

THE 2011 UPDATE TO THE 1994

RICHMOND JEWISH COMMUNITY STUDY

COMPLETED FOR THE JEWISH COMMUNITY FEDERATION OF RICHMOND

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UNIVERSITY OF MIAMI

UNIVERSITY
OF MIAMI



FEBRUARY 2012
SHEVAT 5772

UNIVERSITY
OF MIAMI



METHODOLOGY

- **NO NEW TELEPHONE SURVEYING WAS DONE**
- **DATA SOURCES:**
 1. **RESULTS FROM THE 1994 RICHMOND JEWISH COMMUNITY STUDY**
 2. **DISTINCTIVE JEWISH NAME COUNTS IN A COMPUTERIZED DIRECTORY**
 3. **US CENSUS**
 4. **JEWISH INSTITUTIONS SURVEY**
 - **(FEDERATION, JEWISH DAY SCHOOL, SYNAGOGUES, JCC)**

- **AVAILABLE AT THE NORTH AMERICAN JEWISH DATA BANK**
 1. **EXECUTIVE SUMMARY**
 2. **THIS SLIDE SET**

JCFR POPULATION STUDY COMMITTEE

ANDY BROWNSTEIN
CULLEN SELTZER
DEANE DUBANSKY
NEIL ACKERMAN
RABBI MARTIN BEIFIELD
RABBI BEN ROMER
JIM WEINBERG, CHAIR

Major Finding 1

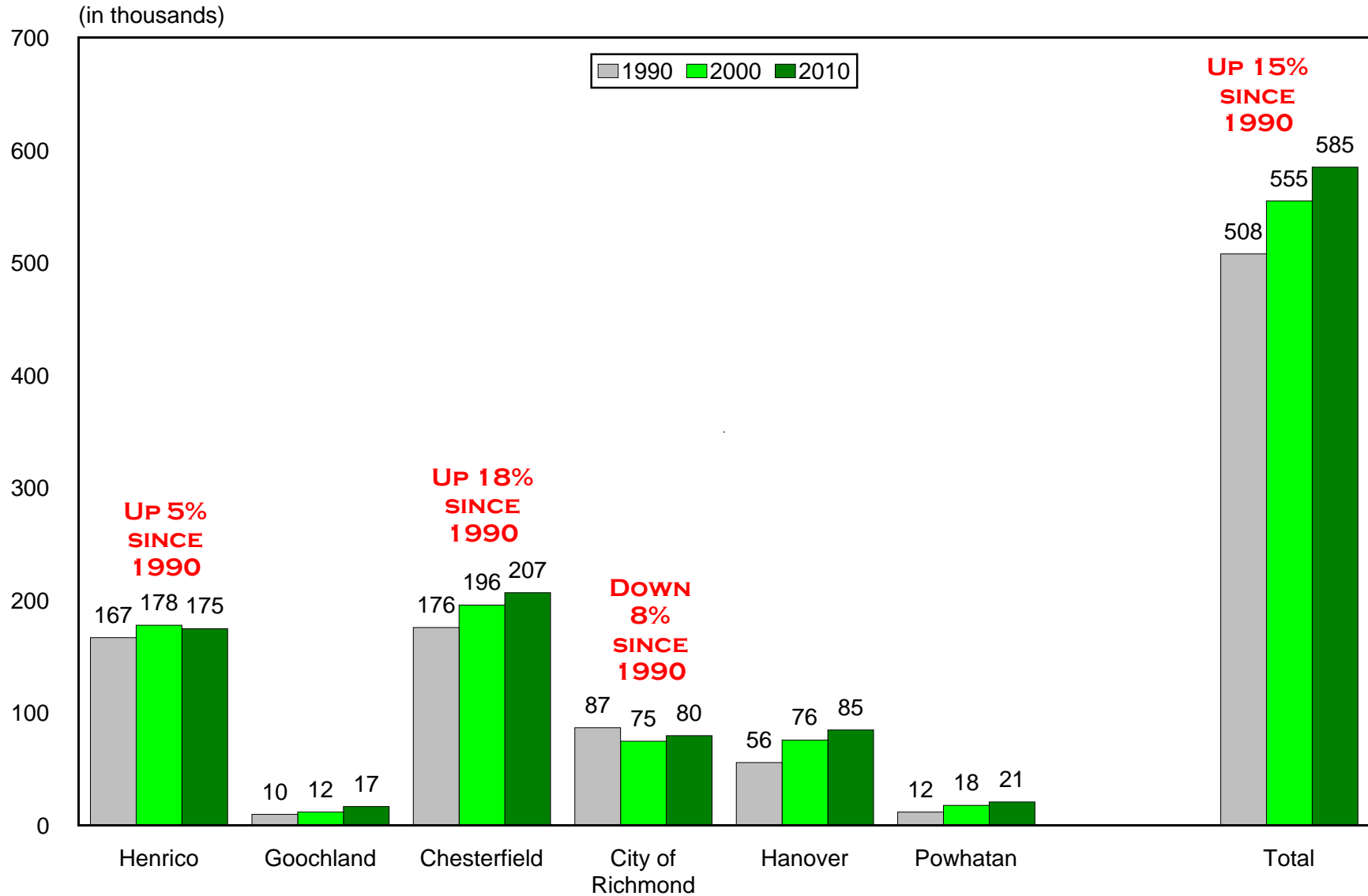
THE NUMBER OF
NON-HISPANIC WHITES
IN THE FEDERATION SERVICE AREA
HAS INCREASED BY 15%
SINCE 1990

(DESPITE AN OVERALL POPULATION INCREASE OF 34%)

4

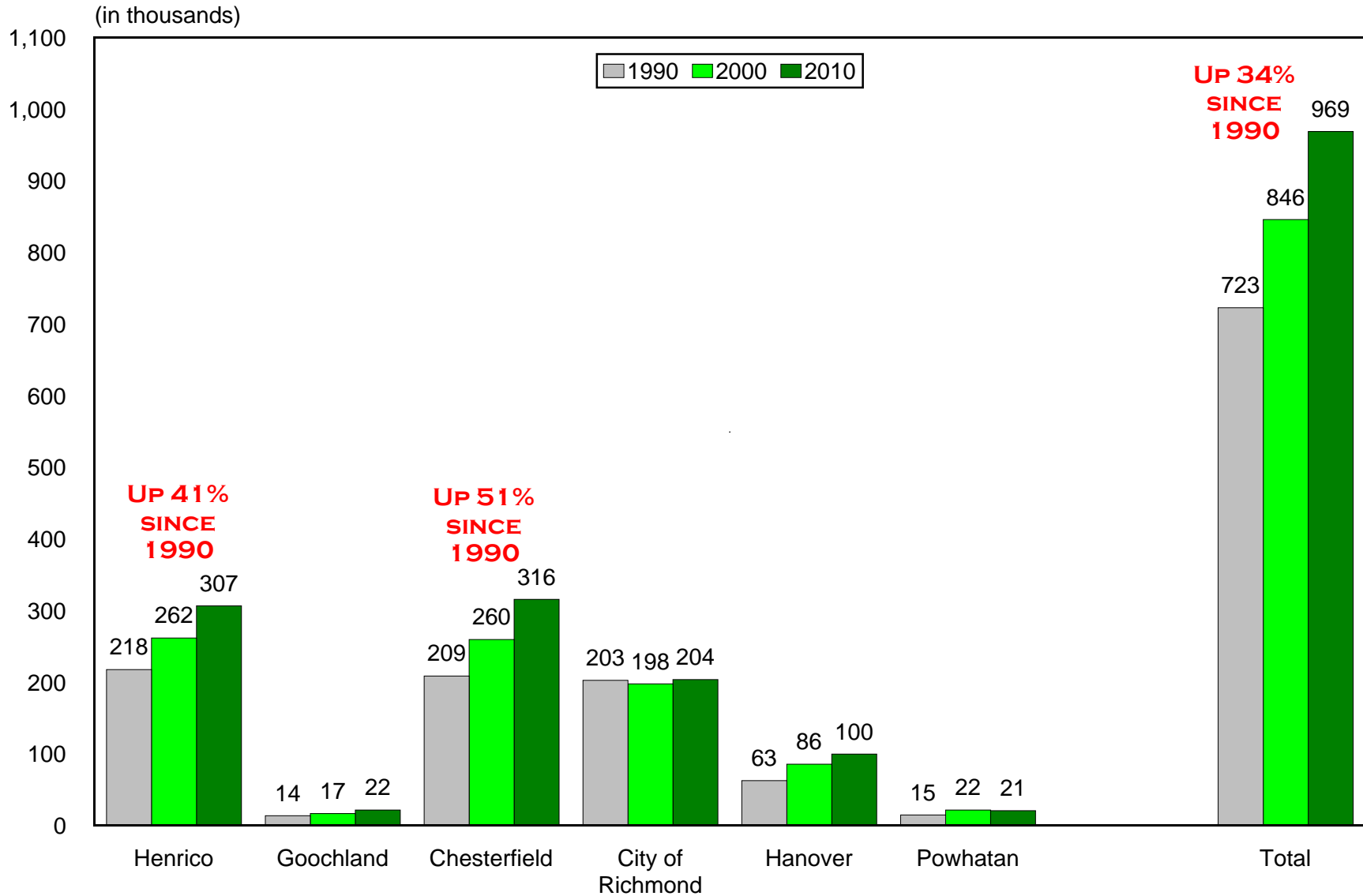
NON-HISPANIC WHITES BY COUNTY, 1990 - 2010

WWW.CENSUS.GOV



TOTAL POPULATION BY COUNTY, 1990 - 2010

WWW.CENSUS.GOV



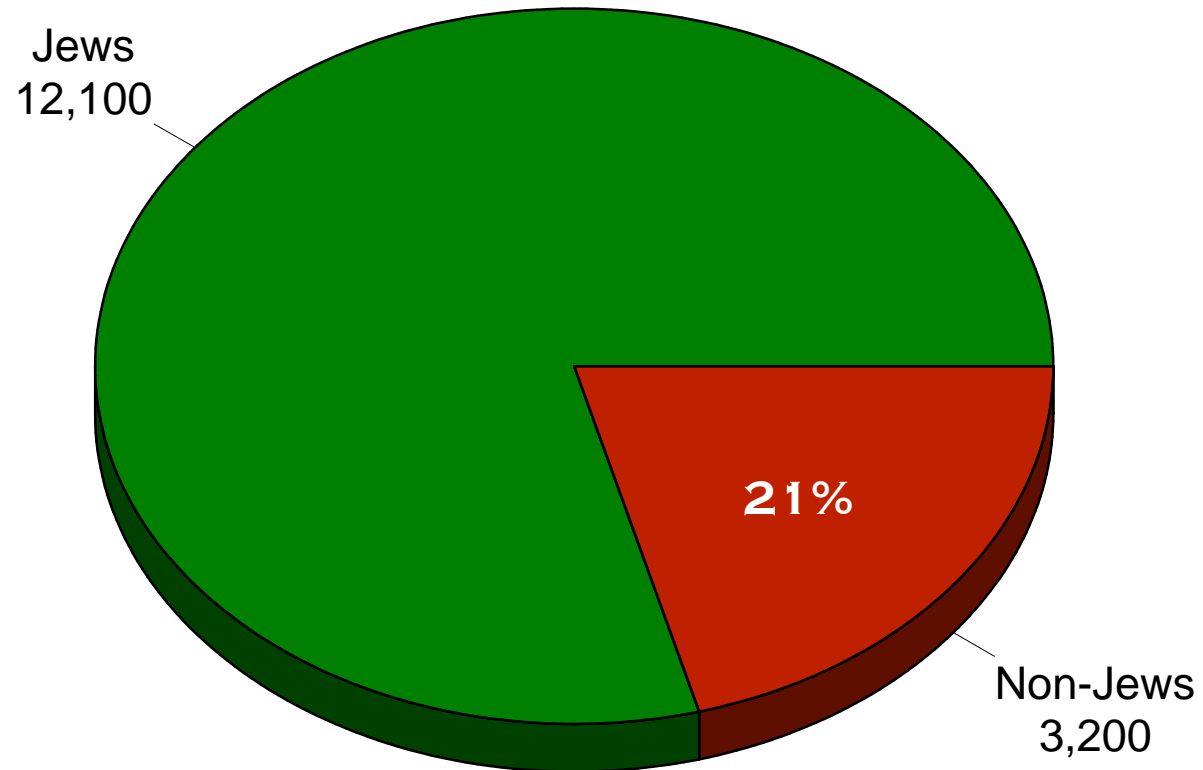
Major Finding 2

**RICHMOND HAS LOST ABOUT 17%
OF ITS JEWISH HOUSEHOLDS
SINCE 1994**

THE JEWISH COMMUNITY OF RICHMOND

1994

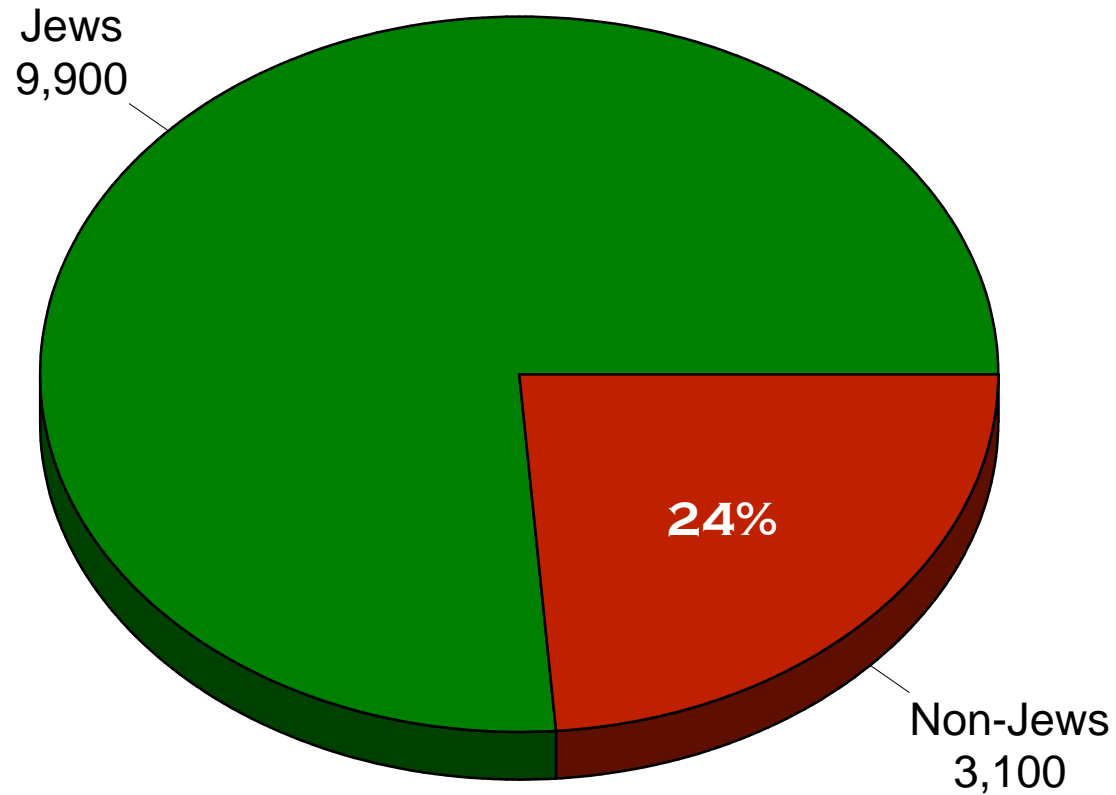
15,300 persons live in 6,000 Jewish households, of whom 12,100 persons are Jewish



THE JEWISH COMMUNITY OF RICHMOND

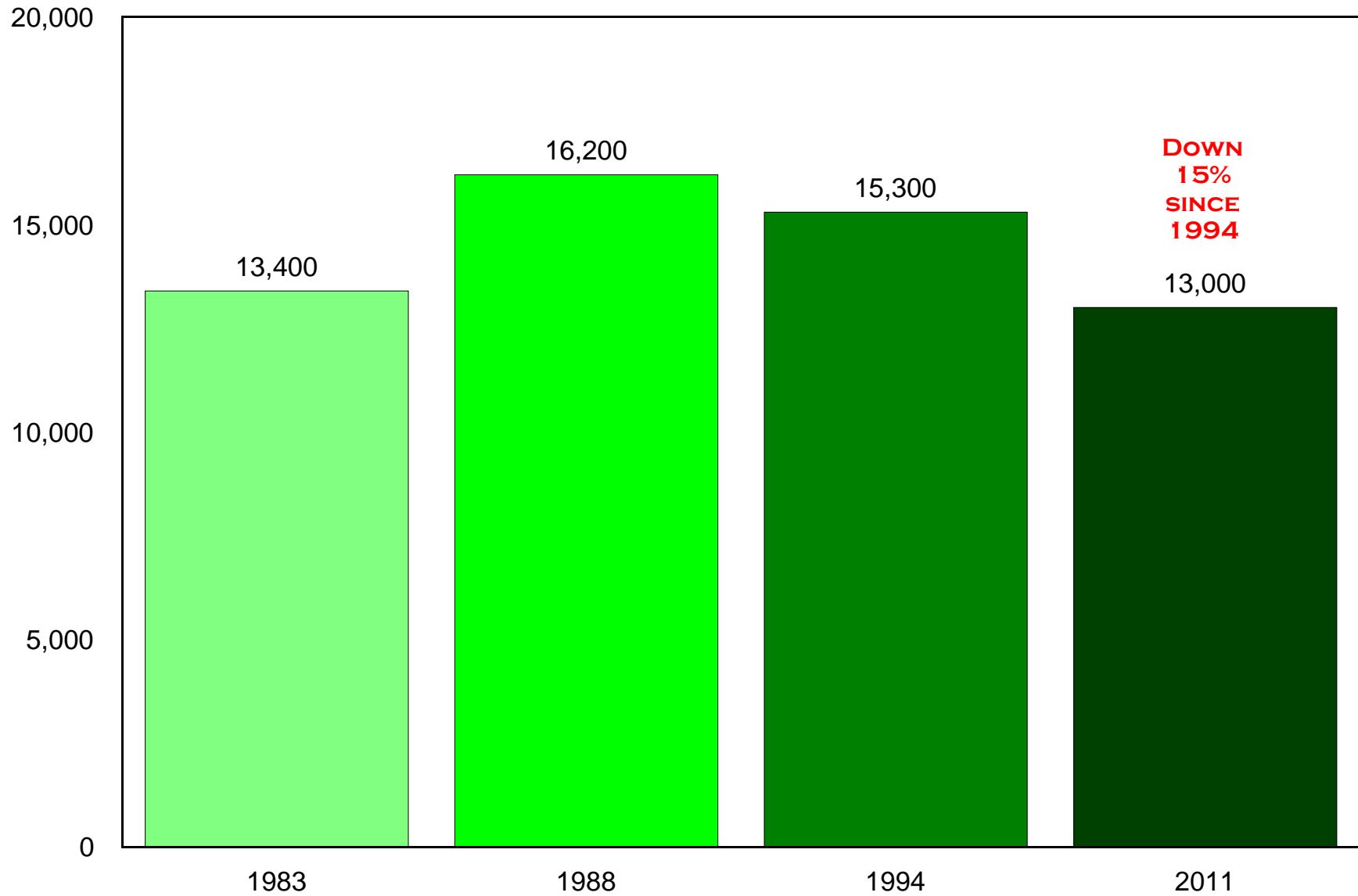
2011

13,000 persons live in 5,000 Jewish households, of whom 9,900 persons are Jewish



9

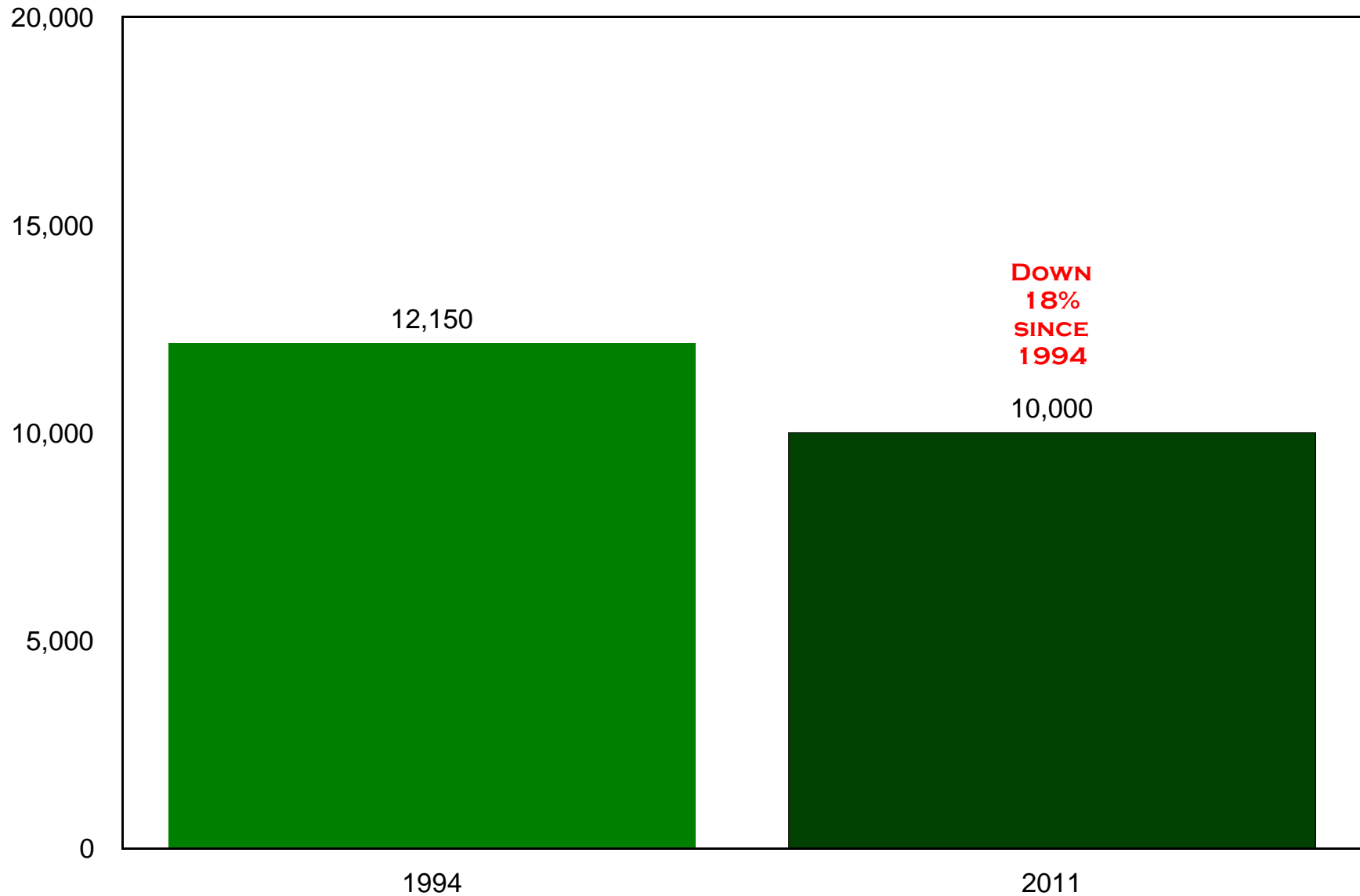
PERSONS IN JEWISH HOUSEHOLDS, 1983 - 2011



10

NUMBER OF JEWS, 1994 AND 2011

(Includes Jews in Institutions)



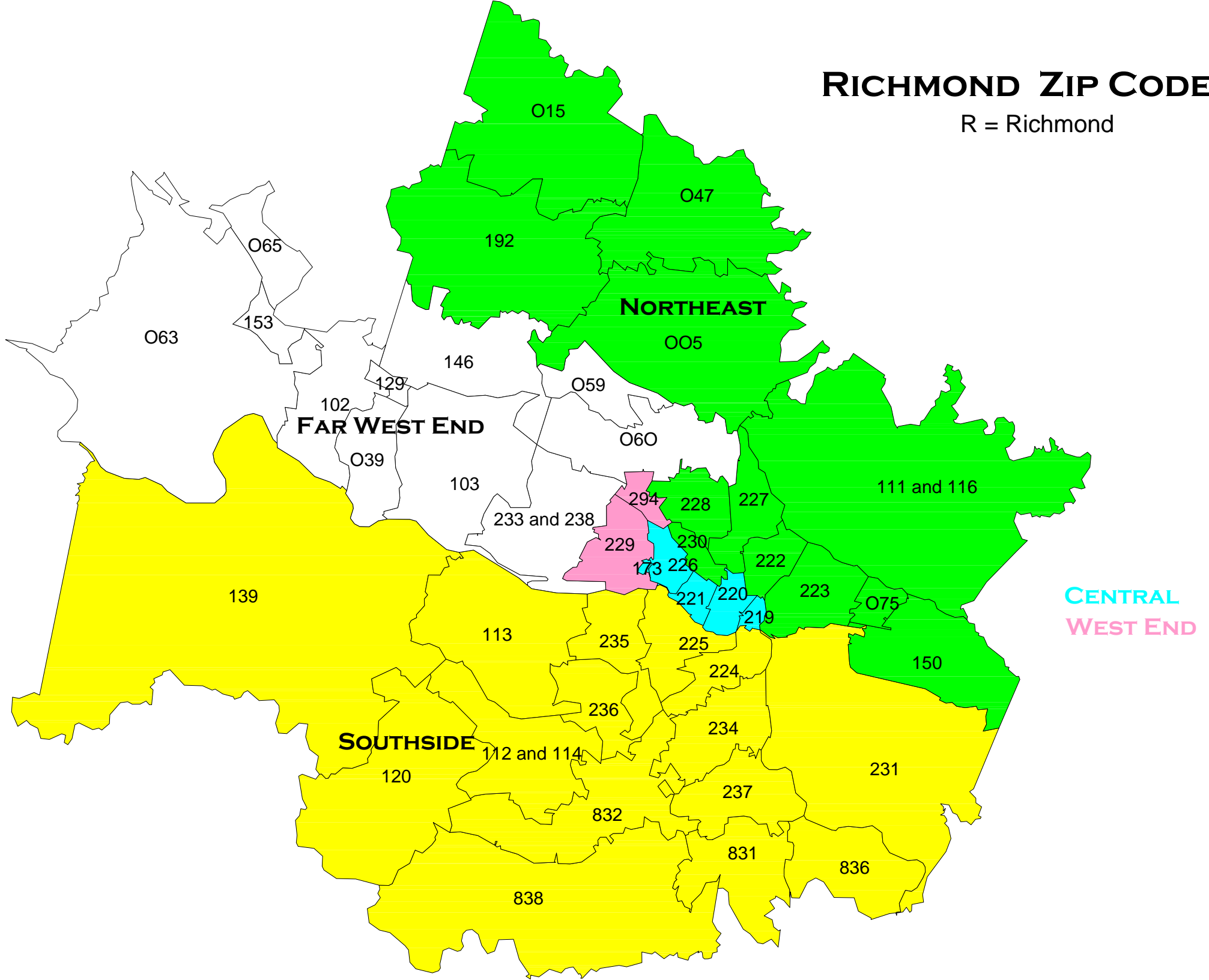
Major Finding 3

**THE FAR WEST END AND THE SOUTHSIDE
HAVE THE LARGEST JEWISH POPULATIONS**

**MOST OF THE DECREASE SINCE 1994
IS IN THE CENTRAL AND WEST END**

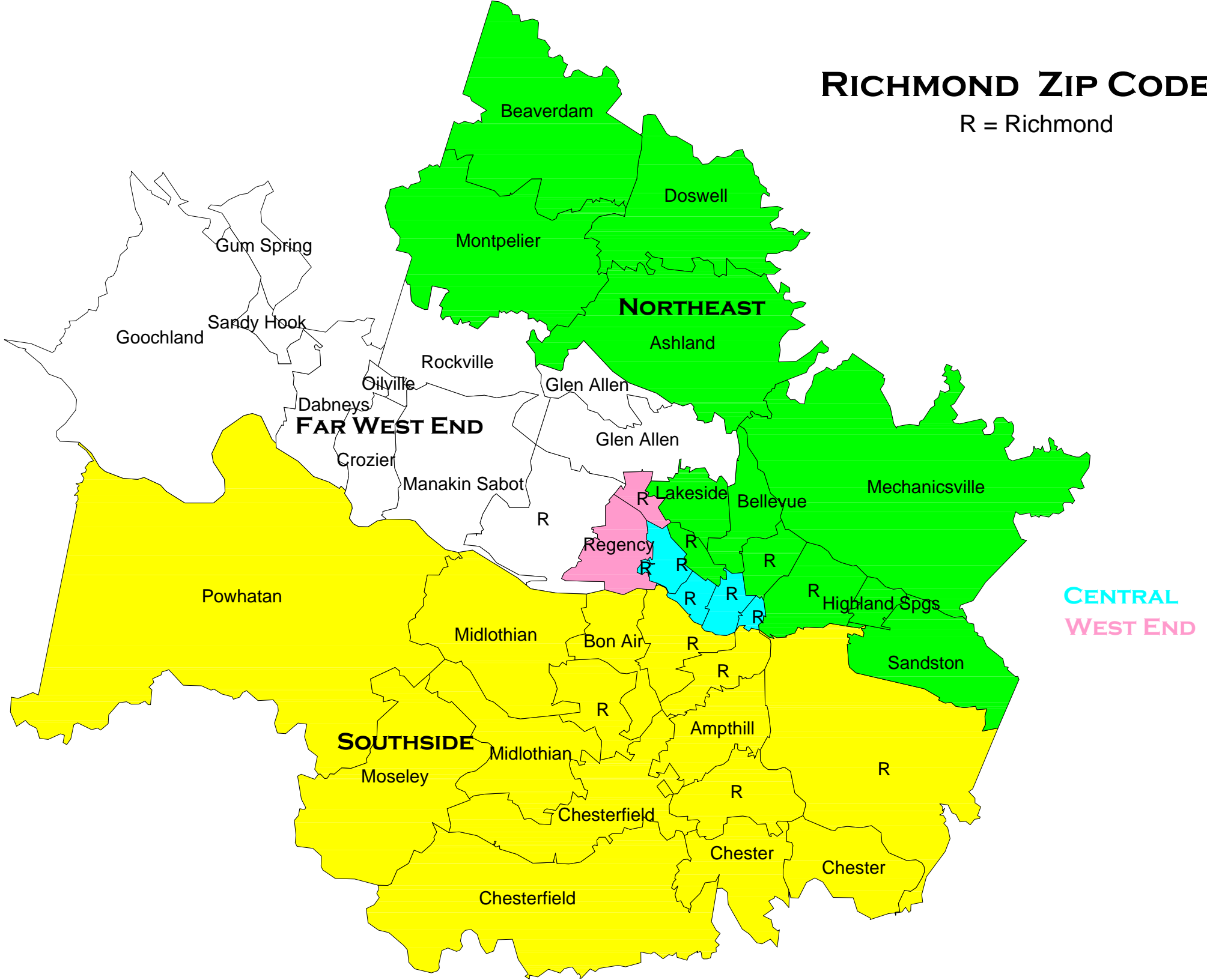
RICHMOND ZIP CODES

R = Richmond



RICHMOND ZIP CODES

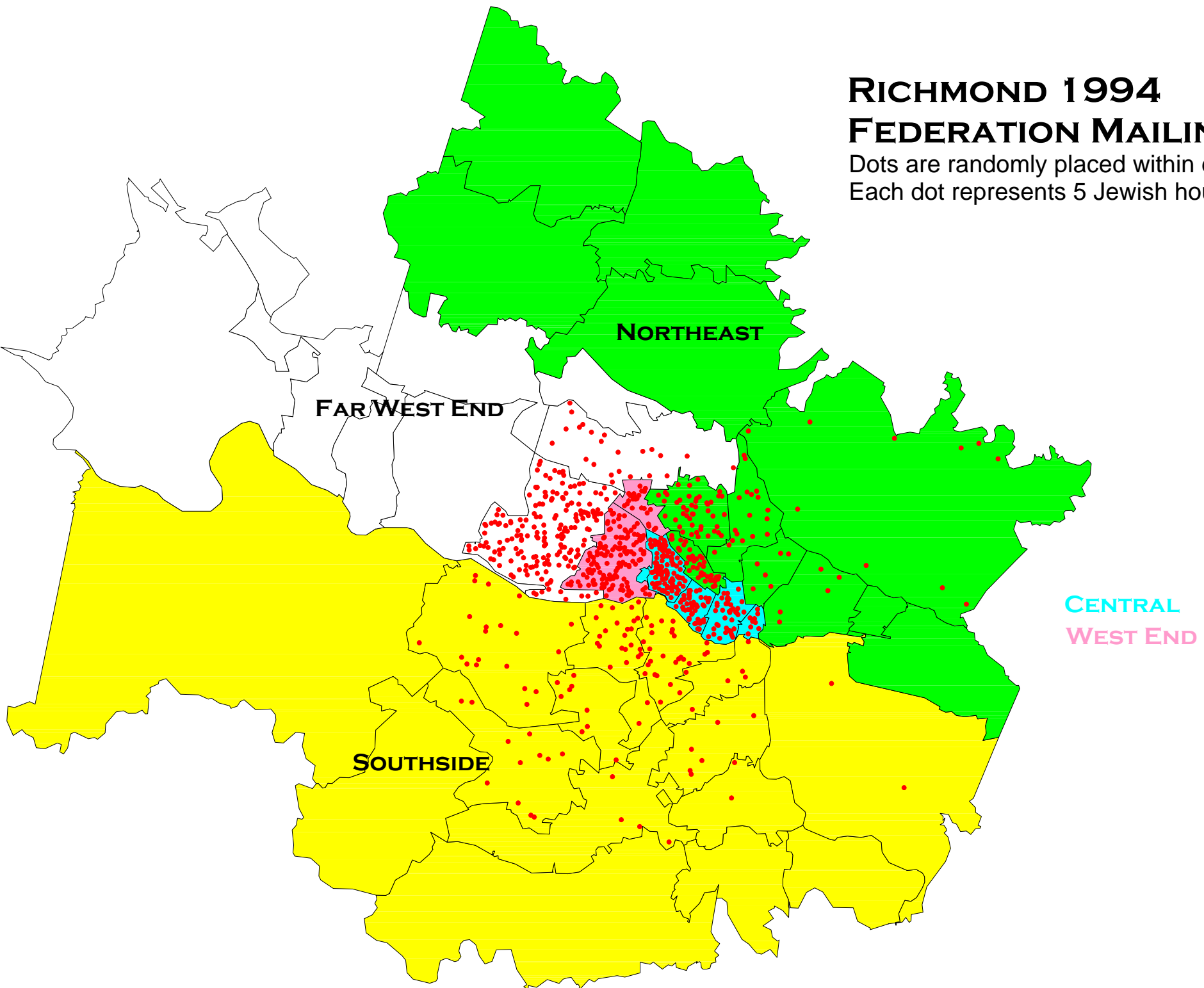
R = Richmond



RICHMOND 1994

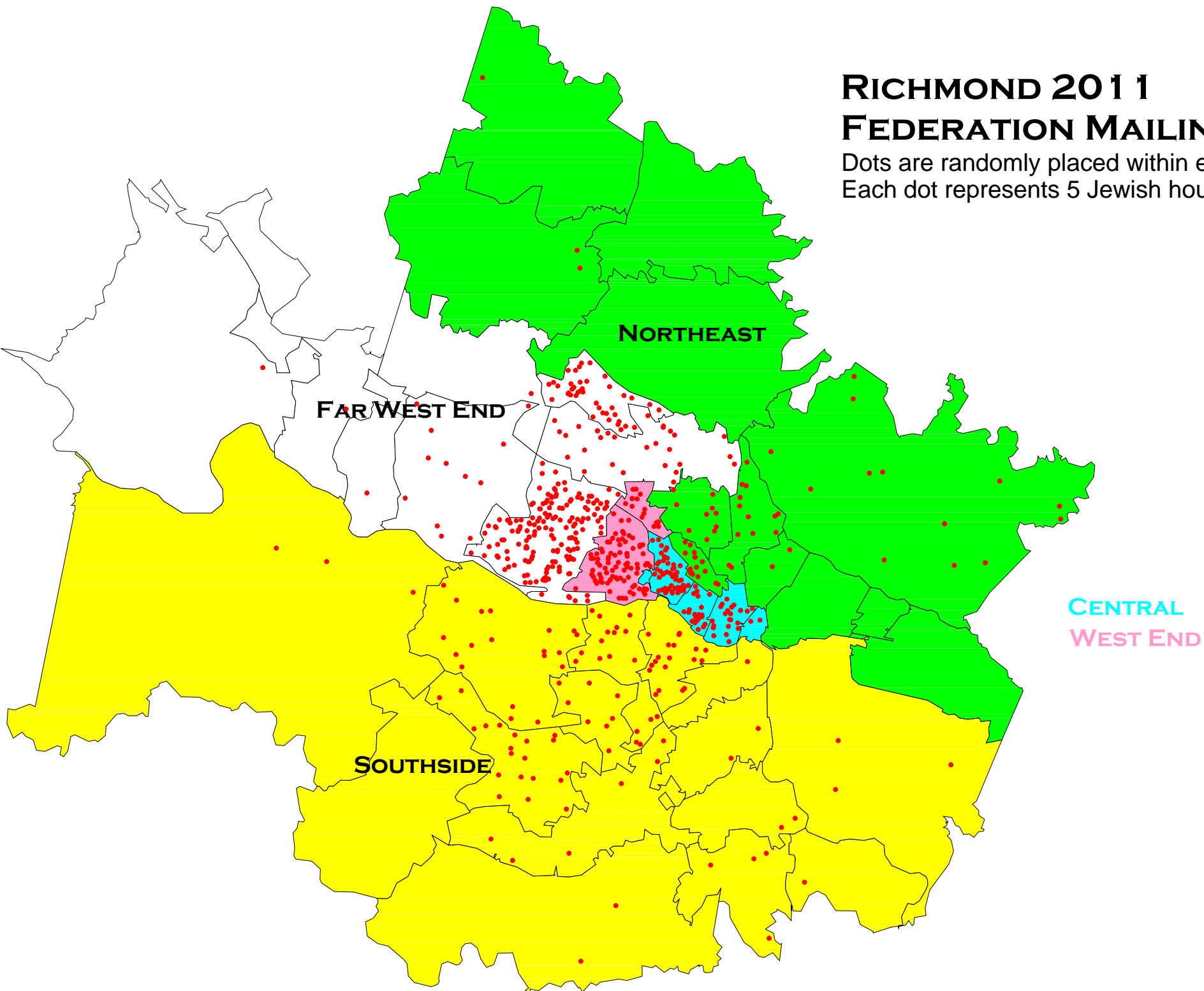
FEDERATION MAILING LIST

Dots are randomly placed within each zip code
Each dot represents 5 Jewish households



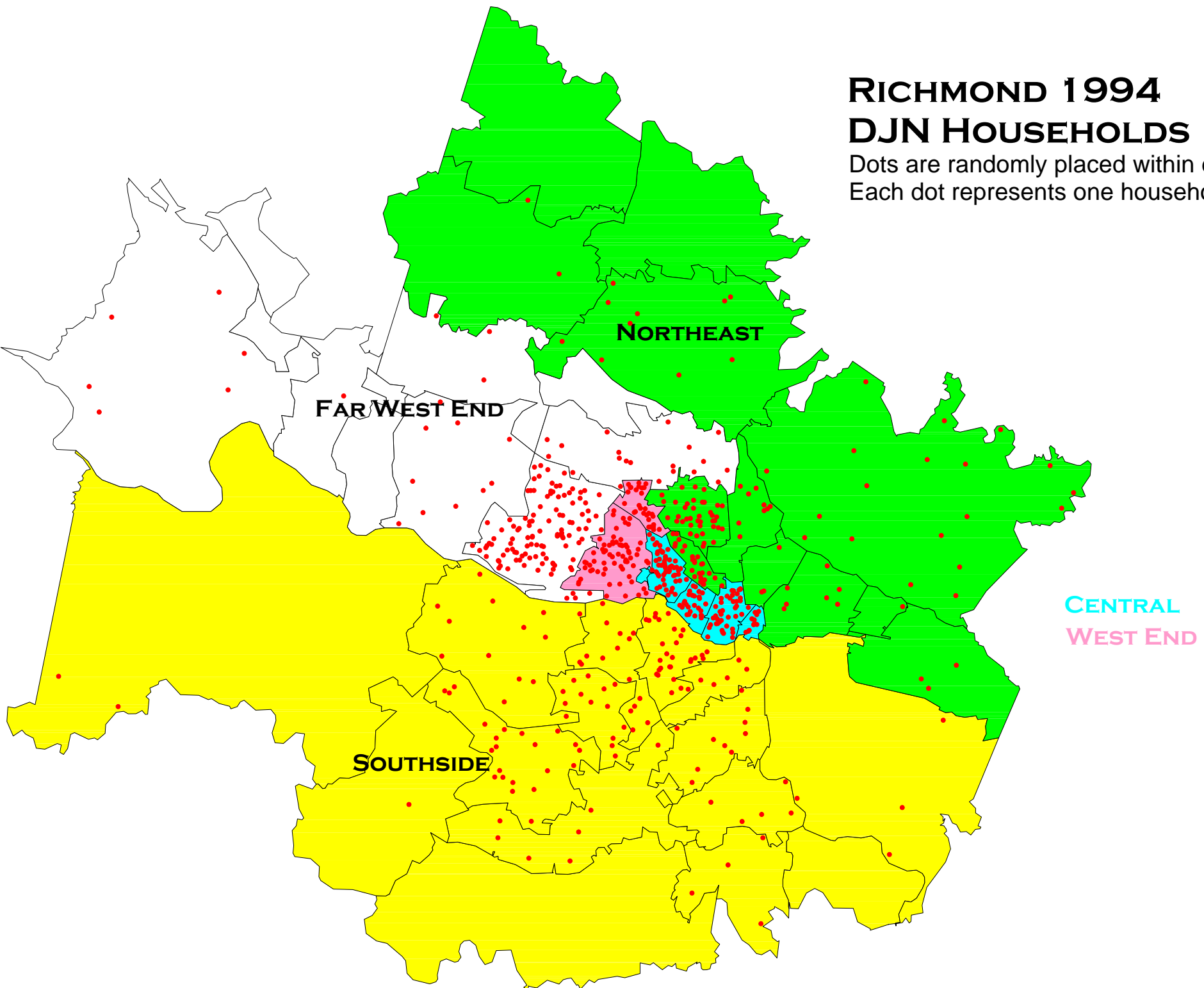
RICHMOND 2011 FEDERATION MAILING LIST

Dots are randomly placed within each zip code
Each dot represents 5 Jewish households



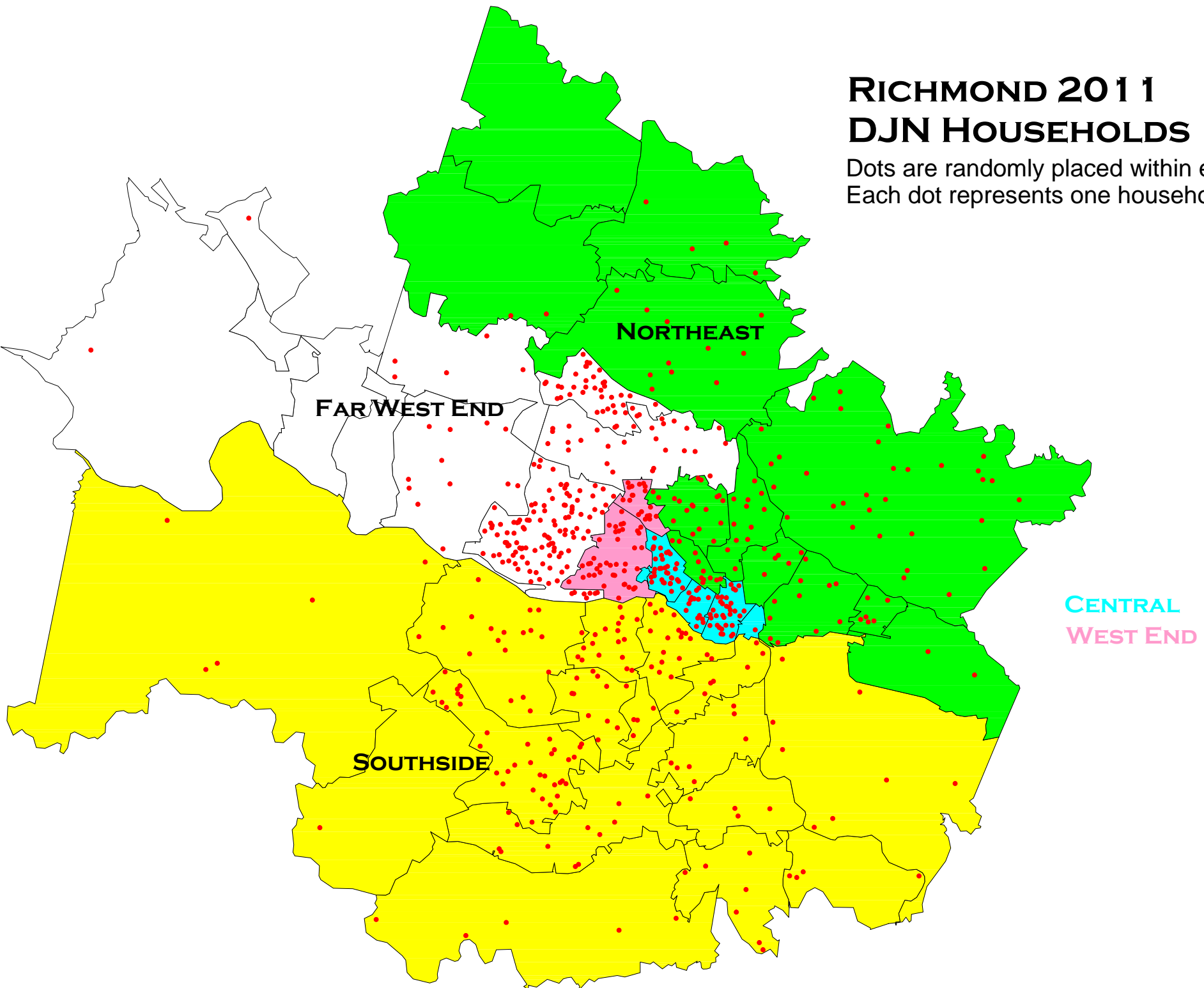
RICHMOND 1994 DJN HOUSEHOLDS

Dots are randomly placed within each zip code
Each dot represents one household



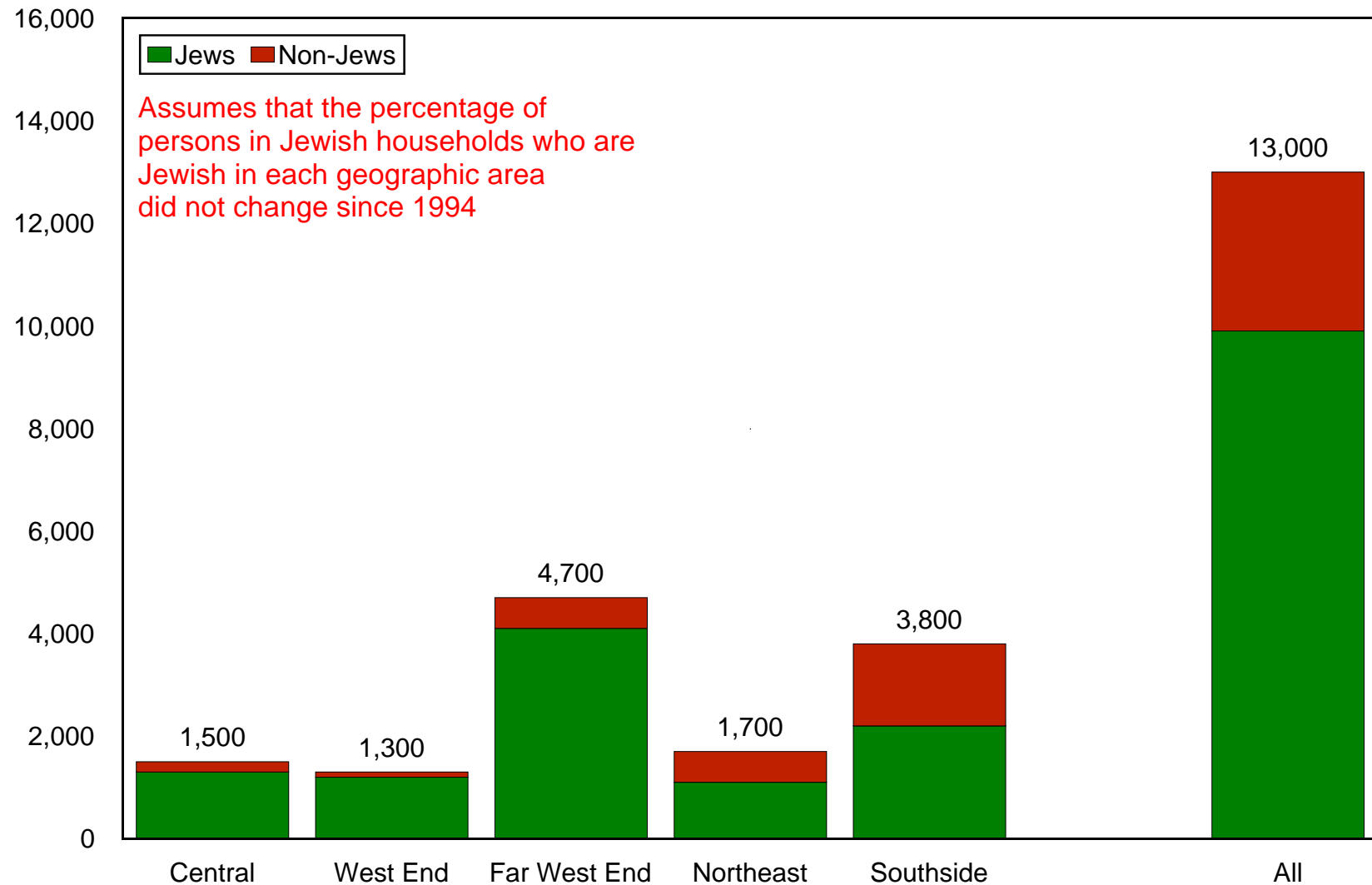
RICHMOND 2011 DJN HOUSEHOLDS

Dots are randomly placed within each zip code
Each dot represents one household

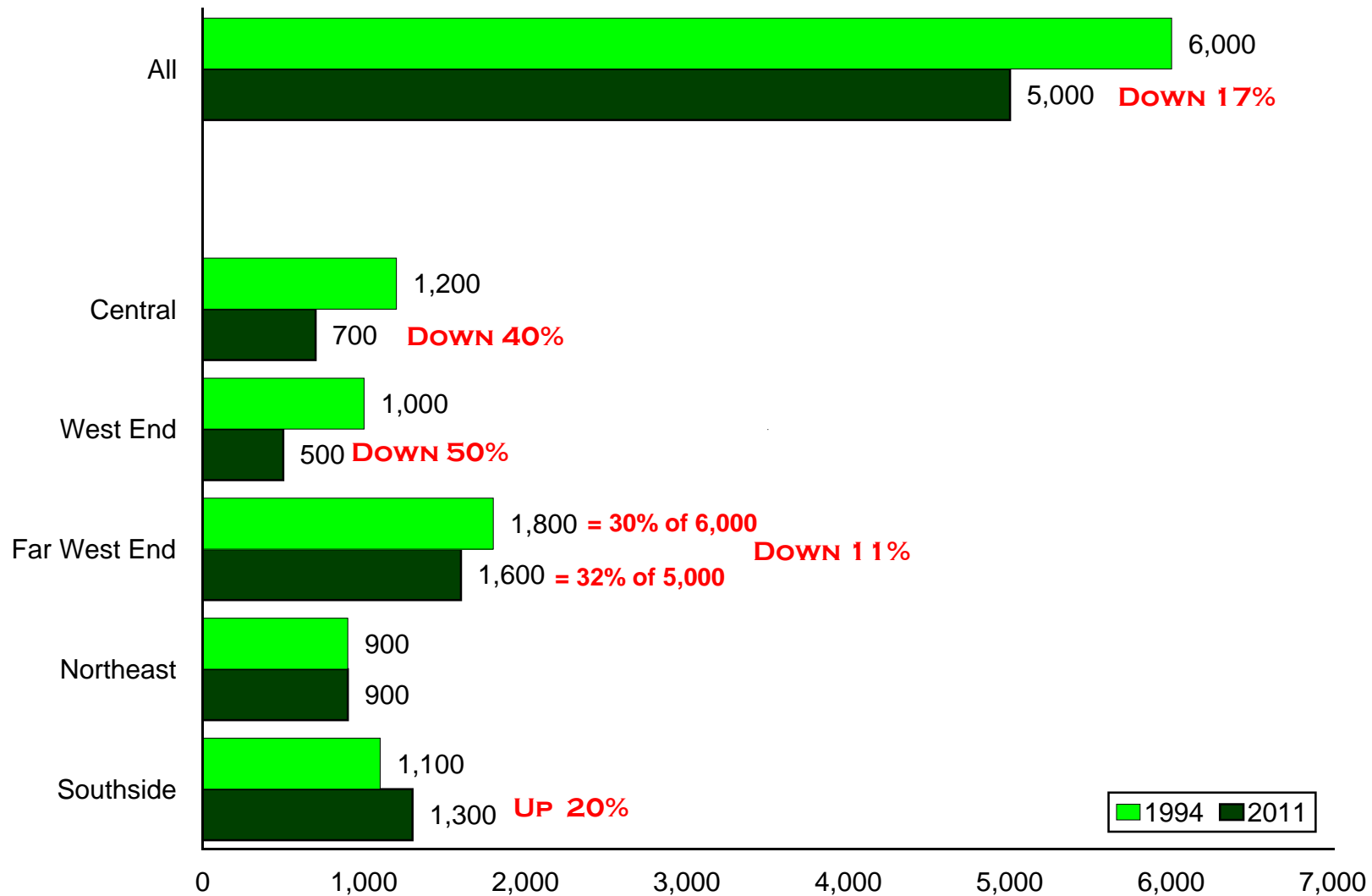


PERSONS IN JEWISH HOUSEHOLDS BY GEOGRAPHIC AREA

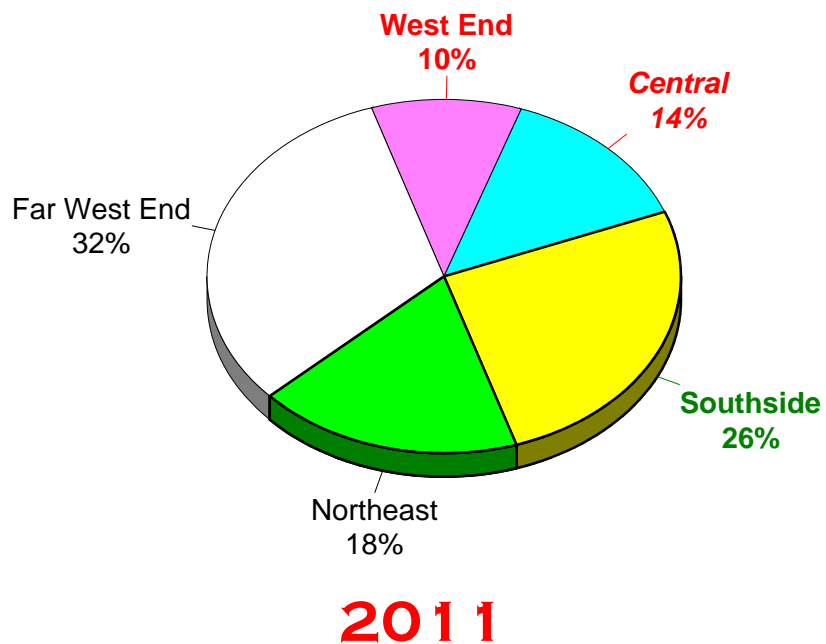
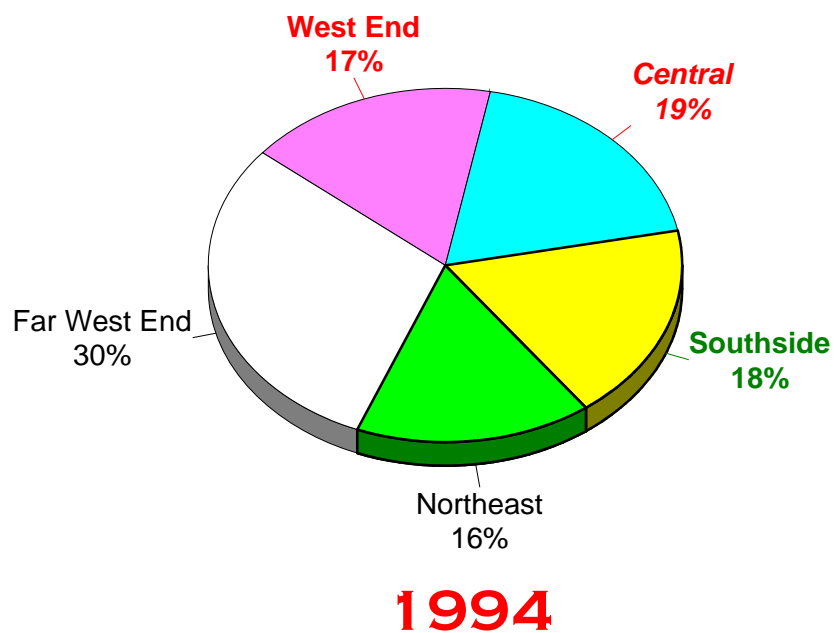
2011



CHANGE IN NUMBER OF JEWISH HOUSEHOLDS, 1994 - 2011



DISTRIBUTION OF JEWISH HOUSEHOLDS 1994 AND 2011



Major Finding 4

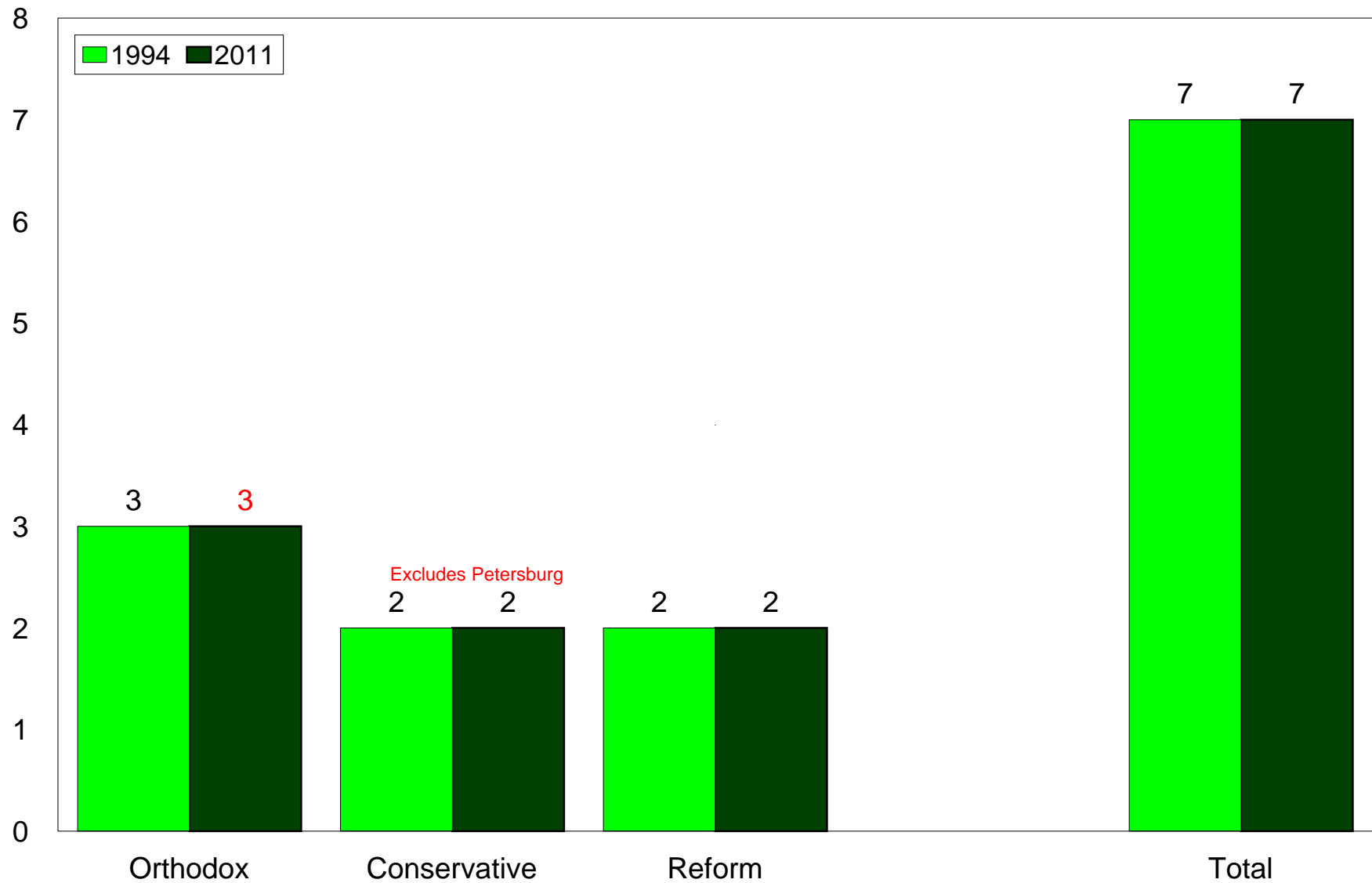
**NUMBER OF SYNAGOGUE MEMBER HOUSEHOLDS
Is DOWN 13%,
BUT THE PERCENTAGE OF ALL HOUSEHOLDS WHO ARE MEMBERS
IS STEADY
SINCE 1994**

**NUMBER OF CONSERVATIVE SYNAGOGUE
MEMBER HOUSEHOLDS
Is DOWN 39%
SINCE 1994
(ORTHODOX IS UP 36%)**

**NUMBER OF JEWISH JCC MEMBER HOUSEHOLDS
IS STEADY
SINCE 1994,
BUT THE PERCENTAGE OF ALL HOUSEHOLDS WHO ARE MEMBERS
IS UP FROM 15% TO 19%
SINCE 1994**

NUMBER OF SYNAGOGUES

(Based upon the Synagogue Survey)



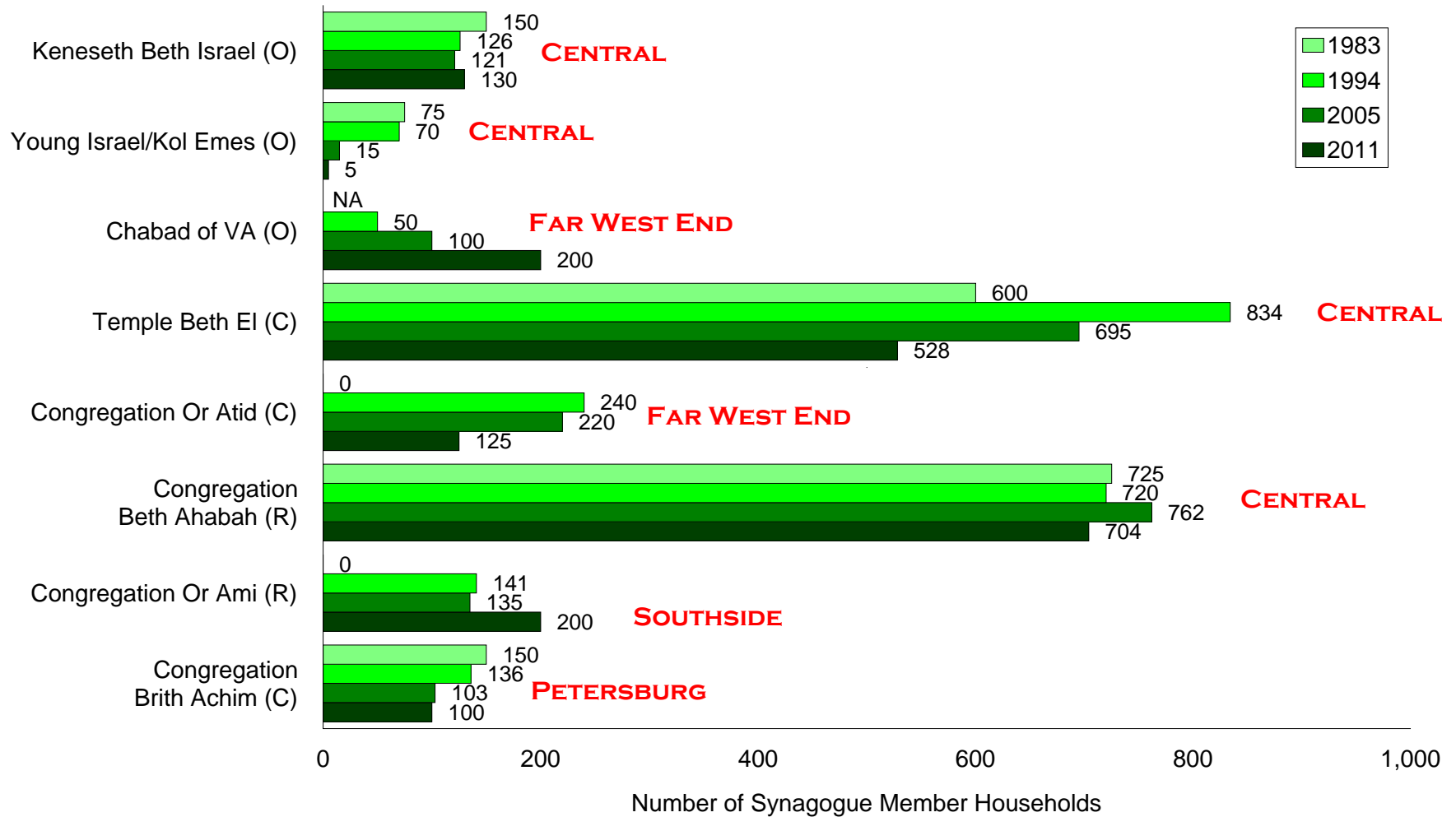
RICHMOND SYNAGOGUES

(Based upon the Synagogue Survey)

Synagogue	Location	Denomination	1983 Number of Member Households	1994 Number of Member Households	2005 Number of Member Households	2011 Number of Member Households
Keneseth Beth Israel	Central	Orthodox	150	126	121	130
Young Israel/ Kol Emes	Central	Orthodox	75	70	15	5
Chabad of VA	Far West End	Orthodox	NA	50	100	200
Temple Beth El	Central	Conservative	600	834	695	528
Congregation Or Atid	Far West End	Conservative	240	240	220	125
Congregation Beth Ahabah	Central	Reform	725	720	762	704
Congregation Or Ami	Southside	Reform	0	141	135	200
Total			1,790	2,181	2,048	1,892
Congregation Brith Achim	Petersburg	Conservative	150	136	103	100

24 NUMBER OF SYNAGOGUE MEMBER HOUSEHOLDS IN EACH SYNAGOGUE

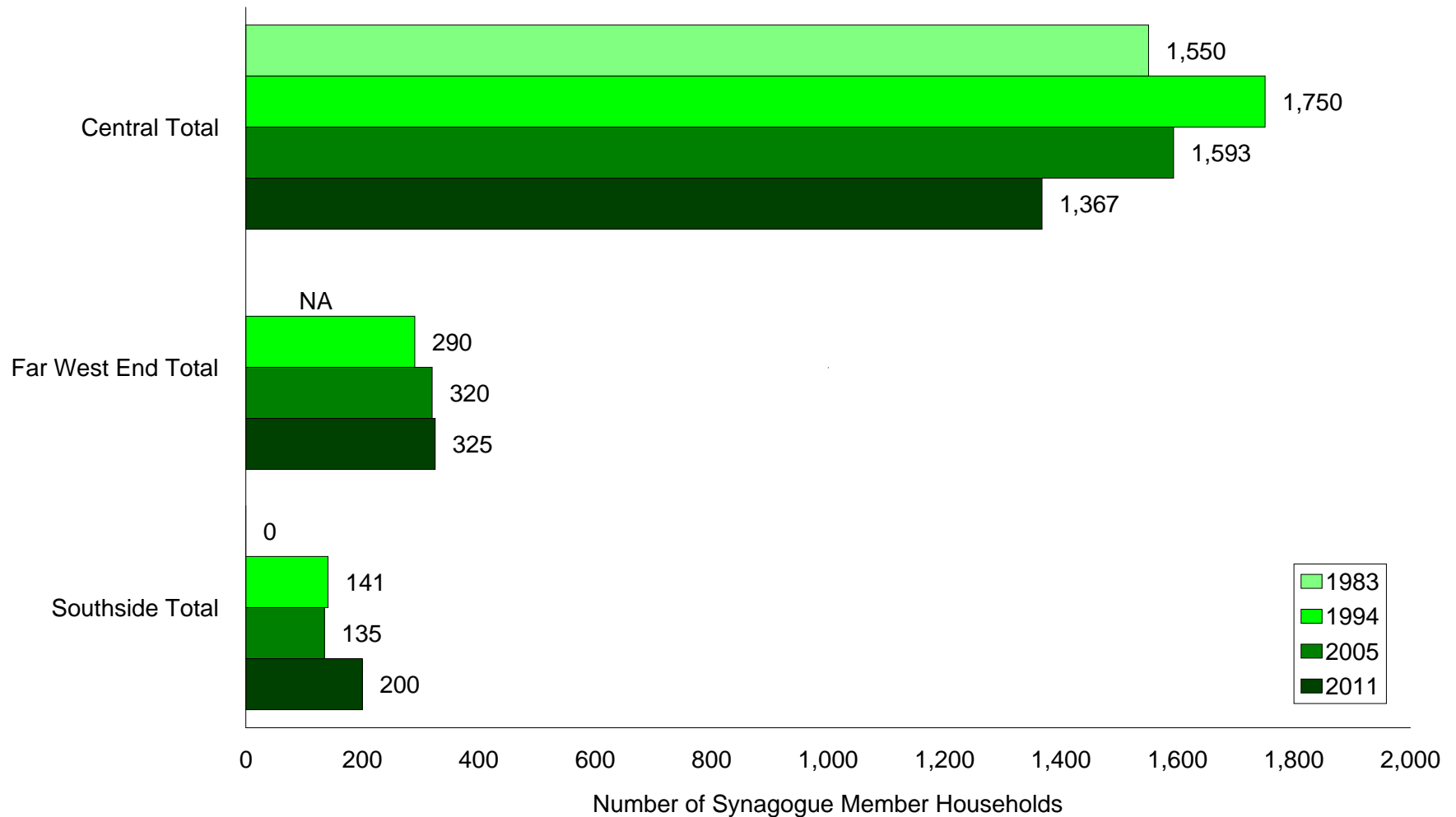
(Based upon the Synagogue Survey)



25

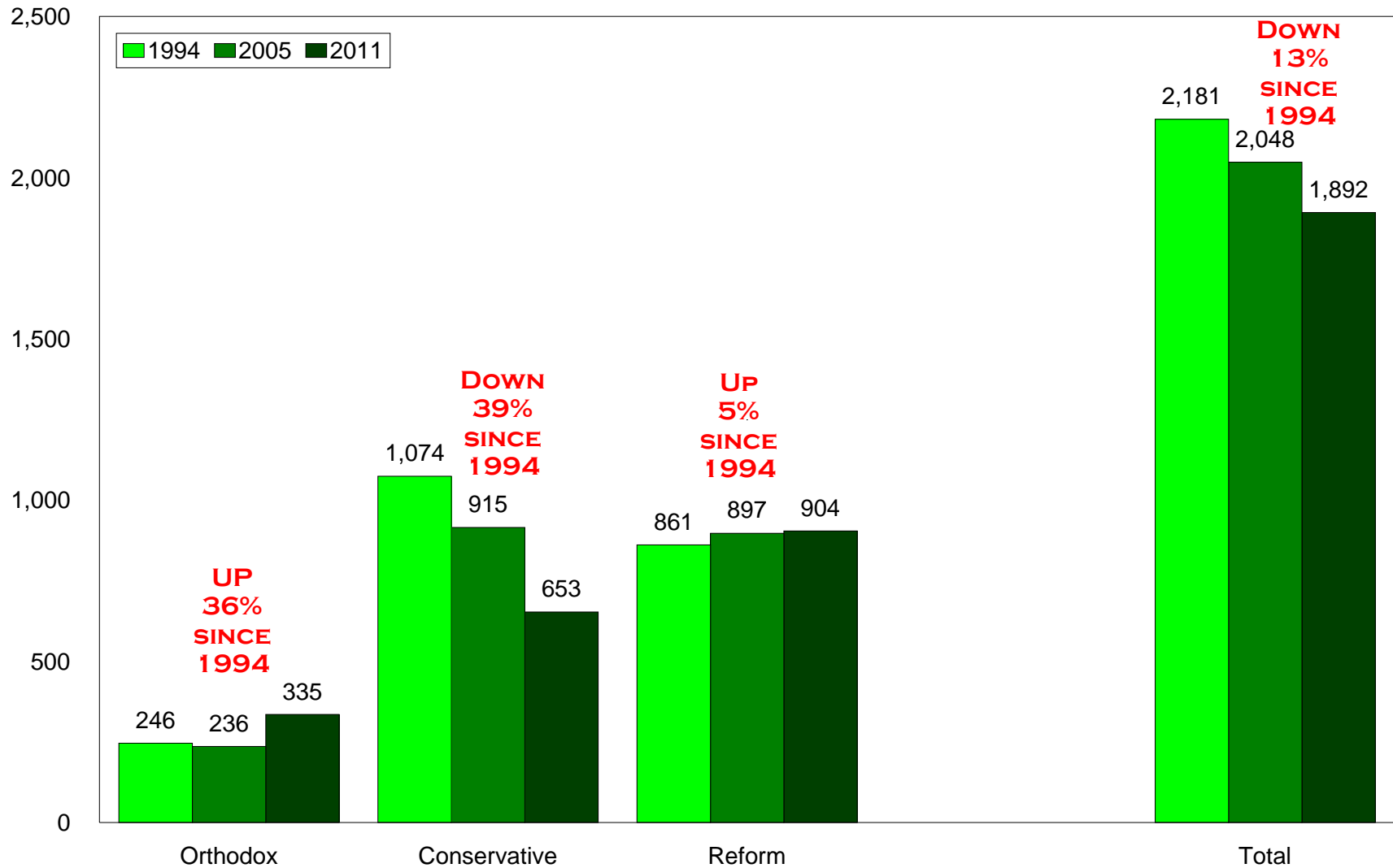
NUMBER OF SYNAGOGUE MEMBER HOUSEHOLDS IN EACH GEOGRAPHIC AREA

(Based upon the Synagogue Survey)



26 NUMBER OF SYNAGOGUE MEMBER HOUSEHOLDS BY DENOMINATION

(Based upon the Synagogue Survey)

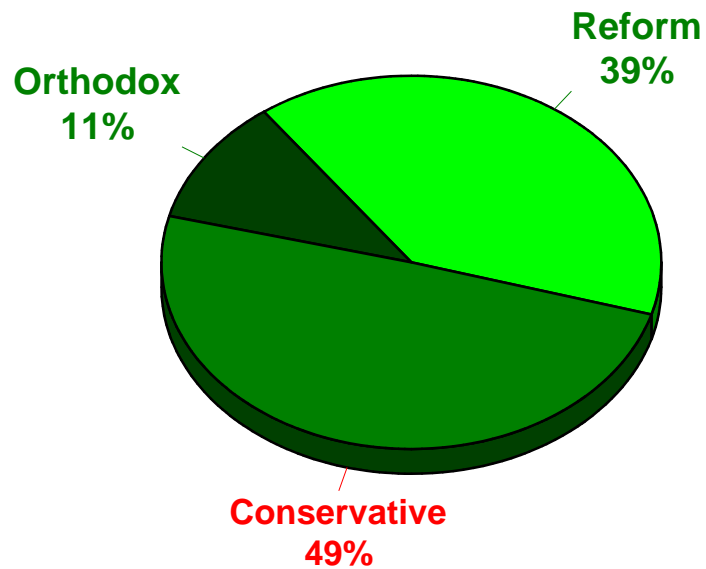


27

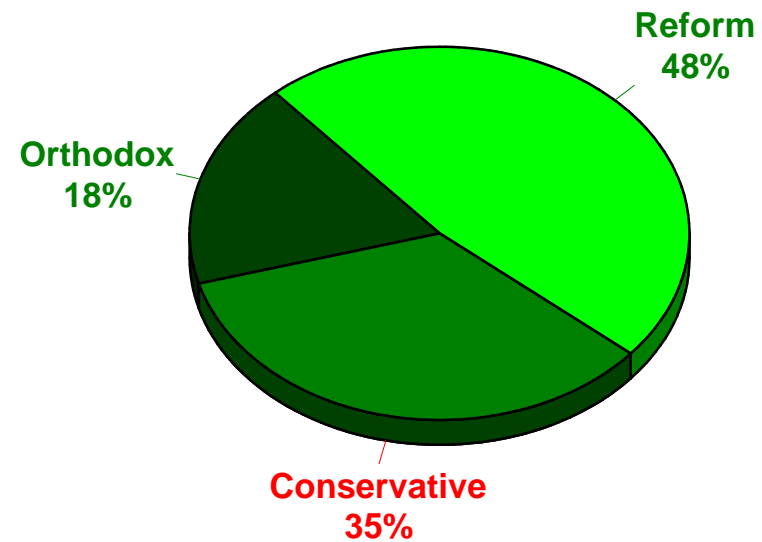
DENOMINATION OF SYNAGOGUE MEMBERSHIP

1994 AND 2011

(Based upon the Synagogue Survey)
(Synagogue Member Households)



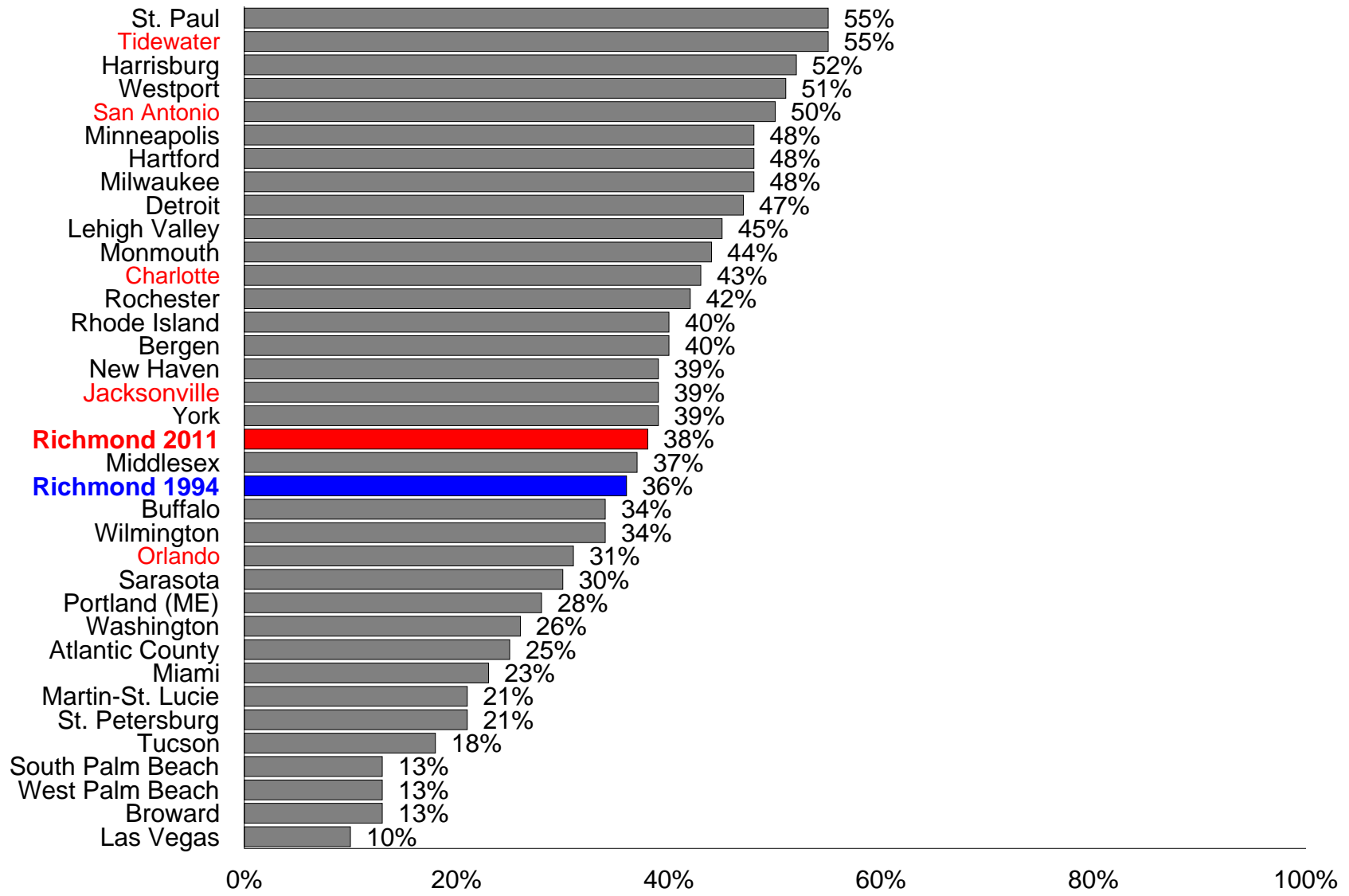
1994



2011

LOCAL SYNAGOGUE MEMBERSHIP

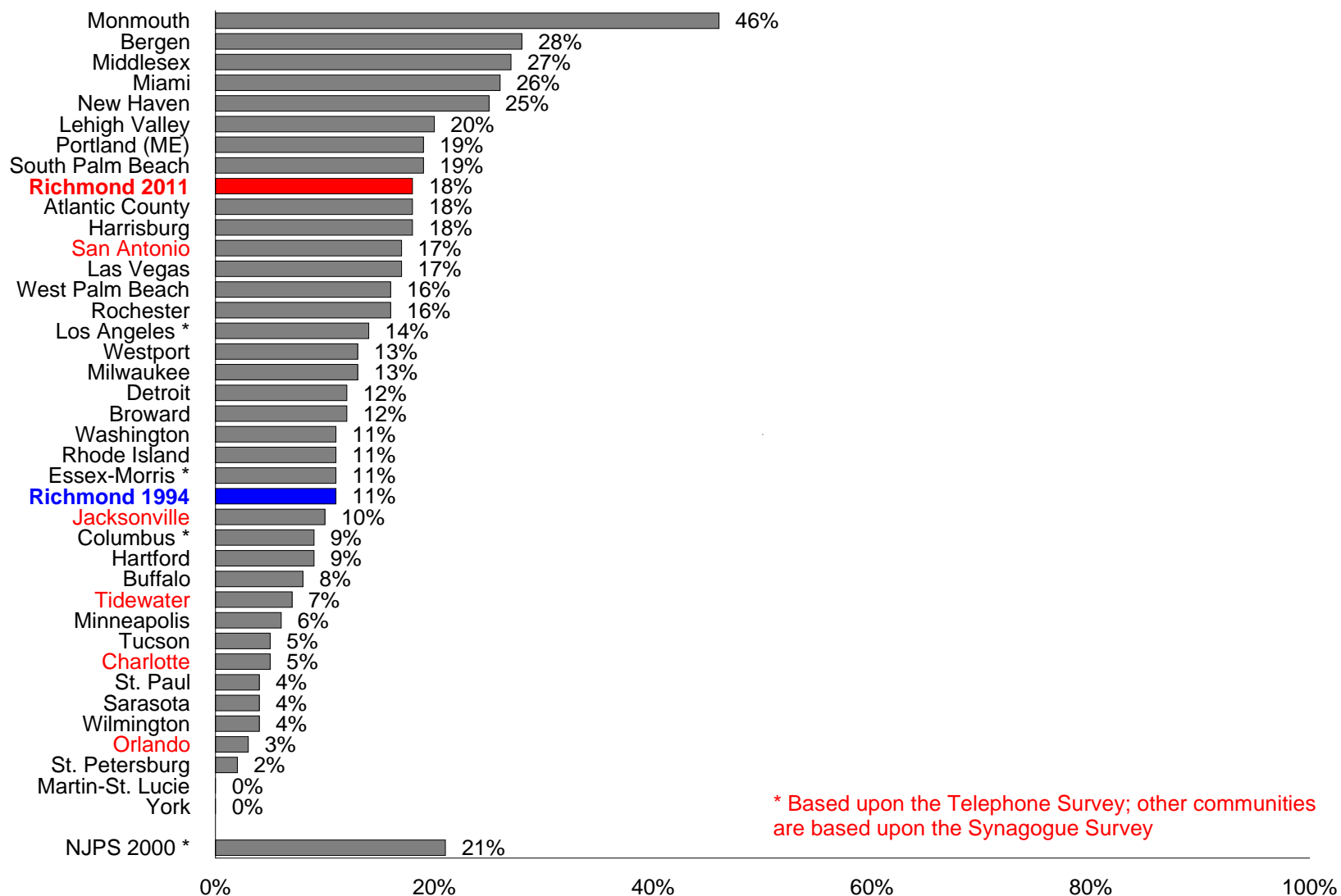
(Based upon the Synagogue Survey)
(Jewish Households)



29 DENOMINATION OF SYNAGOGUE MEMBERSHIP:

ORTHODOX

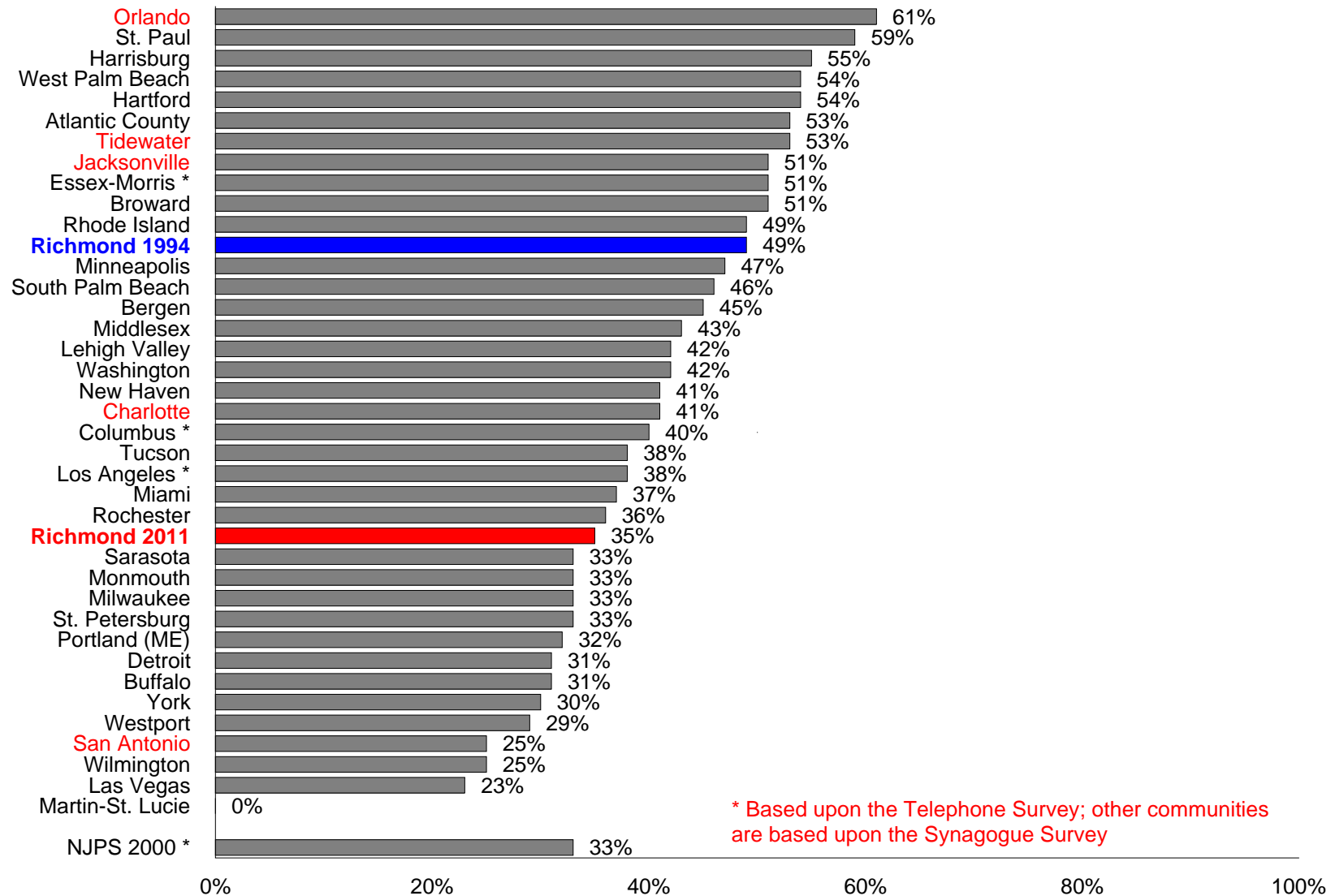
(Synagogue Member Households)



30 DENOMINATION OF SYNAGOGUE MEMBERSHIP:

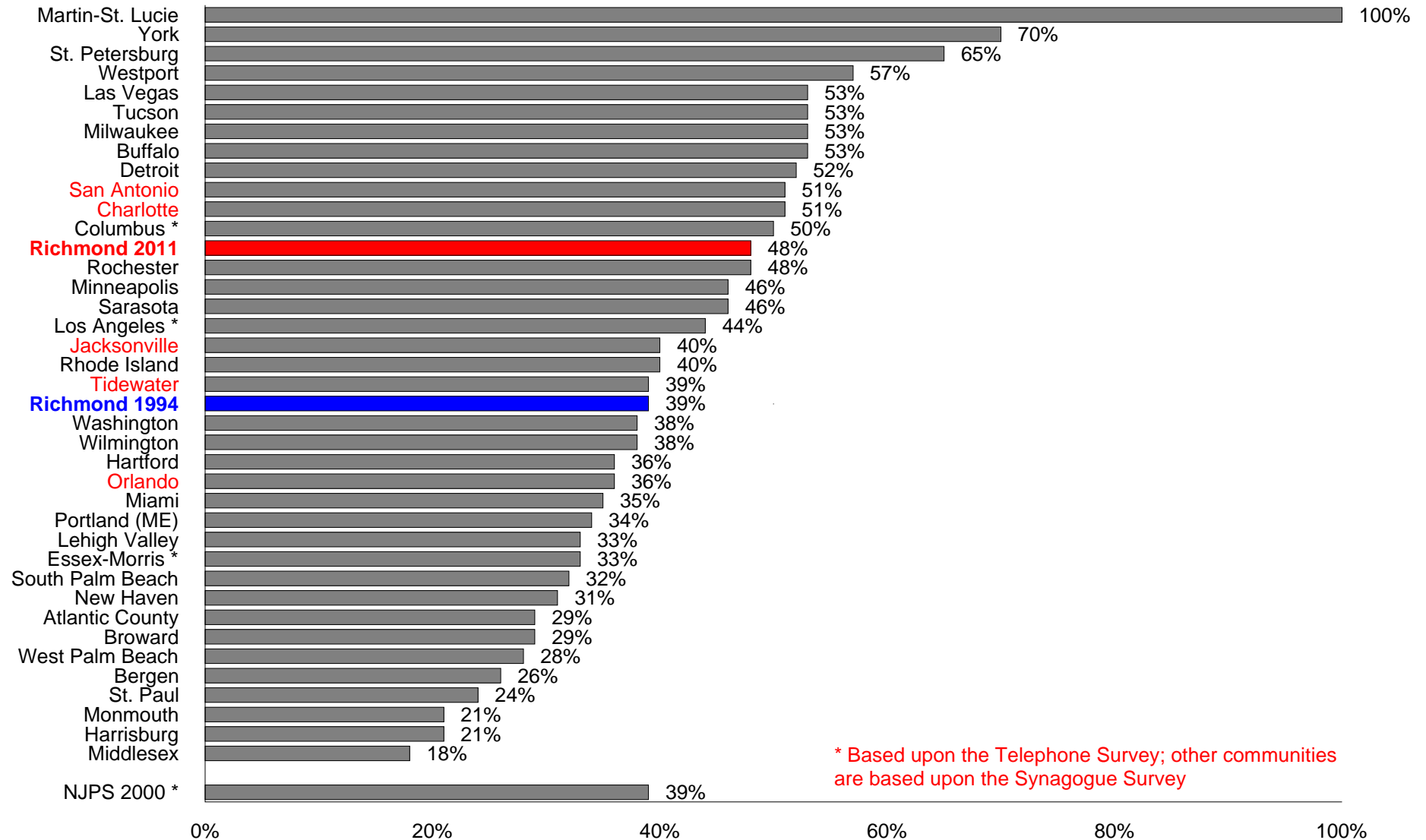
CONSERVATIVE

(Synagogue Member Households)



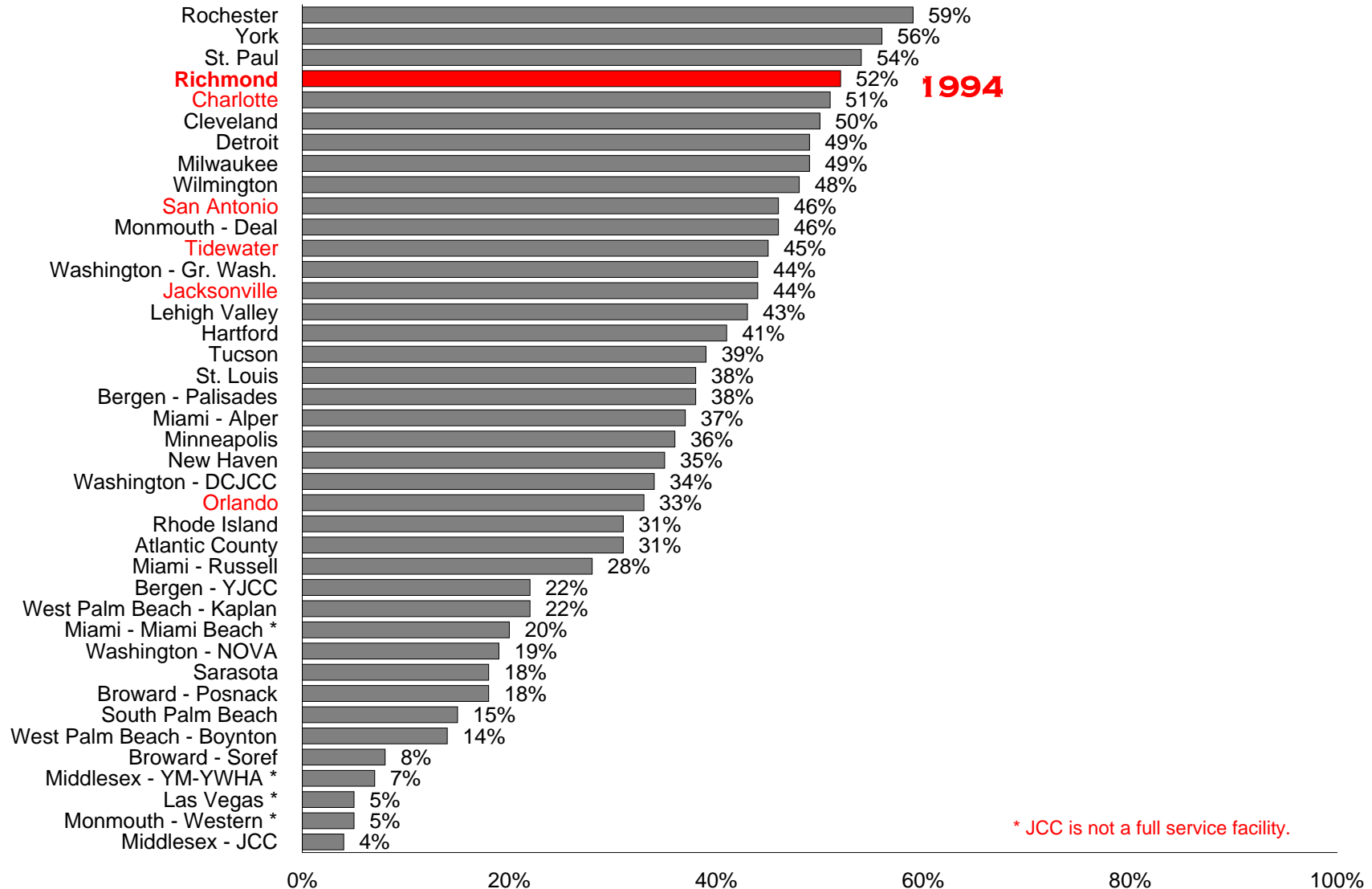
31 DENOMINATION OF SYNAGOGUE MEMBERSHIP: REFORM

(Synagogue Member Households)



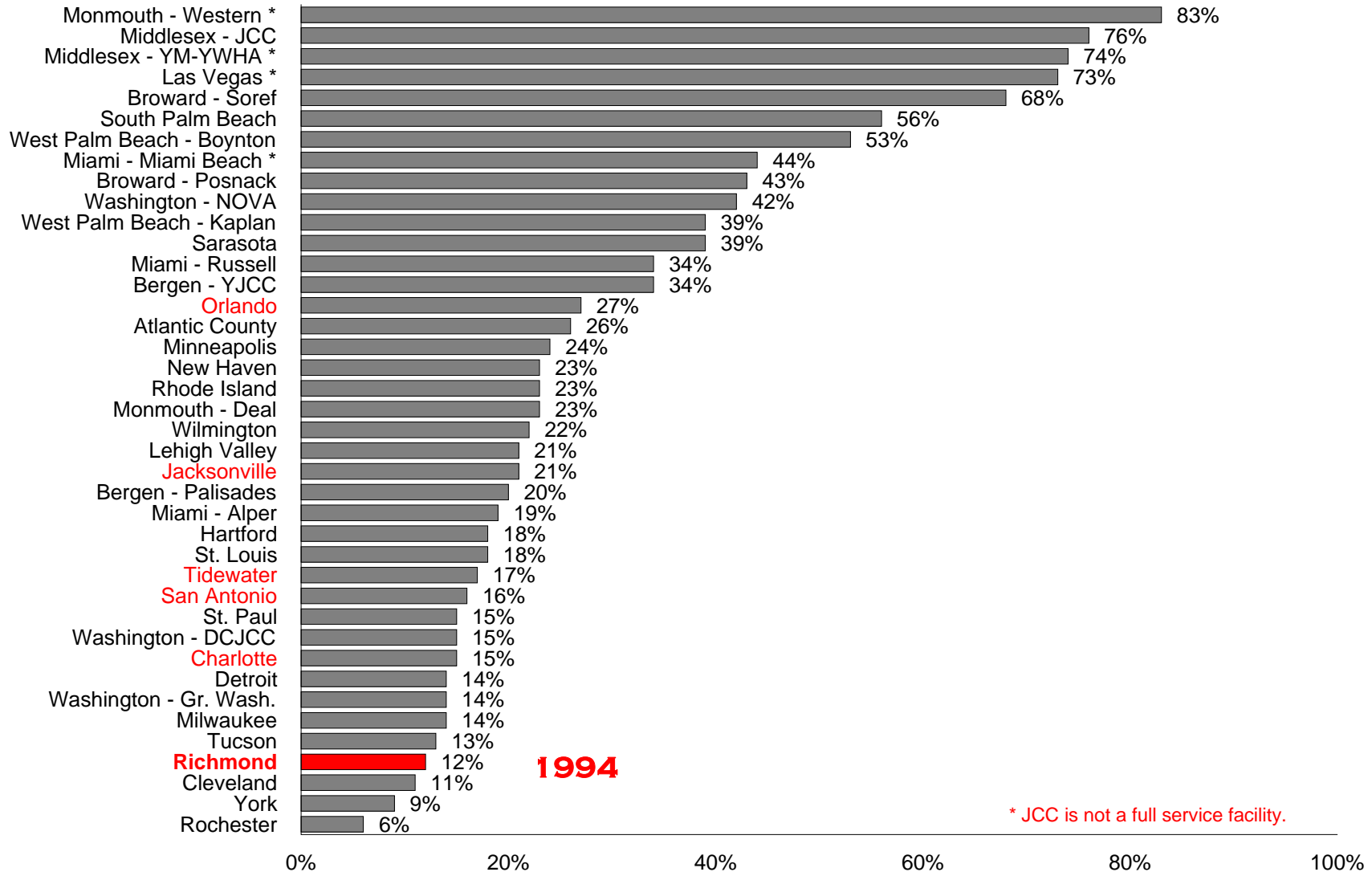
VERY FAMILIAR WITH JCC

(Respondents in Service Area of Each JCC)



NOT AT ALL FAMILIAR WITH JCC

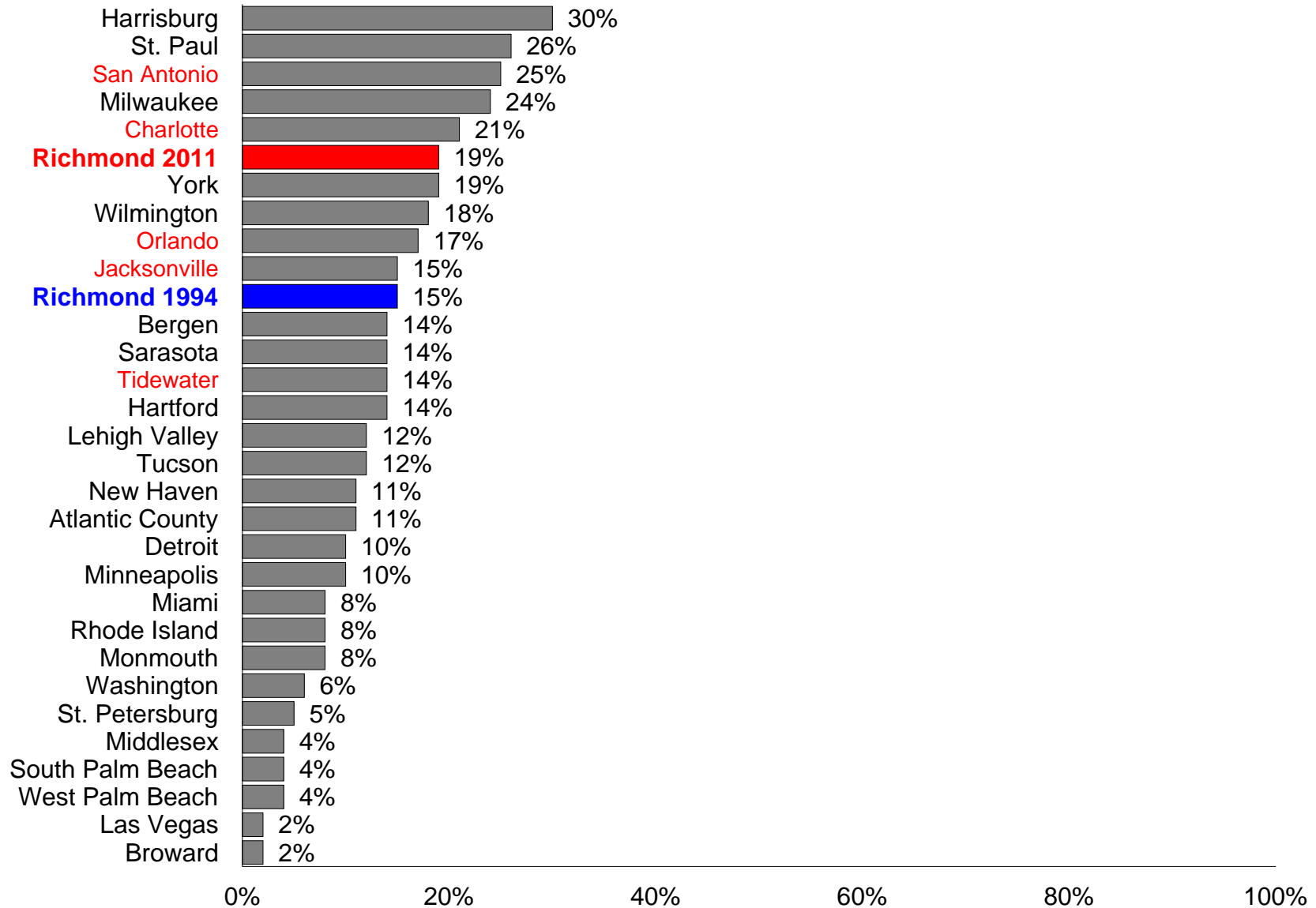
(Respondents in Service Area of Each JCC)



LOCAL JCC MEMBERSHIP

(Based upon the JCC Survey)

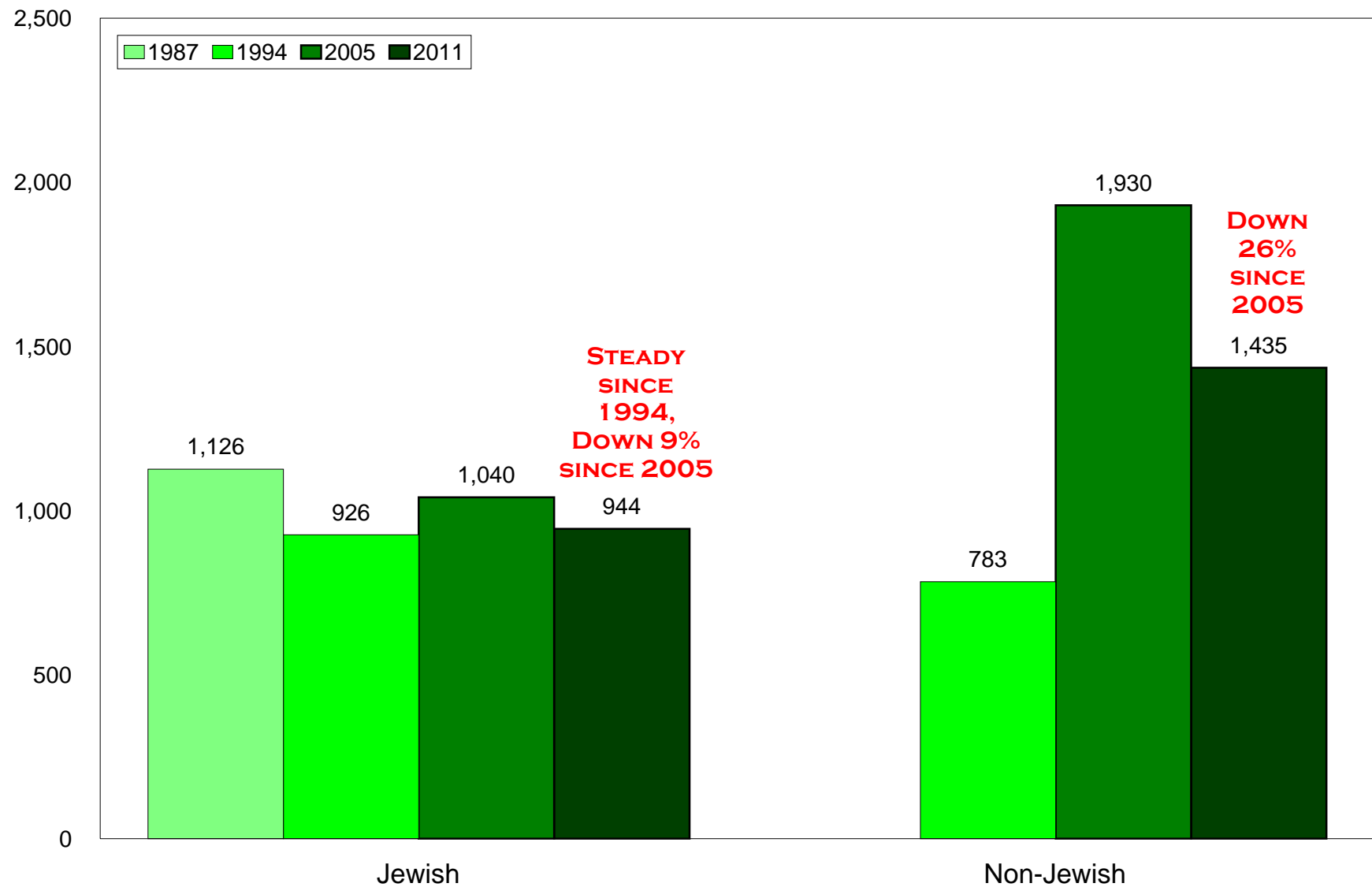
(Jewish Households)



35

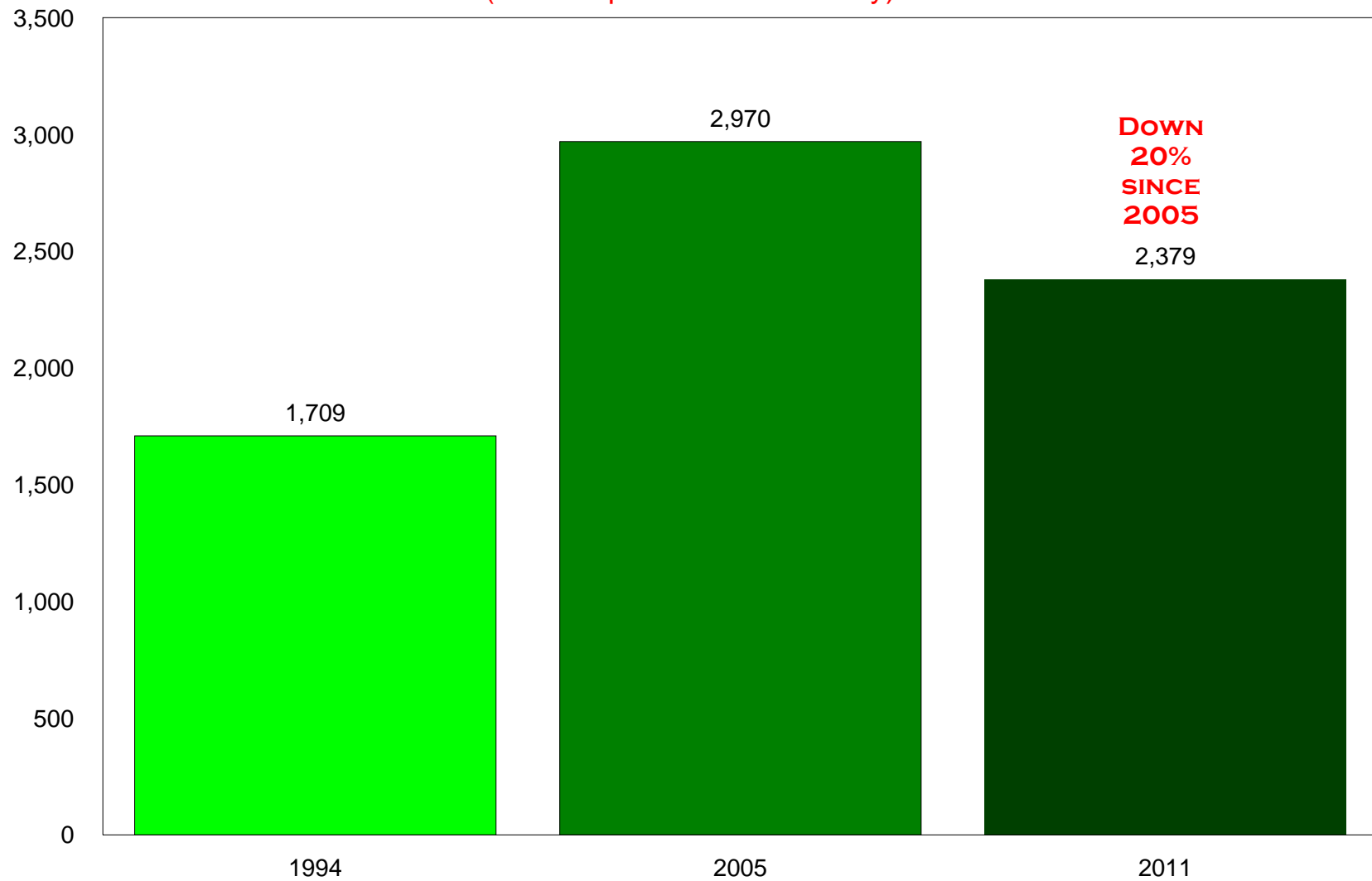
NUMBER OF JCC MEMBER HOUSEHOLDS

(Based upon the JCC Survey)



36 TOTAL NUMBER OF JCC MEMBER HOUSEHOLDS (JEWISH AND NON-JEWISH)

(Based upon the JCC Survey)



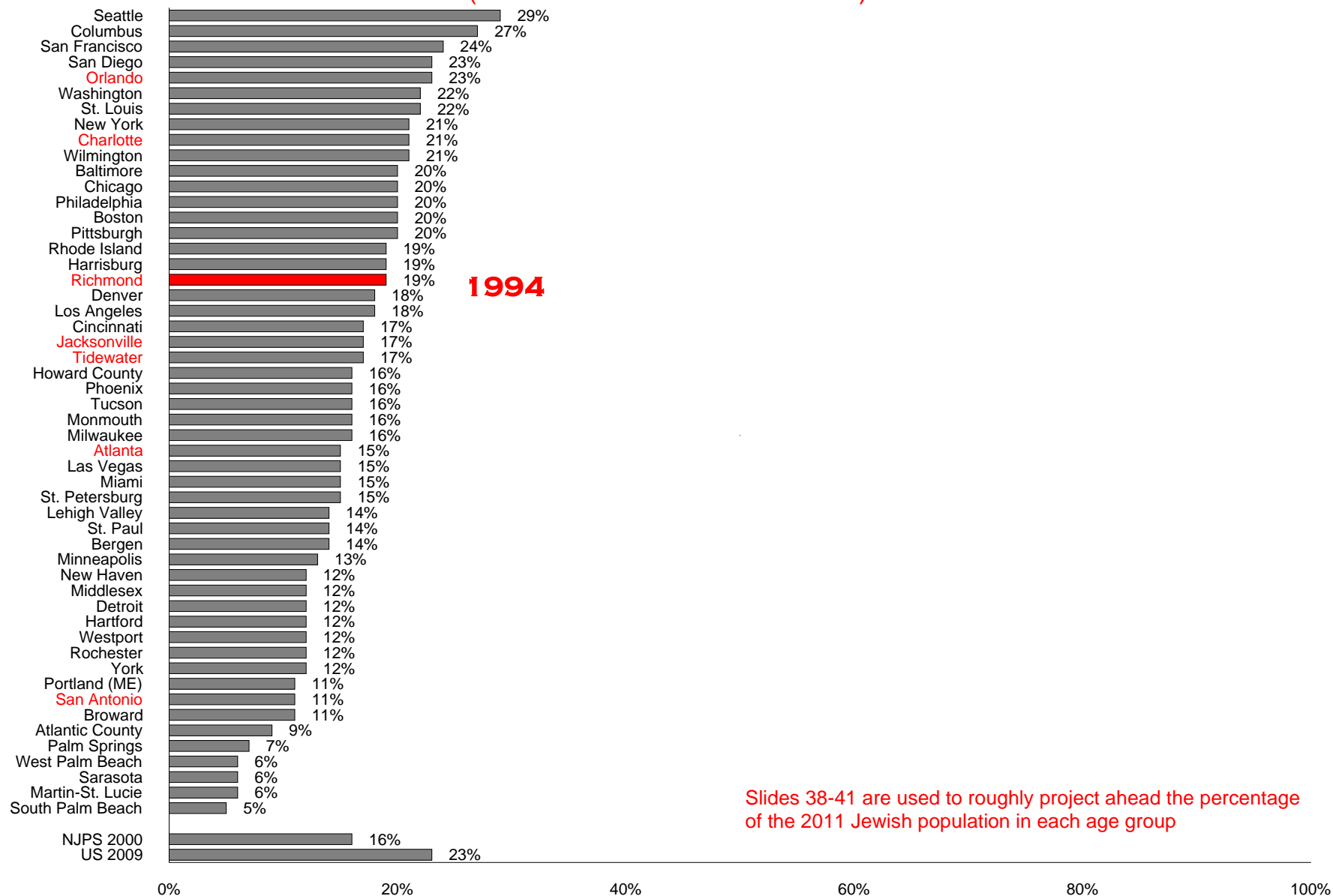
Major Finding 5

**THE AGE DISTRIBUTION OF THE JEWISH POPULATION
HAS LIKELY CHANGED SINCE 1994**

**COMPARED TO 1994, THERE IS PROBABLY:
LOWER % OF PERSONS AGE 35-49
HIGHER % OF PERSONS AGE 50-64
SAME % OF PERSONS AGE 65+**

AGE 18-34

(Persons in Jewish Households)

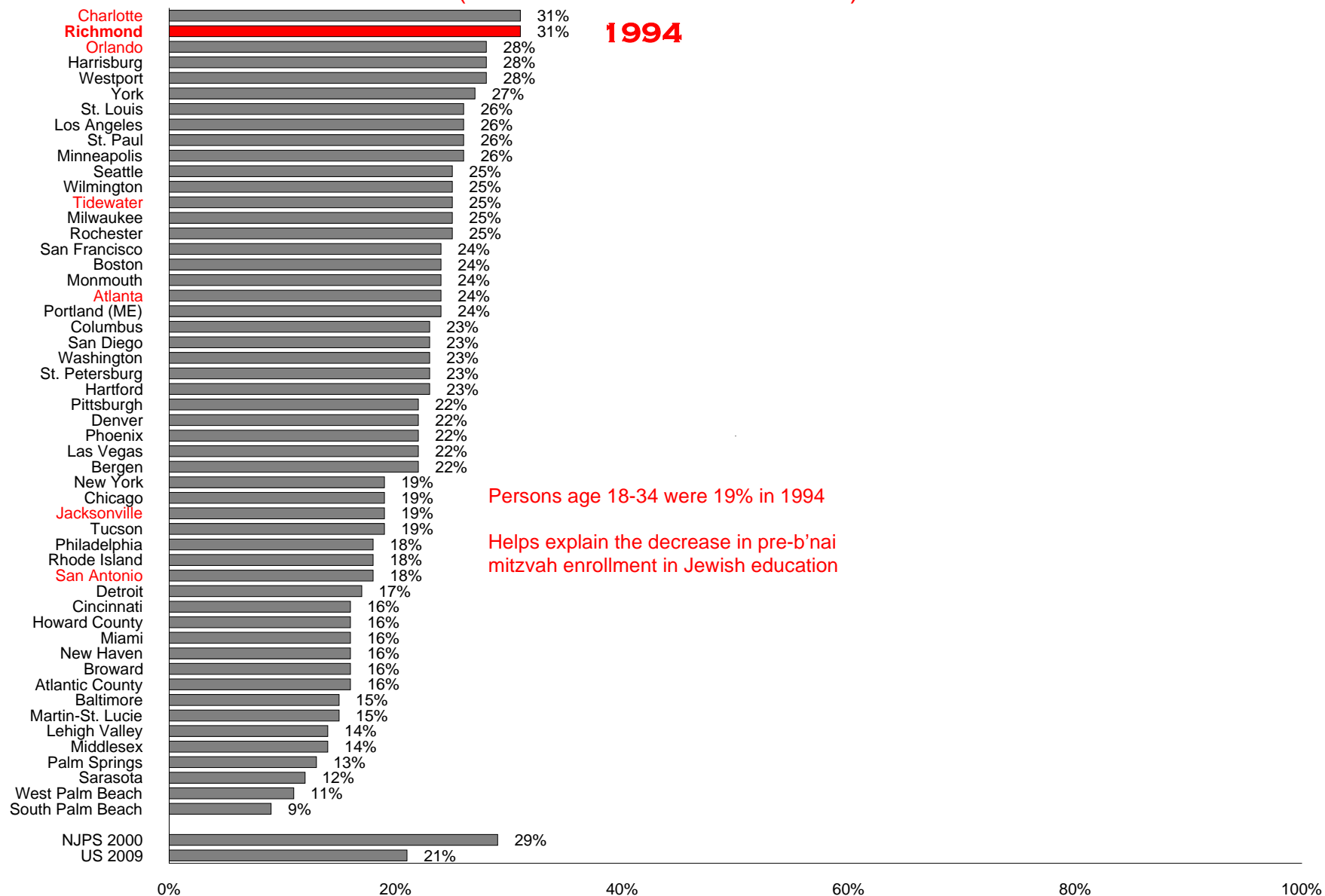


Slides 38-41 are used to roughly project ahead the percentage of the 2011 Jewish population in each age group

AGE 35-49

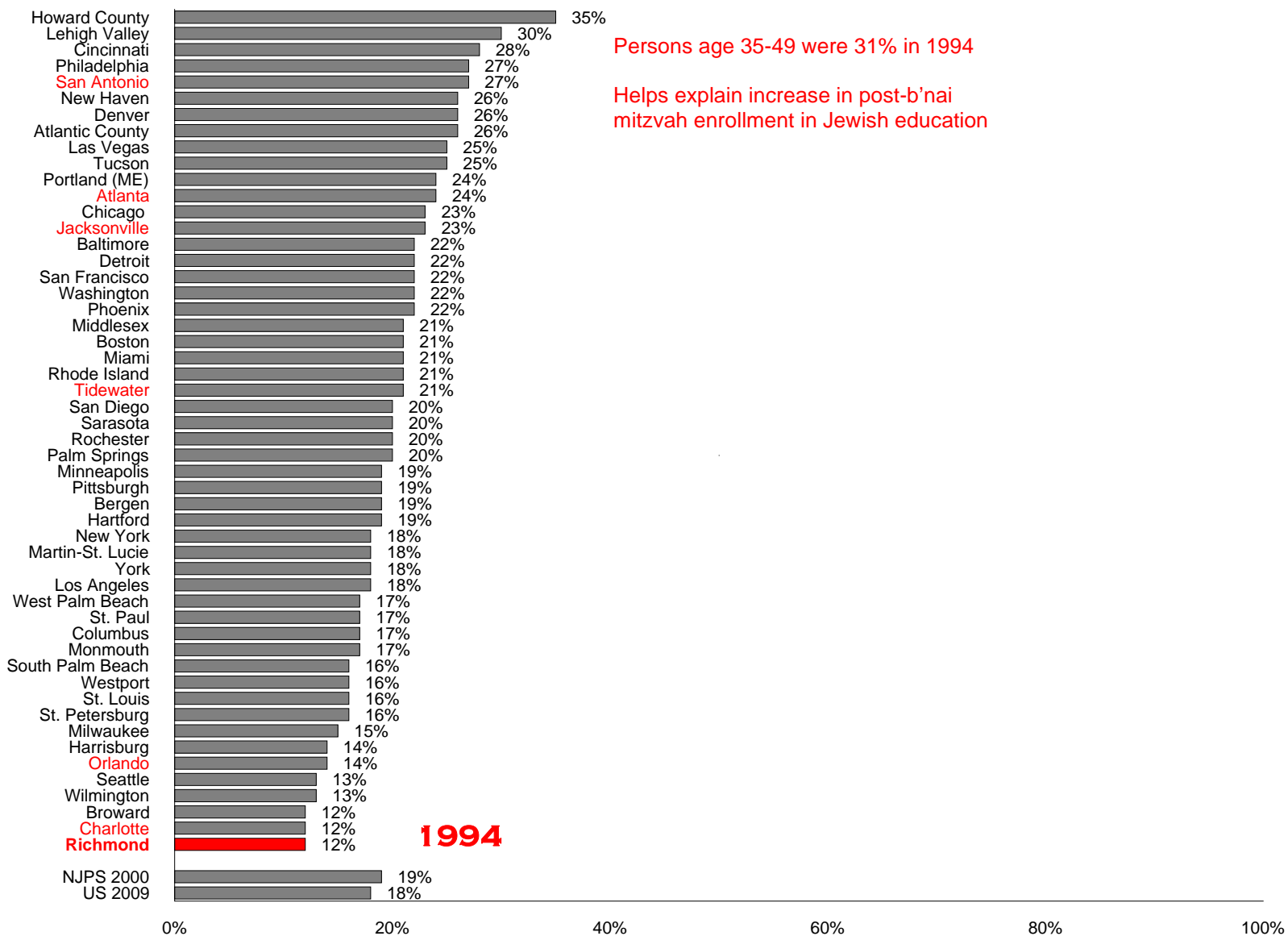
(Persons in Jewish Households)

1994



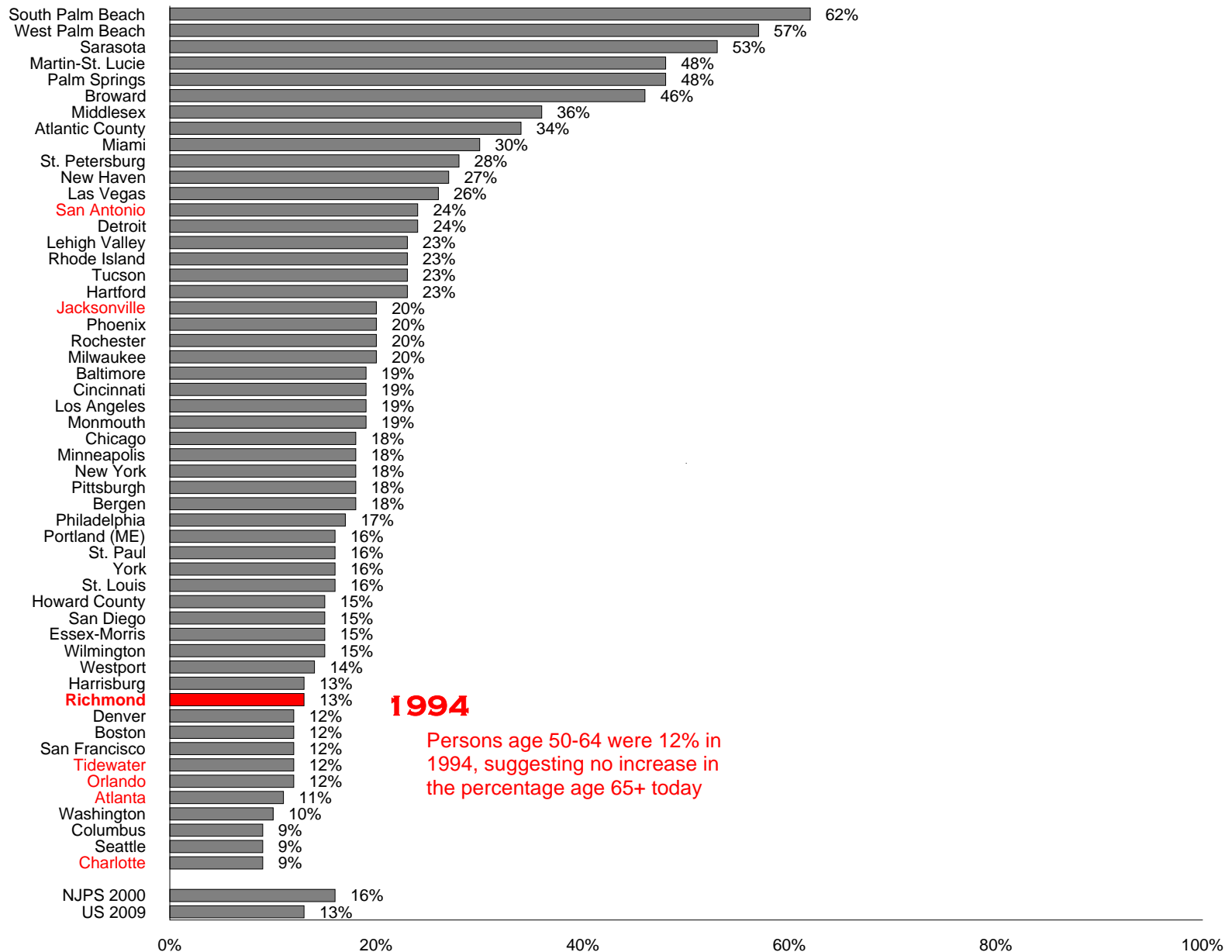
AGE 50-64

(Persons in Jewish Households)



AGE 65 AND OVER

(Persons in Jewish Households)



Major Finding 6

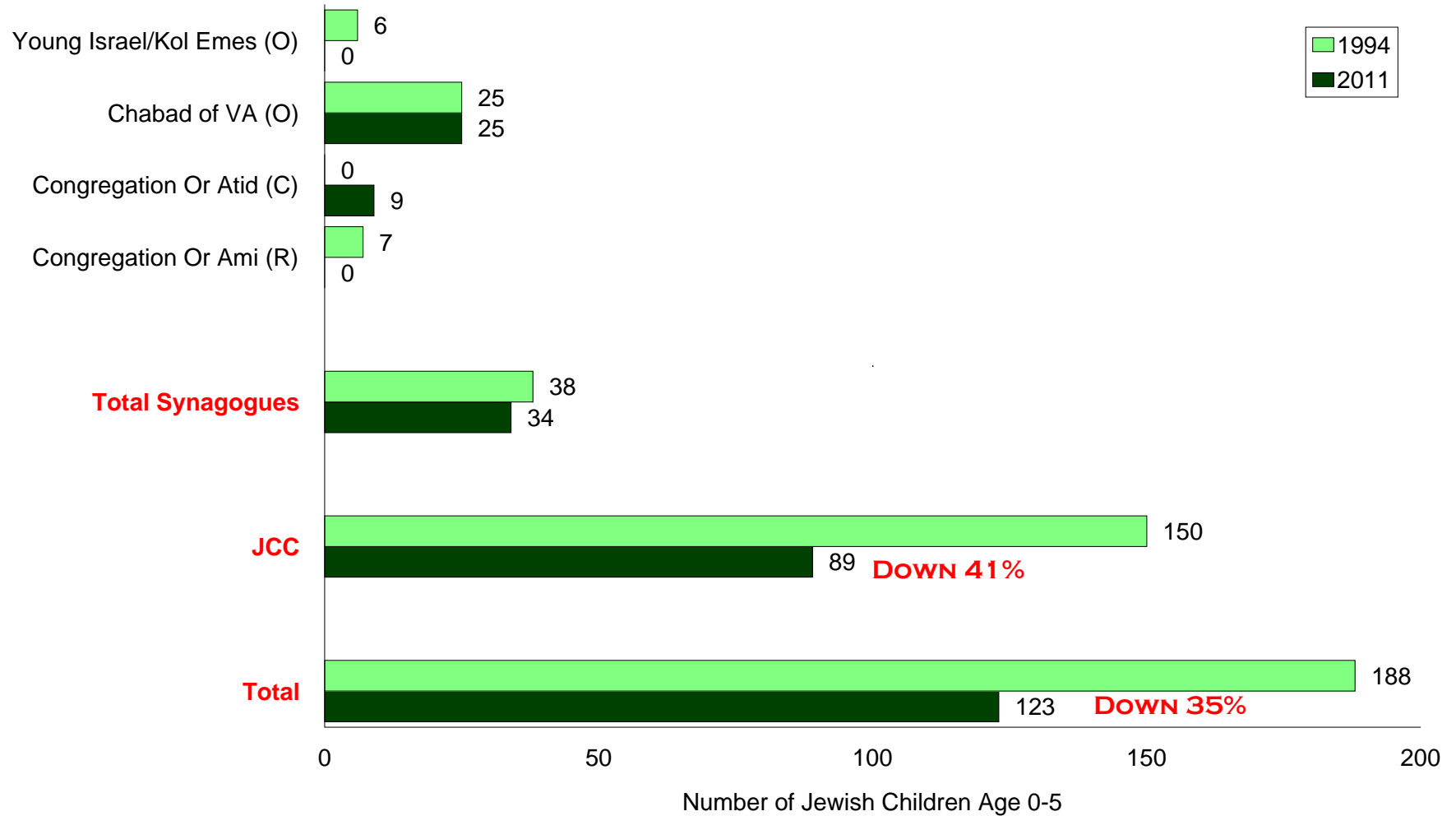
**JEWISH PRESCHOOL ENROLLMENT OVERALL
IS DOWN 35%
SINCE 1994**

**JEWISH PRESCHOOL ENROLLMENT AT THE JCC
IS DOWN 41%
SINCE 1994**

43

JEWISH CHILDREN WHO CURRENTLY ATTEND JEWISH PRESCHOOL/CHILD CARE

(Based upon the Synagogue and JCC Surveys)



Major Finding 7

JEWISH DAY SCHOOL ENROLLMENT

PRE-B'NAI MITZVAH

Is DOWN 58%

SINCE 1994

SUPPLEMENTAL SCHOOL ENROLLMENT

PRE-B'NAI MITZVAH

Is DOWN 10%

SINCE 1994

SUPPLEMENTAL SCHOOL ENROLLMENT

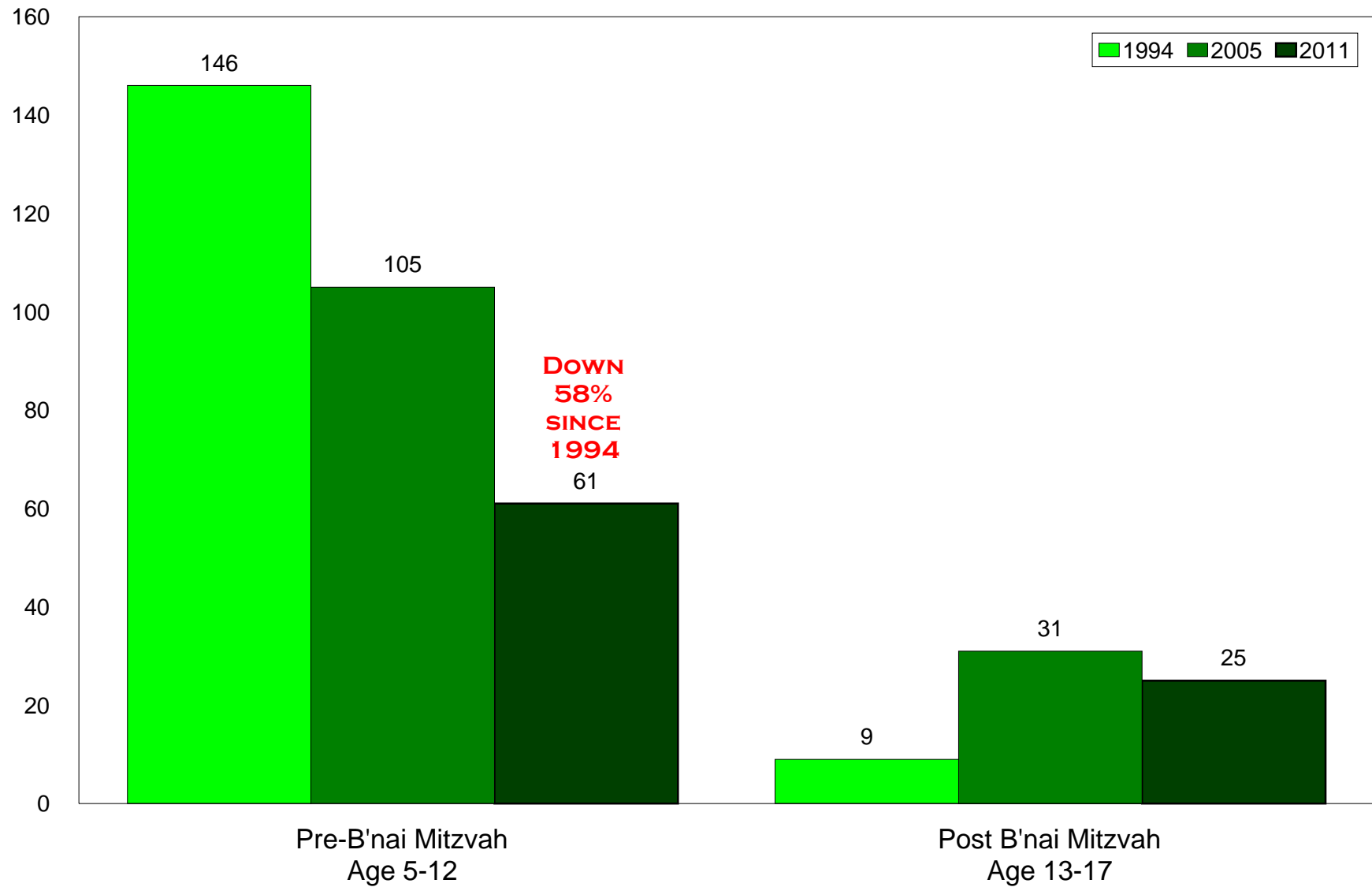
POST-B'NAI MITZVAH

Is UP 52%

SINCE 1994

45 NUMBER OF CHILDREN IN JEWISH DAY SCHOOL

(Based upon the Jewish Day School Survey)

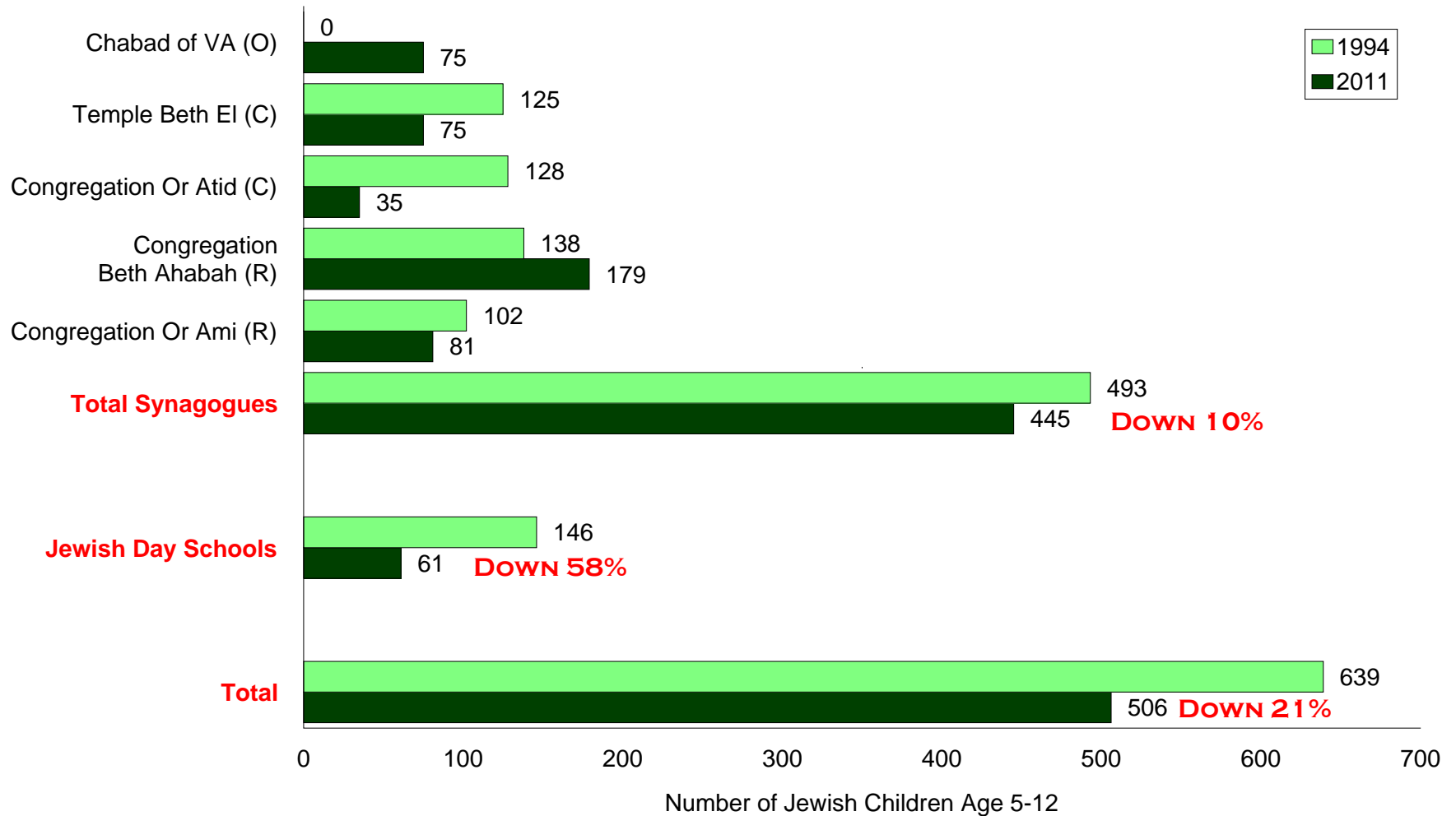


46

JEWISH CHILDREN WHO CURRENTLY ATTEND FORMAL JEWISH EDUCATION

PRE-B'NAI MITZVAH

(Based upon the Synagogue and Jewish Day School Surveys)

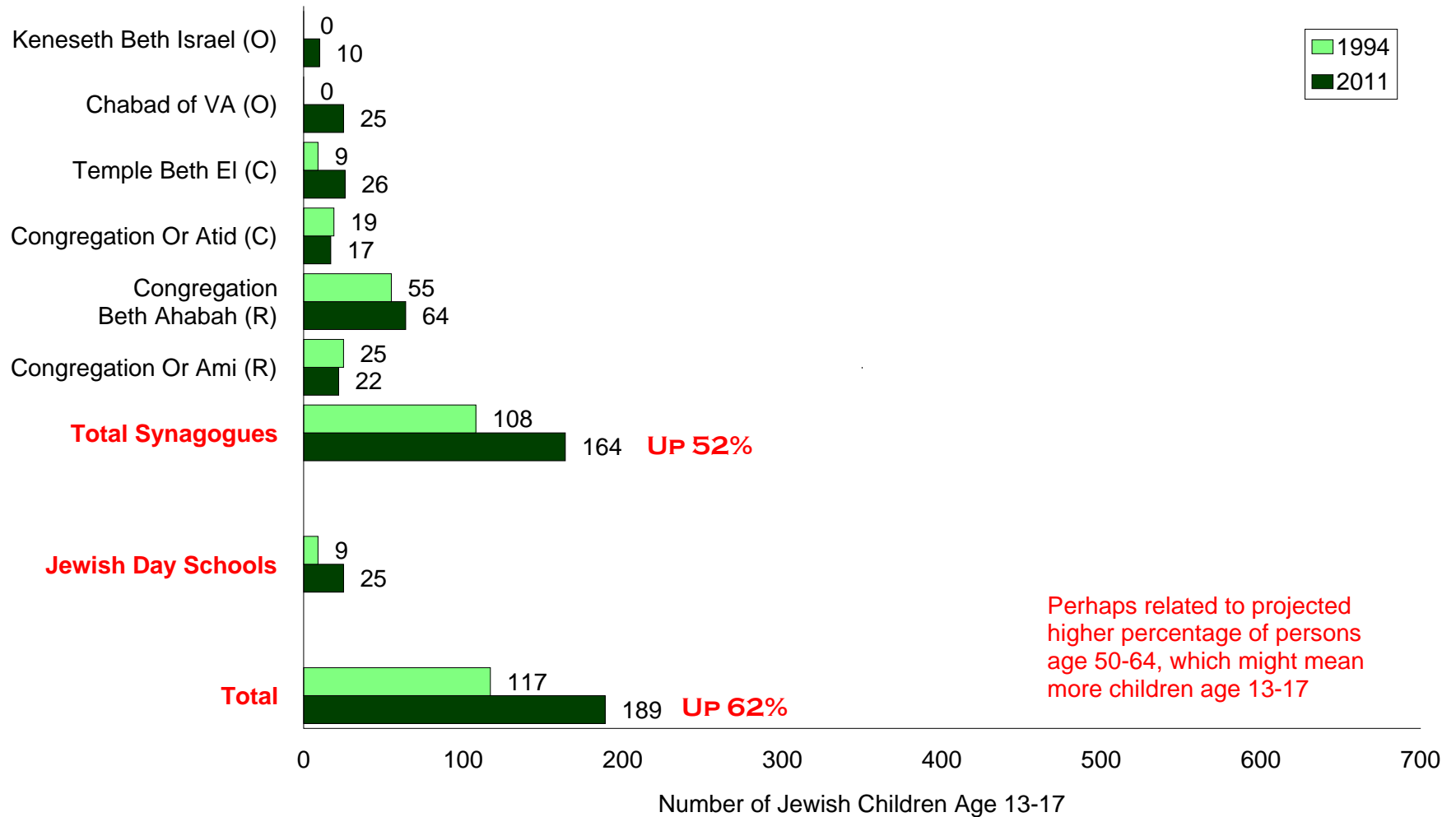


47

JEWISH CHILDREN WHO CURRENTLY ATTEND FORMAL JEWISH EDUCATION

POST-B'NAI MITZVAH

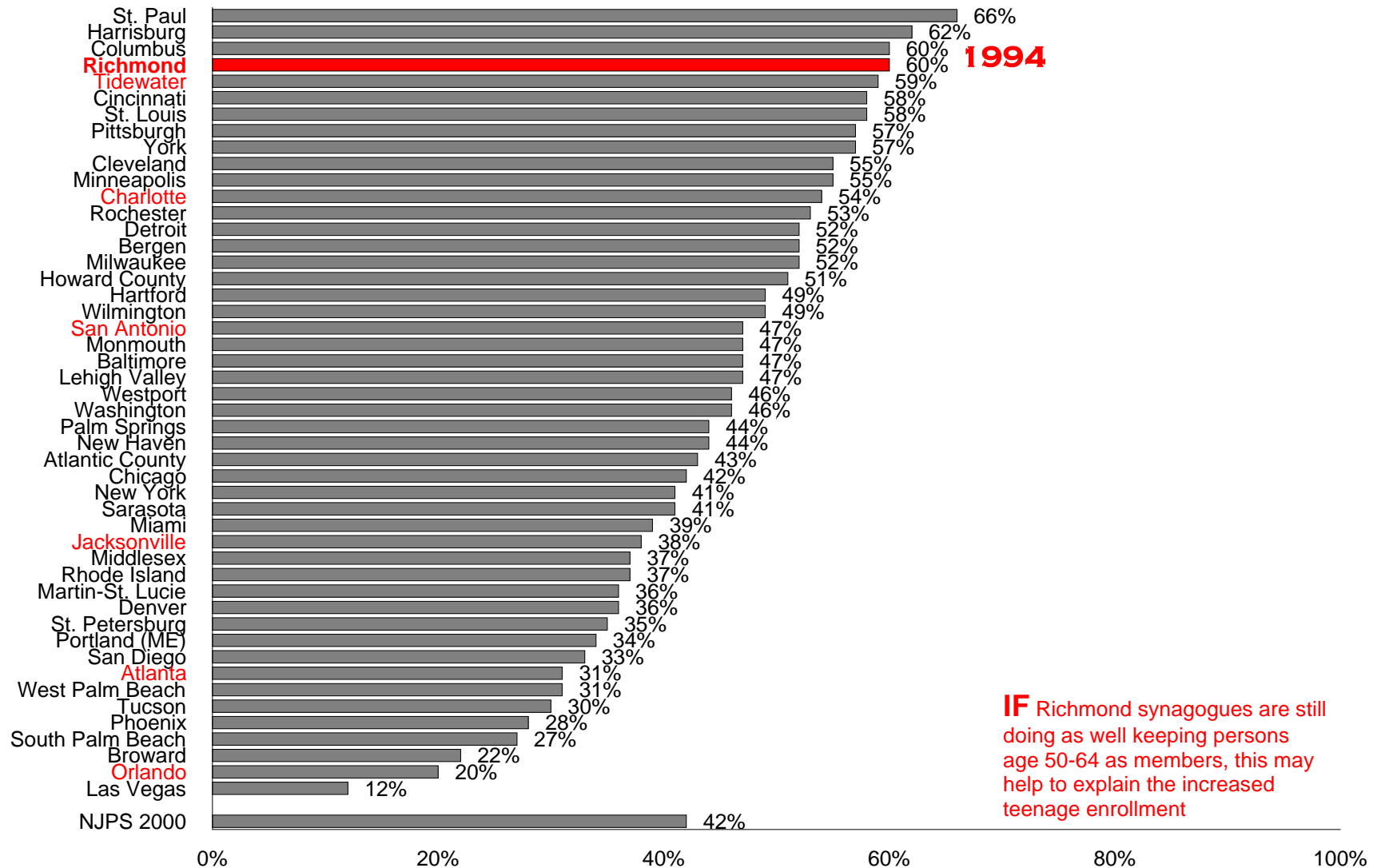
(Based upon the Synagogue and Jewish Day School Surveys)



CURRENT SYNAGOGUE MEMBERSHIP

HEAD OF HOUSEHOLD AGE 50-64

(Jewish Households)



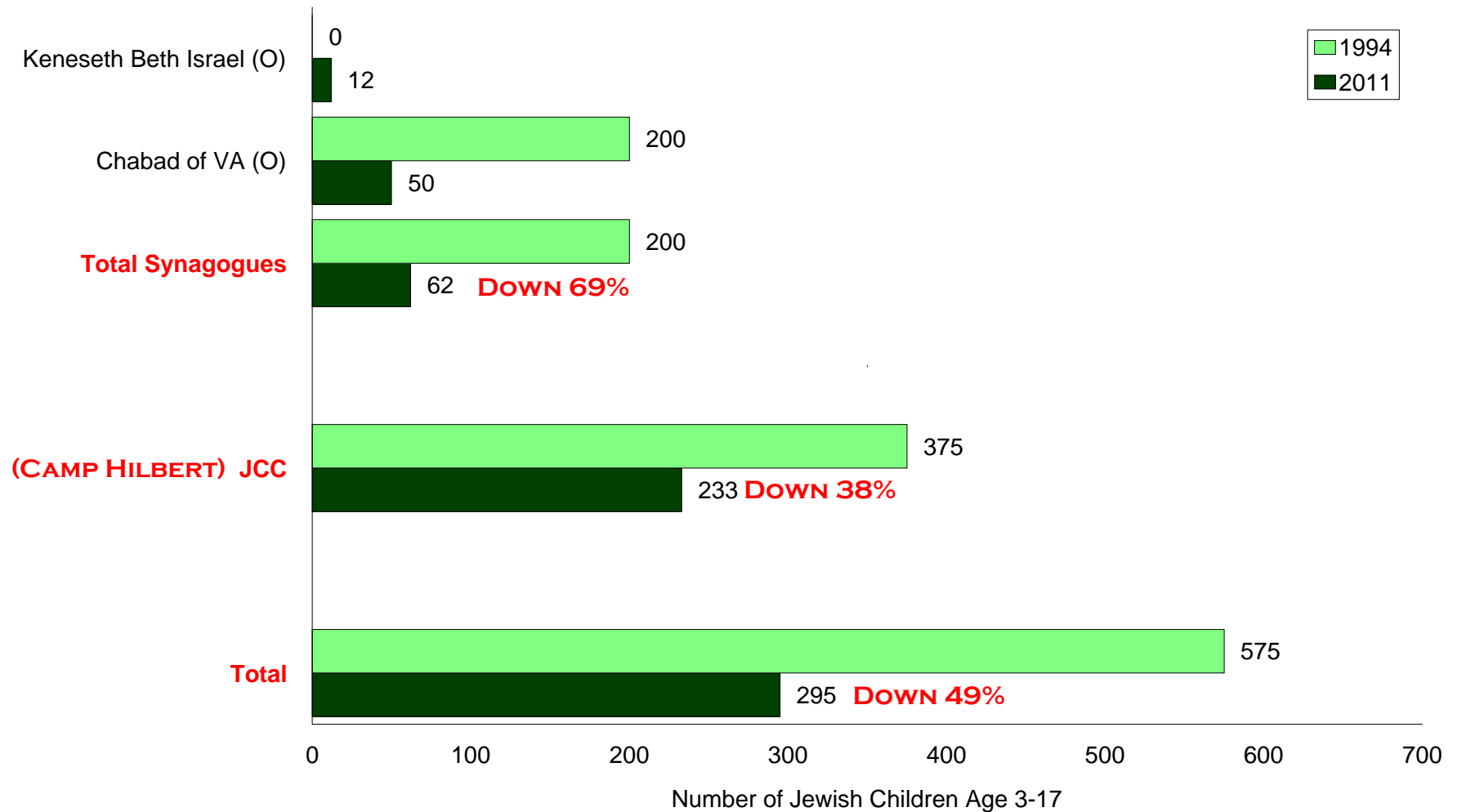
Major Finding 8

**JEWISH DAY CAMP ENROLLMENT OVERALL
Is DOWN 49%
SINCE 1994**

**JEWISH DAY CAMP ENROLLMENT AT THE JCC
Is DOWN 38%
SINCE 1994**

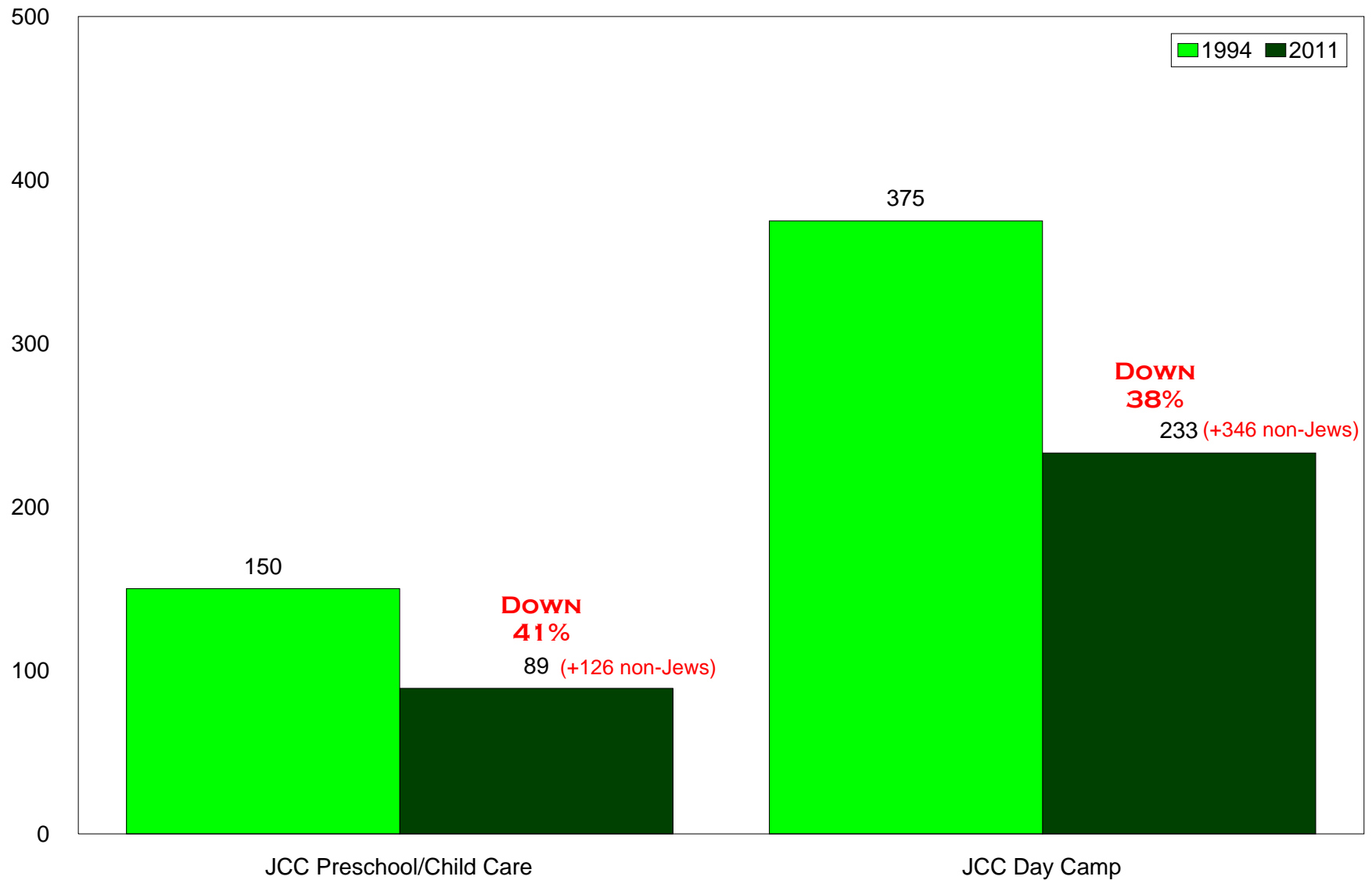
50 JEWISH CHILDREN WHO ATTENDED OR WORKED AT JEWISH DAY CAMP THIS PAST SUMMER

(Based upon the Synagogue and JCC Surveys)



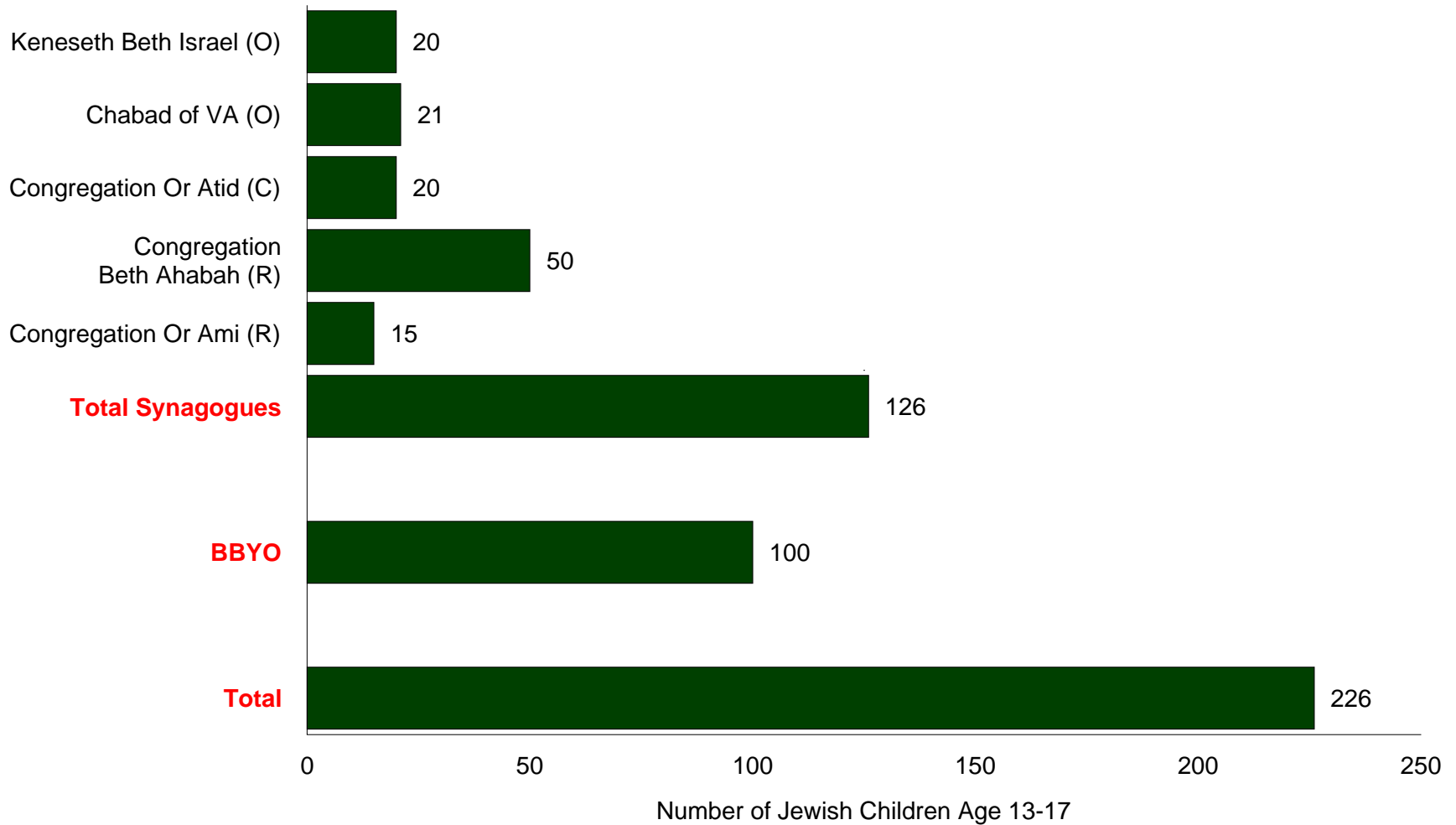
51 NUMBER OF JEWISH CHILDREN IN JCC PROGRAMS

(Based upon the JCC Survey)



REGULAR PARTICIPANTS IN A JEWISH TEENAGE YOUTH GROUP 2011

(Based upon the Jewish Institutions Survey)



Major Finding 9

JCFR IS ONE OF THE MORE SUCCESSFUL FEDERATIONS

SINCE 1994, ADJUSTED FOR INFLATION, JCFR HAS RAISED IN EXCESS OF \$88 MILLION

IN ABSOLUTE DOLLARS,
THE 2011 JCFR ANNUAL CAMPAIGN RAISED MORE THAN THE 1994 CAMPAIGN,
BUT,
ADJUSTED FOR INFLATION,
THE JCFR ANNUAL CAMPAIGN
IS DOWN \$1.1 MILLION (27%)
SINCE 1994
(MUCH OF THE DECREASE IS SINCE 2008)

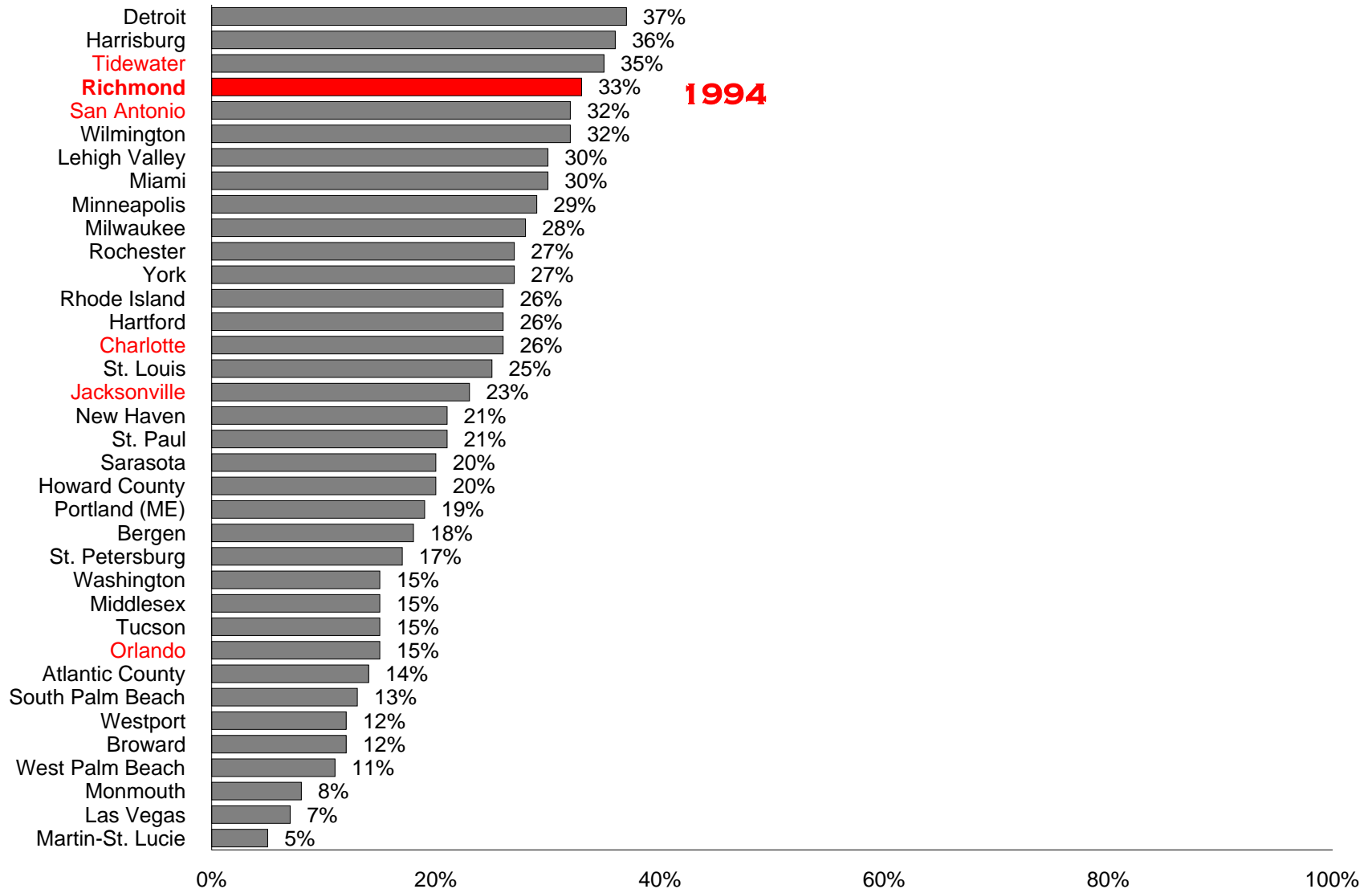
THE NUMBER OF DONATIONS TO THE JCFR ANNUAL CAMPAIGN
IS DOWN 664 (32%)
SINCE 1994

ADJUSTED FOR INFLATION,
THE AVERAGE DONATION TO THE JCFR ANNUAL CAMPAIGN
IS UP 7%
SINCE 1994

Adjustments for inflation use the Inflation Calculator at www.bls.gov

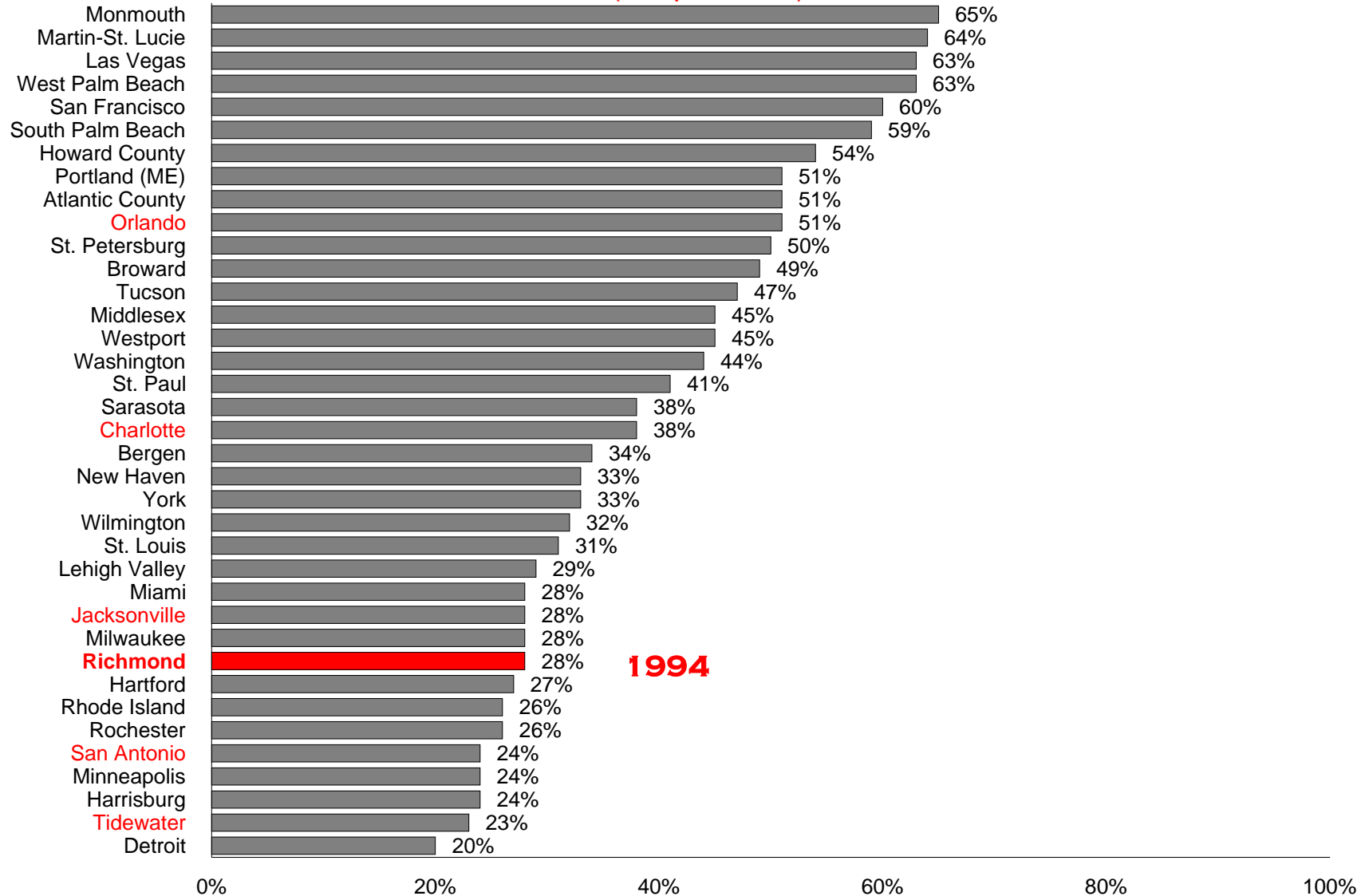
VERY FAMILIAR WITH JEWISH FEDERATION

(Respondents)



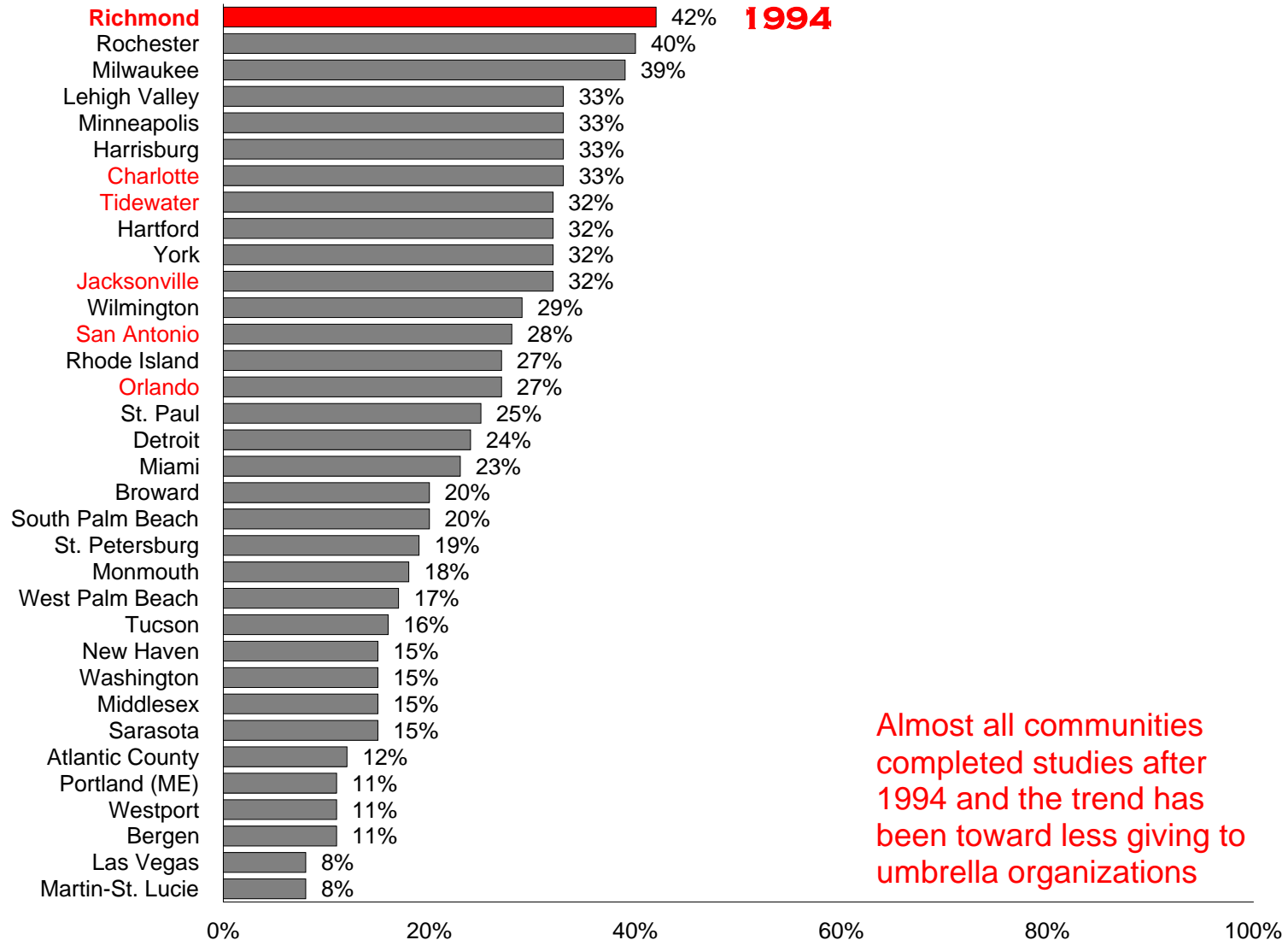
NOT AT ALL FAMILIAR WITH JEWISH FEDERATION

(Respondents)



LOCAL JEWISH FEDERATION'S SHARE OF CHARITABLE DOLLARS IN THE PAST YEAR

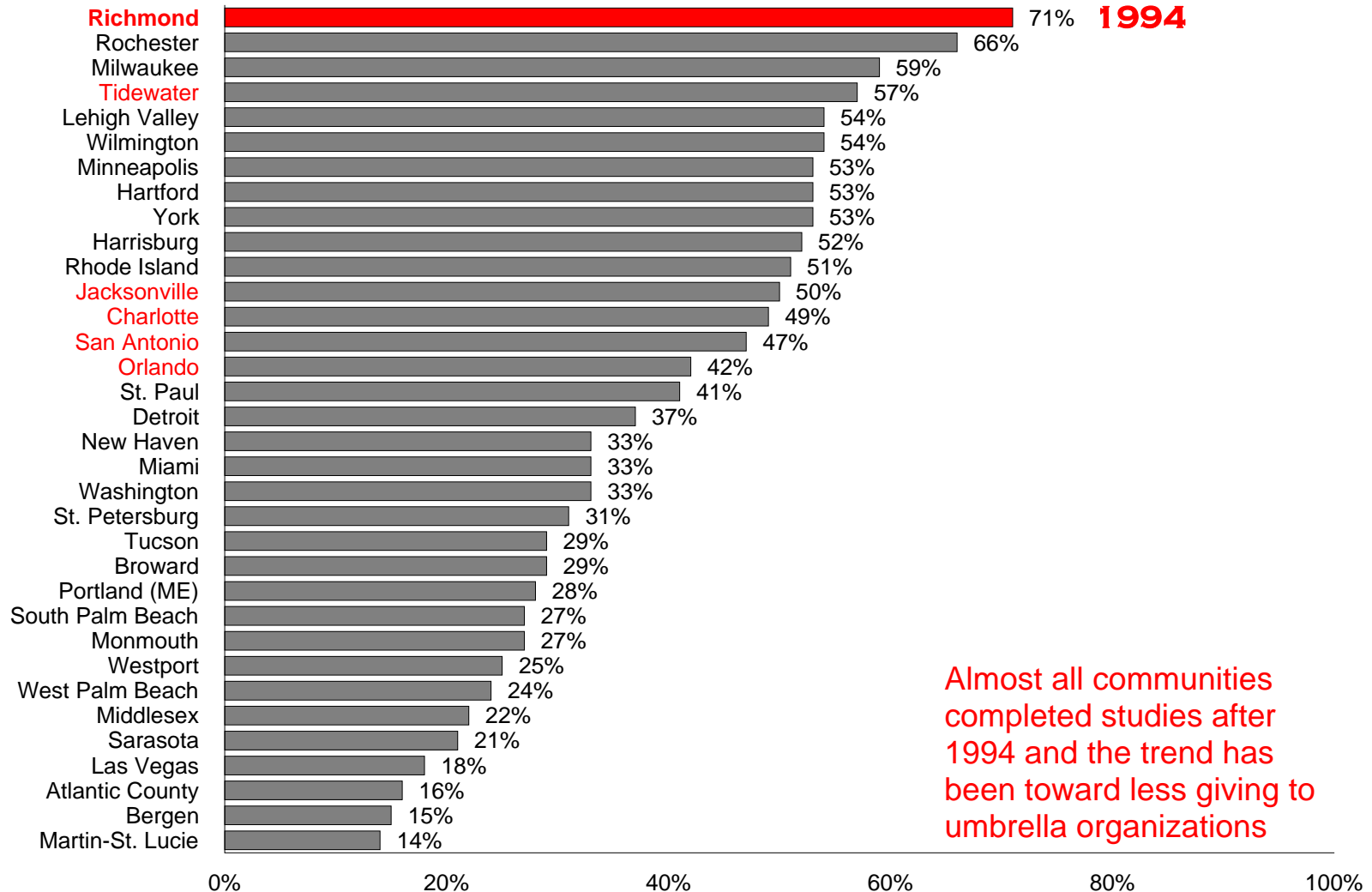
(Charitable Dollars Donated by Jewish Households)



Almost all communities completed studies after 1994 and the trend has been toward less giving to umbrella organizations

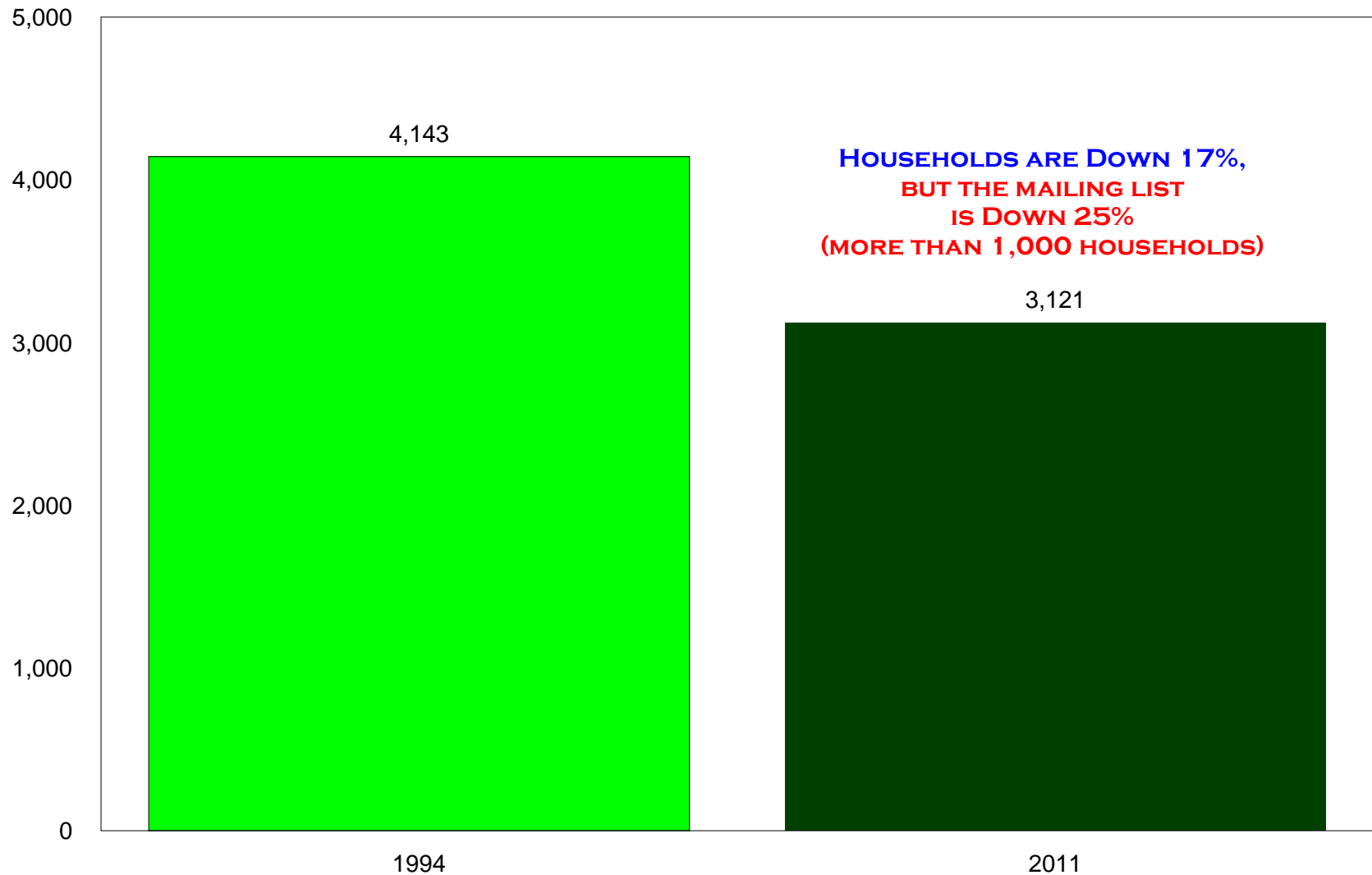
LOCAL JEWISH FEDERATION'S SHARE OF JEWISH CHARITABLE DOLLARS IN THE PAST YEAR

(Jewish Charitable Dollars Donated by Jewish Households)



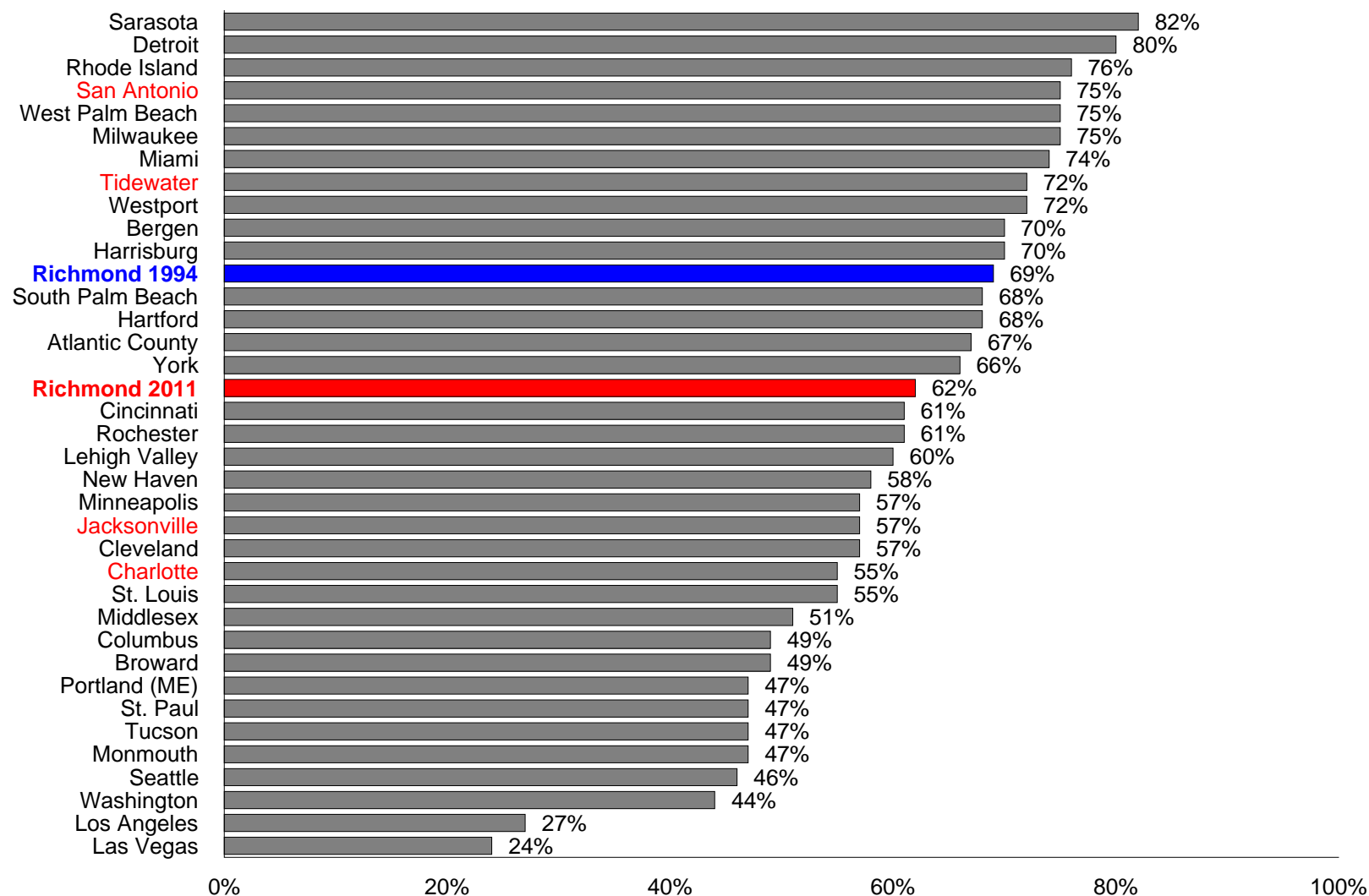
58 NUMBER OF HOUSEHOLDS ON JCFR MAILING LIST IN THE STUDY AREA AS SHOWN ON MAPS

(Based upon the Jewish Community Federation Survey)



HOUSEHOLDS ON LOCAL JEWISH FEDERATION MAILING LIST

(Jewish Households)



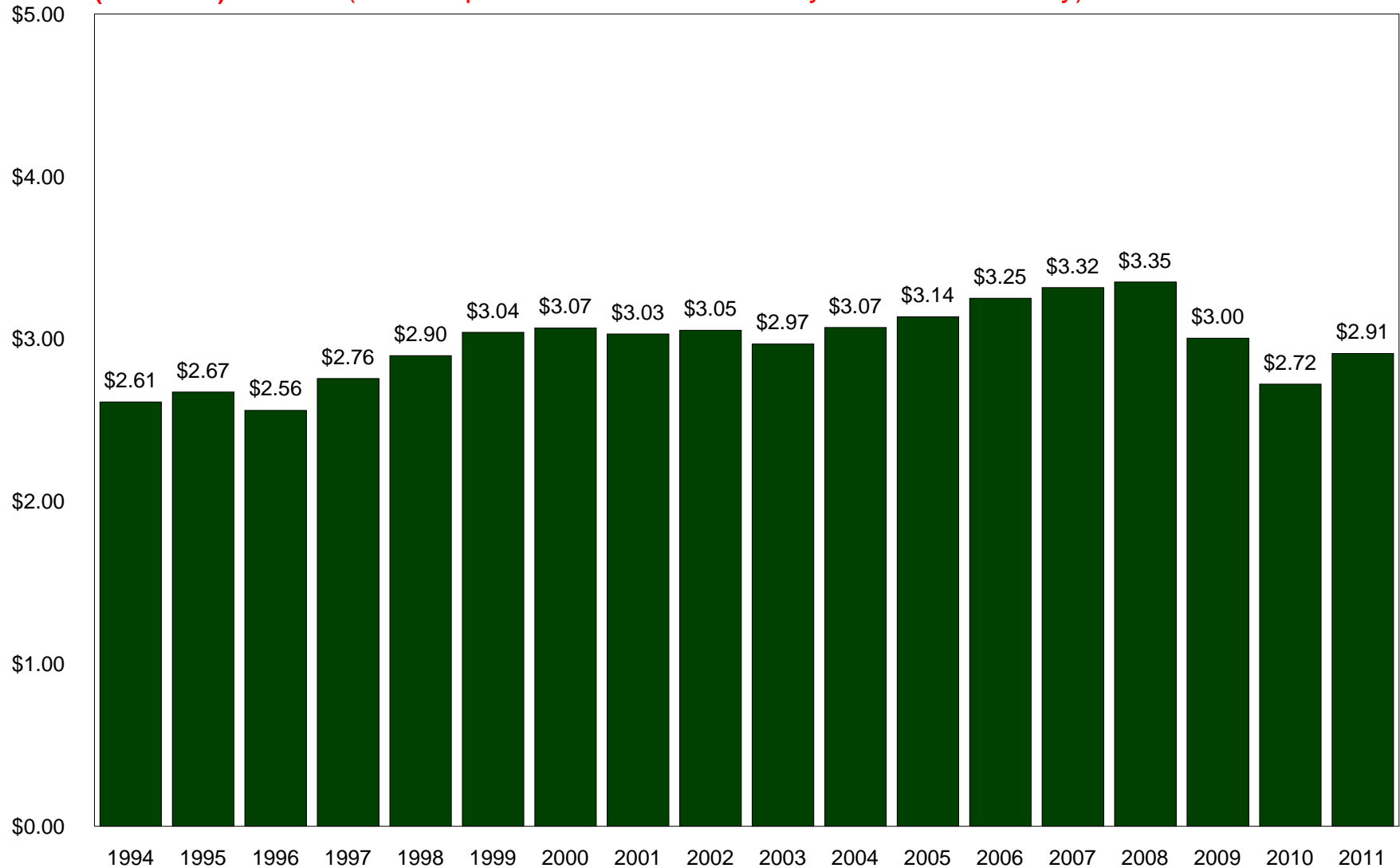
60

JCFR ANNUAL CAMPAIGN

(Not Adjusted for Inflation)

(Based upon the Jewish Community Federation Survey)

(in millions)

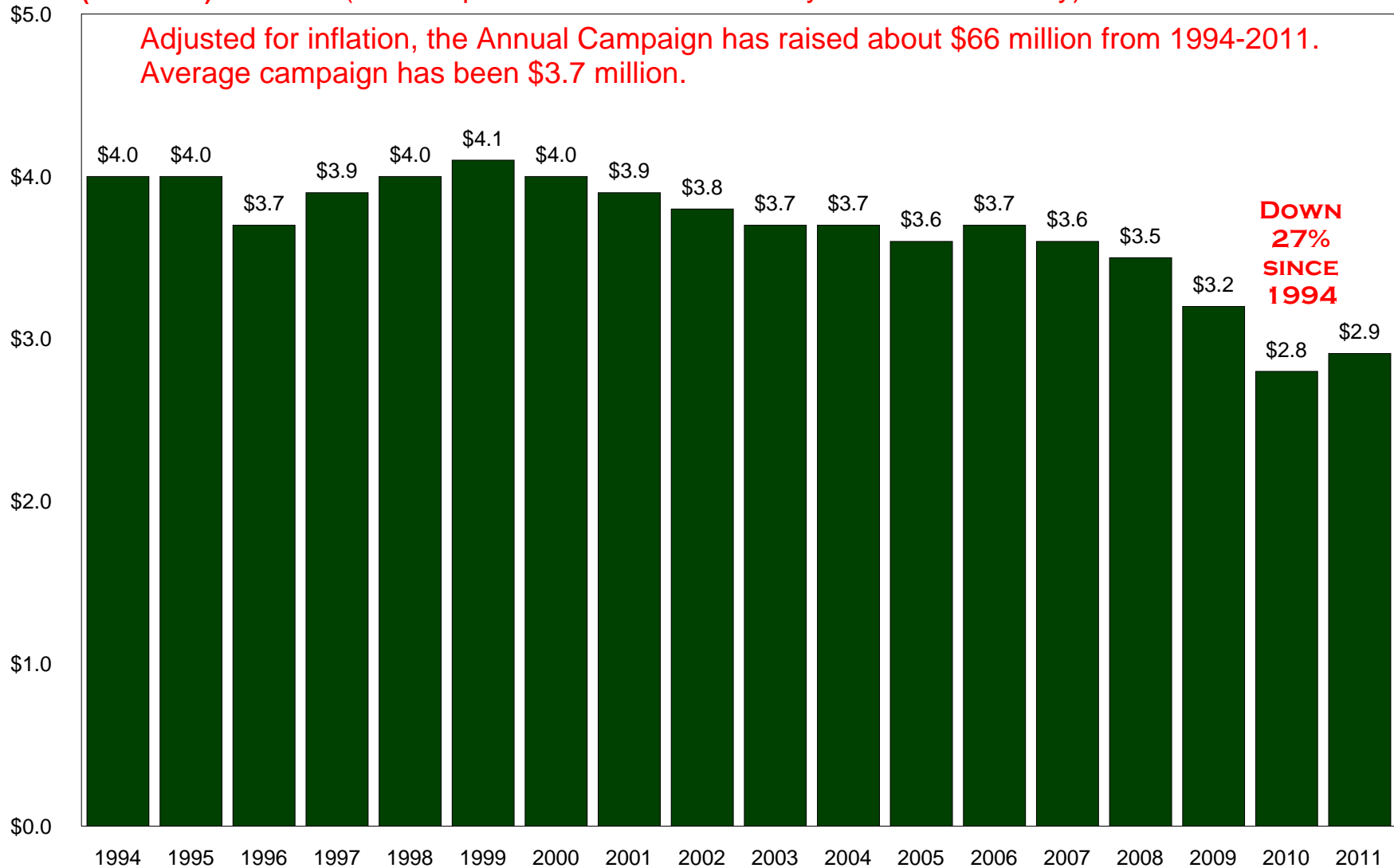


JCFR ANNUAL CAMPAIGN

(Adjusted for Inflation to 2011 Dollars)

(Based upon the Jewish Community Federation Survey)

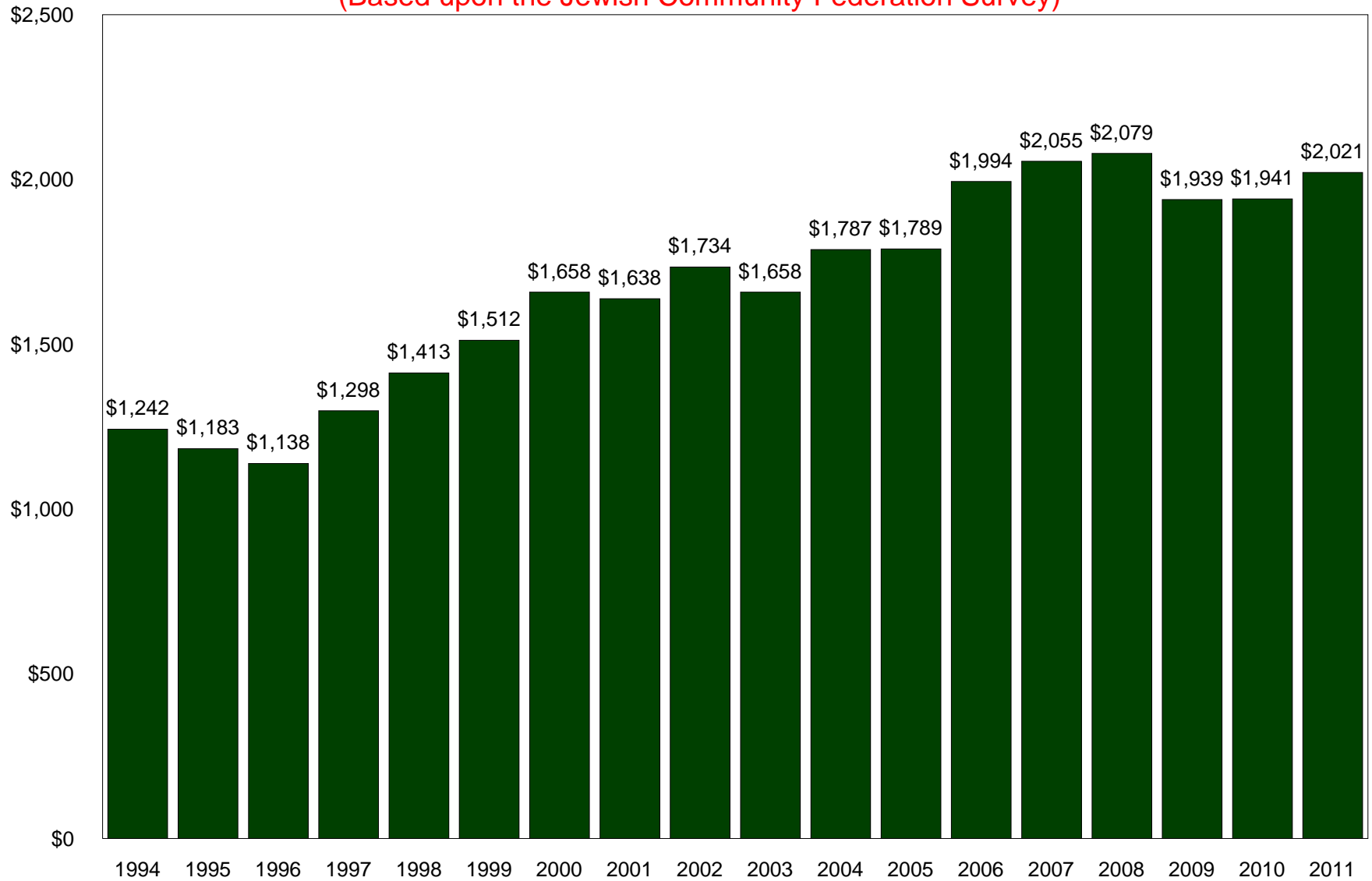
(in millions)



JCFR AVERAGE DONATION

(Not Adjusted for Inflation to 2011 Dollars)

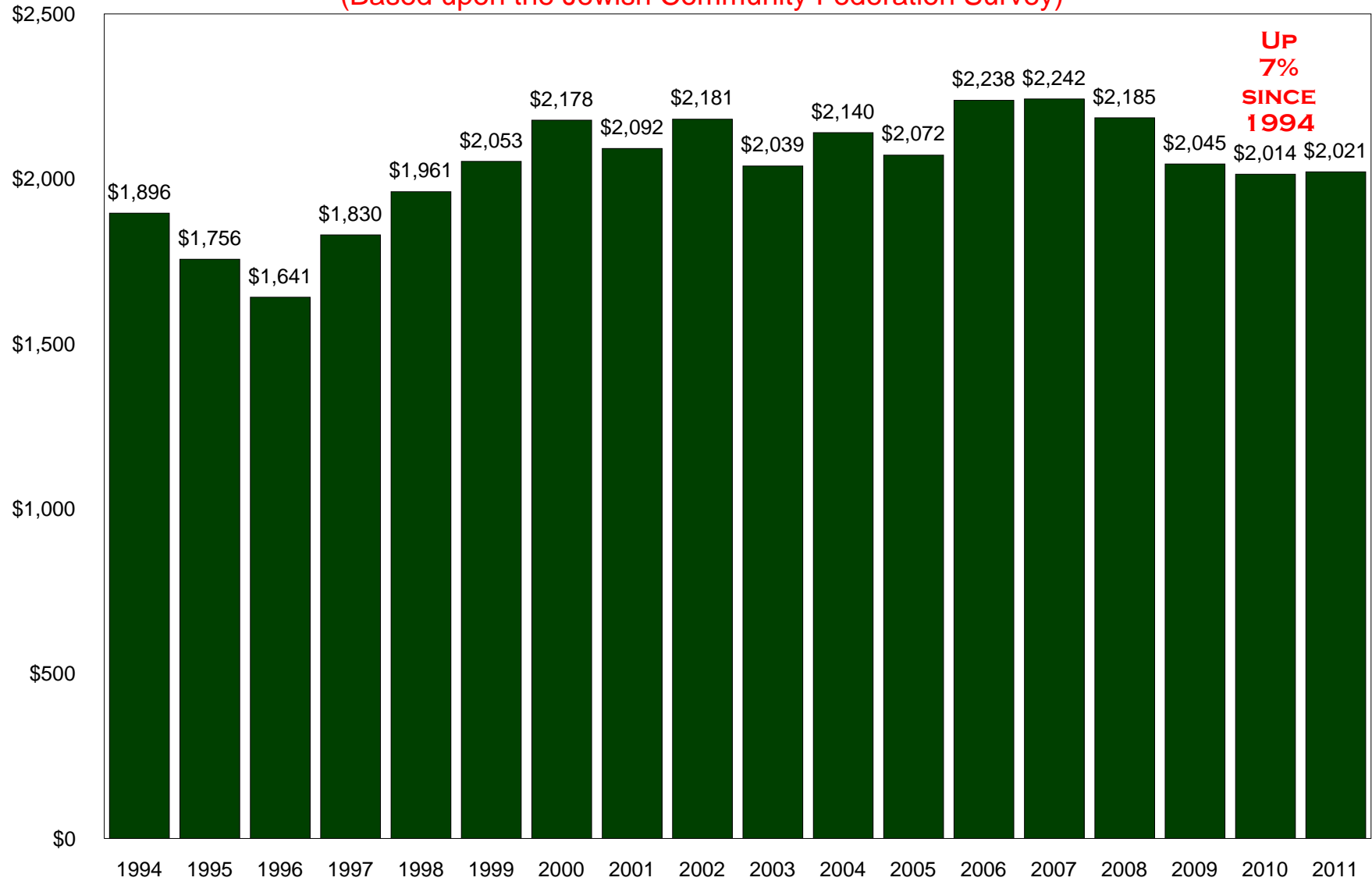
(Based upon the Jewish Community Federation Survey)



JCFR AVERAGE DONATION

(Adjusted for Inflation to 2011 Dollars)

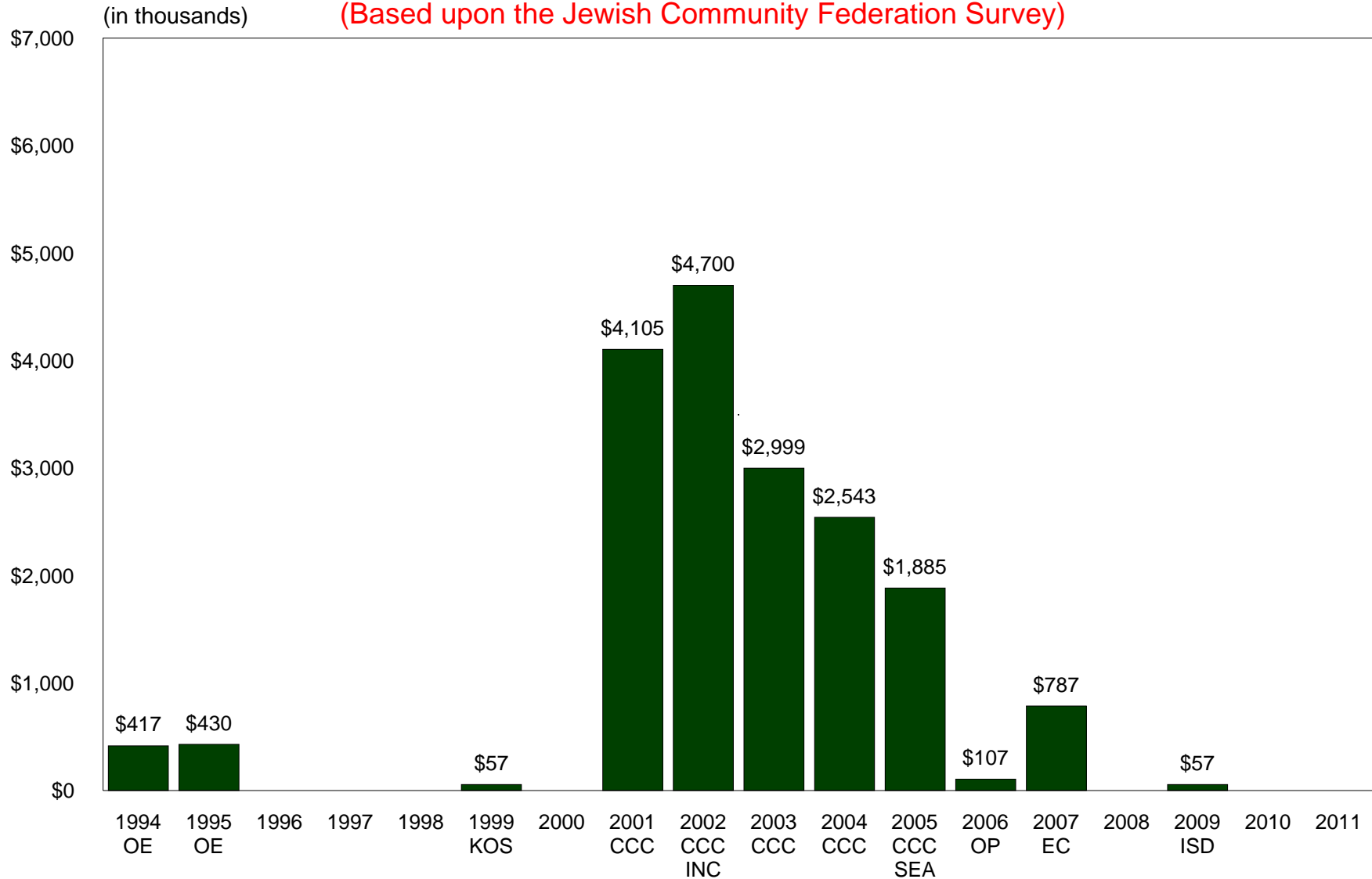
(Based upon the Jewish Community Federation Survey)



JCFR OTHER CAMPAIGNS

(Not Adjusted for Inflation)

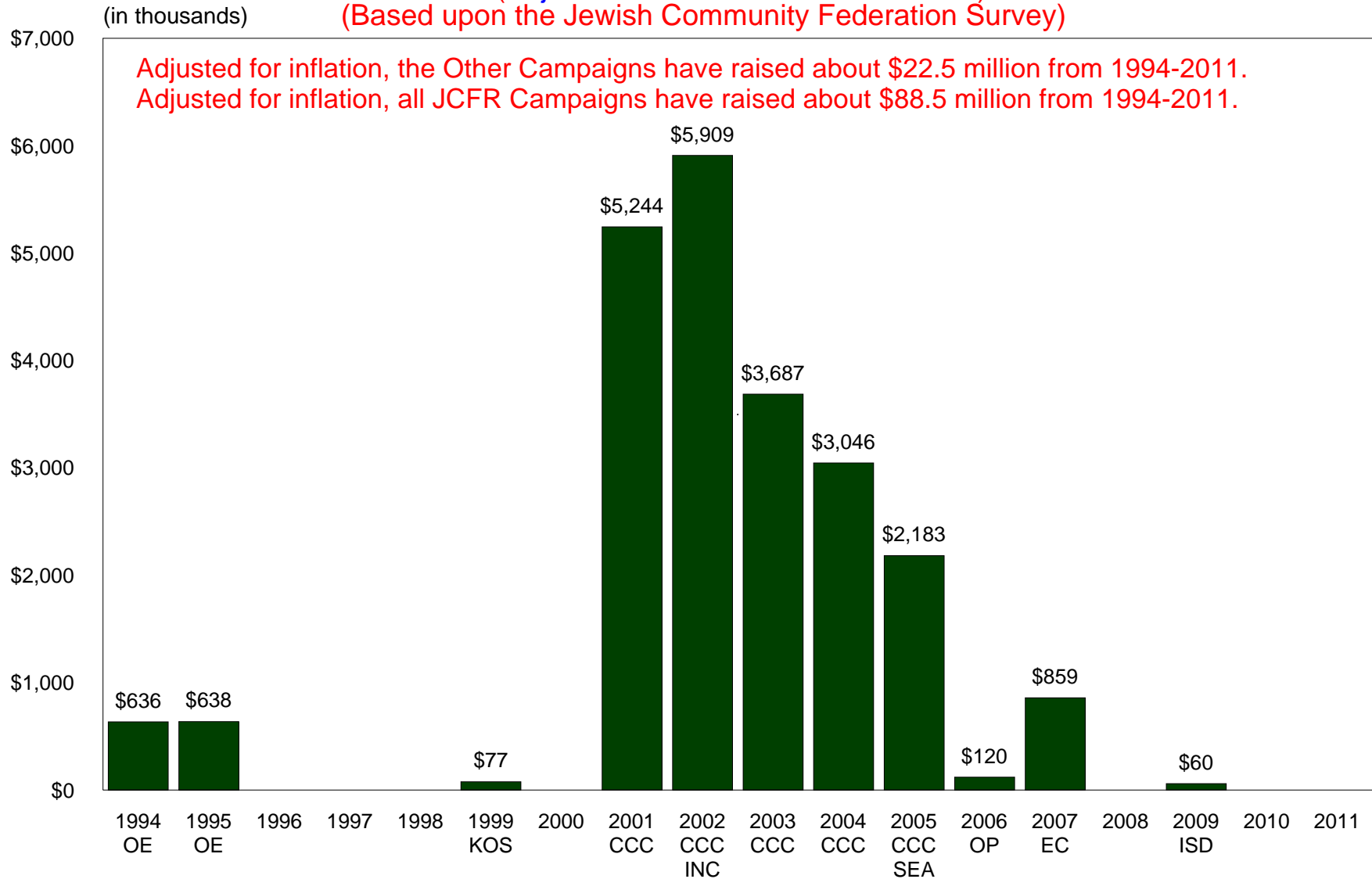
(Based upon the Jewish Community Federation Survey)



JCFR OTHER CAMPAIGNS

(Adjusted for Inflation to 2011 Dollars)

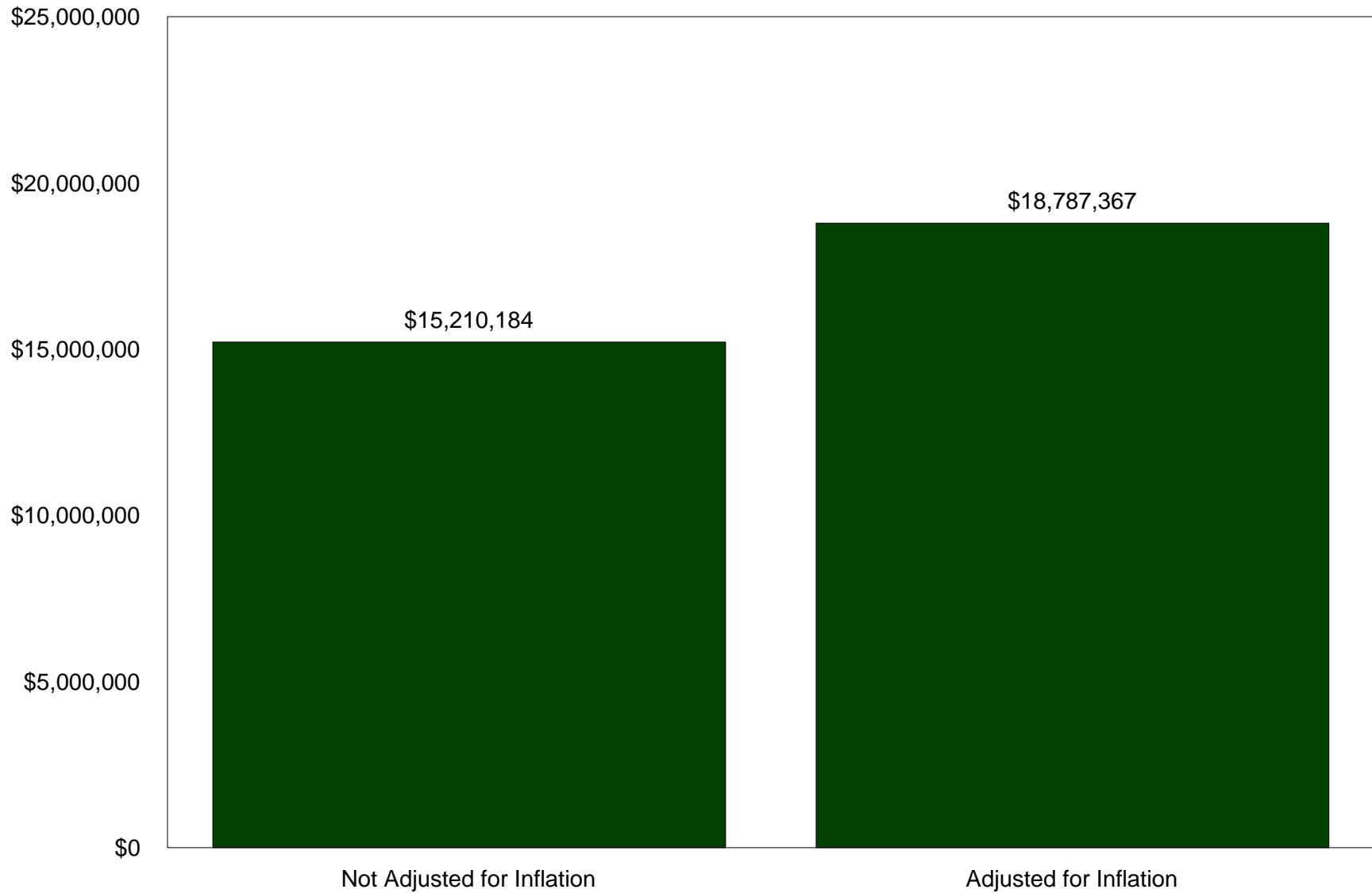
(Based upon the Jewish Community Federation Survey)



66

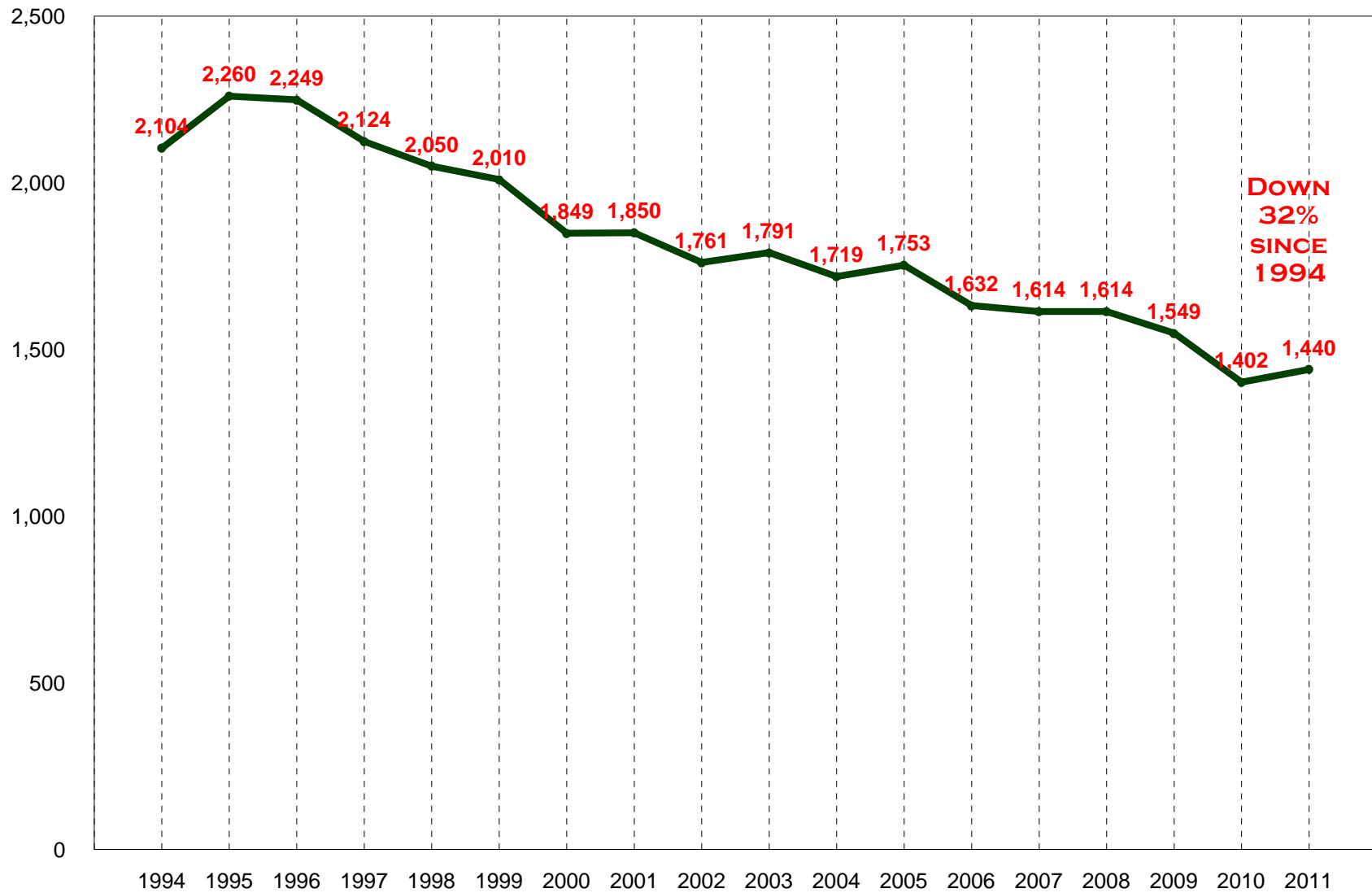
COMMUNITY CAPITAL CAMPAIGN, 2001-2005

(Based upon the Jewish Community Federation Survey)



NUMBER OF DONATIONS TO THE JCFR ANNUAL CAMPAIGN

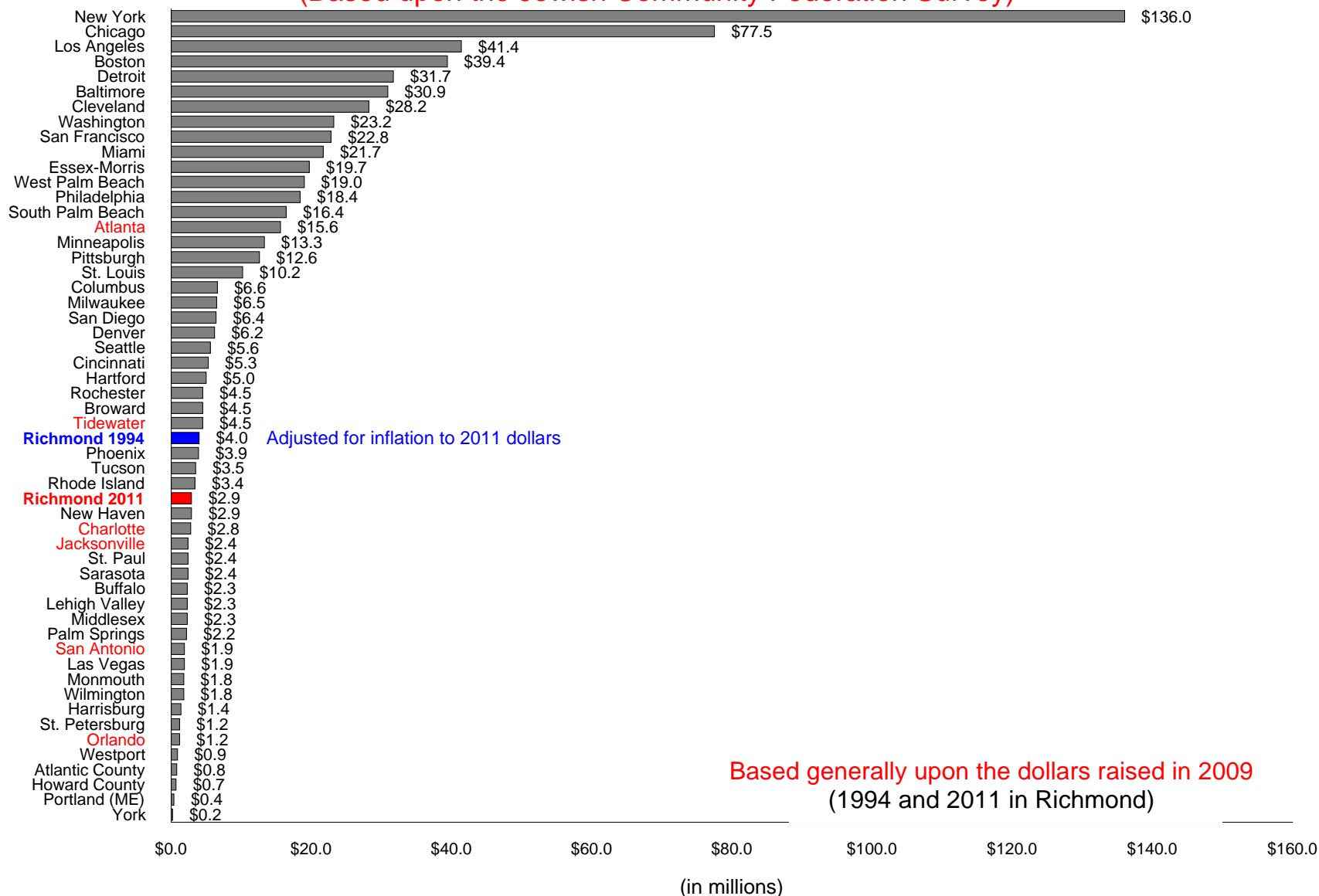
(Based upon the Jewish Community Federation Survey)



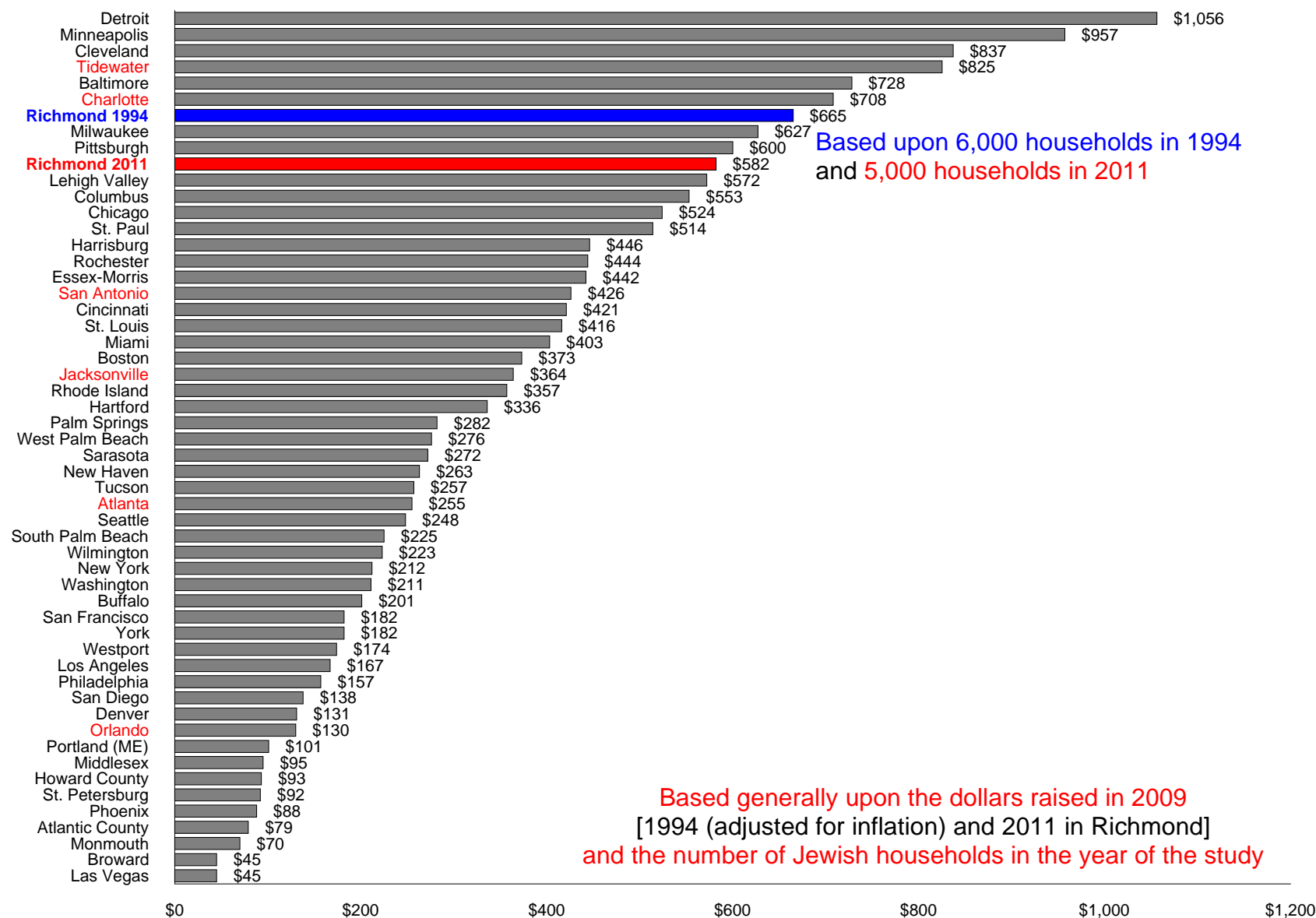
LOCAL JEWISH FEDERATION ANNUAL CAMPAIGN

(In millions)

(Based upon the Jewish Community Federation Survey)



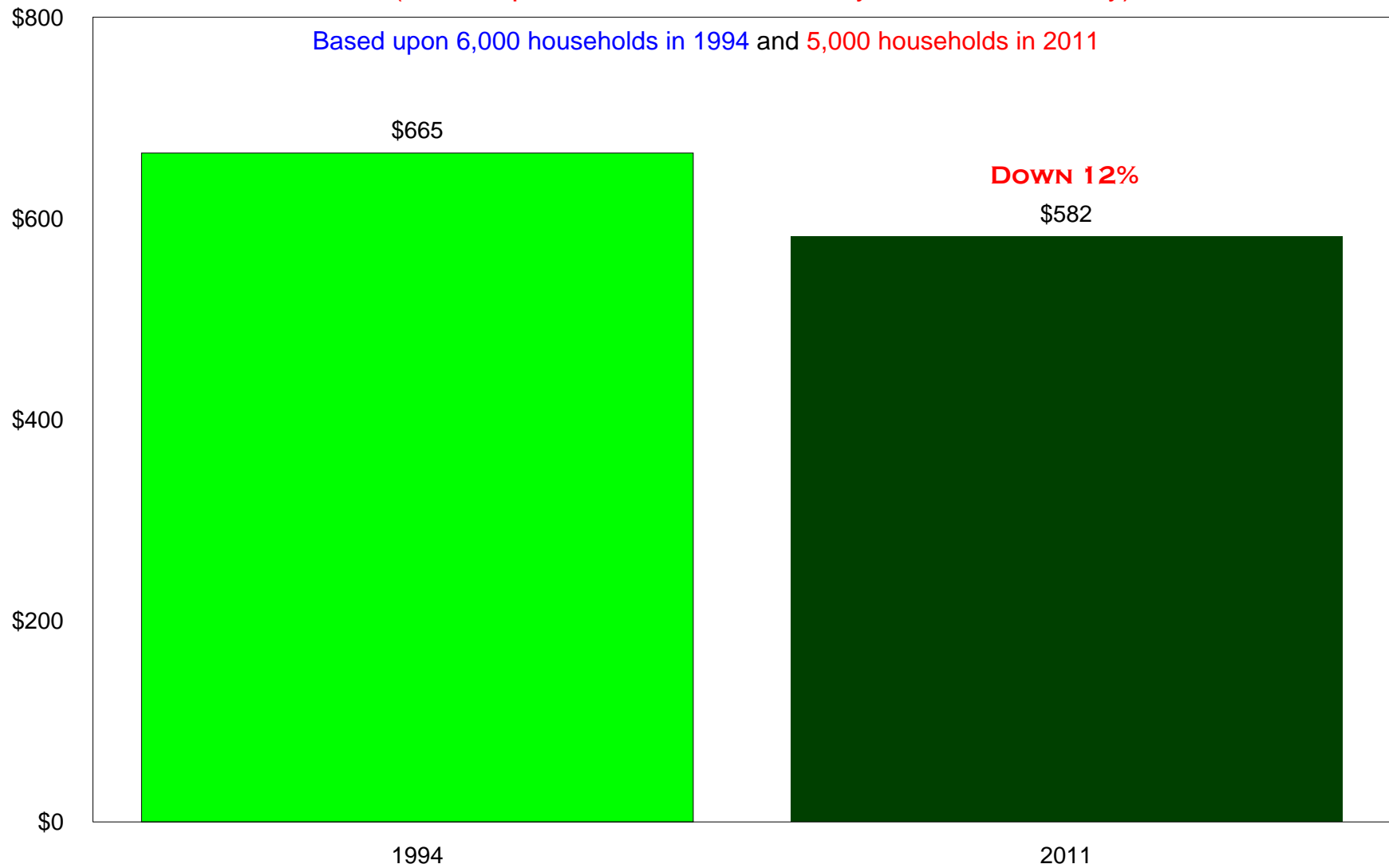
69 AVERAGE DONATION TO LOCAL JEWISH FEDERATION PER JEWISH HOUSEHOLD



70

AVERAGE DONATION TO JCFR PER JEWISH HOUSEHOLD

(Based upon the Jewish Community Federation Survey)

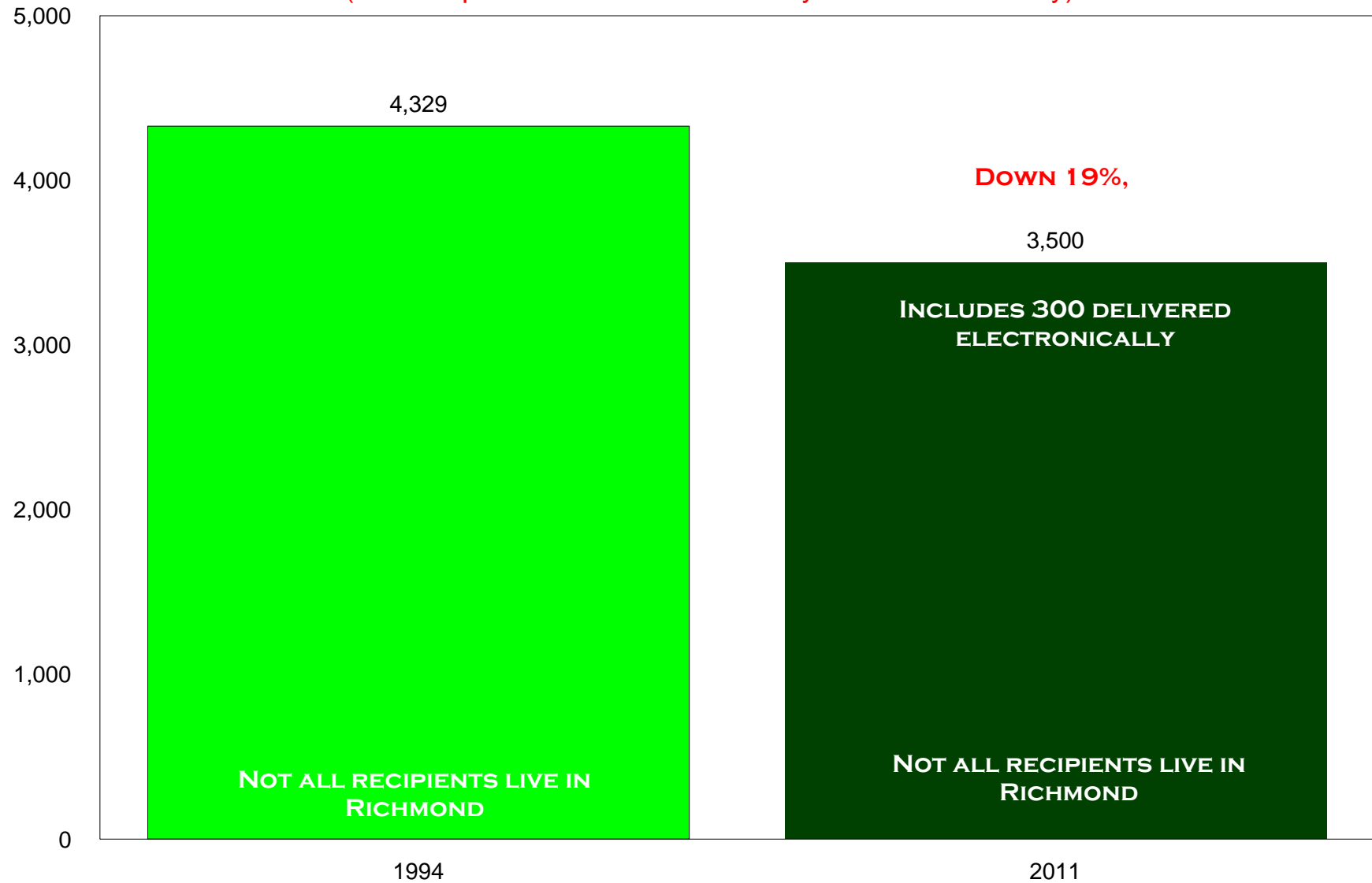


Major Finding 10

NUMBER OF JEWISH HOUSEHOLDS
WHO RECEIVE "THE REFLECTOR"
IS DOWN 19%
SINCE 1994

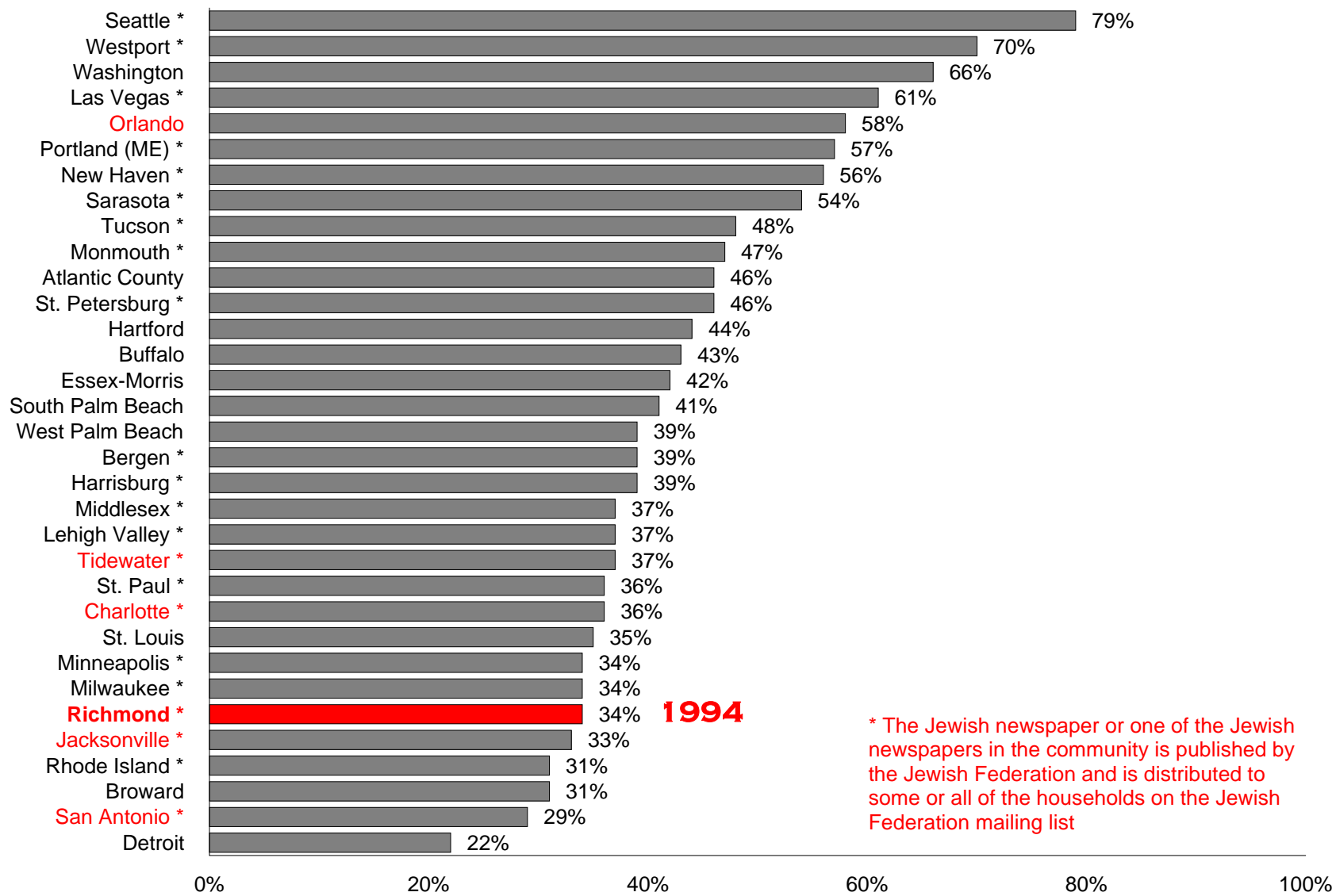
72 NUMBER OF HOUSEHOLDS RECEIVING “THE REFLECTOR”

(Based upon the Jewish Community Federation Survey)



NEVER READ A LOCAL JEWISH NEWSPAPER

(Jewish Respondents)



Major Findings and Implications - I

JEWISH POPULATION DECREASE SINCE 1994

IMPLICATION: Planning should occur in an environment that assumes a continuing, although NOT dramatic, decrease in the Jewish population

THE MOST SIGNIFICANT POPULATION DECREASES SINCE 1994 HAVE OCCURRED IN THE CENTRAL AND WEST END

IMPLICATION: The Jewish institutions are still well located because the West End remains central to the Richmond Jewish community

*** THE JEWISH POPULATION HAS INCREASED ON THE SOUTHSIDE**

*** THE FAR WEST END HAS THE MOST JEWS OF ANY AREA**

IMPLICATION: JCC and other programming should be extended to these two areas, and a marketing plan targeting these areas should be developed

(Many studies show that persons are unwilling to travel more than 15-20 minutes for most activities)

Major Findings and Implications - II

SYNAGOGUES AND THE JCC ARE HOLDING THEIR OWN

The percentage of households who are synagogue members has remained about the same since 1994 (36% in 1994 and 38% in 2011), although the number of synagogue member households decreased by 13%

The percentage of households who are JCC members has increased from 15% in 1994 to 19% in 2011, although the number of Jewish member households has remained about the same

IMPLICATION: Richmond's Jewish institutions continue to be strong, but synagogues might want to consider additional locations for schools

IMPLICATION: A challenge to the community is to increase membership in the community's institutions in the face of a decreasing population

AGE DISTRIBUTION CHANGES

Compared to 1994, in 2011 there are probably:

Lower % of persons age 35-49

Higher % of persons age 50-64

Same % of persons age 65+

IMPLICATION: Synagogues need to plan programming to hold onto empty nesters (Hazak)
Synagogues should plan for smaller schools

Major Findings and Implications - III

PROGRAMS FOR CHILDREN:

**ENROLLMENT IN JEWISH PRESCHOOL, JEWISH DAY SCHOOL,
JEWISH SUPPLEMENTAL SCHOOL (EXCEPT POST-B'NAI MITZVAH),
AND JEWISH DAY CAMP
IS DOWN SINCE 1994**

IMPLICATION: Since this is most likely due to a decreasing number of children, the PEJE study of the Rudlin Torah Academy (RTA) currently being conducted by JCFR and RTA should be examined carefully

IMPLICATION: Despite the significant enrollment decrease, the JCC Day Camp (Hilbert) is still a significant institution

IMPLICATION: Because Jewish day camp often acts as a vehicle to connect children in intermarried households to the community, it should be promoted on the Southside

IMPLICATION: The current plan to explore upgrades to Camp Hilbert is consistent with these findings, but a scientific study should be undertaken of children who do not return to camp

Major Findings and Implications - IV

JCFR IS ONE OF THE MORE SUCCESSFUL FEDERATIONS IN THE US

IMPLICATION: JCFR should continue to be the central coordinating body
for planning for the future of the community
(The first step in any such plan should be a new demographic study)

**ONLY 62% OF JEWISH HOUSEHOLDS
ARE ON THE JCFR MAILING LIST**

IMPLICATION: An effort should be made to improve coverage using SelectPhone from InfoUSA

70% OF HOUSEHOLDS RECEIVE “THE REFLECTOR”

IMPLICATION: Resources should continue to flow to the Jewish newspaper
as it still reaches a large percentage of households,
but an overall marketing plan is needed in view of changes in the geographic distribution
of the Jewish population and changes in the media world

THANK YOU

QUESTIONS?

IRA M. SHESKIN, PH.D.

**DIRECTOR OF THE JEWISH DEMOGRAPHY PROJECT OF THE
SUE AND LEONARD MILLER CENTER FOR CONTEMPORARY JUDAIC STUDIES
AND PROFESSOR, DEPARTMENT OF GEOGRAPHY AND REGIONAL STUDIES
UNIVERSITY OF MIAMI**

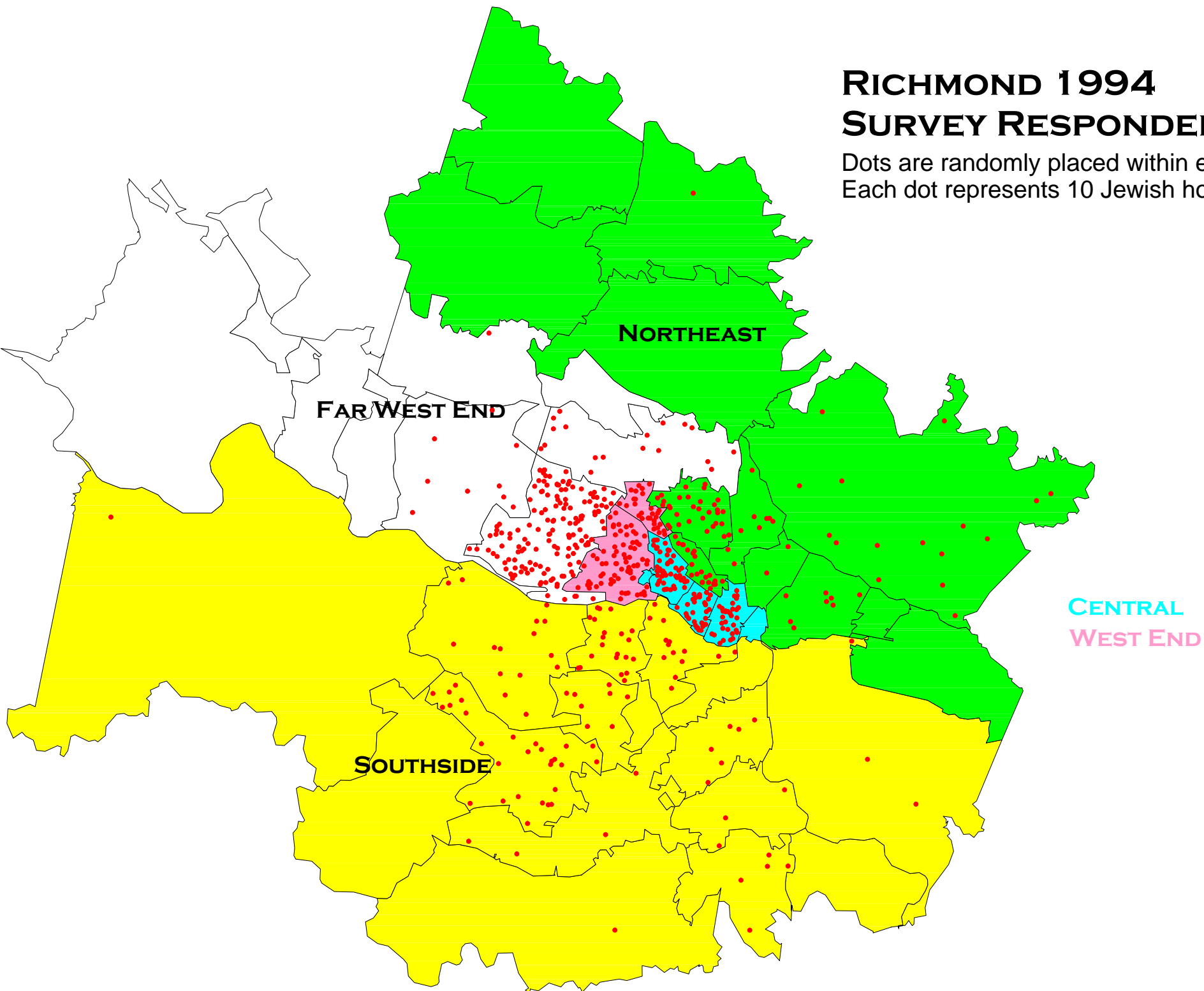
ISHESKIN@MIAMI.EDU

THIS PRESENTATION IS AT WWW.JEWISHDATABANK.ORG

**Additional Comparison
Tables Showing Instances
Where Richmond (1994)
Is Significantly
Higher or Lower
Than Most Jewish
Communities**

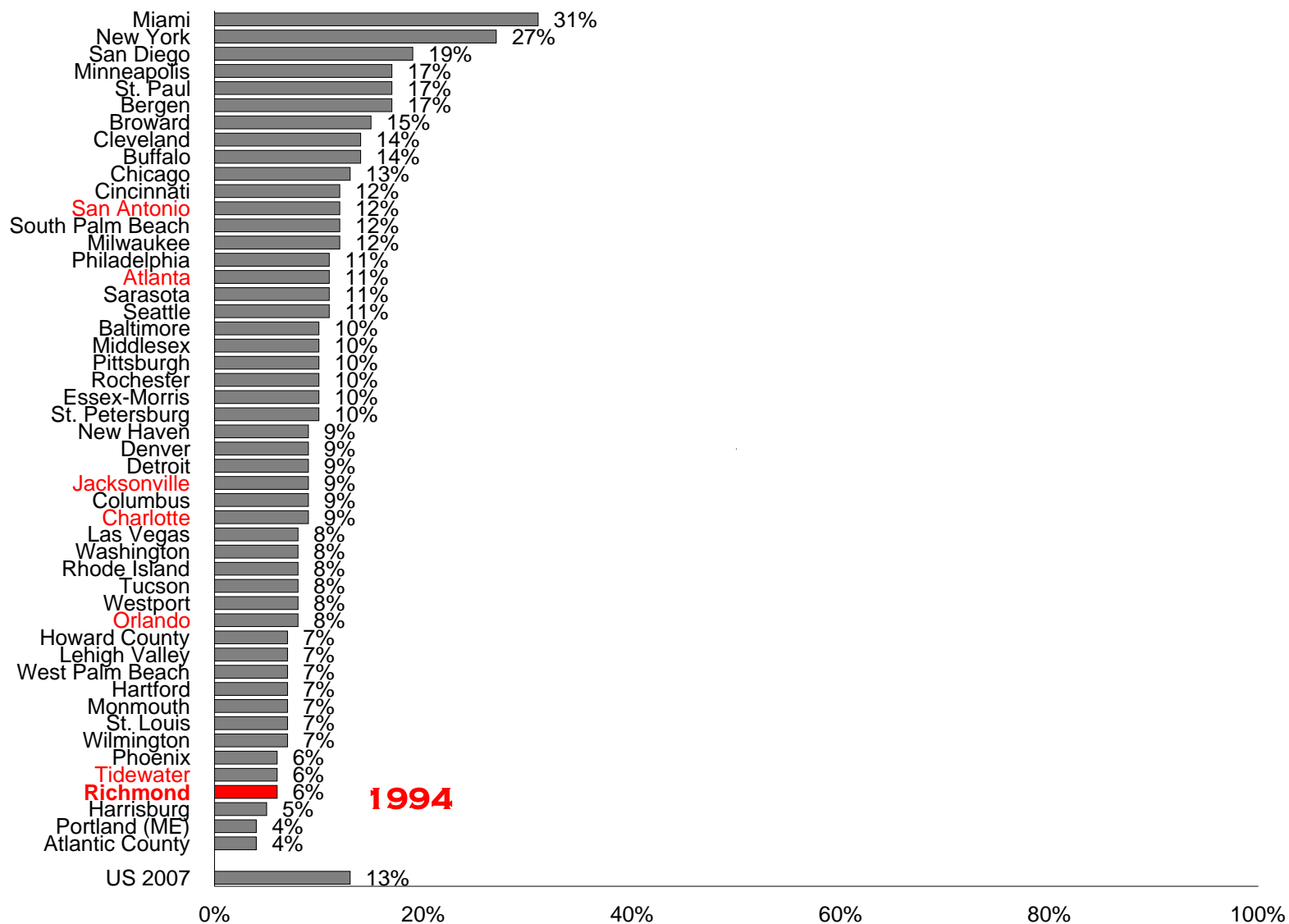
RICHMOND 1994 SURVEY RESPONDENTS

Dots are randomly placed within each zip code
Each dot represents 10 Jewish households



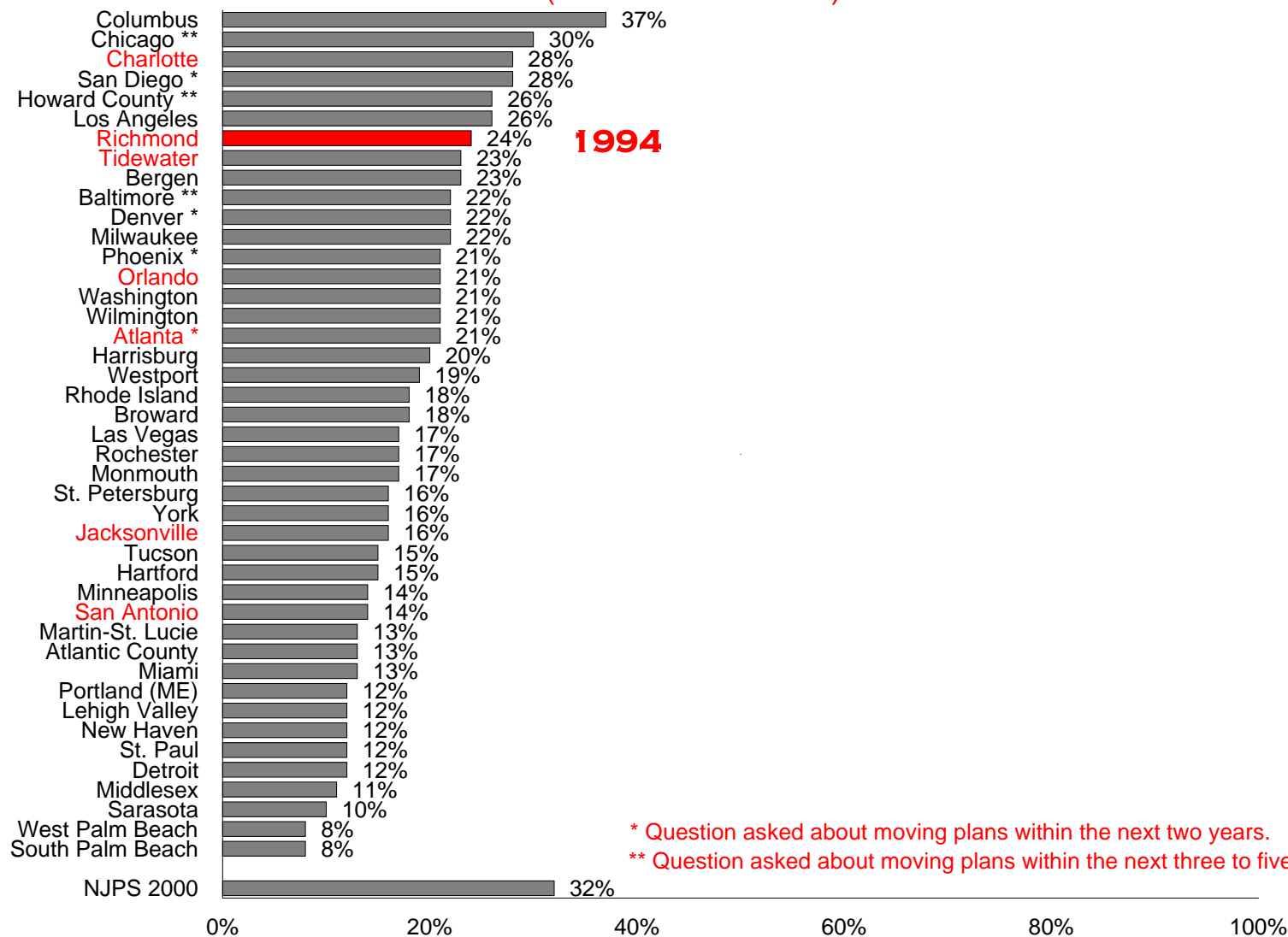
FOREIGN BORN

(Adults in Jewish Households)



DEFINITELY OR PROBABLY MOVING WITHIN THE NEXT THREE YEARS

(Jewish Households)

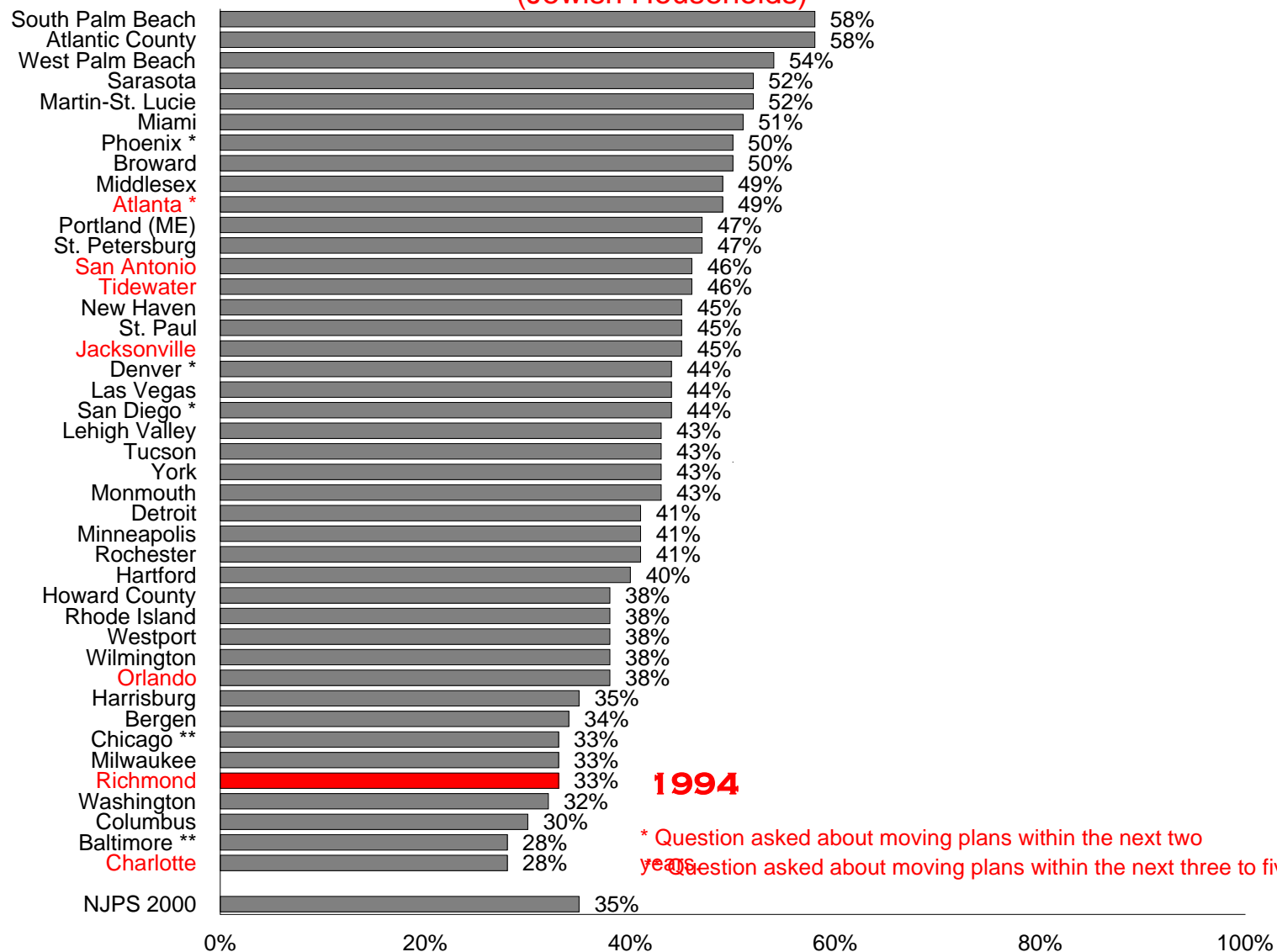


* Question asked about moving plans within the next two years.

** Question asked about moving plans within the next three to five years.

DEFINITELY NOT MOVING WITHIN THE NEXT THREE YEARS

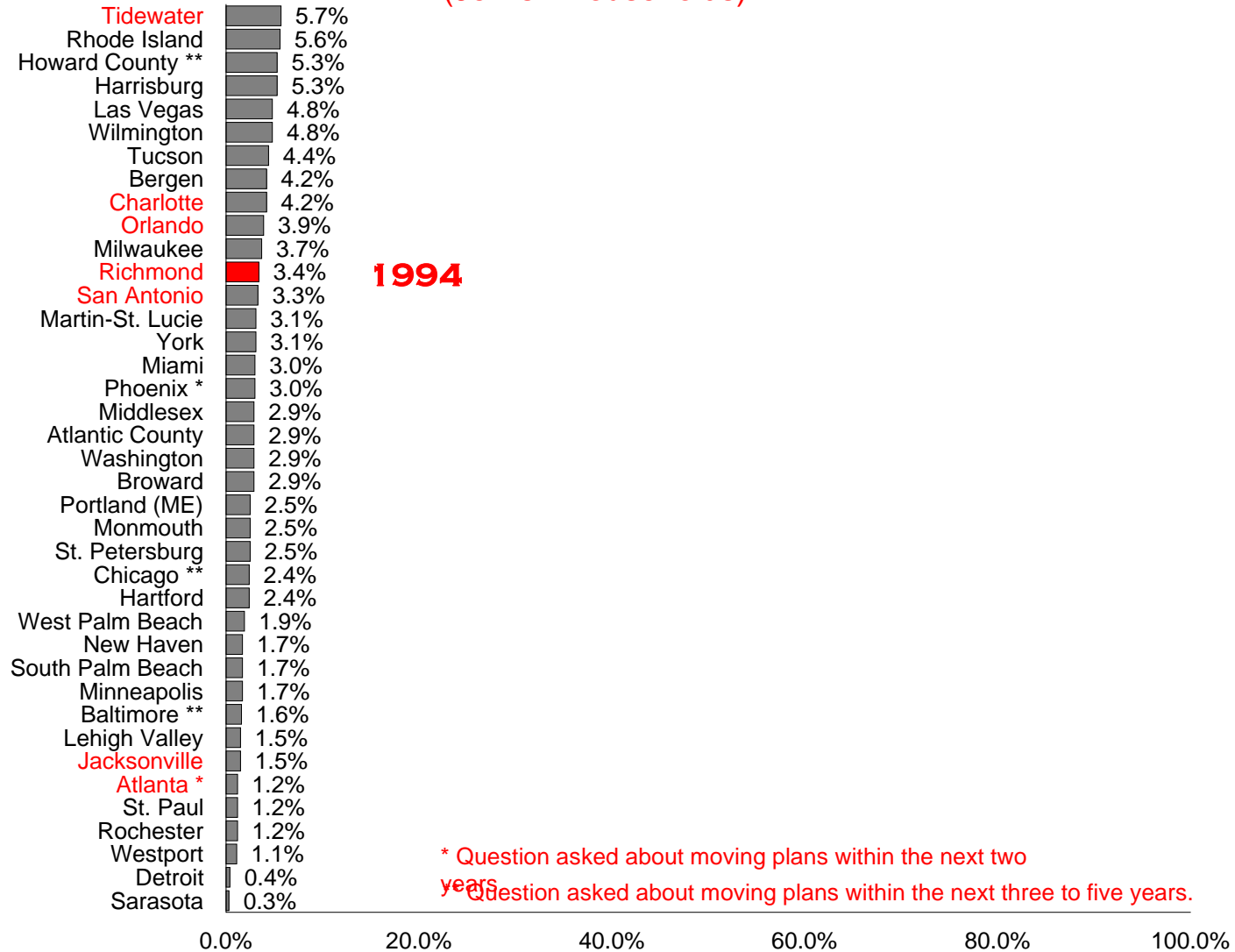
(Jewish Households)



DEFINITELY MOVING

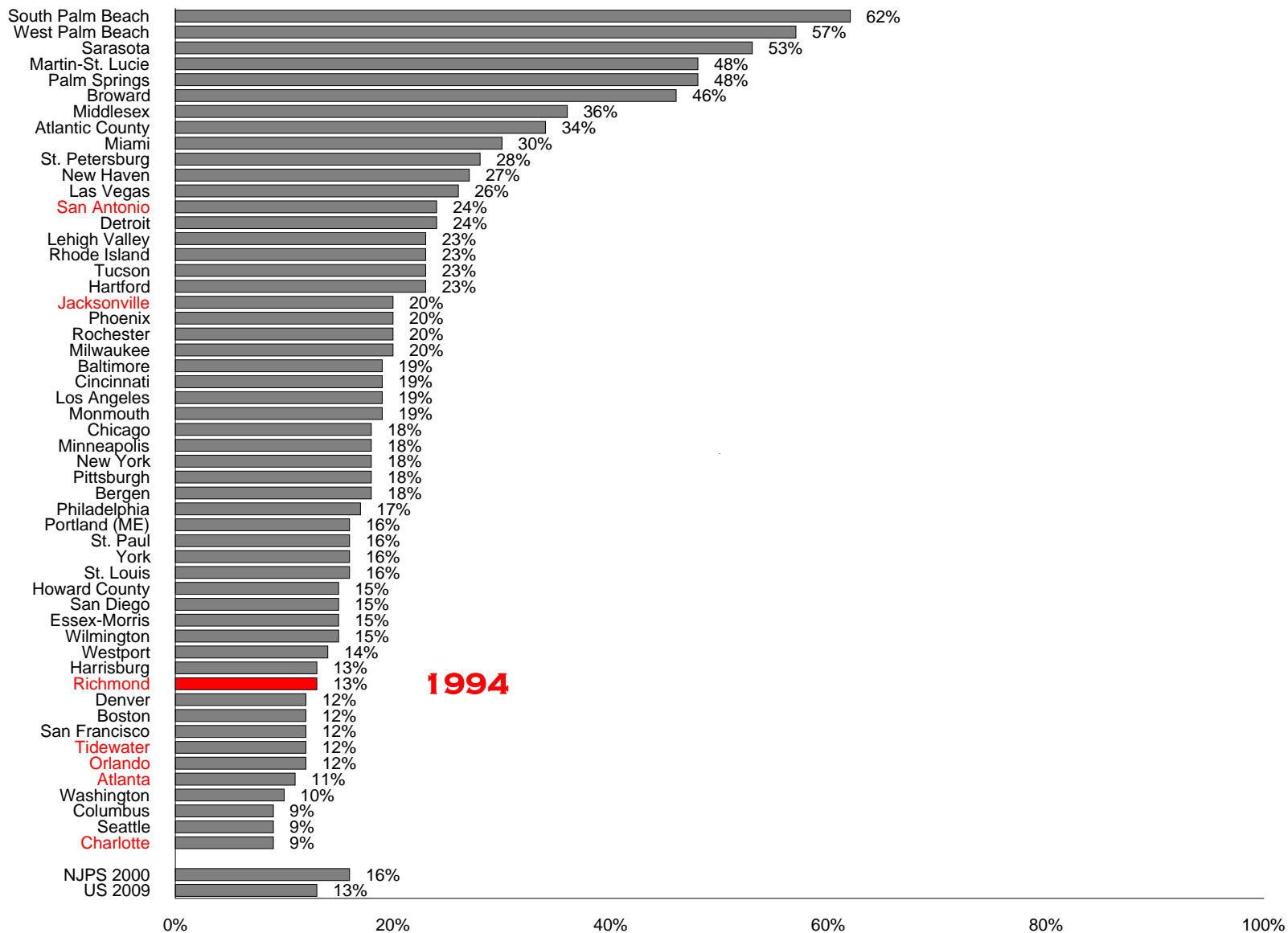
OUT OF LOCAL COMMUNITY WITHIN THE NEXT THREE YEARS

(Jewish Households)



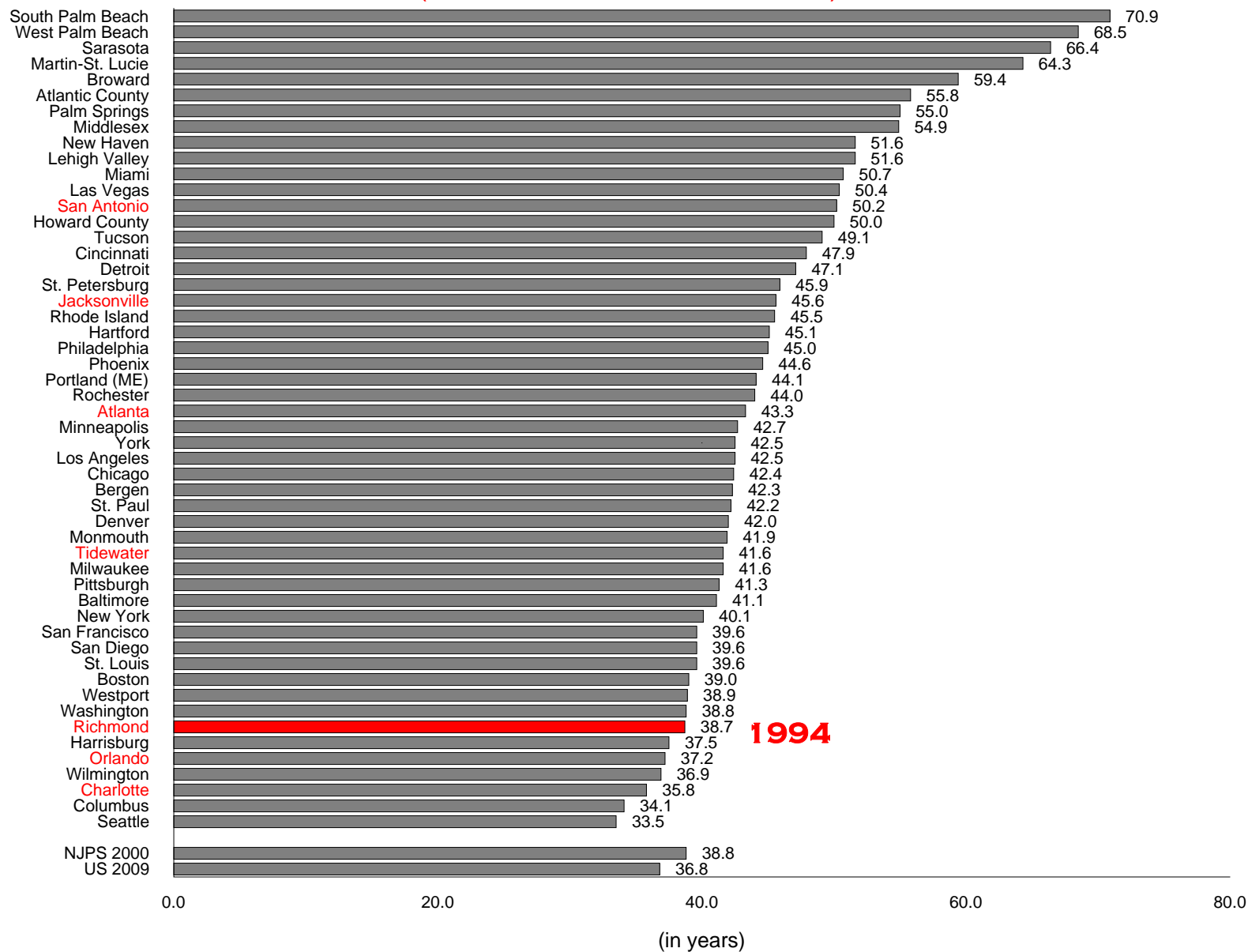
AGE 65 AND OVER

(Persons in Jewish Households)



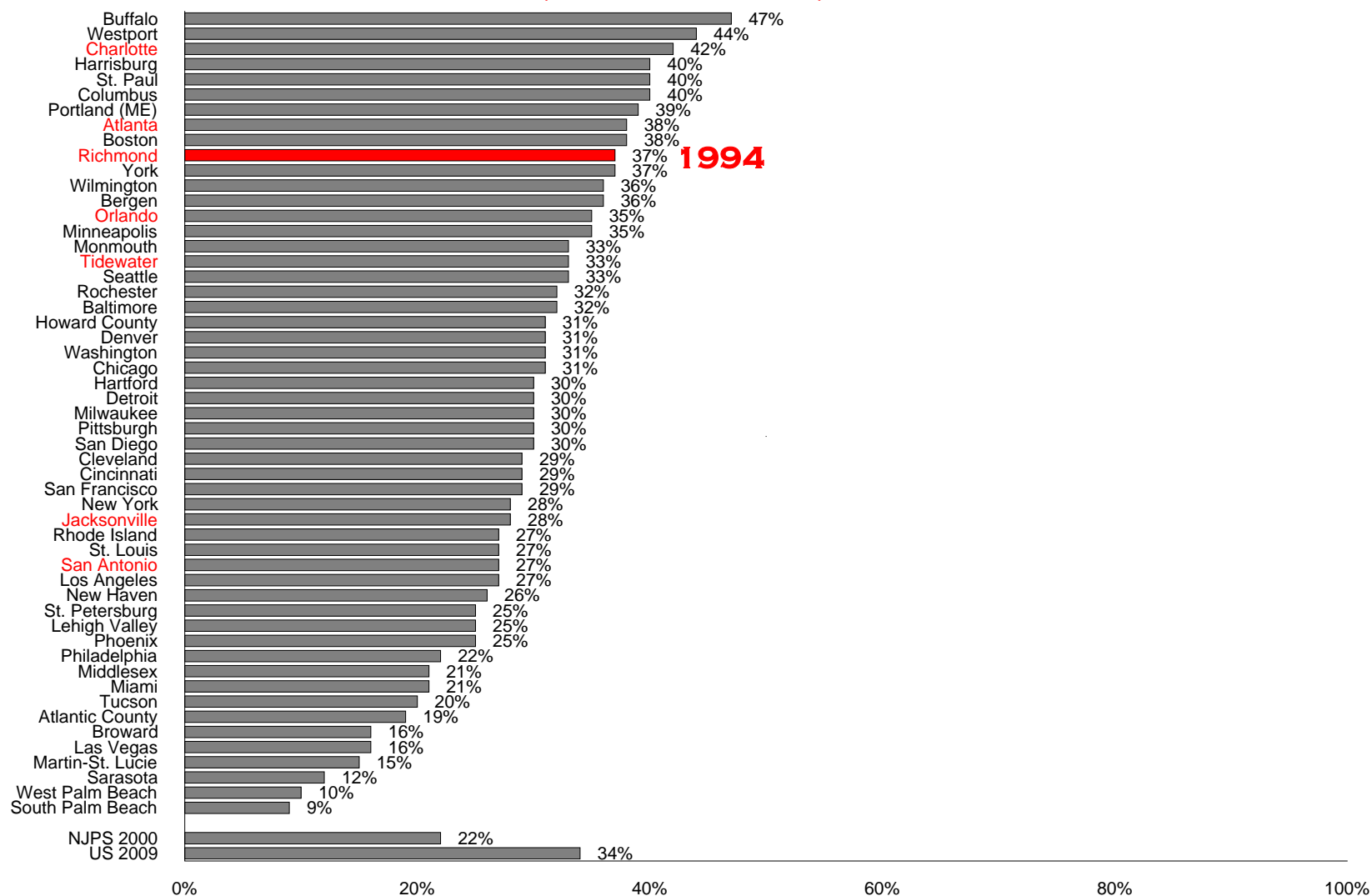
MEDIAN AGE

(Persons in Jewish Households)



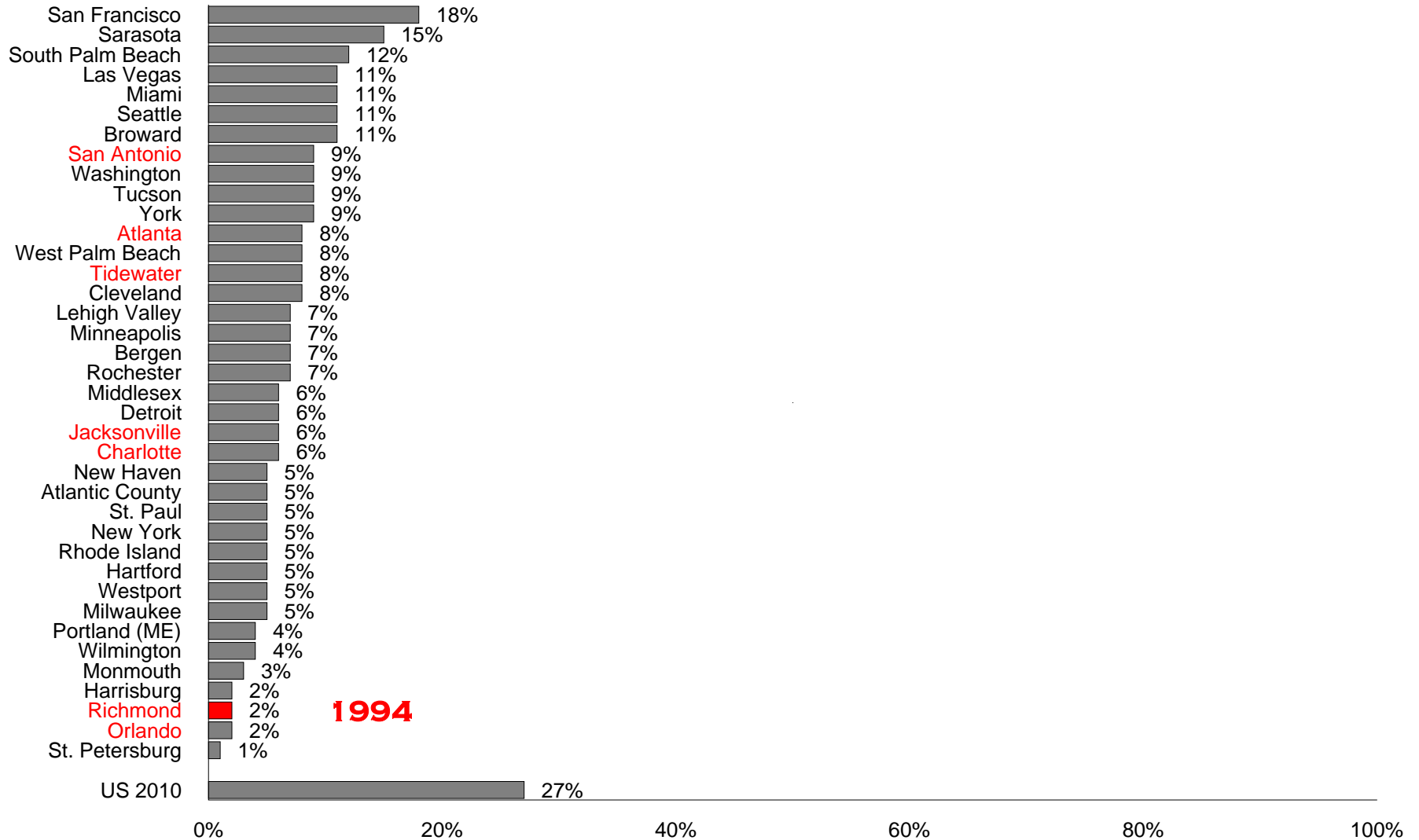
HOUSEHOLDS WITH CHILDREN AGE 0-17 AT HOME

(Jewish Households)



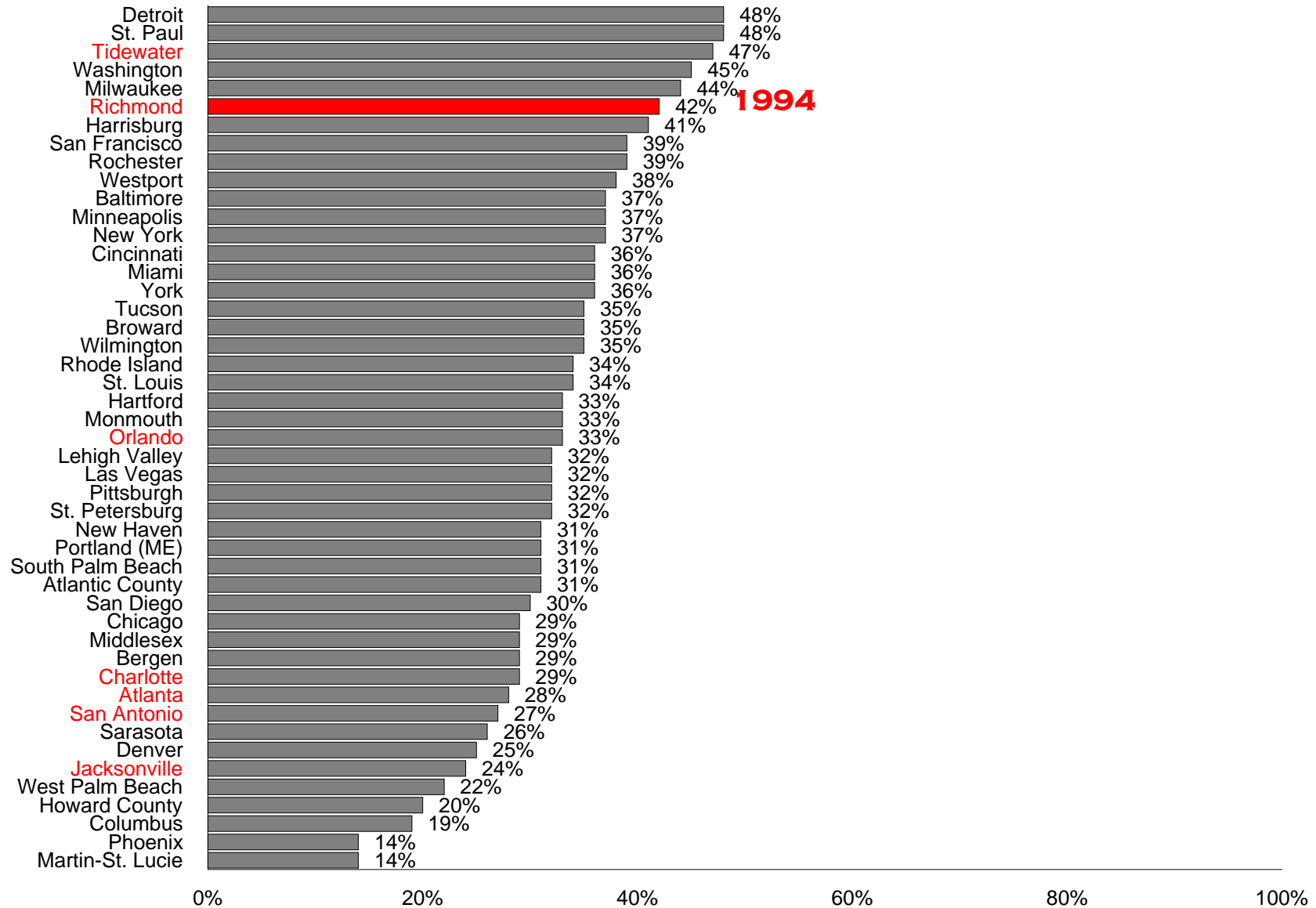
PERCENTAGE OF CHILDREN AGE 0-17 LIVING IN SINGLE PARENT HOUSEHOLDS

(Children Age 0-17 in Jewish Households)



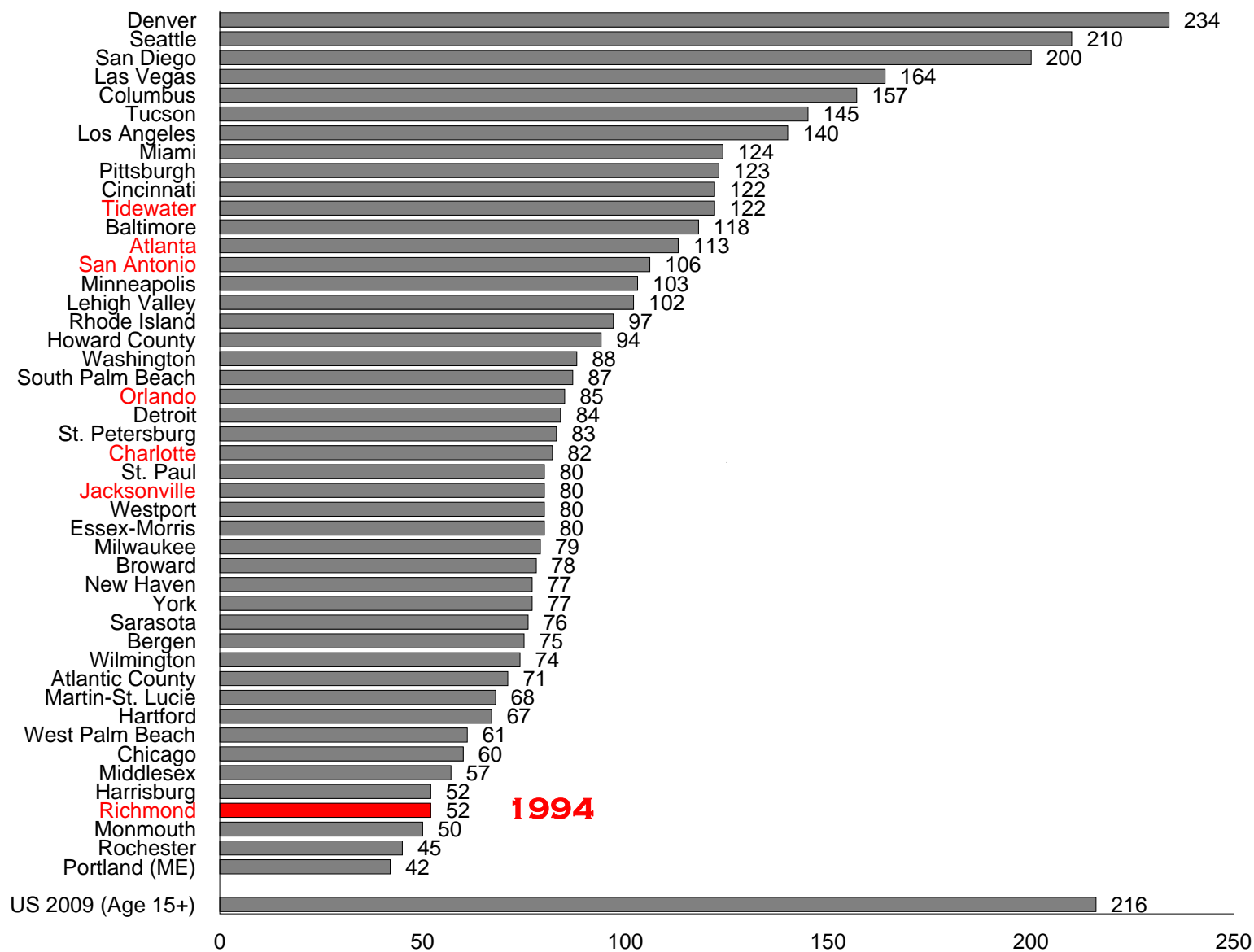
PERSONS AGE 75 AND OVER LIVING ALONE

(Persons Age 75 and Over in Jewish Households)



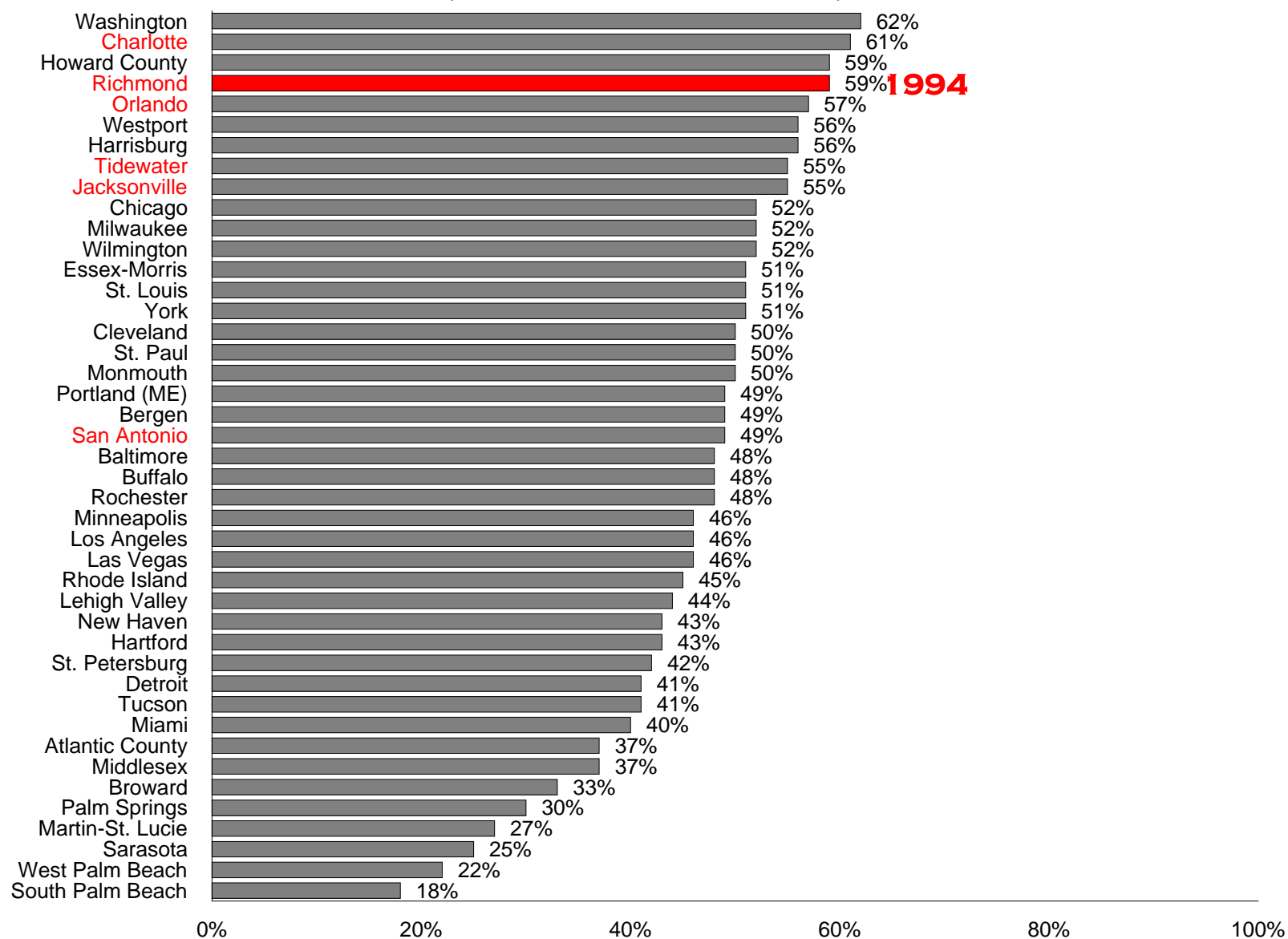
DIVORCE RATE

(Adults in Jewish Households)
(Divorced Adults per 1,000 Married Adults)



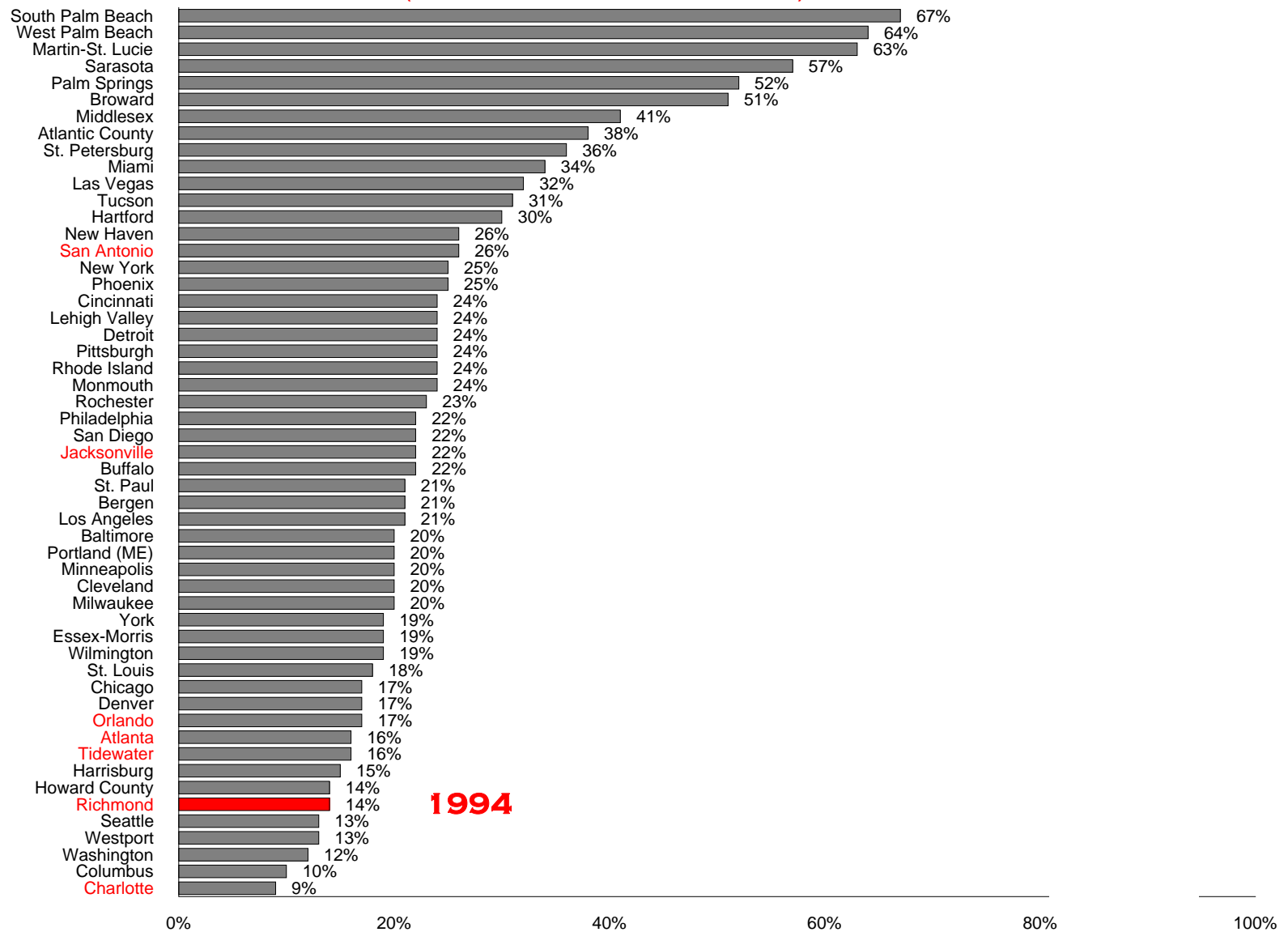
EMPLOYED FULL TIME

(Adults in Jewish Households)



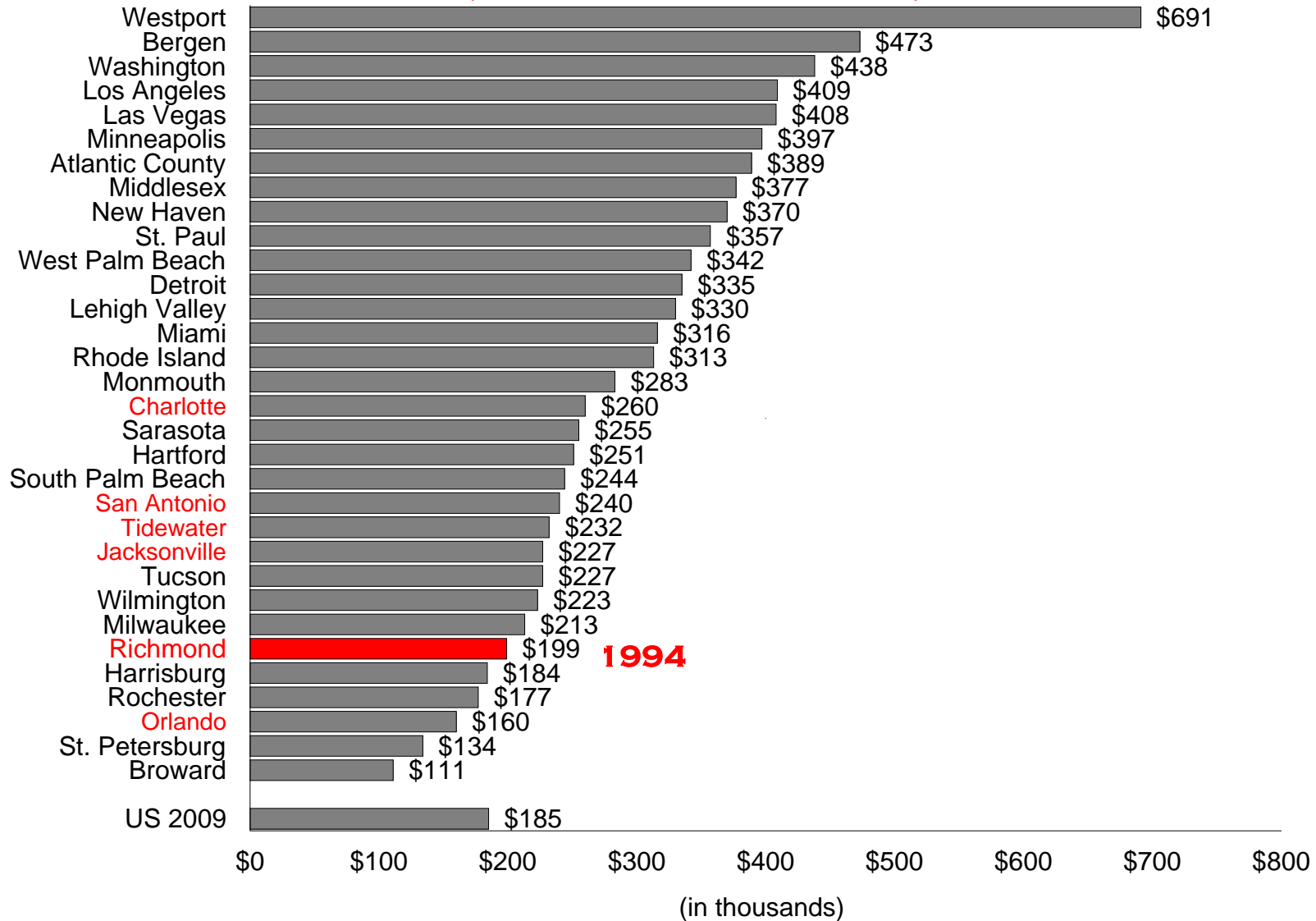
RETIRED

(Adults in Jewish Households)



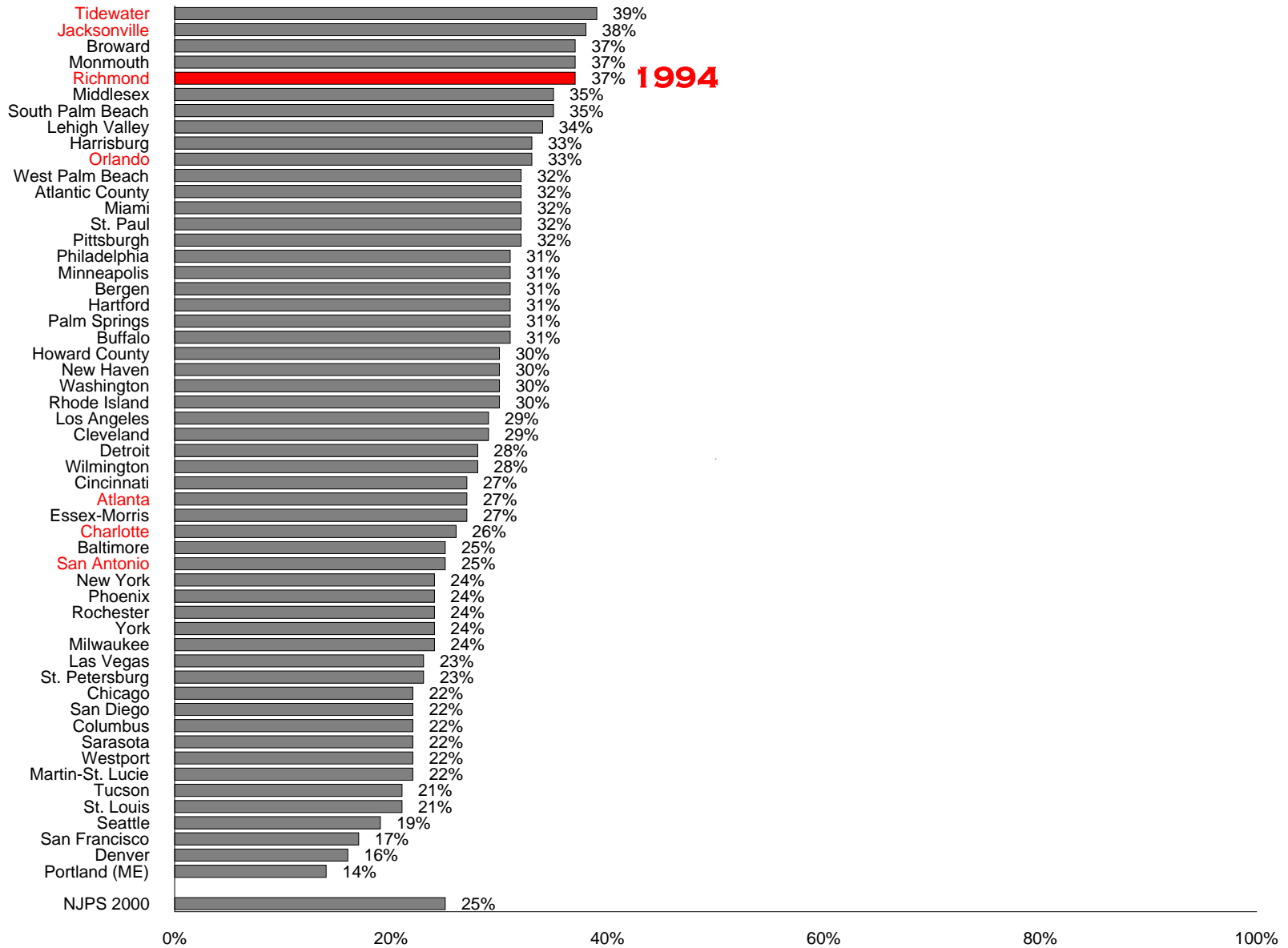
MEDIAN HOUSING VALUE

(In dollars adjusted for inflation)
(Jewish Homeowner Households)



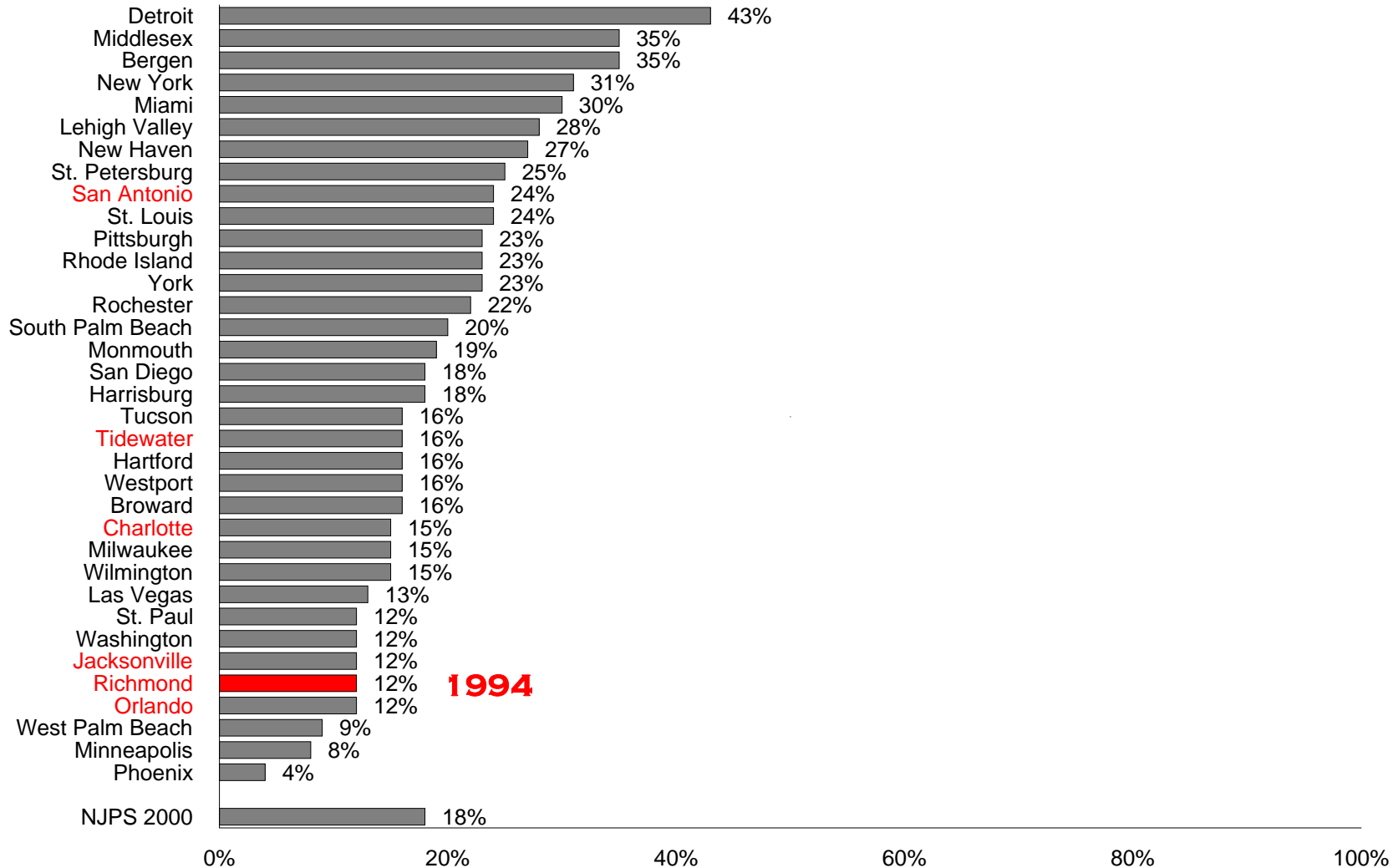
CONSERVATIVE IDENTIFICATION

(Jewish Respondents)



ATTEND SERVICES ONCE PER MONTH OR MORE

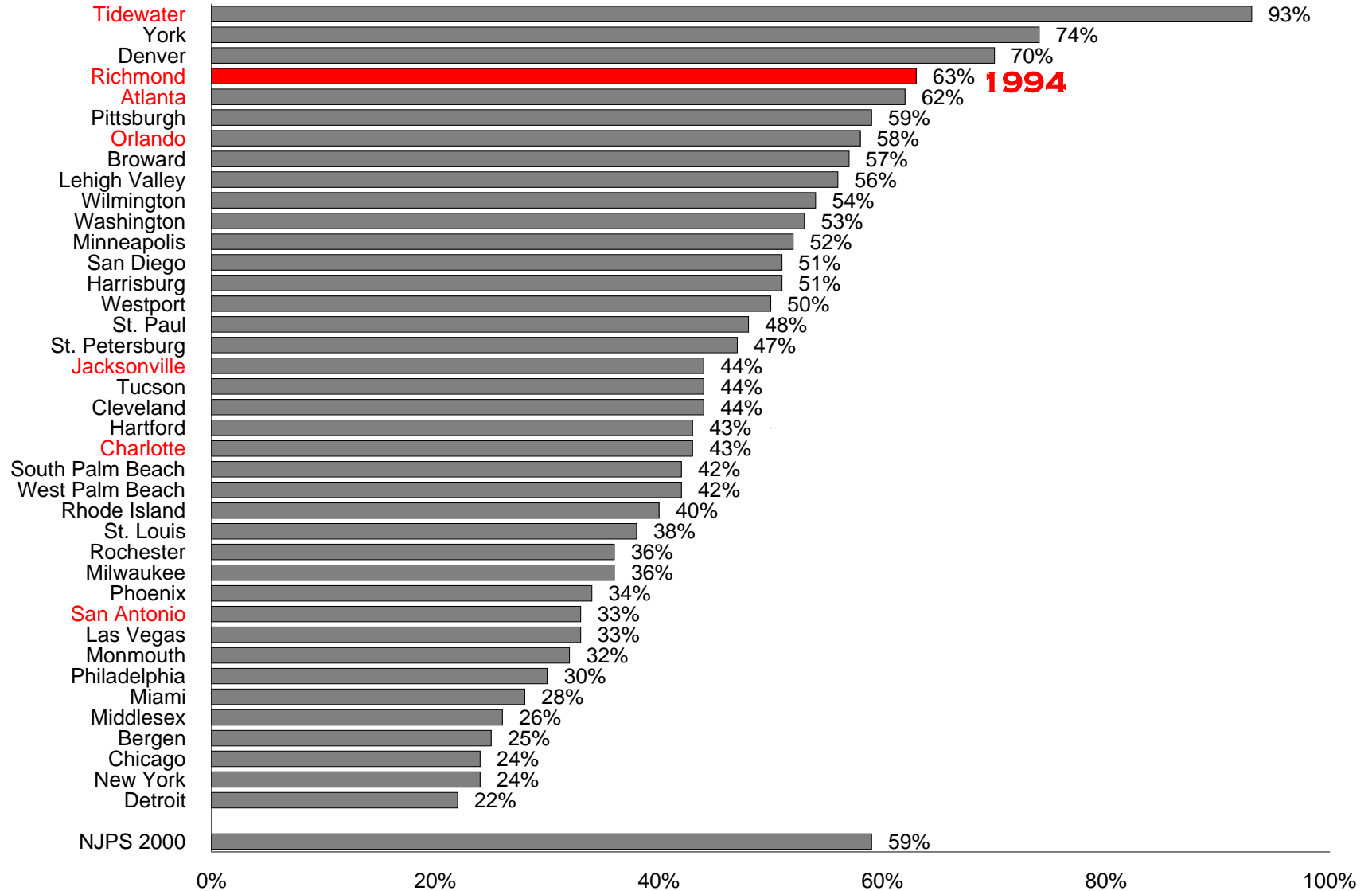
RESPONDENT UNDER AGE 35 (Jewish Respondents)



INTERMARRIAGE

HEAD OF HOUSEHOLD UNDER AGE 35

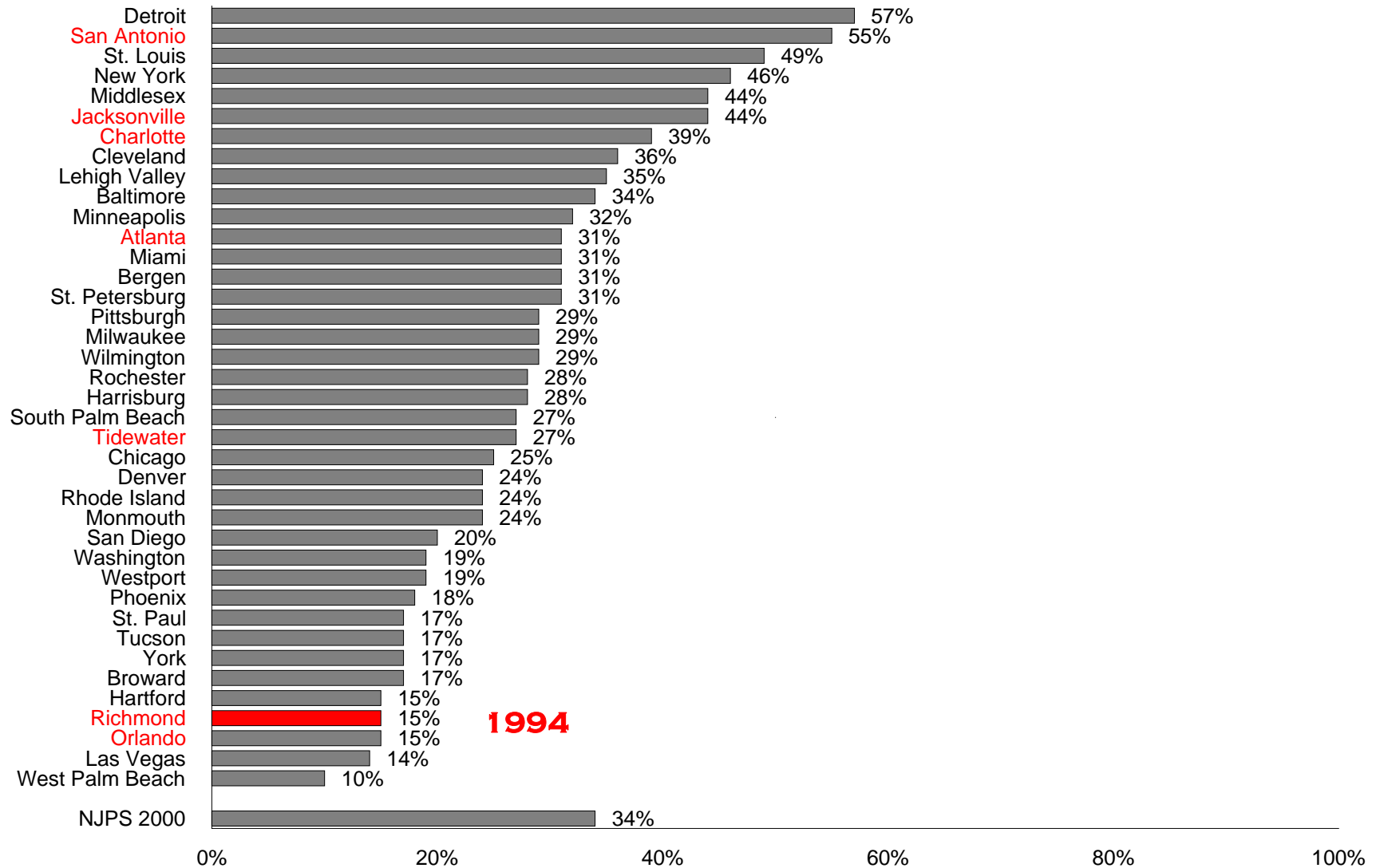
(Couples Intermarriage Rate)



CURRENT SYNAGOGUE MEMBERSHIP

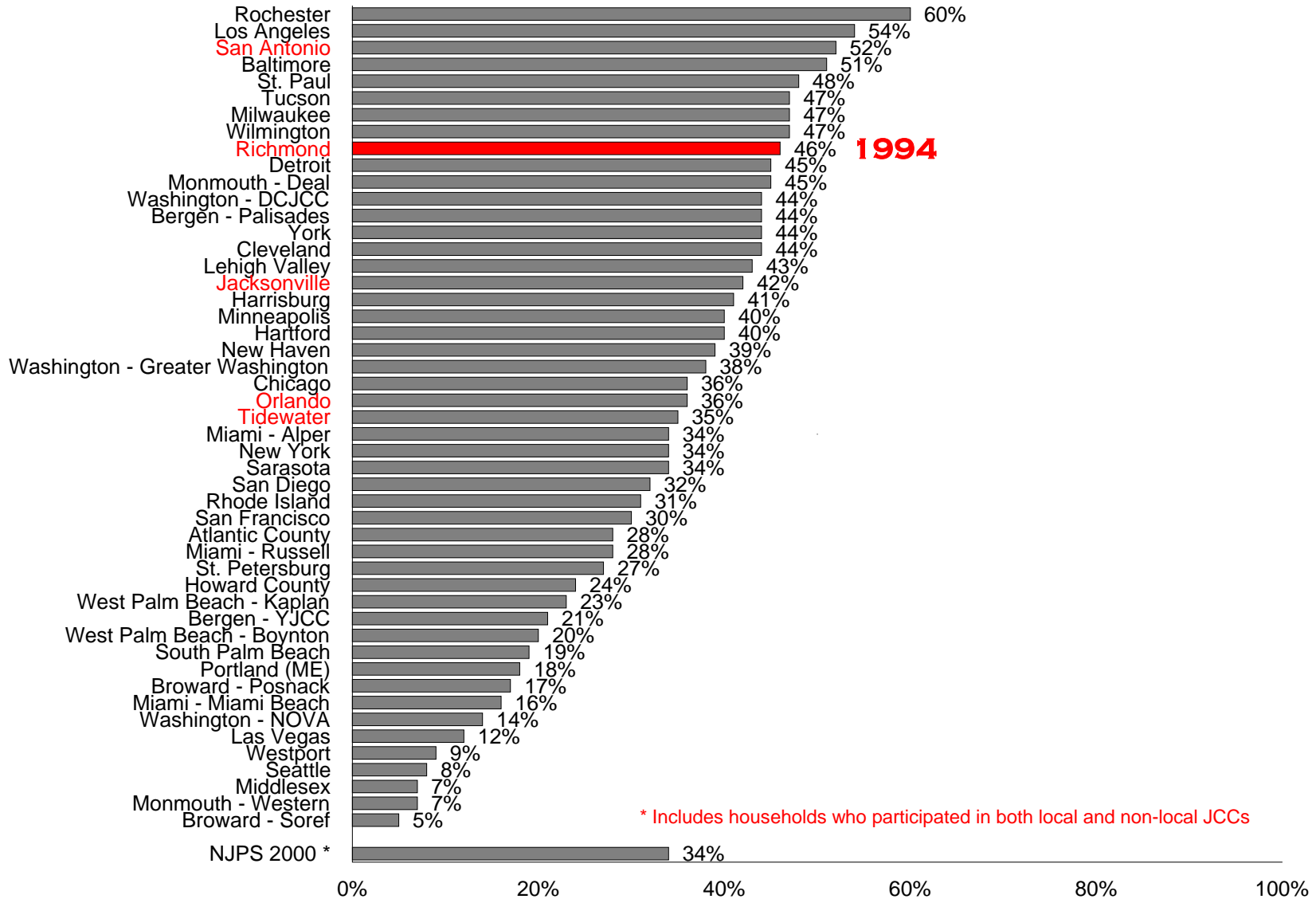
HEAD OF HOUSEHOLD UNDER AGE 35

(Jewish Households)



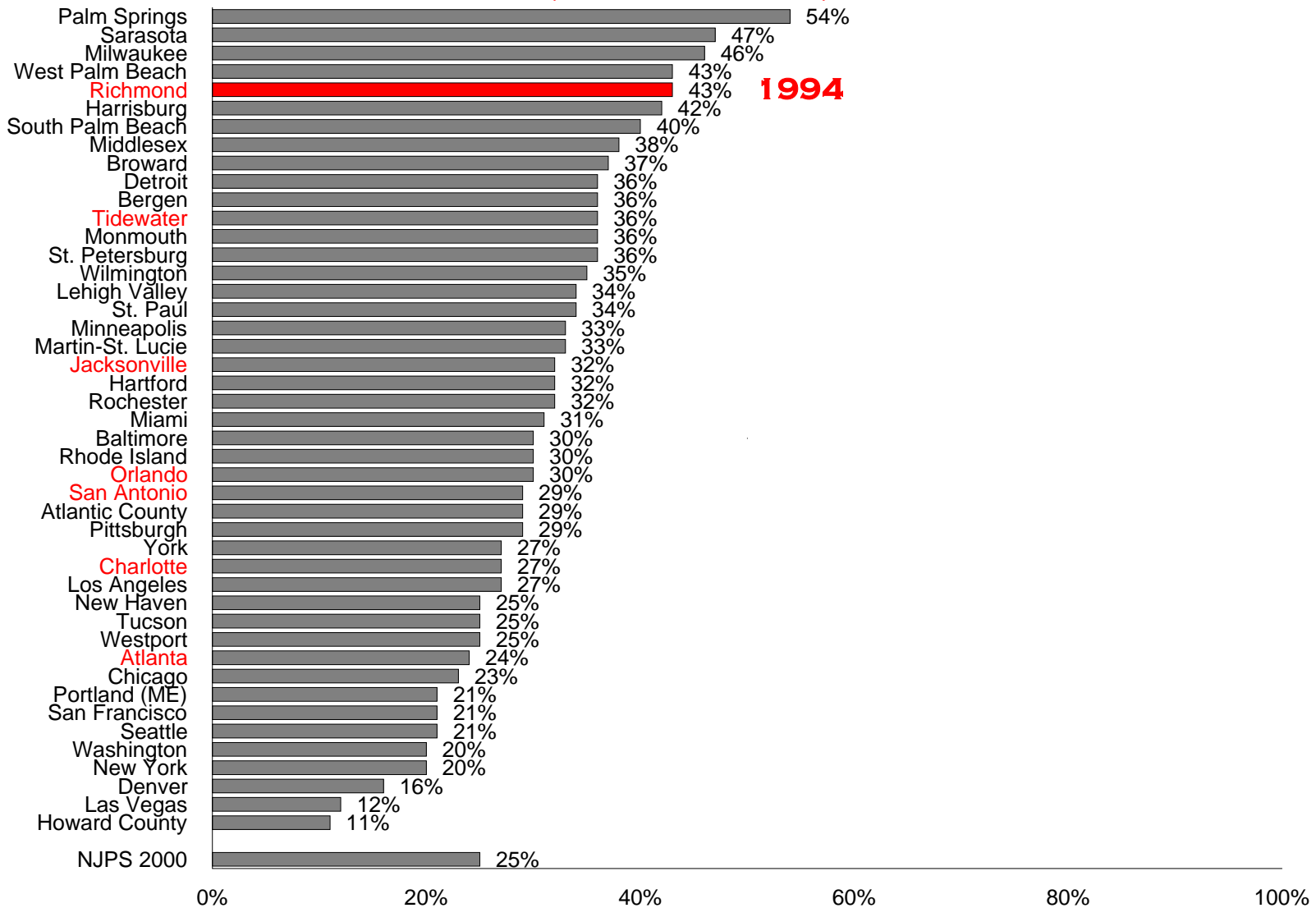
PARTICIPATED IN A LOCAL JCC PROGRAM IN THE PAST YEAR

(Jewish Households)



JEWISH ORGANIZATION MEMBERSHIP OTHER THAN A SYNAGOGUE OR JCC

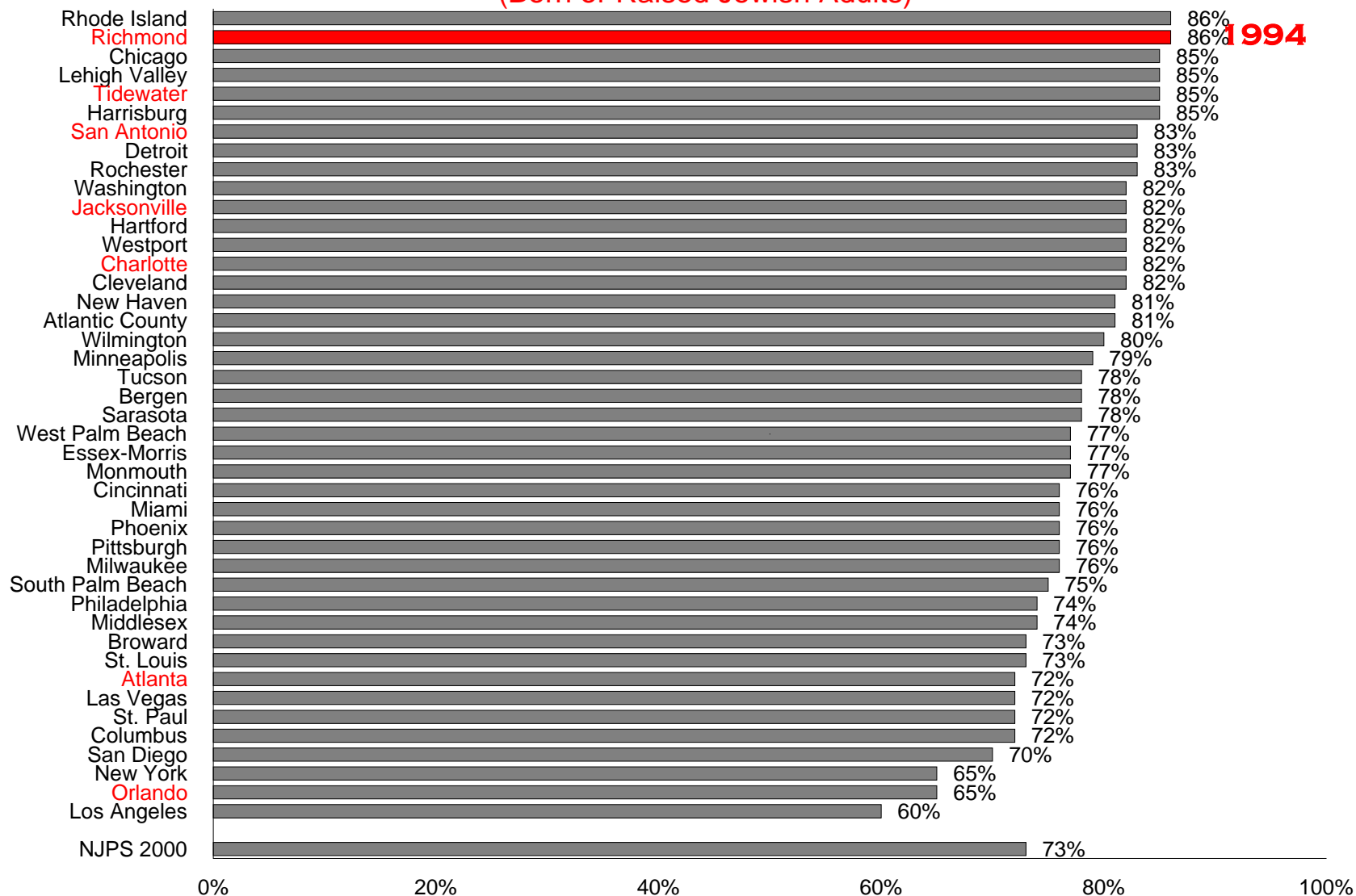
(Jewish Households)



99

RECEIVED SOME FORMAL JEWISH EDUCATION AS A CHILD

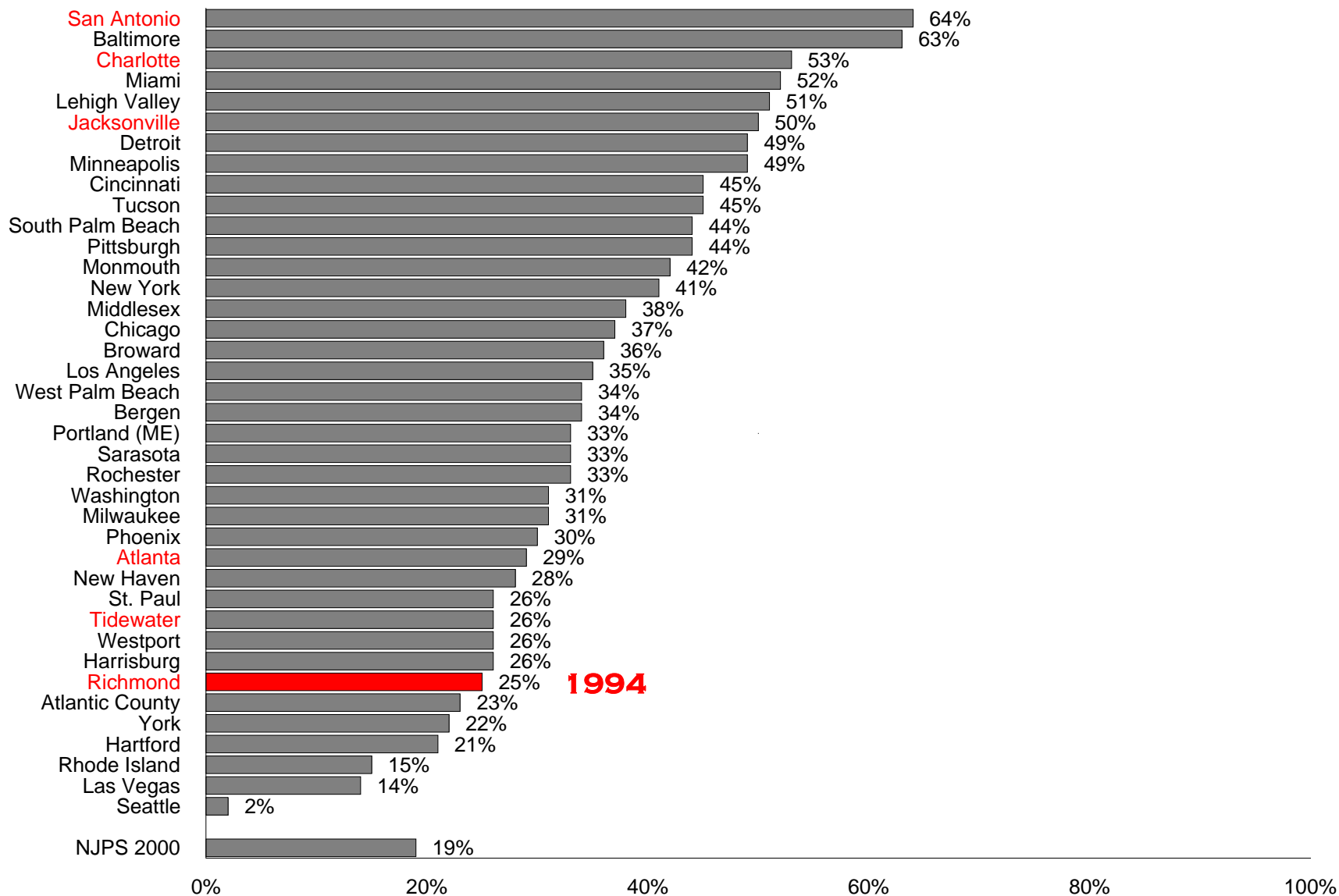
(Born or Raised Jewish Adults)



100

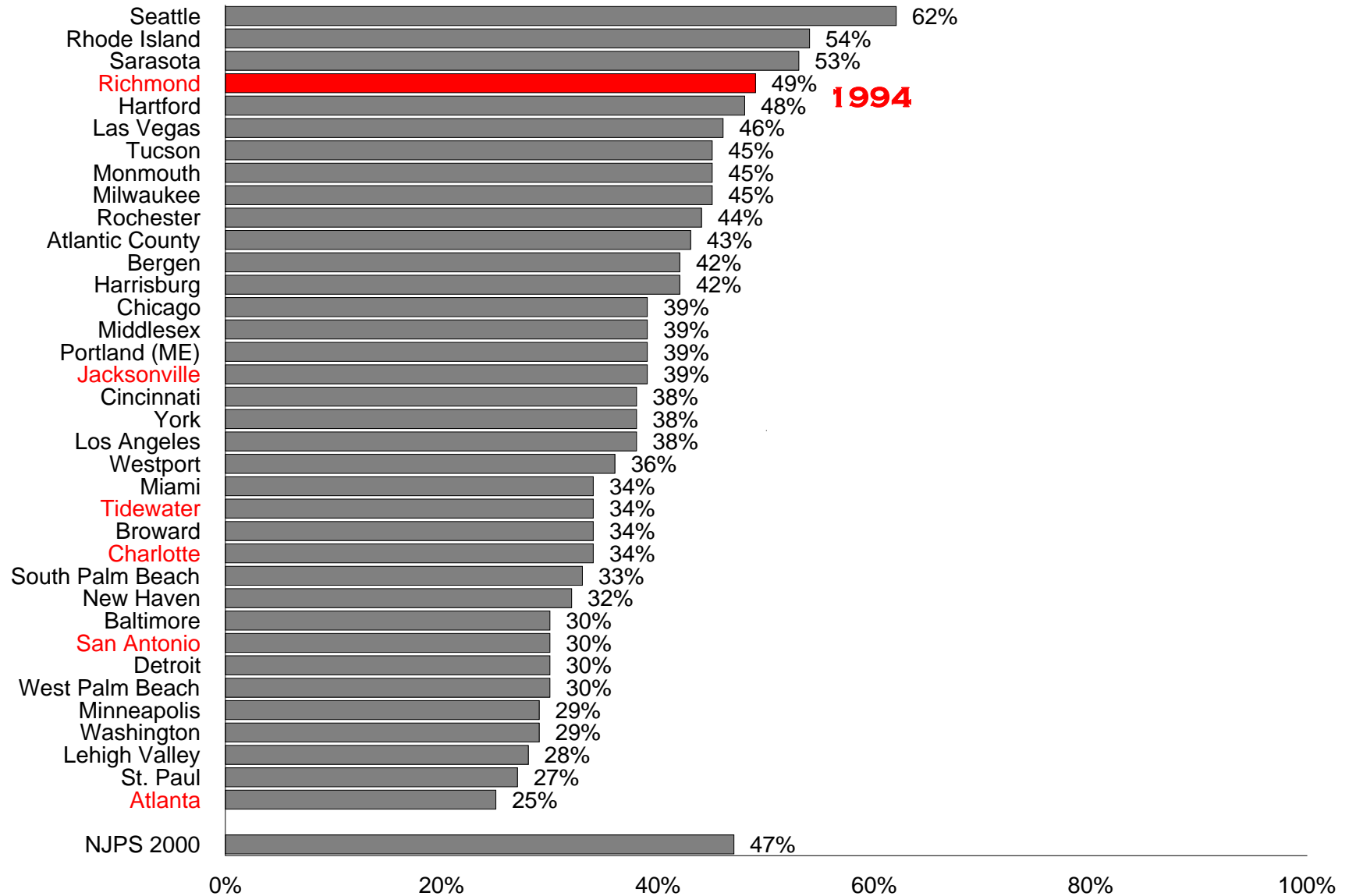
ATTEND A JEWISH PRESCHOOL/CHILD CARE PROGRAM

(Jewish Children Age 0-5)



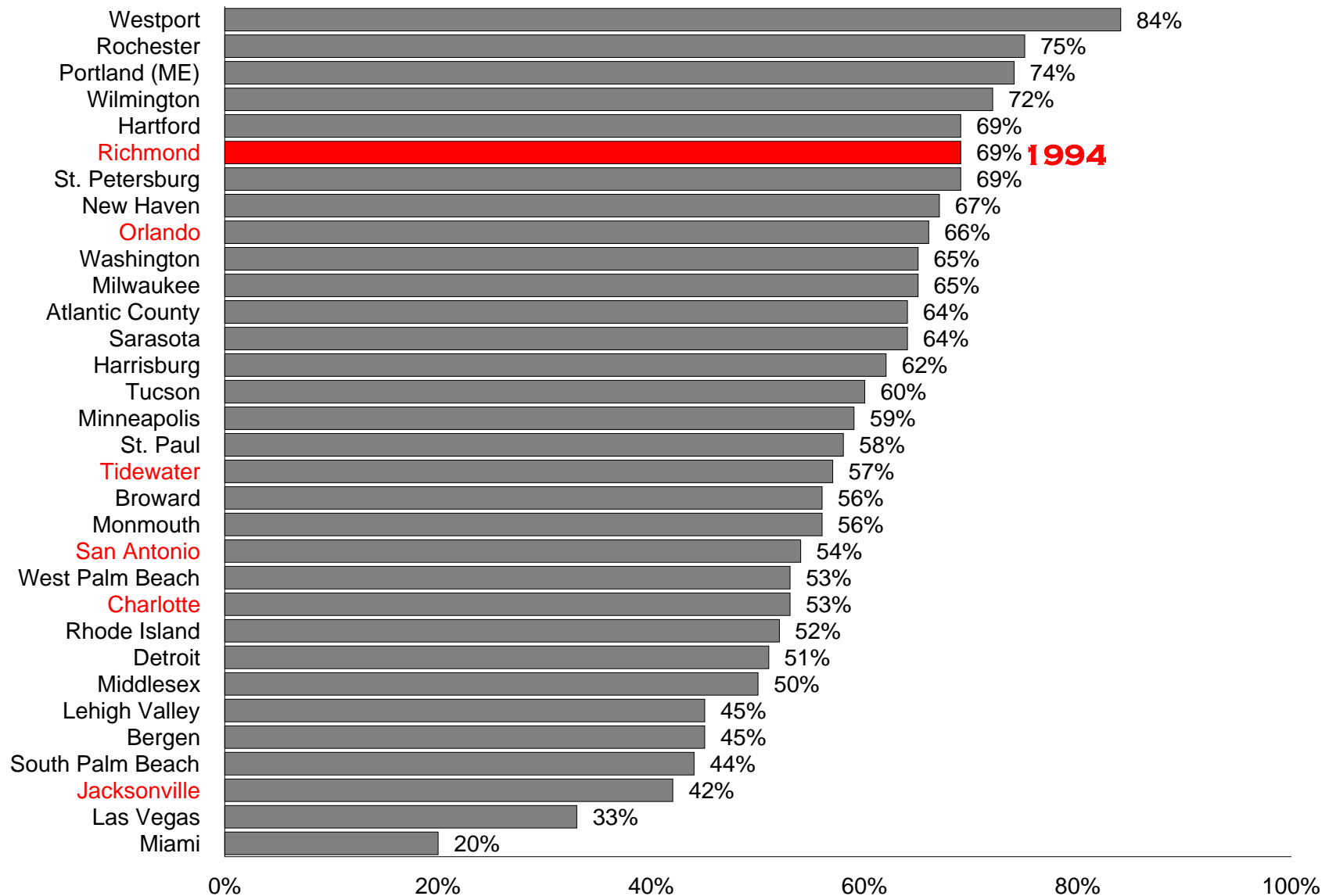
DO NOT ATTEND A PRESCHOOL/CHILD CARE PROGRAM

(Jewish Children Age 0-5)



NOT IN THE JEWISH DAY SCHOOL MARKET

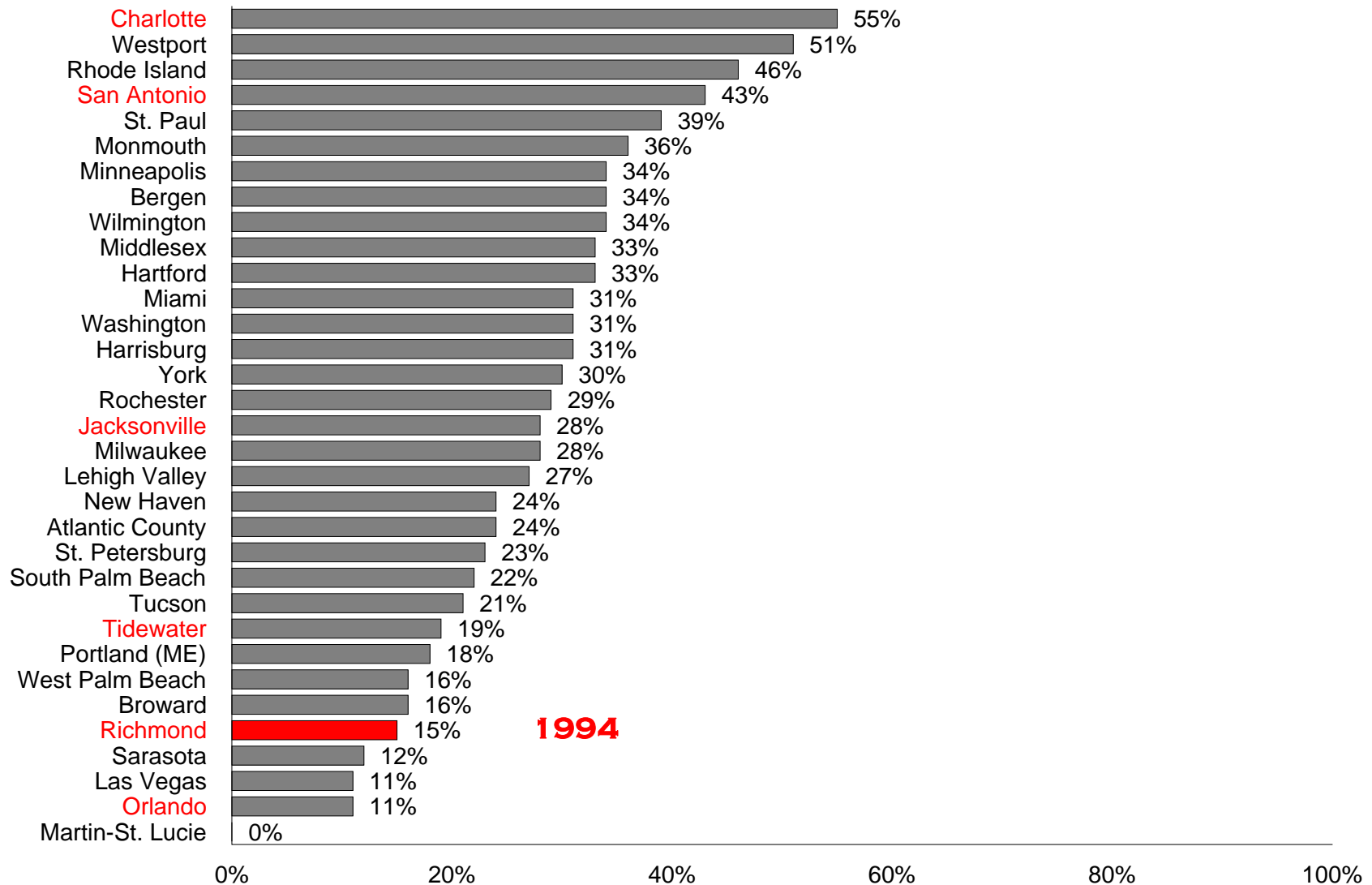
(Households with Jewish Children Age 0-17)



JEWISH CHILDREN AGE 13-17

WHO CURRENTLY ATTEND FORMAL JEWISH EDUCATION

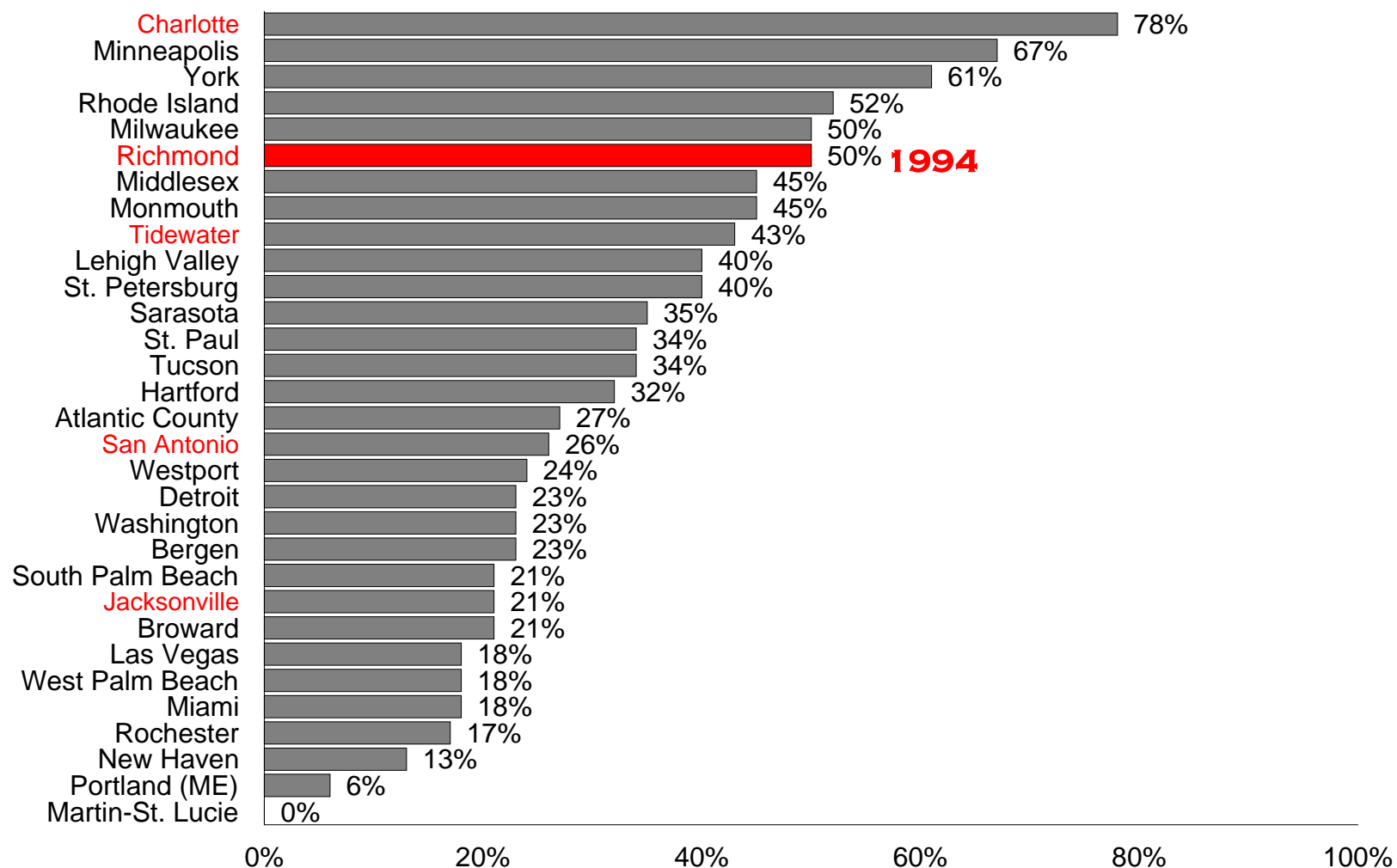
(Based upon the Jewish Institutions Survey)



PARTICIPATE IN A JEWISH TEENAGE YOUTH GROUP

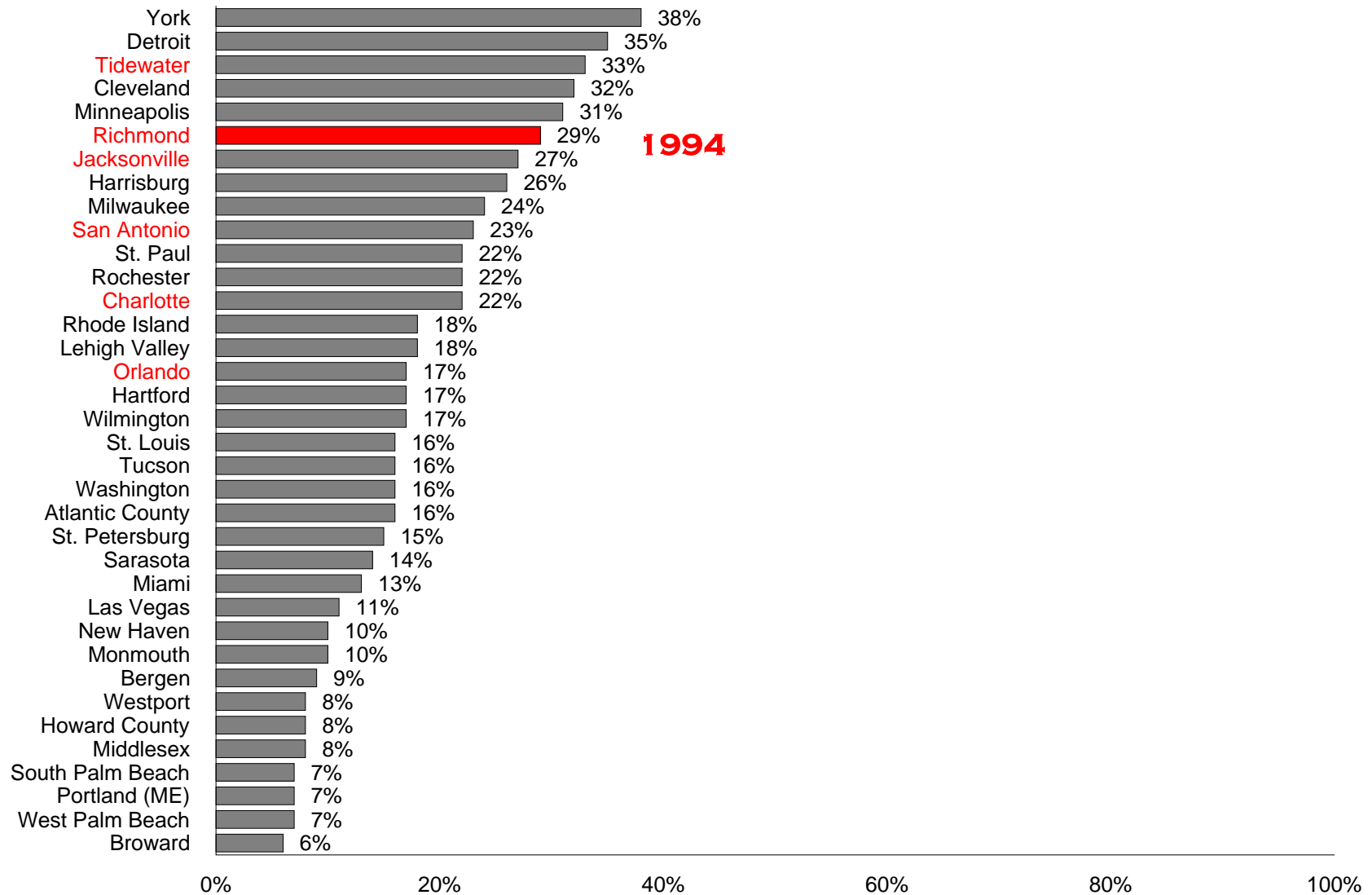
(Based upon the Jewish Institutions Survey)

(Jewish Children Age 13-17)



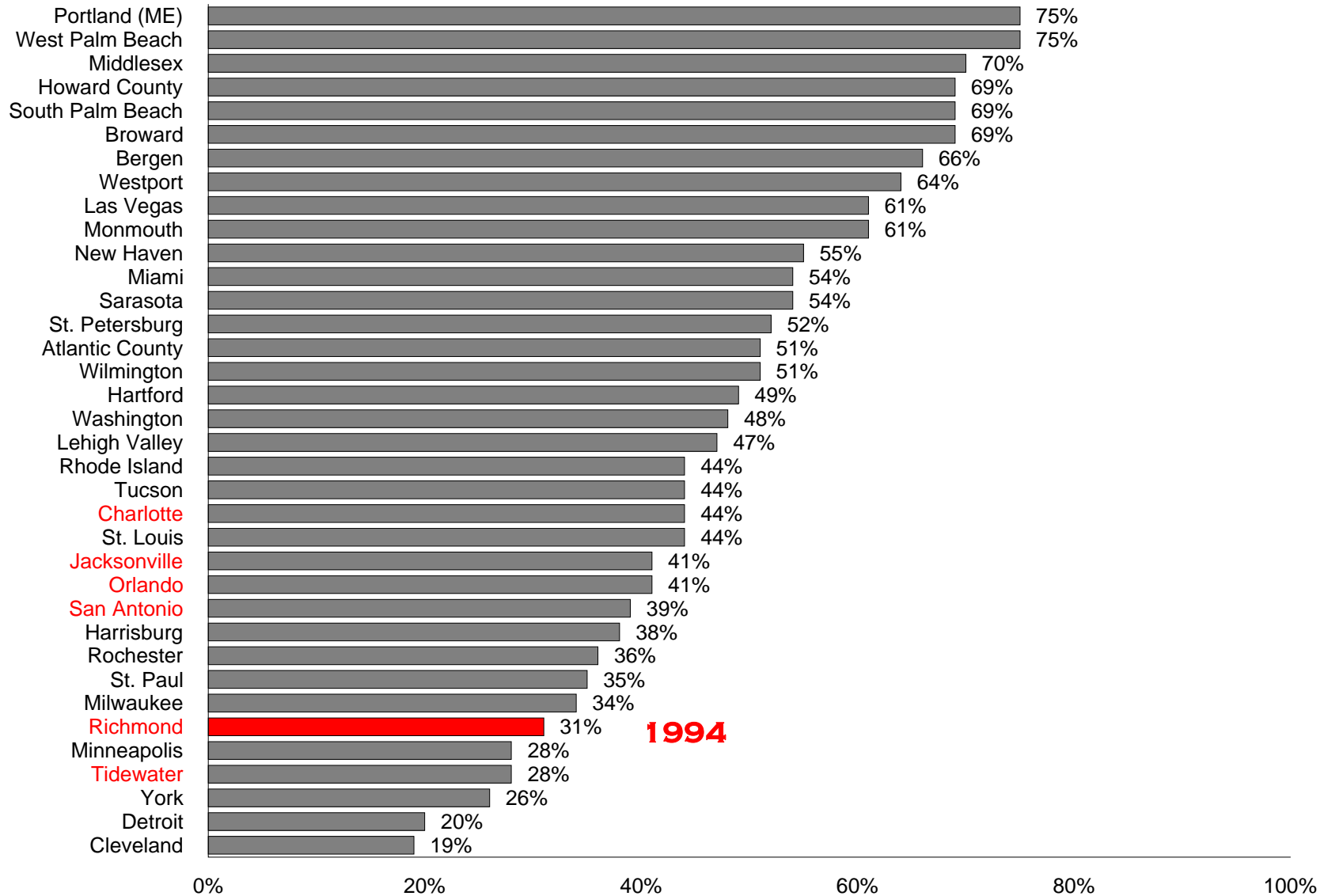
VERY FAMILIAR WITH JFS

(Respondents)



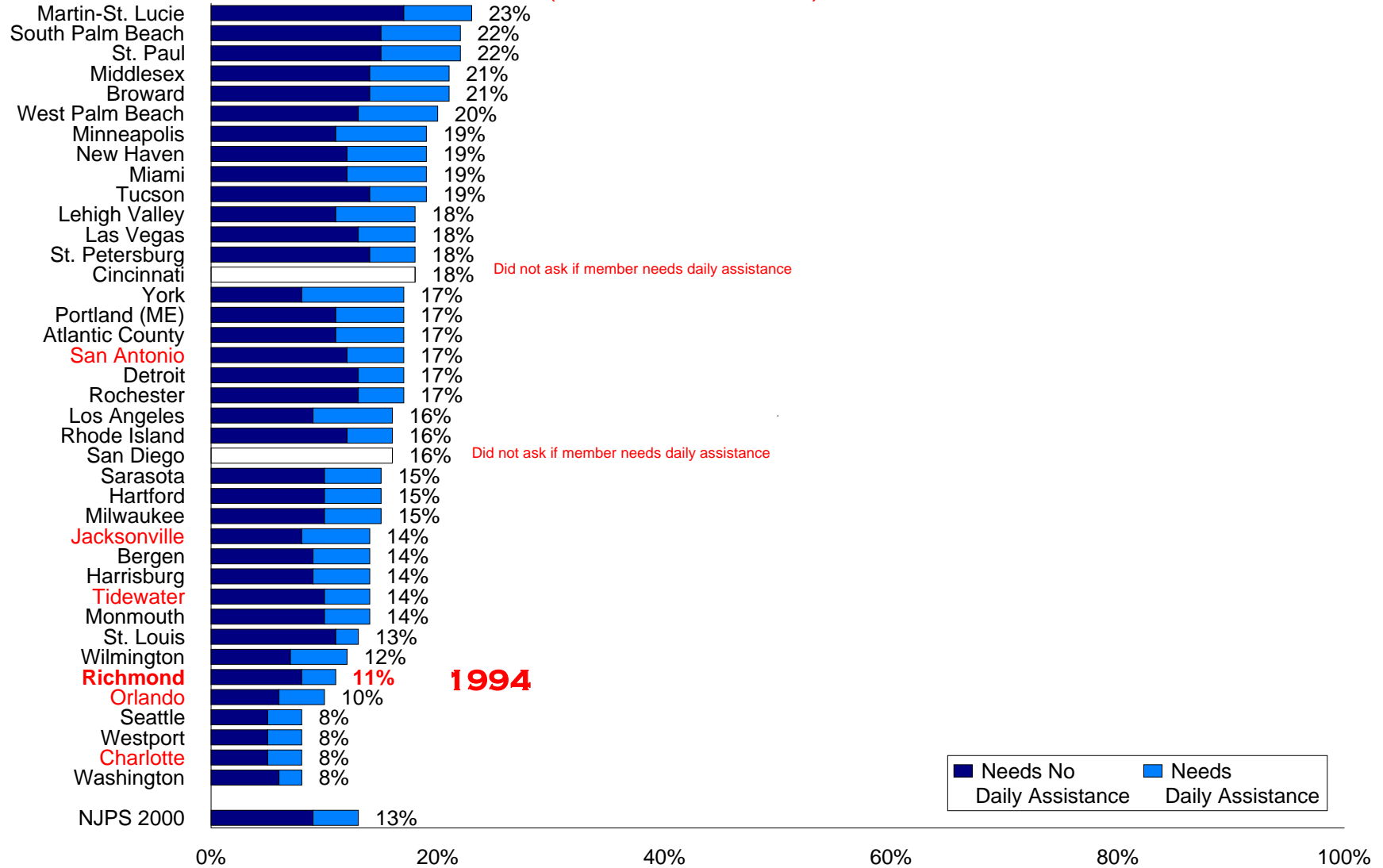
NOT AT ALL FAMILIAR WITH JFS

(Respondents)



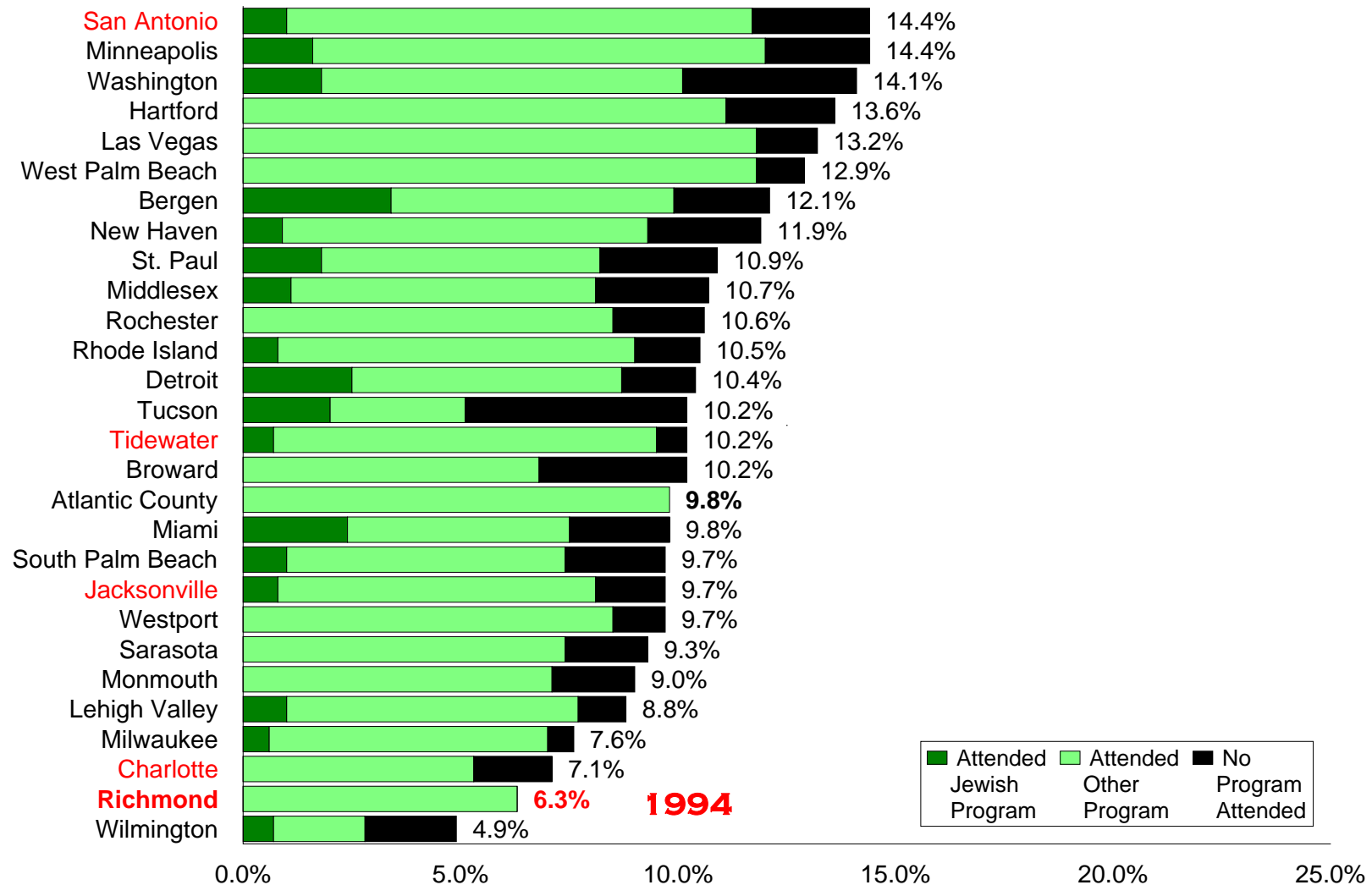
HOUSEHOLDS IN WHICH A MEMBER IS HEALTH LIMITED

(Jewish Households)



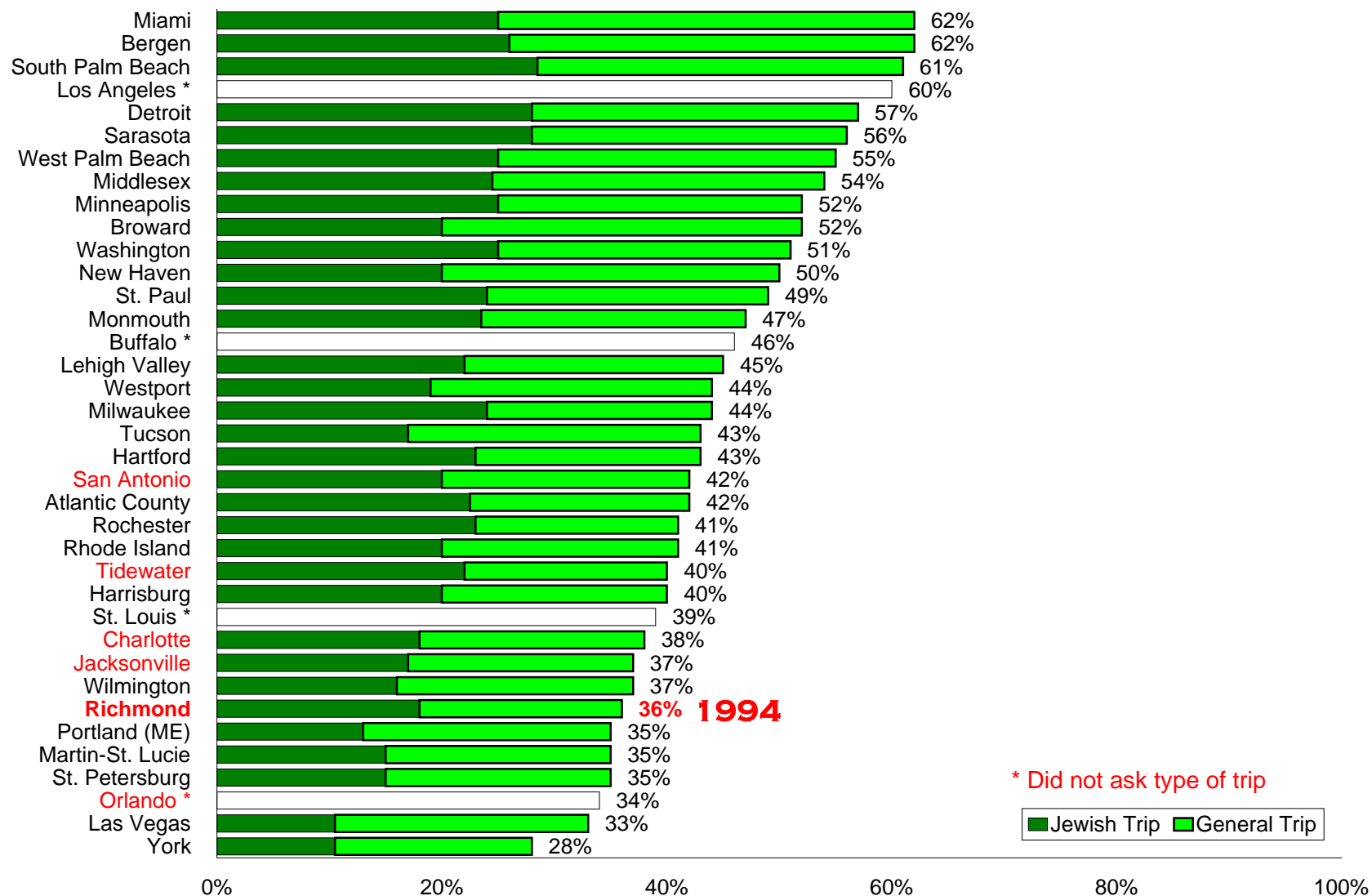
108 NEED FOR PROGRAMS FOR JEWISH CHILDREN WITH LEARNING DISABILITIES IN THE PAST YEAR

(Households with Jewish Children Age 0-17)



HOUSEHOLDS IN WHICH A MEMBER VISITED ISRAEL

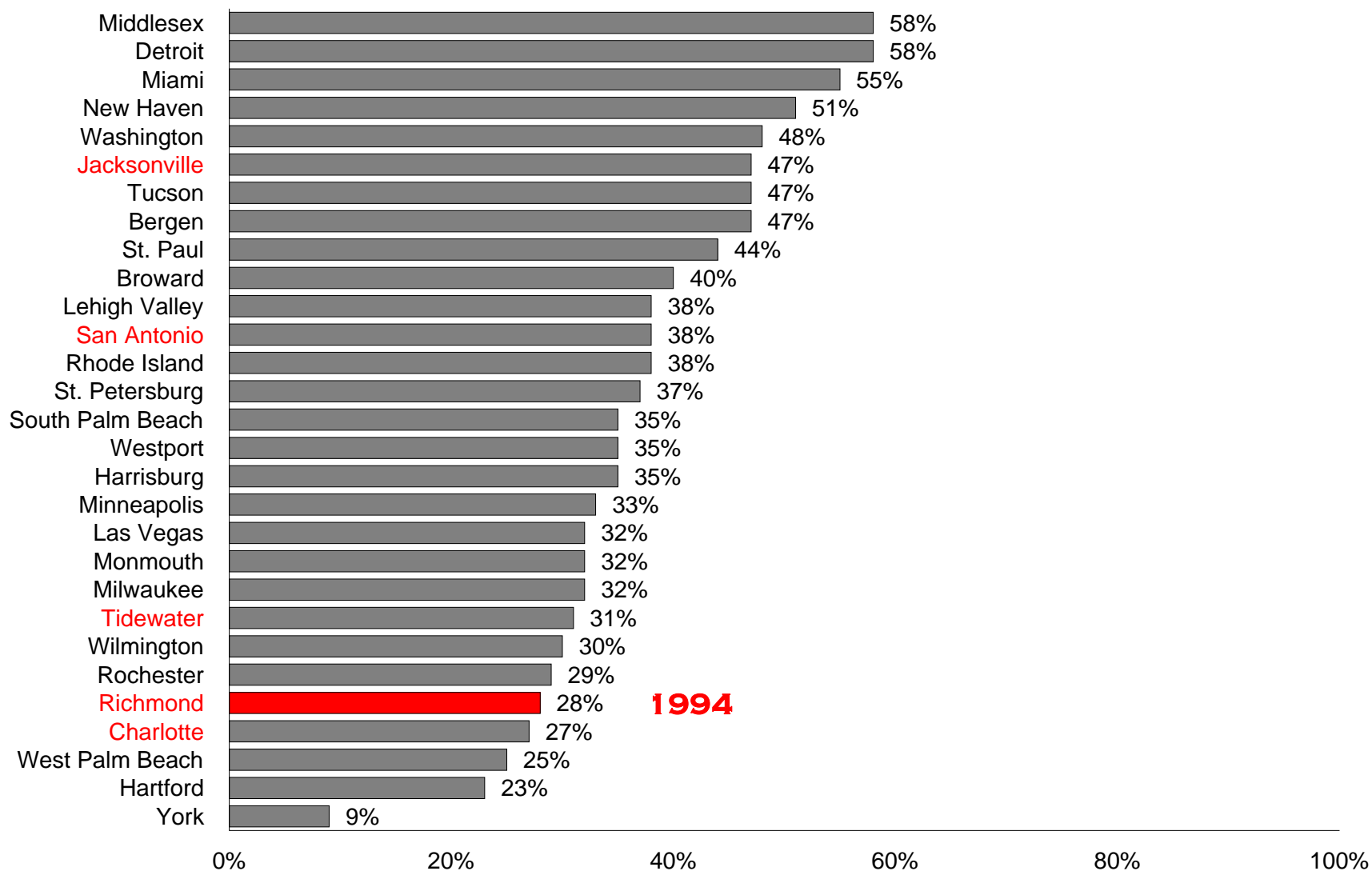
(Jewish Households)



EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

UNDER AGE 35

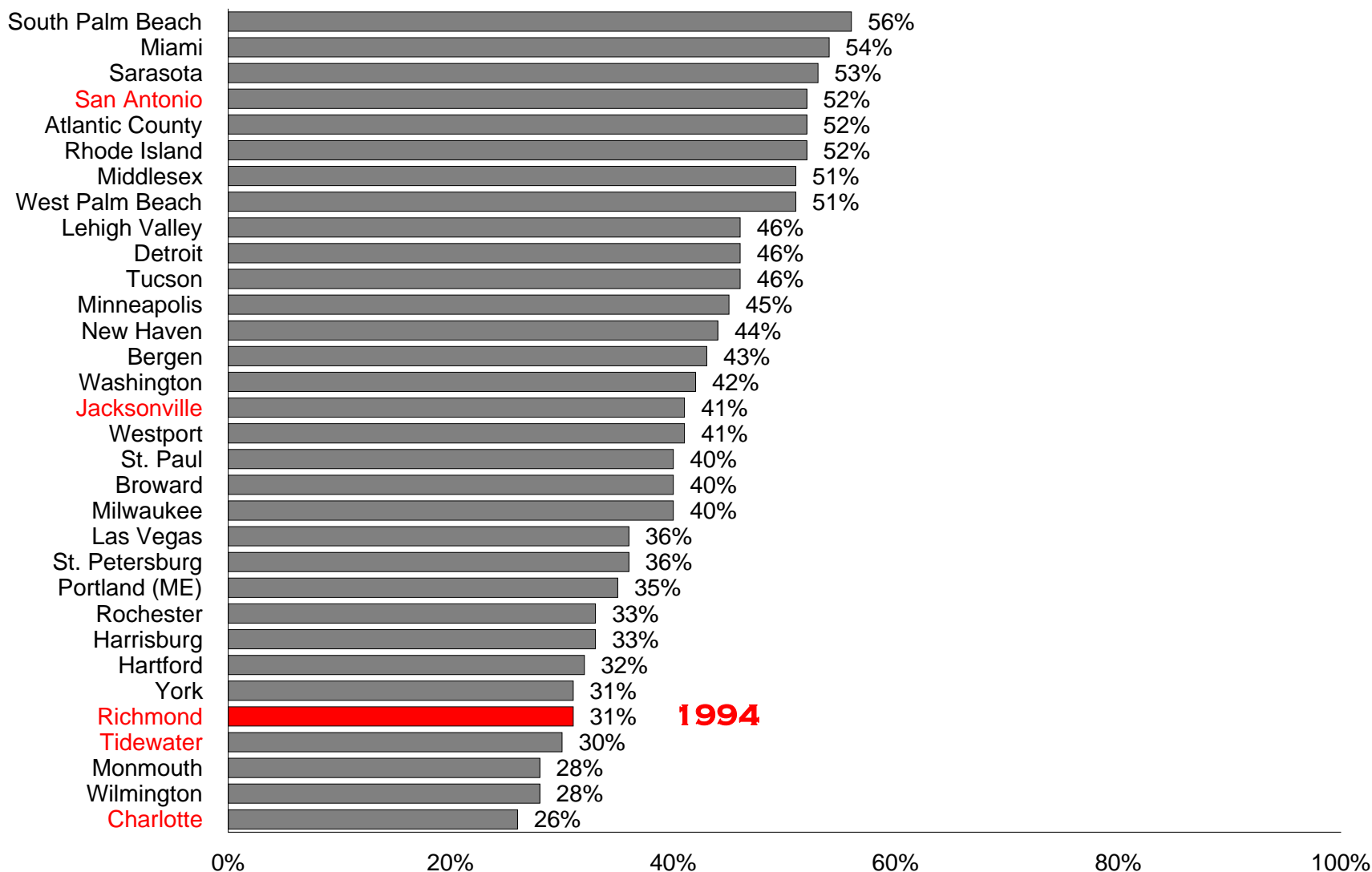
(Jewish Respondents)



111

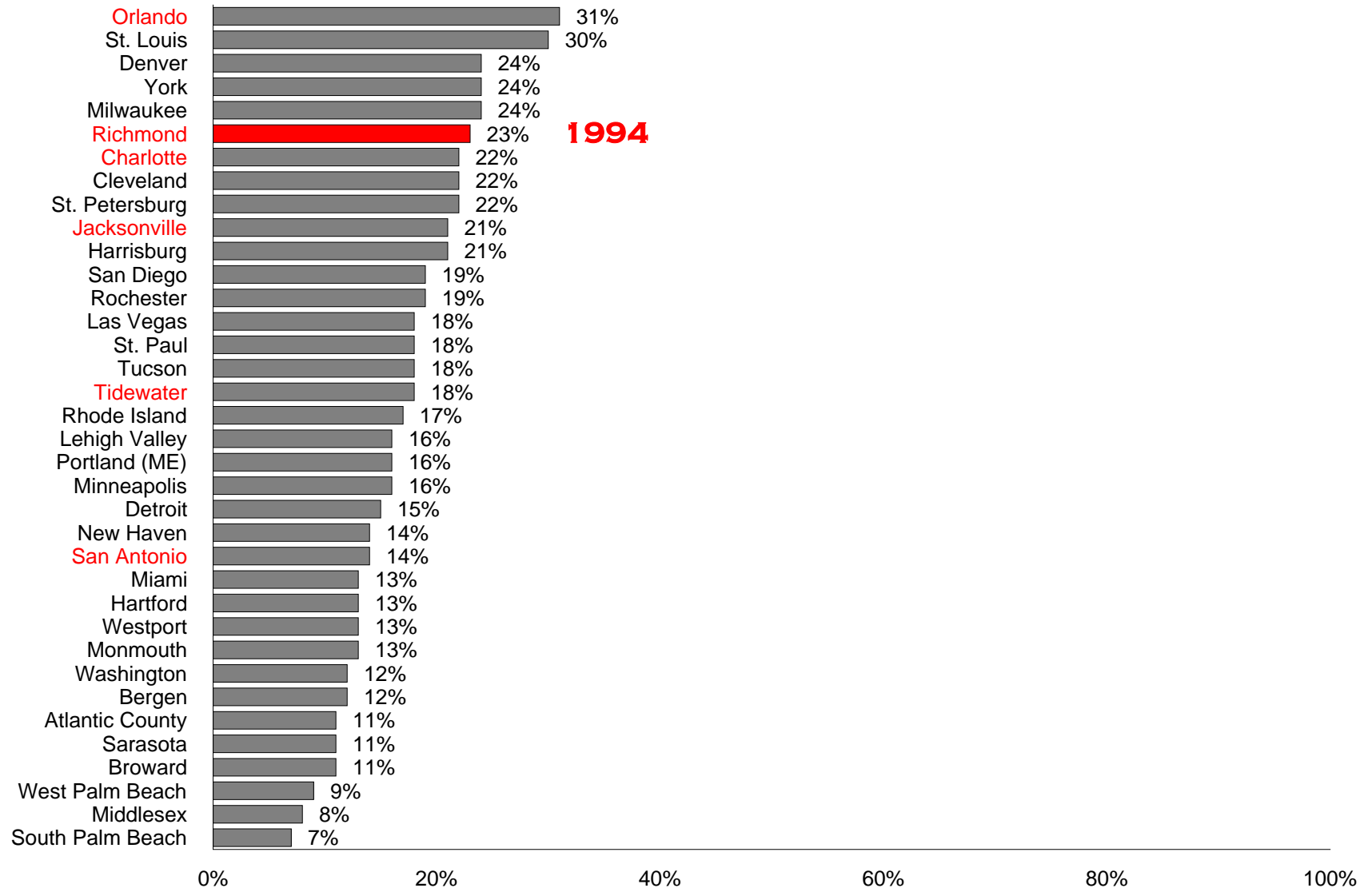
EXTREMELY/VERY EMOTIONALLY ATTACHED TO ISRAEL

REFORM (Jewish Respondents)



112 PERSONALLY EXPERIENCED ANTI-SEMITISM IN LOCAL COMMUNITY IN THE PAST YEAR

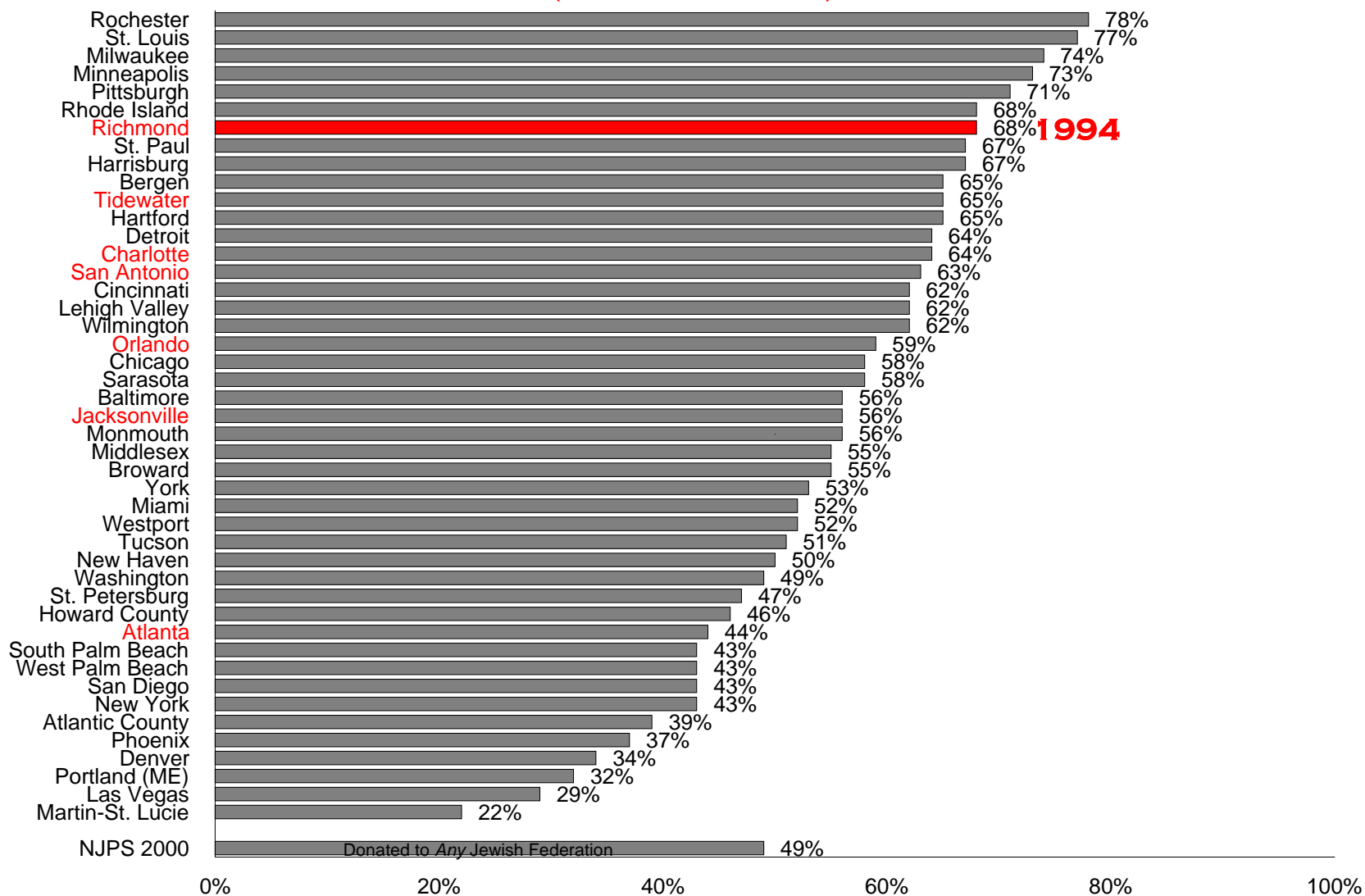
(Jewish Respondents)



DONATED TO LOCAL JEWISH FEDERATION IN THE PAST YEAR

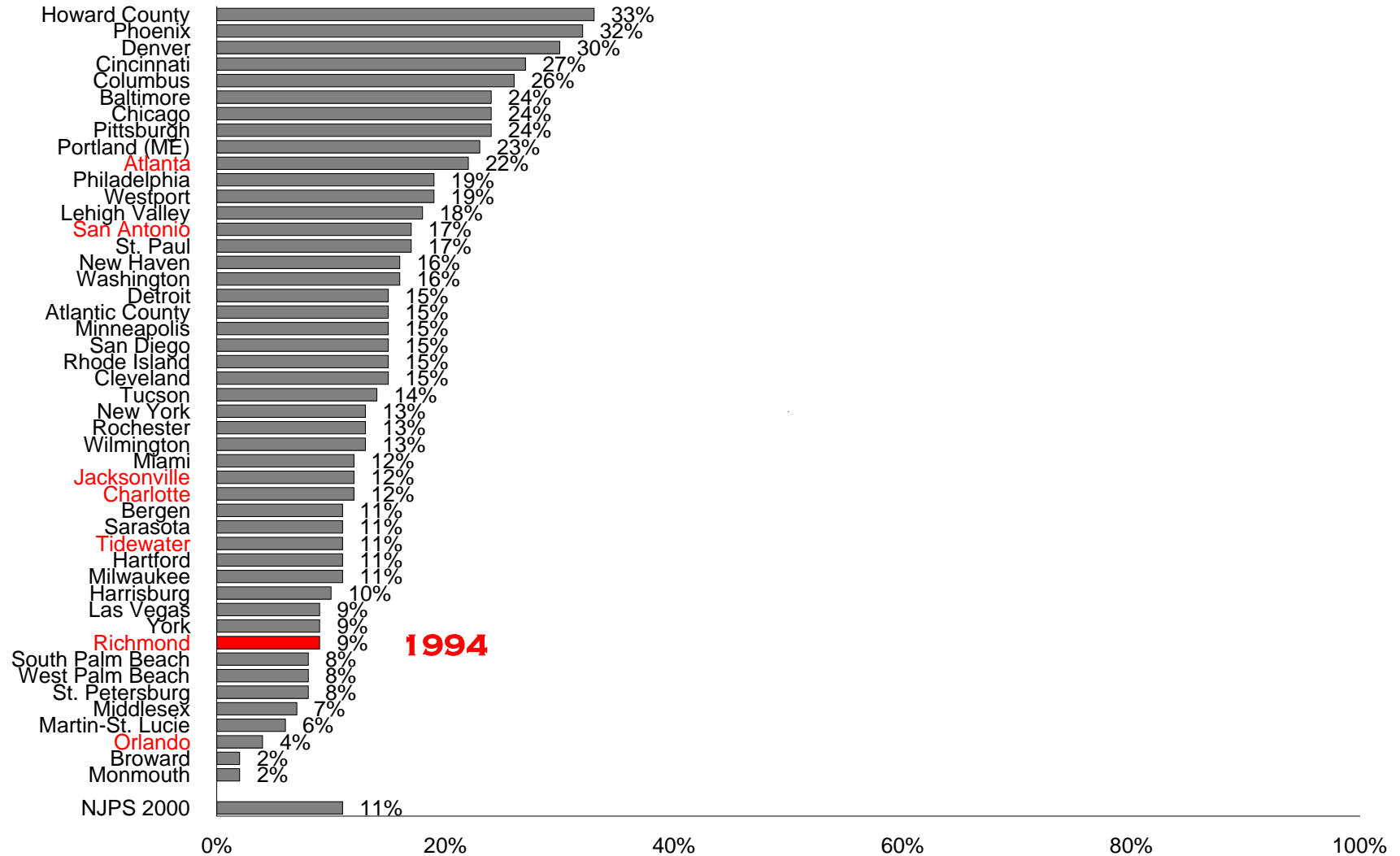
HEAD OF HOUSEHOLD AGE 65 AND OVER

(Jewish Households)



114 DONATED \$1,000 AND OVER TO NON-JEWISH CHARITIES BY HOUSEHOLDS WHO DONATED TO NON-JEWISH CHARITIES IN THE PAST YEAR

(Jewish Households)

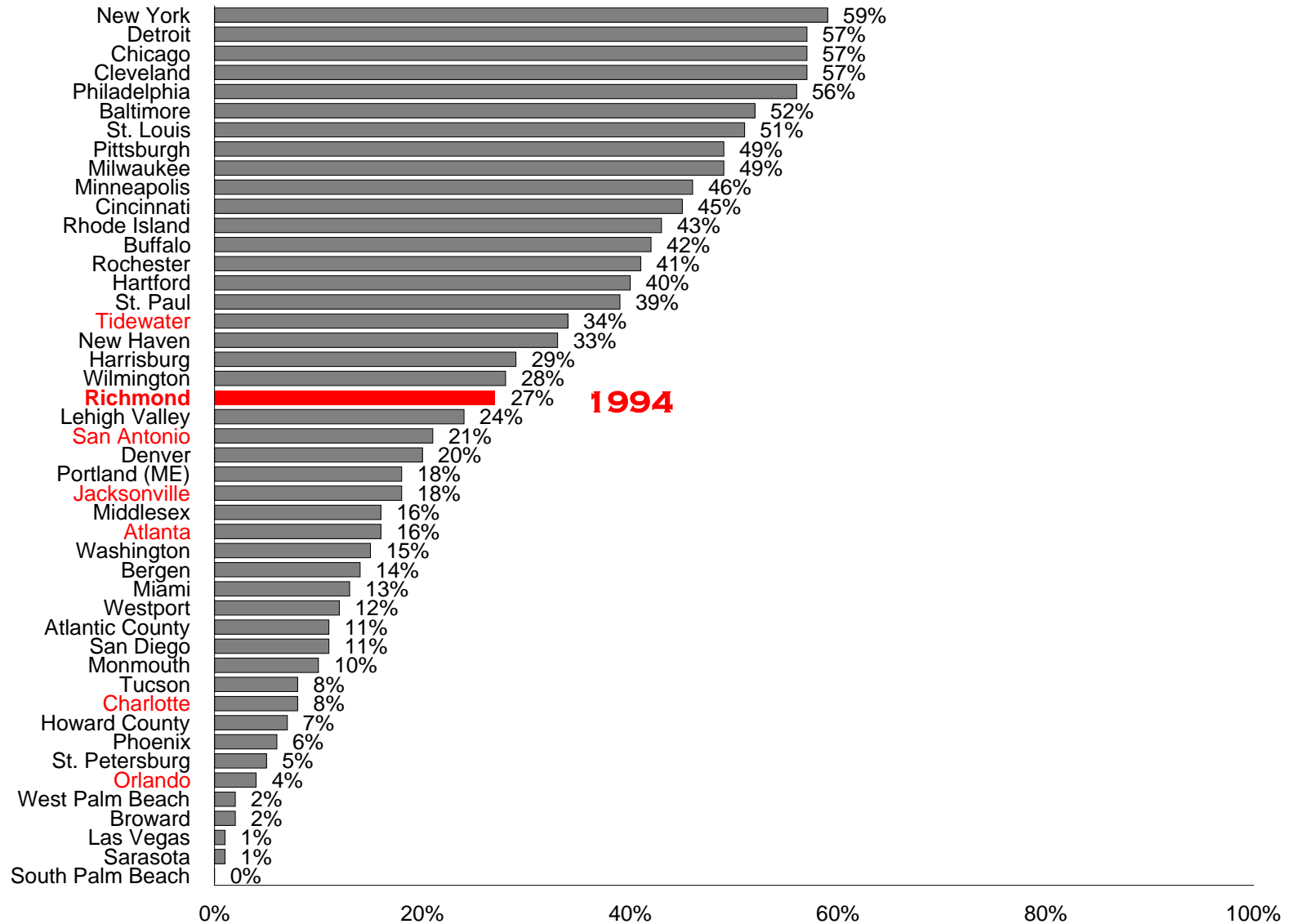


Major Finding 3

**THE DATA ON MIGRATION FROM 1994 PROJECTED
A RELATIVELY STABLE JEWISH COMMUNITY
FOR THE NEXT FEW YEARS**

LOCALLY BORN

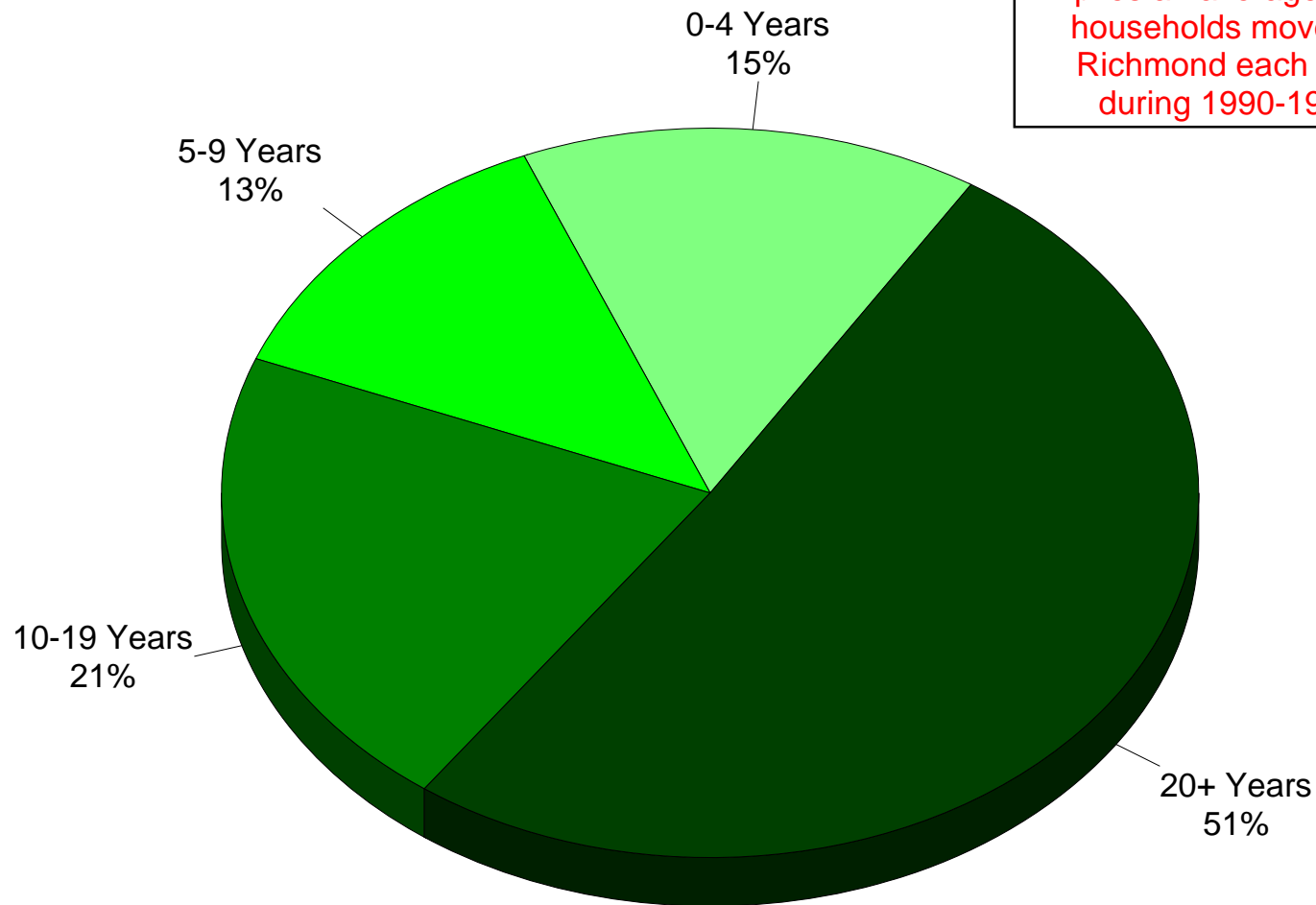
(Adults in Jewish Households)



LENGTH OF RESIDENCE IN RICHMOND

(Respondents)

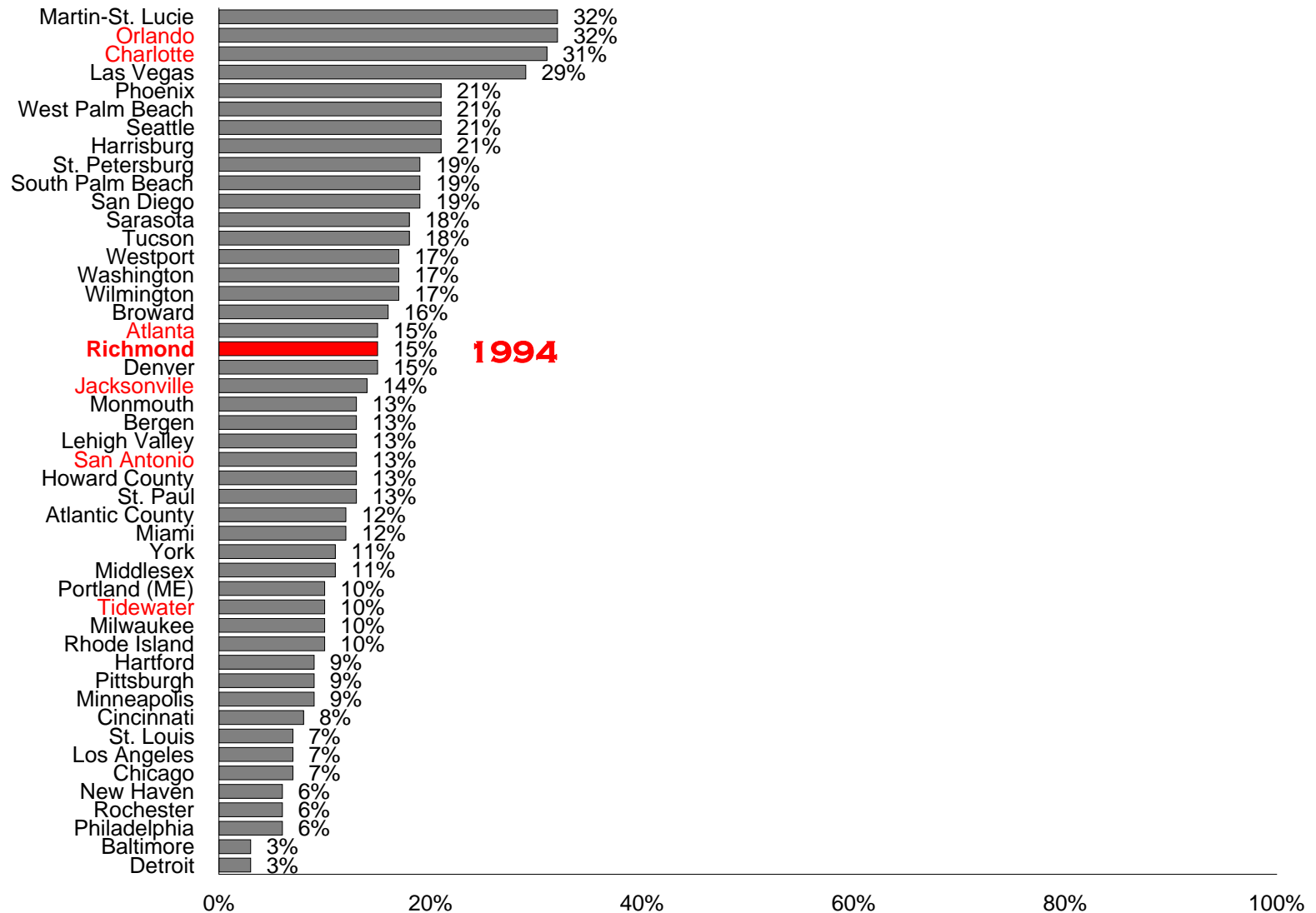
1994



Implies an average of 181 households moved to Richmond each year during 1990-1994

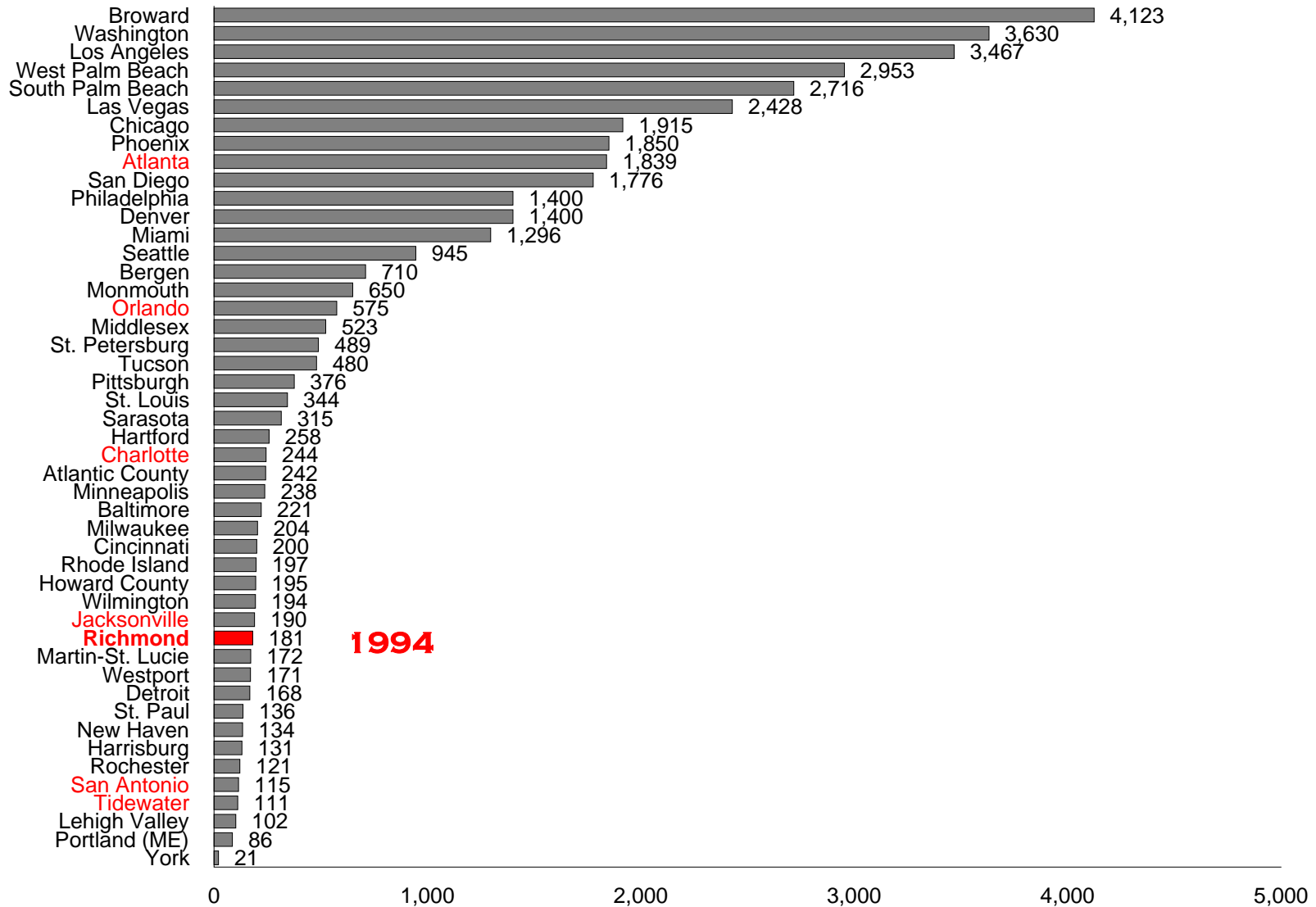
NEW HOUSEHOLDS (0-4 YEARS)

(Respondents)



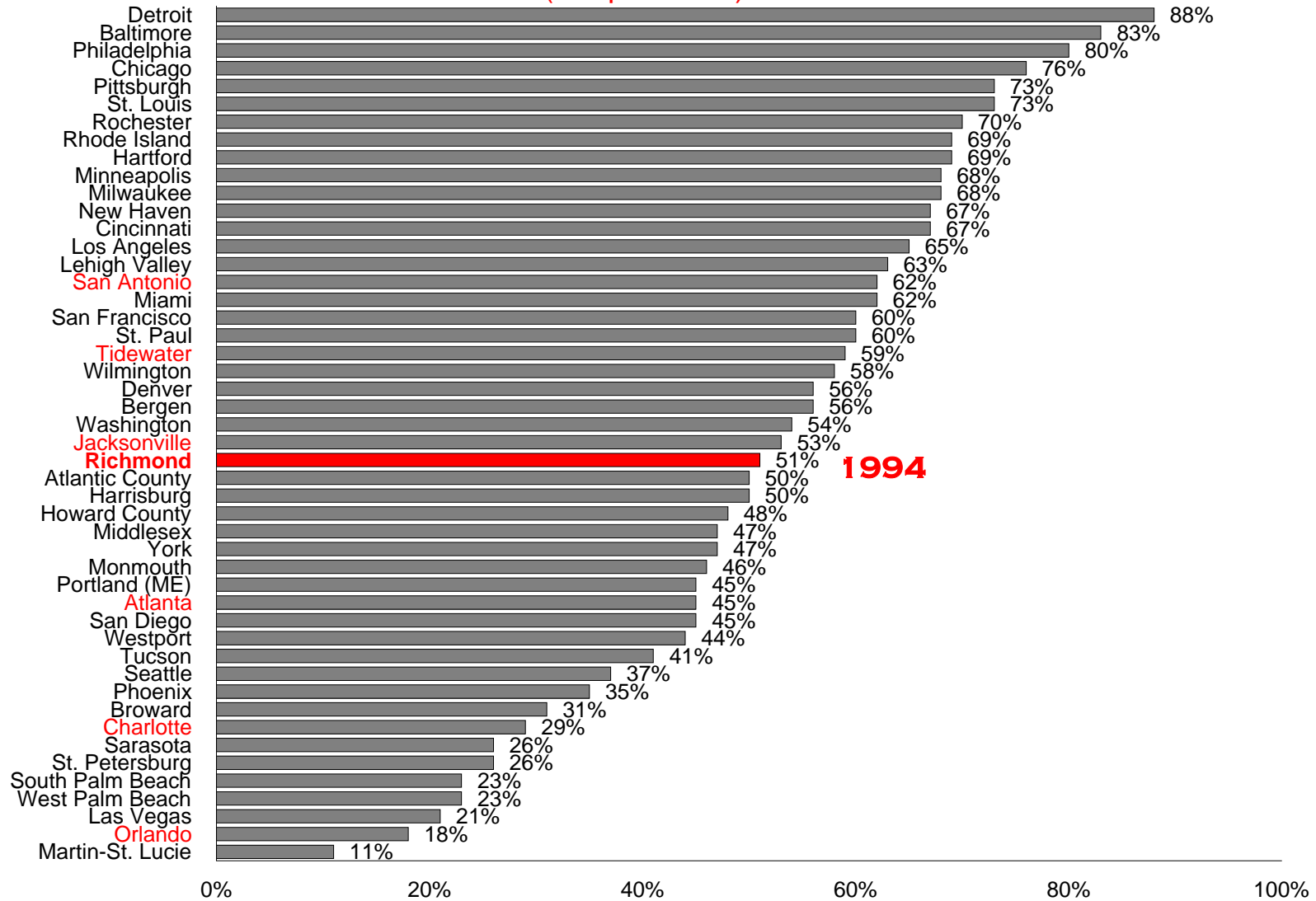
AVERAGE NUMBER OF NEW HOUSEHOLDS PER YEAR DURING THE PAST FIVE YEARS

(Jewish Households)



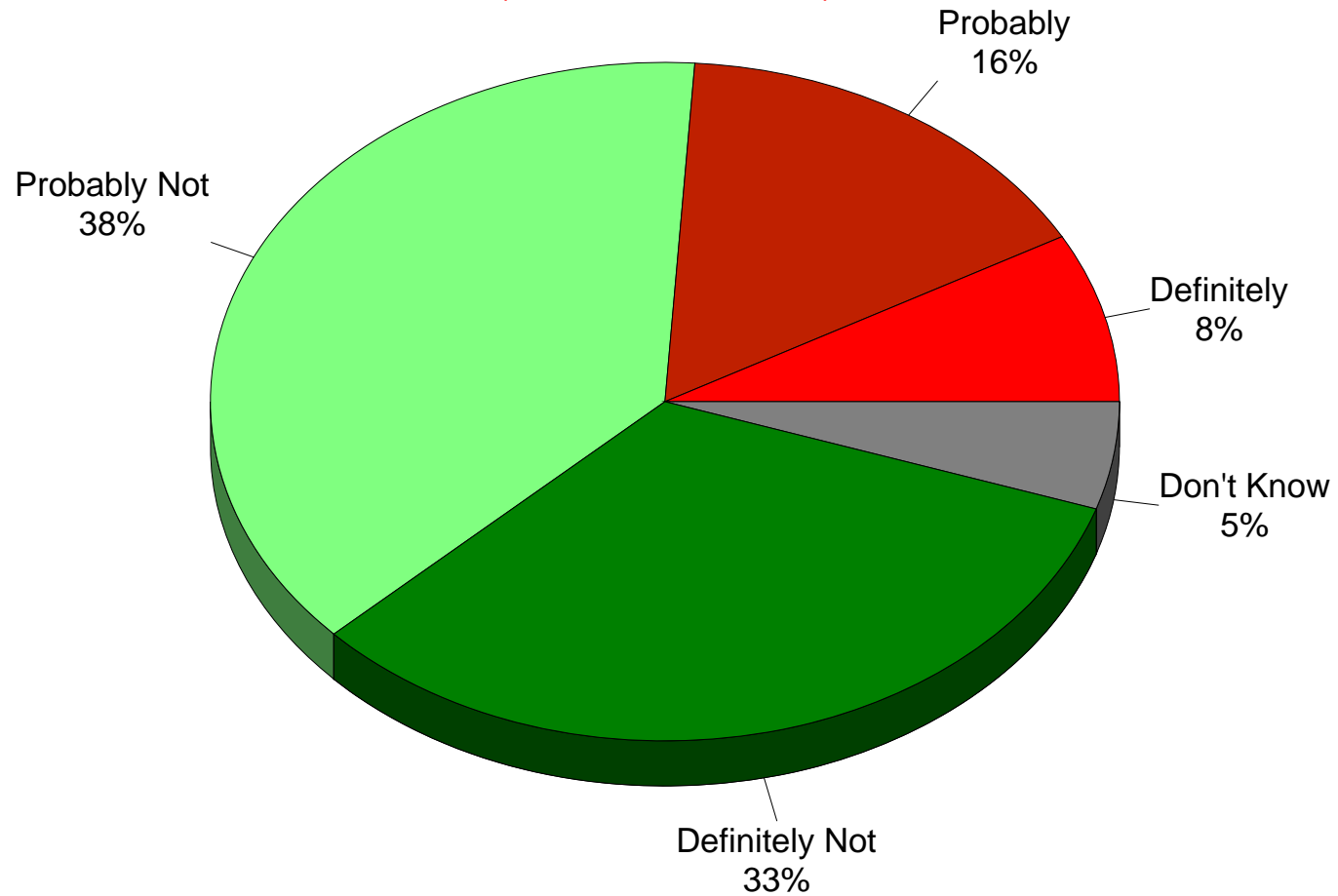
LONG-TERM HOUSEHOLDS (20 OR MORE YEARS)

(Respondents)



PROBABILITY OF MOVING WITHIN THE NEXT THREE YEARS

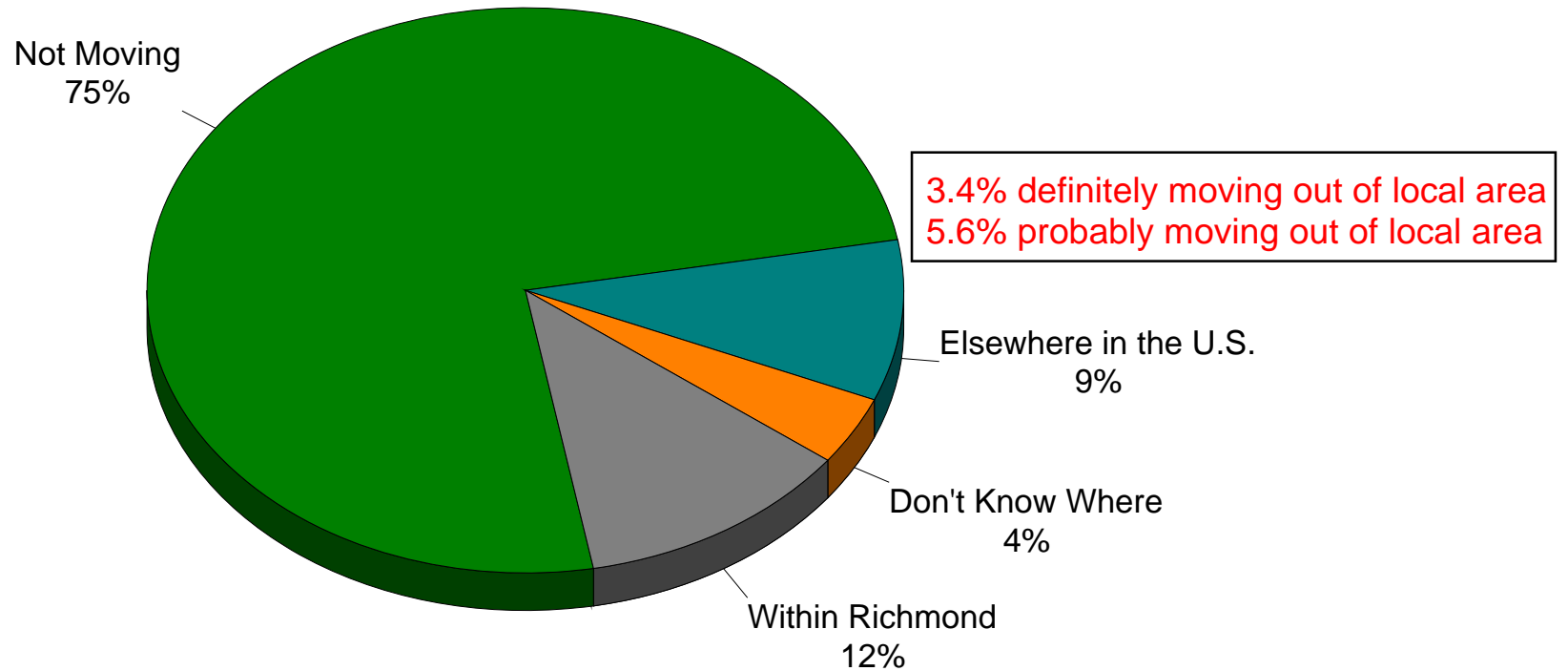
1994
(Jewish Households)



EXPECTED DESTINATION FOR HOUSEHOLDS WHO ARE MOVING WITHIN THE NEXT THREE YEARS

1994

(Jewish Households)



MIGRATION

1994

- **AVERAGE ANNUAL IN-MIGRATION**
 - 181 households moved in each year during the past five years (1990-1994)
- **PROJECTED AVERAGE ANNUAL OUT-MIGRATION**
 - 68 households **definitely** moving out of Richmond each year during the next three years (1995-1997)
 - 112 households **probably** moving out of Richmond each year during the next three years (1995-1997)
- **PROJECTED CHANGE**
 - the Jewish population should remain relatively constant in the next few years (1995-1997) as a result of migration

HOUSEHOLDS WITH ADULT CHILDREN WHO HAVE ESTABLISHED THEIR OWN HOMES IN LOCAL COMMUNITY

(Households in Which the Respondent Is Age 50 or Over)

