

THE 2000 JEWISH COMMUNITY STUDY OF THE JEWISH FEDERATION OF GREATER HARTFORD

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OUTLINE OF PRESENTATION

- Methodology
- Jewish Population Size
- Geographic Profile
- Demographic Profile
- Religious Profile
- Type of Marriage
- Membership Profile
- Jewish Education
- Jewish Agencies
- Social Service Needs
- Israel
- Anti-Semitism
- Media
- Philanthropic Profile

METHODOLOGY

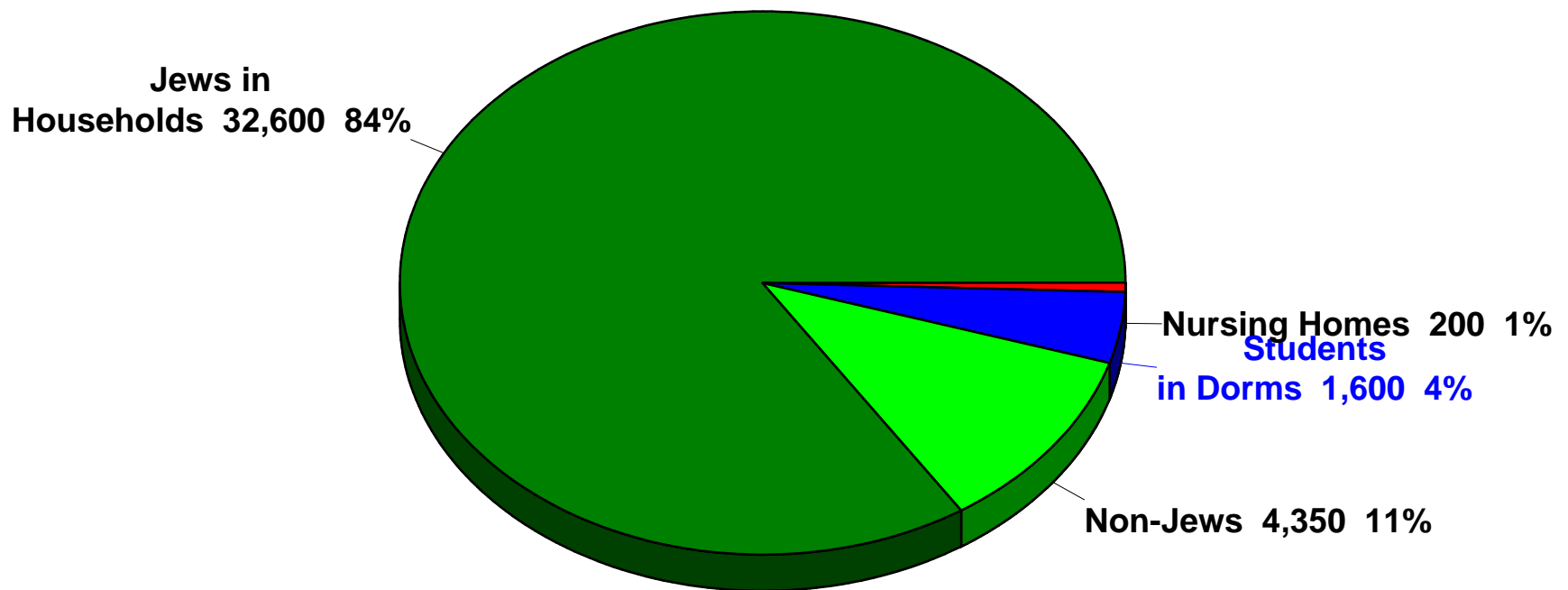
- Telephone survey of 763 Jewish households
- Used Random Digit Dialing (RDD) and Distinctive Jewish Names (DJNs)
- 95% response rate on "screener"
- 95% response rate of known Jewish households
- $\pm 3.5\%$ margin of error at the 95% level of confidence
- Interviews averaged 15-20 minutes
- About 30 interviewers from the community
- About 8 days of interviewing in May 2000

JEWISH POPULATION SIZE

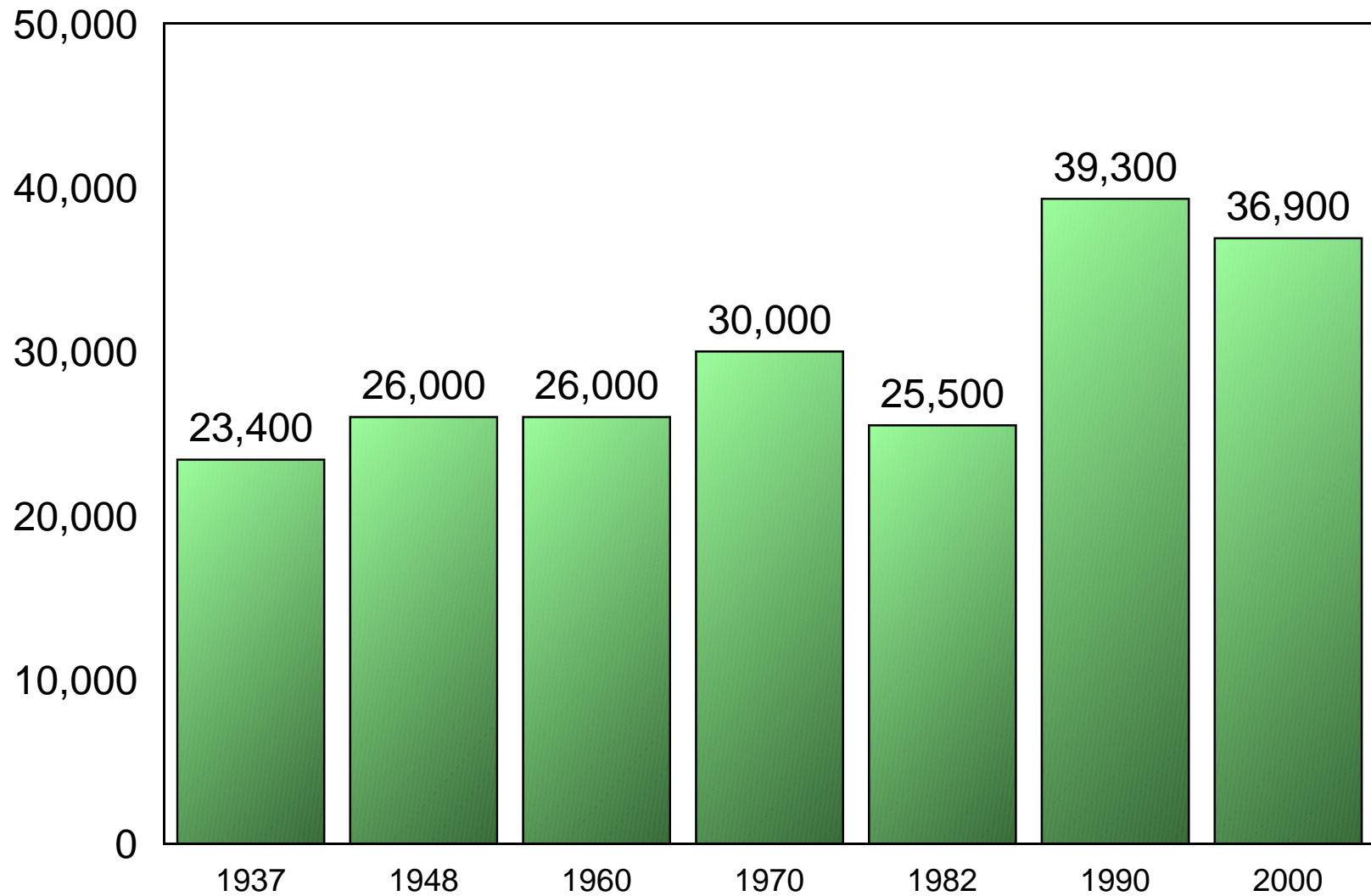


THE JEWISH COMMUNITY OF GREATER HARTFORD

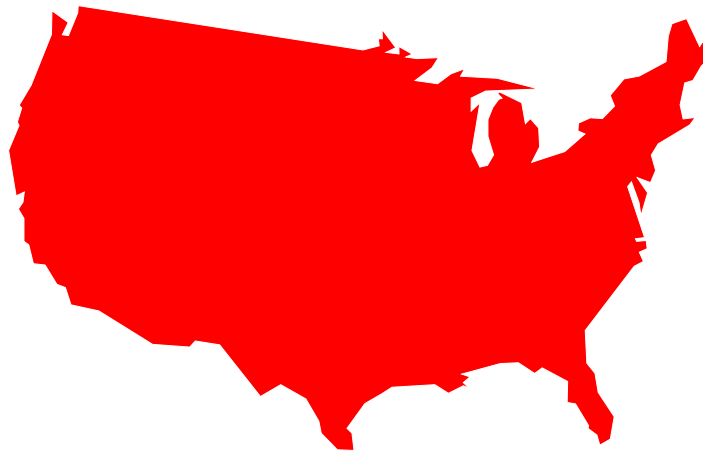
- ** Total 37,000 persons live in 14,800 Jewish households
 - ** About 600 households live elsewhere for 3-7 months of the year
- 32,800 Jews live in Greater Hartford + 1,600 Students

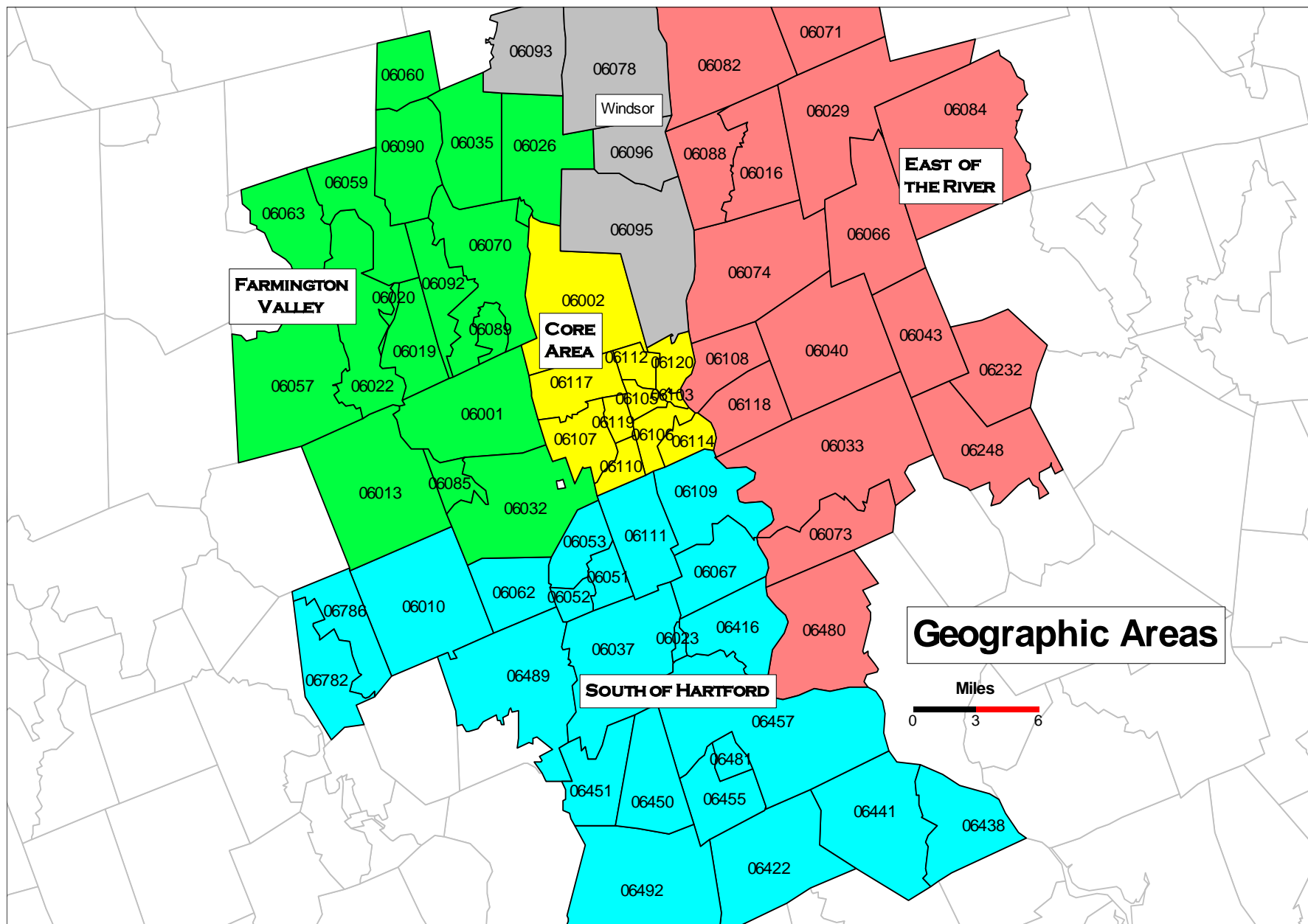


PERSONS IN JEWISH HOUSEHOLDS 1937-2000

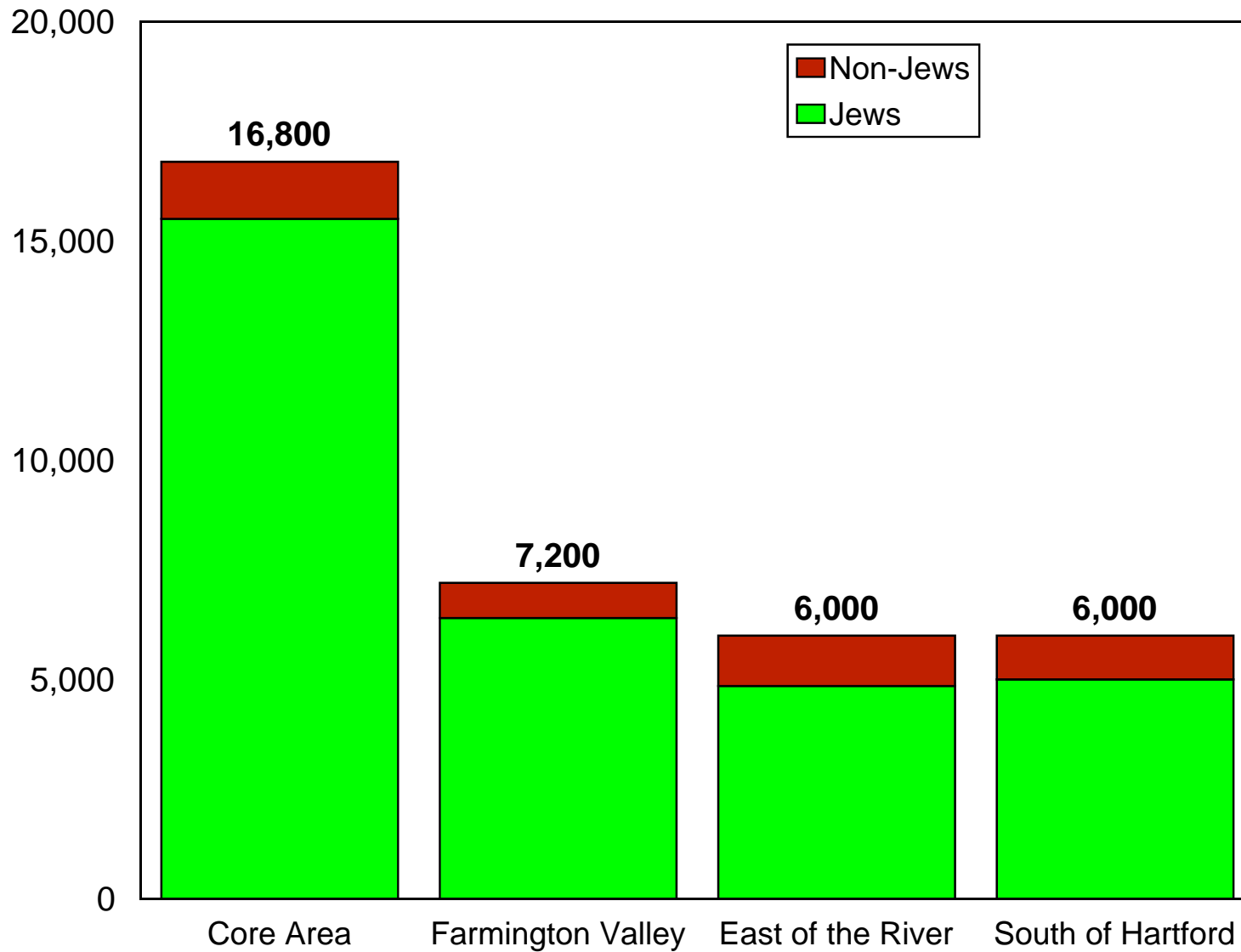


GEOGRAPHIC PROFILE

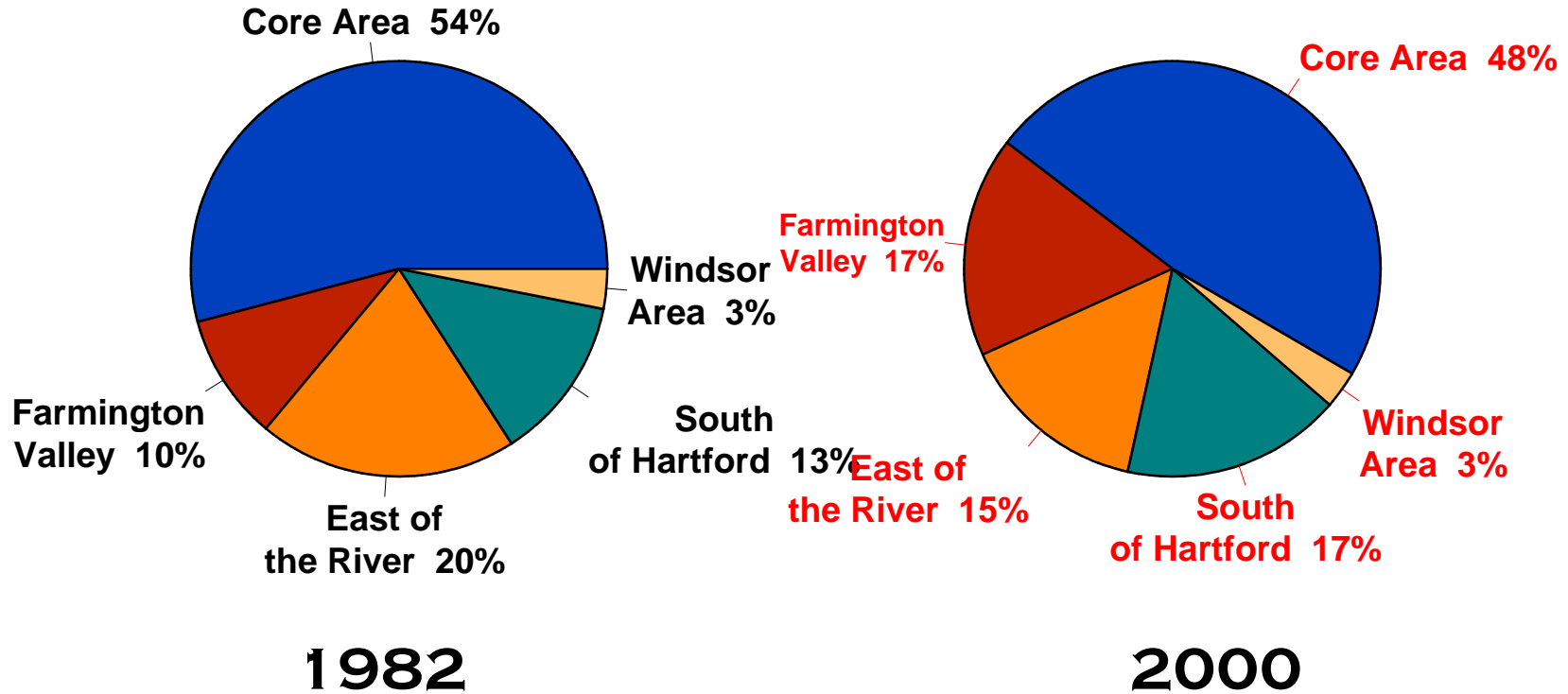




PERSONS IN JEWISH HOUSEHOLDS BY GEOGRAPHIC AREA

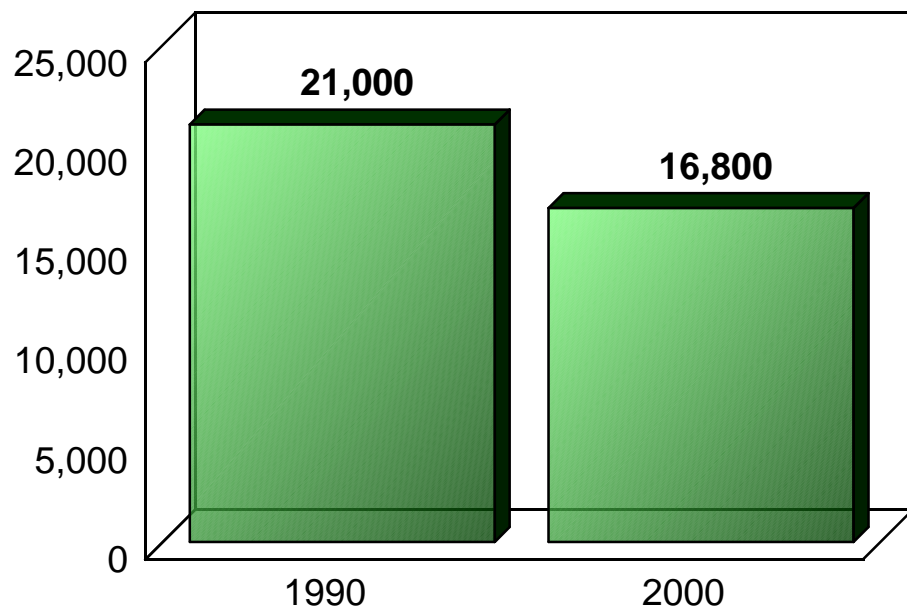


GEOGRAPHIC DISTRIBUTION OF JEWISH HOUSEHOLDS

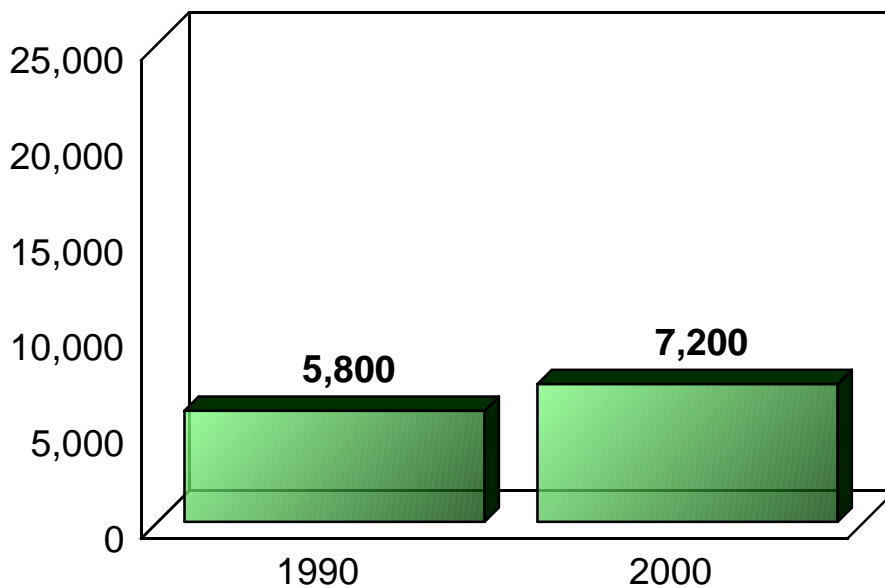


Persons in Jewish Households, 1990-2000

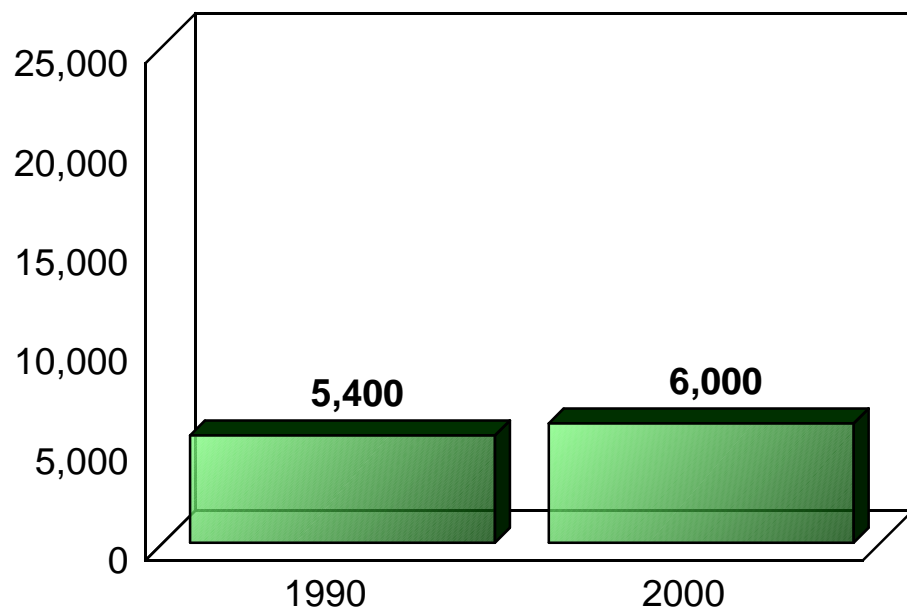
Core Area



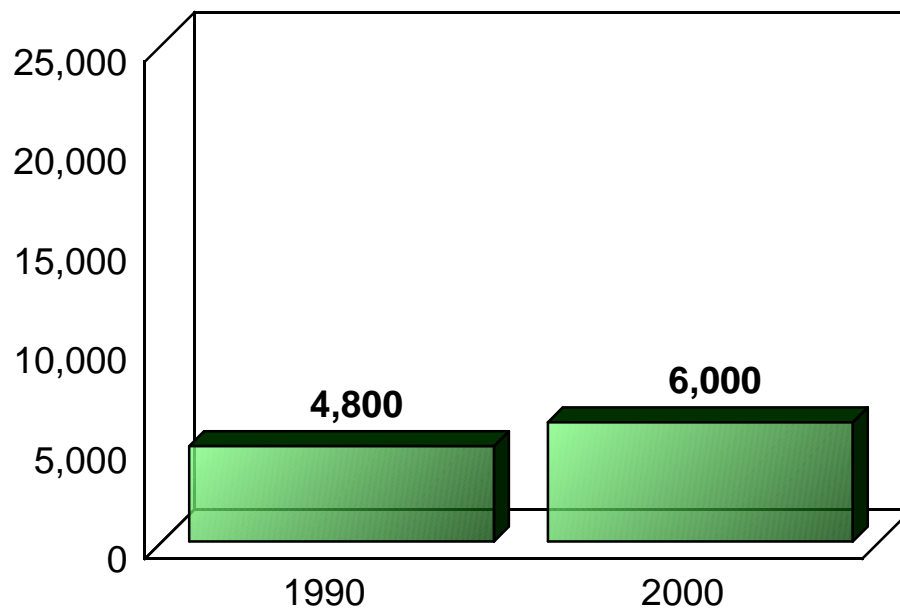
Farmington Valley



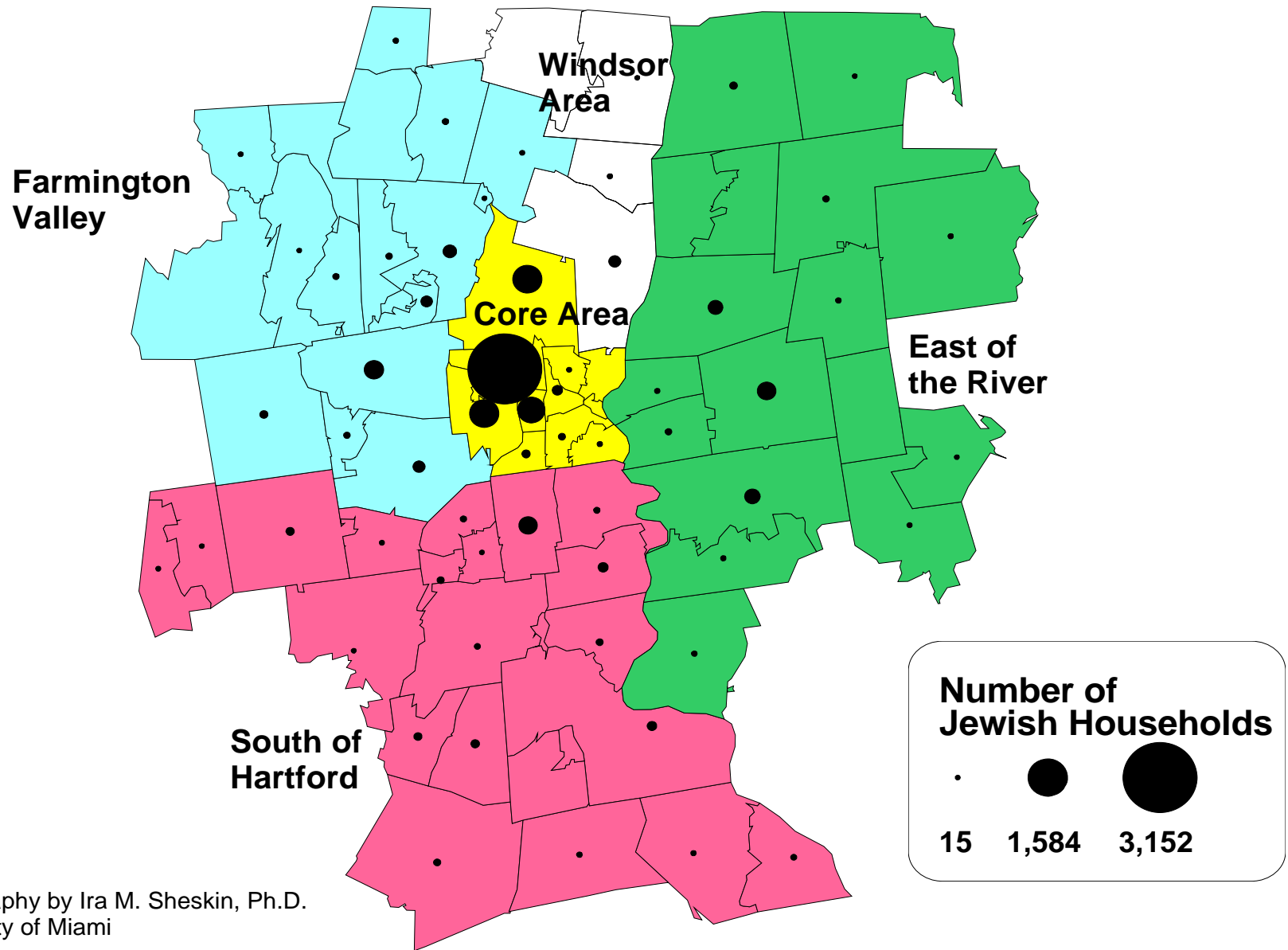
East of the River



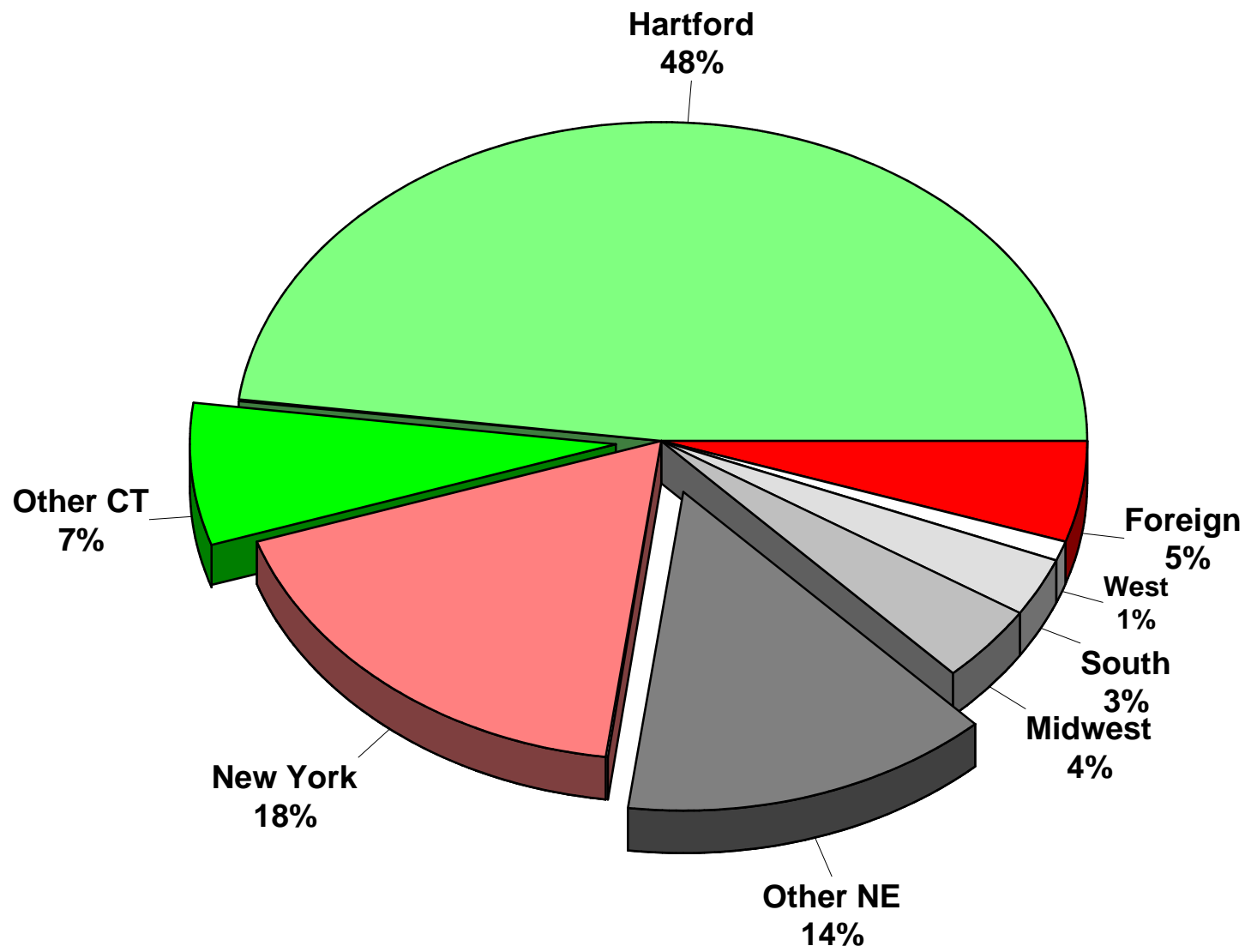
South of Hartford



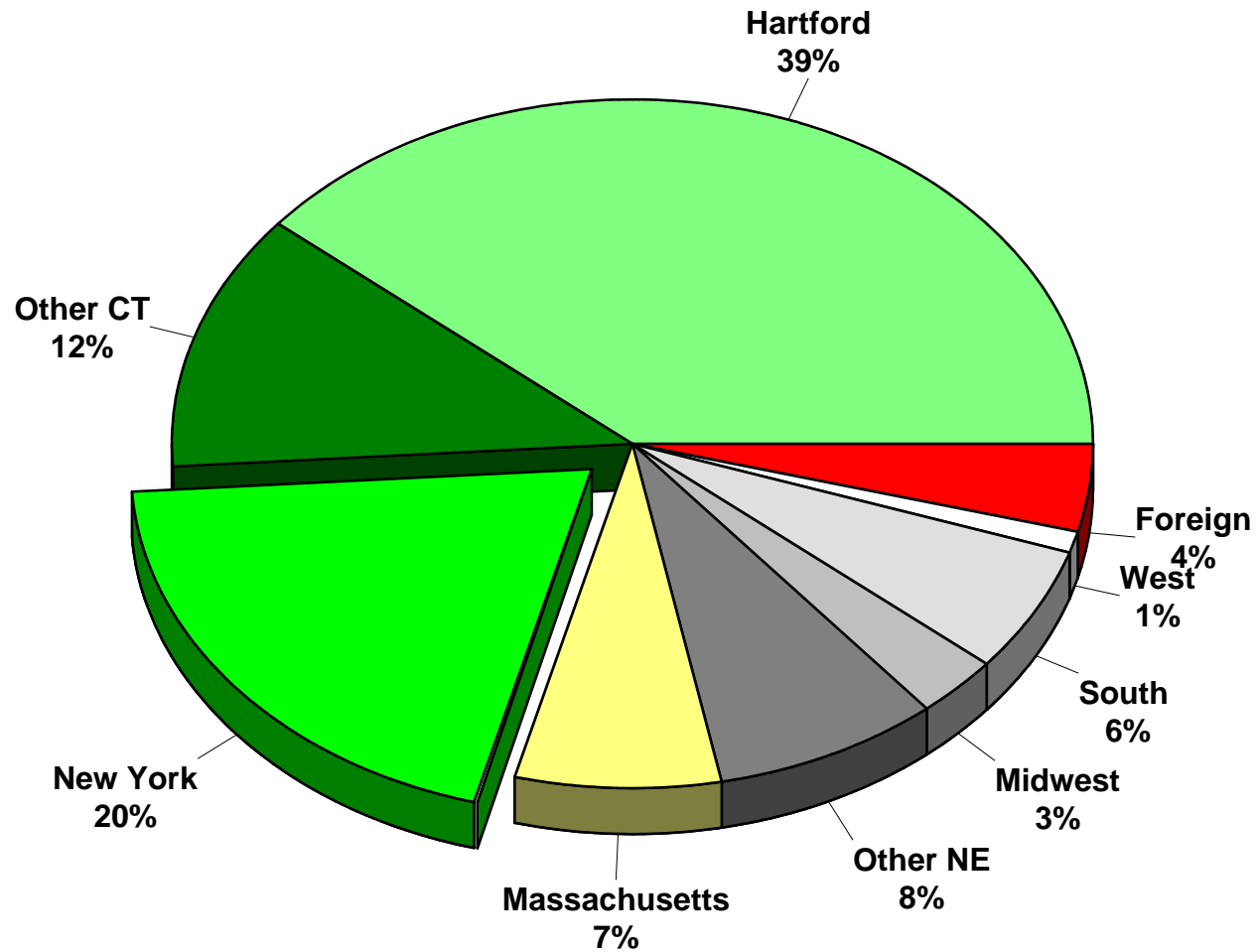
DISTRIBUTION OF JEWISH HOUSEHOLDS



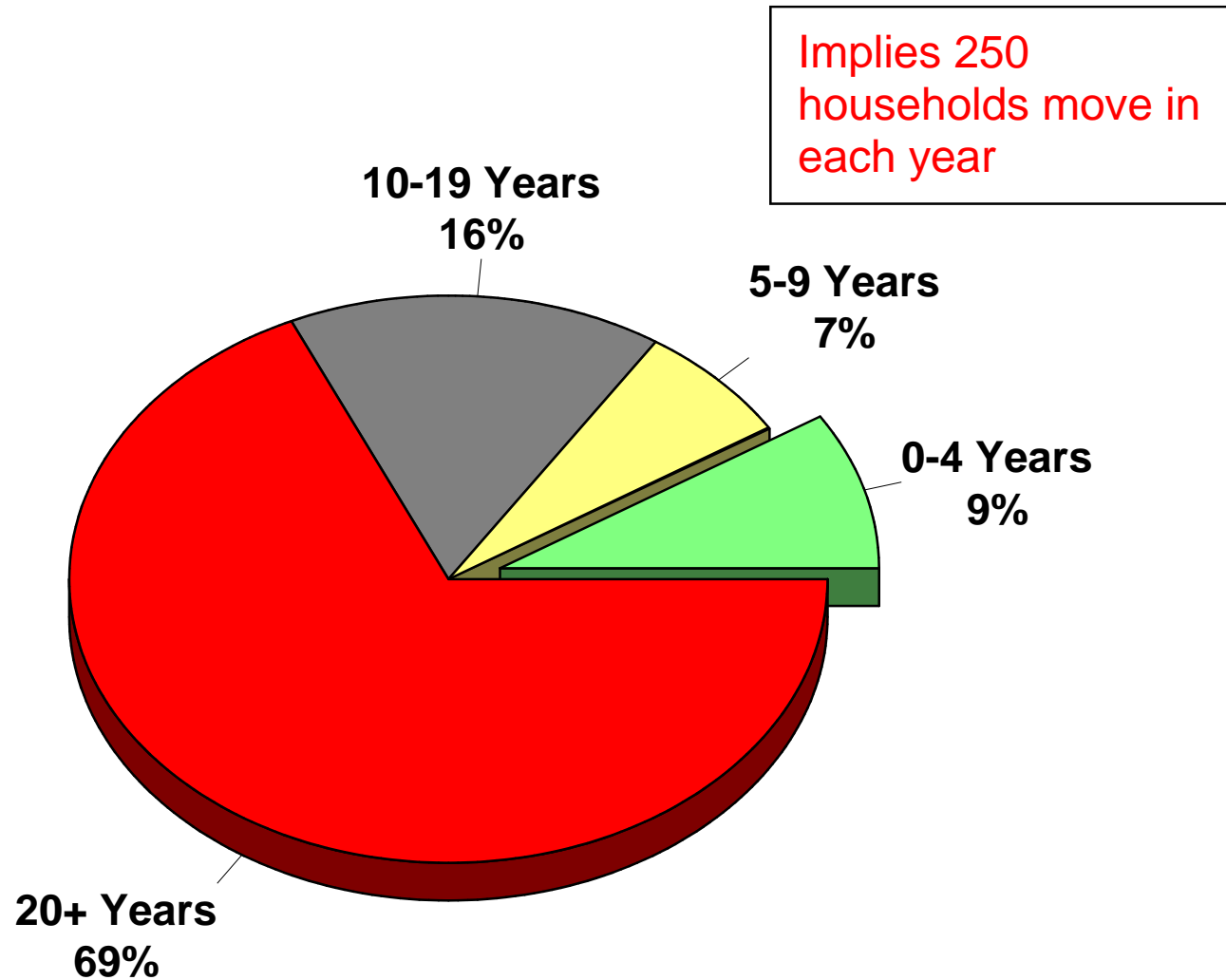
PLACE OF BIRTH



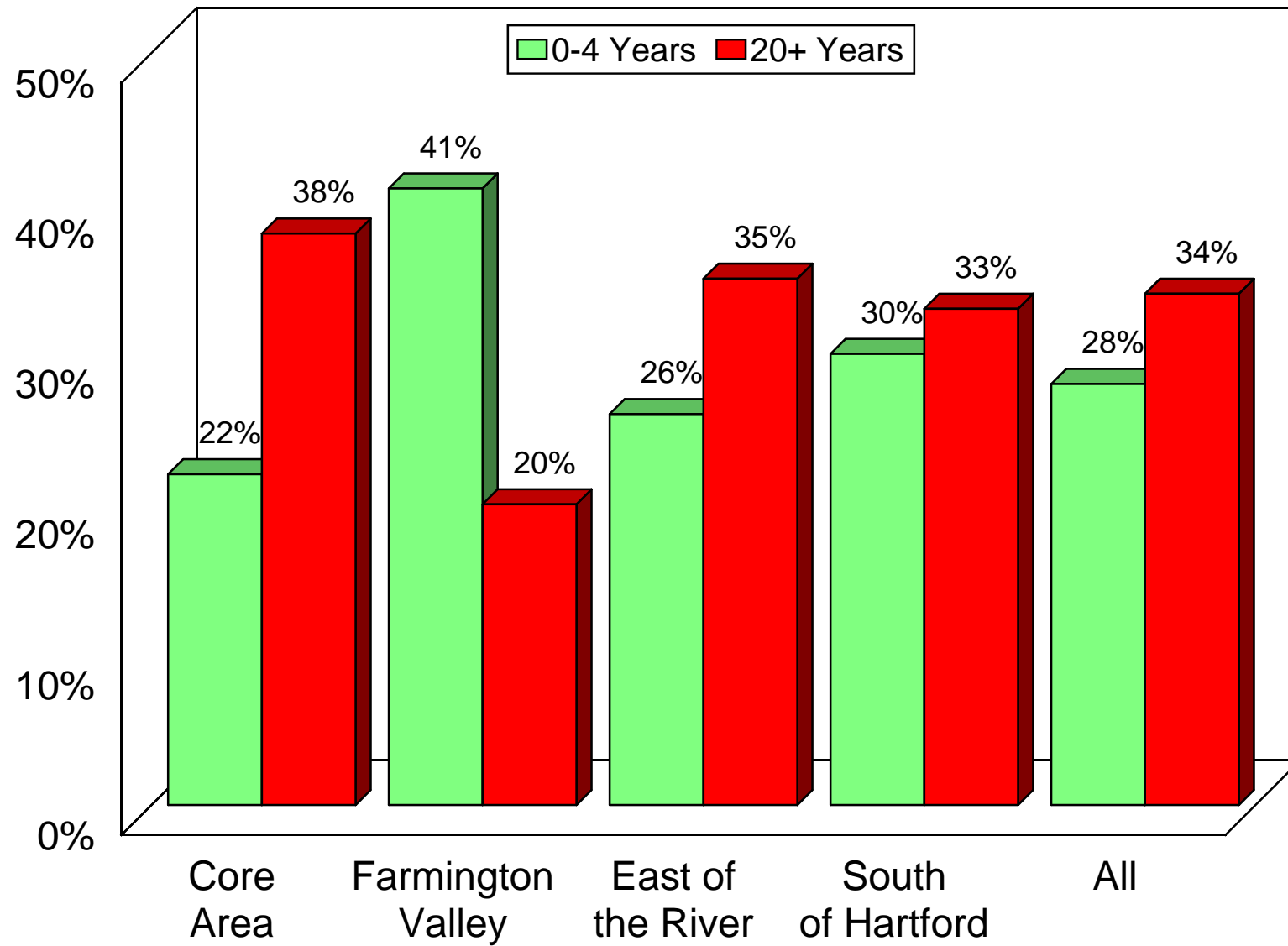
PLACE OF RESIDENCE PRIOR TO HARTFORD



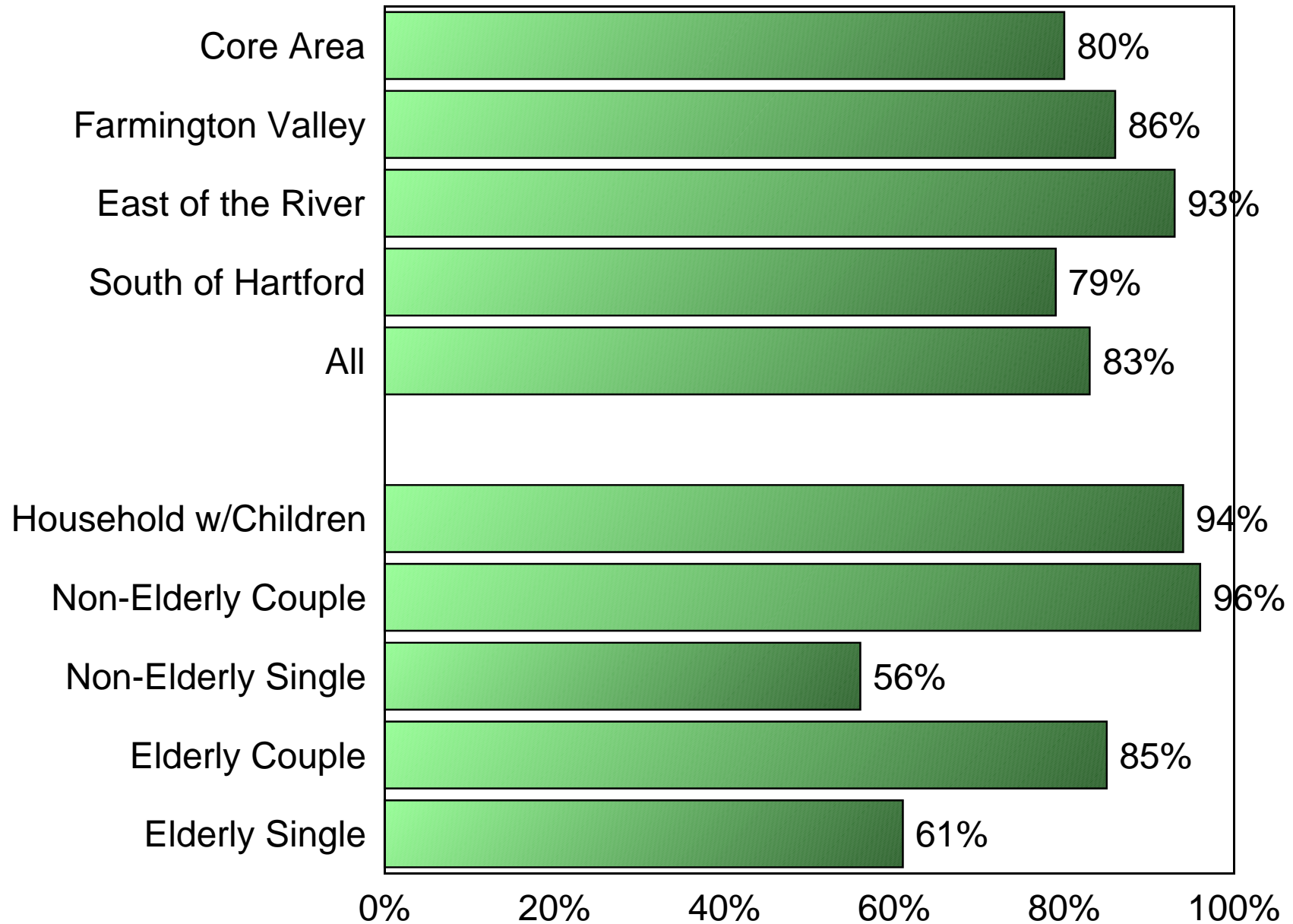
LENGTH OF RESIDENCE IN HARTFORD



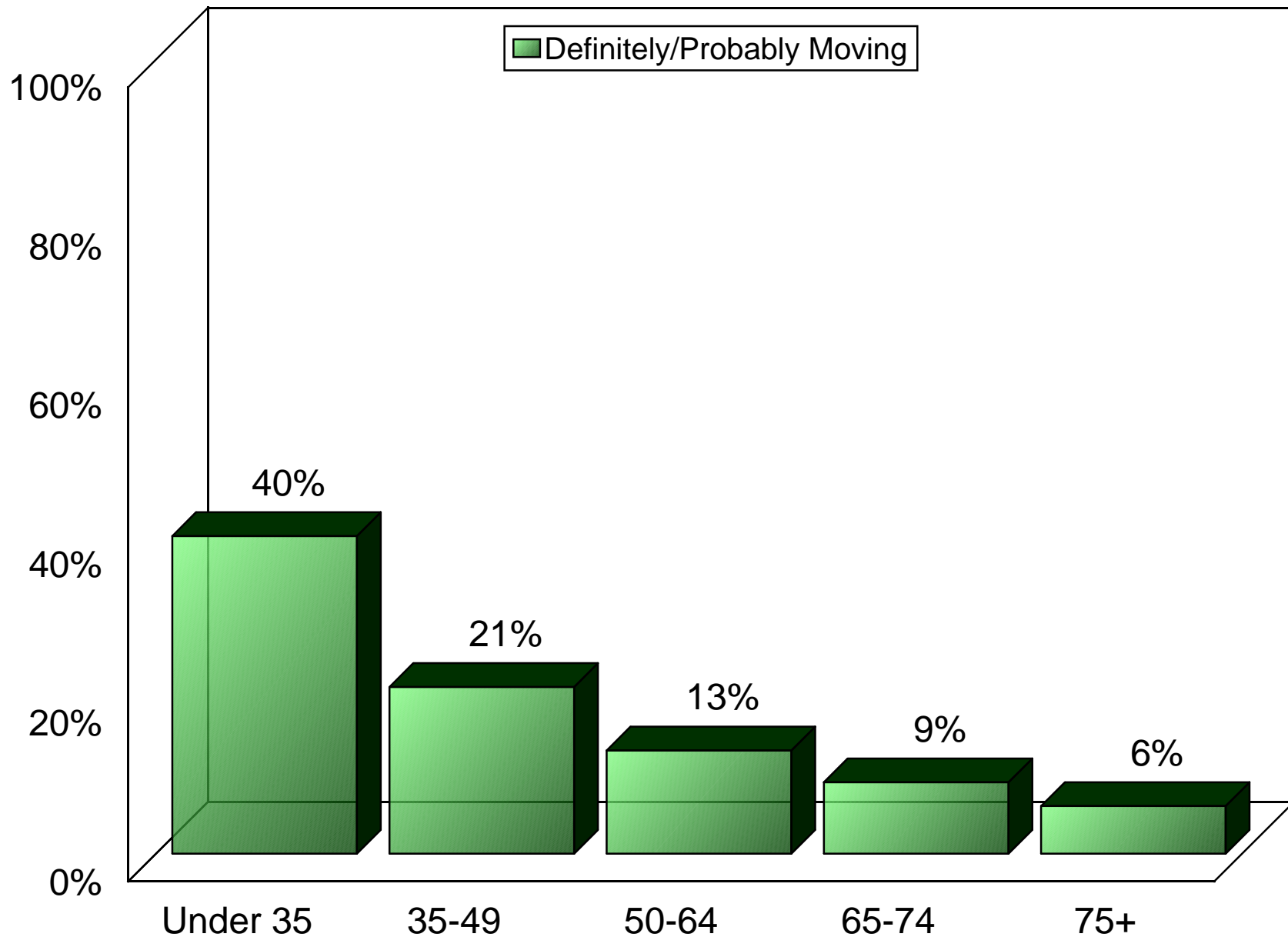
LENGTH OF RESIDENCE AT CURRENT ADDRESS BY GEOGRAPHIC AREA



HOME OWNERSHIP

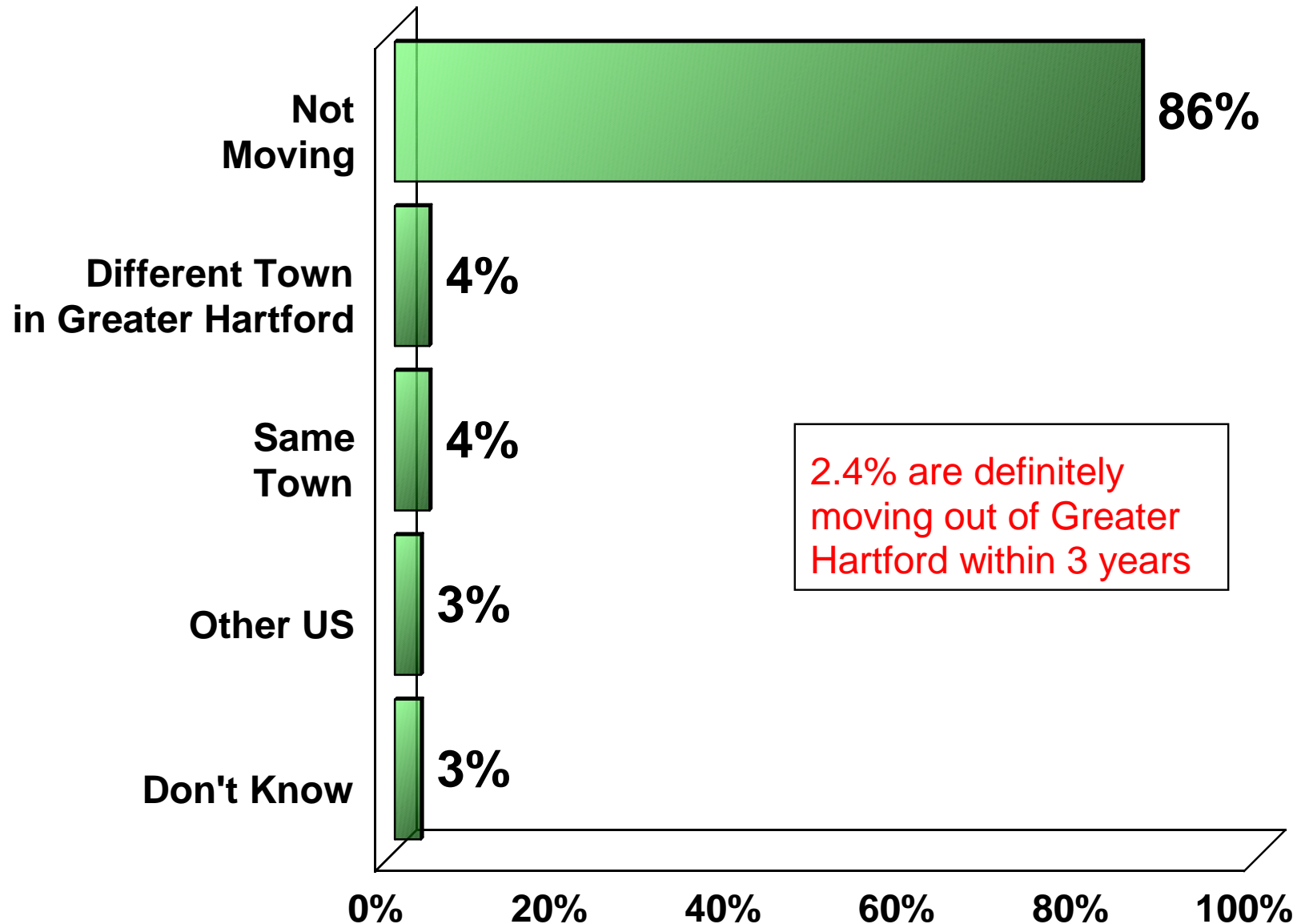


MOVING WITHIN 3 YEARS BY AGE



DESTINATION OF MOVERS

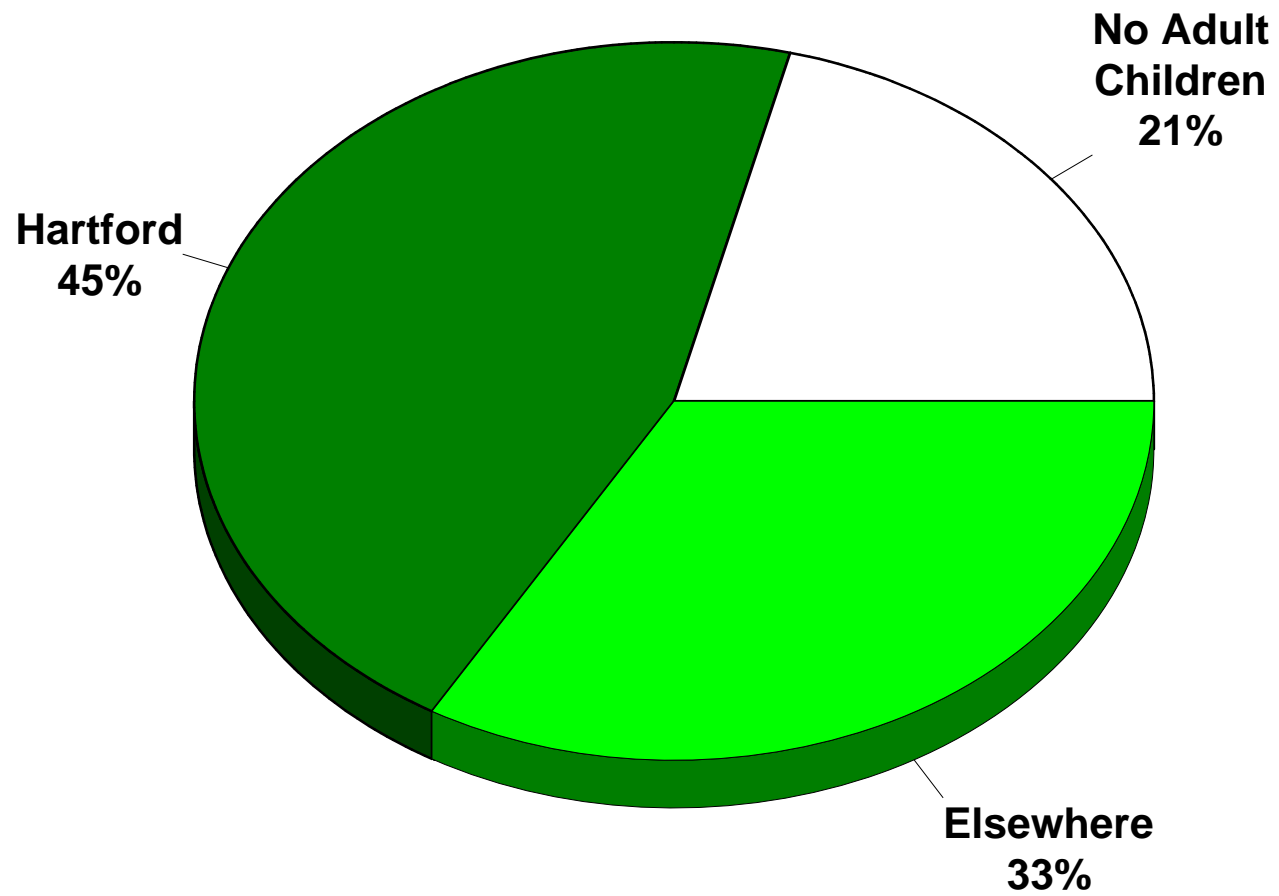
"Definitely/Probably Moving Within 3 Years"



MIGRATION

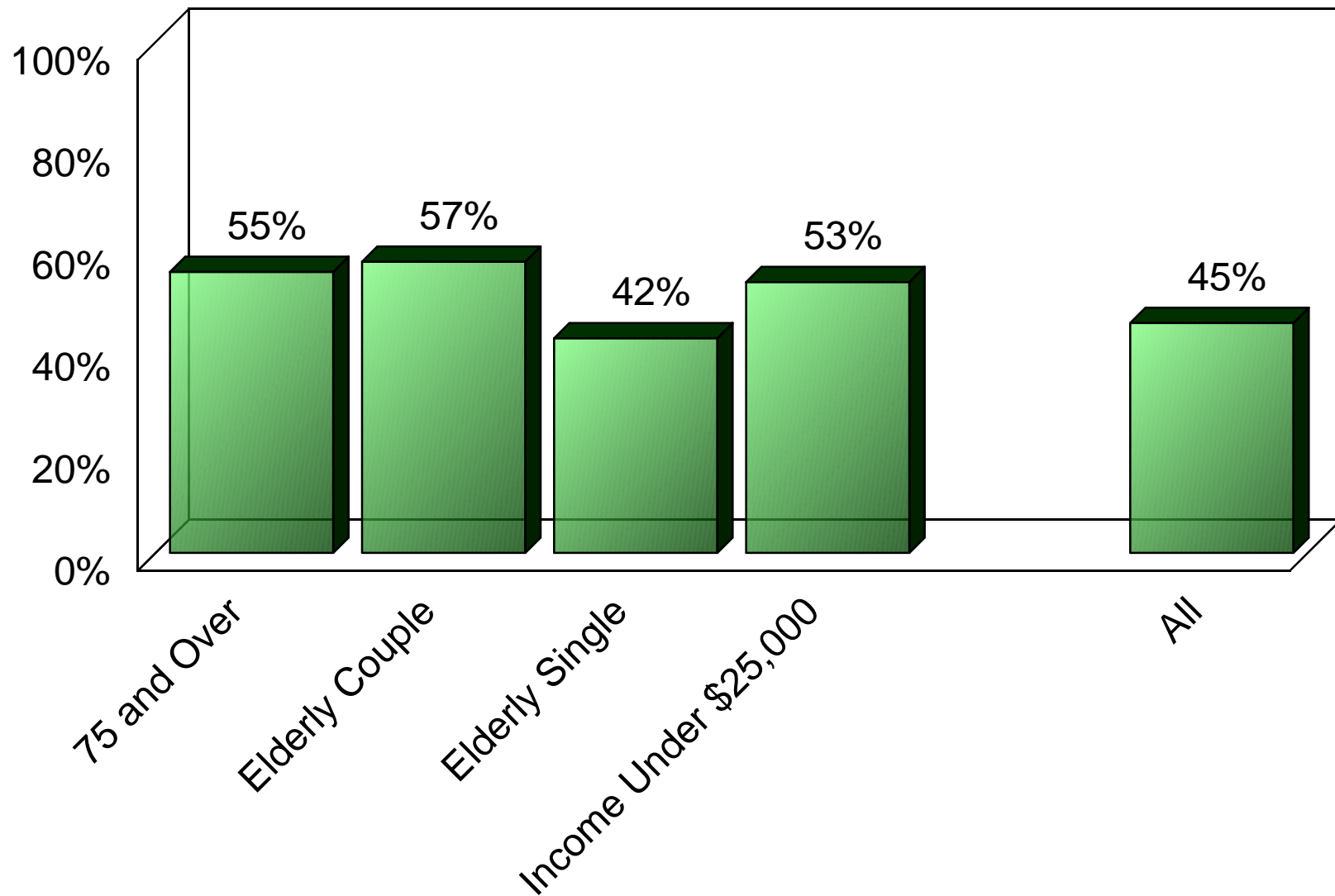
- 250 households move in each year
- 120 definitely moving out each year
- 180 probably moving out each year
- implies no significant change in the size of the Jewish population in the next few years

Location of Adult Children (Respondents Age 50 and Over)



HAVE A LOCAL ADULT CHILD

(Respondents Age 50 and Over)

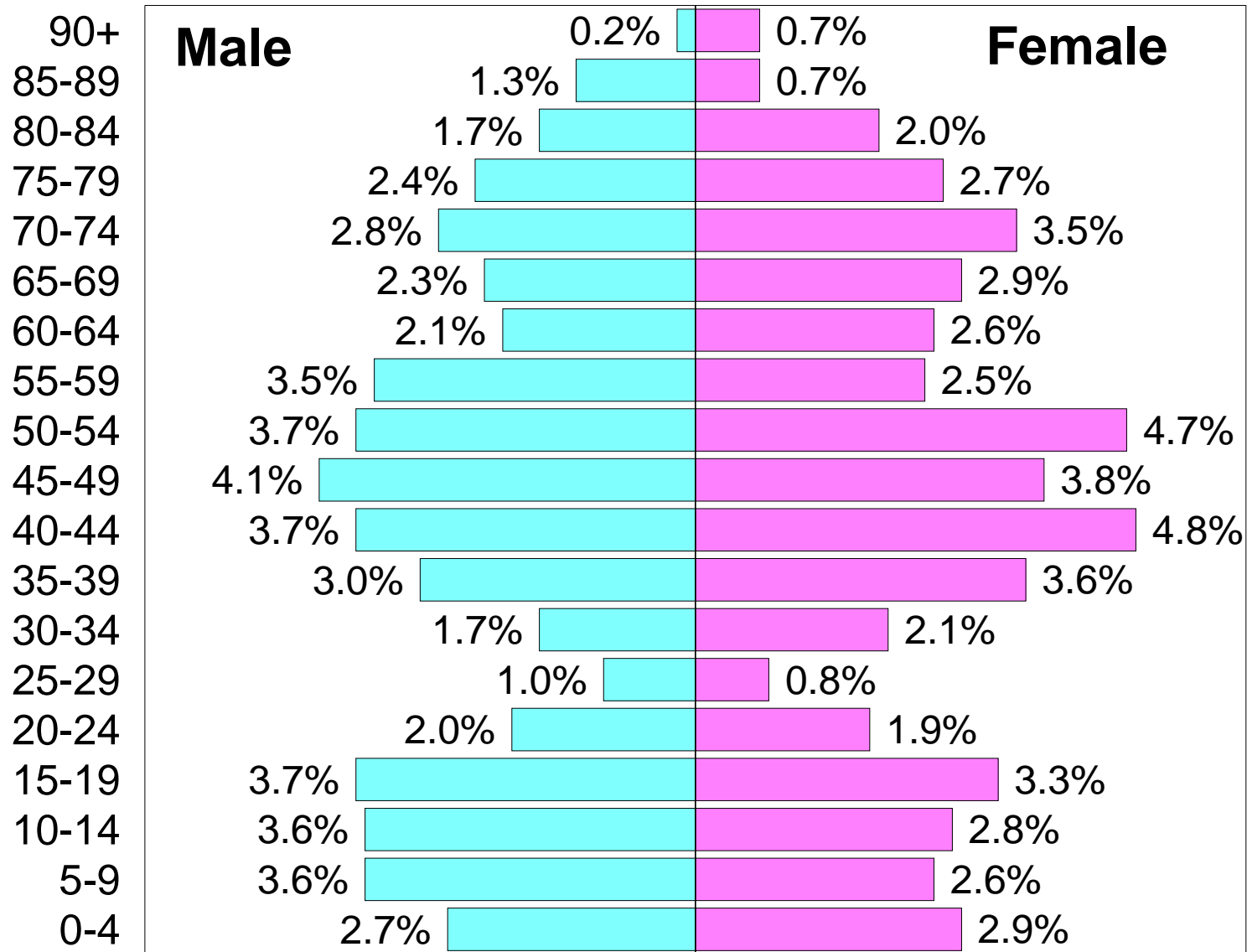


DEMOGRAPHIC PROFILE



AGE DISTRIBUTION

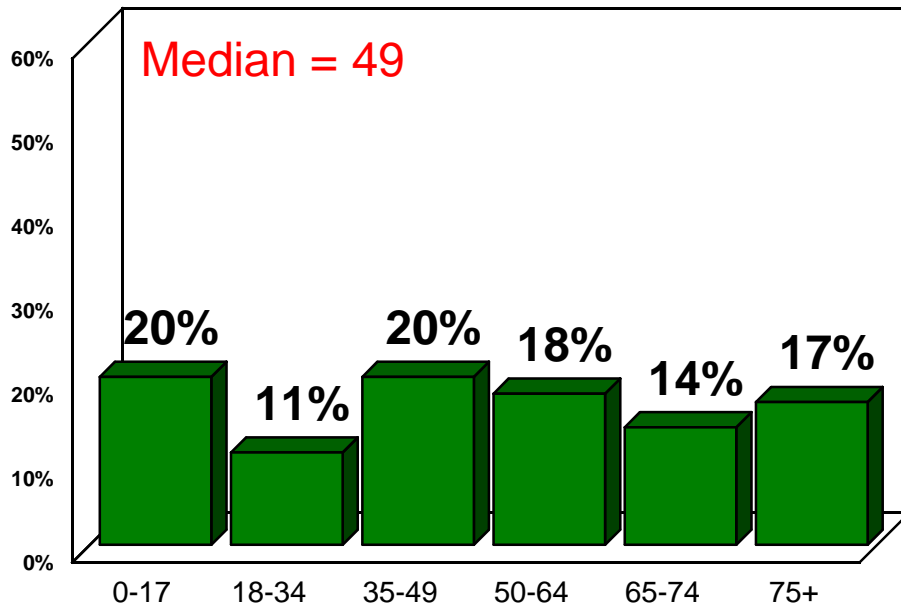
Median Age is 45 23% are age 65 and over 12% are age 75 and over



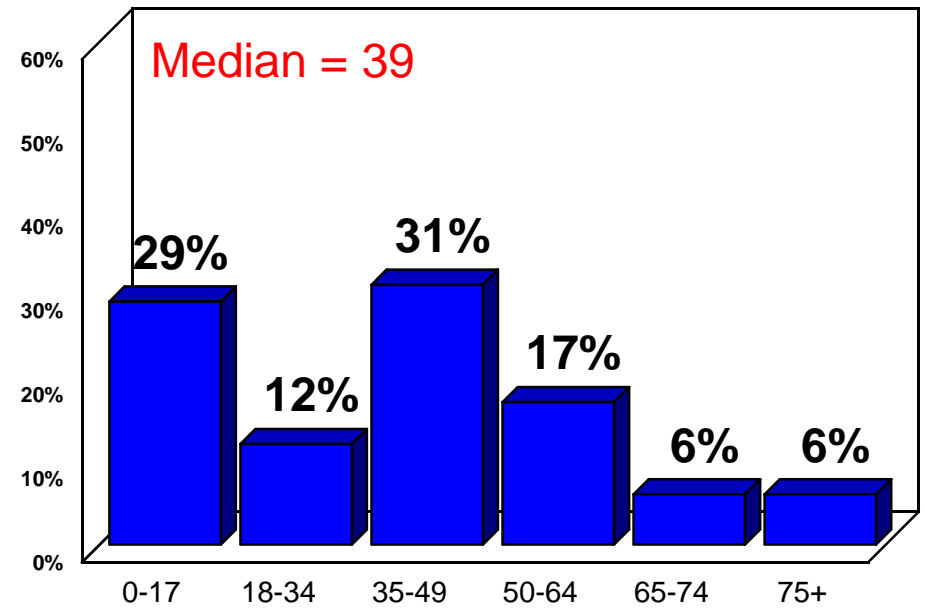
NUMBERS OF PERSONS

- 36,900 total persons in Jewish households
- 8,600 are age 65 and over
- 4,300 are age 75 and over
- 8,200 are age 17 and under
- 7,100 Jewish children age 17 and under (1,100 not being raised as Jews)
- 8,500 baby boomers (age 35-49)

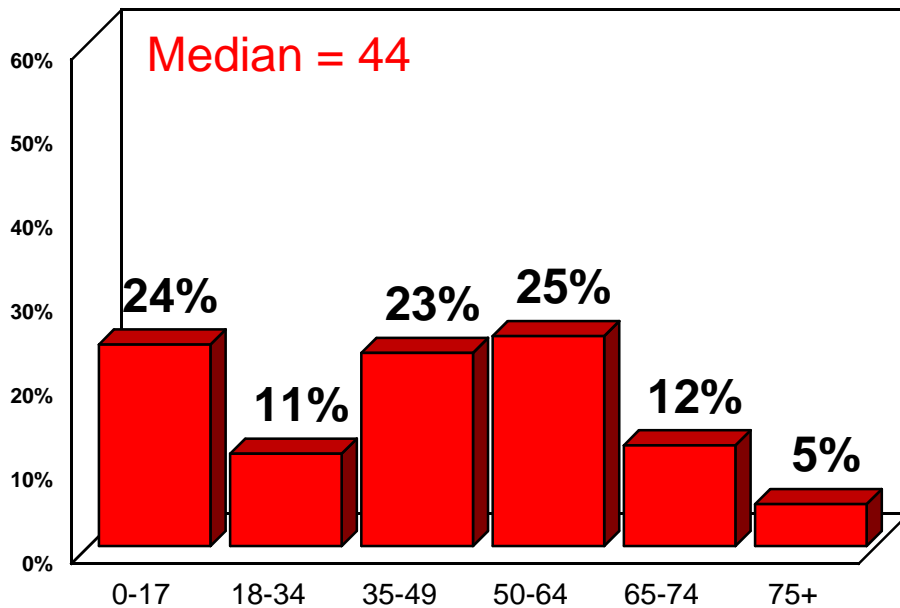
Core Area



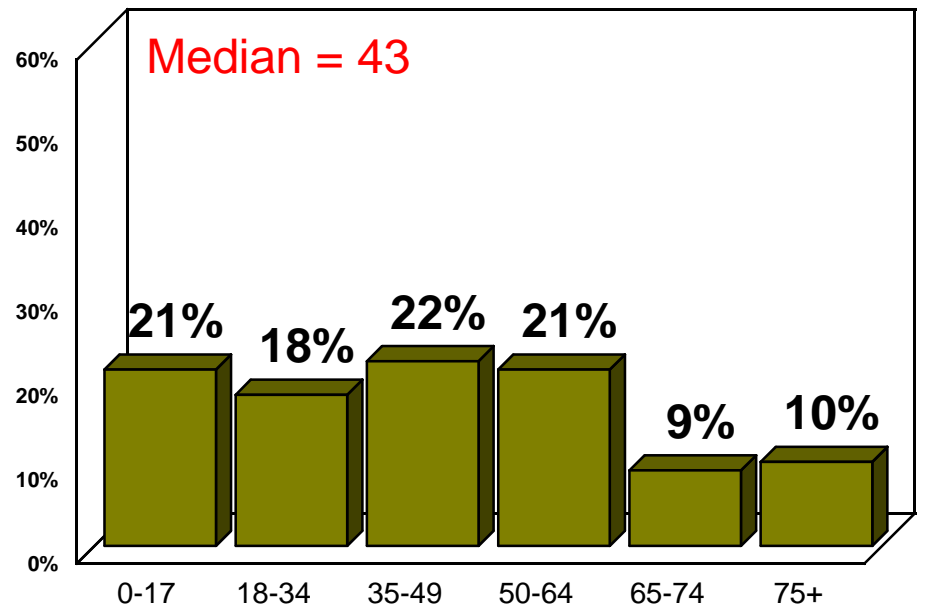
Farmington Valley



East of the River

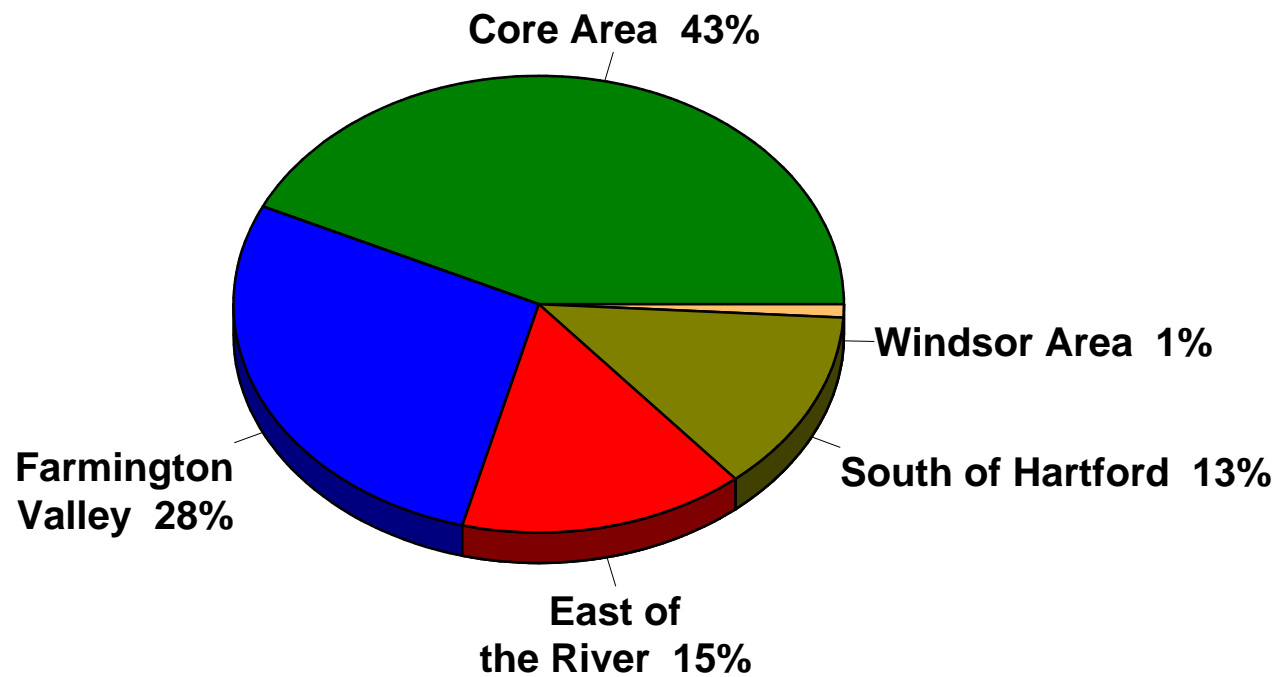


South of Hartford



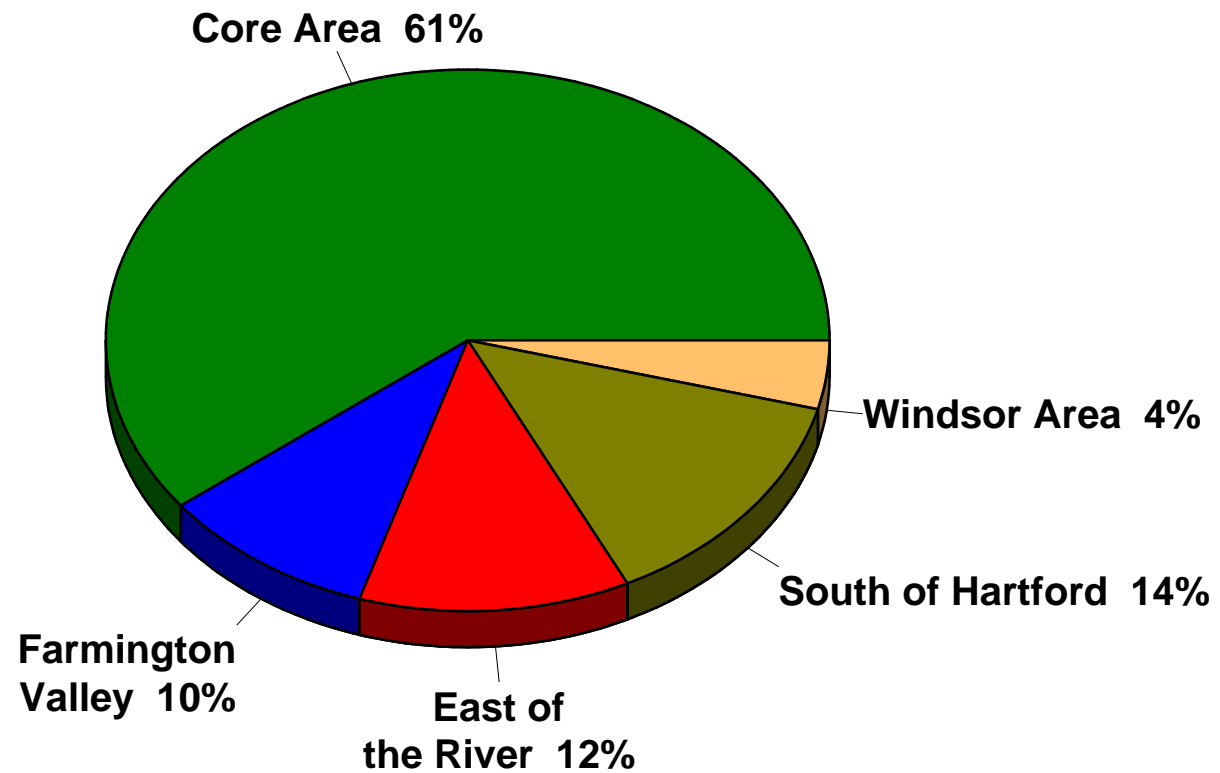
WHERE DO THE JEWISH CHILDREN LIVE?

Age 0-17 (7,100 children)

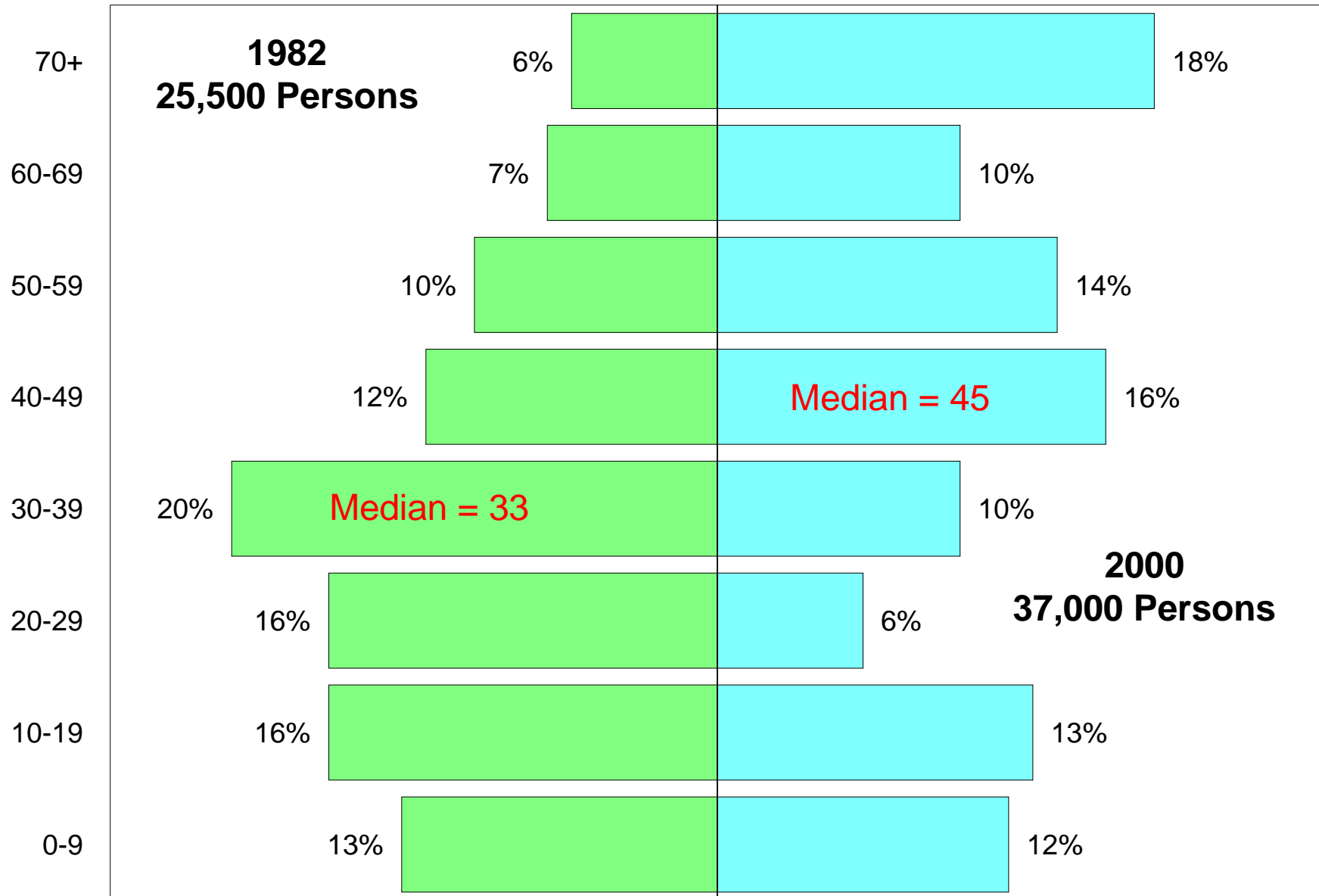


WHERE DO THE ELDERLY LIVE?

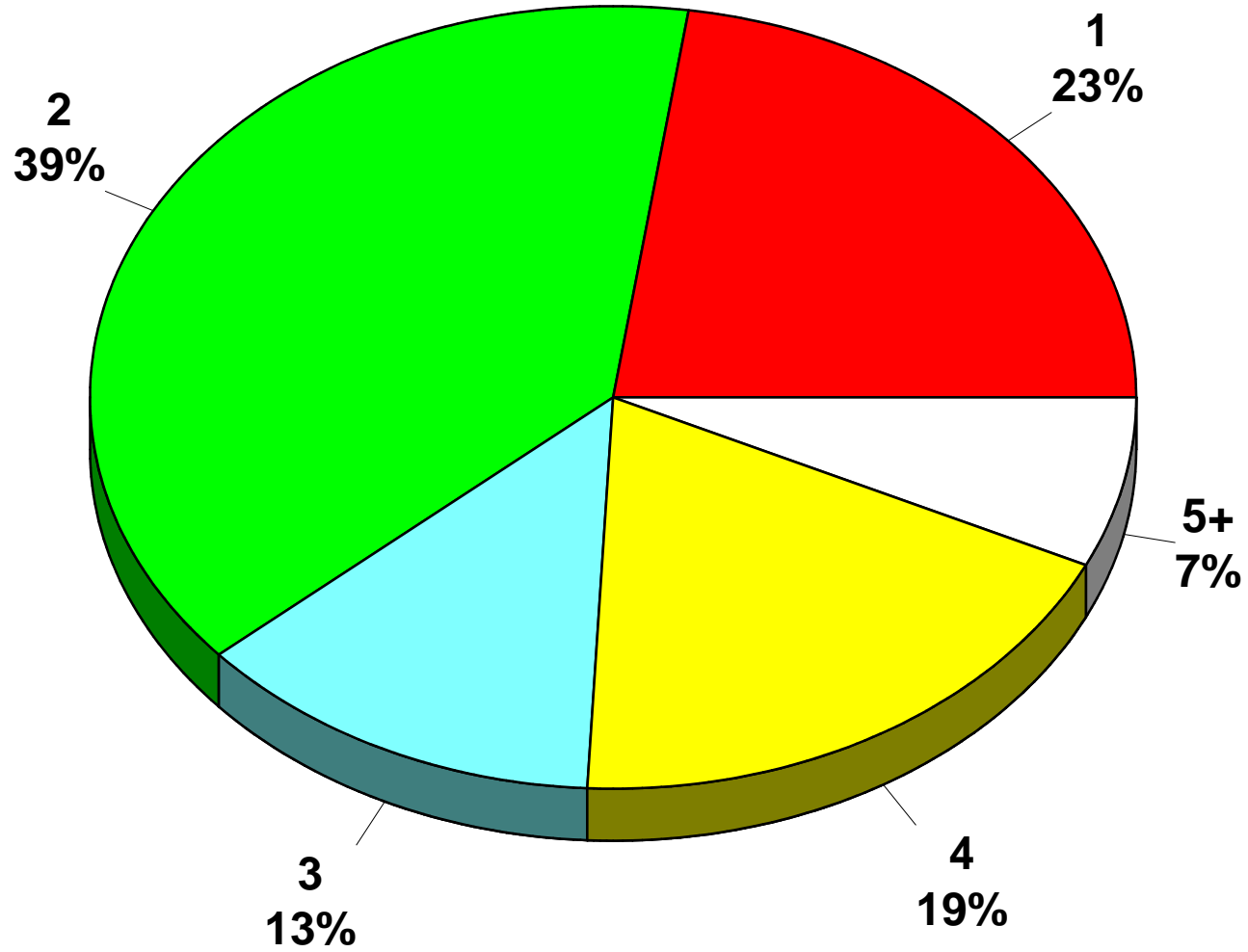
Age 65 and Over (8,600 persons)



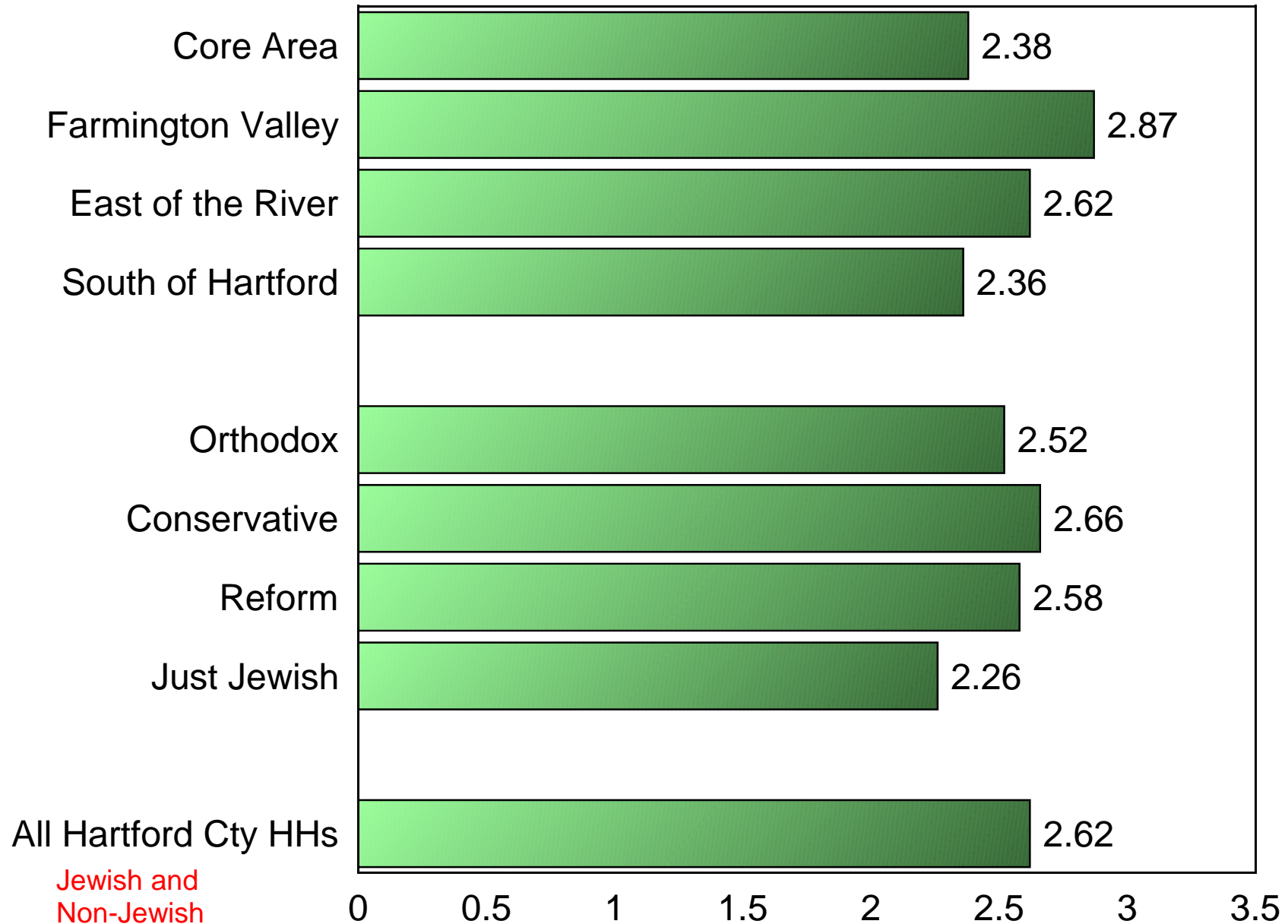
CHANGES IN AGE 1982-2000



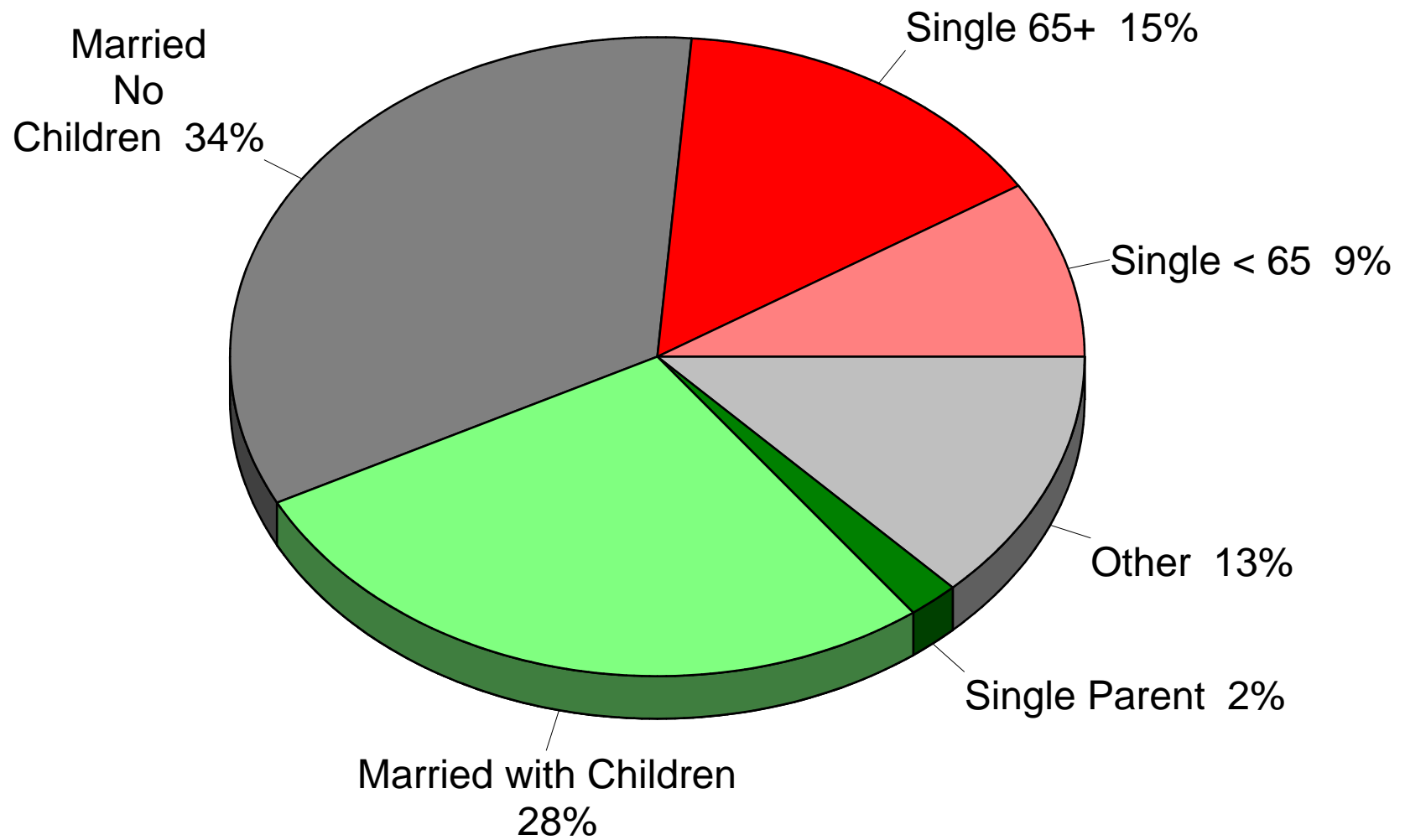
HOUSEHOLD SIZE



HOUSEHOLD SIZE



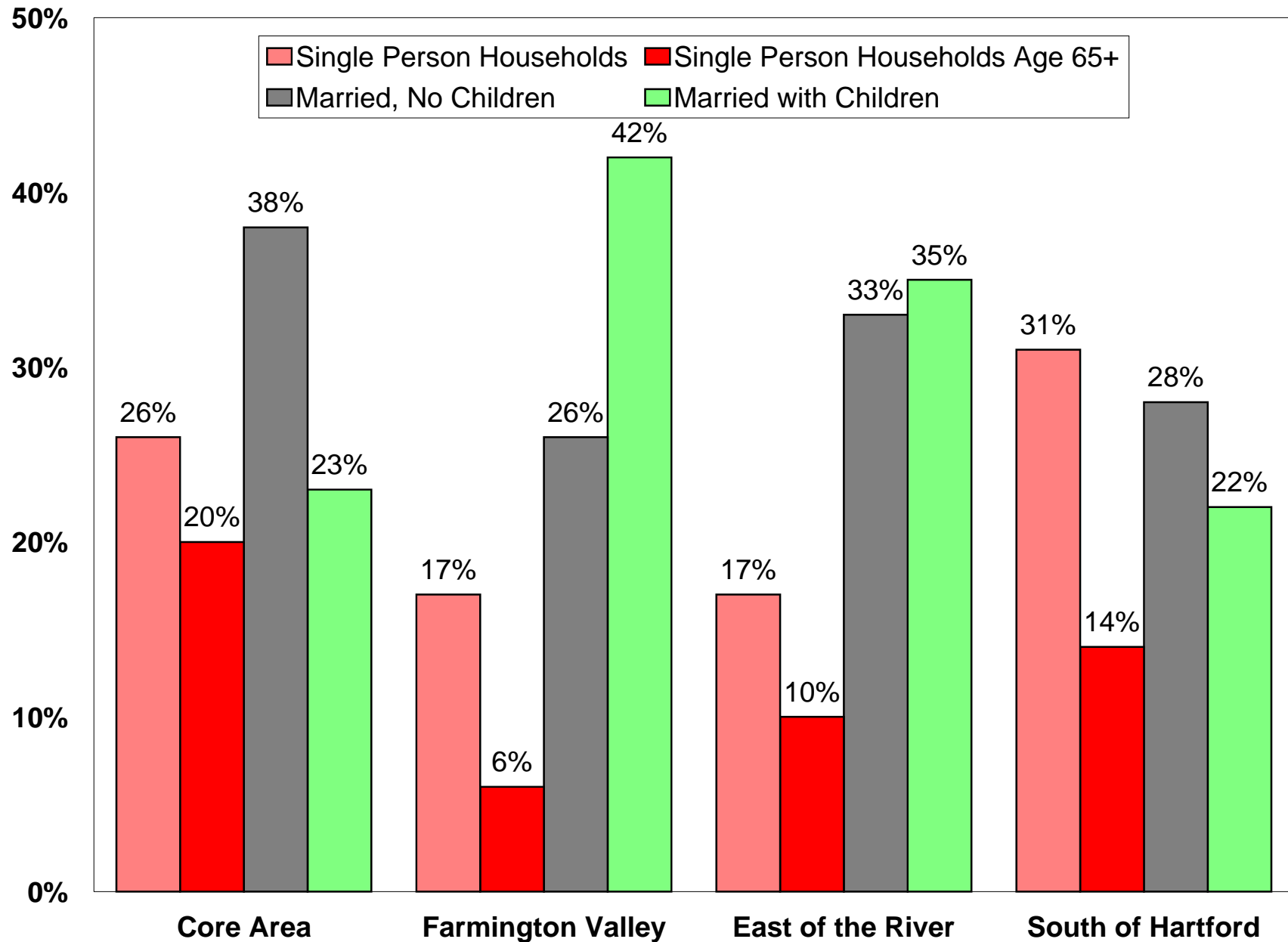
HOUSEHOLD STRUCTURE



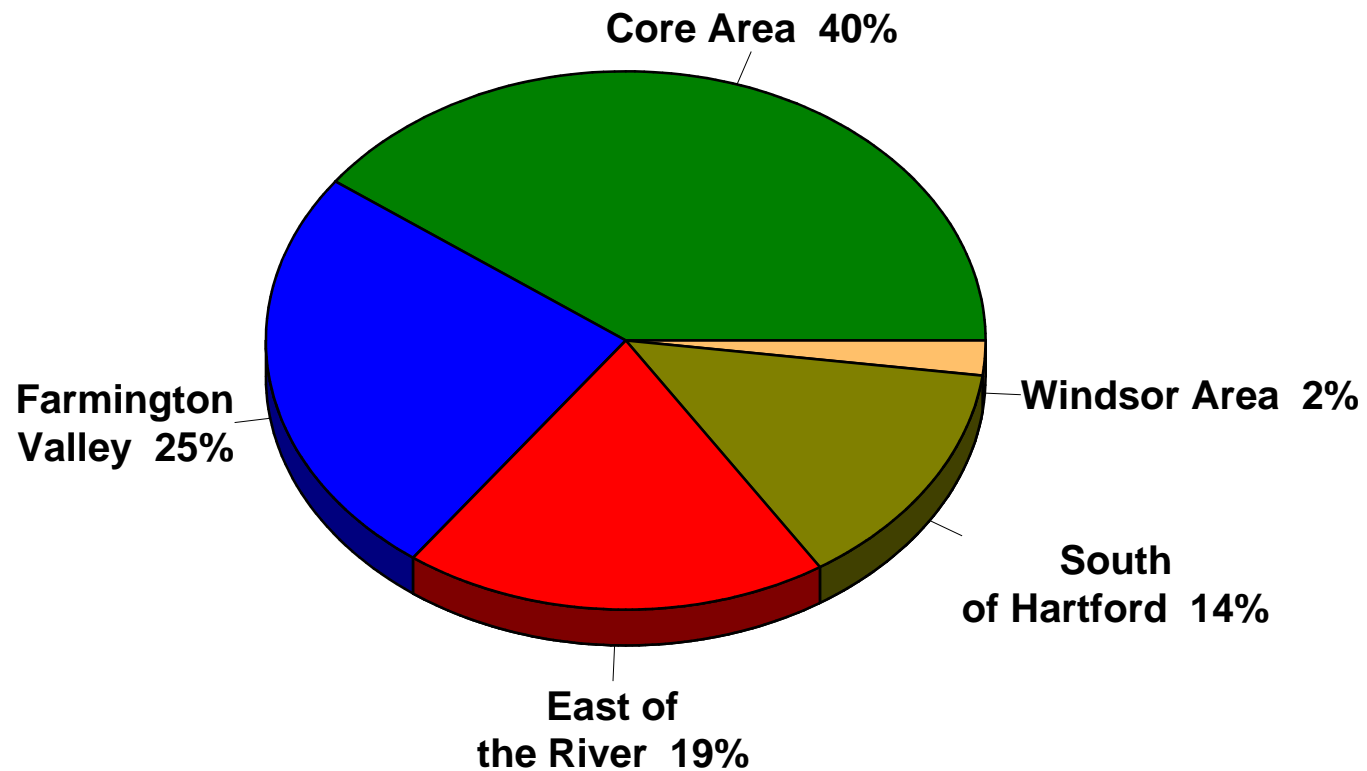
NUMBER OF HOUSEHOLDS

- 14,800 total Jewish households
- 600 are part-year households (in residence 4-7 months)
- 3,460 are single person households
- 1,400 are single person households age 75+
- 1,080 are single **female** households age 75+
- 4,450 are households with children
- 3,700 are households with *Jewish* children
- 5,000 are married couple households with no children age 0-17 at home
- 1,000 households with incomes under \$15,000

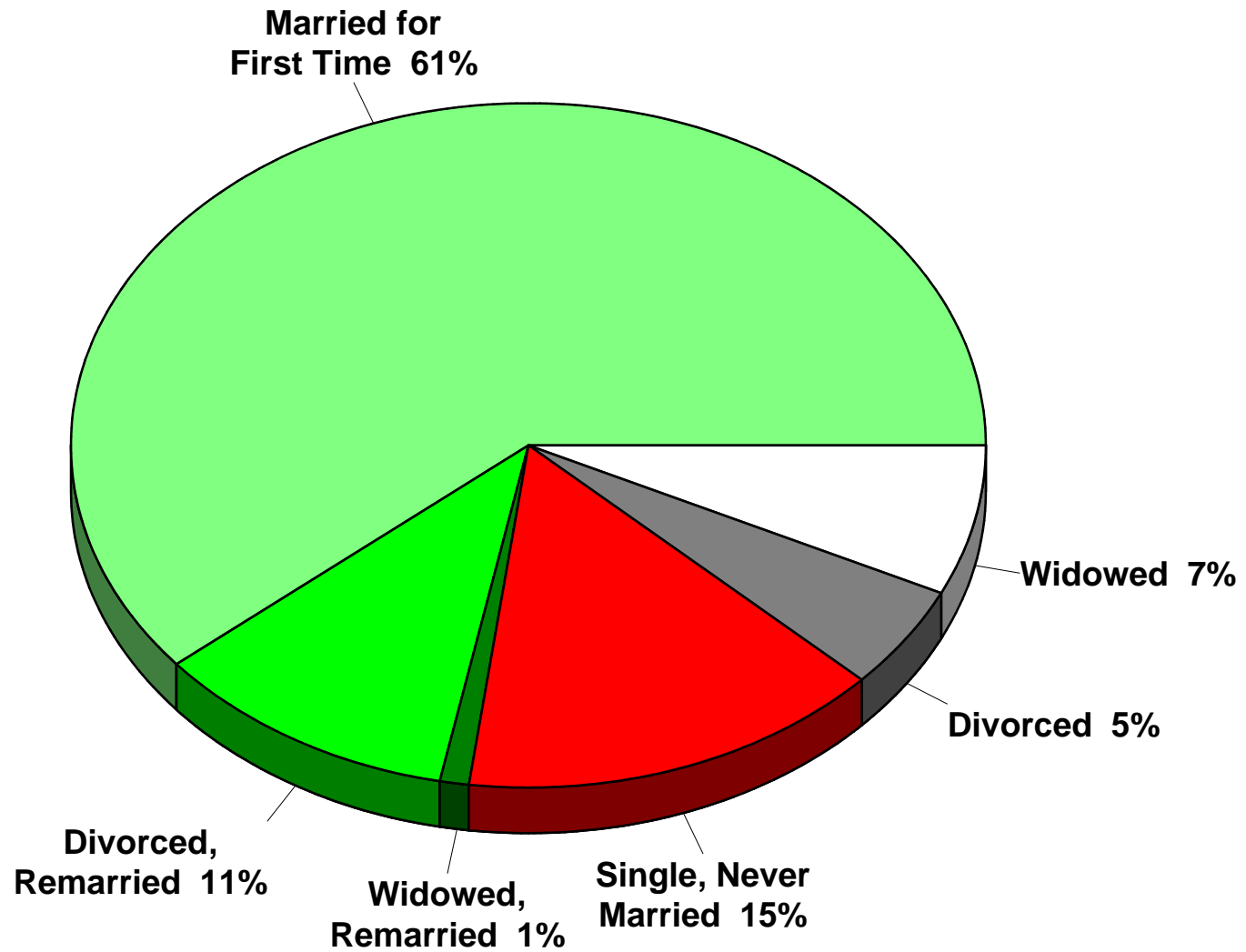
HOUSEHOLD STRUCTURE BY GEOGRAPHIC AREA



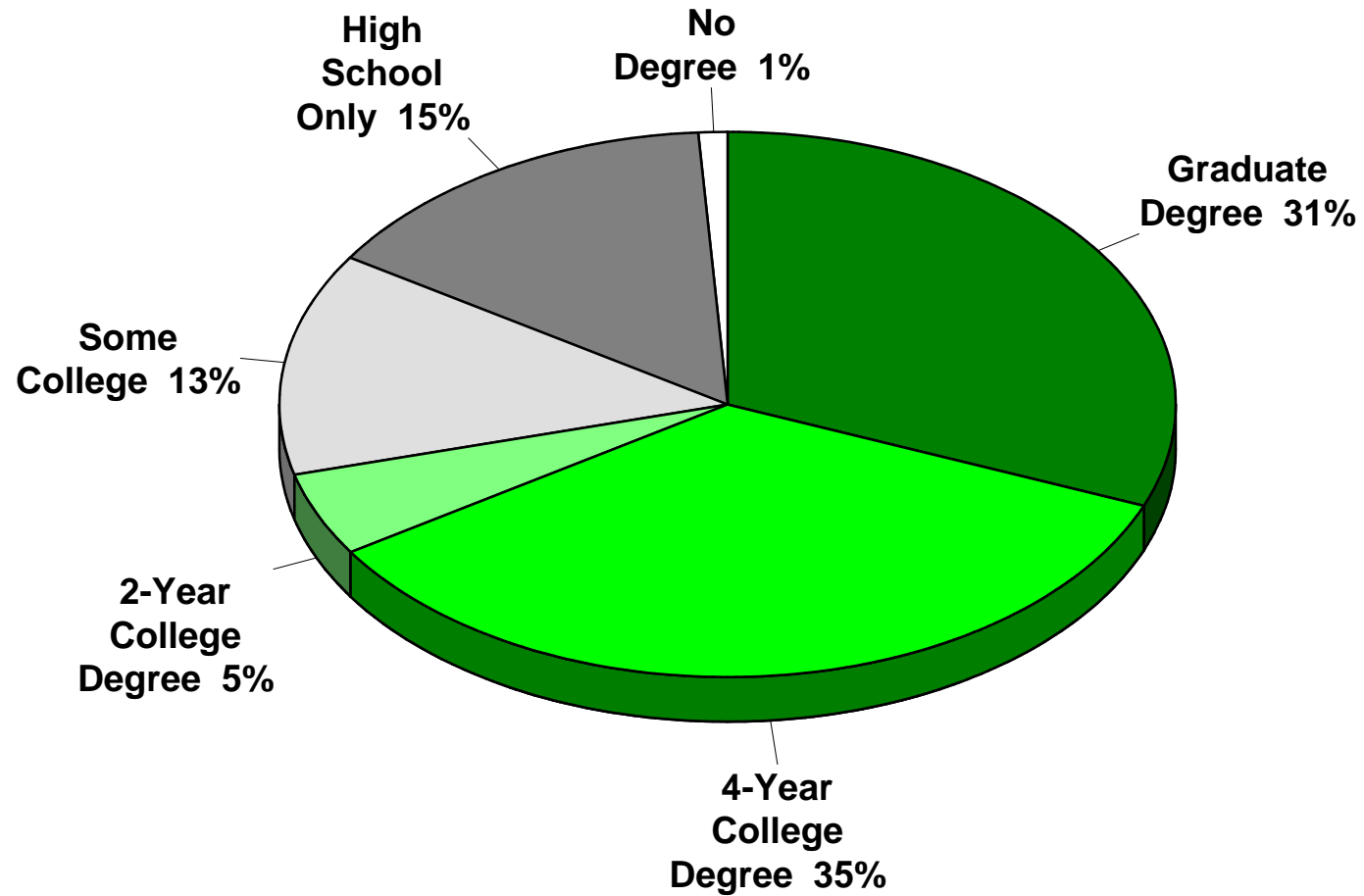
WHERE DO HOUSEHOLDS WITH CHILDREN LIVE?



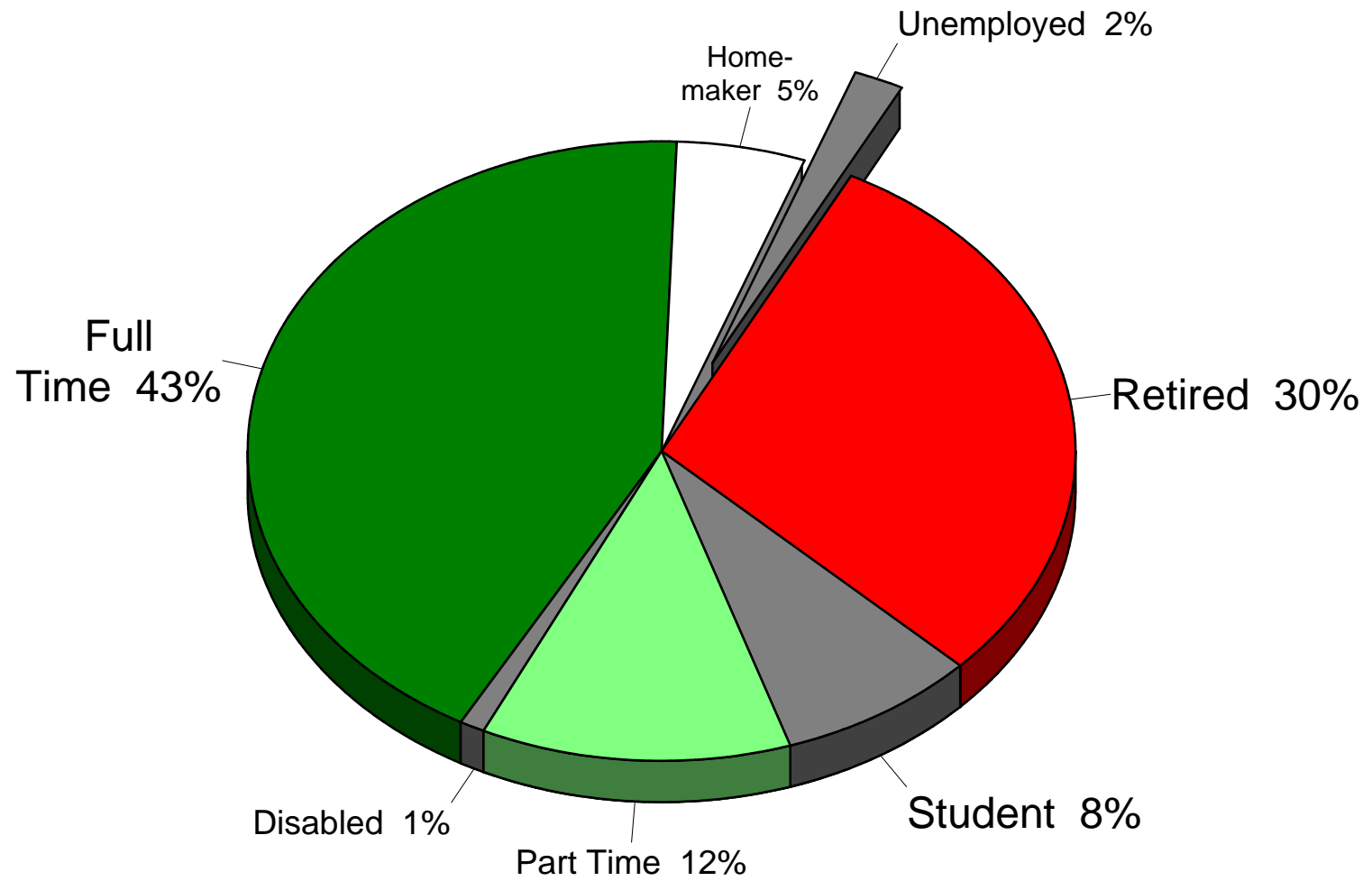
MARITAL STATUS



EDUCATION LEVEL

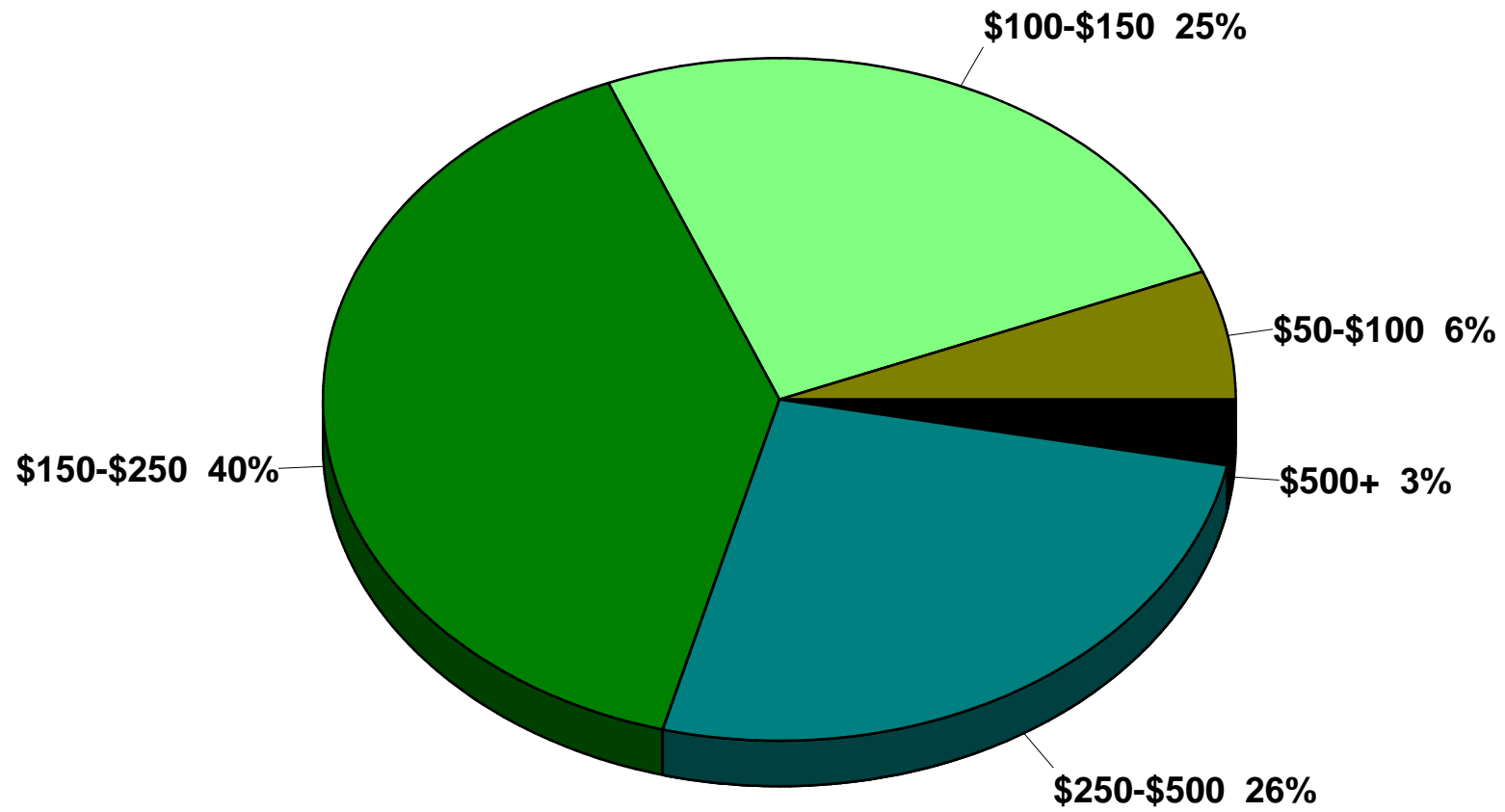


EMPLOYMENT STATUS

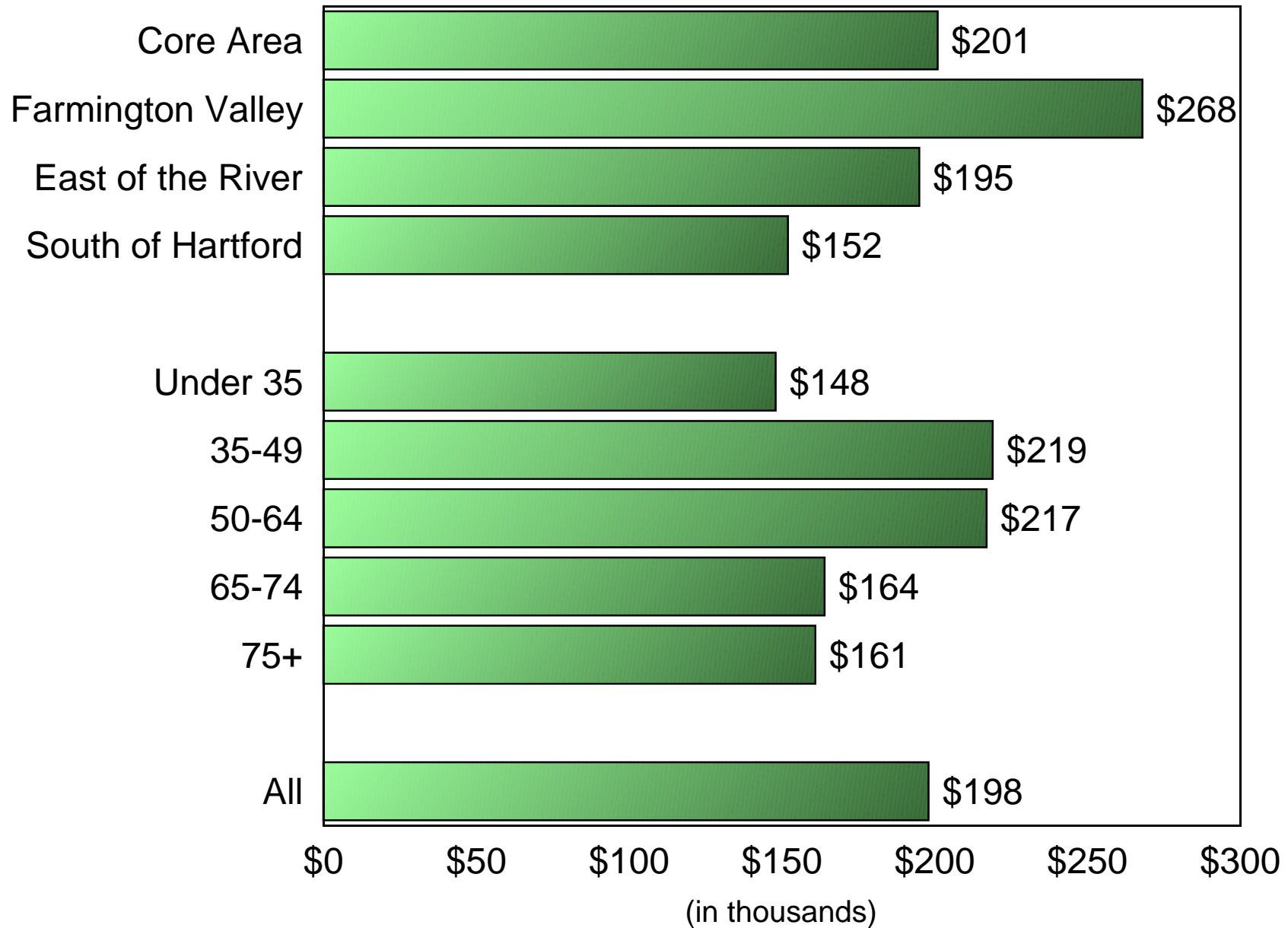


HOUSING VALUE

(in thousands)

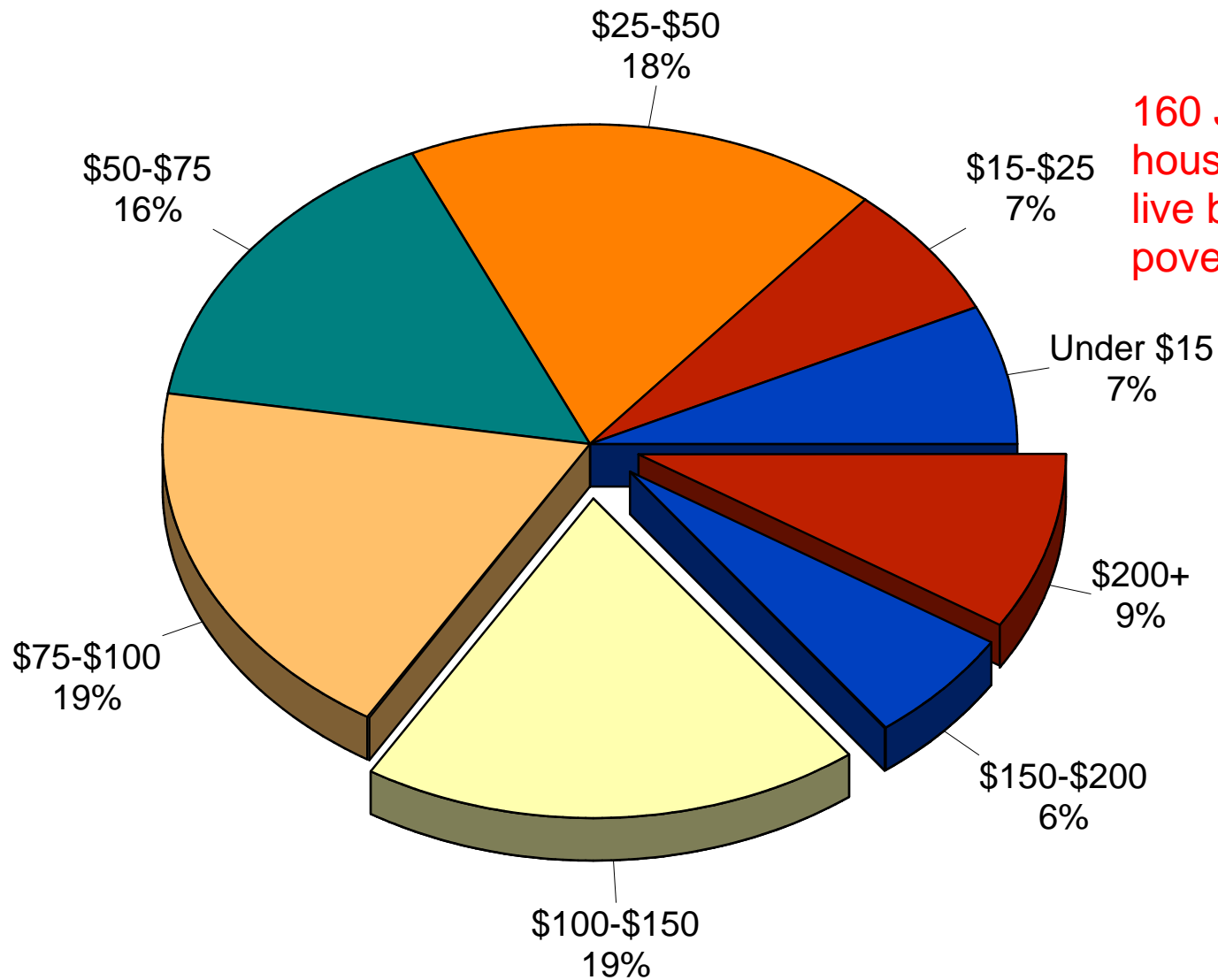


MEDIAN HOUSING VALUE



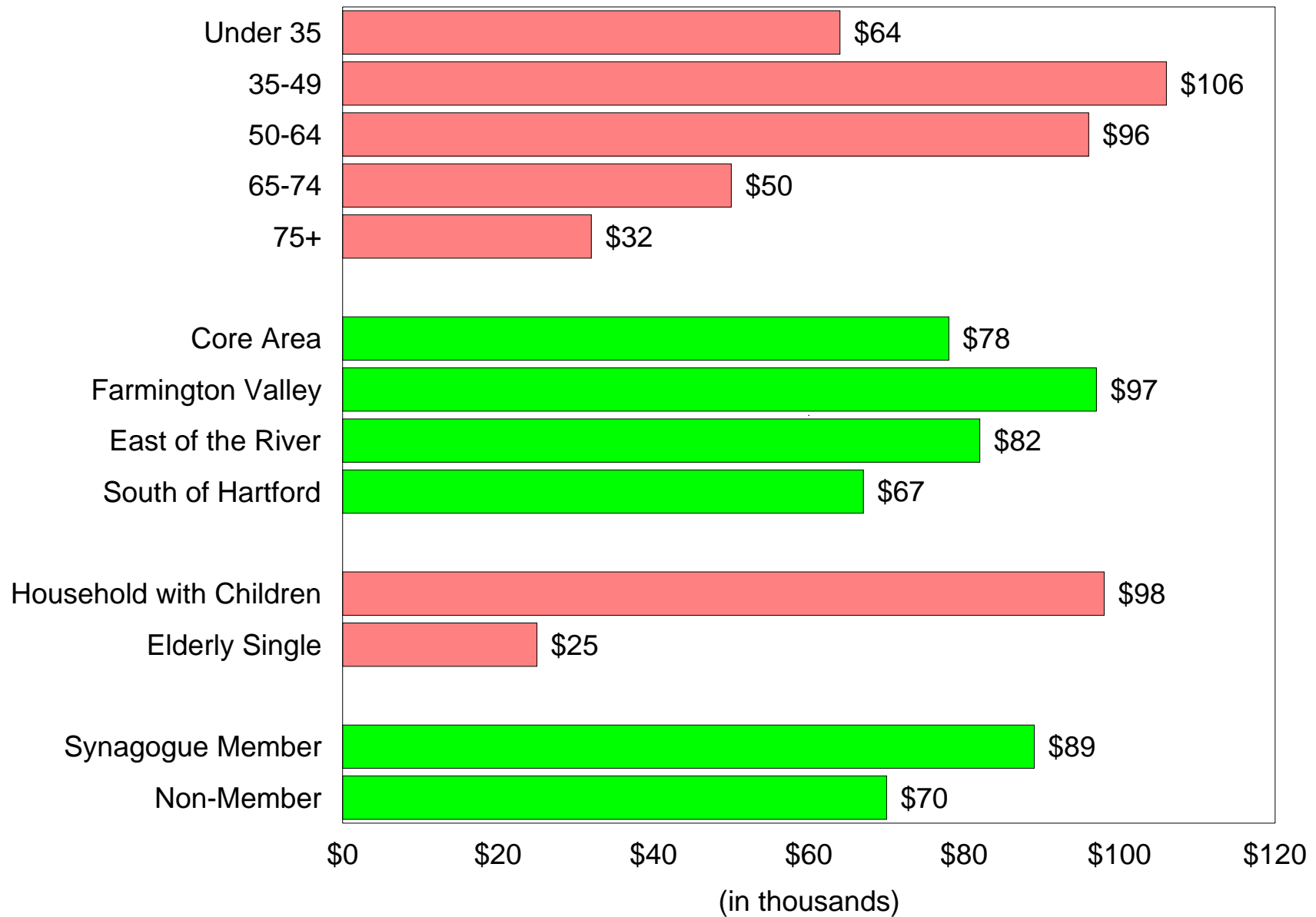
HOUSEHOLD INCOME

(in thousands)

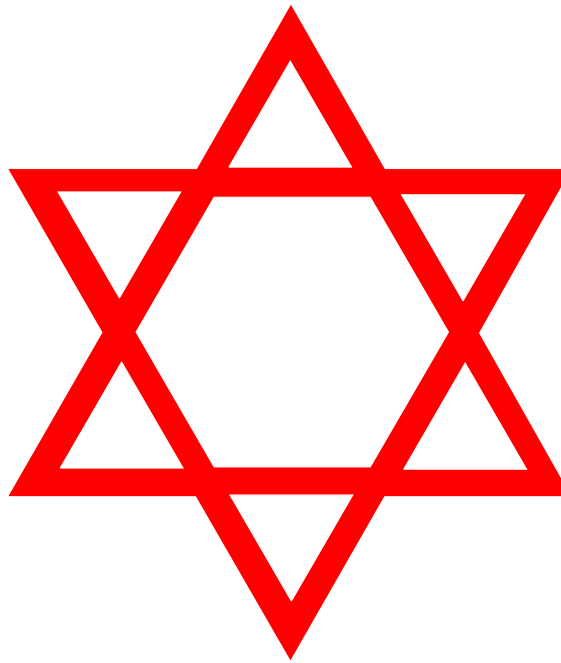


160 Jewish households live below the poverty level

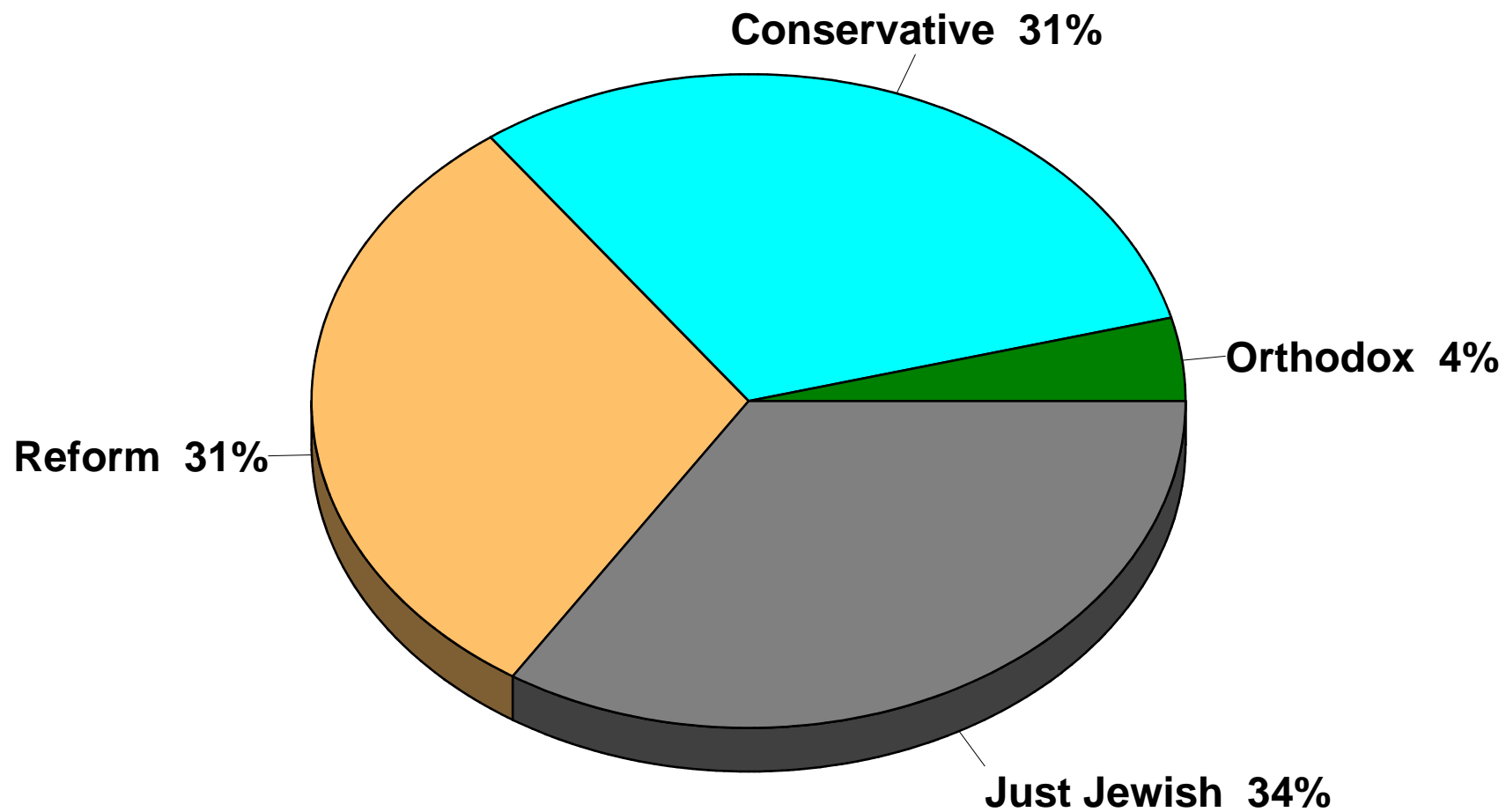
MEDIAN HOUSEHOLD INCOME



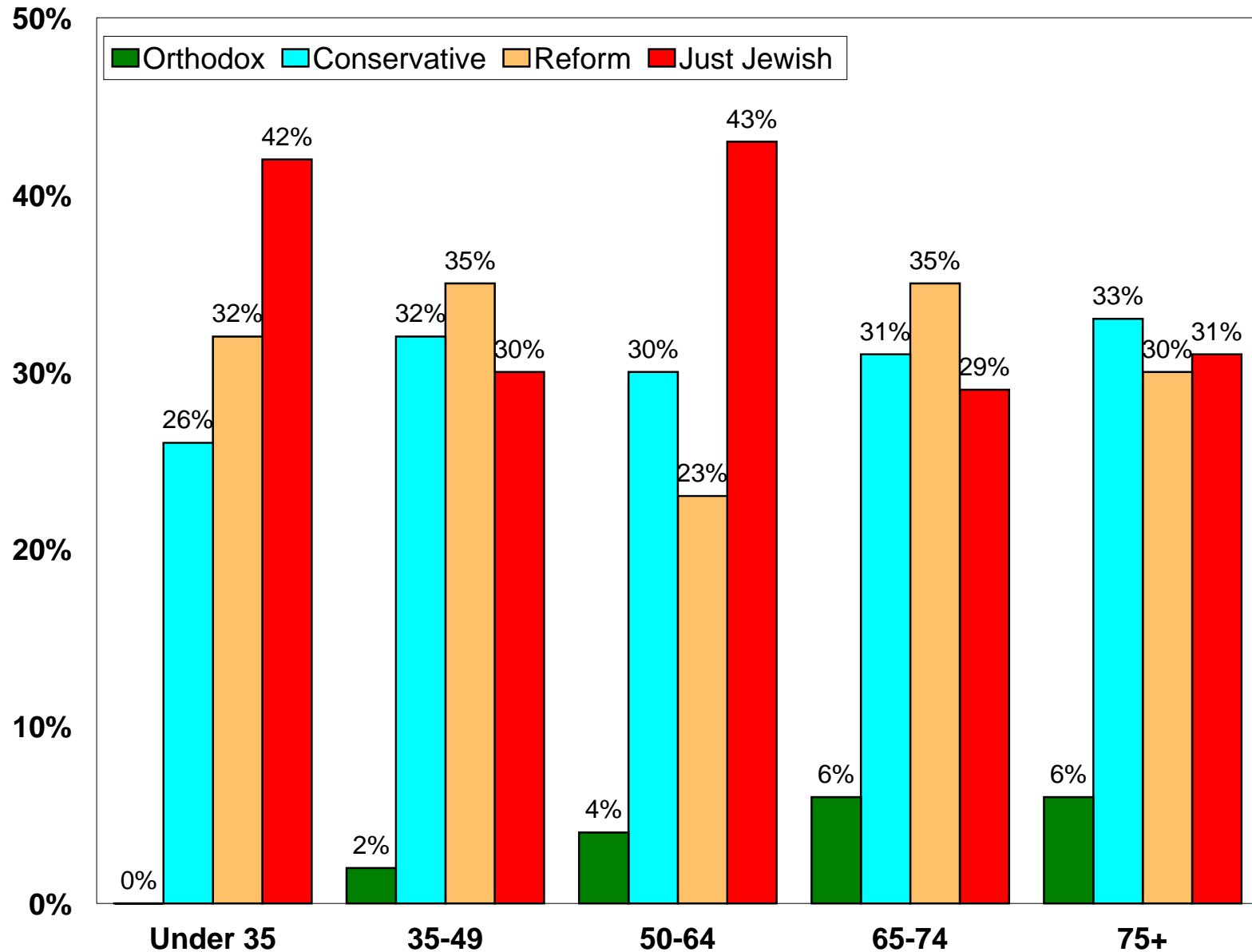
RELIGIOUS PROFILE



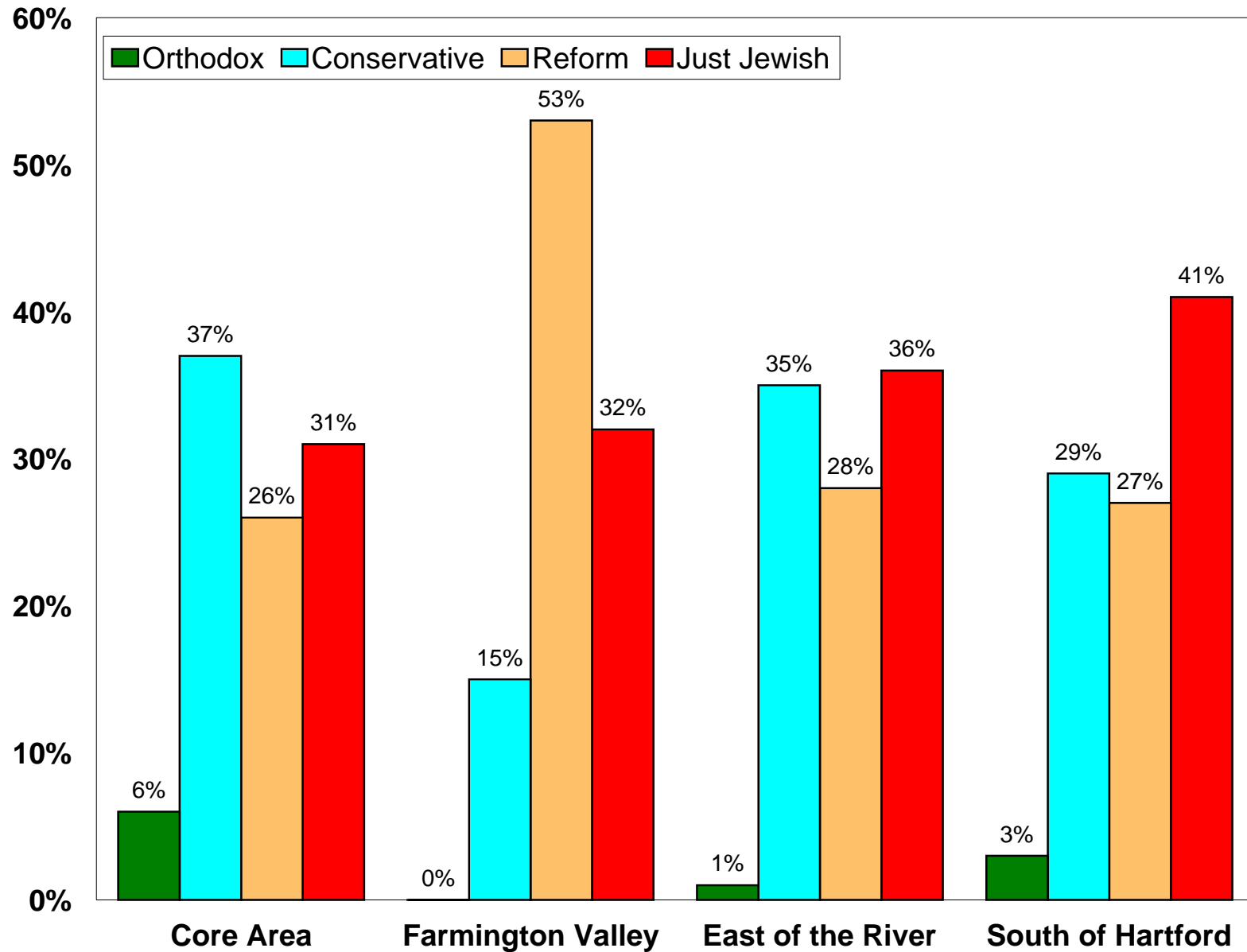
JEWISH IDENTIFICATION



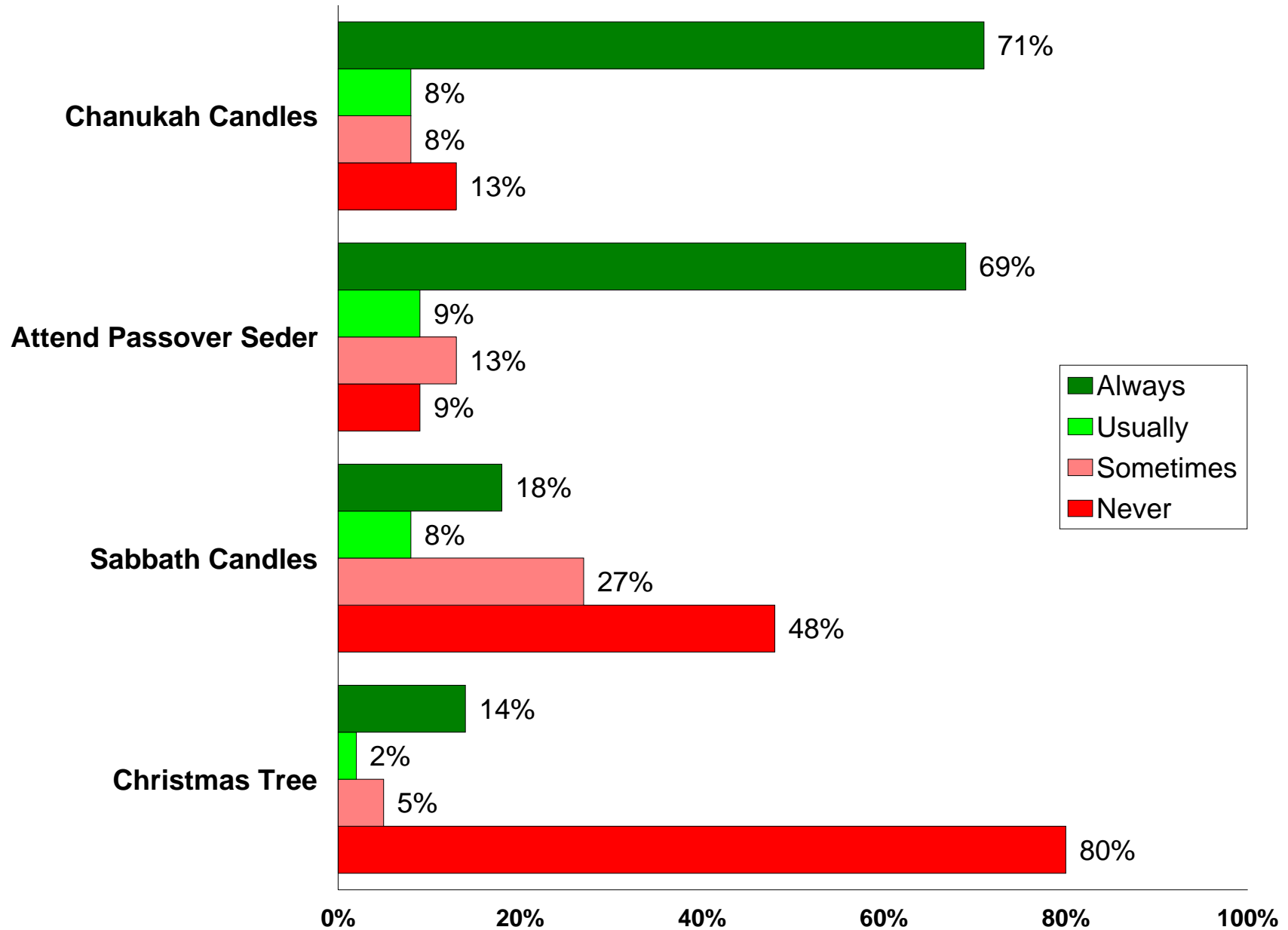
JEWISH IDENTIFICATION BY AGE OF RESPONDENT



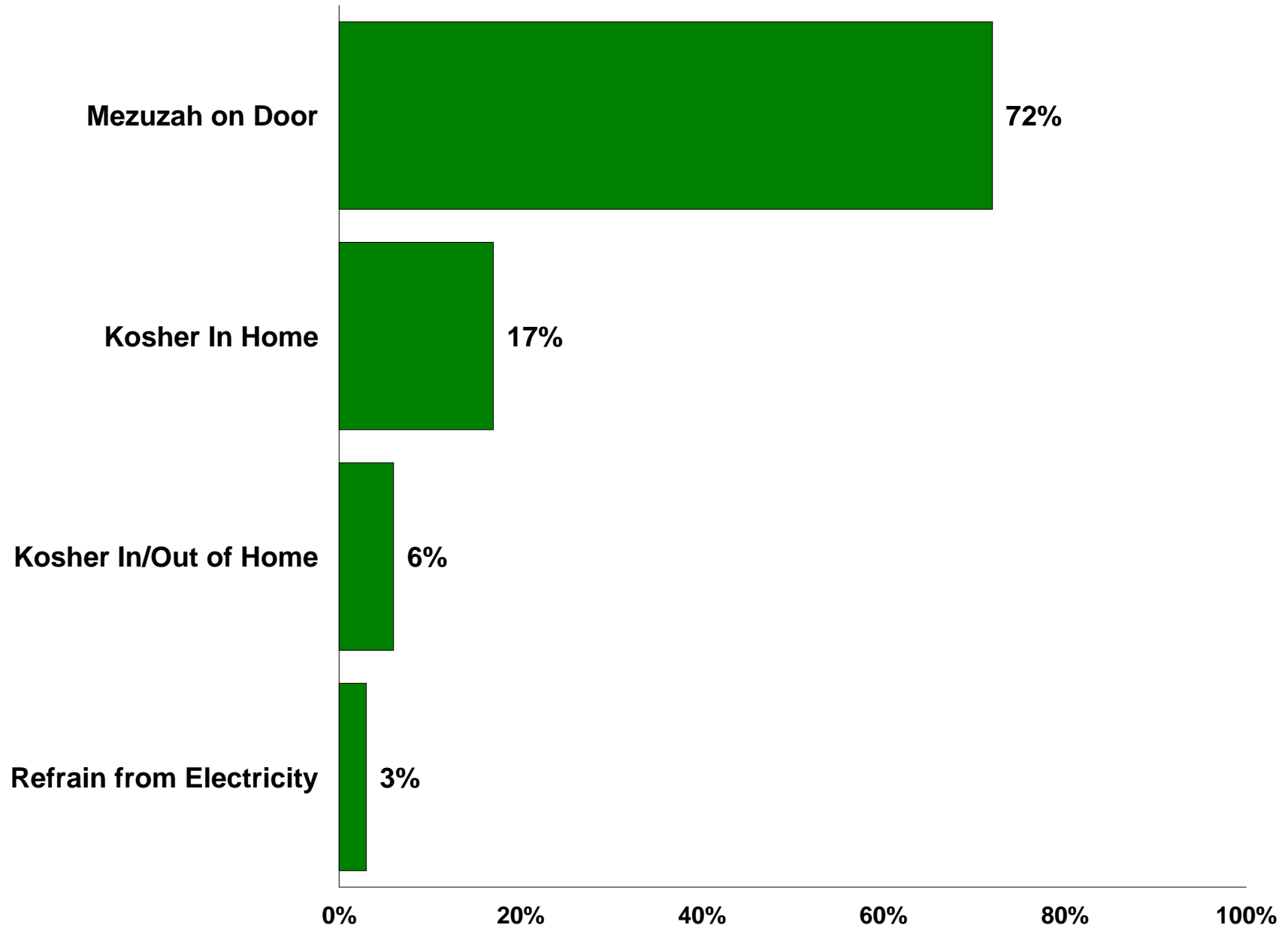
JEWISH IDENTIFICATION BY GEOGRAPHIC AREA



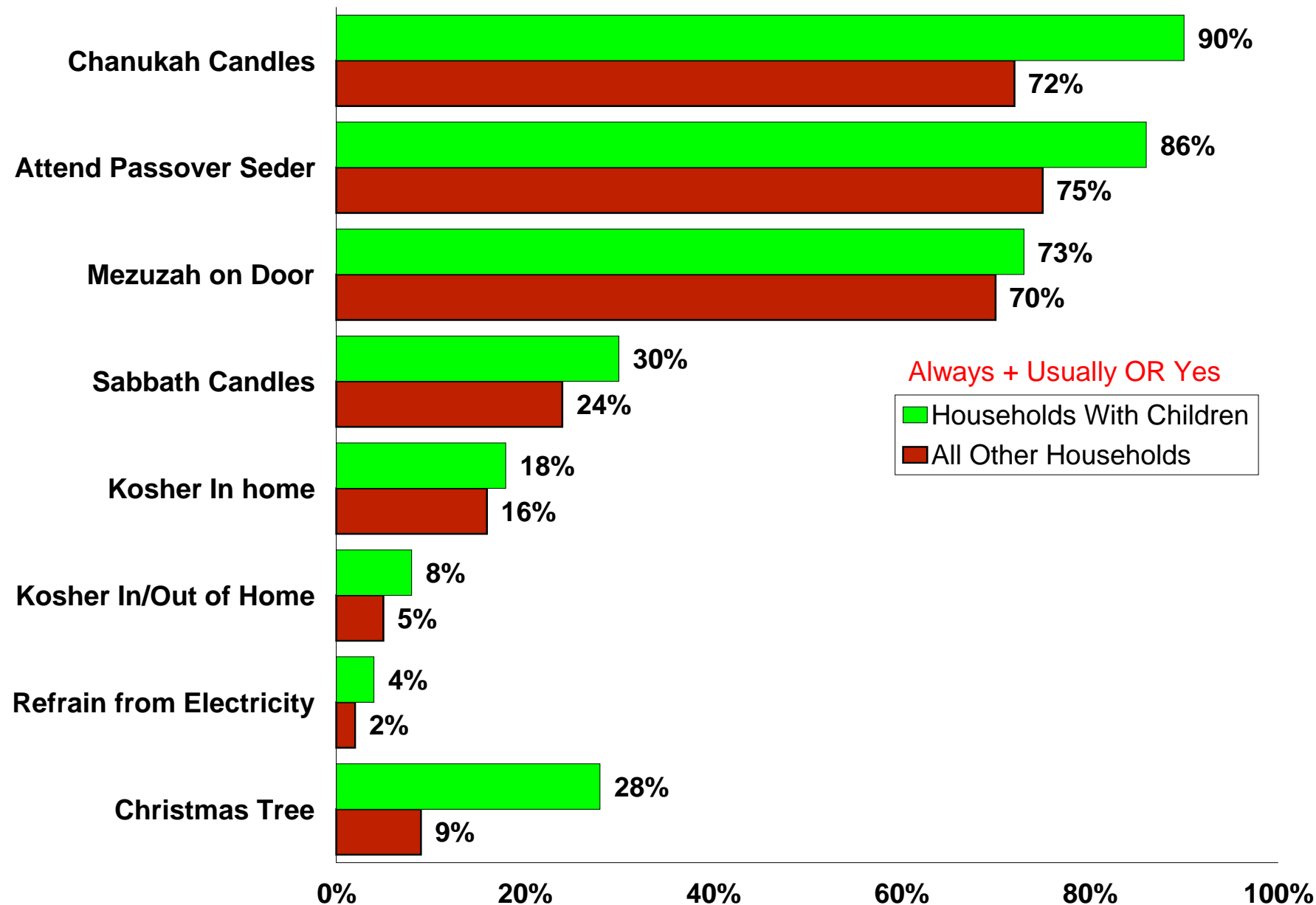
RELIGIOUS PRACTICES



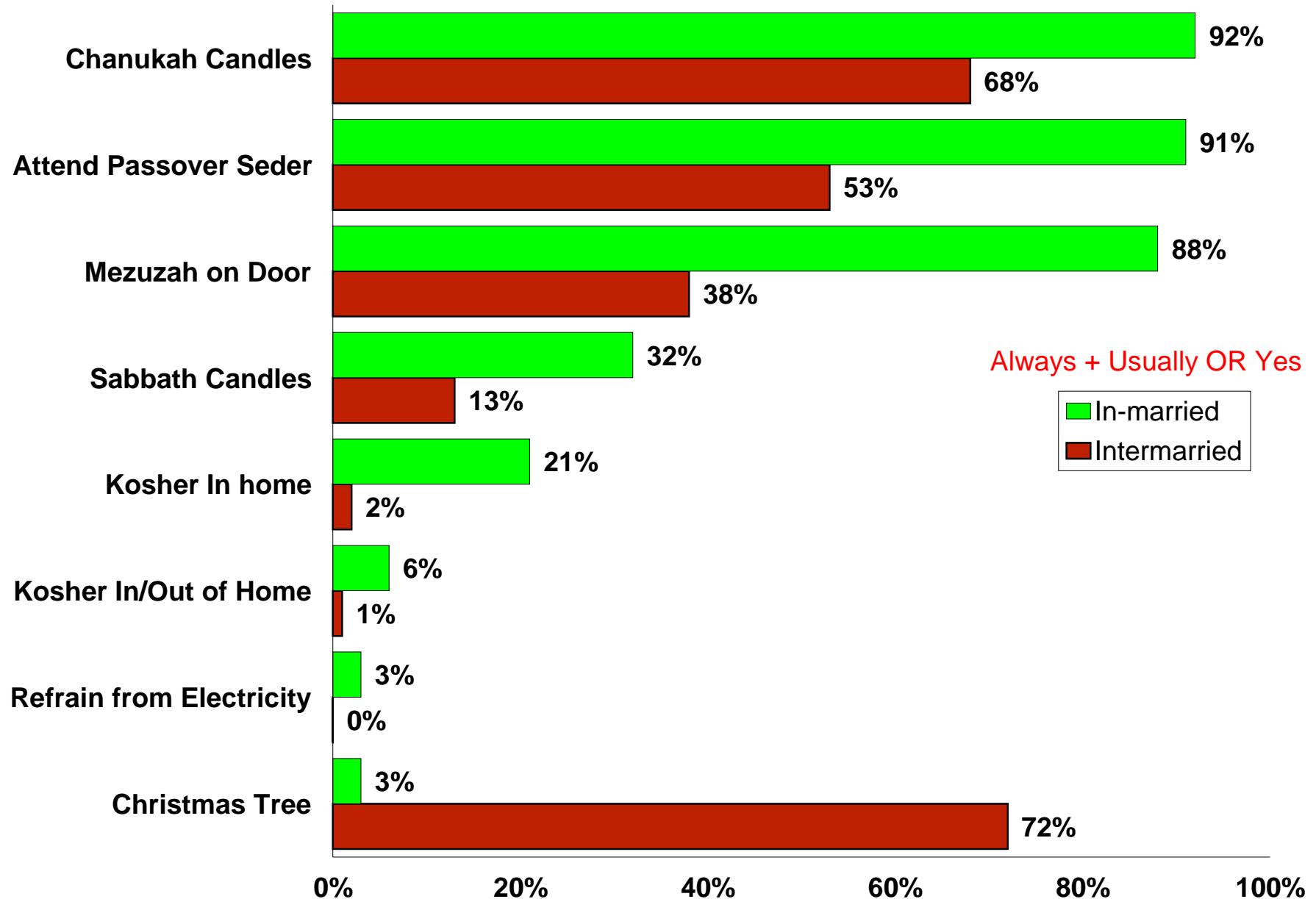
PRACTICES



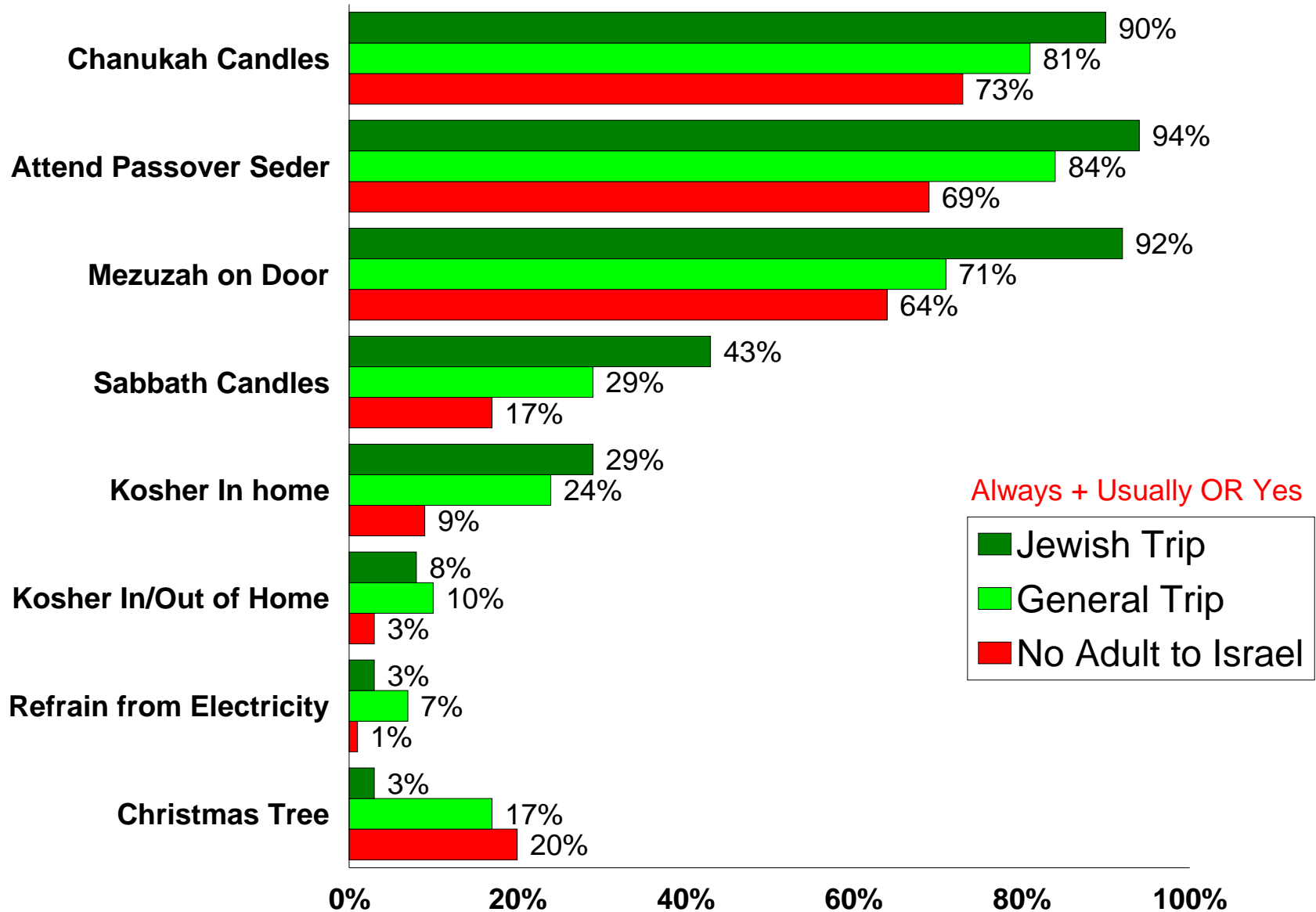
RELIGIOUS PRACTICES IN HOUSEHOLDS WITH CHILDREN



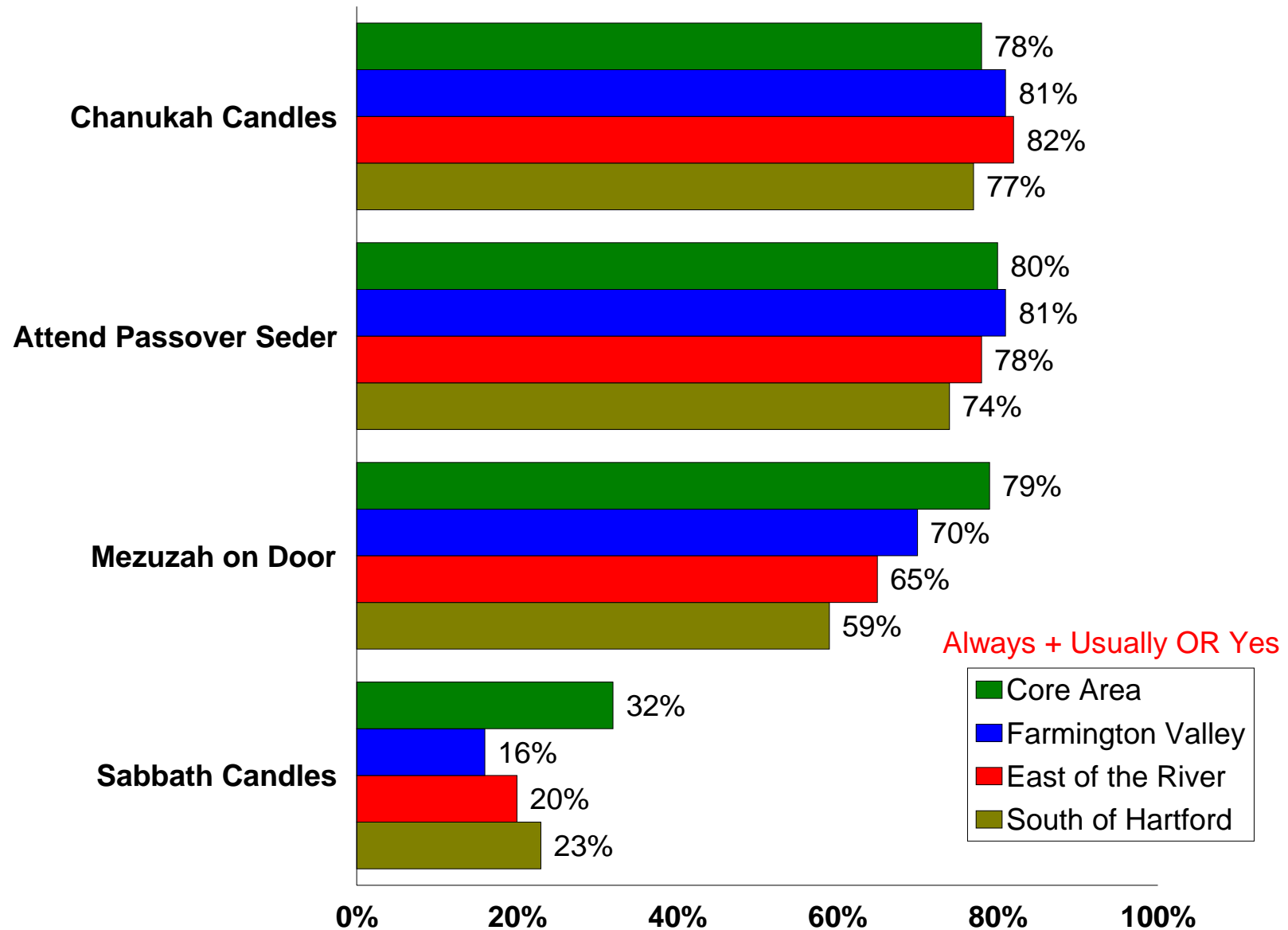
RELIGIOUS PRACTICES BY TYPE OF MARRIAGE



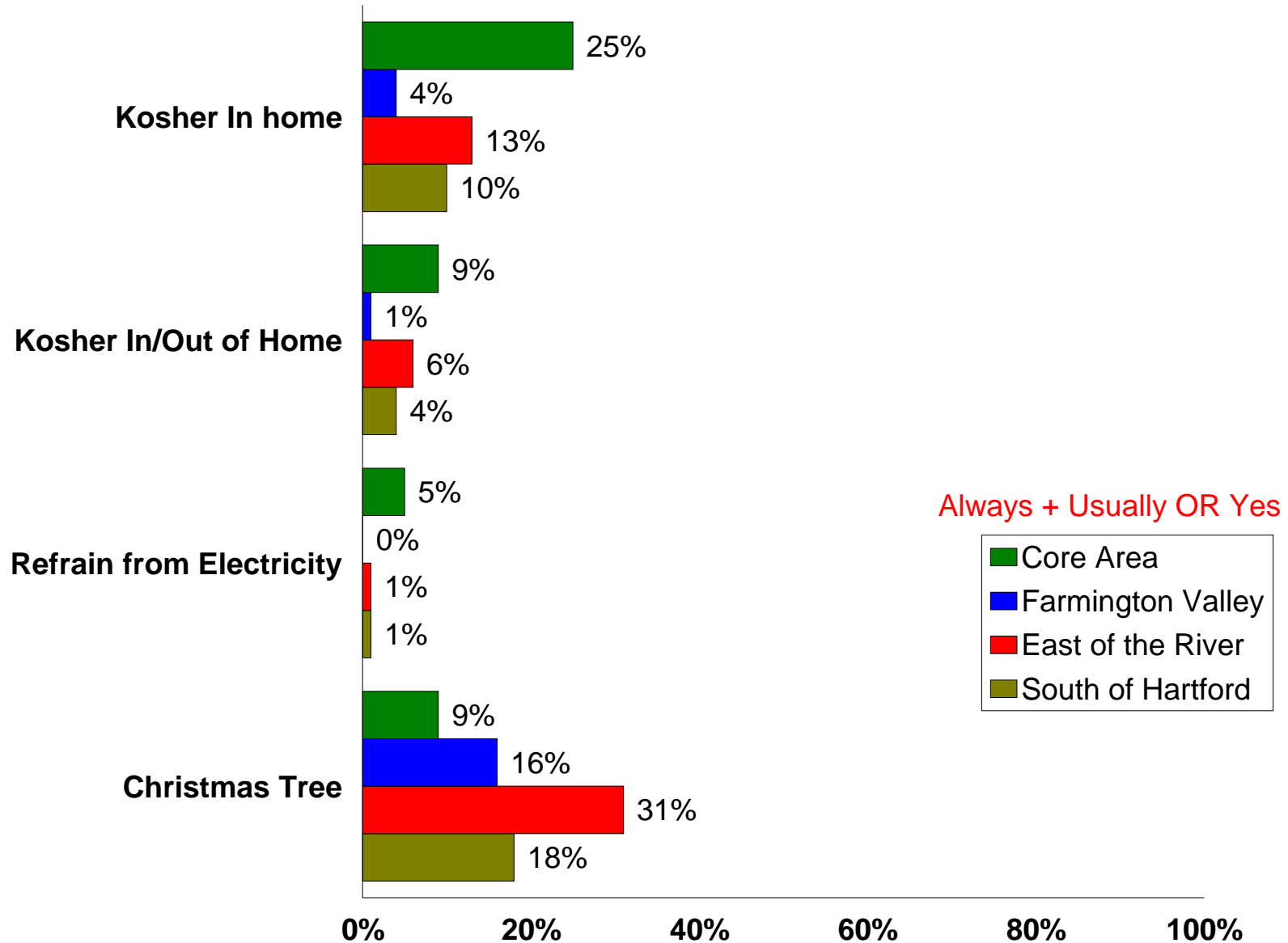
RELIGIOUS PRACTICES BY TRIPS TO ISRAEL



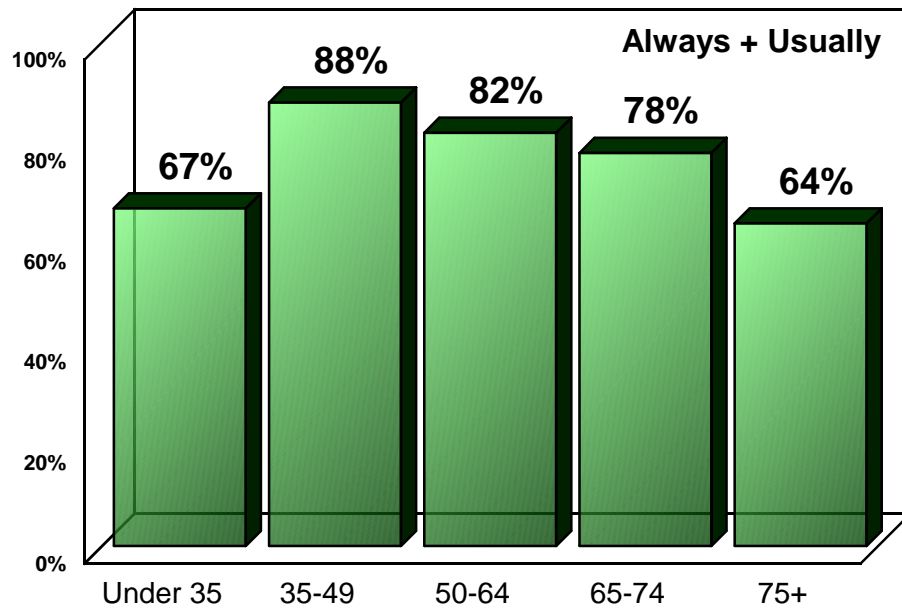
RELIGIOUS PRACTICES BY GEOGRAPHIC AREA



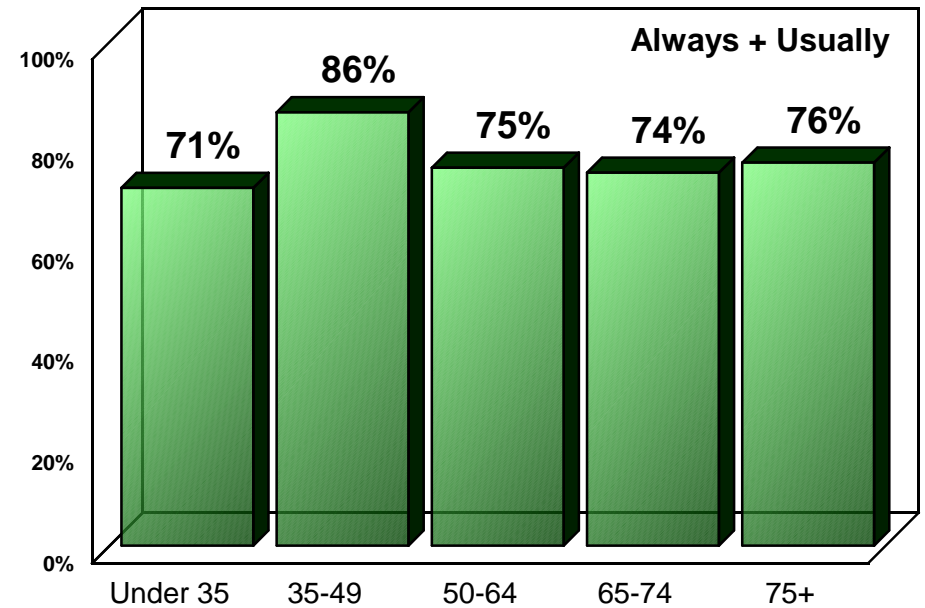
RELIGIOUS PRACTICES BY GEOGRAPHIC AREA



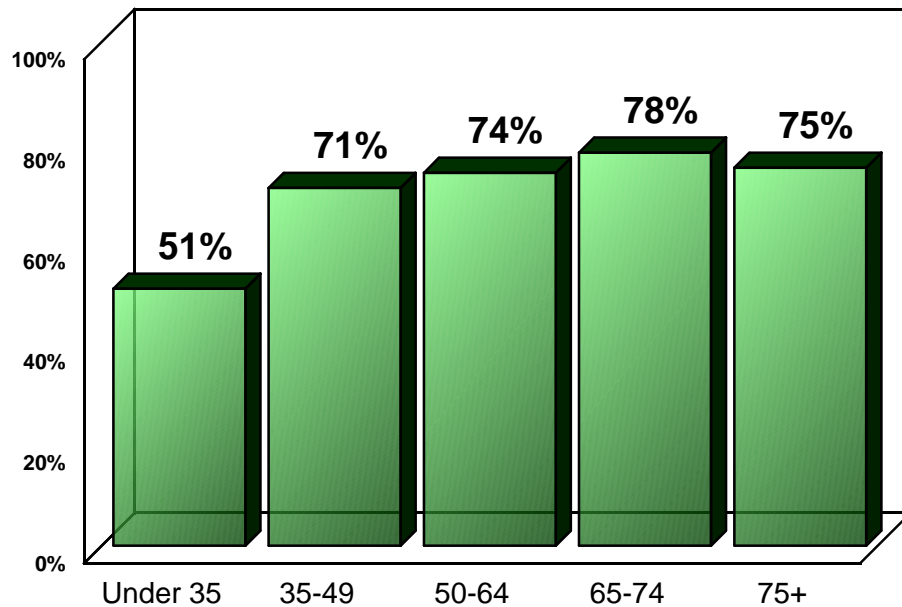
Light Chanukah Candles



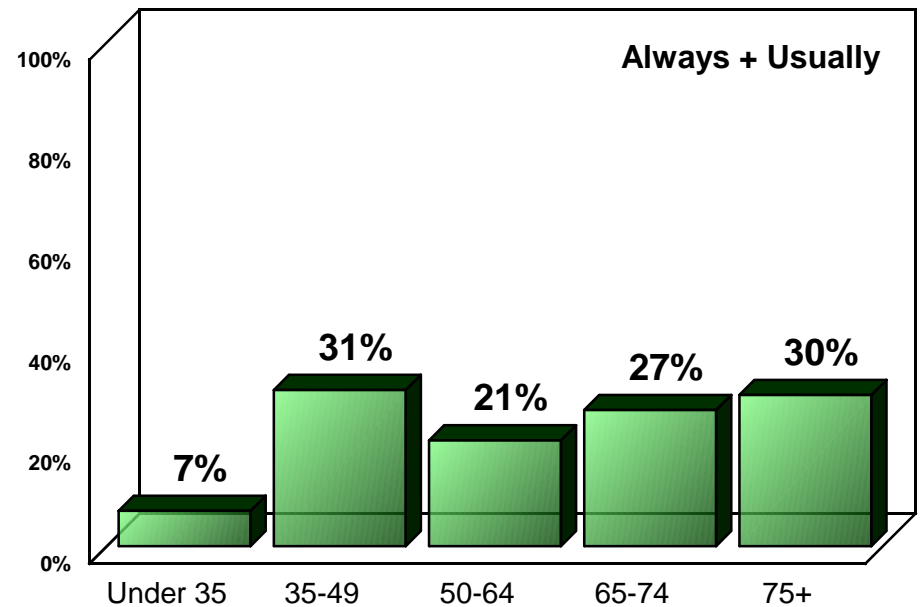
Attend Passover Seder



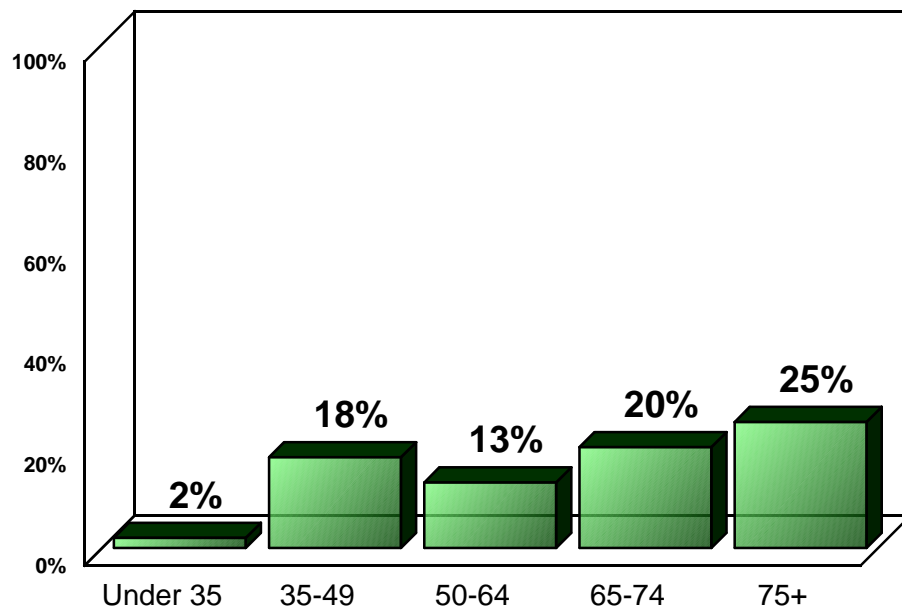
Mezuzah on Door



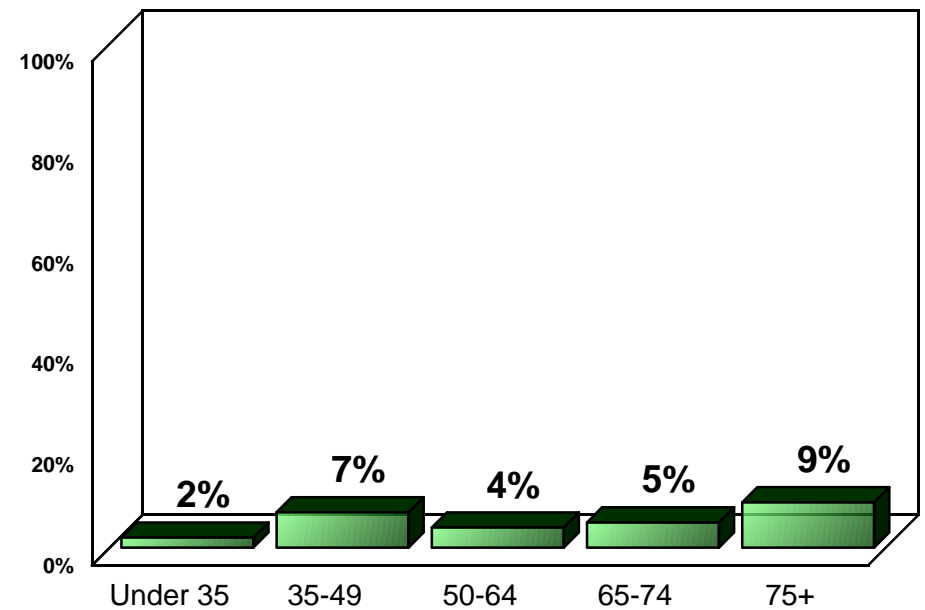
Light Sabbath Candles



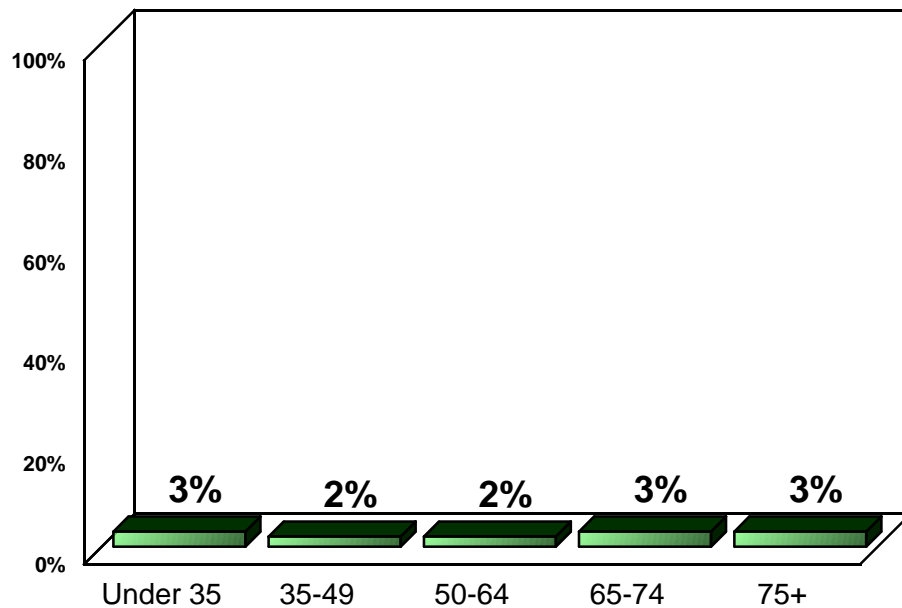
Kosher In Home



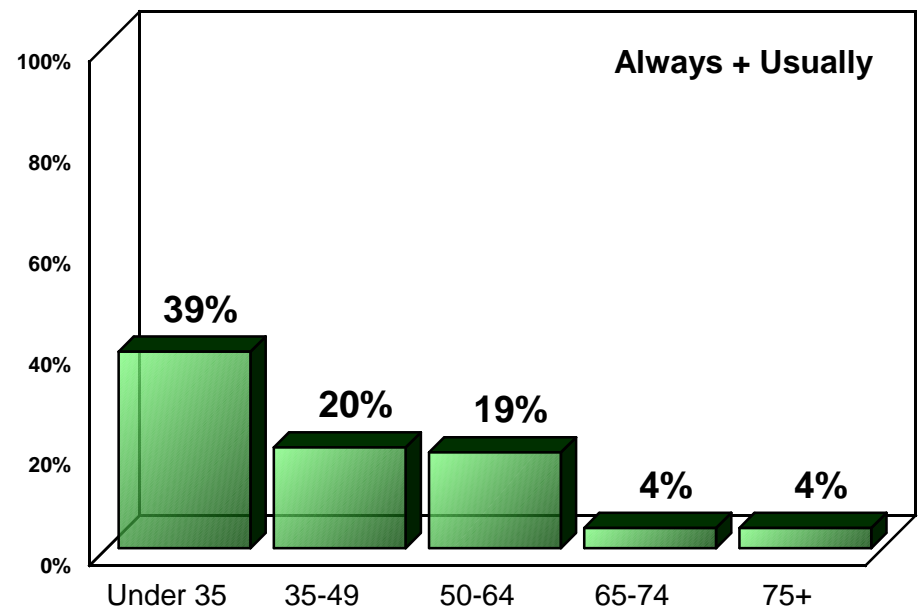
Kosher In/Out of Home



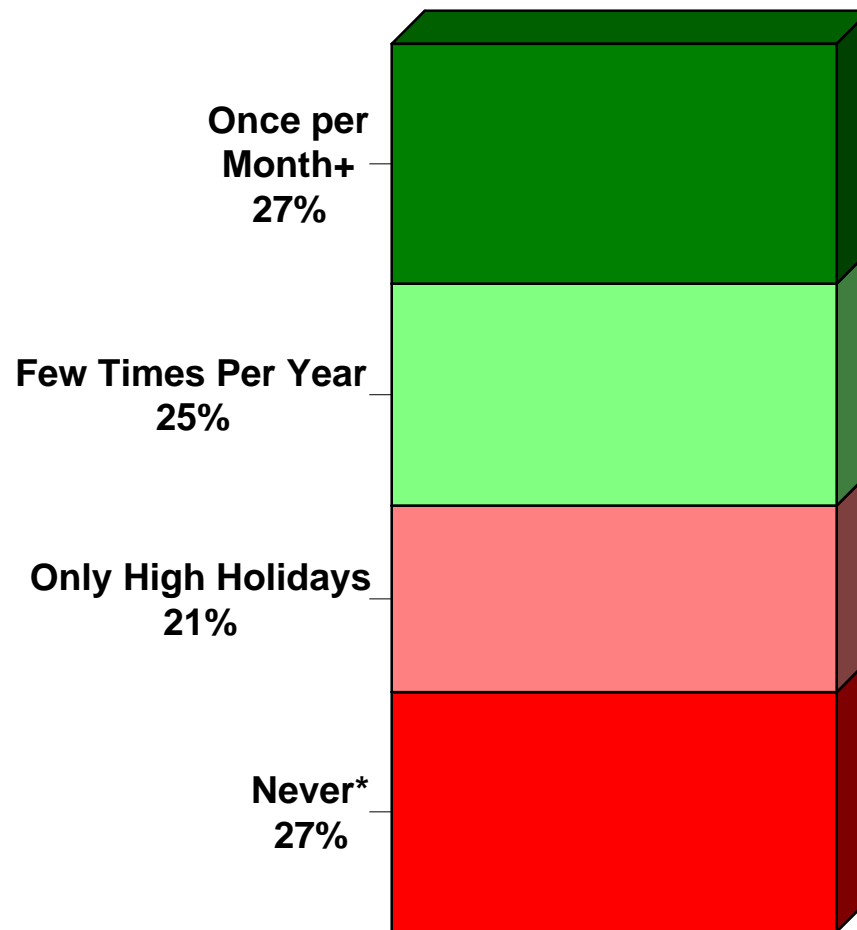
Refrain from Electricity



Christmas Tree

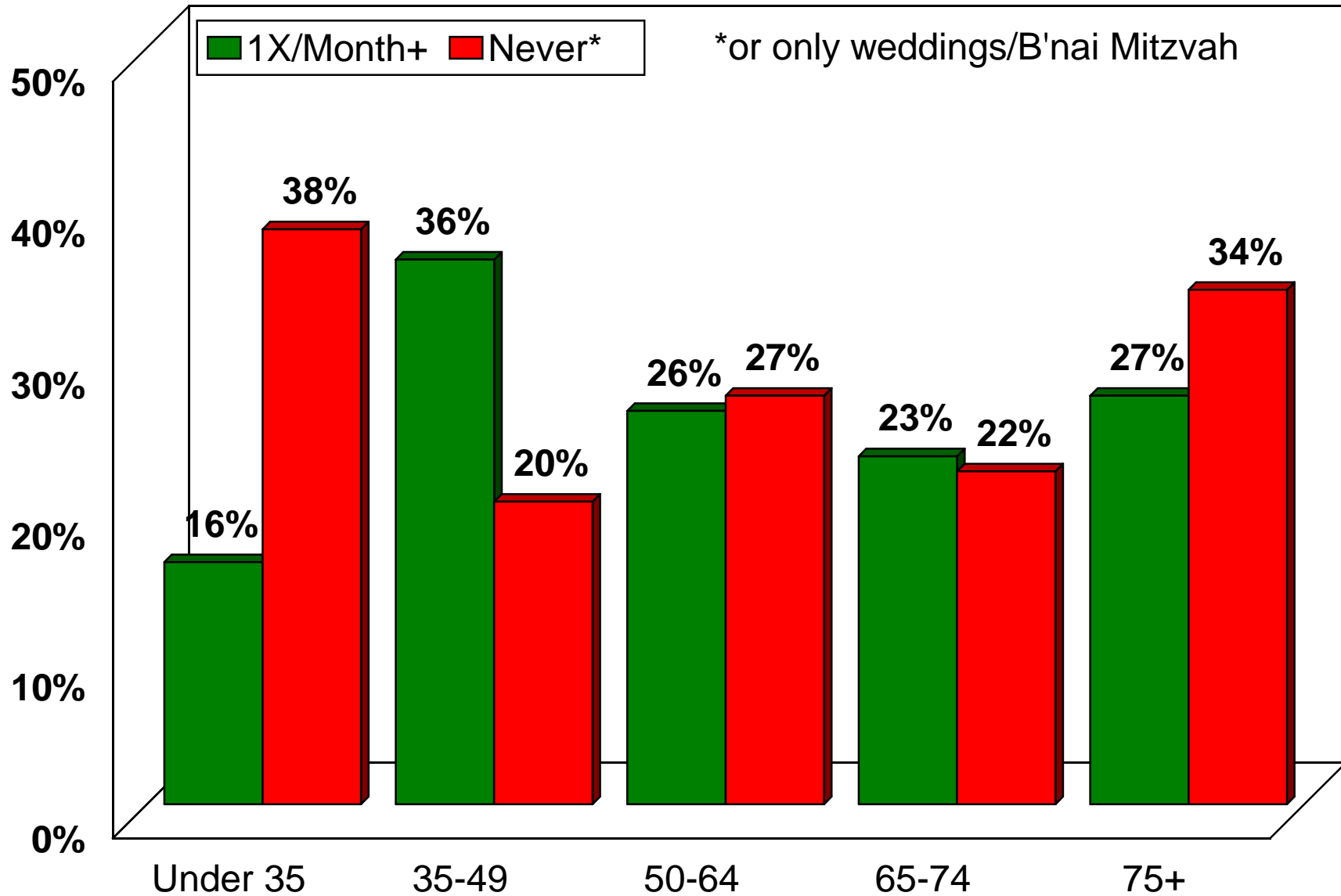


SYNAGOGUE ATTENDANCE

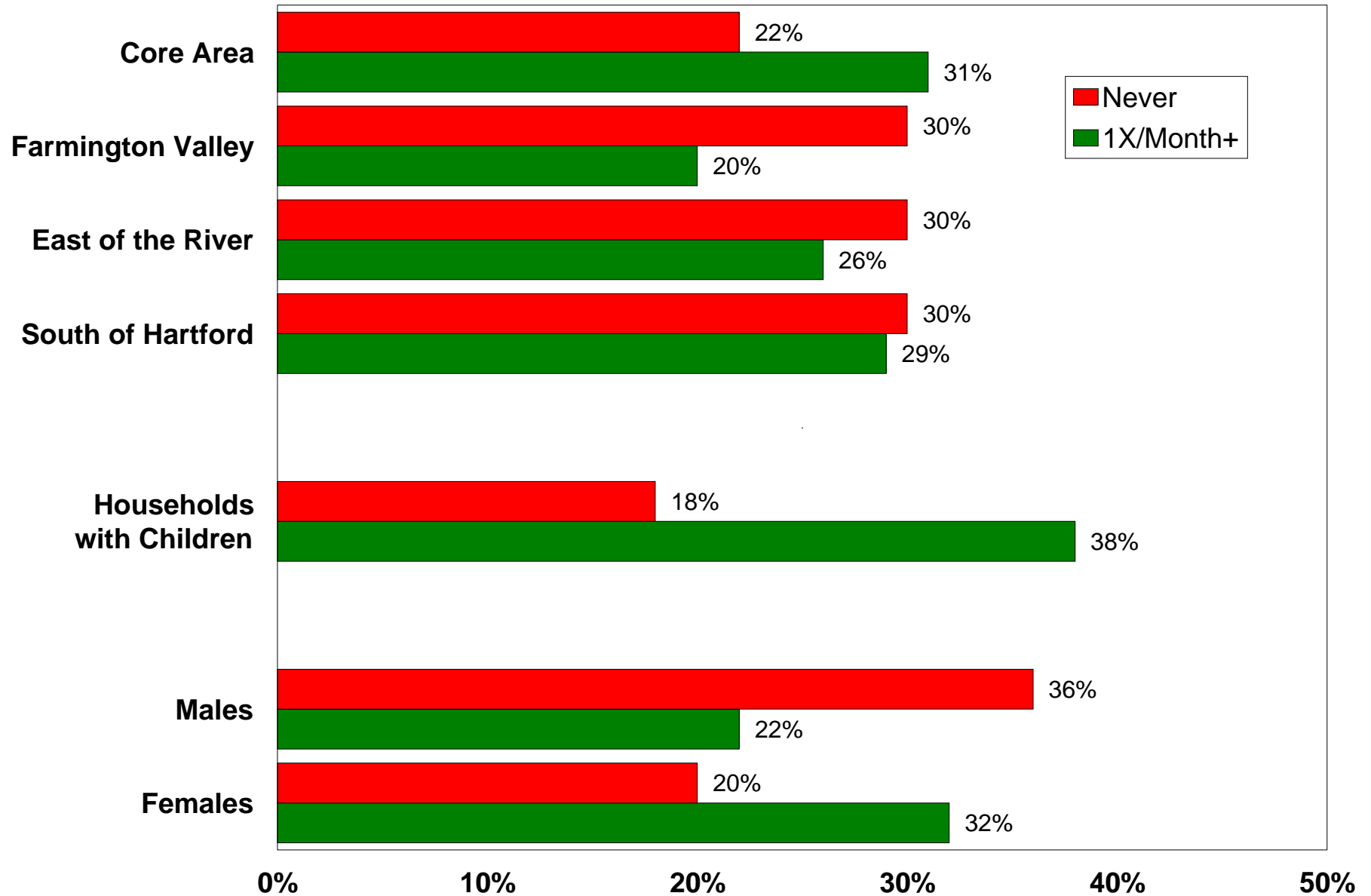


*or only weddings/B'nai Mitzvah

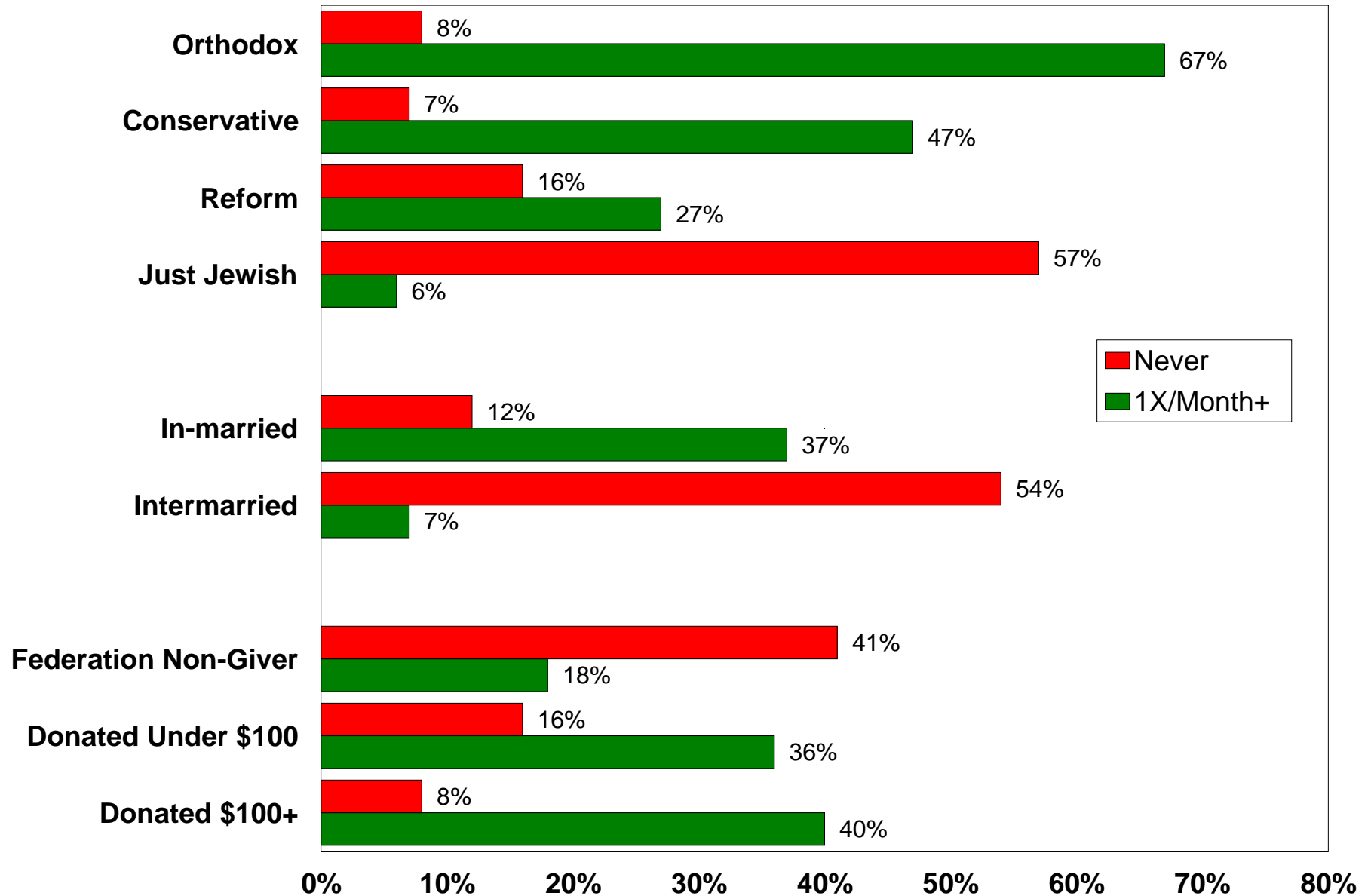
SYNAGOGUE ATTENDANCE BY AGE



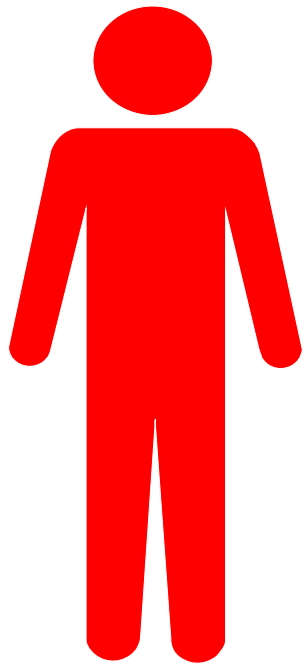
SYNAGOGUE ATTENDANCE PATTERNS



SYNAGOGUE ATTENDANCE PATTERNS

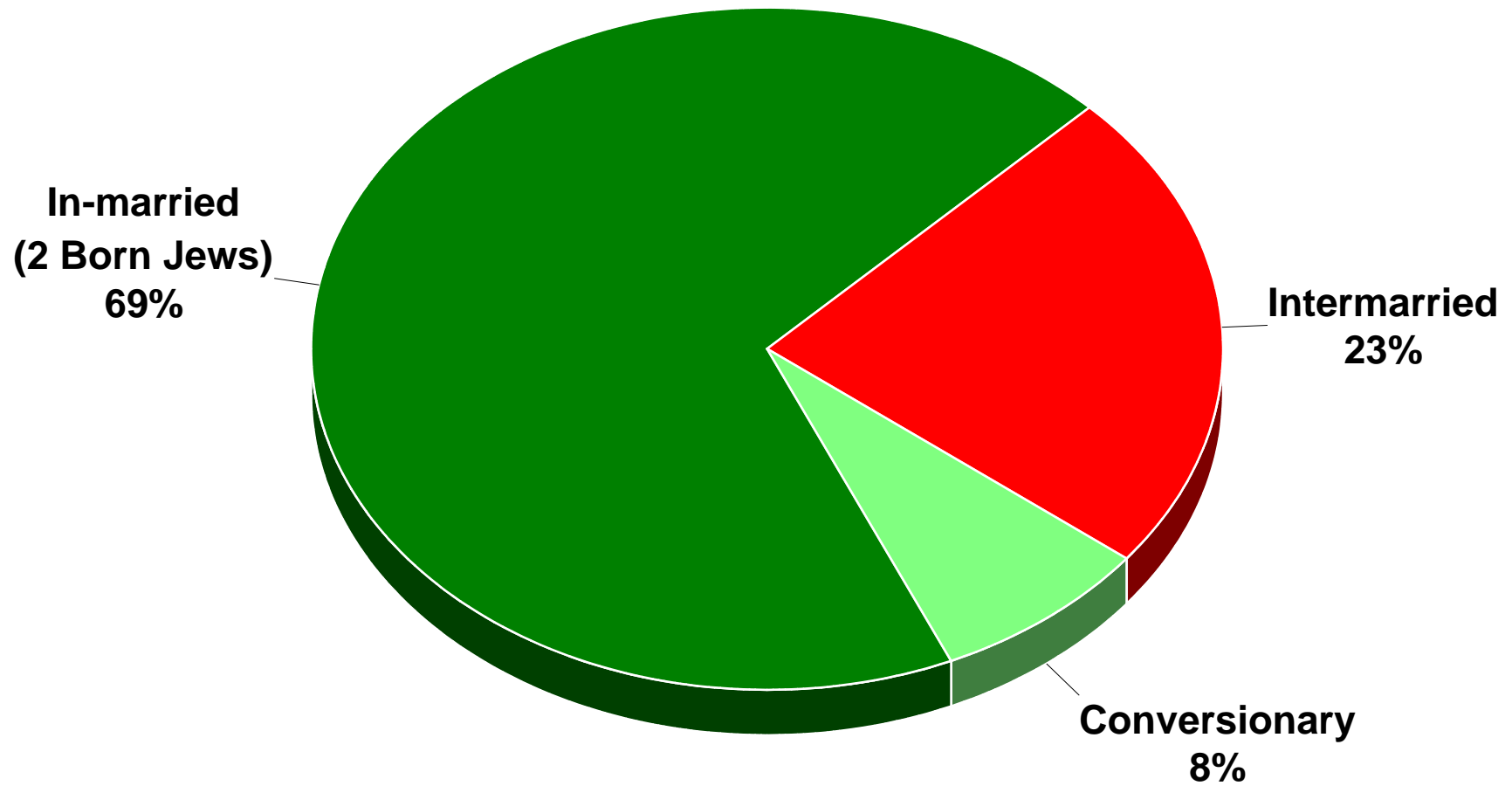


TYPE OF MARRIAGE



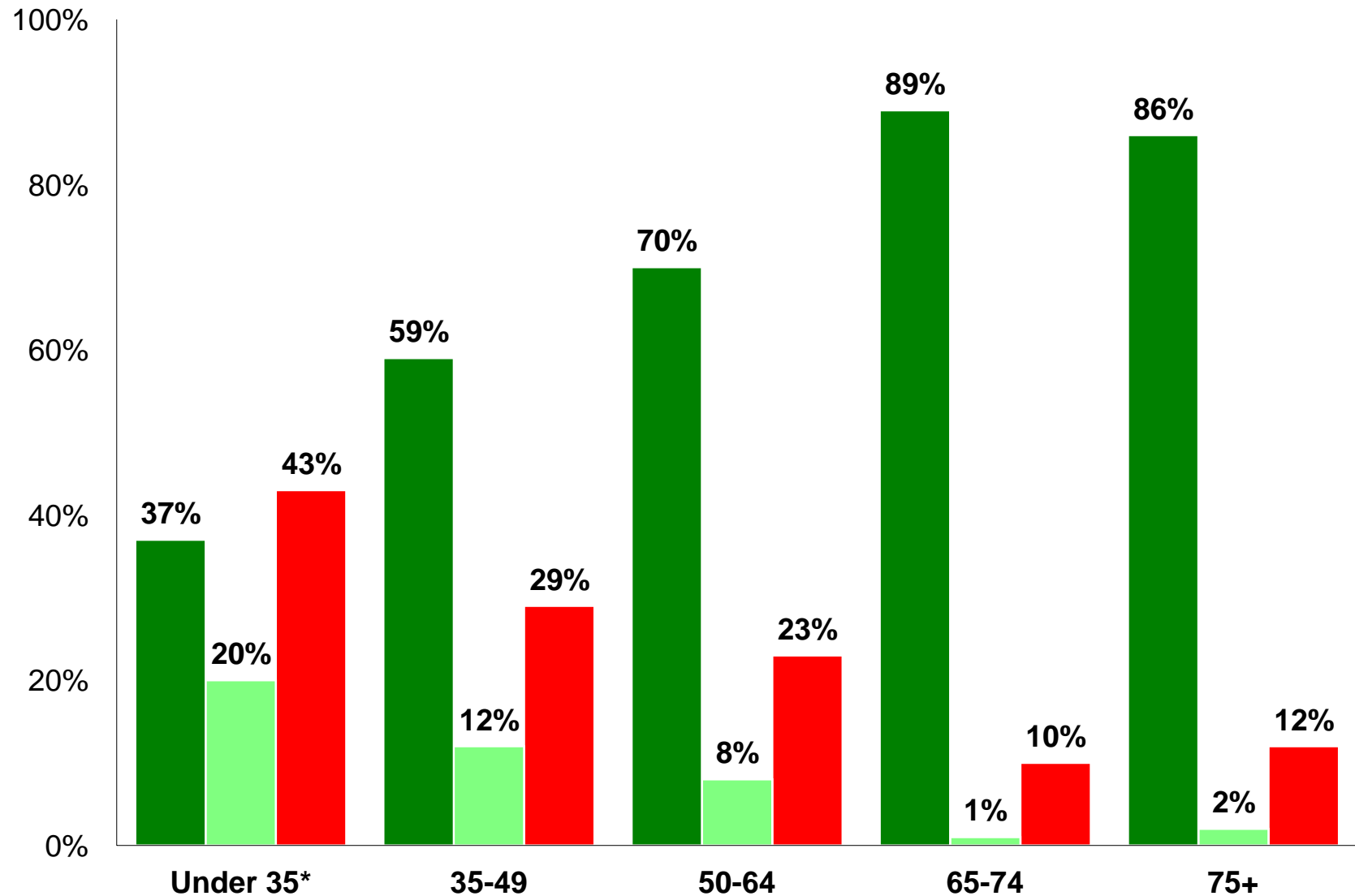
TYPE OF MARRIAGE

(Percentage of Married Couples)



TYPE OF MARRIAGE BY AGE

(Percentage of Married Couples)

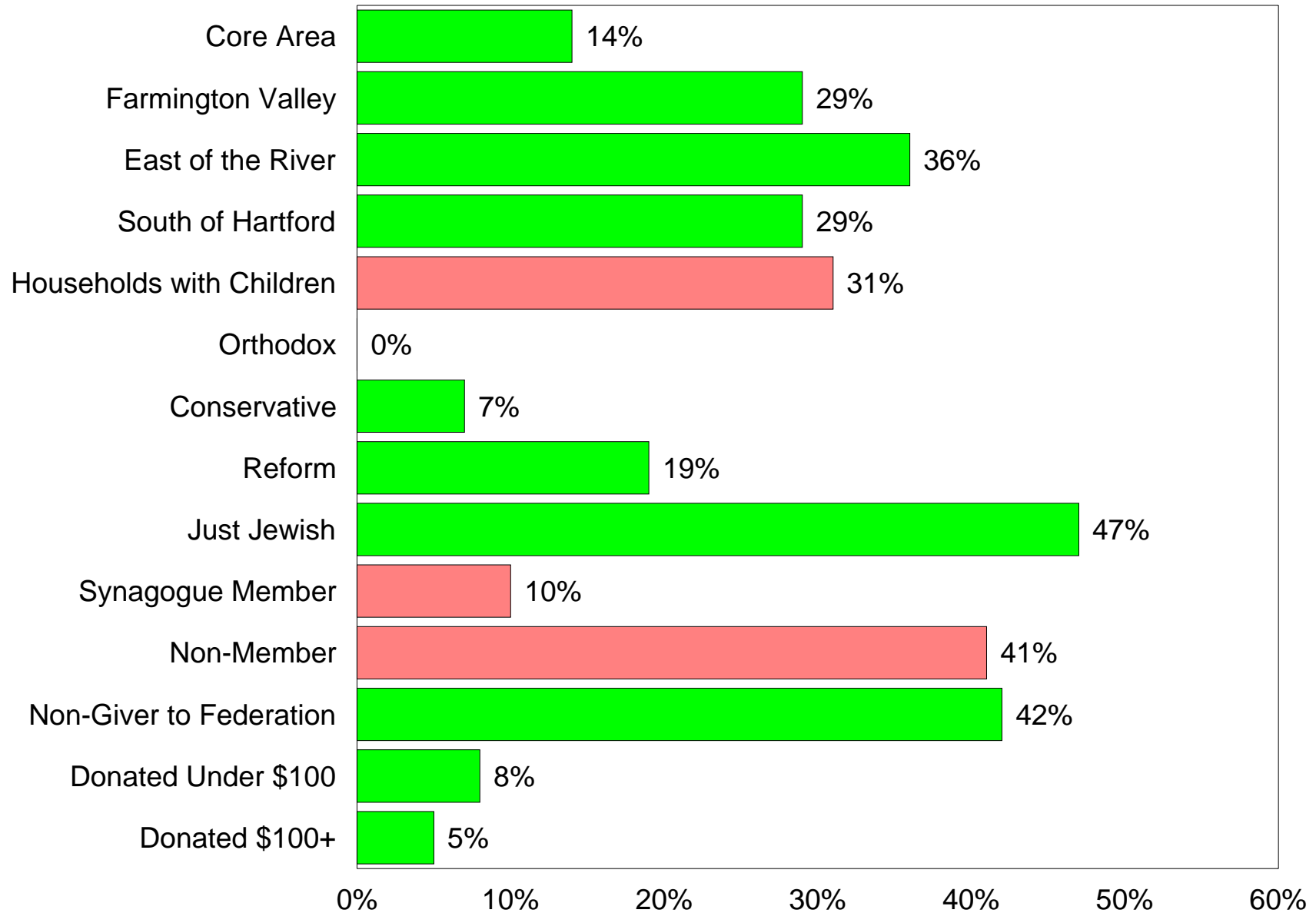


*Based upon a sample size of 23

■ 2 Born Jews ■ Conversionary ■ Intermarried

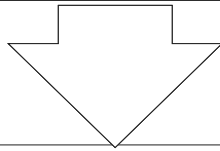
INTERMARRIAGE RATE


(Percentage of Married Couples)



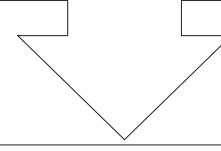
WHAT IS THE INTERMARRIAGE RATE?


Abraham




Sarah

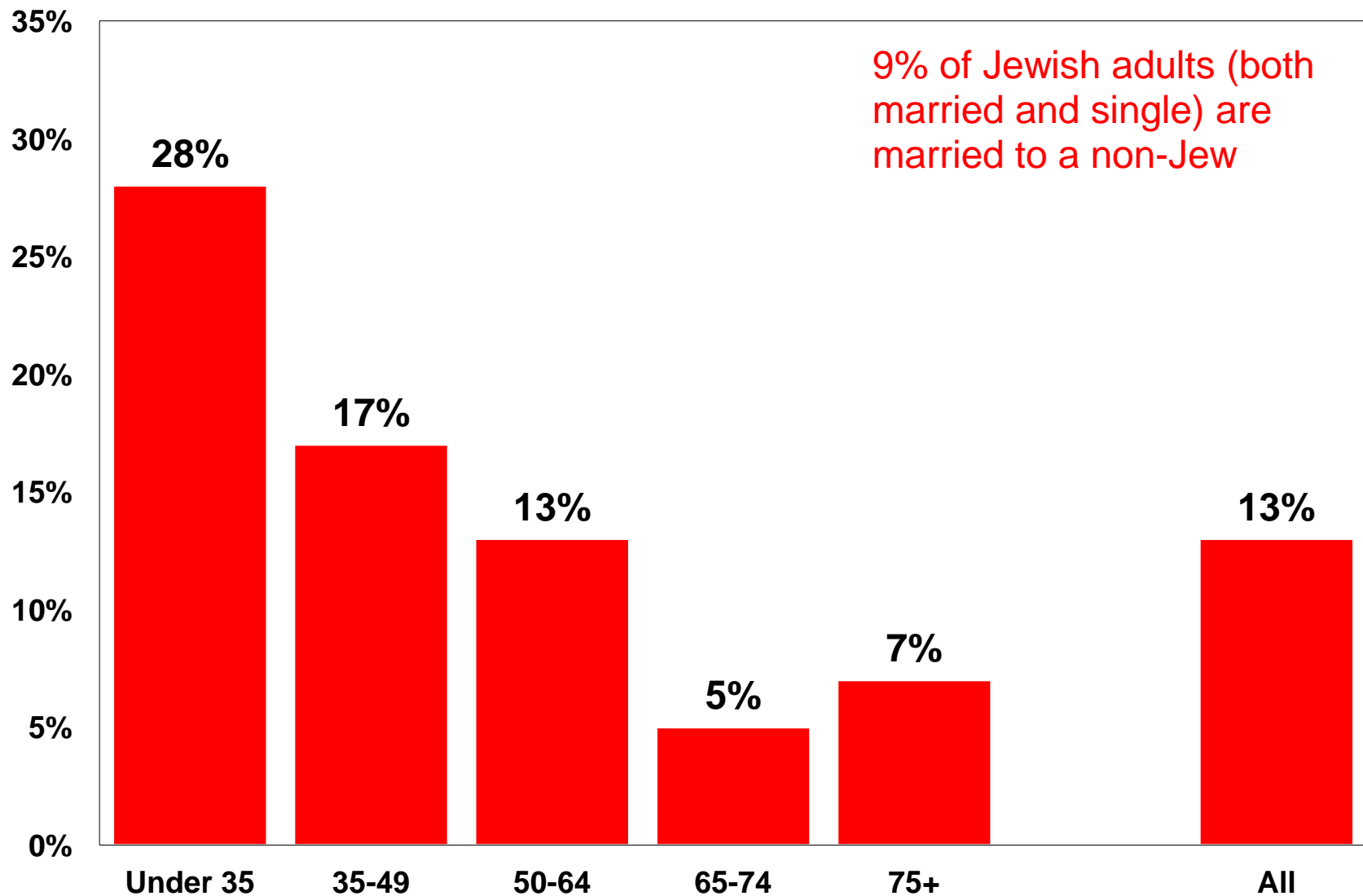

Jacob



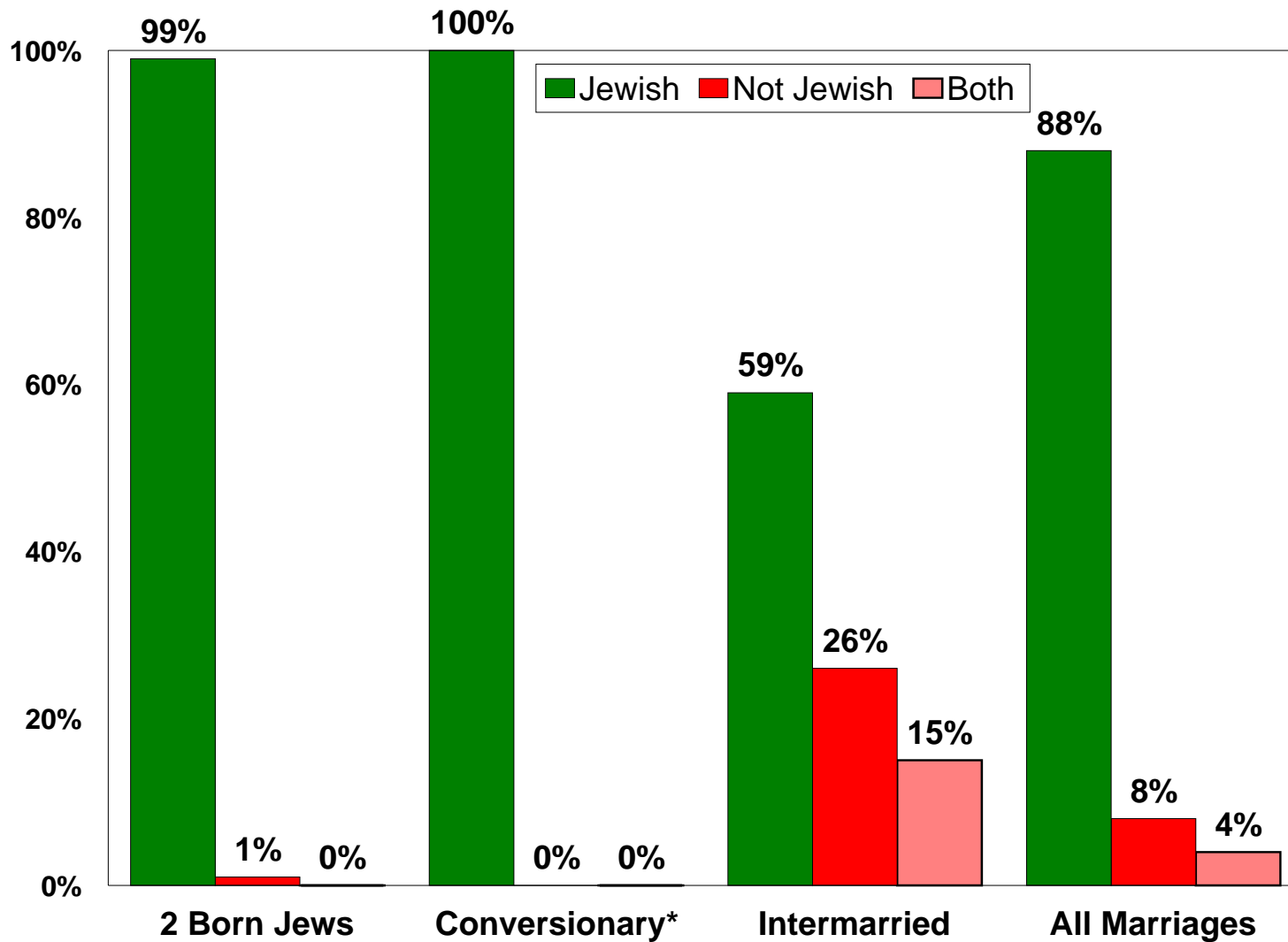
Chris

50% OF **MARRIED COUPLES** ARE INTERMARRIAGES
33% OF **MARRIED JEWS** ARE INTERMARRIED

PERCENTAGE OF MARRIED JEWISH ADULTS MARRIED TO NON-JEWS



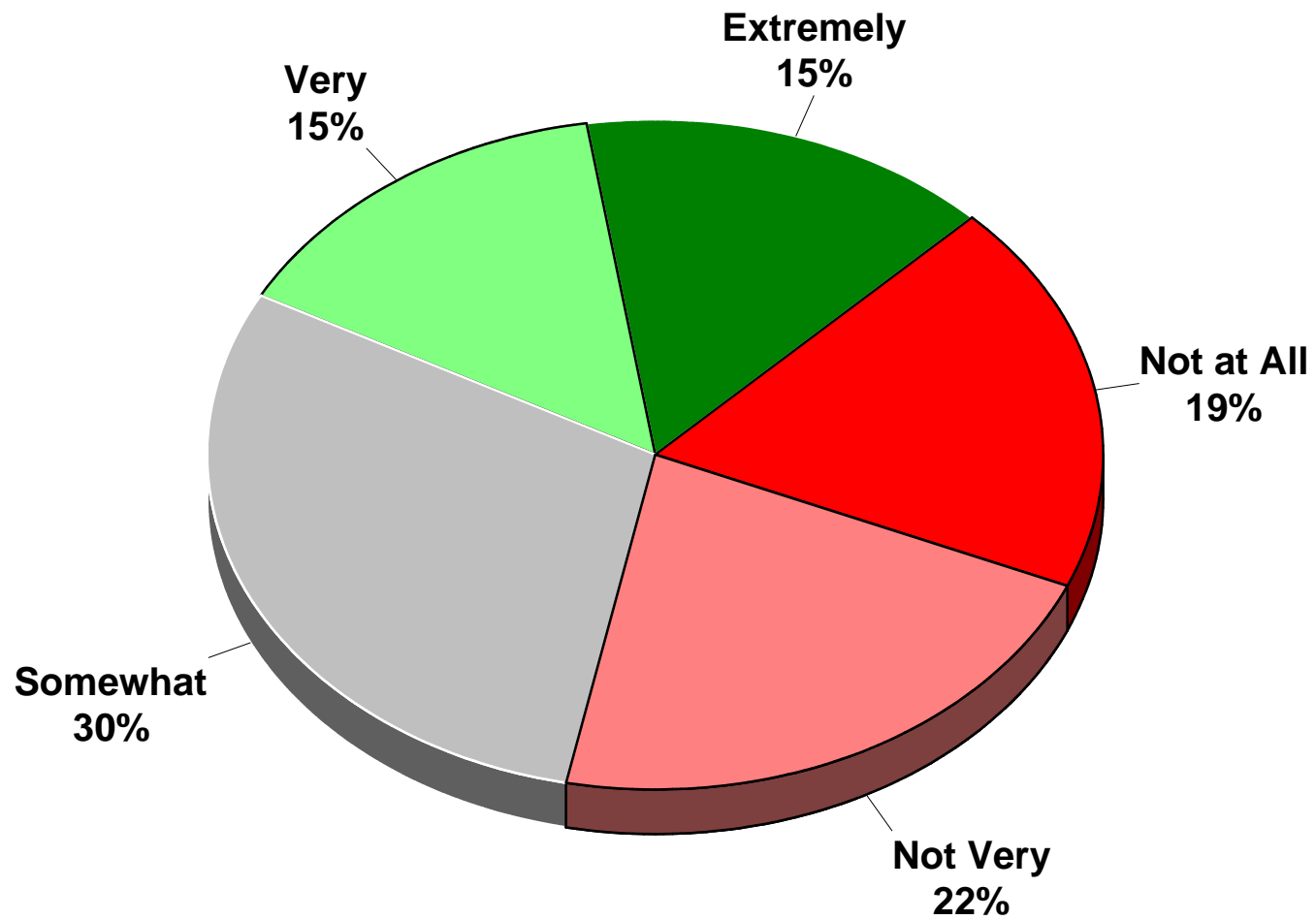
RELIGION OF CHILDREN BY TYPE OF MARRIAGE OF PARENTS



*Based upon a sample size of 50

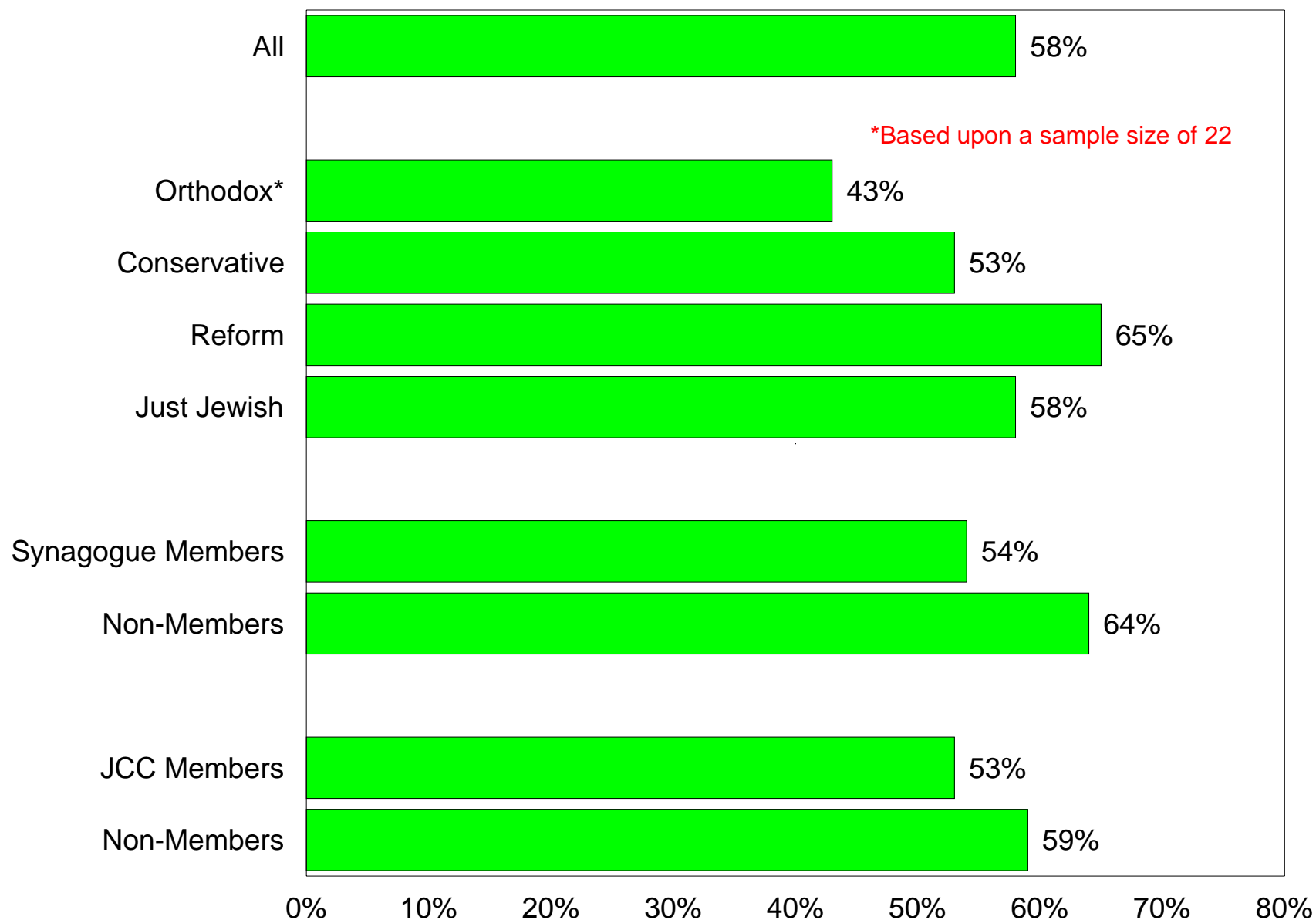
IMPORTANCE OF MARRYING JEWS

(Single Jewish Adults Age 18-64)

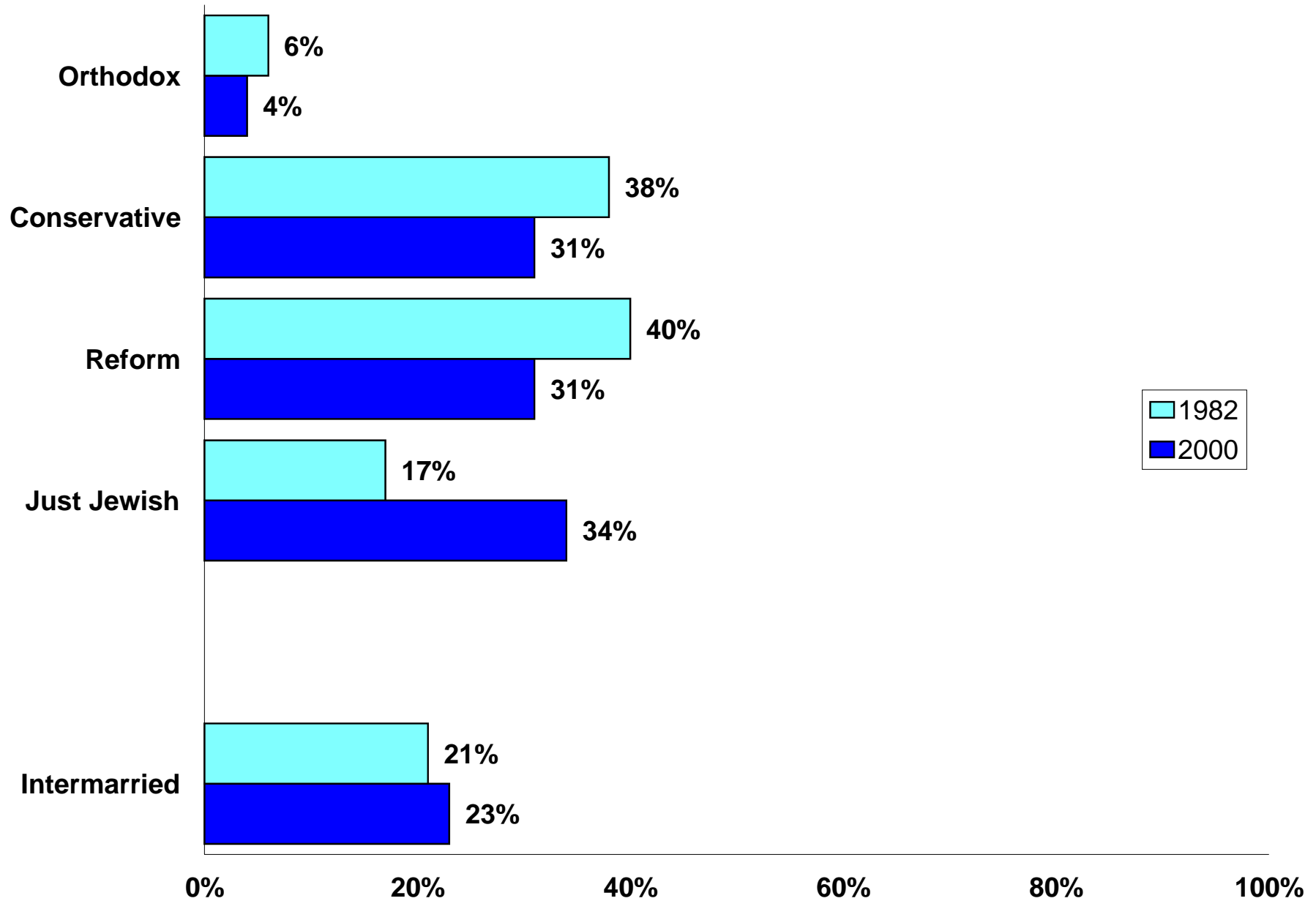


HAVE AT LEAST ONE INTERMARRIED ADULT CHILD

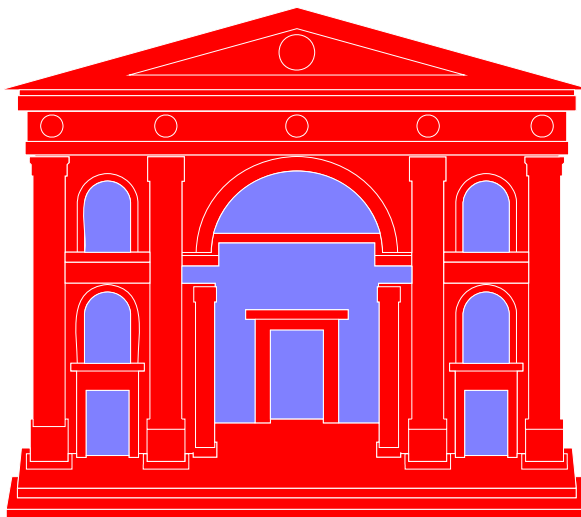
(Among Respondents Age 50+ with at Least One Married Adult Child)



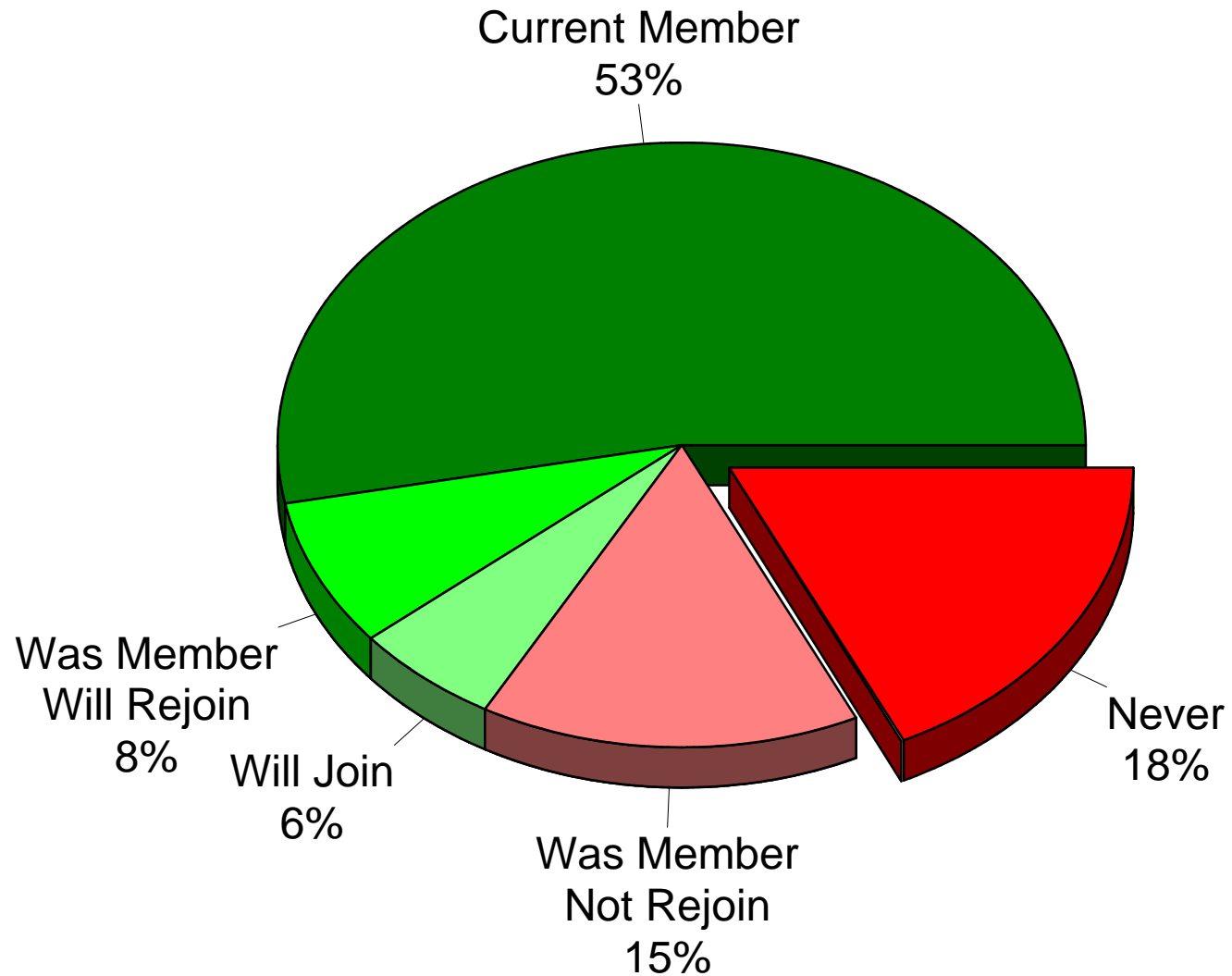
CHANGES 1982-2000



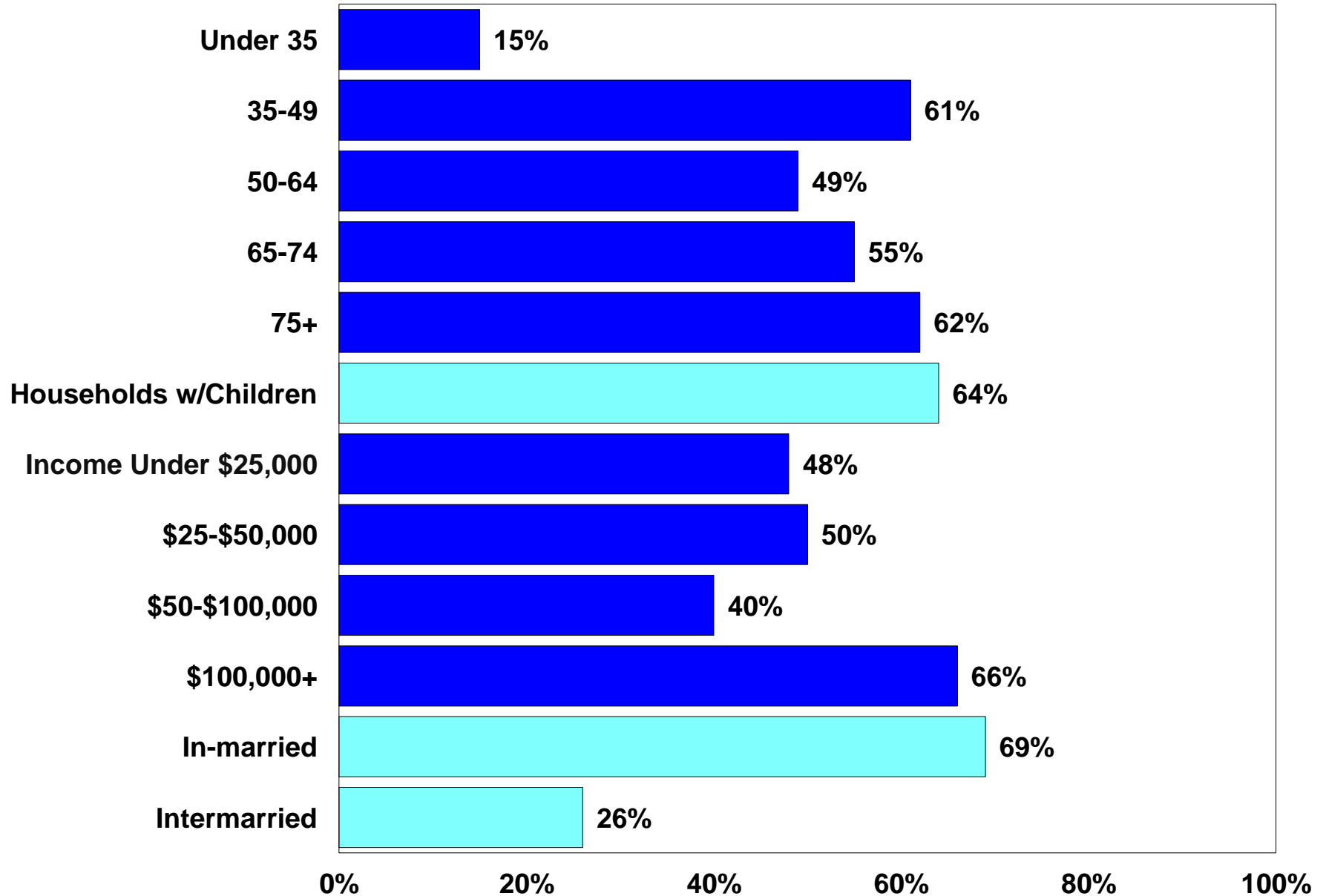
MEMBERSHIP PROFILE



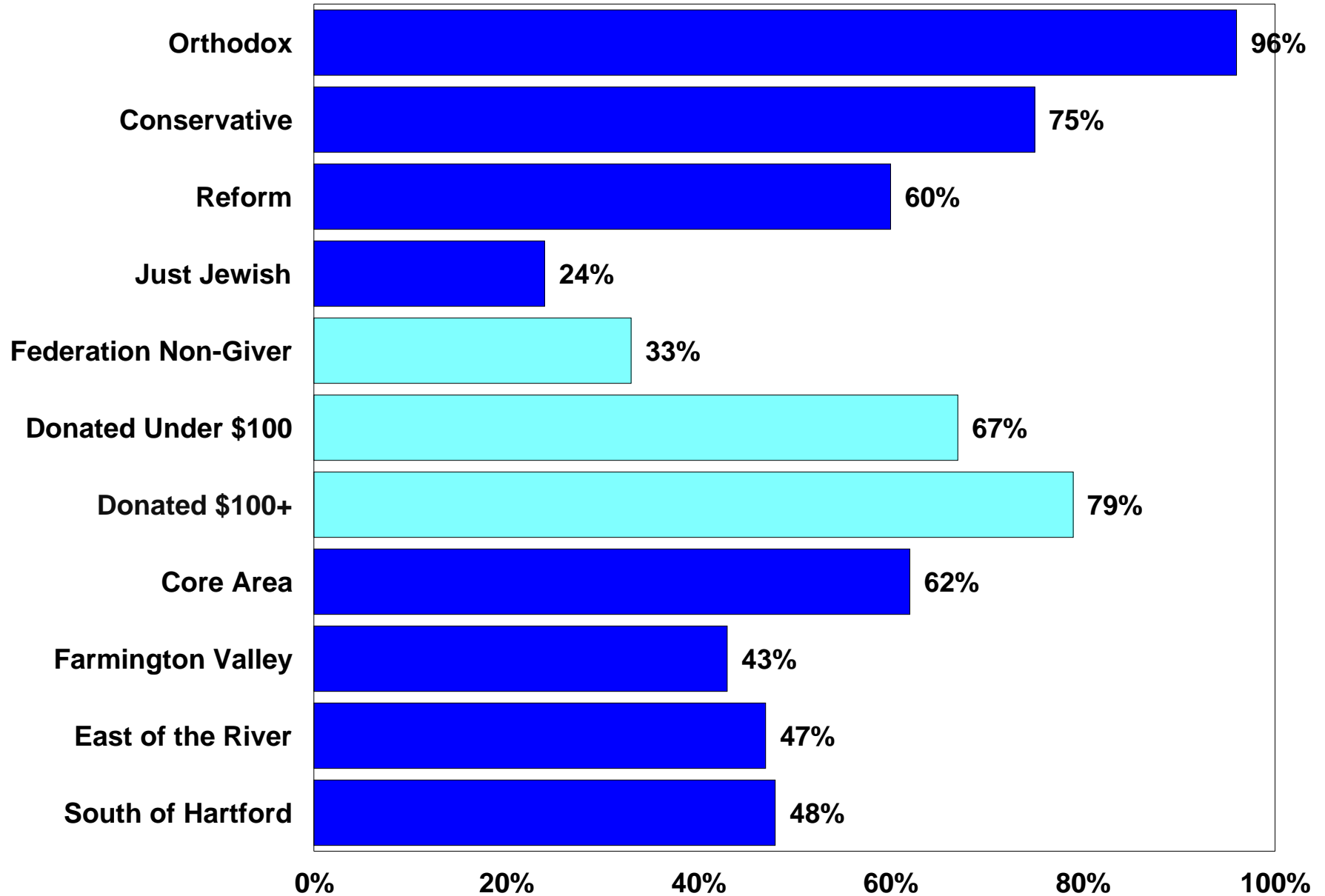
LIFETIME SYNAGOGUE MEMBERSHIP



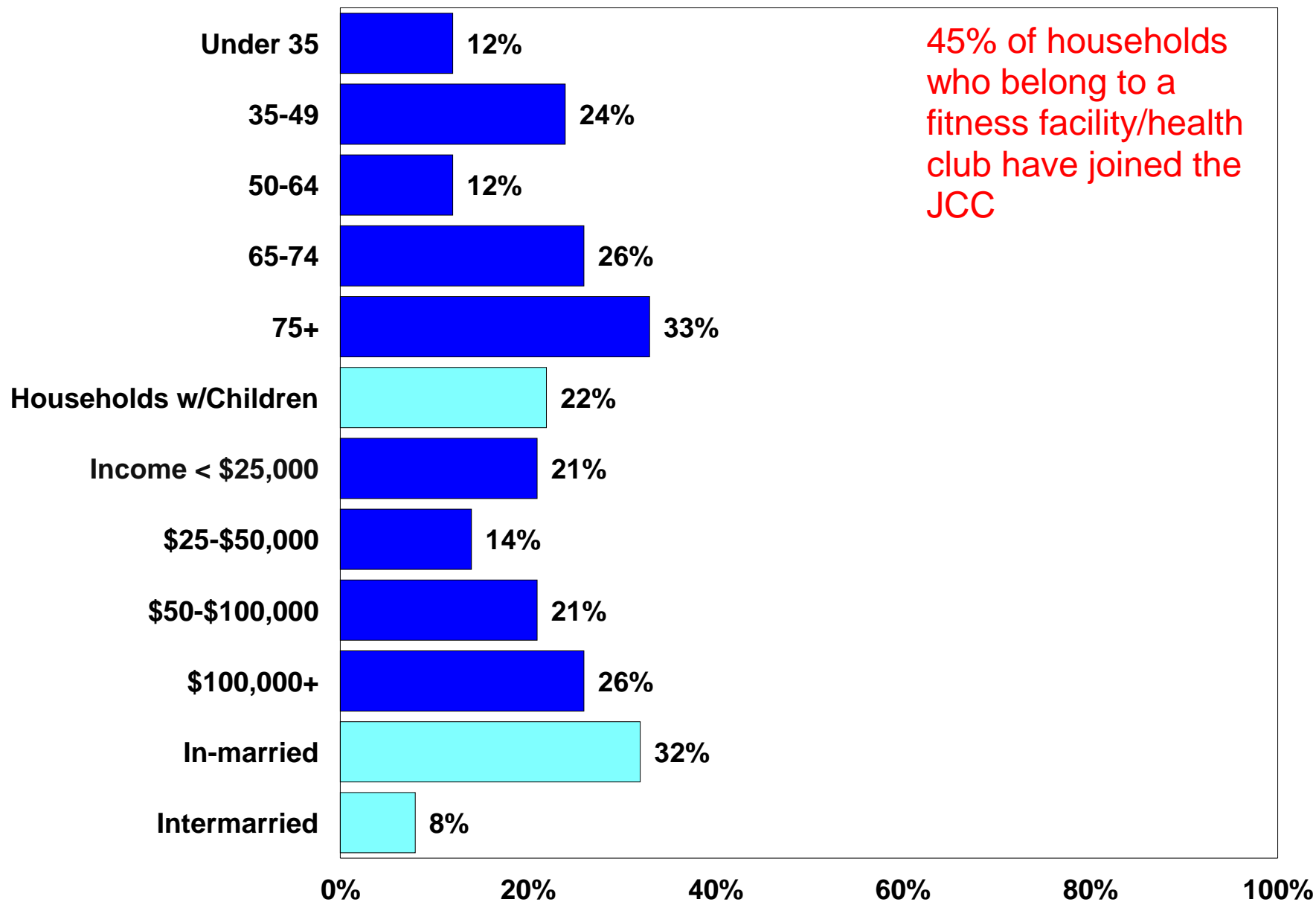
SYNAGOGUE MEMBERSHIP PATTERNS



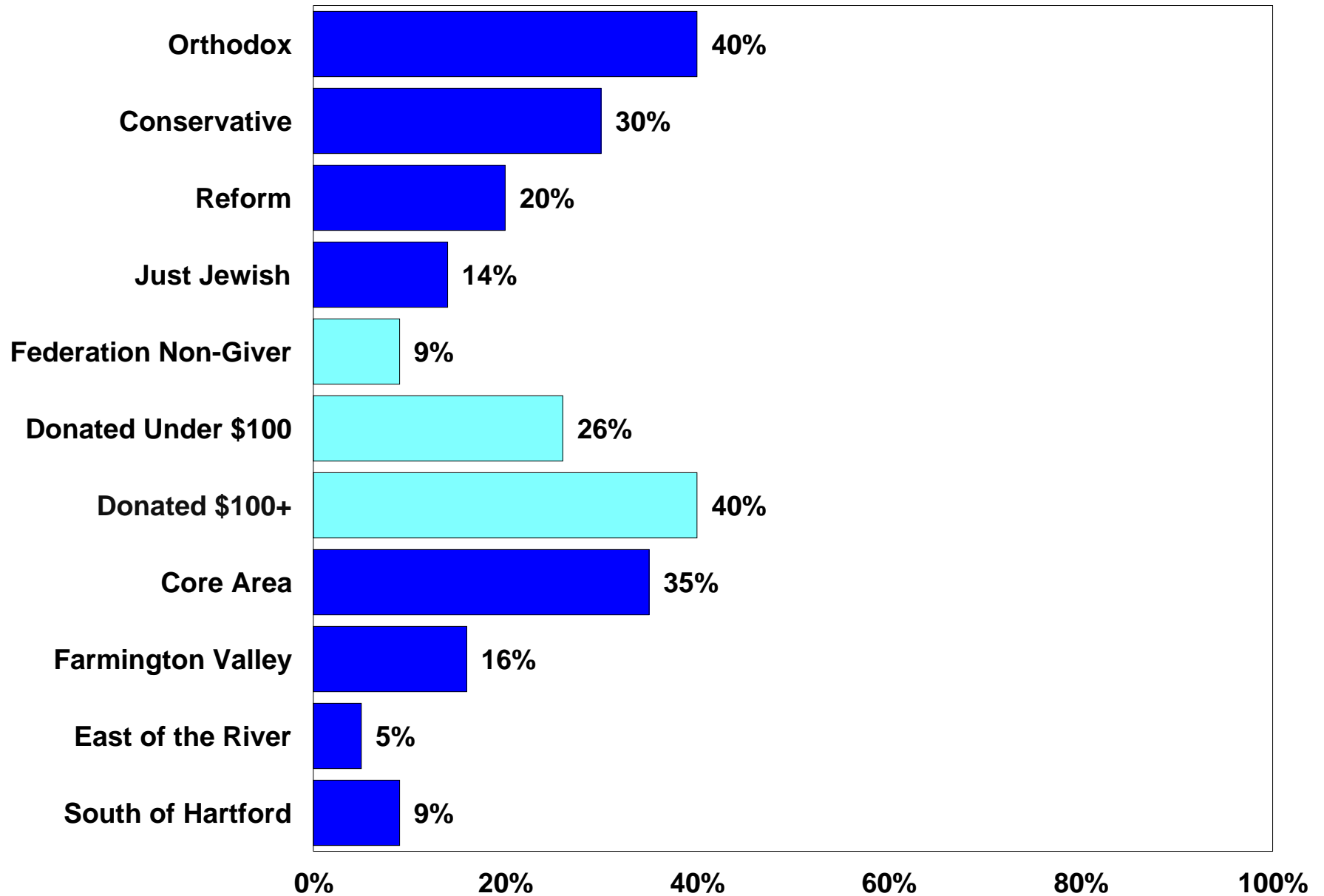
SYNAGOGUE MEMBERSHIP PATTERNS



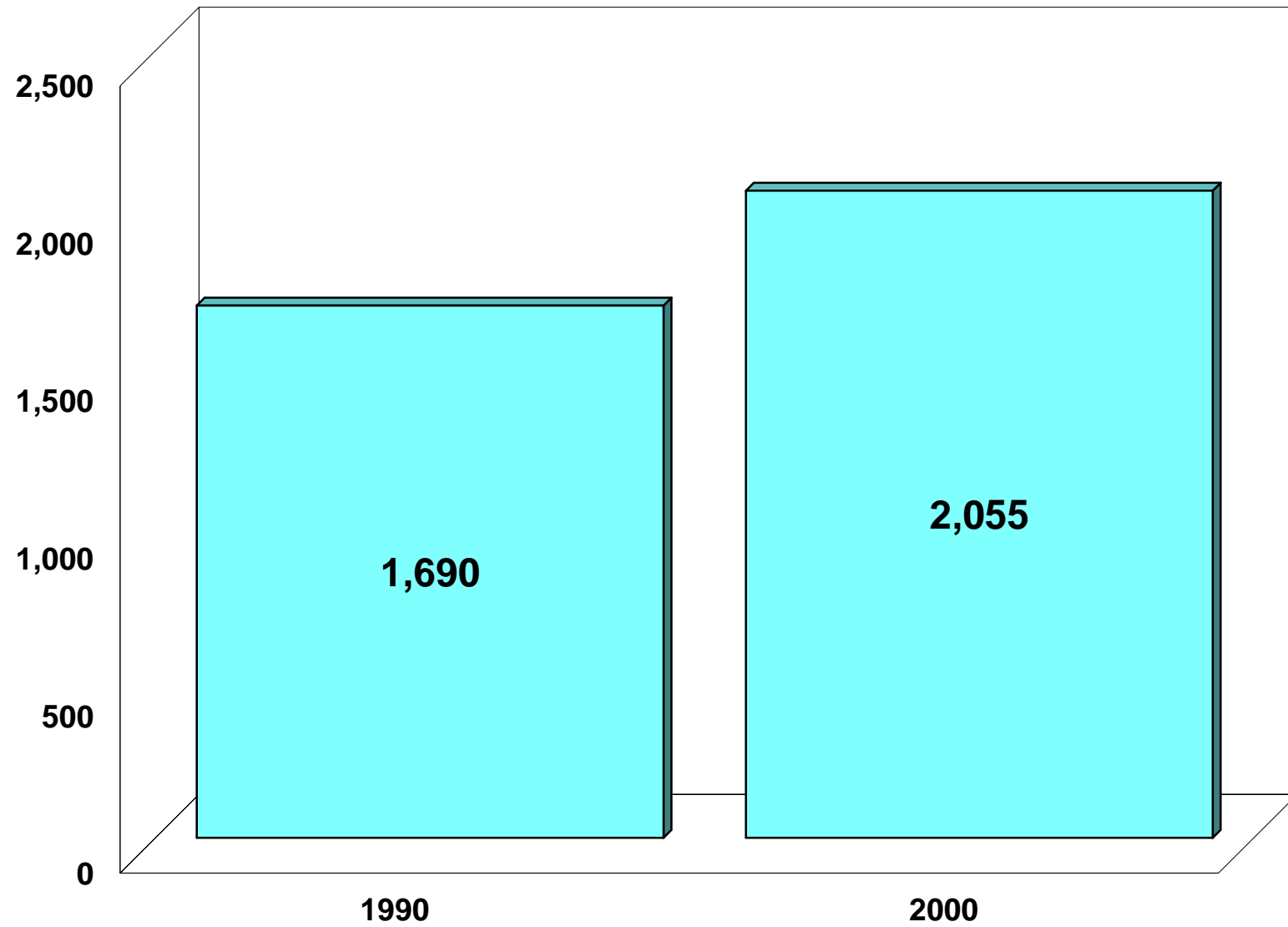
JCC MEMBERSHIP PATTERNS



JCC MEMBERSHIP PATTERNS

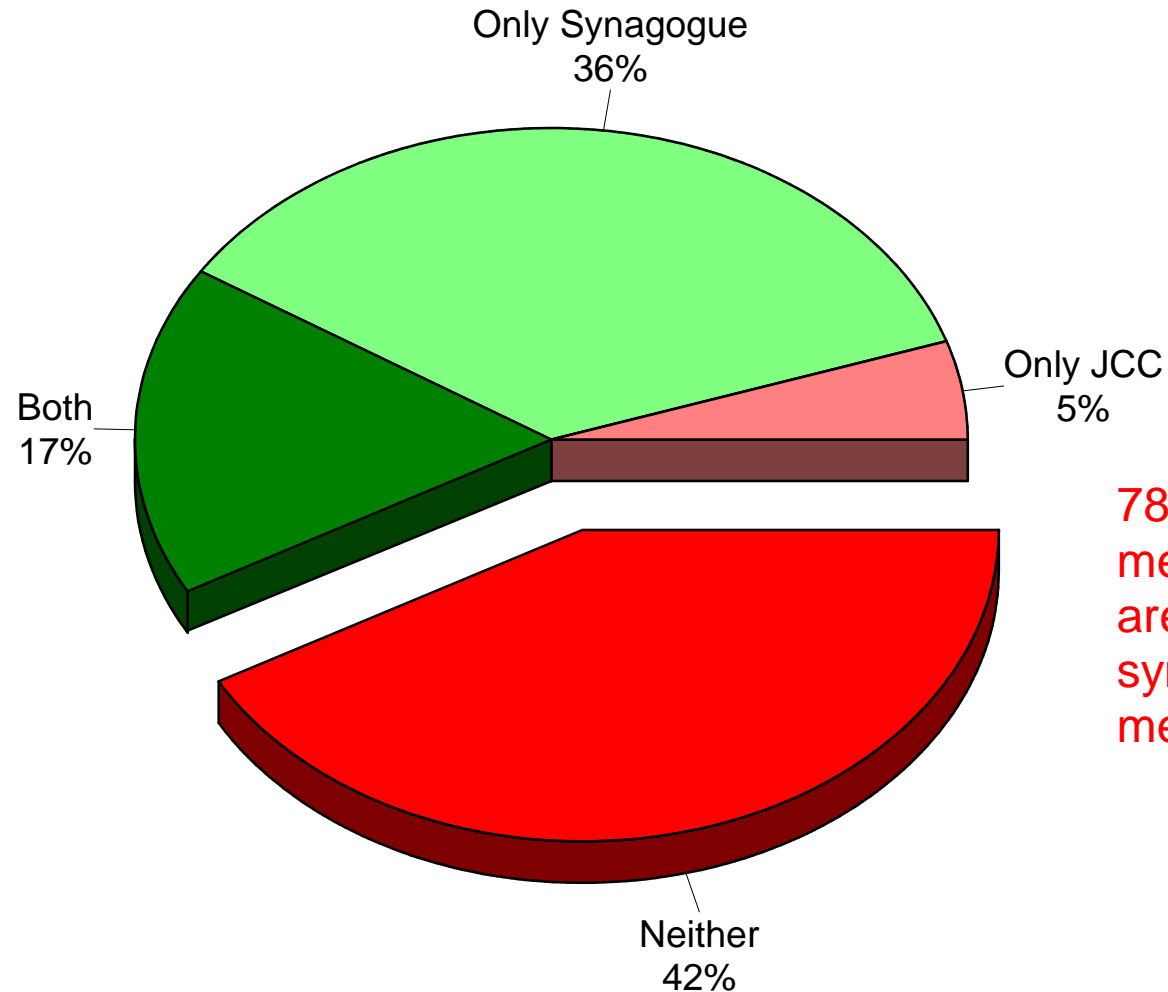


JEWISH JCC MEMBERSHIP



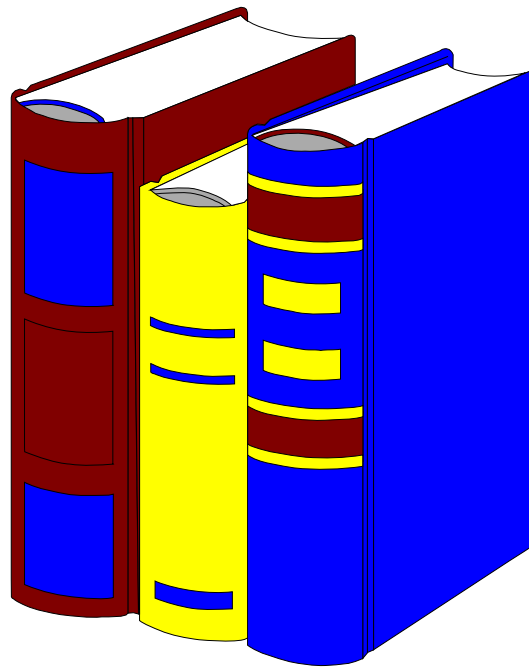
SYNAGOGUE/JCC MEMBERSHIP OVERLAPS

32% of
synagogue
members
are JCC
members

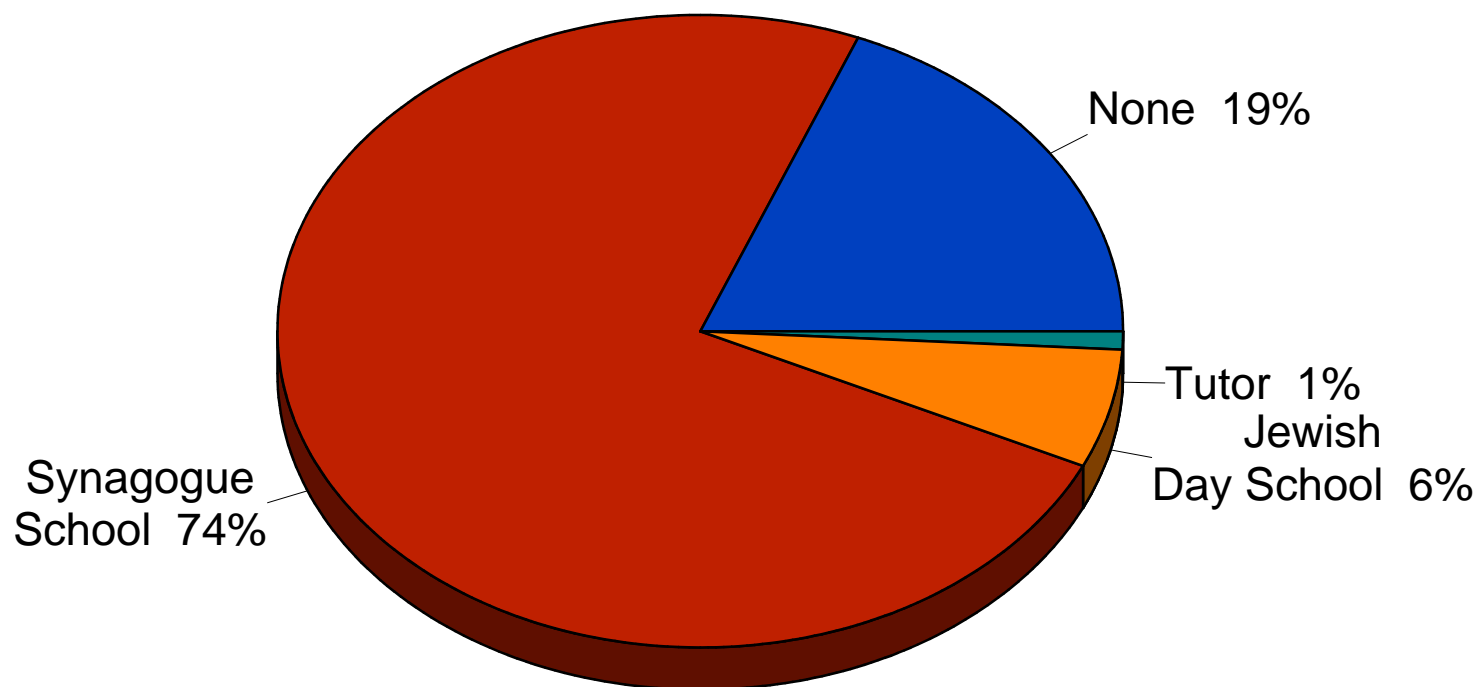


78% of JCC
members
are
synagogue
members

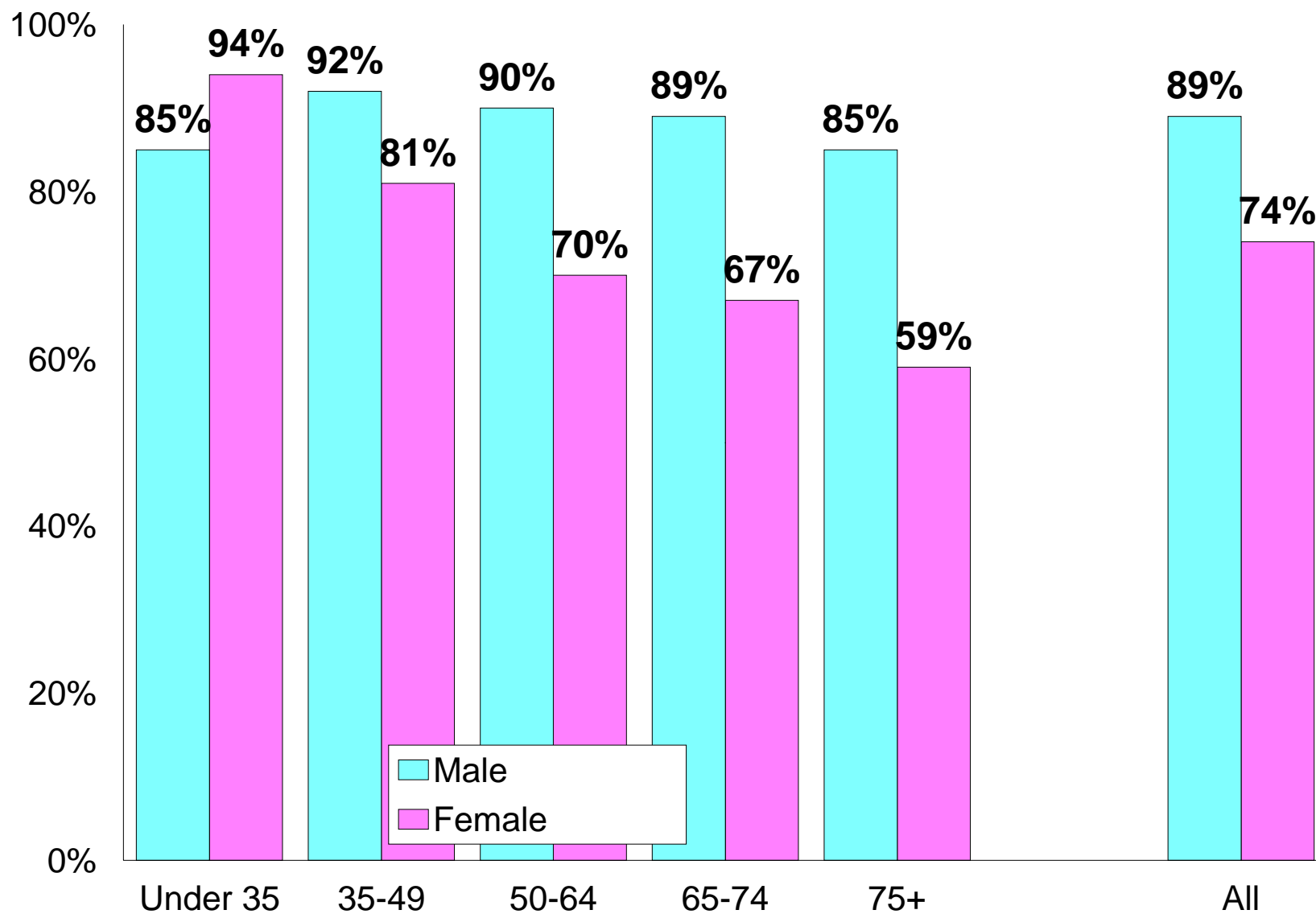
JEWISH EDUCATION



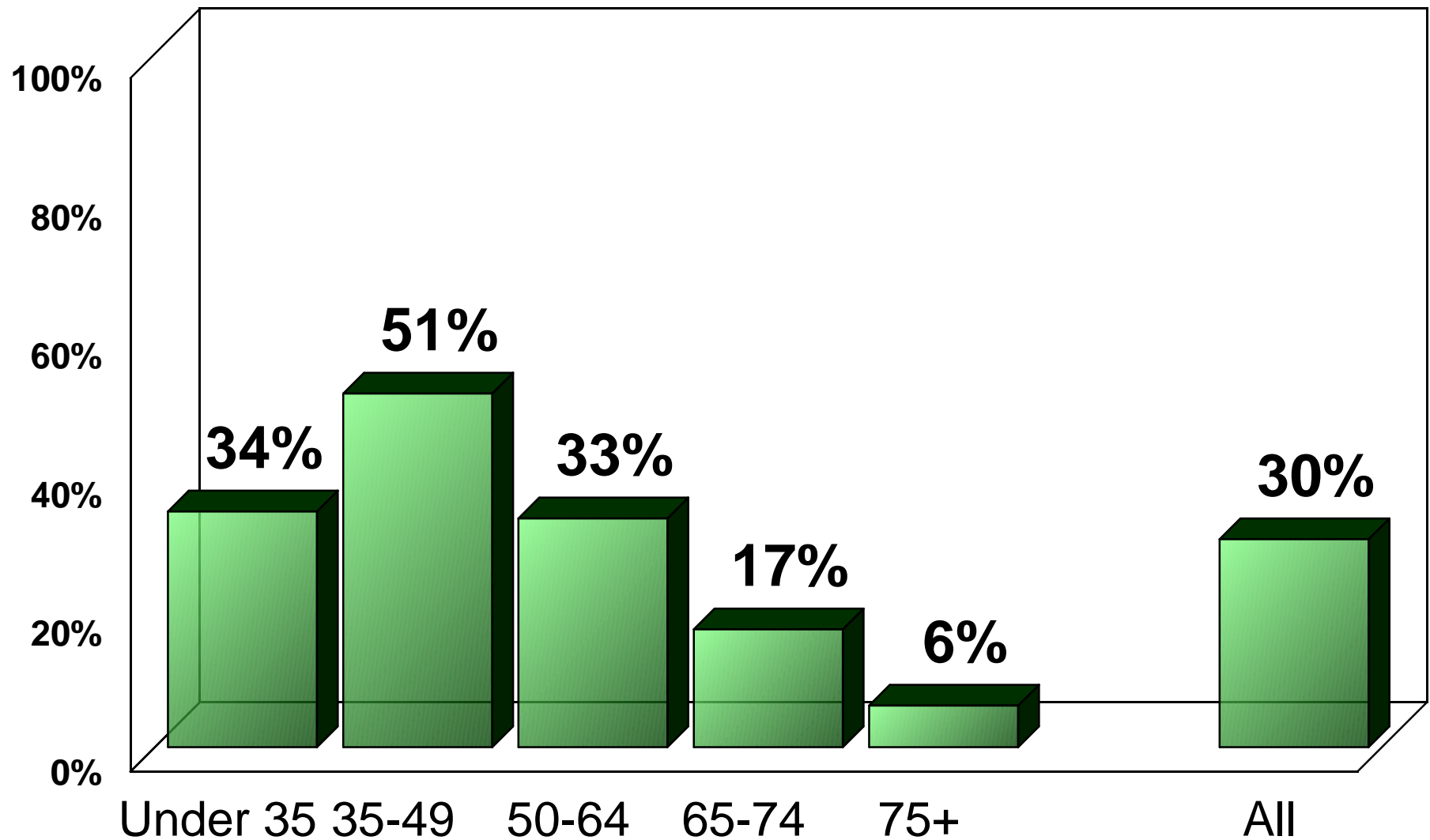
FORMAL JEWISH EDUCATION OF BORN JEWISH ADULTS



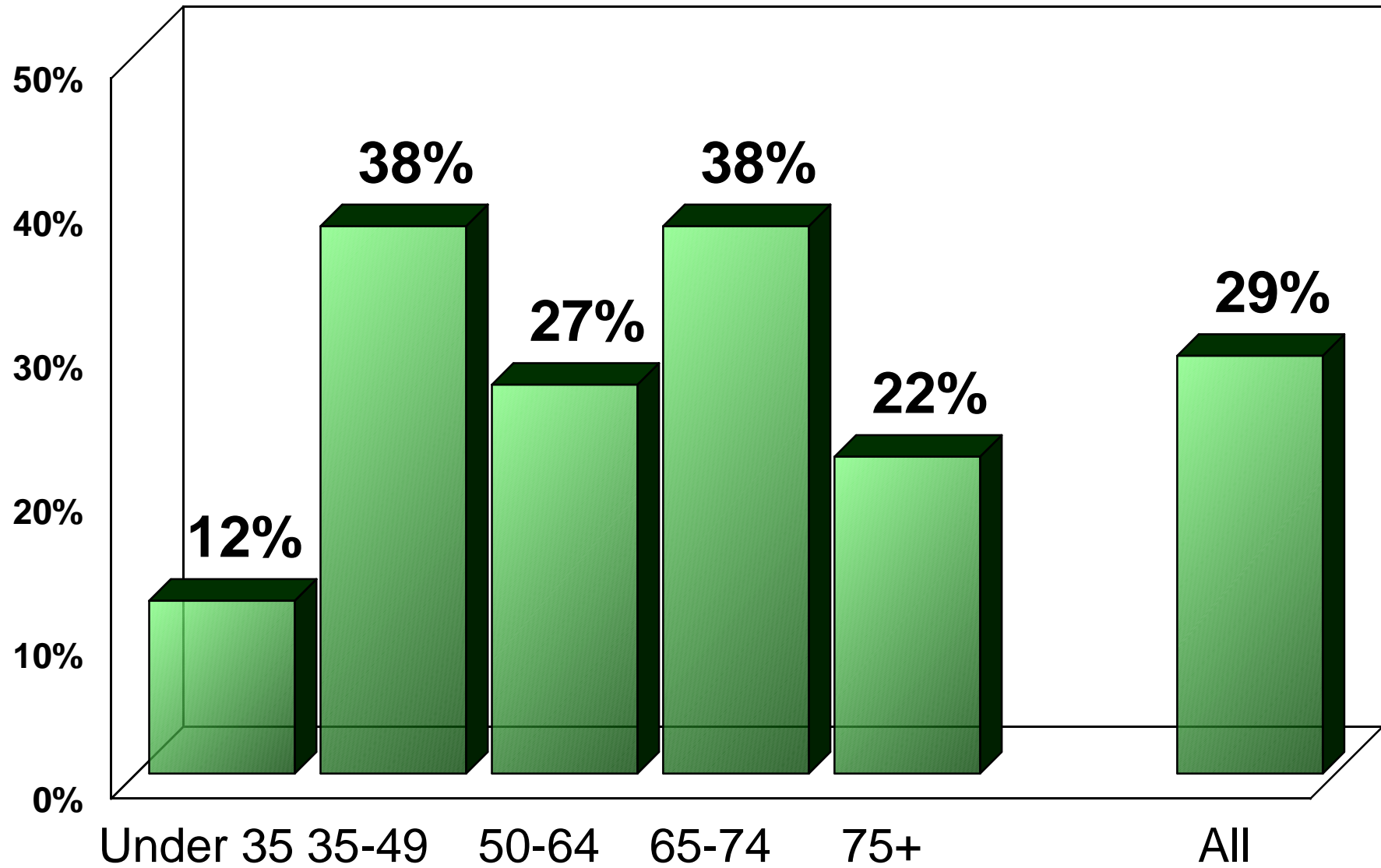
ADULTS WITH A FORMAL JEWISH EDUCATION BY AGE AND SEX



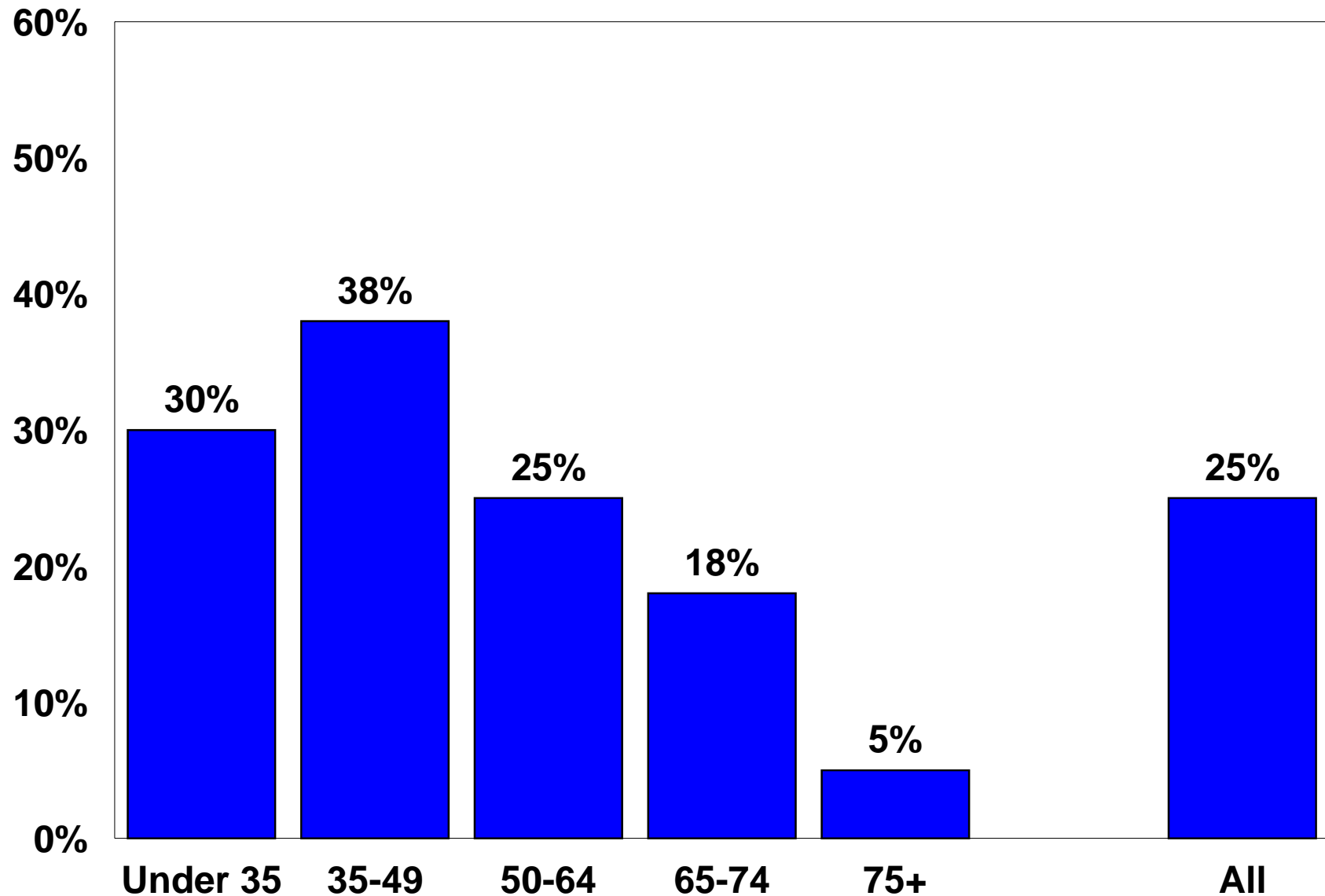
USED INTERNET FOR JEWISH-RELATED INFORMATION IN THE PAST YEAR BY AGE



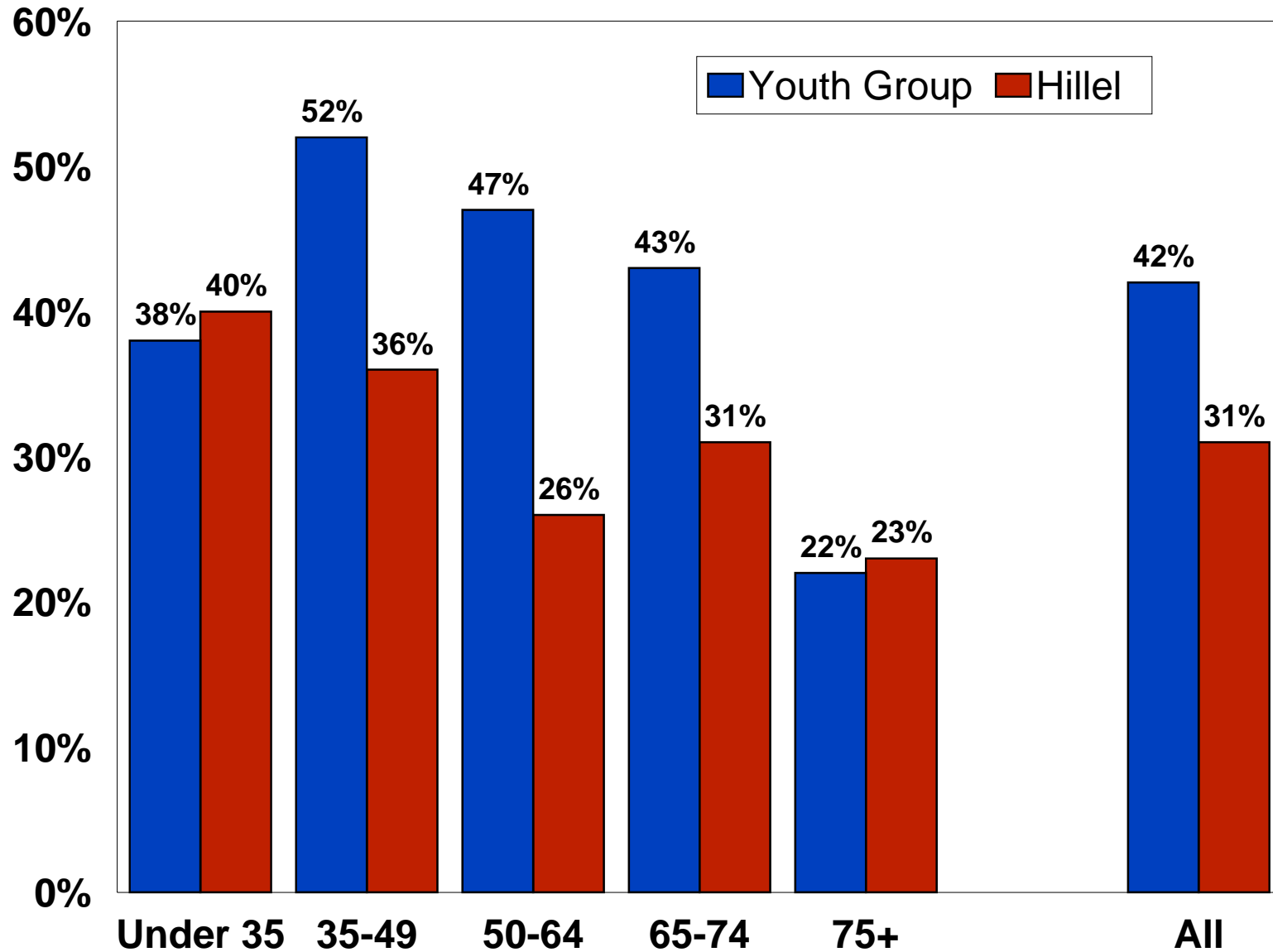
**ATTENDED ADULT JEWISH EDUCATION
IN THE PAST YEAR BY AGE**



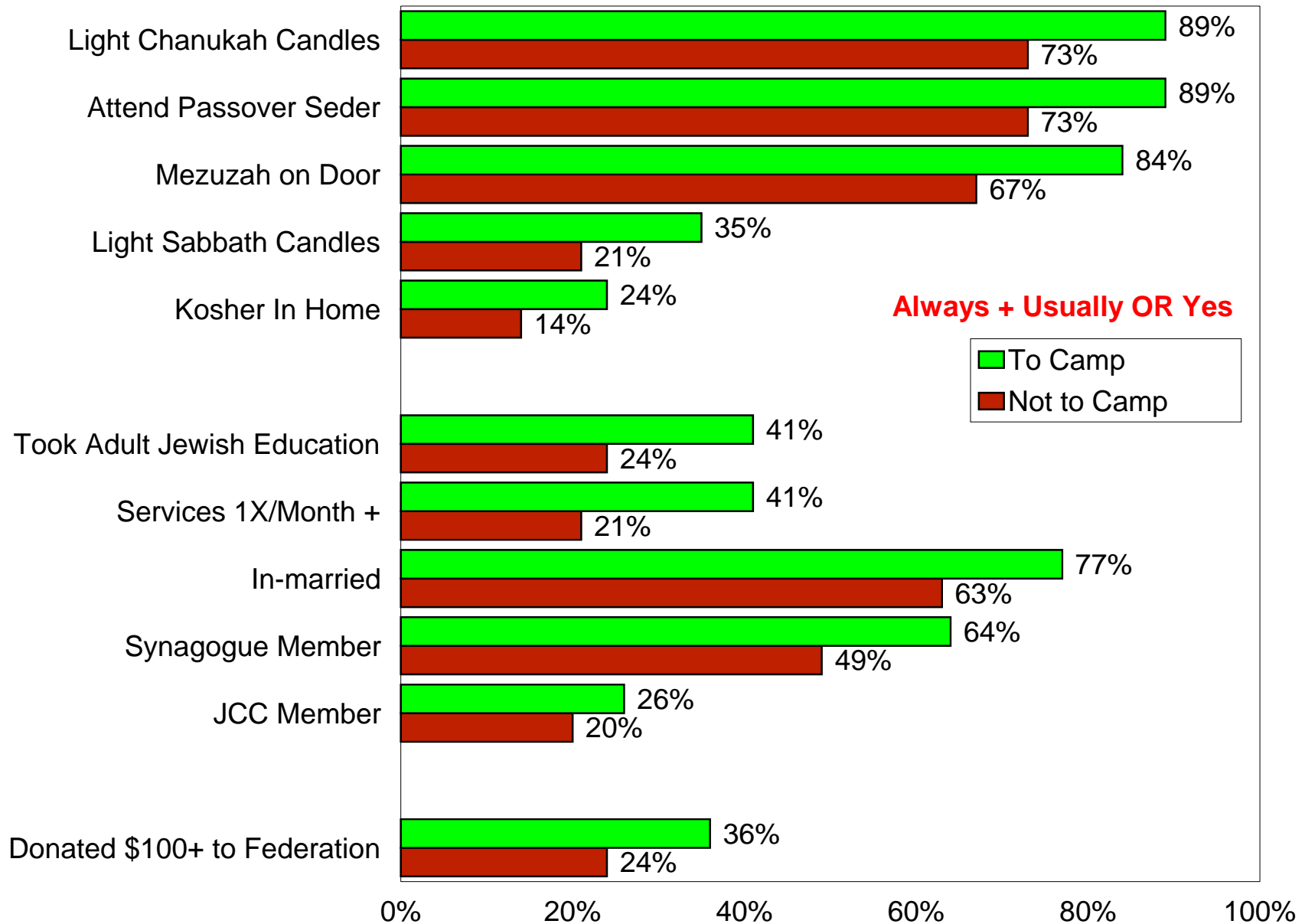
ATTENDED JEWISH SLEEP AWAY CAMP AS A CHILD BY AGE



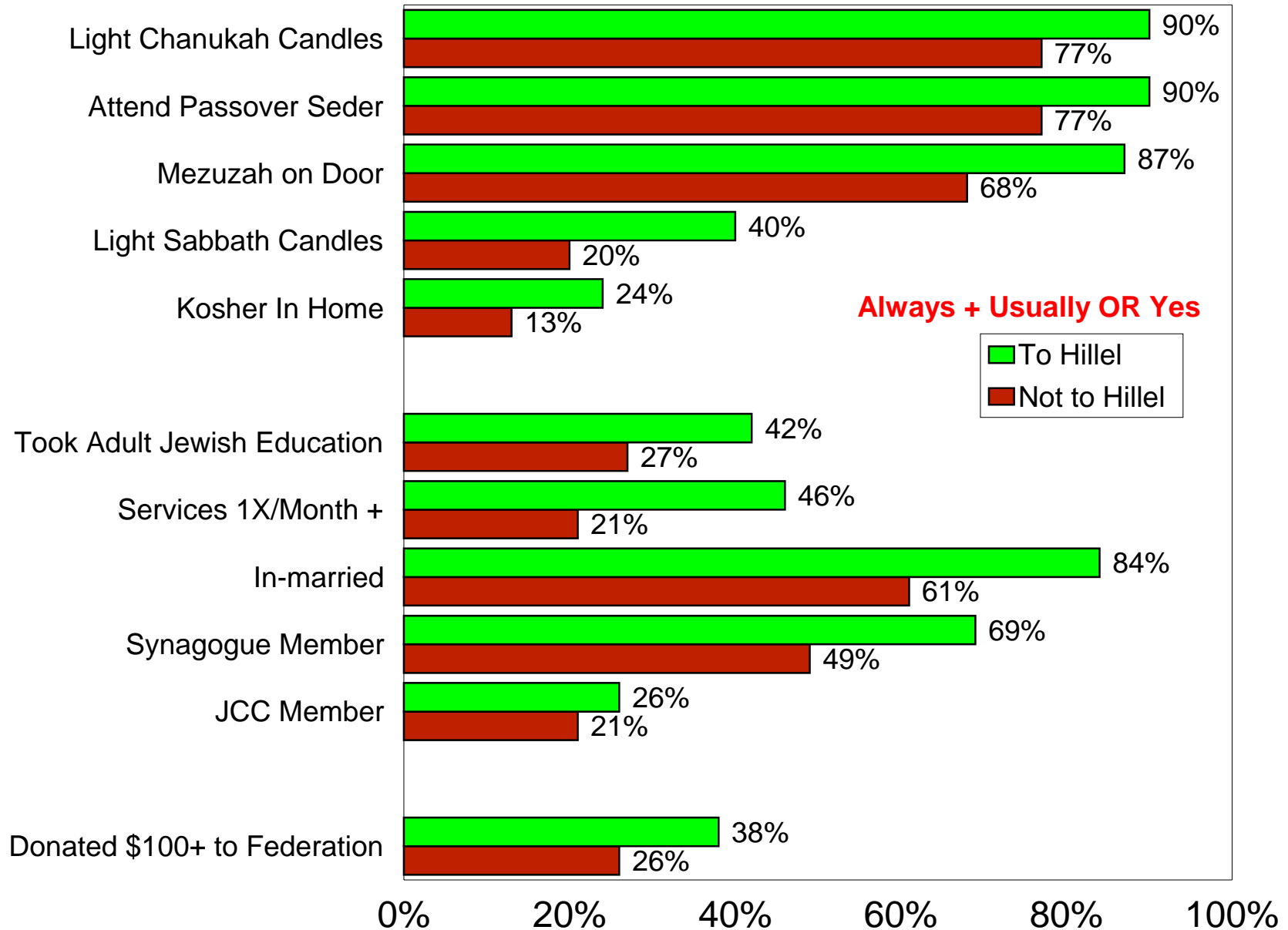
ATTENDED JEWISH TEENAGE YOUTH GROUPS AND HILLEL BY AGE



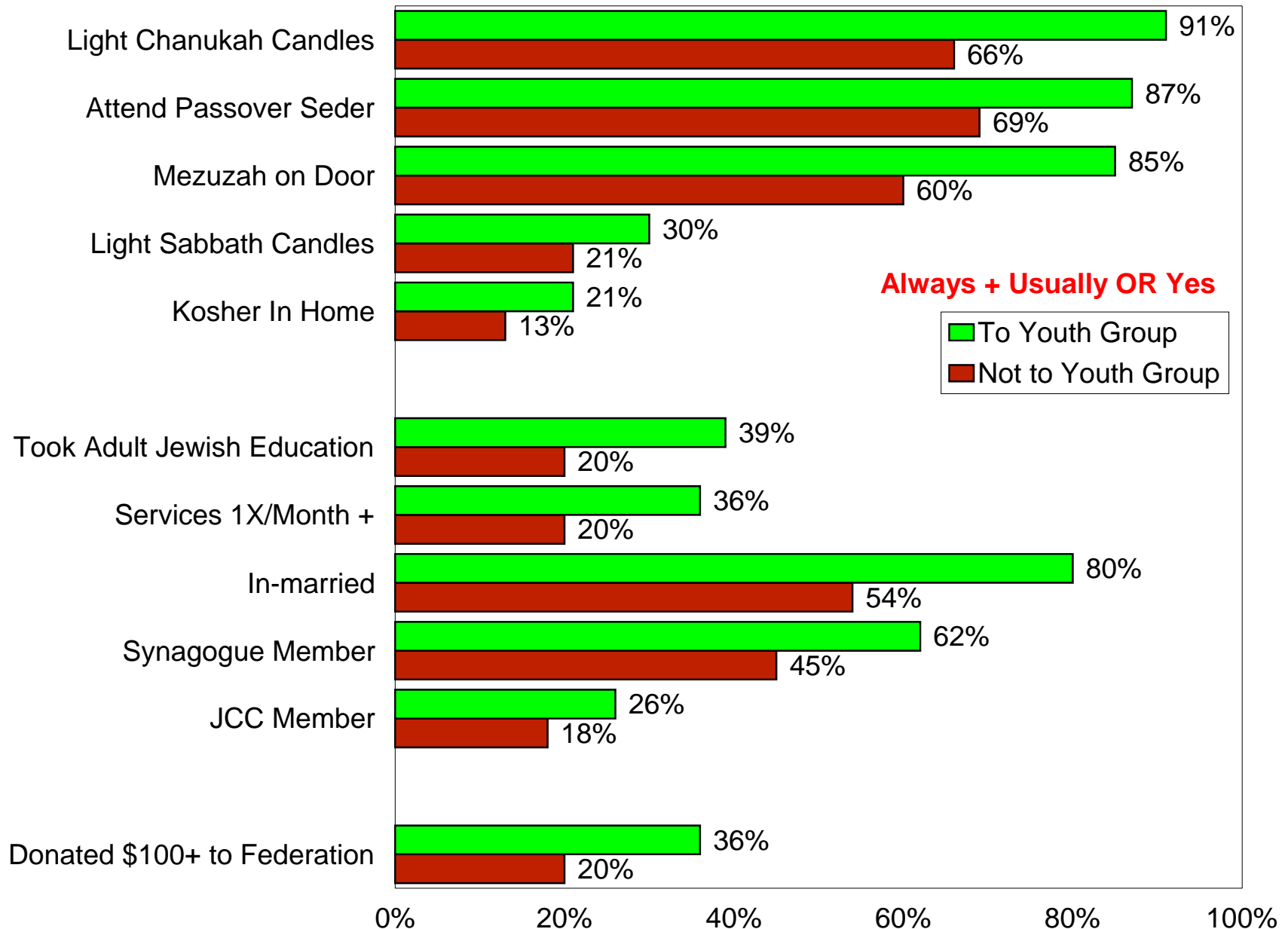
JEWISH SLEEP AWAY CAMP AS A CHILD



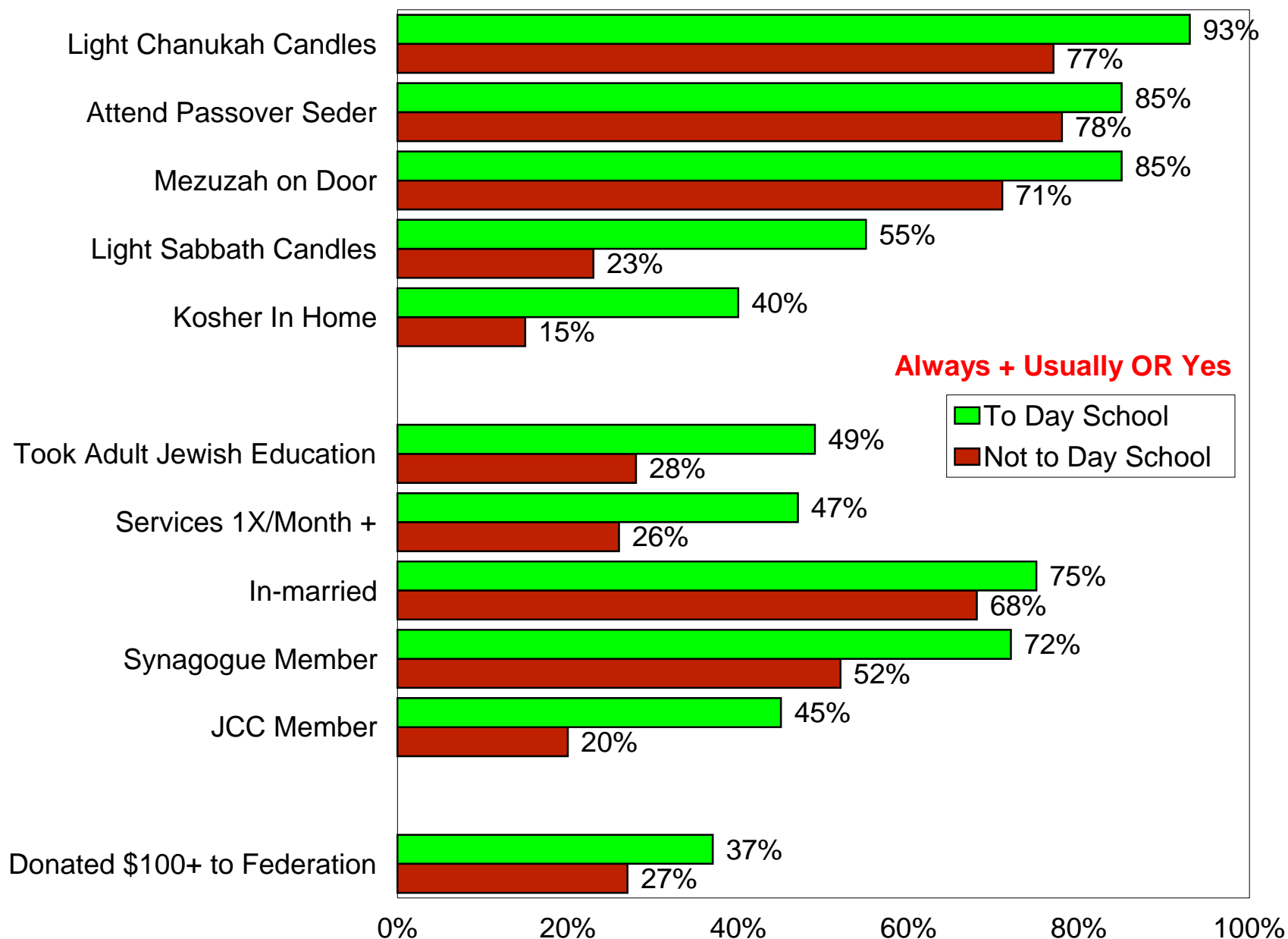
PARTICIPATED IN HILLEL WHILE IN COLLEGE



ATTENDED JEWISH YOUTH GROUP AS A TEENAGER

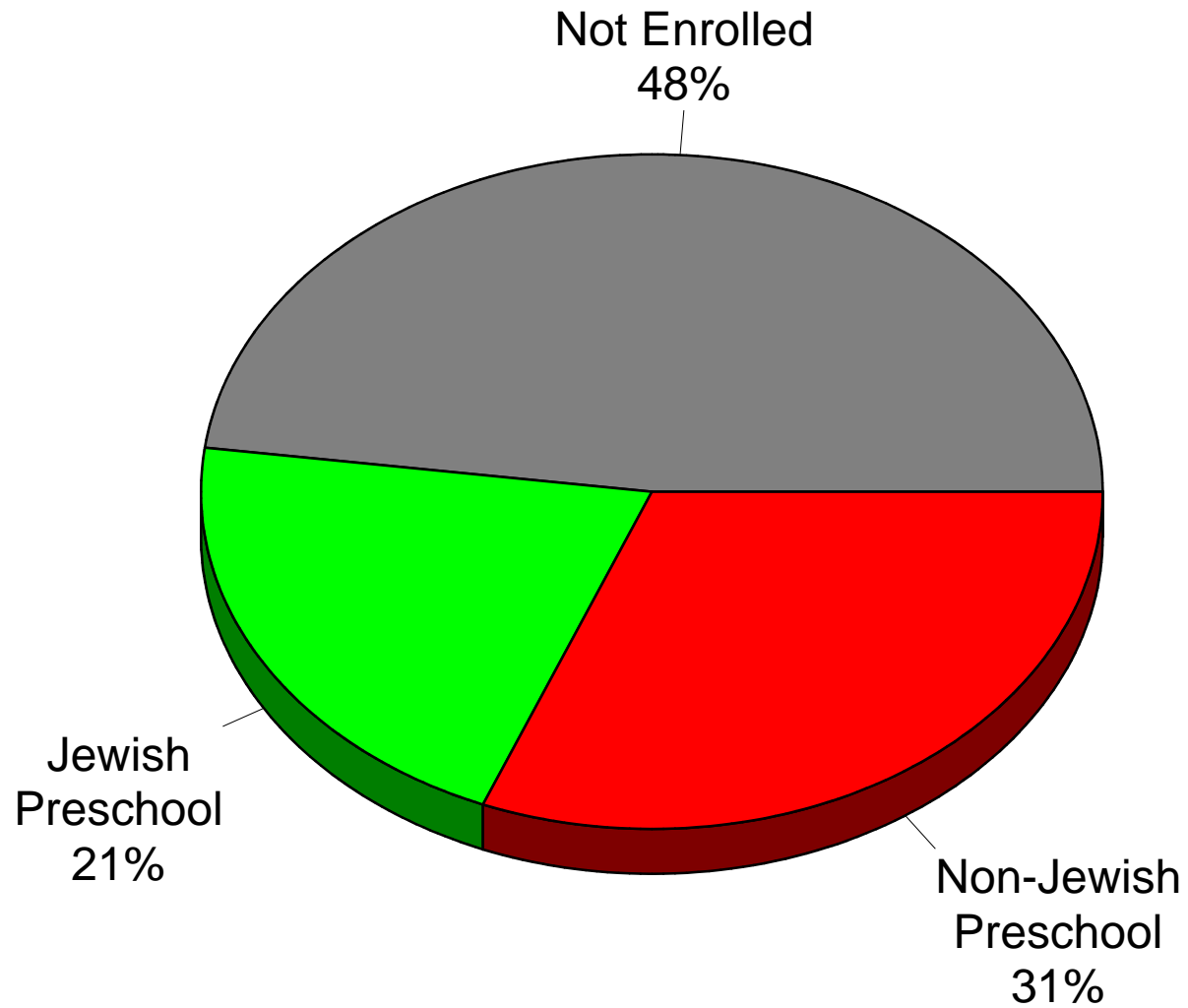


ATTNEDED JEWISH DAY SCHOOL AS A CHILD



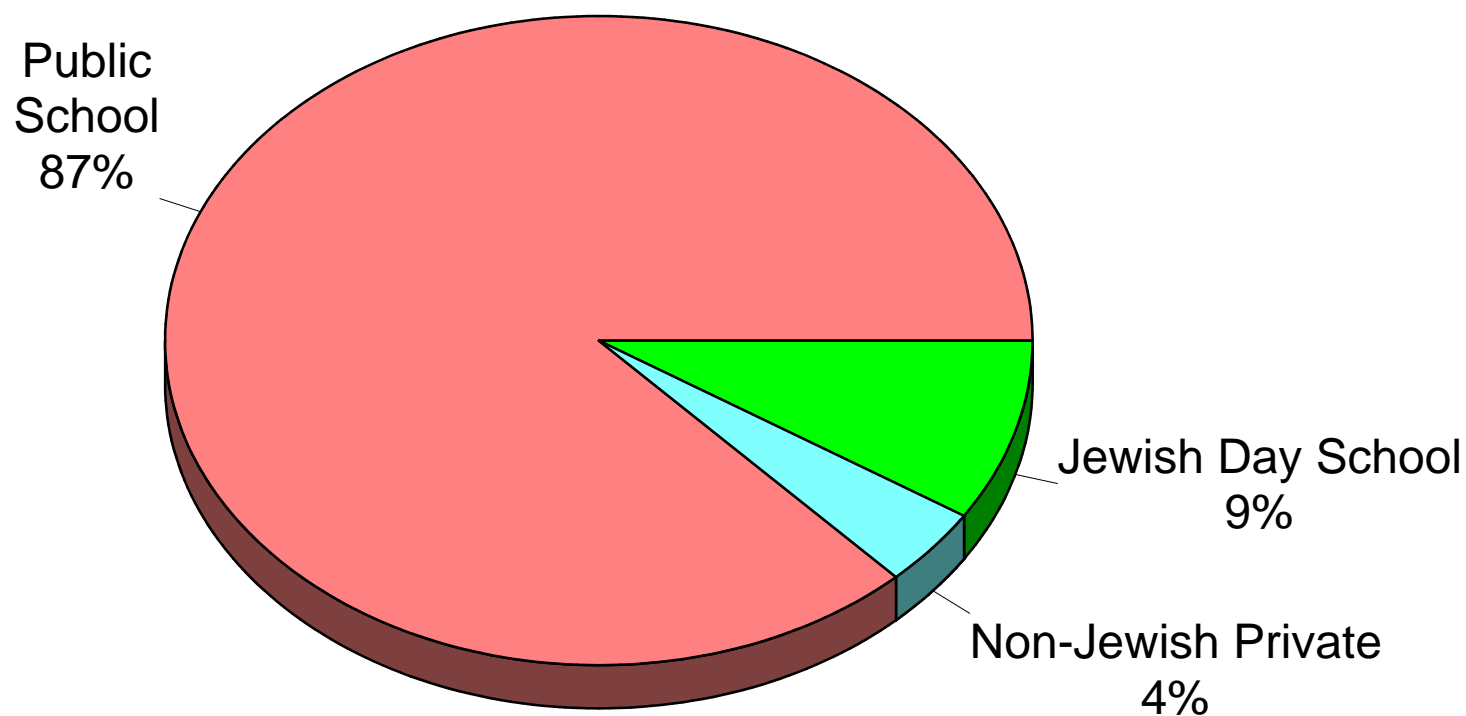
PRESCHOOL/CHILD CARE ENROLLMENT

(Jewish Children Age 0-5)



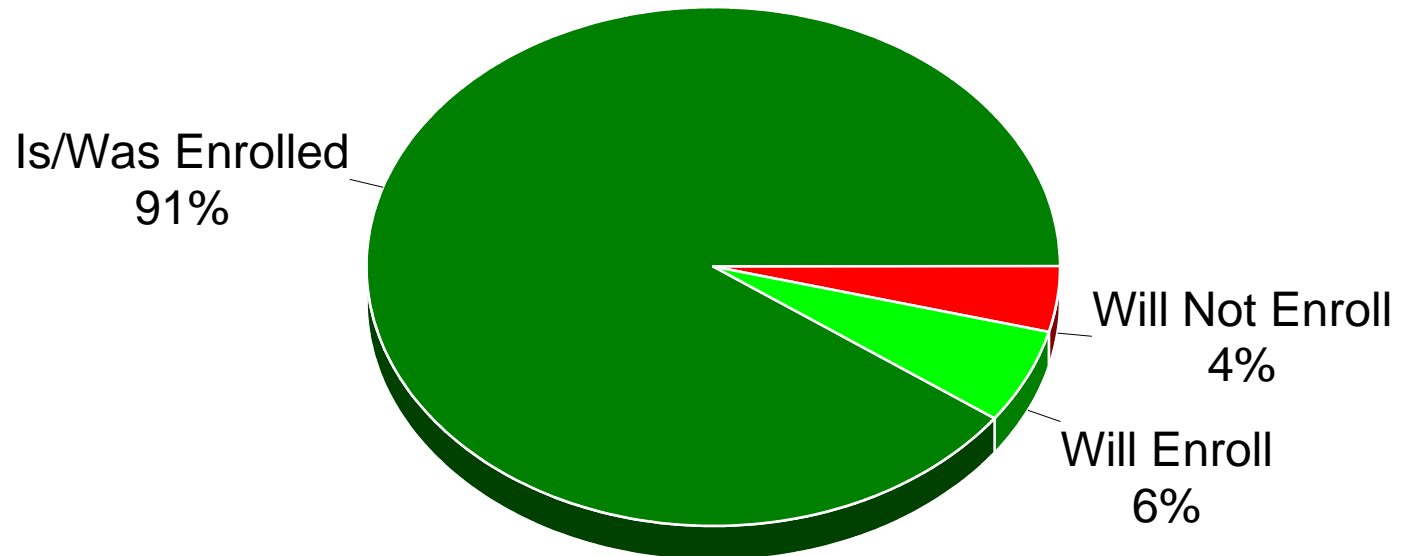
TYPE OF SCHOOL ATTENDED BY JEWISH CHILDREN

(Age 6-17)

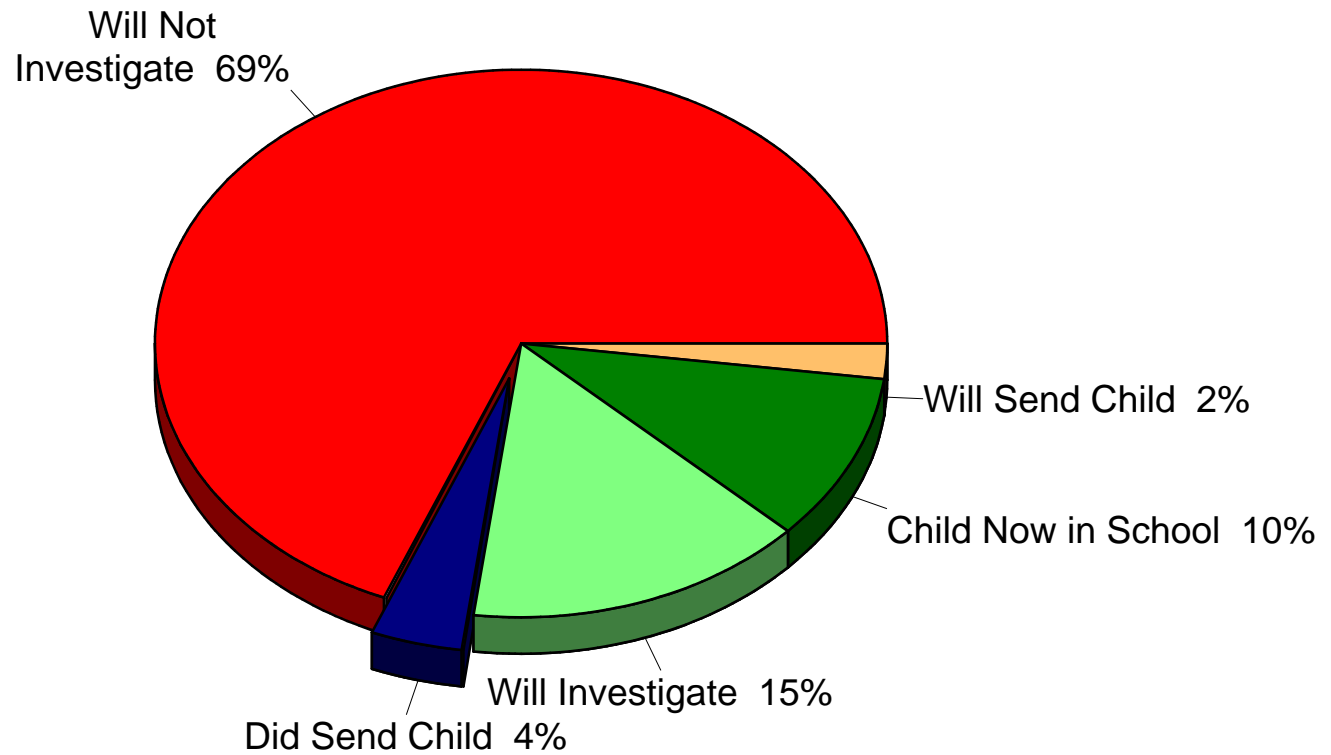


JEWISH CHILDREN WITH A FORMAL JEWISH EDUCATION

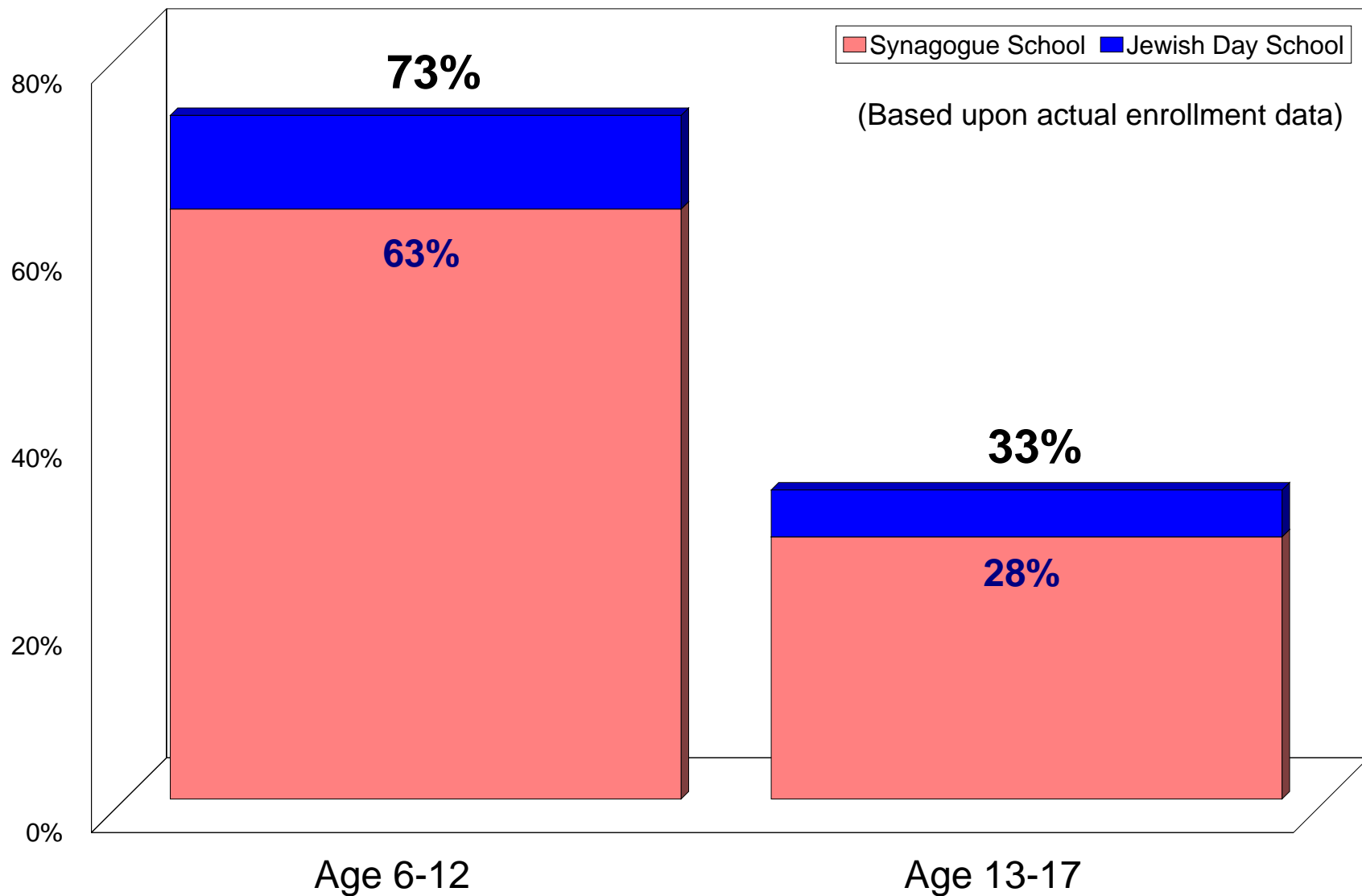
(Age 6-17)



SERIOUSLY INVESTIGATE JEWISH DAY SCHOOL

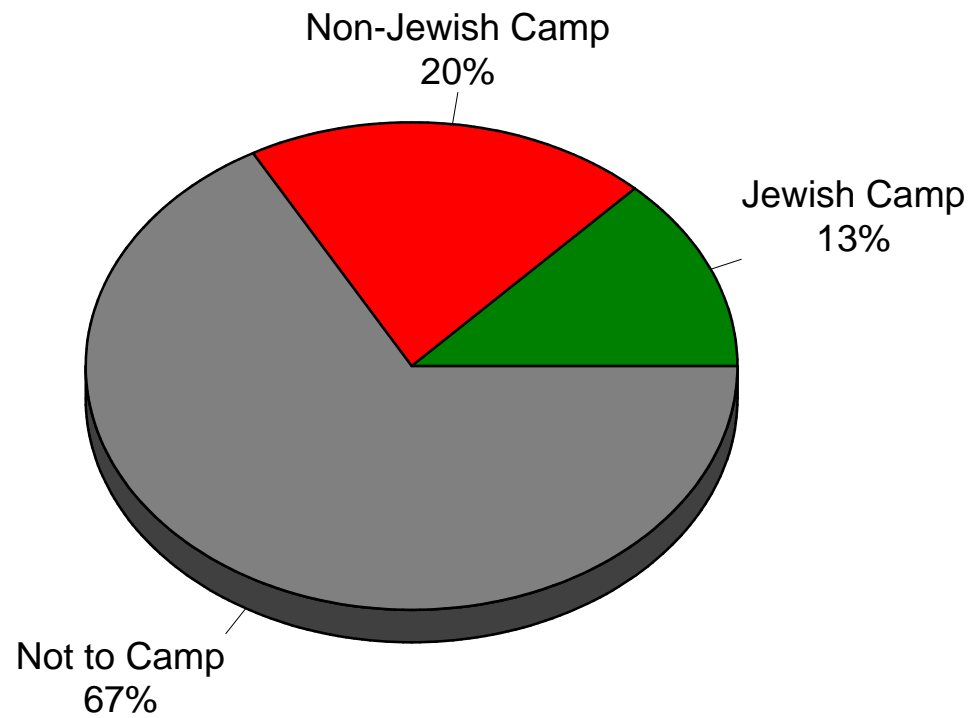


CURRENT ENROLLMENT IN JEWISH EDUCATION



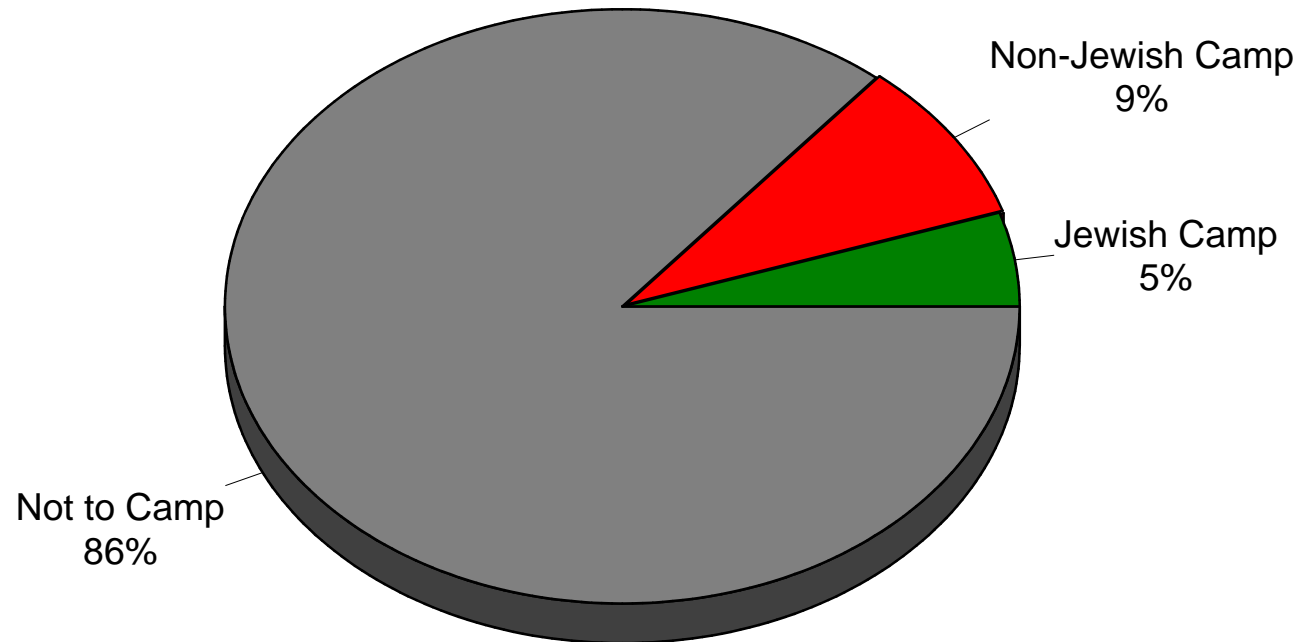
DAY CAMP ATTENDANCE BY JEWISH CHILDREN

(Age 0-17)

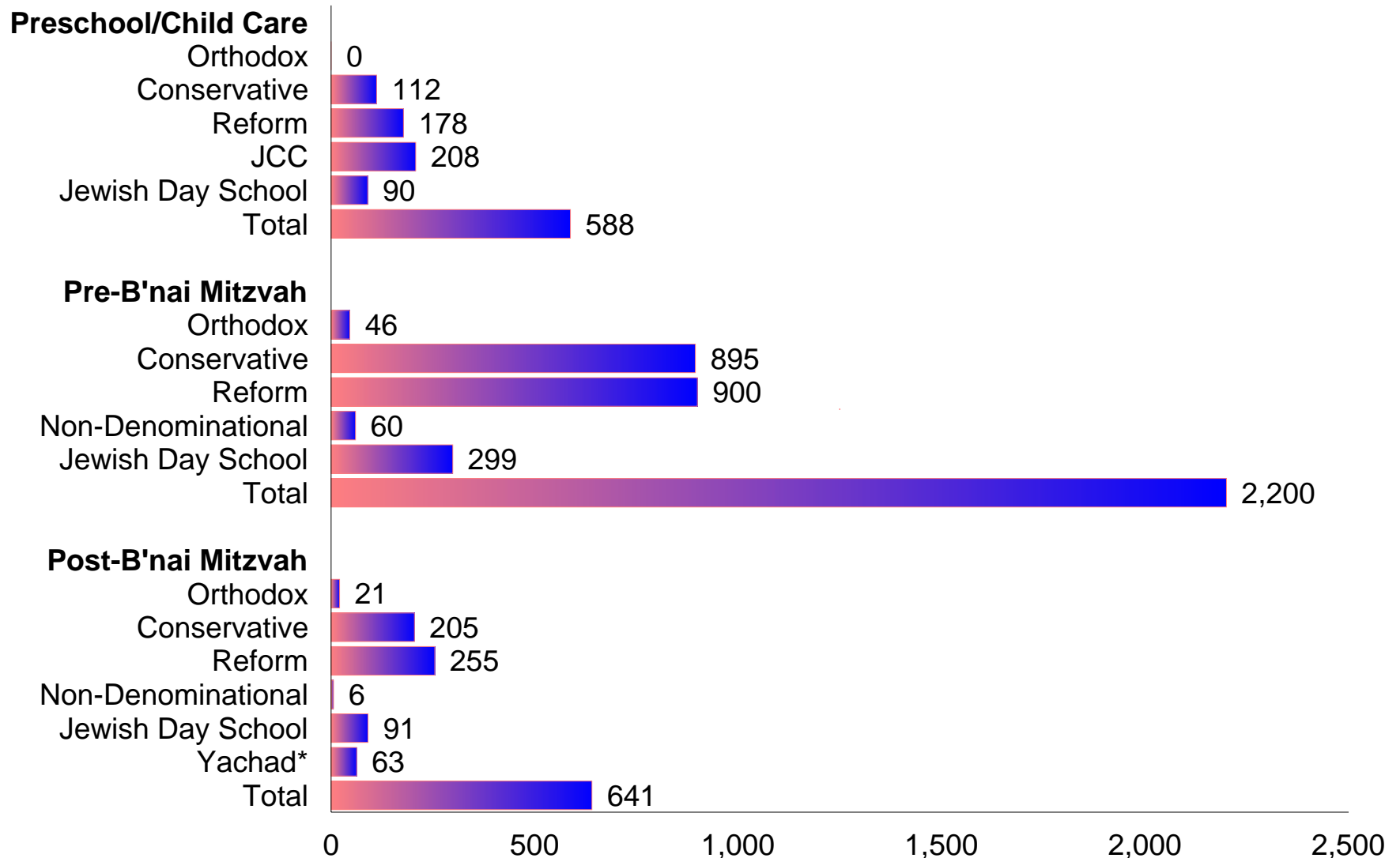


SLEEP AWAY CAMP ATTENDANCE BY JEWISH CHILDREN

(Age 0-17)



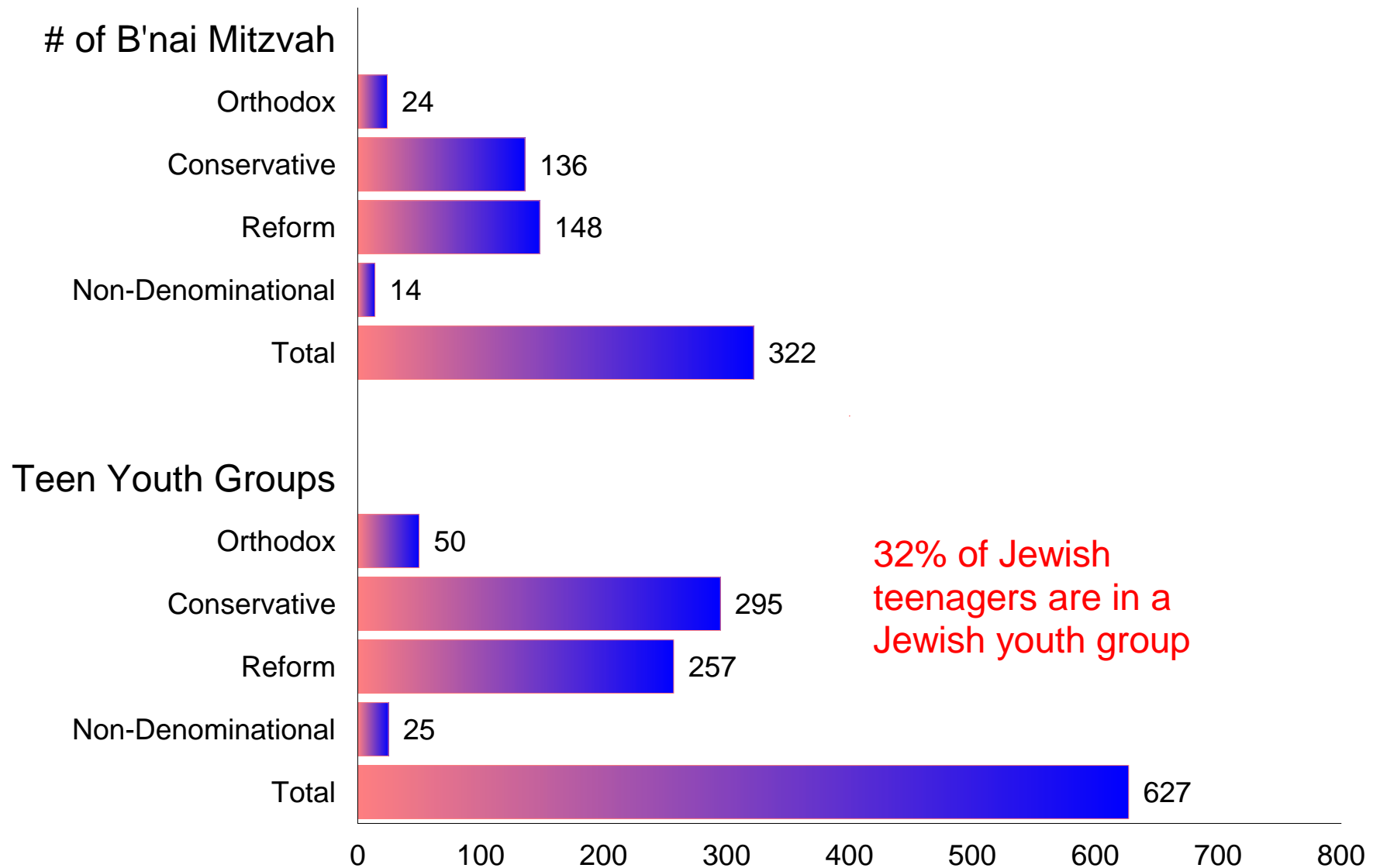
JEWISH EDUCATION OF CHILDREN



Data are based upon a survey of Jewish institutions.

*Total enrollment is 248; all but 63 are enrolled through a synagogue.

JEWISH EDUCATION OF CHILDREN

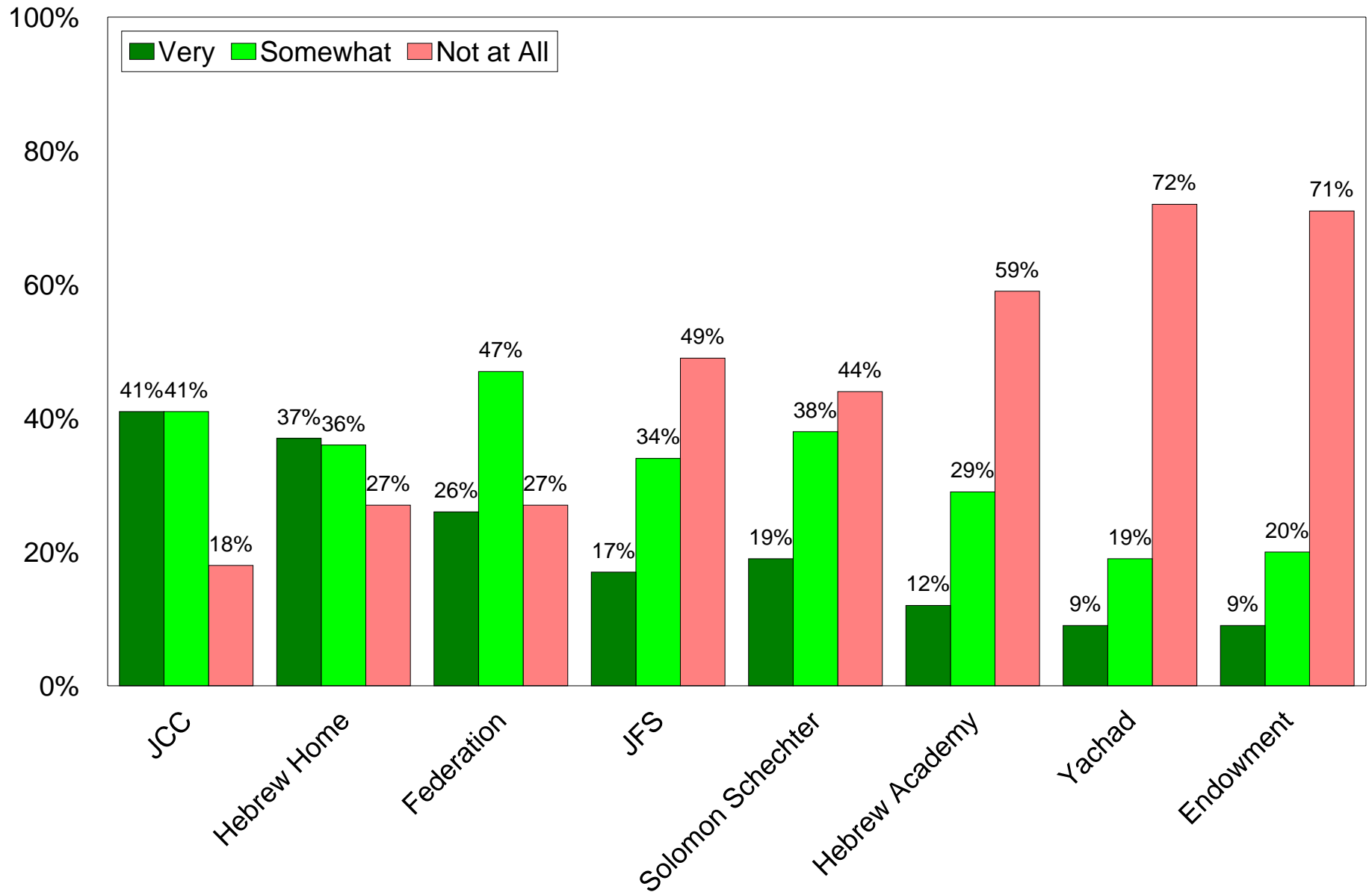


Data are based upon a survey of Jewish institutions.

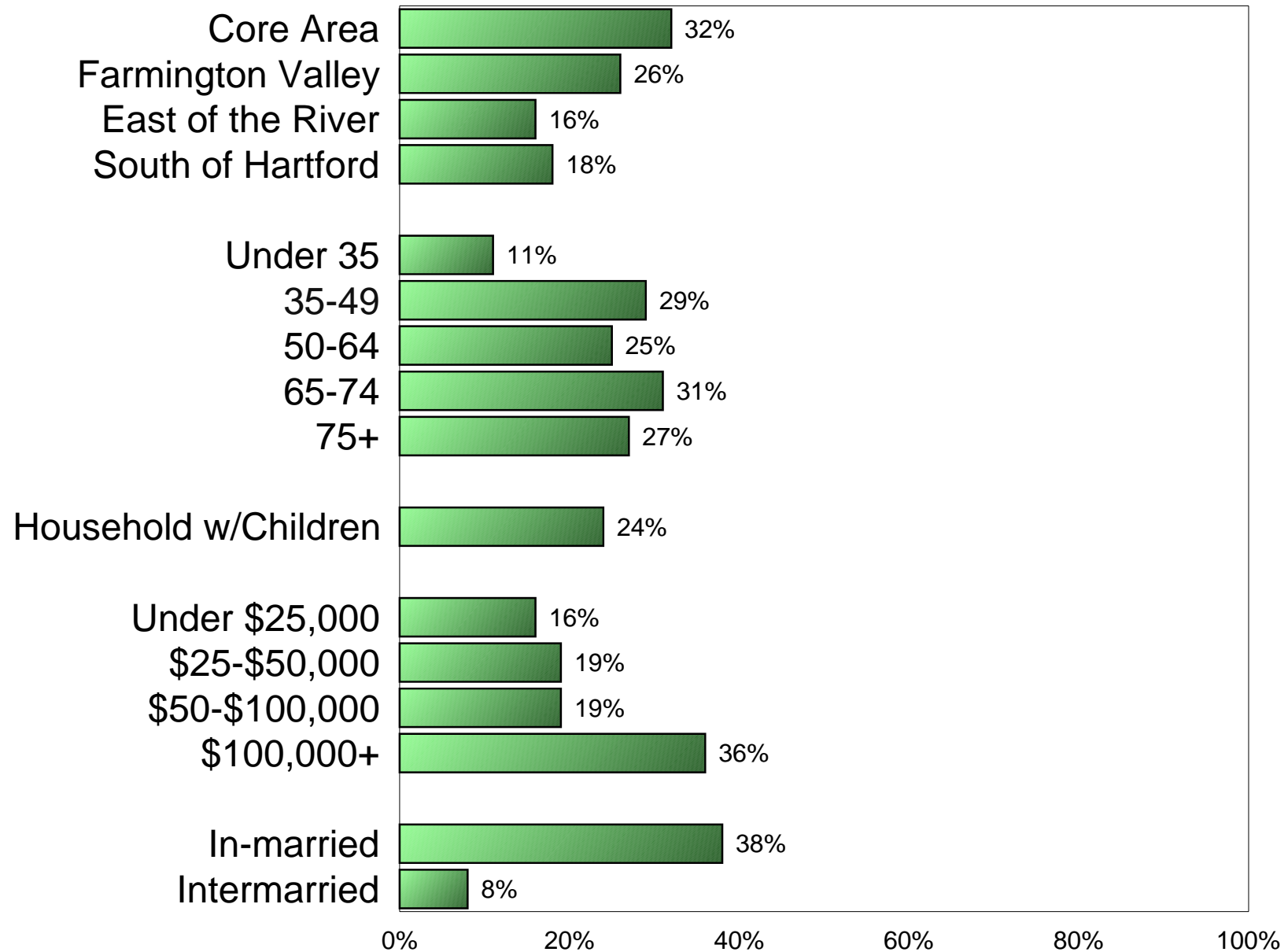
JEWISH AGENCIES



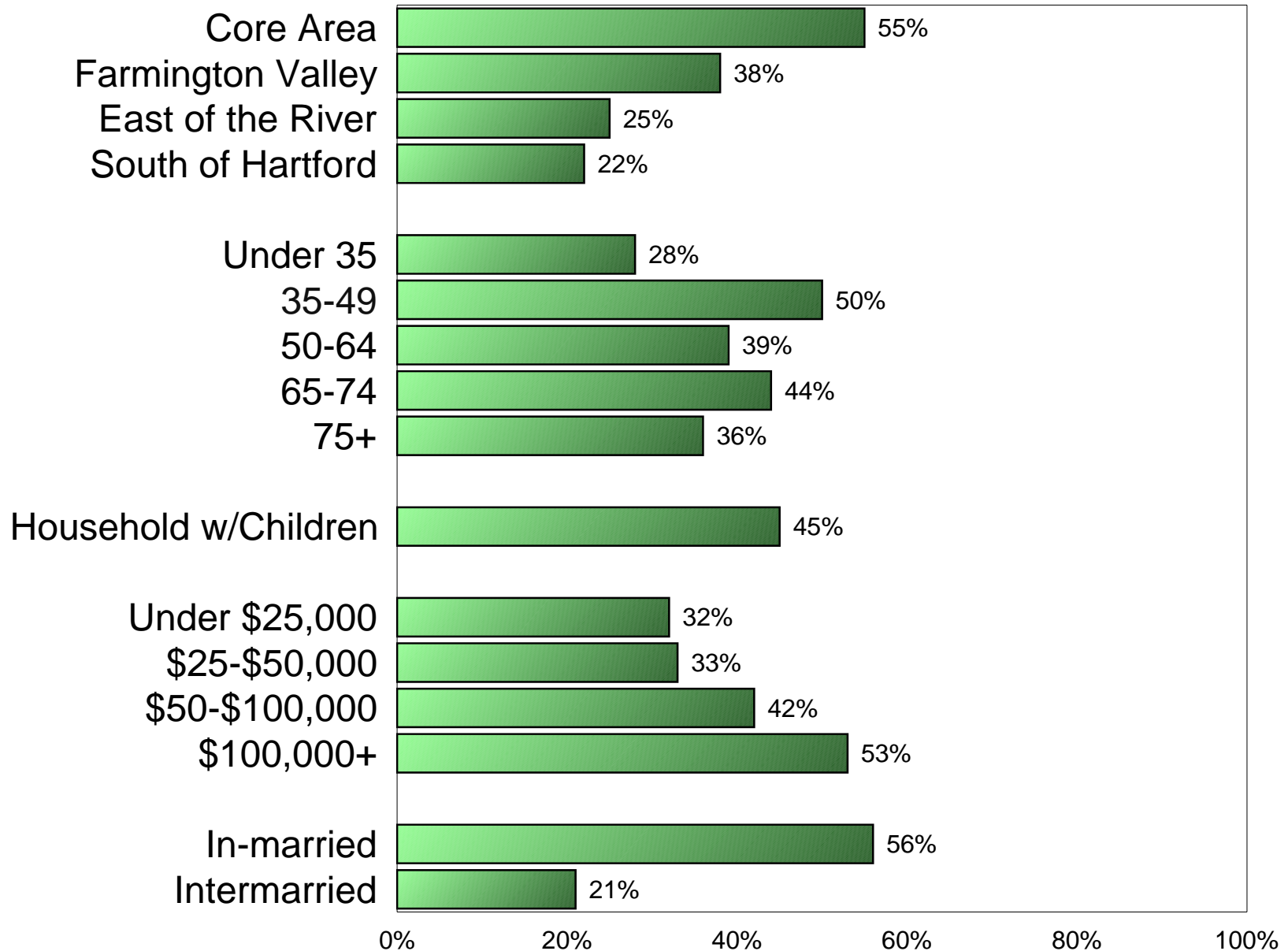
FAMILIARITY WITH JEWISH AGENCIES



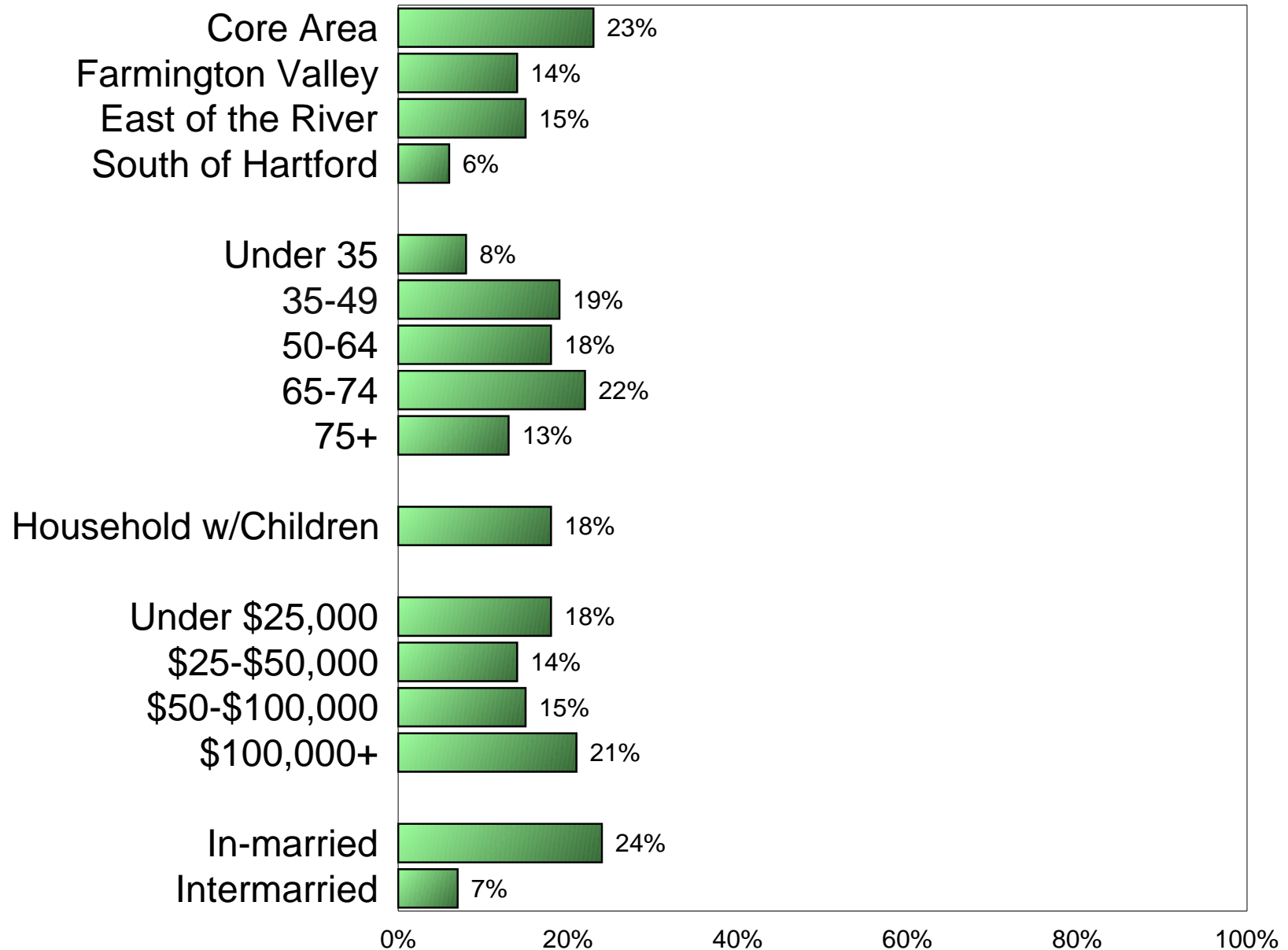
VERY FAMILIAR WITH FEDERATION



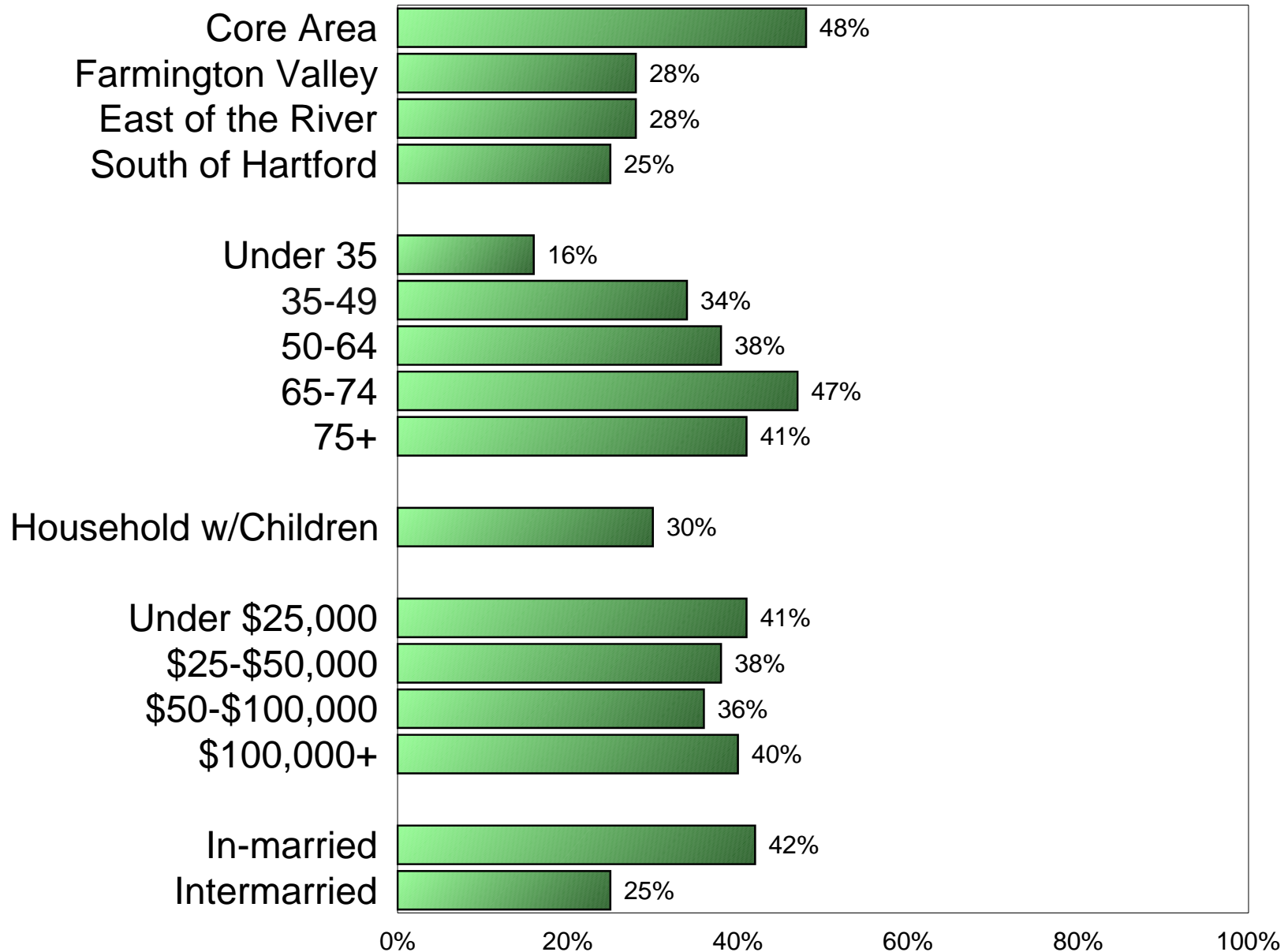
VERY FAMILIAR WITH JCC



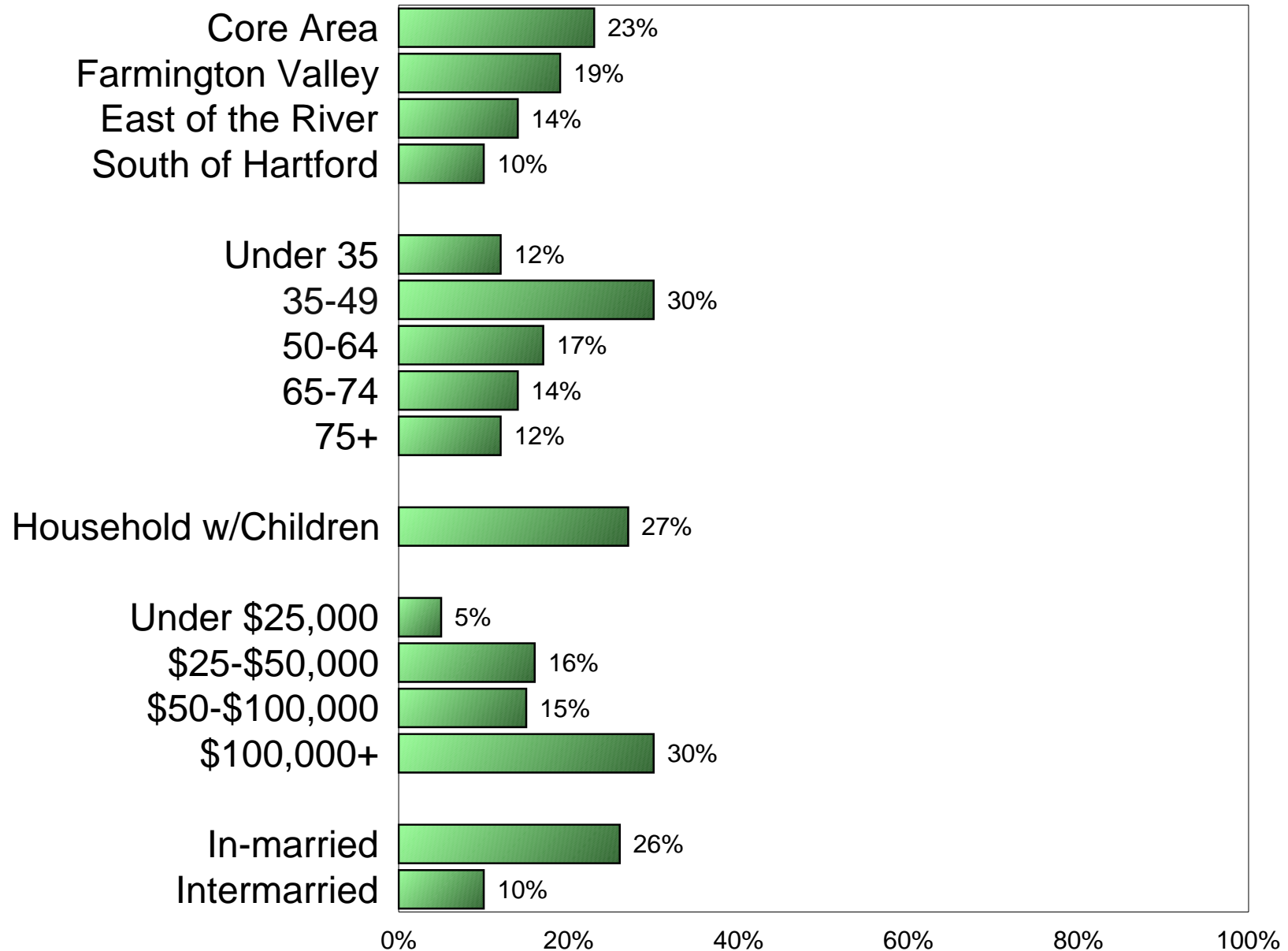
VERY FAMILIAR WITH JFS



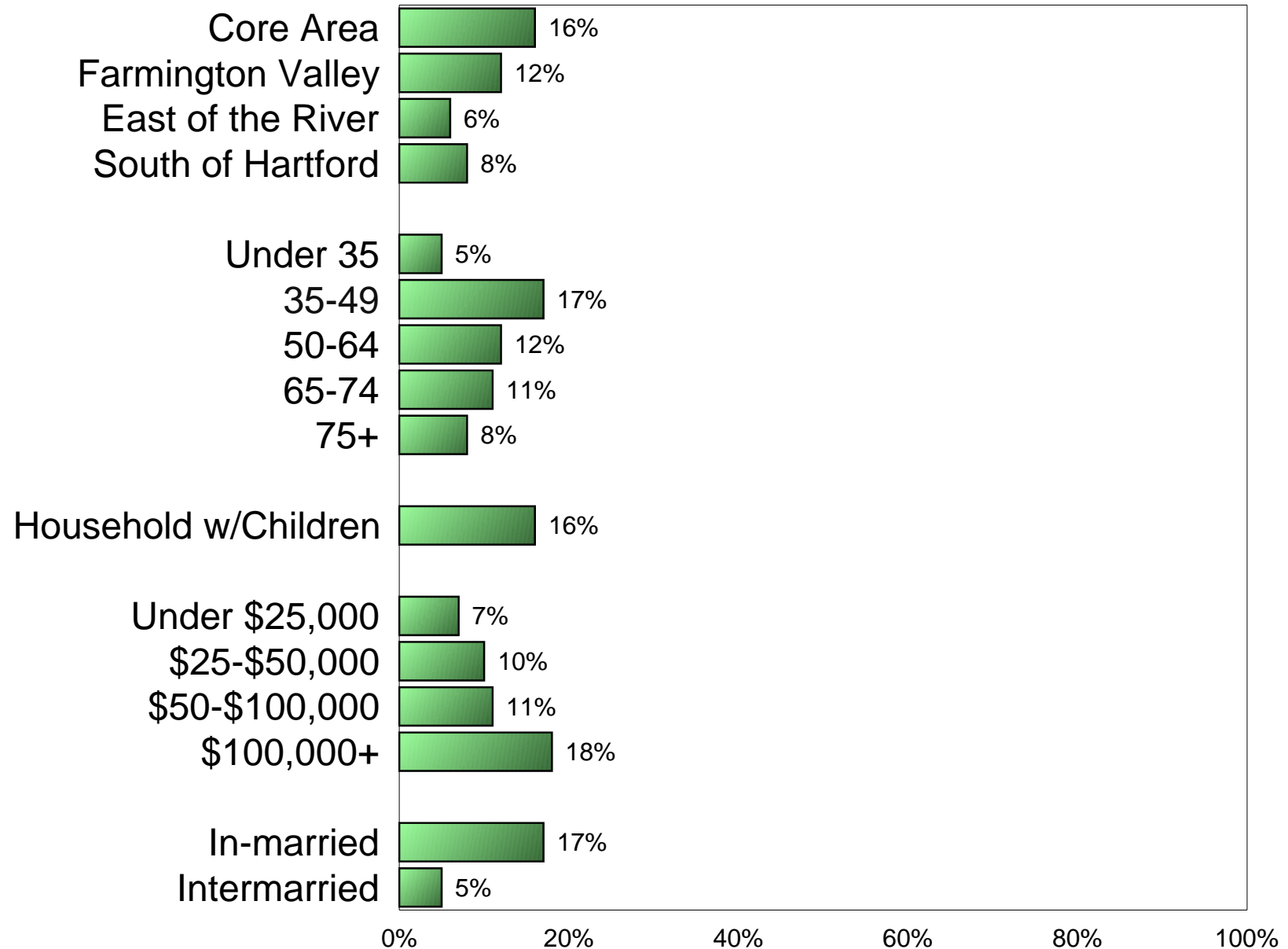
VERY FAMILIAR WITH HEBREW HOME



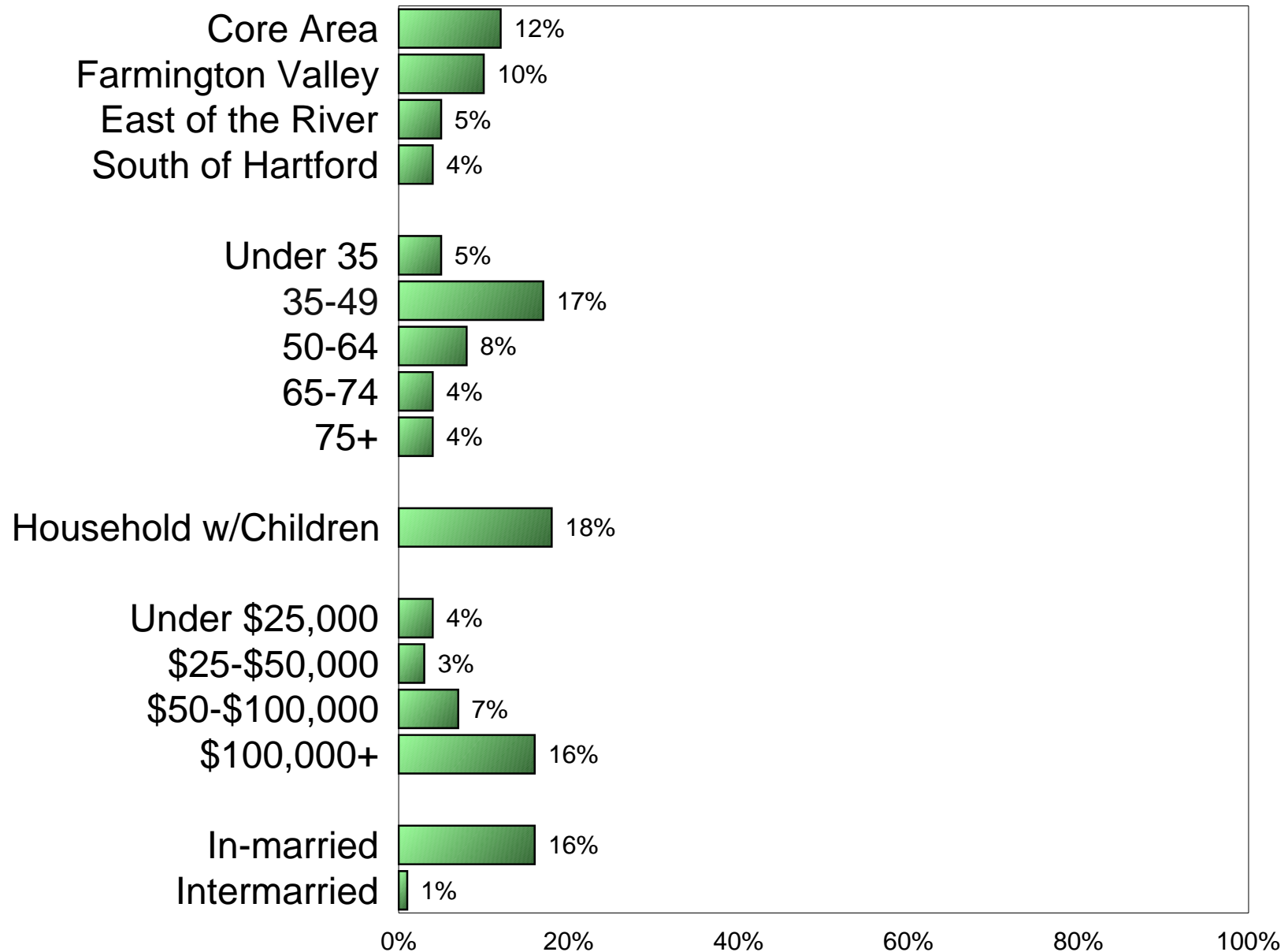
VERY FAMILIAR WITH SOLOMON SCHECHTER



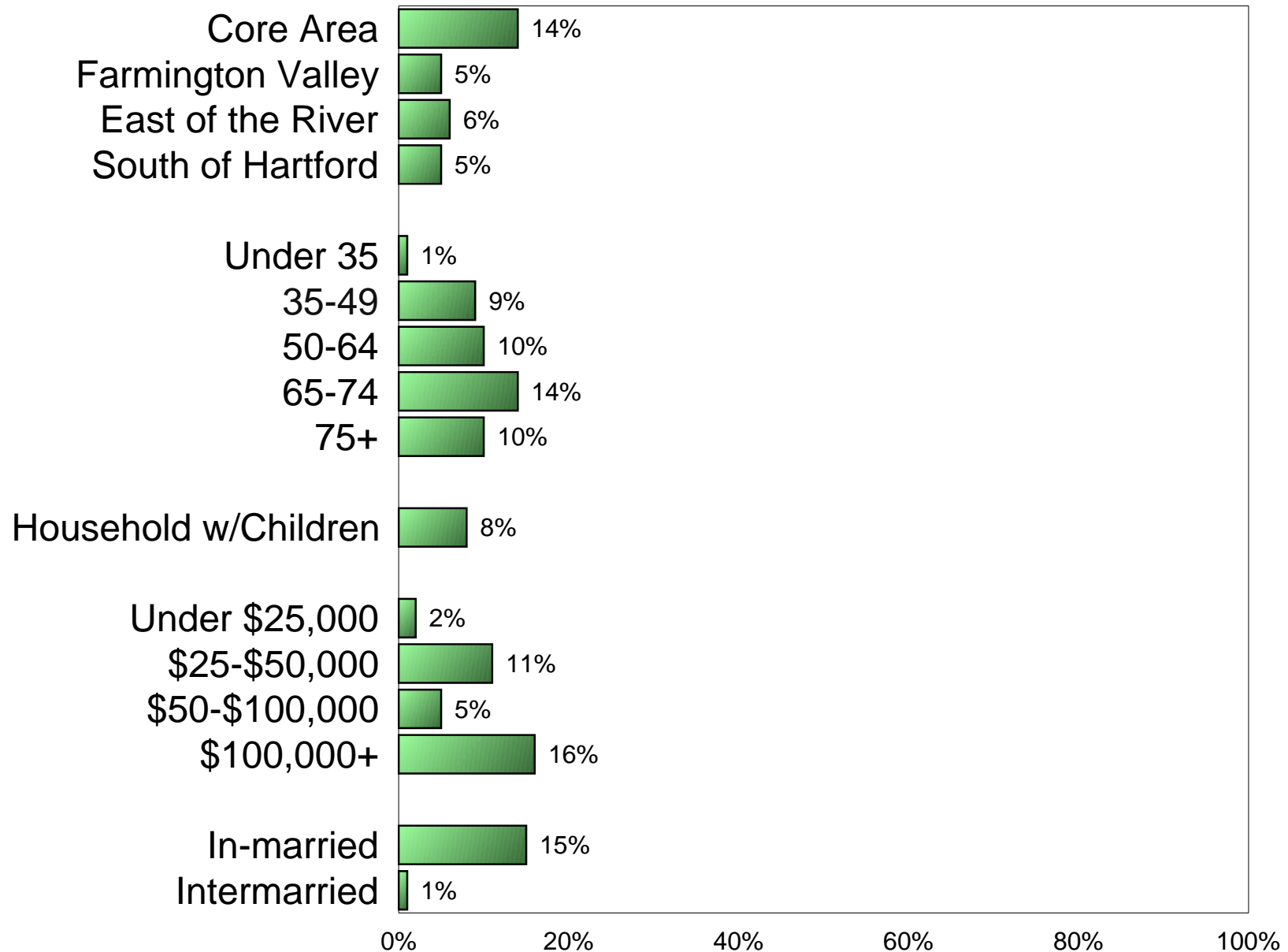
VERY FAMILIAR WITH HEBREW ACADEMY



VERY FAMILIAR WITH YACHAD

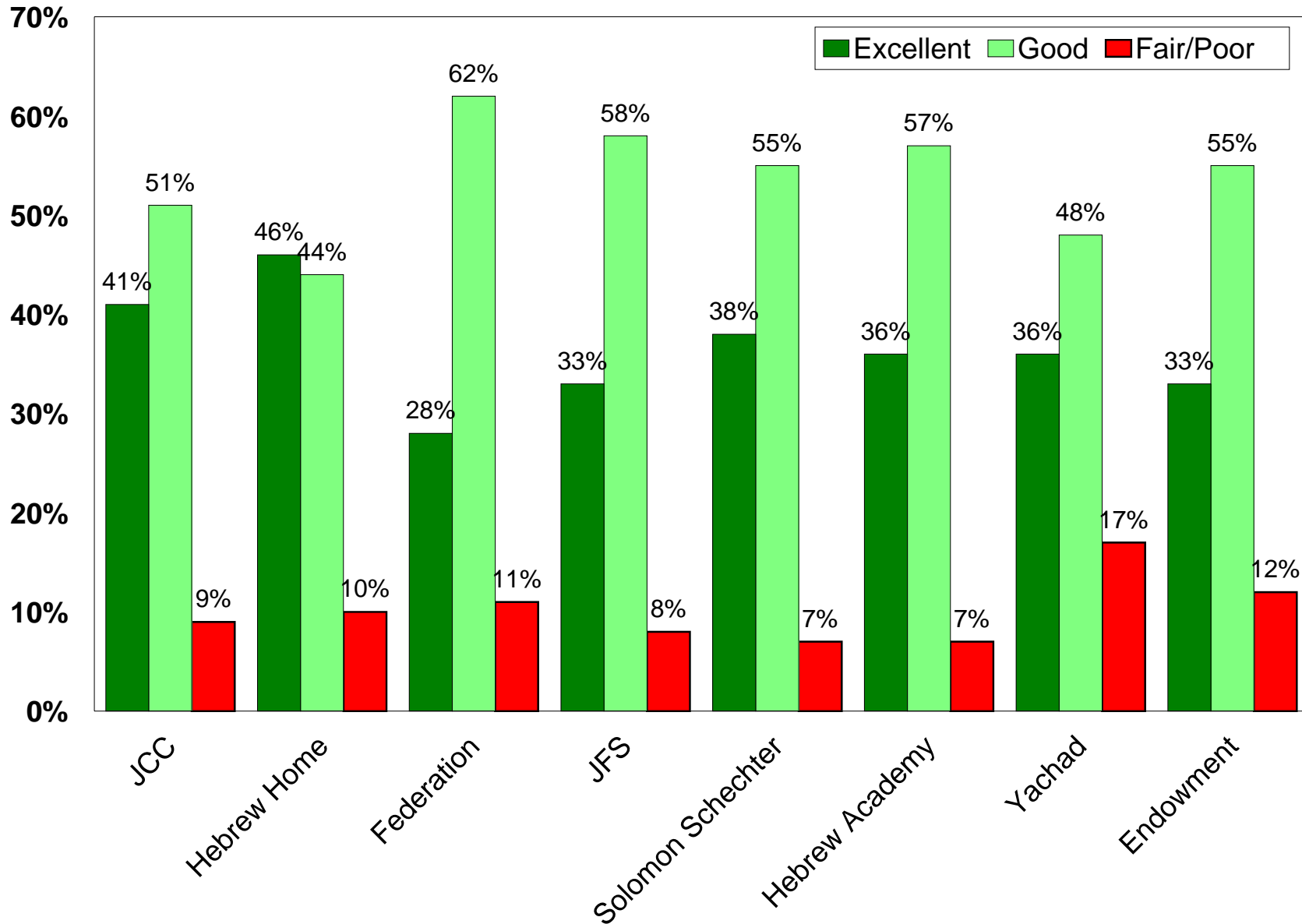


VERY FAMILIAR WITH ENDOWMENT

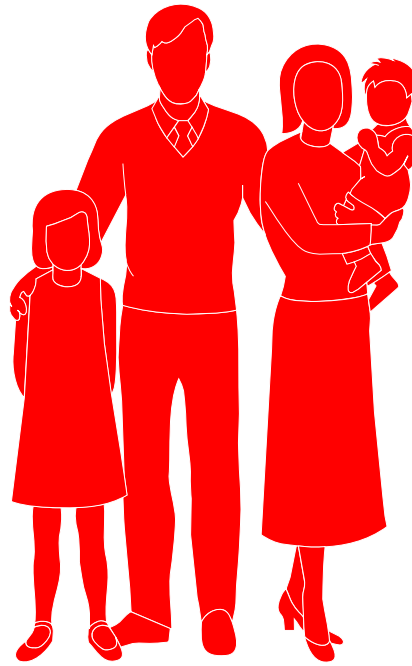


PERCEPTION OF JEWISH AGENCIES

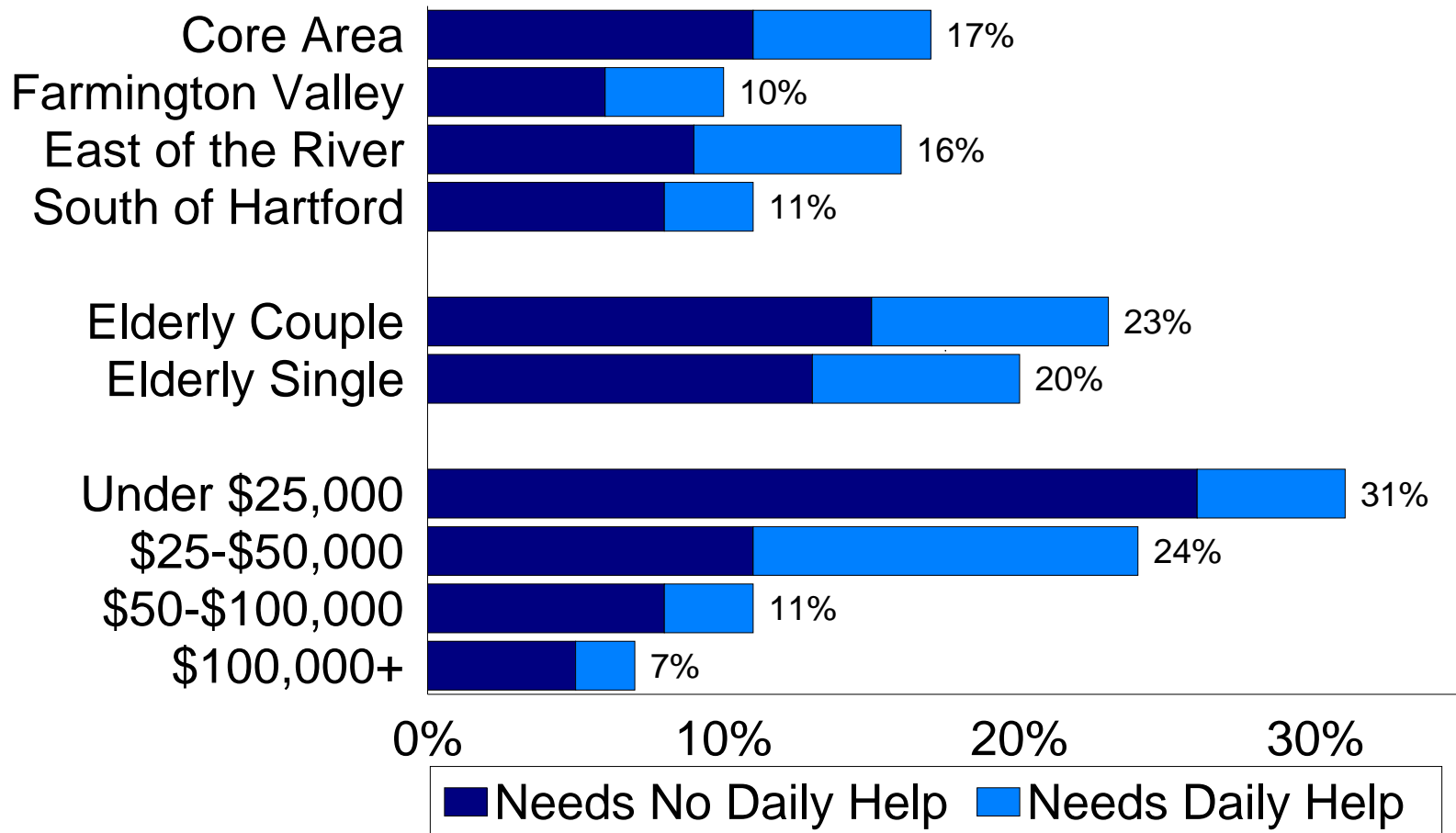
(Respondents Who Are Very/Somewhat Familiar)



SOCIAL SERVICE NEEDS



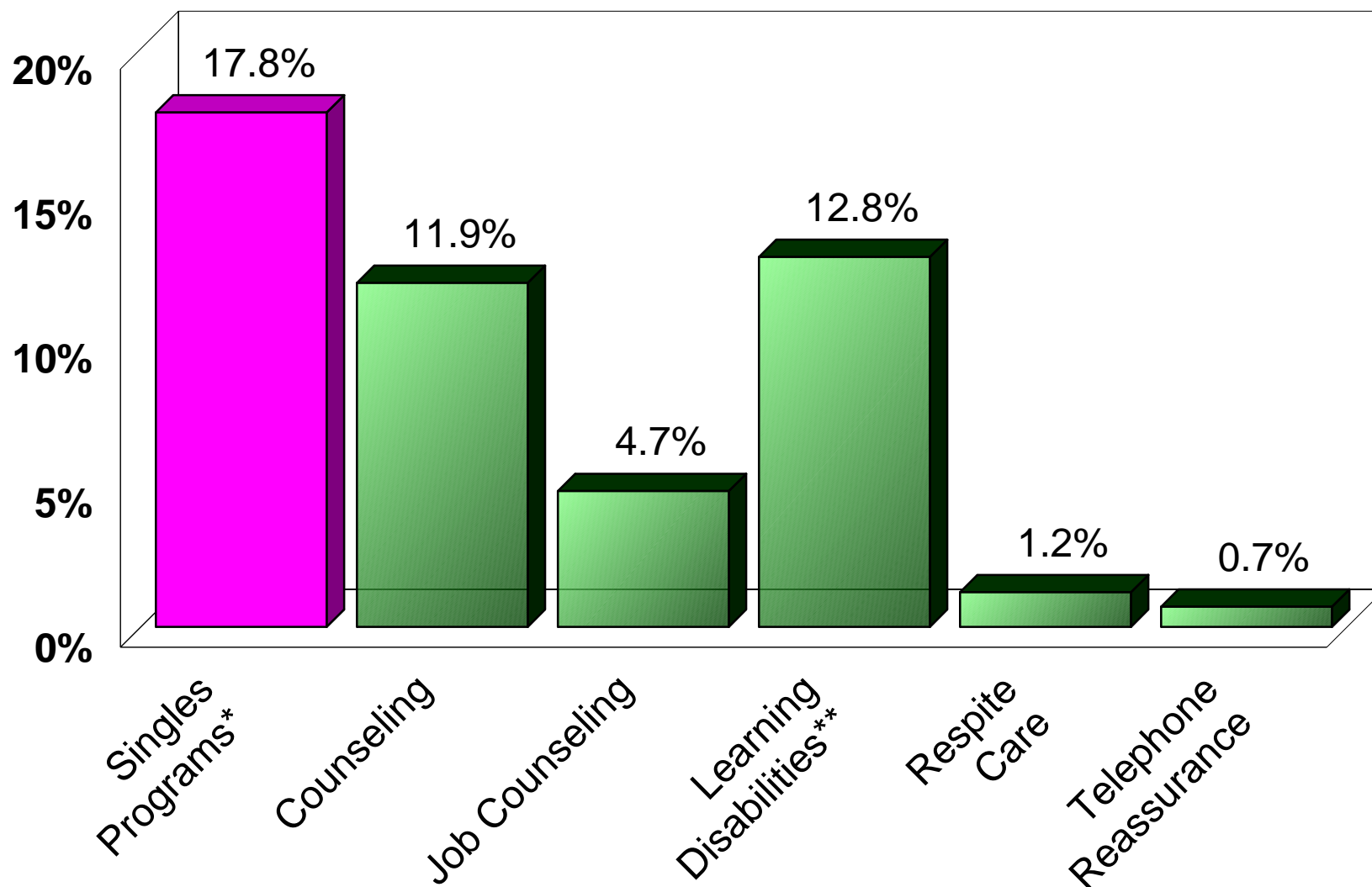
HOUSEHOLDS CONTAINING A HEALTH-LIMITED PERSON



250 adults (0.9%) are disabled and cannot work

Almost 90 households (0.6%) contain a disabled adult child

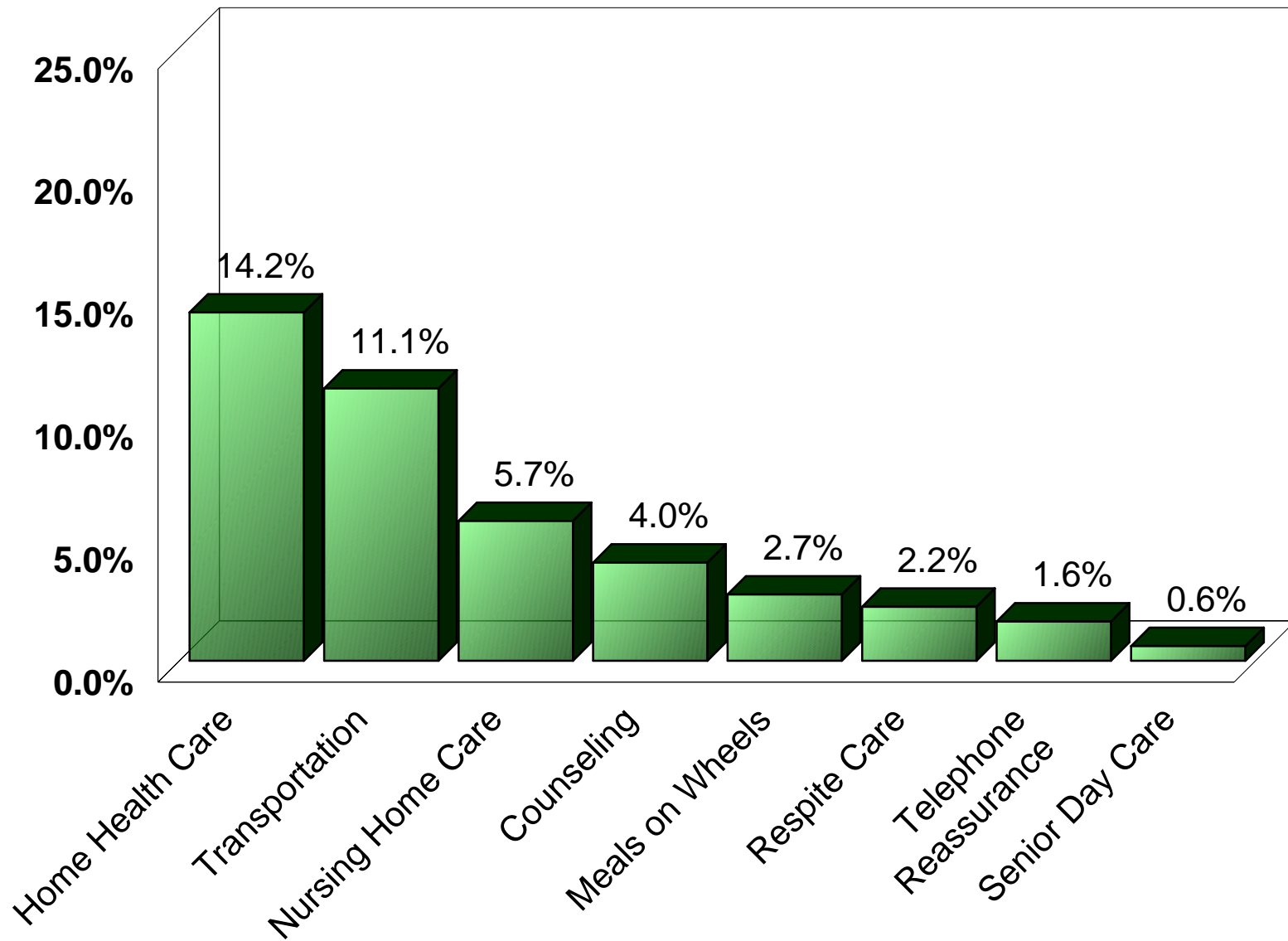
NEED FOR SOCIAL SERVICES



*Of households containing Jewish non-elderly single adults.

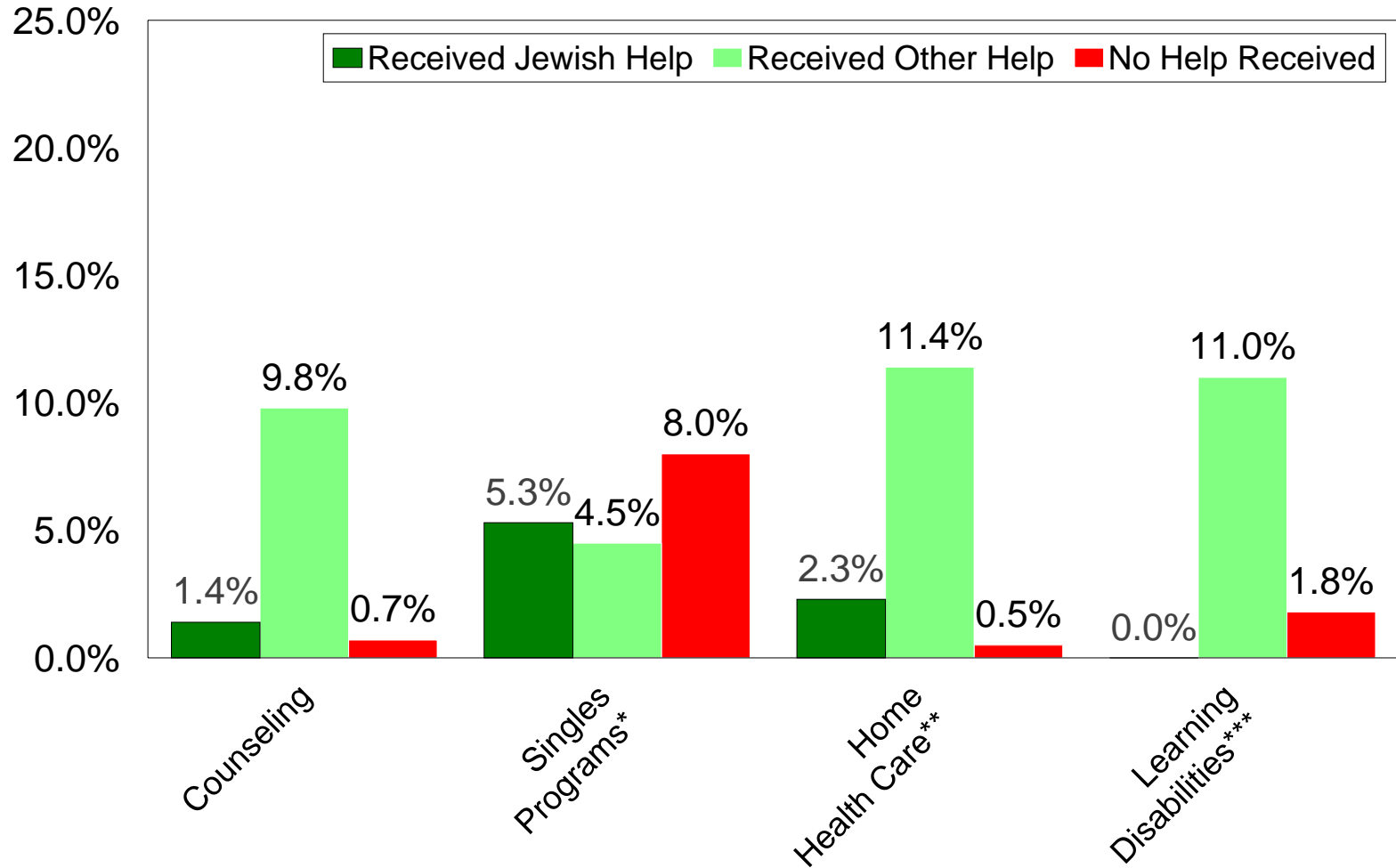
**Of households containing Jewish children.

NEED FOR ELDERLY SOCIAL SERVICES*



*Percentages are of households containing an elderly member

DISPOSITION OF NEED FOR SELECTED SOCIAL SERVICES

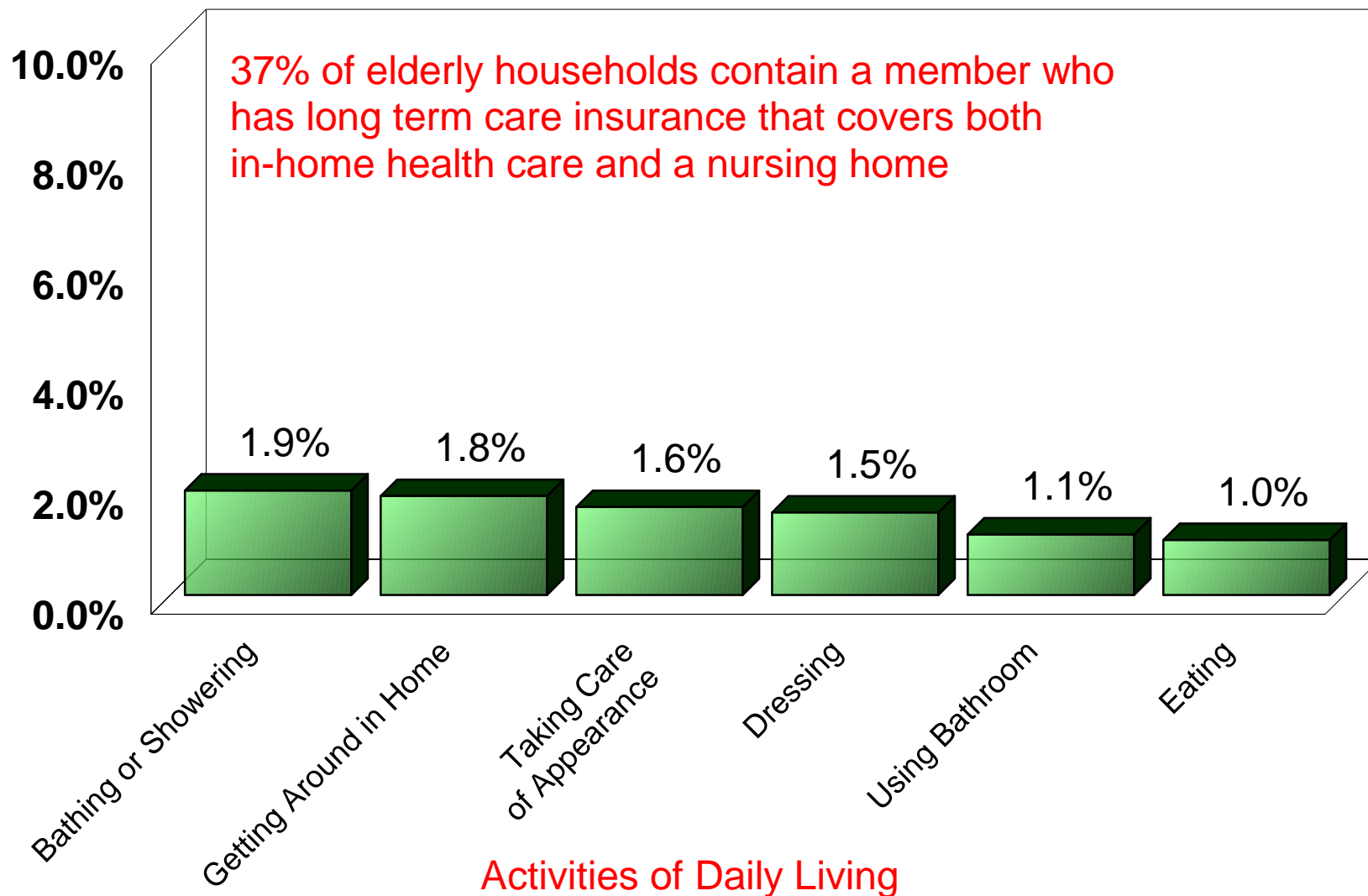


*Of households containing Jewish non-elderly single adults.

**Of households containing elderly members.

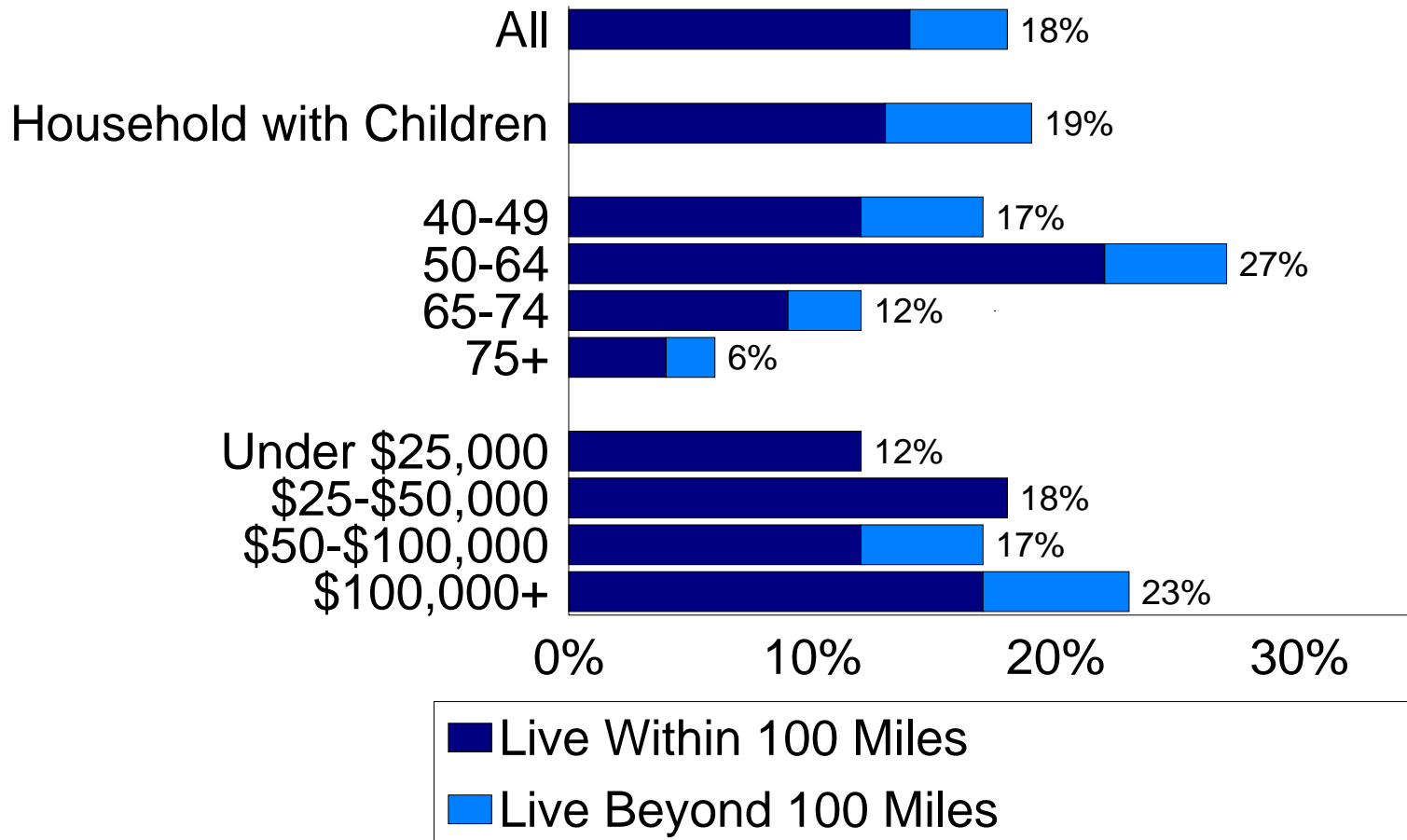
***Of households containing Jewish children.

% OF ALL HOUSEHOLDS WITH A HOUSEHOLD MEMBER WHO NEEDS ASSISTANCE WITH:



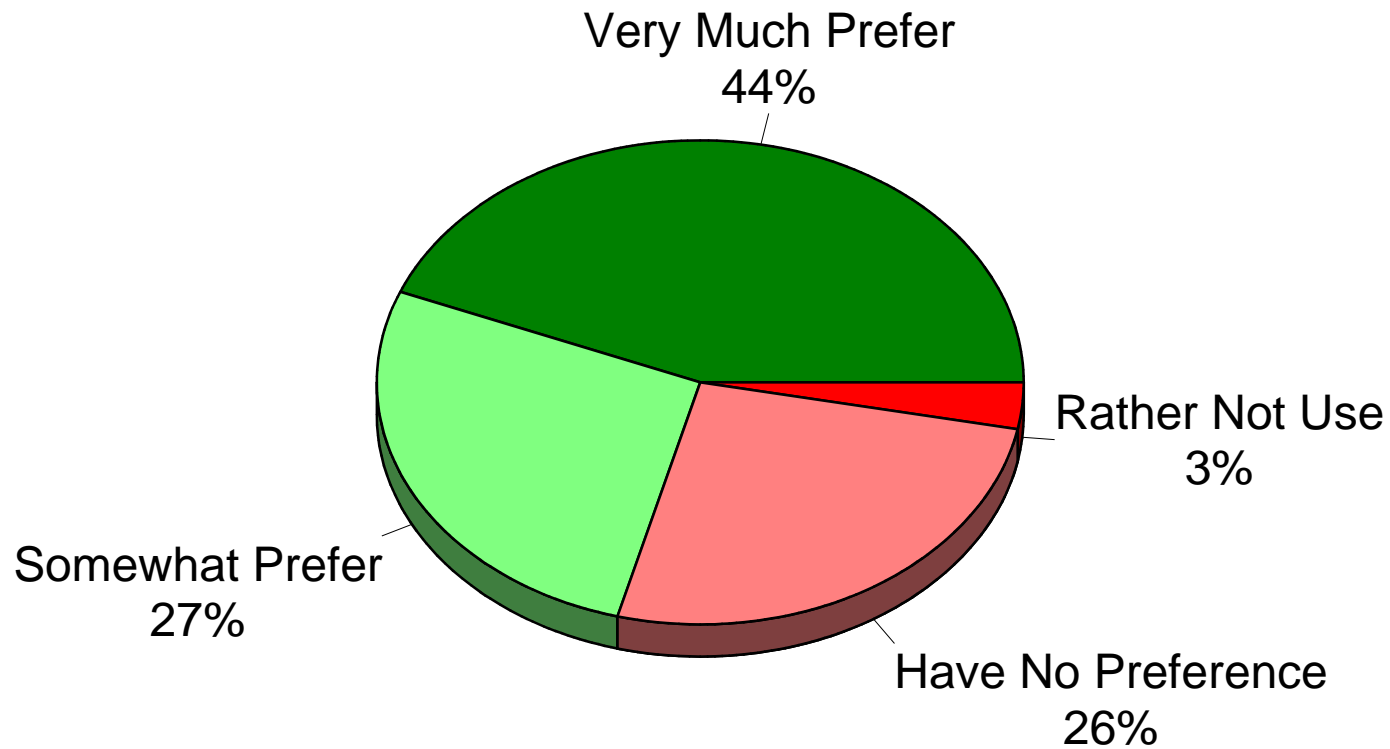
HOUSEHOLD HAS AN ELDERLY RELATIVE WHO IS DEPENDENT ON THE HOUSEHOLD FOR CARE

(Respondents Age 40-79)



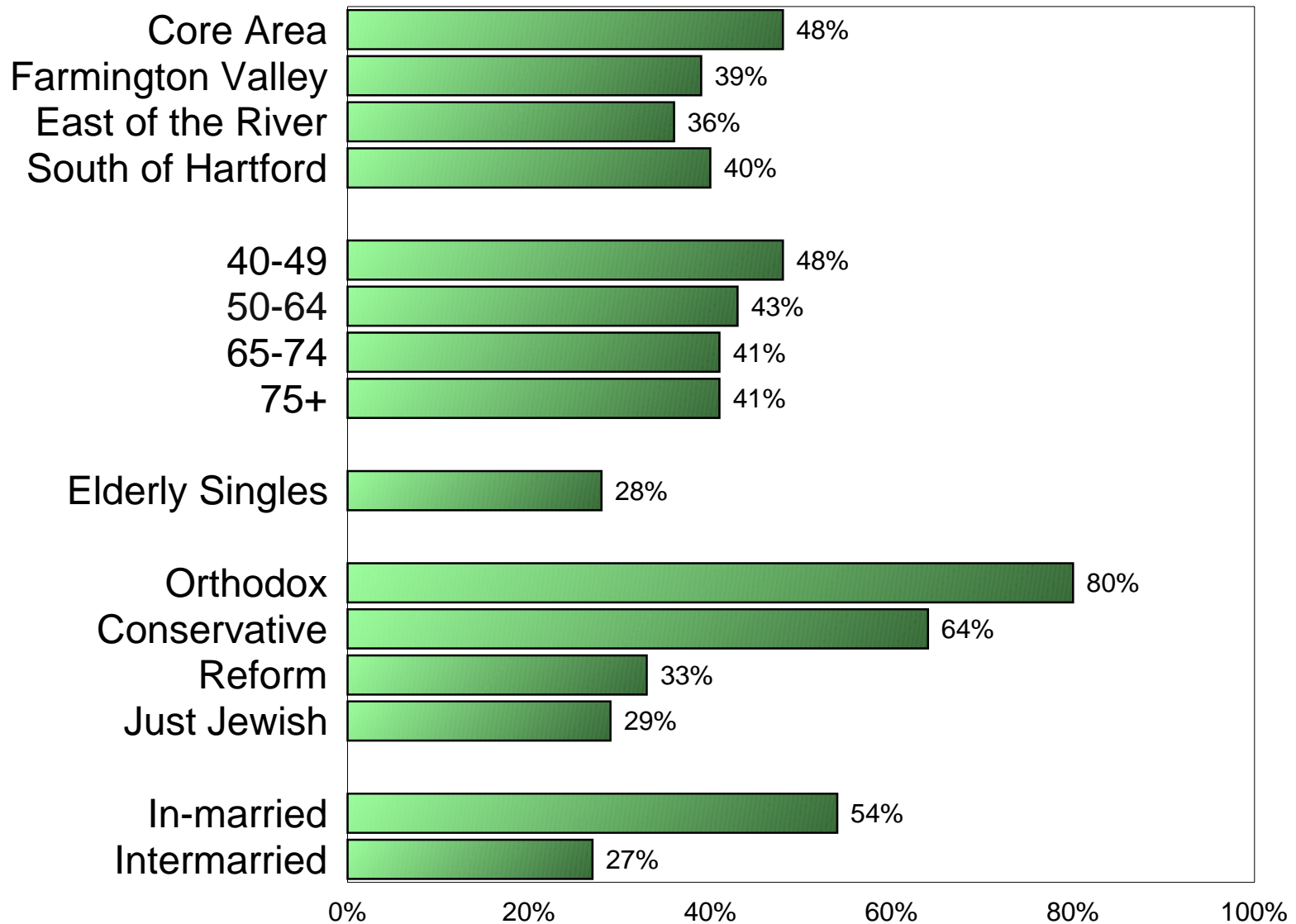
PREFERENCE FOR JEWISH-SPONSORED ADULT CARE FACILITIES

(Respondents Age 40 and Over)

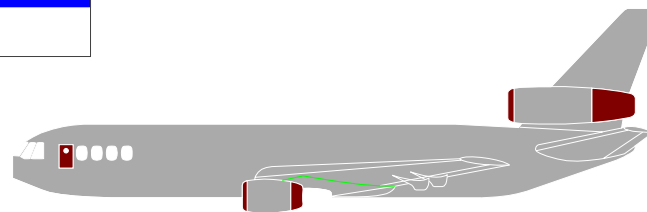


VERY MUCH PREFER JEWISH-SPONSORED ADULT CARE FACILITIES

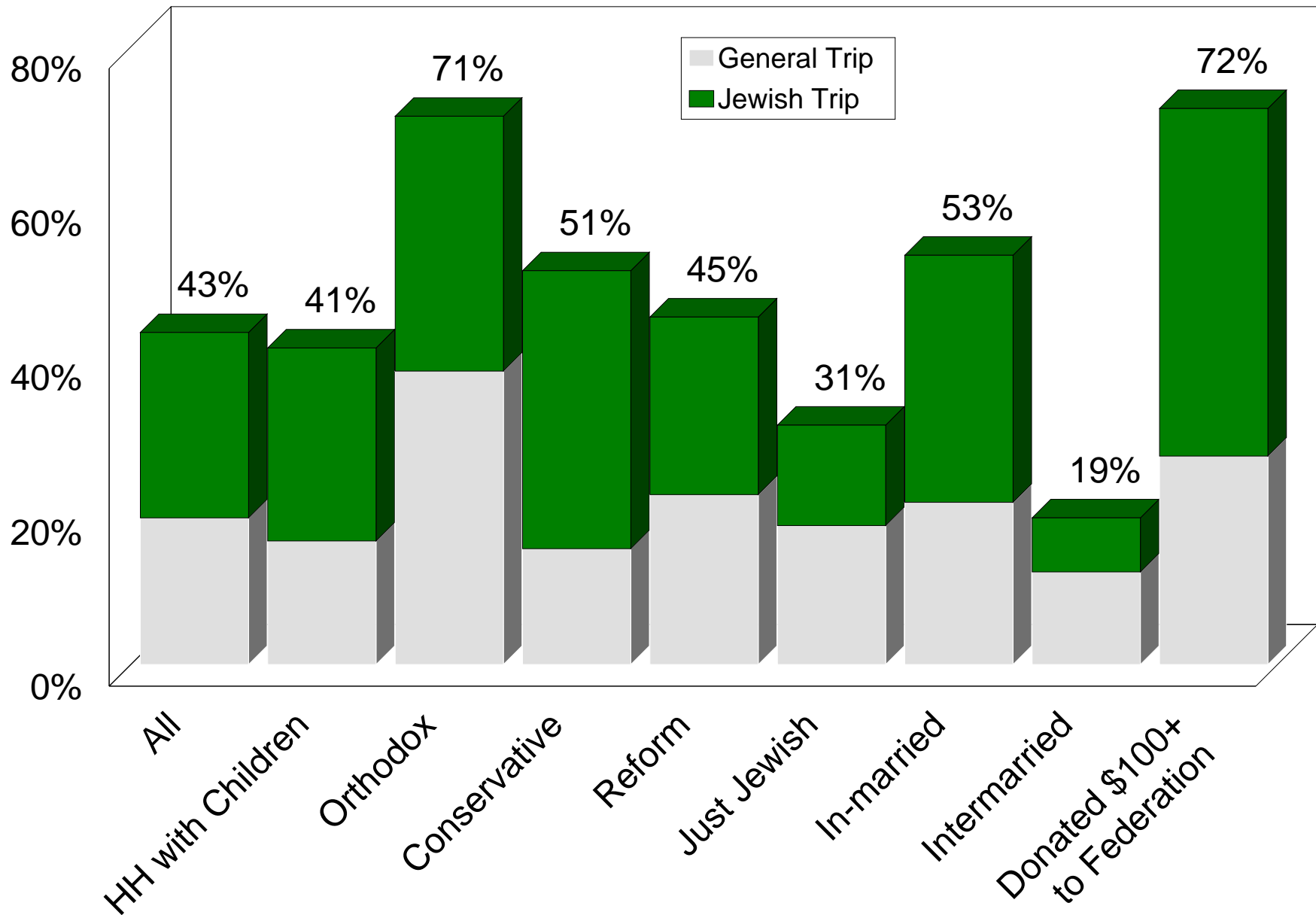
(Respondents Age 40 and Over)



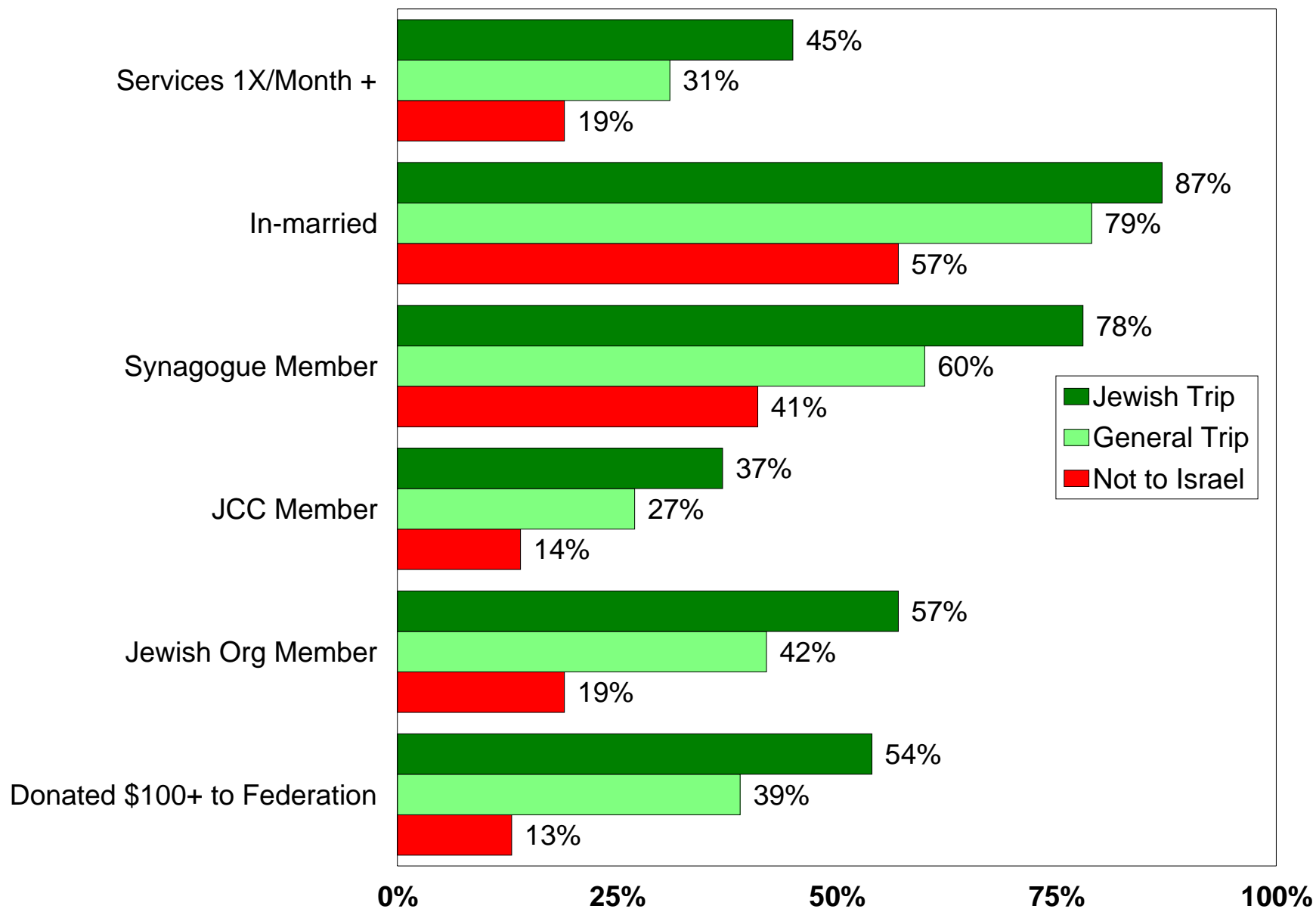
ISRAEL



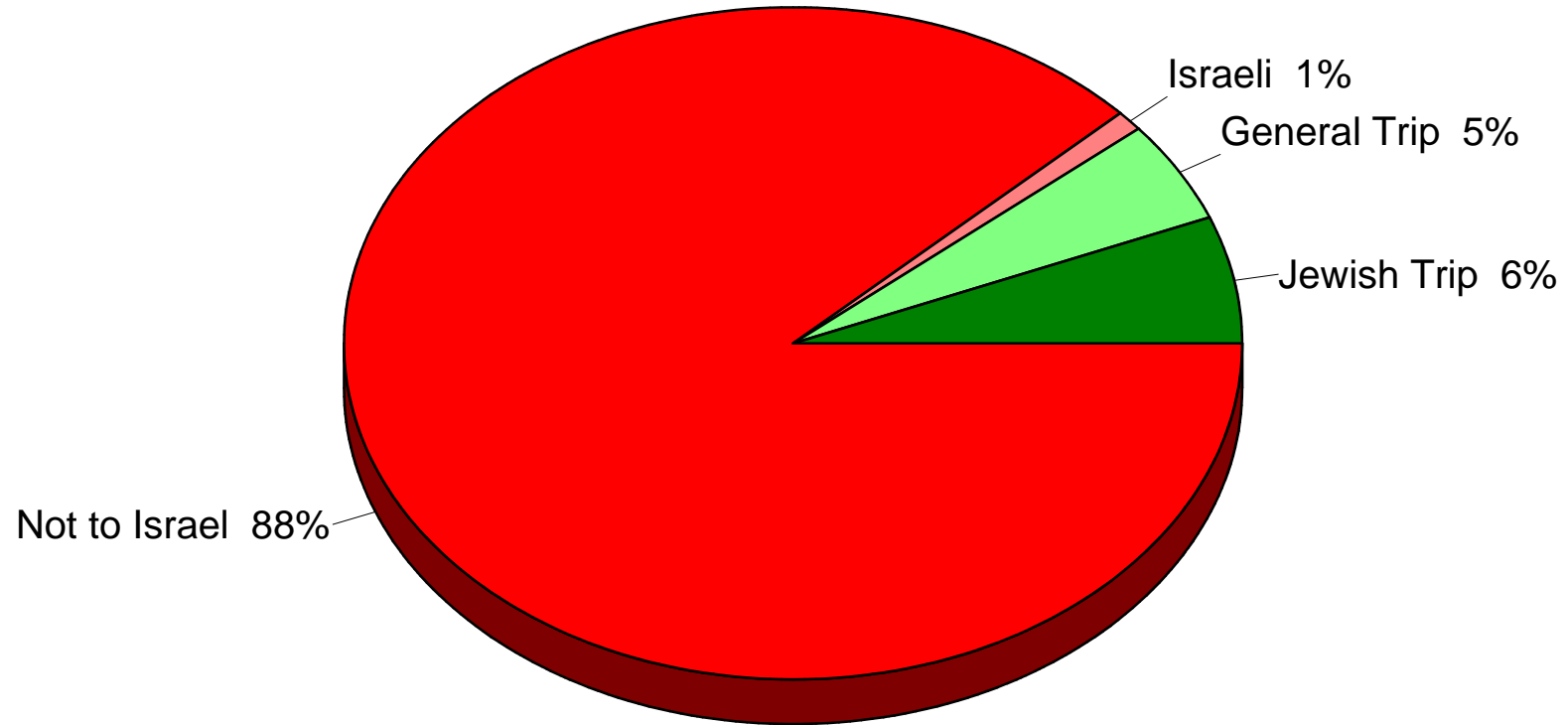
HOUSEHOLDS CONTAINING A MEMBER WHO VISITED ISRAEL



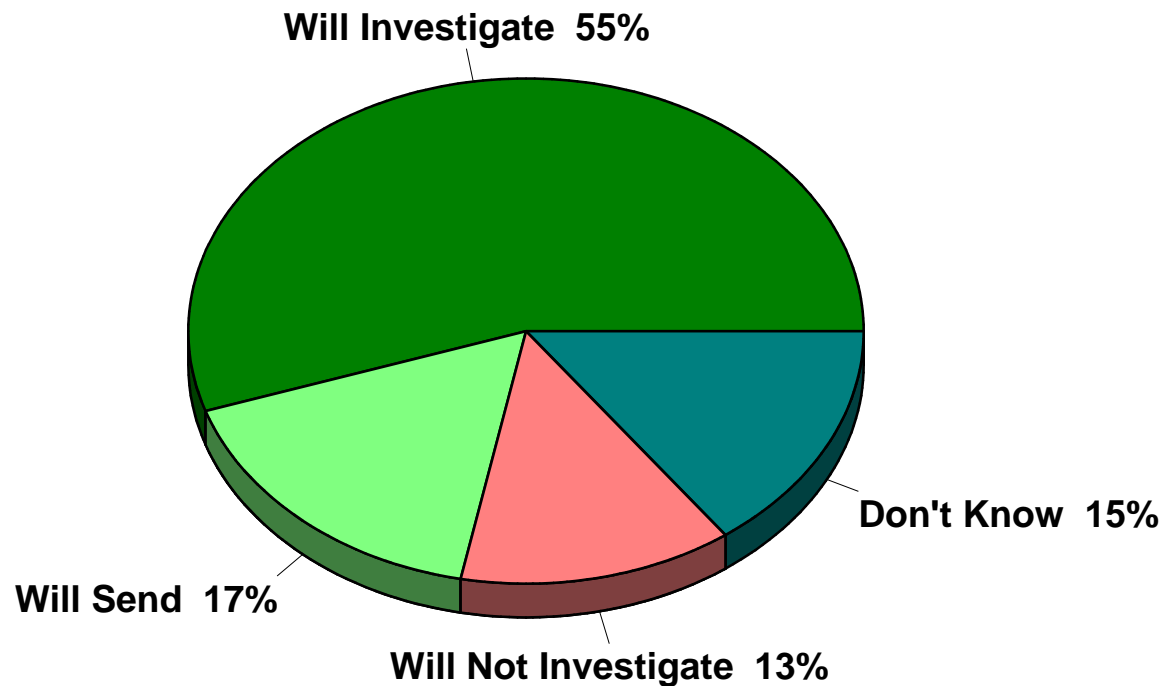
CORRELATIONS OF JEWISH BEHAVIOR WITH TRIPS TO ISRAEL



TRIPS TO ISRAEL BY JEWISH CHILDREN



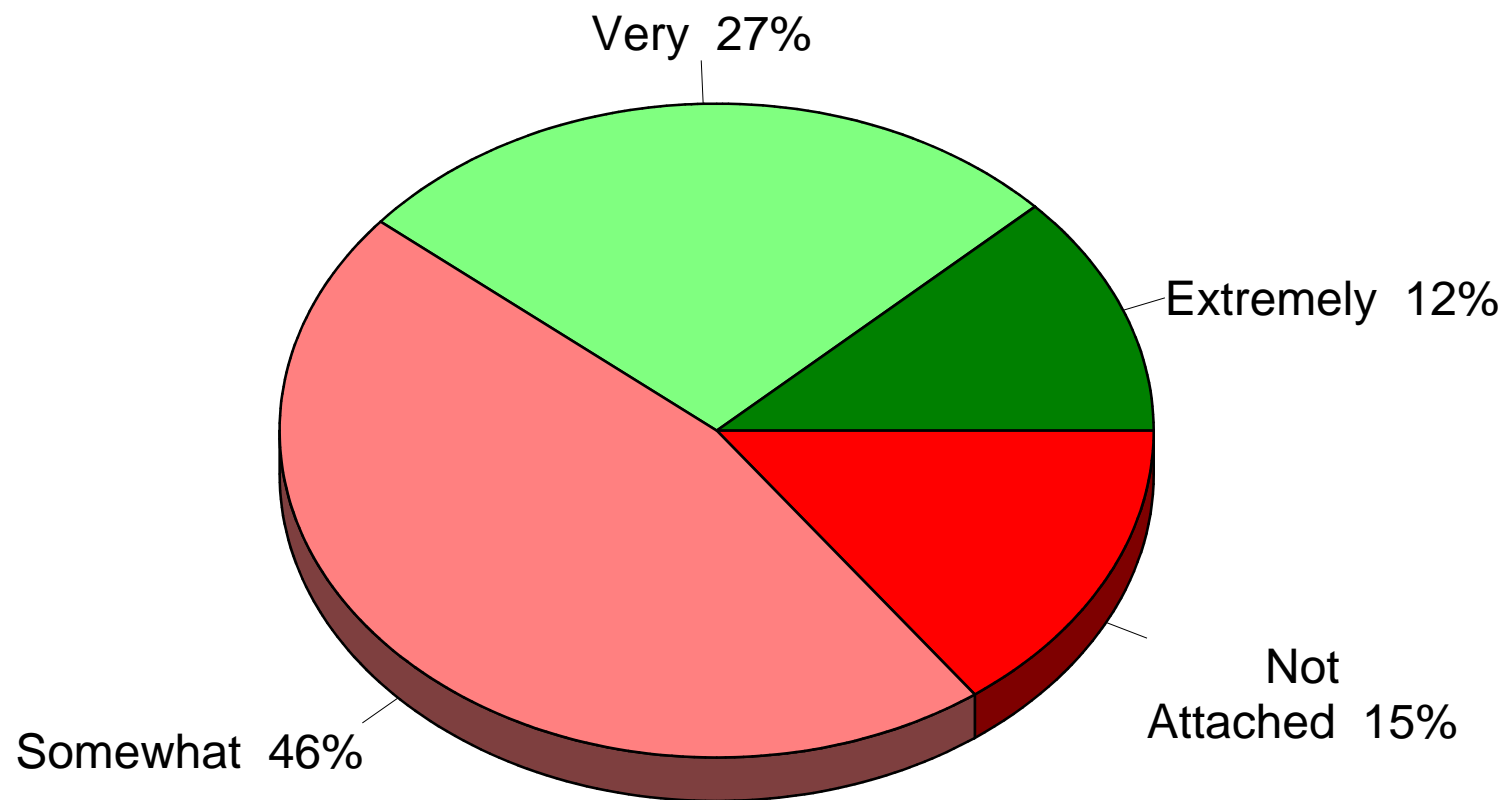
SERIOUSLY INVESTIGATE SENDING TEENS ON A TRIP TO ISRAEL



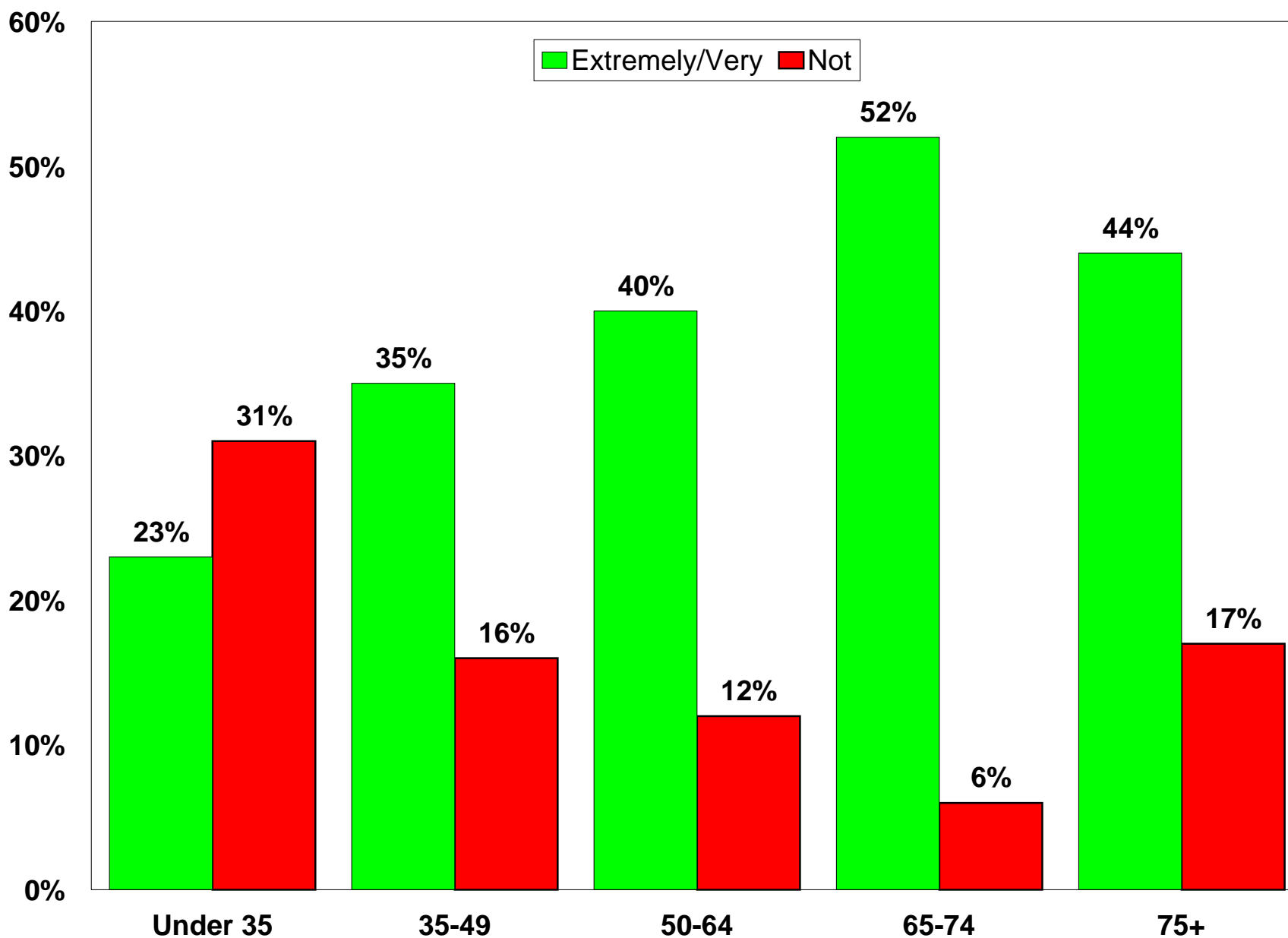
Safety and Cost are the two major reasons why parents might not send teens on a trip to Israel.

EMOTIONAL ATTACHMENT TO ISRAEL

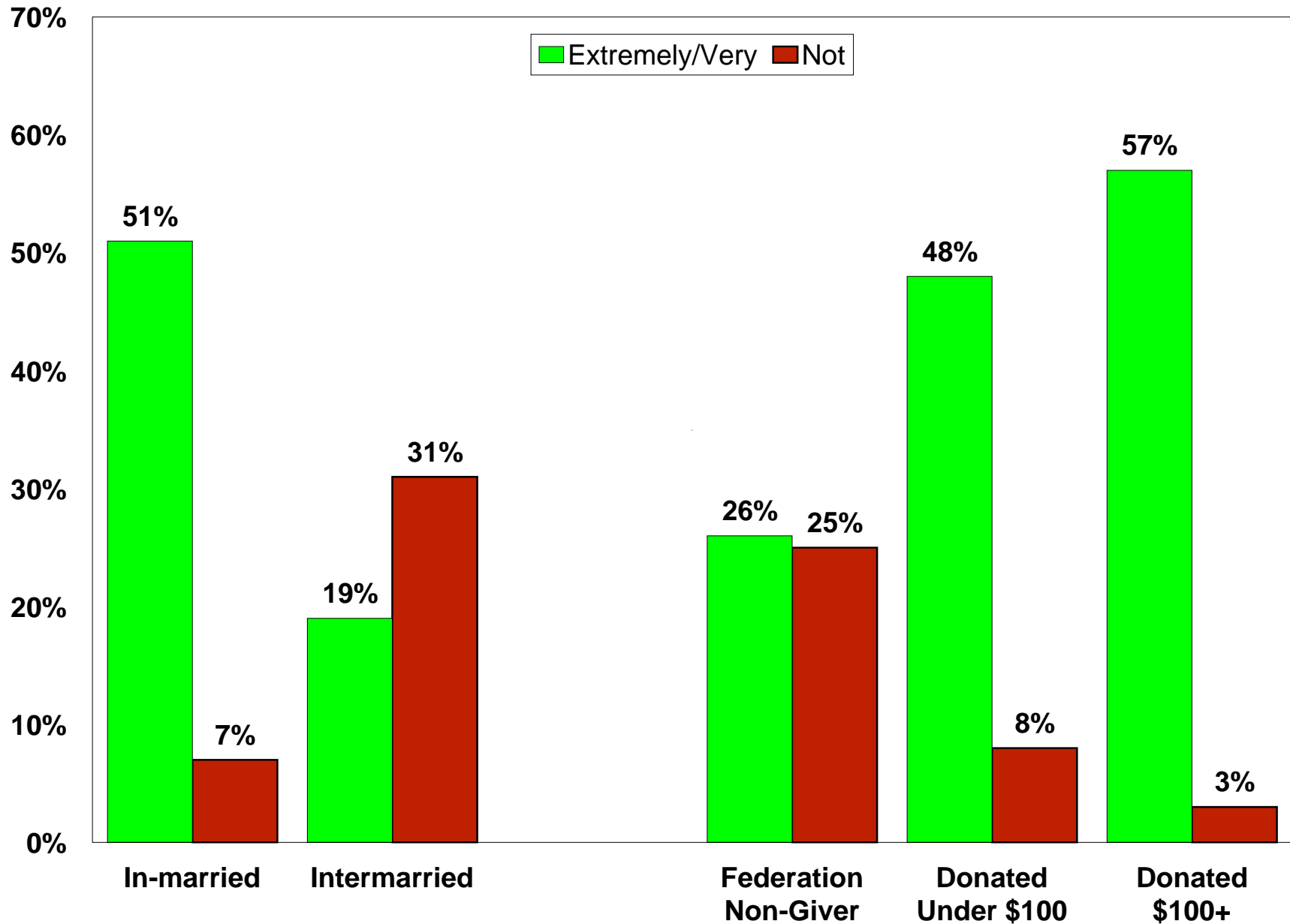
(Respondent Only)



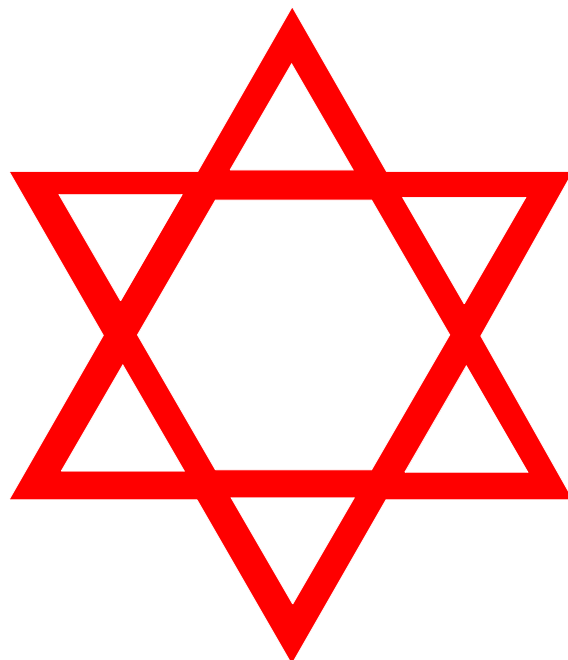
EMOTIONAL ATTACHMENT TO ISRAEL BY AGE



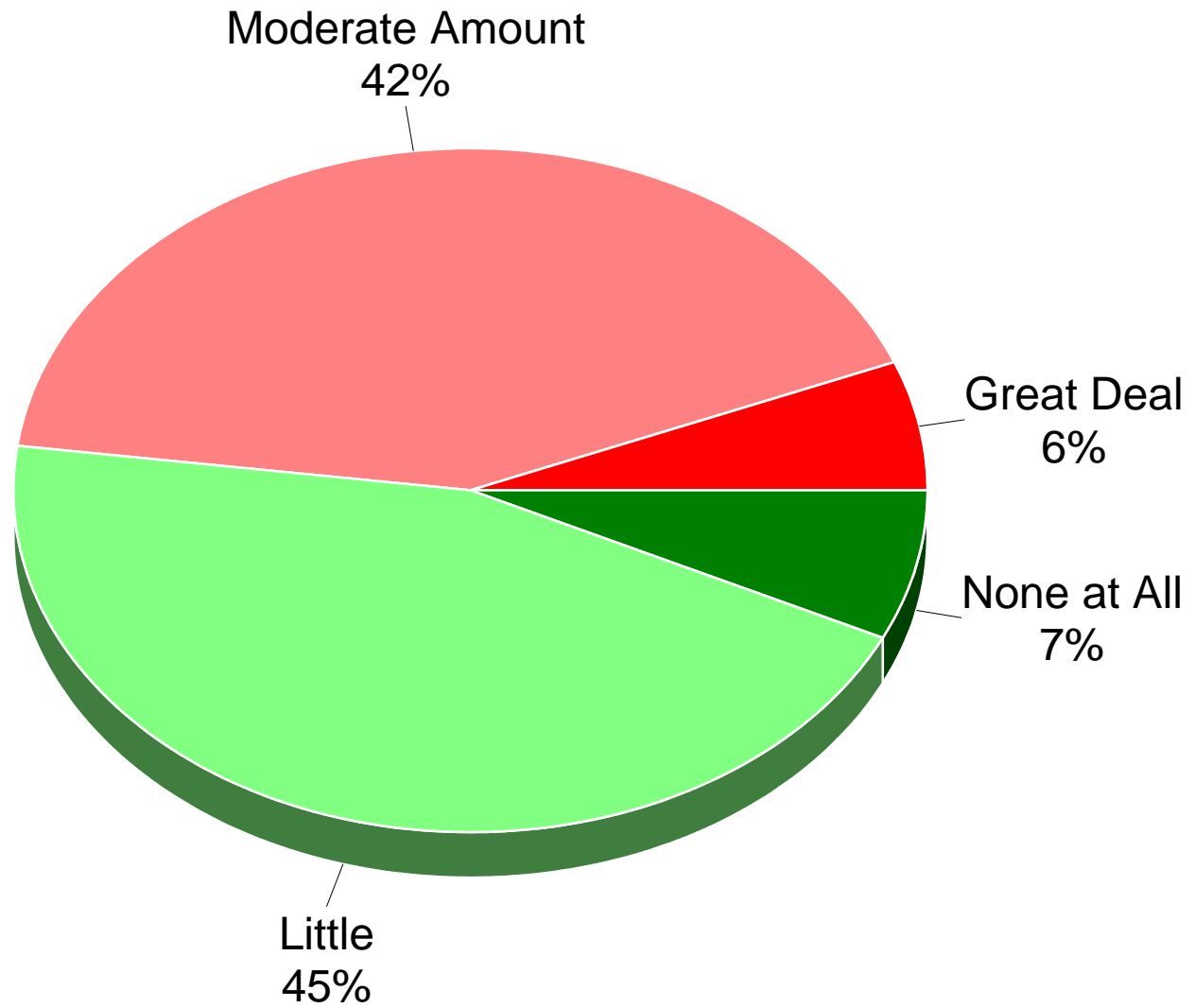
EMOTIONAL ATTACHMENT TO ISRAEL



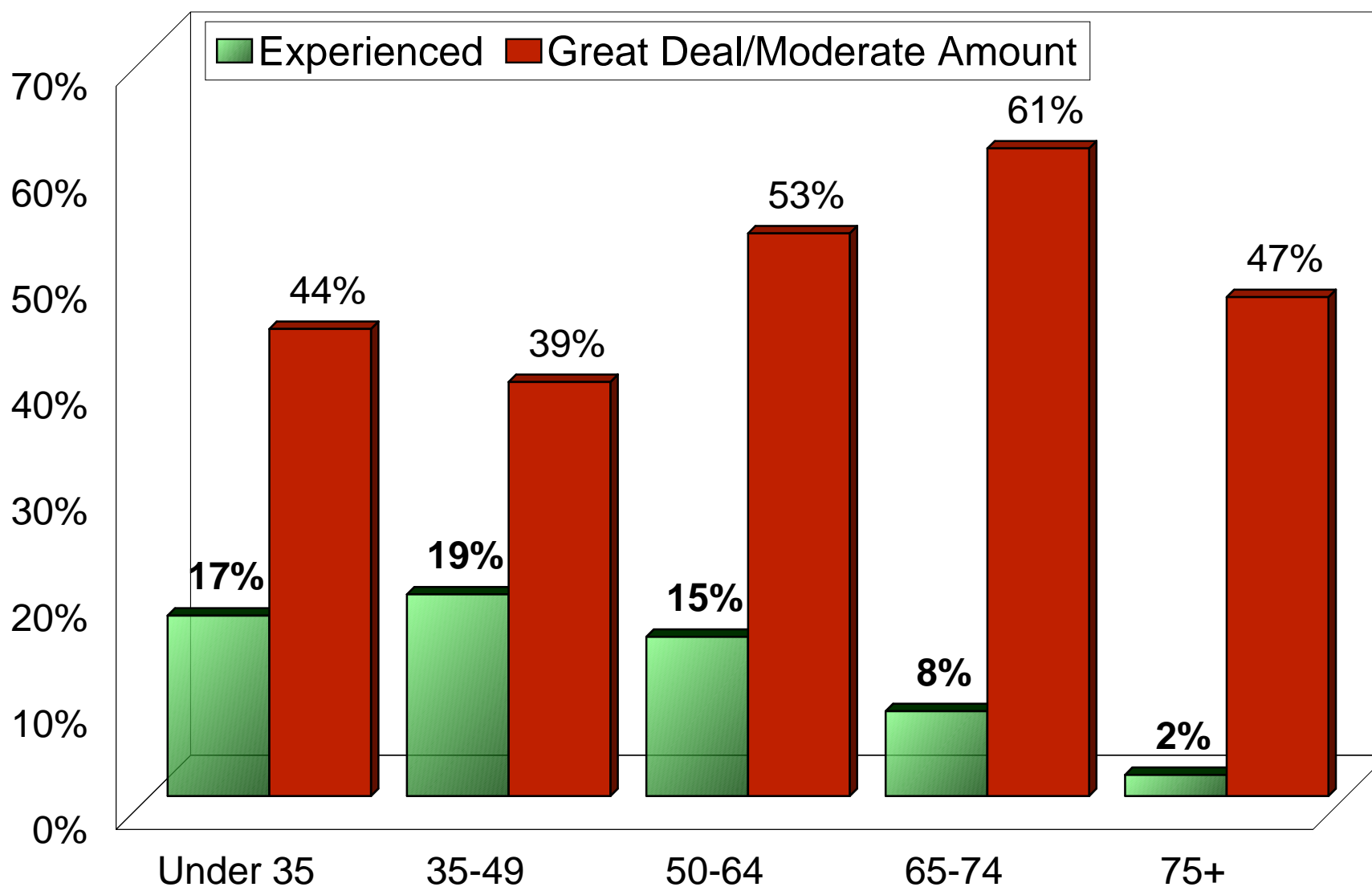
ANTI-SEMITISM



PERCEPTION OF ANTI-SEMITISM IN HARTFORD



EXPERIENCED ANTI-SEMITISM IN THE PAST YEAR IN HARTFORD COMPARED TO PERCEPTION OF ANTI-SEMITISM IN HARTFORD BY AGE

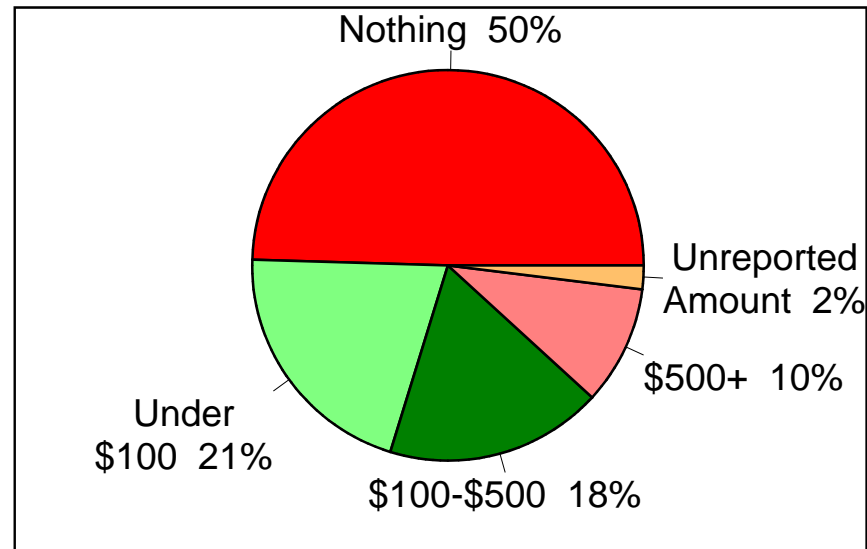


PHILANTHROPIC PROFILE

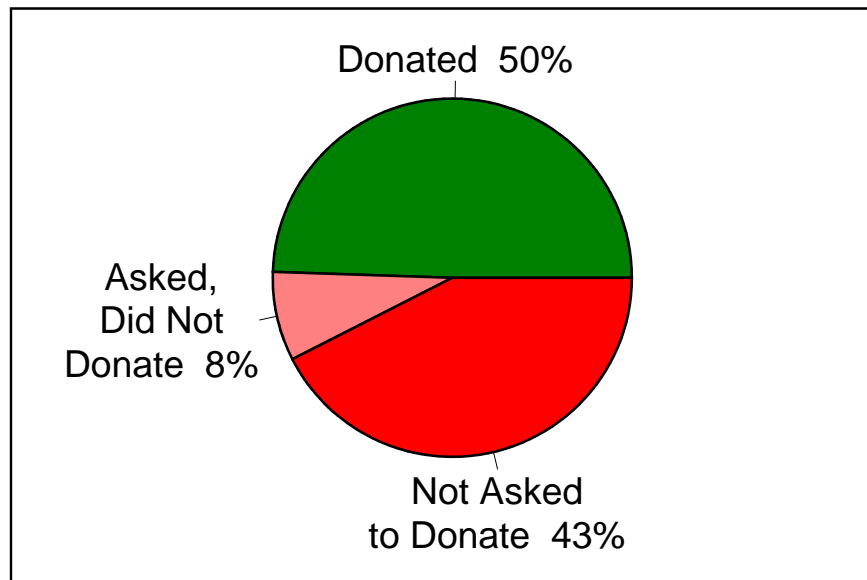
		_____ 19____	==
PAY TO THE ORDER OF _____		\$	
_____		DOLLARS	
FOR _____		_____	

Donations in the Past Year

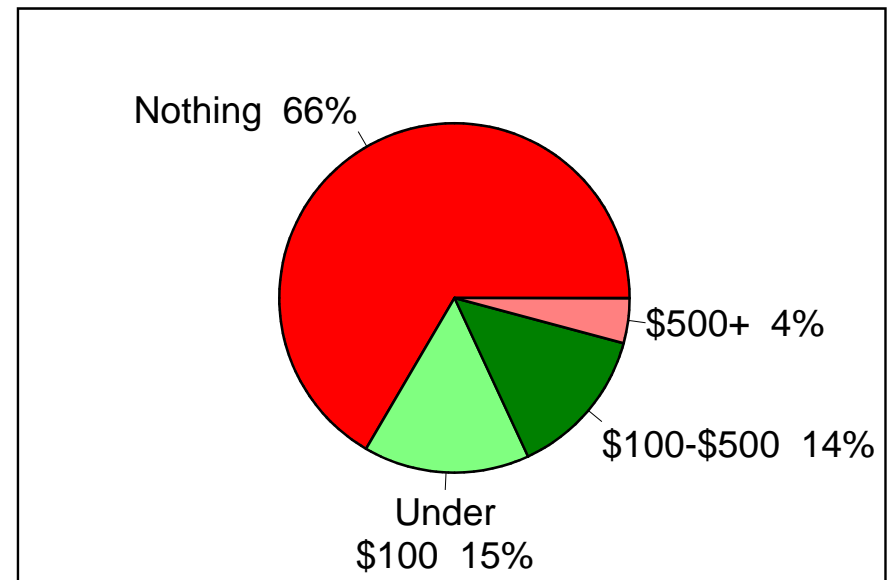
Reported Donations to the Jewish Federation of Greater Hartford



Federation Market Segments

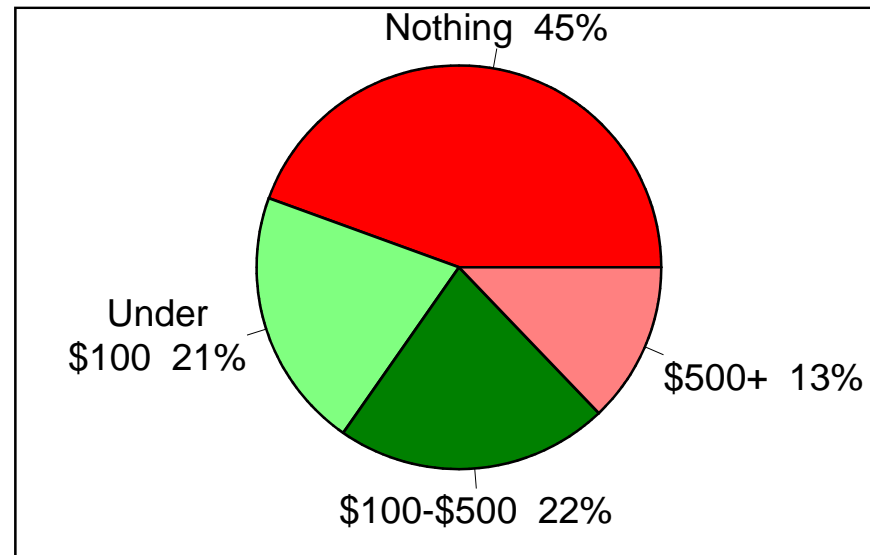


Donations to Other Jewish Charities
By Households Not Asked to Donate to Federation

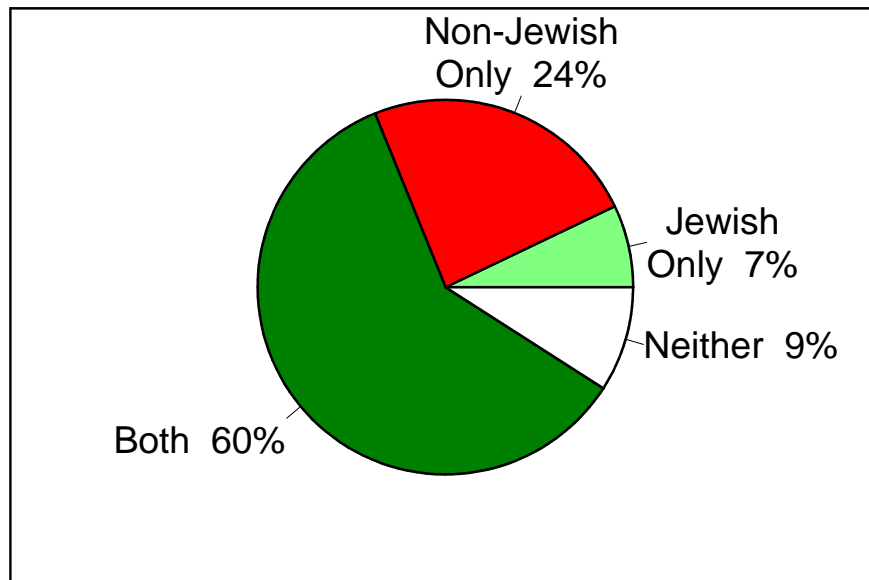


Donations in the Past Year

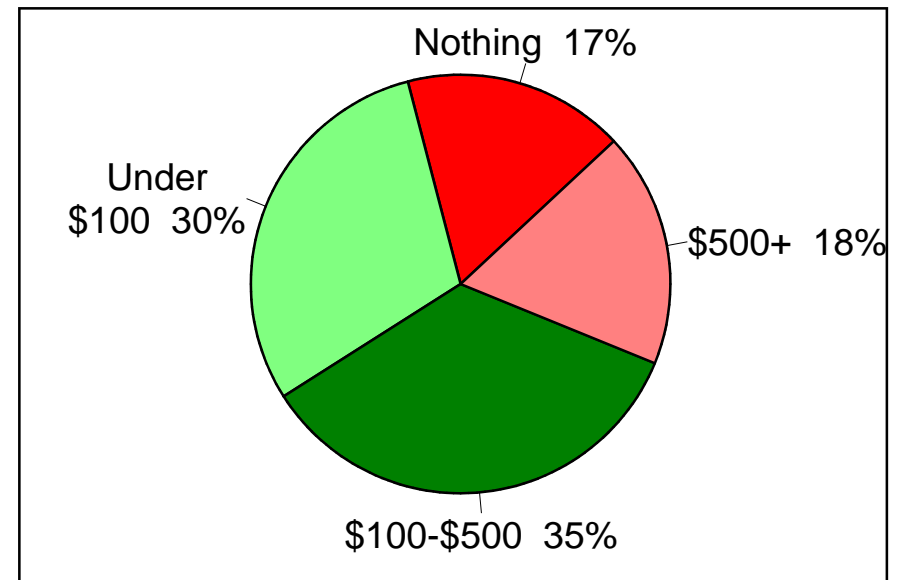
Other Jewish Charities



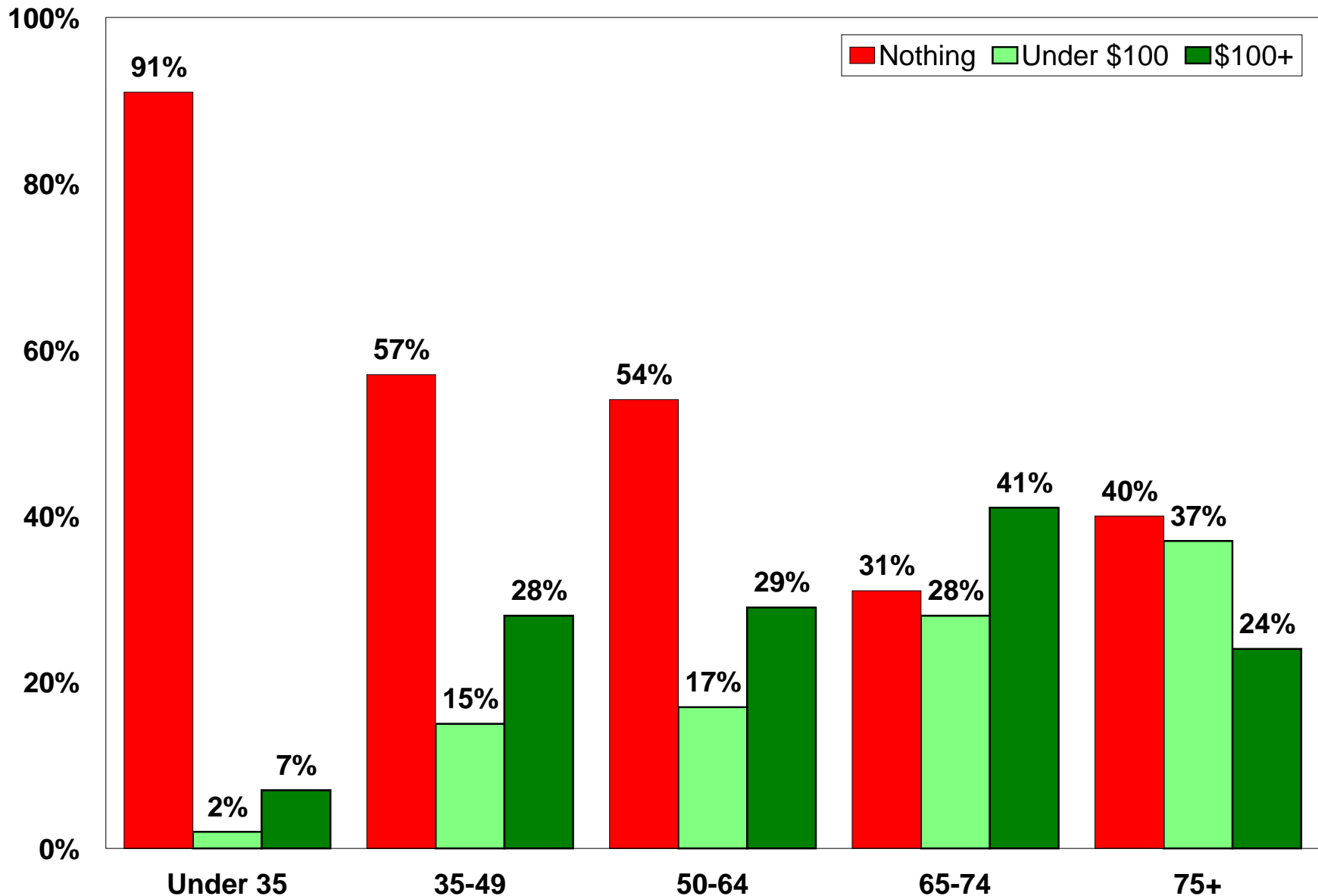
Jewish/Non-Jewish Charities Overlap



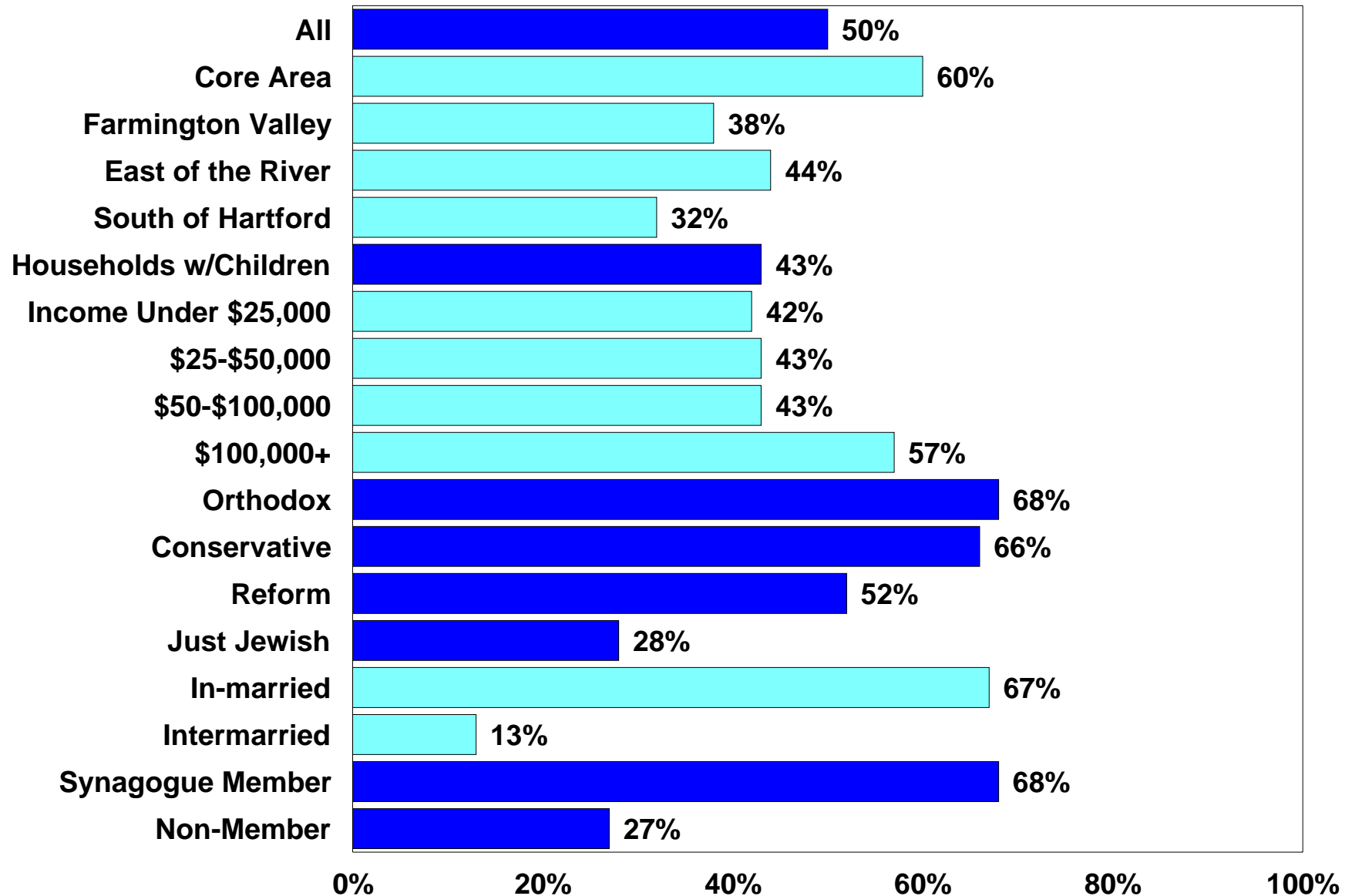
Non-Jewish Charities



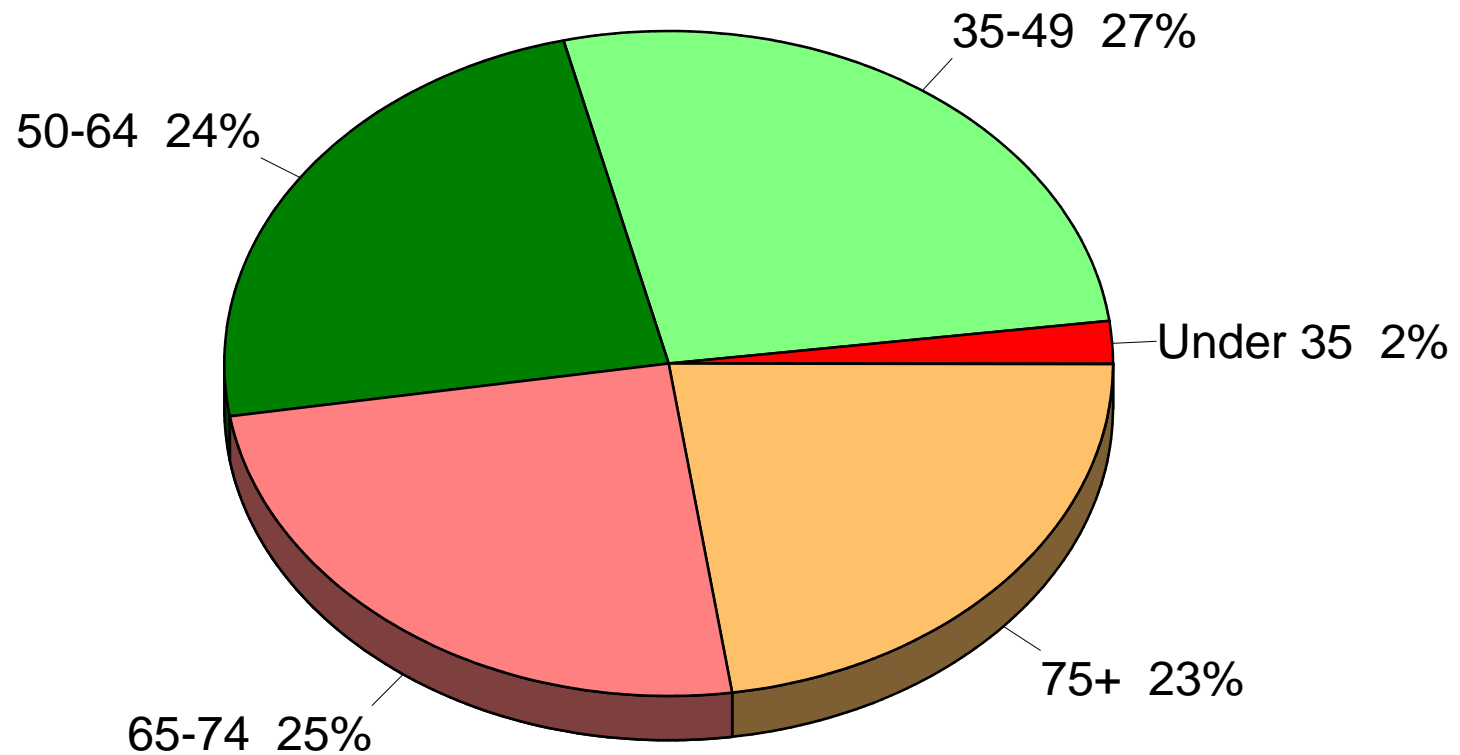
REPORTED DONATIONS TO JEWISH FEDERATION OF GREATER HARTFORD IN THE PAST YEAR BY AGE



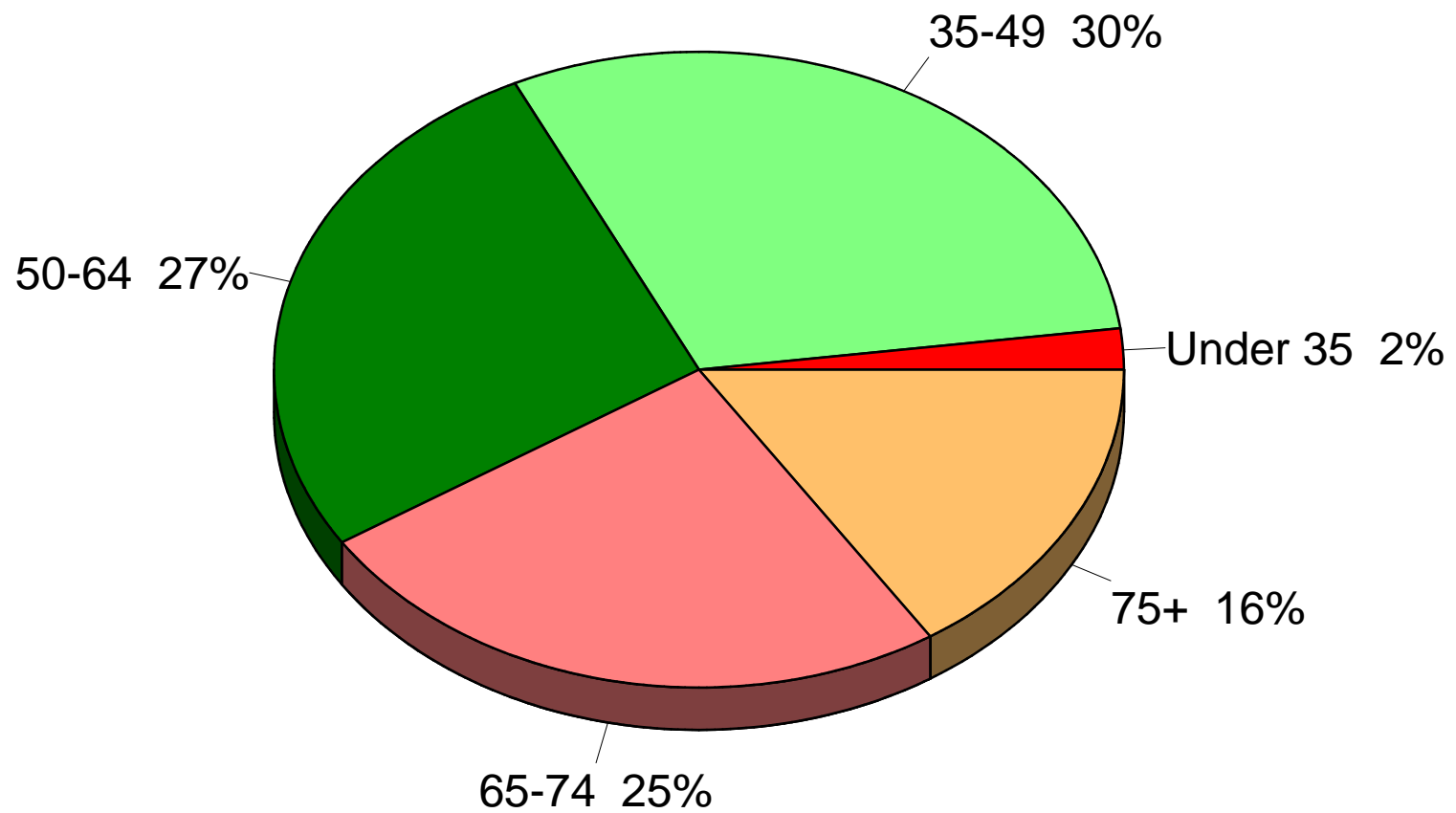
REPORTED DONATIONS TO THE JEWISH FEDERATION IN THE PAST YEAR



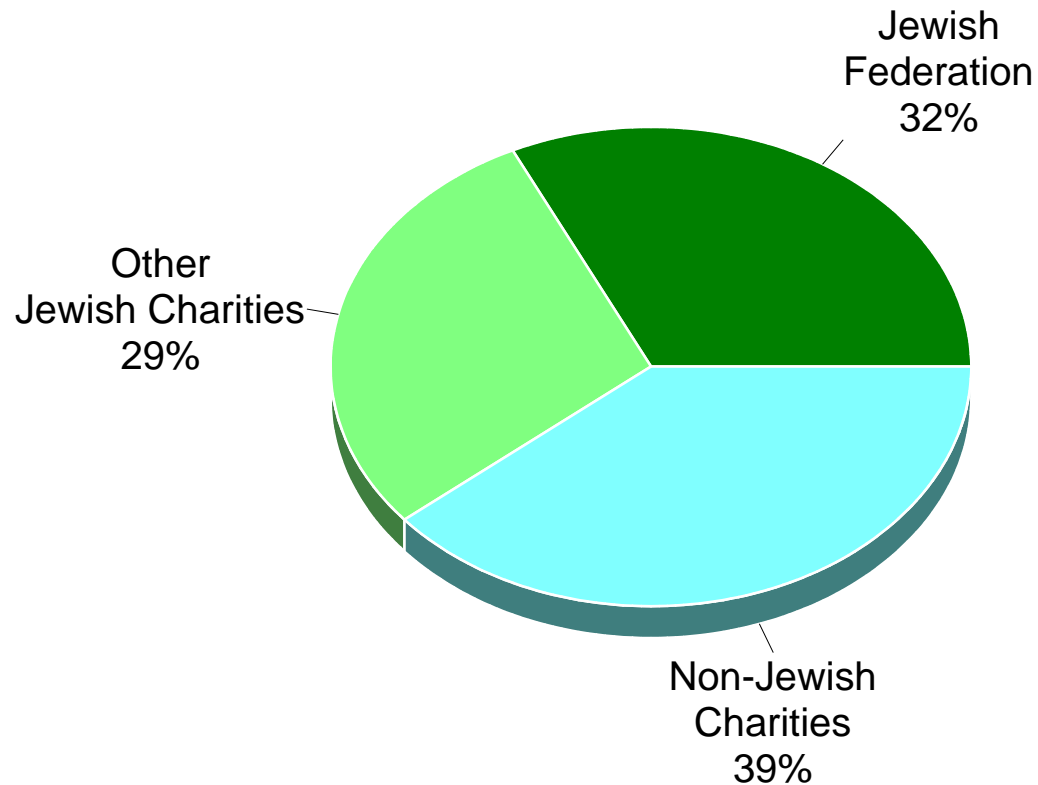
AGE OF DONORS TO FEDERATION



AGE OF DONORS OF \$100 AND OVER TO FEDERATION

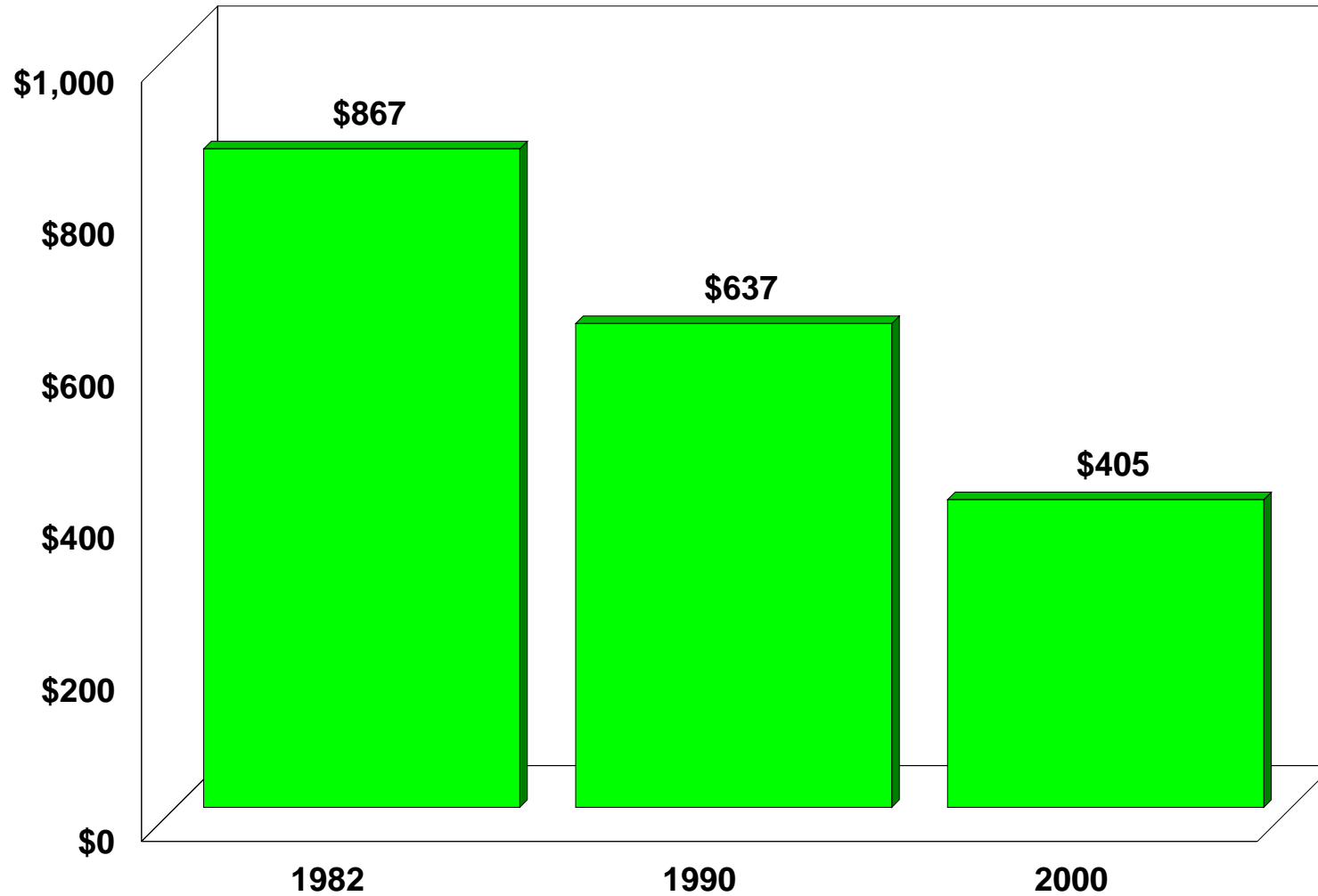


PROPORTION OF CHARITABLE DOLLARS TO EACH PHILANTHROPIC SECTOR IN THE PAST YEAR

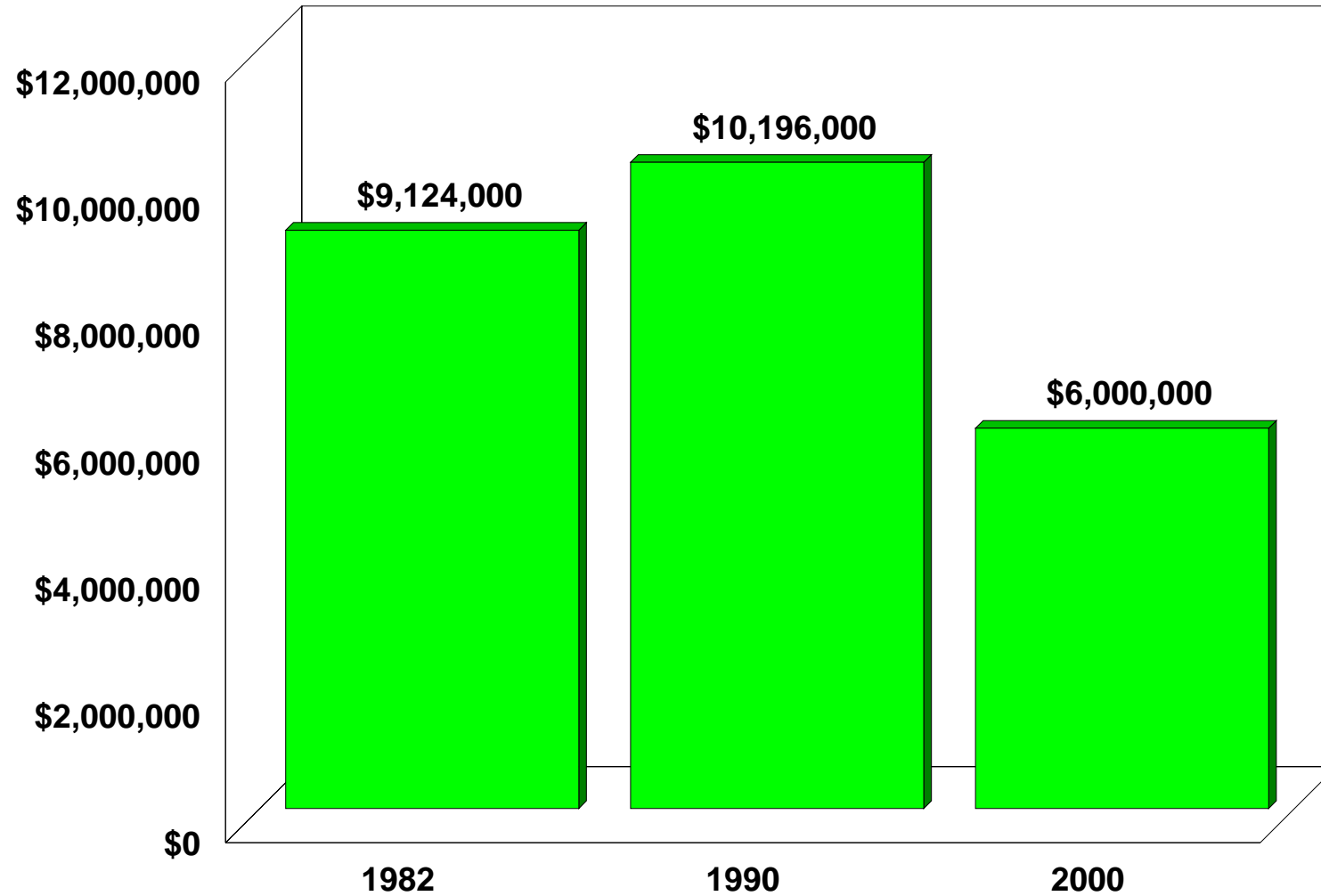


61% of all charitable dollars were donated to Jewish charities
53% of Jewish charitable dollars were donated to the Jewish federation

AVERAGE PER HOUSEHOLD DONATION TO FEDERATION ADJUSTED FOR INFLATION

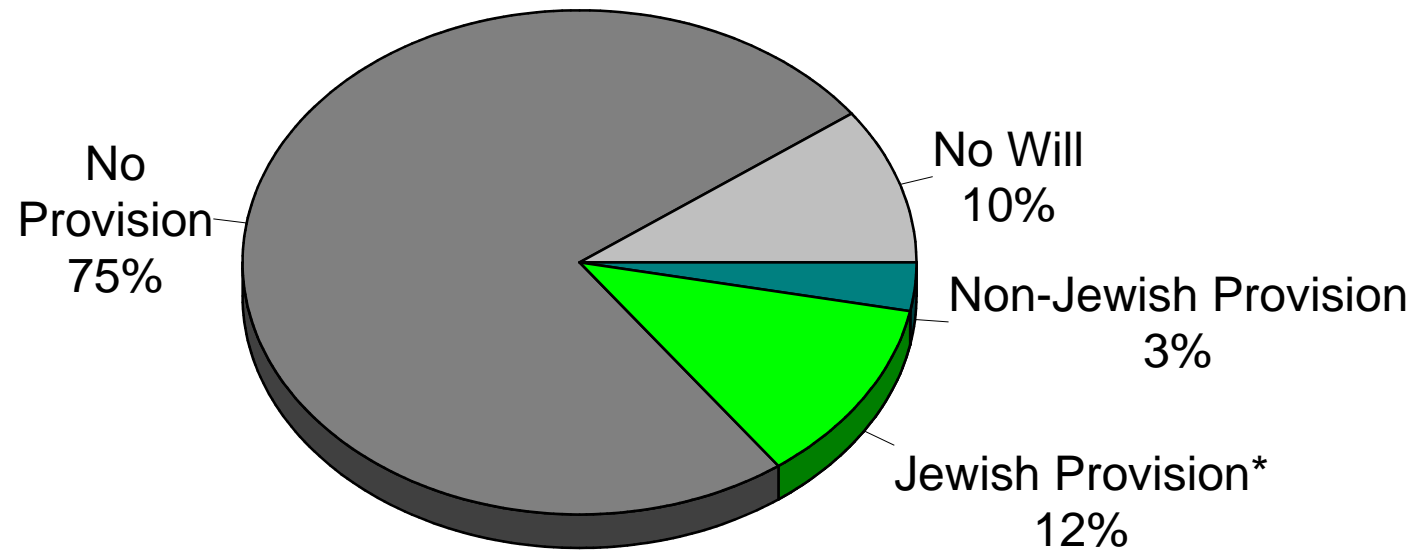


FEDERATION ANNUAL CAMPAIGN ADJUSTED FOR INFLATION



CHARITABLE PROVISIONS IN WILLS

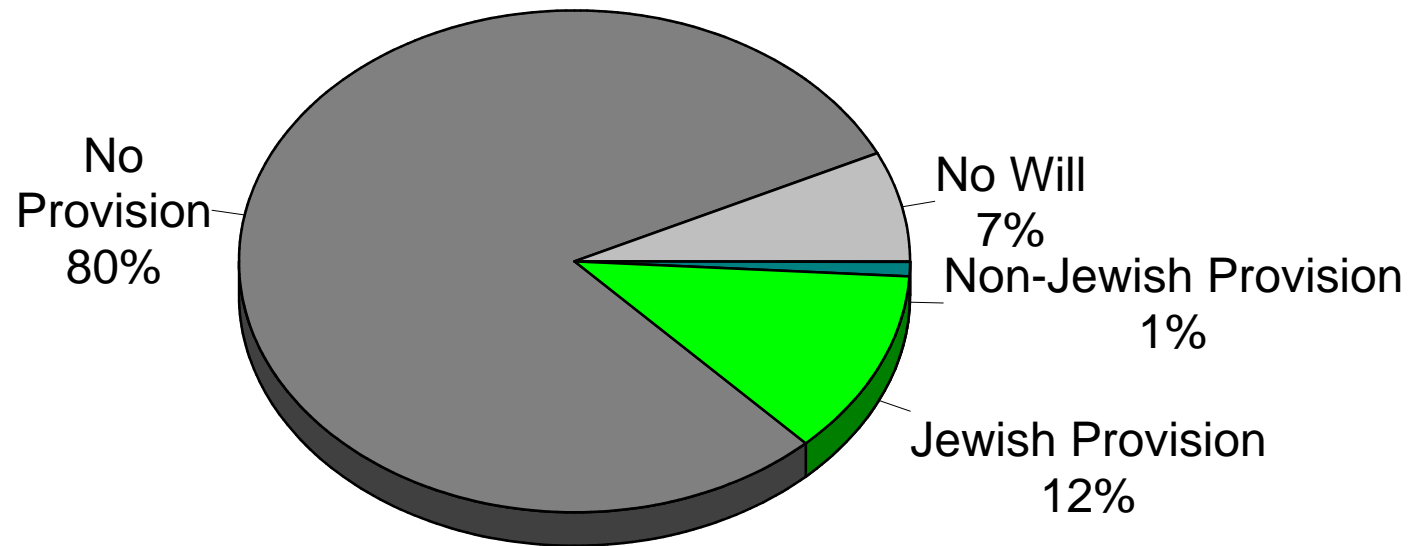
(Respondents Age 50 and Over)



*includes 5% with provisions for both Jewish and non-Jewish charities

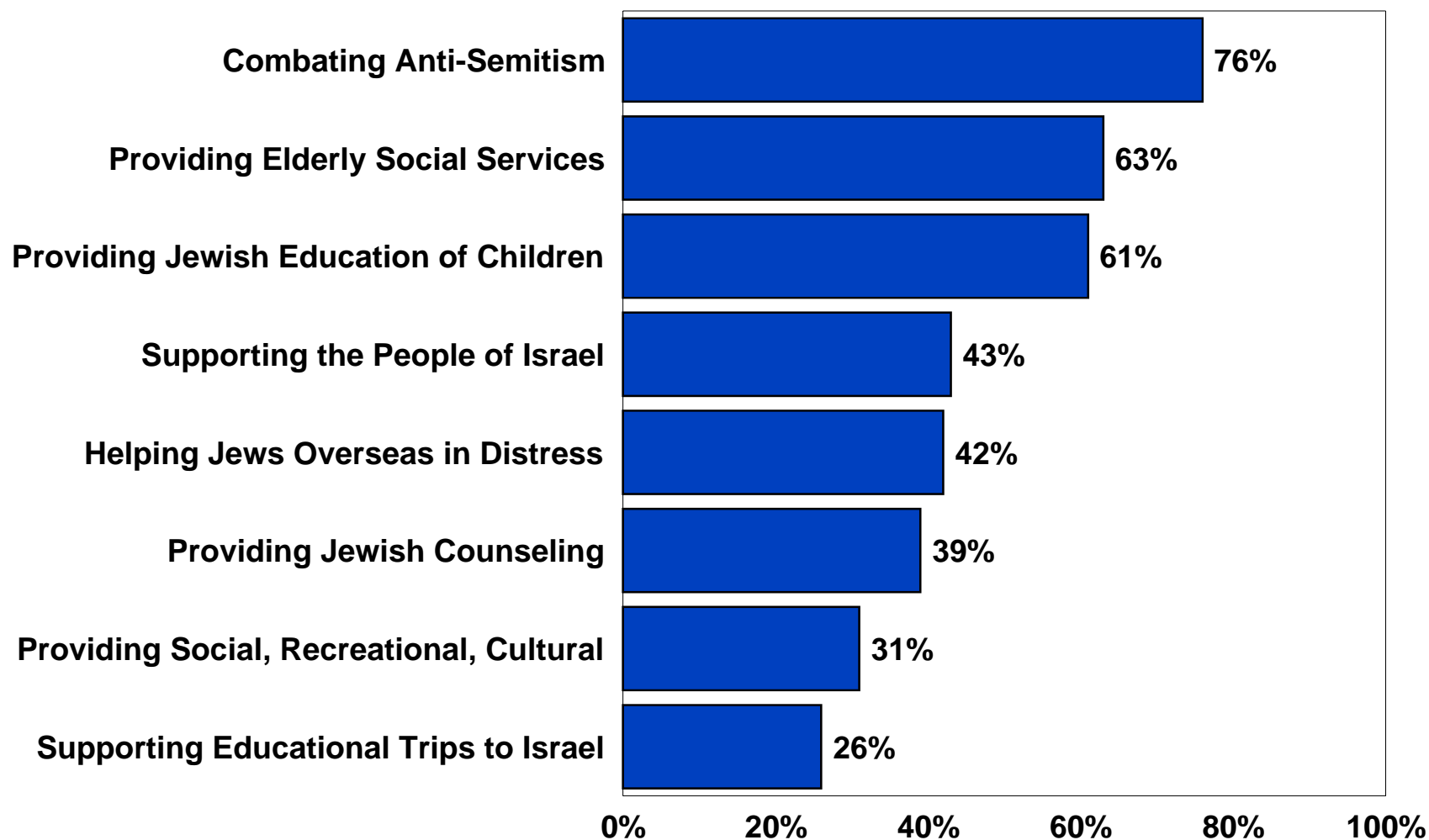
CHARITABLE PROVISIONS IN WILLS

(Respondents Age 75 and Over)



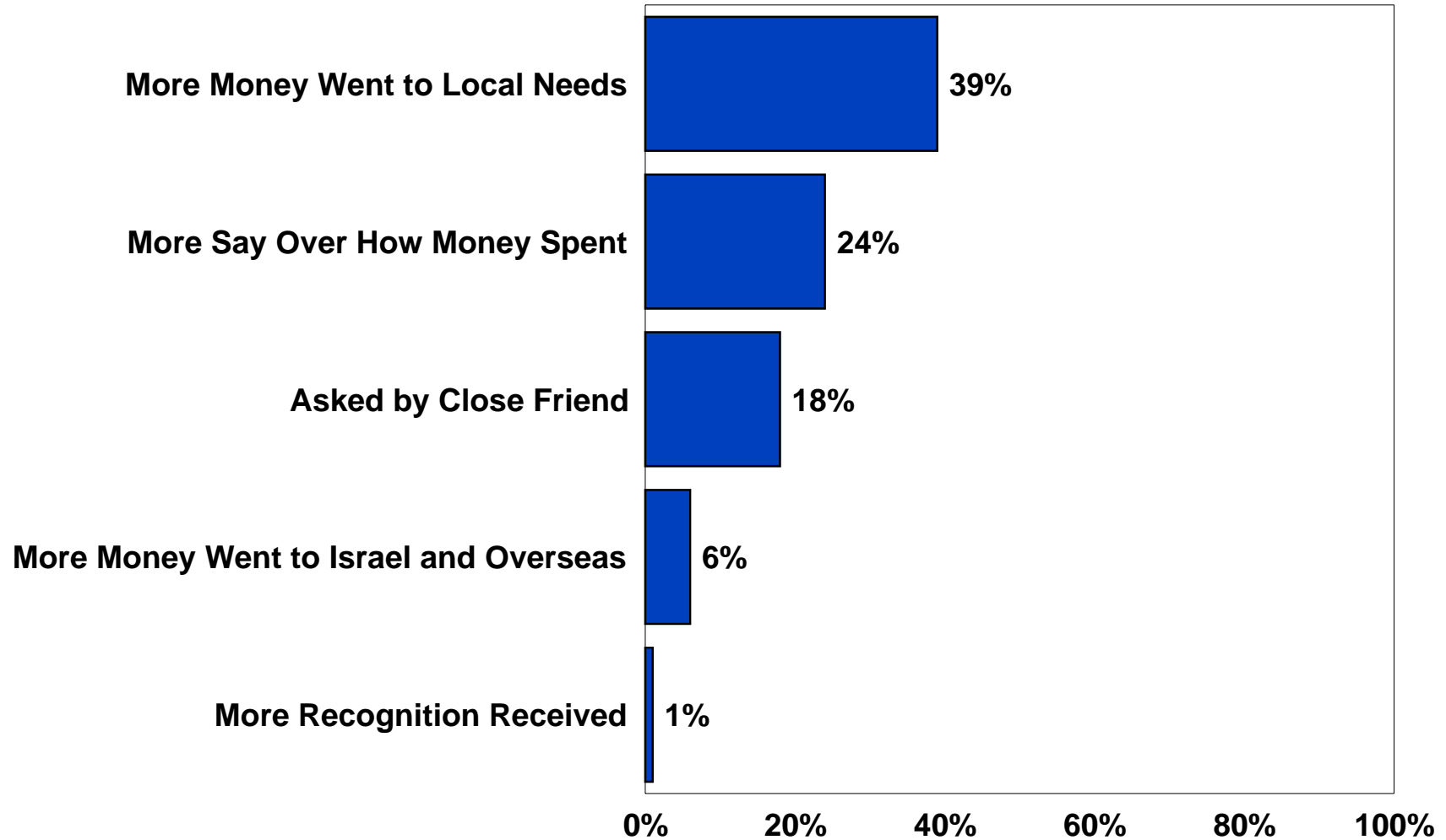
MOTIVATIONS TO DONATE TO JEWISH ORGANIZATIONS*

% VERY IMPORTANT



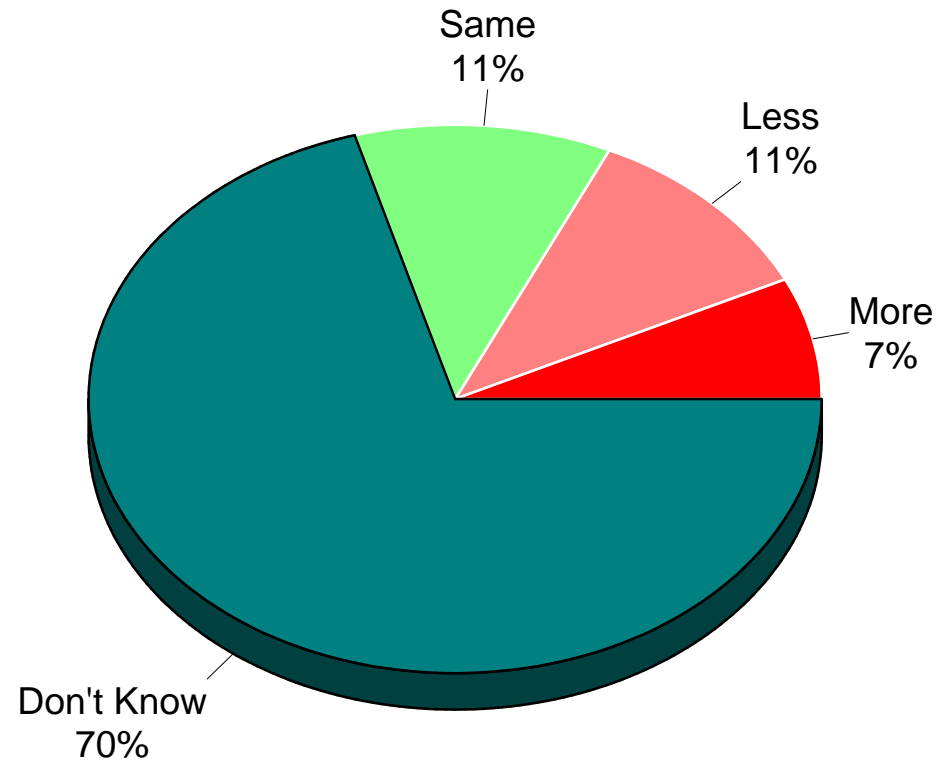
*Households who donated \$100 and over to Federation or other Jewish charities in the past year.

WOULD GIVE MORE TO FEDERATION IF: *



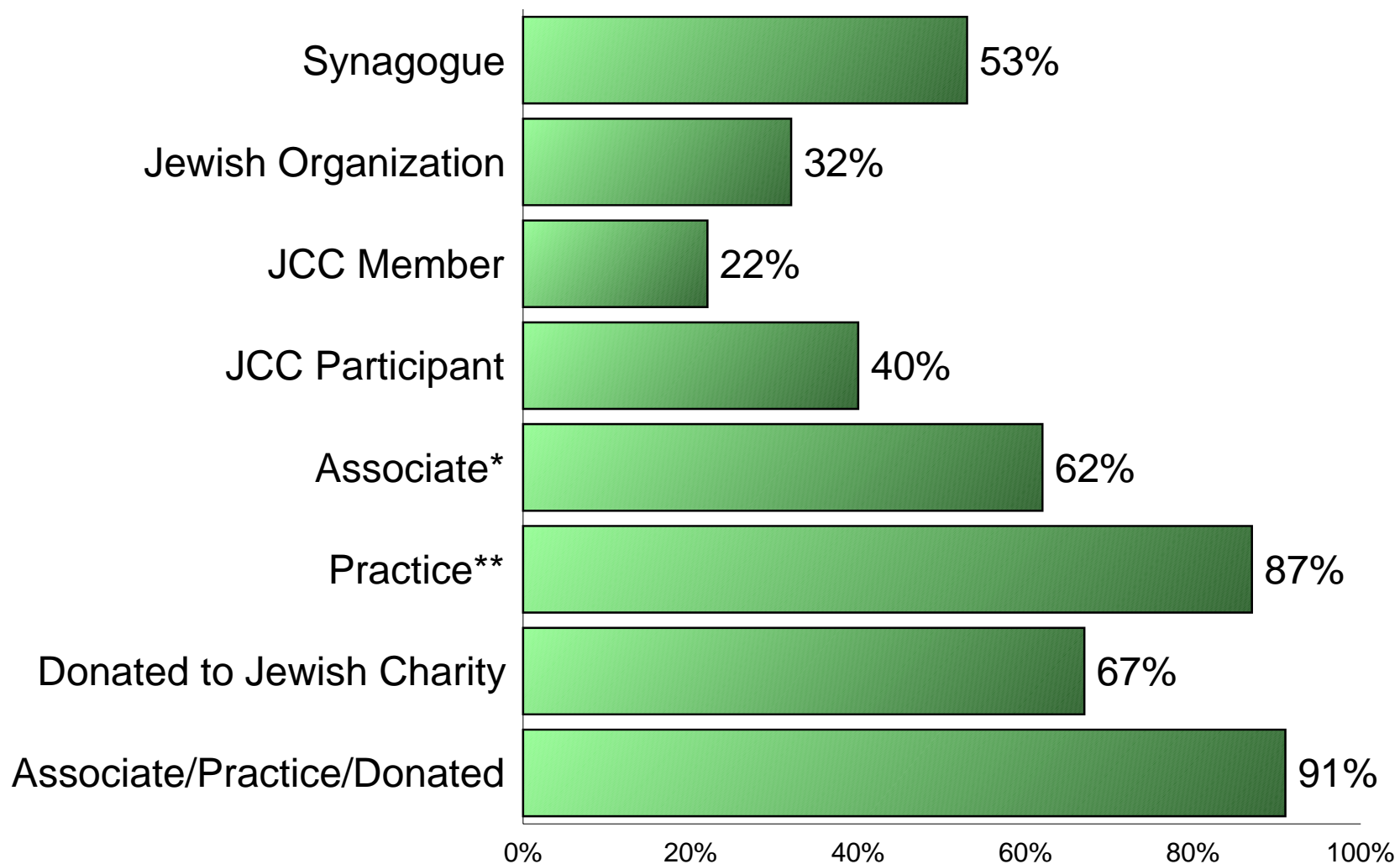
*Households who donated \$100 and over to Federation in the past year.

COMPARED TO OTHER CHARITIES, FEDERATION EXPENDITURES ON OVERHEAD ARE:*



*Households who donated \$100 or more to Federation in the past year.

MEMBERSHIP LEVELS/PRACTICES



*Belong to a Synagogue or the JCC or a Jewish organization.

**Always/Usually Light Chanukah Candles, Attend Passover Seder, Light Sabbath Candles, or Keep Kosher