

**The AJC survey of 1,074 American Jews was conducted by Knowledge Networks, March 14 – 27, 2012.**

**Survey Results:**

**1. Where would you place yourself on this scale?**

24%	Liberal
22%	Lean Liberal
35%	Moderate, Middle of the Road
10%	Lean Conservative
9%	Conservative
0%	No Response

**2. In politics TODAY, do you consider yourself a Republican, a Democrat, or an Independent?**

19%	Republican
26%	Independent
52%	Democrat
2%	Other
0%	No Response

**2A. [IF INDEPENDENT/OTHER] As of TODAY, do you think of yourself as closer to the...**

34%	Republican Party
64%	Democratic Party
1%	No Response

**3. This is a list of the front running candidates for the Republican presidential nomination. Please indicate your opinion of each candidate. If you haven't heard enough to decide, please select that response.**

**3A. Mitt Romney**

11%	Very Favorable
25%	Somewhat Favorable
29%	Very Unfavorable
28%	Somewhat Unfavorable
6%	Haven't Heard Enough to Decide
1%	No Response

**3B. Rick Santorum**

3%	Very Favorable
15%	Somewhat Favorable
55%	Very Unfavorable
19%	Somewhat Unfavorable
8%	Haven't Heard Enough to Decide
1%	No Response

**3C. Newt Gingrich**

3%	Very Favorable
14%	Somewhat Favorable
53%	Very Unfavorable
23%	Somewhat Unfavorable
6%	Haven't Heard Enough to Decide
1%	No Response

**3D. Ron Paul**

5%	Very Favorable
17%	Somewhat Favorable
39%	Very Unfavorable
27%	Somewhat Unfavorable
12%	Haven't Heard Enough to Decide
1%	No Response

**4. If the presidential election was being held today, and the candidates were [ORDER ROTATED] Mitt Romney, Republican, or Barack Obama, Democrat, for whom would you most likely vote?**

28%	Mitt Romney, Republican
61%	Barack Obama, Democrat
11%	Undecided
*%	No Response

**4A. [IF UNDECIDED IN Q4] At this point, are you leaning toward Mitt Romney, Republican, or Barack Obama, Democrat [ORDER ROTATED]?**

5%	Mitt Romney, Republican
6%	Barack Obama, Democrat
1%	No Response

**5. If the presidential election was being held today, and the candidates were [ORDER ROTATED] Rick Santorum, Republican, or Barack Obama, Democrat, for whom would you most likely vote?**

- 21% Rick Santorum, Republican
- 68% Barack Obama, Democrat
- 11% Hard Undecided
- \*% No Response

**5A. [IF UNDECIDED IN Q5] At this point, are you leaning toward Rick Santorum, Republican, or Barack Obama, Democrat [ORDER ROTATED]?**

- 6% Rick Santorum, Republican
- 5% Barack Obama, Democrat
- \*% No Response

**6. If the presidential election was being held today, and the candidates were [ORDER ROTATED] Newt Gingrich, Republican, or Barack Obama, Democrat, for whom would you most likely vote?**

- 21% Newt Gingrich, Republican
- 68% Barack Obama, Democrat
- 12% Undecided
- \*% No Response

**6A. [IF UNDECIDED IN Q6] At this point, are you leaning toward Newt Gingrich, Republican, or Barack Obama, Democrat [ORDER ROTATED]?**

- 6% Newt Gingrich, Republican
- 5% Barack Obama, Democrat
- 1% No Response

**7. If the presidential election was being held today, and the candidates were [ORDER ROTATED] Ron Paul, Republican, or Barack Obama, Democrat, for whom would you most likely vote?**

- 19% Ron Paul, Republican
- 66% Barack Obama, Democrat
- 15% Undecided
- 1% No Response

**7A. [IF UNDECIDED IN Q7] At this point, are you leaning toward Ron Paul, Republican, or Barack Obama, Democrat [ORDER ROTATED]?**

8% Ron Paul, Republican  
7% Barack Obama, Democrat  
1% No Response

**8. Among the following list of choices, which are the 3 most important issues to you in deciding how you will vote in the 2012 presidential election?**

1st	2nd	3rd	All	
9%	9%	8%	26%	National Security
29%	26%	28%	80%	Economy
20%	19%	20%	57%	Health Care
6%	9%	8%	22%	US-Israel Relations
4%	3%	1%	8%	Immigration
4%	5%	4%	14%	Energy Security
8%	10%	10%	26%	Taxes
8%	7%	8%	22%	Social Security
4%	5%	6%	15%	Iran's Nuclear Program
4%	2%	2%	8%	Church-State Issues
3%	4%	4%	11%	Abortion
1%	-	-	1%	No Response

**9. Do you approve or disapprove of the way President Obama is handling each of these issues:**

**9A. National Security**

23% Approve Strongly  
46% Approve Somewhat  
18% Disapprove Somewhat  
11% Disapprove Strongly  
1% No Response

**9B. Economy**

16% Approve Strongly  
41% Approve Somewhat  
20% Disapprove Somewhat  
21% Disapprove Strongly  
2% No Response

**9C. Health Care**

23%	Approve Strongly
39%	Approve Somewhat
14%	Disapprove Somewhat
22%	Disapprove Strongly
1%	No Response

**9D. US-Israel Relations**

15%	Approve Strongly
43%	Approve Somewhat
22%	Disapprove Somewhat
18%	Disapprove Strongly
1%	No Response

**9E. Immigration**

12%	Approve Strongly
44%	Approve Somewhat
26%	Disapprove Somewhat
16%	Disapprove Strongly
2%	No Response

**9F. Energy Security**

13%	Approve Strongly
48%	Approve Somewhat
22%	Disapprove Somewhat
16%	Disapprove Strongly
2%	No Response

**9G. Taxes**

15%	Approve Strongly
42%	Approve Somewhat
24%	Disapprove Somewhat
17%	Disapprove Strongly
2%	No Response

**9H. Social Security**

18%	Approve Strongly
43%	Approve Somewhat

25% Disapprove Somewhat  
13% Disapprove Strongly  
1% No Response

#### **9I. Iran's Nuclear Program**

17% Approve Strongly  
44% Approve Somewhat  
21% Disapprove Somewhat  
16% Disapprove Strongly  
1% No Response

#### **9J. Church-State Issues**

24% Approve Strongly  
44& Approve Somewhat  
18% Disapprove Somewhat  
12% Disapprove Strongly  
2% No Response

#### **9K. Abortion**

34% Approve Strongly  
39% Approve Somewhat  
15% Disapprove Somewhat  
10% Disapprove Strongly  
1% No Response

### **10. Regardless of how you usually vote, do you think the Republican Party or the Democratic Party is more likely to make the right decisions in dealing with the following issues:**

#### **10A. National Security**

36% Republican Party  
60% Democratic Party  
3% No Response

#### **10B. Economy**

36% Republican Party  
62% Democratic Party  
2% No Response

#### **10C. Health Care**

32% Republican Party  
66% Democratic Party  
2% No Response

#### **10D. US-Israel Relations**

40% Republican Party  
57% Democratic Party  
3% No Response

#### **10E. Immigration**

32% Republican Party  
64% Democratic Party  
4% No Response

#### **10F. Energy Security**

30% Republican Party  
66% Democratic Party  
4% No Response

#### **10G. Taxes**

35% Republican Party  
63% Democratic Party  
2% No Response

#### **10H. Social Security**

32% Republican Party  
65% Democratic Party  
2% No Response

#### **10I. Iran's Nuclear Party**

37% Republican Party  
60% Democratic Party  
3% No Response

#### **10J. Church-State Issues**

22% Republican Party  
74% Democratic Party  
3% No Response

**10K. Abortion**

16%	Republican Party
81%	Democratic Party
2%	No Response

**11. How concerned are you about the prospect of Iran obtaining nuclear weapons?**

56%	Very Concerned
33%	Somewhat Concerned
9%	Not Too Concerned
2%	Not Concerned At All
0%	No Response

**12. How likely do you think it is that a combination of diplomacy and sanctions can stop Iran from developing nuclear weapons?**

5%	Very Likely
37%	Somewhat Likely
35%	Somewhat Unlikely
21%	Very Unlikely
2%	No Response

**13. If diplomacy and sanctions fail, would you support or oppose the United States taking military action against Iran to prevent it from developing nuclear weapons?**

28%	Support Strongly
36%	Somewhat Somewhat
24%	Oppose Somewhat
10%	Oppose Strongly
2%	No Response

**14. If diplomacy and sanctions fail, would you support or oppose Israel taking military action against Iran to prevent it from developing nuclear weapons?**

39%	Support Strongly
36%	Somewhat Somewhat
14%	Oppose Somewhat
11%	Oppose Strongly
1%	No Response

**15. Compared to one year ago, do you think prospects for Arab-**

**Israeli peace have increased, decreased, or stayed the same?**

7%	Increased
37%	Decreased
55%	Stayed the Same
2%	No Response

**16. Do you think of yourself as...**

8%	Orthodox
26%	Conservative
1%	Reconstructionist
34%	Reform
26%	Just Jewish
5%	No Response

**17. How important is being Jewish in your own life?**

38%	Very Important
29%	Somewhat Important
18%	Not Too Important
14%	Not At All Important
1%	No Response

**18. Aside from special occasions such as weddings and Bar Mitzvahs, how often do you attend services at a Jewish temple or synagogue?**

6%	More Than Once a Week
8%	Once a Week
12%	Once or Twice a Month
27%	A Few Times a Year
16%	Once a Year or Less
31%	Never
1%	No Response

**19. Do you agree or disagree with the following statement:  
Caring about Israel is a very important part of my being a Jew.**

37%	Agree Strongly
34%	Agree Somewhat
15%	Disagree Somewhat
13%	Disagree Strongly
1%	No Response

**20. Have you ever been to Israel?**

59%	No
19%	Yes, Once
9%	Yes, Twice
12%	Yes, Three or More Times
1%	No Response

**20A. [IF NO] Why not?**

48%	I've never had the opportunity to go
32%	Its too expensive
13%	I'm afraid
31%	I'm not interested
11%	Other

**21. What is your opinion of the way the Israeli government led by Prime Minister Benjamin Netanyahu is handling the US-Israel relationship?**

22%	Very Favorable
48%	Somewhat Favorable
10%	Very Unfavorable
18%	Somewhat Unfavorable
2%	No Response

**Knowledge Network Profile Questions**

**22. Gender**

51%	Male
49%	Female

**23. Age**

15%	18-29
24%	30-44
26%	45-59
36%	60+

**24. Education**

1%	Less Than High School
9%	High School Graduate
24%	Some College

66% College Graduate

**25. Household Income**

20%	\$0 - <\$50K
28%	\$50K - <\$85K
29%	\$85K - <\$125K
22%	\$125K+

**26. Marital Status**

54%	Married
17%	Previously Married
21%	Never Married
8%	Living with Partner

**27. Region**

36%	Northeast
13%	Midwest
26%	South
24%	West