

Jewish Community Study of Greater Milwaukee 2011

**Commissioned by the
Milwaukee Jewish Federation**

**With Research Partner
Center for Urban Initiatives and Research
University of Wisconsin-Milwaukee**

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Milwaukee Jewish Community Survey 2011

Conducted by the Milwaukee Jewish Federation with Research Partner,
Center for Urban Initiatives and Research, University of Wisconsin-Milwaukee

Telephone Survey Instrument

Telephone Introduction:

Hello, my name is [interviewer insert first name]. I am a student at the University of Wisconsin-Milwaukee. I am not selling anything or asking for donations.

I am calling on behalf of UWM's Center for Urban Initiatives and Research and the Milwaukee Jewish Federation.

We are calling randomly selected households in order to survey the Jewish Community in the greater Milwaukee area.

Could I speak with an adult, 18 years of age or older?

[Instruction: Continue with survey if an adult is available to speak on the telephone]

Do you have a minute to answer two questions?

[Instruction: Proceed if respondent is willing to answer two questions]

Screening Questions:

A. Are there any adults in this household who were born or raised Jewish?

0 Yes: GO TO Q.C

0 No: GO TO Q.B

B. Are there any adults in this household who currently identify themselves as being Jewish?

0 Yes: GO TO Q.C

0 No: Thank respondent, terminate interview.

C. As I mentioned earlier, we are surveying Jewish households in the greater Milwaukee Area. We would like you to participate in a survey that will take up to 15-30 minutes to complete. Are you able to participate in the survey now?

0 Yes: GO TO INTRO A

0 No: Thank respondent, terminate interview.

0 Call Back Another Time: Obtain information on best time to call back the respondent.

Intro A: We will start the survey with questions that will be used to understand the demographic composition of Jewish families in the Milwaukee area.

1. For how many years have you lived in the Milwaukee area? Is it ...

- Less than one year
- 1-2 years
- 3-5 years
- 6-10 years
- 11-20 years
- More than 20 years

2. For how many years have you lived at your current address? Is it ...

- Less than one year
- 1-2 years
- 3-5 years
- 6-10 years
- 11 -20 years
- More than 20 years

3. In what Milwaukee-area community do you currently reside?

(List Name Given by Respondent: _____)

4. Where did you live prior to moving to your current home?

- City of Milwaukee: *GO TO Q.5*
- Other municipality in greater Milwaukee
- Other place in Wisconsin: *GO TO Q.5*
- Other place in U.S. outside of Wisconsin: *GO TO Q.5*
- Other place outside of U.S.: *GO TO Q.4B*

4A. In what community did you live prior moving to your current address?

(List Name Given by Respondent: _____)

[PROCEED TO Q5.]

4B. What country outside of the United States did you move from?

Israel

Russia/Former Soviet Union

Other (Please specify)

(List Name Given by Respondent: _____)

5. Are you thinking of moving in the next year or two?

Yes

No: *GO TO Q.6*

Not Sure: *GO TO Q.6*

5A. Where are you thinking of moving in the next year or two? Is it...

Within the same community you now live: *GO TO Q.6*

Another municipality in the greater Milwaukee area

Another municipality in Wisconsin outside of the greater Milwaukee area: *GO TO Q.6*

A state in the U.S. other than Wisconsin: *GO TO Q.6*

Another country outside of the U.S.: *Go to Q.6*

5B. To what other community in the greater Milwaukee area are you thinking of moving?

(List Name Given by Respondent: _____)

6. Including yourself, how many adults 18 years of age and older live in your household? (Please count children who are in college as members of your household.)

One

Two

Three

Four

Five or More

7. Now I am going to ask you a few questions for each adult in your household.

7a. What is your relationship to this adult?

Yourself (the respondent)

Spouse or Domestic Partner

Son

Daughter

Father

Mother

Other Family Member

Non-Family Member

7b. What is the gender of this adult?

Female

Male

Other

7c. Was he or she born or raised Jewish?

- No
- Yes

7d. Does he or she currently identify as being Jewish?

- No
- Yes

7e. What is the marital status of this adult?

- Married or partnered
- Divorced
- Widowed
- Single
- Separated

7f. What is the employment status of this adult?

- Employed full-time
- Employed part-time
- Retired
- Stay at home parent
- Unemployed
- Student

7g. What is the highest level of education completed by this adult?

- Some high school
- Graduated high school
- Technical or trade school
- Some college
- Two-year college degree
- Four-year college degree
- Master's-level degree
- Doctoral or advanced degree

[Note to Interviewer: Repeat questions 7a through 7g for each additional adult living in the household]

8. How many children under the age of 18 live in your home?

- One
- Two
- Three
- Four
- Five
- Six
- Seven
- Eight
- Nine

[Note to Interviewer: If No Children Under the Age of 18 in Household, PROCEED to Q. 10]

9. Now I am going to ask you a few questions about each child in the household.

9a. What is the gender of this child?

- Girl
- Boy

9b. How old is the child? (Enter age identified by respondent: _____)

9c. What religious category describes this child?

- Raised in the Jewish religion
- Raised in another religion
- Raised in Jewish and other religion
- Raised in no religion

[Note to Interviewer: Repeat questions 9a through 9c for each child in the household]

10. Do you have any adult children who live outside your home, other than children in college?

- Yes
- No: GO TO Q.11

10A. How many adult children do you have who live outside your home?

- 1
- 2
- 3
- 4
- 5
- 6 or more

10B. How many of these adult children live somewhere outside of the greater Milwaukee area?

- None: GO TO Q. 11
- 1
- 2
- 3
- 4
- 5
- 6 or more

10C. How likely is it that your child or children who are living outside of the greater Milwaukee area may return to live in Milwaukee in the next few years?

- Very Likely
- Somewhat Likely
- Somewhat Unlikely
- Very Unlikely
- Not Sure

11. Thinking of all of your adult children--whether or not they live outside of your home--please tell me how many of these adult children did the following as a child or young adult.

	One	Two	Three	Four	Five	6	More than 6	None
Attended or worked at Jewish Day Camp	0	0	0	0	0	0	0	0
Attended or worked at Jewish overnight Camp	0	0	0	0	0	0	0	0
As a teenager, active in a Jewish youth group	0	0	0	0	0	0	0	0
As a young adult, participated in organized Jewish	0	0	0	0	0	0	0	0

Activities

--

12. Are you part of a Jewish community outside of the greater Milwaukee area?

Yes

No

13. Are any adults in your household gay, lesbian, bisexual or transgendered?

Yes

No

Next I have a couple of questions regarding economic conditions.

14. Has the economic downturn in the last two years had a serious, moderate, small or no impact on your family finances?

Serious impact

Moderate Impact

Small Impact

No Impact

14A. Has the economic downturn of the last two years diminished the ability of members of your household to do the following:

	Yes	No	Not Relevant
Join or remain a member of a synagogue	0	0	0
Attend arts and cultural events	0	0	0
Enroll children in Jewish summer camp	0	0	0
Attend recreational or sports events	0	0	0
Join or remain a member of the Jewish Community Center	0	0	0
Enroll children in Jewish day school	0	0	0

Next, the survey contains questions about religious practice.

15. For each activity I read, please tell me if you do it always, most of the time, some of the time, seldom, or never.

	Always	Most of the time	Some of the time	Seldom	Never
Light candles Friday night	0	0	0	0	0
Participate in a Passover Seder	0	0	0	0	0
Light Hanukkah candles	0	0	0	0	0
Have Shabbat dinner with family	0	0	0	0	0

16. Do you keep Kosher?

Yes

Partially

No: *GO TO Q.17*

16a. Do you keep Kosher at home, outside the home or both?

Yes

No

17. Do you or other adult members of your household attend adult Jewish study?
 Yes
 No
18. Do you have a mezuzah on your front door?
 Yes
 No
19. How included do you feel in the Milwaukee Jewish community? Would you say you are:
 Very Included: *GO TO Q.20*
 Somewhat Included: *GO TO Q.20*
 Not Very Included, or
 Not At All Included

19A. Can you explain why it is that you do not feel included?
(List Answer Given by Respondent)

20. Do you consider yourself to be ...
 Orthodox
 Modern Orthodox
 Conservative
 Reconstructionist
 Reform
 "Just Jewish"/Secular Jew/Cultural Jew
 Other (please describe) *(List Answer Given by Respondent:_____)*

We are interested in your participation in synagogues.

21. How often do you attend synagogue services on the High Holidays? Is it ...
 Always
 Most of the time
 Some of the time
 Seldom
 Never
22. How frequently do you attend synagogue services? Would you say it is ...
 Several times a week or daily
 Weekly
 A few times a month
 About once a month
 Few times per year
 Never
23. Are you currently a member of one or more synagogues?
 One: *GO TO Q.24*
 More than one: *GO TO Q.24*
 Not a member

23A. At any time since becoming an adult, have you been a synagogue member?

- Yes
- No

23B. Will you definitely, probably, probably not, or definitely not become a synagogue member in the future?

- Definitely
- Probably
- Probably Not
- Definitely Not

23C. Is cost a very important, somewhat important, not very important or not at all important reason that you are not currently a synagogue member?

- Very Important
- Somewhat Important
- Not Very Important
- Not At All important

23D. Other than cost, please describe reasons that you have for not being a member of a synagogue.

(List Answer Given by Respondent)

Some questions on Jewish identity come next on our survey.

24. How important is it to you that you are Jewish? Is it ...

- Very Important
- Somewhat Important
- Not Very Important
- Not at All important

25. How connected do you feel to other Jews? Are you

- Very Connected: *GO TO Q.26*
- Somewhat Connected
- Not Very Connected, or
- Not at All Connected

25A. Would you like to feel more connected to other Jews than you are now?

- Yes
- No

26. Are most, some, a few or none of your close friends Jewish?

- Most
- Some
- A Few
- None

27. How important is it to you that your children are connected to other Jews? Is it ...
- Very important
 - Somewhat
 - Not very important
 - Not at all important
 - Not relevant-no children
28. Does being Jewish inspire you to become involved in community service and social activism?
- Yes
 - No
29. How important is Israel to you? Is it....
- Very important
 - Somewhat important
 - Not very important
 - Not at all important

Next, we have questions about the experiences of adults in your household with Jewish day camp, overnight camp, and youth organizations.

30. Please tell me if either you or your spouse/partner did any of the following as children or young adults.

	Yes	No	Not Sure
Attended or worked at Jewish day camp	0	0	0
Attended or worked at a Jewish overnight camp	0	0	0
As a teenager, were active in a Jewish youth organization	0	0	0
As a young adult, participated in organized Jewish activities	0	0	0

[Note to Interviewer: Skip Questions 31 through 37 if no children under the age of 18 living in the household.]

This survey will now ask you questions about the education of children in your household.

31. Do any of the children in your household attend any kind of day preschool or day care?
- Yes
 - No *GO TO Q.32*

- 31A. Is this day care or preschool offered by a Jewish organization?
- Yes
 - No *GO TO Q.31C*

- 31B. For each of the factors I read, please tell me if it influenced your decision to choose a Jewish preschool or day care? (Please check all that apply)

	Yes	No
Quality of program	0	0
Convenience	0	0
Hours of Operation	0	0
Jewish Education	0	0
Nurturing Environment	0	0
Cost	0	0

Proximity to Home or Workplace	0	0
Other reason (please specify)	0	0

(List Information Provided By Respondent : _____)

[PROCEED TO Q.32]

31C. For each of the factors below, please indicate whether it influenced your decision NOT to send children to Jewish preschool or daycare? (Please check all that apply)

	Yes	No
Quality of program	0	0
Convenience	0	0
Hours of Operation	0	0
Distance from home or workplace	0	0
Cost	0	0
Family not religiously observant	0	0
Other Reason (please specify)	0	0

(List Information Provided By Respondent : _____)

32. Are any of the children in your household enrolled in school in any grade from kindergarten through high school?

0 Yes

0 No: GO TO Q.33

32A. How many children are attending a Jewish day school

None	One	Two	Three	Four	Five	Six	Seven	More than 7
0 (GO TO Q.32C)	0	0	0	0	0	0	0	0

32B. For each of the factors listed below, please indicate if it was a reason for our choice to send your child or children to a Jewish Day school?

	Yes	No
Academic Rigor	0	0
Quality of Teachers	0	0
Jewish Education	0	0
Safety and Security	0	0
Nurturing Environment/Small Class Size	0	0
Jewish Values Education	0	0
Other (please specify)	0	0

(List Information Provided By Respondent : _____)

[PROCEED TO Q.32D]

32C. For each factor listed below, please indicate if it was a reason for your choice to NOT send your child or children to a Jewish day school?

	Yes	No
Distance from home or workplace	0	0
Quality of Education	0	0
Length of School Day	0	0
Live in an Area with Good Public Schools	0	0
Our Family is not religiously observant enough	0	0
Cost	0	0
Lack of Extracurricular Activities	0	0
Value Public School Education	0	0
Other (please specify)	0	0

(List Information Provided By Respondent : _____)

32D. How many children are attending a private, non-Jewish school?

None	One	Two	Three	Four	Five	Six	seven	More than 7
0 (GO TO Q.32F)	0	0	0	0	0	0	0	0

32E. Please tell me if any of your children are attending any of the following schools. (Check all that apply)

- University School
- Parochial School-Non Jewish
- Montessori/Waldon School
- Other (Please specify)

(List Information Provided By Respondent : _____)

32F. How many children are attending a public school?

None	One	Two	Three	Four	Five	Six	seven	More than 7
0	0	0	0	0	0	0	0	0

[NOTE, Ask Q.32 and Q.32H Only If One or More Children Enrolled in Public or Private (Non Jewish School)]

32G. Are your children who are not enrolled in Jewish day school enrolled in any type of Jewish education, such as synagogue or Hebrew school or study with a tutor?

- Yes
- No
- Some are, others are not

32H. Do you intend at some future date to enroll your children in some form of Jewish education?

- Yes
- No
- Not sure

32. For each factor below, please indicate if it is reason that you do NOT intend to enroll one or more children in some form of Jewish education?

	Yes	No
Children's schedule is too busy	0	0
Times that Jewish education offered is not convenient	0	0
Cost	0	0
Jewish education provided at home	0	0
No interest in children receiving Jewish education	0	0
Regular education is top priority	0	0
Other (please specify)	0	0

(List Information Provided By Respondent : _____)

33. How many children in your household attended a day or overnight camp of any kind last summer?

None	One	Two	Three	Four	Five	Six
0	0	0	0	0	0	0

34. How many children in the household attended a Jewish day or Overnight camp last summer?

None	One	Two	Three	Four	Five	Six
0	0	0	0	0	0	0

35. Do you have any children aged 13 to 17 in your household?

0 Yes

0 No: *GO TO Q.39*

36. How many of these teenagers participate in a Jewish youth group?

None	One	Two	Three	Four	Five
0	0	0	0	0	0

37. Are there any teens in your household who are currently in high school who attended Jewish Day School?

0 Yes

0 No

38. How many of these teens have traveled to Israel?

None	One	Two	Three	Four	Five
0 (<i>GO TO Q.39</i>)	0	0	0	0	0

Of these, how many of your children traveled to Israel through a program provided a Jewish organization?

None	One	Two	Three	Four	Five
0	0	0	0	0	0

Next, the survey has a few questions on participation and memberships in Jewish organizations.

39. How familiar are you with the following organizations? Are you very familiar, somewhat familiar or not very familiar with each one listed?

	Very Familiar	Somewhat Familiar	Not Very Familiar
Jewish Community Center	0	0	0
Jewish Home and Care Center	0	0	0
Jewish Family Services	0	0	0
Milwaukee Jewish Federation	0	0	0

40. What is your perception of each of these organizations? Is it...

	Excellent	Good	Fair	Poor	No Opinion
Jewish Community Center	0	0	0	0	0
Jewish Home and Care Center	0	0	0	0	0
Jewish Family Services	0	0	0	0	0
Milwaukee Jewish Federation	0	0	0	0	0

41. Are you currently a member of the Harry & Rose Samson Family Jewish Community Center?

0 Yes: GO TO Q.41C

0 No

41A. Have you been a member in the past?

0 Yes

0 No

41B. Please indicate if any of the following items are reasons you are NOT currently a member of the JCC.

	Yes	No
It is not in our budget	0	0
Quality of programs	0	0
Hours of operation	0	0
Limited need for the services or programs offered at the JCC	0	0
Other (please specify)	0	0

(List Information Provided By Respondent : _____)

41C. In the past 12 months, how many programs have you or others in your family attended at the JCC?

0 None: GO TO Q.41F

0 1-3

0 4-6

0 7-10

0 More than 10

41D. Please describe one or two programs that you have enjoyed at the JCC.
(List Information Given by Respondent)

41E. If you could add any program or service to the JCC's array of current programs, what would it be?
(List information Given by Respondent)

41F. Do you currently belong to a fitness center other than the one operated at the JCC?
0 Yes
0 No GO TO Q.42.

41G. Which fitness club is it? (List Names Given by Respondent _____)

The next set of questions focuses on need for services by members of your household.

42. Does anyone in your household have any kind of physical or developmental disability that limits or prevents employment, educational opportunities, or the ability to live independently?
0 Yes
0 No: GO TO Q.43

42A. Does this disability require supervision or assistance on a daily basis?
0 Yes
0 No: GO TO Q.43

42B. Has the household members with this disability sought assistance for their disability?
0 Yes
0 No: GO TO Q.43

42C. Have they sought assistance from a Jewish agency?
0 Yes
0 No

43. In the past 12 months did any member of your household need marital, family or personal counseling?
0 Yes
0 No: GO TO Q.44

43A. Did he or she receive the counseling assistance they needed?
0 Yes
0 No: GO TO Q.44

43B. Did they receive counseling assistance from Jewish Family Services?
0 Yes

0 No

44. In the past 12 months, did any member of your household seek case management for an older adult in the household or a relative for such things as nutrition, hygiene, or other assistance?

0 Yes

0 No: *GO TO Q.45*

44A. Did he or she receive case management assistance?

0 Yes

0 No: *GO TO Q.45*

44B. Did he or she receive case management assistance from a Jewish agency?

0 Yes

0 No

45. In the past 12 months did any member of your household need programs or counseling for adults with serious mental illness?

0 Yes

0 No: *GO TO Q.46*

45A. Did he or she receive assistance with their needs for mental health programs or counseling?

0 Yes

0 No: *GO TO Q.46*

45B. Was this assistance from Jewish Family Services?

0 Yes

0 No

46. In the last year did any member of your household need programming for children with exceptional needs?

0 Yes

0 No: *GO TO Q.47*

46A. Did he or she receive assistance for the children with exceptional needs?

0 Yes

0 No: *GO TO Q.47*

46B. Was this assistance provided by a Jewish agency?

0 Yes

0 No

47. In the past twelve months has anyone needed assistance dealing with divorce, separation or death of a spouse, partner, other family member, or friend?

0 Yes

0 No

48. Is there one or more adult in your household 60 years of age or older?

0 Yes

0 No: *GO TO Q.52*

49. In the past twelve months, have any of the adults 60 and older need home health care?

0 Yes

0 No: *GO TO Q.50*

49A. Did he or she receive the home health care he or she needed?

Yes

No: *GO TO Q.50*

49B. Was the home health care he or she received provided by a Jewish agency?

Yes

No

50. In the past twelve months have adults 60 and older in your household needed nursing home care?

Yes

No: *GO TO Q.51*

50A. Did he or she receive the nursing home care they needed?

Yes

No: *GO TO Q.51*

50B. Was this nursing home care provided by a Jewish agency?

Yes

No

51. In the past twelve months have adults 60 and older in your household needed senior day care?

Yes

No: *GO TO Q.52*

51A. Did he or she receive the senior day care services they needed?

Yes

No: *GO TO Q.52*

51B. Did he or she receive senior day care services from a Jewish agency?

Yes

No

We have a couple of questions concerning Israel.

52. Have any adults in your household been to Israel?

Yes

No

53. Are any adults in your household planning to travel to Israel sometime within the next five years?

Yes

Maybe

No

Not Sure

Next we have some questions about how you learn about what is happening in the Jewish community.

54. For each of the following information sources, please indicate if it is a way you and members of your household learn about events, activities and opportunities in the Jewish community.

	Yes	No
U.S. Mail	0	0
Email blasts from synagogue or Jewish agency	0	0
Synagogue bulletins	0	0

Internet Searchers	0	0
Wisconsin Jewish Chronicle	0	0
Planet Jewish	0	0
Facebook	0	0
Twitter	0	0
Other Source (please specify)	0	0

(List Information Provided By Respondent : _____)

Next I have a couple of questions concerning being Jewish in the broader community.

55. In the last year or two, about how many times have you found yourself in a situation where you felt uncomfortable revealing that you are Jewish?
- None
 - Once
 - Twice
 - Three Times
 - Four Times
 - Five or More Times

56. About how many times in the last year or two have you heard some kind of anti-Jewish remark?
- None
 - 1-2
 - 3-5
 - 6-8
 - 9-10
 - More than 10

As we approach the end of the survey, we have a few questions about charitable giving. We are NOT going to ask for any kind of contribution.

57. Roughly, what percentage of your charitable giving is to Jewish organization and causes?
- 0-25%
 - 26-50%
 - 51-75%
 - More than 75%

58. In the past year, did you make a donation to the Milwaukee Jewish Federation, another Jewish Federation, both or neither?
- Milwaukee Jewish Federation: *GO TO Q.59*
 - Another Jewish Federation
 - Both: *GO TO Q.59*
 - Neither

- 58A. Please give any reasons that you did NOT give to the Milwaukee Jewish Federation in the last year?
(List Information Given by Respondents)

59. Roughly, what percentage of your charitable giving to Jewish organizations and causes is donated to the Milwaukee Jewish Federation?

- None
- 1-25%
- 26-50%
- 51-75%
- More than 75%

60. How important do you feel it is for the Jewish Community in greater Milwaukee to support Israel and Jews overseas?

- Very Important
- Somewhat Important
- Not Very Important
- Not At All Important

61. Do you have a will or estate plan?

- Yes
- No: *GO TO Q.60*

60A. Does it contain any provision to support a Jewish organization or cause?

- Yes
- No

60B. Who did you consult in planning your will or estate plan (check all that apply)?

- Accountant
- Attorney
- Financial/wealth Adviser
- Bank or Trust Company
- Foundation Staff
- Broker
- Philanthropic Adviser
- Friend or Family Member

60. Have you ever heard of the Jewish Community Foundation?

- Yes
- No
- Not Sure

61. Finally, so that we can compare your household to others in the community, please check the category that describes your household's total annual income.

- Less than 25,000
- 25,001-50,000
- 50,001-100,000
- 100,001-150,000
- 150,001-200,000
- More than 200,000

We have two final, open-ended questions for you as we complete this survey.

62. What programs or services do you or other members of your household need that are NOT currently being offered in the Jewish community?

(List Information Given by Respondent)

63. As we end the survey, please give any input, ideas or suggestions you might have for strengthening the Jewish community in greater Milwaukee.

(List Information Given by Respondent)