



Survey of Jewish Life since October 7

Findings from a poll of Americans – General Public and Jewish Americans

March 5– March 25, 2025



About This Survey

Objective: Provide local Federations, national and local Jewish partner organizations, and philanthropists with actionable insights to effectively respond to evolving needs and trends in Jewish communities. Compare to findings from a [similar study conducted in March 2024](#).



March 5 - March 25, 2025



Text message recruitment



1877 Jewish

3921 Non-Jewish

5798 Total Respondents



Weighted to be representative of the US population and Jewish community

For questions about the data or methods, contact Research@JewishFederations.org.

This presentation and all future releases will be posted on the Berman Jewish Databank (www.jewishdatabank.org)

We are grateful for the support for this survey from:

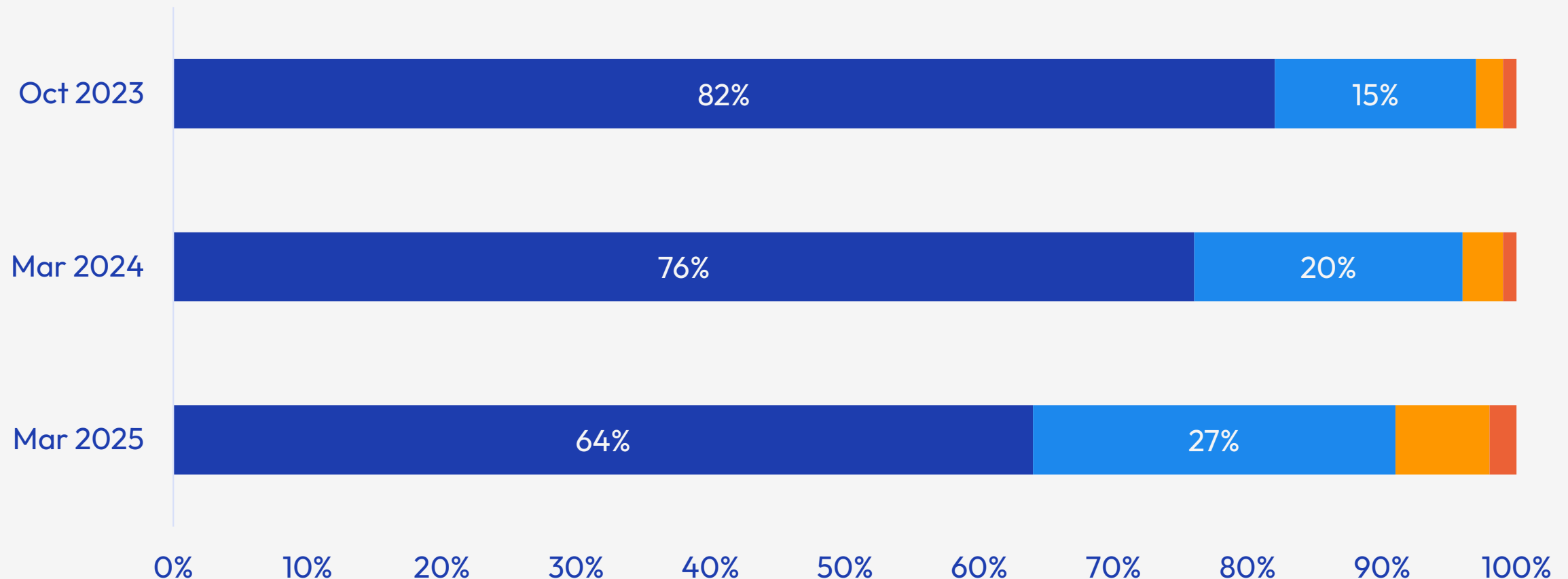




American Jews are still following the War closely – only slightly less than in the months following 10/7.

How closely are you following news about the war between Israel and Hamas?

■ Very closely ■ Somewhat closely ■ Not very closely ■ Not closely at all

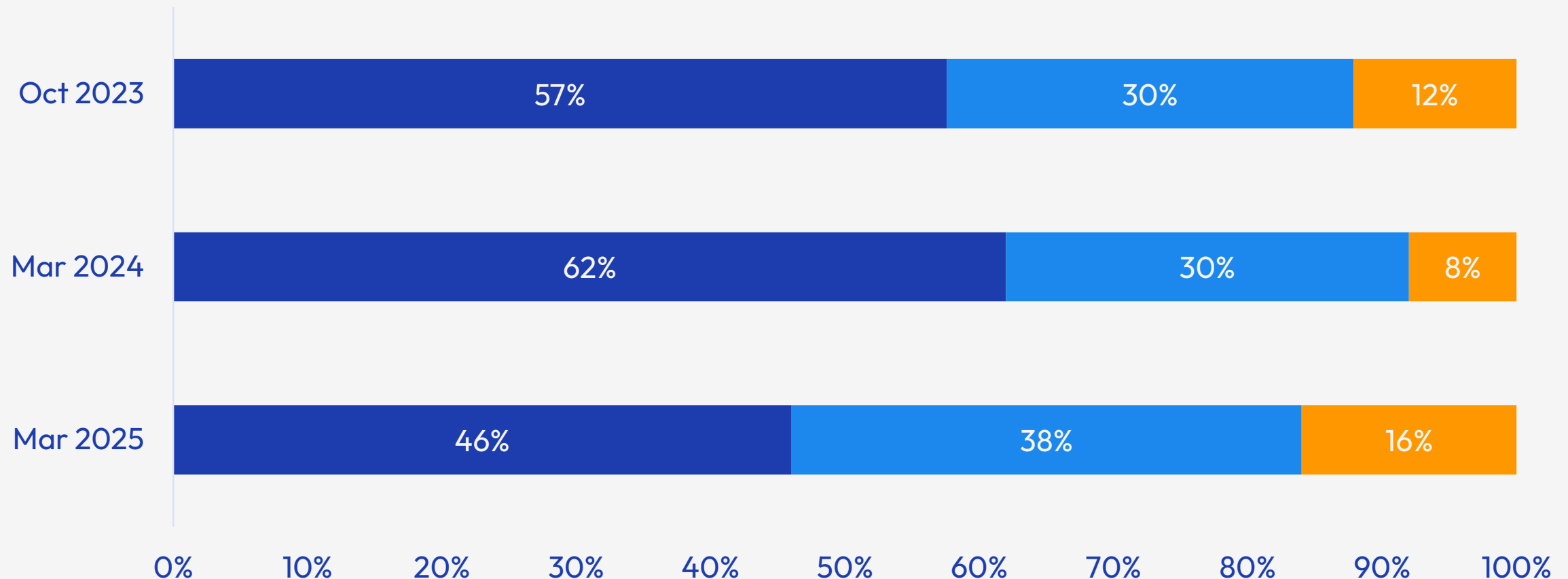




American Jews continue to feel emotionally impacted since 10/7.

How much, if at all, is the news about the war between Israel and Hamas emotionally affecting you?

■ A great deal ■ Somewhat ■ Not much/at all





79% of Jews continue to be deeply concerned about antisemitism.

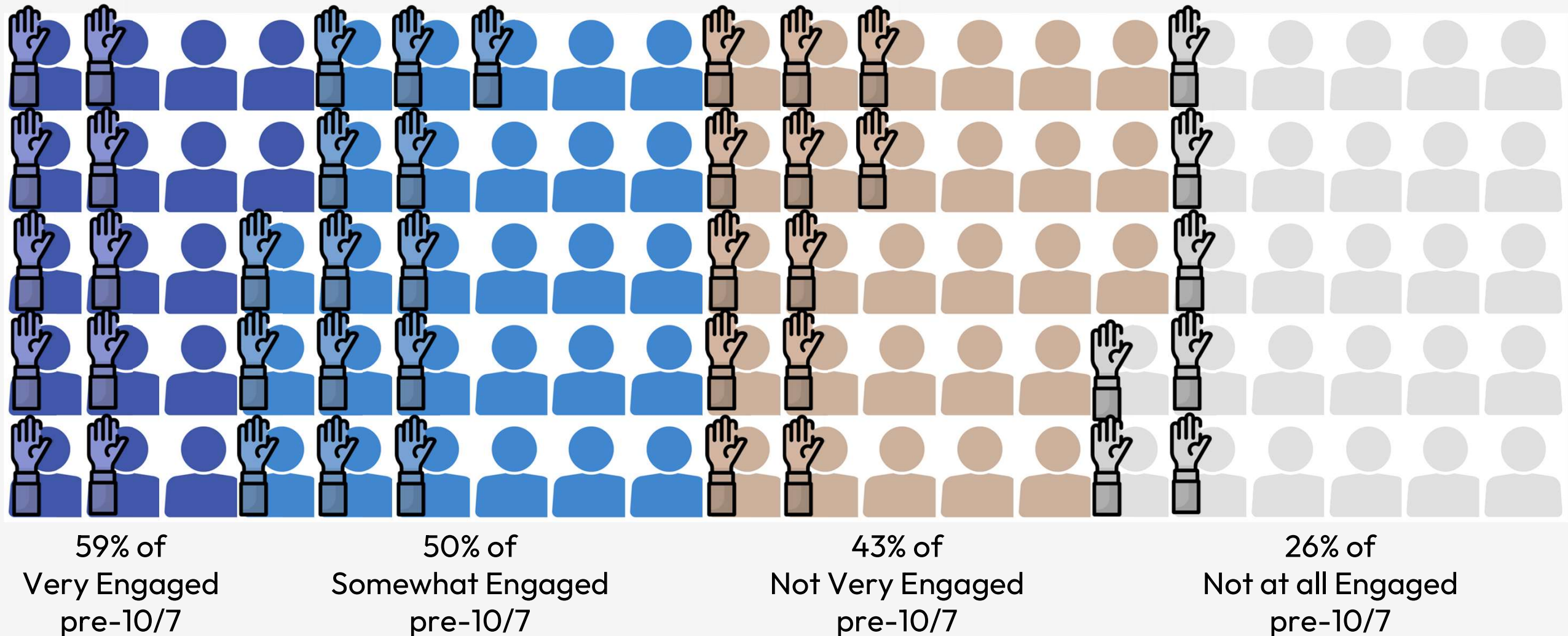
This is 11% lower than the same time last year despite reported incidents rising as people are starting to normalize the experience of antisemitism.



**These pressures continue to
ignite a Surge in engagement in
Jewish Life.**

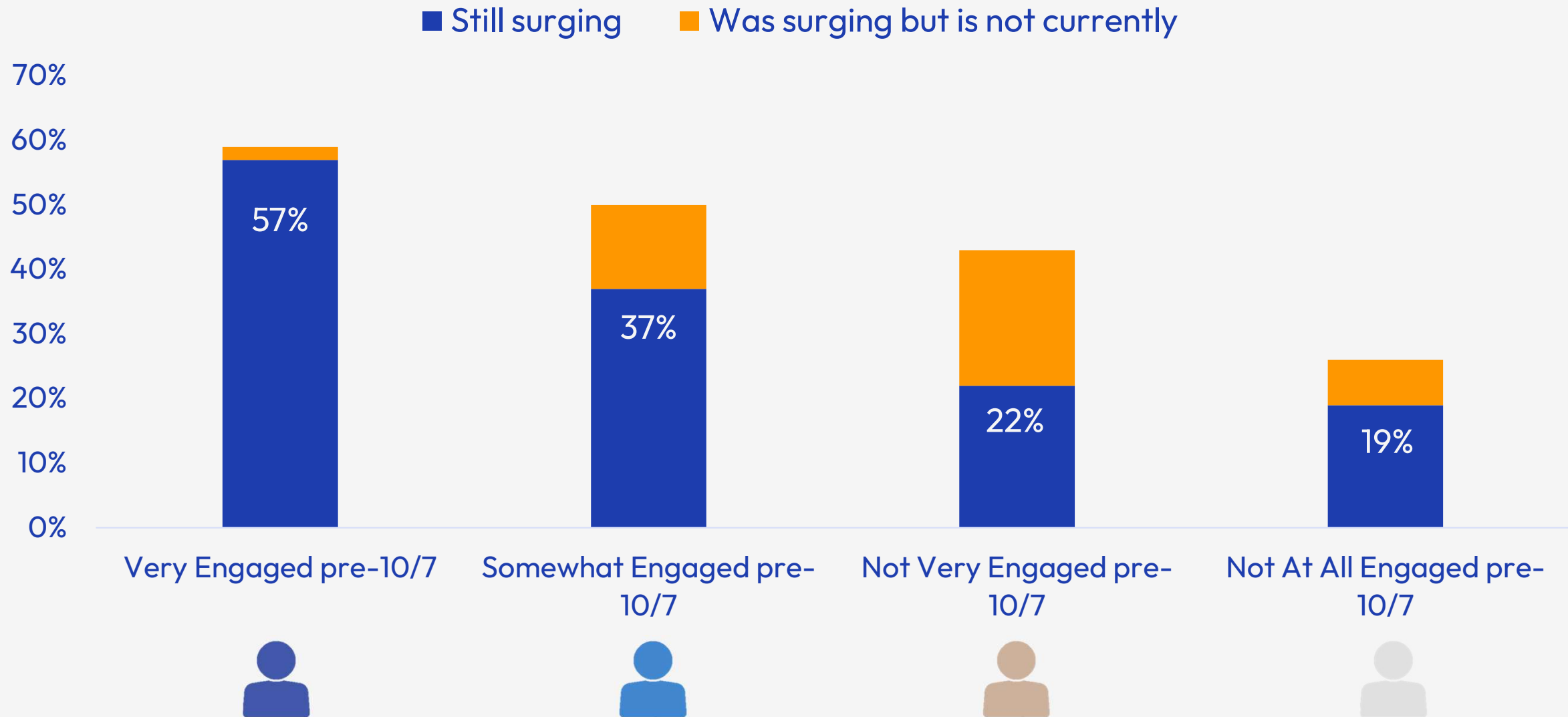


Last year we saw that 43% of the Jewish community was seeking to or engaging more across all engagement levels. We named this *the Surge*.





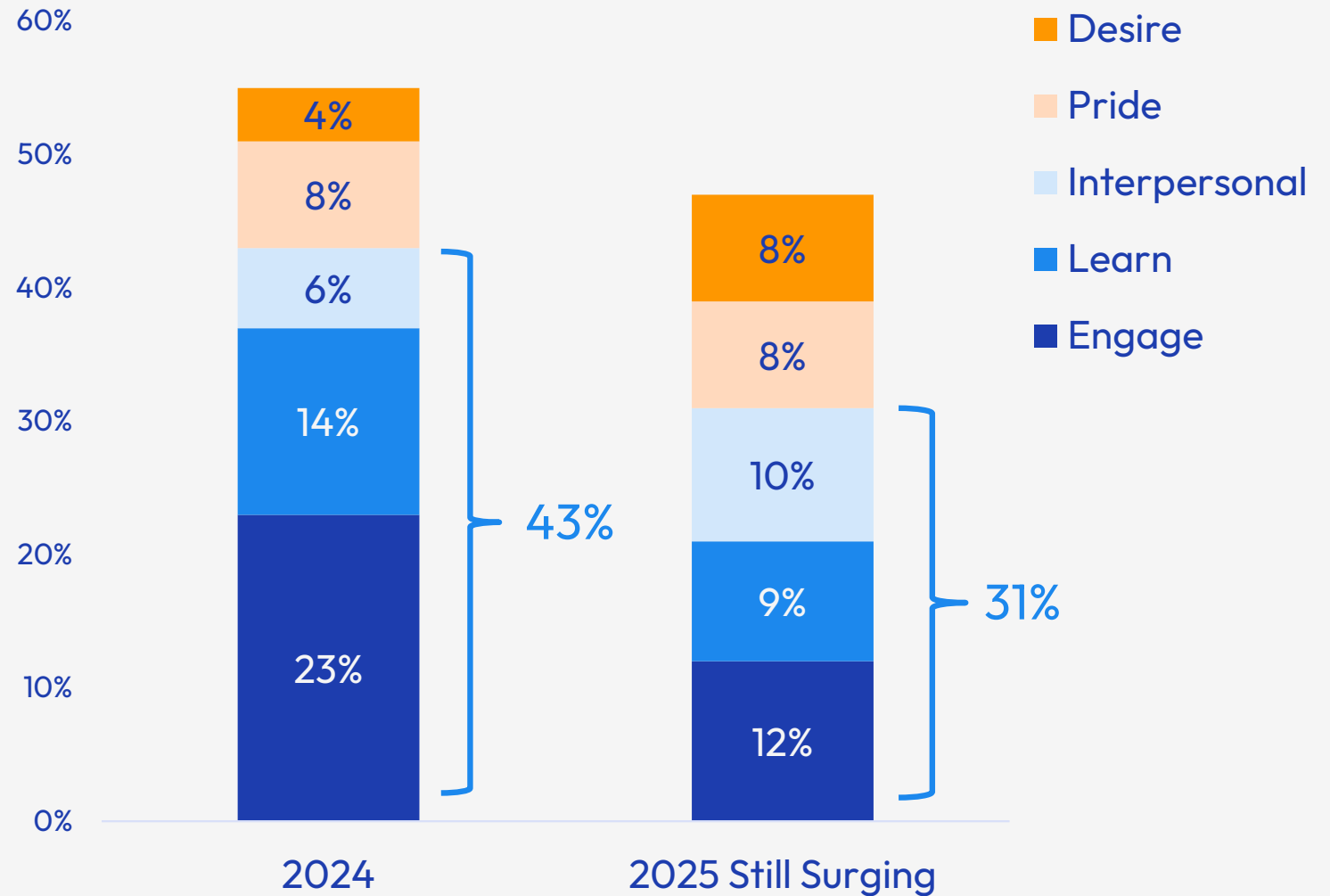
31% of the Jewish community continues to surge, with slippage primarily among those previously not very engaged.





72% of the Surge identified in 2024 is still engaging more today through community, learning, and personal relationships.

The Surge Types





The Surge is connecting previously less engaged individuals to local Jewish communities.

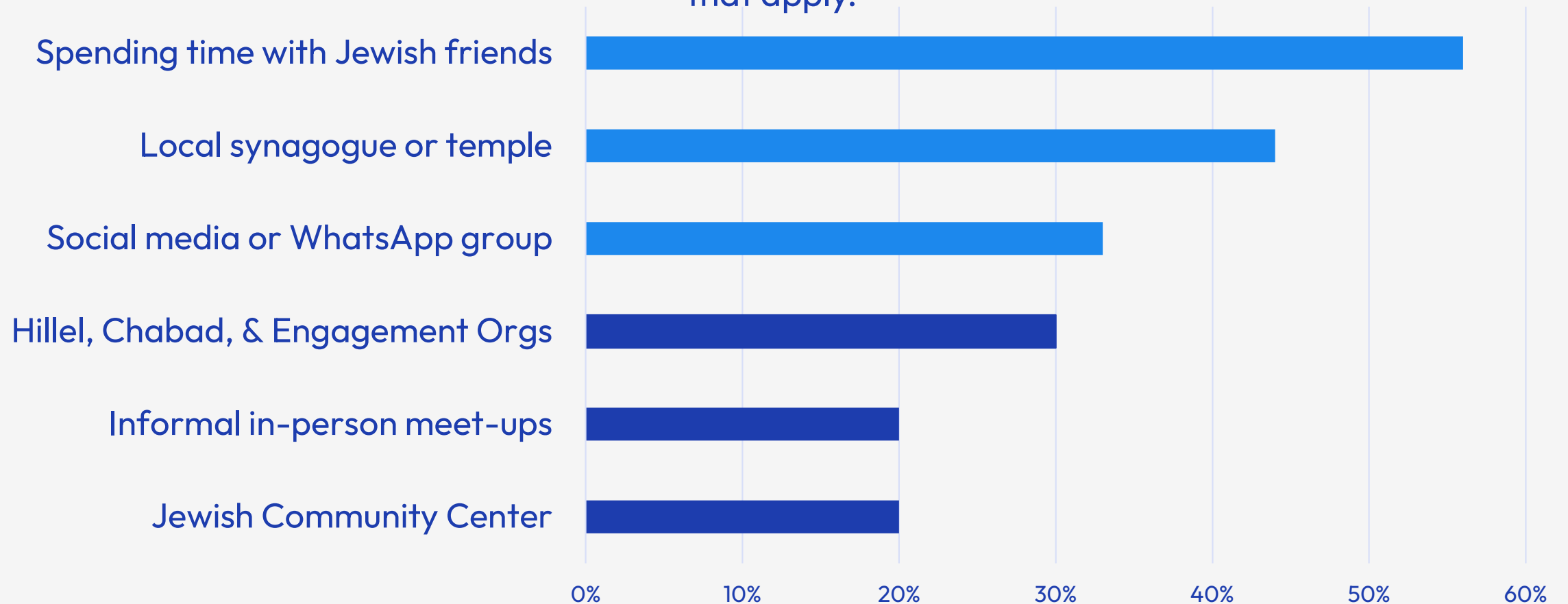
Of those in the Surge who were not “very engaged” before October 7, today:

- 28% feel part of a community
- 16% are becoming part of a Jewish community
- 26% have attended events but are still seeking a Jewish community that is right for them

Those engaging more with community are spending time with Jewish friends, showing up to their local synagogue, and connecting on social media.



Which best describe the organization(s) or group(s) you engaged with. Please select all that apply.





**Those in the Surge
who wanted to
learn were seeking
to better
understand Israel
and to increase
their Jewish
knowledge.**

What were you hoping to gain from the learning you did after 10/7?

83% Increase understanding of the current situation in Israel

74% Increase your understanding of Israel for your own personal knowledge

74% Increase your understanding of Israel to help explain it to others

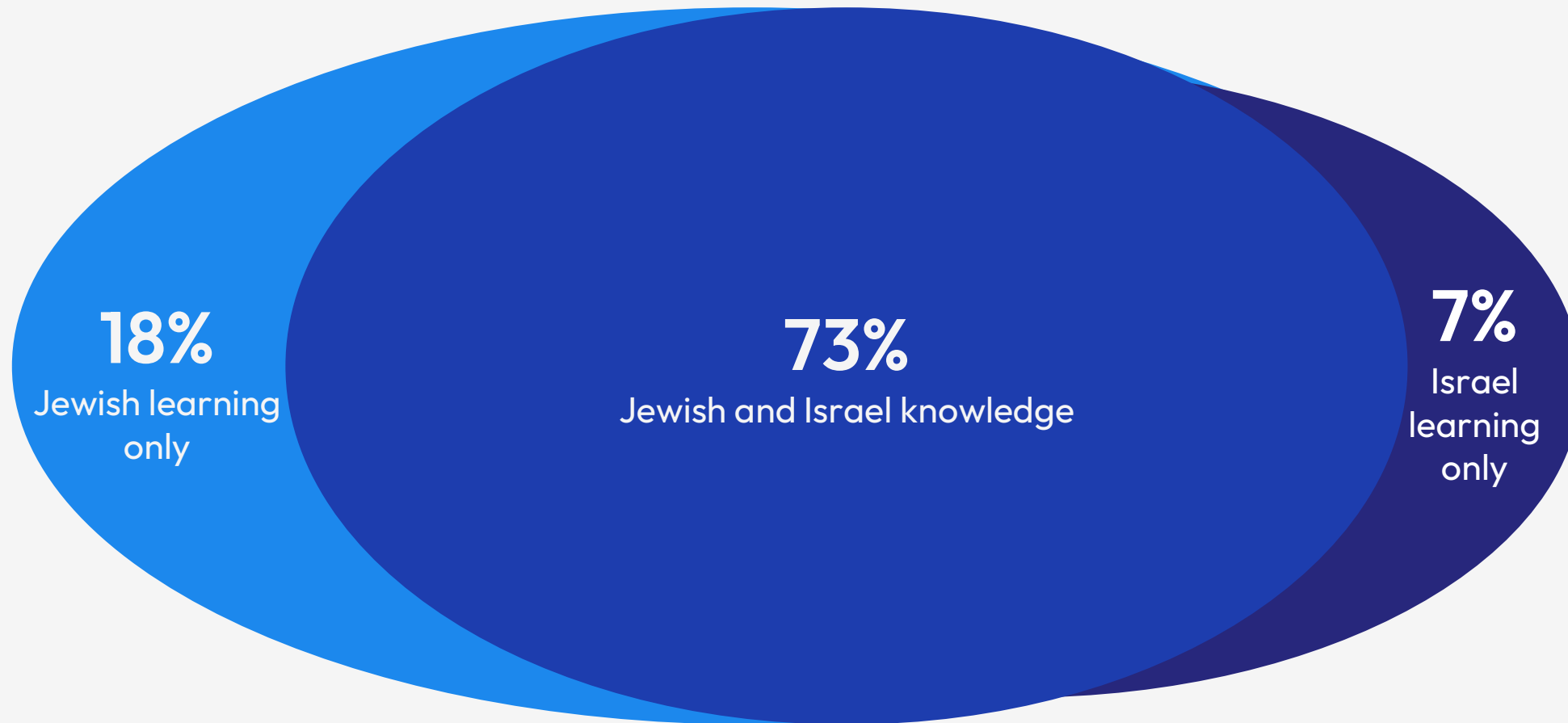
59% Feel a sense of connection with other Jewish people

56% Increase your knowledge of Judaism

40% Feel a sense of connection with your own Judaism



Most people seeking to learn wanted to learn about both Israel and Jewish topics.





People preferred individual, online, and self-paced learning over in-person and multi-session experiences.

In which of the following ways did you seek to learn more about Israel and/or Jewish life?

84% Read news stories

69% Read content from Jewish or Israel related organizations

61% Spoke with friends who you view as knowledgeable

49% Listen to podcasts

48% Facebook or Instagram

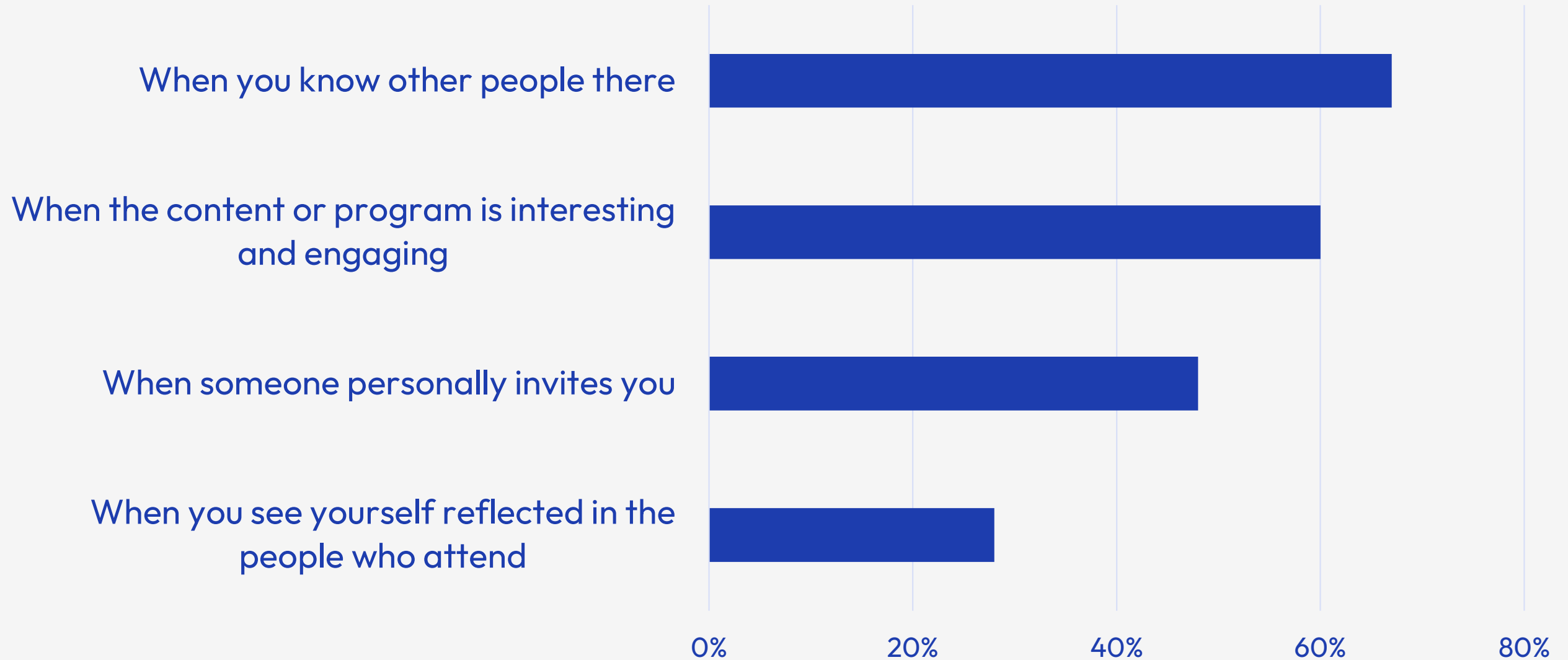
29% Joined virtual events to hear from experts

27% Attended in person events

9% Registered for a multi-session course or program

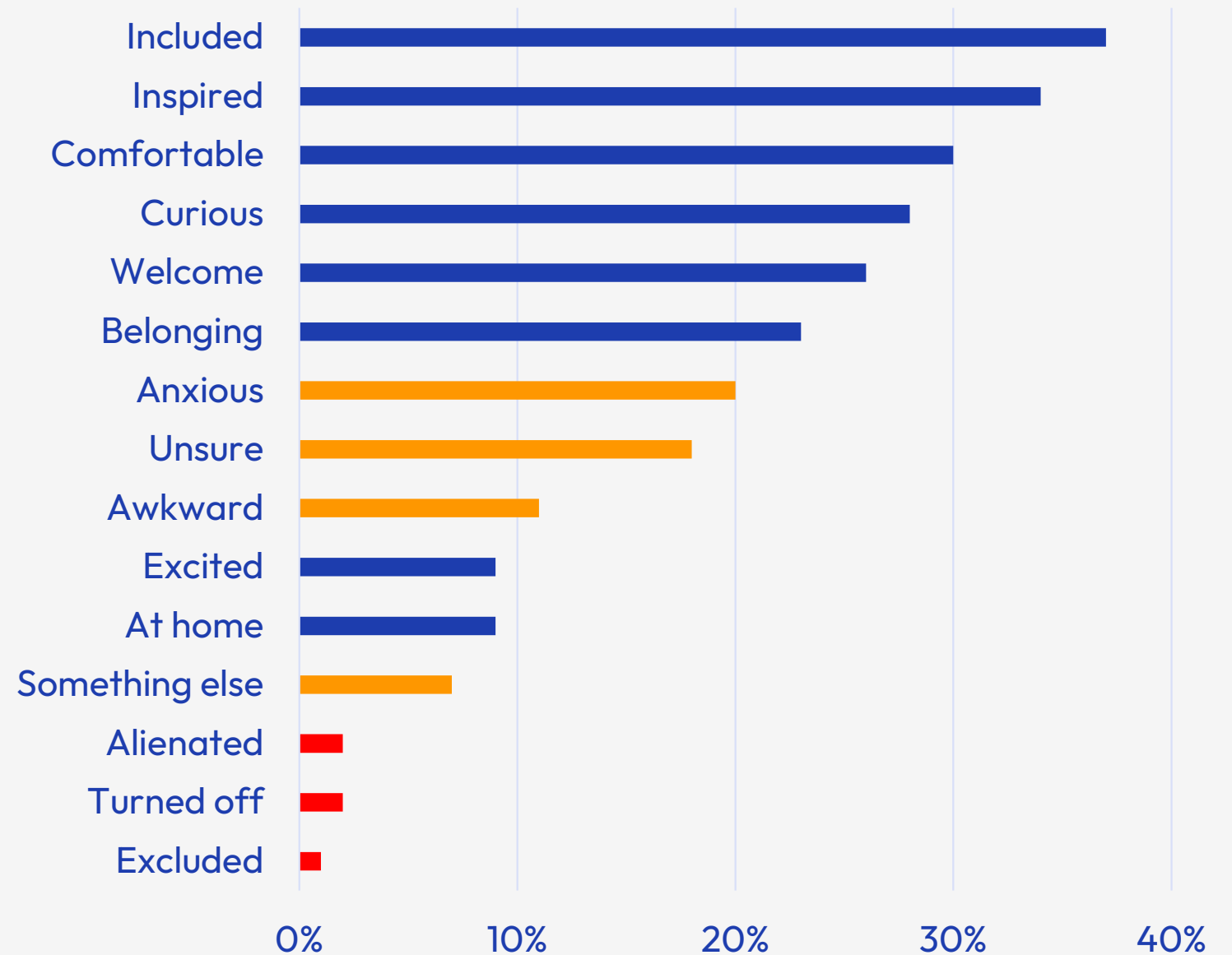


The top factors that make someone comfortable at a Jewish program since 10/7 are consistent with studies pre-10/7.



90% of those who showed up in the Surge used a positive adjective in reflecting on their experience.

When thinking about these new engagements, I feel...? Please select up to three.





Very few Jews indicate withdrawing from Jewish Life - the inverse of the Surge.

- 6% of Jews indicate that following October 7th they avoided Jewish institutions more.
- Over half of those also report that they were not at all engaged in Jewish life before October 7th.
- This is true despite widespread concerns about antisemitism and Israel, and the overall emotional impact.



Previously less engaged individuals across all life-stages are still showing up in the Surge, with Mid-Life and Single Young Adults remaining the largest segments.

Life Stage	2024	2025
18-34 Single	21%	21%
18-34 Married	12%	8%
18-34 With Children	2%	7%
35-54 Single	6%	10%
35-54 Married	5%	6%
35-54 With Children	16%	10%
55-74 With Children	6%	2%
55-74 Mid-Life	25%	29%
75+	7%	8%
Total	100%	100%



Mid-Lifers want meaning, solidarity, and cultural or spiritual connection. They are deeply concerned about the resurgence of antisemitism. Often, they don't know where to go for community with those in their phase of life.

Young Adults are transient and seeking local Jewish friends and activities. They are open to organizational engagement for their age group, especially non-political. They often feel isolated from their secular communities, as their views on Israel and the war are the most different from the non-Jews in their age group.



39% of all parents with children at home are also now surging, with significant increased surge in parents of 0–13-year-olds in the last year.

Parents want information, resources and like-minded community for themselves and their families. They are deeply worried about their children's experiences of antisemitism and of Jewish Life.



The Surge continues but is not going to last forever. If we are going to meet people's needs — we must respond now.