



Survey of Jewish Life since October 7 – Zionism Findings

Findings from a poll of Jewish Americans

March 5– March 25, 2025



The majority of American Jews feel an increased emotional attachment to Israel since Oct 7 and say that Israel makes them proud to be Jewish.

71%* of Jews feel emotionally attached to Israel (compared to 58% in 2020**)

60%* of Jews say in general, Israel makes them proud to be Jewish

*Dropped from March 2024 (8% & 12%) likely due to the reducing of the immediate impact of 10-7

**Based on Pew 2020



88% of Jews believe Israel has the right to exist as a Jewish, democratic state,

■ Yes ■ Not Sure/Don't Know ■ No



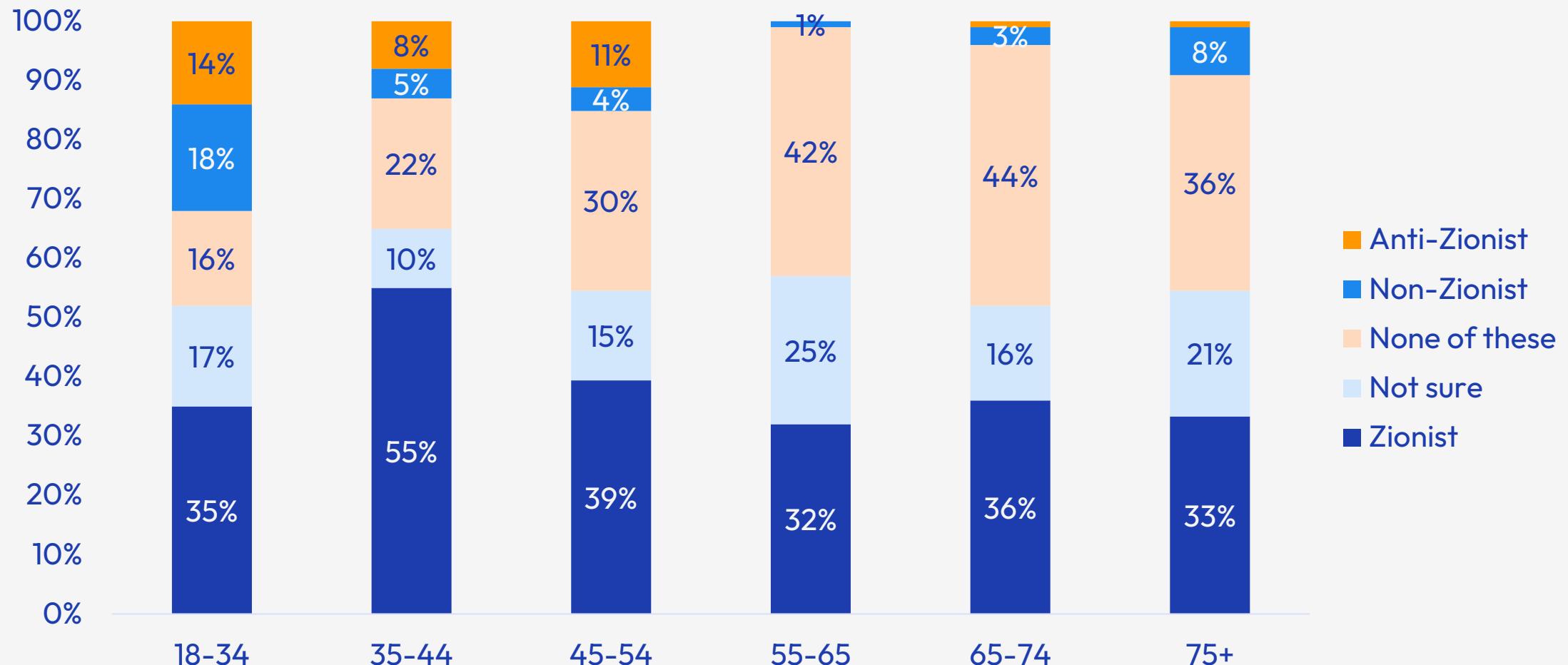
yet only 37% identify as Zionist.

■ Zionist ■ Not sure ■ None of These ■ Non-Zionist ■ Anti-Zionist





There are similar percentages of Zionists in every age group with a spike ages 35-44 - a potential “Birthright affect.” Anti-Zionists are greatest among 18-34-year-olds. Many do not identify with any label.



Jews who are not Zionists believe Zionism includes components beyond the classic definition of the word.



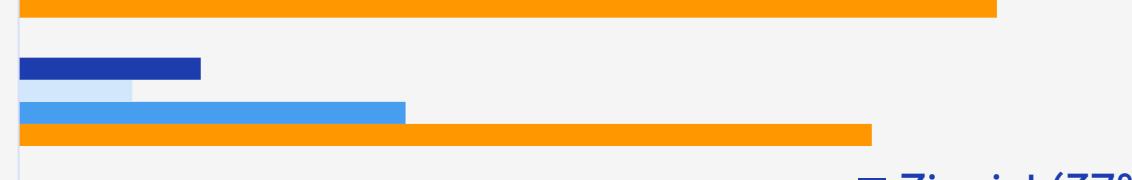
The right of the Jewish people to have a Jewish state



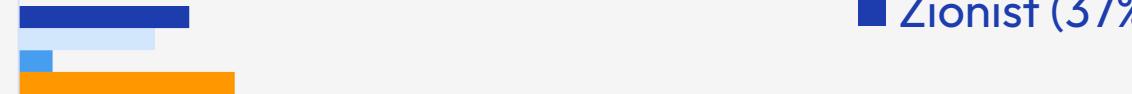
Believing Israel has a right to the West Bank and Gaza Strip



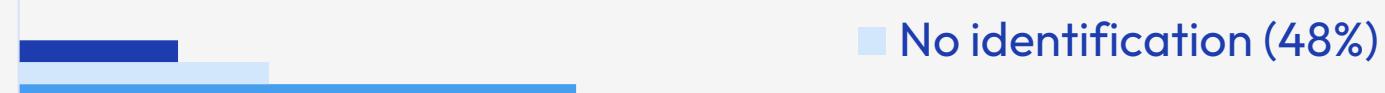
Believing Palestinians are a made-up population



Believing that Palestinians should have a state to their own



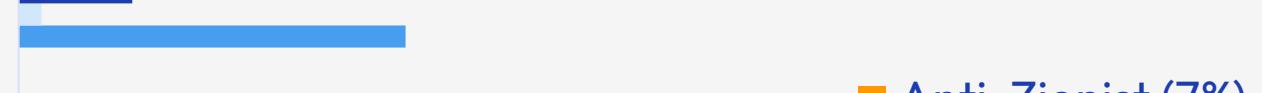
Supporting whatever actions Israel takes



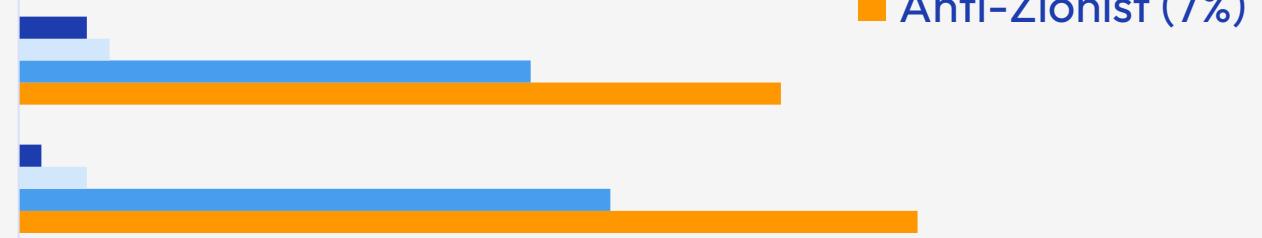
Something else



The ideology of the Israeli ruling class



Believing Jews are superior to Palestinians

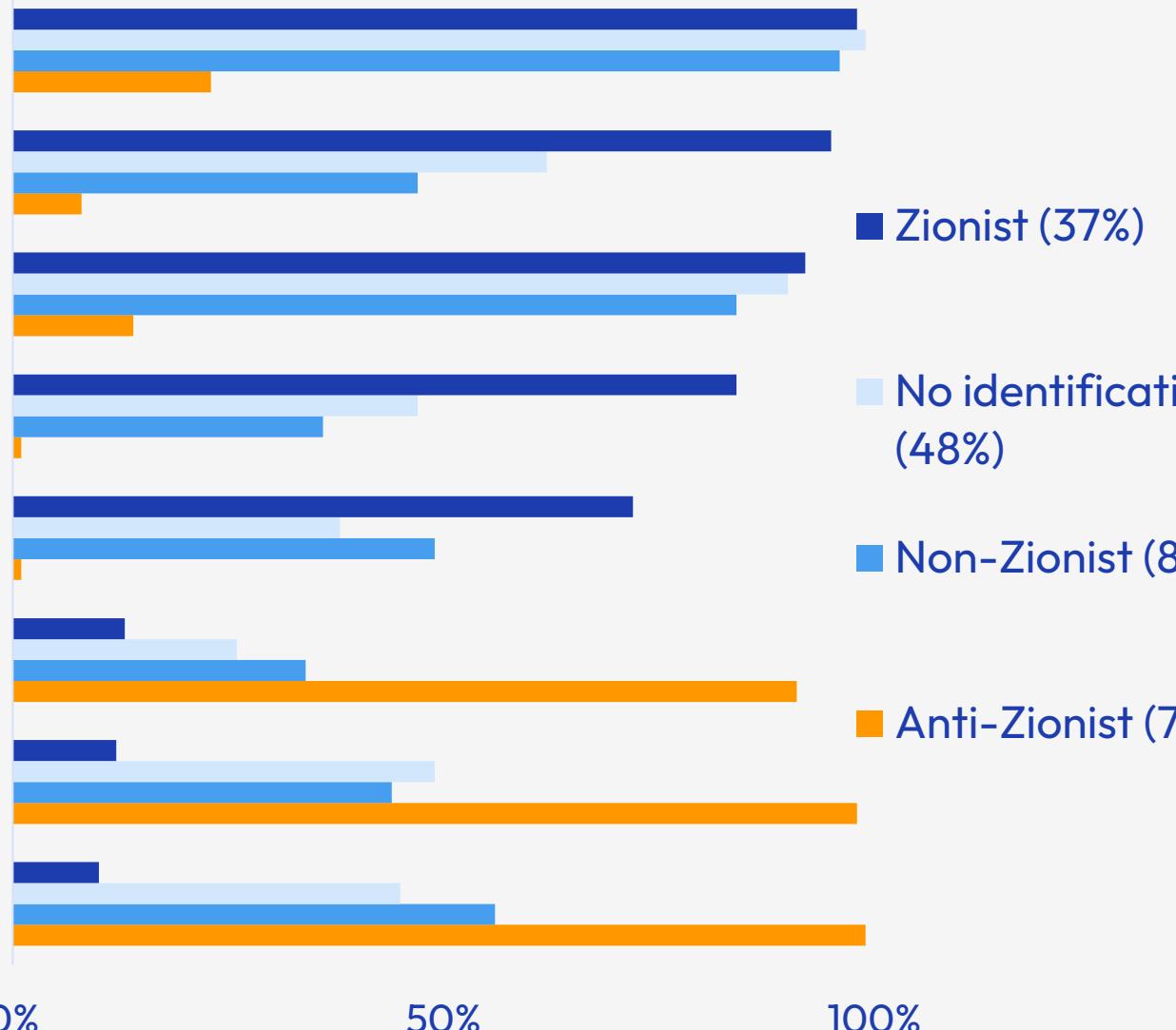


0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Whereas Zionists and Anti-Zionists have clearer views, other identity categories are more complex.



Israel is under constant threat from hostile neighbors who seek its destruction



I am emotionally attached to Israel

Palestinian leadership has proven to be corrupt and unwilling to negotiate in good faith with Israel

Israel makes me proud to be Jewish

Israel's security is more important than peace or Palestinians

Israel should give everyone in the West Bank and Gaza citizenship even if Jews become a minority

Israel is committing genocide against the Palestinians

Israel is an apartheid state