

JEWISH FEDERATION OF SAN ANTONIO



WELCOME
85th ANNUAL MEETING

June 11, 2007

25 Sivan 5767

THE 2007 SAN ANTONIO



JEWISH COMMUNITY STUDY

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UNIVERSITY OF MIAMI



COUNTING THE JEWISH POPULATION IS A TRADITION



**TAKE YE THE SUM OF ALL
CONGREGATIONS OF THE CHILDREN OF
ISRAEL, BY THEIR FAMILIES, BY THEIR
FATHERS' HOUSES, ACCORDING TO THE
NUMBER OF NAMES**

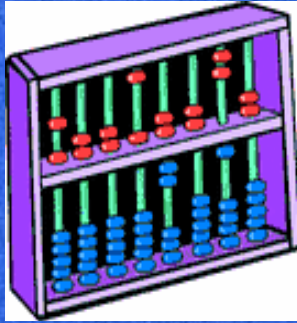
NUMBERS 1:2

**MY SON MARK'S BAR MITZVAH
TORAH PORTION (1998)**

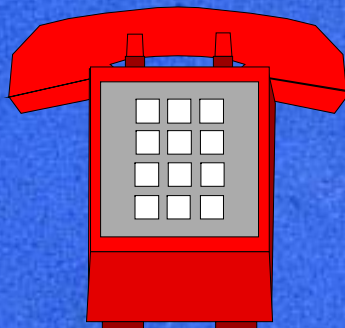
OUTLINE OF PRESENTATION

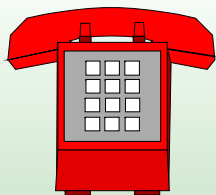
- SURVEY METHODOLOGY
- JEWISH POPULATION SIZE
- GEOGRAPHIC PROFILE
- DEMOGRAPHIC PROFILE
- RELIGIOUS PROFILE
- TYPES OF MARRIAGE
- MEMBERSHIP PROFILE
- JEWISH EDUCATION: ADULTS
- JEWISH EDUCATION: CHILDREN
- JEWISH AGENCIES
- SOCIAL SERVICE NEEDS
- ISRAEL
- ANTI-SEMITISM
- MEDIA
- PHILANTHROPIC PROFILE

4

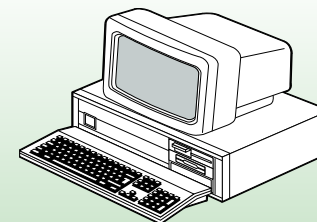


SURVEY METHODOLOGY



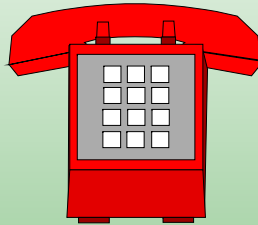


SURVEY METHODOLOGY

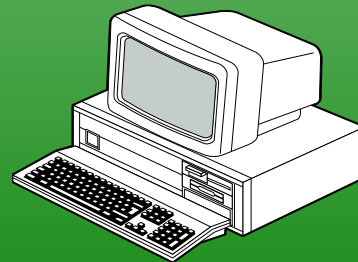


- Random Digit Dialing (RDD) Telephone Survey methodology provides scientific validity
 - Population estimate
 - Produces the “purest” random sample
- 302 - _____
- RDD Telephone Survey of 290 Jewish households
- DJN Telephone Survey of 385 Distinctive Jewish Names (DJNs)
- Weighting factors are used to combine the two samples and remove the bias introduced by DJN sampling
- 41,500 different numbers dialed more than 85,000 times for the 290 Jewish households in the RDD sample
- 675 interviews is a large sample size

SURVEY METHODOLOGY



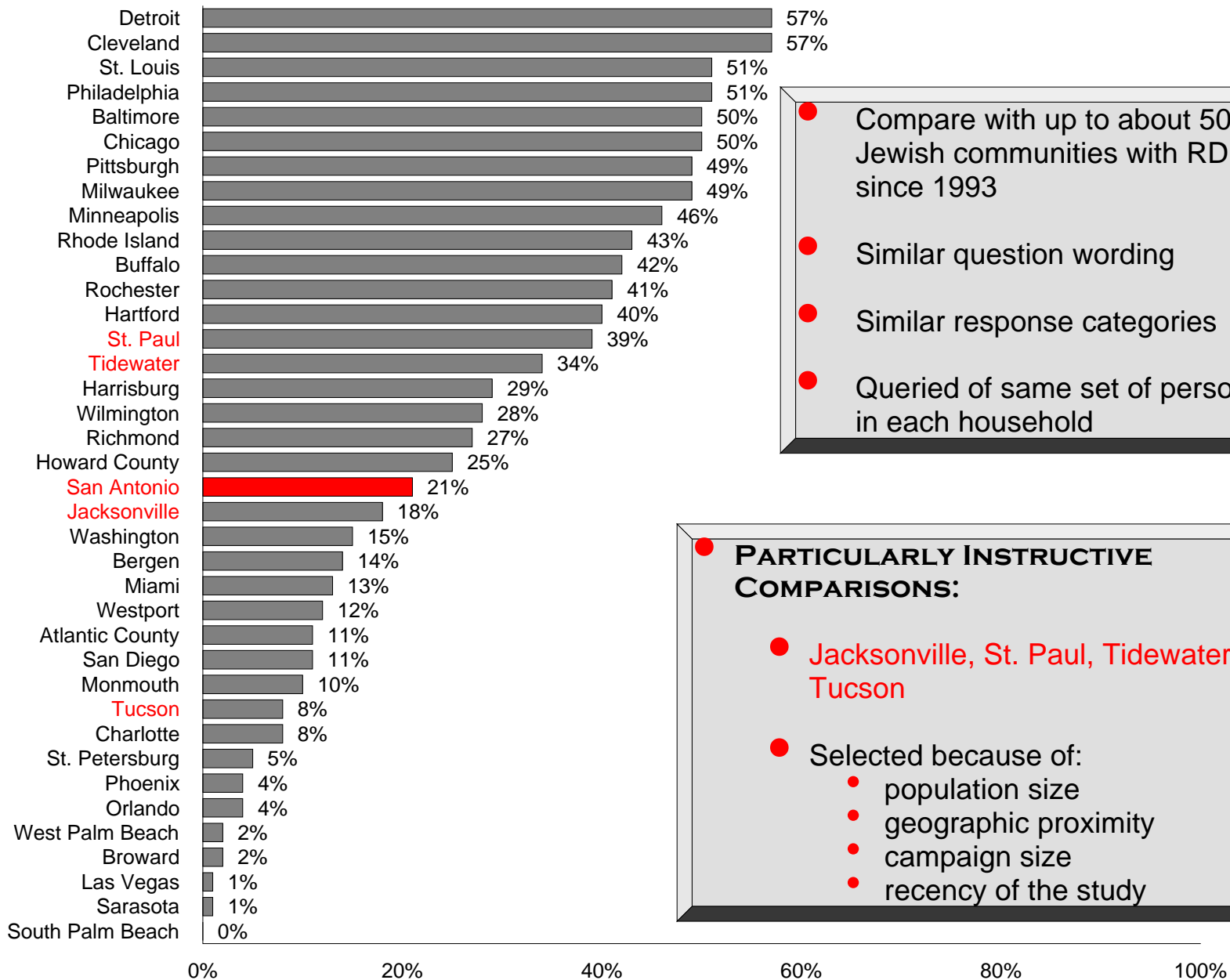
- 87% cooperation rate on "screener"
- 92% cooperation rate of known Jewish households on survey
- $\pm 3.8\%$ margin of error at the 95% confidence level
- Interviews averaged 20 minutes each
- Interviews conducted in January 2007



RESOURCES AVAILABLE TO THE COMMUNITY

- Main Report (900 pages)
- Summary Report (125 pages)
- 700 Slides
- Posted at www.jewishdatabank.org

COMPARISON BAR CHARTS



9

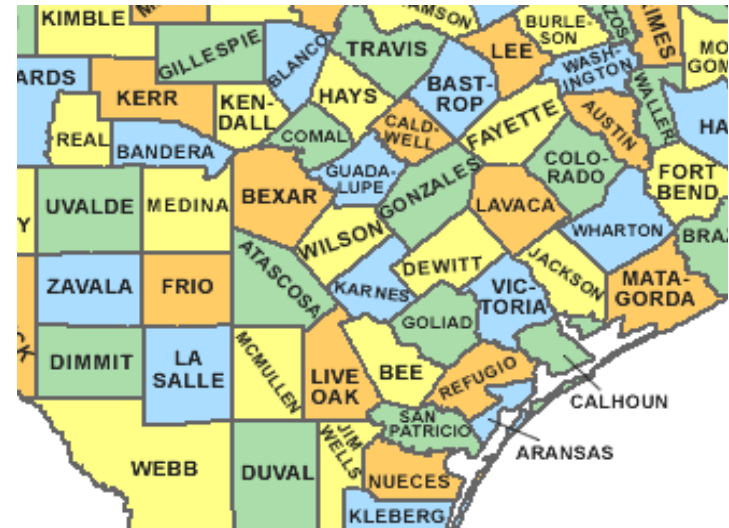
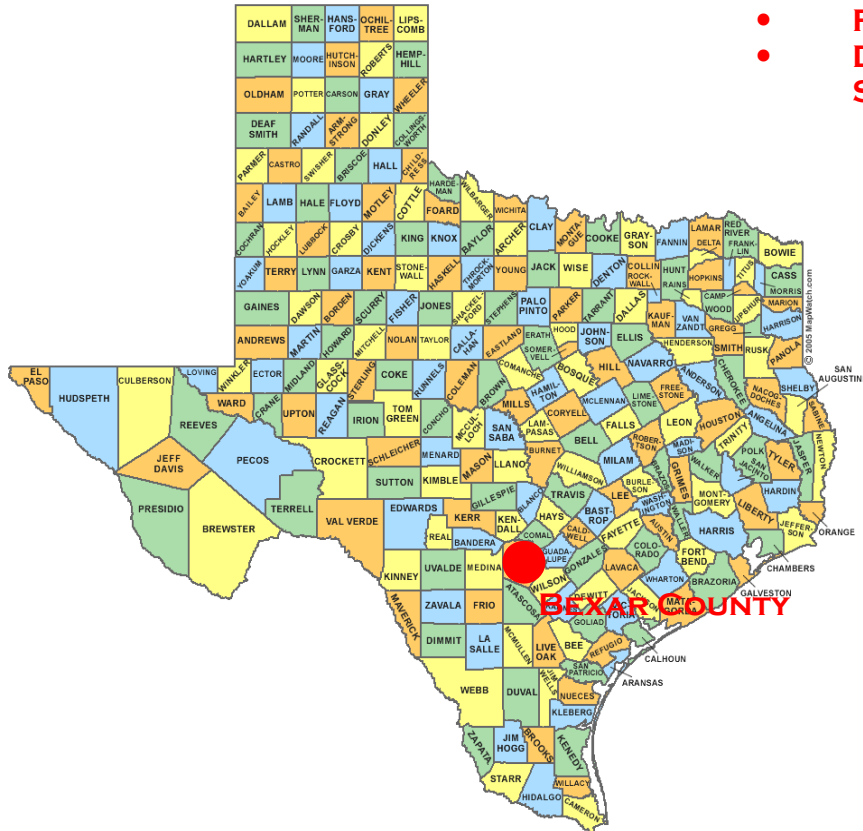


JEWISH POPULATION SIZE AND GEOGRAPHY



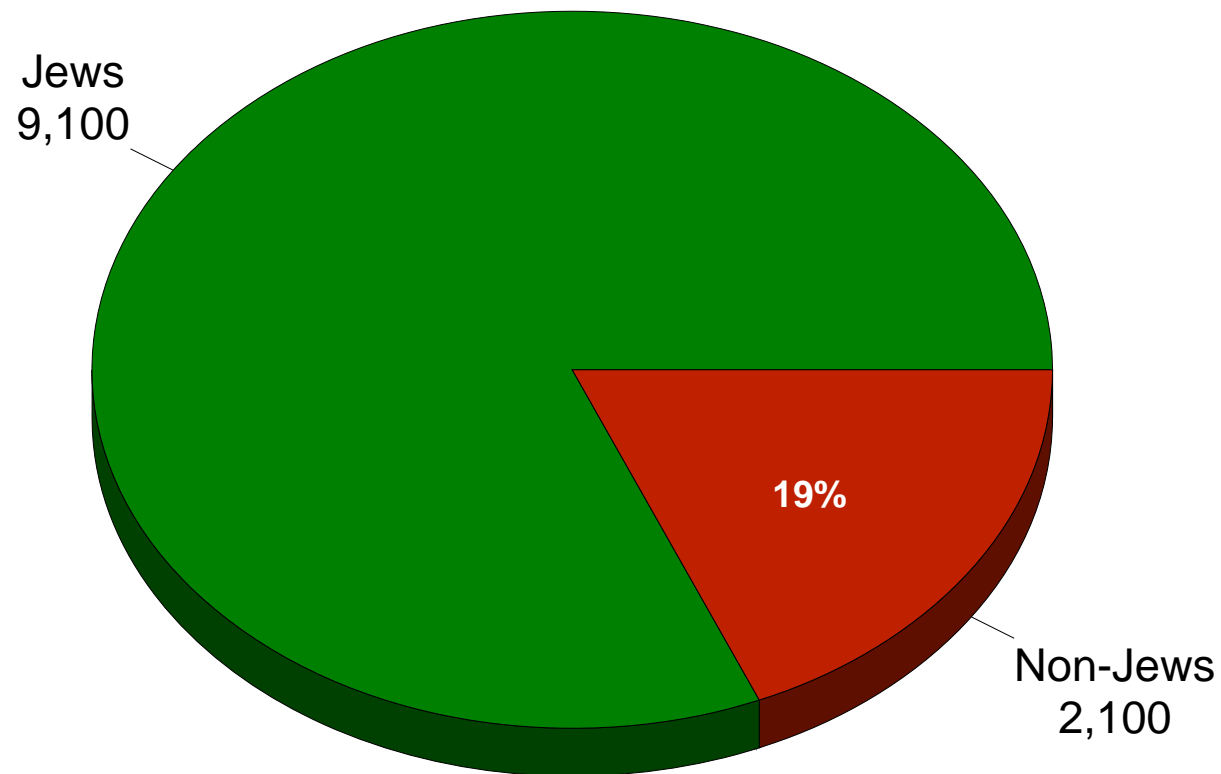
THE STUDY AREA

- INTERVIEWS ONLY COMPLETED IN BEXAR COUNTY
- RDD ESTIMATE OF POPULATION FOR BEXAR COUNTY
- DJN ESTIMATE OF POPULATION FOR SEVEN SURROUNDING COUNTIES



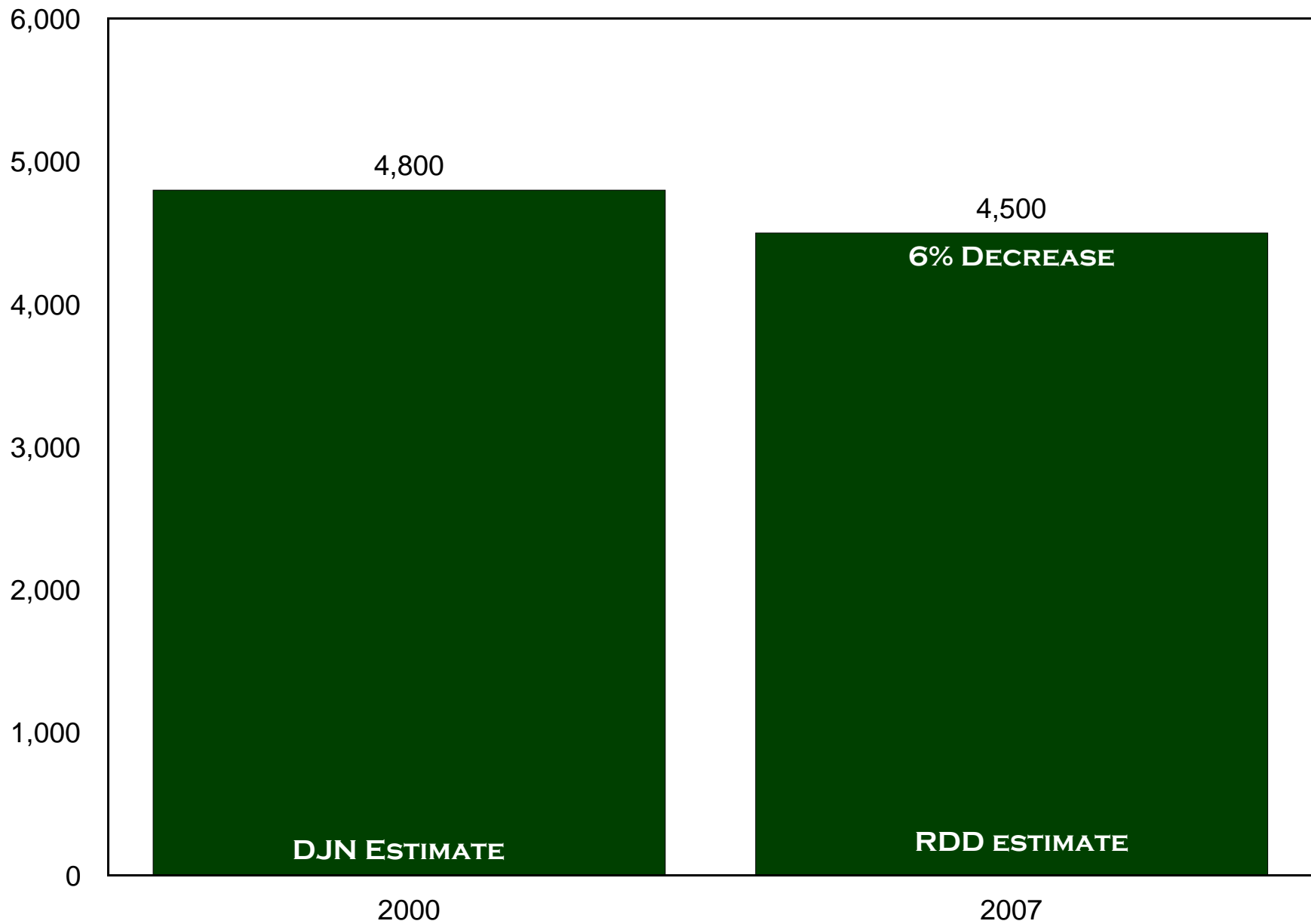
THE JEWISH COMMUNITY OF SAN ANTONIO

11,200 persons live in 4,500 Jewish households, of whom 9,100 persons are Jewish

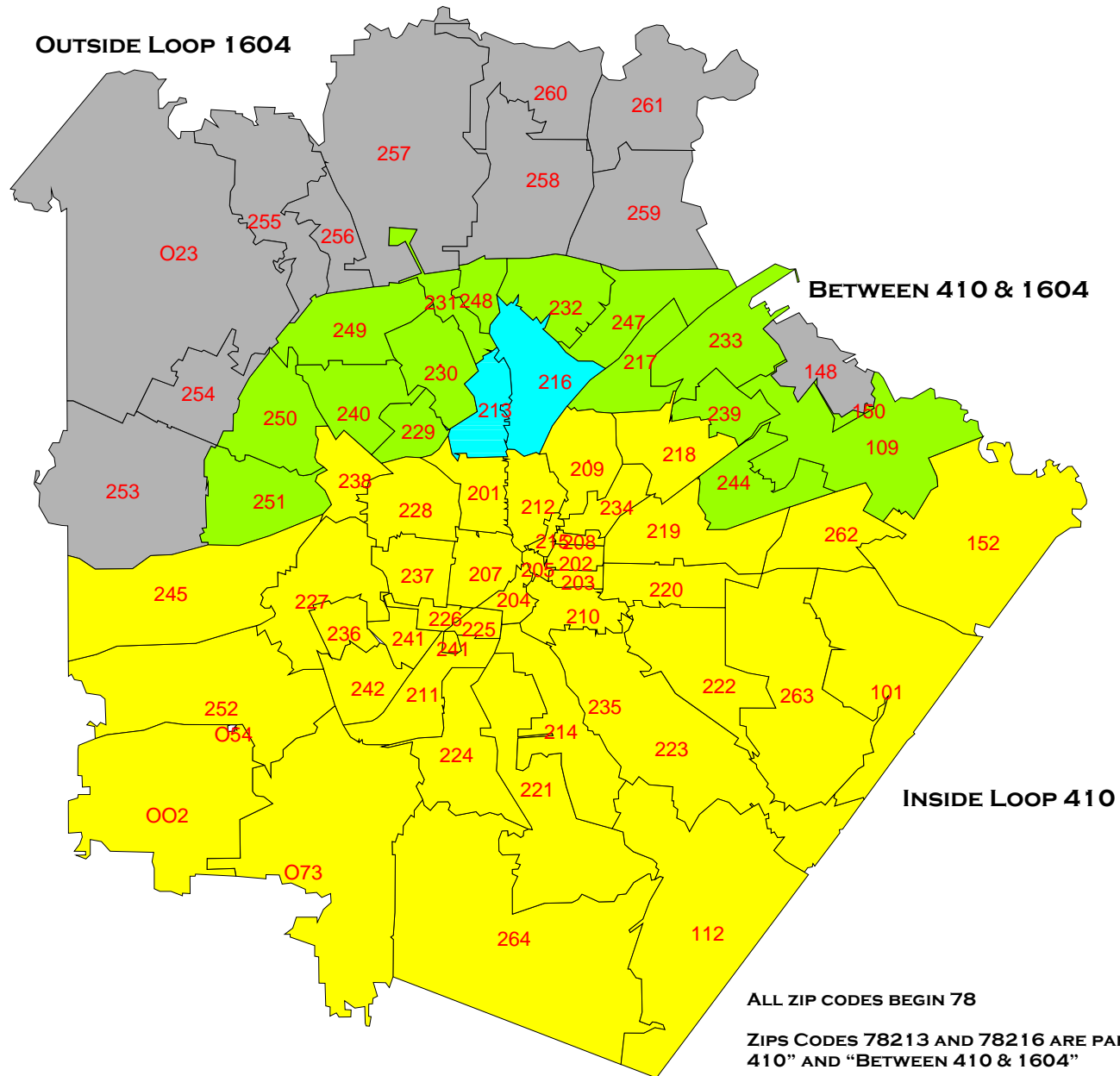


In addition, in the seven surrounding counties
1,400 persons live in 570 Jewish households, of whom 1,000 persons are Jewish

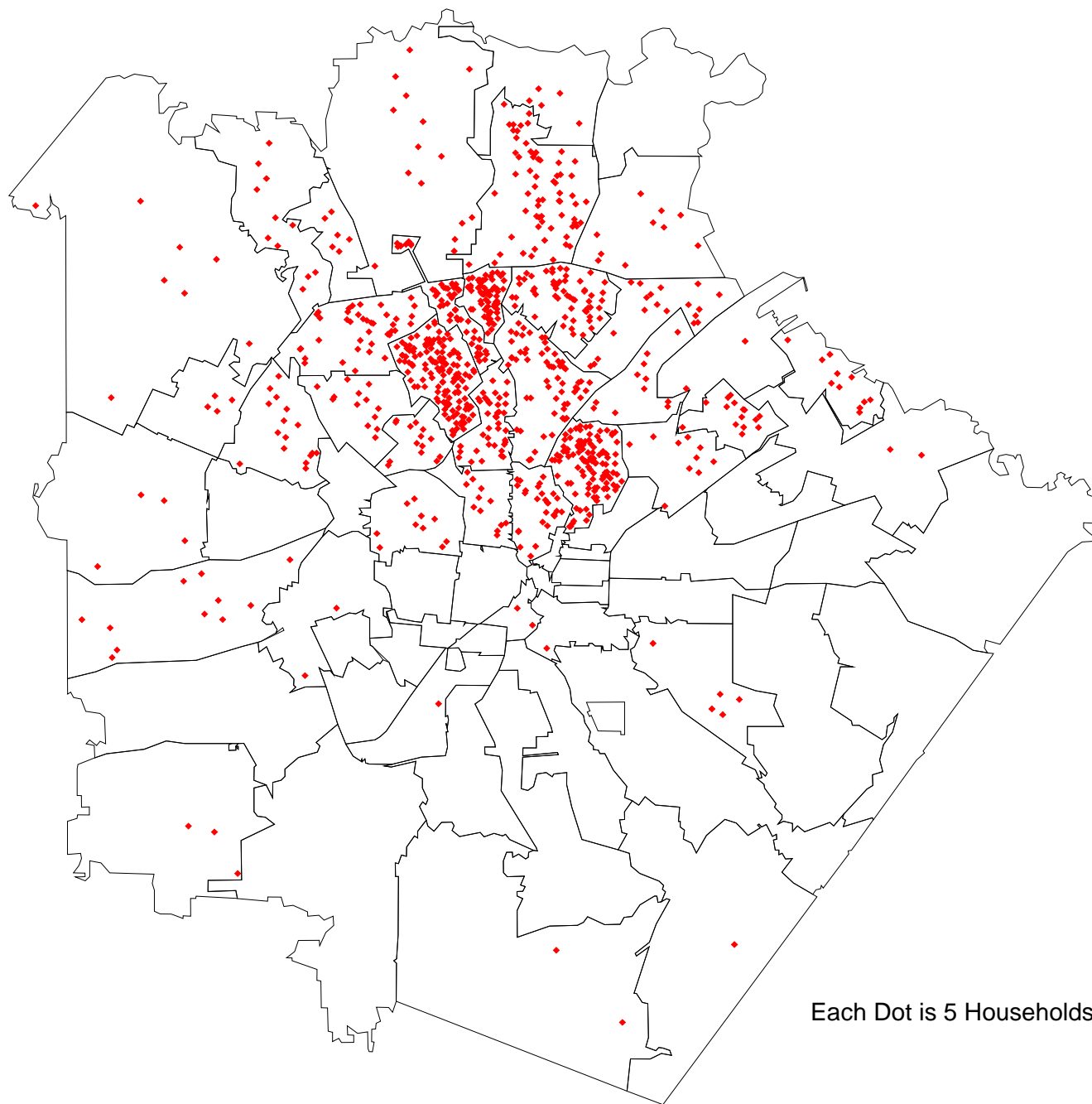
JEWISH HOUSEHOLDS, 2000-2007



GEOGRAPHIC AREAS OF BEXAR COUNTY

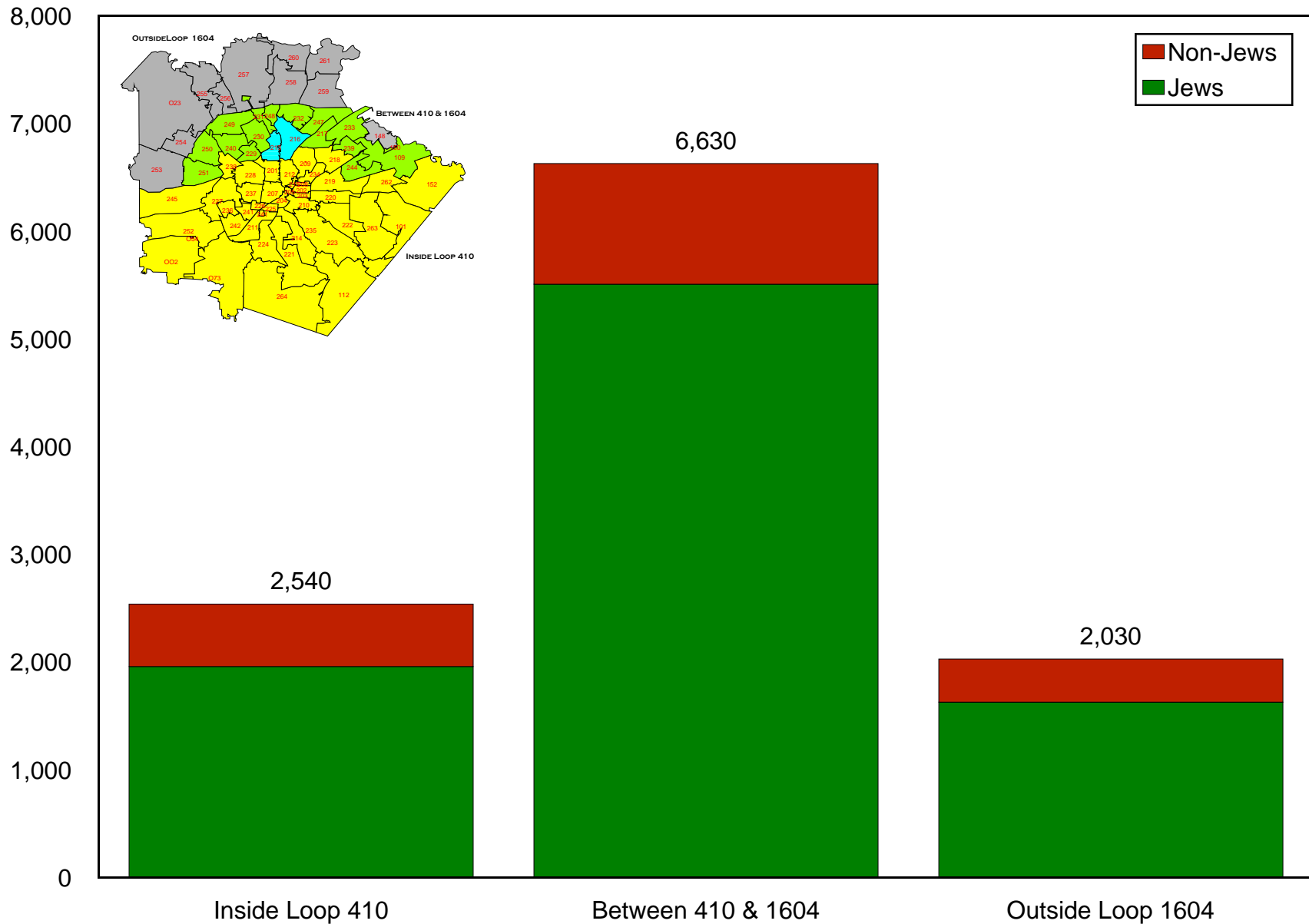


DISTRIBUTION OF JEWISH HOUSEHOLDS

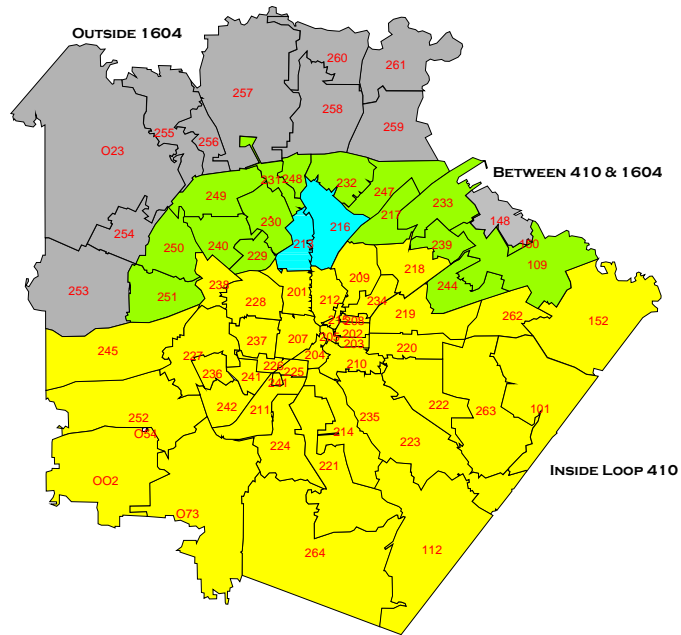


15

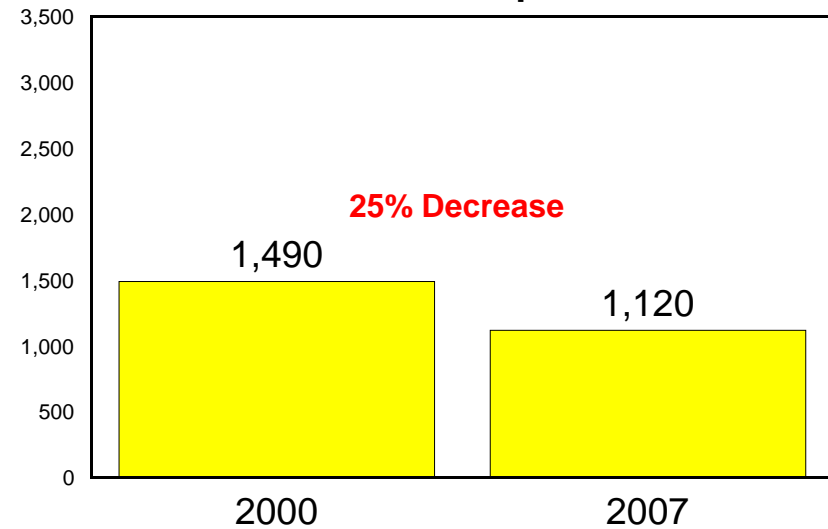
PERSONS IN JEWISH HOUSEHOLDS BY GEOGRAPHIC AREA



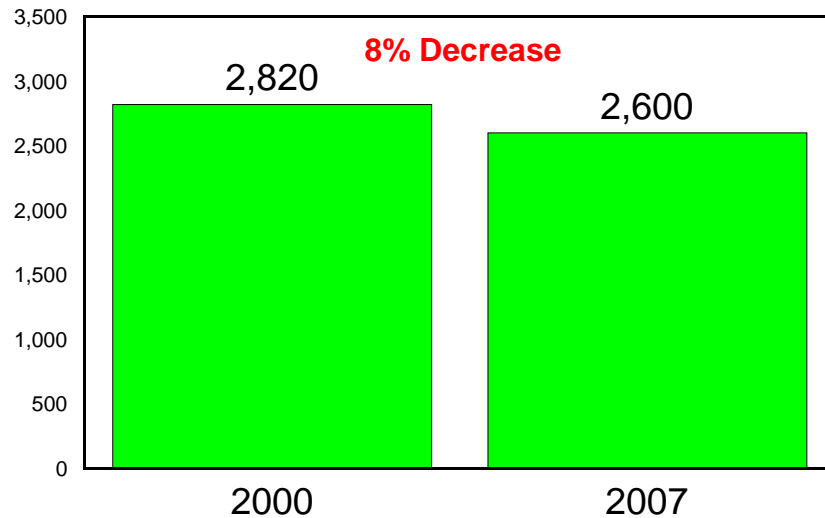
CHANGE IN JEWISH HOUSEHOLDS, 2000-2007



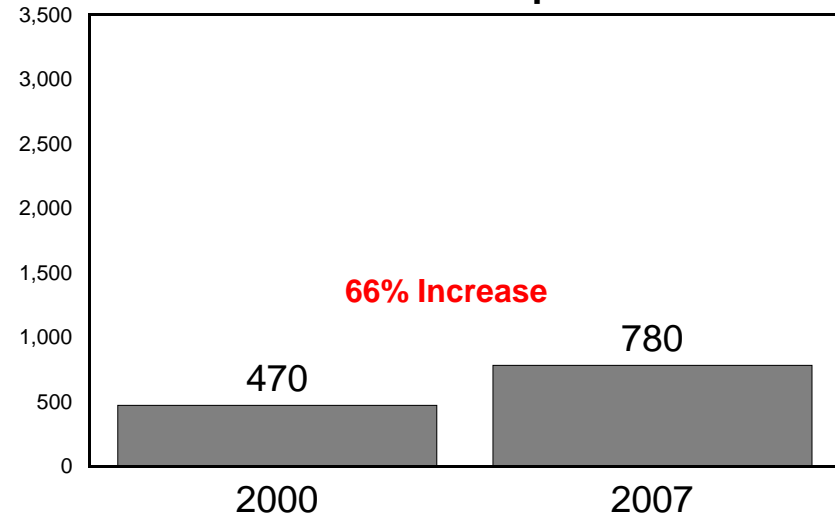
Inside Loop 410



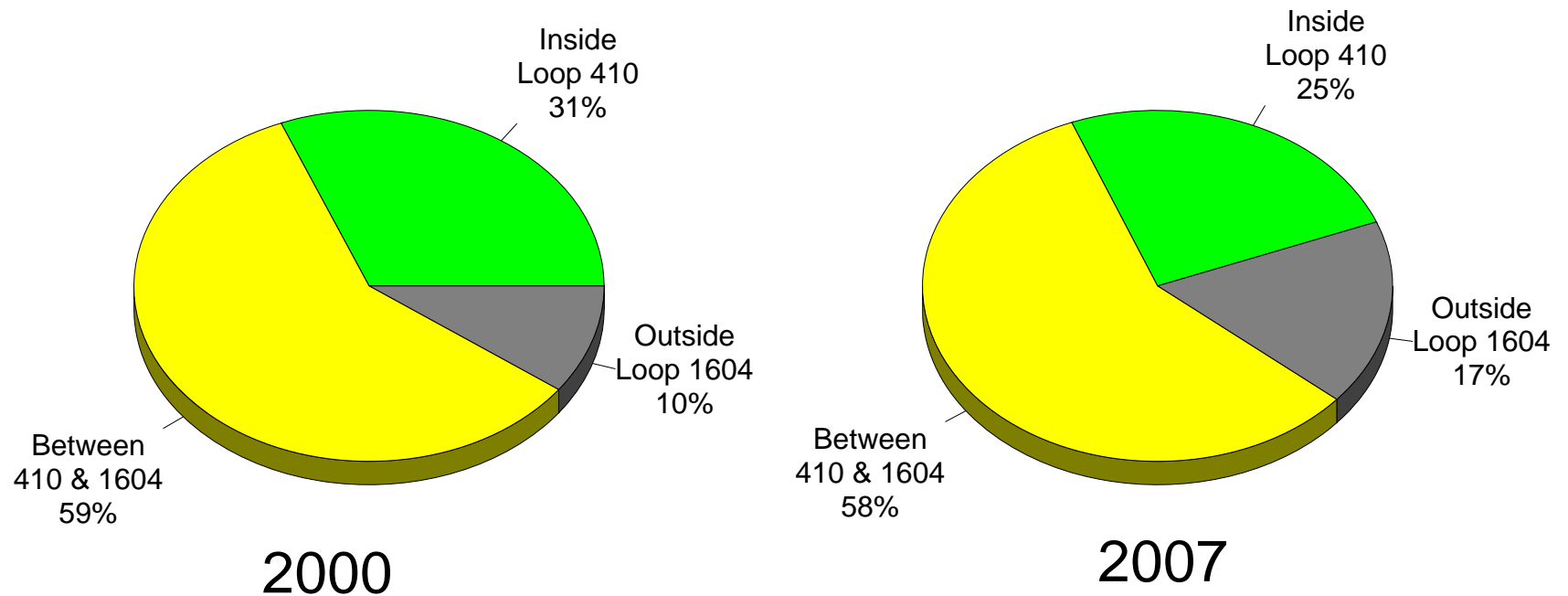
Between 410 & 1604



Outside Loop 1604

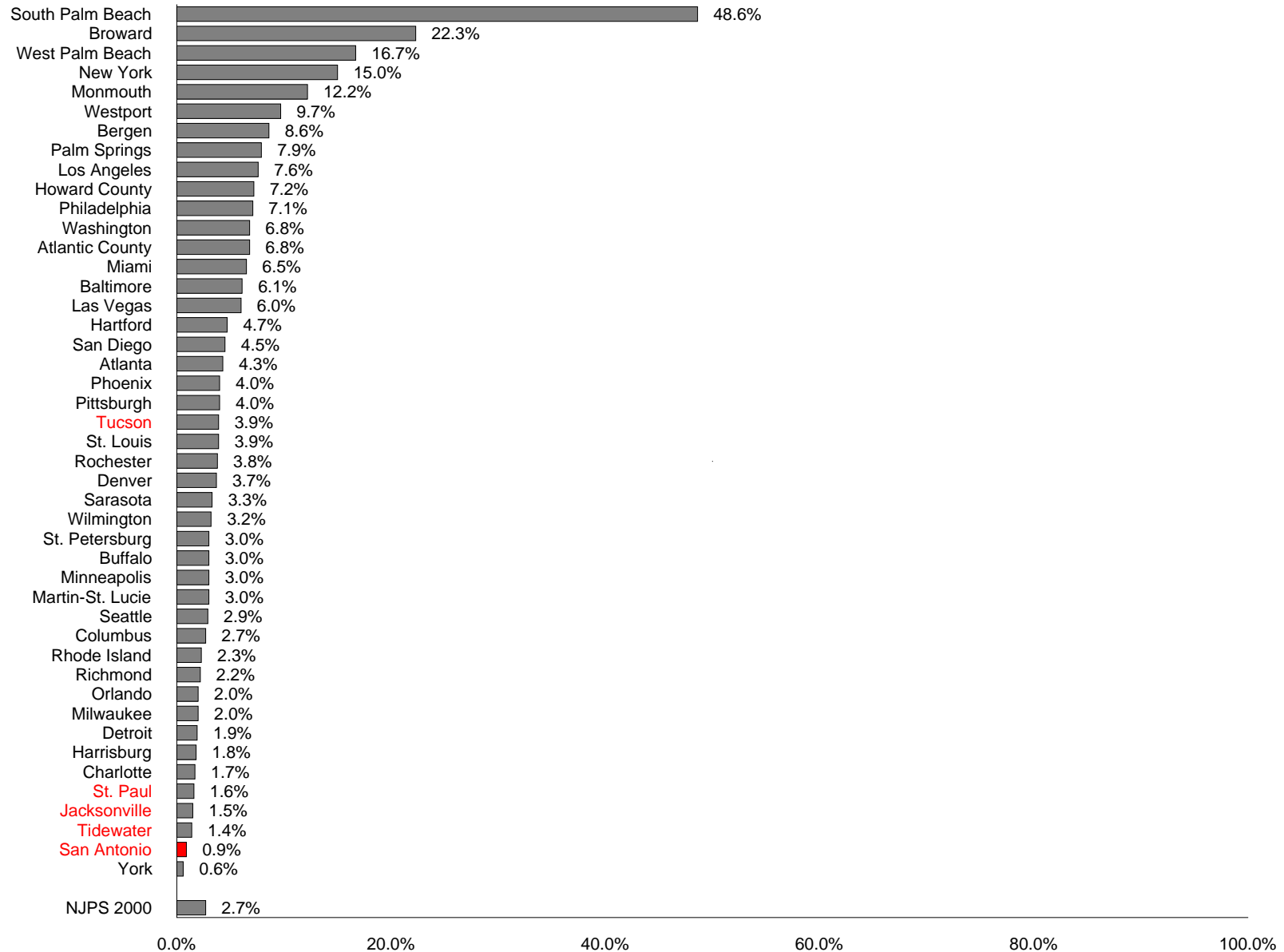


DISTRIBUTION OF JEWISH HOUSEHOLDS



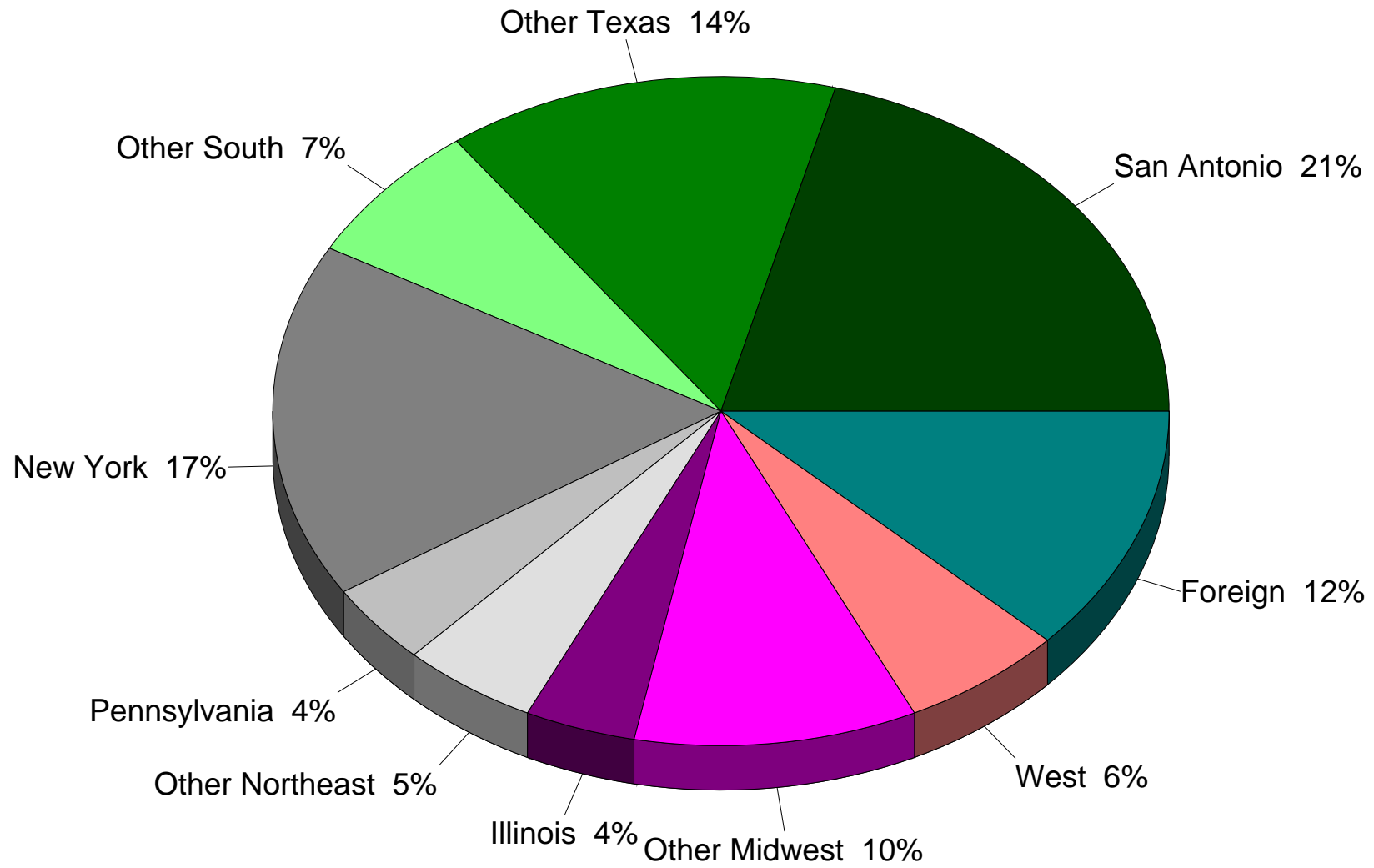
Shift from Inside Loop 410
to Outside Loop 1604

PERCENTAGE OF HOUSEHOLDS IN THE AREA WHO ARE JEWISH HOUSEHOLDS



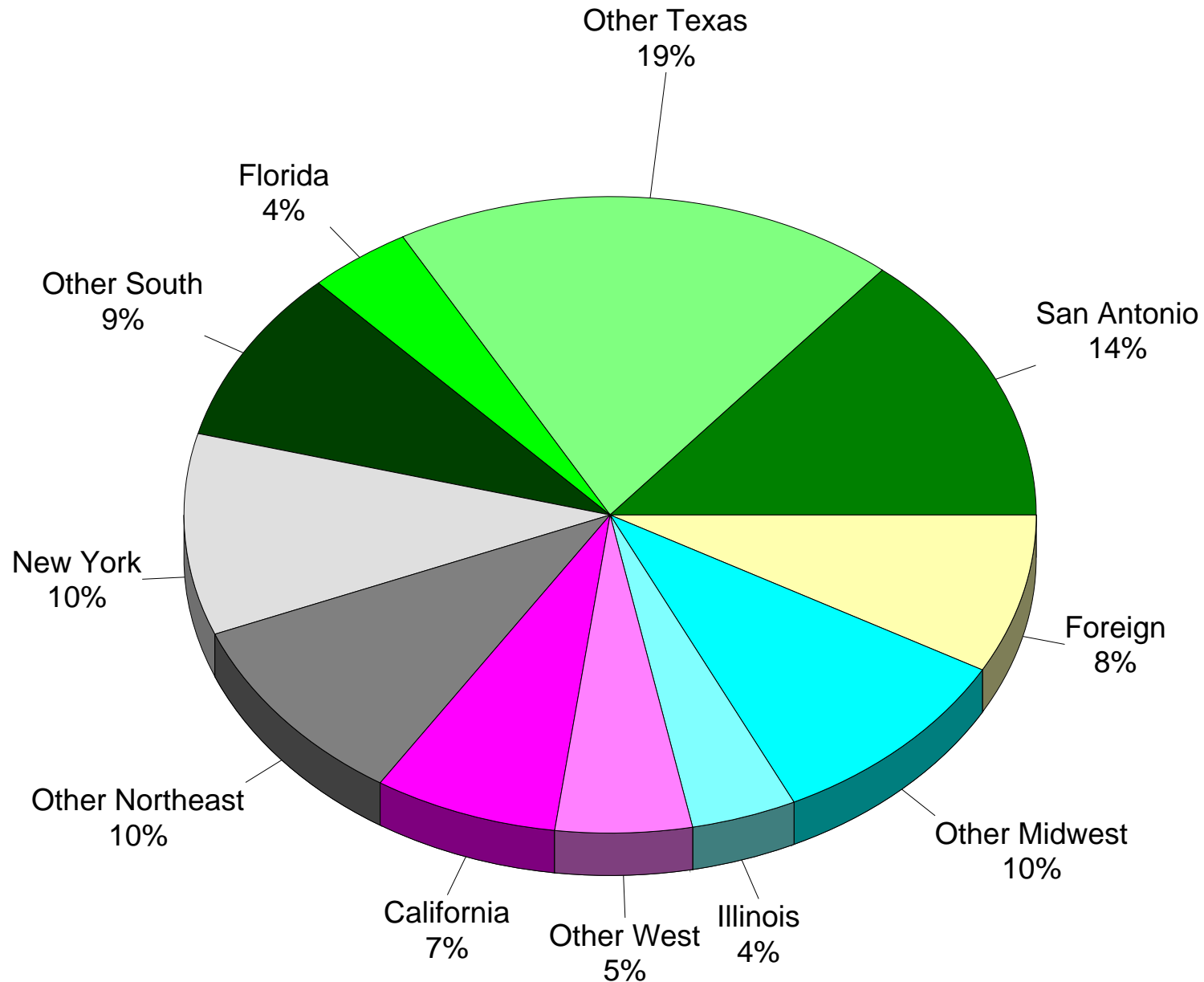
PLACE OF BIRTH

(Adults in Jewish Households)



LOCATION OF RESIDENCE PRIOR TO SAN ANTONIO

(Respondents)



- **AVERAGE ANNUAL IN-MIGRATION**

- 115 households moved in each year during the past five years

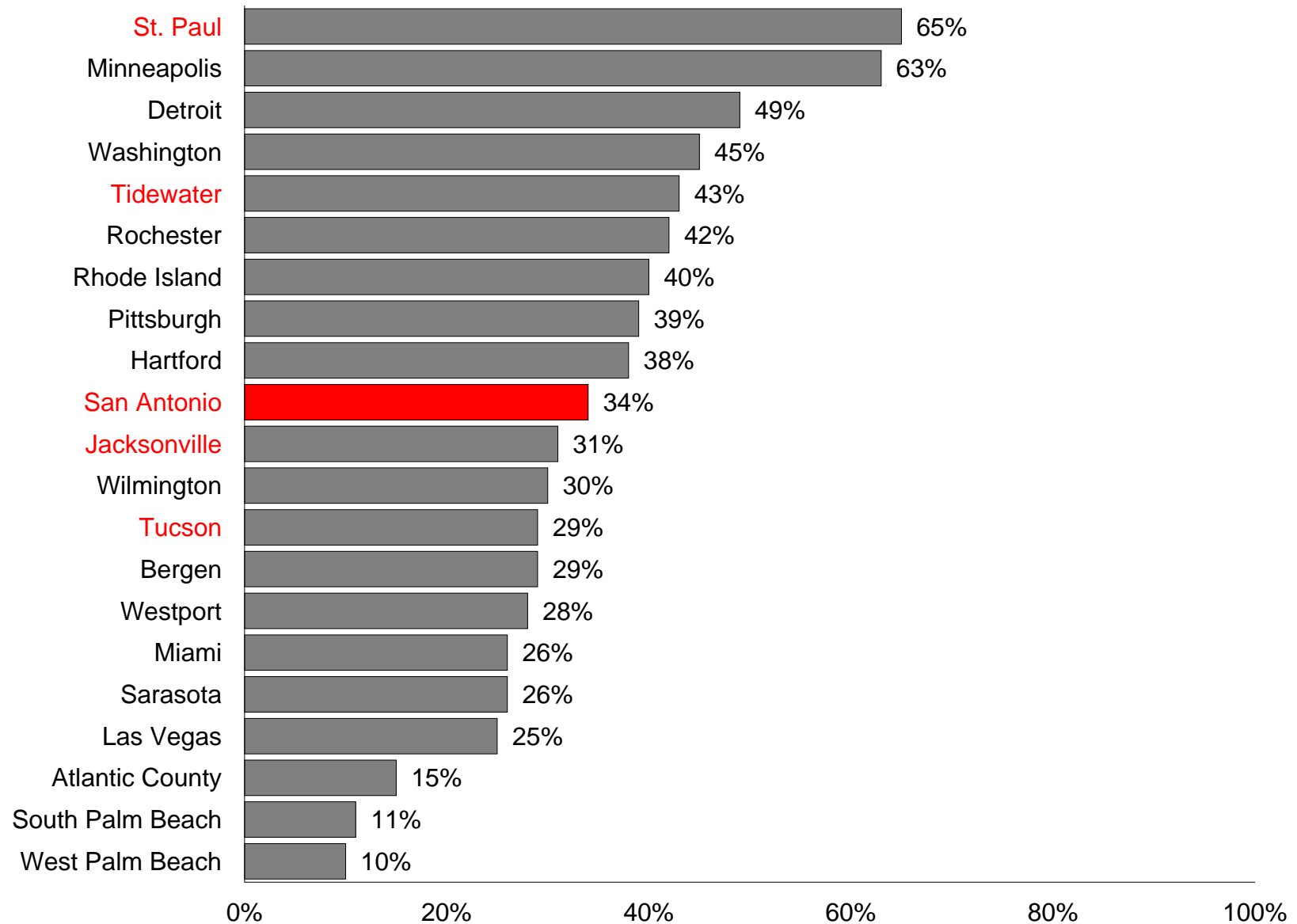
- **PROJECTED AVERAGE ANNUAL OUT-MIGRATION**

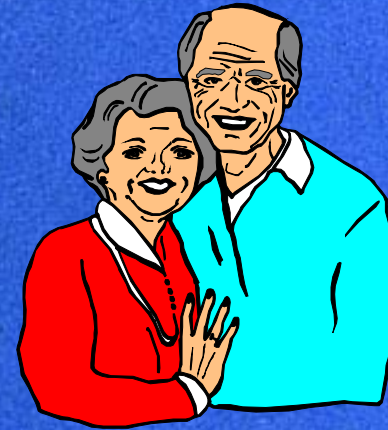
- 50 households **definitely** moving out of San Antonio each year during the next three years
 - 65 households **probably** moving out of San Antonio each year during the next three years

- **PROJECTED CHANGE**

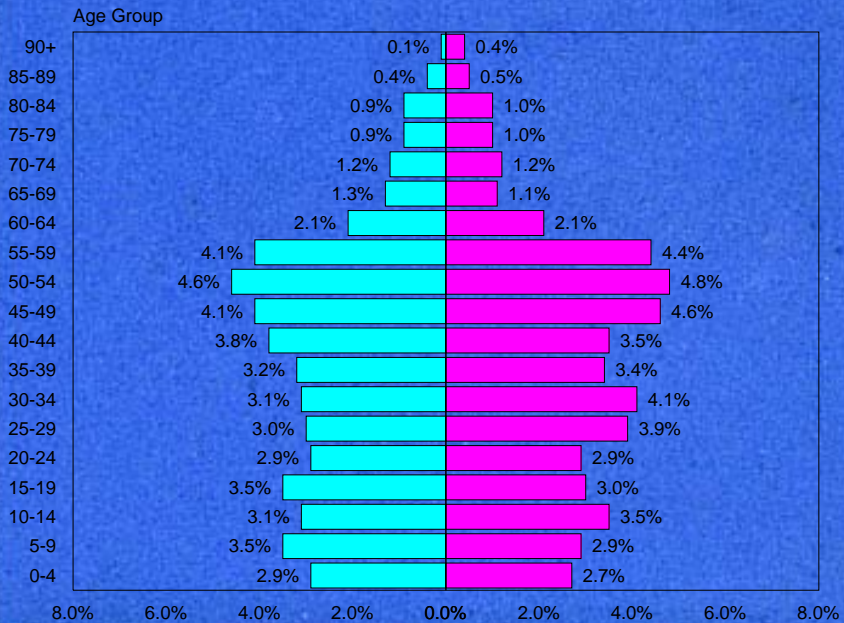
- the Jewish population should remain relatively constant in the next few years as a result of migration

PERCENTAGE OF ADULT CHILDREN
WHO HAVE ESTABLISHED THEIR OWN HOMES IN LOCAL AREA
(From Households in Which the Respondent Is Age 50 or Over)





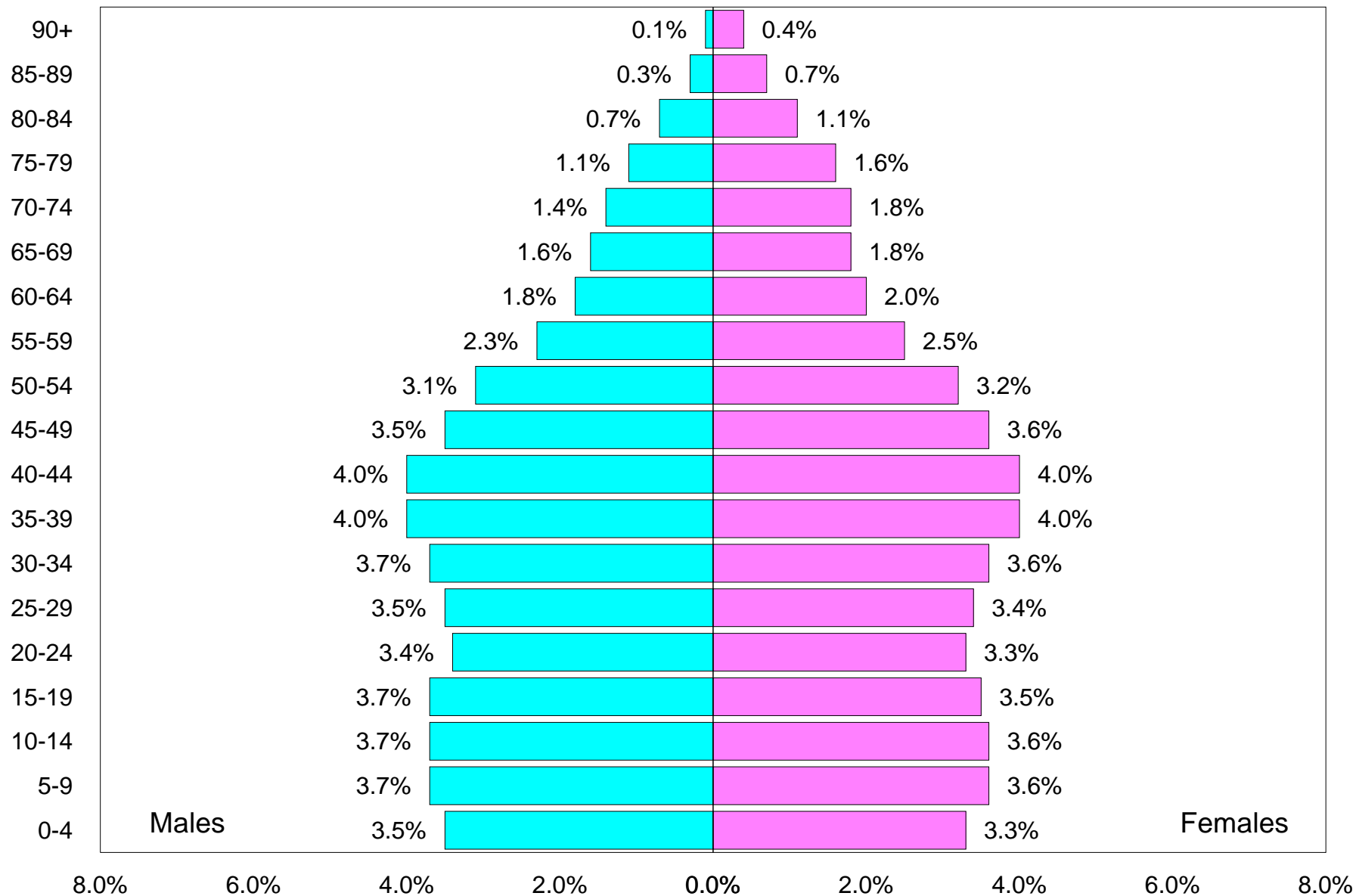
DEMOGRAPHIC PROFILE



AGE DISTRIBUTION-ALL AMERICANS - 2000

Median Age is 35 Years 12% are Age 65 and Over 6% are Age 75 and Over

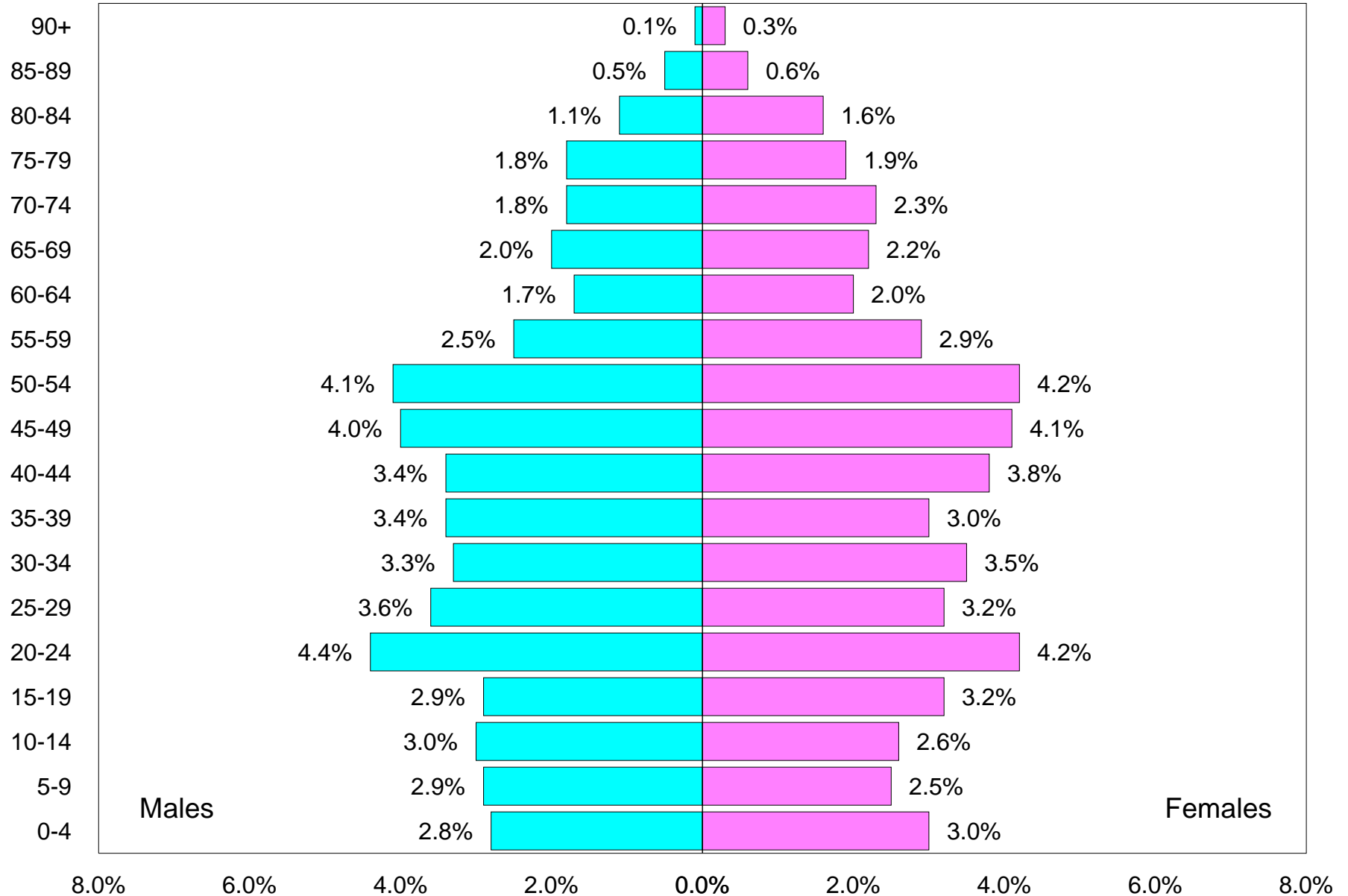
Age Group



AGE DISTRIBUTION-AMERICAN JEWS - 2000

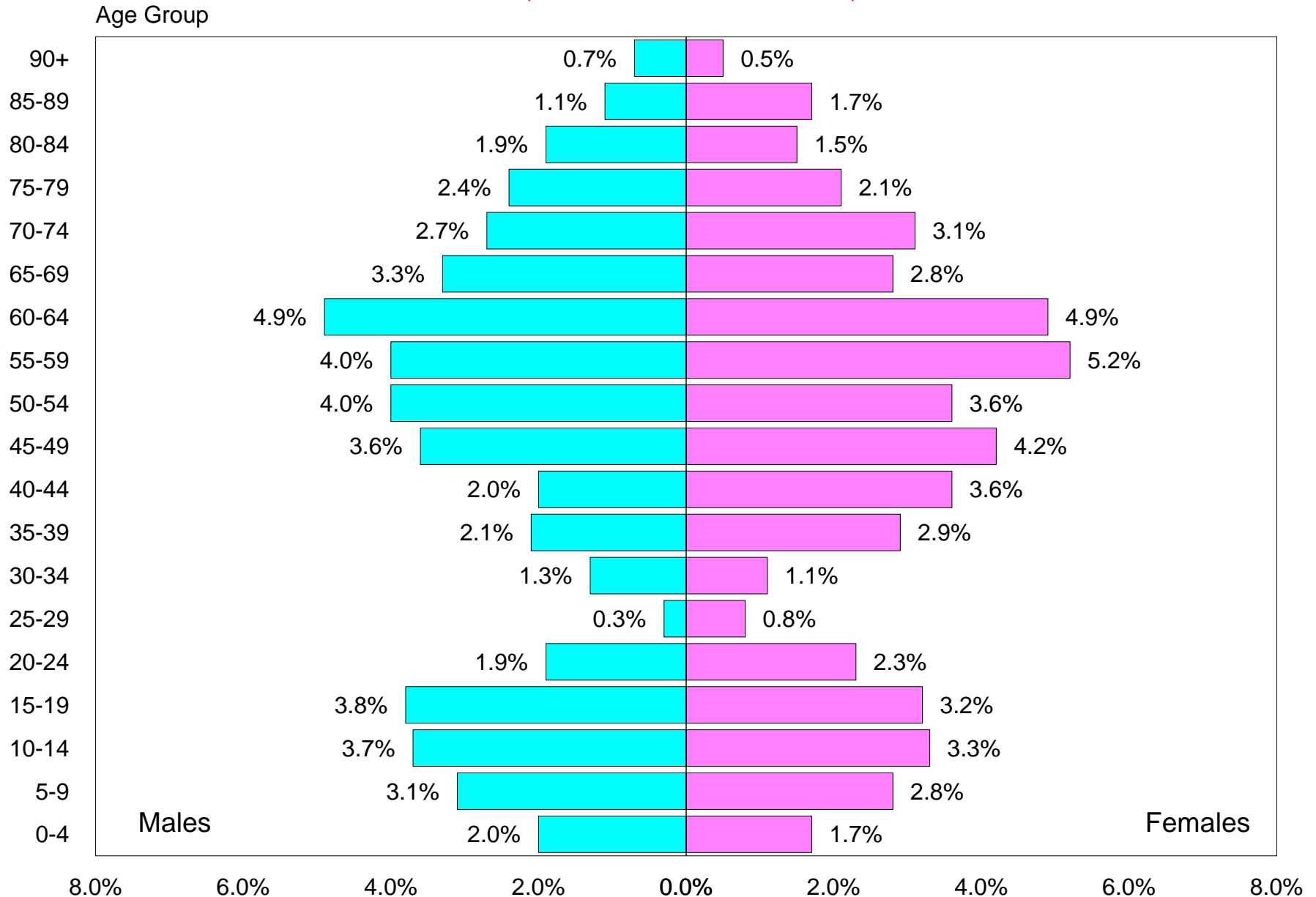
Median Age is 39 Years 16% are Age 65 and Over 8% are Age 75 and Over

Age Group



AGE DISTRIBUTION-SAN ANTONIO

Median Age is 50 Years 24% are Age 65 and Over 12% are Age 75 and Over
(Persons in Jewish Households)

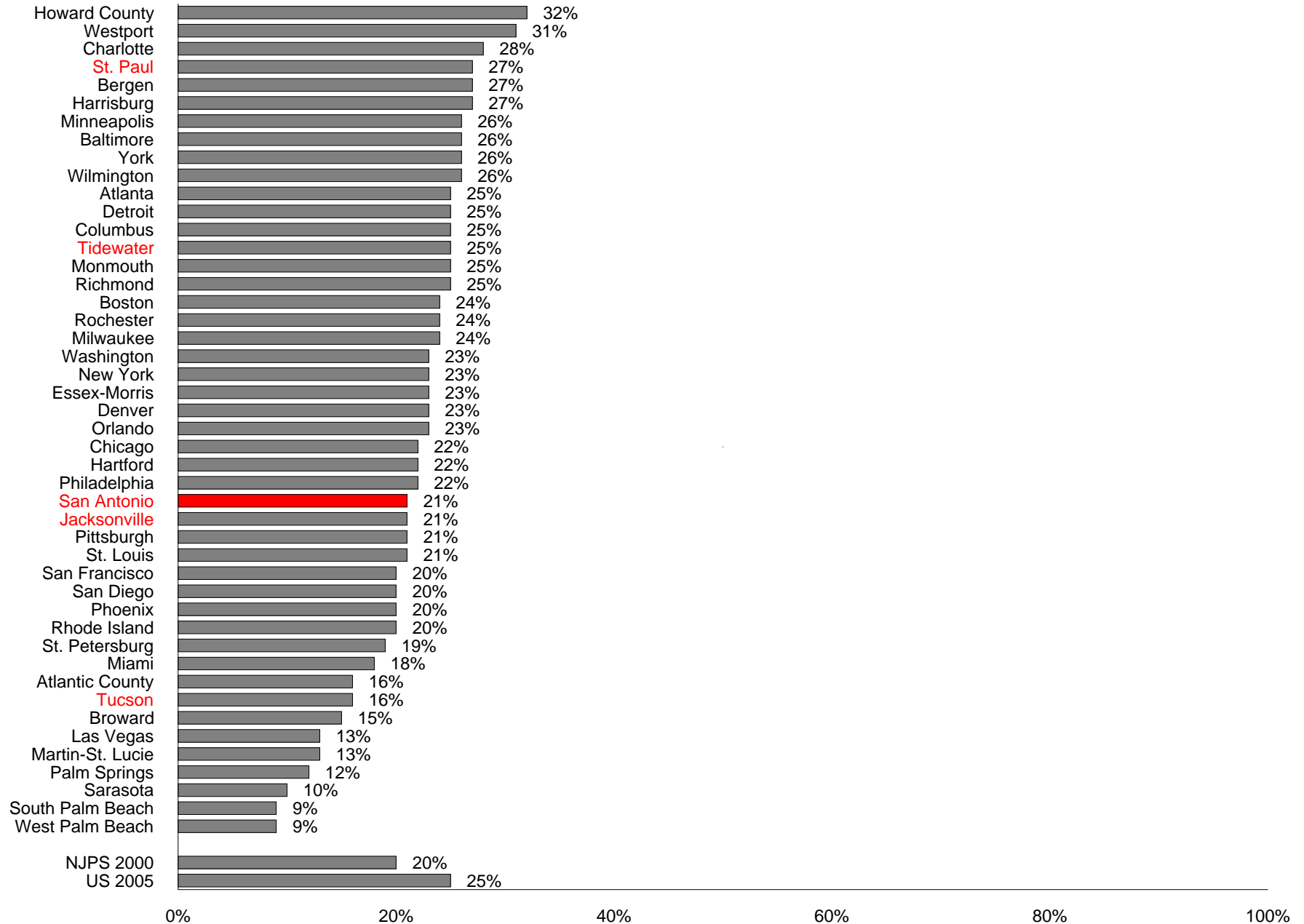


NUMBER OF PERSONS IN JEWISH HOUSEHOLDS

- 11,200 total persons in Jewish households
- 2,700 persons age 65 and over
- 1,300 persons age 75 and over
- 2,300 children age 0-17
- 1,800 **Jewish** children age 0-17
(500 additional children not being raised Jewish)
- 8,900 persons of voting age

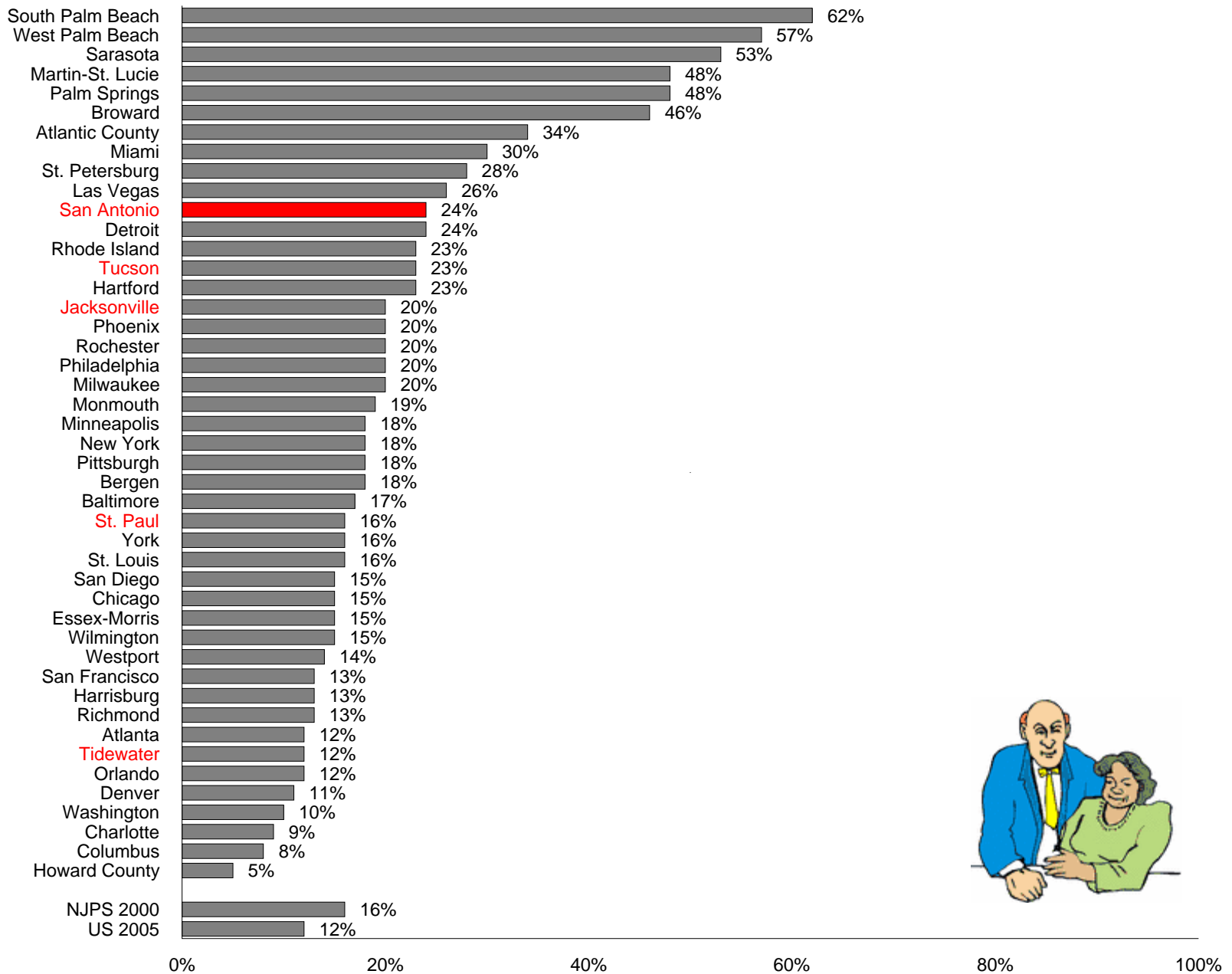
AGE 0-17

(Persons in Jewish Households)



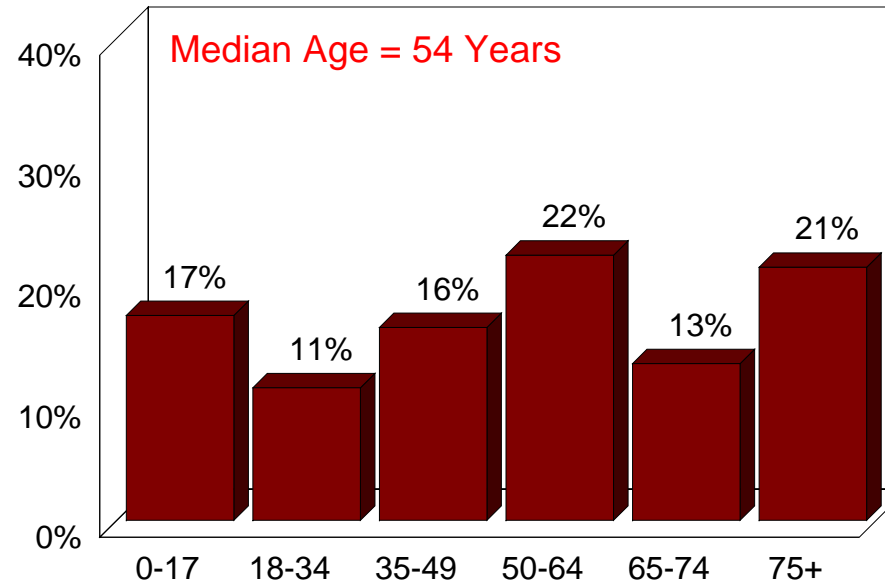
AGE 65 AND OVER

(Persons in Jewish Households)

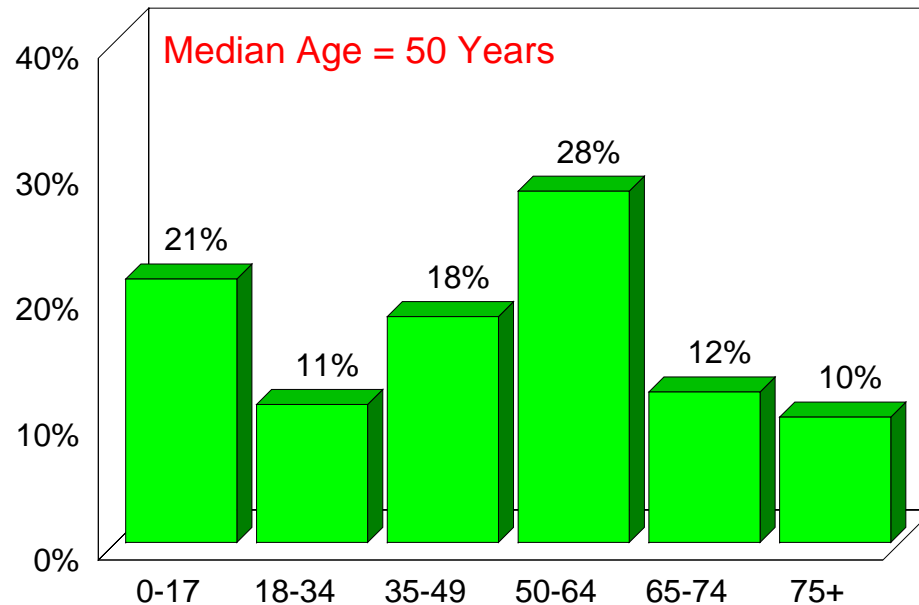


AGE DISTRIBUTION OF PERSONS IN JEWISH HOUSEHOLDS

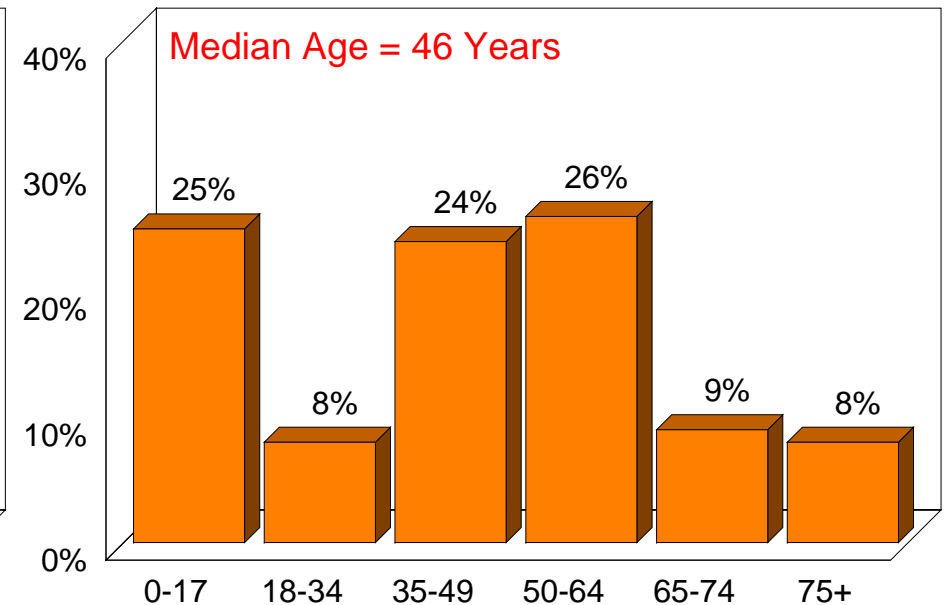
INSIDE LOOP 410



BETWEEN 410 & 1604

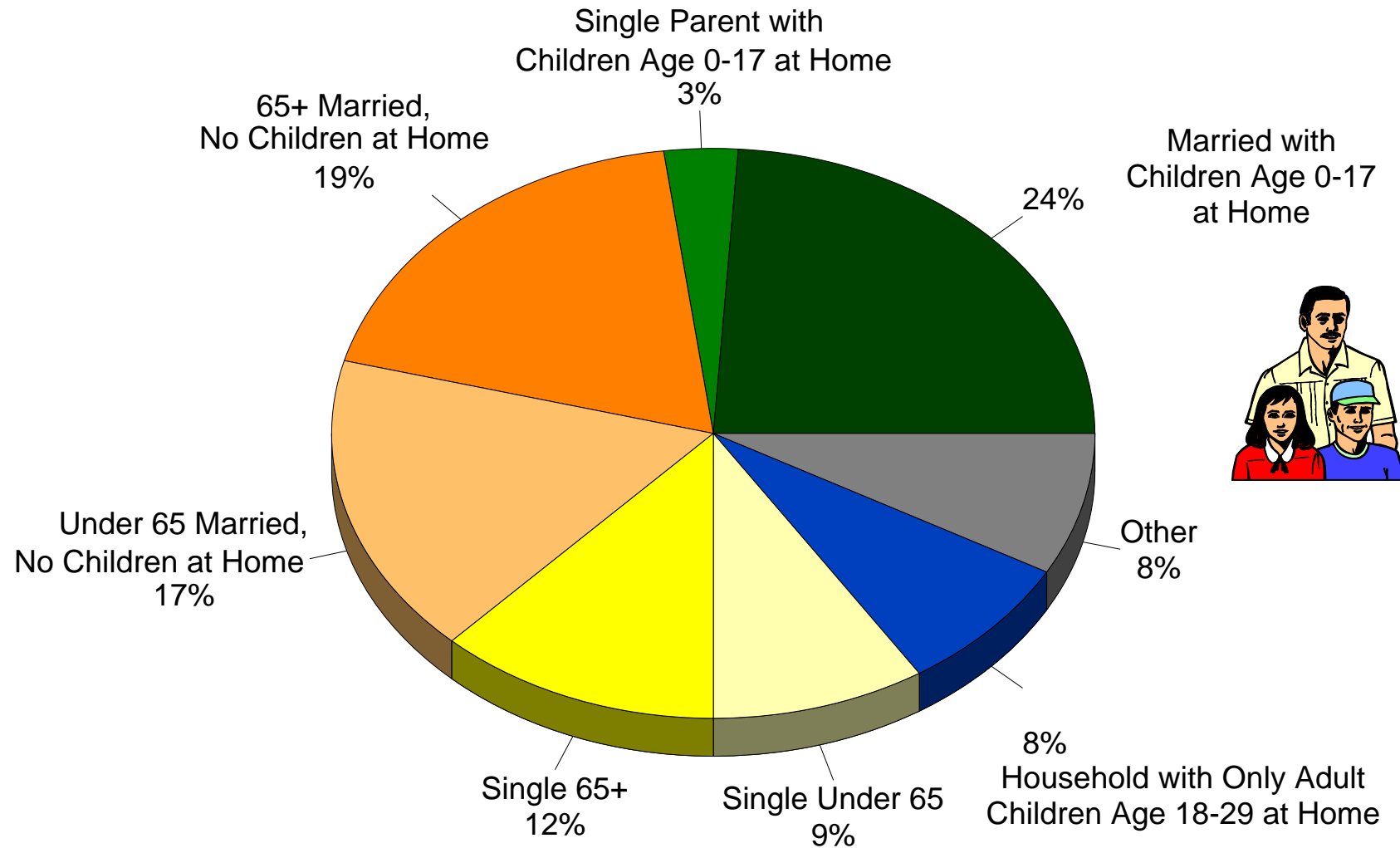


OUTSIDE LOOP 1604



HOUSEHOLD STRUCTURE

(Jewish Households)

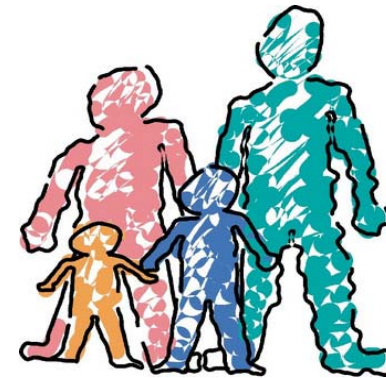
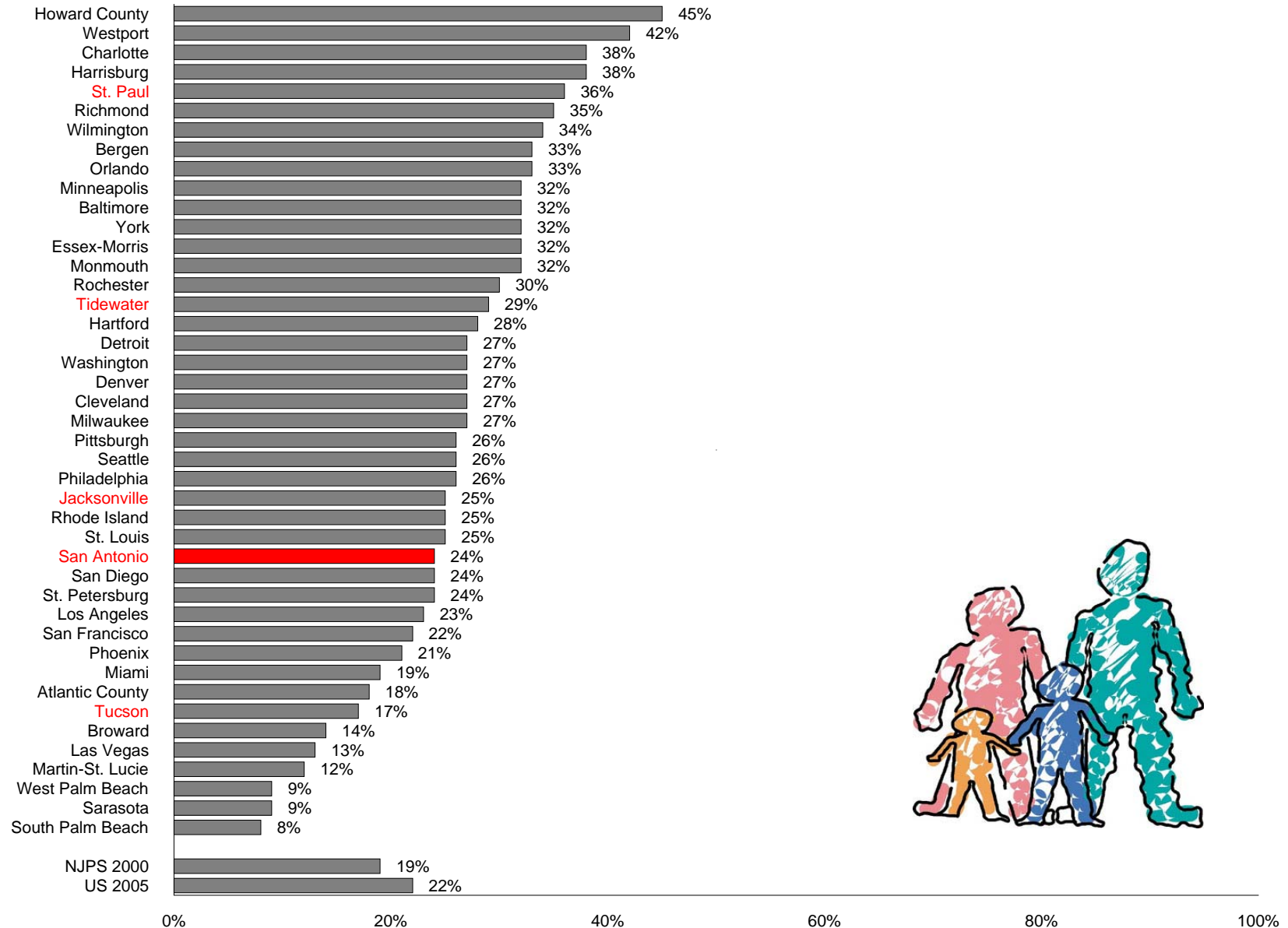


NUMBER OF JEWISH HOUSEHOLDS

- 4,500 total Jewish households
- 1,210 households with children age 0-17 at home
- 930 households with **Jewish** children age 0-17 at home
- 980 are single person households
- 560 are single person households age 65 and over
- 250 are single female households age 75 and over
- 1,620 are married households with no children at home

MARRIED HOUSEHOLDS WITH CHILDREN AGE 0-17 AT HOME

(Jewish Households)

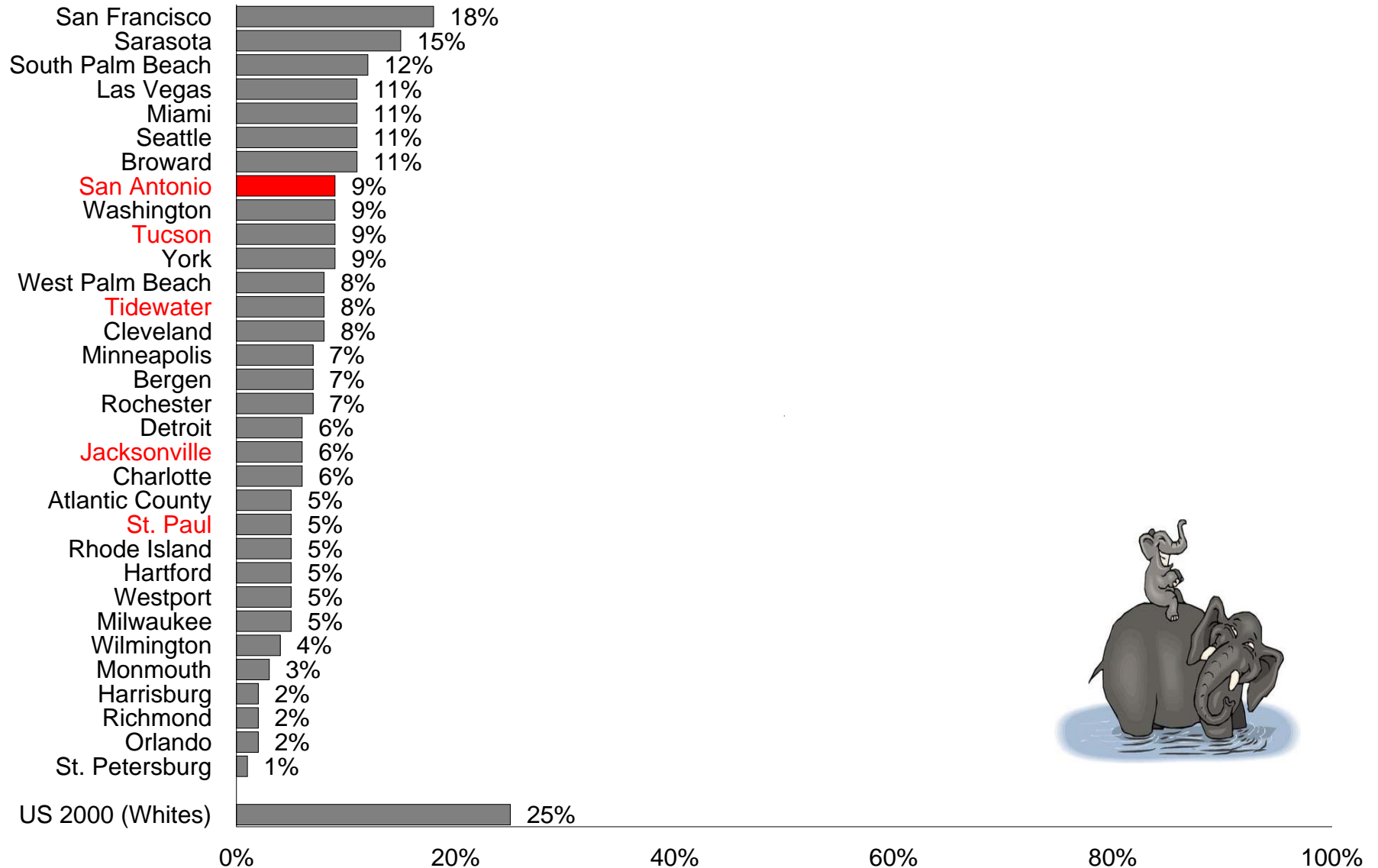




**WHAT PERCENTAGE
OF CHILDREN AGE 0-17
LIVE IN A SINGLE PARENT
HOUSEHOLD?**

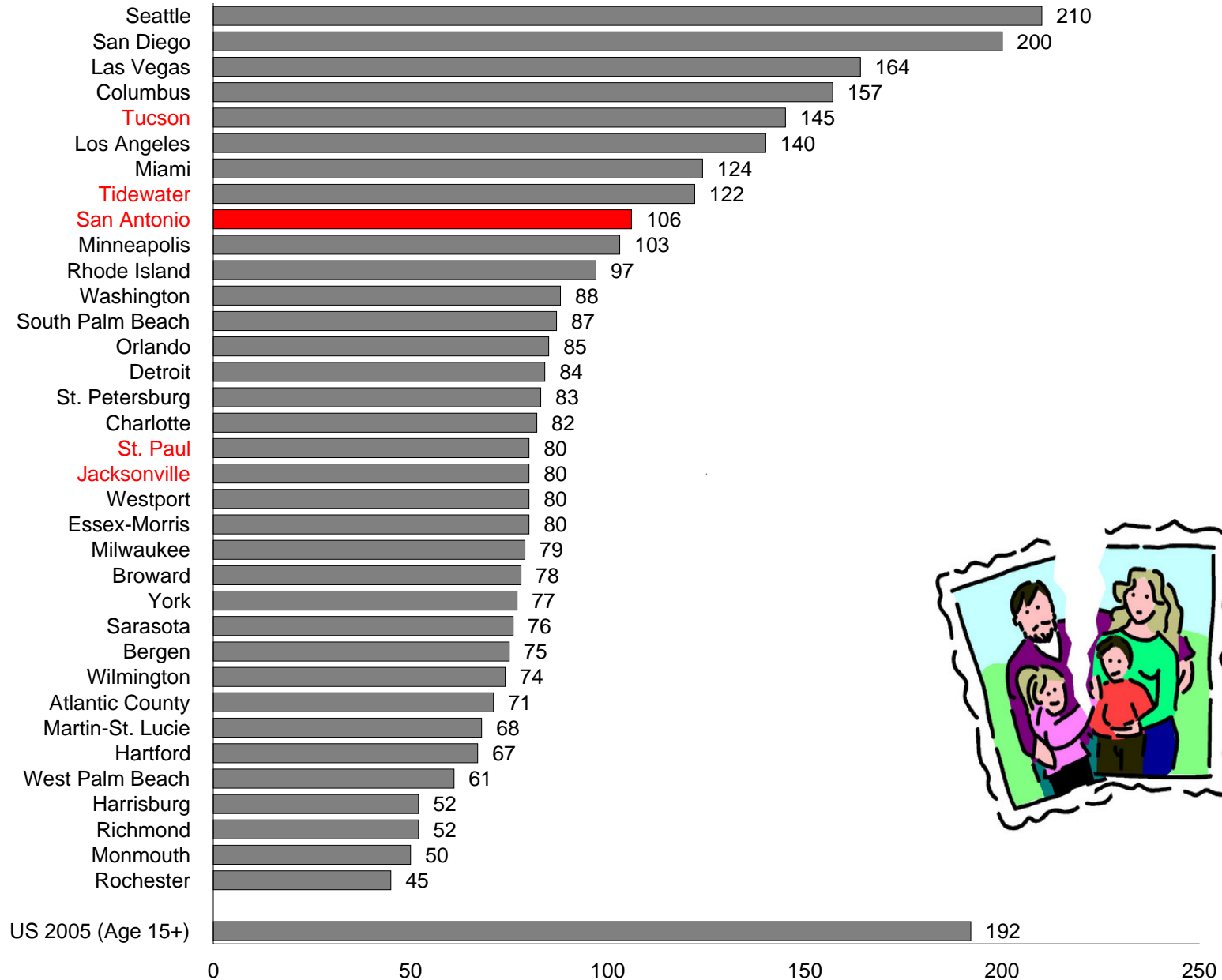
PERCENTAGE OF CHILDREN AGE 0-17 LIVING IN SINGLE PARENT HOUSEHOLDS

(Children Age 0-17 in Jewish Households)

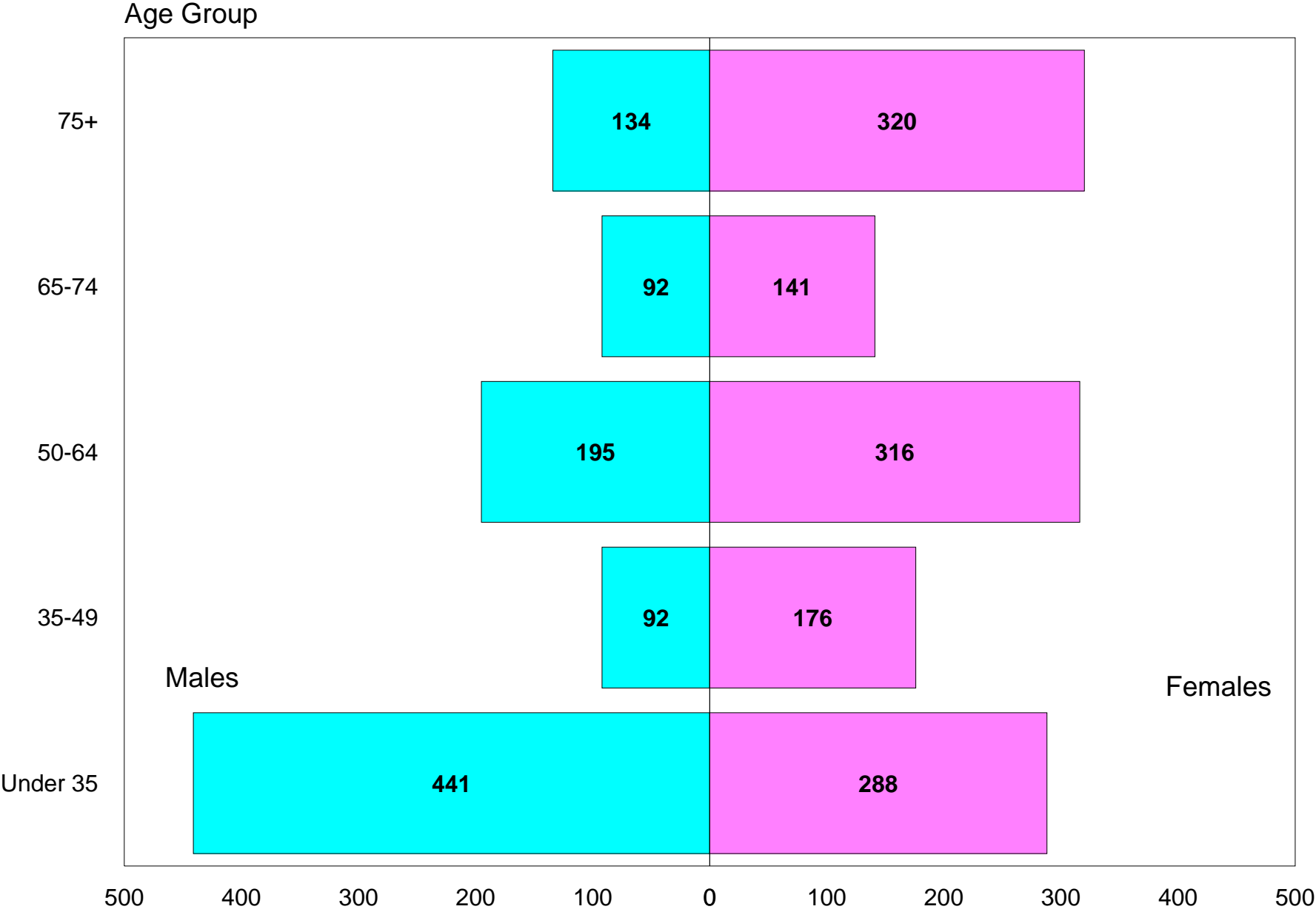


DIVORCE RATE

(Adults in Jewish Households)
(Divorced Adults per 1,000 Married Adults)

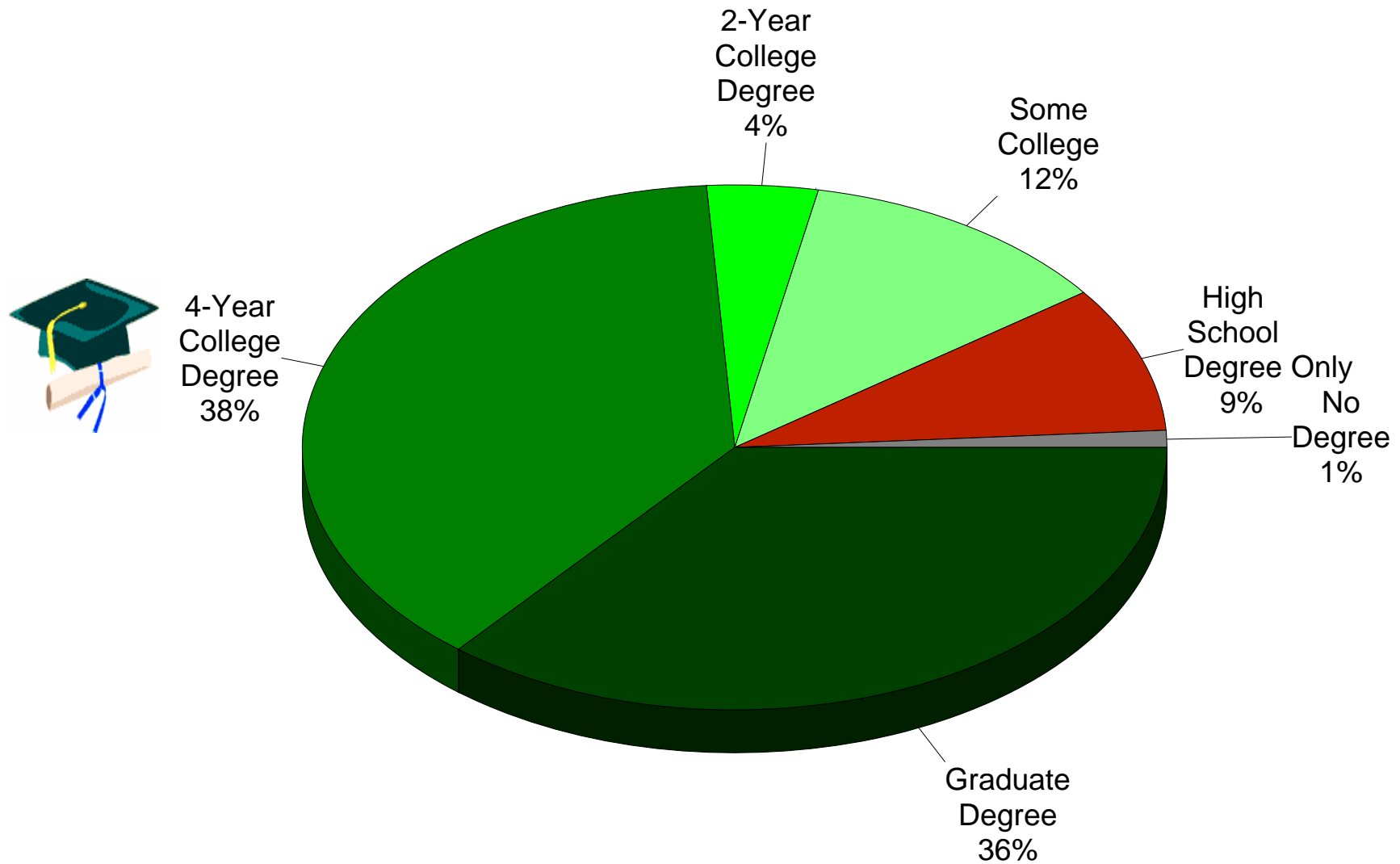


SINGLE JEWISH ADULTS



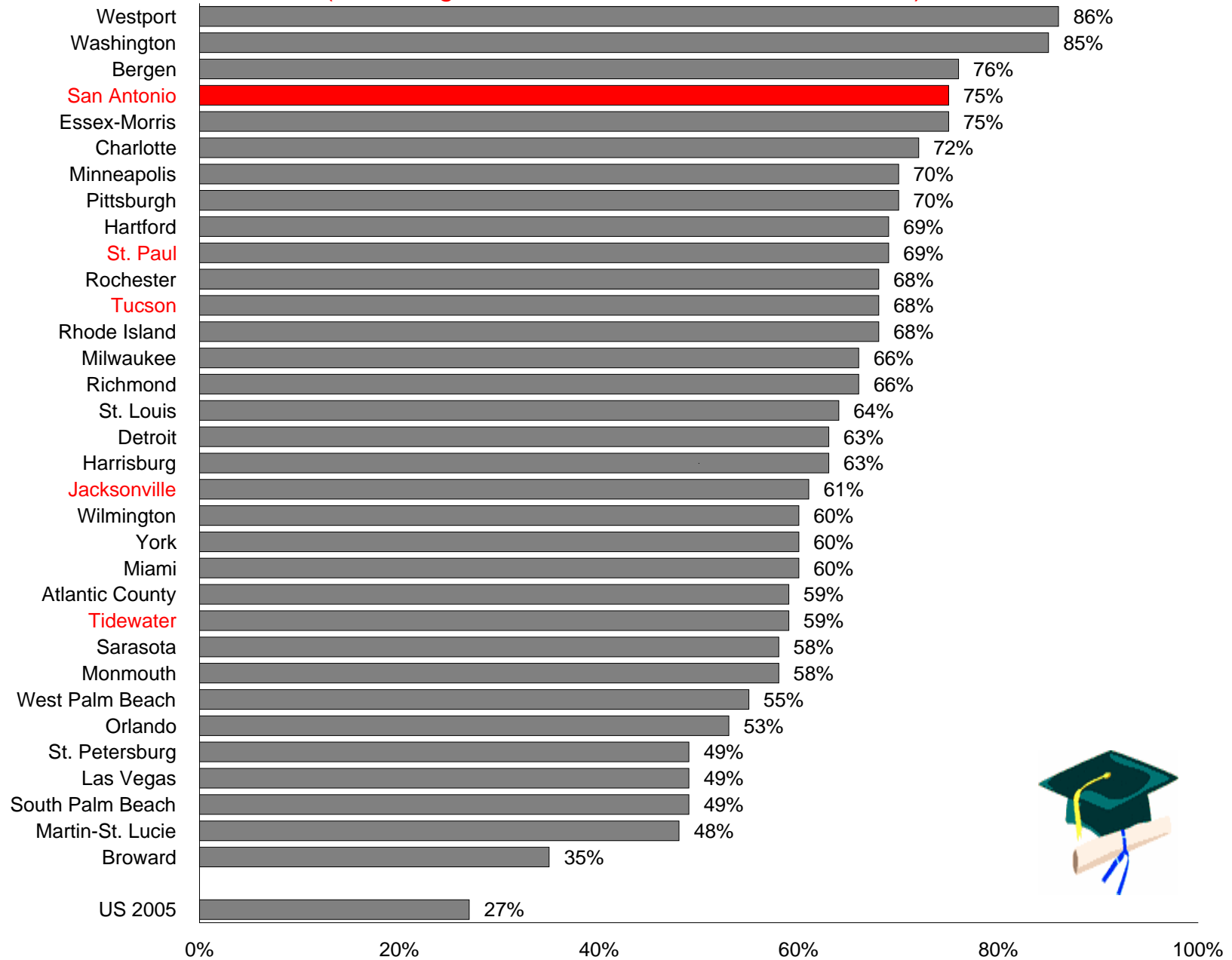
LEVEL OF SECULAR EDUCATION

(Adults Age 25 and Over in Jewish Households)



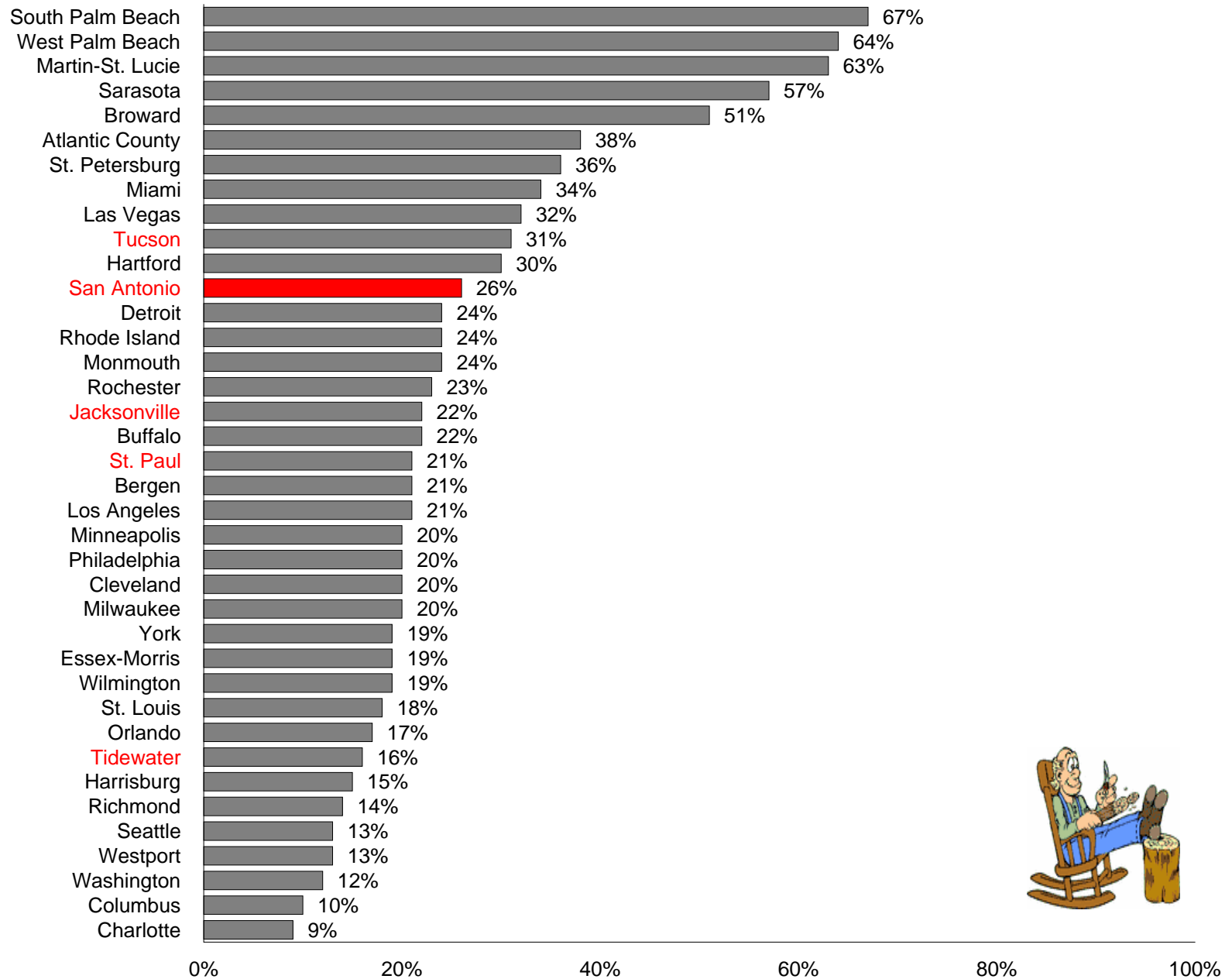
4-YEAR COLLEGE DEGREE OR HIGHER

(Adults Age 25 and Over in Jewish Households)



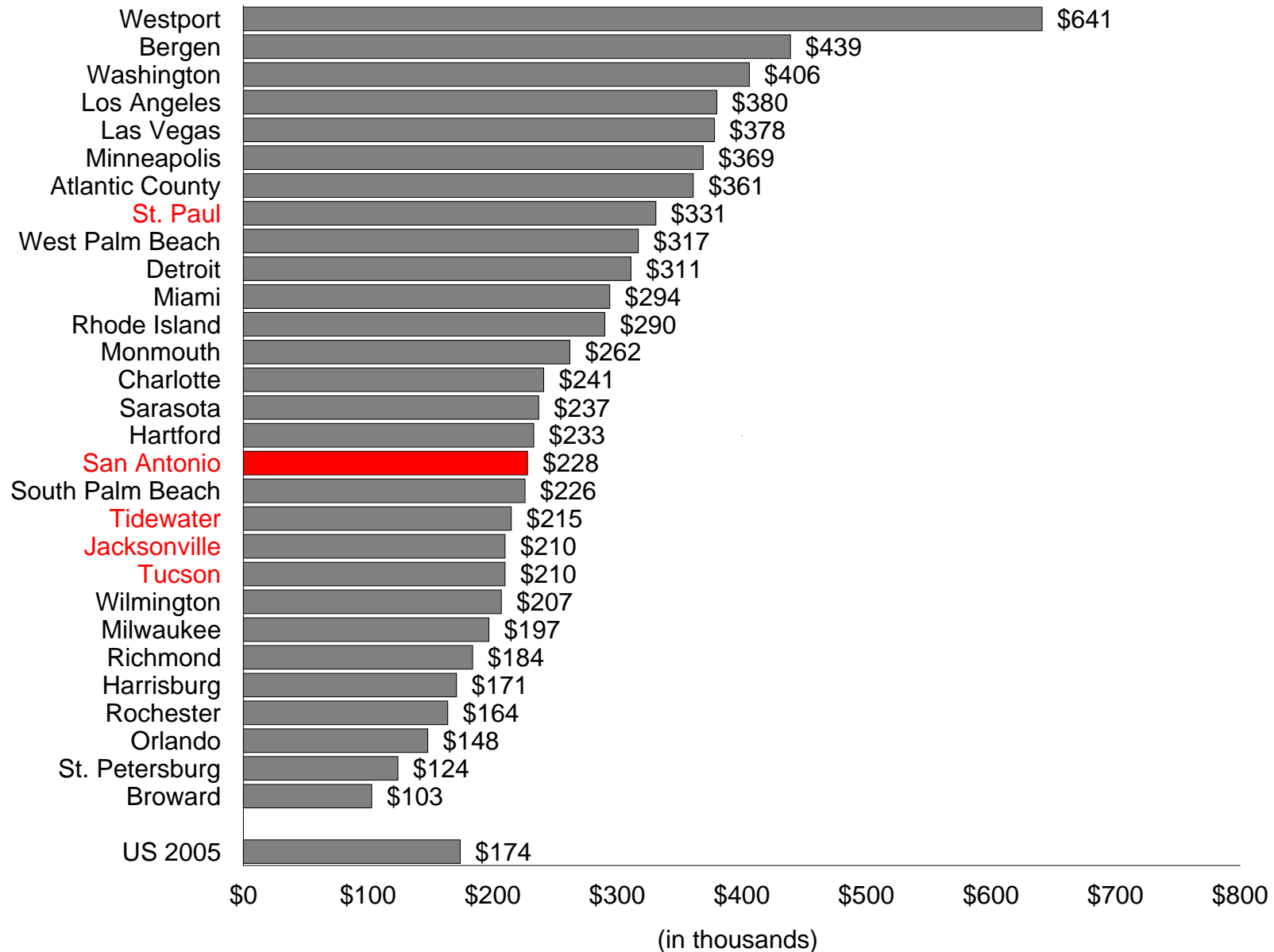
RETIRED

(Adults in Jewish Households)



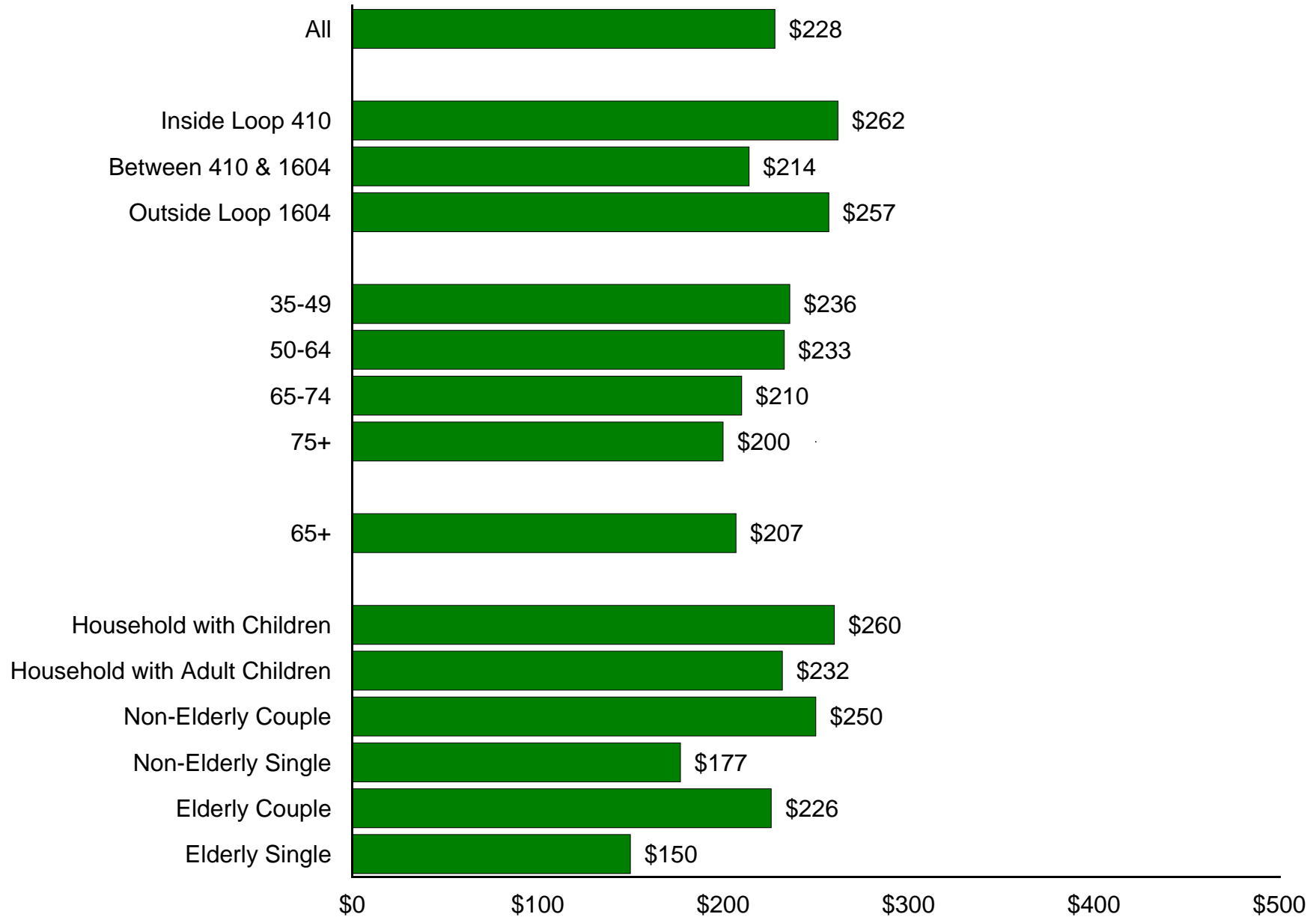
MEDIAN HOUSING VALUE

(In dollars adjusted for inflation)
(Jewish Homeowner Households)



MEDIAN HOUSING VALUE

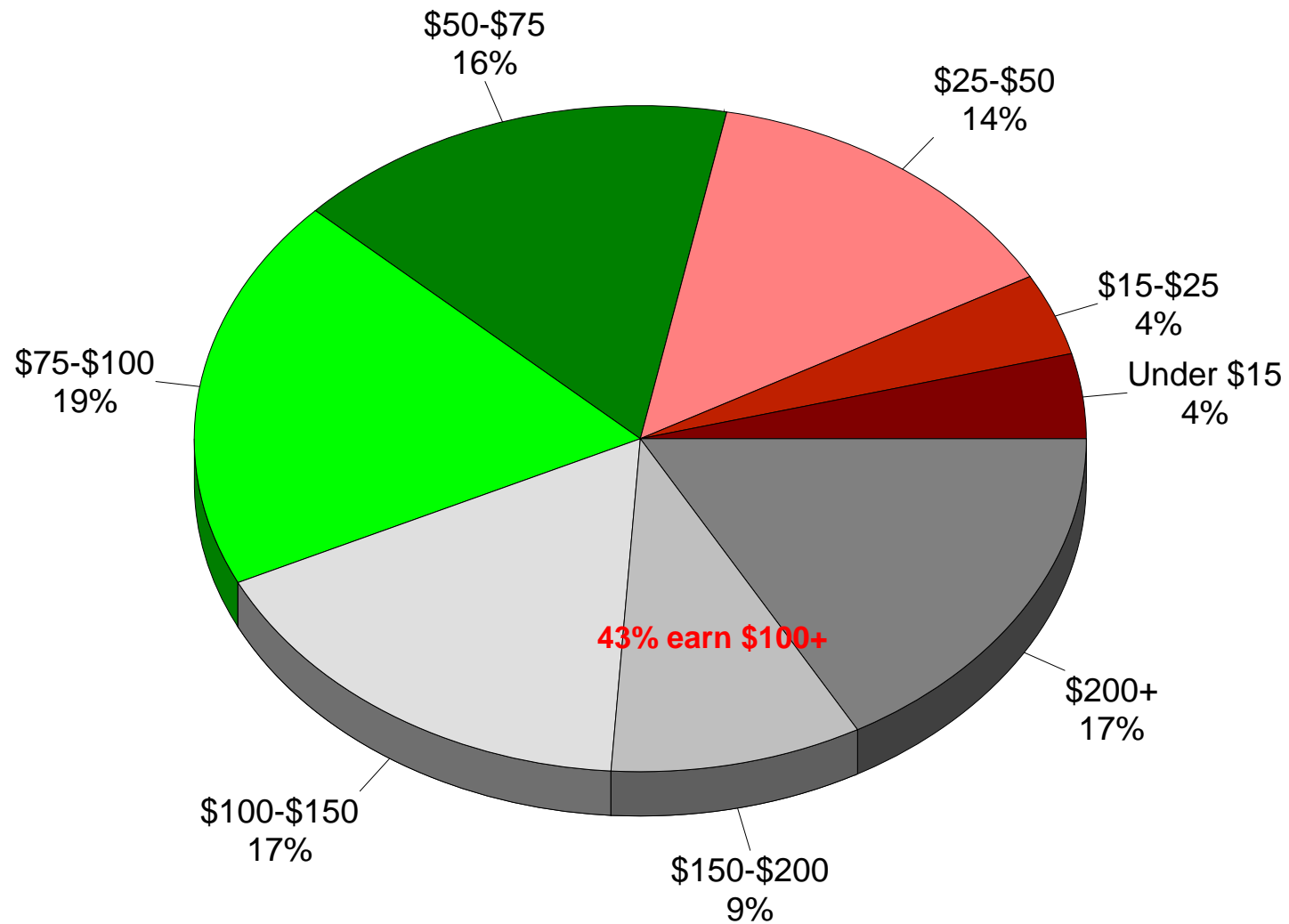
(Homeowner Households)



HOUSEHOLD INCOME

(Jewish Households)

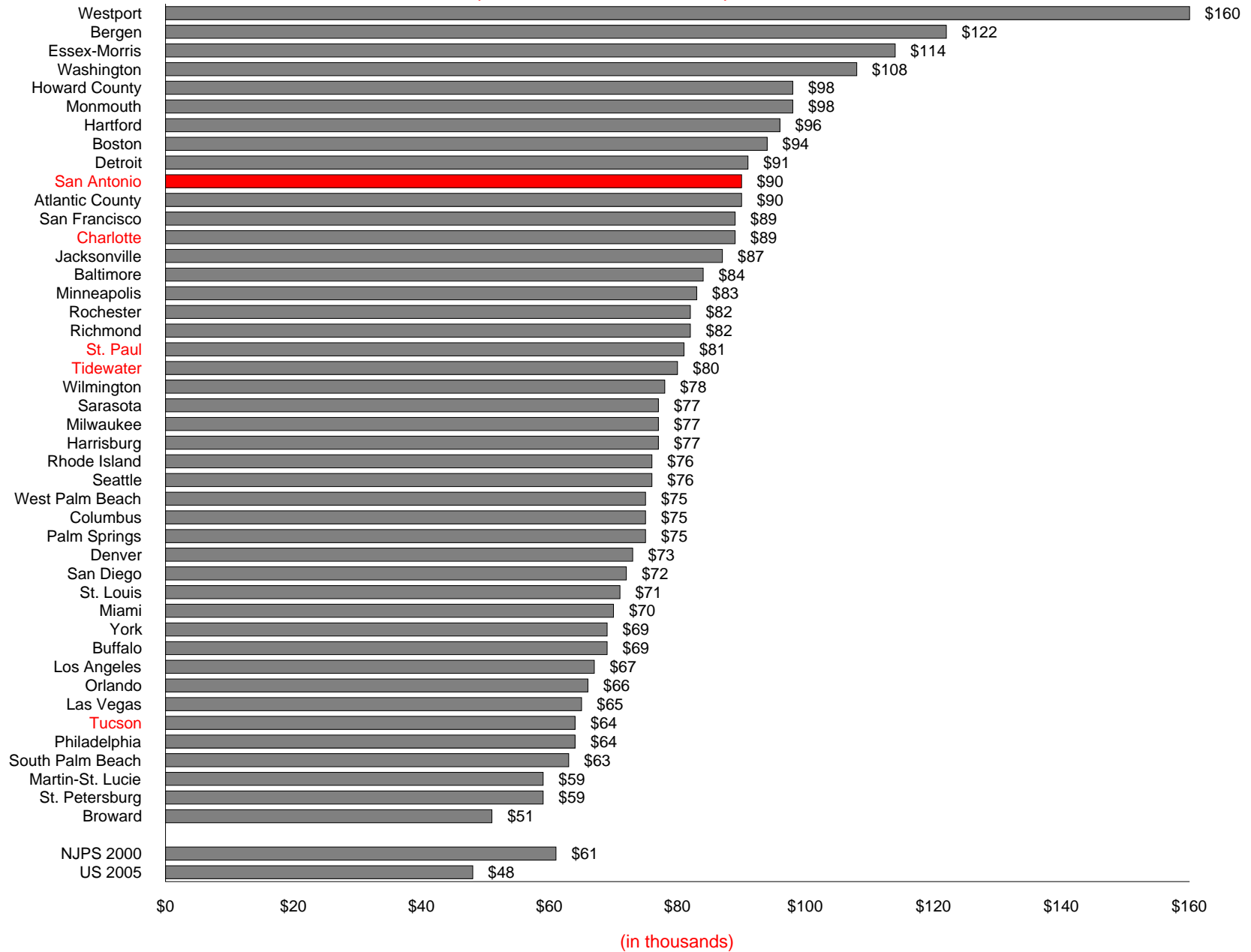
(In thousands)



MEDIAN HOUSEHOLD INCOME

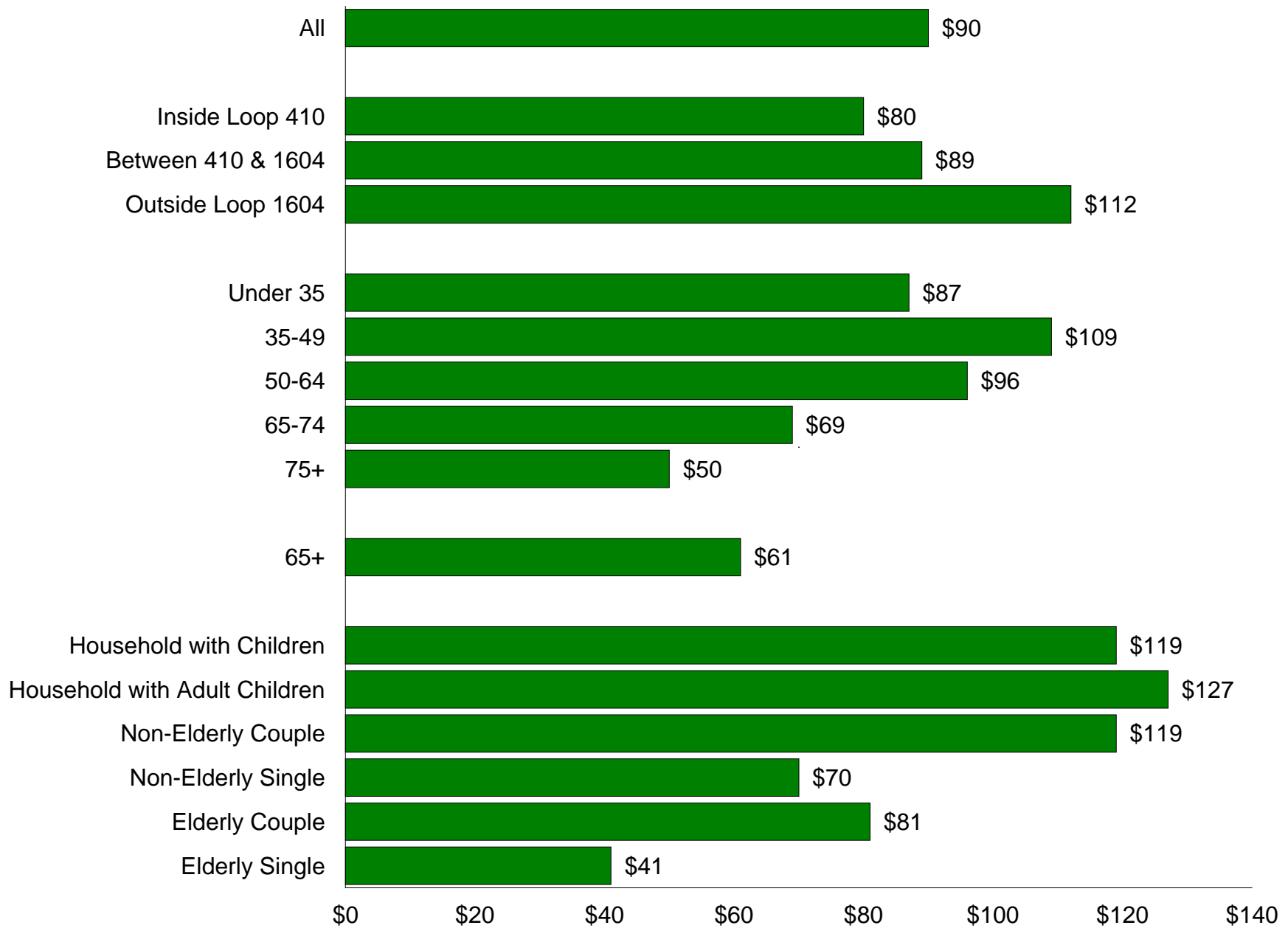
(In dollars adjusted for inflation)

(Jewish Households)



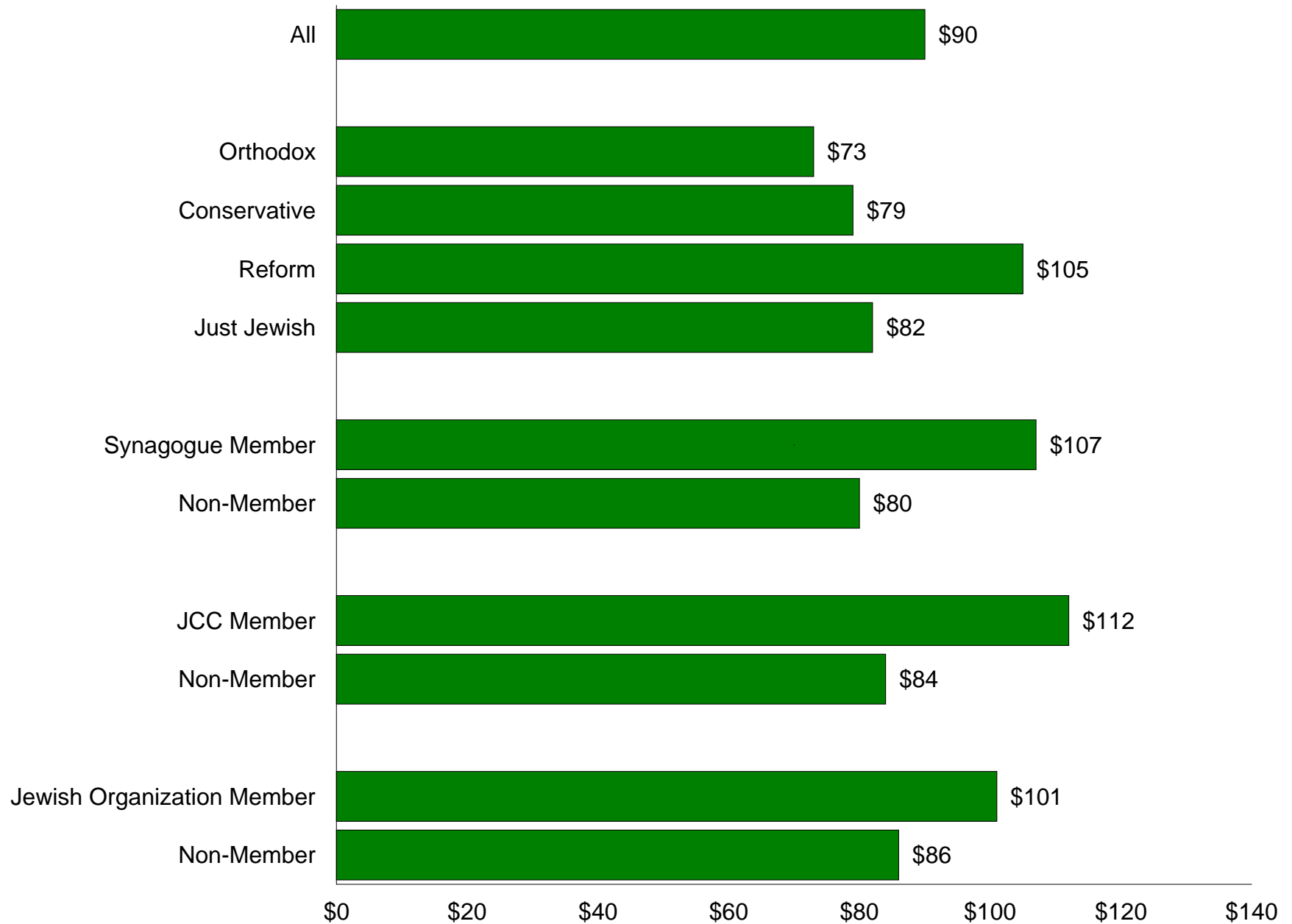
MEDIAN HOUSEHOLD INCOME

(Jewish Households)



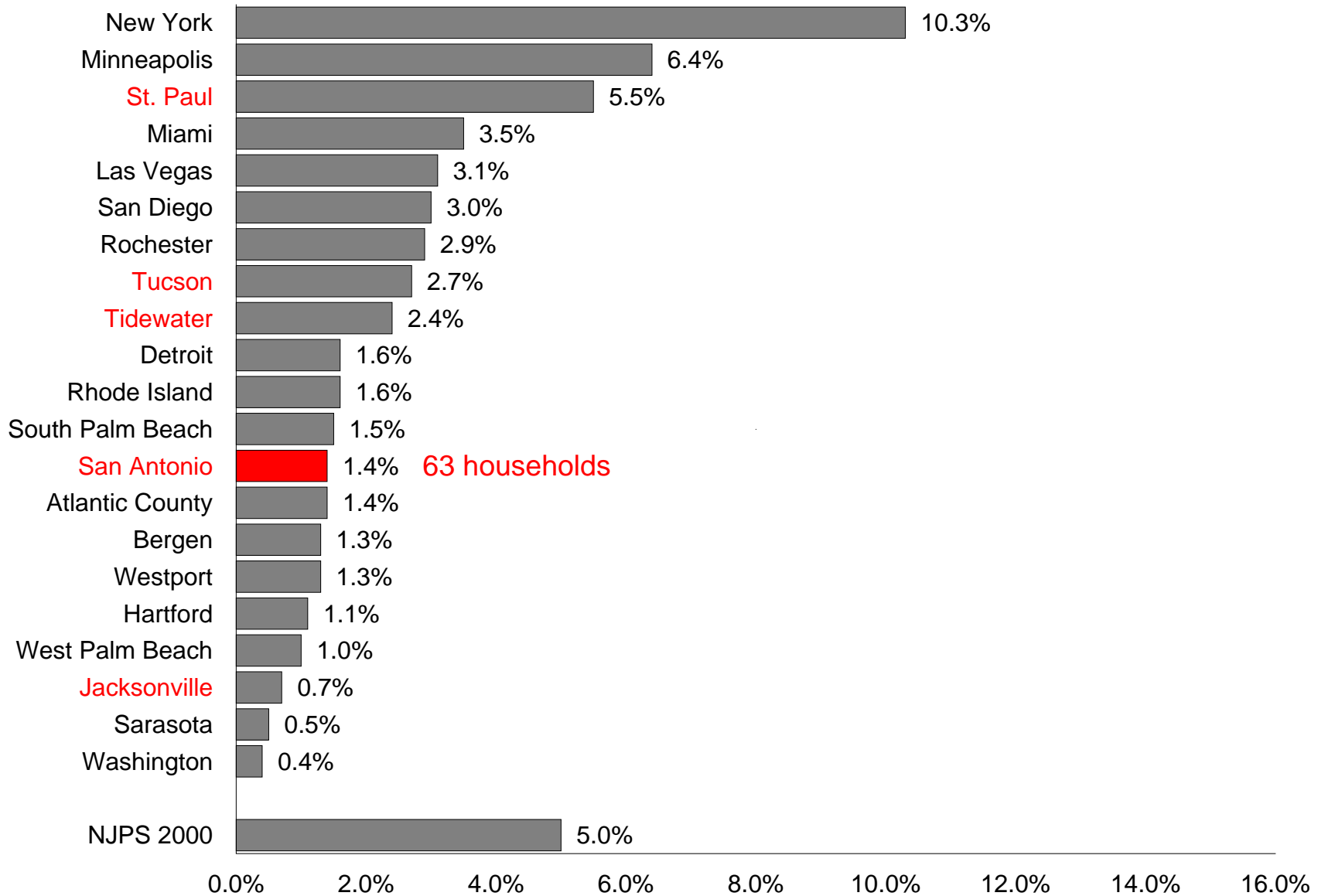
MEDIAN HOUSEHOLD INCOME

(Jewish Households)

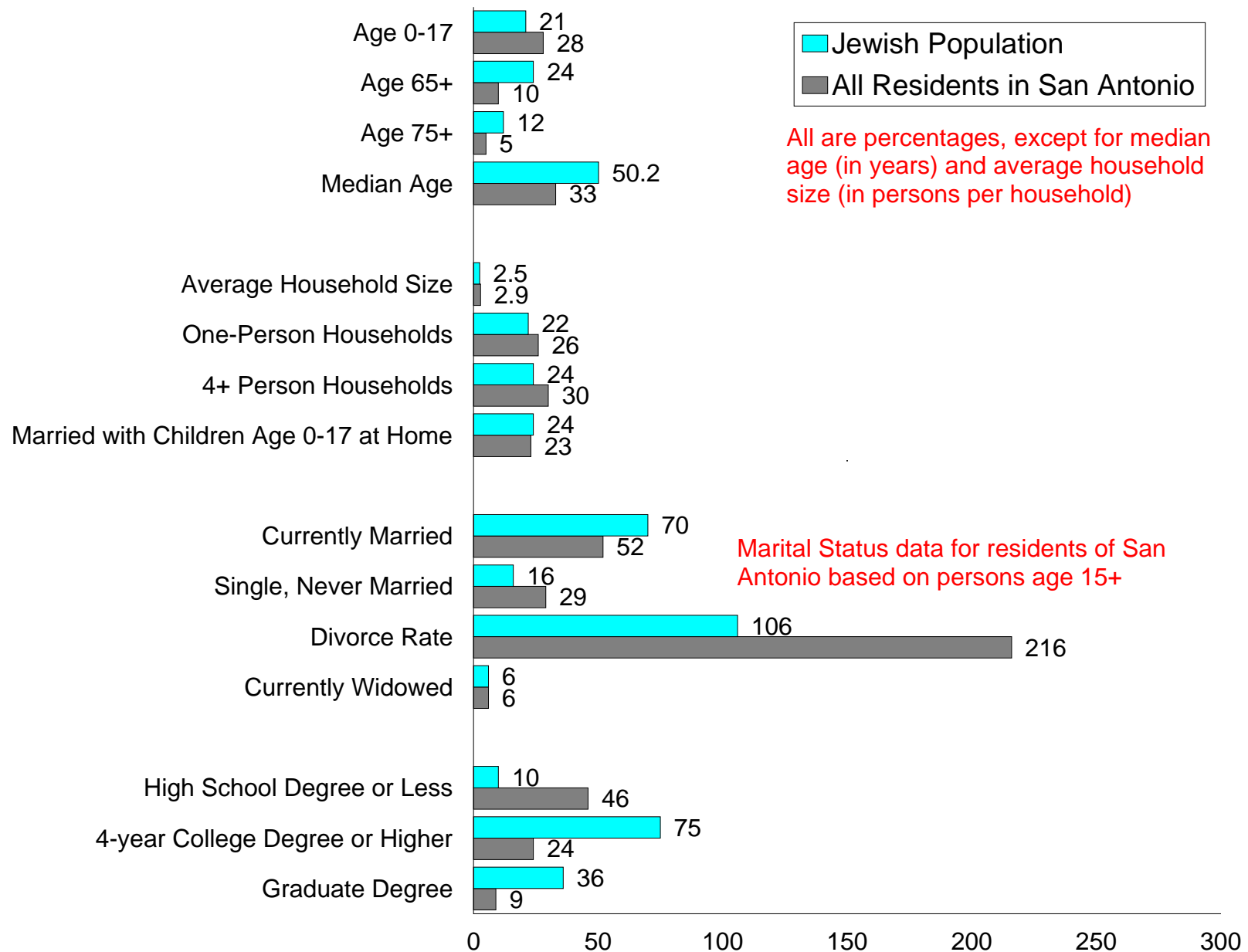


HOUSEHOLDS LIVING BELOW THE FEDERAL POVERTY LEVELS

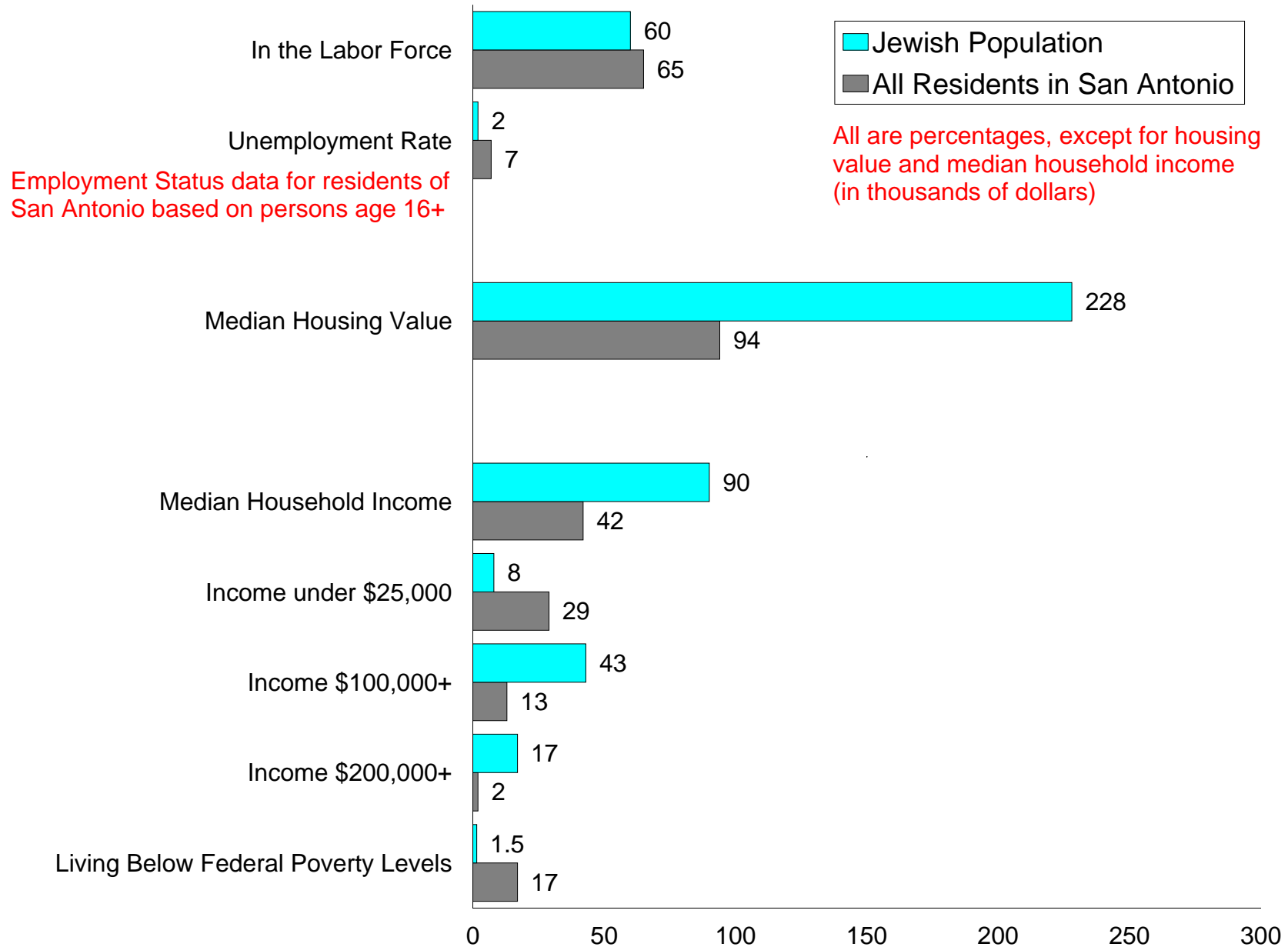
(Jewish Households)



49 COMPARISONS WITH ALL RESIDENTS OF SAN ANTONIO



COMPARISONS WITH ALL SAN ANTONIANS



51

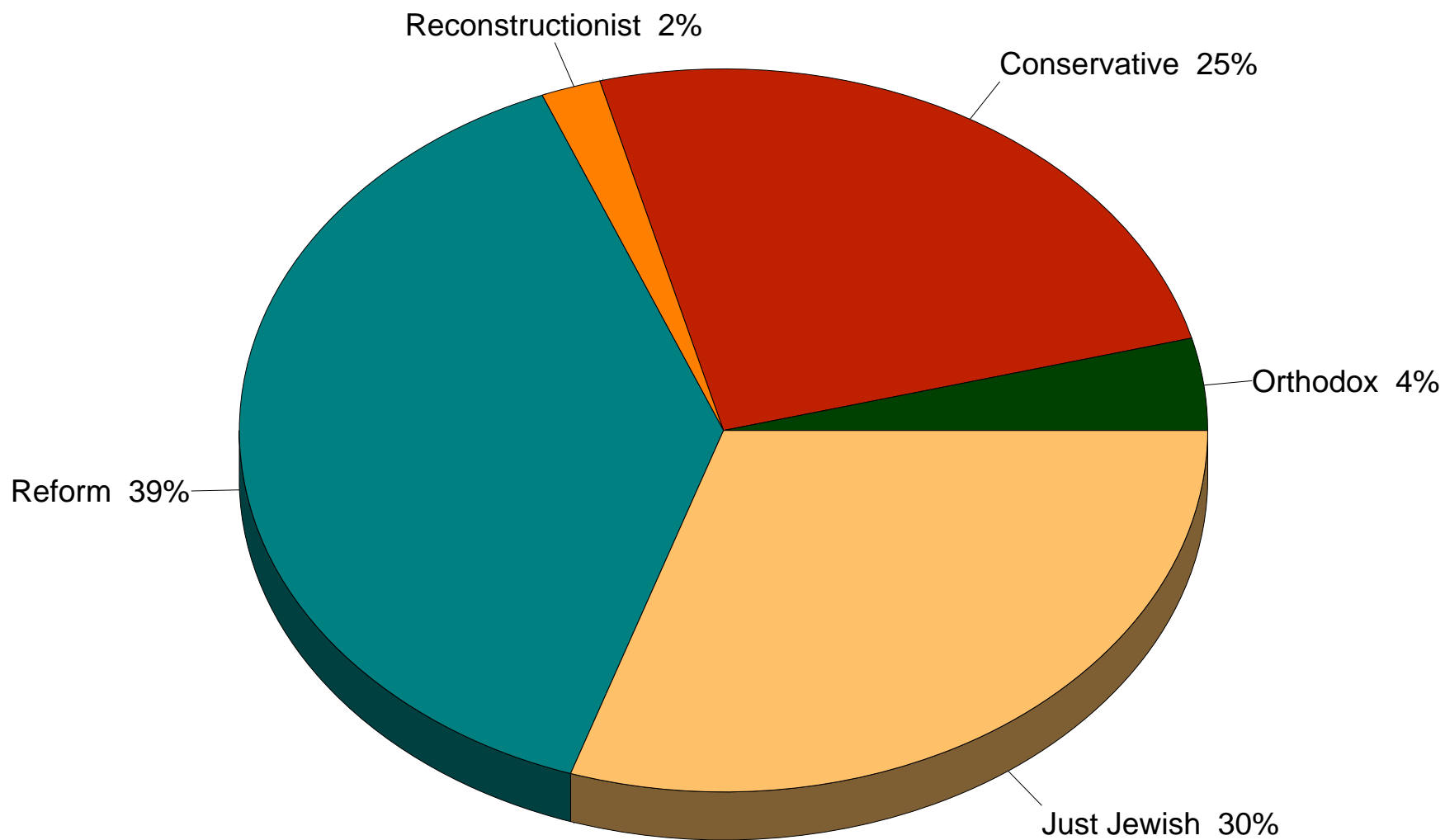


RELIGIOUS PROFILE



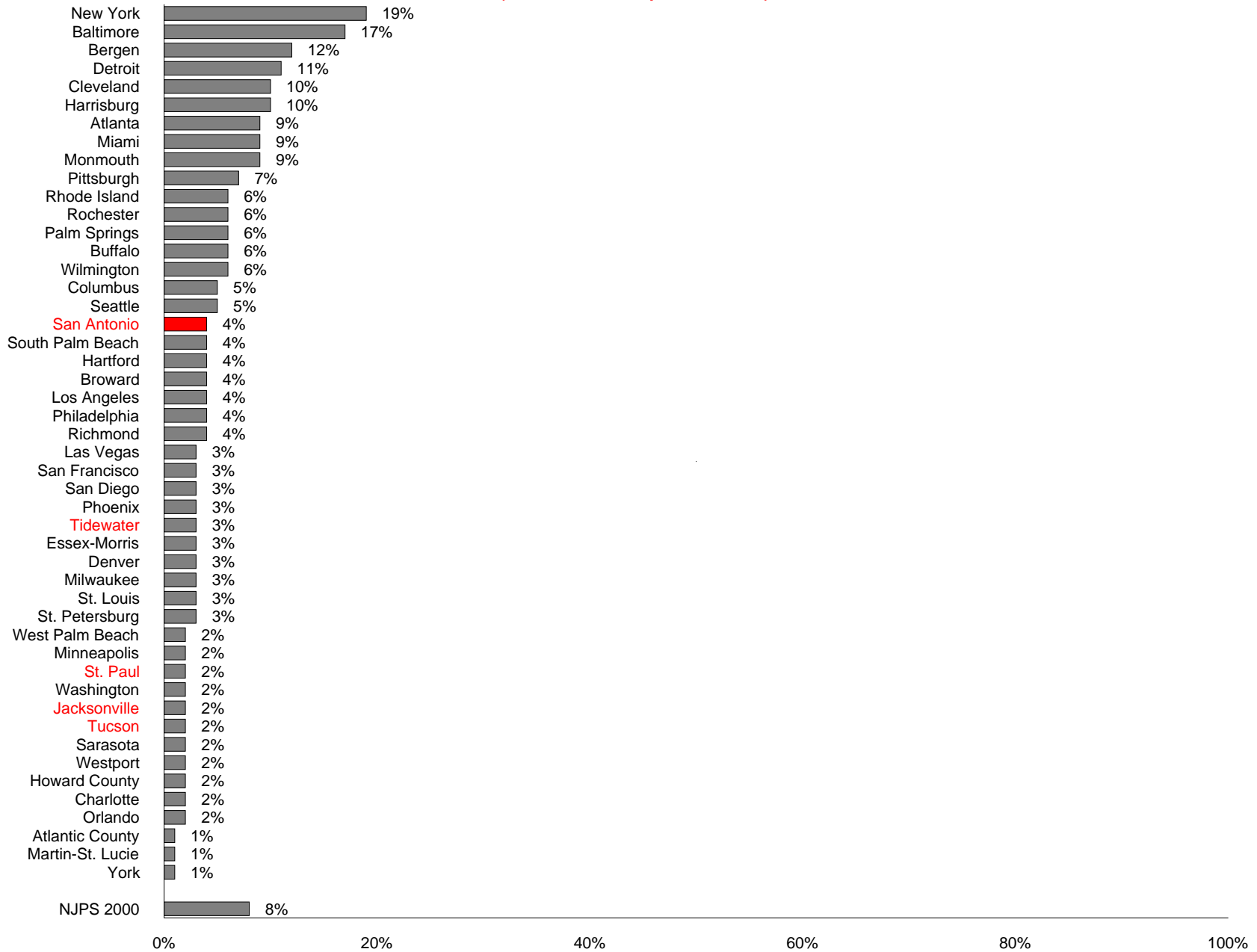
JEWISH IDENTIFICATION

(Jewish Respondents)



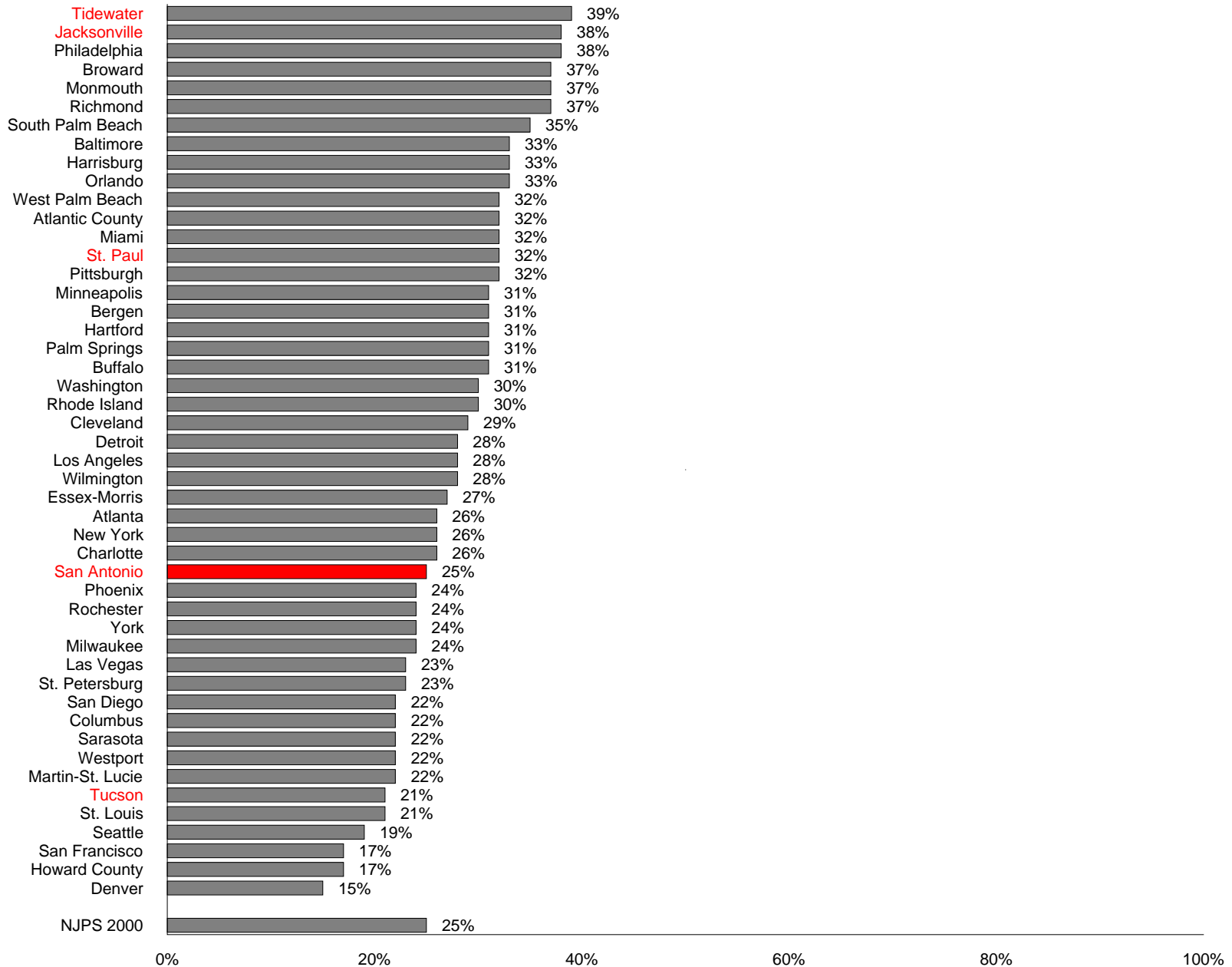
ORTHODOX IDENTIFICATION

(Jewish Respondents)



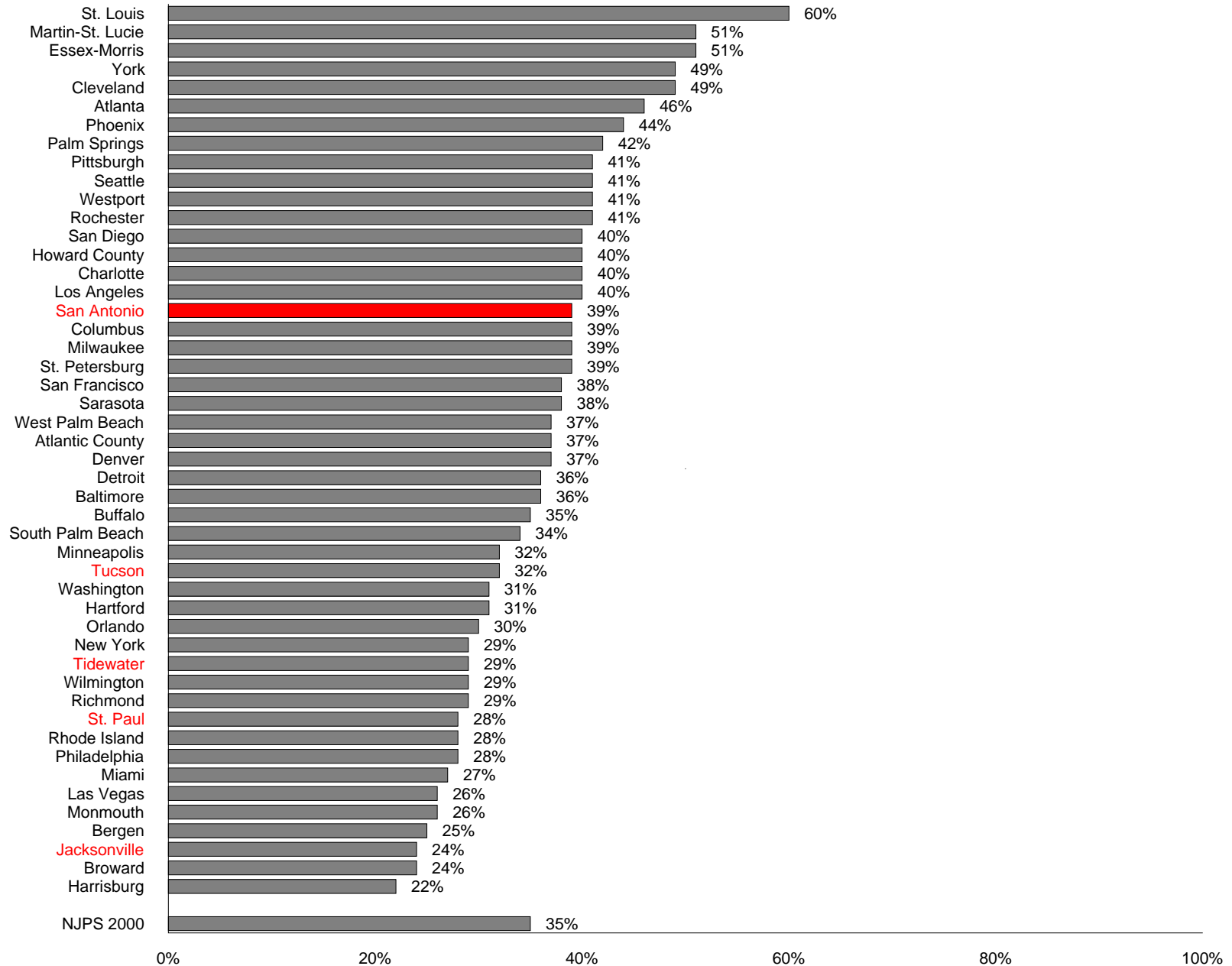
CONSERVATIVE IDENTIFICATION

(Jewish Respondents)



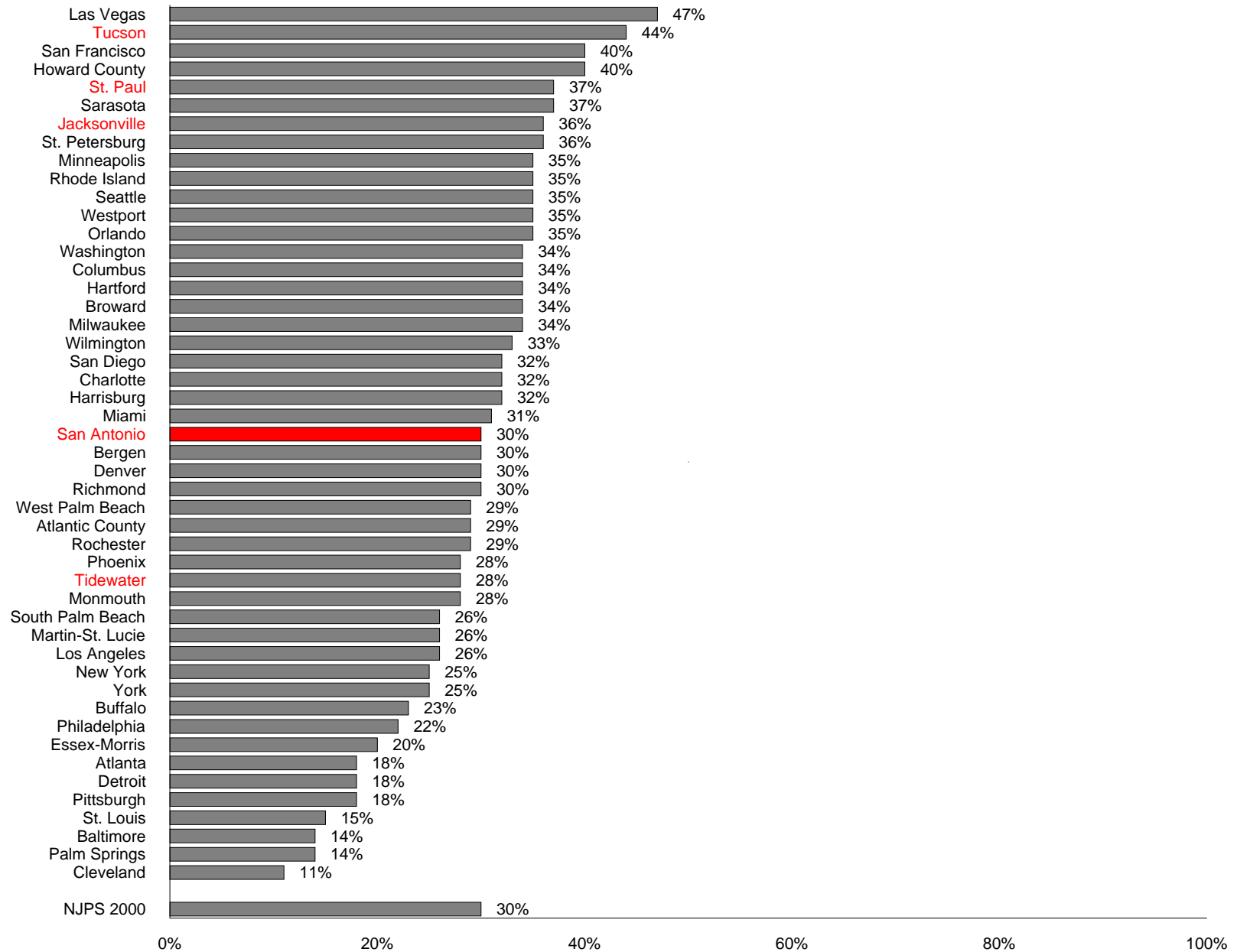
REFORM IDENTIFICATION

(Jewish Respondents)



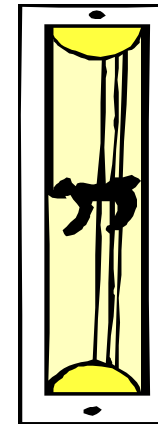
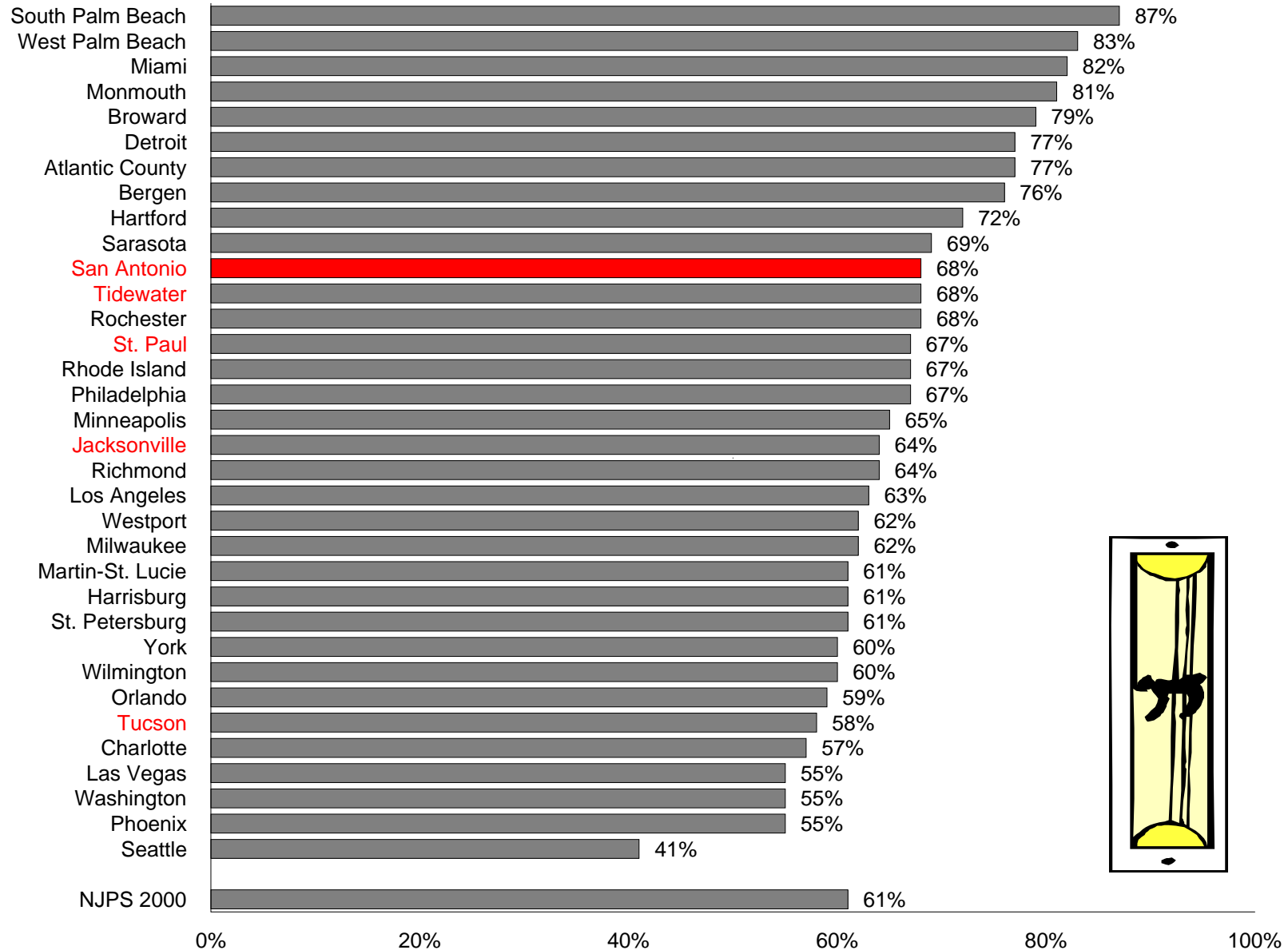
JUST JEWISH IDENTIFICATION

(Jewish Respondents)



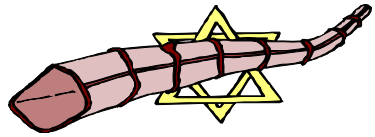
HAVE A MEZUZAH ON FRONT DOOR

(Jewish Households)

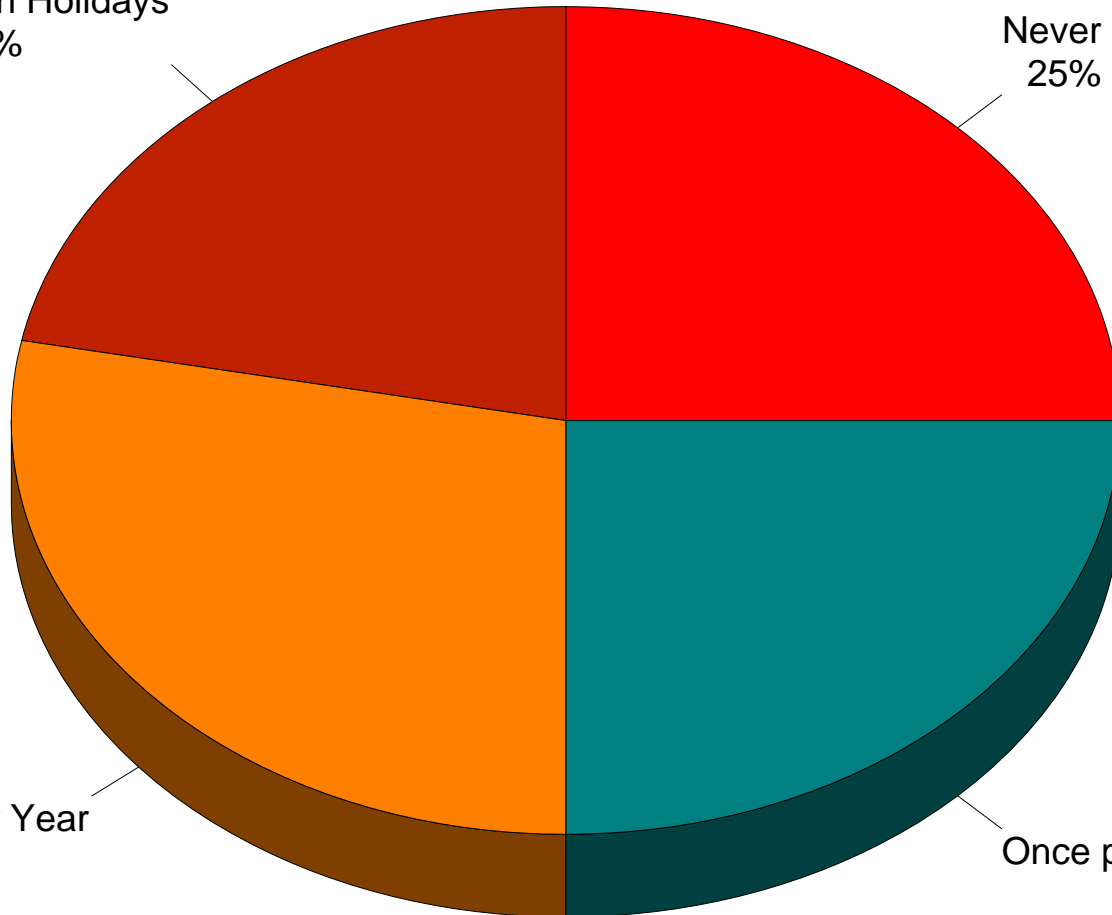


SYNAGOGUE ATTENDANCE

(Jewish Respondents)



Only on High Holidays
22%



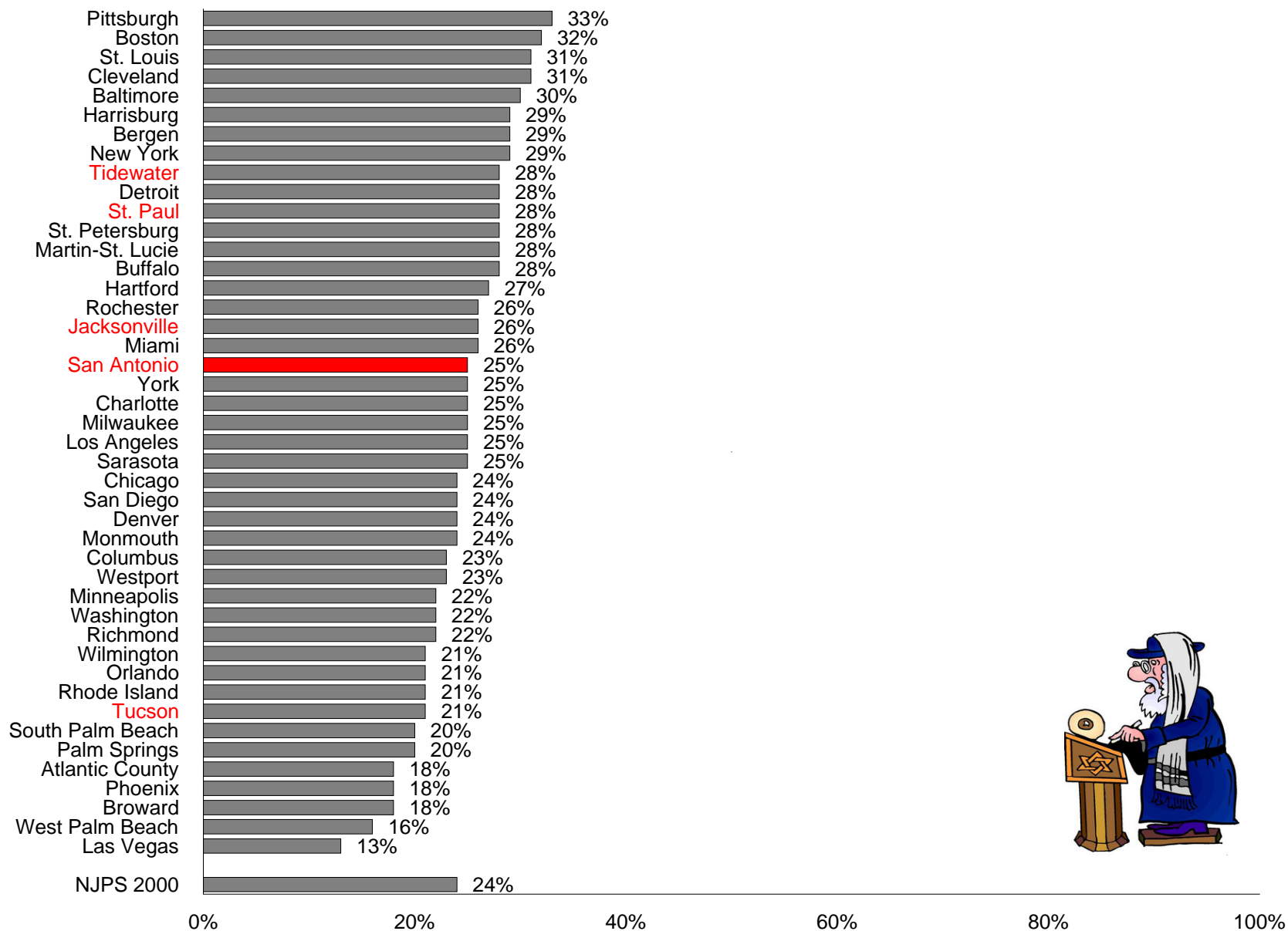
Once per Month or More
25%

A Few Times per Year
28%

* or only for weddings/b'nai mitzvah

ATTEND SERVICES ONCE PER MONTH OR MORE

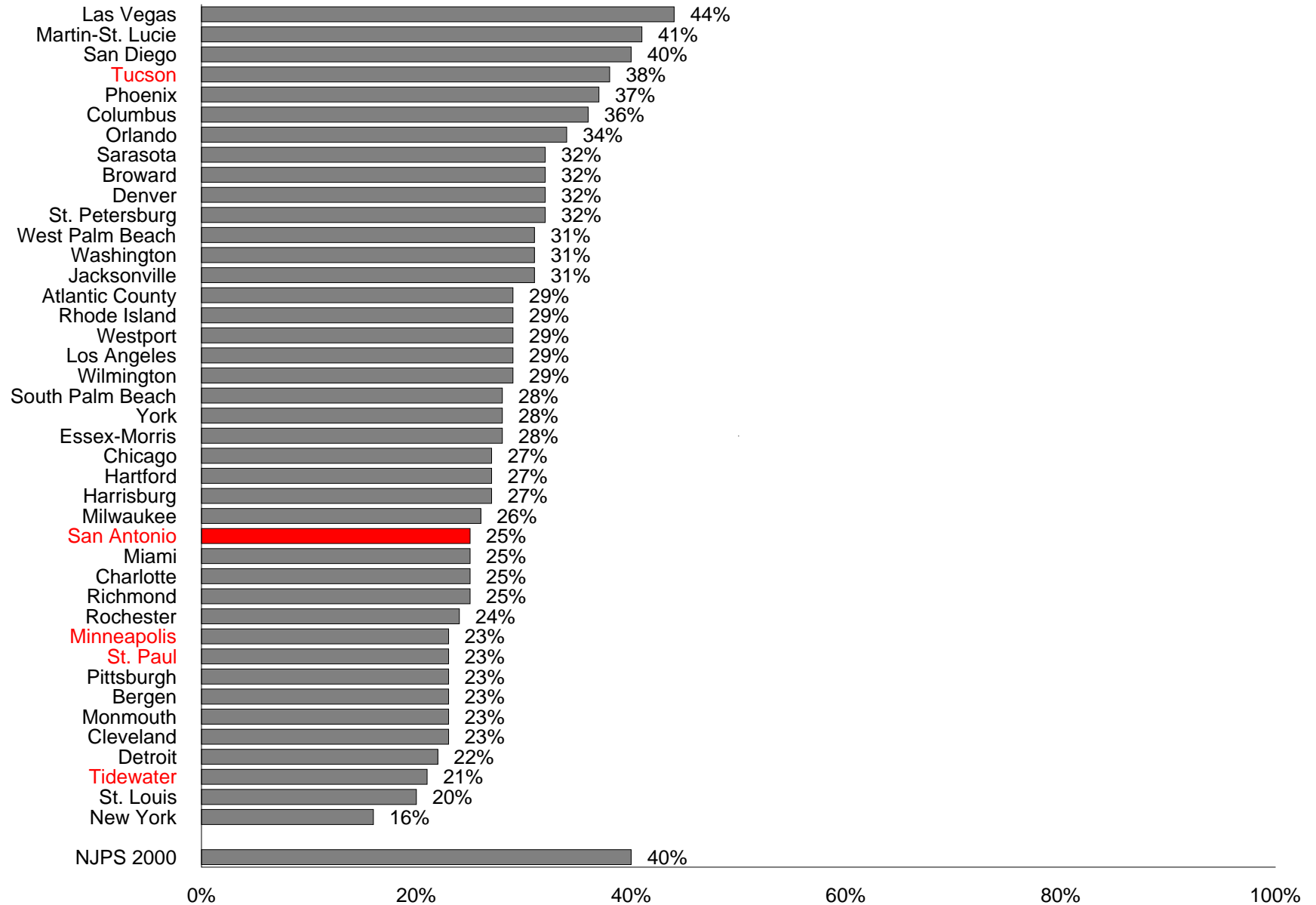
(Jewish Respondents)



NEVER ATTEND SERVICES

(or only for weddings/b'nai mitzvah)

(Jewish Respondents)



TYPES OF MARRIAGE

(Married Couples)

In-married
(2 Born/Raised Jews)

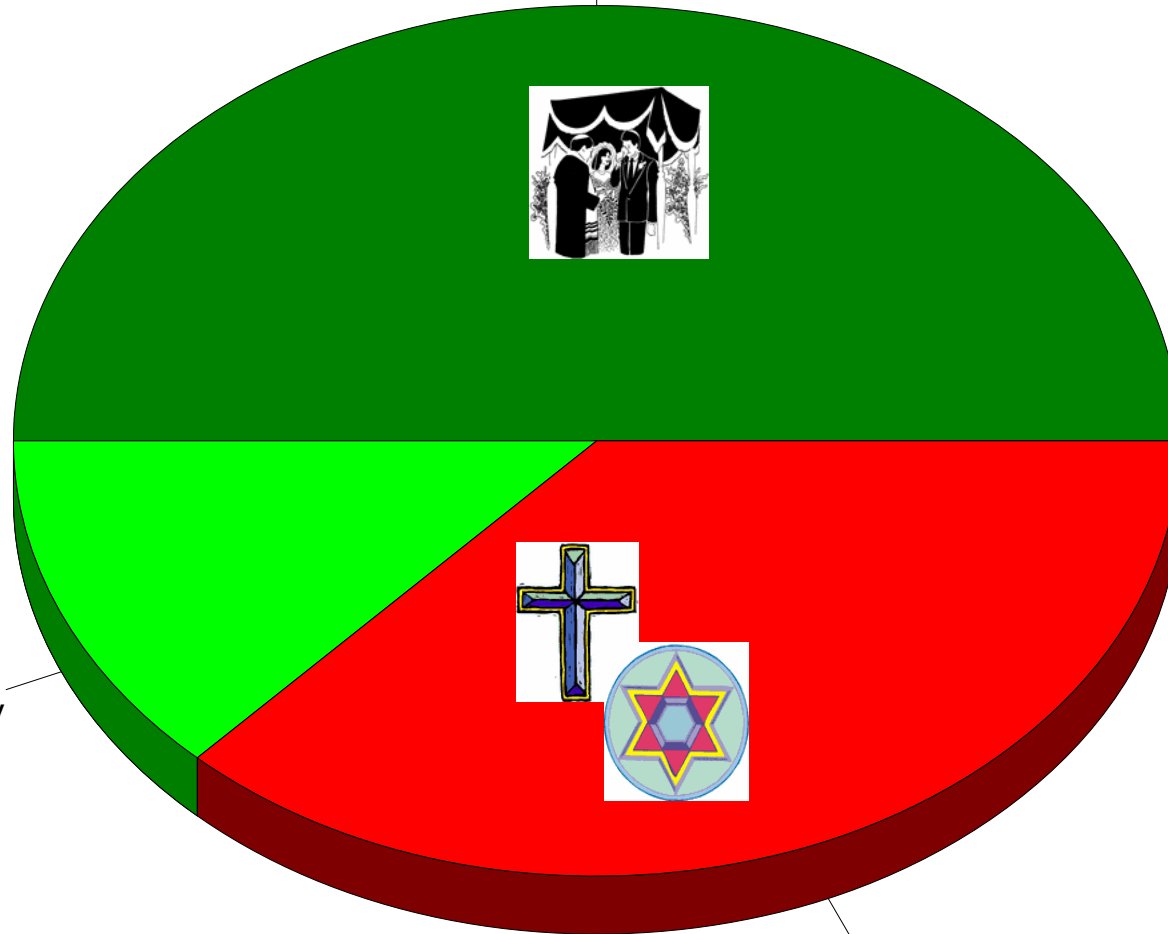
50%



Conversionary
13%

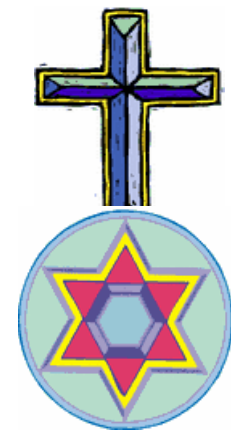
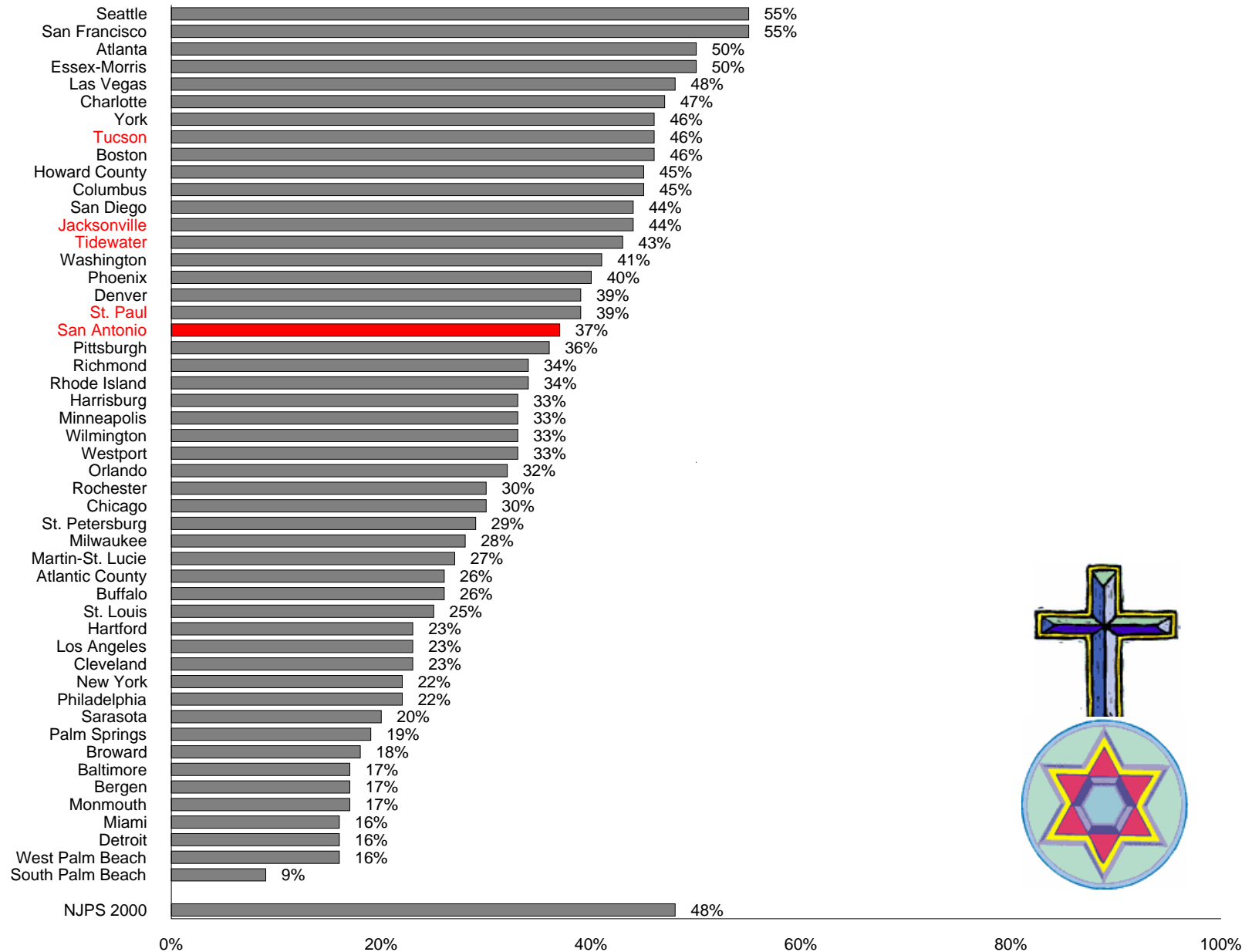


Intermarried
37%



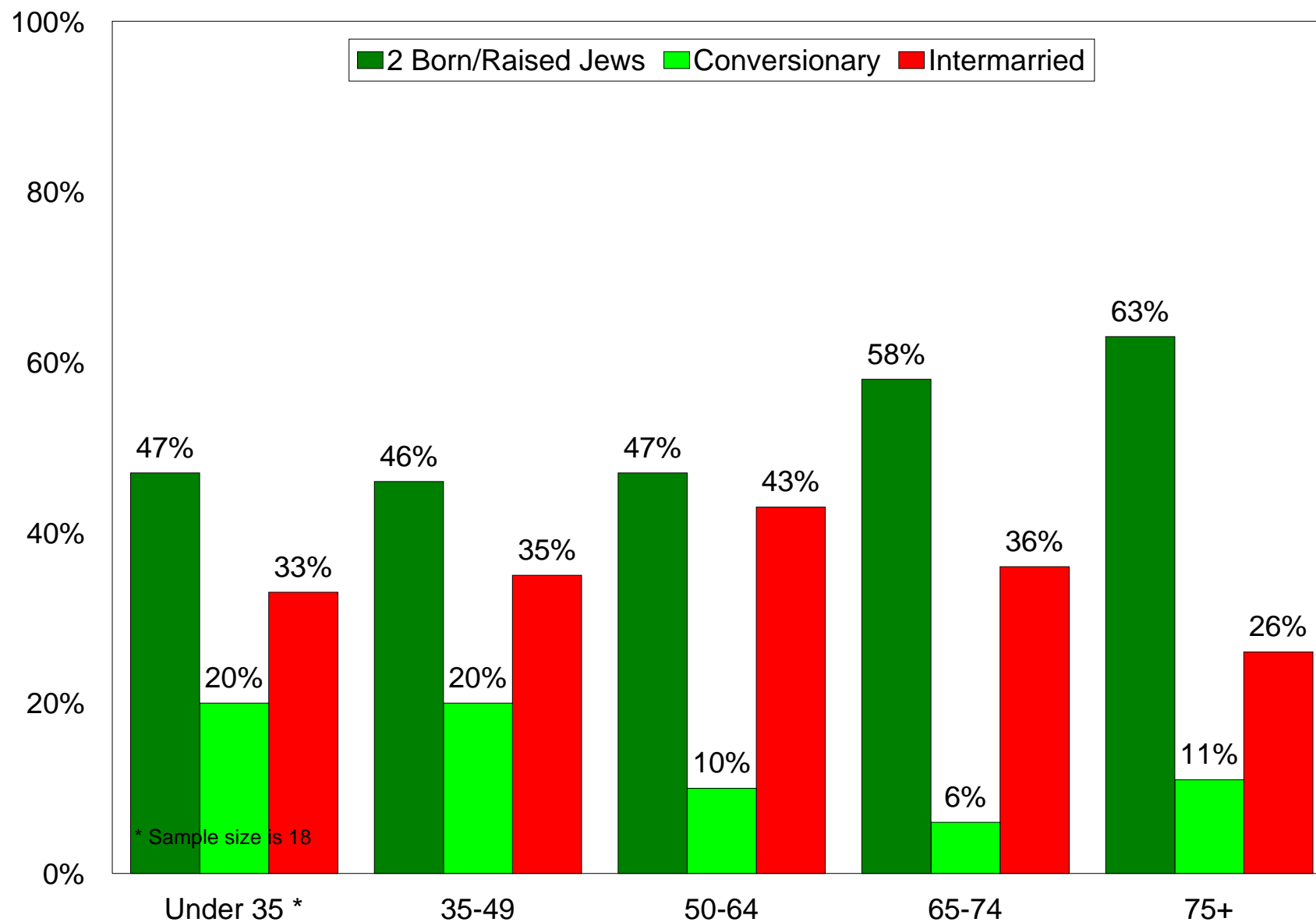
INTERMARRIAGE

(Couples Intermarriage Rate)



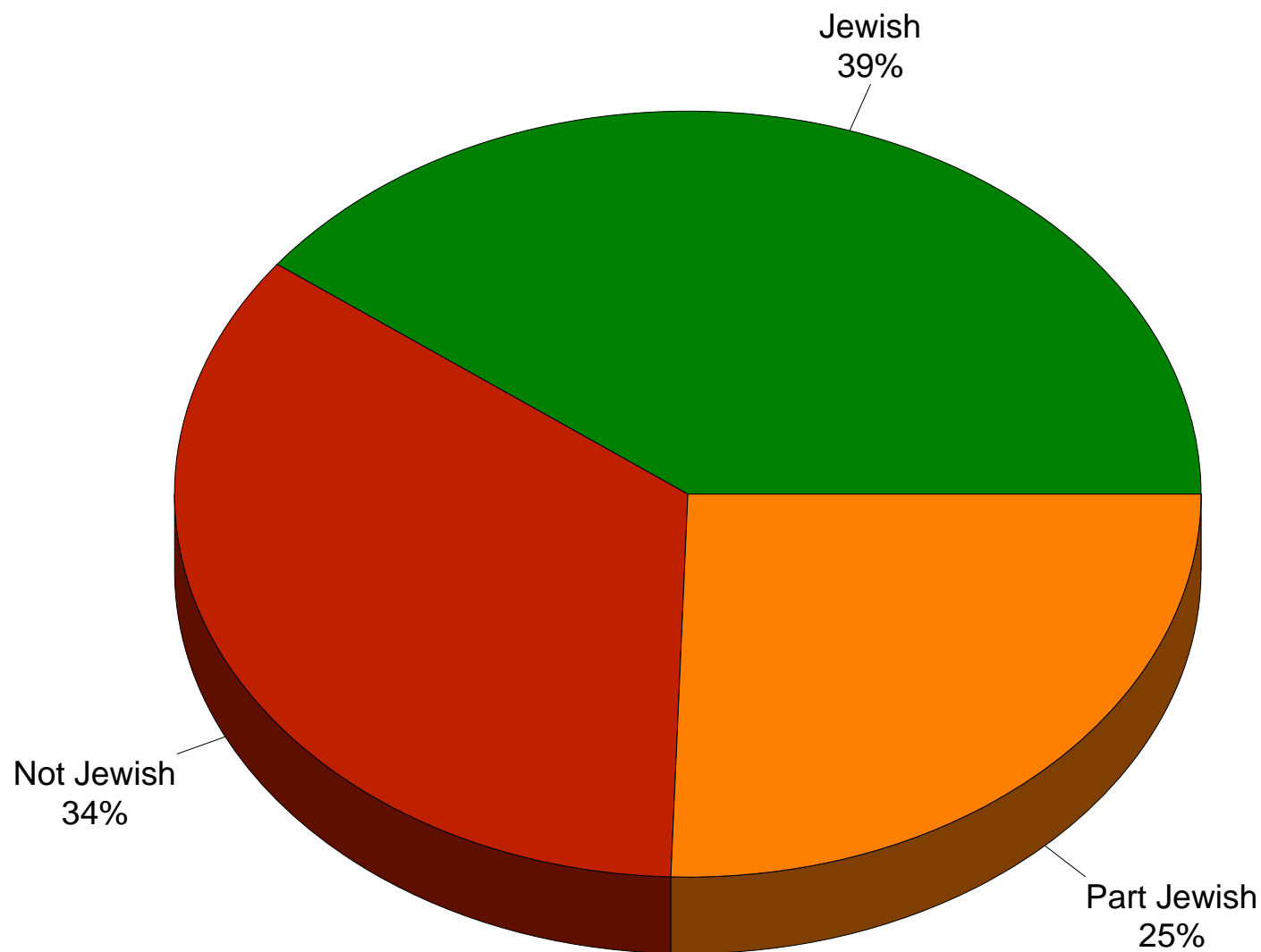
64 TYPES OF MARRIAGE BY AGE OF HEAD OF HOUSEHOLD

(Married Couples)



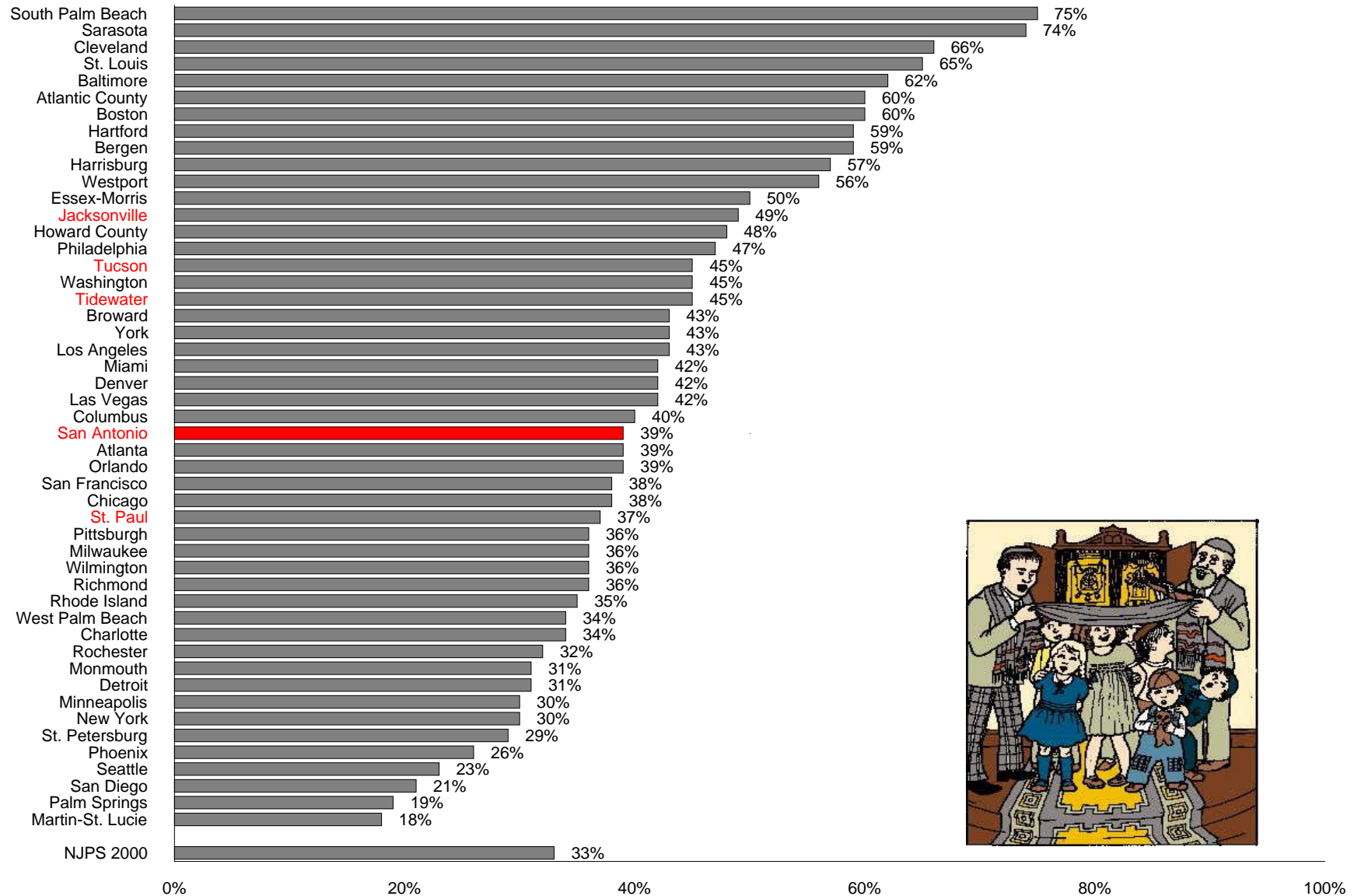
CURRENT RELIGION OF CHILDREN IN INTERMARRIED HOUSEHOLDS

(Children Age 0-17 in Intermarried Jewish Households)



CHILDREN BEING RAISED JEWISH IN INTERMARRIED HOUSEHOLDS

(Children Age 0-17 in Intermarried Jewish Households)



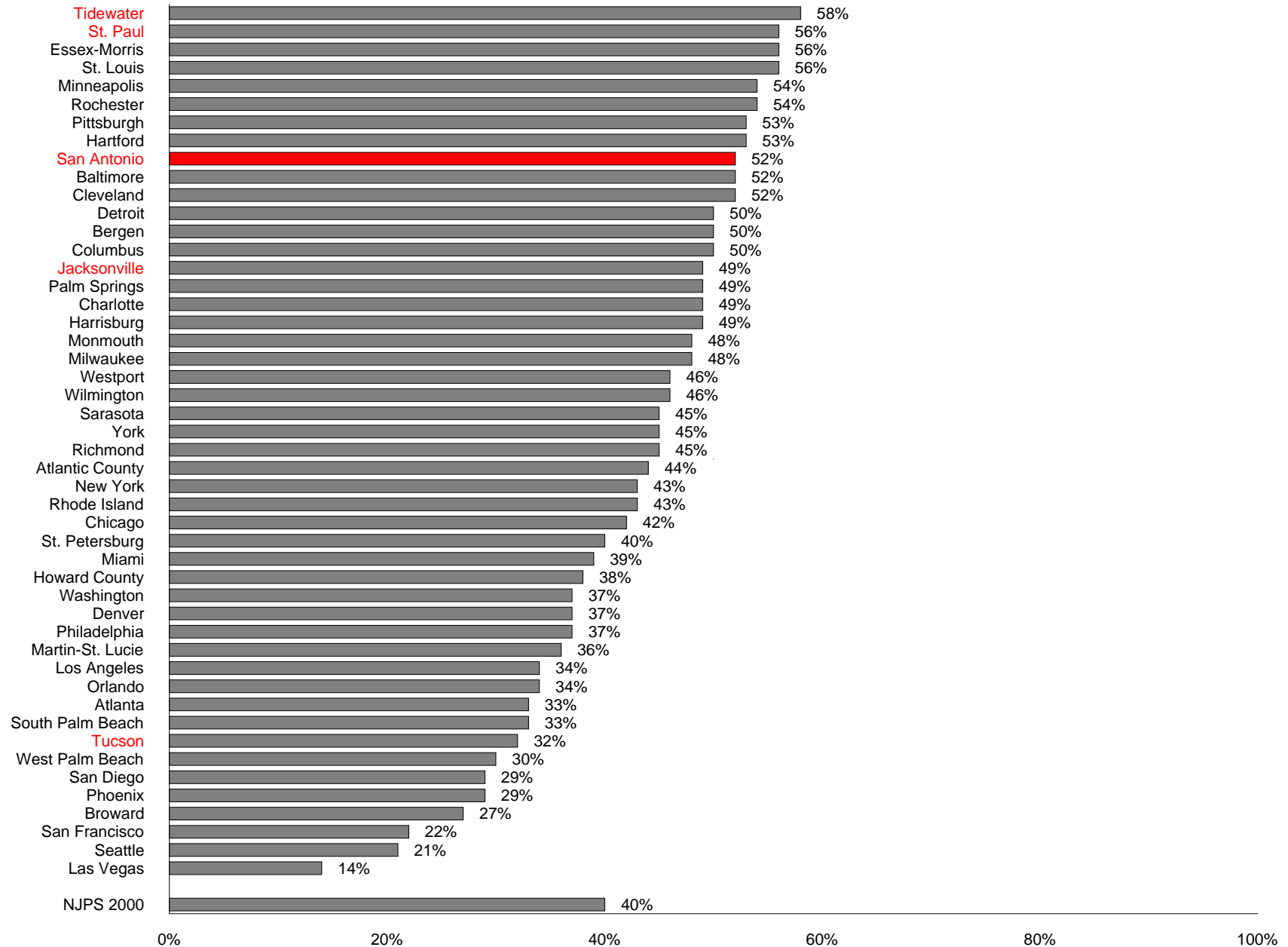


MEMBERSHIP PROFILE



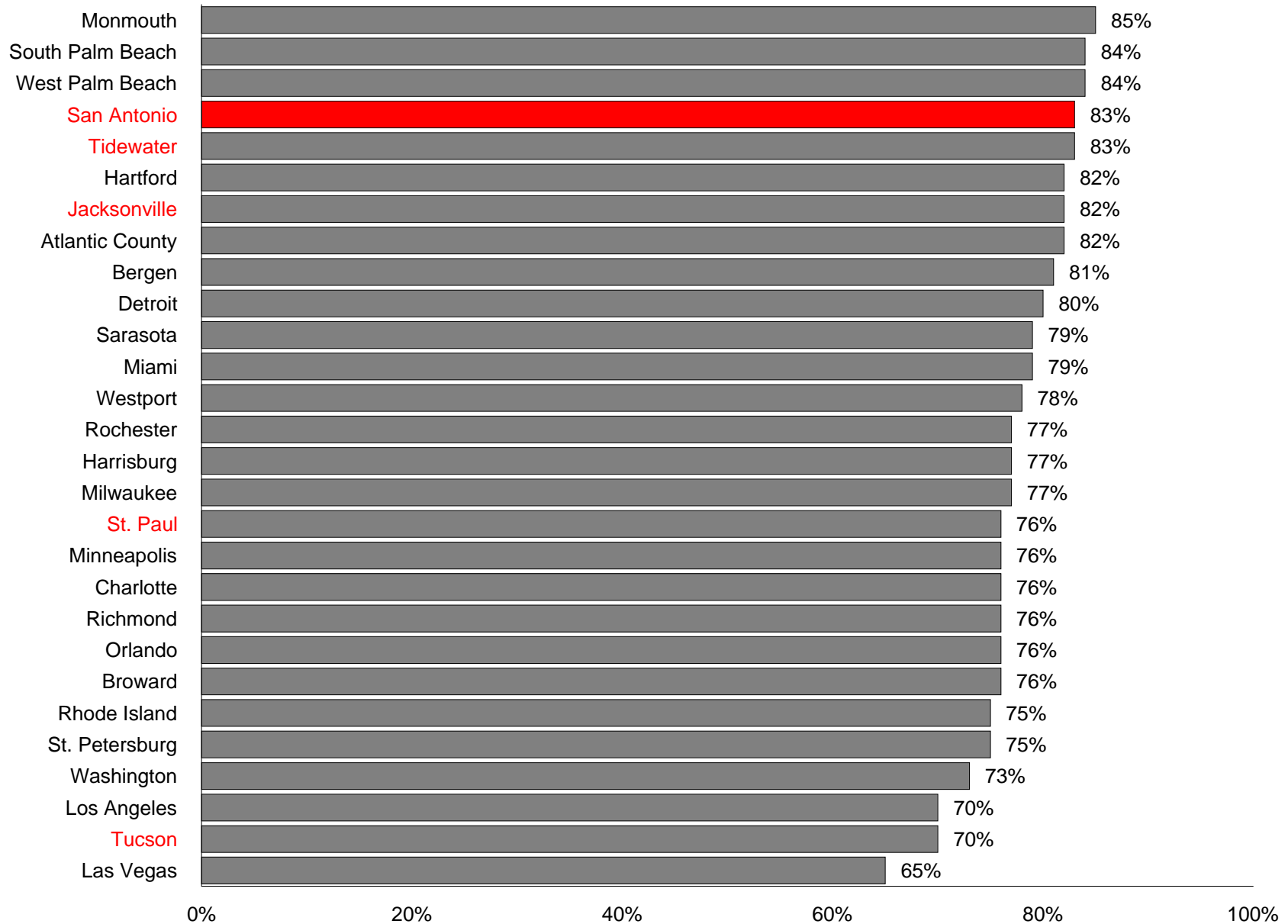
REPORTED CURRENT SYNAGOGUE MEMBERSHIP

(Jewish Households)



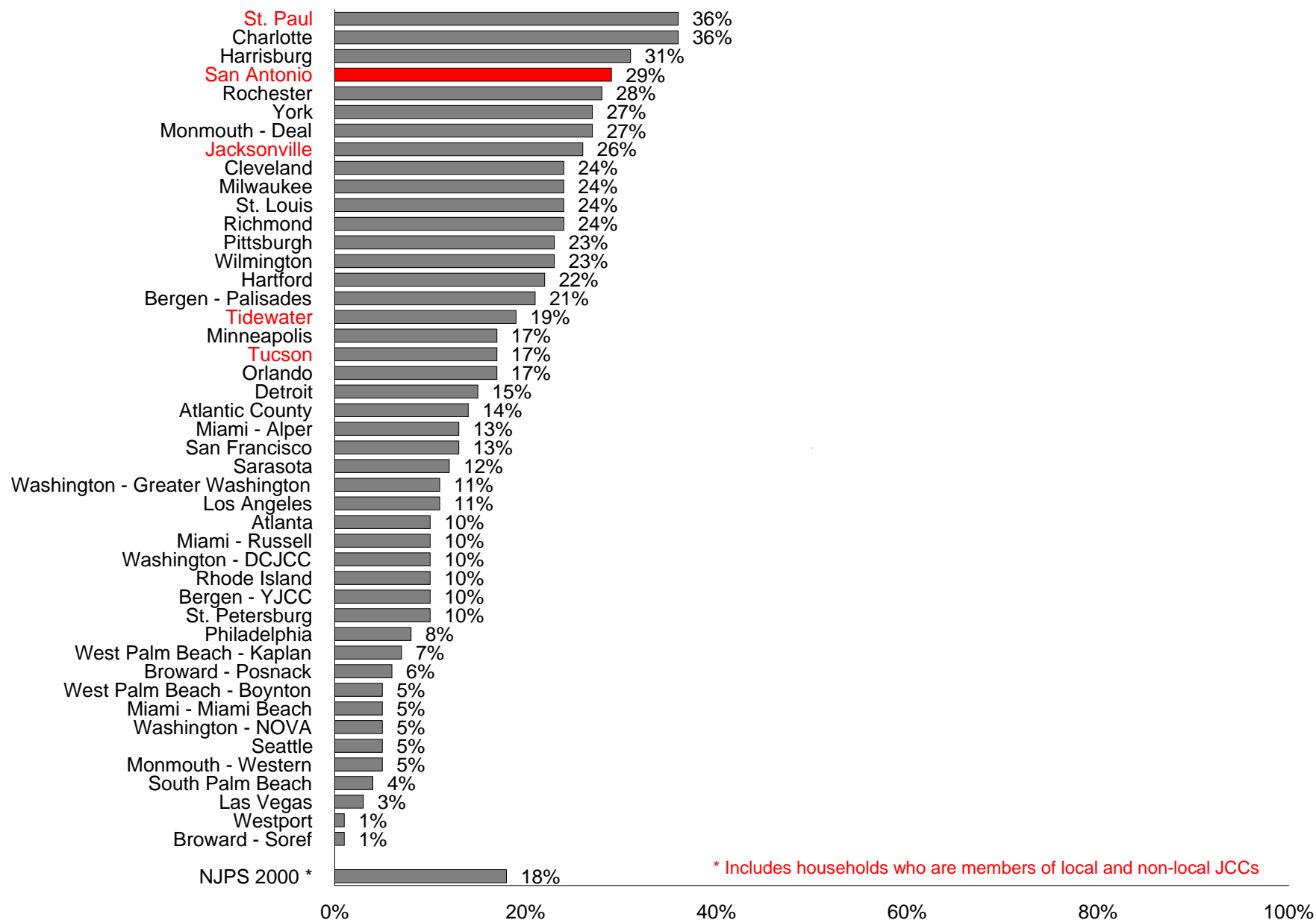
LIFETIME SYNAGOGUE MEMBERSHIP

(Jewish Households)



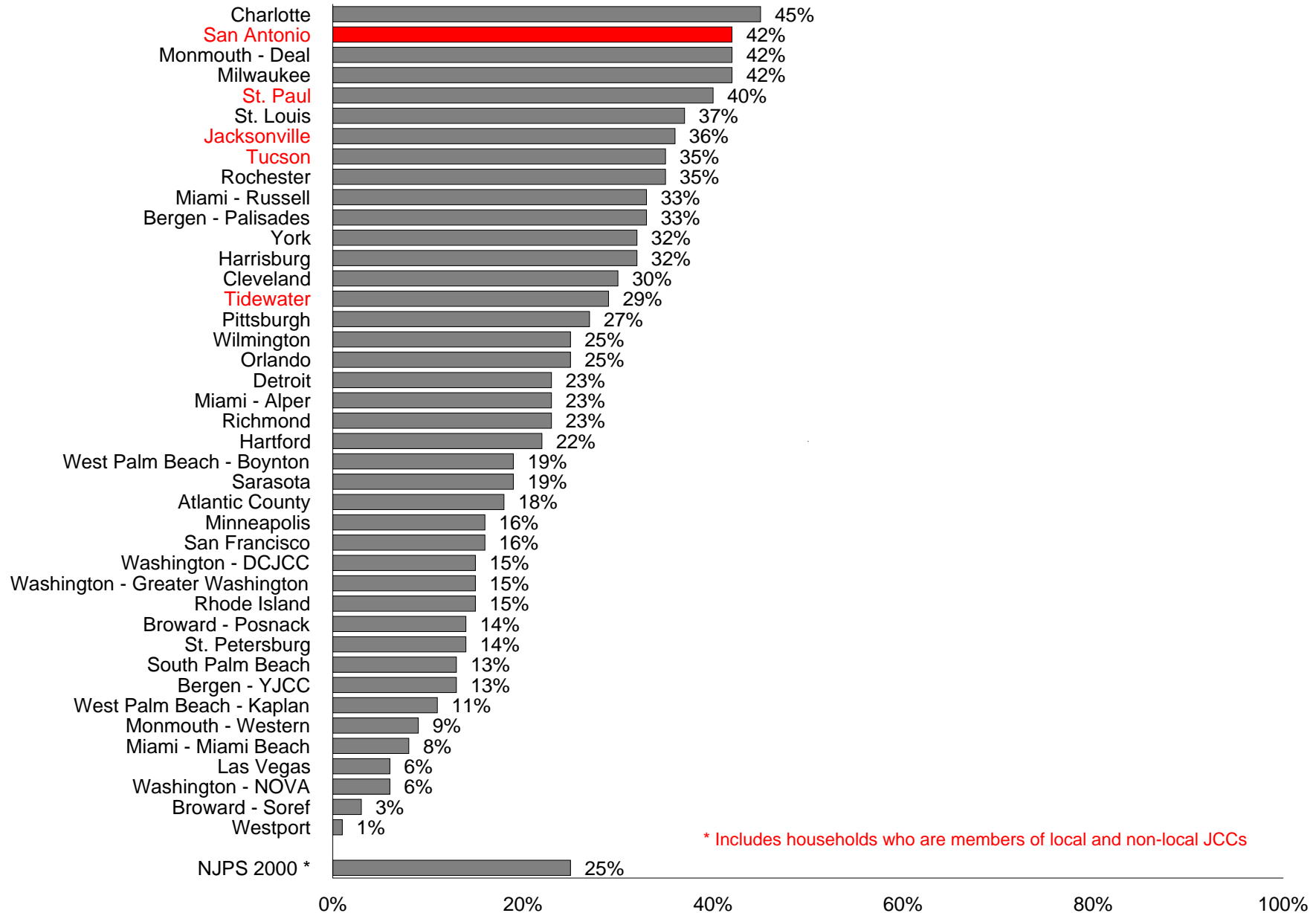
CURRENT MEMBERSHIP IN LOCAL JCC

(Jewish Households)



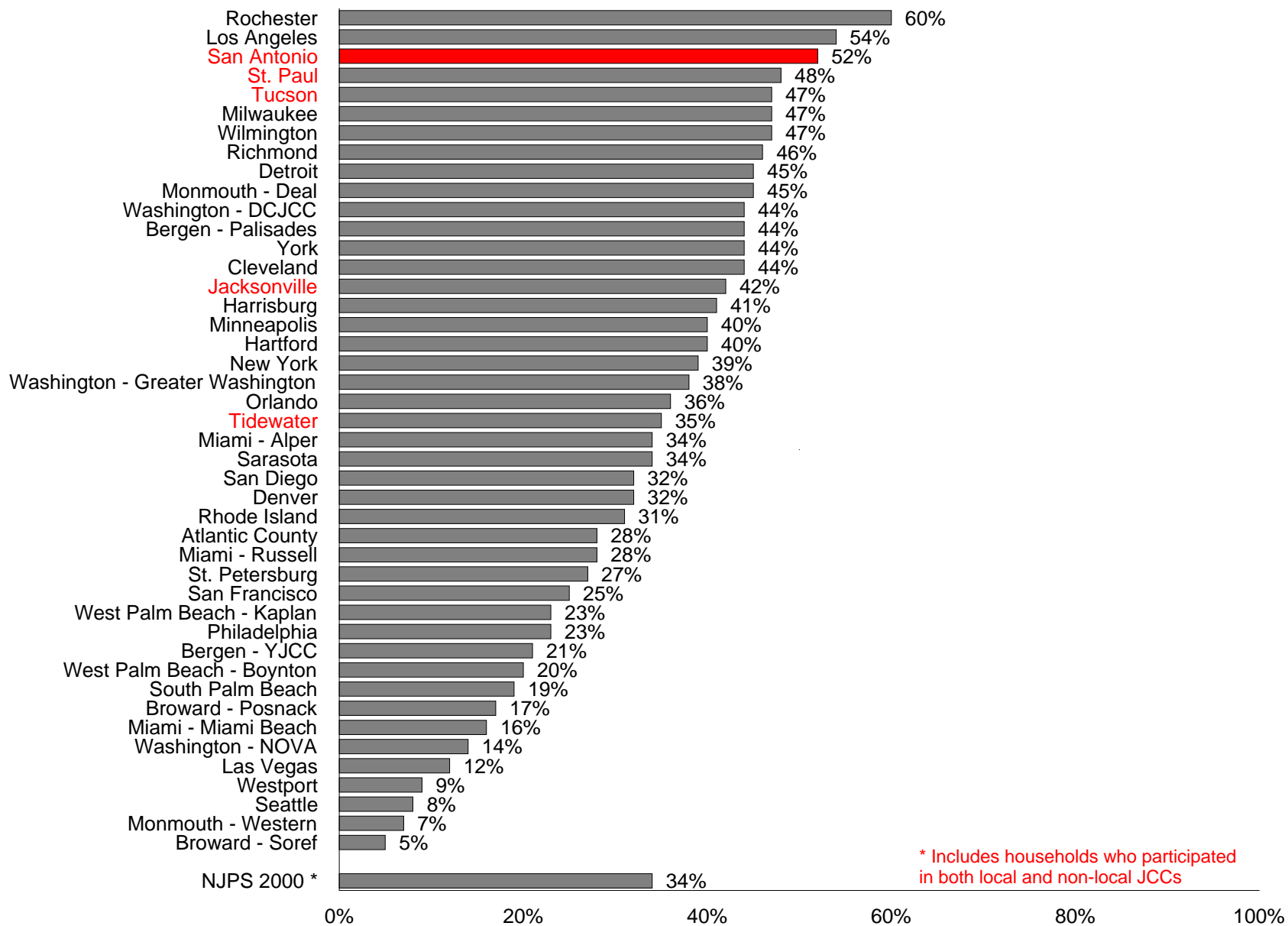
CURRENT MEMBERSHIP IN LOCAL JCC OF HOUSEHOLDS WITH CHILDREN

(Jewish Households)



PARTICIPATED IN A LOCAL JCC PROGRAM IN THE PAST YEAR

(Jewish Households)



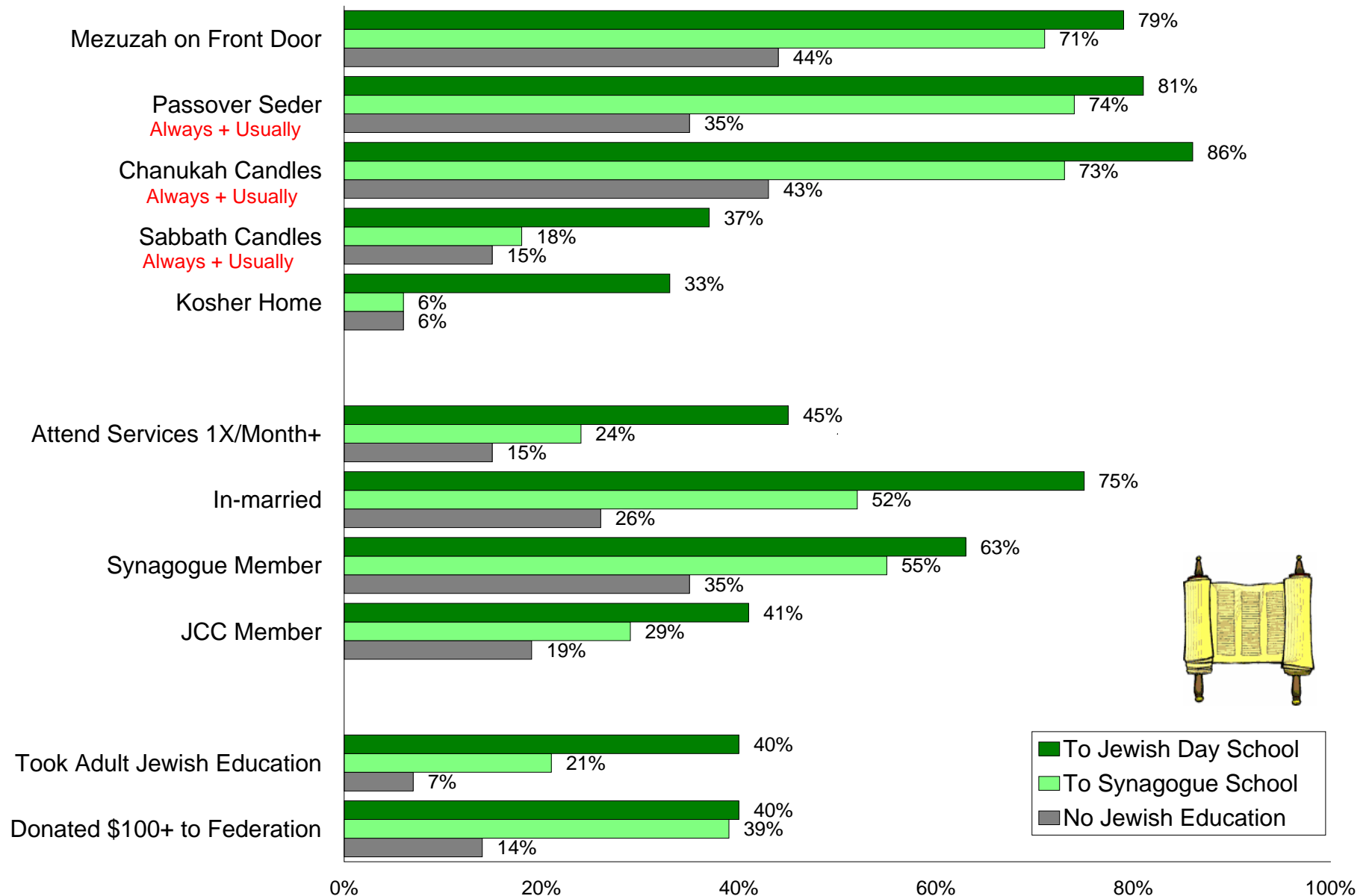


JEWISH EDUCATION: ADULTS



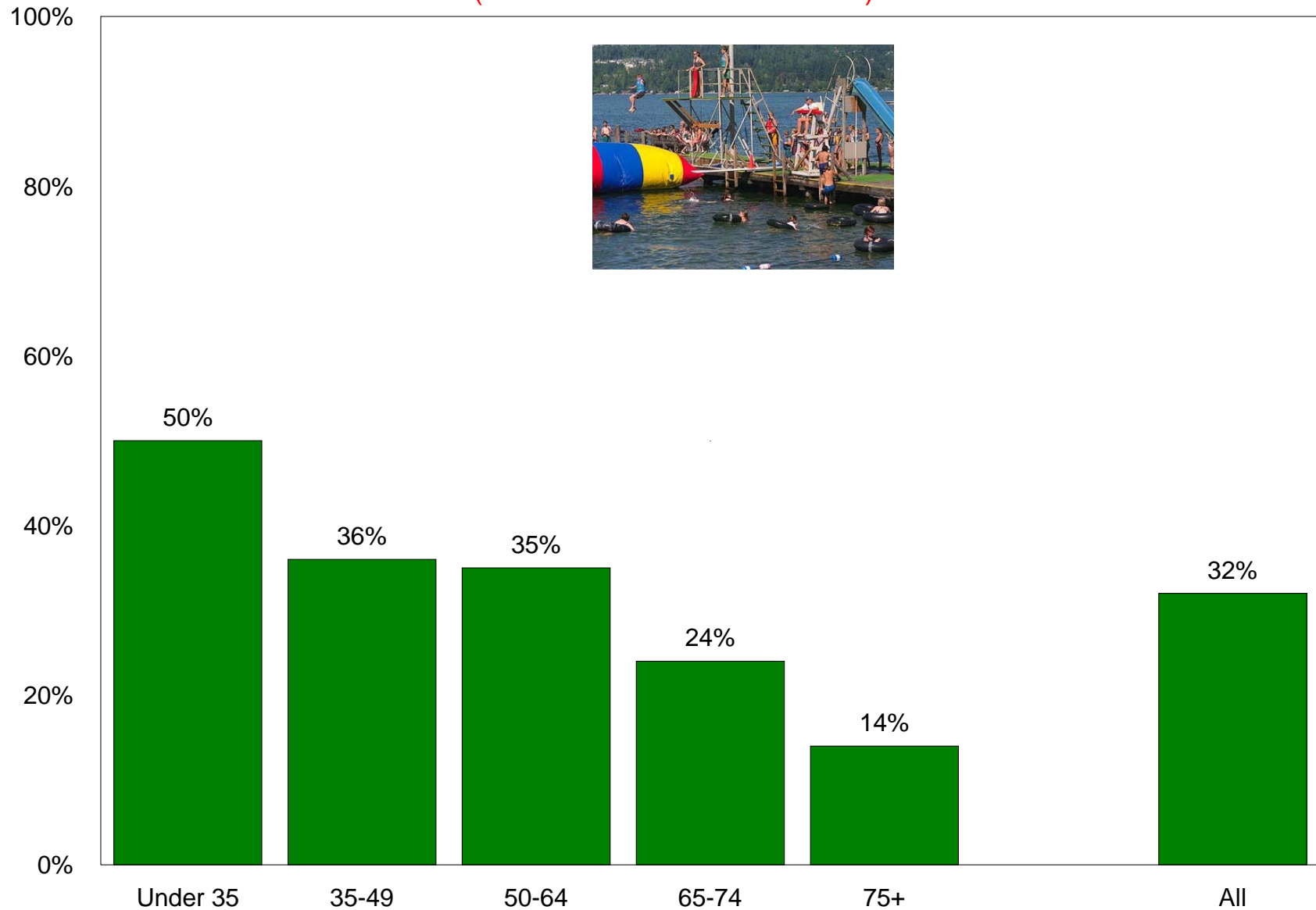
74 HOUSEHOLDS IN WHICH AN ADULT RECEIVED SOME FORMAL JEWISH EDUCATION AS A CHILD

(Correlation with Adult Jewish Behaviors)



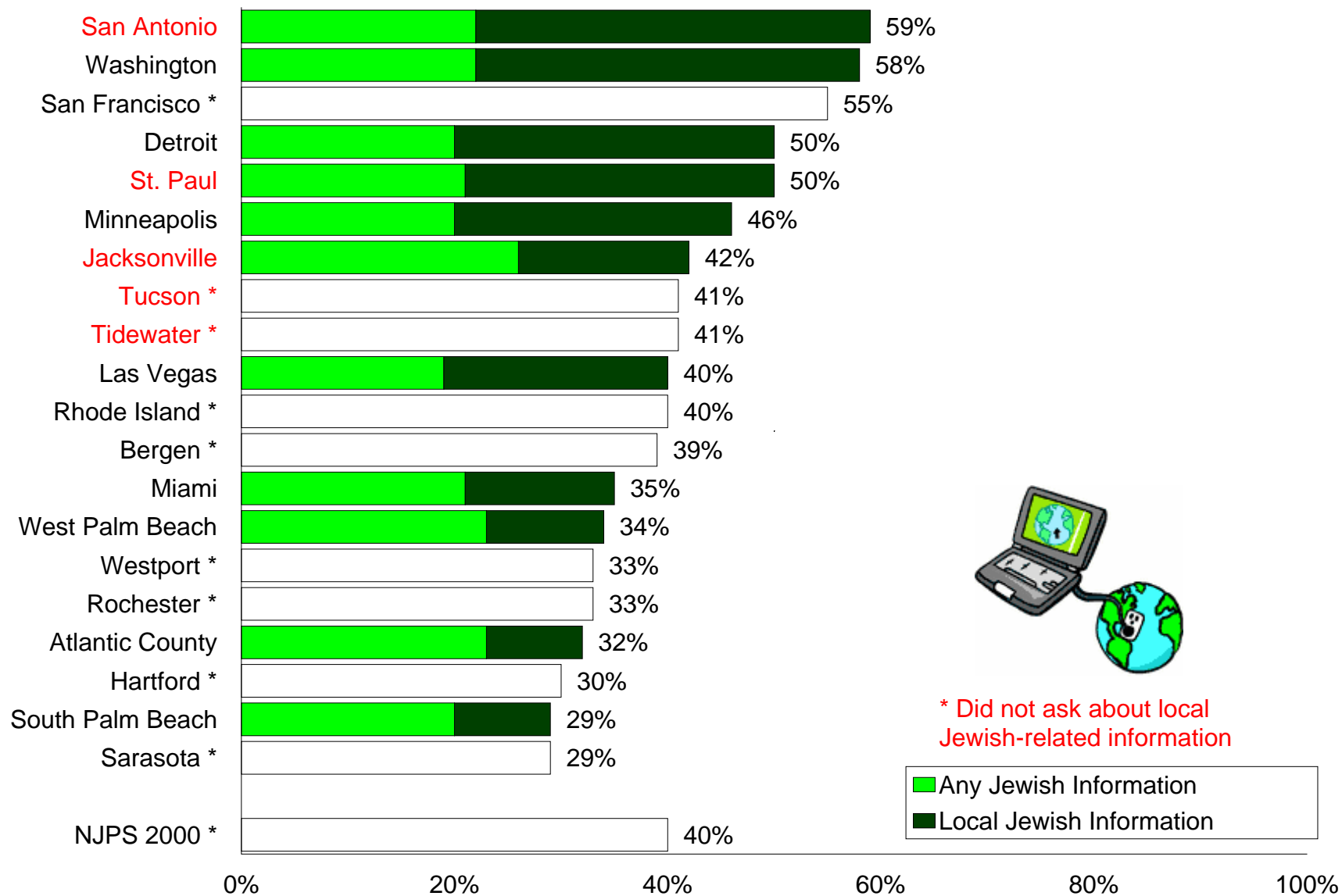
ATTENDED OR WORKED AT JEWISH SLEEP AWAY CAMP AS A CHILD BY AGE

(Born or Raised Jewish Adults)



USED THE INTERNET FOR JEWISH-RELATED INFORMATION IN THE PAST YEAR

(Jewish Respondents)



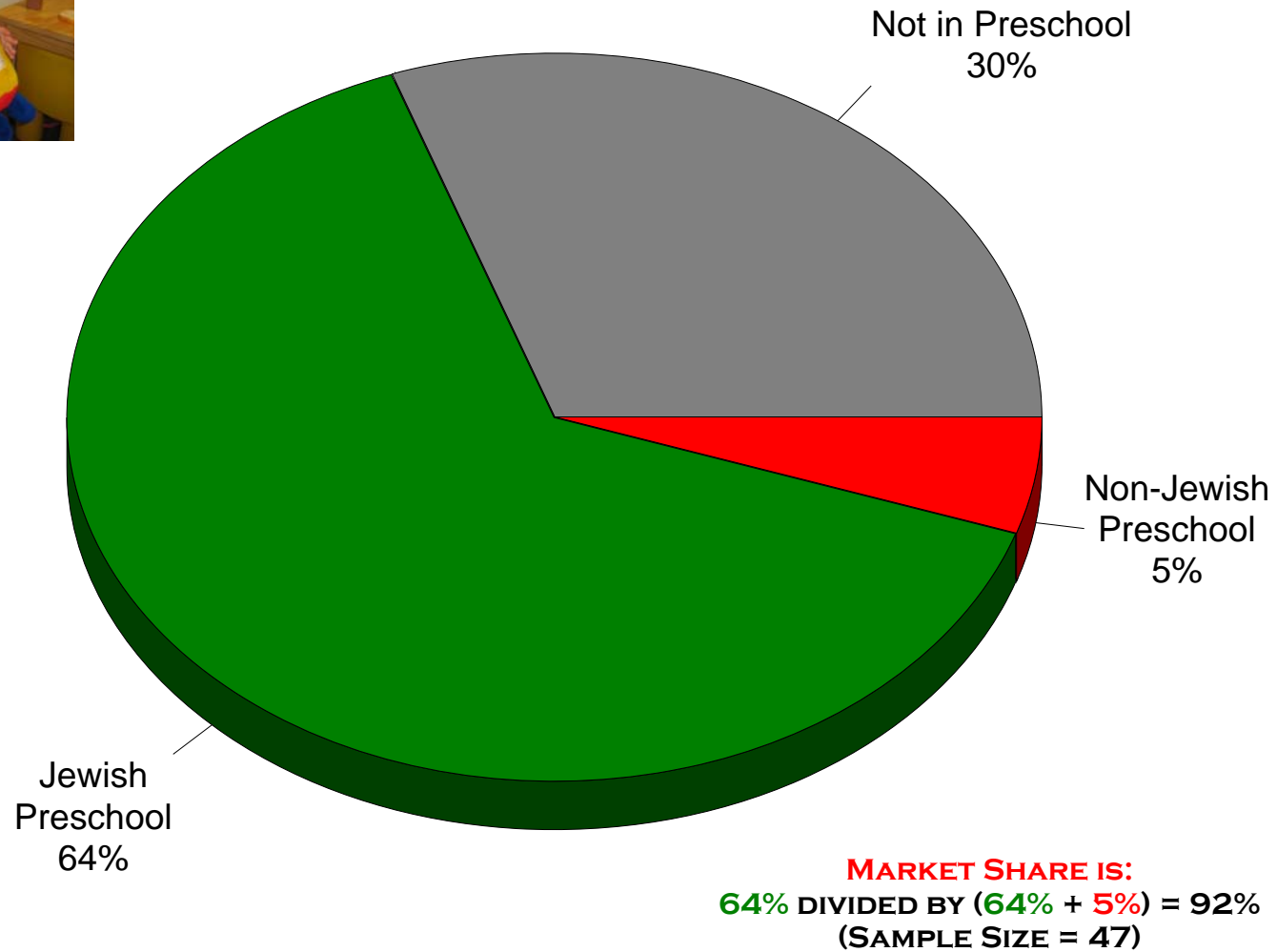


FORMAL JEWISH EDUCATION: CHILDREN



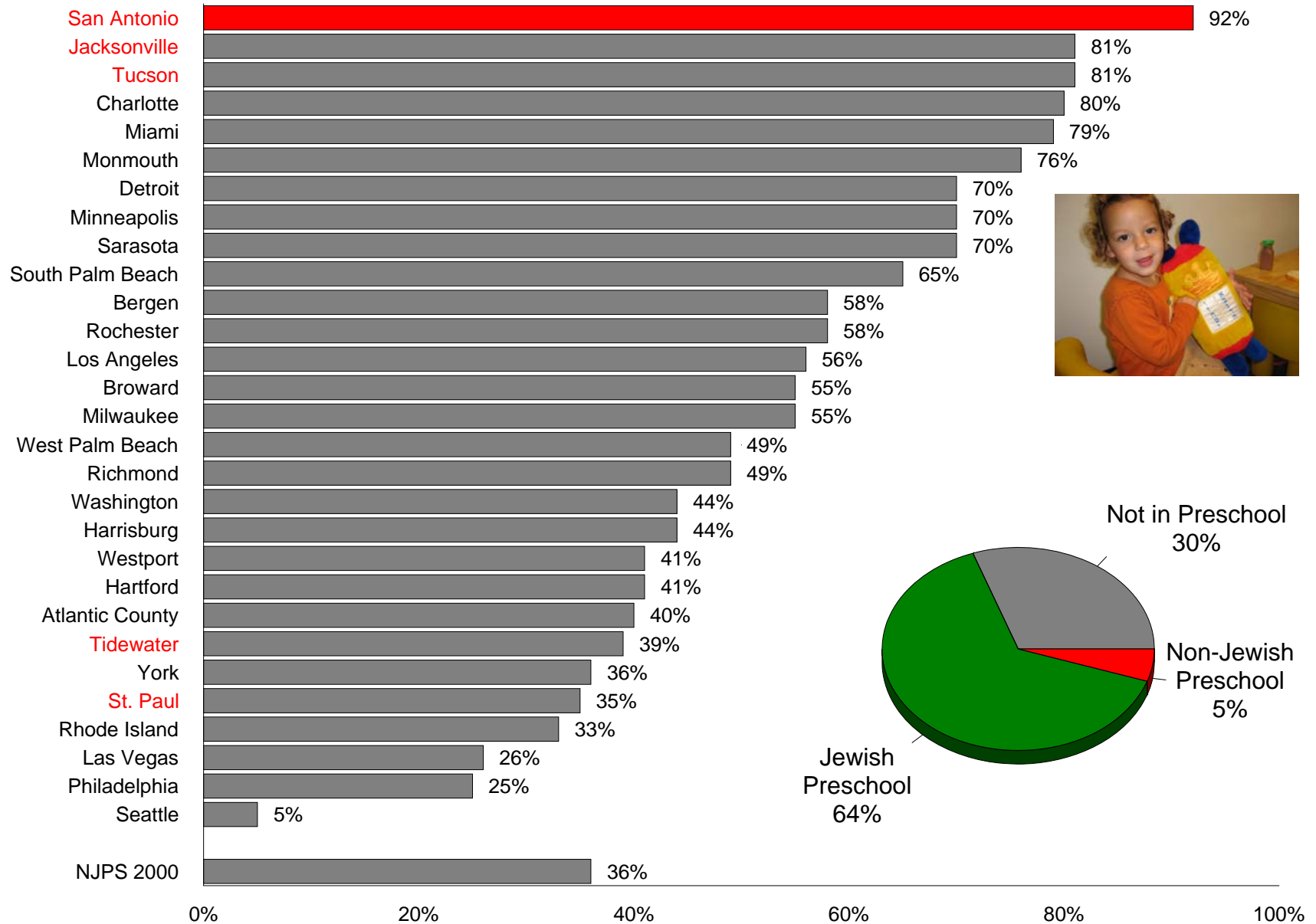
ATTEND A PRESCHOOL/CHILD CARE PROGRAM

(Jewish Children Age 0-5)



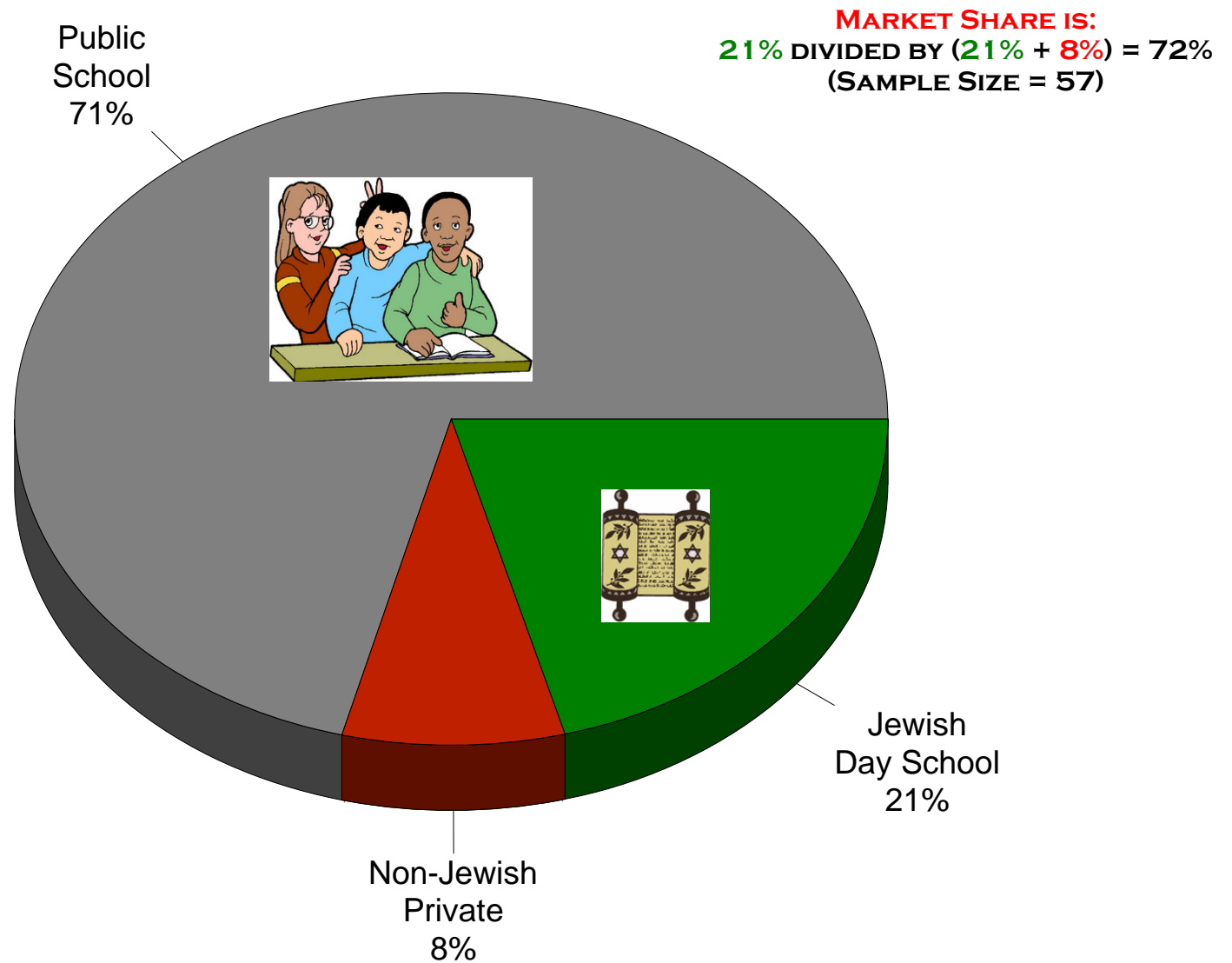
JEWISH PRESCHOOL/CHILD CARE MARKET SHARE

(Jewish Children Age 0-5)



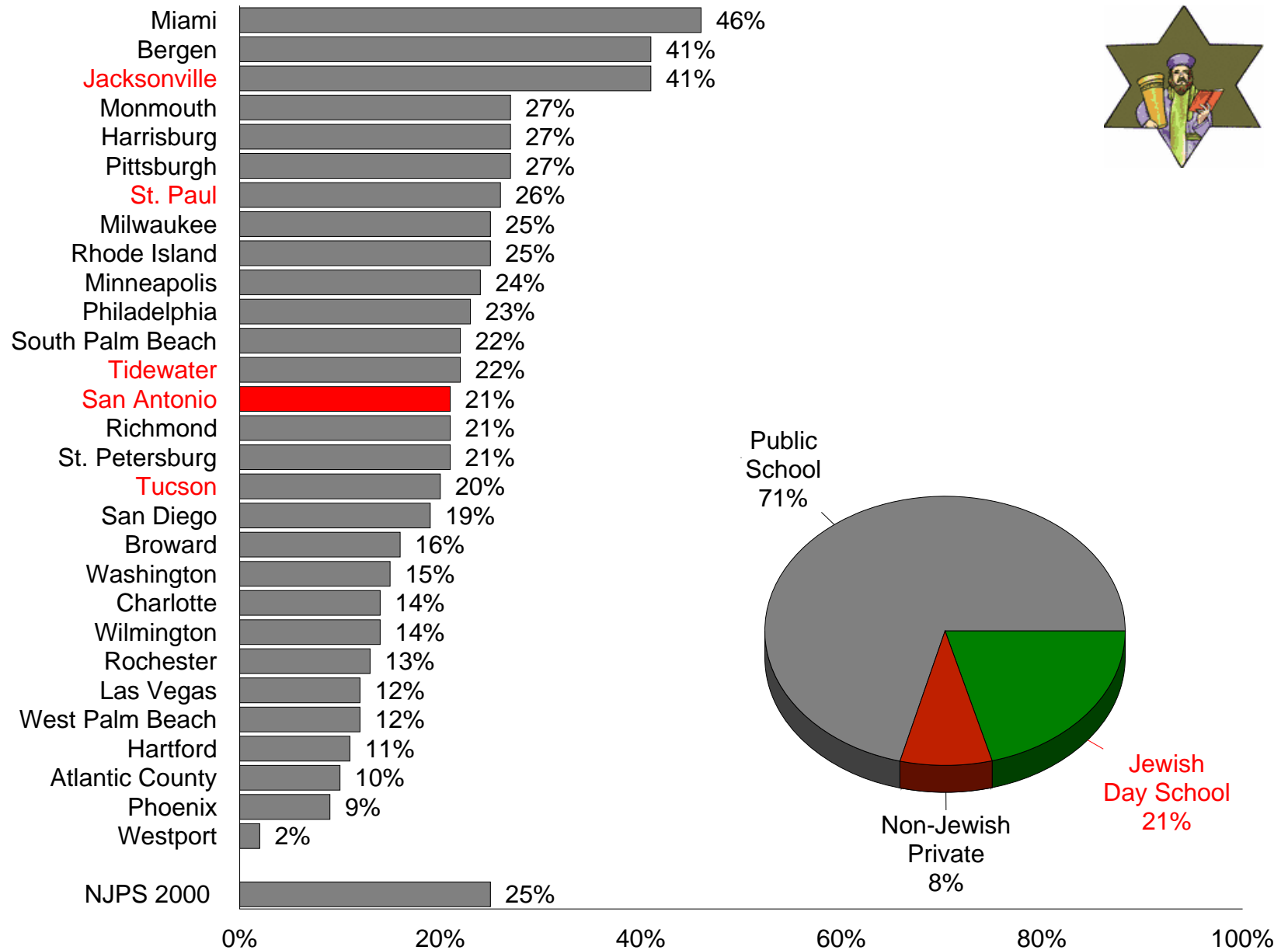
TYPE OF SCHOOL ATTENDED

(Jewish Children Age 5-12)



CURRENTLY ATTEND JEWISH DAY SCHOOL

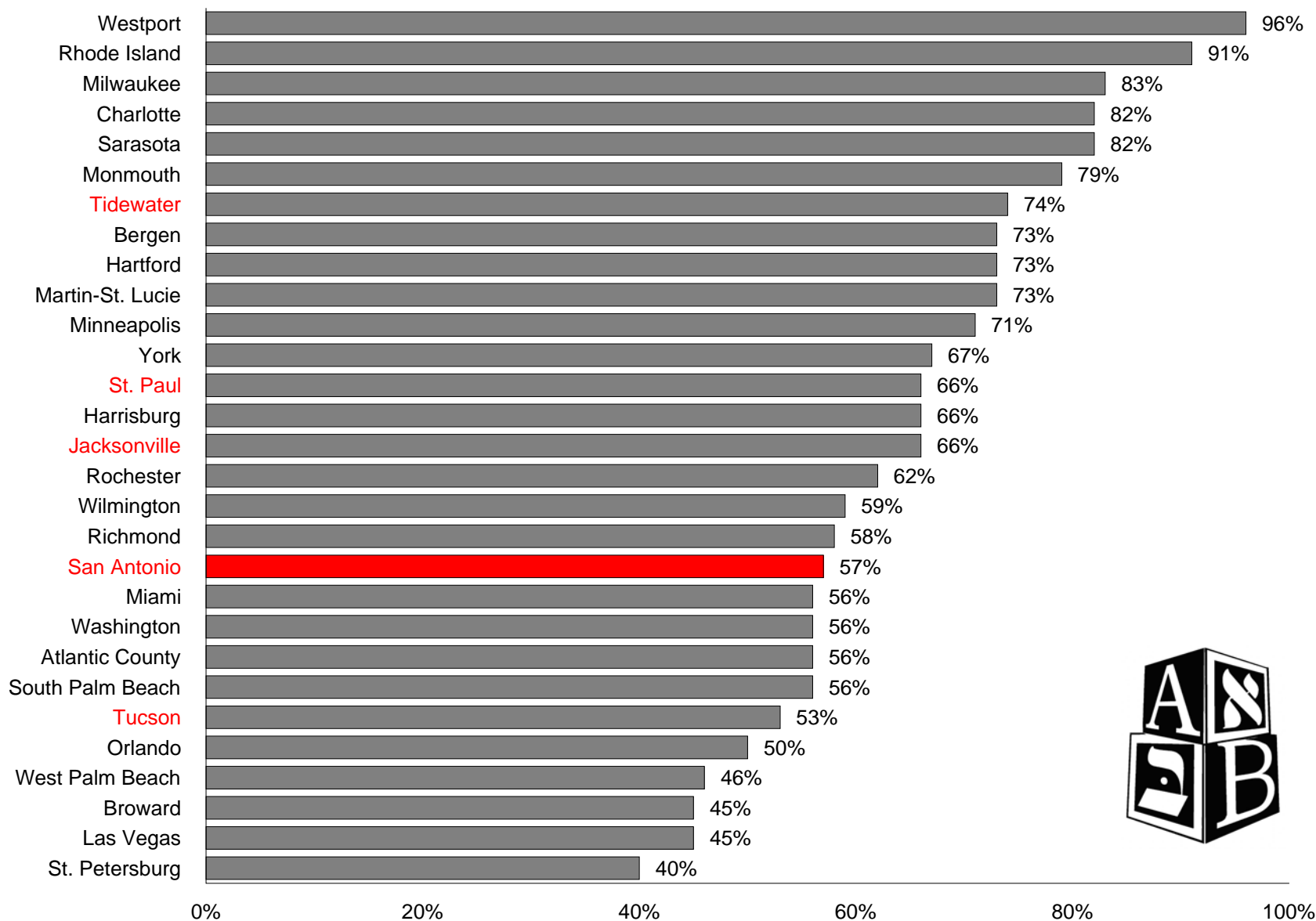
(Jewish Children Age 5-12)



JEWISH CHILDREN AGE 5-12

WHO CURRENTLY ATTEND FORMAL JEWISH EDUCATION

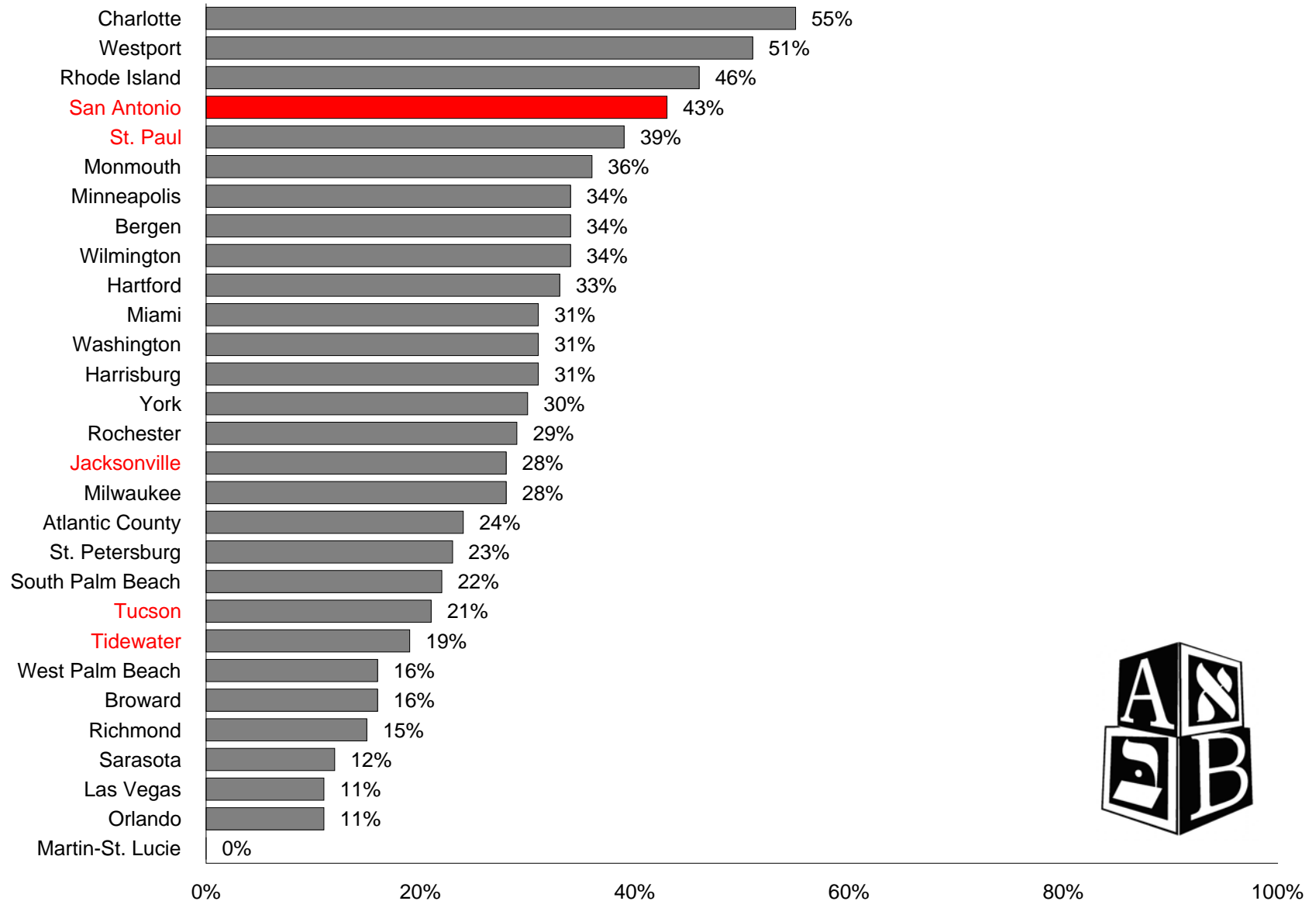
(Based upon the Jewish Institutions Survey)



JEWISH CHILDREN AGE 13-17

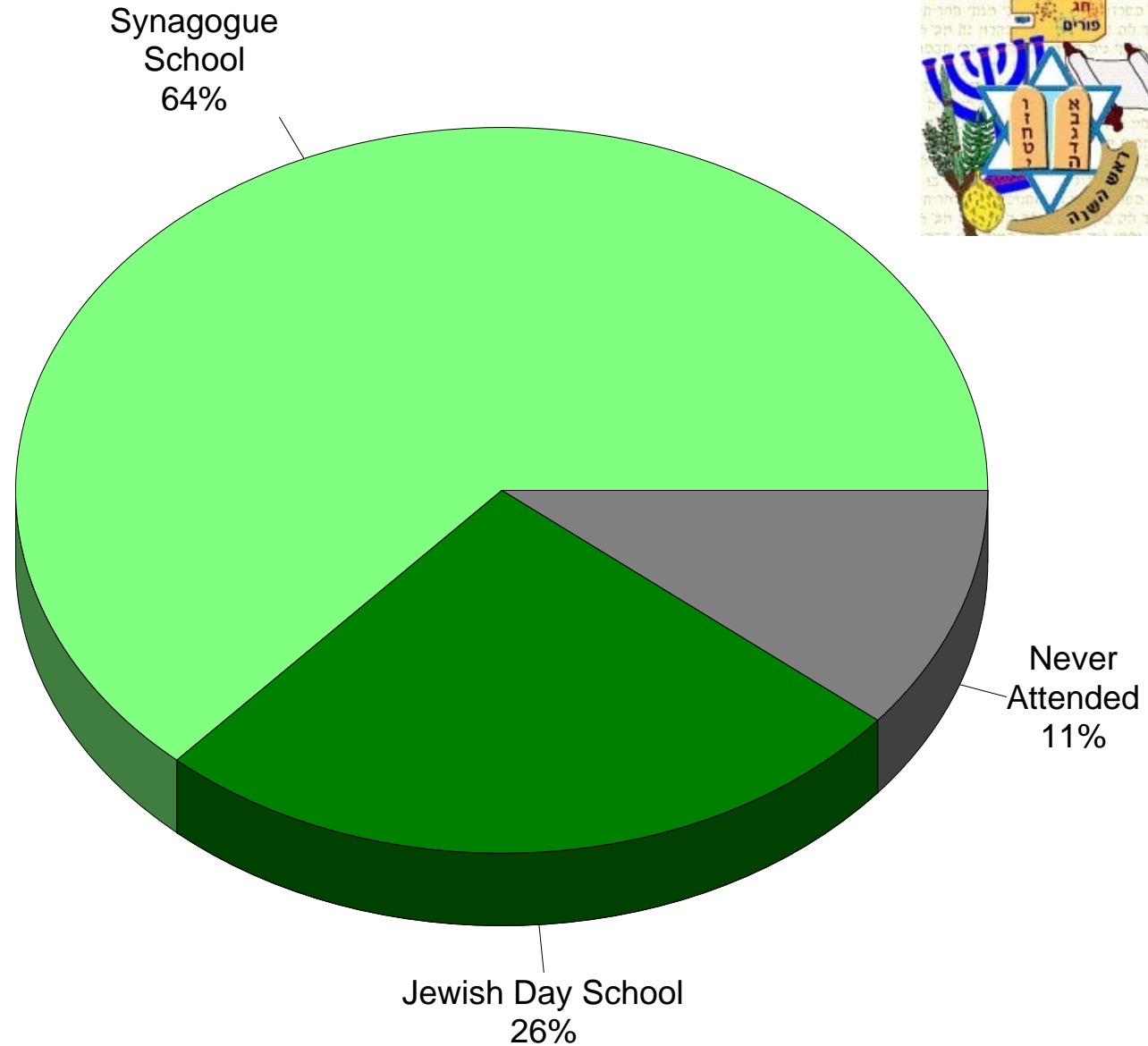
WHO CURRENTLY ATTEND FORMAL JEWISH EDUCATION

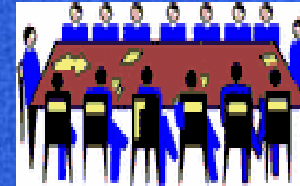
(Based upon the Jewish Institutions Survey)



CHILD EVER ATTENDED FORMAL JEWISH EDUCATION

(Jewish Children Age 13-17)



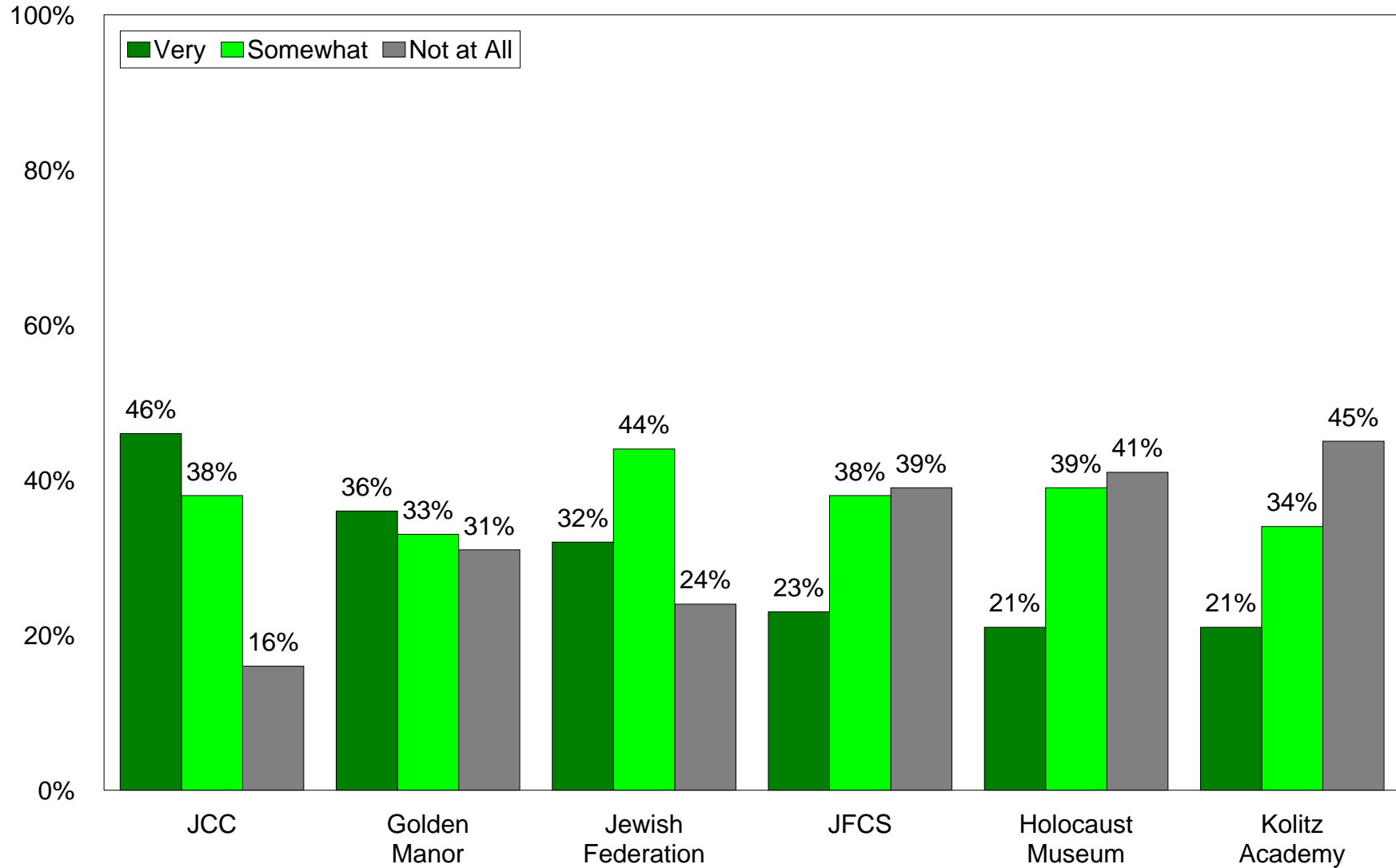


JEWISH AGENCIES FAMILIARITY AND PERCEPTION



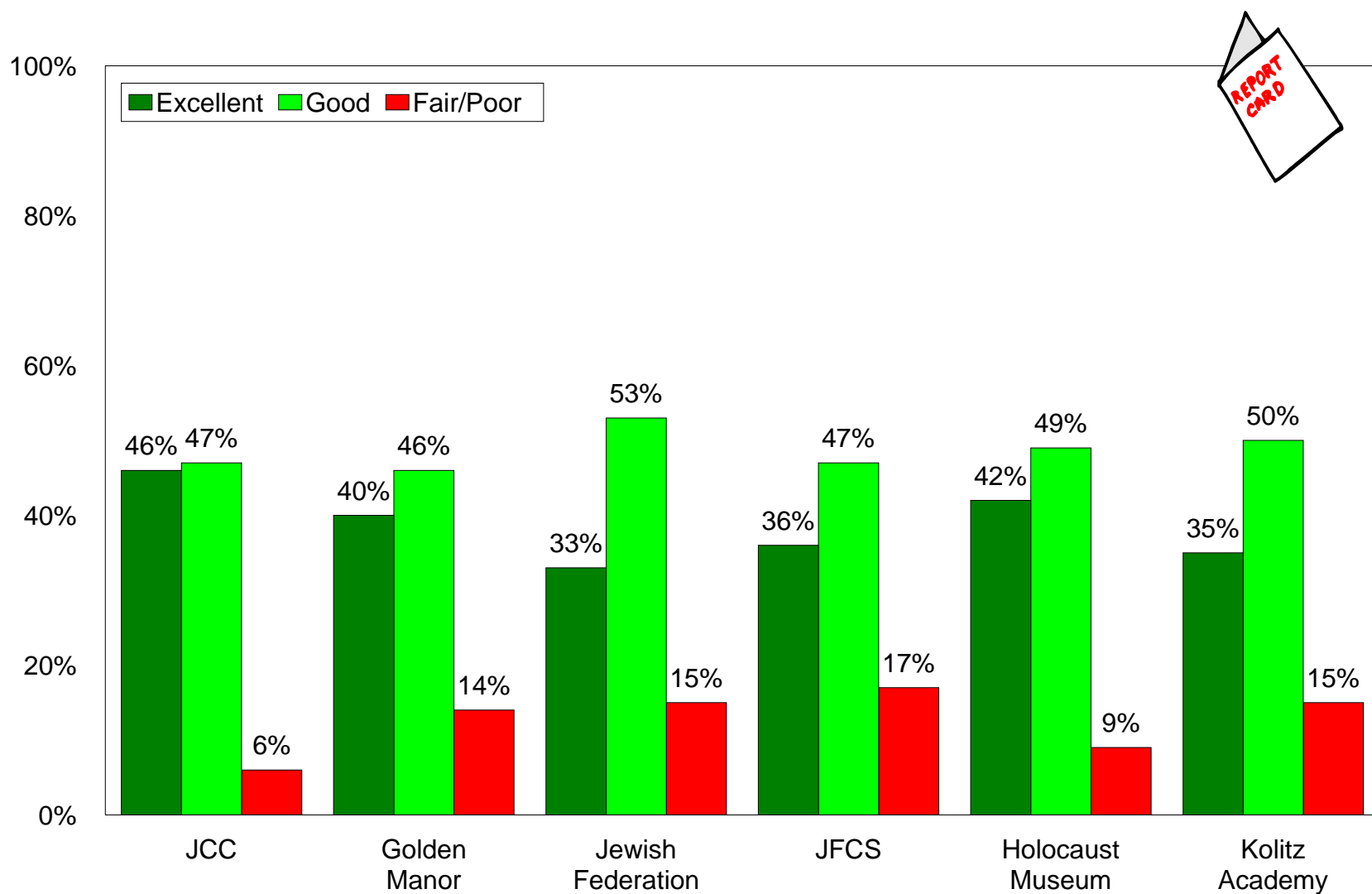
FAMILIARITY WITH JEWISH AGENCIES

(Respondents)



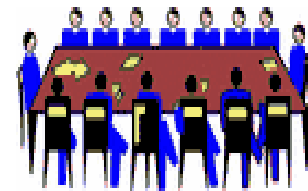
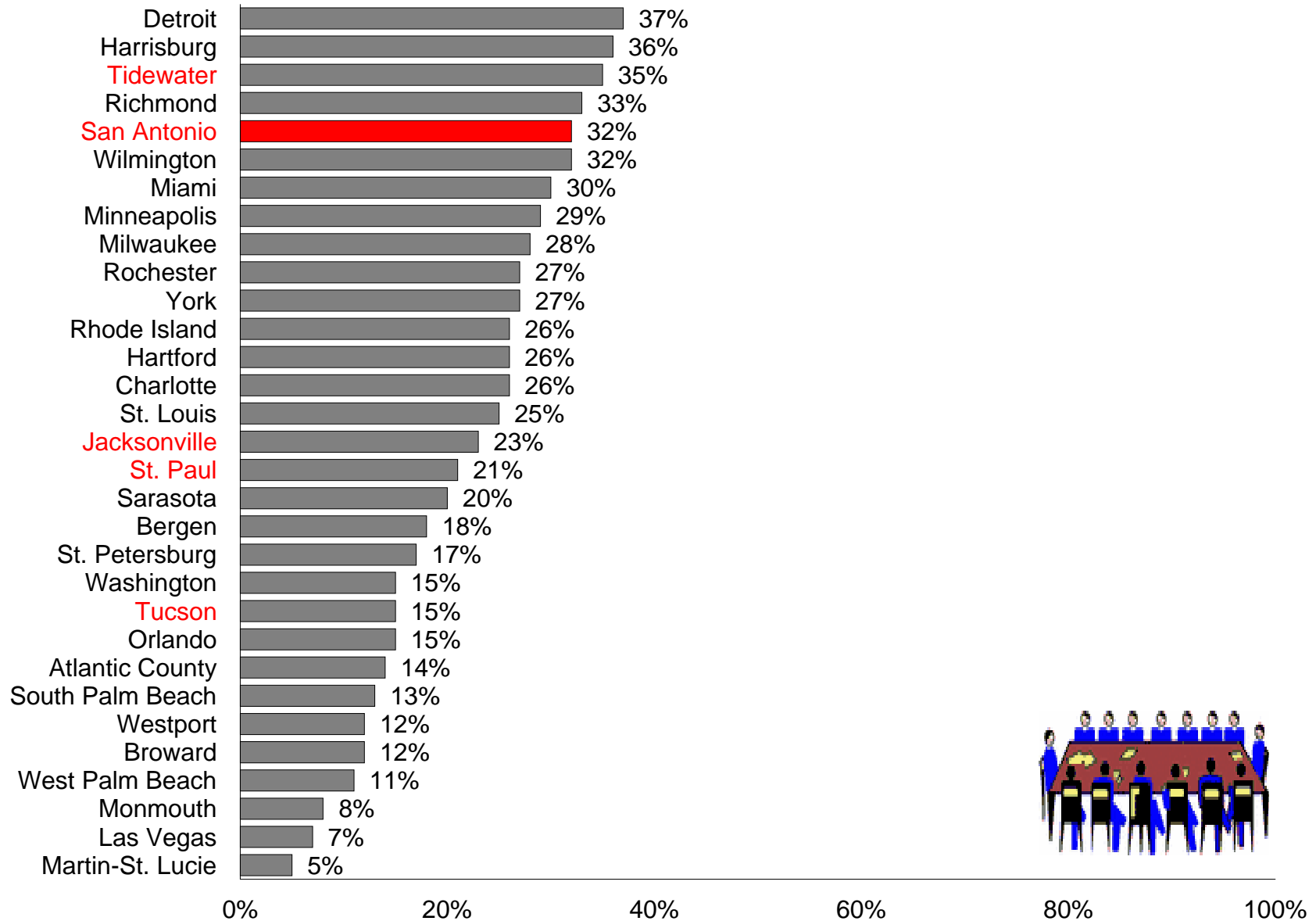
PERCEPTION OF JEWISH AGENCIES

(Respondents Who Are Very/Somewhat Familiar)



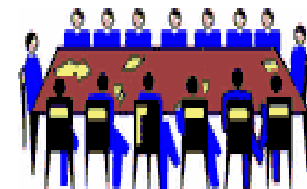
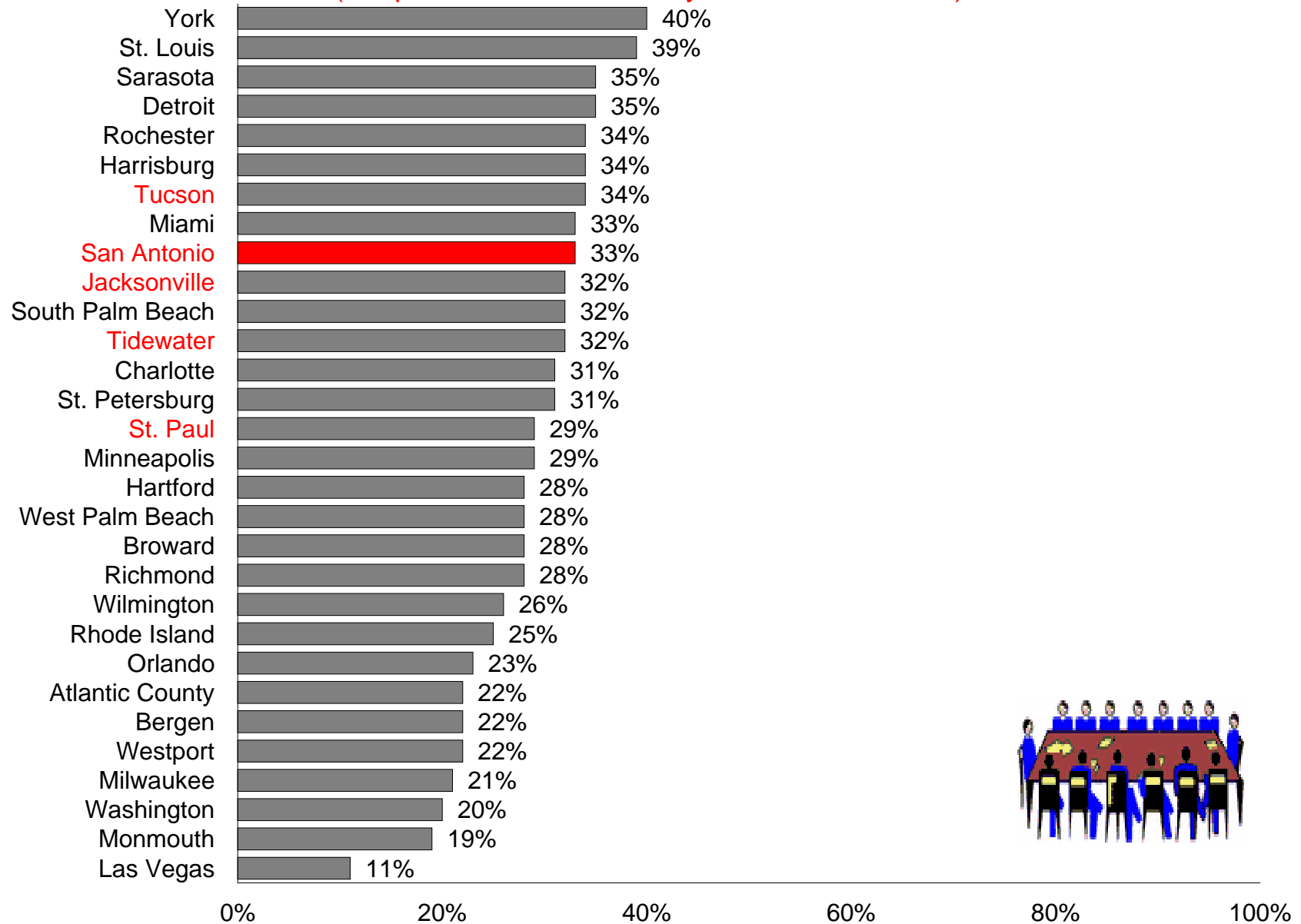
VERY FAMILIAR WITH JEWISH FEDERATION

(Respondents)



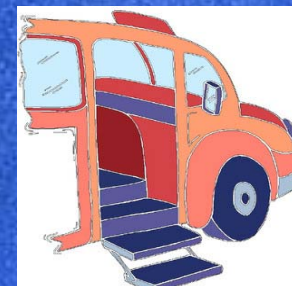
EXCELLENT PERCEPTIONS OF JEWISH FEDERATION

(Respondents Who Are Very/Somewhat Familiar)



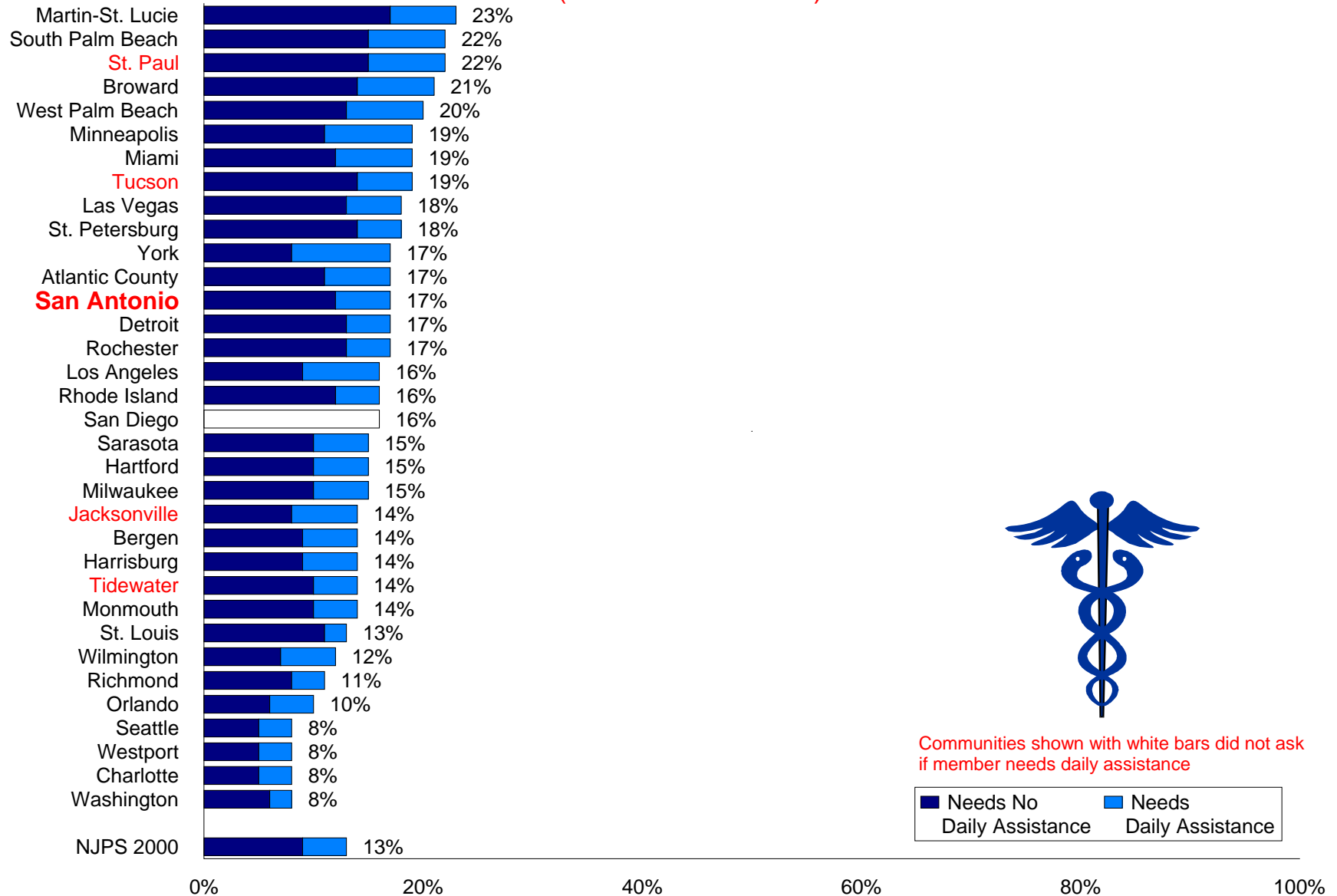


SOCIAL SERVICE NEEDS



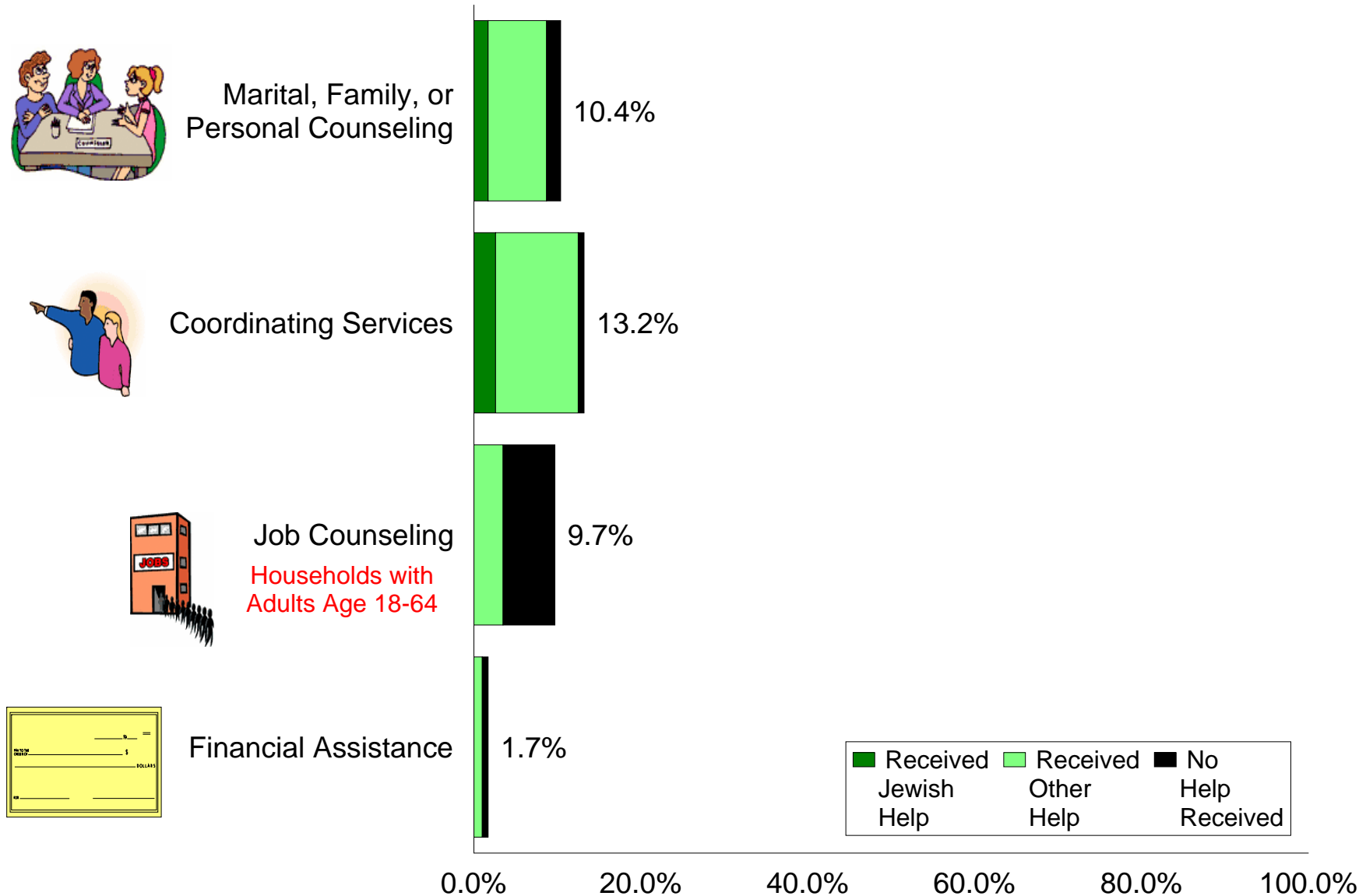
HOUSEHOLDS IN WHICH A MEMBER IS HEALTH LIMITED

(Jewish Households)



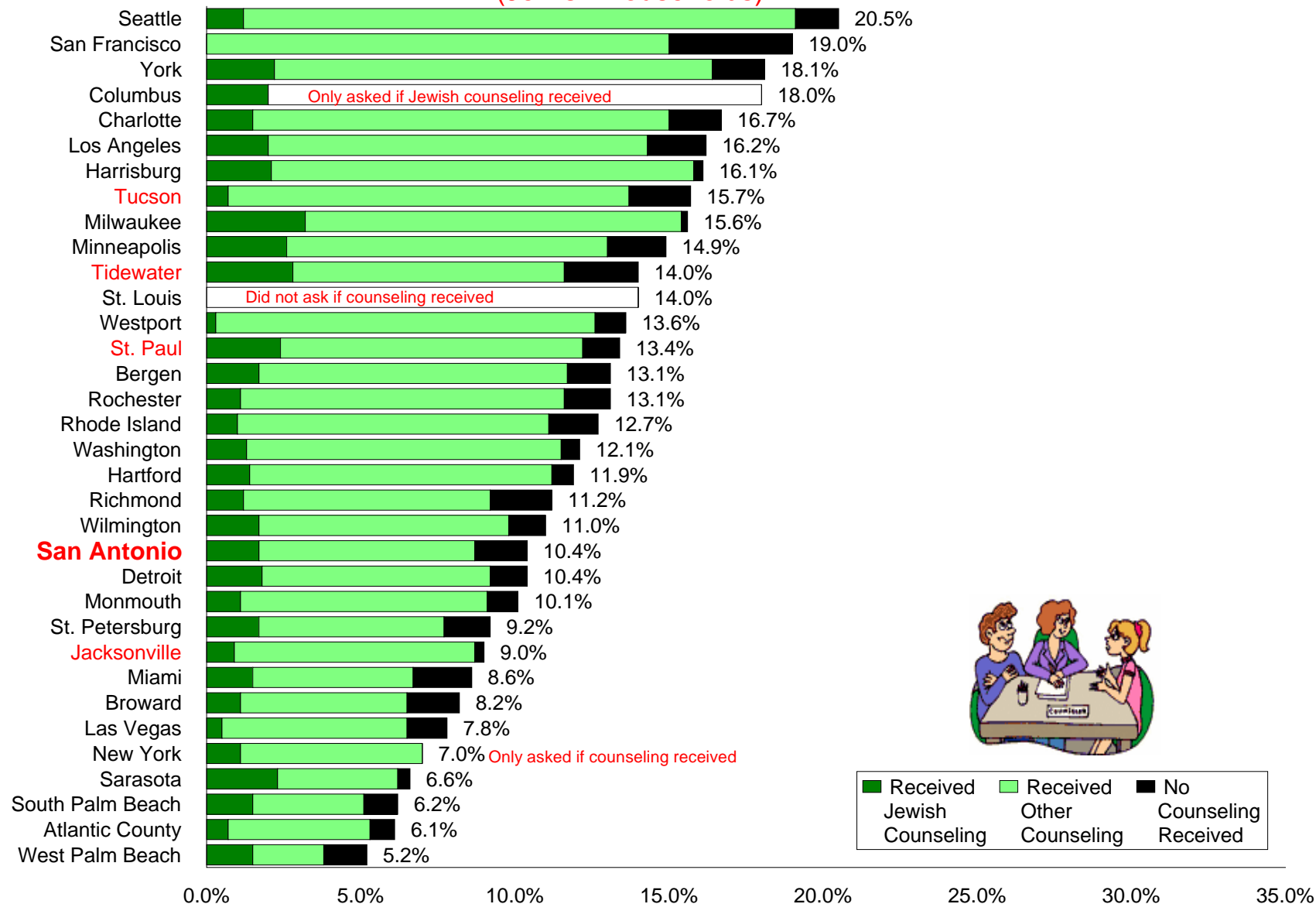
NEED FOR SERVICES IN THE PAST YEAR

(Jewish Households)



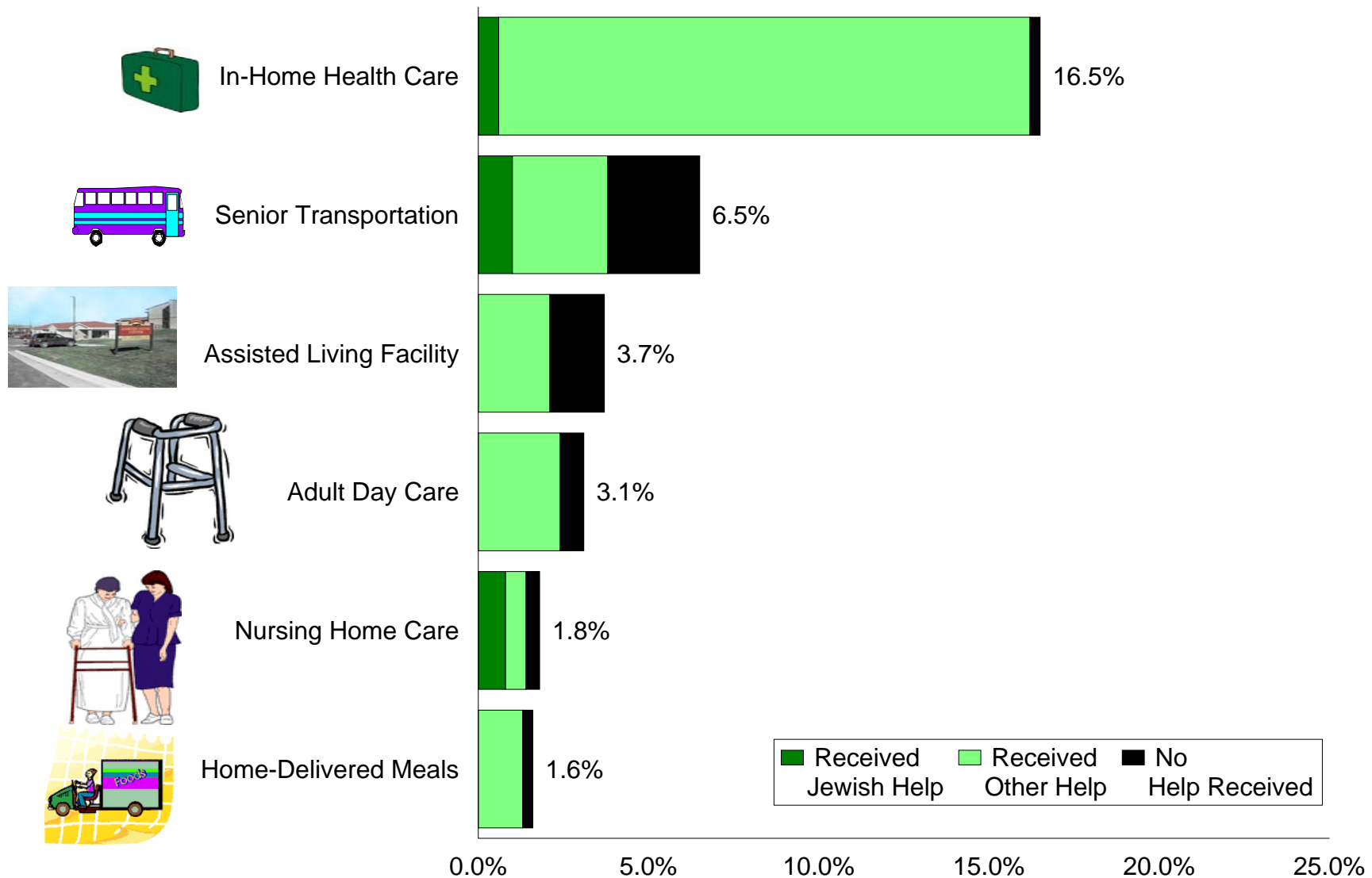
NEED FOR MARITAL, FAMILY, OR PERSONAL COUNSELING IN THE PAST YEAR

(Jewish Households)



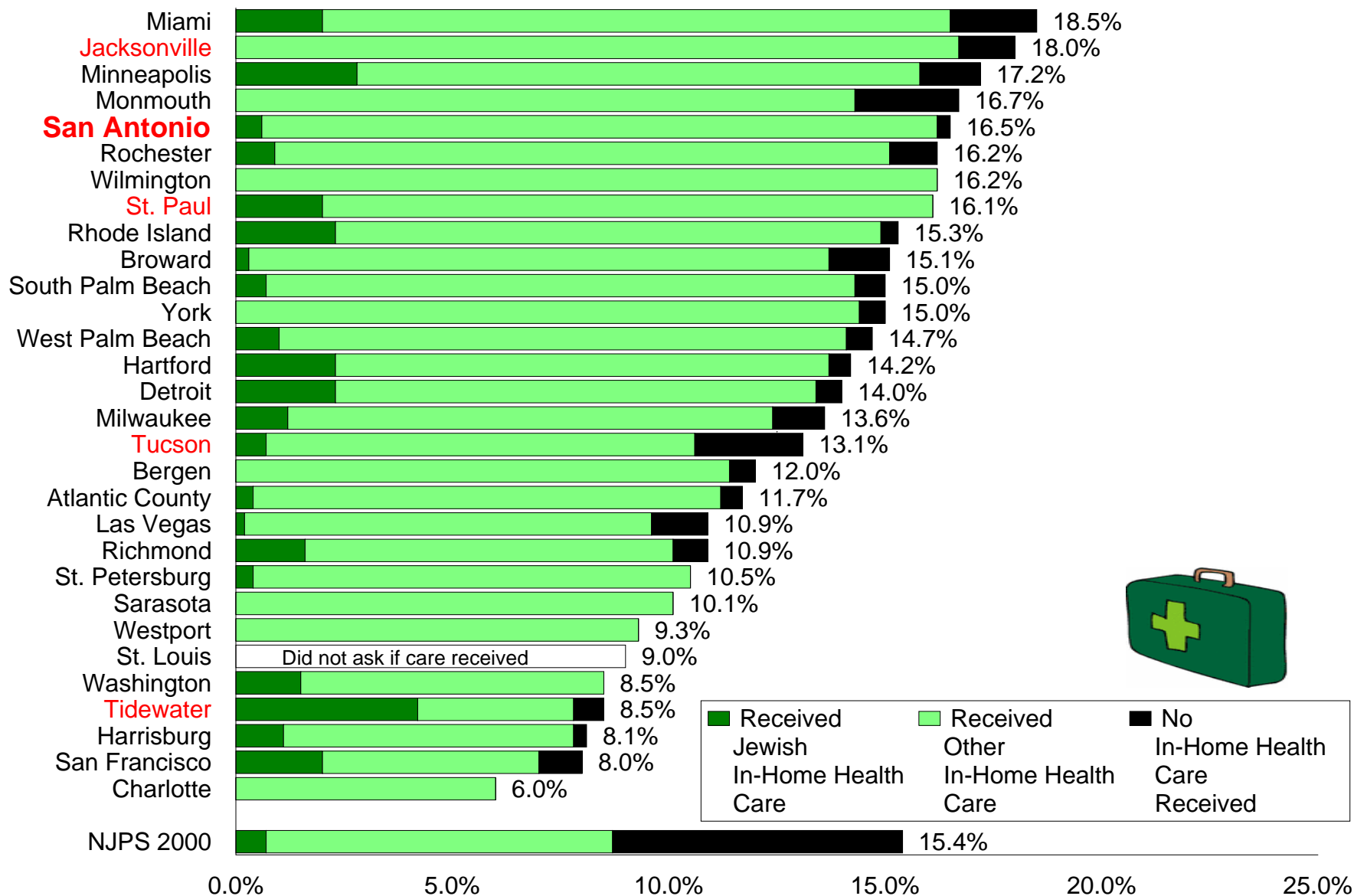
NEED FOR ELDERLY SOCIAL SERVICES IN THE PAST YEAR

(Households with Elderly Persons)



NEED FOR IN-HOME HEALTH CARE FOR THE ELDERLY IN THE PAST YEAR

(Households with Elderly Persons)



96

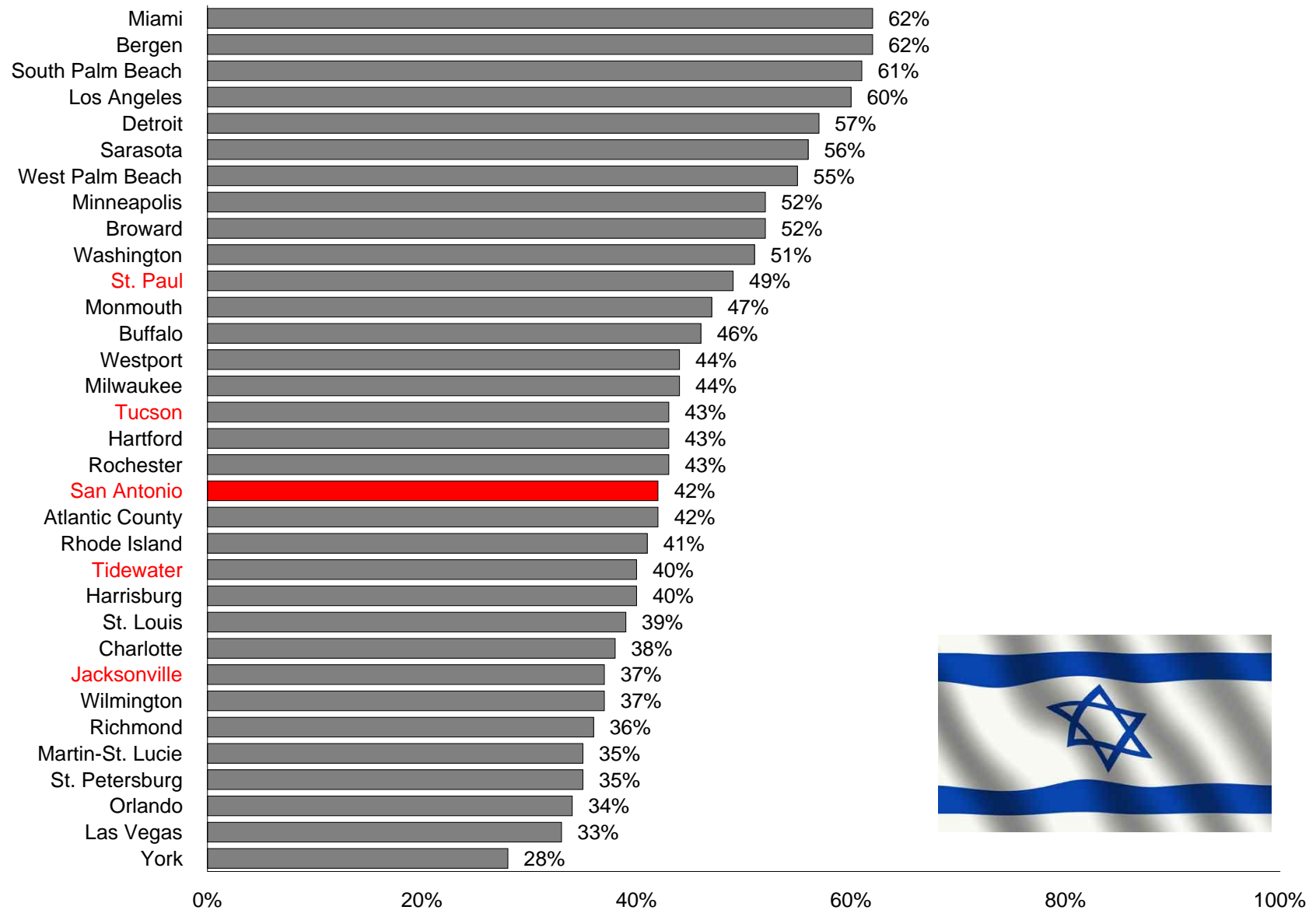


ISRAEL



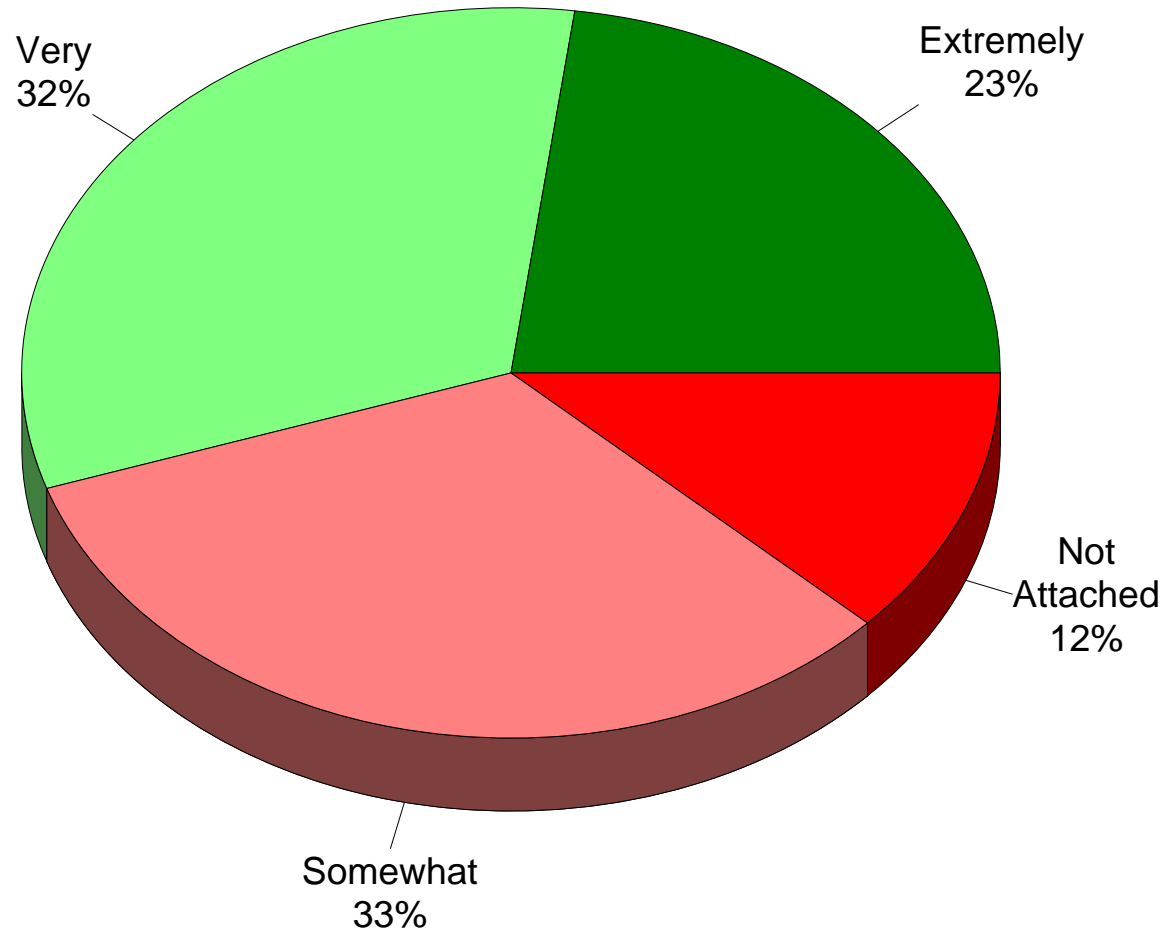
HOUSEHOLDS IN WHICH A MEMBER VISITED ISRAEL

(Jewish Households)



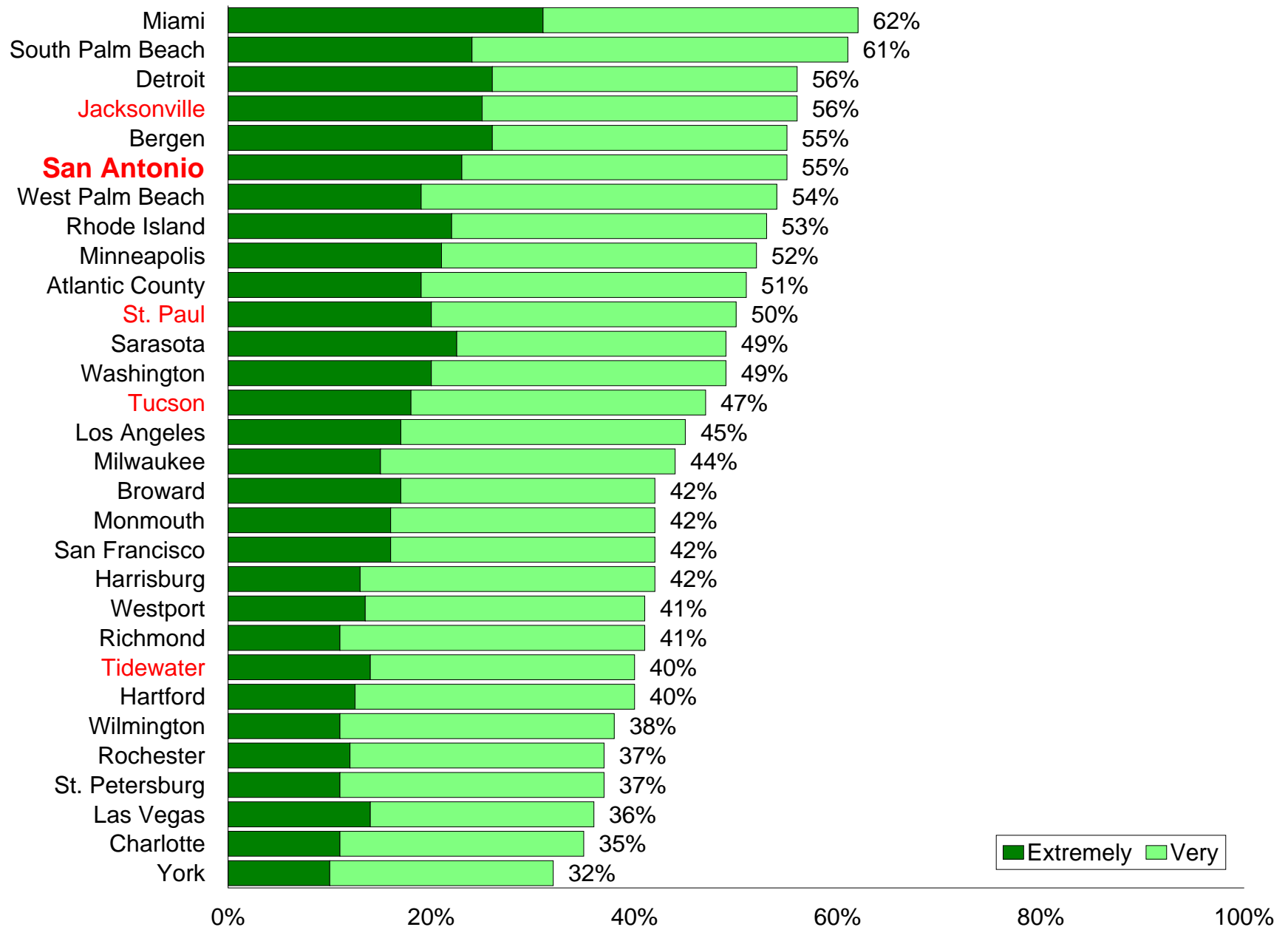
EMOTIONAL ATTACHMENT TO ISRAEL

(Jewish Respondents)



EXTREMELY/VERY ATTACHED TO ISRAEL

(Jewish Respondents)



100

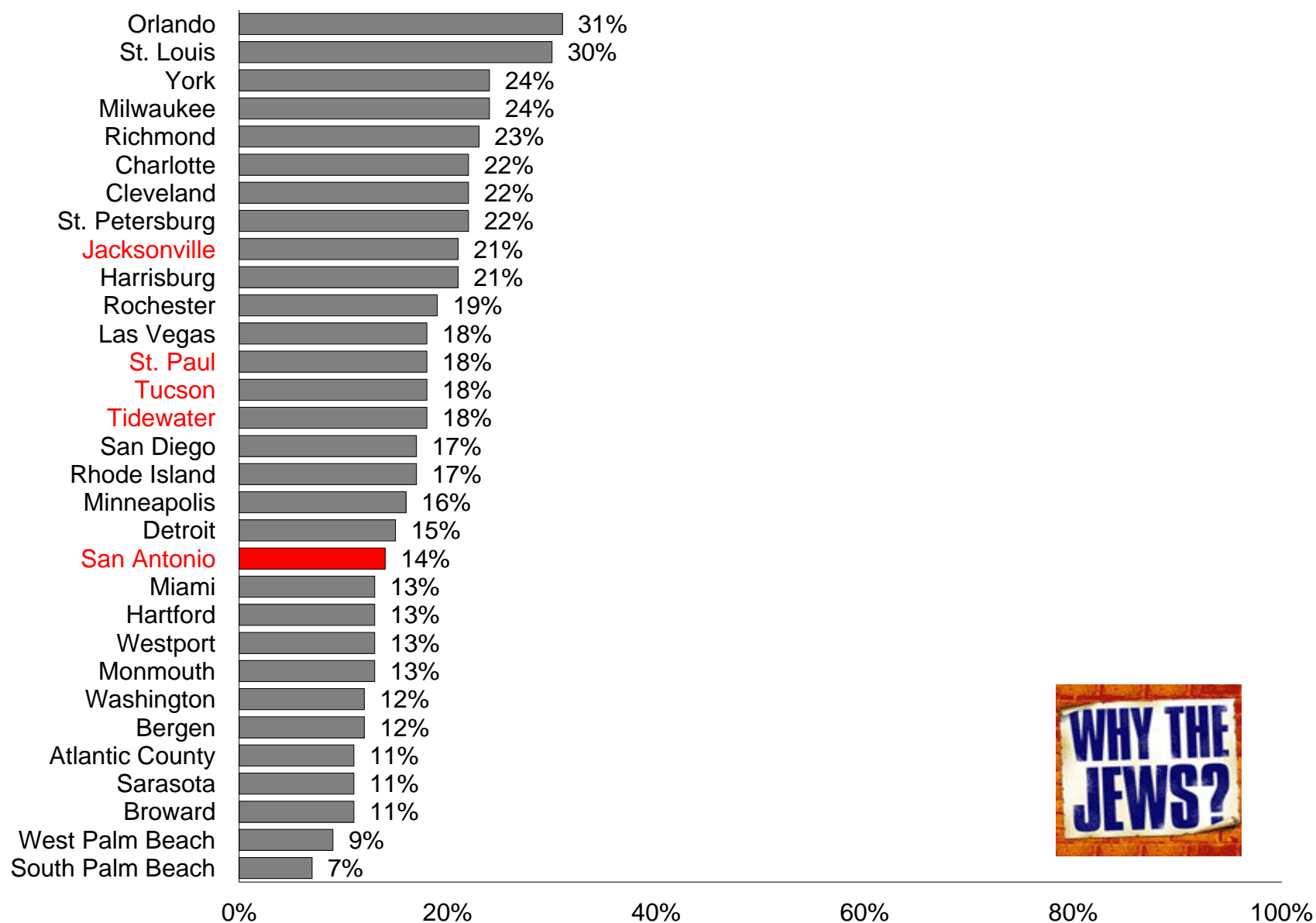


ANTI-SEMITISM



PERSONALLY EXPERIENCED ANTI-SEMITISM IN LOCAL COMMUNITY IN THE PAST YEAR

(Jewish Respondents)



102

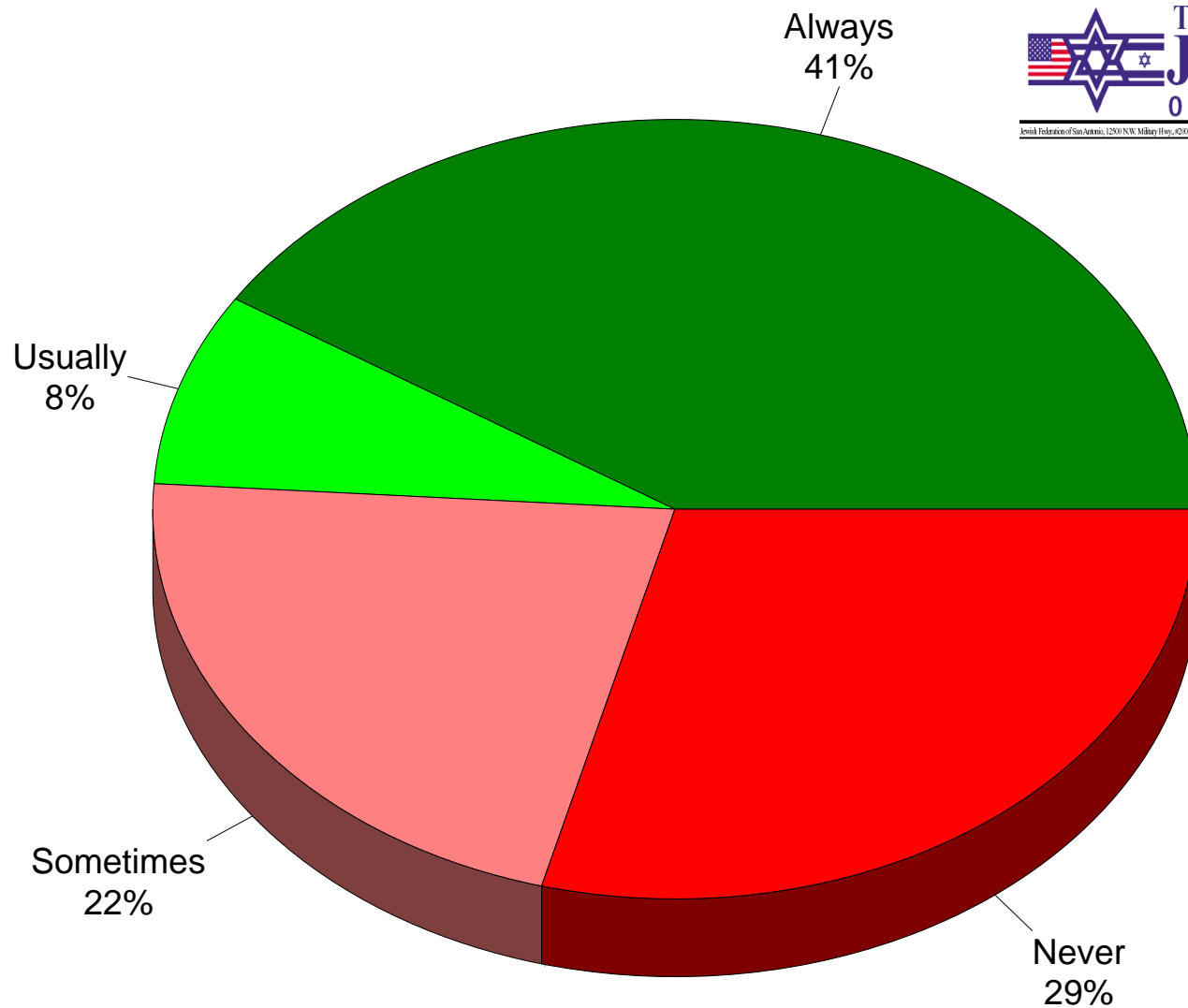


THE MEDIA



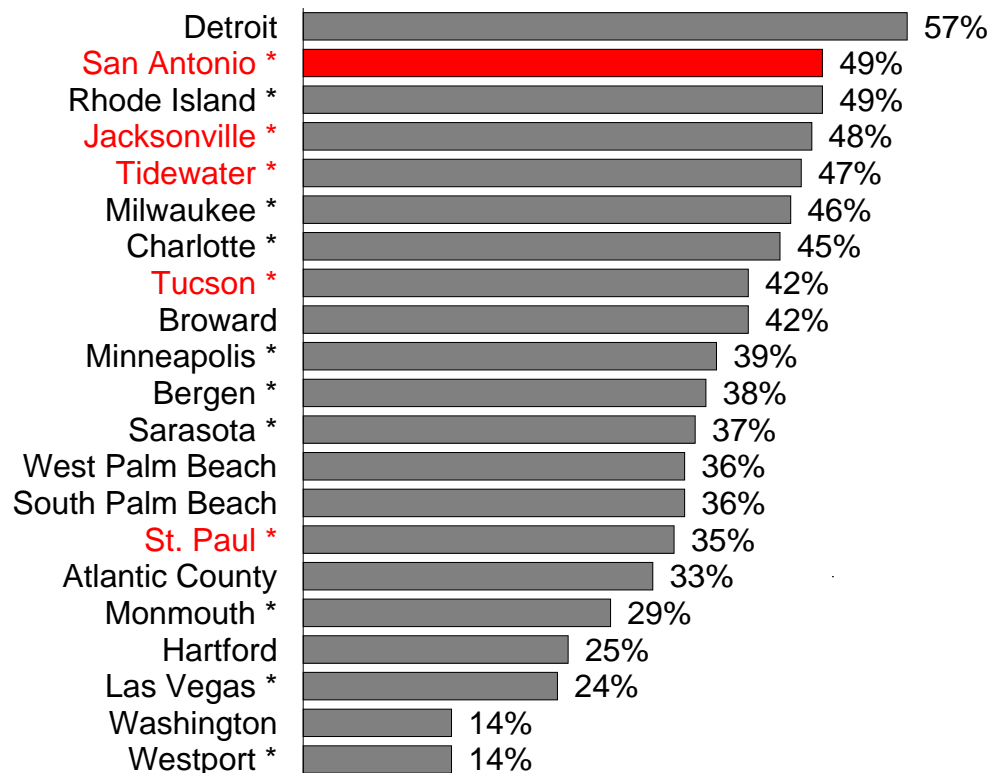
READERSHIP OF *THE JEWISH JOURNAL OF SAN ANTONIO*

(Jewish Respondents)

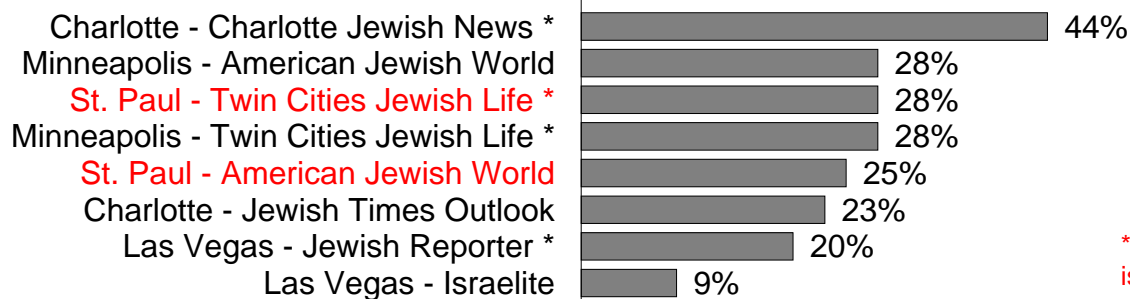


ALWAYS/USUALLY READ A LOCAL JEWISH NEWSPAPER

(Jewish Respondents)



INDIVIDUAL NEWSPAPERS IN COMMUNITIES WITH 2 NEWSPAPERS



* The newspaper, or 1 of the 2 newspapers, is published by the Jewish Federation

0% 20% 40% 60% 80% 100%



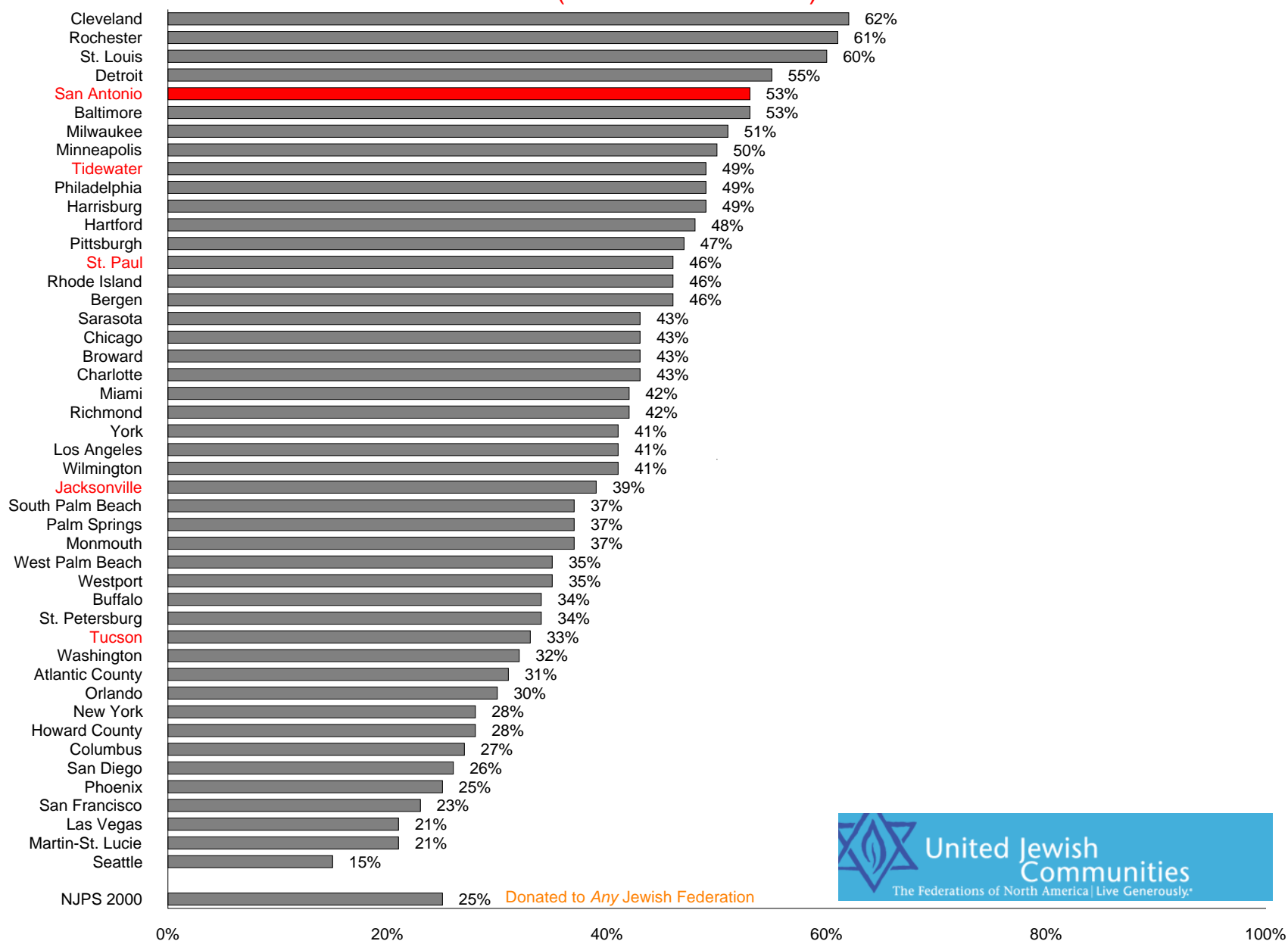
**PHILANTHROPIC PROFILE:
JEWISH FEDERATION DONATIONS**



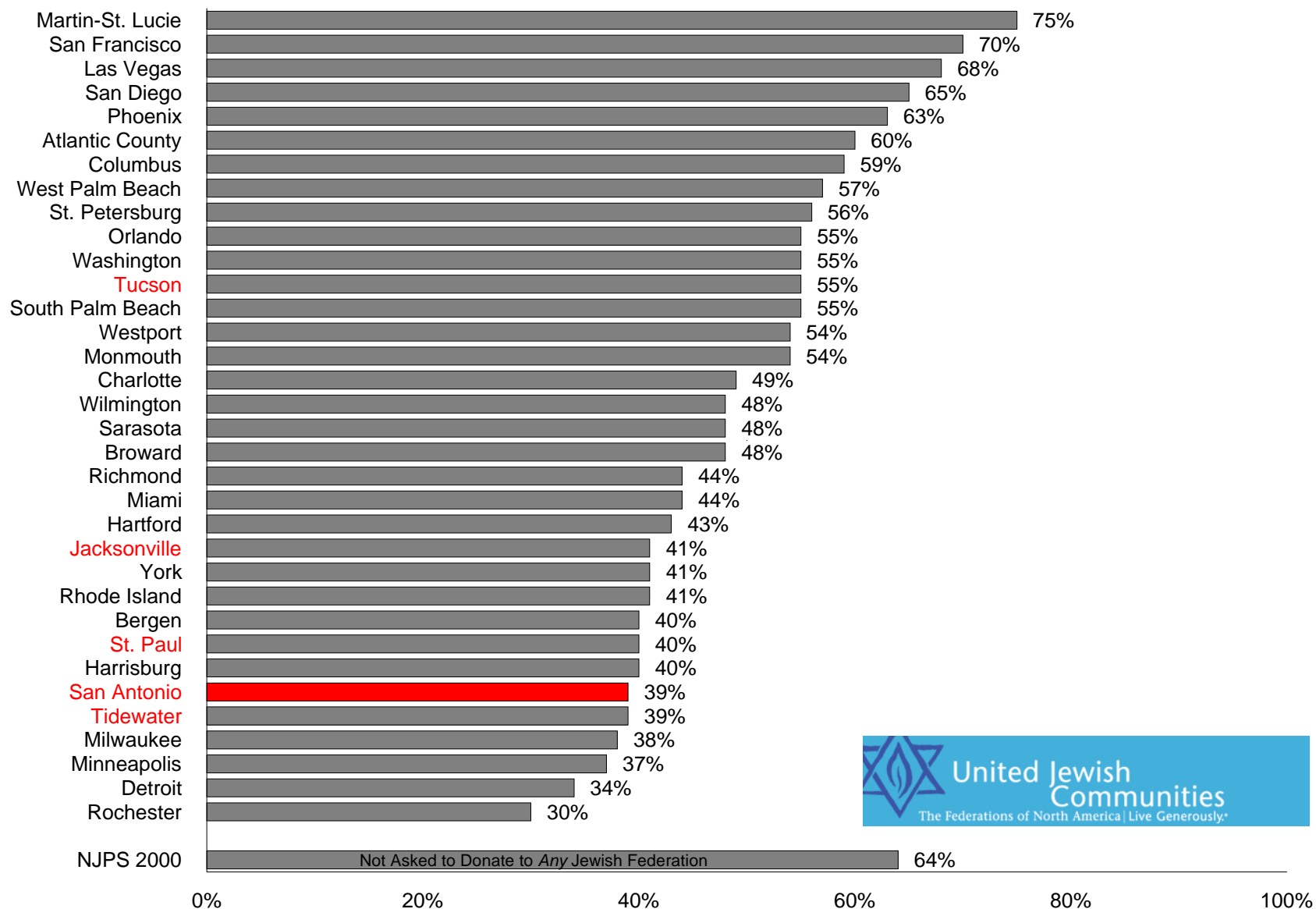
DONATED TO LOCAL JEWISH FEDERATION IN THE PAST YEAR

(Based upon the Telephone Survey)

(Jewish Households)

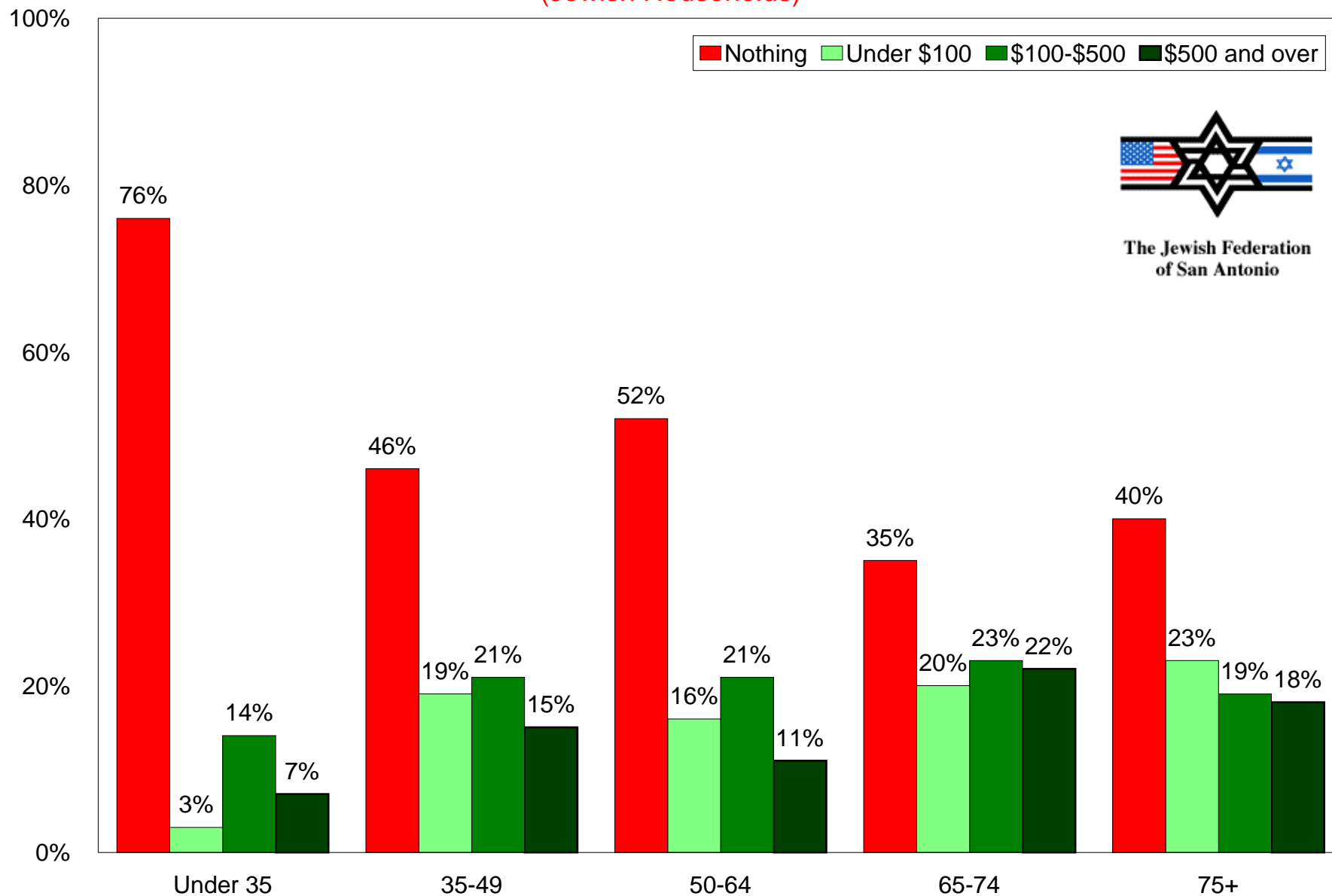


NOT ASKED TO DONATE TO LOCAL JEWISH FEDERATION IN THE PAST YEAR (Jewish Households)



DONATED TO JEWISH FEDERATION IN THE PAST YEAR BY AGE

(Jewish Households)



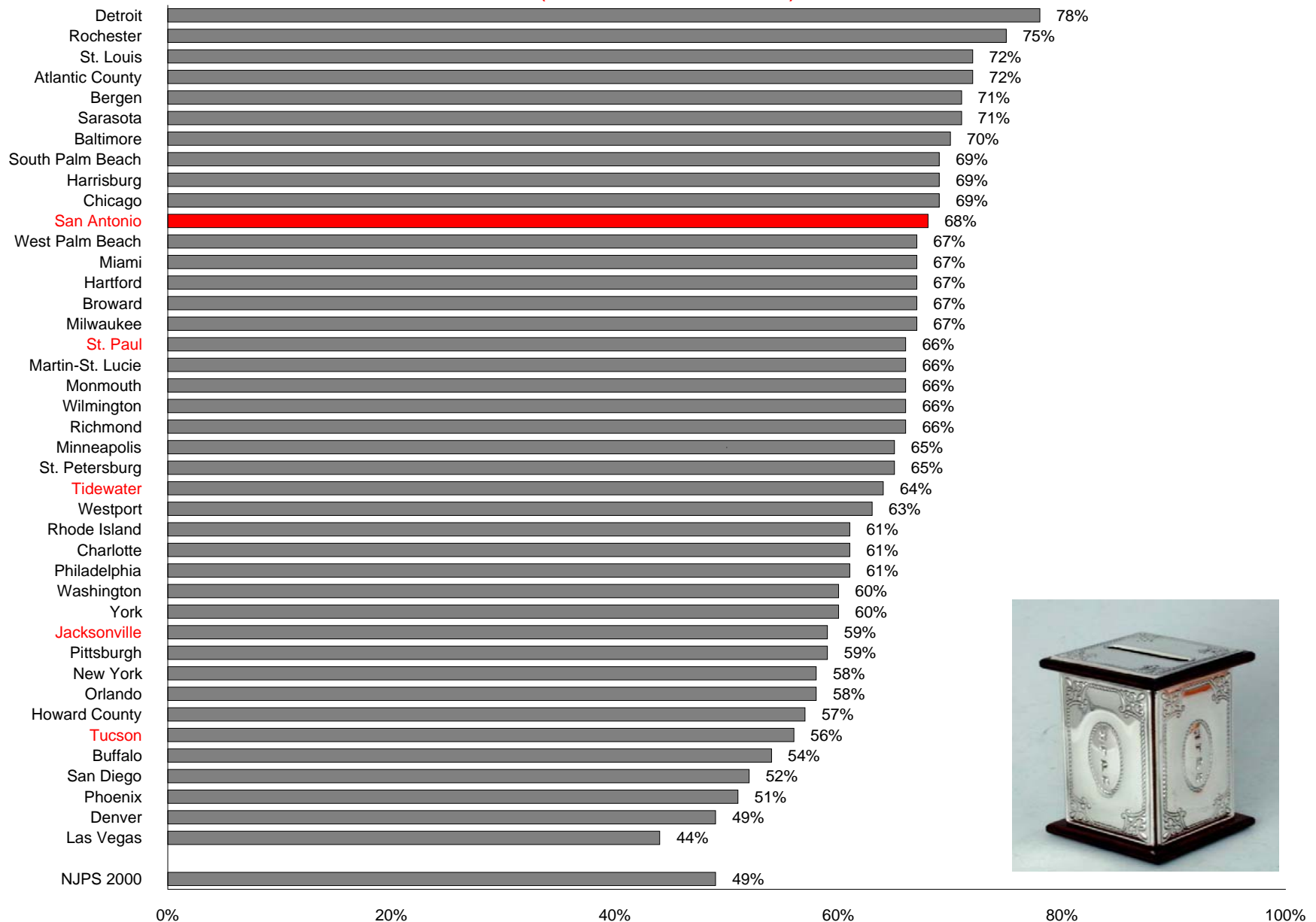


PHILANTHROPIC PROFILE: OTHER CHARITIES



110 DONATED TO JEWISH CHARITIES IN THE PAST YEAR

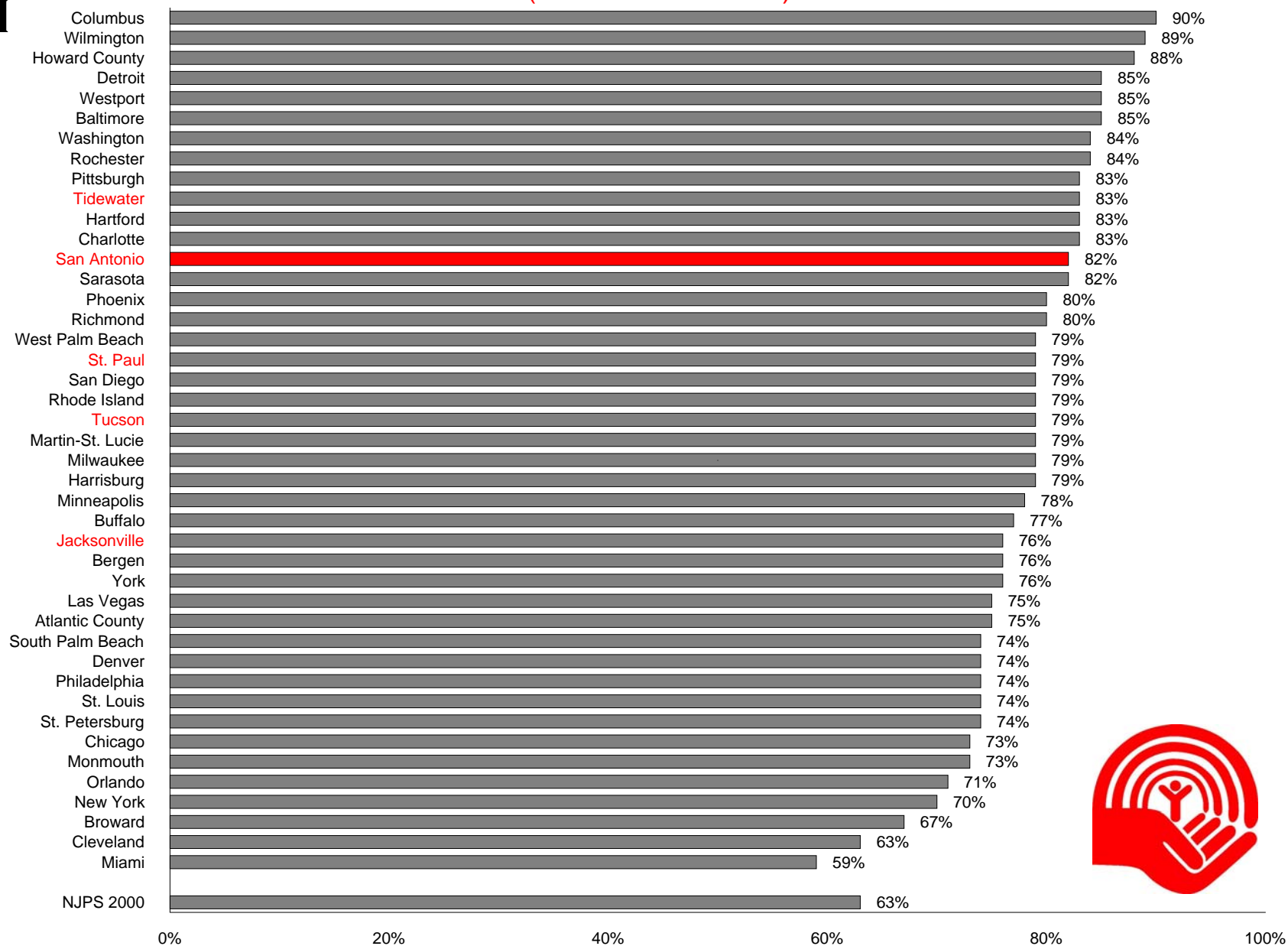
(Including Jewish Federations)
(Jewish Households)



DONATED TO NON-JEWISH CHARITIES IN THE PAST YEAR

(Jewish Households)

111



The Jewish Federation expresses its appreciation and thanks to
the underwriters of the 2007 Demographic Study
of the San Antonio Jewish Community:

The Estate of Dr. Eugene Gold

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The Jewish Federation of San Antonio Annual Campaign

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The Gladys & Ralph Lazarus Foundation

The Rachelle & Sterling Neuman Community Endowment Fund

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