Methodology Statement

Benenson Strategy Group conducted a 20-minute online survey with 501 American Jews nationwide from August 15 - 22, 2019. Respondents all had opted in to receive invitations to the survey through their preferred method of contact from research panels. Our survey then screened respondents for self-identification as Jewish. Questions were asked in the survey as they appear in the survey document.

The data was weighted to ensure it was representative of the universe of American Jews, consistent with the demographics of other recent studies that have been done on the American Jewish population. We used a variety of recent professional and academic studies as guides. The Pew Research Center's "A Portrait of Jewish Americans," published in 2013, was particularly useful in modeling a representative sample.

The margin of error for the entire sample is ±4.32% at the 95% confidence level. The margin of error is larger among individual subgroups.

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