2005 JEWISH COMMUNITY STUDY OF SOUTHERN NEVADA





SECOND DRAFT October 1

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SCREENER

Hello. We are calling for a *population study* for the Jewish community sponsored by the Las Vegas Jewish Federation and the Hebrew Academy. We are *NOT* asking for donations or selling anything AND we do not know your name or address. We ARE randomly interviewing households with one or more Jewish persons.

Was anyone in your household born or raised Jewish, or is anyone currently Jewish?					
Yes	A mixed response	No 👢			
	(There is a Jewish born or raised person in the household, but no one is currently Jewish.)	Since no one in your household is Jewish, let me just thank you for your time. Have a great evening.			
Great! My name is, (FIRST NAME ONLY) and your participation is important in helping the Southern Nevada Jewish community identify needs and plan for the future.	So that we can properly understand your answer, would you please tell me what you mean when you say someone in your household was (born / raised) Jewish but is not currently Jewish?	 Messianic (Jews for Jesus, Hebrew Christian, Completed Jew) Converso, Marrano, Crypto Jew Converted to another religion Not formally converted to another religion, but regularly 			
Again, your answers will be anonymous. We do NOT know your name or address. DO THE SURVEY	Continue with survey for: Secular, agnostic, atheist, non- practicing, non-religious, non- observant, nothing, no religion, non-Western religion, doesn't identify as Jewish "Not consider self Jewish, but has NOT converted out and is not a regular church attender"	another religion, but regularly attends church or other services 5. Grandparent was Jewish 6. Father Jewish, but raised in another religion 7. Mother Jewish, but raised in another religion 8. Mother and father Jewish, but raised in another religion 9. Father Jewish, but not raised in any religion 10. Mother Jewish, but not raised in any religion 11. Mother and father Jewish, but not raised in any religion 12. Believes has some Jewish blood 13. Black Hebrews 14. Other THANK RESPONDENT Result Code is PJB - #			

MIGRATION

1. How many years have you lived in Southern Nevada? Years					ALTI	ALTERNATIVE RESPONSES: Year Born in S. Nevada		
2. How many years have y	ou lived at your <i>c</i> a	urrent a	 iddress?	Ye	 ears		Year	
						-		
3. What is your zip code?		8	8	9				
4. How many months of to Southern Nevada?	he year do you usu	ally live	e in	5. In we months?	hat state do y	you sp	end the	other
1 2 3 4 5	6 7 8	9		34. New	York 6. Cal	lifornia	a 11. I	Florida
10 11 12 Other:								
6. Before you moved to So	outhern Nevada, ii	n what	state dic	d you live	?			
32. New Jersey	 Always lived i Southern Nev 	n	602. Ca 16 51. Wis	. Indiana	1		Other:	
7. Will you:			DEFI	NITELY	OR PROBA	ABLY	MOV	ING
1. definitely 2. probably					ct to move:	7	move	ould that be within
3. probably not, or 4. definitely not		3		3. Foreign	•		one ye	'es
8. Don't know (DO NOT READ) 9. No response		D)	8. Do		rn Nevada? (DO NOT RE	EAD)	8. D	2. No on't know response

HOUSEHOLD DEMOGRAPHICS

10. Now, I	10. Now, INcluding yourself, how many people live in your household, INcluding children who are temporarily away at school? Persons					
	11. What is the relationship of the other person(s) to you?	12. How old are you? And your?	13. Gender	14. (Were you / Was everyone in your household) born or raised Jewish? IF NO: Who was not?	15. (Are you / Is everyone in your household) currently Jewish? IF NO: Who is not?	
	Respondent	18 and over	1. Male 2. Female		1. Yes 2. No 3. Part Jewish	
Adult 2		18 and over	1. Male 2. Female		1. Yes 2. No 3. Part Jewish	
Adult 3		18 and over	1. Male 2. Female		1. Yes 2. No 3. Part Jewish	
Adult 4		18 and over	1. Male 2. Female		1. Yes 2. No 3. Part Jewish	
Adult 5		18 and over	1. Male 2. Female		1. Yes 2. No 3. Part Jewish	
Adult 6		18 and over	1. Male 2. Female	1. Yes 2. No 3. Part Jewish	1. Yes 2. No 3. Part Jewish	
		TEOLO SA		14 A. (Was your child / Were your children) born Jewish?	15 A. (Is your child / Are your children) being raised Jewish?	
	Child 1	17 and under		1. Yes 2. No 3. Part Jewish	1. Yes 2. No 3. Part Jewish	
	Child 2	17 and under		1. Yes 2. No 3. Part Jewish	1. Yes 2. No 3. Part Jewish	
	Child 3	17 and under		1. Yes 2. No 3. Part Jewish	1. Yes 2. No 3. Part Jewish	
	Child 4	17 and under		1. Yes 2. No 3. Part Jewish	1. Yes 2. No 3. Part Jewish	
	Child 5	17 and under		1. Yes 2. No 3. Part Jewish	1. Yes 2. No 3. Part Jewish	
	Child 6	17 and under		1. Yes 2. No 3. Part Jewish	1. Yes 2. No 3. Part Jewish	

ADULT DEMOGRAPHICS

ADULTS	5 ⇔ AND NON	- ፟ (AGE 18 +)		
	16. In what state were you born? IF NV: 17. Were you born in Southern Nevada? 1. Yes 2. No 99. DK/NR	18. Are you currently: READ AS NECESSARY 1. working full time 2. working part time 3. retired 4. homemaker 5. full-time volunteer 6. disabled 7. unemployed 8. student 10. Retired and work part time 11. Student and work part time 9. DK/NR	19. What is the highest level of education you have completed? PROMPT IF NECESSARY 10. In high school 11. Less than high school 12. Graduated high school 13. Technical/trade school 14. In college 15. Some college 16. 2-year college degree (Bachelors—BA, BS, etc.) 18. In graduate school 19. Some graduate school 20. Masters (MA, MS, MBA) 21. PhD (Doctorate) (EdD) 22. MD (DO) 23. DDS (Dentist) 24. Law (JD, LLB) 25. Rabbinical 99. DK/NR	20. Are you: READ AS NECESSARY Currently married options 1. married for the first time 2. divorced & REmarried 3. widowed & REmarried Currently single options 4. single, never married 5. currently divorced 6. currently widowed 7. separated 9. DK/NR
Respondent	And your;	And your?	And your?	And your?
Adult 2				

ASK FOR EACH ADULT WORKING	FULL TIME OR PA	ART TIME (RESPONSES 1, 2,	10, AND 11 TO Q. 18)
21. Do you usually work:	9. DK/NR		
1. during the day (between 7 AM ar	nd 5 PM) 2. an	evening shift, or (between 4	4 PM and midnight)
3. an overnight shift? (between 11 I	PM and 7 AM)	4. Varies a lot from week to	week or month to month
5. Only work on weekends 6.	Other (SPECIFY)	And your	?

IF RESPONDENT IS FEMALE AGE 18-44 OR THE HUSBAND, ETC., OF A FEMALE AGE 18-44 22. Do you plan to have or adopt any children in the next three years? 1. Yes 2. No 8. Don't know 9. No response

UNMARRIED \$ ADULTS A	GE 18-64	
23. In the past year, (were you / was your / was any Jewish adult age	24. Did (you / your) attend singles programs?	25. Were any of the programs provided by a Jewish group?
18-64 in your household) interested in programs for adult singles? 1. Yes 2. No 9. DK/NR	1. Yes 2. No 9. DK/NR	1. Yes 2. No 3. Both Jewish and Non-Jewish groups 9. DK/NR
	as any <i>single</i> Jewish adult age 18 - 64 in yo	our household) ever used a
Jewish Internet dating service? 1. Yes 2. No	o 9. DK/NR (Jdate.co	om, frumster.com, orthodate.com)

JEWISH EDUCATION OF ADULTS

	USED FOR JEWISH INFO	USED FOR LOCAL INFO	
27. \$\phi\$ In the past year, did you use the Internet for Jewish-related information?	28. \$\phi\$ In the past year, did you use the Internet for information about the Southern Nevada Jewish community?	29. ♥♥ In the past year, did you visit the Jewish Federation web site, jewishlasvegas.com?	
1. Yes	1. Yes	1. Yes 2. No	
2. No 9. DK/NR	2. No 9. DK/NR	9. DK/NR	

30. ♣ In the past year, did you attend any adult *Jewish* education classes or programs?

1. Yes

2. No

9. DK/NR

BORN OR RA	ISED ☆ ADULTS (AGE 18 +)			
	31. As a child, did you receive any formal Jewish education? IF YES: 32. Was that a Hebrew or Sunday School, or a Jewish Day School?	As a child, did you attend or work at a Jewish overnight camp that held religious services or had significant Jewish content?	34. As a teenager, did you regularly participate in a Jewish youth group?	BORN OR RAISED ADULTS WHO ATTEND OR ATTENDED COLLEGE 35. While in college, other than on the High Holidays, (do you / did you) regularly participate in Jewish activities sponsored by Jewish college groups, such as Hillel or Chabad?
	And your?	And your?	And your?	And your?
Born or raised	 No Jewish Education Hebrew/Sunday School Jewish Day School Tutor 6. Israeli 9. DK/NR 	1. Yes 2. No 9. DK/NR	1. Yes 2. No 9. DK/NR	1. Yes 2. No 9. DK/NR
Born or raised	 No Jewish Education Hebrew/Sunday School Jewish Day School Tutor 6. Israeli 9. DK/NR 	1. Yes 2. No 9. DK/NR	1. Yes 2. No 9. DK/NR	1. Yes 2. No 9. DK/NR
Born or raised	 No Jewish Education Hebrew/Sunday School Jewish Day School Tutor 6. Israeli 9. DK/NR 	1. Yes 2. No 9. DK/NR	1. Yes 2. No 9. DK/NR	1. Yes 2. No 9. DK/NR
Born or raised	 No Jewish Education Hebrew/Sunday School Jewish Day School Tutor 6. Israeli 9. DK/NR 	1. Yes 2. No 9. DK/NR	1. Yes 2. No 9. DK/NR	1. Yes 2. No 9. DK/NR

RELIGIOUS PRACTICES

9. DK/NR

 $\textbf{36.} \Leftrightarrow \textbf{How important is being Jewish in your life? Would you say:}$

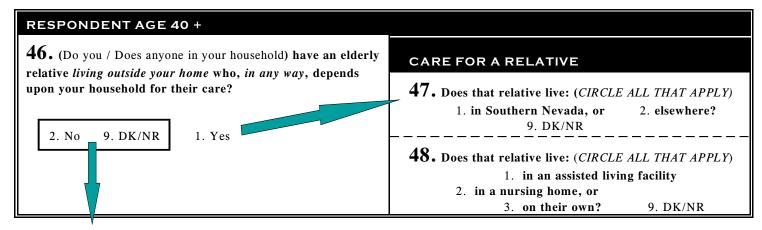
- 1. very important 2. somewhat important
 - 3. not very important, or 4. not at all important?

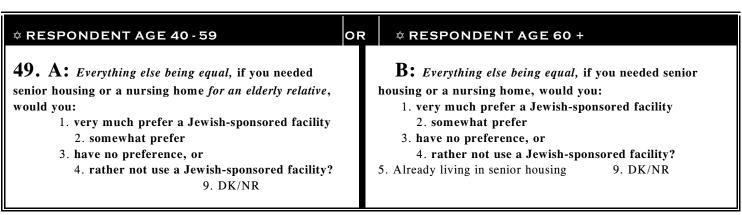
37. Now, (do you / does anyone in your household)	REPEAT SCALE AS NECESSARY				
always, usually, sometimes, or never:	Always	Usually	Sometimes	Never	
a. participate in a Passover Seder? (SAY-der)	1	2	3	4	
b. light Hanukkah candles? (HAH-noo-kah)	1	2	3	4	
c. have a Christmas tree?	1	2	3	4	
d. light candles Friday night?	1	2	3	4	
38. Do you have a mezuzah on your front door? (Muh-ZUH-zah)	1. Yes	2. No	9. DK/NR	1	

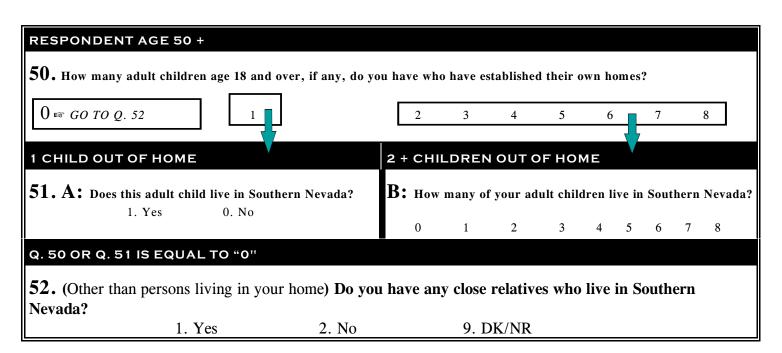
39. Do you keep a kosher	KOSHER IN HOME	KOSHER IN & OUT	
home?	40. Do you keep kosher outside your home?	41. Do you turn lights on and off on the Sabbath?	
2. No 9. DK/NR	2. No 9. DK/NR	1. Yes 2. No	
		9. DK/NR	

42. \$\phi\phi\$ Do you consider yourself: 1. Orthodox 2. Conservative	DO NOT READ THE 6. Traditional 10. Agnostic/At		PONSES: 99. DK/NR		
3. Reform 4. Reconstructionist, or 5. Just Jewish?	10. Agnostic/Atheist 13. Kabbalist 7. Jewish Humanist 8. Jewish Renewal		11. Messianic (Jews for Jesus) 12. Converso (Marrano, Crypto Jew) FINISH TO BOTTOM OF PAGE & END		
43. 本 How frequently do you attend synagogue services? 1. Never 2. Never, except weddings and Bar Mitzvahs 3. Only high holidays and weddings/Bar Mitzvahs 4. A few times a year 9. DK/NR 5. About once a month 6. A few times a month 7. Weekly, or 8. Several times a week (or more)					
44. \$\phi\$ How emotionally attached are you to Israel? Would you say: 1. extremely 2. very 3. somewhat, or 4. not attached? 9. DK/NR					
45. ☼Ŷ How much do you feel like yo Would you say: 1. very much 2. some				9. DK/NR	

INTERGENERATIONAL ISSUES







SOCIAL SERVICES

53. (Do you / Does any <i>adult</i> in	HEALTH LIMITED	NEEDS DAILY ASSISTANCE
your household) have any kind of physical, mental, or other health condition that has lasted for 6 months or more, which would limit or prevent employment, educational opportunities, or daily activities? 1. Yes 2. No 9. DK/NR	54. Does this condition require supervision or assistance on a daily basis?	55. (Do you / Does that person) need help with: a. getting around inside the home? 1. Yes 2. No b. eating? 1. Yes 2. No c. dressing? 1. Yes 2. No d. bathing or showering? 1. Yes 2. No e. managing medicines? 1. Yes 2. No f. using the bathroom? 1. Yes 2. No g. taking care of (your / their) appearance? 1. Yes 2. No h. grocery shopping? 1. Yes 2. No i. managing money? j. preparing meals? 1. Yes 2. No k. doing laundry? 1. Yes 2. No
		GO TO Q. 57
	2. No 9. DK/NR	ASK IF NO ONE IN HOUSEHOLD IS UNDER AGE 65 OR RESPONDENT LIVES ALONE 56. (Do you / Does that person) need help with: a. grocery shopping? 1. Yes 2. No b. managing money? 1. Yes 2. No c. preparing meals? 1. Yes 2. No d. doing laundry? 1. Yes 2. No

57. In the past year, did (y household) need:	you / anyone in your	HELP NEEDED	HELP RECEIVED
a. help in <i>coordinating</i> services for an elderly or disabled person?	1. Yes 2. No ☞ <i>GO TO b</i>	58. Did (you / that person) get the help? 1. Yes 2. No IST GO TO b	59. Was the help provided by a Jewish agency? 1. Yes 2. No
b. marital, family, or personal counseling?	 Yes No ¹ GO TO c 	60. Did (you / that person) participate in counseling? 1. Yes 2. No S GO TO c	61. Was the counseling provided by a Jewish agency? 1. Yes 2. No
ANYONE IN HOUSE	HOLD AGE 18-64		
c. help in finding a job or choosing an occupation?	1. Yes 2. No	62. Did (you / that person) get the help? 1. Yes 2. No	63. Was the help provided by a Jewish agency? 1. Yes 2. No



Do this page if anyone in the household is age 65 + SENIOR SERVICES



ANYONE IN HOUSE	HOLD AGE 65 +		
64. In the past year, did anyone in your household)	· ·	HELP NEEDED	HELP RECEIVED
a. in-home health care?	1. Yes 2. No 188 GO TO b	65. Did (you / your / that person) get in-home health care? 1. Yes 2. No © GO TO b	66. Was the in-home health care arranged by a Jewish agency? 1. Yes 2. No
b. a nursing home?	1. Yes 2. No IS GO TO c	that person) go to a nursing home? 1. Yes GO TO c 2. No GO TO c	
c. adult day care?	1. Yes 2. No 188 GO TO d	68. Did (you / your / that person) attend adult day care? 1. Yes 2. No GO TO d	69. Was the adult day care provided by a Jewish agency? 1. Yes 2. No
d. home-delivered meals?	1. Yes 2. No ** GO TO e	70. Did (you / your / that person) get home-delivered meals? 1. Yes 2. No GO TO e	71. Were the meals arranged by a Jewish agency? 1. Yes 2. No
e. transportation for seniors?	1. Yes2. No	72. Did (you / your / that person) use transportation for seniors? 1. Yes 2. No	73. Was the transportation arranged by a Jewish agency? 1. Yes 2. No



Do the next six pages for Jewish and "part Jewish" children only INFORMAL JEWISH EDUCATION OF CHILDREN

74. (Has your child / Have any of your children) (age 0	-17) visited Israel?
1. Yes	2. No 9. DK/NR
VISITED ISRAEL	NOT TO ISRAEL
75. Was any trip sponsored by a Jewish organization or synagogue? 1. Yes 2. No (includes went on one's own) 3. Both Yes and No 6. Adult(s) in this household is (are) Israeli 7. Lived in Israel 8. Studied in Israel 9. DK/NR	76. Will you seriously investigate sending your (teenager(s) / child(ren) when (he / she / they) become(s) (a) teenager(s)) on a trip to Israel? 1. Yes 2. No 3. Will definitely send to Israel
9. DK/NK	9. DK/NR

	AGE 3 - 17	
	mmer, did your attend or work at a day camp? at an overnight carewish camp with religious services or significant Jewish content? (Insert examples of Jewish camps)	mp?
	2. No 3. Jewish Day Camp 4. Jewish Overnight Camp 5. NON-Jewish Day Camp 6. NON-Jewish Overnight Camp	9. DK/NR
⇔ Child 2 Age 3 - 17	2. No 3. Jewish Day Camp 4. Jewish Overnight Camp 5. NON-Jewish Day Camp 6. NON-Jewish Overnight Camp	9. DK/NR
	2. No 3. Jewish Day Camp 4. Jewish Overnight Camp 5. NON-Jewish Day Camp 6. NON-Jewish Overnight Camp	9. DK/NR
⇔ Child 4 Age 3 - 17	2. No 3. Jewish Day Camp 4. Jewish Overnight Camp 5. NON-Jewish Day Camp 6. NON-Jewish Overnight Camp	9. DK/NR

	17			
79. Currently, is your	regularly	y participating in a Je	wish youth group?	And your?
⇔ Child 1: Age 13 - 17	1. Yes	2. No	9. DK/NR	
⇔ Child 2: Age 13 - 17	1. Yes	2. No	9. DK/NR	



PRESCHOOL / CHILD CARE Children in kindergarten go on next page

	EN AGE 0 - 5	
	80. Does your attend a preschool or child	care program?
	81. Is this program provided by a Jewish grou	p?
	And your?	
⇔ Child 1	2. Not in preschool/child care program	3. In Jewish preschool/child care program
Age 0 - 5	4. In NON-Jewish preschool/child care program	9. DK/NR
⇔ Child 2	2. Not in preschool/child care program	3. In Jewish preschool/child care program
Age 0 - 5	4. In NON-Jewish preschool/child care program	9. DK/NR
⇔ Child 3	2. Not in preschool/child care program	3. In Jewish preschool/child care program
Age 0 - 5	4. In NON-Jewish preschool/child care program	9. DK/NR
⇔ Child 4	2. Not in preschool/child care program	3. In Jewish preschool/child care program
Age 0 - 5	4. In NON-Jewish preschool/child care program	9. DK/NR
⇔ Child 5	⇔ Child	6

82. Will you seriously investigated			n) to a Jewish da	ay school?	3. Will definitely send to a Jewish day school <i>GO TO NEXT PAGE</i>
83. What are the 1 or 2 major red				ild(ren) to a J	ewish day school?
DO NOT READ RESPONSES:					
1. Belief in public schools/ethnic 2. Cost	ally mixed	5. Qua	ality of other priv 6. Quality of ed	-	
3. Distance from home		7. Inte	rmarriage		visir day someons
4. School is too religious for	family/		8. Have a specia	al needs child	
family is not religious		11. Cu	ırriculum issues		
12. Double curriculum is too de	manding		99. DK/NR		
Some other reason					



FORMAL JEWISH EDUCATION OF CHILDREN Children not yet in kindergarten go on previous page

	REN AGE 5 - 17		
	84. Does your attend a public school, NON-Jewish private school, or Jewish day	CHILD NOT CURRE IN JEWISH DAY SC	
	school?		86. Is your
	And your?	a Hebrew or Sunday school or Jewish day school? (CIRCLE ALL THAT APPLY)	currently attending a Hebrew or Sunday school?
⇔ Child 1	1. Public	2. No ☞ <i>GO TO Q</i> . 87	1. Yes
Age 5 - 17	2. NON-Jewish private	3. Hebrew/Sunday school	2. No
	3. Jewish day ☞ GO TO Q. 91	4. Jewish day school	
⇔ Child 2 Age 5 - 17	1. Public	2. No ☞ <i>GO TO Q</i> . 87	1. Yes
Age 5 - 17	2. NON-Jewish private	3. Hebrew/Sunday school	2. No
	3. Jewish day ☞ GO TO Q. 91	4. Jewish day school	
⇔ Child 3	1. Public	2. No ☞ <i>GO TO Q</i> . 87	1. Yes
Age 5 - 17	2. NON- Jewish private	3. Hebrew/Sunday school	2. No
	3. Jewish day ☞ GO TO Q. 91	4. Jewish day school	
⇔ Child 4	1. Public	2. No ☞ <i>GO TO Q</i> . 87	1. Yes
Age 5 - 17	2. NON-Jewish private3. Jewish day [™] GO TO Q. 91	3. Hebrew/Sunday school 4. Jewish day school	2. No

	ND NO CHIL	D EVER IN JEWISH DAY SC	HOOL AND
87. Did you seriously investigate s	. .	ild(ren) to a Jewish day school? 9. DK/NR	
88. What are the 1 or 2 major red	asons you did no	ot send your child(ren) to a Jewish	day school?
DO NOT READ RESPONSES:			
1. Belief in public schools/ethnicall	y mixed	5. Quality of other private schools/p	ublic schools
2. Cost	,	6. Quality of education at Jewish	
3. Distance from home		7. Intermarriage	•
4. School is too religious for far		C	
<u> </u>	•	a area with no Jewish day school who	en decision was made
11. Curriculum issues		ible curriculum is too demanding	
Some other reason		Ç	

CHILDREN AGE 0-17 AND NO CHILD EVER IN JEWISH DAY SCHOOL 89. If a Jewish day school education were affordable to you, (would you / would you have): definitely probably probably not, or definitely not send / sent) your child(ren) to a Jewish day school? DK/NR 90. If a Jewish day school were located as close to you as a public school, (would you / would you have): definitely probably probably not, or definitely not (send / sent) your child(ren) to a Jewish day school? DK/NR

91. Overall, would you say your child(ren)'s Jewish education has been: 1. excellent 2. good 3. fair, or 4. poor? 9. DK/NR

	0 - 17			
92. Would you say that 1. excellent	t the public schools 2. good	in your area are: 3. fair, or	4. poor?	9. DK/NR
93. Everything else bein 1. public school		cost, in general, would yould your school, or		

EDUCATIONAL INSTITUTIONS

				VERY	OR SON	MEWHA	T FAMI	LIAR
ASK ALL OF Q. 94, THEN ASK Q. 95		Familia — — —	arity	the_	(s your _I INSERT ood, fa	T a-c)	:
ROTATE ITEMS			SCALE SSARY			EAT SC VECESS		
94. Now, are you very, somewhat, or not at all familiar with the:	Very	Some- what	Not at All (SKIP Q. 95)	Excellent	Good	Fair	Poor	DO NOT READ: DK/NR
a. Milton I. Schwartz Hebrew Academy in Summerlin?	1	2	3	1	2	3	4	9
b. Chabad Day School (the Desert Torah Academy)?	1	2	3	1	2	3	4	9
c. Solomon Schechter Day School at Temple Beth Sholom?	1	2	3	1	2	3	4	9

☆ CHILDREN AGE 0 - 14

96. A new private community Jewish high school that is welcoming to children of all Jewish backgrounds will soon be built in the Summerlin area.

Will you:

- 1. definitely
- 2. probably
 - 3. probably not, or
- 4. definitely not Street GO TO Q. 99

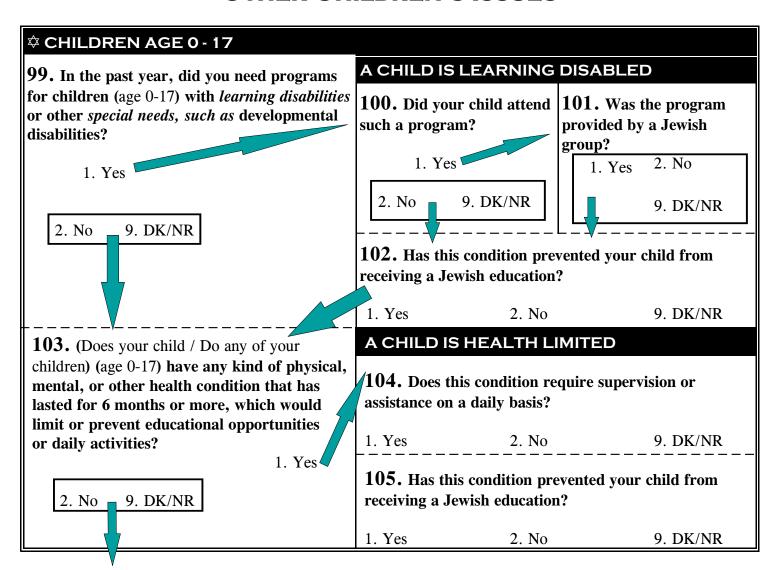
seriously investigate sending your child(ren) to the new Jewish high school?

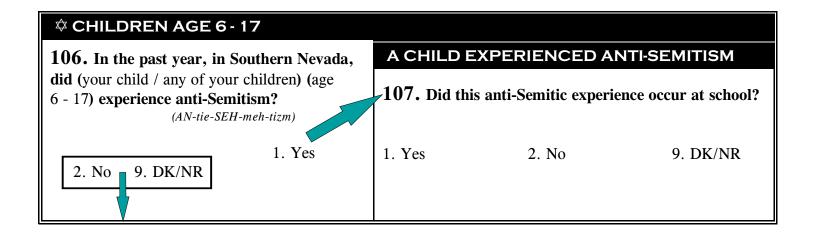
8. Don't know

9. No response S GO TO Q. 99

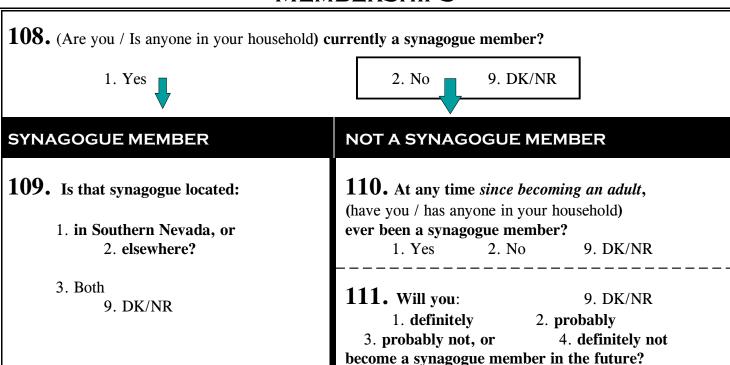
ROTATE ITEMS 97. How important will (INSERT a-h) be in your	RE	PEAT SCALE	AS NECESSA	<i>ARY</i>
decision as to whether to send your child(ren) to the Jewish high school? 4. Respondent now says will not send GO TO Q. 99	Very Important	Somewhat Important	Not at All Important	DO NOT READ: DK/NR
a. availability of Jewish content within the normal school day	1	2	3	9
b. the extent of extracurricular activities	1	2	3	9
c. availability of school-sponsored transportation	1	2	3	9
d. having a relatively large student body	1	2	3	9
e. having a relatively small student/teacher ratio	1	2	3	9
f. having a wide variety of course offerings	1	2	3	9
g. tuition cost	1	2	3	9
h. athletic facilities OR What are the Lar 2 major factors in your decision	1 concerning th	2	3	9
h. athletic facilities 98. What are the 1 or 2 major factors in your decision your child(ren)? DO NOT READ RESPONSES: 1. Jewish content 2. Extracurricular activities 4. Having a large student body 5. Having a read of the course offerings 10. Quality of teachers 11. Quality of education 14. Have a special needs child 15. Where friends go 17. Curriculum issues 18. Belief in an ethnically-magnetic special needs and the course of the	3. Schelatively small 7. Tuition co 12. San to school	nool-sponsore student/teach st 8. A afety 13. 1	I to which you transportation the ratio the tic facilities of the	on will send

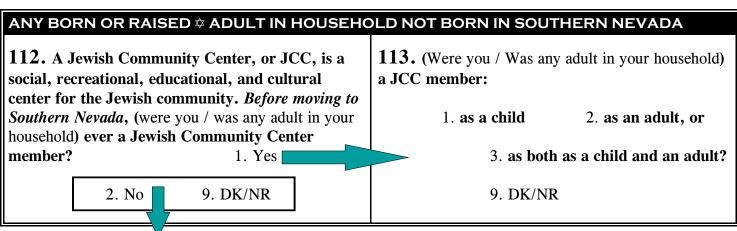
OTHER CHILDREN'S ISSUES

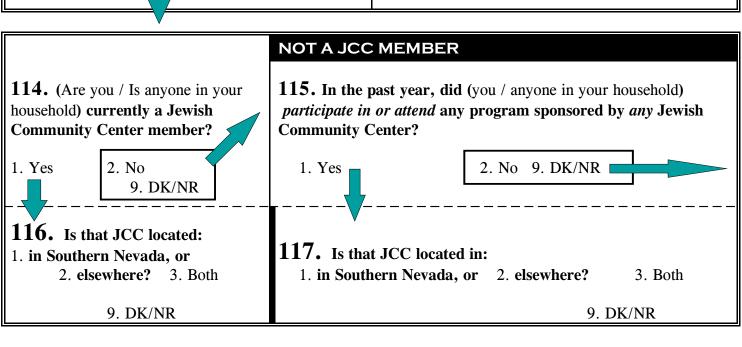




MEMBERSHIPS







118.	If a new Jewish	Community	Center facility	were built in y	our area of S	outhern N	evada,
	would you:						

- 1. definitely
 - 2. probably
- 3. probably not, or
 - 4. definitely not 🖙 GO TO Q. 121

seriously investigate joining the new JCC?

8. Don't know

9. No response IS GO TO Q. 121

SOME POSSIBILITY OF JOINING (RESPONSES 1, 2, 3, AND 8 TO Q. 118)					
ROTATE ITEMS 119. How important will (INSERT a-g) be in	REI	PEAT SCALE	AS NECESSA	4 <i>RY</i>	
your decision as to whether to join a new Jewish Community Center in your area? 4. Respondent now says will not join & GO TO Q. 121	Very Important	Somewhat Important	Not at All Important	DO NOT READ: DK/NR	
a. a gymnasium	1	2	3	9	
b. an indoor swimming pool (ROTATE TOGETHER WITH c)	1	2	3	9	
c. an outdoor swimming pool	1	2	3	9	
d. a kosher restaurant	1	2	3	9	
e. a fitness facility or health club	1	2	3	9	
f. a theater for plays and concerts	1	2	3	9	
g. athletic fields 1 2 3					
120. How long in minutes would you be willing to drive to reach a Jewish Community Center? 9. DK/NR					

121. (Are you / Is anyone in your household) currently a membe	r of a <i>fitness facilit</i>	y or health club?
1.	Yes 2.	No	9. DK/NR

122. (Are you / Is anyone in your he	ousehold) currently a	n member of any Jew	vish organization, such as
B'nai B'rith or Hadassah?			
(Buh-NAY-Brith) (Ha-DAS-ah)	1. Yes	2. No	9. DK/NR

123. DELETED

ANTI-SEMITISM

124. How much anti-Semitism would you say there is in Southern Nevada? Would you say: 1. a great deal 9. DK/NR 2. a moderate amount 3. a little, or 4. none at all?

126. (Have you / Has any adult in your household) visited Israel? 1. Yes 1. Yes 2. No 9. DK/NR AN ADULT VISITED ISRAEL 127. Was any trip sponsored by a Jewish organization or synagogue? 1. Yes 2. No (includes went on one's own) 3. Both Yes and No 6. Adult(s) in this household is (are) Israeli 7. Lived in Israel 9. DK/NR

ISRAEL

VOLUNTEERISM

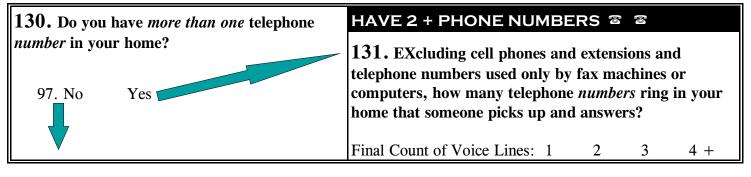
128. \$\psi\$ In the past year, did you do any volunteer work for, or sponsored by, a synagogue, Jewish Federation, or other Jewish organization?

1. Yes
2. No
9. DK/NR

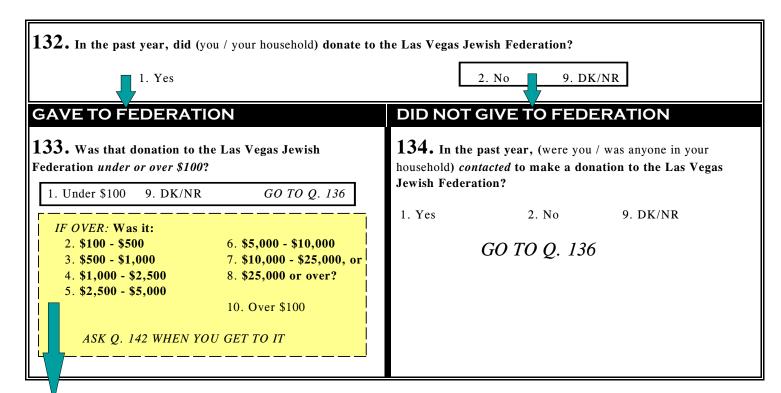
129. \$\psi\$ In the past year, did you do any volunteer work for, or sponsored by, any organization that is not specifically Jewish?

1. Yes
2. No
9. DK/NR

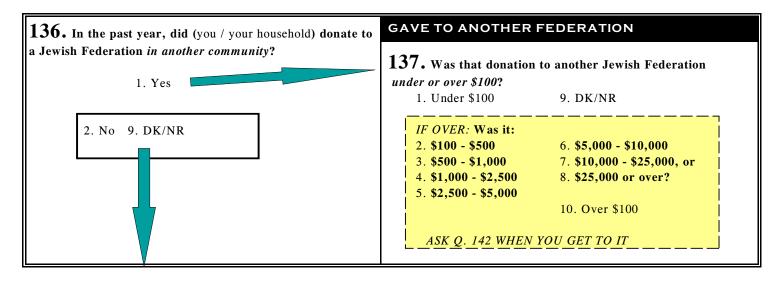
POPULATION ESTIMATION

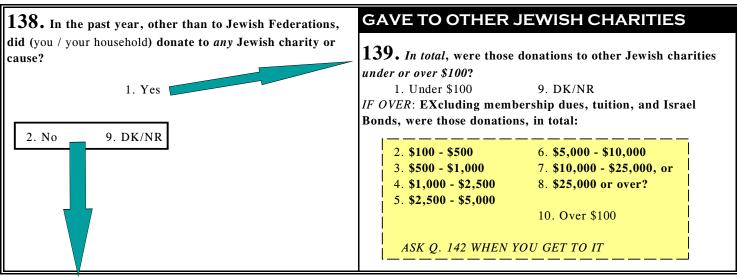


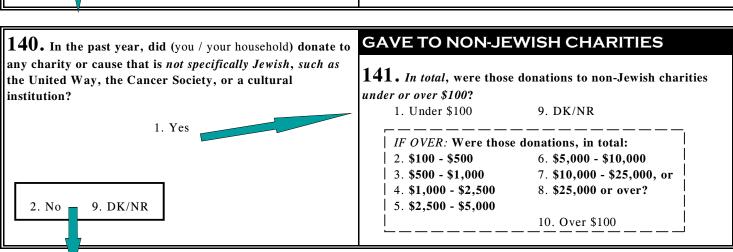
PHILANTHROPY



GAVE \$100 + TO LAS VEGAS JEWISH FEDERATION					
ROTATE ITEMS 135. Would you donate more to the Jewish Federation:	Yes	No	DO NOT READ: DK/NR		
a. if more of the money went to needs in Israel and overseas?	1	2	9		
b. if more of the money went to local needs?	1	2	9		
c. if you were asked by a close friend?	1	2	9		
d. if you were asked in person?	1	2	9		
e. if you had more say over how the money was spent?	1	2	9		
f. if you received more recognition for your donation?	1	2	9		







GAVE \$100 + TO ANY FEDERATION OR OTHER JEWISH CHARITIES					
ROTATE ITEMS	REPEAT SCALE AS NECESSARY				
142. In your decision to donate to a Jewish organization, is (INSERT a-i) very, somewhat, or not at all important?	Very Somewhat Not at All REAL Important Important DK/N				
a. providing Jewish education for children	1	2	3	9	
b. providing social services for the Jewish elderly	1	2	3	9	
c. supporting the people of Israel	1	2	3	9	
d. helping Jews overseas who are in distress	1	2	3	9	
e. providing social, recreational, and cultural activities for Jews	1	2	3	9	
f. providing programs for students on college campuses	1	2	3	9	
g. supporting educational trips to Israel	1	2	3	9	
h. providing individual and family counseling for Jews	1	2	3	9	
i. combating anti-Semitism	1	2	3	9	

143. If a fund-raising campaign were started, would **DEFINITELY OR PROBABLY PLEDGE** you: 144. Would that amount, over 5 years, be under 1. **definitely** or over \$500? 2. probably 1. Under \$500 9. DK/NR IF OVER: Would that amount be: 8. Don't know 3. probably not, or 2. \$500 - \$1,000 4. definitely not 9. No response 3. \$1,000 - \$5,000 4. \$5,000 - \$10,000, or be willing to pledge funds to establish a 5. \$10,000 or over? 10. Over \$500 Jewish campus in your area of Southern Nevada that would house a Jewish high school and other Jewish community facilities?

JEWISH AGENCIES

				VERY	OR SO	MEWHA	T FAMI	LIAR
ASK ALL OF Q. 145, THEN ASK Q. 146		Familia	rity 		(INS	our perc SERT a-d) good, fa	·:	
ROTATE ITEMS 145. We have about 2 minutes left.	REPEAT SCALE AS NECESSARY			REPEAT SCALE AS NECESSARY				
Now, are you very, somewhat, or not at all familiar with the:	Very	Some- what	Not at All (SKIP Q. 146)	Excellent	Good	Fair	Poor	DO NOT READ: DK/NR
a. United Jewish Community/Jewish Federation of Las Vegas?	1	2	3	1	2	3	4	9
b. Hillel at UNLV?	1	2	3	1	2	3	4	9
c. Jewish Community Center of Southern Nevada?	1	2	3	1	2	3	4	9
d. Jewish Family Service?	1	2	3	1	2	3	4	9

MEDIA

B. \$\phi\$ Now, do you always, usually, sometimes, or never read any local Jewish publication?									
1. Yes	2. No)	9. I	OK/NR	rs GO TC	Q. 14	19		
	I								
Which one. Any others?									
DO NOT READ RESPONSES UNLESS					ALWAYS/USU	ALLY/	SOME	TIMES	READ
MENTIONED BY RESPONDENT .					148. ⇔ W ł	•		_	ption of
FOR EACH MENTION TO Q. B:	Freque	encv			the excellen	(INS)			oor?
ASK ALL OF Q. 147 FOR THE NAMED PUBLICATIONS ONLY, THEN ASK	Trequi				⊩	EPEA		<u> </u>	
Q. 148	R	<i>EPEAT</i>	T SCA	LE		S NEC			
147. ♥† Now, do you always, usually,	A	IS NEC	ESSA	RY		- ·		-	
sometimes, or never read the (ONLY ENTER NAME(s) OF PUBLICATION(s) MENTIONED):	Always	Usually	Some- times	Never (SKIP Q. 148)	Excellent	Good	Fair	Poor	DO NOT READ: DK/NR
a. Jewish Reporter	1	2	3	4	1	2	3	4	9
b. Jewish Life and Style	1	2	3	4	1	2	3	4	9
c. Las Vegas Israelite	1	2	3	4	1	2	3	4	9

149. Would you prefer to receive news about the local Jewish community from:

1. Newspaper

2. Direct mail

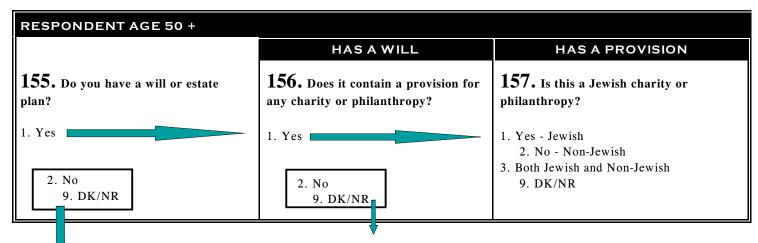
3. E-mail, or

4. A web site 9. DK/NR

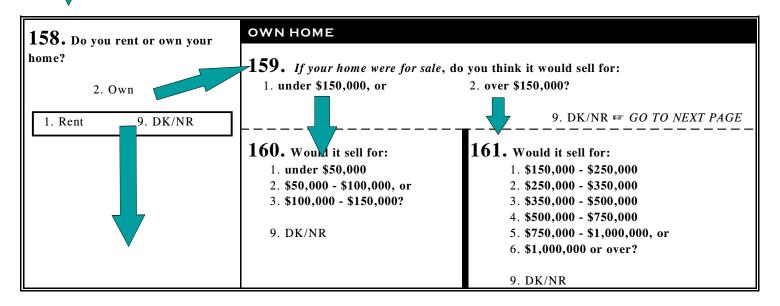
POPULATION GROUPS

	(Do you consider	yourself / Does any	adult in your hous	ehold consider them	selves) to be:	
	150. an Israeli? (iz-RAIL-ee)	sraeli? a Sephardic Jew?		153. the child of a Holocaust Survivor?	154. ANY ADULT AGE 61 + AND EUROPEAN-BORN: or a Holocaust Survivor?	
	2. No 9. DK/NR	2. No 9. DK/NR	2. No 9. DK/NR	2. No 9. DK/NR	2. No 9. DK/NR	
	1. Yes	1. Yes	1. Yes	1. Yes	1. Yes	
IF YES:	Who is an Israeli?	Who is a Sephardic Jew?	Who is an Hispanic Jew?	Who is the child of a survivor?	Who is a survivor?	
Respondent	1. Yes 2. No	1. Yes 2. No	1. Yes 2. No	1. Yes 2. No	1. Yes 2. No	
Adult 2	1. Yes 2. No	1. Yes 2. No	1. Yes 2. No	1. Yes 2. No	1. Yes 2. No	
Adult 3	1. Yes 2. No	1. Yes 2. No	1. Yes 2. No	1. Yes 2. No	1. Yes 2. No	
Adult 4	1. Yes 2. No	1. Yes 2. No	1. Yes 2. No	1. Yes 2. No	1. Yes 2. No	

WILLS



FINANCIAL RESOURCES



162. Last question. Please si income was in 2004 before taxe	top me when I reach your category. Please tell me what your household es. Was it:
	IF HOUSEHOLD SIZE = 1: Was your household income under \$9,300? 1. Yes 2. No 9. DK/NR
1. under \$15,000	IF HOUSEHOLD SIZE = 2: Was your household income under \$12,500? 1. Yes 2. No 9. DK/NR
	$IF\ HOUSEHOLD\ SIZE = 3 + \bowtie GO\ TO\ CLOSING$
	$IF HOUSEHOLD SIZE = 1, 2, 3, OR 6 + \square GO TO CLOSING$
2. \$15,000 - \$25,000	IF HOUSEHOLD SIZE = 4: Was your household income under \$19,0003
	IF HOUSEHOLD SIZE = 5: Was your household income under \$22,0005
3. \$25,000 - \$50,000 4. \$50,000 - \$75,000 5. \$75,000 - \$100,000 6. \$100,000 - \$150,000 7. \$150,000 - \$200,000, or 8. \$200,000 or over?	GO TO CLOSING
9. Don't know/No response	IF OBJECTING AND HAVE NOT YET READ CATEGORIES: The rules of the survey require me to JUST READ YOU the categories, and if you are still uncomfortable, then obviously, you do not have to answer.
	RETURN TO Q. 161 AND READ CATEGORIES
	IF STILL OBJECTING:
	163. Can you just tell me if it was:
	1. under \$100,000, or 2. over \$100,000? 9. Don't know/No response

CLOSING

I would like to thank you on behalf of the entire Jewish community for your cooperation with this study. (If you would like any information about the Jewish community, or have any needs the Jewish community might serve, you may call the xxx at xxx or visit the web site at jewishlasvegas.com.)

Have a great (day / evening).