



The Jewish Community Study of New York: 2002

Geographic Profile

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OVERVIEW



Key Questions:

- What is in the Geography Profile?
- How were geographic areas defined?
- Why examine data by geographic areas?
- What are the major findings?
- What other geographic-based questions can be addressed with the database?



What is the Geography Report?

- Profiles for each county as well as individual area profiles
- Each profile includes:
 - a map
 - a narrative summary
 - statistical data on 40 variables



How Were Areas Defined?

- Experts consulted
- Geographic areas are contiguous zip code aggregates
- Criterion for selection of principal areas: at least 80 interviews which correspond to approximately 25,000 Jewish residents;
- Areas in which 50 or fewer interviews were conducted are described but not comprehensively profiled.



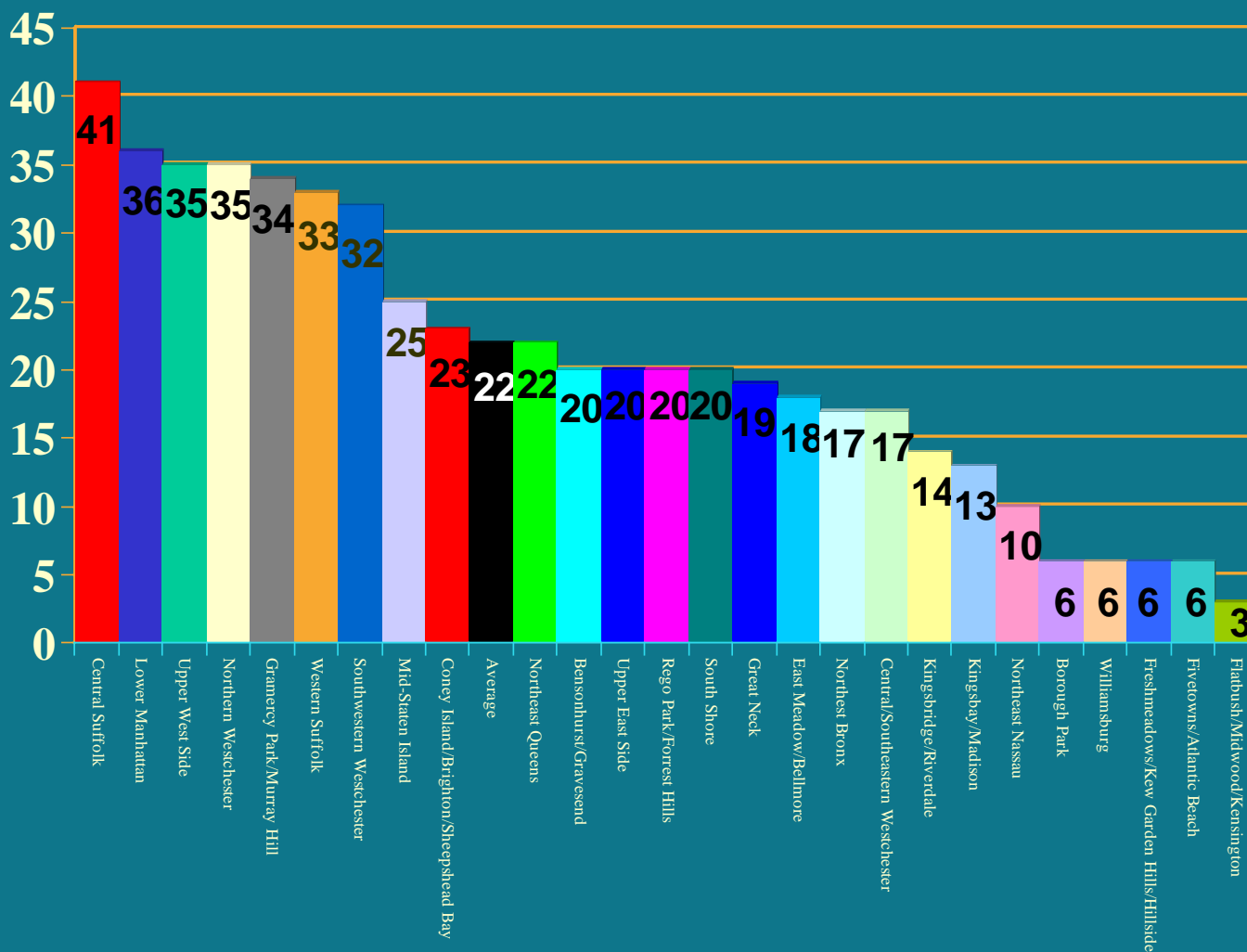
Why Examine Data by Geographic Area?

- To examine changes
- To obtain a snapshot view
- To compare several areas
- To uncover variability



VARIABILITY BY GEOGRAPHIC AREA

Intermarriage Rates, Rank Ordered From Highest to Lowest, by Area





RESULTS



Population Changes from 1991 to 2002

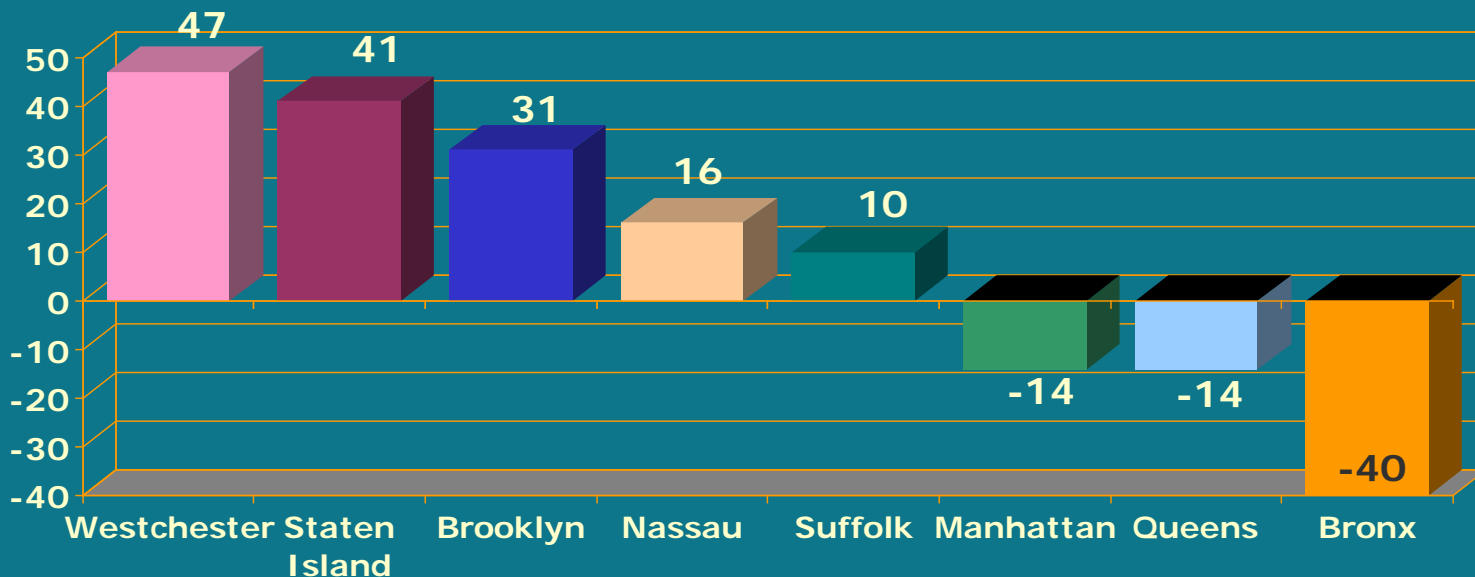
- Overall the eight counties, the number of people in Jewish households grew 7% from 1991 to 2002
- However, shifts of more than 20% occurred within some Jewish neighborhoods



POPULATION SHIFTS FROM 1991 - 2002

- Substantial decreases have occurred in the # of people in Jewish households in the Bronx, Manhattan & Queens.
- Substantial increases have occurred in Westchester, Staten Island, and Brooklyn.

Percent Change: # of People in Jewish Households
1991-2002





The five largest decreases in the number of people in Jewish households occurred in:

- Riverdale/Kingsbridge
- The Northeast Bronx
- Gramercy Park/Murray Hill
- Northeast Queens
- Fresh Meadows/Kew Gardens/Hillside



The five largest increases in the # of people in Jewish households occurred in:

- Northern Westchester
- Central/Southeastern Westchester
- Williamsburg
- Bensonhurst/Gravesend
- Coney Island/Brighton/Sheepshead Bay



How Jewish are New York Area Jewish Neighborhoods?

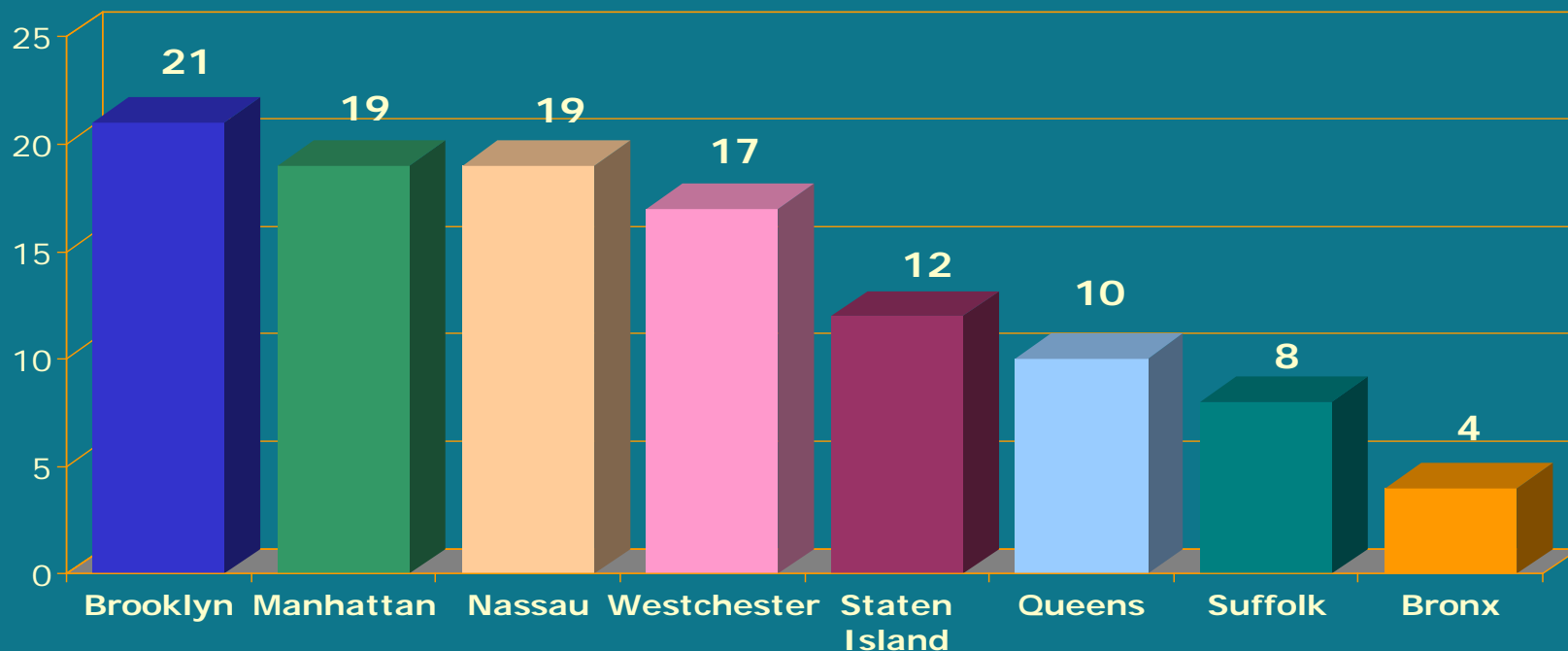
- The 2 types of Jewish areas account for 84% of the 1,667,000 people residing in Jewish households in the 8-county area.
- Principal Jewish areas account for 74% of the people residing in Jewish households in the 8-county area.
- People in Jewish households constitute 14% of all people in the 8-county area.



JEWISH DENSITY

- Brooklyn, Manhattan, & Nassau are the counties with the highest Jewish density
- The Bronx, Suffolk, & Queens have the lowest Jewish density

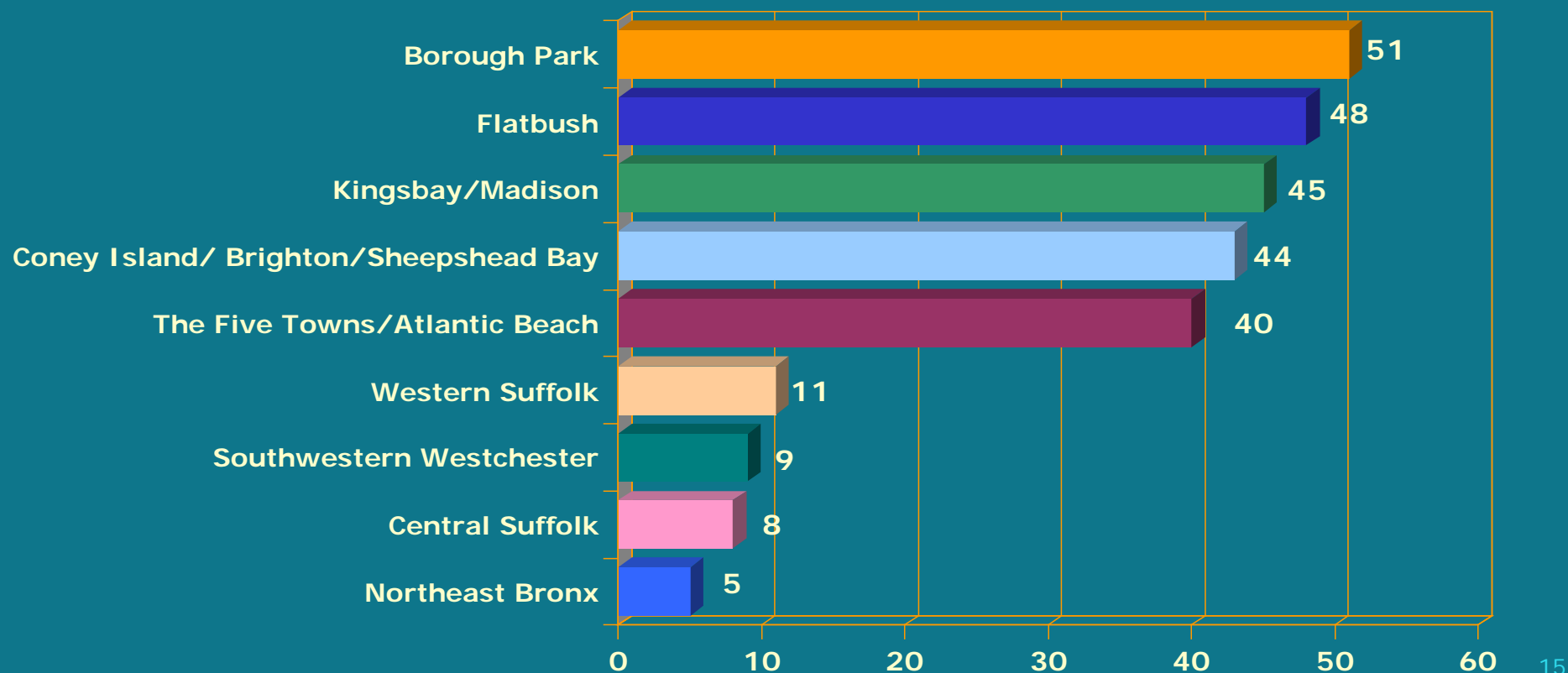
People in Jewish Households in the County as a % of all People in the County





Areas with High and Low Jewish Density

People in Jewish Households in the Area as a % of all People in the Area





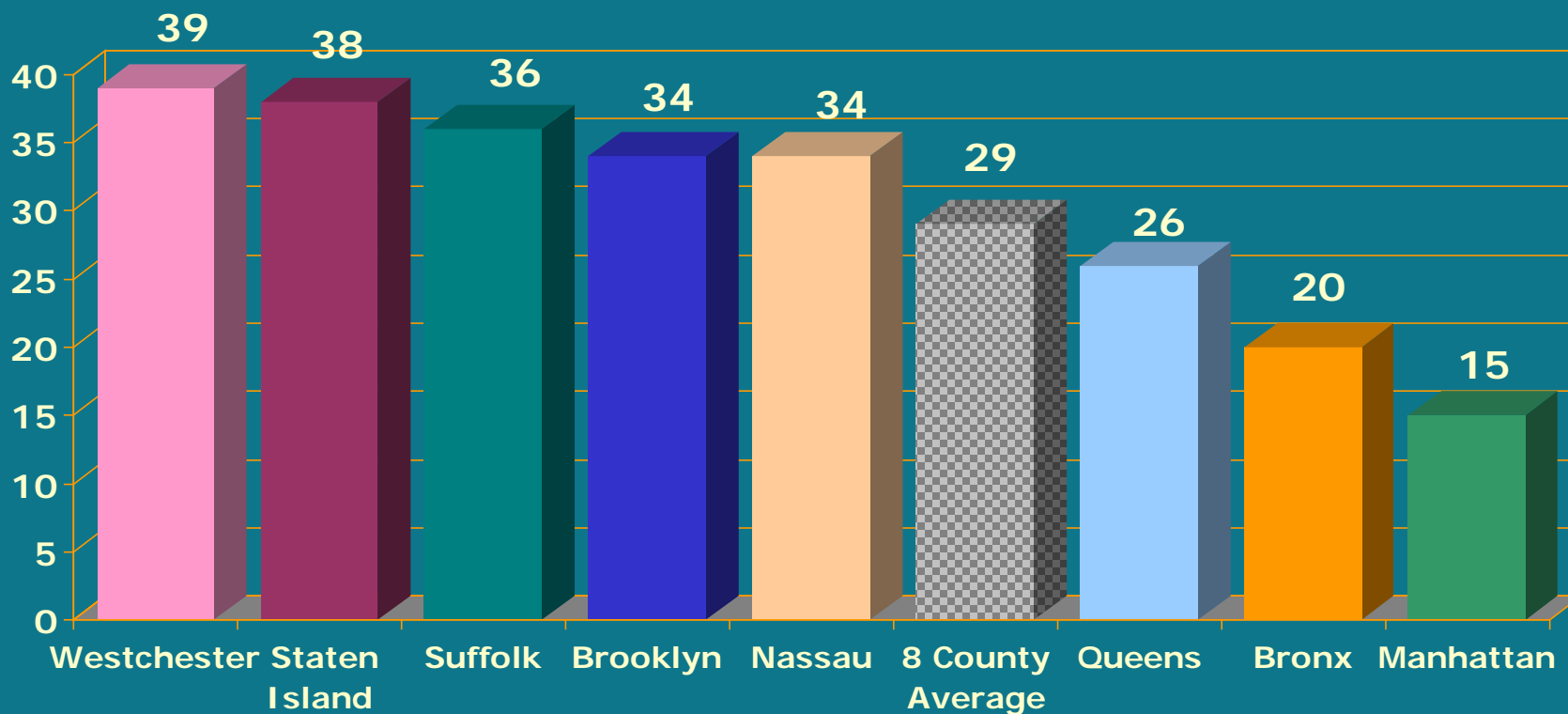
One out of four people in Jewish households live in six areas:

- Flatbush/Midwood/Kensington (107,800);
- Borough Park (82,600);
- The Upper East Side (73,300);
- The Upper West Side (71,800);
- Central/Southeastern Westchester (64,300);
- Williamsburg (57,600)



DEMOGRAPHICS

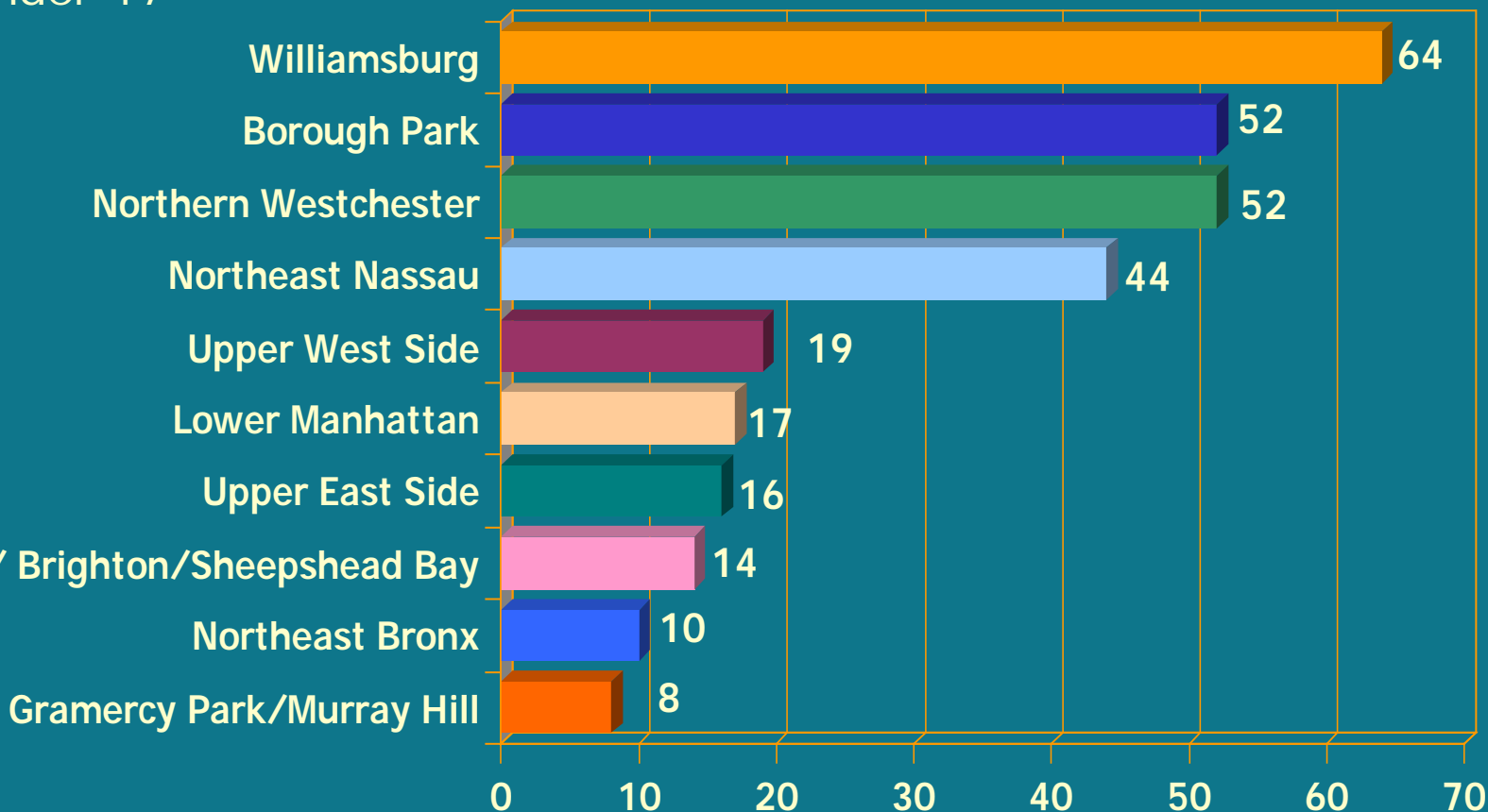
- Over one-third of households in Brooklyn, Nassau, Suffolk, Staten Island & Westchester contain a child age 17 or under
- One-fifth or fewer of households in Manhattan & in the Bronx contain a child age 17 or under





Proportion of Households with Children Under 17

- In 4 Manhattan neighborhoods fewer than one in five households include a child under 17



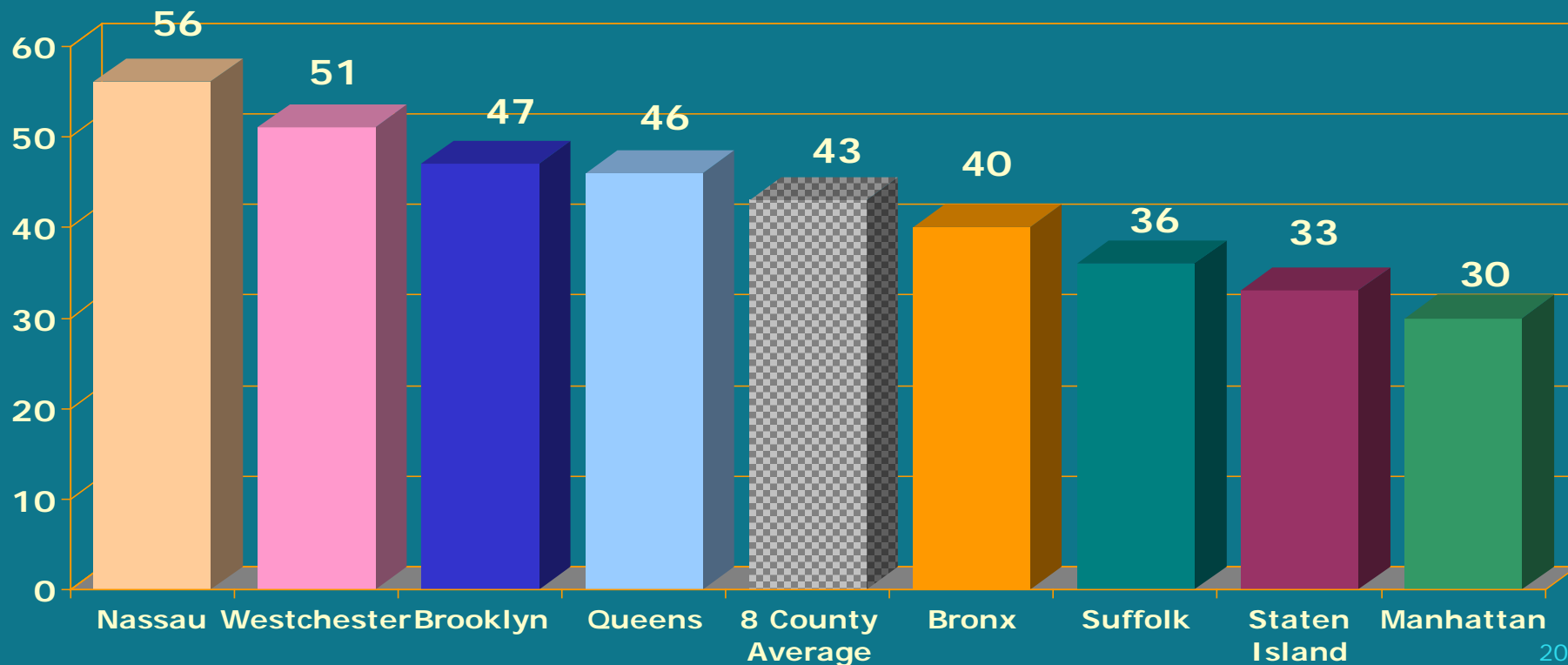


Areas with the Highest Proportion of Senior Households (containing no children 17 and under)

- Northeast Bronx (57%)
- Coney Island/Brighton/Sheepshead Bay (49%)
- The Five Towns/Atlantic Beach (43%)
- Southwestern Westchester (42%)
- Bensonhurst/Gravesend (41%)
- Kingsbay/Madison (41%)

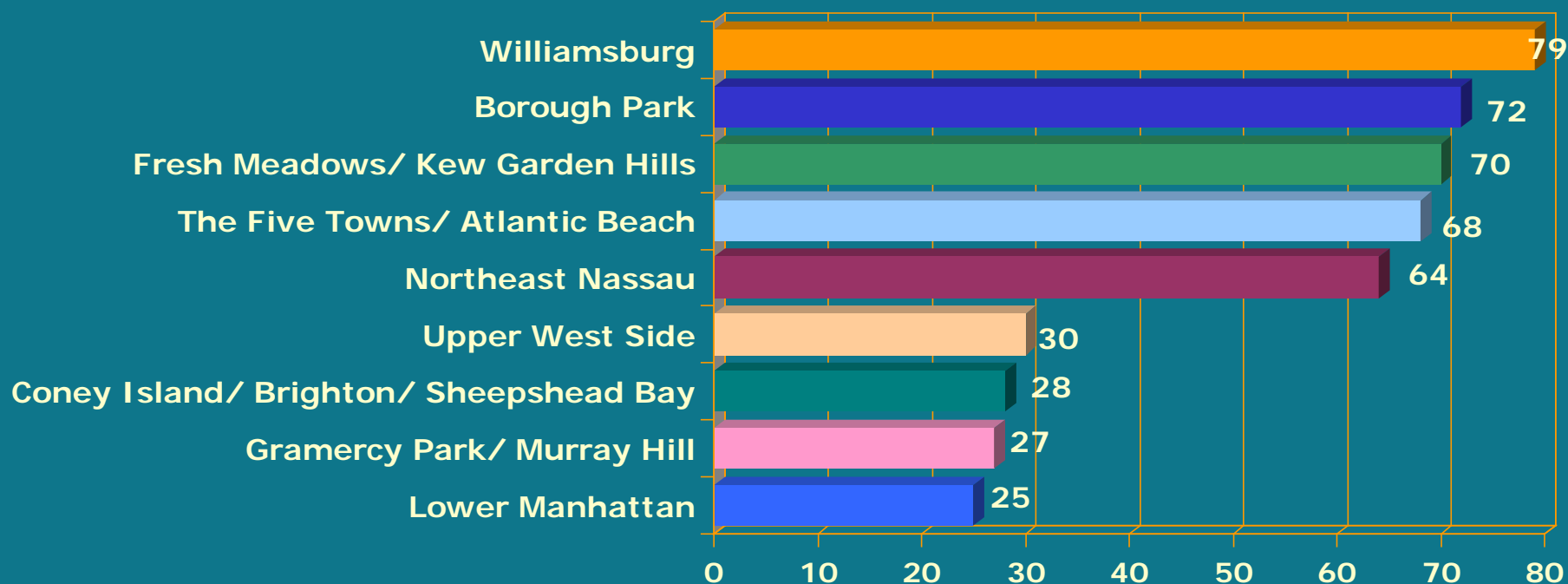


- Over one-half of households belong to synagogues in Nassau and Westchester
- One-third or fewer of households belong to synagogues in Suffolk and Manhattan





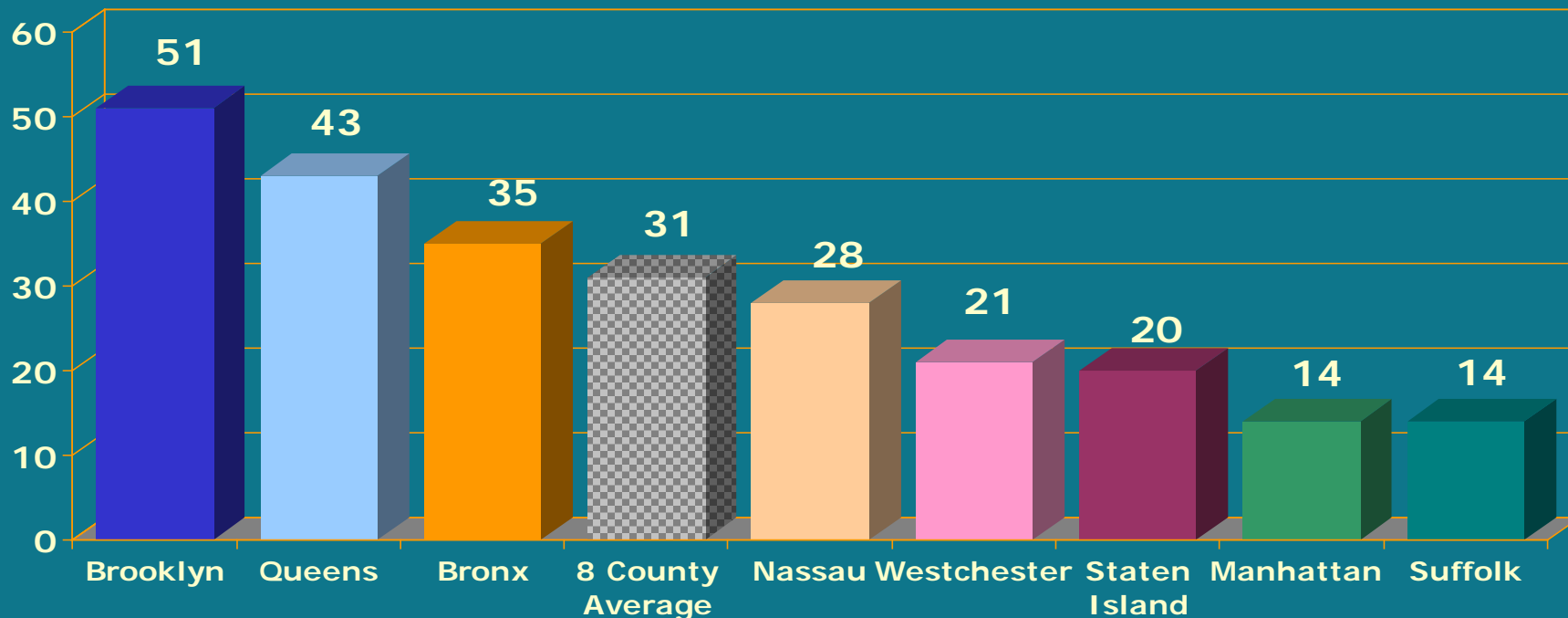
Synagogue Membership Rates





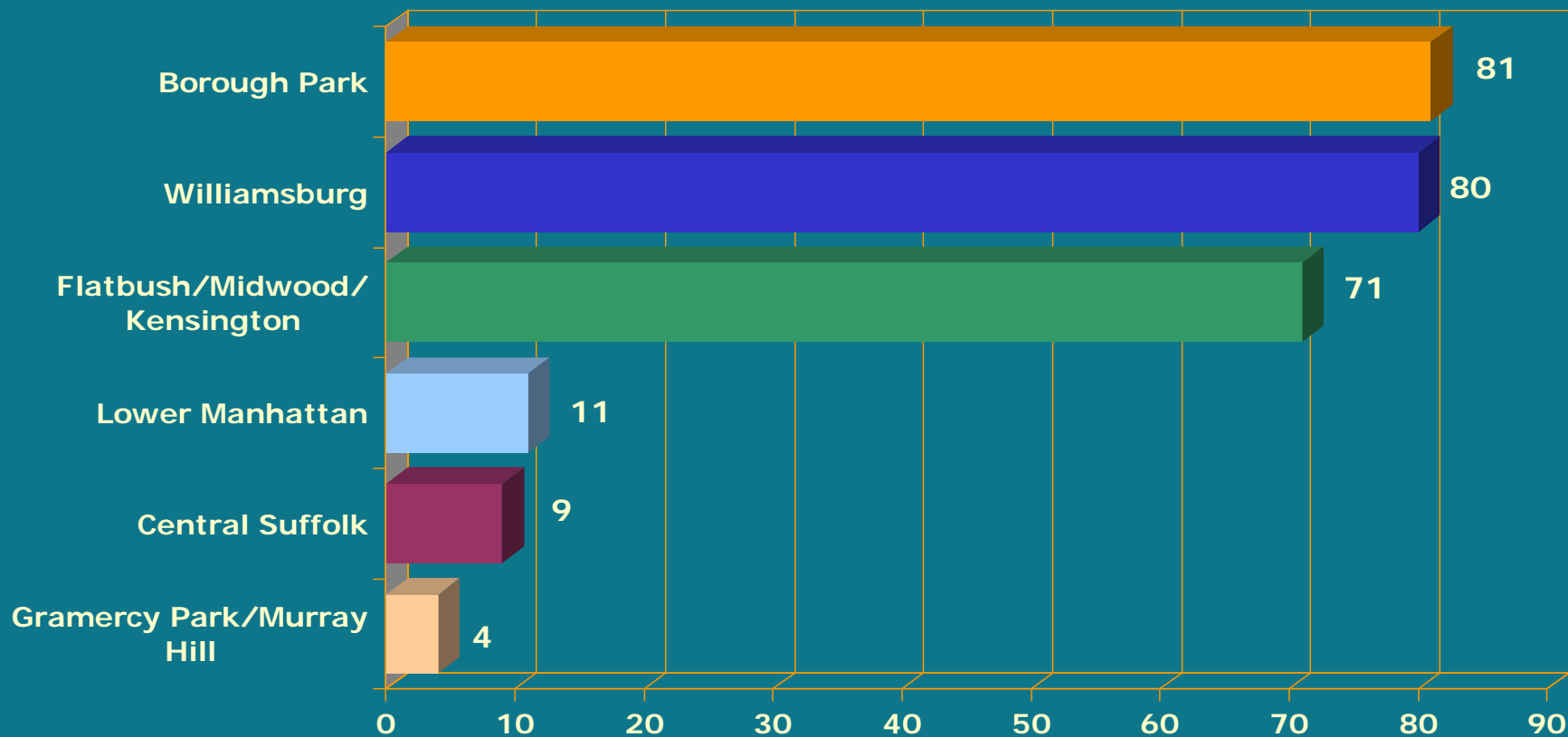
JEWISH CONNECTIONS

- Over 40% of respondents in Brooklyn and in Queens light Shabbat candles
- Fewer than 15% of respondents in Manhattan & Suffolk light Shabbat candles





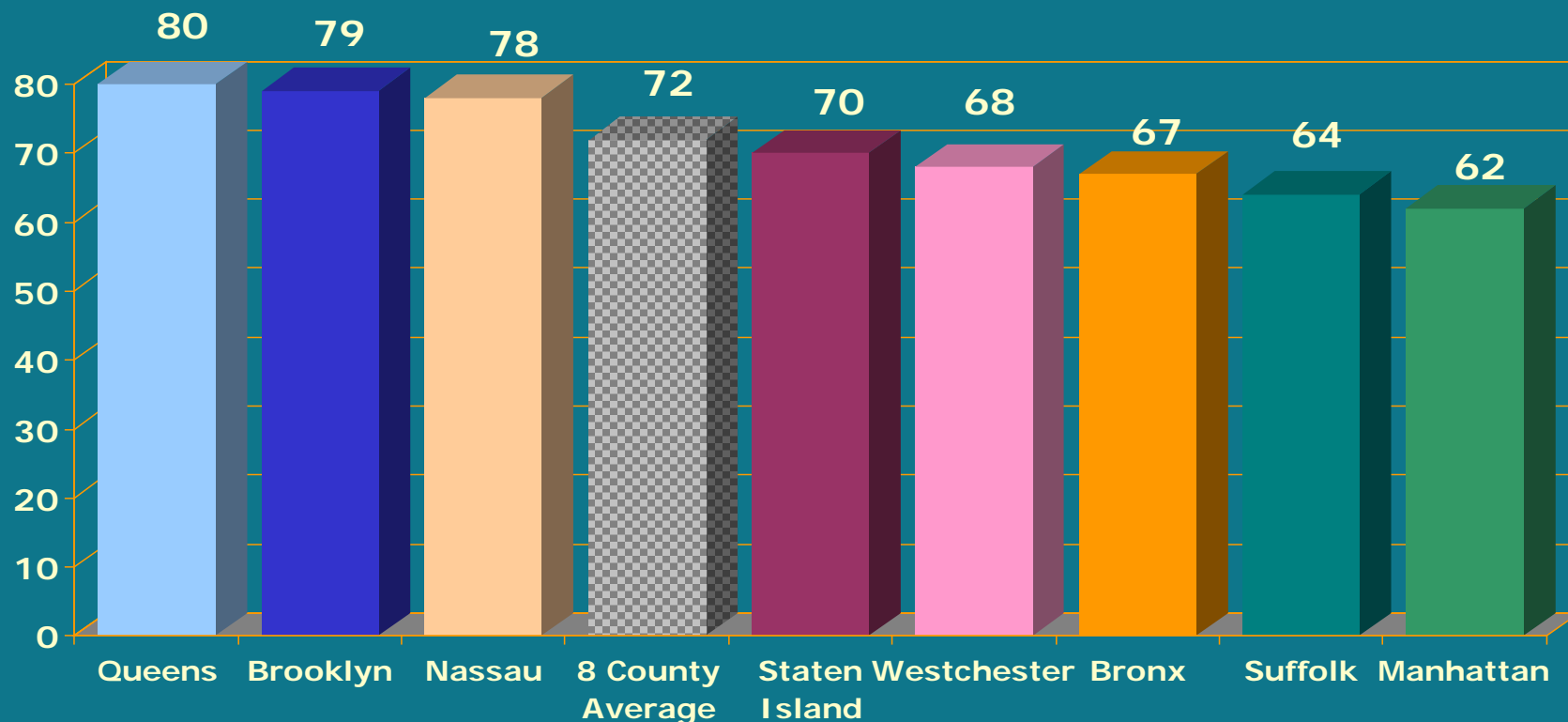
Shabbat Candles





JEWISH CONNECTIONS

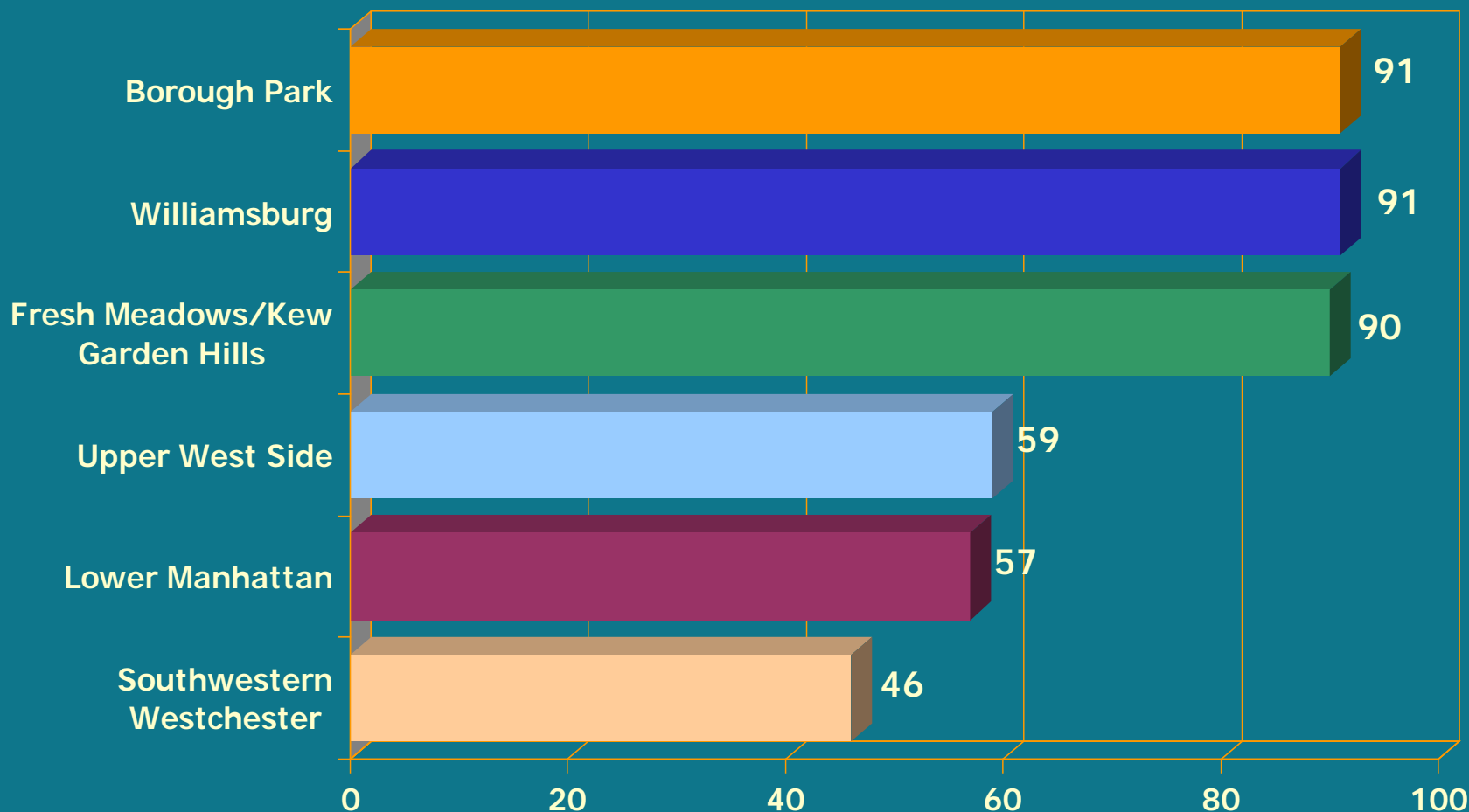
- Over 60% of respondents in every county fast on Yom Kippur
- In Queens, Brooklyn and Nassau nearly 80% of respondents fast on Yom Kippur





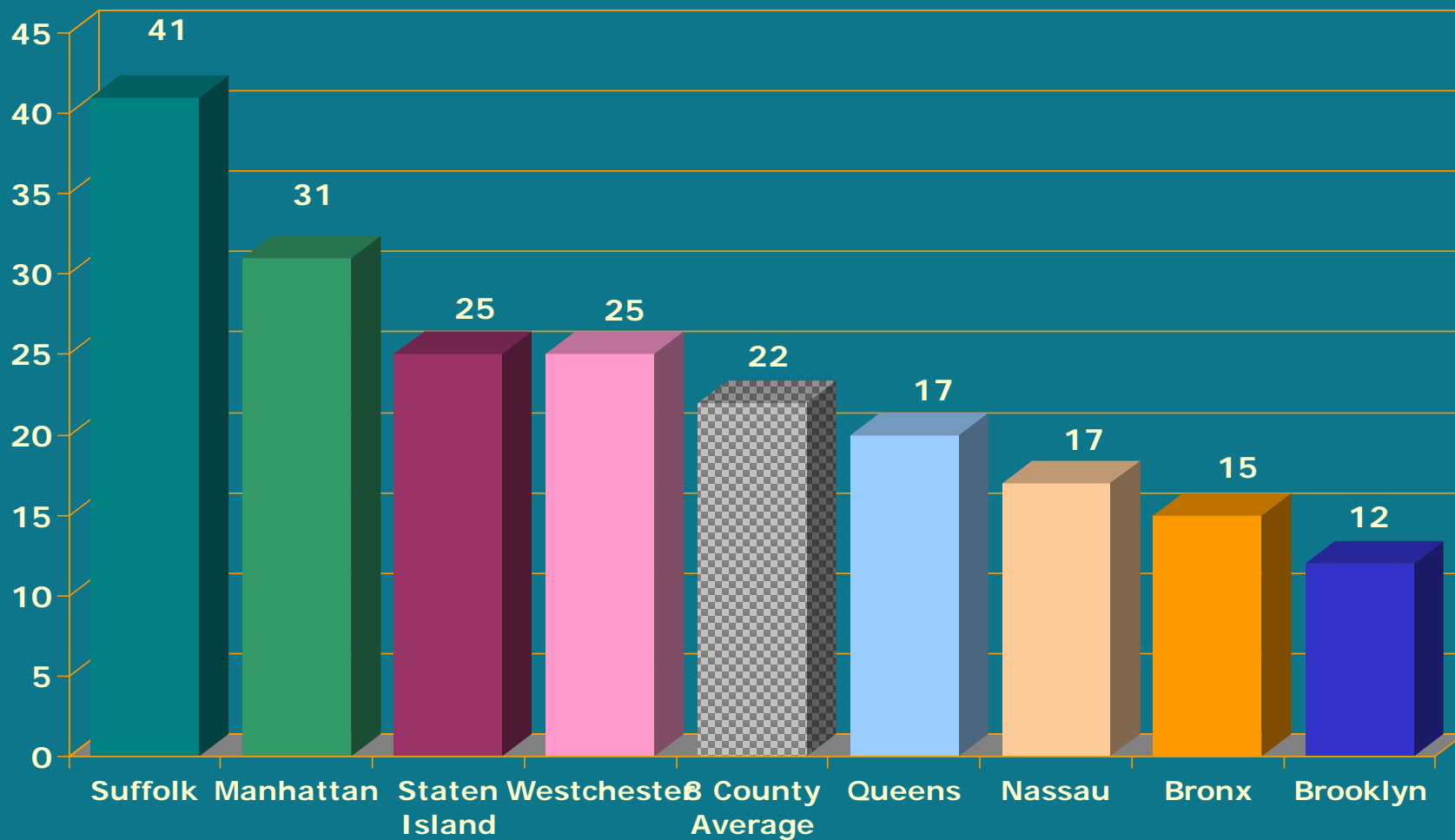
- In Borough Park, Williamsburg, and Fresh Meadows/Kew Gardens, over 90% of respondents fast on Yom Kippur
- In Southwestern Westchester, Lower Manhattan and the Upper West Side fewer than 60% of respondents fast on Yom Kippur.

Fast on Yom Kippur





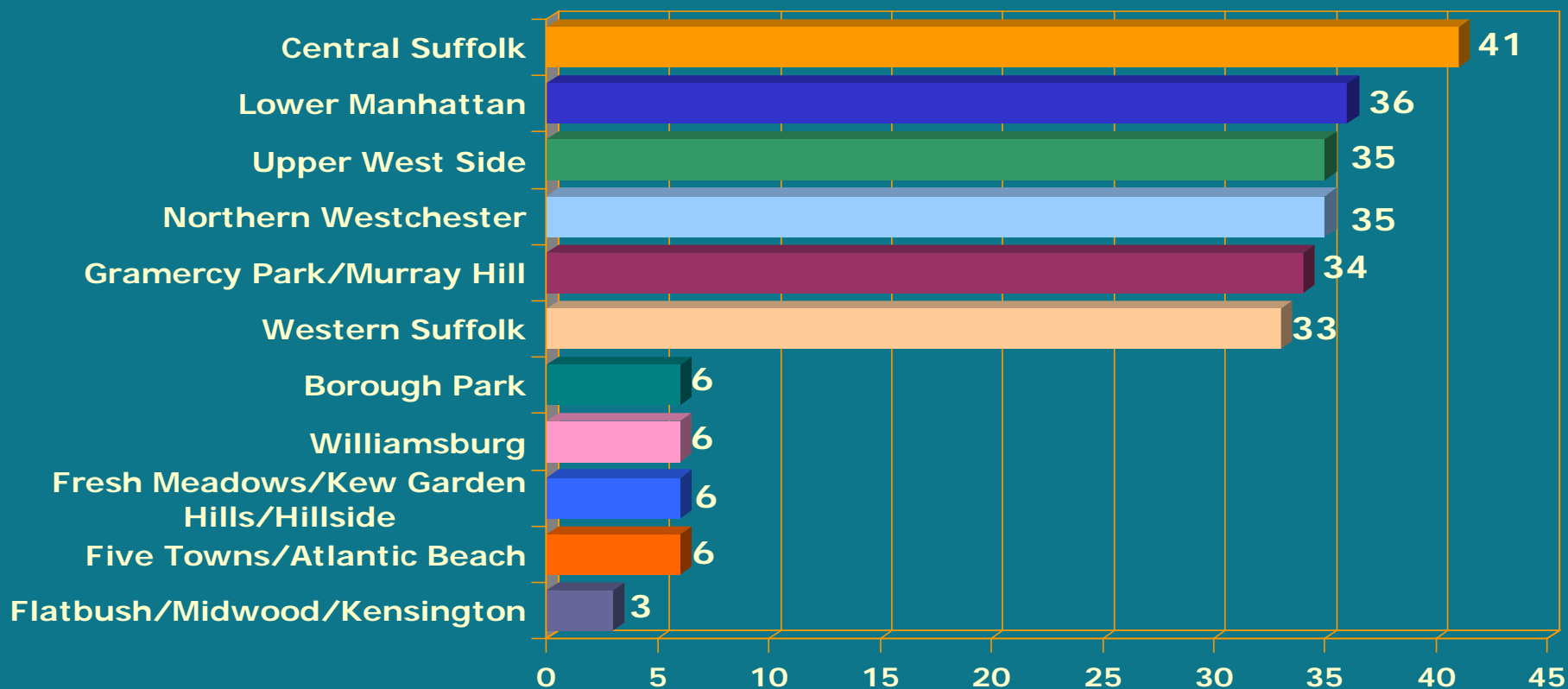
Intermarriage





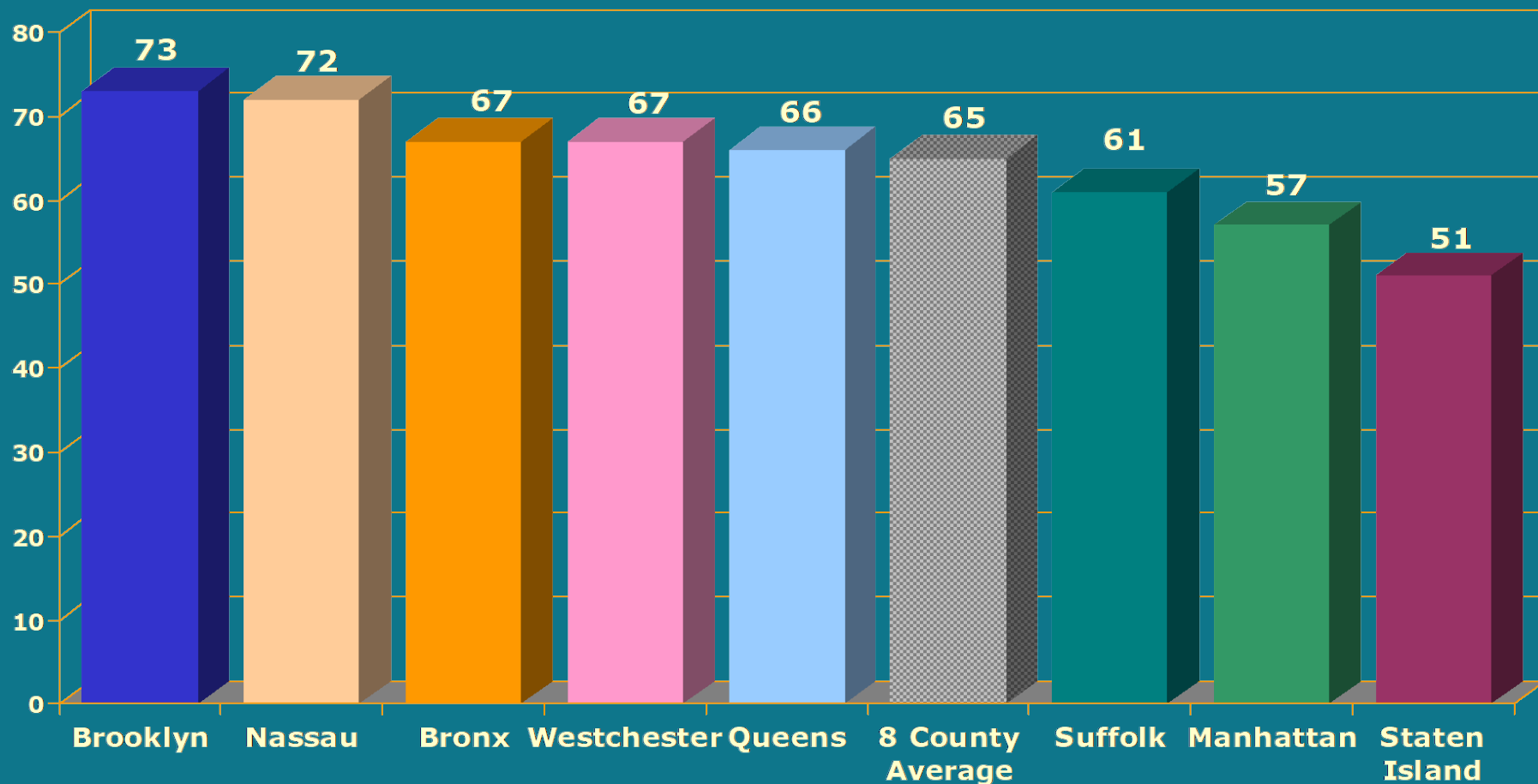
VARIABILITY OF INTERMARRIAGES BY GEOGRAPHIC AREA

Intermarriage rates vary from a low of 3% in Flatbush to a high of 41% in Central Suffolk





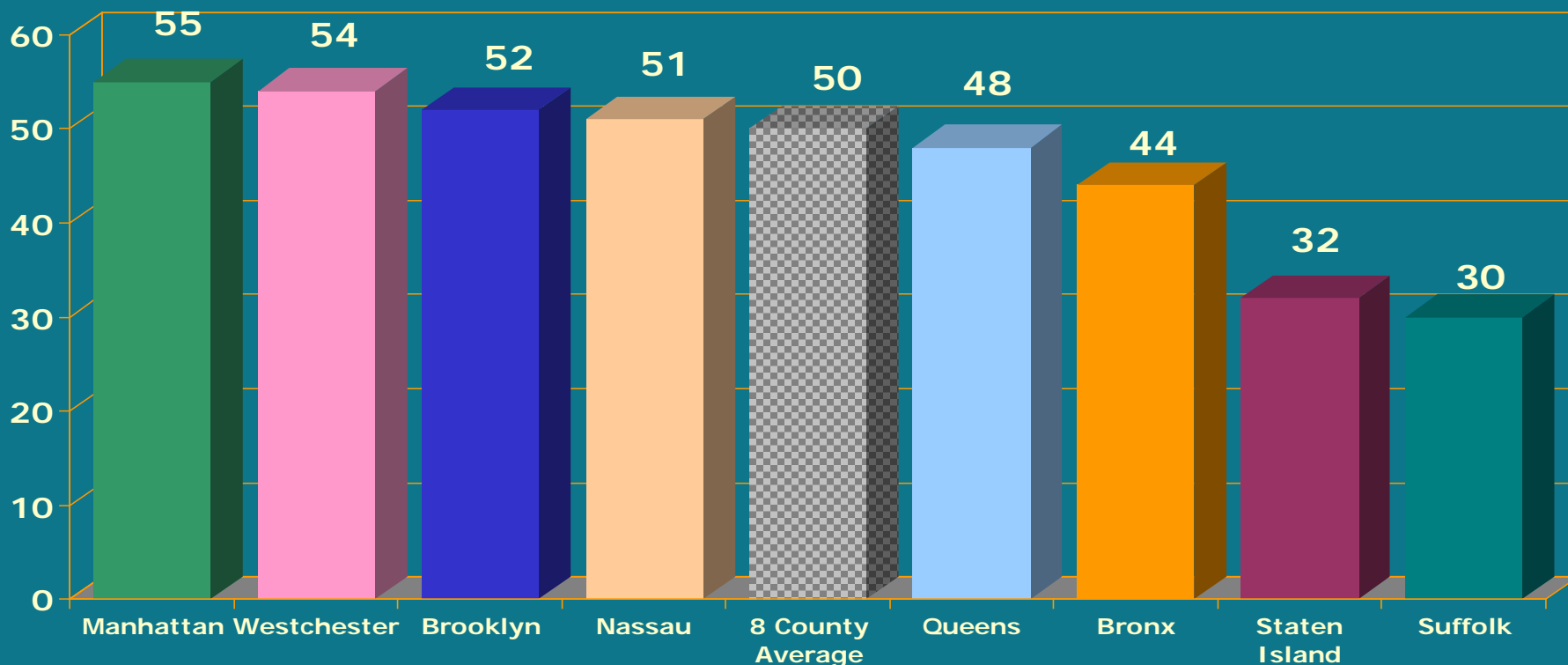
Percent of Respondents who "Feel Part of the Jewish Community" by County and Overall the 8 County Area





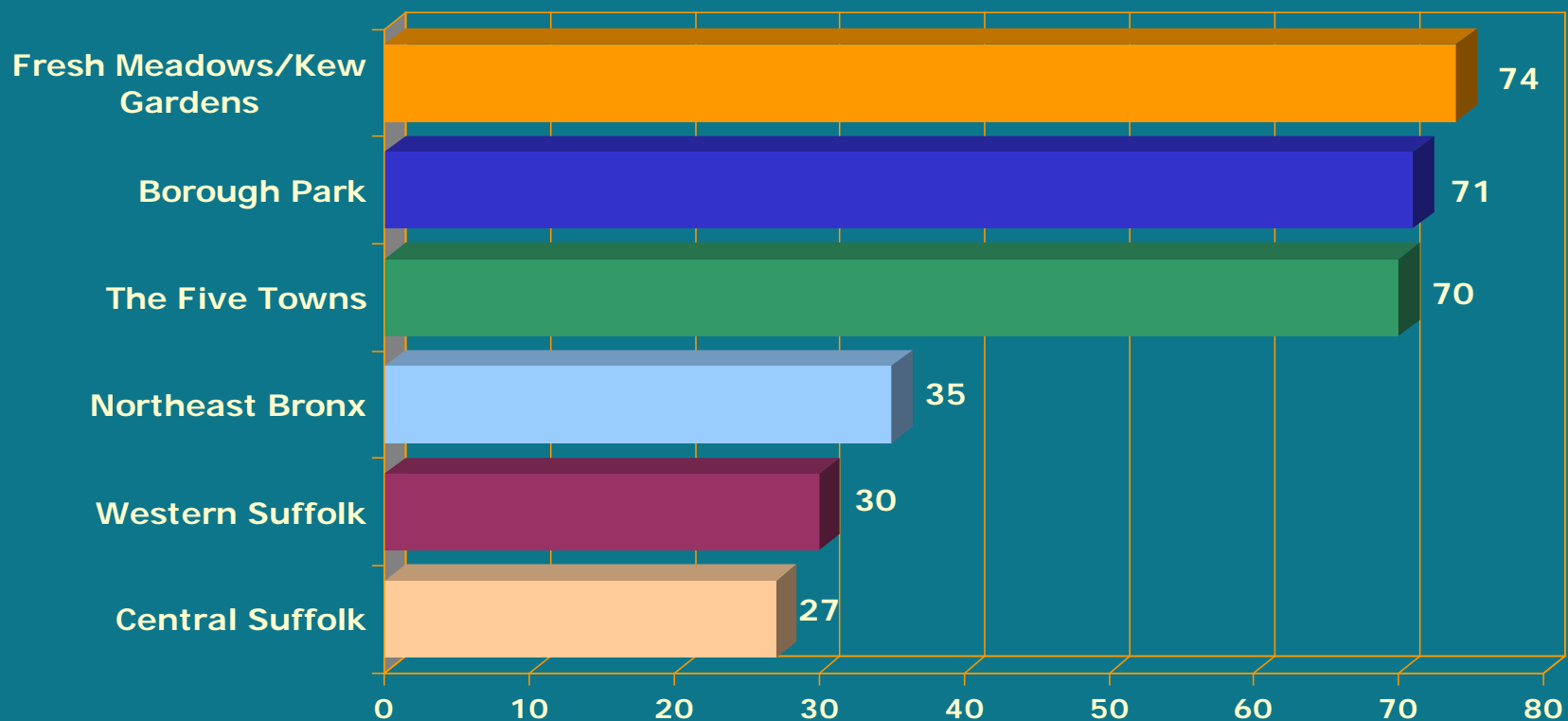
JEWISH CONNECTIONS

- Over 50% of the respondents in Manhattan, Westchester, Brooklyn & Nassau have visited Israel
- Fewer than one-third of respondents in Staten Island & Suffolk have visited Israel



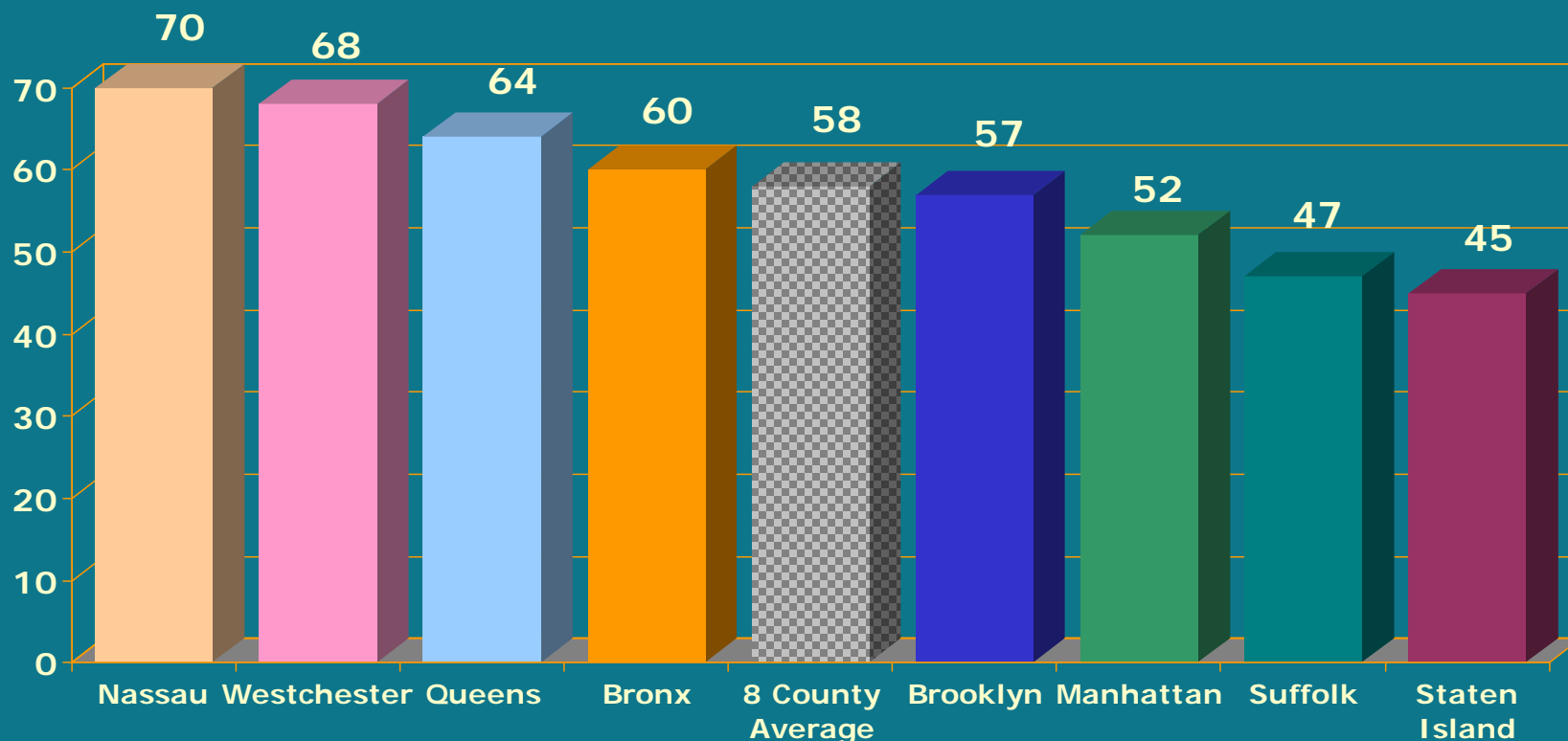


Travel to Israel



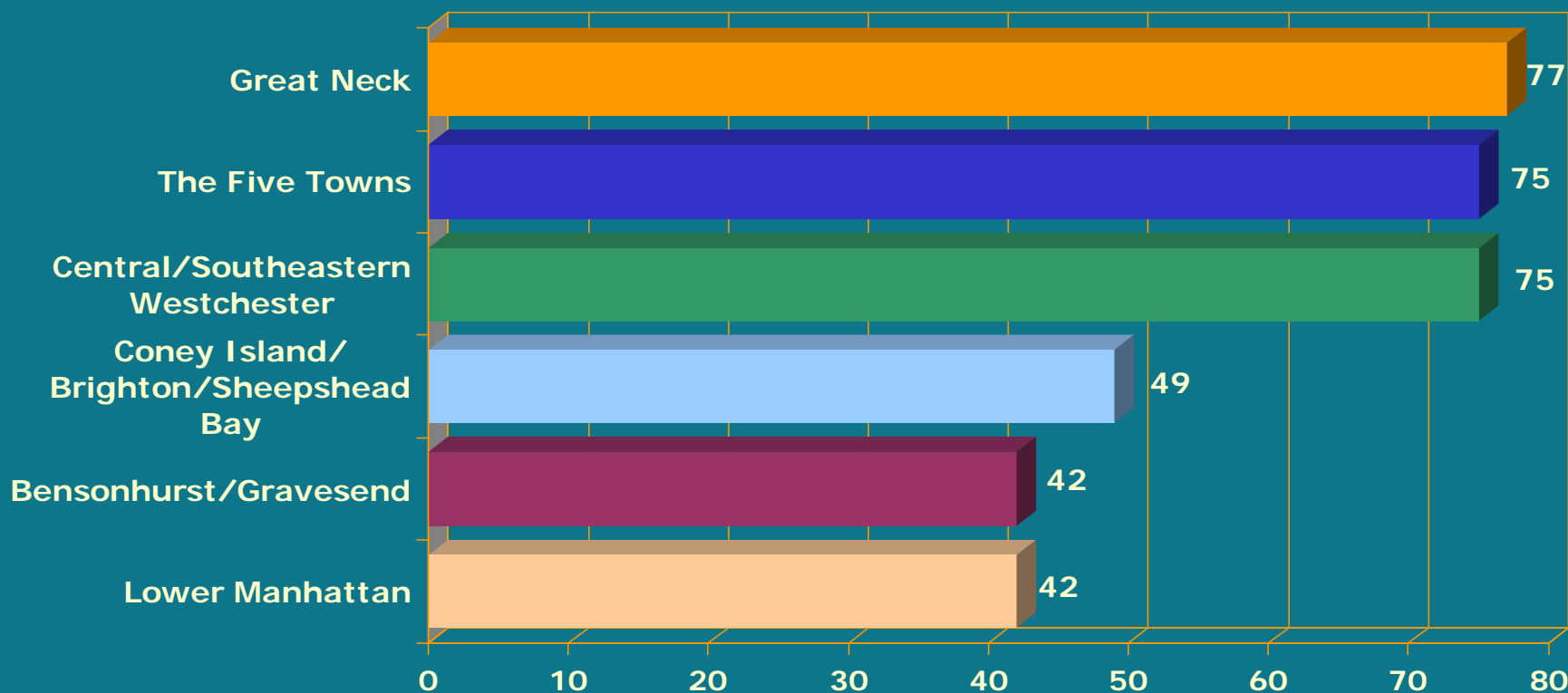


- Fewer than one-half of households in Staten Island & Suffolk have contributed to a Jewish cause
- Approximately two-thirds of households have contributed to a Jewish cause in Queens, Westchester & Nassau.





The Areas with the Highest & Lowest Levels of Jewish Philanthropic Donations

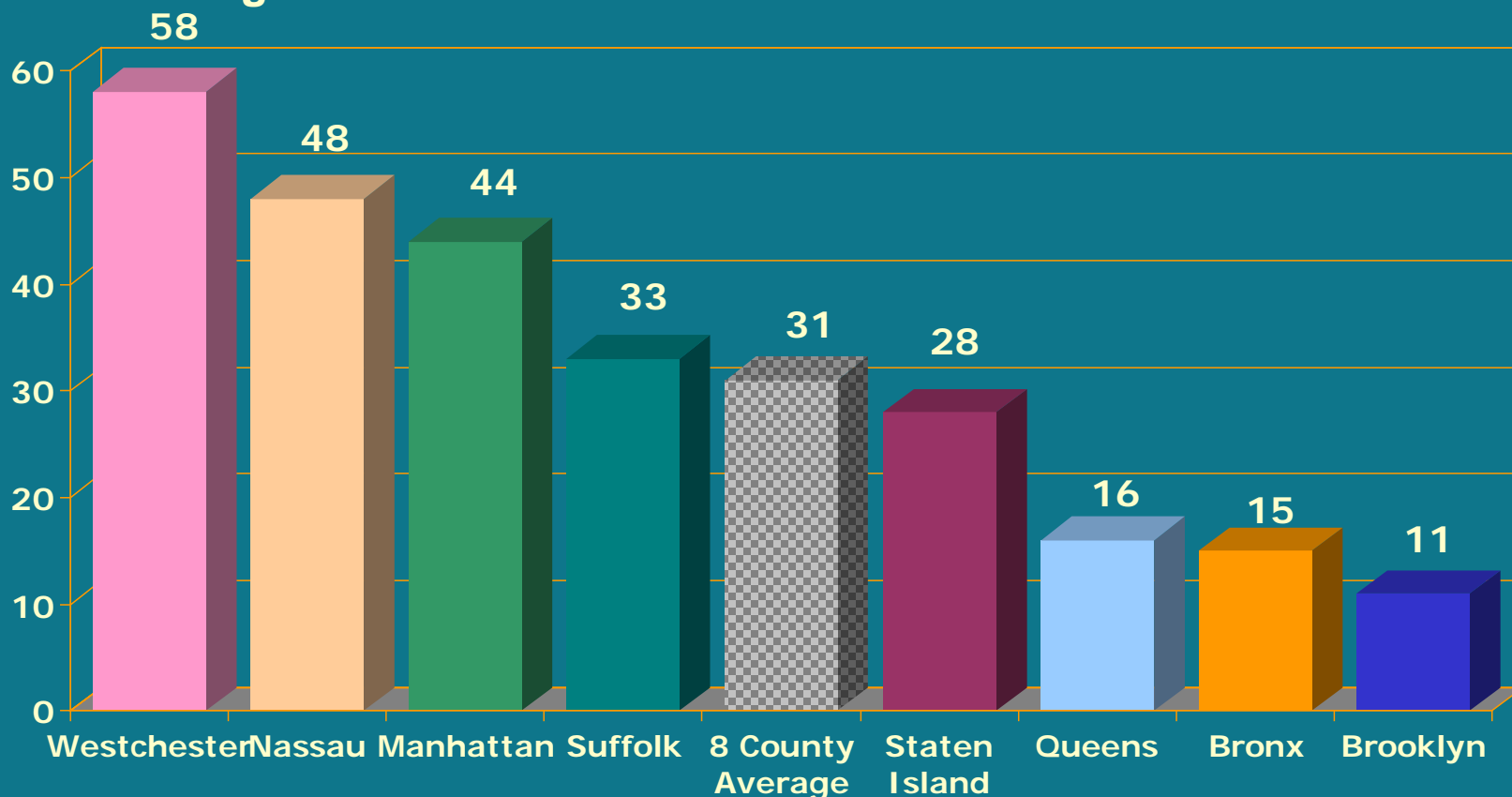




VULNERABLE POPULATIONS

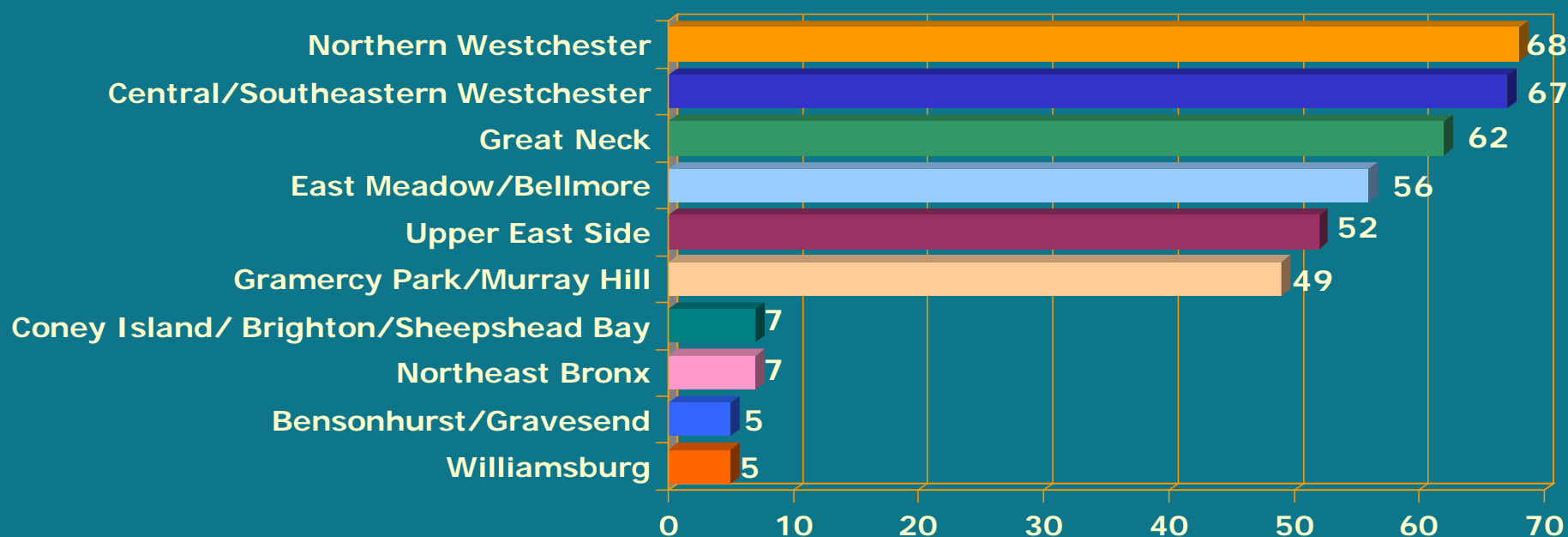
% of Households Earning \$100,000 Per Year

- The most affluent counties are: Westchester, Nassau, and Manhattan
- The least affluent counties are: Brooklyn, the Bronx, and Queens
- The least affluent county (Brooklyn) is the 5th highest in Jewish philanthropic giving & the most affluent county (Westchester) is second highest





% of Households Earning \$100,000 Per Year

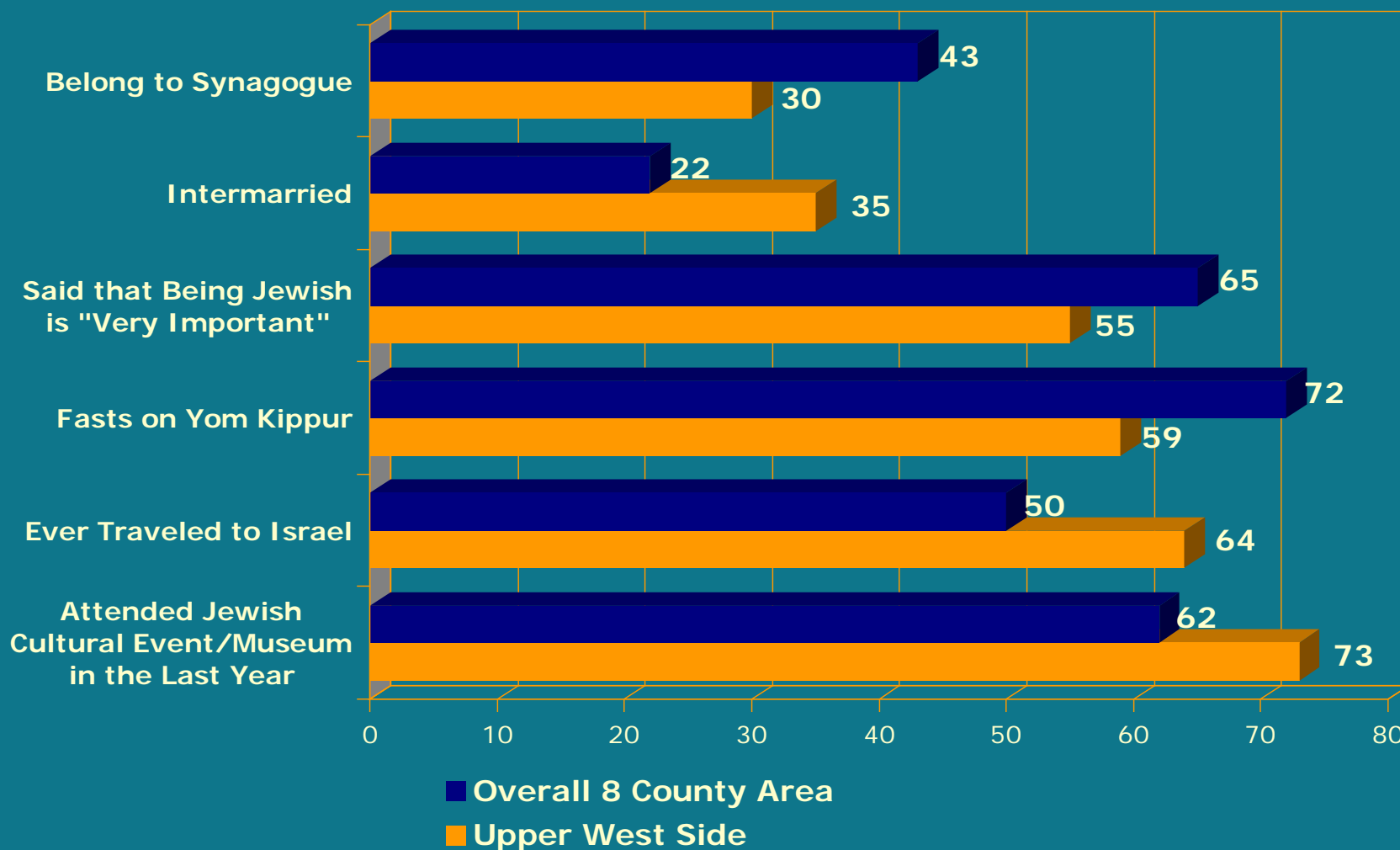




NEXT STEPS: DATA ANALYSIS & POLICY QUESTIONS



Comparing the Upper West Side with the Overall 8-County Area on Jewish Connections





NEXT STEPS: POLICY QUESTIONS

A comparison between the wealthiest areas & those which are most philanthropic to Jewish causes

Areas with Households Earning 100K+ Per Year

- Northern Westchester
- Central/Southeastern Westchester
- Great Neck
- Upper East Side
- Gramercy Park/Murray Hill

Areas which are Most Philanthropic to Jewish Causes

- Great Neck
- The Five Towns/Atlantic Beach
- East Meadow/Bellmore
- Borough Park
- Fresh Meadows/Kew Gardens/Hillside



NEXT STEPS...

- What accounts for the discrepancy between the wealthiest areas and the most philanthropic areas?
- Can the discrepancies be explained by differences in Jewish connections or by differences in household structure?
- To fully understand these discrepancies, a more in-depth, multivariate type of analysis is required.