



Survey of Jewish Life since October 7 – Zionism Findings

Findings from a poll of Jewish Americans

March 5– March 25, 2025



The majority of American Jews feel an increased emotional attachment to Israel since Oct 7 and say that Israel makes them proud to be Jewish.

71%* of Jews feel emotionally attached to Israel (compared to 58% in 2020**)

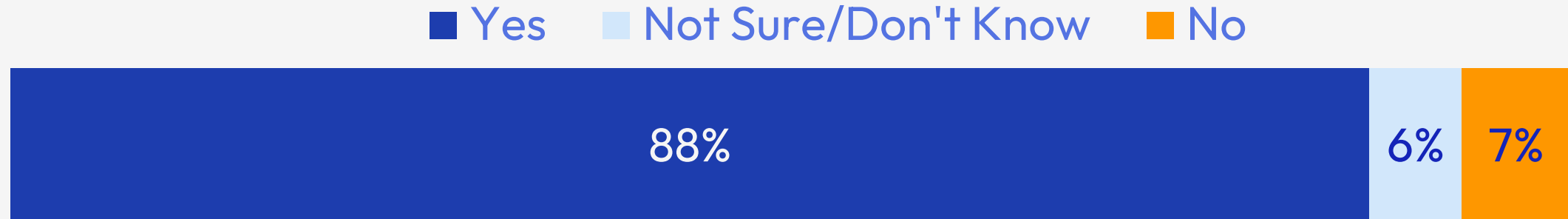
60%* of Jews say in general, Israel makes them proud to be Jewish

*Dropped from March 2024 (8% & 12%) likely due to the reducing of the immediate impact of 10-7

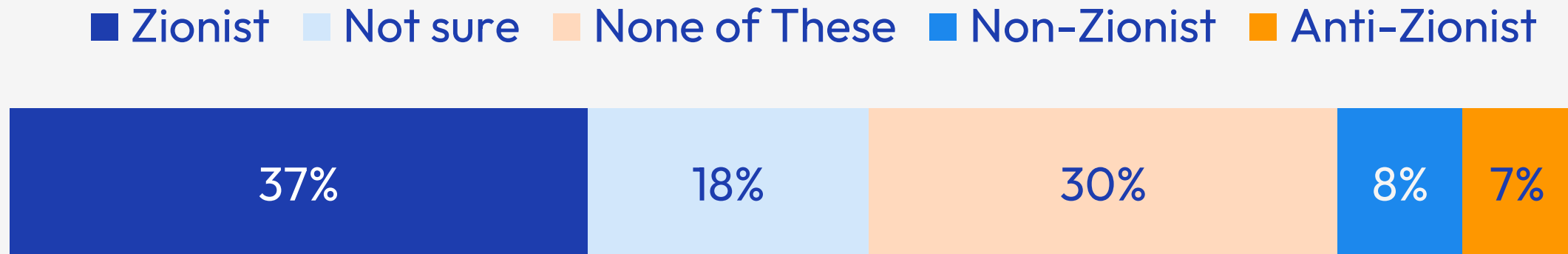
**Based on Pew 2020



88% of Jews believe Israel has the right to exist as a Jewish, democratic state,

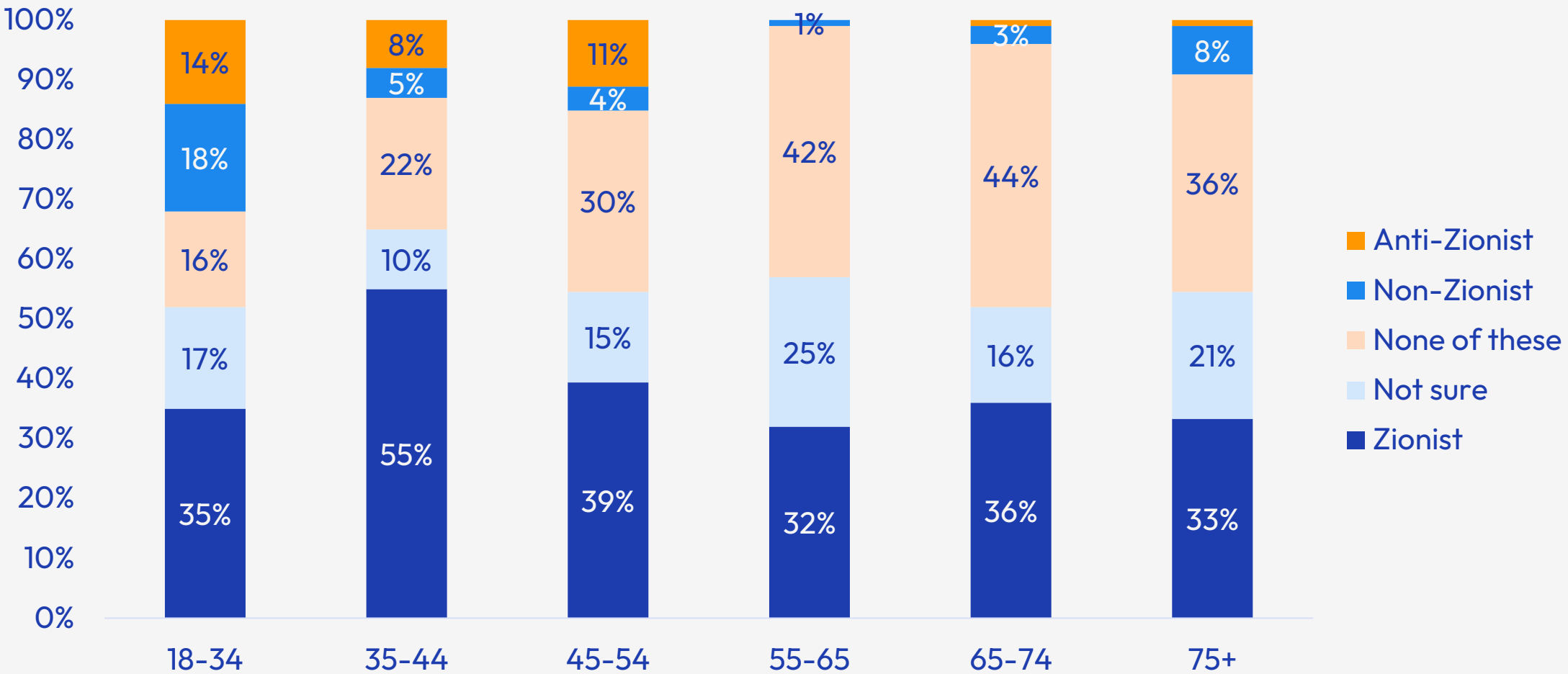


yet only 37% identify as Zionist.

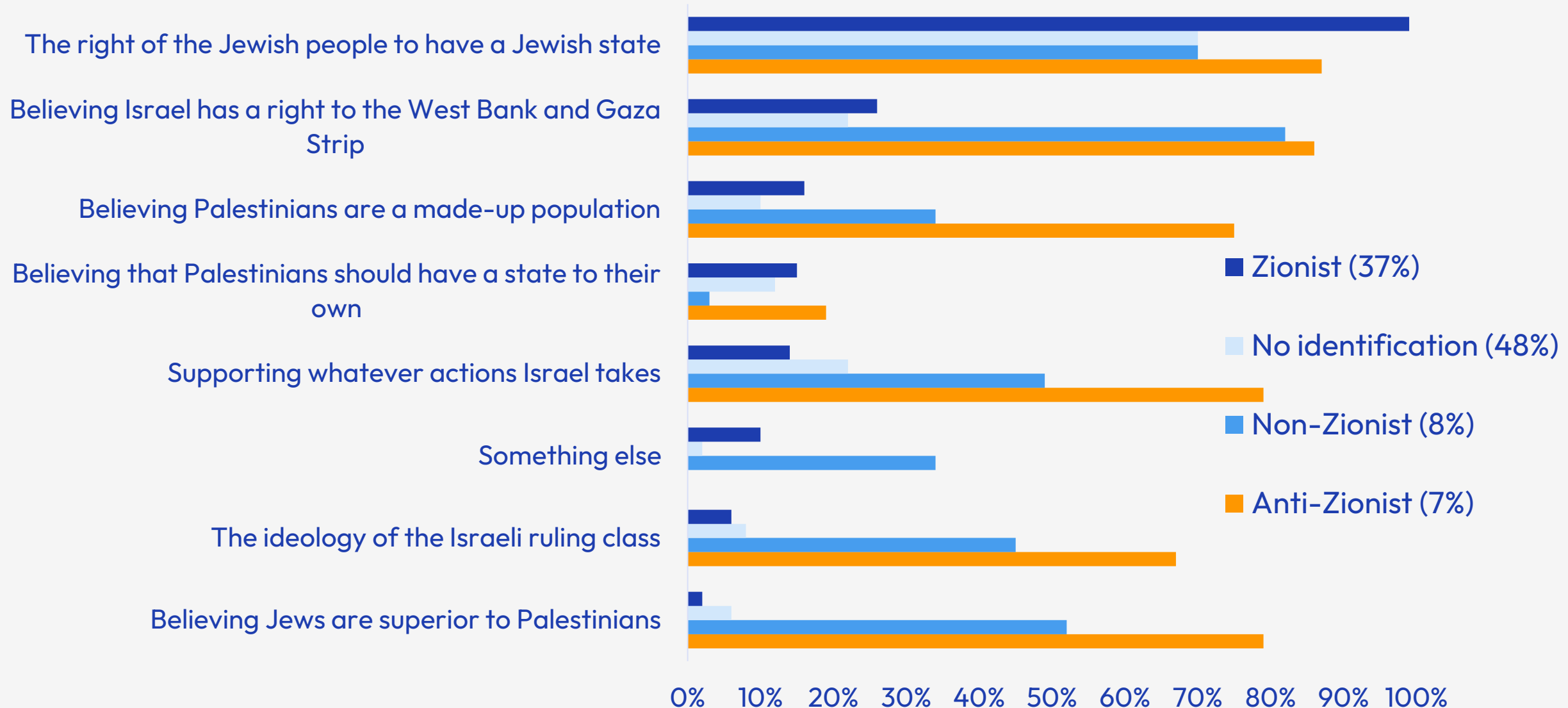




There are similar percentages of Zionists in every age group with a spike ages 35-44 – a potential “Birthright affect.” Anti-Zionists are greatest among 18-34-year-olds. Many do not identify with any label.



Jews who are not Zionists believe Zionism includes components beyond the classic definition of the word.



Whereas Zionists and Anti-Zionists have clearer views, other identity categories are more complex.

