown/Liberty Road**
  - **Central Baltimore**
  - **Towson/Lutherville/Timonium Corridor**
  - **Other Baltimore County**
  - **Carroll County**



## **Pikesville/Mt. Washington Continues to be the Largest Jewish Area While the Greatest Growth Since 1999 Has Taken Place in Park Heights**

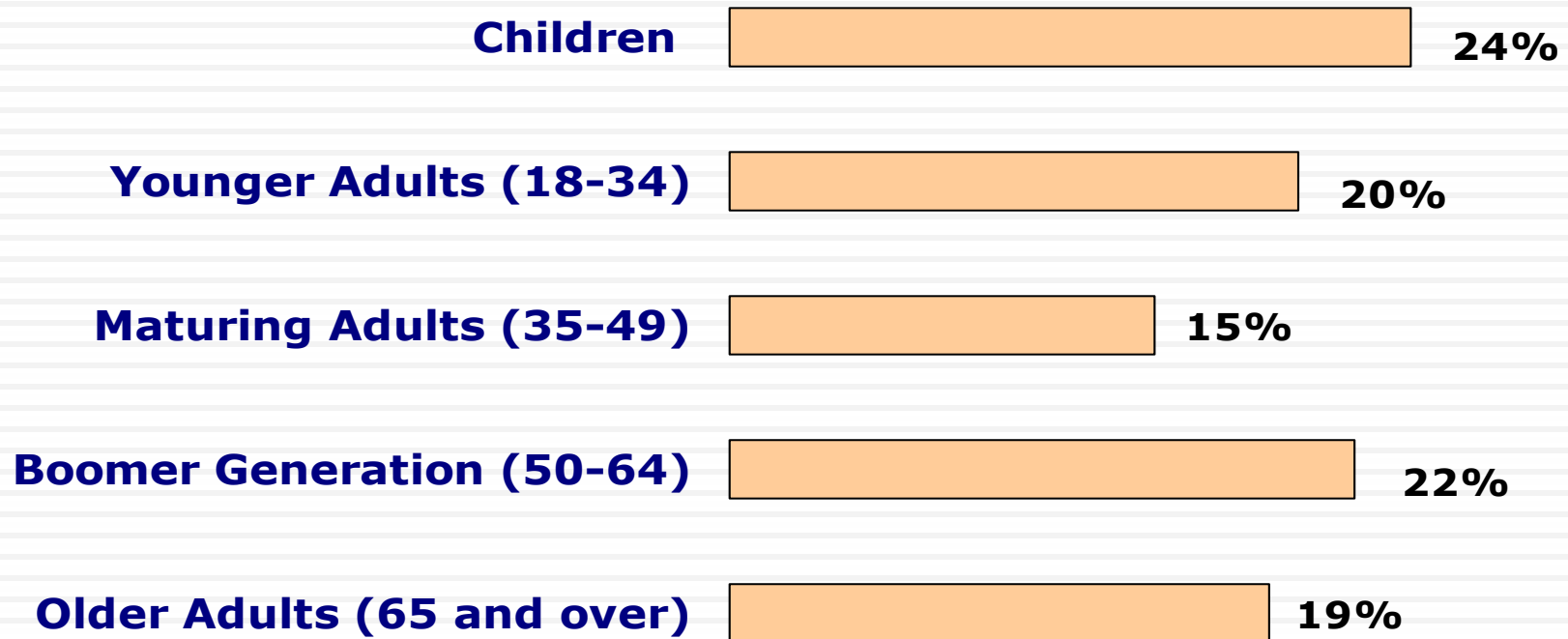
- Pikesville/Mt. Washington's Jewish community (using 1999 definitions) grew slightly in both Jewish households (by 8%) and Jewish-identified persons (by 7%).
- The number of Park Heights Jewish households increased by 11% and the number of Jewish persons increased by 25%.
- Owings Mills/Reisterstown, on the other hand, had essentially the same number of Jewish households in 1999 as in 2010, but fewer Jewish persons in 2010 – a 17% decline in the estimated number of Jewish persons from 22,800 in 1999 to 19,100 in 2010.
- The number of Jewish households in Central Baltimore (including the Guilford/Roland Park/University area and Downtown) increased from 4,300 to 6,200, while the number of Jewish persons remained essentially the same -- 8,600 in 2010. This pattern reflects smaller households and fewer people in the household who are Jewish.

# DEMOGRAPHY

## 24% of All Baltimore Jewish Household Members are Children Under the Age 18 (26,000 Children)

27

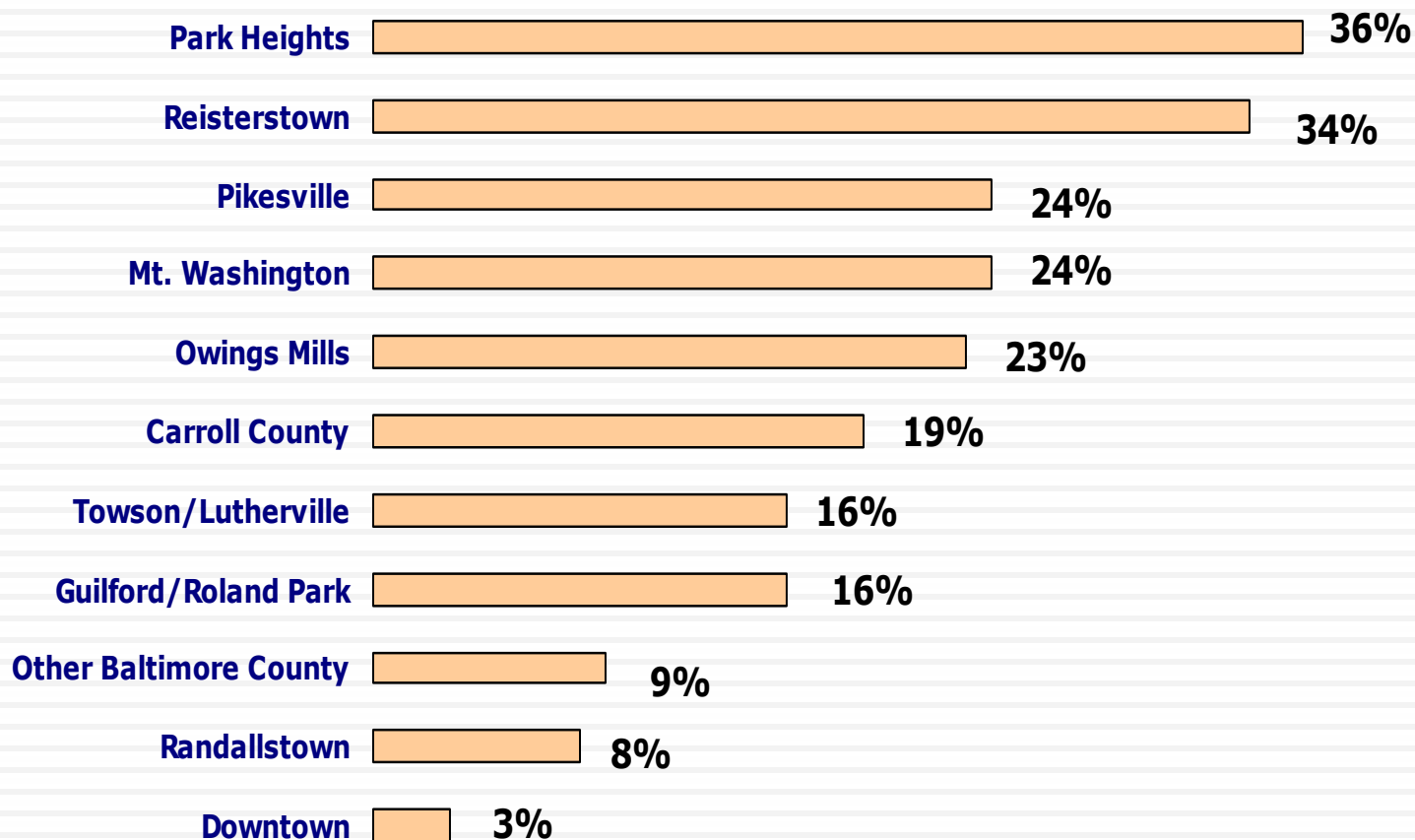
### Age of All People in Greater Baltimore Jewish Households



## 36% of Jewish Persons in Park Heights Are Children Under 18

28

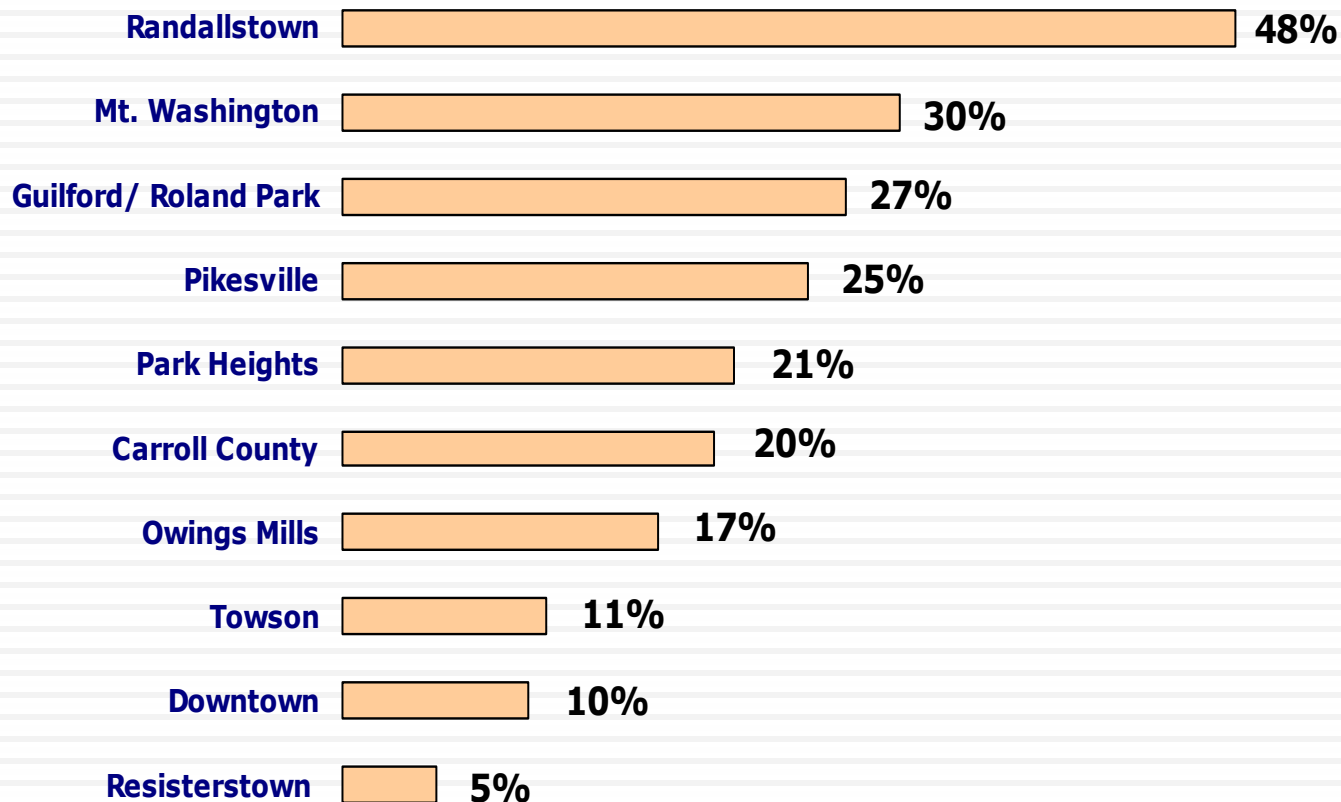
### Children as a Percentage of All Jews in Geographic Sub-Area



## 48% of Jewish Persons in Randallstown Are Seniors 65+

29

### Jewish Seniors as a Percentage of All Jews in Geographic Sub-Area



## Jewish Seniors are Older than in 1999

30

19,400 Jewish seniors live in Greater Baltimore Jewish households in 2010.

**In 2010, 3,900 Jewish seniors are at least age 85, compared to 1,500 in 1999.**

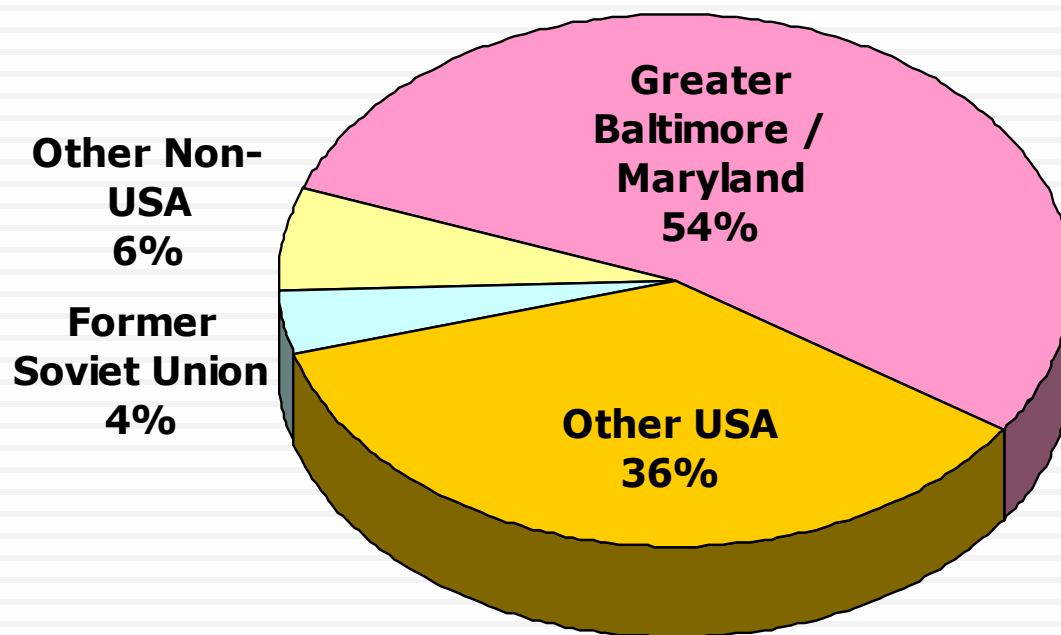
	2010 Baltimore		1999 Baltimore	
Age of Jewish Senior*	Number of Jewish Seniors	% of All Jewish Seniors	Number of Jewish Seniors	% of All Jewish Seniors
65 – 74	8,500	44%	7,800	49%
75 – 84	7,000	36	6,600	42
85 and over	3,900	20	1,500	9
Total	19,400*	100%	15,900	100%

\*For a few adults, respondents did not provide their age; they are not included in this table, since they represent a total of only a few hundred adults. Non-Jewish seniors in Jewish households totaled approximately 600 in 2010.

## 54% of All Adults in Jewish Baltimore Households were Born in Maryland, Most in Greater Baltimore

31

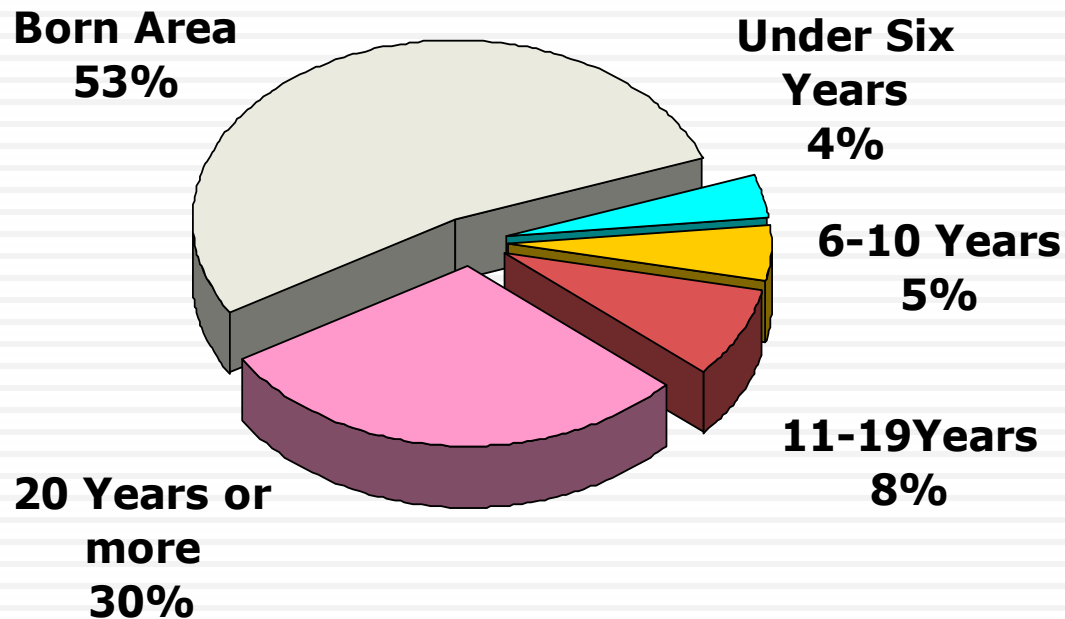
### Place of Birth: All Jewish Household Adults



## **Newcomers: Just Under 10% of All Survey Respondents Moved to Baltimore in the Last Ten Years**

32

**Years Respondent Has Lived in  
Greater Baltimore Area**





## 5% of All Respondents Plan to Move Outside of the Area in the Next Three to Five Years

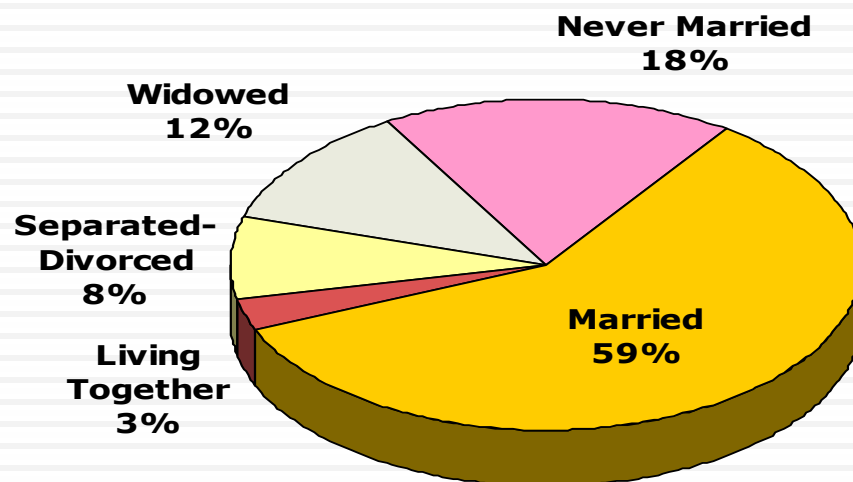
33

- Only 11% of all survey respondents report that they definitely will move from their current residence in the next few years. Another 12% say they probably will move.
  - Younger respondents (18-34) are much more likely to say that they will/may move (48%).
- Of all respondents who may move, only 24% plan to move outside of Baltimore.
  - Younger respondents who expect to move are least likely to plan to move outside of Baltimore – only 12% plan to move outside of Baltimore compared to 34% of older respondents who plan to move.

## Marital Status: More “Never Married” Compared to 1999

34

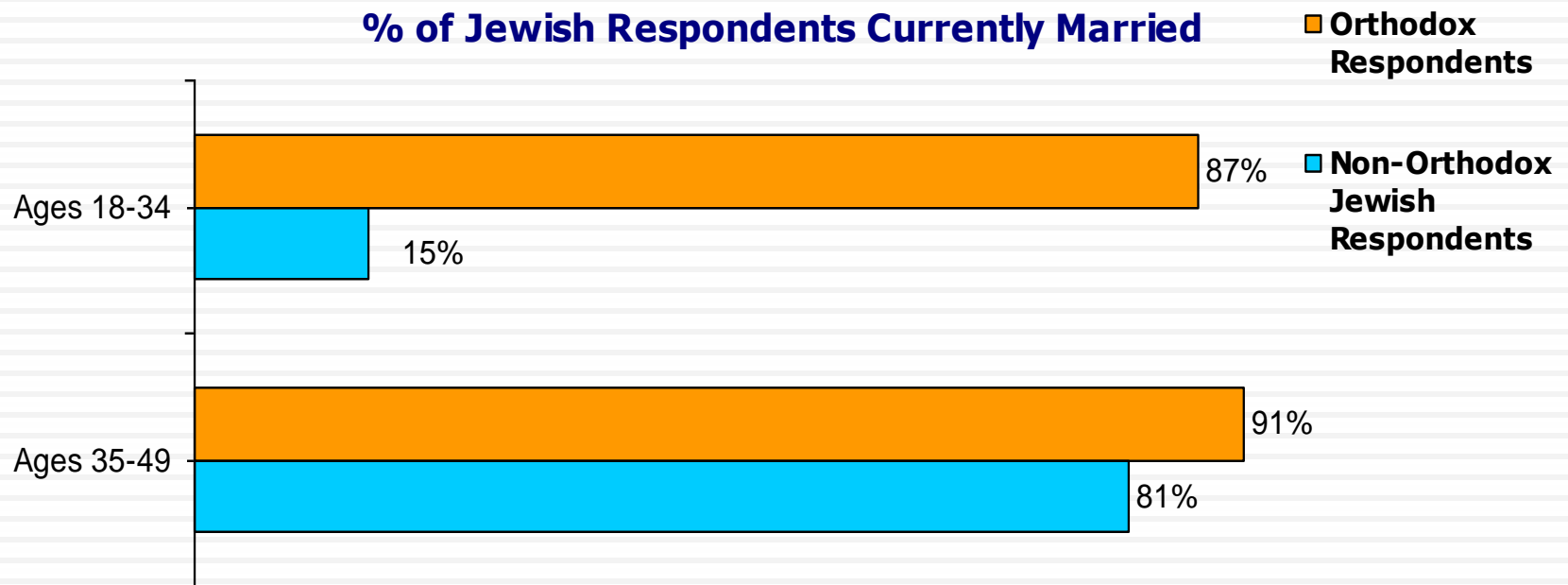
18% of all respondents report never having been married, compared to only 10% in 1999.



## 87% of Orthodox Respondents Under Age 35 Are Married Compared to 15% of All Other Jewish Respondents

35

Among the 35-49 Jewish respondent cohort, in contrast, the percent married is much closer: 91% of the Orthodox and 81% of all other Jewish respondents are married.



## **Average Household Size is Estimated to be 2.5 Persons Compared to 2.7 in 1999 (and 2.5 in 1985)**

36

- Orthodox households average 3.5 persons, but 4.9 persons if there are any children in the household.
  - 25% of Orthodox households include at least five persons.
  - Only 5% of non-Orthodox Baltimore Jewish households include at least 5 people

## Household Structure is Similar to 1999

37

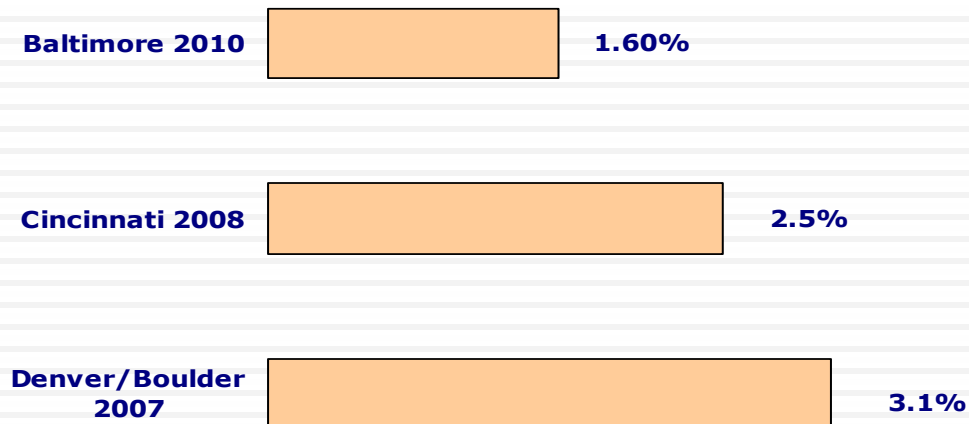
Household Composition	Number of Households	Percent
<b><u>No Children in Household (Adults Age 18-64):</u></b>		
<b>Respondent Under Age 50, No Children</b>	7,000	16%
<b>Respondent 50-64, No Children in HH</b>	8,200	19
<b><u>Children in Household (Adults Age 18-64):</u></b>		
<b>Unmarried Parent, 18-64, Children in HH</b>	2,000	5
<b>Married, 18-64, Children in HH</b>	11,300	27
<b><u>Senior Households (Any HH Member 65+):*</u></b>		
<b>Age 65+ Person, Married or Lives w/Others</b>	8,300	20
<b>Respondent 65+, Lives Alone</b>	5,700	13
<b>TOTAL</b>	<b>42,500</b>	<b>100%</b>

\*"Unmarried parent" includes respondents who have never been married, and those who are divorced, widowed, separated or living with another person. A few senior respondents with children have been placed in the 65+ "lives with others" category.

## The Jewish GLBT Community is Relatively Small

38

### GLBT Status of Jewish Households: Baltimore 2010, Cincinnati 2008 and Metro Denver/Boulder 2007



2010 Greater Baltimore question asked whether respondent or any other adult in the household considered self "...to be gay, lesbian, bisexual or transgender?"

## DEMOGRAPHY

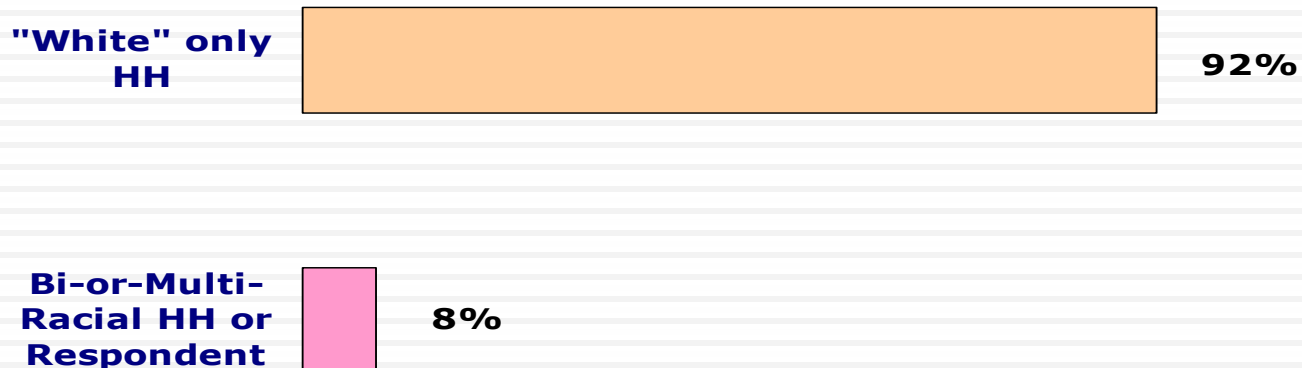
2010 Greater Baltimore Jewish Community Study

### 8% of Jewish Households in Baltimore are Bi-or-Multi Racial

39

3,400 households include someone (respondent or other household member) who is Hispanic, African-American, Asian or the household is best described as multi-racial.

#### Bi-or-Multi-Racial Jewish Households



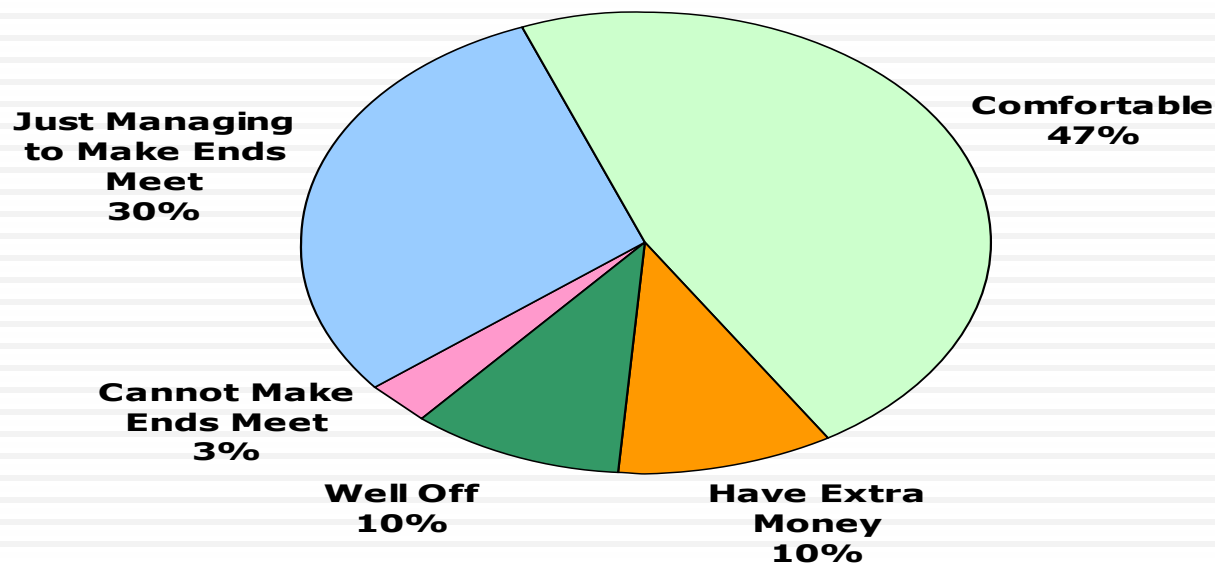
**VULNERABLE  
POPULATIONS  
AND  
HUMAN SERVICES**



## One in Three Jewish Households Are Just Managing Now (at best)

41

**Respondent's 2010 Subjective Assessment of Household's Financial Status**

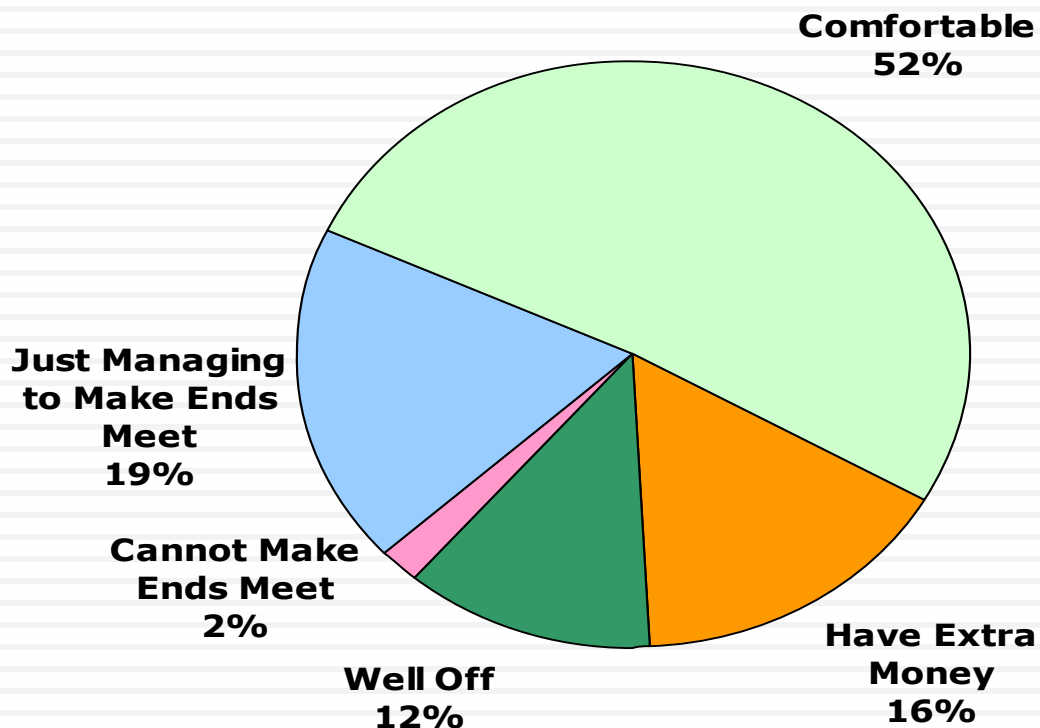


In general, respondents are more likely to answer the subjective finances question than questions on income; only 4% of all respondents refused to answer the financial status question while 10% refused to provide any income information.

## Three Years Ago, One in Five Households Were Just Managing

42

**Respondent's Subjective Assessment of Household's Financial Status Three Years Ago**

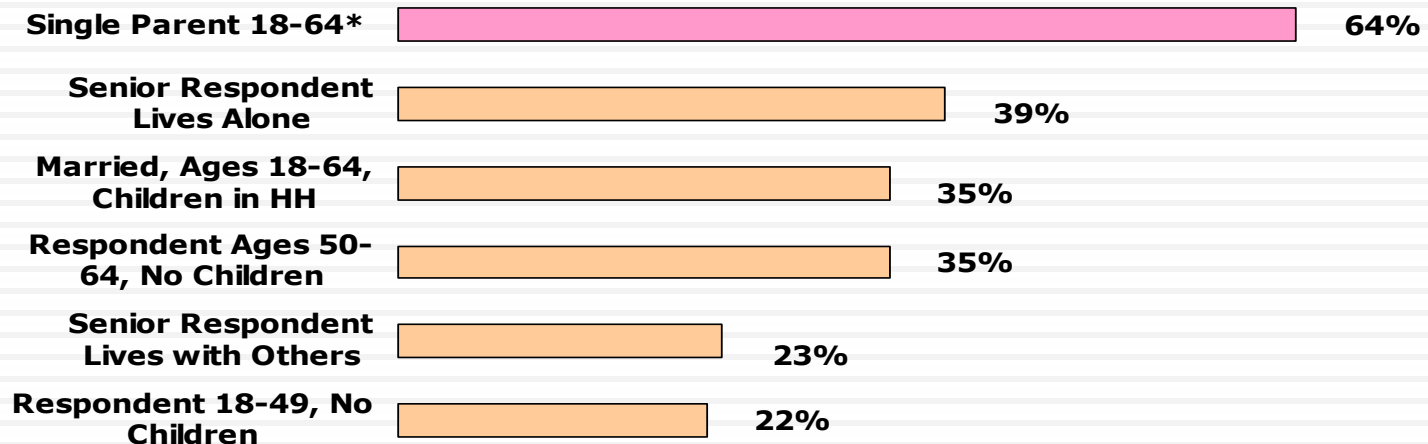


## Single Parent Households Are the Most Vulnerable

43

- 64% of single-parent households report that they currently are just managing (or cannot make ends meet).
- “Three years ago” (not shown), only 29% of single parents reported that they were just managing/not making ends meet.\*

**Percent of Jewish Households Which Report Just Managing Financially or Not Being Able To Make Ends Meet by Household Type**

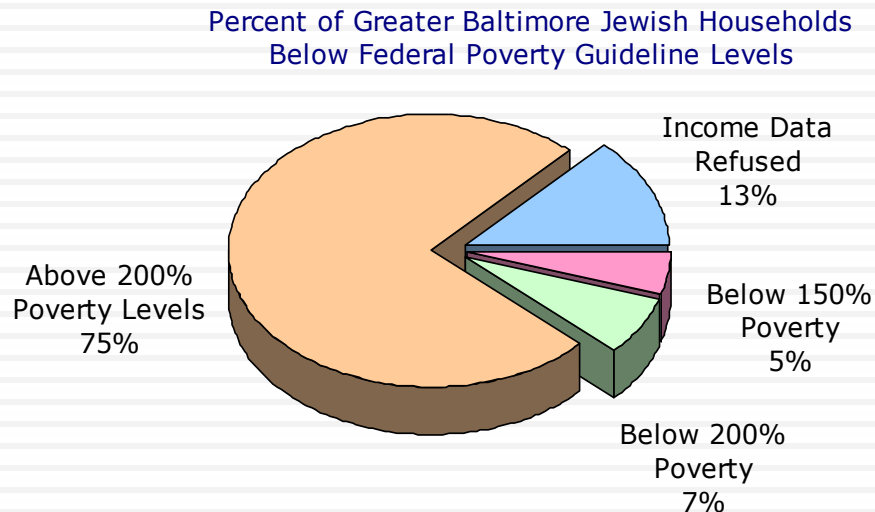


\*Sample size is less than 40 interviews for single parent households, so considerable caution should be used when interpreting these results for both current financial status and status “three years ago.”

## **5,200 Jewish Households (12%) Have Incomes Below 200% of Federal Poverty Levels**

44

An estimated 2,100 Jewish households in Greater Baltimore would qualify for public programs using 150% of the federal poverty line as an eligibility standard, and another 3,100 Jewish households would qualify under the increasingly commonly used 200% level.\*

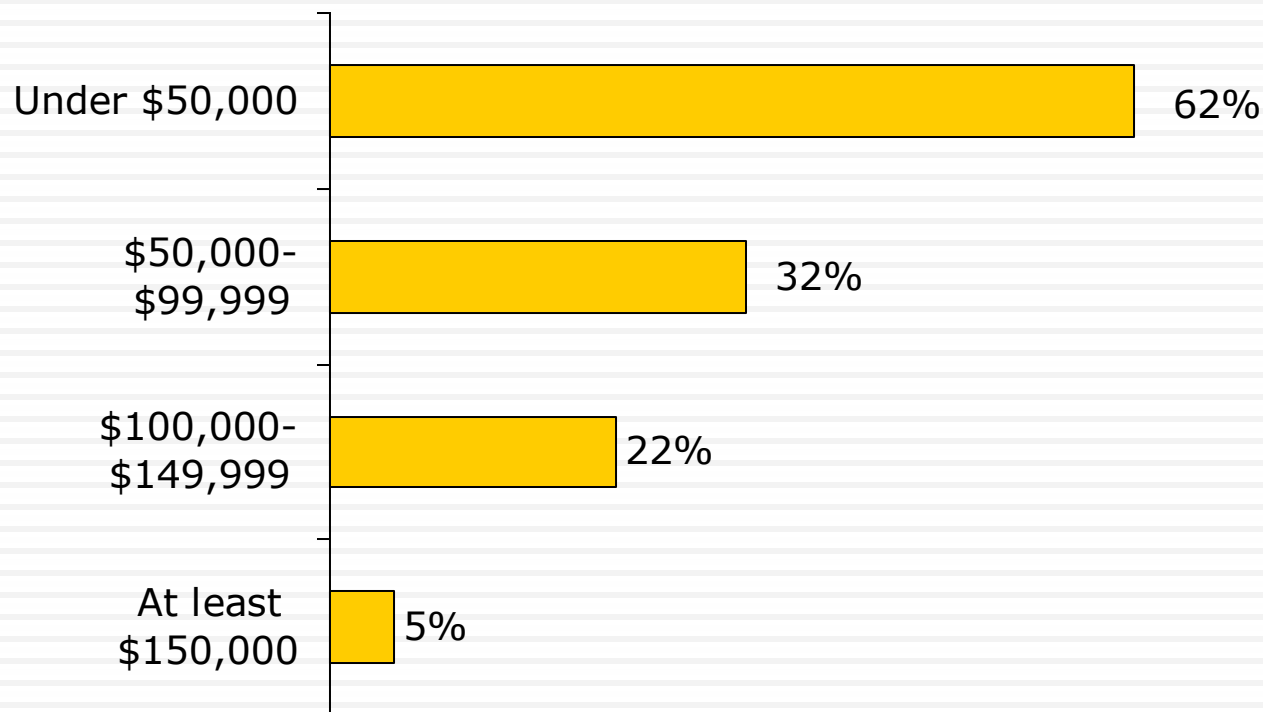


The 200% poverty standard is \$22,000, for one person, \$29,000 for two persons, \$37,000 for three persons and \$44,000 for a four-person household. The 150% poverty standard is \$33,000 for a four-person household. All values rounded to nearest thousand.

## **Respondents Earning Under \$50,000 Are The Most Likely to Report They Cannot Make Ends Meet or Are Just Managing**

45

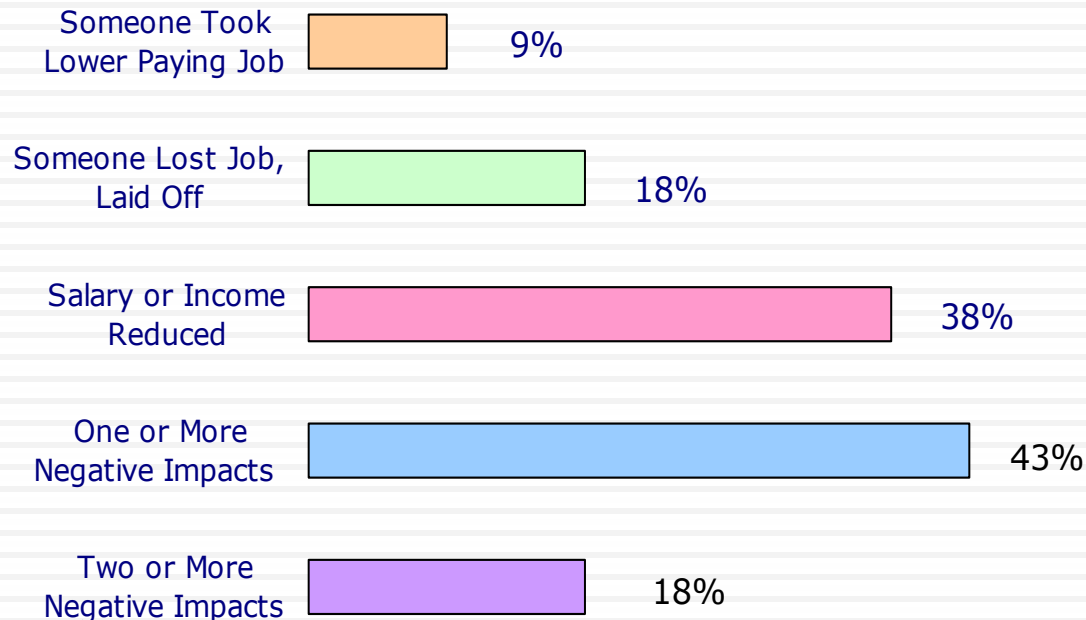
**Income of Jewish Households Who Either Cannot Make Ends Meet or Are Just Managing**



## 43% Negatively Impacted by Economic Downturn

46

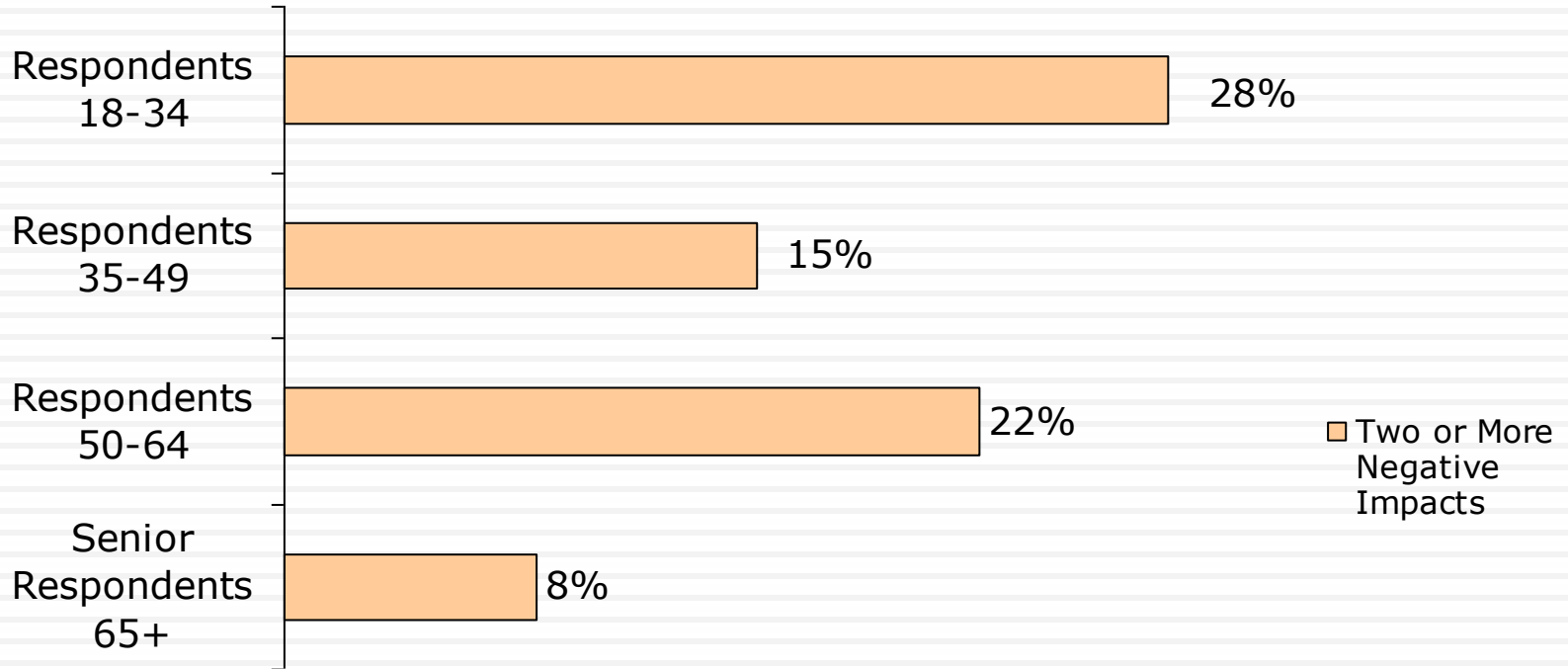
### Percent of Baltimore Jewish Households Who Reported Negative Consequence of Economic Downturn



## Boomers and Young Adults Hit Hardest by Economic Downturn

47

**Percent of Households Reporting Two or More Negative Impacts of Economic Downturn by Age of Respondent**



## **Most Seniors Who Live Alone Have Adult Children in Baltimore and Most are in Frequent Contact**

48

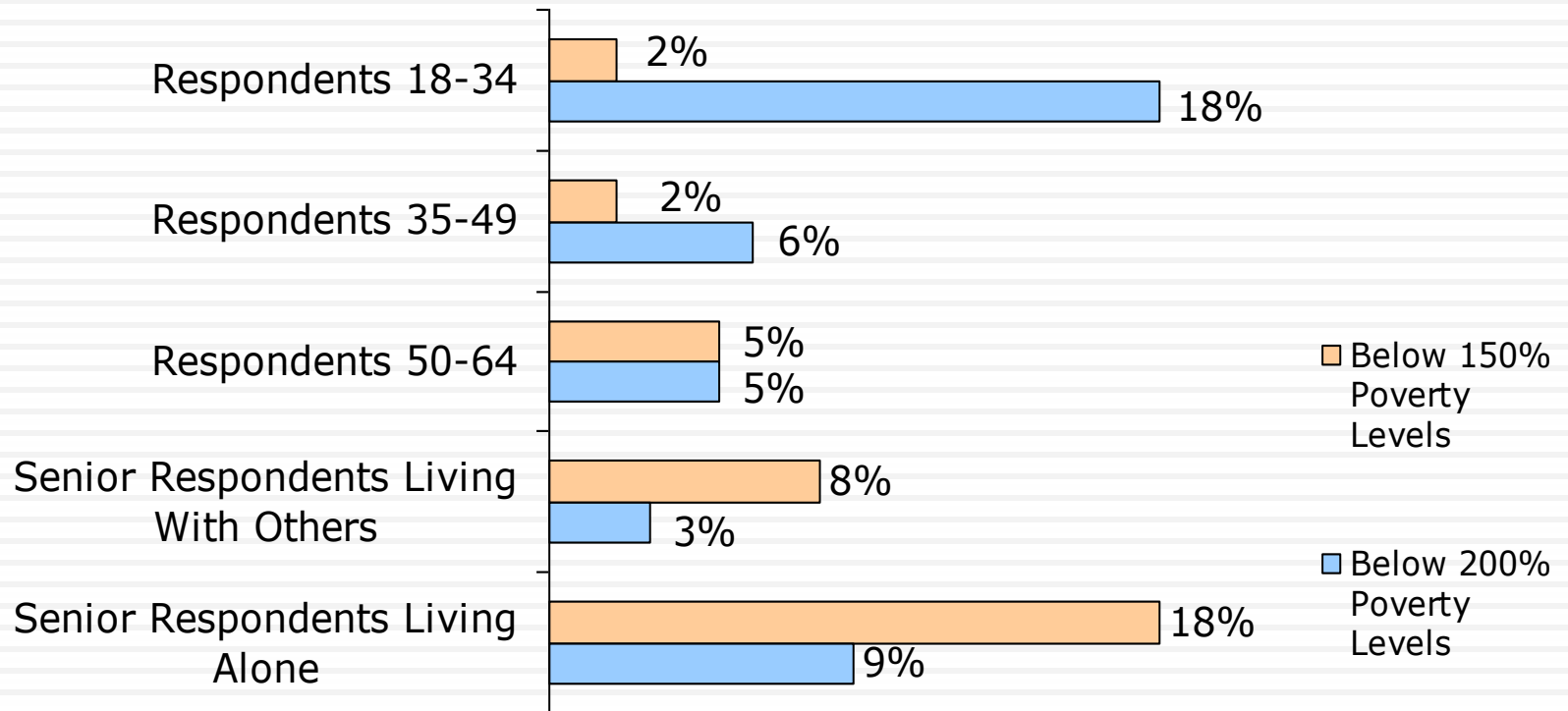
- Seniors who live alone are potentially at high risk for isolation.
- Two-thirds of all seniors living alone (approximately 3,600) have an adult child who lives in the Greater Baltimore area.
  - These seniors see their adult children on a regular basis: 6% daily, 82% weekly, and another 10% at least monthly.
  - They also speak with them or email them daily (65%) or weekly (30%).
- Approximately one-of-three Baltimore Jewish seniors - approximately 2,100 - living alone either do not have an adult child living in Greater Baltimore (or do not have an adult child).



## 18% of Jewish Seniors Living Alone Are Below 150% of Federal Poverty Levels

49

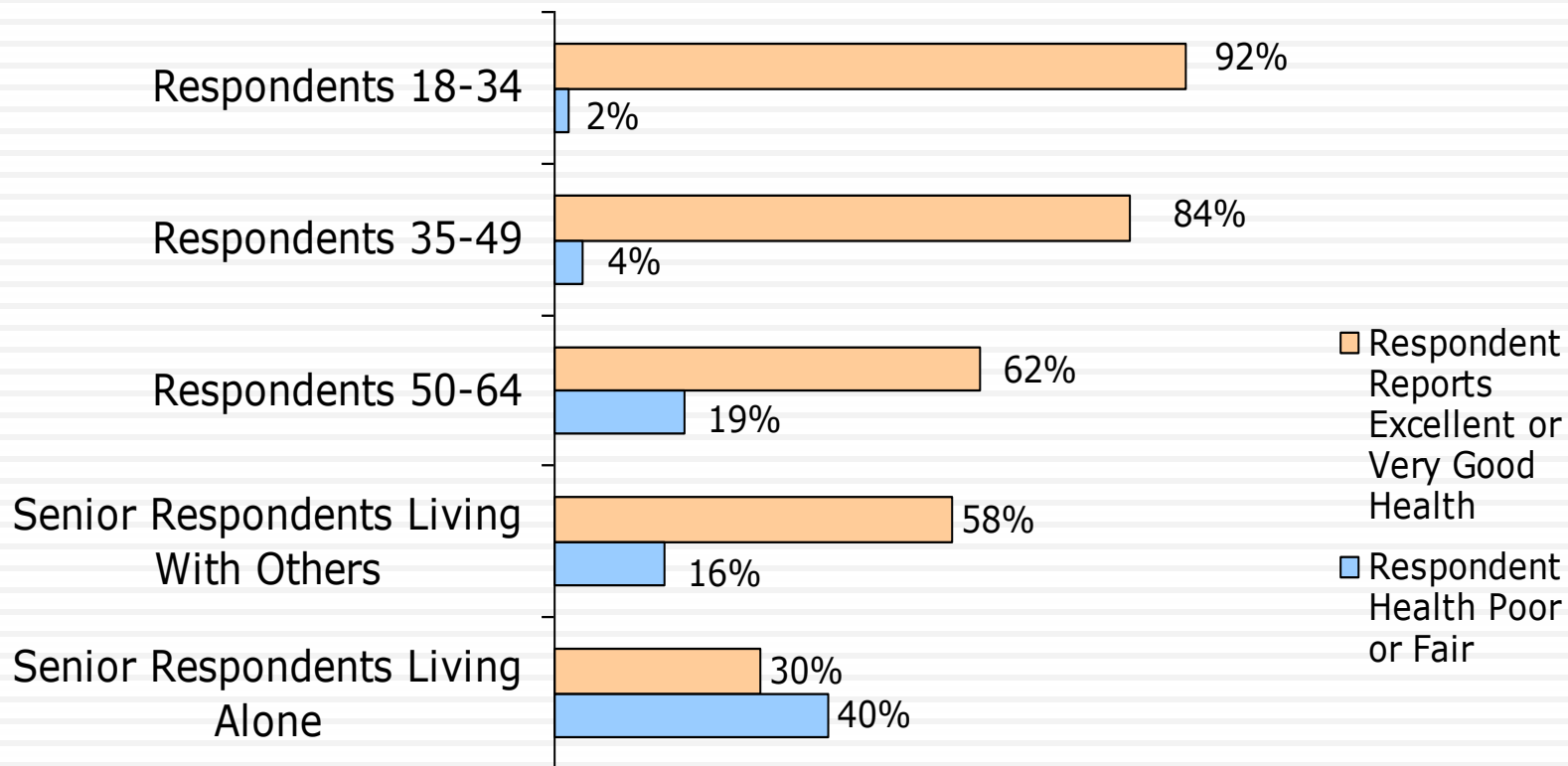
**Percent of Households Below 150% and 200% Poverty Levels  
by Age of Respondent**



## **40% of Jewish Seniors Living Alone Are in Poor or Fair Health (approximately 2,300 Jewish seniors)**

50

**Percent of Jewish Respondents in Poor or Fair Health  
by Age of Respondent**



## **Seniors Living Alone More Likely to Need Assistance**

51

Approximately 1,300 Jewish seniors living alone and 600 Jewish seniors living with others report that they need assistance with “activities of daily life.”

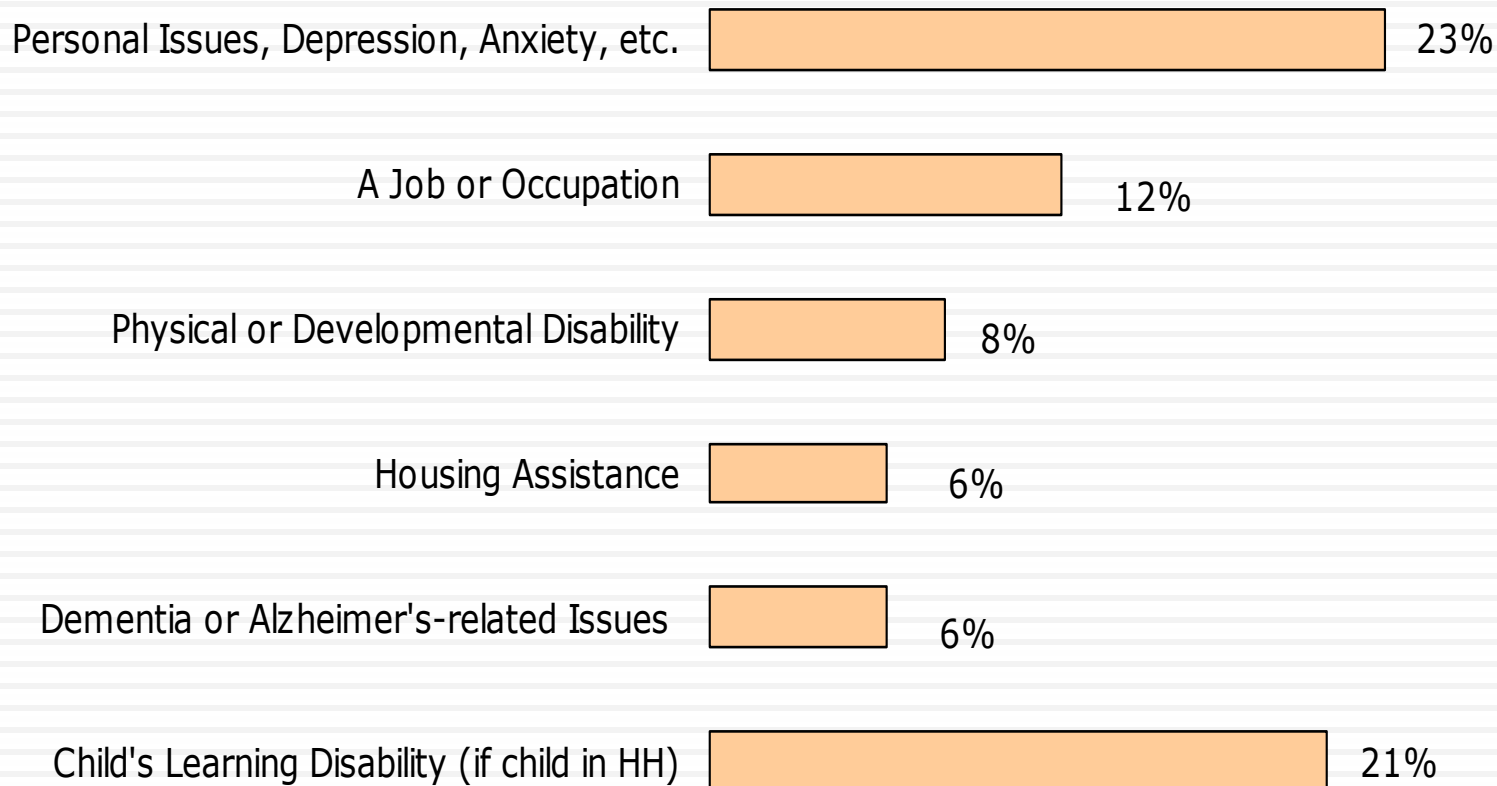
- These seniors represent 22% of all Jewish seniors living alone, compared to only 8% of Jewish seniors living with others.
- Among Jewish seniors living alone, assistance was needed by:
  - 11% of those 65-74,
  - 23% of those 75-84 and
  - 32% of those 85 and over.\*

\*Caution needs to be used when interpreting these results (though they seem quite logical) given relatively small numbers of interviewed Jewish seniors who lived alone. Sample sizes: 42 ages 65-74, 67 ages 75-84, and 45 ages 85 and over.

## Summary: Percent of Households Seeking Human Services

52

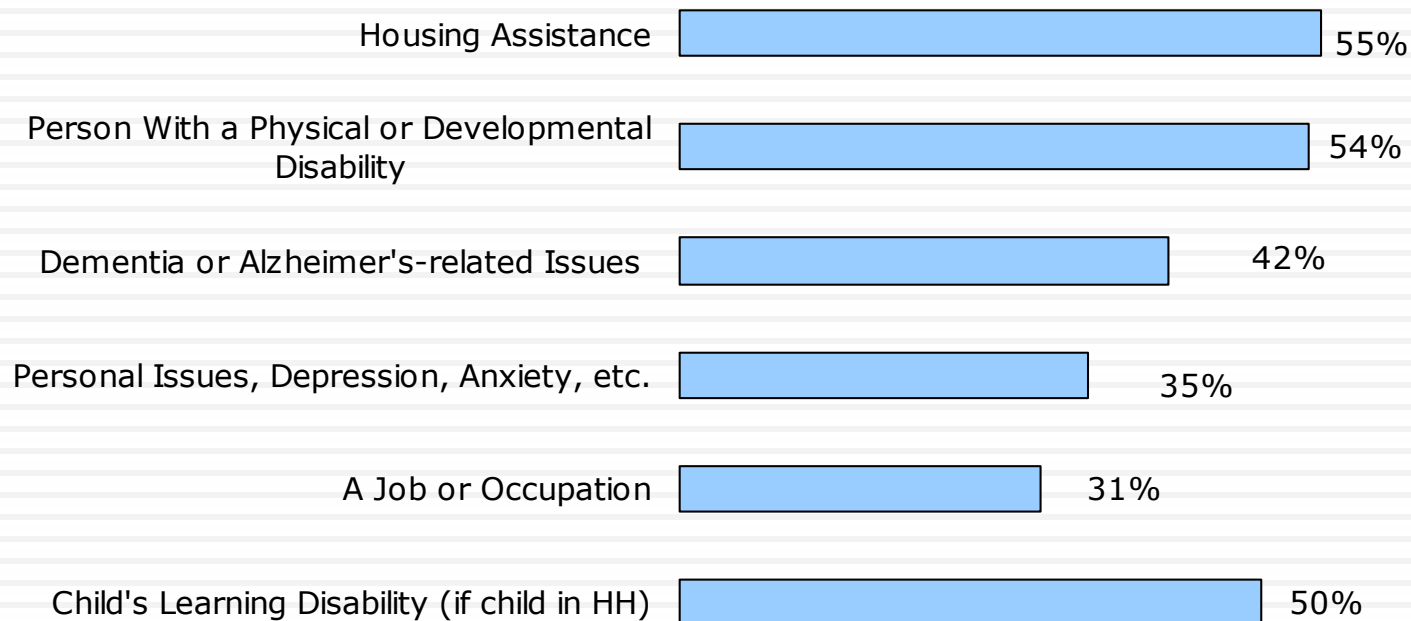
Percent of 2010 Greater Baltimore Jewish Households  
That Sought Assistance for:



## Summary: Use of a Jewish Agency for Getting Help

53

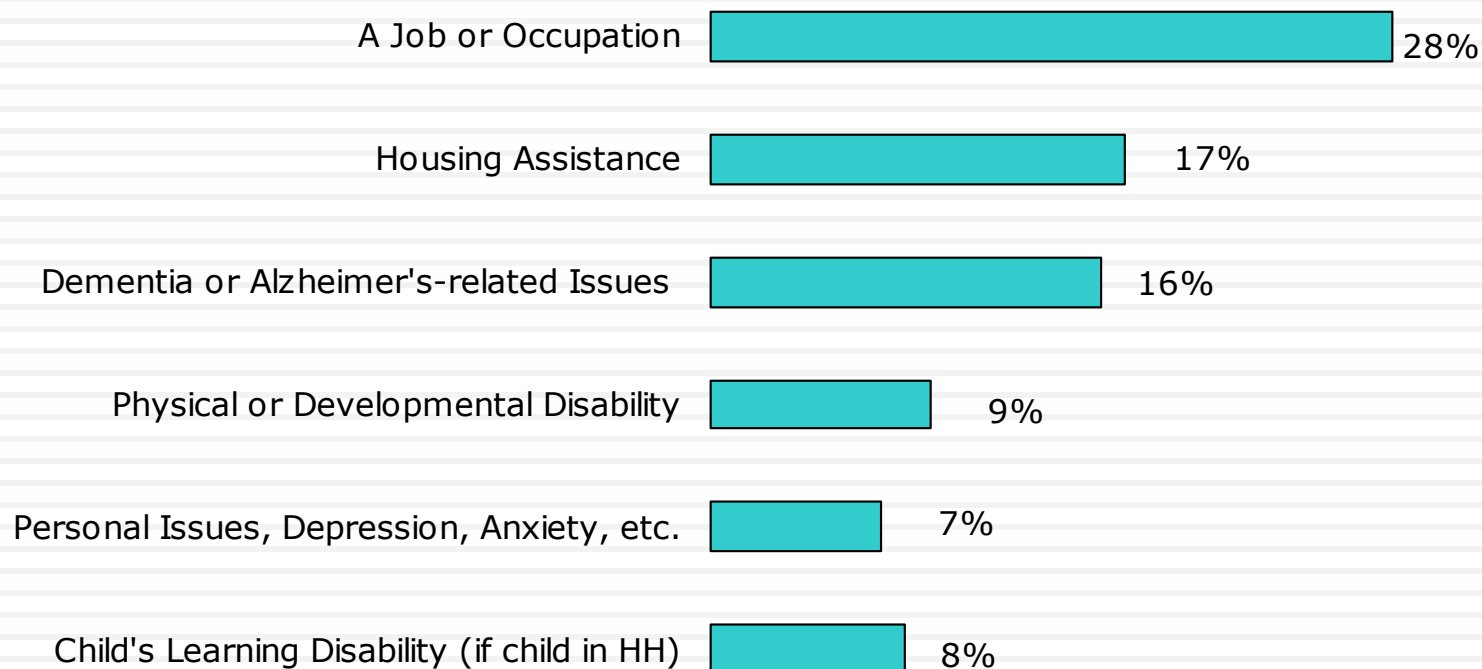
Percent of 2010 Greater Baltimore Jewish Households Seeking Assistance  
That Report Using a Jewish Agency to Get Help for:



## Summary: Percent of Households Seeking Human Services (Jewish or Other) Reporting Getting Help Was "Very Difficult"

54

Percent of 2010 Greater Baltimore Jewish Households Seeking Assistance  
That Report Getting Assistance Was Very Difficult



# **INTERMARRIAGE AND RAISING CHILDREN AS JEWS**

## Intermarriage Definitions

56

### **Inmarried Jewish Households**

- Both spouses self-identify as Jewish; both have at least one Jewish parent.

### **Conversionary Inmarried Jewish Households**

- Jewish adult married to spouse who currently considers self Jewish (regardless of whether formal conversion occurred), but did not have a Jewish parent.

### **Intermarried Jewish Households**

- All married couples where a Jewish adult is married to a spouse who does NOT consider self Jewish.



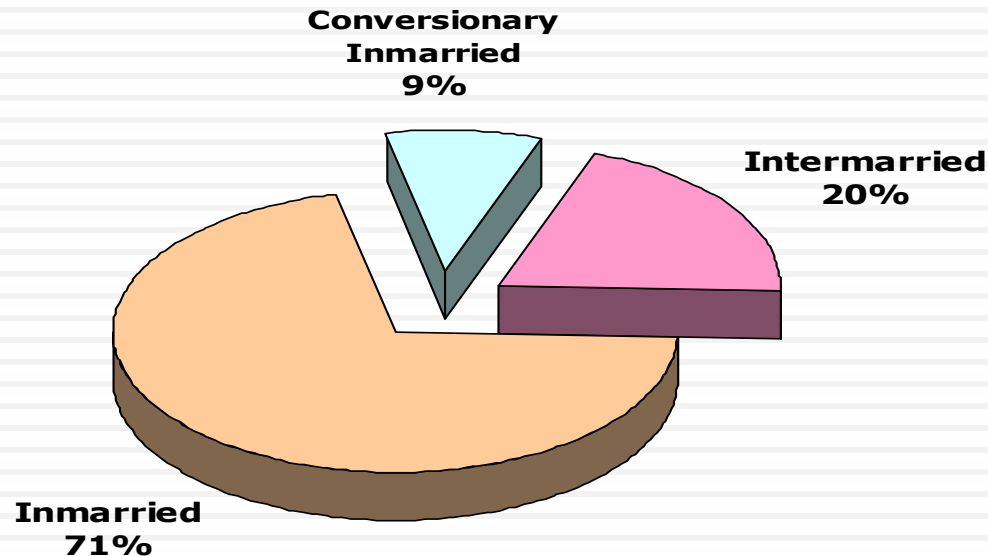
## INTERMARRIAGE

2010 Greater Baltimore Jewish Community Study

# About 20% of all Jewish Married Couples are Intermarried\*

57

**Percent of Greater Baltimore Jewish Married Couples  
Who Are Inmarried/Intermarried:**



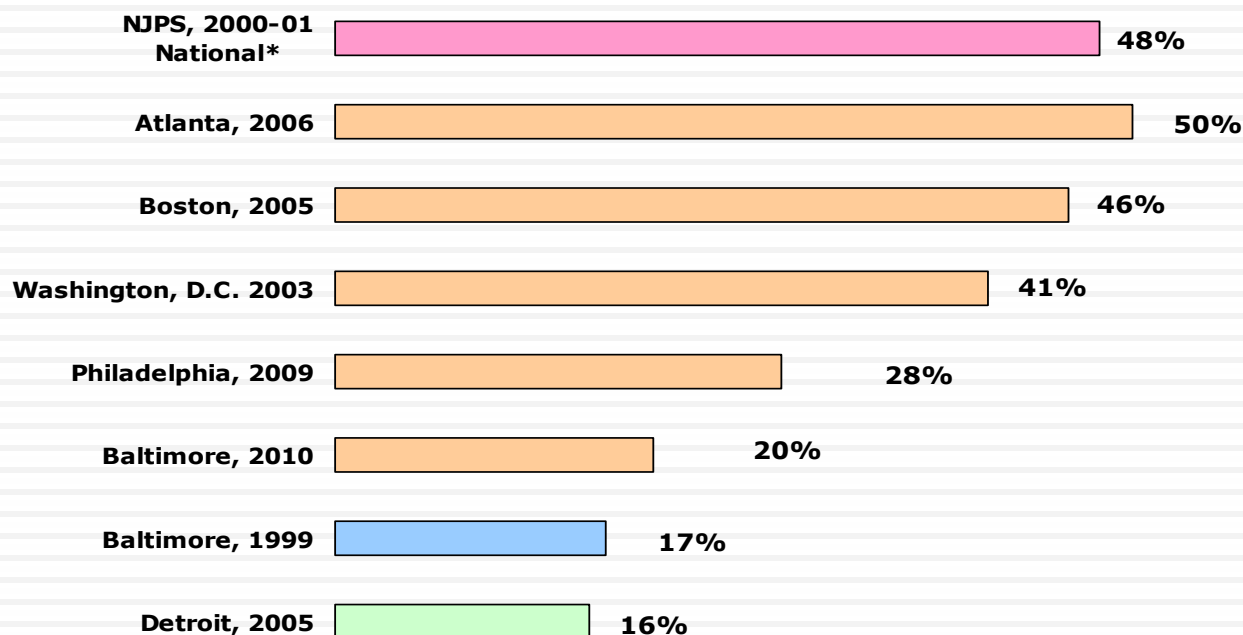
\*Intermarriage rate calculated for currently married respondents and spouses only. Data do not include marriages of other adults in the household other than respondent/spouse.

## Greater Baltimore Intermarriage Rate Relatively Low

58

**The overall intermarriage rate is lower in Greater Baltimore than in most key comparison cities, except for Detroit.**

### Percent of Couples Who Are Intermarried

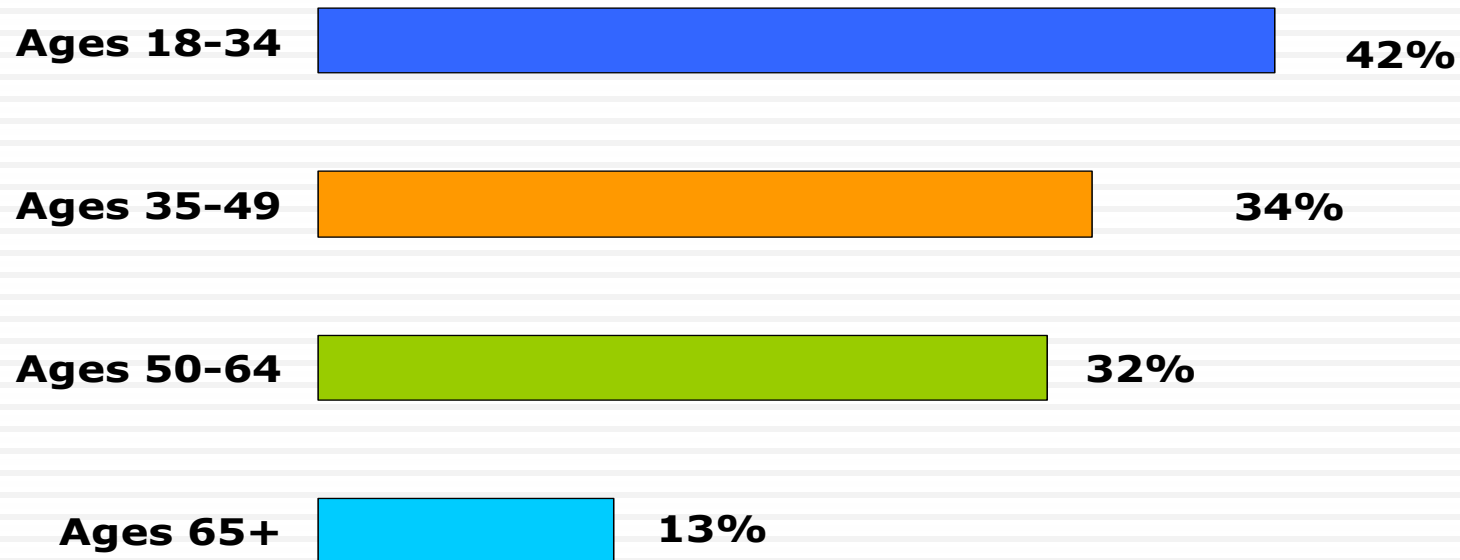


\*NJPS data reported based on calculations by the North American Jewish Data Bank, in the FAQ series publication re: intermarriage: <http://www.jewishdatabank.org/NationalReports.asp>.

## **Non-Orthodox Respondents 18-34 Are Most Likely to Be Intermarried\***

59

### **% of Non-Orthodox Married Respondents Who Are Intermarried by Age of Respondent**



\*Since none of the Orthodox Jewish respondents are intermarried (including the Modern Orthodox), Orthodox respondents have been excluded from this age analysis.

## 26,000 Children Live in Baltimore Jewish Households

60

<b>Age of Child</b>	<b>Estimated Number of Children*</b>	<b>% of Children</b>
<b>0 - 4</b>	<b>7,600</b>	<b>29%</b>
<b>5 - 12</b>	<b>10,300</b>	<b>40</b>
<b>13 - 17</b>	<b>8,000</b>	<b>31</b>
<b>Total</b>	<b>25,900</b>	<b>100%</b>

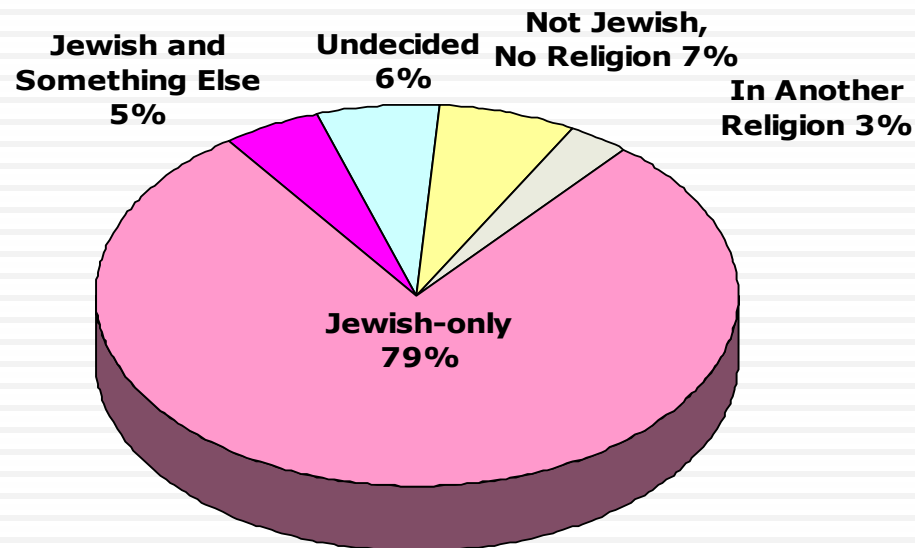
\*For a few hundred children, age is not available.

## **Eight-of-Ten Children Are Being Raised as Jews**

61

The vast majority of children in Greater Baltimore Jewish household are being raised as Jewish-only (79%), while another 5% are being raised "Jewish and something else."

**Children in Greater Baltimore Jewish Households  
Are Being Raised ...**



## CHILDREN

1999 Data for the 2010 Greater Baltimore Jewish Community Study

### In 1999, 25,000 Children Lived in Baltimore Jewish Households

62

Age of Child	Estimated Number of Children	% of Children
0 - 4	5,500	22%
5 - 8	5,200	21
9 - 12	6,600	26
13 - 17	7,600	31
Total	24,900	100%

Age data for a small number of children in 1999 are missing and have not been extrapolated for this comparison to 2010 patterns.

## 1999: One-of-Four Children Live in Orthodox Households Age Patterns Similar Among Orthodox and Not-Orthodox

63

	Orthodox-Respondent Households: 1999		All Other Households: 1999	
Age of Child	Estimated Number of Orthodox Children	% of Orthodox Children	Estimated Number of NOT-Orthodox Children	% of NOT-Orthodox Children
0 - 4	1,400	22%	4,100	22%
5 - 8	1,200	19	4,000	22
9 - 12	1,800	28	4,700	26
13 - 17	2,100	31	5,600	30
Total	6,500	100%	18,400	100%

## 2010: Four-of-Ten Children Live in Orthodox Households

### Children in Orthodox HH Are Younger than in Not-Orthodox HH

64

	Orthodox-Respondent Households		All Other Households	
Age of Child	Estimated Number of Orthodox Children	% of Orthodox Children	Estimated Number of NOT-Orthodox Children	% of NOT-Orthodox Children
0 - 4	3,900	39%	3,700	23%
5 - 8	2,000	20	2,900	18
9 - 12	1,700	17	3,800	24
13 - 17	2,400	24	5,600	35
Total	10,000	100%	16,000	100%



## 2010: 20% of Children Live in Intermarried Households

65

Type of Marriage	Number of Children	% of Children in Household Type
Inmarried Households	15,600	60%
Conversionary Inmarried	2,200	9
Intermarried Households	<b>5,200</b>	<b>20</b>
All Other Households*	3,100	12
<b>Total</b>	<b>26,100</b>	<b>100%</b>

\*"All Other Households" includes unmarried partners, divorced, separated, widowed, and never-married households. Totals may not add exactly due to rounding for presentation, as well as some minimal missing data.

## Only 30% of Children in Intermarried Households Are Being Raised as Jews; 25% Are Undecided

66

Jewish Raised Status	Inmarried Households	Inmarried Conversionary	Intermarried Households	All Other Households
Jewish	99%	92%	<b>30%</b>	55%
Jewish & Something Else	<1%	<1%	<b>18</b>	8
Not Jewish, but No Religion	<1%	4	<b>17</b>	26
Raised Other Religion	<1%	3	<b>10</b>	6
Undecided	<1%	<1%	<b>25</b>	6
<b>Total</b>	100%	100%	<b>100%</b>	100%

## Percent of Intermarried Couples Raising Jewish Children May Have Decreased Since 1999\*

67

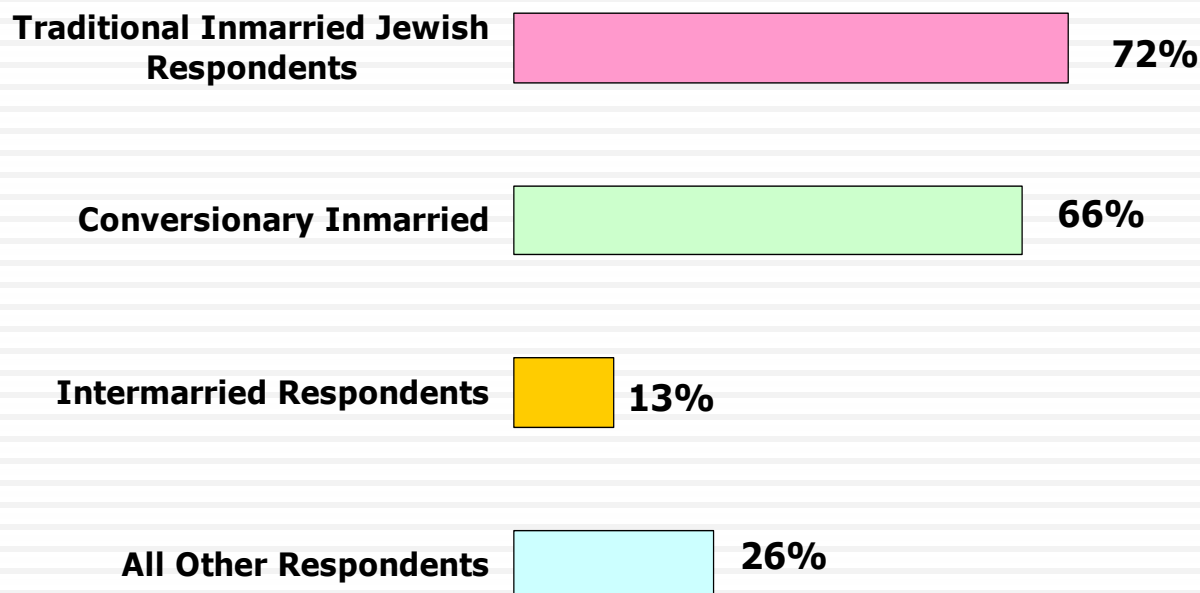
<b>Jewish Raised Status of Children in Intermarried Baltimore Households</b>	<b>2010 Survey</b>	<b>1999 Survey</b>
<b>Jewish</b>	30%	62%
<b>Jewish &amp; Something Else</b>	18	20
<b>Not Jewish</b> (not separated in 1999 into "no religion" and "a different religion")	27	14
<b>Undecided</b>	25	4
<b>Total</b>	100%	100%

\* In 1999 a different question sequence was used. There is a possibility that the 1999 question may have overstated the percentage of children in intermarried Jewish households who are being raised Jewish-only. It is possible that the 1999 question decreased the percentage "undecided," which increased significantly from 1999 to 2010.

## **Few Intermarried Households Believe it is Extremely Important for Children to Learn About Jewish Customs and Beliefs**

68

### **% of Respondents Who Think It Is Extremely Important for Children to Learn and Appreciate Jewish Values and Beliefs**



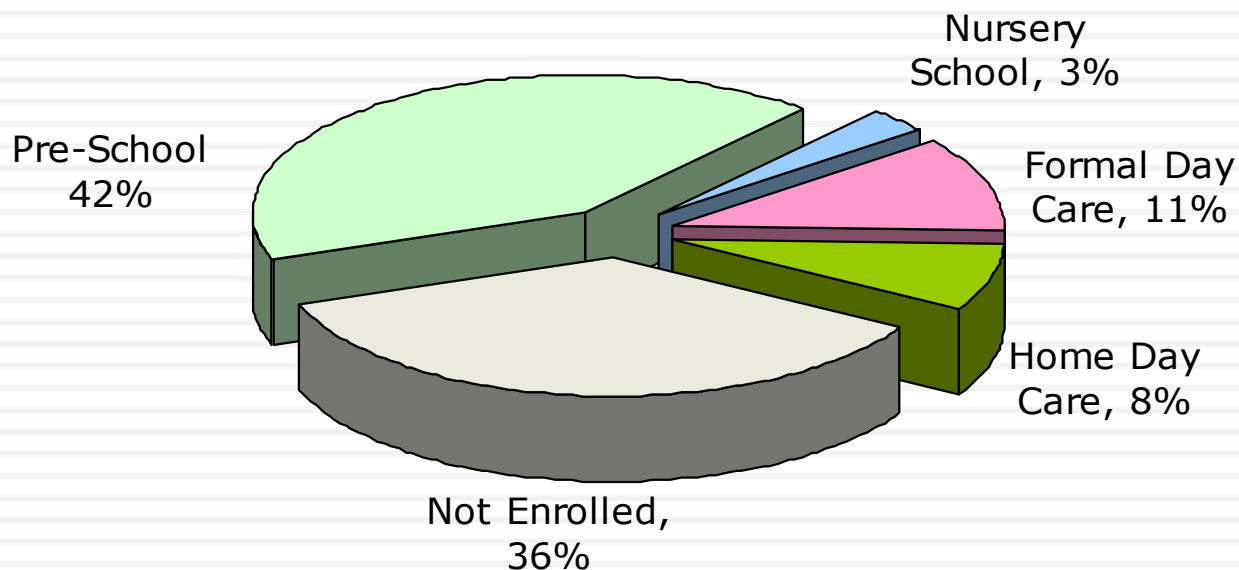
\*Response categories: extremely important, very important, somewhat important, not at all important.. Among the intermarried respondents, another 30% replied very important, 54% somewhat important and 3% not at all important..”

# **JEWISH CONNECTIONS**

## Two in Three Young Children are Currently in Preschool or Day Care

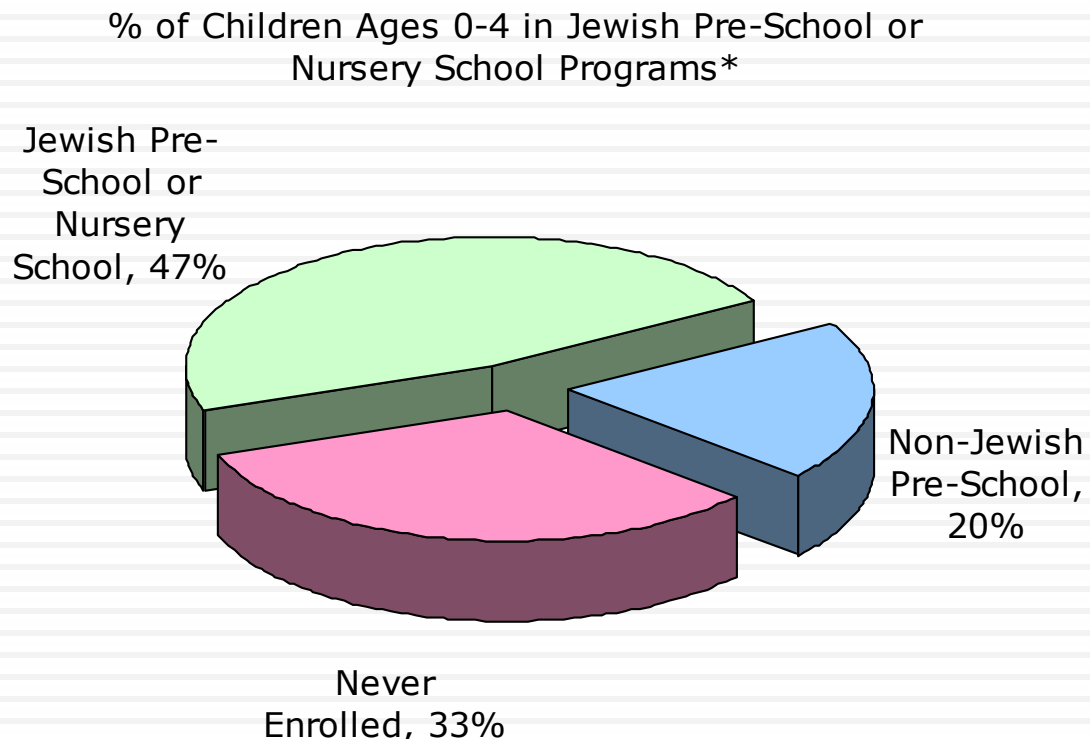
70

% of Children Ages 0-4 in Pre-School or  
Nursery School Programs



## **Respondents Report that About Half of Children Ages 0-4 Have Been Enrolled in a Jewish Preschool or Nursery School**

71



\*Jewish pre-schools and non-Jewish pre-school numbers in this and subsequent tables include some children who once were in pre-care, but are not currently enrolled.

## Younger Children (0-4) With Intermarried Parents Are Not Typically Enrolled in Jewish Preschools

72

Type of Pre-School	Inmarried Households*	Intermarried Parents
Jewish Pre-School, Nursery School, Day Care	64%	2%
Non-Jewish Pre-School, etc.	7	61
Never Enrolled	29	37
Total	100%*	100%

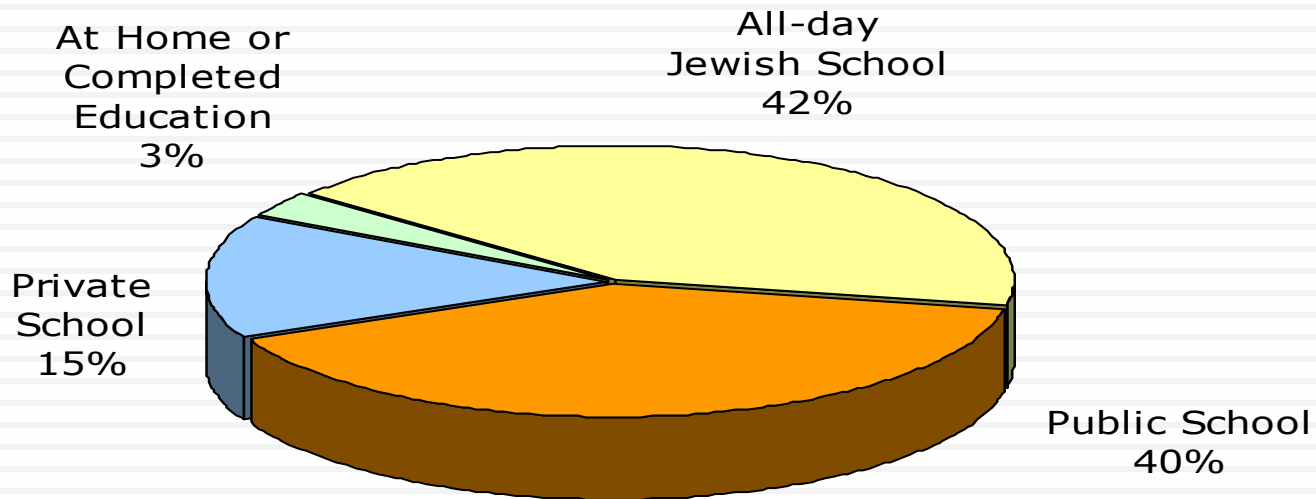
\*Inmarried and conversionary inmarried combined in order to have a sufficient sample size for analysis.



## **Respondents Report that Over 40% of All Children in Jewish households are Enrolled in Jewish Day Schools**

73

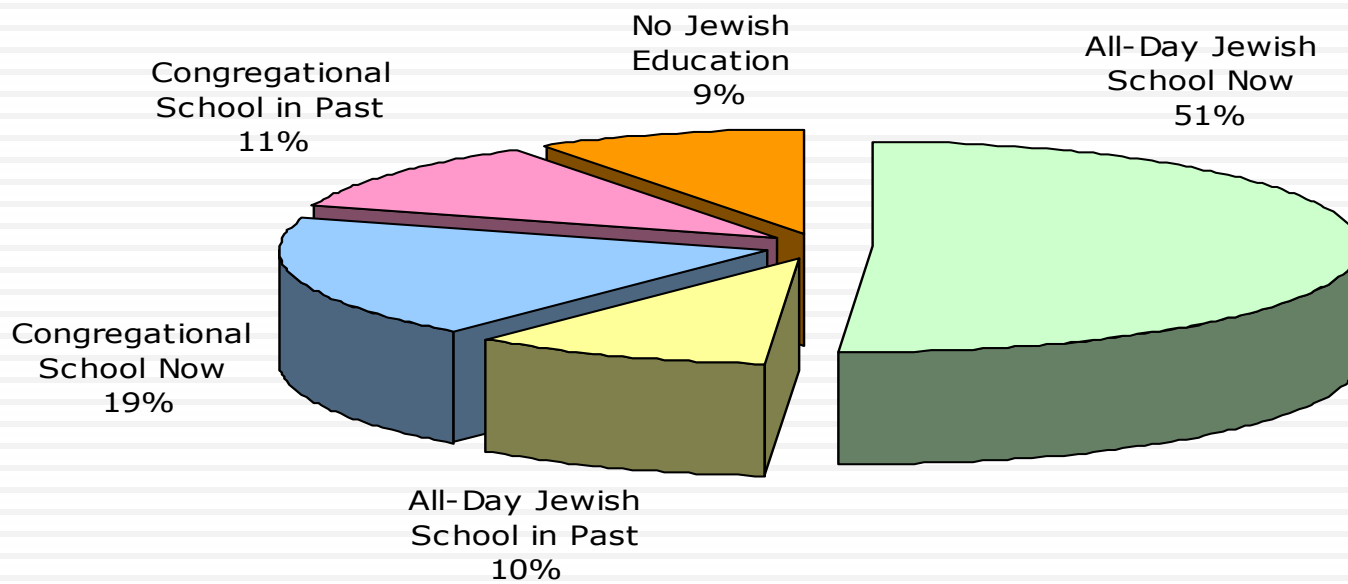
Reported Education of All Children Ages 5-17 in  
Greater Baltimore Jewish Households



## Almost All Children Raised Jewish have Had Some Jewish Education

74

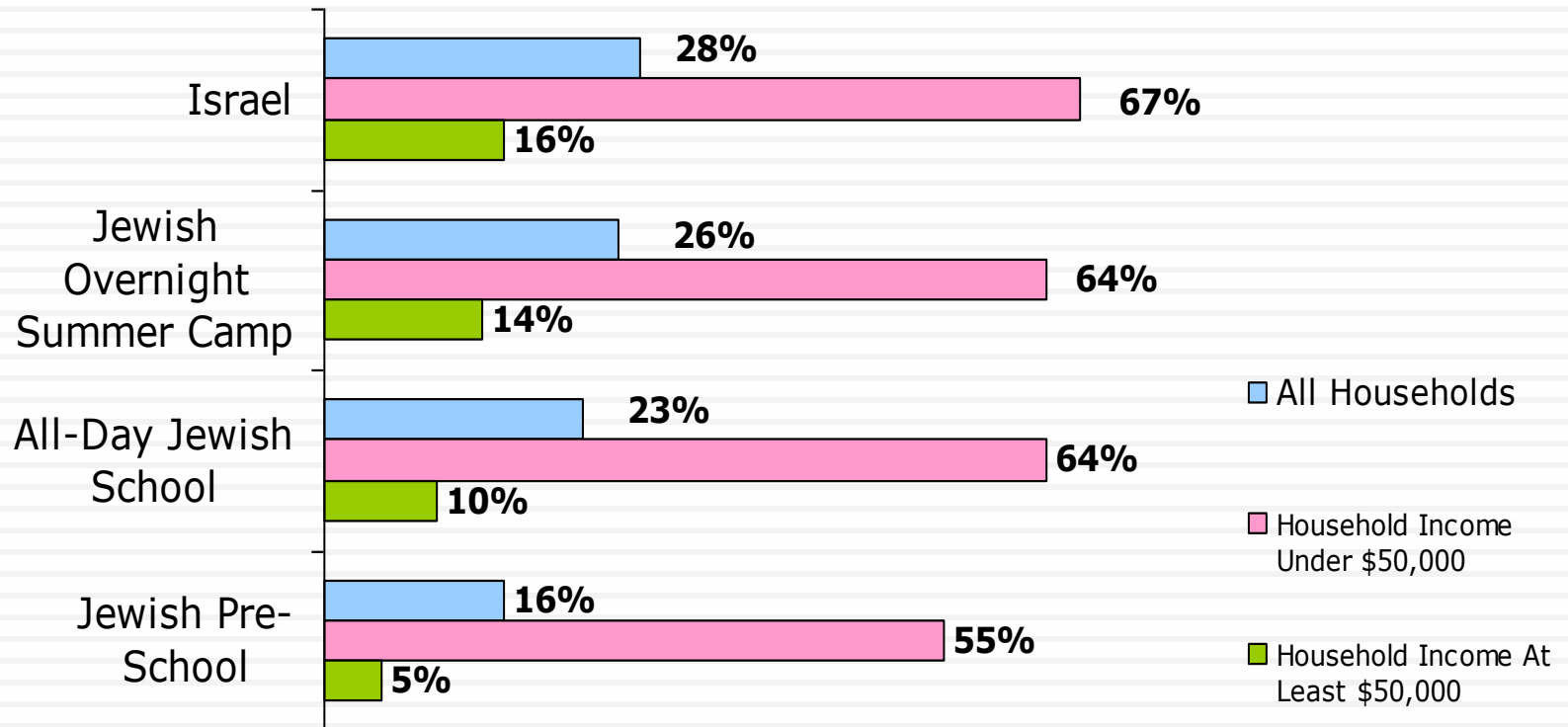
Jewish Education of Children Ages 5-17 Being Raised  
Jewish-only in Greater Baltimore



## **Cost of Jewish Education is a Significant Barrier for those with Income Below \$50,000**

75

### **Percent of All Households with Children Which Report COST Prevented Them From Sending a Child to:**

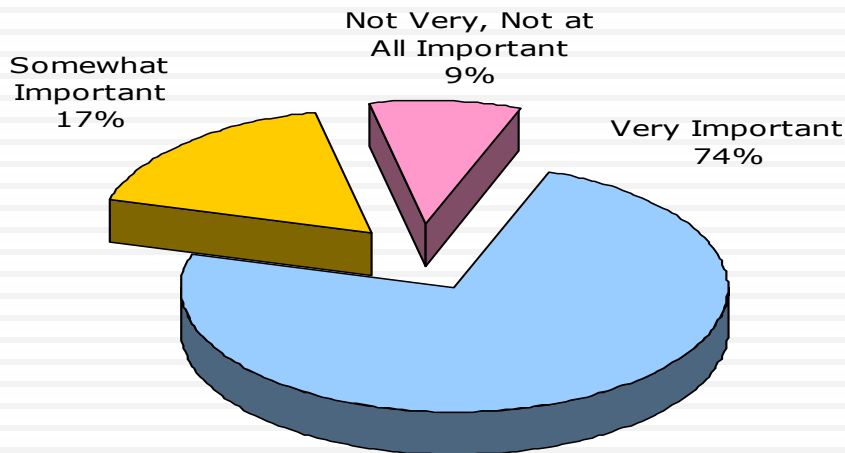


## Being Jewish is very Important to Three in Four Jewish Respondents in Greater Baltimore

76

Only 9% think that being Jewish is not important.

**How Important Is Being Jewish to Jewish Respondents\***



\*A series of attitudinal and behavioral questions on connections to Jewish life were only asked of Jewish respondents, as well as the few Jewish-and-something else respondents.

## **Non-Orthodox Respondents 18-34 Are Less Likely Than Older Non-Orthodox Respondents to Say That Being Jewish Is Very Important to Them**

77

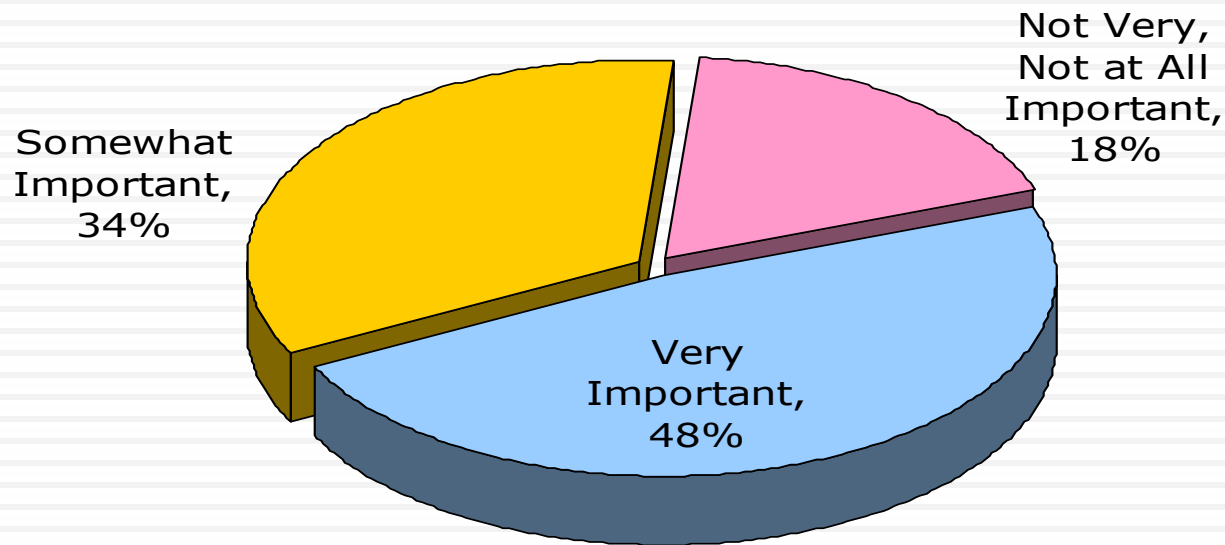
### **% of Non-Orthodox Respondents Who Say Being Jewish is Very Important by Age of Respondent**



## Being Part of a Jewish Community Is Very Important to Half of Jewish Respondents

78

### How Important Is It to Be Part of a Jewish Community in Greater Baltimore?



## **Non-Orthodox Respondents 18-34 are Much Less Likely Than Older Non-Orthodox Respondents to Say That Being Part of a Jewish Community Is Very Important to Them**

79

**% of Non-Orthodox Respondents Who Say Being Part of a Jewish Community is Very Important by Age of Respondent**

**Ages 18-34**



**14%**

**Ages 35-49**



**45%**

**Ages 50-64**



**37%**

**Ages 65+**

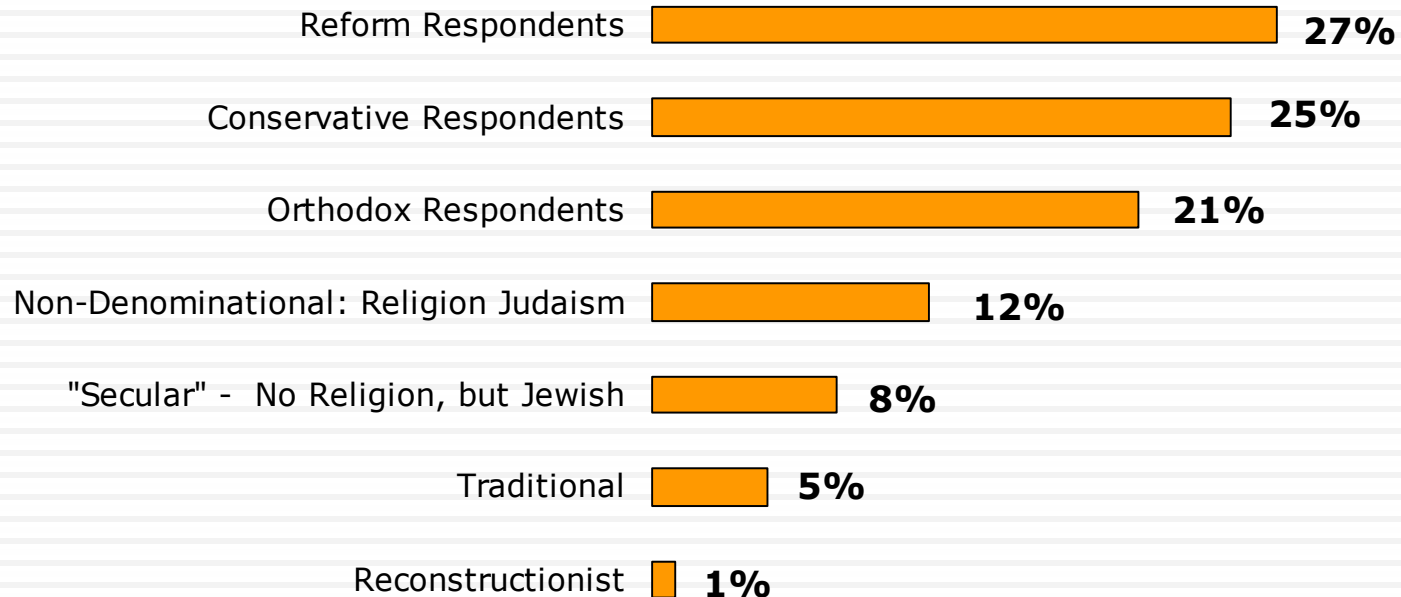


**47%**

## Highest Percentage of Respondents Identify as Reform Jews, Followed Closely by Conservative Jews

80

### Denomination of Jewish Respondents, Greater Baltimore 2010



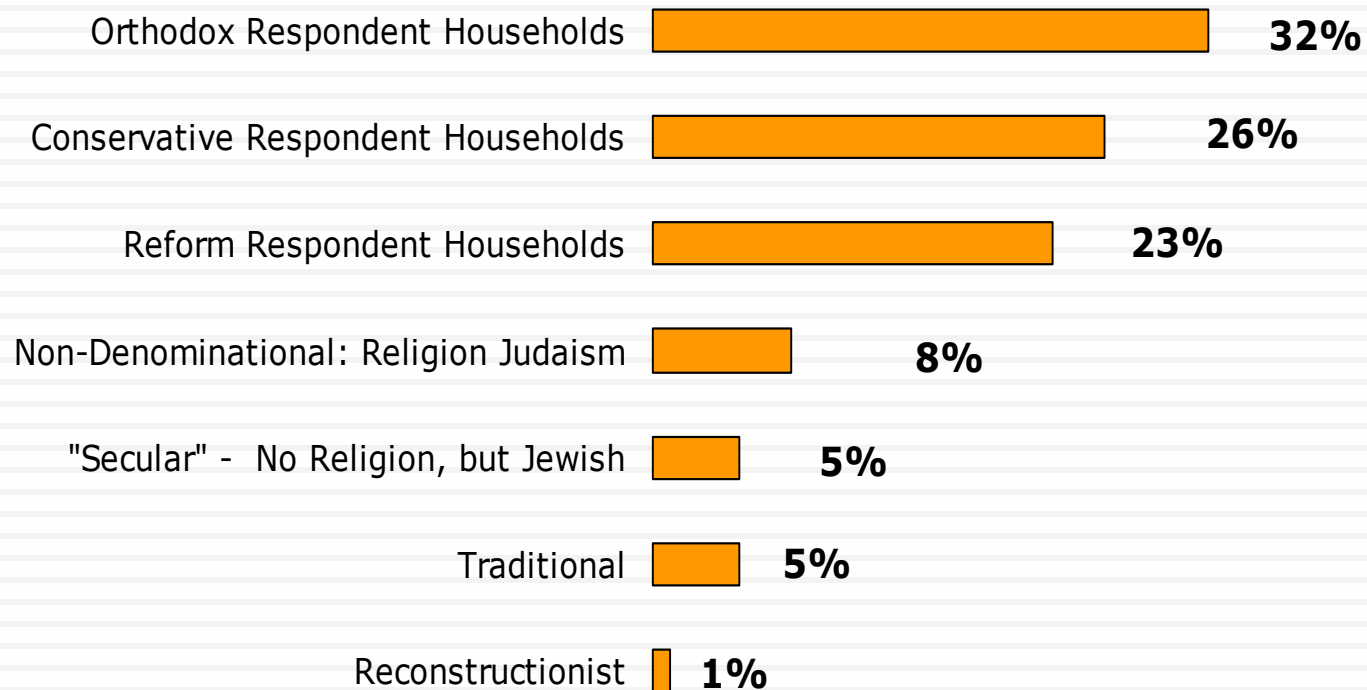
\*Fewer than 1% of Jewish respondents reported miscellaneous denominations or said that they were multi-denominational. Given relatively small sample size, in subsequent analyses, Traditional and Reconstructionist Jewish respondents will be combined with Conservative Jews; moreover, Non-denominational and secular/no religion Jews will be combined into one category for comparative analyses.



## **While 21% of Jewish Respondents Identify as Orthodox Jews, 32% of all Jewish Persons in Baltimore are in Orthodox Households**

81

### **Proportion of Jewish Persons in Baltimore Households By Respondent Denominational Identification**



## 1999-2010: Reform Declines, Orthodox and No Denomination or Secular Expand

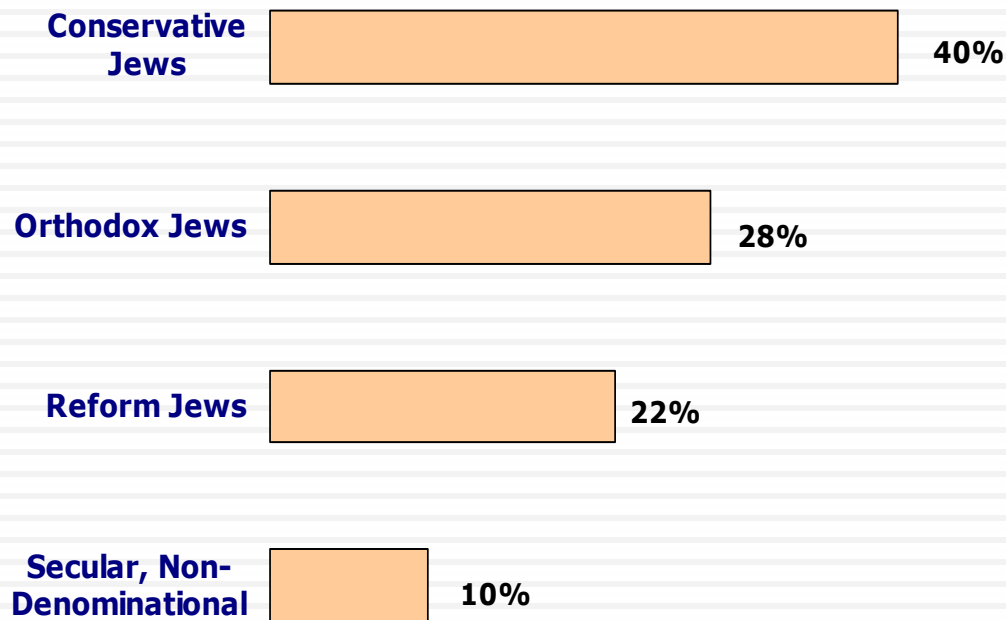
82

<b>Denomination of Respondent</b>	<b>Baltimore Jewish Respondents 2010</b>	<b>Baltimore Jewish Respondents 1999</b>
<b>Reform Jews</b>	27%	36%
<b>Conservative Jews/Traditional</b>	30	33
<b>Orthodox Jews</b>	21	17
<b>No Denomination – Judaism Religion</b>	12	8
<b>Secular – No Religion</b>	8	4
<b>Reconstructionists</b>	1	1
<b>Miscellaneous</b>	1	1
<b>Total</b>	<b>100%</b>	<b>100%</b>

## Newcomers to Baltimore: Mostly Conservative and Orthodox Jews

83

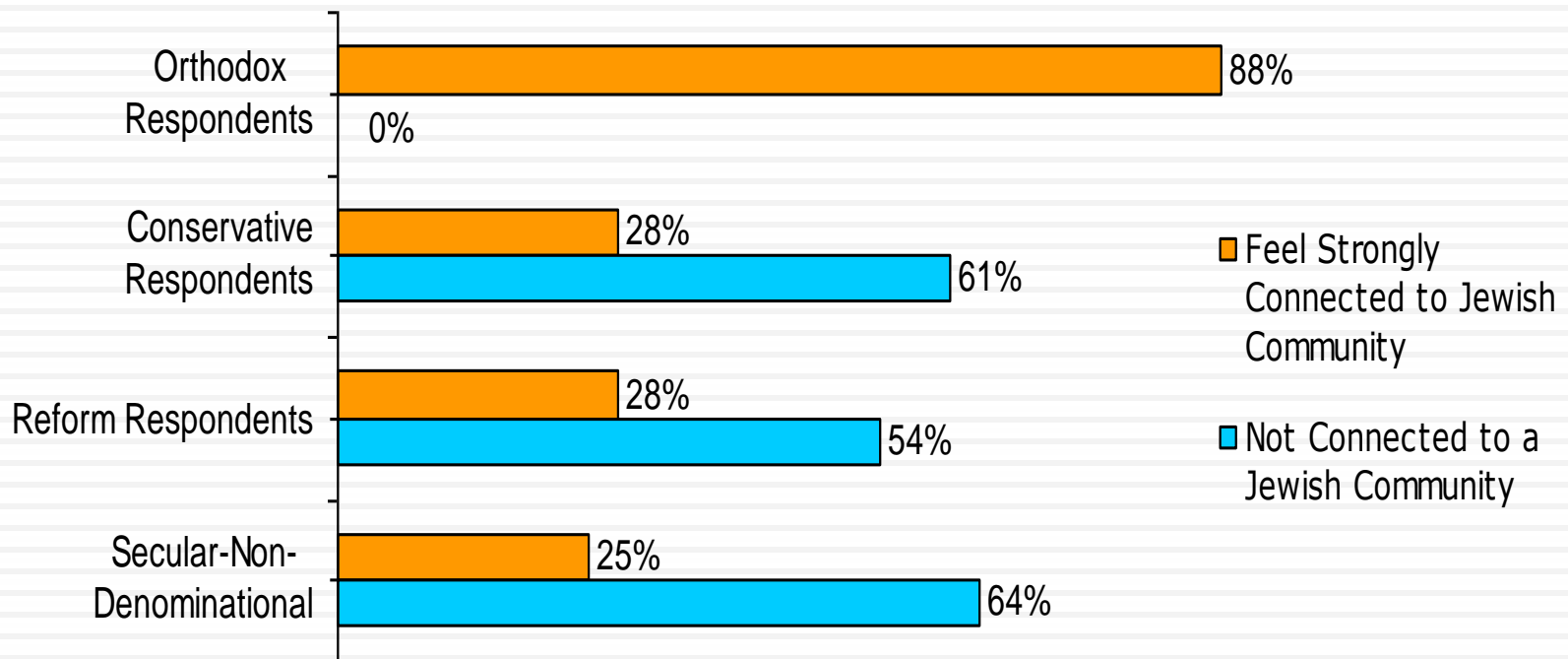
### Denomination of Jewish Newcomers



## Two-Thirds of Non-Orthodox Newcomers Do Not Feel Connected to a Jewish Community

84

**% Jewish Newcomers Who Feel Strongly Connected or Not Connected to a Jewish Community Where They Live by Denomination**

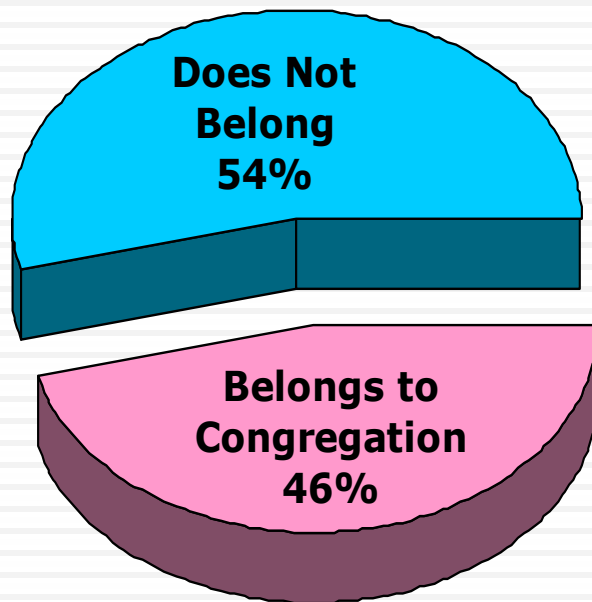


\*Newcomer respondents who answered “somewhat” connected are not shown in the graph in order to simplify presentation; their total is 100% minus the other two answers. Note that “Conservative” includes conservative, traditional and a few Reconstructionist Jews.

## **46% of All Respondents Report Household Synagogue Membership, Compared with 52% in 1999**

85

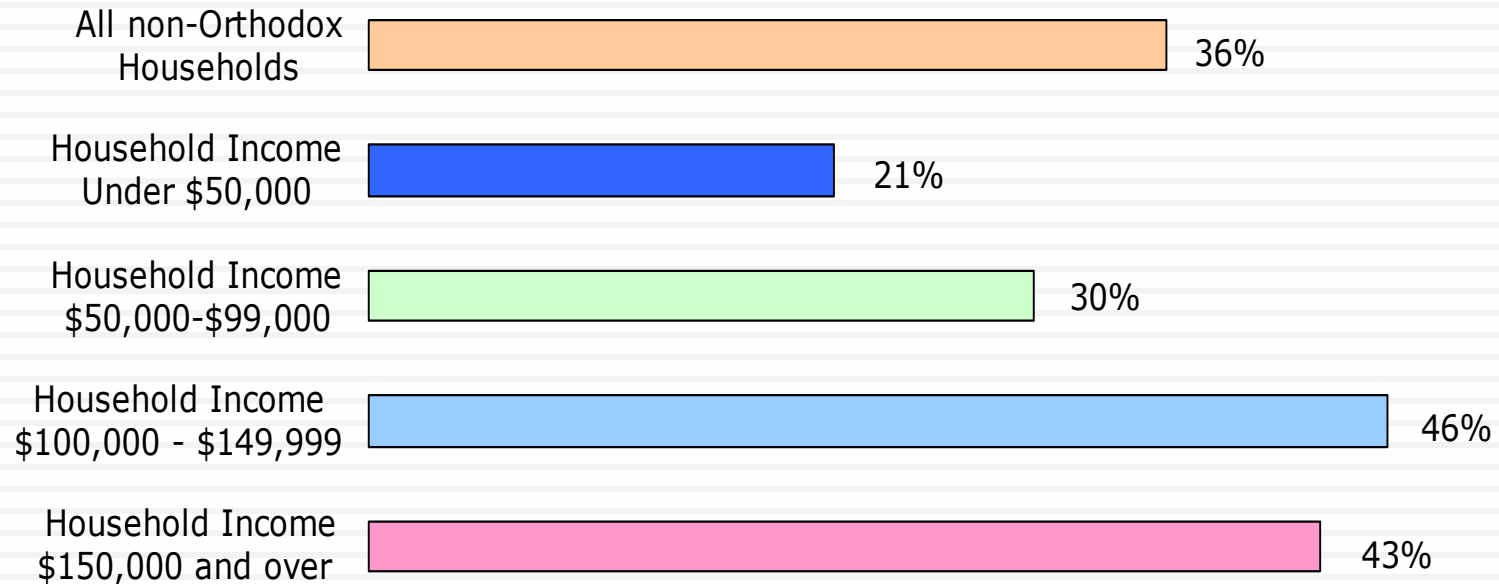
**Percent of Baltimore Jewish Households That Report Belonging to a Synagogue or Temple, 2010**



## Congregation Membership is Strongly Related to Income Among Non-Orthodox Households

86

Percent of Non-Orthodox Greater Baltimore Respondents Who Report Household Congregation Membership, 2010

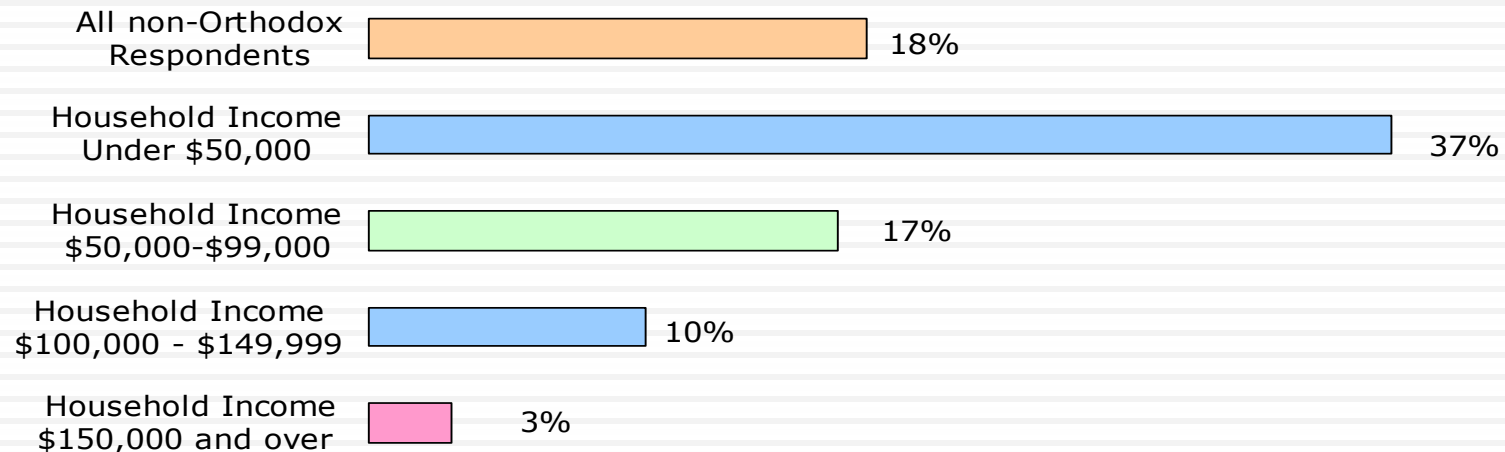


## Cost Has Prevented Synagogue Membership for Lower Income Non-Orthodox Households

87

Correlatively, among the lowest income non-Orthodox Greater Baltimore households, 37% report that cost had prevented synagogue membership in the year or two preceding the survey.

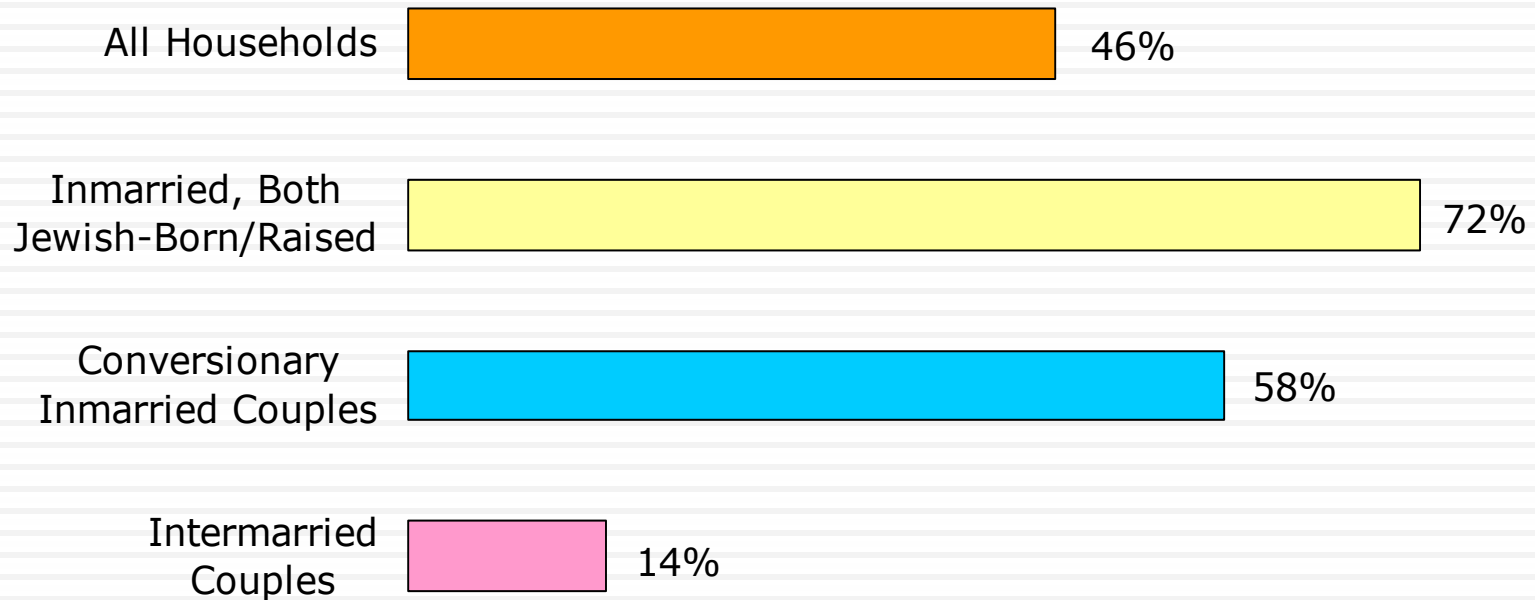
Percent of Non-Orthodox Greater Baltimore Respondents Who Report Cost Prevented Congregation Membership, 2010



## Synagogue Membership Among the Intermarried Very Low

88

### Congregation Membership, Baltimore, 2010 by Type of Marriage

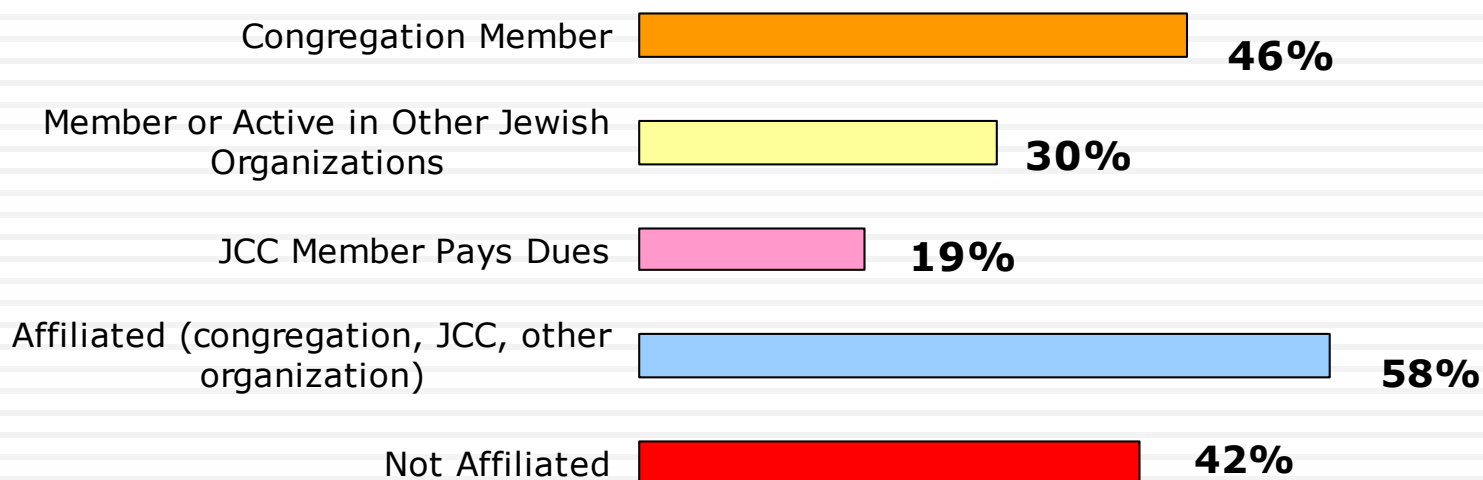




## Almost Six in Ten Households Belong to a Jewish Organization

89

### Percent of Jewish Households Which Are Affiliated With Jewish Communal Organizations

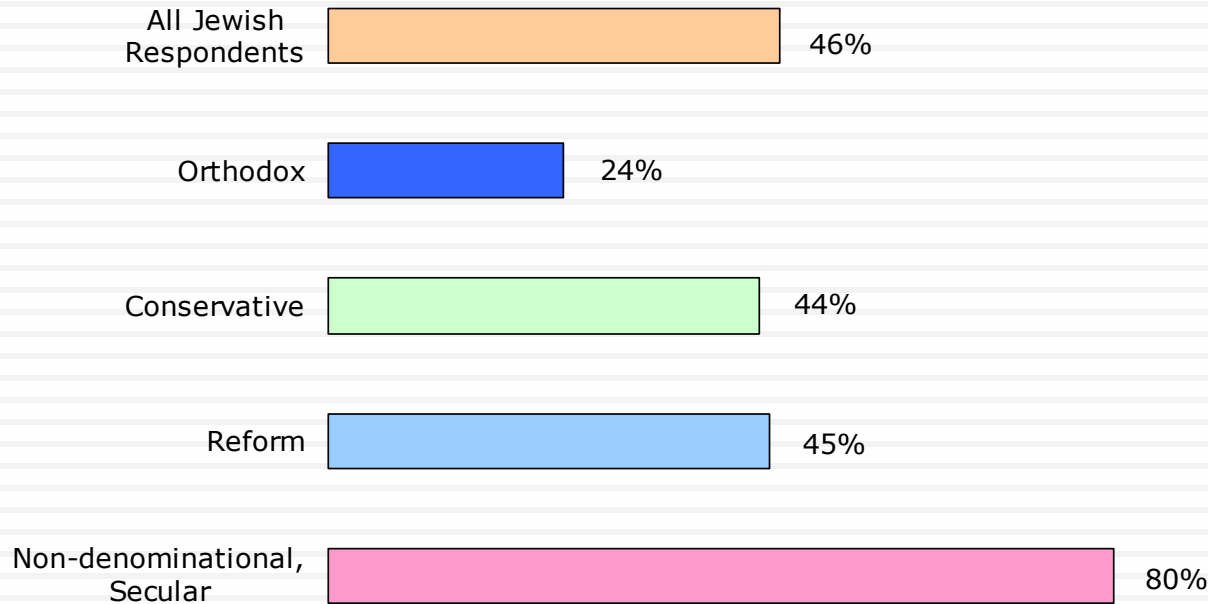


## 46% of Jewish Respondents Believe Baltimore Jewish Organizations are “Remote” or “Not Relevant”

90

... Including 80% of Secular Jews and Jews with No Denomination

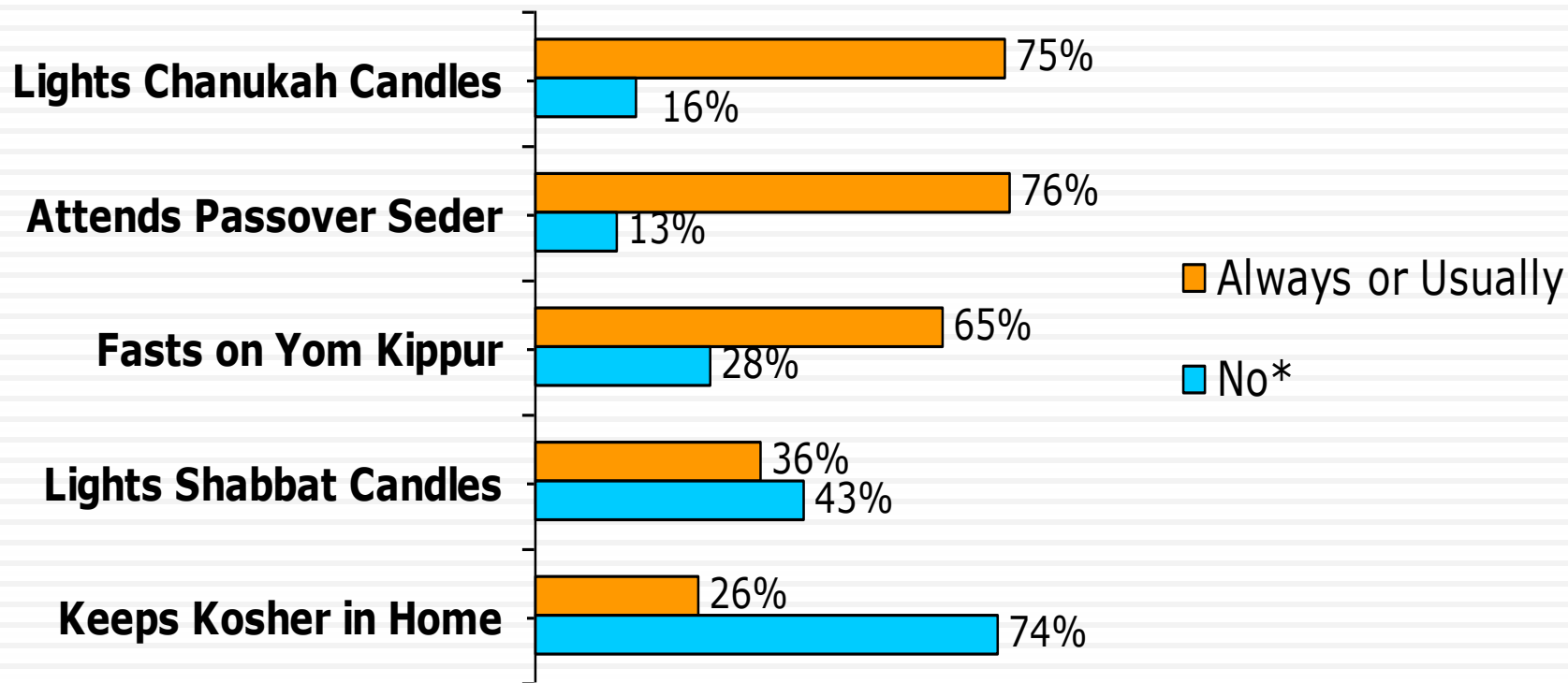
### Percent of Jewish Respondents Who View Baltimore Jewish Organizations as Remote or Not Relevant



## Indicators of Jewish Ritual Practice Follow Traditional Patterns

91

% of Baltimore Jewish Households In Which A Household Member:



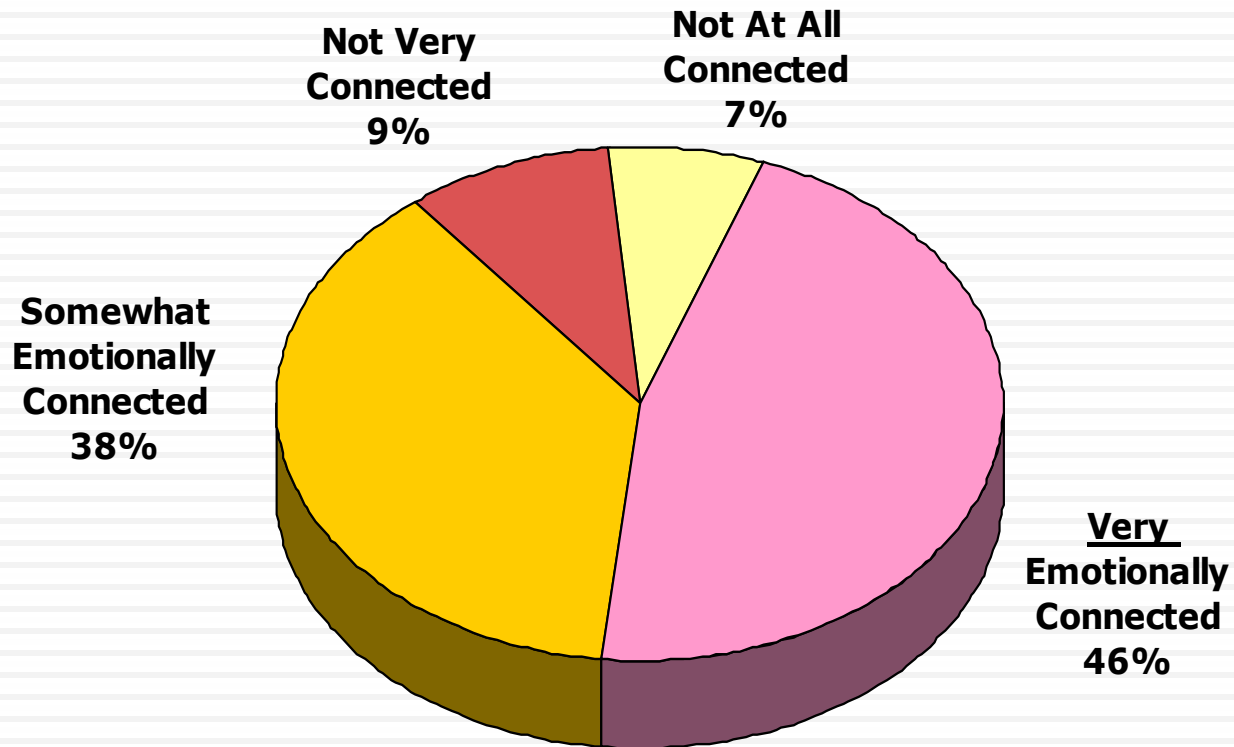
\*"No" for candle lighting, seder attendance and fasting reflects "never" answers. "Sometimes" answers are not shown to simplify presentation. The question on keeping kosher utilized "yes," "qualified yes answer: such as "keep meat and dairy separate" and no/not kosher response categories; only unambiguously "yes" answers to the question on keeping kosher at home are included in the 26% kosher; another 4% replied "yes" with some conditions.

**ISRAEL**

## Attachment to Israel in Baltimore is Much Higher than Among U.S. Jews: 46% vs. 28%

93

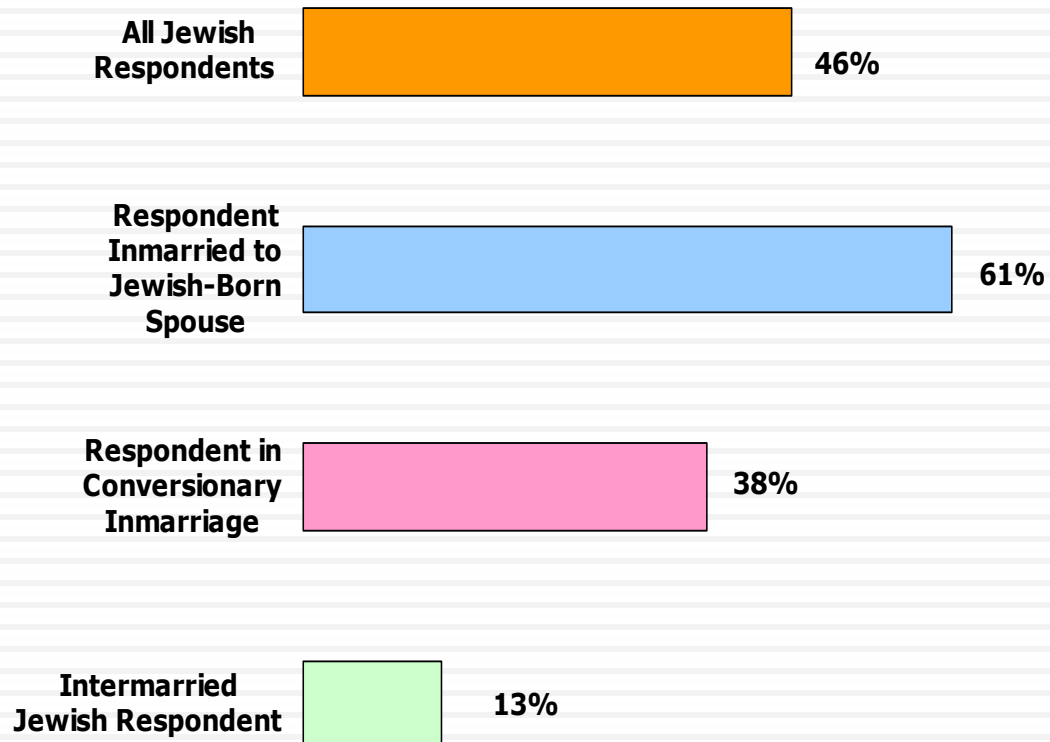
**Level of Emotional Connection to Israel,  
Greater Baltimore Jewish Respondents, 2010**



## Fewer than One in Five Intermarried Jewish Respondents Very Attached to Israel

94

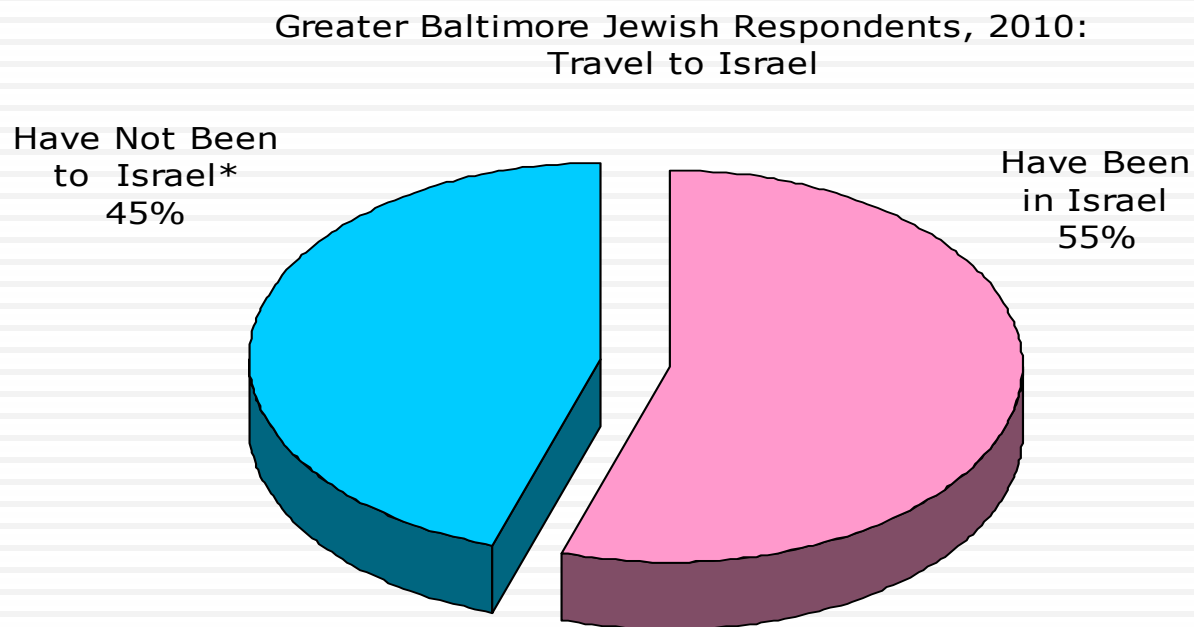
**Percent of Greater Baltimore Jewish Respondents Who Feel Very Connected to Israel by Type of Marriage, 2010**



## Travel to Israel Much Higher in Baltimore than Among U.S. Jews

95

55% of Baltimore Jewish respondents have been to Israel compared to the 35% of American Jews, as reported in the 2001 National Jewish Population Survey.



\*Have been to Israel category includes a few respondents who report that they have lived in Israel.

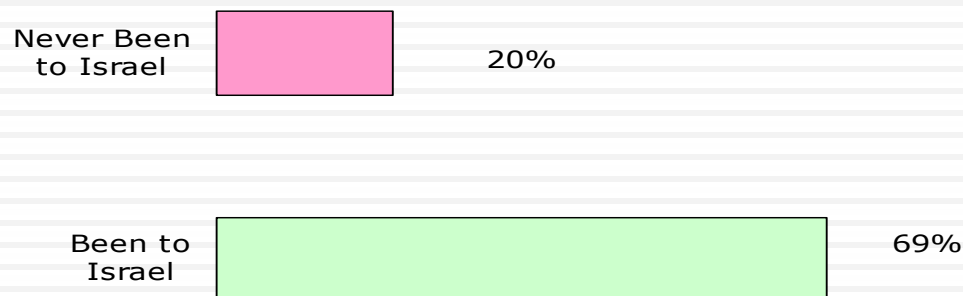
## Travel to Israel Strongly Related to Attachment to Israel

96

Feeling very emotionally attached to Israel is strongly related to having been in Israel:

- 69% of Jewish respondents who have been to Israel report being very emotionally attached to Israel.
- In contrast, only 20% of Baltimore Jewish respondents who have not been to Israel report being very attached.

% of Greater Baltimore Jewish Respondents Who  
Report Being Very Connected to Israel

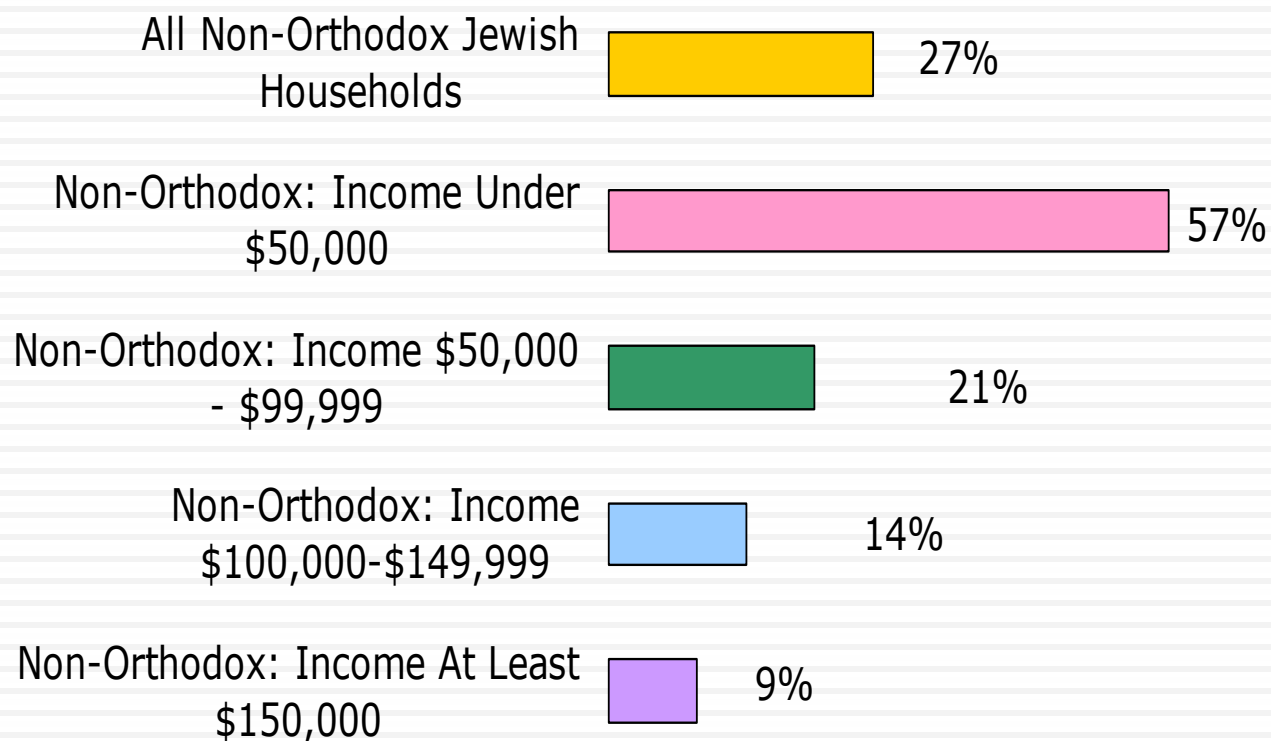




## Cost Prevents Israel Travel for About Three in Ten Households

97

% of Greater Baltimore Non-Orthodox Jewish Households Reporting  
Israel Travel Was Prevented in Year or Two Preceding Survey  
Because of Financial Cost

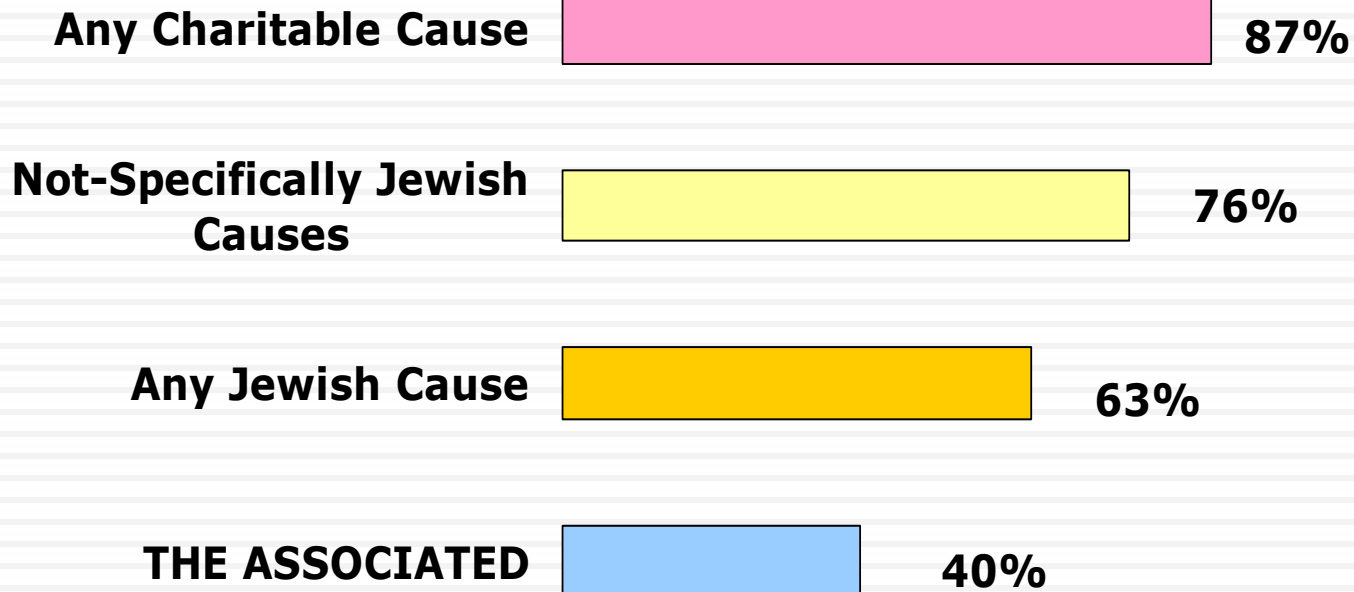


# **PHILANTHROPY**

## **Jewish Baltimore Households Are Charitable**

99

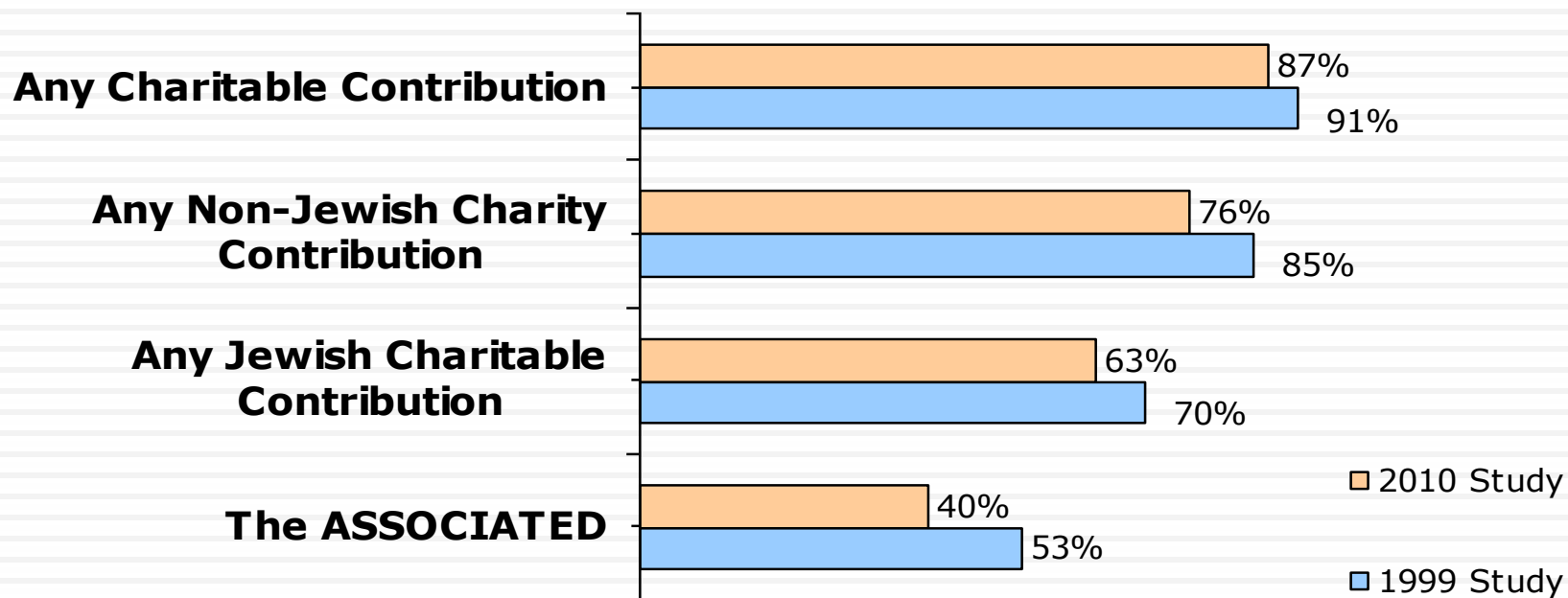
**Percentage of Greater Baltimore Jewish Households  
that Report They Contributed to:**



## Jewish Charitable Contributions Declined Since 1999

100

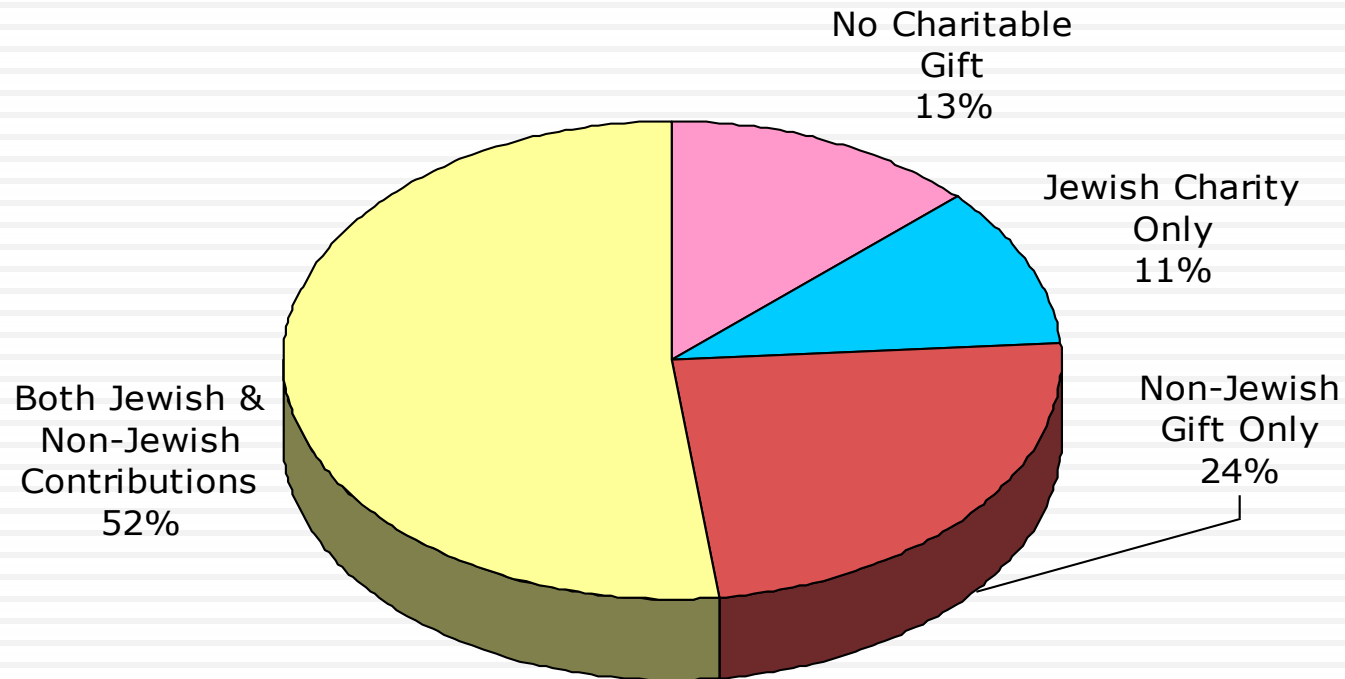
**Percent of Baltimore Jewish Households Who Report Charitable Contributions: 1999 and 2010**



## Patterns: Half Donate to BOTH Jewish & Non-Jewish Charities

101

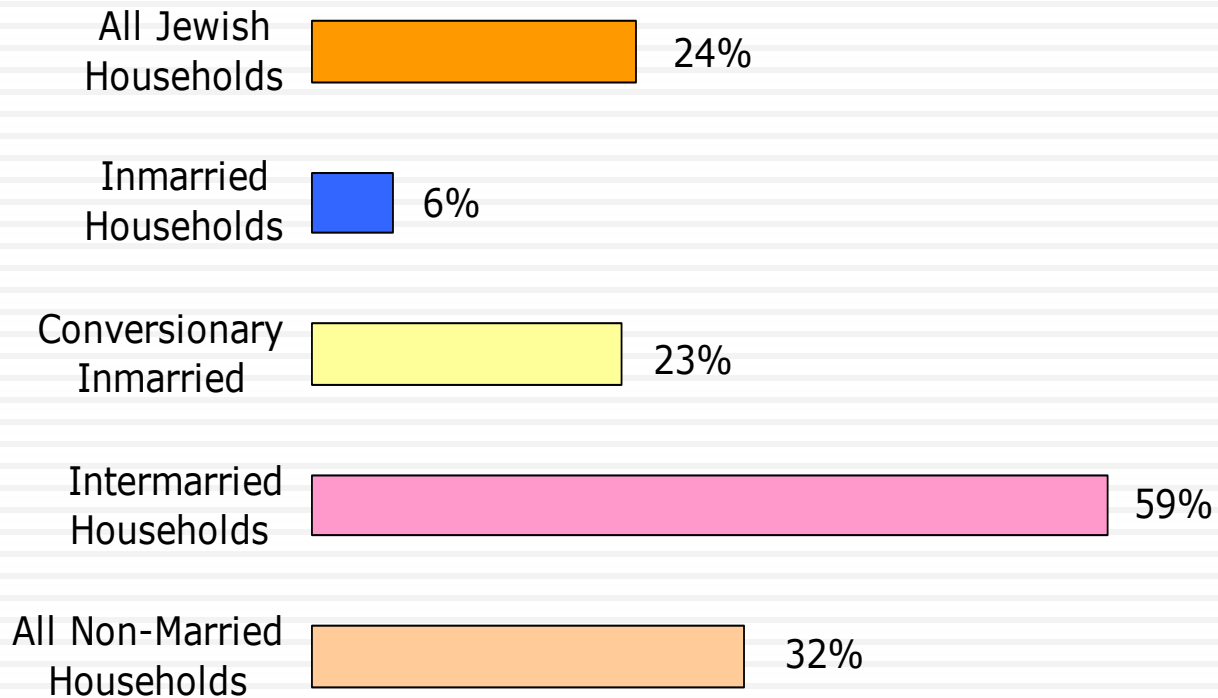
Greater Baltimore Jewish Households, 2010:  
Reported Charitable Contribution Patterns



## Six in Ten Intermarried Households Donate to Non-Jewish Causes Only

102

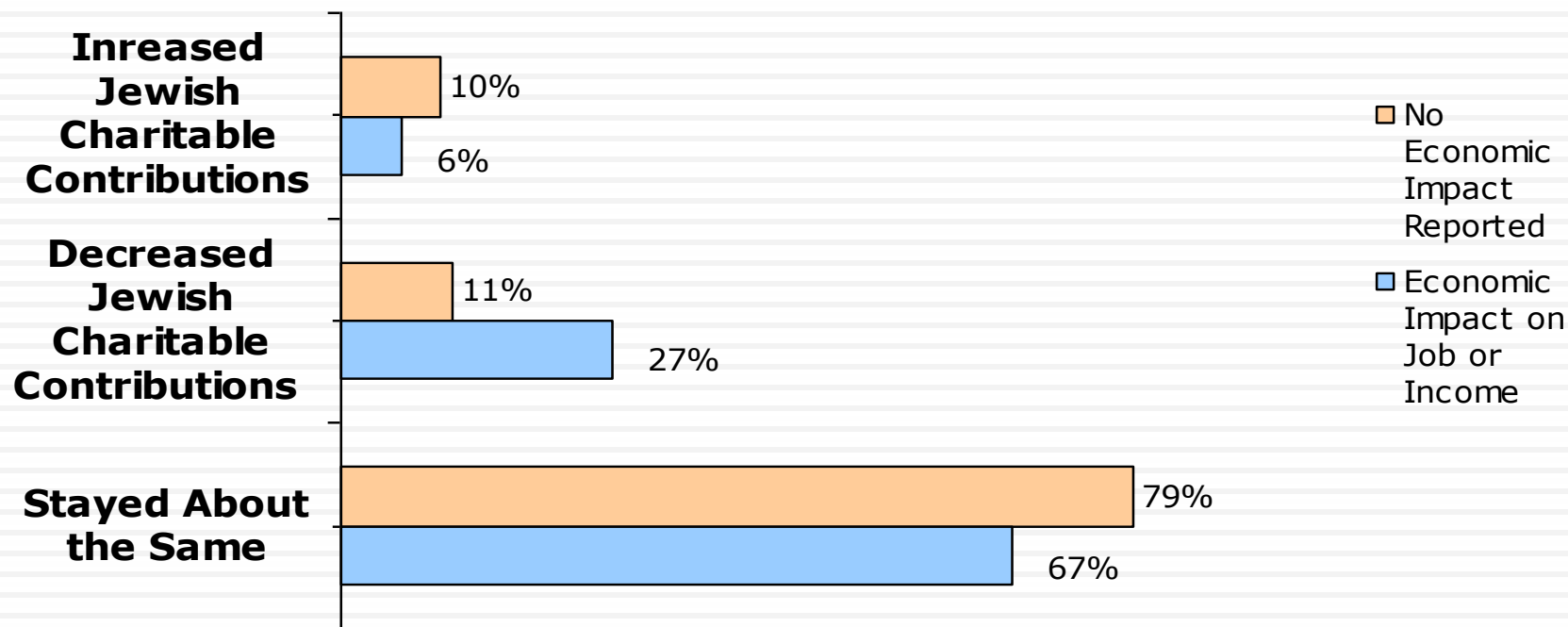
Percentage of Baltimore Jewish Households  
Who Report Contributing to Non-Jewish Charities Only



## 27% of Survey Households Affected by the Economic Downturn Reported Reducing Their Jewish Charitable Contributions

103

**Increase or Decrease in Jewish Charitable Contributions During the Economic Downturn, by Household Vulnerability**



# **SUMMARY:**

# **SEVEN BIG STORIES**



# 1. Baltimore is a stable Jewish community, with relatively high measures of Jewish engagement.

105

- Number of Jewish persons is the same as it was in 1999. (The number of Jewish households has increased.)
- The geographic area with the largest Jewish population -- Pikesville/Mt. Washington -- has the same number of Jews and Jewish households as in 1999.
- Only 5% of Jewish households are planning to move out of the Baltimore area.
- Children are the largest age cohort.
- Affiliation with synagogues and Jewish organizations , attachment to Israel and in-marriage is high relative to other Jewish communities.

## 2. But, a significant minority of the Jewish community is not highly engaged in Jewish life.

106

- 46% of respondents feel that Jewish organizations are “remote” and/or “not relevant” (80% of secular and non-denominational respondents).
- Only 14% of non-Orthodox Jewish respondents 18 to 34 feel that it is very important to be part of a Jewish community, compared with 43% of non-Orthodox respondents 35+.
- 2/3 of non-Orthodox newcomers do not feel connected to the Jewish community.
- Intermarried households are especially disengaged from the Jewish community:
  - Only 30% of children in intermarried homes are being raised Jewish.
  - Few intermarried households belong to a congregation or contribute to Jewish charities; virtually none are attached to Israel or enroll their children in Jewish early childhood programs.

### **3. Orthodox Jews are increasing in number, highly engaged in Jewish life, and with differences in life style that may affect community cohesion**

107

- The percentage of Jewish persons who are Orthodox has increased since 1999 (32% vs. 21%).
- Park Heights is the only Jewish neighborhood to have increased since 1999 in both in the number of Jews and the number of Jewish households.
- 88% of Orthodox newcomers feel connected to a community.
- Orthodox households are much larger than households that are not Orthodox.
- 87% of Orthodox respondents under 35 are married compared with 17% of Jewish respondents under 35 who are not Orthodox.

## 4. Many Jews are just managing and/or are living in or near poverty.

108

- One in three respondents report that their households are “just managing,” including some who “cannot make ends meet”).
  - 64% of single-parent households are just getting by.
- 12% of households have incomes below 200% of the federal poverty standard (i.e., \$37,000 for a family of three).
  - 27% of seniors living alone are below 200% of poverty.

## **5. Cost inhibits participation in Jewish life, especially for those families earning under \$50,000 a year.**

109

- Synagogue membership is lowest for non-Orthodox households earning under \$50,000 and more of these households report that cost is a barrier to synagogue participation.
- The costs of Jewish education are a significant barrier for households with children whose incomes are below \$50,000. This includes Jewish pre-school, day school, Jewish overnight summer camps, and travel to Israel.

## 6. Seniors continue to be a population with significant needs

110

- There is a large and increasing population of seniors over 85 – a key demographic indicator of need.
- 40% of seniors living alone are in poor or fair health; 22% need assistance with “activities of daily life.”
- While most seniors with an adult child in the Baltimore area are in relatively frequent contact with that child, 1/3 of seniors do not have an adult child living in the Baltimore area.

## 7. Important Social Service Issues Exist

111

- 23% of households report seeking help in coping with problems such as depression, anxiety, stress, or relationship issues.
- 21% of households with a child report seeking help for a learning disability.
- Of households needing assistance finding a job, 28% found it very difficult to get assistance.



# What does your **FUTURE** H O L D ?

  
THE ASSOCIATED

The 2010 Greater Baltimore  
**JEWISH COMMUNITY STUDY**  
[www.associated.org/yourfuture](http://www.associated.org/yourfuture)