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National Survey of American Jewish Giving January 3-23, 2013

The original frequencies document was produced by GBA Strategies.

The following bullet-point annotation has been provided by the Berman Jewish DataBank to facilitate data file utilization:

- 2,911 respondents were interviewed for the National Survey of American Jewish Giving (NSAJG).
- **Respondent** numbers reported in this document are *unweighted* (maximum N=2,911 respondents).
- **Percentages** in this document are *weighted* (based on a maximum weighted N of 2,357 respondents).
- Variable names in the data file correspond to the variable names in this document following (REF:...), not to the question number. The NSAJG variable naming system has been followed in this BJDB annotation.
- Percentages for the same variables reported in this document and calculated in the data file are sometimes not the same. This is usually due to different bases being used for questions that are contingent on a previous question(s).
 - In this document, variable percentages for questions that are contingent on a previous question(s) are typically based on the total number of responses to the first question in the series, not on the follow-up question alone.
 - In the data file, variable percentages reflect each question's respondent base alone.
 - See, for example, Q.165/Planned, which in this document shows 15% of respondents have a will with a provision for a Jewish charity. The 15% is based on all respondents asked Q.163/Planned. In the data file, the calculated percentage for respondents (Q.165/Planned3) with a Jewish charity provision in their will is 65.7%, but this reflects only the people who were asked this particular question, not those who were initially asked Q.163/Planned.
- For some questions, respondents were randomly assigned to one of two groups, labeled Split A/B and Split C/D.
 - This document indicates the variables that have used this split group design.
 - On the data file, variables Split and Split2 indicate the distribution of respondents in each group.
- The DataBank has produced downloadable Excel files (imported from SPSS frequency analyses) summarizing unweighted and weighted variable frequencies from the data file.
 - Data file users can consult the Excel file frequencies as they work with the data file.
- Most, but not all, variables in the data file are reported in this document.

Q.2. First, do you consider yourself: (REF: JEWISHID1) 2,911 Interviews TOTAL - Weighted % (N=	=2,357)
Jewish	
Partially Jewish14%	
Not Jewish	
Q.3 Are you married, living with a partner, widowed, divorced, separated, or never married?(REF: MARITAL)	
Married 57%	
Living with a partner	
Widowed	
Divorced	
Separated	
Never married	

[1919 Respondents]

Q.4/5 COMINED ANSWERS

(IF MARRIED OR LIVING WITH PARTNER IN Q.3) Does your spouse/partner consider himself or herself:

Jewish	TOTAL 61%
Partially Jewish	8%
Not Jewish	31%
(REF:JEWISHIDS/JEWISHIDP)	

[1740 Respondents]

Q.4 (IF MARRIED IN Q.3) Does your spouse consider himself or herself:

	TOTAL
Jewish	64%
Partially Jewish	
Not Jewish	28%
(REF:JEWISHIDS)	

[179 Respondents]

Q.5 (IF LIVING WITH PARTNER IN Q.3) Does your partner consider himself or herself:

	TOTAL
Jewish	39%
Partially Jewish	
Not Jewish	
(REF:JEWISHIDP)	

Q.6 In terms of RELIGION, do you consider Judaism to be your religion, do you not have a religion, or do you identify with another religion?

	Total
JUDAISM IS MY RELIGION	88%
CHRISTIAN	
Christian/Protestant/Various Denominations	2%
Catholic	1%
NO RELIGION	9%
I do not have a religion	9%
Spiritual/Believes in God/Not Religious	0%
PARTLY JEWISH	0%
Jewish and something else	
OTHER	1%
Buddhist	
I identify with another religion:	0%
(REF:JEWISHRELIG)	

[1919 Respondents]

Q.7/8 COMBINED....(IF MARRIED OR LIVING WITH PARTNER IN Q.3) In terms of RELIGION, does your spouse/partner consider Judaism to be his or her religion, does he or she not have a religion, or does he or she identify with another religion?

	TOTAL
JUDAISM IS HIS OR HER RELIGION	63
CHRISTIAN	
Catholic	10
Christian/Protestant/Various Denominations	
Born-again	0
NO RELIGION	
He or she does do not have a religion	16
Spiritual/Believes in God/Not Religious	1
Atheist/Agnostic	
OTHER	
Buddhist	
He or she identifies with another religion:	
(REF:IEWISHRELIGS/IEWISHRELIGP)	

[1740 Respondents]

Q.7 (IF MARRIED IN Q.3) In terms of RELIGION, does your spouse consider Judaism to be his or her religion, does he or she not have a religion, or does he or she identify with another religion?

	TOTAL
JUDAISM IS HIS OR HER RELIGION	66
CHRISTIAN	18
Catholic	10
Christian/Protestant/Various Denominations	8
Born-again	0
NO RELIGION	
He or she does do not have a religion	
Spiritual/Believes in God/Not Religious	0
Atheist/Agnostic	0
OTHER	
Buddhist	0
He or she identifies with another religion:	
(REF:JEWISHRELIGS)	

[179 Respondents]

Q.8 (IF LIVING WITH PARTNER IN Q.3) In terms of RELIGION, does your partner consider Judaism to be his or her religion, does he or she not have a religion, or does he or she identify with another religion?

	Total
JUDAISM IS HIS OR HER RELIGION	41
CHRISTIAN	
Catholic	
Christian/Protestant/Various Denominations	6
NO RELIGION	39
He or she does do not have a religion	36
Spiritual/Believes in God/Not Religious	2
Atheist/Agnostic	1
OTHER	3
Buddhist	2
He or she identifies with another religion:	1
(REF:IEWISHRELIGP)	

[1919 Respondents]

Q.9 (IF MARRIED OR LIVING WITH PARTNER IN Q.3) We would like to know about donations made by you and your partner. That is the donations made by you and your partner added all together. Would you like us to refer to your partner as:

	TOTAL
Husband	47
Wife	39
Partner	9
Spouse(REF:MARITAL2)	6
(REF:MARITAL2)	

Q.10 We'd like to ask you about money donations to charitable organizations. We would like to know about donations made by you (or your husband/wife/spouse/partner). Charitable organizations include non-profit or religious organizations that help those in need or that serve and support the public interest. They range in size from national organizations like the United Way, Jewish Federations, and the American Red Cross down to local community organizations. They serve a variety of purposes such as, helping people in need, health care and medical research, which includes cancer charities, education, which includes universities and Jewish day schools, arts, social advocacy, religious activity, which includes synagogues, environment, and international aid, which includes Israel-related causes. Our definition of charity does not include contributions to political parties, candidates for public office, lobbying groups, or political action committees. Donations include any gifts of money, assets, or property/goods made directly to the organization, through payroll deduction, on the Internet, or collected by other means on behalf of the charity. The following questions are limited to donations made during the past year. This is a confidential and anonymous research study. We are not selling anything, and we are not asking for contributions. In 2012, did you (or your husband/wife/spouse/partner) donate money, assets, or property/goods, with a combined value of more than \$25 to religious or charitable organizations?

	TOTAL
Yes	76
No	24
(REF:M1)	

[1180 Respondents]

Q.11 (SPLIT C) In 2012, did you (or your husband/wife/spouse/partner) contribute to any charity or cause that is NOT specifically Jewish - like the United Way, a cancer charity, a university, etc.?

	TOTAL
Yes	67
No	32
I don't know	1
(REF:MC1)	

[1180 Respondents]

Q.12 (SPLIT C) In total, was the amount you (or your husband/wife/spouse/partner) contributed in 2012 to non-Jewish charities:

	TOTAL
Less than \$100	
\$100 to \$999	35
\$1,000 to \$4,999	10
\$5,000 to \$9,999	
\$10,000 or more	
I don't know	
None/Did not give/Don't know if gave(REF:MC1A)	33

[1180 Respondents]

Q.13 (SPLIT C) In 2012, did you (or your husband/wife/spouse/partner) contribute to a Jewish Federation?

	TOTAL
Yes	36
No	61
I don't know	2
(REF:MC2)	

[1180 Respondents]

Q.14 (SPLIT C) In total, was the amount you (or your husband/wife/spouse/partner) contributed in 2012 to a Jewish Federation?

	TOTAL
Less than \$100	10
\$100 to \$999	
\$1,000 to \$4,999	4
\$5,000 to \$9,999	
\$10,000 or more	
I don't know	
None/Did not give/Don't know if gave	64
(REF:MC2A)	

[1180 Respondents]

Q.15 (SPLIT C) In 2012, (other than to a Jewish Federation) did you (or your husband/wife/spouse/partner) contribute to any (other) Jewish charity, cause, organization, or congregation?

	TOTAL
Yes	45
No	52
I don't know	3
(REF:MC3)	

[1180 Respondents]

Q.16 (SPLIT C) In total, what was the amount you (or your husband/wife/spouse/ partner) contributed in 2012 to all Jewish causes and organizations - excluding a Jewish Federation?

	Total
Less than \$100	9
\$100 to \$999	
\$1,000 to \$4,999	10
\$5,000 to \$9,999	
\$10,000 or more	
I don't know	
None/Did not give/Don't know if gave	55
(REF:MC3A)	

Q.17 Did you (or your husband/wife/spouse/partner) pay membership dues, fees, or contributions to a Jewish religious congregation, such as a synagogue, temple, minyan, or other Jewish congregation? Please do not include religious school tuition fees, or donations to schools, hospitals, and other charities run by Jewish organizations. We will be asking you about those donations later. **Percent based on N=2357**

	IOIAL
Yes	39
	61
(REF:M2)	

Q.18/19 Altogether, what was the total dollar value of all membership dues, fees, and contributions you (and your husband/wife/spouse/partner) made during the past year to Jewish congregations, such as synagogues, temples, and minyans?

	TOTAL
Less than \$100	4
\$100 to \$999	17
\$1,000 to \$4,999	
\$5,000 to \$9,999	
\$10,000 or more	1
I don't know	1
None/Did not give/Don't know if gave	61
Mean amount given	\$2371
Median amount given	\$750

Q.20 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) make any donations to a non-Jewish religious congregation or group whose primary purpose was religious activity or spiritual development, for example to a church, mosque, TV or radio ministry? Again, please do not include donations to schools, hospitals, and other charities run by religious organizations. We will be asking you about those donations next.

	TOTAL
Yes	19
No	79
Don't Know	3
(REF:M3)	

Q.21/22 Altogether, what was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year to non-Jewish religious congregations and groups such as churches, mosques, TV or radio ministries?

	TOTAL
Less than \$100	4
\$100 to \$999	9
\$1,000 to \$4,999	
\$5,000 to \$9,999	
\$10,000 or more	1
I don't know	
None/Did not give/Don't know if gave	81
Mean amount given	\$1379
Median amount given(REF:M3A/M3B)	\$300

Q.23 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) donate to any organization that serves a combination of purposes? For example, a Jewish Federation, the United Way, the Catholic Charities, the Salvation Army, or your local community foundation?

	TOTAL
Yes	48
No	48
I don't know	4
(REF:M4)	

Q.24/25 Altogether, what was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year to combined purpose organizations?

	TOTAL
Less than \$100	10
\$100 to \$999	28
\$1,000 to \$4,999	7
\$5,000 to \$9,999	
\$10,000 or more	
I don't know	
None/Did not give/Don't know if gave	
Mean amount given	\$1065
Median amount given	

Q.26 How much of that was to Jewish organizations that serve a combination of purposes, such as a Jewish Federation?

	TOTAL
None (0%)	12
Some (1-49%)	
About half (50%)	
Most (51-99%)	
All (100%)	
No donation/Did not give/Don't know if gave	52
(REF:M4C)	

Q.27 Not counting any of the donations you have already told us about, did you (or your husband/wife/spouse/partner) make any donations during the past year to organizations that help people in need of food, shelter, or other basic necessities?

	TOTAL
Yes	54
No	42
I don't know	4
(REF:M5)	

Q.28/29 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year to organizations that help people in need of basic necessities?

	TOTAL
Less than \$100	16
\$100 to \$999	30
\$1,000 to \$4,999	5
\$5,000 to \$9,999	1
\$10,000 or more	
I don't know	
None/Did not give/Don't know if gave	46
Mean amount given	\$701
Median amount given	

Q.30 How much of that was to Jewish organizations that help people in need?

	Total
None (0%)	21
Some (1-49%)	
About half (50%)	
Most (51-99%)	
All (100%)	
No donation/Did not give/Don't know if gave	46
(REF:M5C)	

Q.31 Not counting any of the donations you have already told us about, did you (or your husband/wife/spouse/partner) make donations during the past year to health care or medical research organizations? For example, to hospitals, nursing homes, mental health facilities, cancer, heart and lung associations, telethons, or research to treat or cure diseases?

	TOTAL
Yes	42
No	
I don't know	3
(REF:M6)	

Q.32/33 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year towards health care or medical research organizations?

	TOTAL
Less than \$100	13
\$100 to \$999	22
\$1,000 to \$4,999	4
\$5,000 to \$9,999	1
\$10,000 or more	1
I don't know	
None/Did not give/Don't know if gave	58
Mean amount given	\$983
Median amount given	

Q.34 How much of that was to Jewish health care or medical research organizations?

	TOTAL
None (0%)	23
Some (1-49%)	
About half (50%)	
Most (51-99%)	
All (100%)	
No donation/Did not give/Don't know if gave	58
(REF:M6C)	

Q.35 Not counting any of the donations you have already told us about, did you (or your husband/wife/spouse/partner) make donations during the past year towards educational purposes? For example, to colleges and universities, grade schools, Jewish day schools or Hebrew schools, yeshivas or kollels, vocational training, private schools, alumni giving, PTAs or school district foundations, libraries, or scholarship funds? Please do not include direct tuition payments for you or other family members.

	TOTAL
Yes	27
No	70
I don't know	3
(REF:M7)	

Q.36/37 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year towards educational purposes?

	TOTAL
Less than \$100	8
\$100 to \$999	14
\$1,000 to \$4,999	3
\$5,000 to \$9,999	1
\$10,000 or more	
I don't know	
None/Did not give/Don't know if gave	73
Mean amount given	\$1143
Median amount given	

Q.38 How much of that was to Jewish educational organizations? For example, to yeshivas or kollels, Jewish day schools or Hebrew schools, Jewish-sponsored vocational training, libraries, colleges, or universities? Please do not include direct tuition payments for you or other family members.

	Total
None (0%)	11
Some (1-49%)	
About half (50%)	4
Most (51-99%)	
All (100%)	
No donation/Did not give/Don't know if gave(REF:M7C)	73

Q.39 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) make donations to organizations that provide youth or family services? Such as to scouting, boys' and girls' clubs, sports leagues, Jewish Community Centers (JCC), Big Brothers or Sisters, foster care, after-school programs, youth groups, summer camps, or family and children's agencies? Please do not include direct program fees or non-charitable membership fees for you or other family members.

	TOTAL
Yes	22
No	75
I don't know	4
(REF:M8)	

Q.40/41 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year towards youth and family services purposes?

	TOTAL
Less than \$100	8
\$100 to \$999	10
\$1,000 to \$4,999	
\$5,000 to \$9,999	
\$10,000 or more	
I don't know	
None/Did not give/Don't know if gave	78
Mean amount given	\$3453
Median amount given	

Q.42 How much of that was to Jewish youth and family service organizations, including summer camps?

	TOTAL
None (0%)	8
Some (1-49%)	5
About half (50%)	
Most (51-99%)	
All (100%)	
No donation/Did not give/Don't know if gave(REF:M8C)	78

Q.43 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) make donations to organizations that support or promote the arts, culture, or ethnic awareness? Such as, to a museum, theatre, orchestra, public broadcasting, a film or book festival, or ethnic cultural awareness?

	Total
Yes	22
No	74
I don't know	4
(REF:M9)	

Q.44/45 What was the total dollar value of all donations you (and your husband/wife/spouse/ partner) made during the past year towards the arts, culture, or ethnic awareness?

	TOTAL
Less than \$100	8
\$100 to \$999	10
\$1,000 to \$4,999	2
\$5,000 to \$9,999	0
\$10,000 or more	
I don't know	
None/Did not give/Don't know if gave	78
Mean amount given	\$946
Median amount given	

Q.46 How much of that was to Jewish arts, culture, or ethnic awareness organizations?

	TOTAL
None (0%)	11
Some (1-49%)	5
About half (50%)	
Most (51-99%)	
All (100%)	
No donation/Did not give/Don't know if gave(REF:M9C)	78

Q.47 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) make donations to organizations that improve neighborhoods and communities? Such as to community associations, or service clubs?

	TOTAL
Yes	15
No	81
I don't know	4
(REF:M10)	

Q.48/49 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year towards improving neighborhoods and communities?

	TOTAL
Less than \$100	7
\$100 to \$999	6
\$1,000 to \$4,999	1
\$5,000 to \$9,999	0
\$10,000 or more	
I don't know	
None/Did not give/Don't know if gave	85
Mean amount given	\$1654
Median amount given	

Q.50 How much of that was to Jewish neighborhood and community organizations?

	Total
None (0%)	6
Some (1-49%)	4
About half (50%)	
Most (51-99%)	
All (100%)	
No donation/Did not give/Don't know if gave	85
(REF:M10C)	

Q.51 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) make donations to organizations that preserve the environment or advance sustainability, such as for conservation efforts, animal protection, parks, or ecology?

	TOTAL
Yes	23
No	72
I don't know	4
(REF:M11)	

Q.52/53 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year towards preserving the environment or advancing sustainability?

	TOTAL
Less than \$100	11
\$100 to \$999	9
\$1,000 to \$4,999	2
\$5,000 to \$9,999	1
\$10,000 or more	
I don't know	
None/Did not give/Don't know if gave	77
Mean amount given	\$1313
Median amount given	

Q.54 How much of that was to Jewish environmental and sustainability organizations?

	Total
None (0%)	16
Some (1-49%)	4
About half (50%)	
Most (51-99%)	
All (100%)	
No donation/Did not give/Don't know if gave REF:M11C)	77

Q.55 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) make donations to organizations that are specifically related to Israel? Below is a list of types of organizations. Mark all of the types, if any, that you (or your husband/wife/spouse/partner) made donations to, remembering that in this question we are interested only in organizations that are specifically related to Israel. Please mark all that apply.

	TOTAL
Traditional Zionist organizations, including United Israel Appeal, Jewish National Fund, and Hadassah	15
U.Sbased organizations advocating on Israel-related policy, including the American-Israel Public Affairs Committee (AIPAC), Americans for Peace Now, the Zionist Organization of America (ZOA), J Street, Christians United for Israel (CUFI), and StandWithUs	11
Social welfare organizations that assist the poor, needy, provide scholarships and educational or vocational training programs, and fund community development	10
Hospitals and medical rescue services	10
Religious education or yeshivot and midrashot	8
Arts and culture organizations such as museums or Maccabi sports	5
Organizations providing community, education, or religious support within Jewish settlements on the West Bank	5
Organizations that sponsor trips to Israel, such as the Birthright Israel Foundation	5
Secular education or universities	4
Organizations advocating for civil rights, civil society, or coexistence, such as the New Israel Fund or its affiliates, Gush Shalom, or Shalom Achshav	3
Animal/Environmental	0
IDF/Israeli Soldiers	0
I did not give to an organization that is specifically related to Israel	66
Don't Know/Don't Remember	0
Total gave(REF:M12)	34



Q.56/57 Thinking of all the types of organizations you just checked off and are listed above, what was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year to these organizations that are specifically related to Israel?

	Total
Less than \$100	10
\$100 to \$999	16
\$1,000 to \$4,999	4
\$5,000 to \$9,999	
\$10,000 or more	1
I don't know	
None/Did not give/Don't know if gave	24
Mean amount given	\$4387
Median amount given	\$200

Q.58 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) make donations to organizations that provide international aid or promote world peace, such as international children's funds, disaster relief, or international human rights?

	IOIAL
Yes	17
No	78
I don't know	5
(REF:M13)	

Q.59 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year towards providing international aid or promoting world peace?

	TOTAL
Less than \$100	7
\$100 to \$999	7
\$1,000 to \$4,999	
\$5,000 to \$9,999	0
\$10,000 or more	
I don't know	
None/Did not give/Don't know if gave	83
Mean amount given	\$1095
Median amount given	

Q.60 How much of that was to Jewish international aid or world peace organizations, such as the American Jewish Joint Distribution Committee ("the Joint") or the American Jewish World Service?

	TOTAL
None (0%)	8
Some (1-49%)	4
About half (50%)	
Most (51-99%)	
All (100%)	
No donation/Did not give/Don't know if gave	83
(REF:M13C)	

Q.61 Not counting any of the donations you have already told us about, did you (or your husband/wife/spouse/partner) make donations during the past year to organizations that engage in civic or social advocacy? For example, AARP, the ACLU, American Jewish Committee (AJC), Anti-Defamation League (ADL), Bend the Arc (formerly Jewish Funds for Justice), the NRA, NAACP, or the National Council of Jewish Women. Please do not include contributions to political parties, candidates for public office, lobbying groups, or political action committees.

	TOTAL
Yes	17
No	79
I don't know	3
(REF:M14)	

Q.62/63 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year towards civic or social advocacy organizations?

Less than \$100	Total 7
\$100 to \$999	
\$1,000 to \$4,999	1
\$5,000 to \$9,999	0
\$10,000 or more	
I don't know	
Mean amount given	
Median amount given	
(REF:M14A/M14B)	π = 0 0

Q.64 How much of that was to Jewish civic or social advocacy organizations?

	Total
None (0%)	6
Some (1-49%)	5
About half (50%)	
Most (51-99%)	
All (100%)	
No donation/Did not give/Don't know if gave	92
(REF:M14C)	03
(REF:M14C)	

Q.65 Not counting any of the donations you have already told us about, during the past year did you (or your husband/wife/spouse/partner) make donations of money, assets, or property to charitable organizations with purposes other than those we have already talked about?

	TOTAL
Yes	18
No	75
I don't know	7
(REF:M15)	

Q.66 What was the main purpose or cause supported by that organization? What do these organizations do?

To	TAL
Animal Support	4
Health Care/Medical Research/Elder Support	
Basic Necessities (Food, Shelter, Clothing)	
American Army/American Veterans	
Youth/Family Services	
Neighborhoods/Communities	
Generic Jewish causes	
Generic help the poor	
Education/Research	
Arts/Culture	
Environment/Sustainability	
Israel-Related	
International	
Civic/Social Advocacy	0
Political	
Disaster Relief/Emergency Aid	0
Free Internet Services	
Domestic Abuse	
Women's Causes	
LGBT Causes	
Other	4
Other	0
Don't Know/Refuse	3
No Donation/Did not give/Don't know if gave	82

Q.67/68 What was the total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year towards (this/these) last purpose(s)?

TOTAL
5
8
3
1
1
1
82
\$1872
\$200

Q.69 How much of that was to Jewish organizations?

	TOTAL
None (0%)	11
Some (1-49%)	3
About half (50%)	
Most (51-99%)	
All (100%)	
()	
No donation/Did not give/Don't know if gave(REF:M15C)	82

Total dollar value of all donations you (and your husband/wife/spouse/partner) made during the past year?

	Total
Less than \$100	4
\$100 to \$999	28
\$1,000 to \$4,999	29
\$5,000 to \$9,999	
\$10,000 or more	7
Refused	3
None/Did not give	24
Mean amount given	\$8616
Median amount given	

Q.70 In the last year, have any of the following people asked you to make a charitable contribution?

			Don't Remembe
	Yes	Š	Don
71 Friend	.32	65	3
72 Husband/wife/spouse/partner	.27	70	3
73 Child	.19	78	3
74 Sibling	.12	86	2
75 Parent	.12	85	2
76 Your boss	9	88	2
77 Co-worker	.19	78	3
78 Neighbor	.18	80	3
79 Member of an organization to which you belong	.36	61	3

(REF:SOCIALNET_1-SOCIALNET_9) NOTE: IN DATA FILE, "No" and "Don't Remember" combined as "0"

Q.80/84 Think about the LARGEST GIFT you made in the past year. What was the name of the charity that you gave to? Think about the NEXT LARGEST GIFT you (or your husband/ wife/spouse/partner) made in the past year. What was the name of the charity that you gave to? [CHARITY NAMES NOT INCLUDED IN BERMAN JEWISH DATABANK PUBLIC FILE

	Combinec	Largest	2 nd Largest
Health Care/Medical Research/Elder Support	18	13	12
Red Cross		2	3
American Cancer Society/American Cancer		1	2
St Jude's		1	1
Susan G Komen		0	0
American Heart Association		1	0
Other Health Care/Medical Research/Elder Support		7	6
Basic Necessities (Food, Shelter, Clothing)		8	6
Salvation Army		3	3
Goodwill		2	1
United Way		2	1
Other Basic Necessities (Food, Shelter, Clothing)		2	1
Generic Jewish Causes		7	7
Jewish Federation		3	3
Other Generic Jewish Causes		4	3
Synagogue/Rabbi's Discretionary		7	4
Chabad		1	0
Other Synagogue/Rabbi's Discretionary		6	4
Education/Research		3	3
Animal Support	5	3	3
ASPCA	1	1	1
Humane Society	1	1	1
Other Animal Support	3	2	1
Youth/Family Services	4	3	2
Israel-Related	3	2	1
Hadassah	1	1	
Other Israel-Related	2	2	0
Arts/Culture	2	2	1
Neighborhoods/Communities		1	1
International		1	1
Civic/Social Advocacy	2	1	1
Emergency Aid	2	1	1
Disaster Relief	1	1	1
Other Emergency Aid	0		0
American Army/American Veterans	2	1	1
Other Religious Groups	2	1	1
Environment/Sustainability	1	0	0
Women's Causes	1	0	1
Political	0	0	0
Free Internet Services	0		
Domestic Abuse	0	0	0
LGBT Causes	0	•	0



Q.80/84 (continued) Think about the LARGEST GIFT you made in the past year. What was the name of the charity that you gave to? Think about the NEXT LARGEST GIFT you (or your husband/wife/spouse/partner) made in the past year. What was the name of the charity that you gave to?

	Combined	Largest	2 nd Largest
Generic Help The Poor	0	_	0
Other	26	24	38
Other	1		
Don't Know/Refuse	25	23	37
No Donation made	24	24	16

Q.83/87 (IF MARRIED OR LIVING WITH PARTNER IN Q.3) Thinking about the largest charitable contribution that you (or your husband/wife/spouse/ partner) made in the past year, who made this charitable decision?

NOTE: DATABANK DATA FILE PERCENTAGES REPORTED BELOW ARE BASED ONLY ON THOSE WHO REPORTED A LARGEST/SECOND LARGEST GIFT AND INDICATED WHO DECISION MAKER(S) WERE ON FOLLOWUP QUESTION - DIFFER FROM ORIGINAL GSASTRATEGIES DOCUMENT.

	Combined	Largest	2 nd Largest
I was the sole decision maker	33	31	35
I was the primary decision maker but conferred with my husband/wife/spouse/partner	21	21	20
My husband/wife/spouse/partner and I made this decision jointly	39	40	38
My husband/wife/spouse/partner and I made this decision separately without conferring.	2	2	2
My husband/wife/spouse/partner was the primary decision maker but conferred with me.	4	4	3
My husband/wife/spouse/partner was the sole decision maker	2	2	2

Refused.[ORIGINAL DOCUMENT: 20% RefusedCombined]

No donation [ORIGINALDOCUMENT:16%]

(REF:DECISION1/DECISION2)

Q.81/82 What was the dollar amount of this donation? **LARGEST DONATION**

	Тотаі
Less than \$100	13
\$100 to \$999	
\$1,000 to \$4,999	10
\$5,000 to \$9,999	2
\$10,000 or more	2
I don't know/Refused	
No donation made	22
Mean amount given	\$2723
Median amount given	
(REF:GIFT1AMT/GIFT1AMTB)	

Q.85/86 (IF MARRIED OR LIVING WITH PARTNER IN Q.3) What was the dollar amount of this donation? **SECOND LARGEST DONATION**

	TOTAL
Less than \$100	17
\$100 to \$999	27
\$1,000 to \$4,999	7
\$5,000 to \$9,999	
\$10,000 or more	
I don't know/refused	
No donation made	16
Mean amount given	\$1450
Median amount given	\$150
(REF:GIFT2AMT/GIFT2AMTB)	

[2348 Respondents]

(IF YES IN Q.10) Below are some motivations that people may have for making a charitable contribution. Please indicate how important of a motivator this is for you.

	Extremely Important	Very Important	Important	Slightly Important	Not At all Important	Extremely - Very Important	Total Important
88 The desire to leave a lasting legacy	13	16	24	20	28	29	52
89 Being asked to give by a friend or associate	.9	17	27	25	21	27	54
90 Feeling that those who have more should help those with less	27	31	28	9	5	58	86
91 A commitment to being Jewish	24	22	22	15	18	45	67
92 Charitable giving can help me in my work life	10	14	19	14	44	24	43
93 A belief that my charitable giving can achieve change or bring about a desired impact	26	31	29	9	6	56	86
94 A desire to meet critical needs in the community and support worthwhile causes	21	32	32	10	5	54	85
95 A desire to set an example for children, future generations, my community, or my social network	22	27	26	13	12	48	75
96 A desire to live up to values instilled in me by my parents or grandparents	24	26	26	13	11	50	76
97 The understanding that giving is expected within my social network.	11	16	23	18	32	27	50
98 A desire to support an organization that benefitted me or someone close to me	22	30	27	11	11	52	79
99 The feeling that I am fortunate and want to give back to society.	26	31	27	10	5	57	84
100 A belief that my charitable giving will help make the world a better place.	27	31	28	9	5	58	86
101 A belief that my giving will help improve Jewish life and the Jewish community	21	22	27	14	16	43	69
102 A spontaneous reaction to help people in an immediate disaster, such as an earthquake or hurricane	22	26	33	12	8	48	81
103 A commitment to support the same causes or organizations on a regular basis.	17	27	32	14	10	45	77

(REF:WHYGIVE1-WHYGIVE_1-WHYGIVE_16)



[1731 Respondents]

Q.104 (SPLIT D) Have you ever made a charitable contribution in any of the following ways? Please mark all that apply.

_	_			
7	Γ	ľΤ	١٨	T

Through mobile phone text message	. 12
Through a giving circle or a group of individuals who pool their money	
together and make joint decisions about giving	. 11
Through a crowdfunding website, such as Kickstarter, IndieGogo, or	
Rockethub	. 10
Through a microloan fund, such as Kiva or MicroPlace	5
Through voting in an online grant competition or contest	
Phone call	
Check	
Mail	1
Online	
Direct Donation	1
Church/Temple	0
Email	0
Through Work	0
In person	
Fundraising Drive	0
Volunteering Time	0
Other	
I have never made a charitable contribution in any of these ways	. 71

(REF:METHOD_1-METHOD_6) COMBINED

[1420 Respondents]

(IF YES IN Q.10) (SPLIT D) For each of the statements below, please indicate whether you agree or disagree with this statement.

	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	Total Agree	Total Disagree	Agree - Disagree
105 I am willing to donate money to a new organization that has not yet proven itself, but						·	Г	
offers a different approach to address a persistent problem that has been difficult to solve	9	33	37	16	5	42	21	22
106 It is a waste of money to support untested methods that may not succeed	9	18	40	25	8	28	33	-5
107 I am more likely to support a Jewish organization if I know it serves non-Jewish people and causes	11	22	44	16	7	33	24	9
[703 Respondents]								
108 (SPLIT A) I will only donate money to well-known charitable organizations with a long track record of success.	20	37	27	12	4	57	16	41
[717 Respondents]								
109 (SPLIT B) I will only donate money to well-known charitable organizations with a long track record of trustworthiness	26	40	22	10	1	66	11	55
[703 Respondents]								
110 (SPLIT A) I have trouble finding organizations that are active in the causes that are most important to me.	10	13	24	37	17	22	54	-32
[717 Respondents]								
111 (SPLIT B) I have trouble finding Jewish organizations that are active in the causes that are most important to me	10	17	32	27	14	27	41	-14

(REF:WHYINNOVATE_1-WHYINNOVATE_7)

Q.112 Below is a list of areas where Jewish charitable organizations are active. For each item on this list, please indicate how likely you would be to provide financial support to a Jewish organization that is active in this area.

REF: JOrg_1-JOrg_16

[1456 Respondents]	Very Likely	Likely	Unlikely	Very Unlikely	Total Likley	Total Unlikely	Likely - Unlikely
113 (SPLIT A) Supporting efforts to improve Jewish education	21	42	27	10	63	37	26
[1455 Respondents]							
114 (SPLIT B) Supporting efforts to improve local public schools.	18	43	29	10	61	39	23
[1456 Respondents]							
115 (SPLIT A) Providing assistance for Jews living in poverty	28	46	17	8	75	25	50
[1455 Respondents]							
116 (SPLIT B) Providing assistance for people living in poverty	27	50	16	7	77	23	54
[1456 Respondents]							
117 (SPLIT A) Supporting medical research and treatment for diseases or conditions that disproportionately affect Jews	24	44	23	10	67	33	34
[1455 Respondents]							
118 (SPLIT B) Supporting medical research and treatment	32	45	16	7	78	22	55
[1456 Respondents]							
119 (SPLIT A) Advocating for the rights of Jewish women, including issues involving healthcare, equal pay for equal work, and religious equality	23	42	24	11	65	35	31

[1455 Respondents]

	Very Likely	Likely	Unlikely	Very Unlikely	Total Likely	Total Unlikely	Likely - Unlikely
120 (SPLIT B) Advocating for the rights of American women, including issues involving healthcare, equal pay for equal work, and religious equality.	24	39	26	10	64	36	27
[1456 Respondents]							
121 (SPLIT A) Fighting anti-Semitism and educating people about the Holocaust.	33	42	16	8	76	24	51
[1455 Respondents]							
122 (SPLIT B) Fighting bigotry and educating people about genocide	24	44	24	8	68	32	35
[1456 Respondents]							
123 (SPLIT A) Building support for Israel with policymakers in Washington.	19	38	29	14	57	43	14
[1455 Respondents]							
124 (SPLIT B) Building support for Middle East peace efforts with policymakers in Washington	17	32	37	14	49	51	-3
[1456 Respondents]							
125 (SPLIT A) Supporting Jewish arts and culture	18	42	29	11	60	40	20
[1455 Respondents]							
126 (SPLIT B) Supporting arts and culture	16	40	33	11	56	44	12
[1456 Respondents]							
127 (SPLIT A) Supporting leadership programs for young Jewish adults.	18	40	29	12	59	41	17
[1455 Respondents]							
128 (SPLIT B) Supporting leadership programs for young adults.	17	42	31	10	59	41	18
(REF:JORG)							

Q.129 Now, we would like to ask some questions related to you or someone in your household being Jewish. First, how would you describe your Jewish denomination, if any? **(REF: Denom)**

		TOTAL
		10
	Conservative	24
	Reform	28
	Reconstructionist	2
	Just Jewish	31
	Other	3
	I do not consider myself Jewish	2
Q.130 Right now,	how important is being Jewish in your life?	(REF:JEWISHROLE)
		TOTAL
	, 1	37
	Somewhat important	36
	Not very important	17
	, ,	8
	I do not consider myself Jewish	2
	Total Important	73
	Total Not Important	25
	Important - Not Important	47
Q.131 Do you, or	any member of your household, belong to a	congregation, havurah, or minyan?
		Total
	Yes	38
	No	62
	(REF:TEMPLE)	
-	a congregation, do you, or any member of youtivities of any other Jewish organization?	our household, belong to, or regularly
		Total
	Yes	26
	100	74
	(REF:JEWISHORG)	
Q.133 How often,	do you attend Jewish religious services?	
		TOTAL
	Fyery week	13
		13
	•	31
	•	
		31
	(REF:ATTEND)	

[1919 Respondents]

Q.134 (IF MARRIED OR LIVING WITH PARTNER IN Q.3) How often, does your (partner) attend Jewish religious services? (Ref: ATTENDP)

	TOTAL
Every week	14
Once or twice a month	13
A few times a year	26
Hardly ever	12
Never	35

Q.135 Are or were any of your parents Jewish?

	Total
Both parents Jewish	77
One of my parents Jewish	16
Neither of my parents Jewish	7
(REF:JPARENT)	

[1919 Respondents]

Q.136 (IF MARRIED OR LIVING WITH PARTNER IN Q.3) Are or were any of your (partner's) parents Jewish?

	Total
Both of my (partner's) parents Jewish	57
One of my (partner's) parents Jewish	9
Neither of my (partner's)parents Jewish	34
(REF:JPARENTP)	

Q.137 Have you done any of the following:

es	No
22	78
33	67
34	66
55	45
2	22 33 34

(REF:BKGRD_1-BKGRD_4)



Q.142 Have you volunteered your time for any type of religious or charitable organization in the past year?

	TOTAL
Yes	36
	64
(REF:VOL)	

Q.143 Among your closest friends, about how many are Jewish?

	TOTAL
All or almost all	12
Most	20
About half	18
Some	27
Few or none	23
(REF:FRIENDS)	

Q.144 Below is a list of different ways people may describe themselves. Please indicate how well this term or phrase describes you personally.

						Tot	tal We	ell
	Very Well	Well	N ither Well nor Not Well	Not Well	Not at all Well	Total Well	Total Not Well	Well - Not
145 Cultural Jew	20	30	25	11	13	51	24	26
146 Religious Jew	12	18	23	20	28	29	48	-19
147 Secular Jew	15	20	31	15	19	35	34	1
148 Committed to social justice	28	38	20	6	8	66	14	52
149 Committed to the Jewish People	25	33	26	7	10	58	16	42
150 Committed to Jewish learning and education	17	28	27	15	14	45	29	16
151 Israel-oriented	16	26	28	14	17	41	31	10

(REF:SOCIALID_1-SOCIALID_7)

		TOTAL
	Male	48
	Female	52
	(REF:GENDER)	
2.153 In what yea	r were you born?	
		TOTAL
	18 - 24	
	25 - 29	
	30 - 34	9
	35 - 39	9
	40 - 44	7
	45 - 49	7
	50 - 54	9
	55 - 59	10
	60 - 64	10
	Over 64	23
	(No answer)	1
	(REF:AGE)NOTE; PRECISE AGE IN FILE	-
.154 What is the	(REF:AGE)NOTE; PRECISE AGE IN FILE last year of schooling that you have completed?	Total
.154 What is the	(REF:AGE)NOTE; PRECISE AGE IN FILE	Total
.154 What is the	(REF:AGE)NOTE; PRECISE AGE IN FILE last year of schooling that you have completed?	Total 1
.154 What is the	(REF:AGE)NOTE; PRECISE AGE IN FILE last year of schooling that you have completed? 1 - 11th grade	Total 1
.154 What is the	(REF:AGE)NOTE; PRECISE AGE IN FILE last year of schooling that you have completed? 1 - 11th grade	Total 1 8 8
.154 What is the	(REF:AGE)NOTE; PRECISE AGE IN FILE last year of schooling that you have completed? 1 - 11th grade	Total 1 8 1
.154 What is the	(REF:AGE)NOTE; PRECISE AGE IN FILE last year of schooling that you have completed? 1 - 11th grade	TOTAL
0.154 What is the	(REF:AGE)NOTE; PRECISE AGE IN FILE last year of schooling that you have completed? 1 - 11th grade	Total
	(REF:AGE)NOTE; PRECISE AGE IN FILE last year of schooling that you have completed? 1 - 11th grade	TOTAL
	(REF:AGE)NOTE; PRECISE AGE IN FILE last year of schooling that you have completed? 1 - 11th grade	TOTAL
	(REF:AGE)NOTE; PRECISE AGE IN FILE last year of schooling that you have completed? 1 - 11th grade	TOTAL
	(REF:AGE)NOTE; PRECISE AGE IN FILE last year of schooling that you have completed? 1 - 11th grade	TOTAL
	(REF:AGE)NOTE; PRECISE AGE IN FILE last year of schooling that you have completed? 1 - 11th grade	TOTAL
	(REF:AGE)NOTE; PRECISE AGE IN FILE last year of schooling that you have completed? 1 - 11th grade	TOTAL
	(REF:AGE)NOTE; PRECISE AGE IN FILE last year of schooling that you have completed? 1 - 11th grade	TOTAL

Q	.156	Generally	speaking	, do y	ou think of	yourself as a Democrat,	an Inde	pendent, or a Re	publican?
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	Total
Strong Democrat	37
Weak Democrat	18
Independent-lean Democrat	8
Independent	13
Independent-lean Republican	8
Weak Republican	8
Strong Republican	
(REF:PTYID1 PTYID2 PTYID3 combined)	

Q.159 Thinking in political terms, would you say that you are liberal, moderate, or conservative?

	TOTAL
Liberal	36
Moderate	
Conservative	20
(Don't know/refused)	6
(REF:IDEO1)	

Q.161 Remember this is a confidential and anonymous survey, we are not selling anything, and we are not asking for contributions. Which of these statements best describes your household's financial situation?

	TOTAL
Cannot make ends meet	8
Just managing to make ends meet	30
Have enough money	
Have some extra money	
Well off	
(REF:MEANS)	

Q.162 Last year, that is in 2012, what was your total household income from all sources, before taxes?

	TOTAL
Less than \$20,000	8
\$20,000 to \$49,999	22
\$50,000 to \$74,999	15
\$75,000 to \$99,999	13
\$100,000 to \$149,999	17
\$150,000 to \$199,999	
\$200,000 to \$249,999	
\$250,000 to \$299,999	4
\$300,000 or more	
Refused	
(REF:INCOME)	

[602 Respondents]

Q.163 (IF \$100,000 IN Q.162 OR ABOVE AND 40 OR ABOVE IN Q.153) Do you have a will or an estate planning document?

	Total
Yes	74
No	24
I don't know	2
(REF:PLANNED)	

[602 Respondents]

Q.164 (IF \$100,000 IN Q.162 OR ABOVE AND 40 OR ABOVE IN Q.153) Does your will or estate planning document contain a provision for any charity or cause? (Percent based on all respondents asked Q.163)

TOTAL

Yes	23
No	73
I don't know	
(REF:PLANNED2)	

[602 Respondents]

Q.165 (IF \$100,000 IN Q.162 OR ABOVE AND 40 OR ABOVE IN Q.153) Does this charity provision include a Jewish cause? (Percent based on all respondents asked Q.163.

Yes	15
No	84
I don't know	1
(REF:PLANNED3)	