# The 2018 Jewish Federation of Metropolitan Detroit Population Study:

### **Twelve Major Findings**

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### **Topics Covered in the Study**

- 1. Survey Methodology
- 2. Jewish Population Size
- 3. Geographic Profile
- 4. Demographic Profile
- 5. Religious Profile
- 6. Types of Marriage
- 7. Membership Profile
- 8. Jewish Education: Adults
- 9. Jewish Education: Children
- 10. Jewish Agencies
- 11. Social Service Needs
- 12. Israel
- 13. Anti-Semitism
- 14. The Media
- 15. Philanthropic Profile
- 16. Political Profile

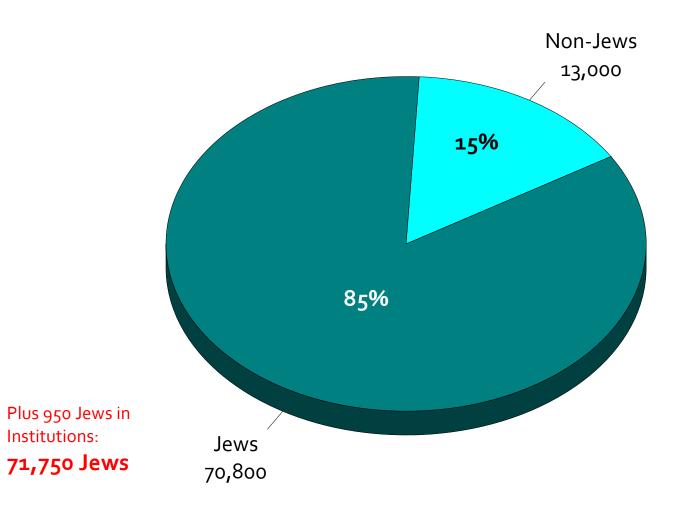
### **Resources Available to the Community**

- Main Report (1,200+ pages)
- 2. Summary Report (180 pages)
- 3. Slides (1,000+)
- 4. Posted at <a href="https://www.jewishdetroit.org">www.jewishdetroit.org</a> and <a href="https://www.jewishdetroit.org">www.jewishdetroit.org</a> and

Finding 1: Planning should assume that the Jewish population will remain relatively constant in the next years.

### **The Jewish Community of Detroit**

83,800 persons live in 31,500 Jewish households, of whom 70,800 persons are Jewish

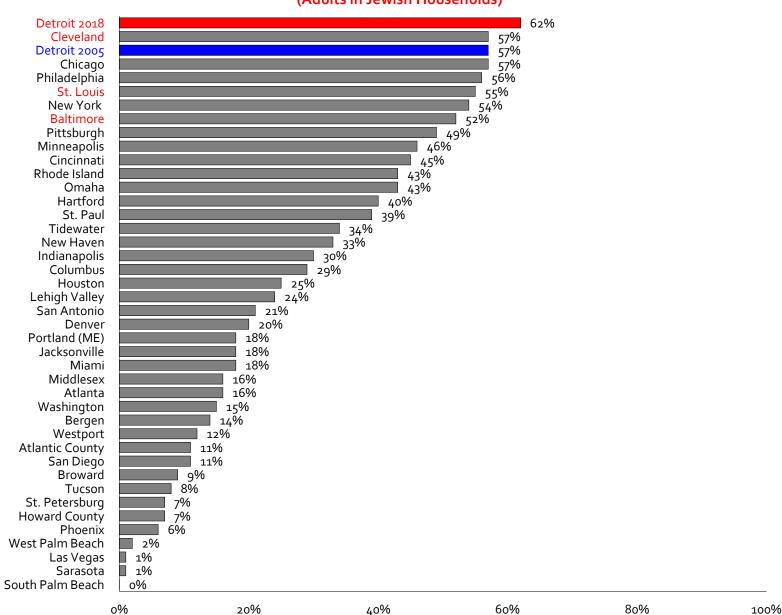


## Changes in the Size of the Jewish Community of Detroit - 1989-2018

Number of	1989 Estimate	2005 Estimate	2018 Estimate	Increase 2005-2018
Households	42,500	30,000	31,500	1,500
Persons in Jewish Households	105,000	78,000	83,800	5,800
Jews	96,000	71,500	70,800	-700
% of Persons in Jewish Households Who Are Jewish	91%	92%	84%	

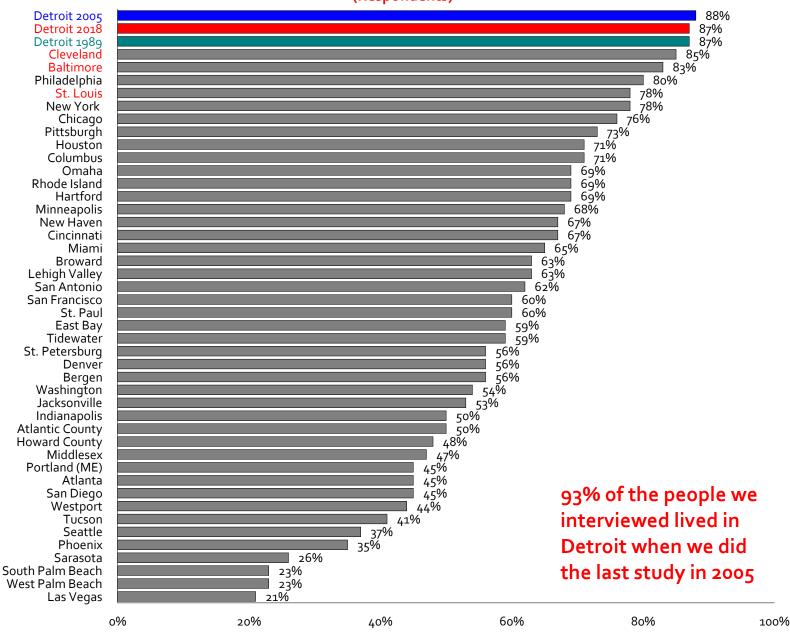
### **Locally Born**

(Adults in Jewish Households)



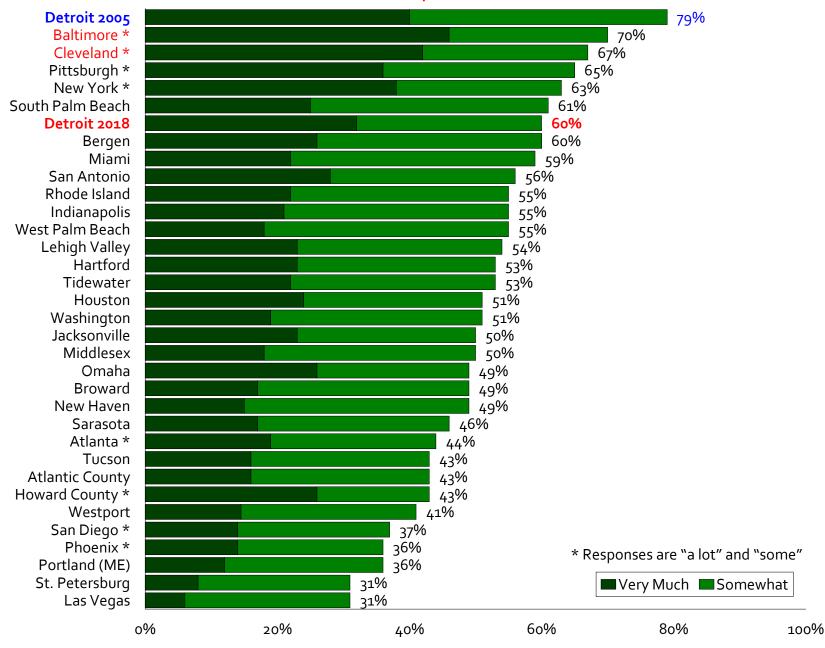
### Long-Term Households (20 or More Years)

(Respondents)



### 9 Feel Very Much/Somewhat Part of the Local Jewish Community

(Jewish Respondents)



### **Migration of Jewish Households**

### **Average Annual In-Migration**

\*\*220 households moved in each year during the past five years

### **Projected Average Annual Out-Migration**

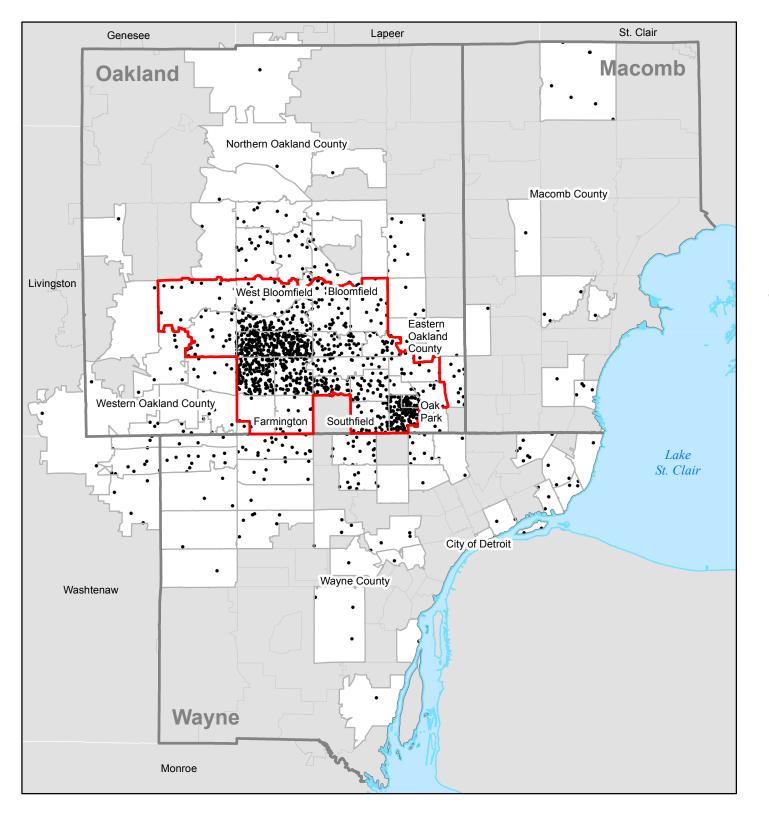
\*\* 100 households definitely moving out of Detroit each year during the next three years

\*\*535 households probably moving out of Detroit each year during the next three years

### **Projected Change**

\*\*the Jewish population should not change *significantly* in the next few years as a result of migration

Finding 2: While there remains a significant concentration of Jews in the Core Area, a geographic shift is occurring in the Jewish population.



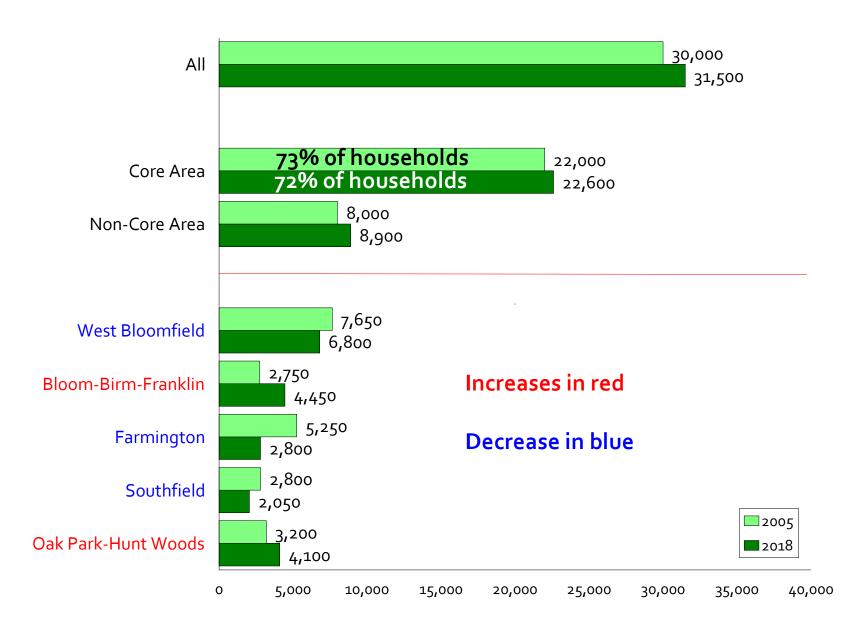
### Distribution of Jewish Households Detroit 2018

1 Dot = 20 Households

Core

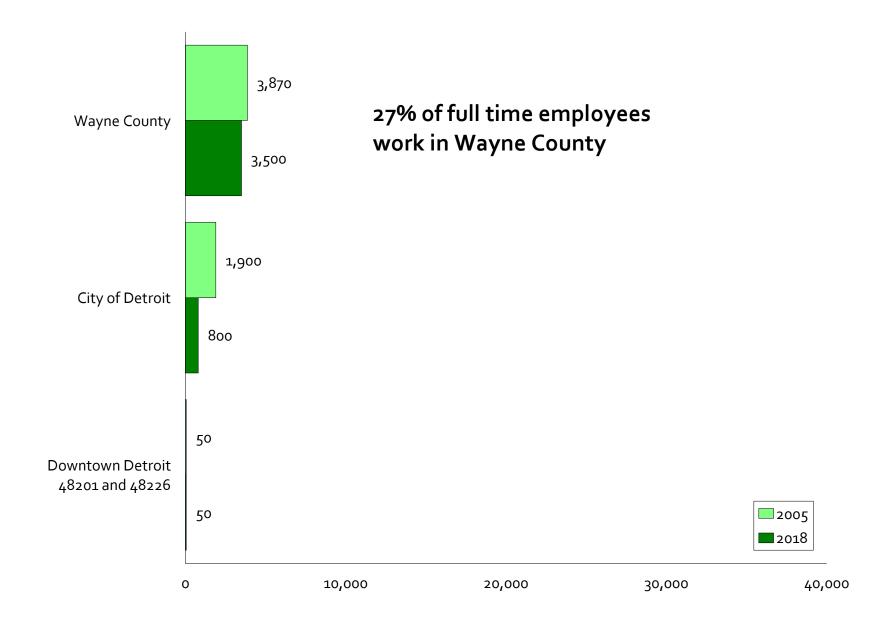
### Jewish Households 2005-2018

(Respondents)



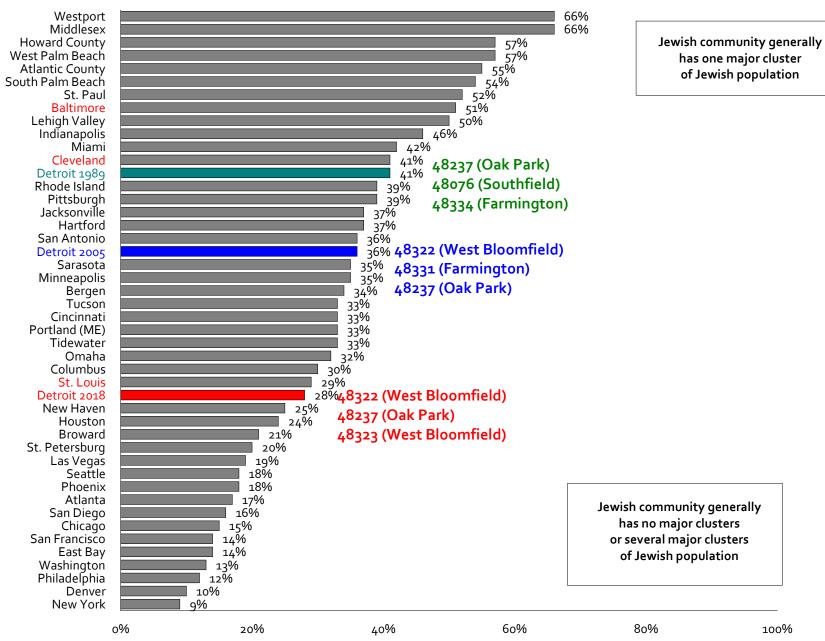
### Jewish Households 2005-2018

(Respondents)



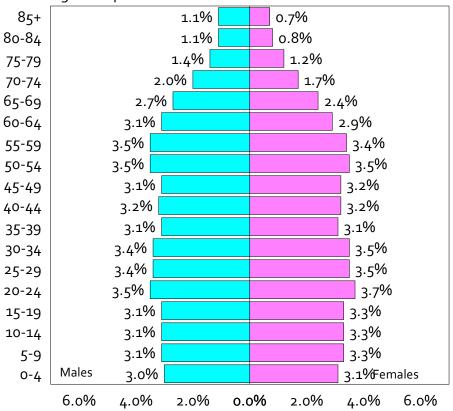
### **Households in Top Three Zip Code Areas**

(Jewish Households)



Finding 3: A significant change has occurred in the age distribution since 2005 in part due to young Jews getting married later.

Age Distribution-All Americans - 2016
Age Group



Median Age is 38 Years 14% are Age 65 and Over 6% are Age 75 and Over

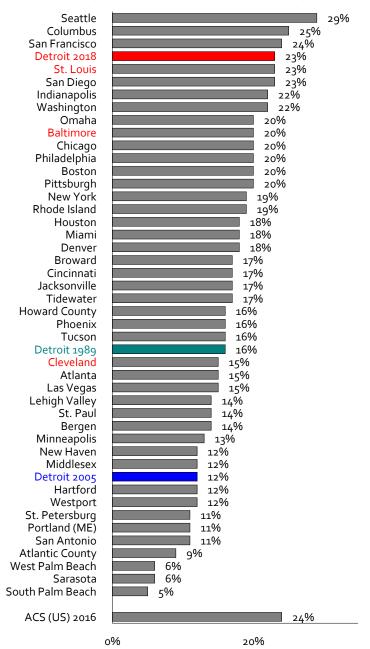
#### **Age Distribution-Detroit Jewish Community**

Age Group 1.1% 1.8% 85+ 80-84 1.0% 1.3% 2.2% 1.7% 75-79 2.2% 2.8% 70-74 65-69 3.5% 3.6% 60-64 4.1% 4.0% 4.4% 4.2% 55-59 2.9% 3.6% 50-54 2.6% 3.8% 45-49 2.1% 2.2% 40-44 2.1% 1.7% 35-39 1.8% 2.2% 30-34 3.0% 2.5% 25-29 4.1% 4.0% 20-24 3.8% 15-19 5.7% 2.8% 10-14 2.6% 1.6% 2.6% 5-9 Males Females 2.4% 1.9% 0-4 6.0% 4.0% 2.0% 0.0% 2.0% 4.0% 6.0%

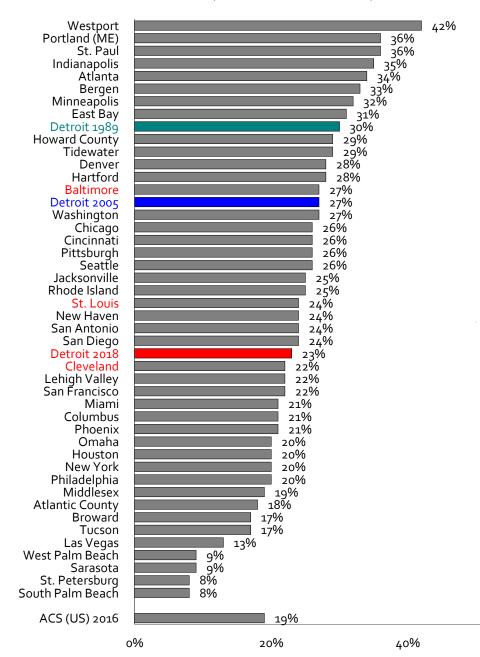
Median Age is 46 Years 21% are Age 65 and Over 9% are Age 75 and Over

#### Age 18-34

#### (Persons in Jewish Households)



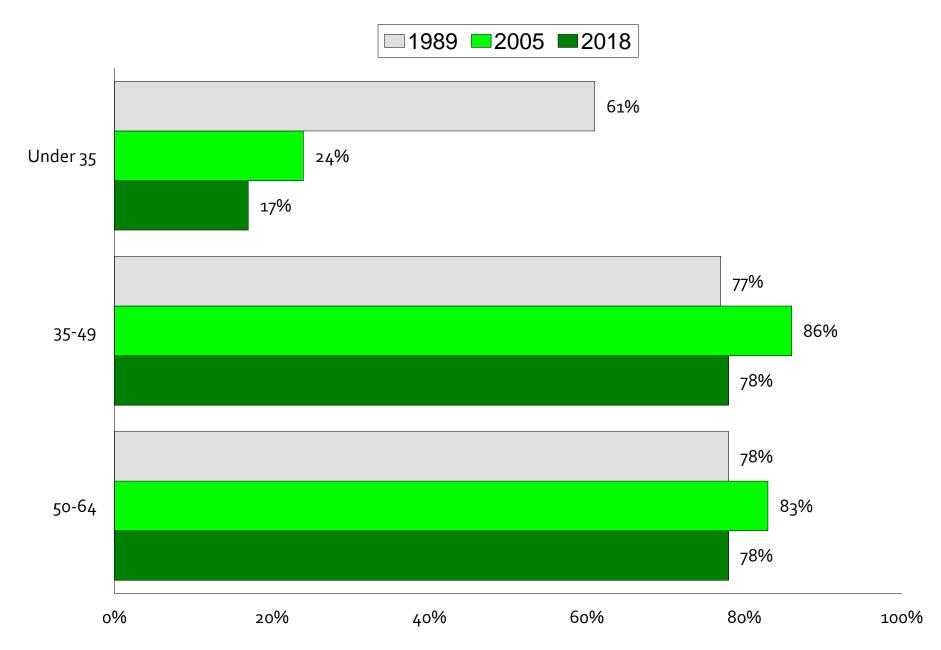
### Married Households with Children Age 0-17 at Home (Jewish Households)



60%

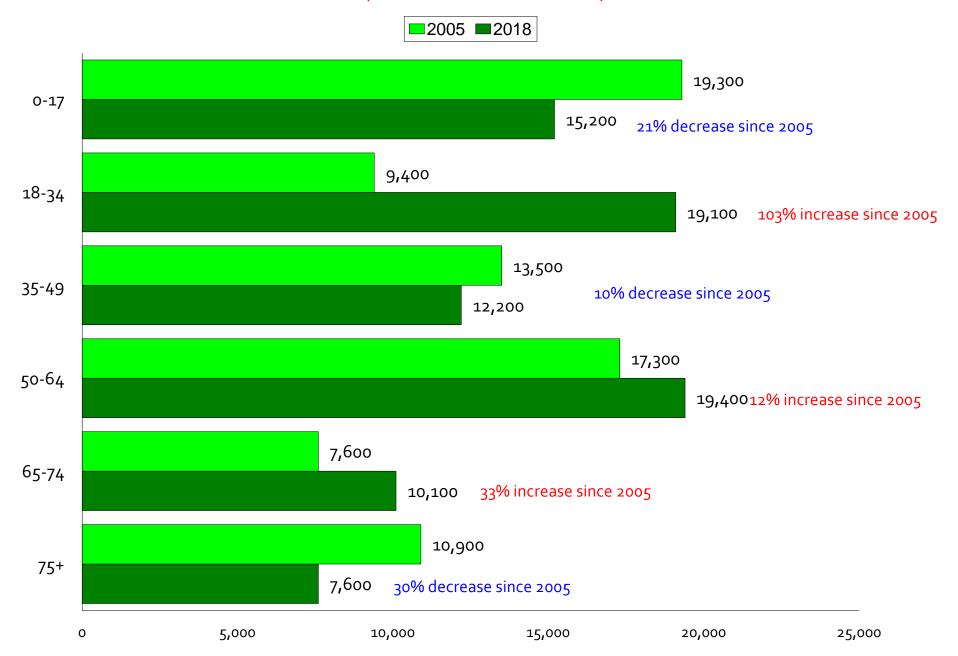
### Currently Married, 1989-2018

(Adults in Jewish Households)



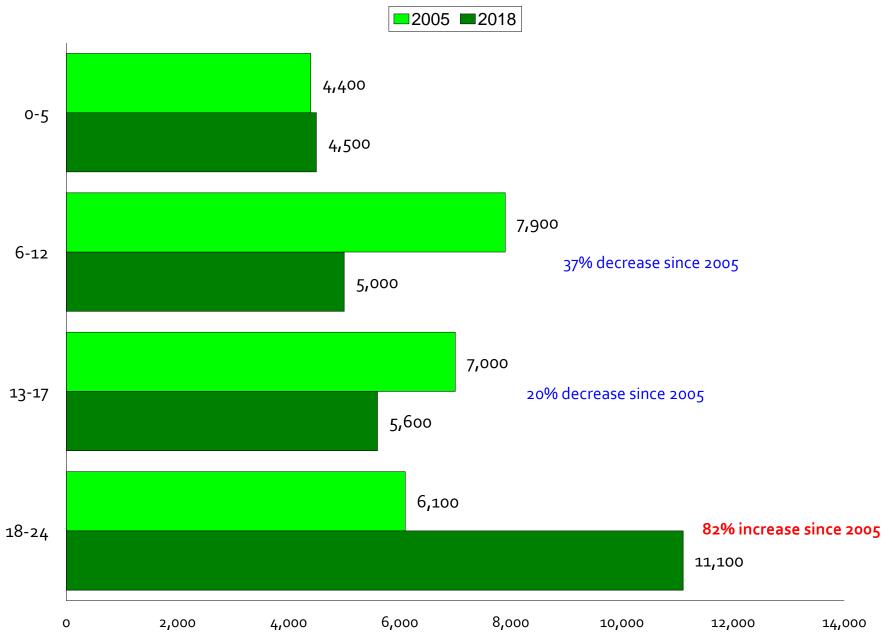
### **Changes in Age Over Time**

(Persons in Jewish Households)



### Changes in Age of Children and College-Age Over Time

(Persons in Jewish Households)



Finding 4: Many fewer persons age 75 and over live alone than in 2005.

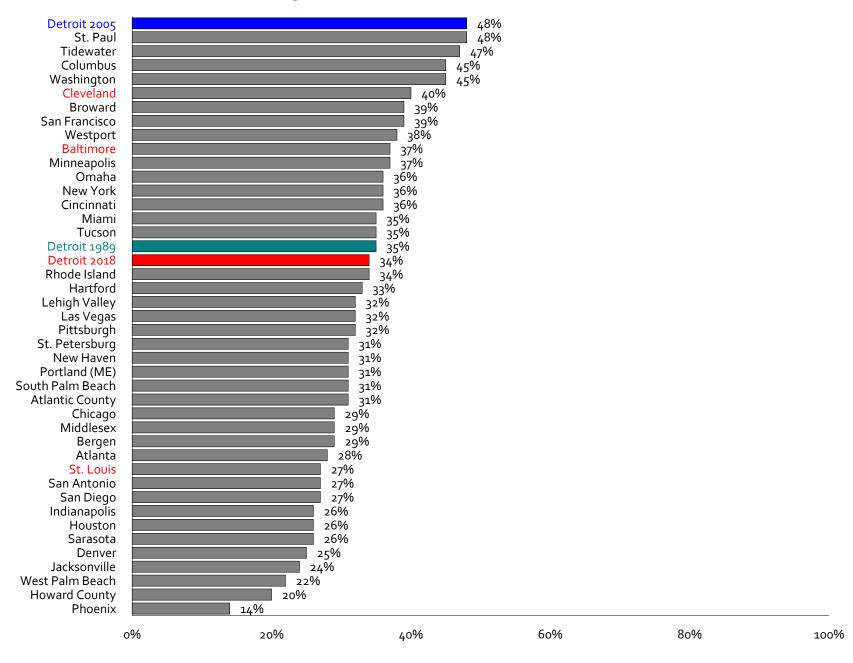
The number of persons age 75 and over is down by 30%. A high percentage have a local adult child.

Data available from public sources suggest that baby boomers will be healthier that the generations before it.

This probably means a reduced need for social services for the population age 75 and over when the baby boomers start to enter this age group in 2020.

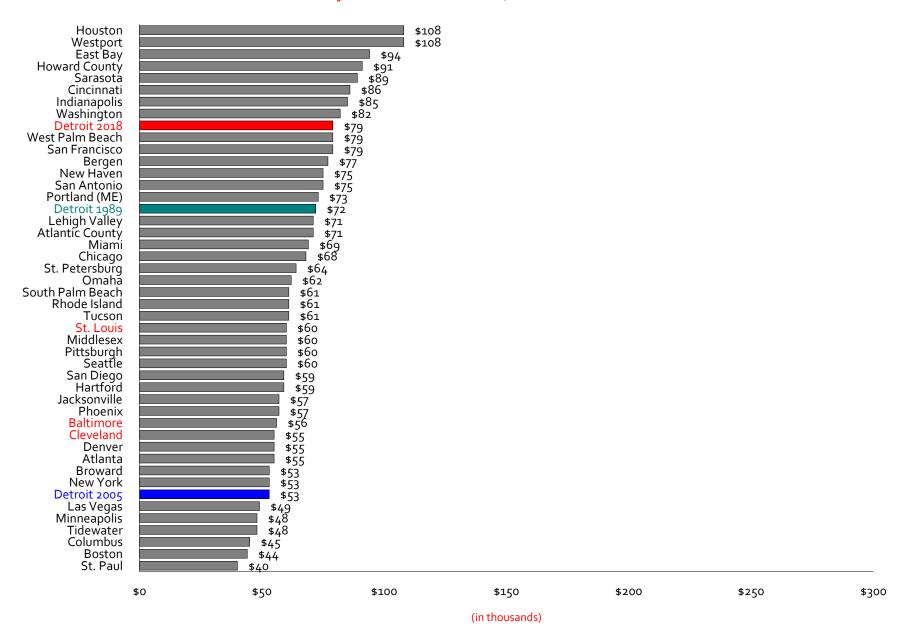
### Persons Age 75 and Over Who Live Alone

(Persons Age 75 and Over in Jewish Households)



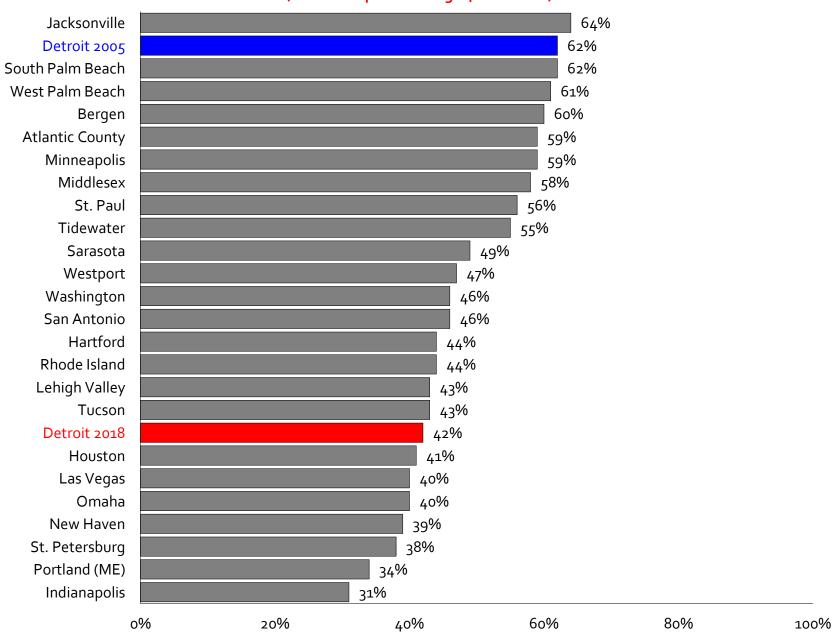
(Jewish Households with Persons Age 65 and Over)

(Adjusted for inflation to 2017 dollars)



### Very Much Prefer Jewish-Sponsored Adult Care Facilities

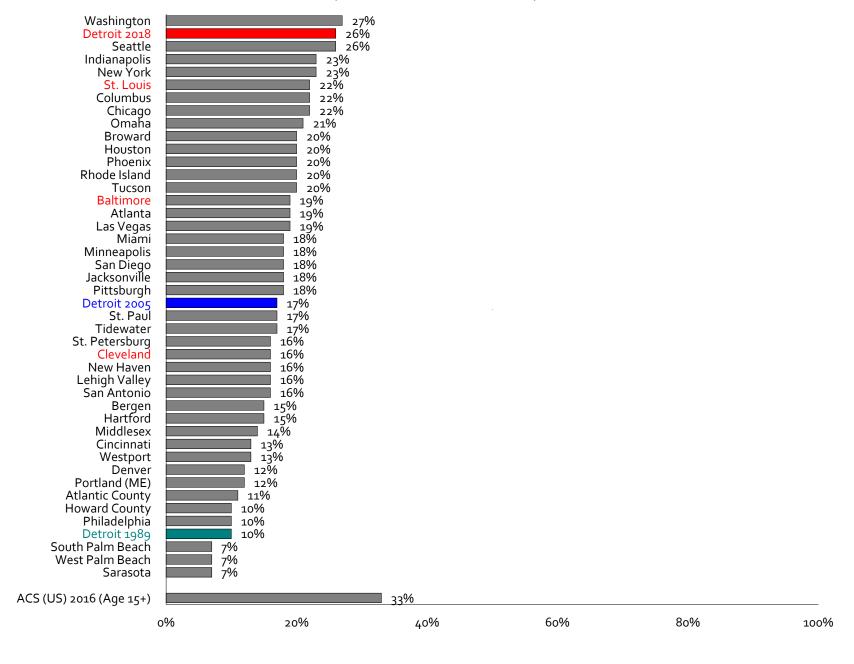
(Jewish Respondents Age 40 and Over)



Finding 5: This is a less married, more divorced, highly educated, moderate income community.

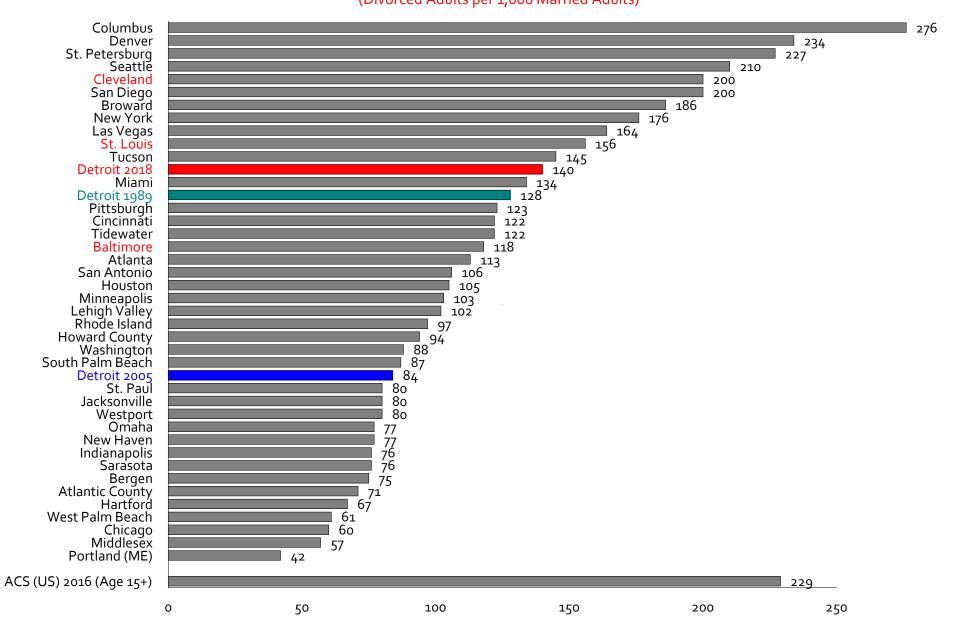
### Single, Never Married

(Adults in Jewish Households)



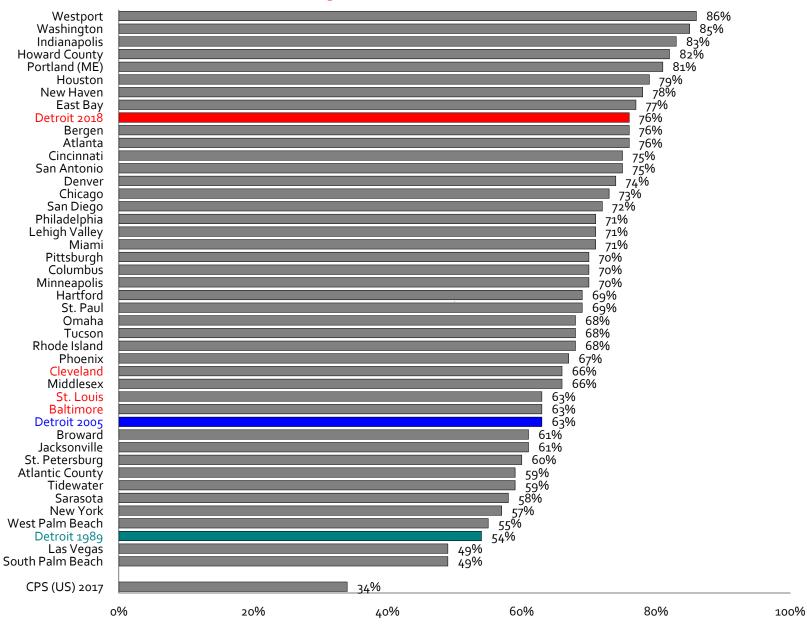
### **Divorce Rate**

(Adults in Jewish Households)
(Divorced Adults per 1,000 Married Adults)



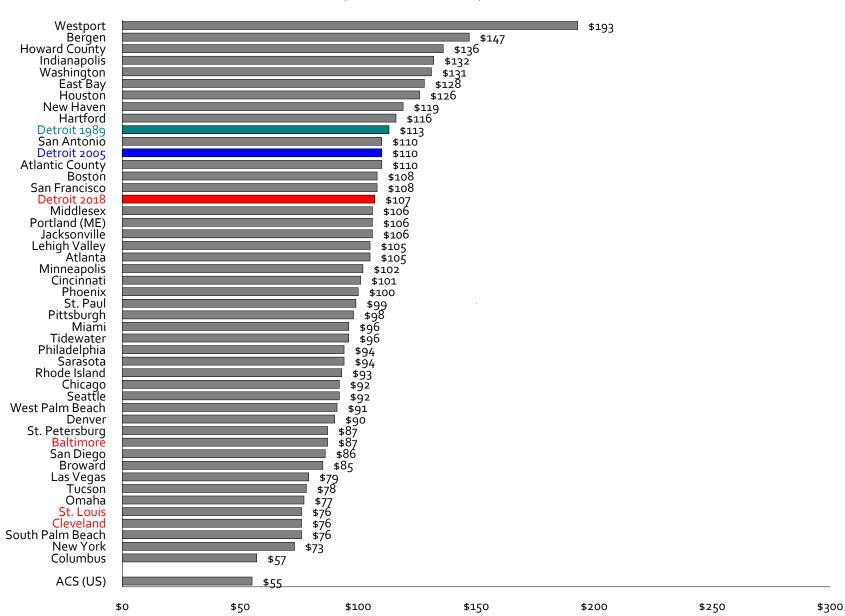
### 4-Year College Degree or Higher

(Adults Age 25 and Over in Jewish Households)



### **Median Household Income**

(Adjusted for inflation to 2017 dollars) (Jewish Households)



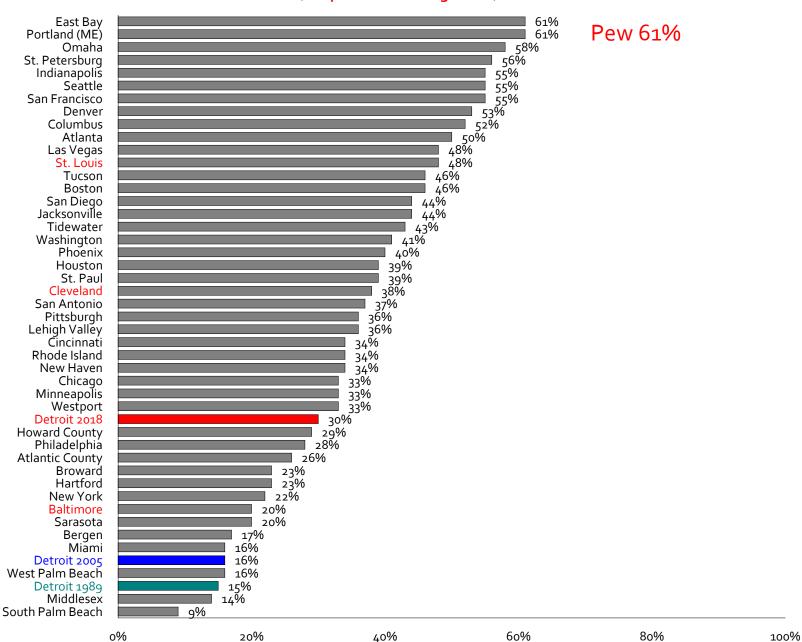
Finding 6: Intermarriage has almost doubled since 2005.

Synagogue membership and donations to Jewish charities for intermarried households are low.

The community should increase efforts to involve intermarried couples in the community.

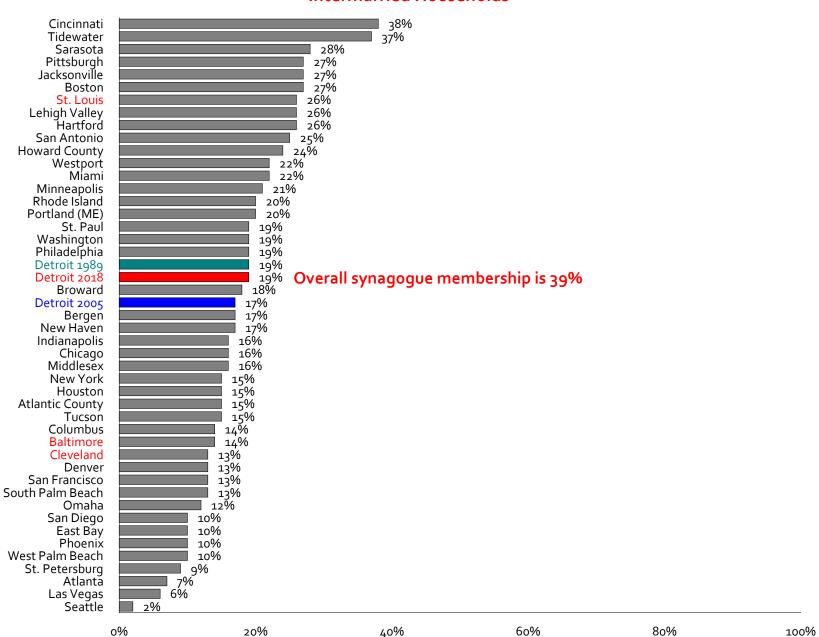
### Intermarriage

(Couples Intermarriage Rate)



### **Synagogue Membership**

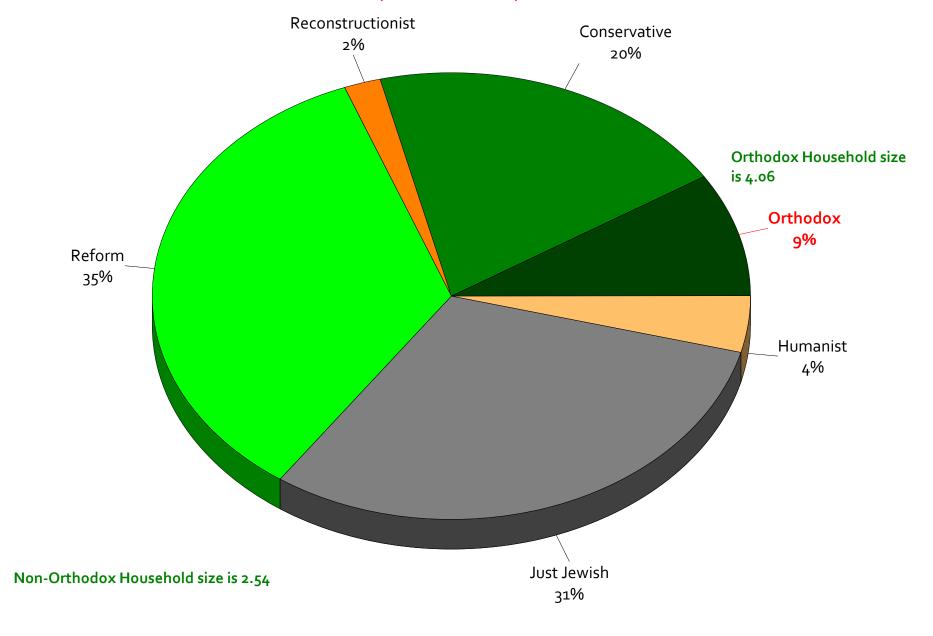
#### **Intermarried Households**



Finding 7: The Detroit Jewish community has a higher percentage of Orthodox Jews than most American Jewish communities.

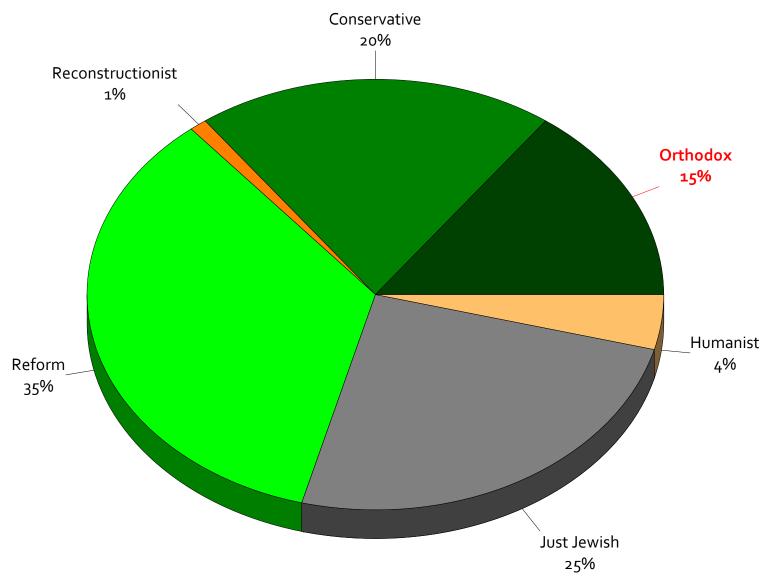
### **Jewish Identification**

(Jewish Households)



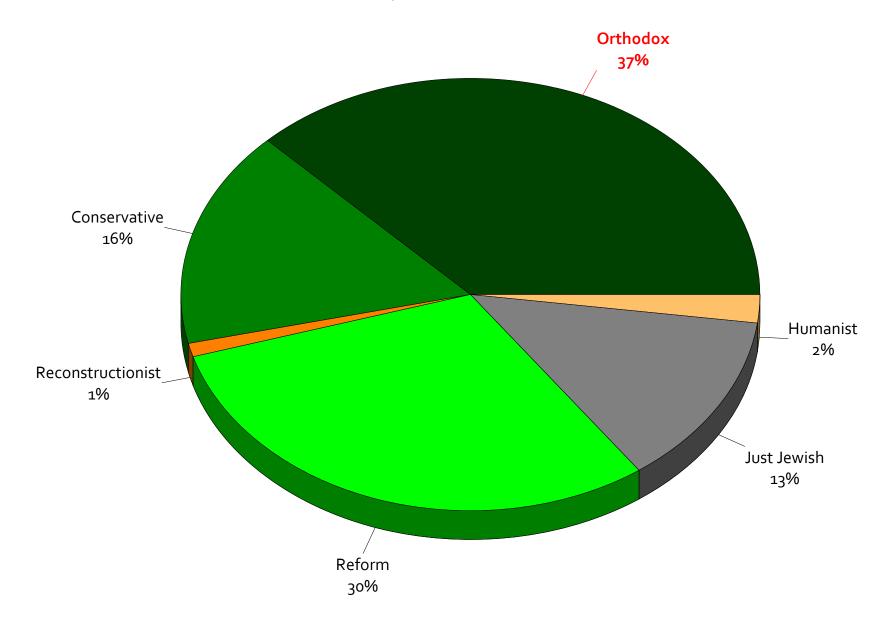
### **Jewish Identification**

(Jewish Persons)



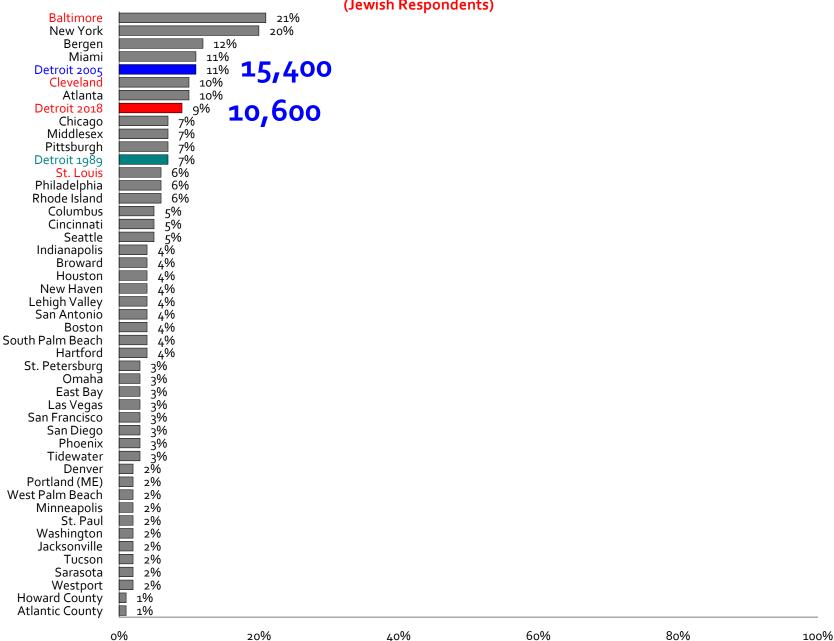
### **Jewish Identification**

(12,000 Jewish Children)



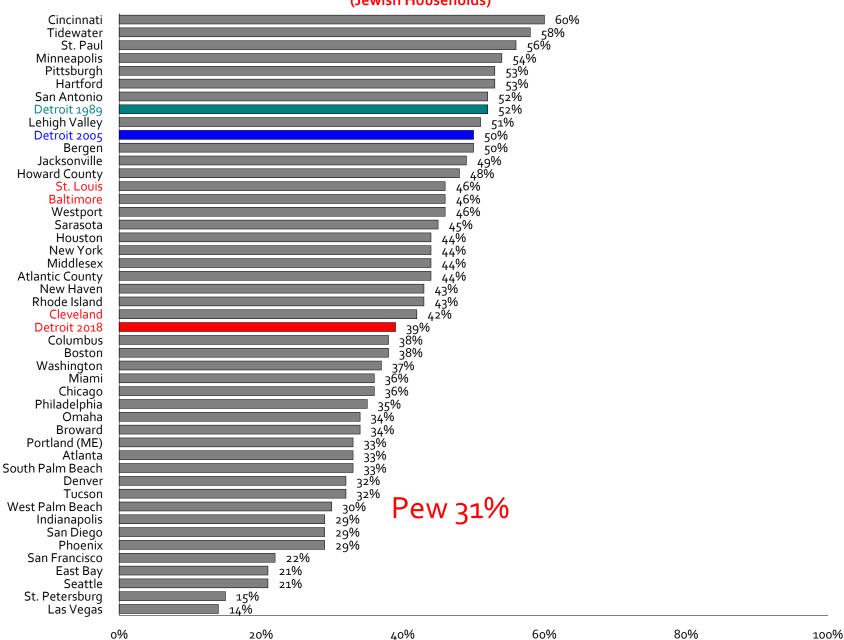
### **Orthodox Identification**

(Jewish Respondents)



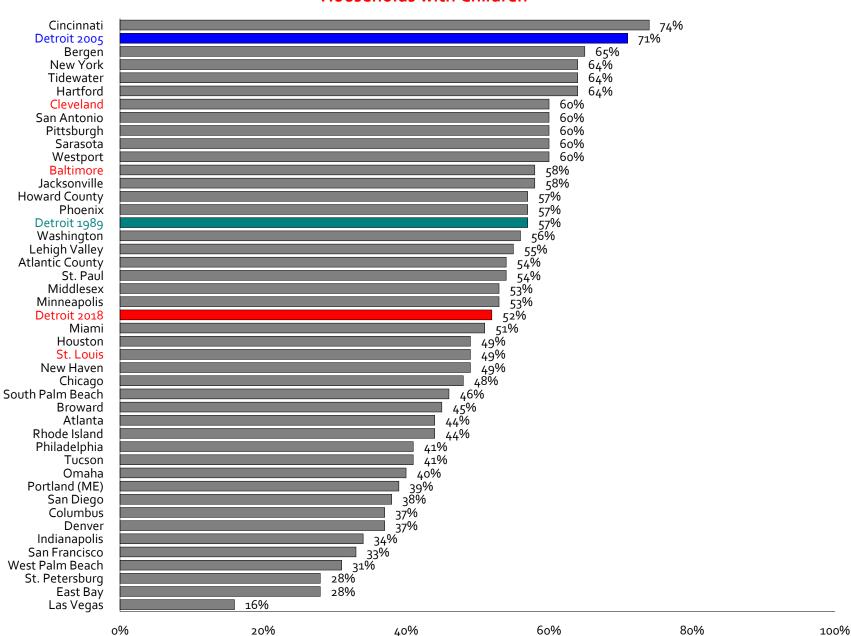
Finding 8: Membership in the community has declined significantly.

### **Synagogue Membership**

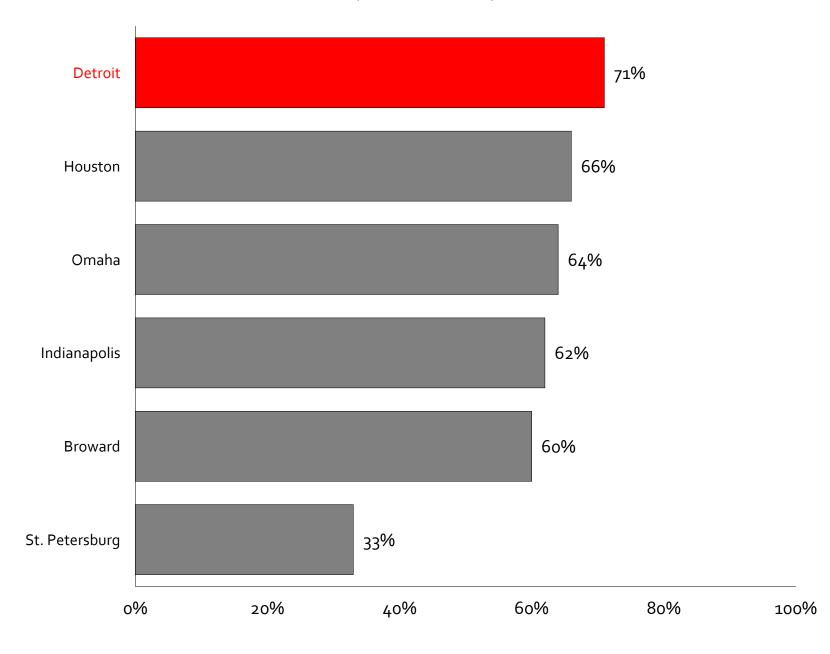


### **Synagogue Membership**

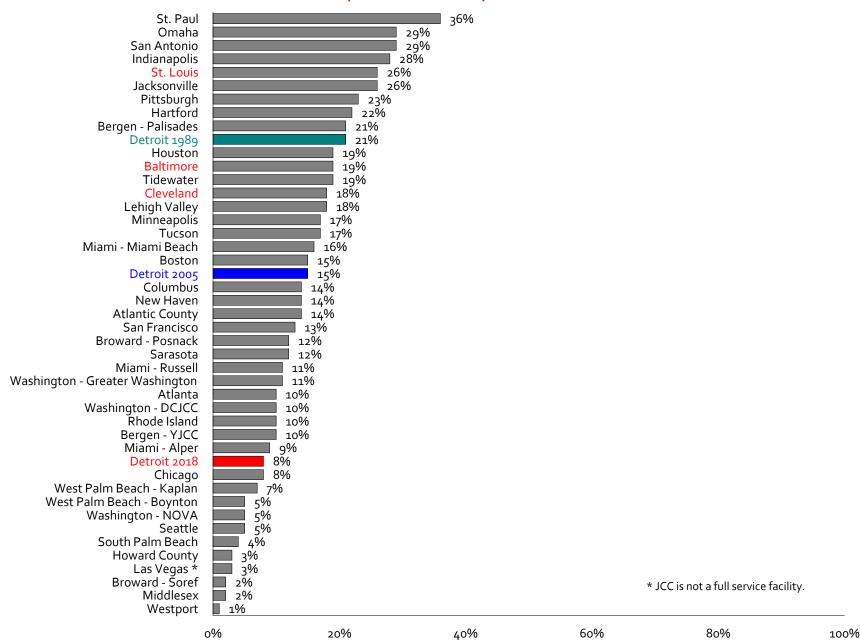
Households with Children



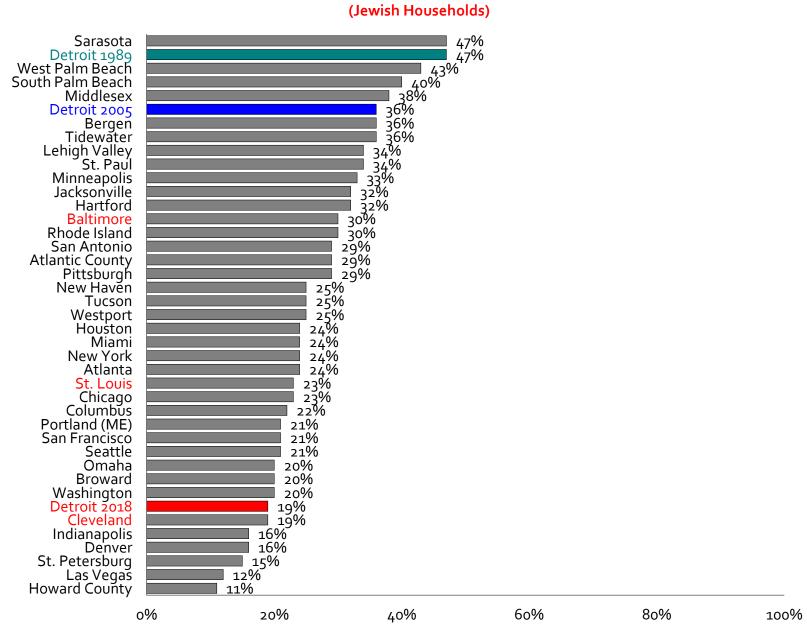
# Participated in or Attended any Programs or Religious Services at, or Sponsored by, a Local Synagogue in the Past Year



### **Local JCC Membership**



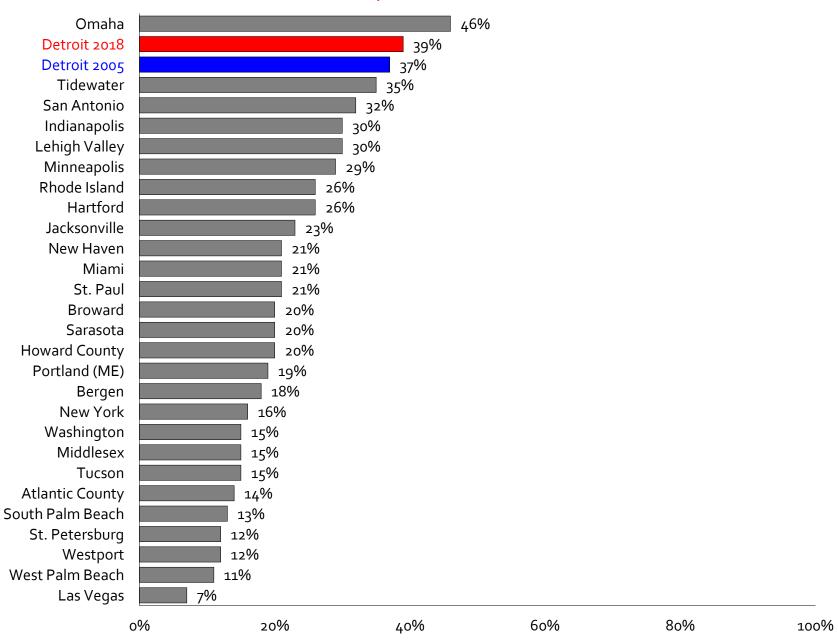
### **Jewish Organization Membership** Other Than a Synagogue or JCC



Finding 9: Federation is well known in the Jewish community and has an excellent reputation.

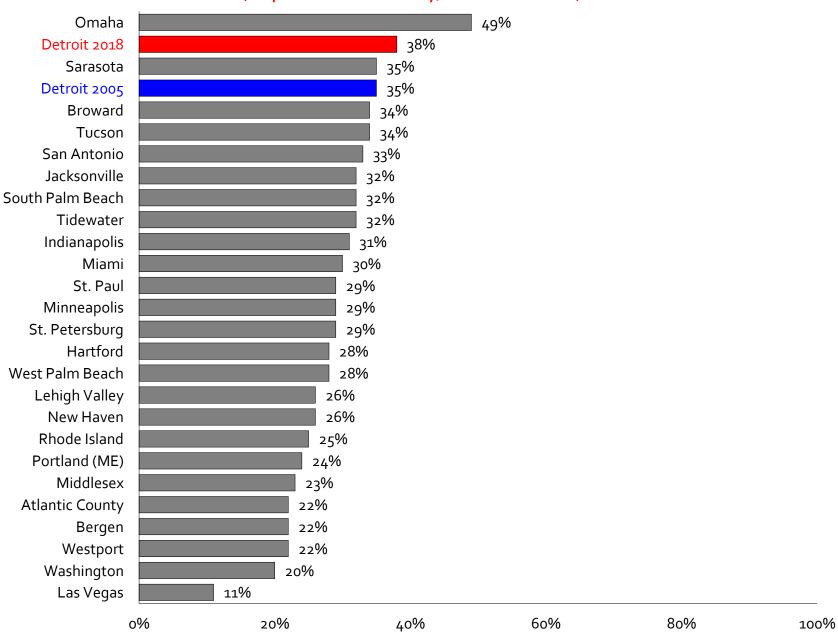
### Very Familiar with the Local Jewish Federation

(Respondents)



### 47 Excellent Perceptions of the Local Jewish Federation

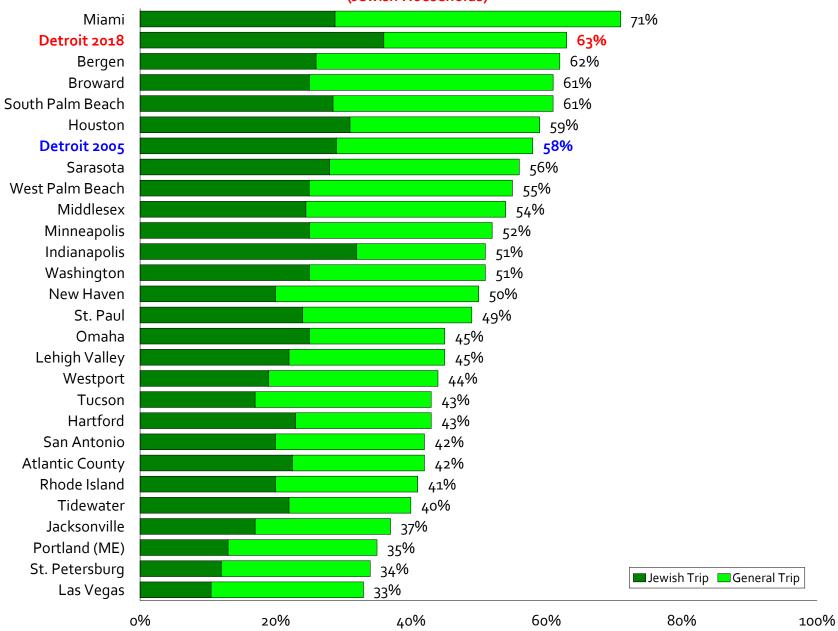
(Respondents Who Are Very/Somewhat Familiar)



Finding 10: The community has significant connections to Israel.

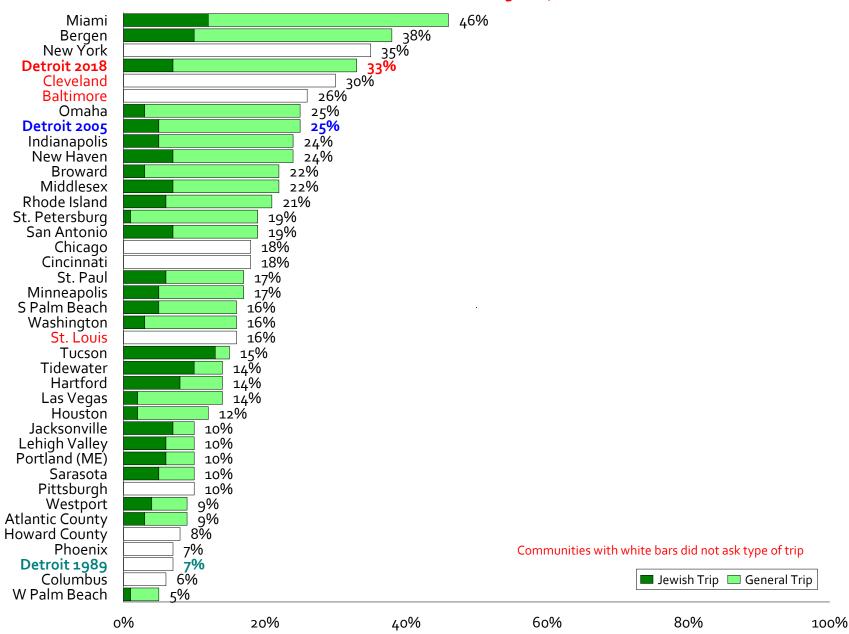
### Households in Which a Member Visited Israel





#### Households in Which a Jewish Child Visited Israel

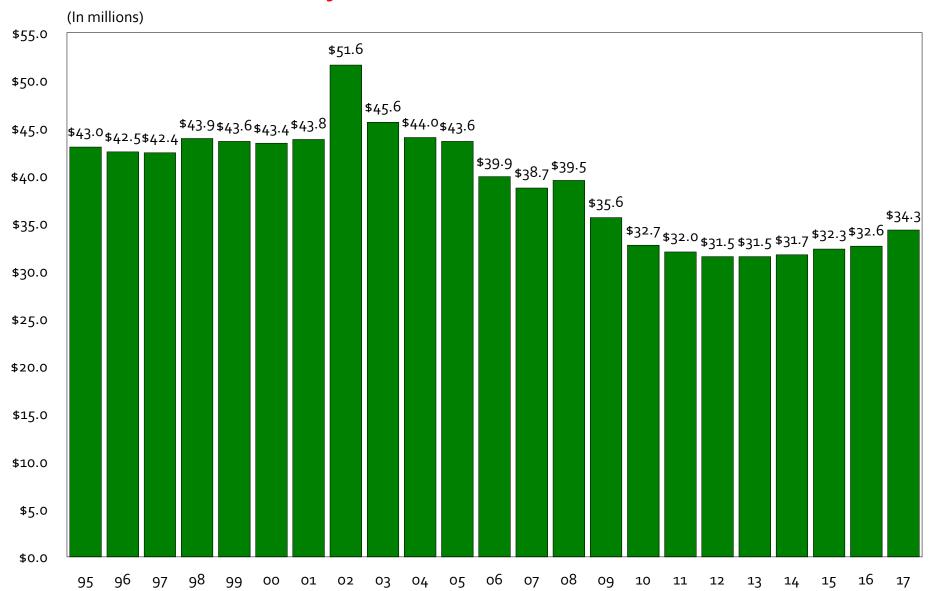
(Households with Jewish Children Age 6-17)



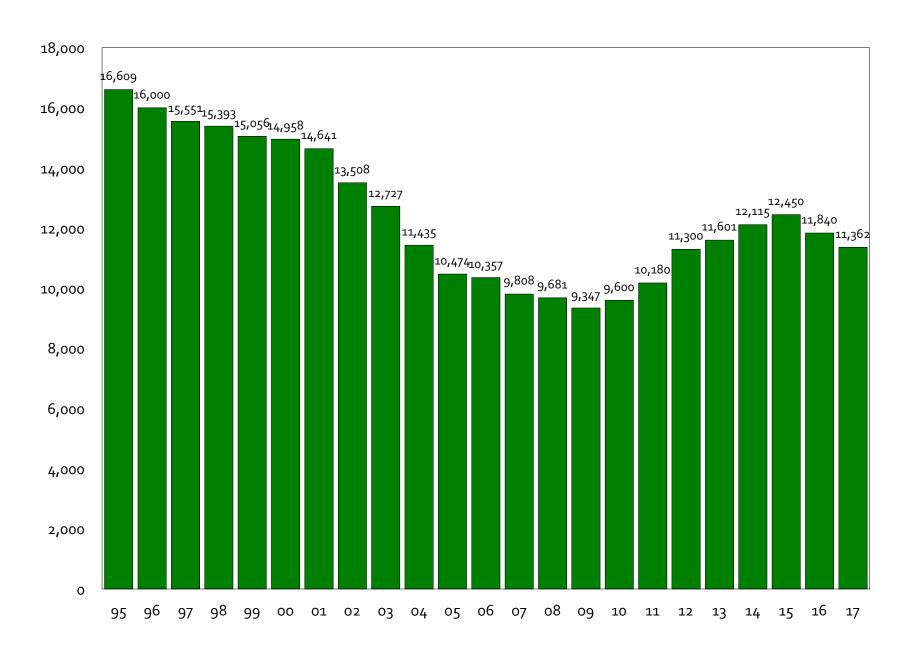
Finding 11: The Federation Annual Campaign shows both signs of strength and weakness.

### **Jewish Federation Annual Campaign**

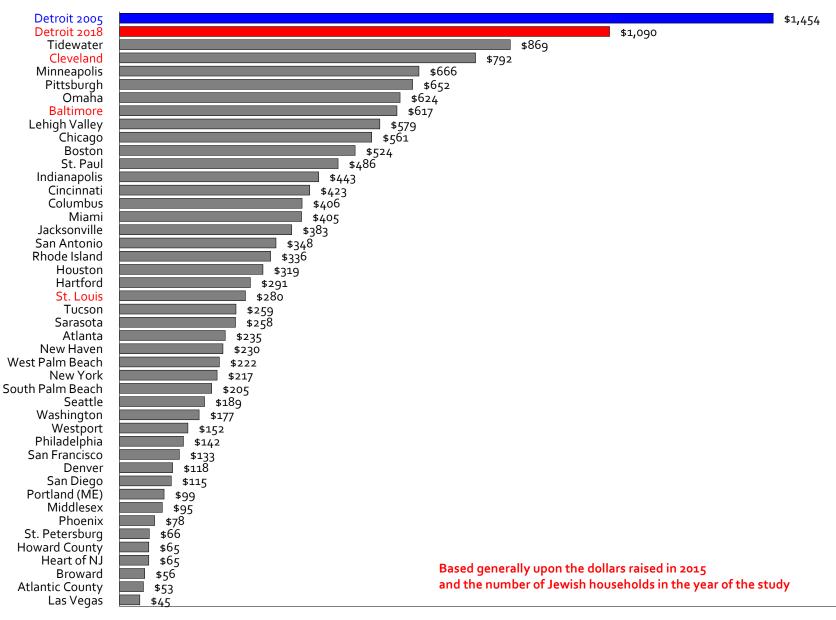
(Adjusted for Inflation to 2017 Dollars)



### **Number of Donors to Jewish Federation Annual Campaign**



### Average Donation to Local Jewish Federation Per Jewish Household

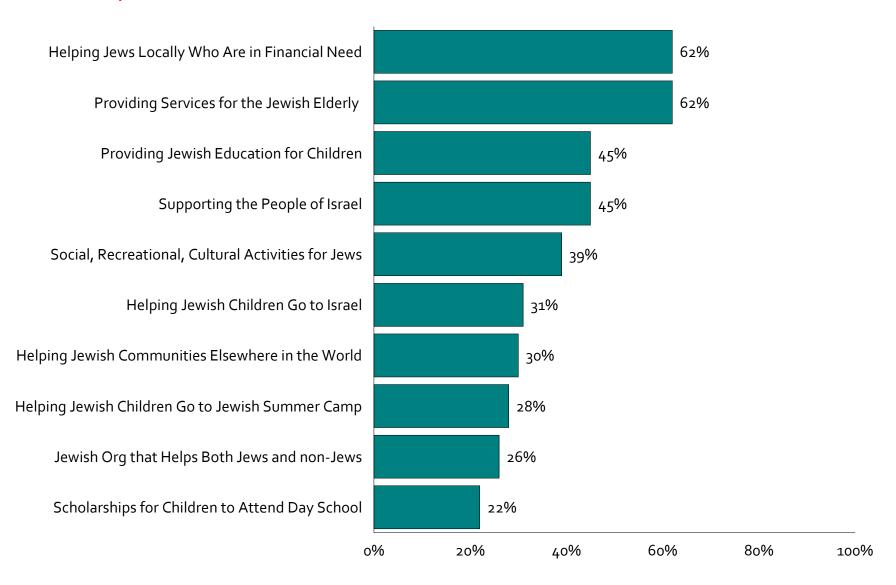


\$0 \$500 \$1,000 \$1,500

### Importance of Motivations to Donate to a Jewish Organization

% Very Important

(Respondents in Households Who Donated \$100 and Over to the Jewish Federation in the Past Year)

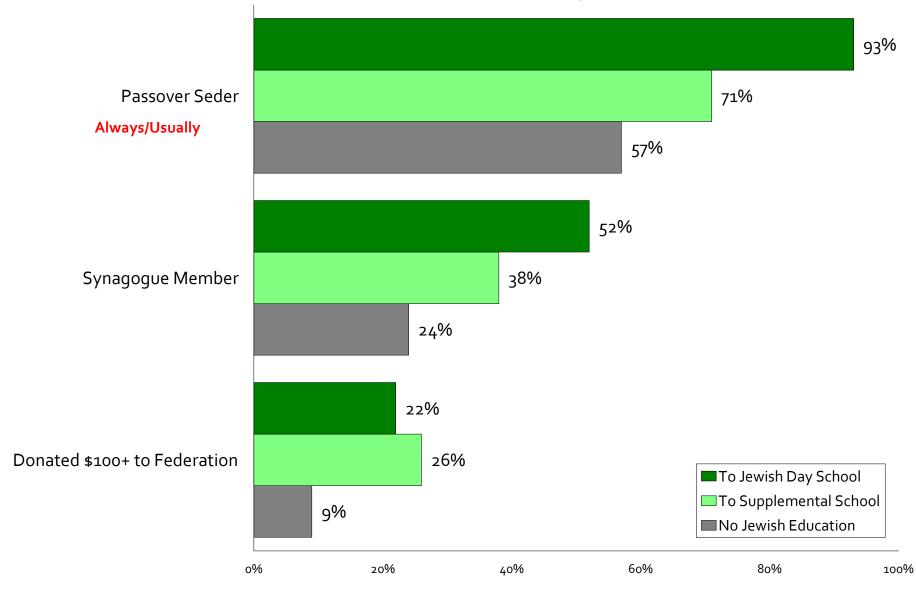


Finding 12: Jewish education as a child,
Jewish overnight camp as a child,
Jewish teenage youth group,
Hillel/Chabad in college, and
Israel trips

correlate positively with Jewish behaviors as adults.

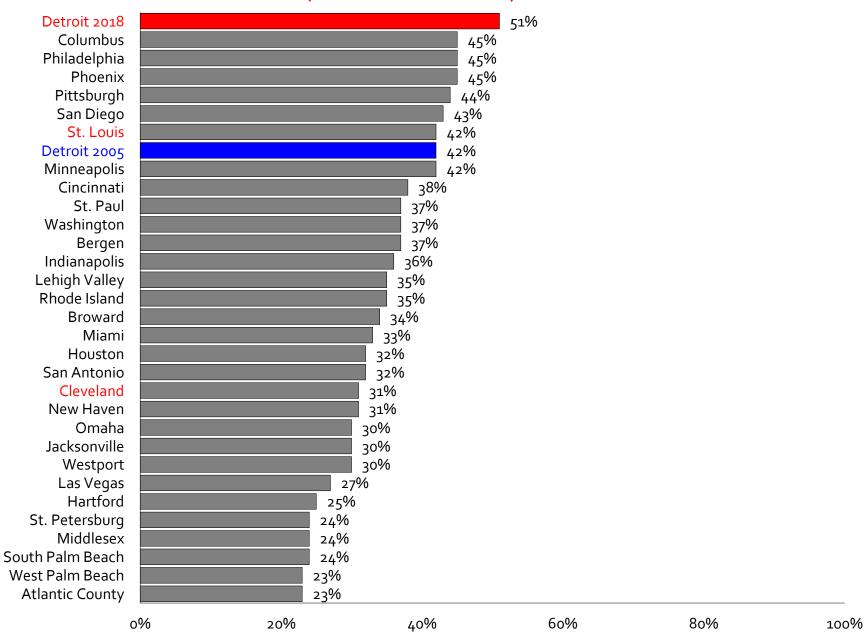
### Households in Which The Respondent Received Some Formal Jewish Education as a Child

Correlation with Adult Jewish Behaviors (Households with Born or Raised Jewish Respondents)



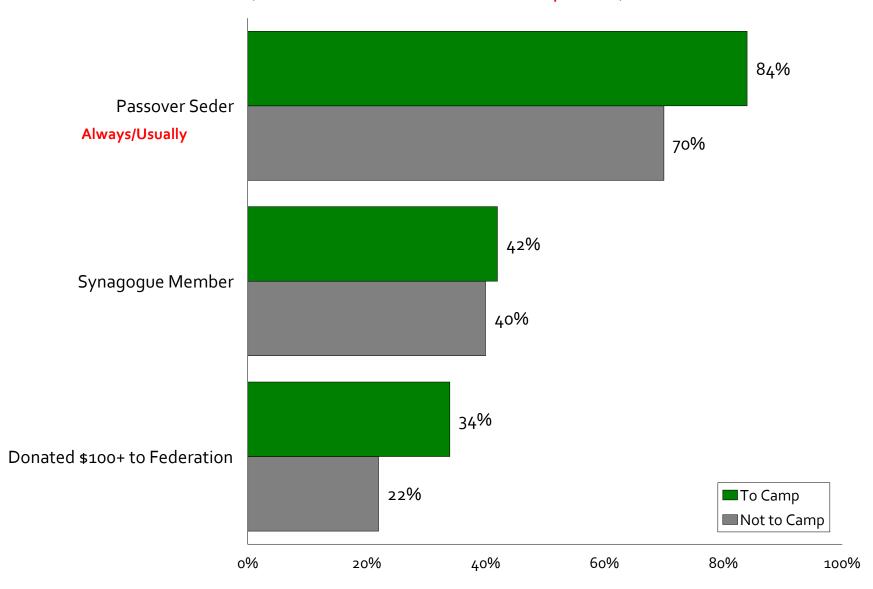
### 58 Attended or Worked at a Jewish Overnight Camp as Children

(Born or Raised Jewish Adults)



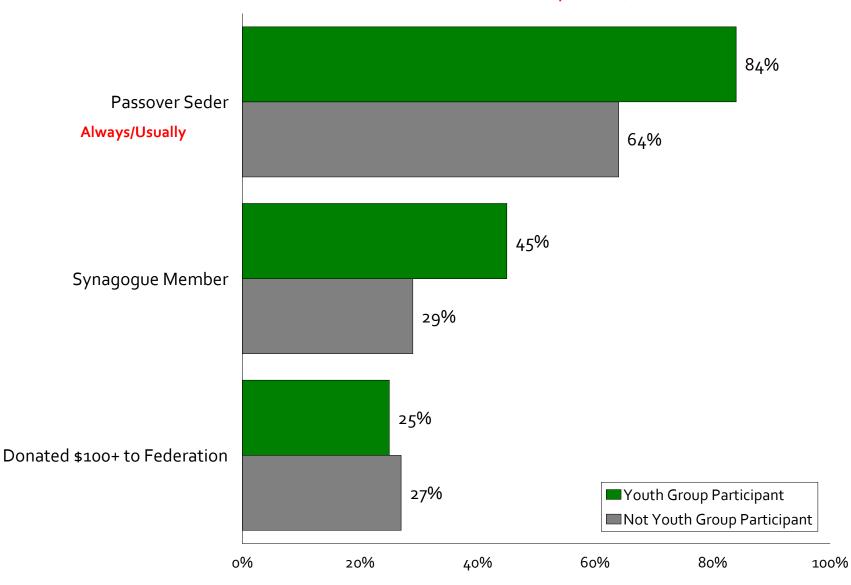
# Households in Which The Respondent Attended or Worked at a Jewish Overnight Camp as a Child

Correlation with Adult Jewish Behaviors (Households with Born or Raised Jewish Respondents)



# Households in Which The Respondent Participated in a Jewish Youth Group as a Teenager

Correlation with Adult Jewish Behaviors (Households with Born or Raised Jewish Respondents)

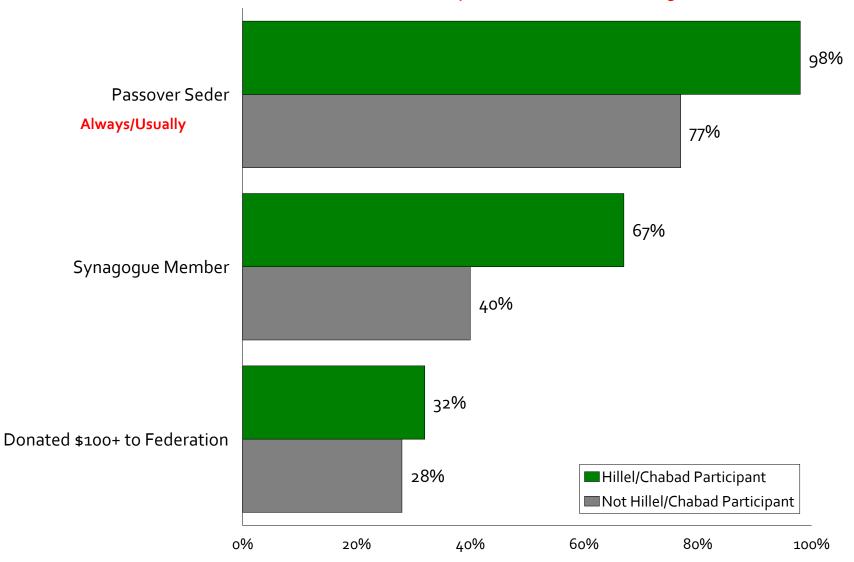


# Households in Which the Respondent Participated in Hillel/Chabad While in College

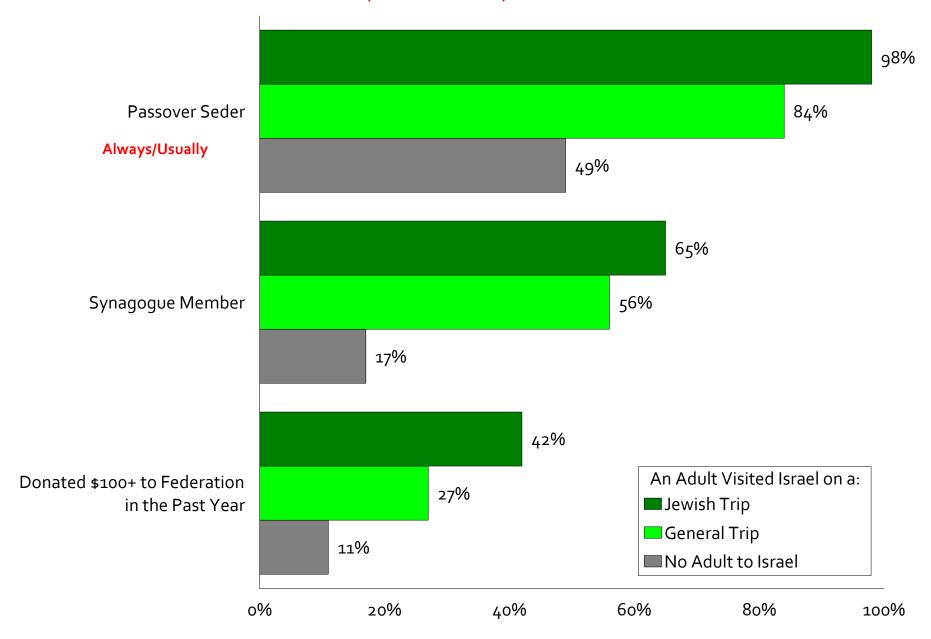
(Excluding High Holidays)

**Correlation with Adult Jewish Behaviors** 

(Households with Born or Raised Jewish Respondents Who Attended College)

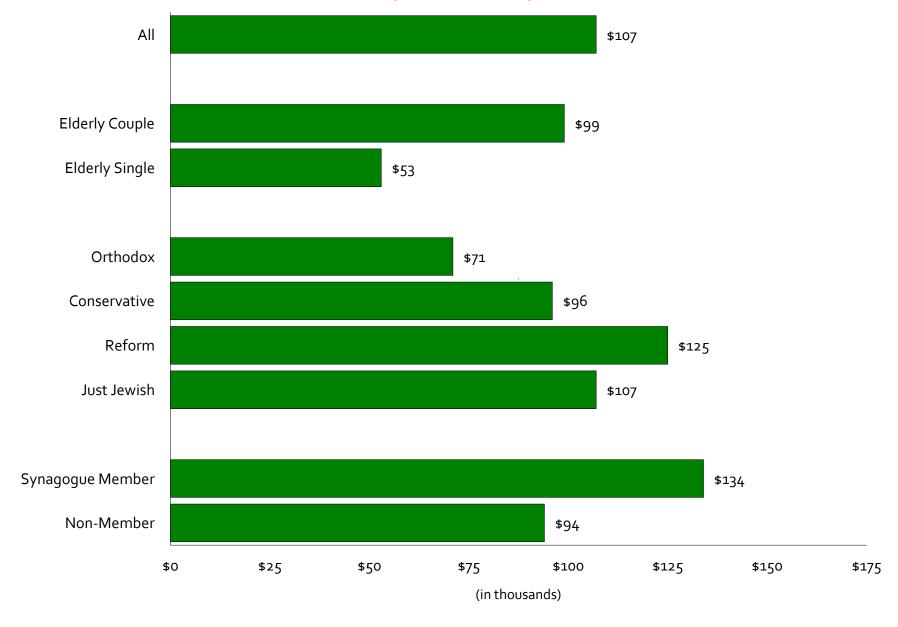


### Households in Which an Adult Has Visited Israel



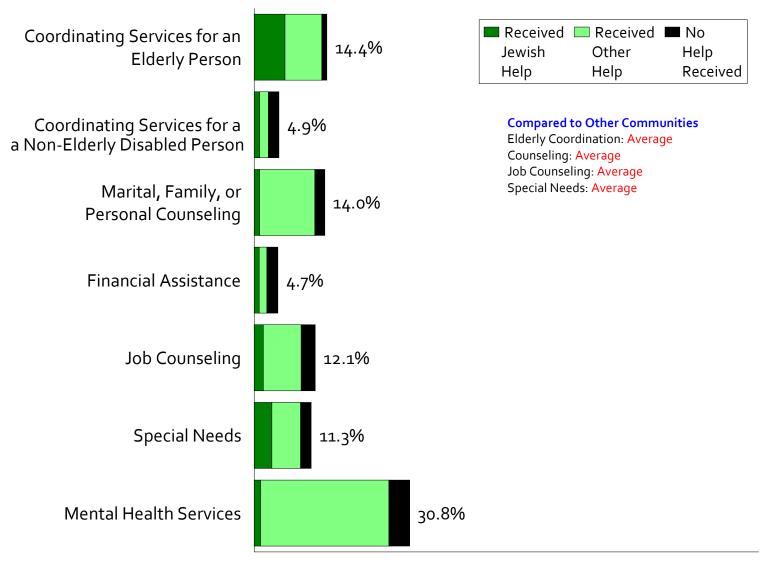
63 **A Few Other Interesting Findings** 

### **Median Household Income**



#### **Need for Social Services in the Past Year**

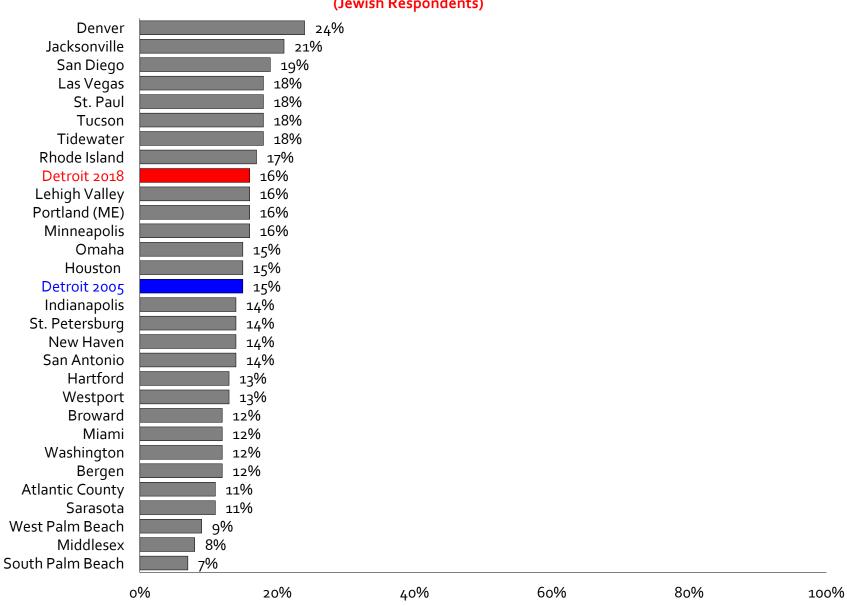
(Jewish Households, except Job Counseling-- Households Age 18-64 and Special Needs, Mental Health Services--Households with Children)



0.0% 10.0% 20.0% 30.0% 40.0% 50.0% 60.0% 70.0% 80.0% 90.0% 100.0%

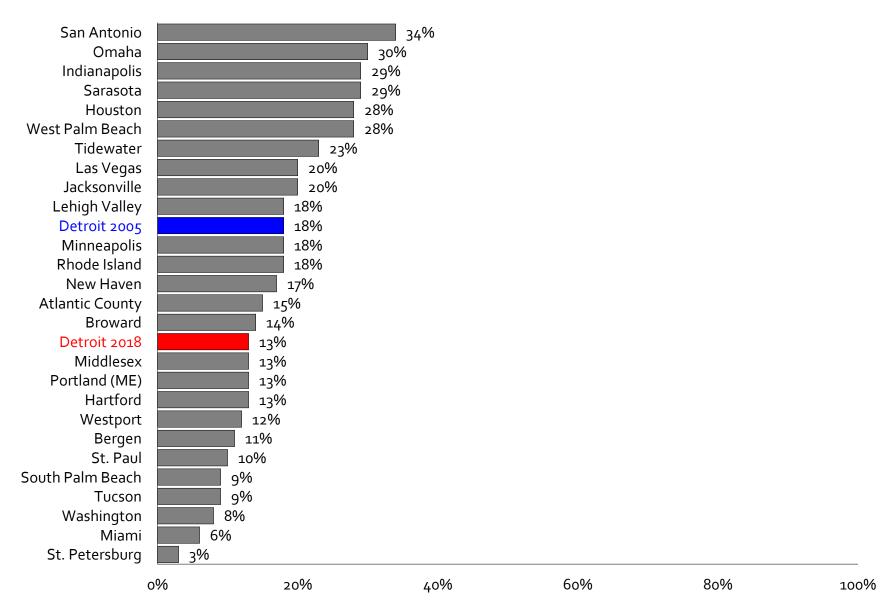
### **Personally Experienced Antisemitism** in Local Community in the Past Year

(Jewish Respondents)



# Households in Which a Jewish Child Age 6-17 Experienced Antisemitism in the Local Community in the Past Year

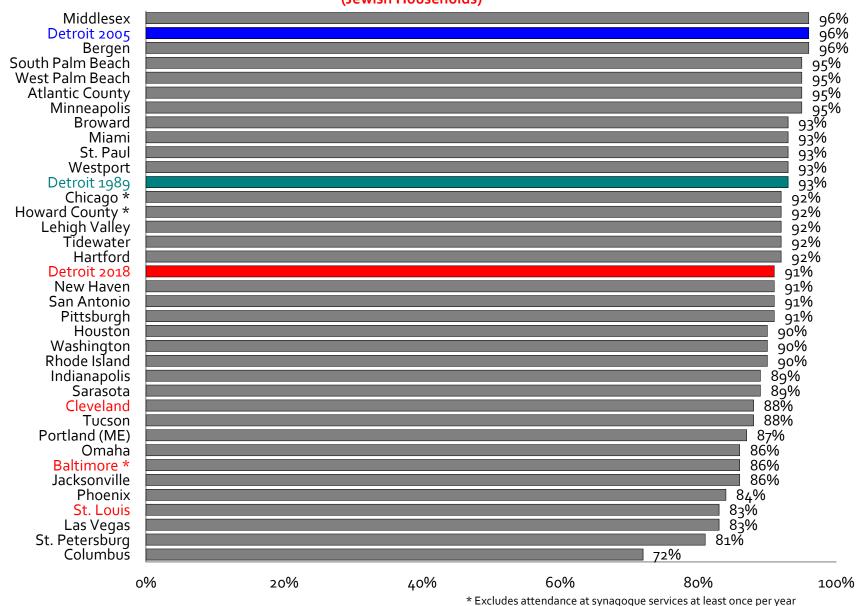
(Households with Jewish Children Age 6-17)



### **Overall Involvement in Jewish Activity**

(Practice, Attend Synagogue Services at Least Once per Year, Associated, or Donated to a Jewish Charity in the Past Year)

(Jewish Households)



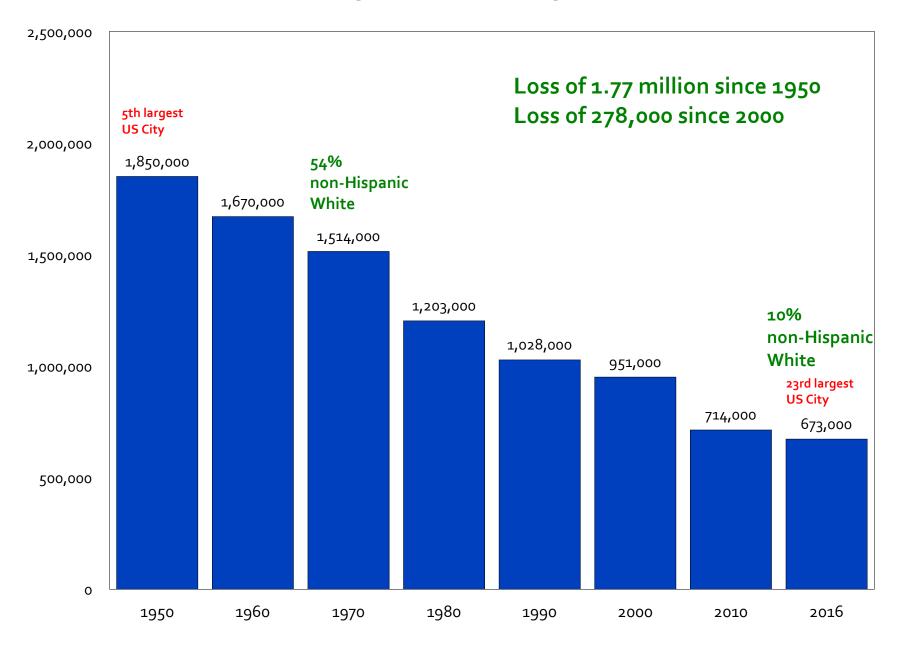
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## **Twelve Major Findings**

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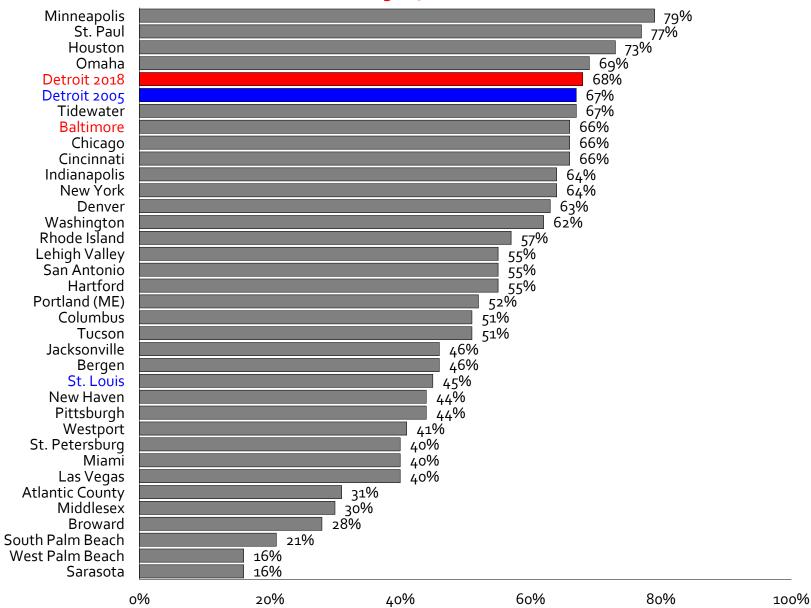
Director of the Jewish Demography Project of the
Sue and Leonard Miller Center for Contemporary Judaic Studies
and
Professor
Department of Geography
University of Miami

### **General Population of City of Detroit**



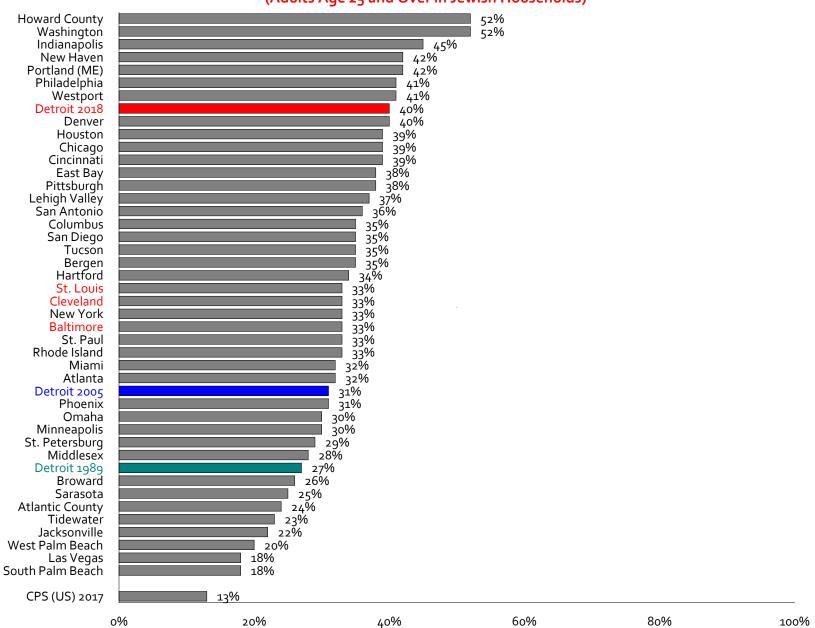
#### Have a Local Adult Child

#### Households Age 75 and Over

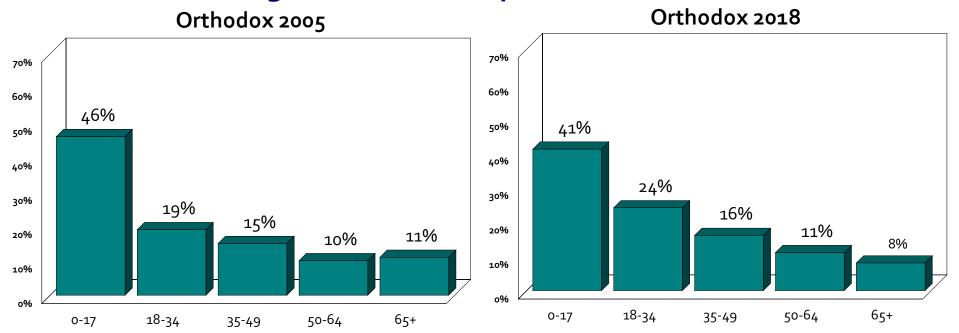


### **Graduate Degree**

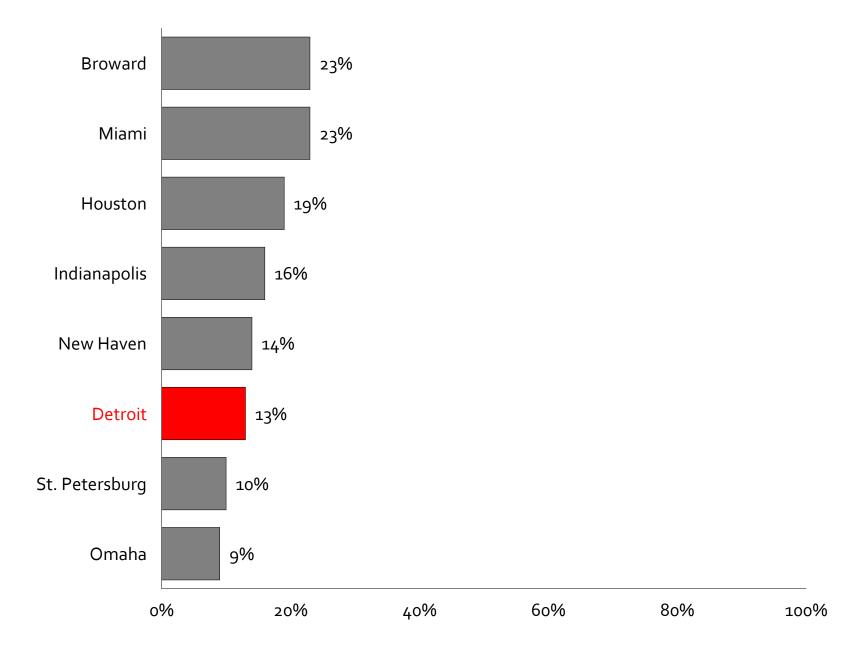
(Adults Age 25 and Over in Jewish Households)



#### Age Distribution by Jewish Identification

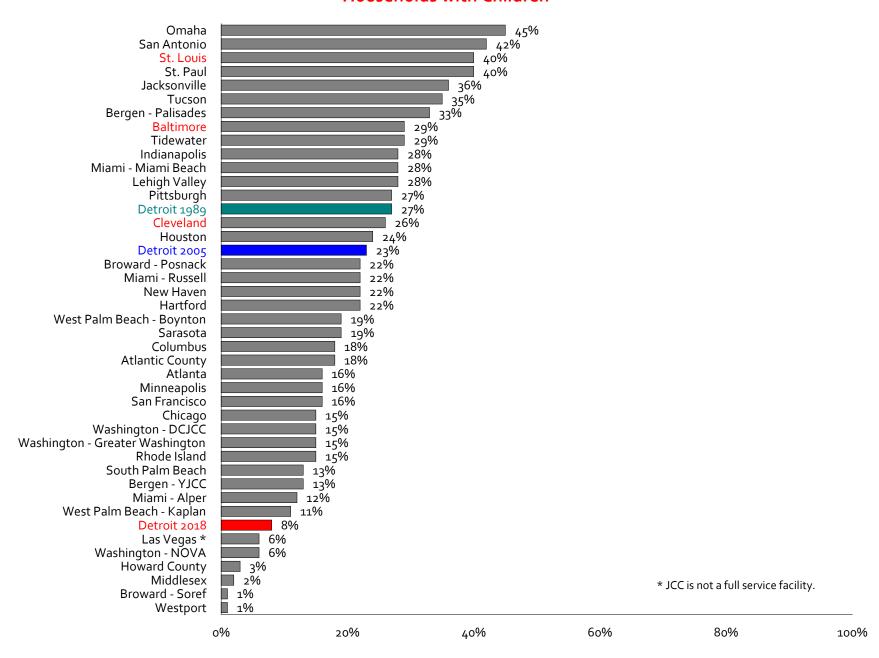


## Participated in or Attended any Programs or Religious Services at, or Sponsored by, Chabad in the Past Year

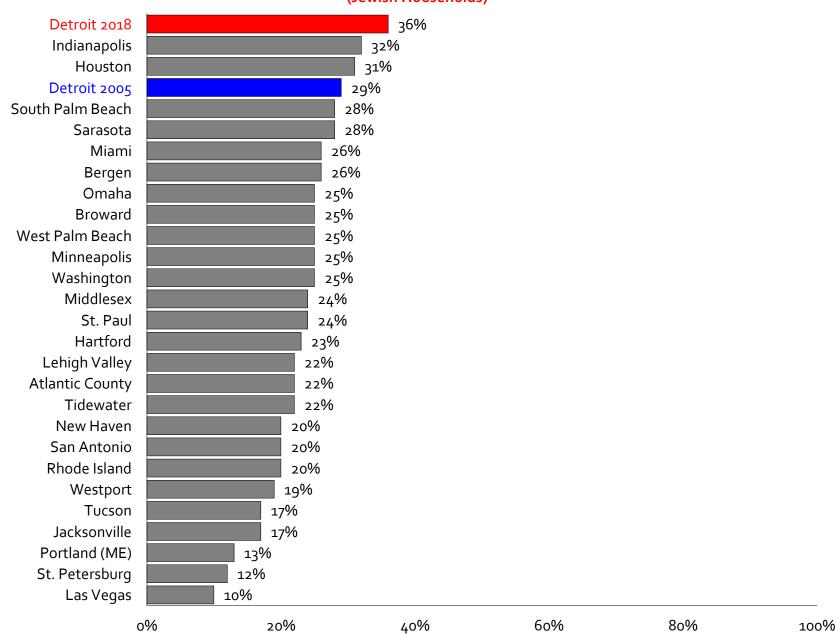


#### **JCC Membership**

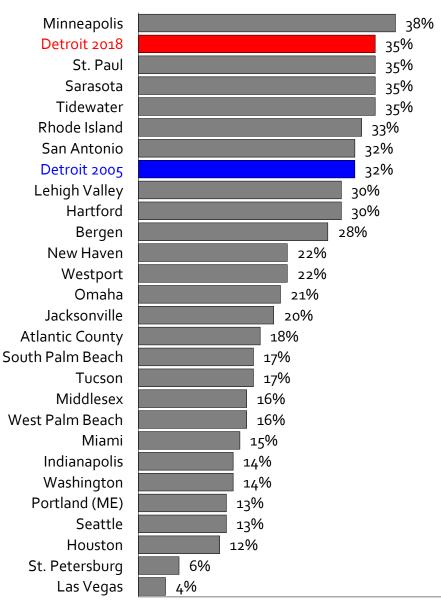
#### **Households with Children**



(Jewish Households)



(Based upon the Jewish Federation Survey)
(Jewish Households)



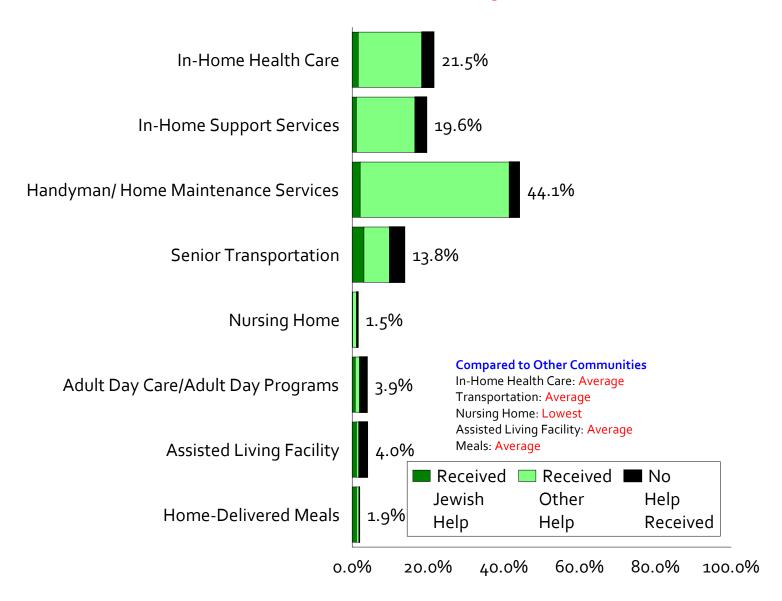
11,362 donors divided by 31,500 total households

We do not know number of households who donated. It is lower than 11,362

0% 20% 40% 60% 80% 100%

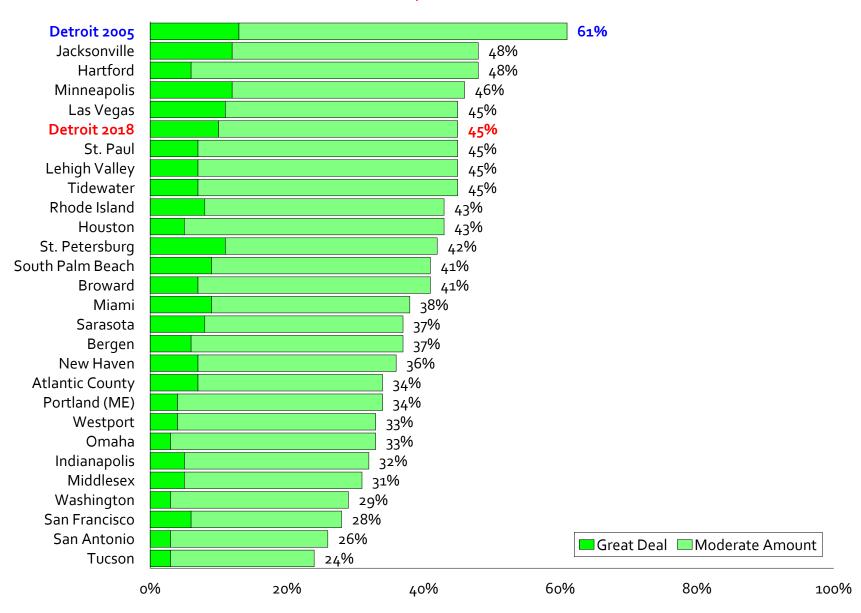
#### **Need for Social Services in the Past Year**

(Households with Persons Age 75 and Over)



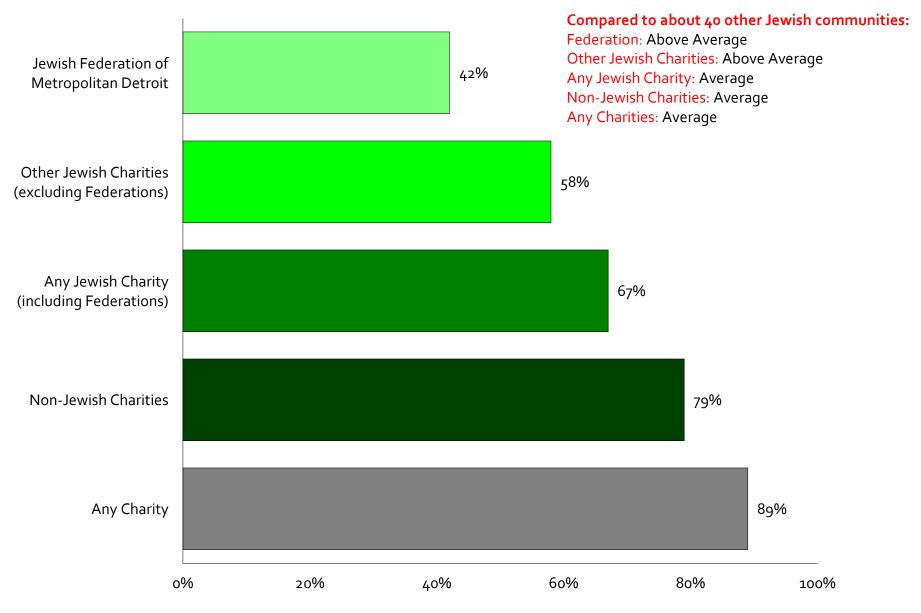
# Perceive a Great Deal/Moderate Amount of Antisemitism in Local Community

(Respondents)

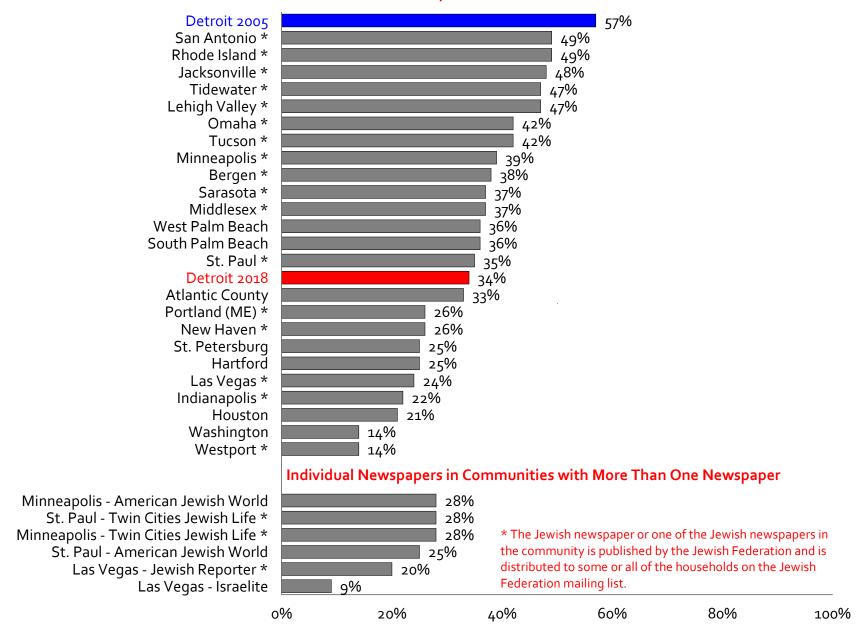


#### **Summary of Donations**

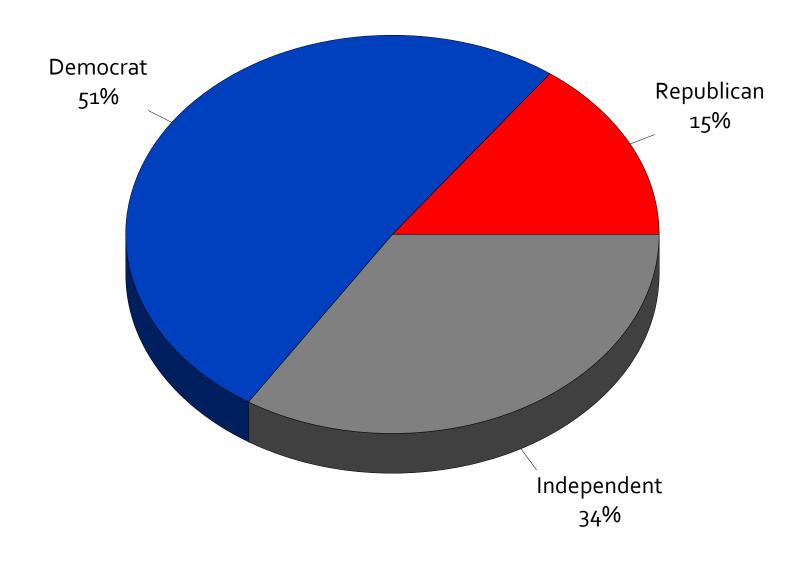
(Jewish Households)



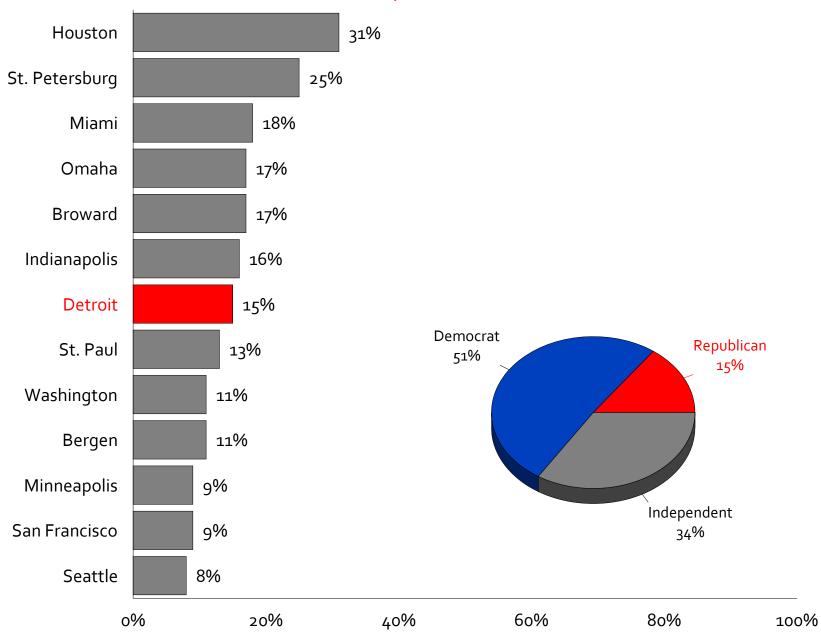
#### Always/Usually Read a Local Jewish Newspaper



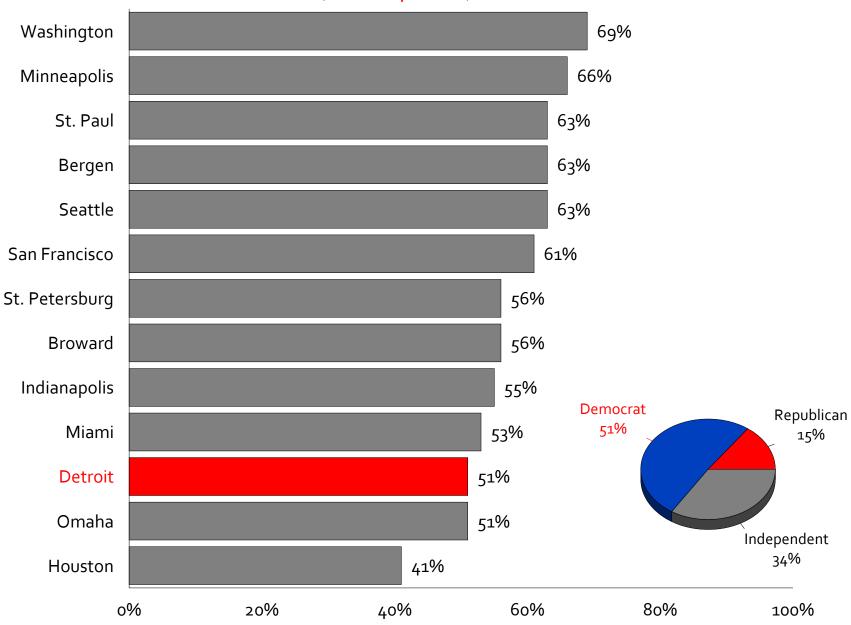
### **Political Party**



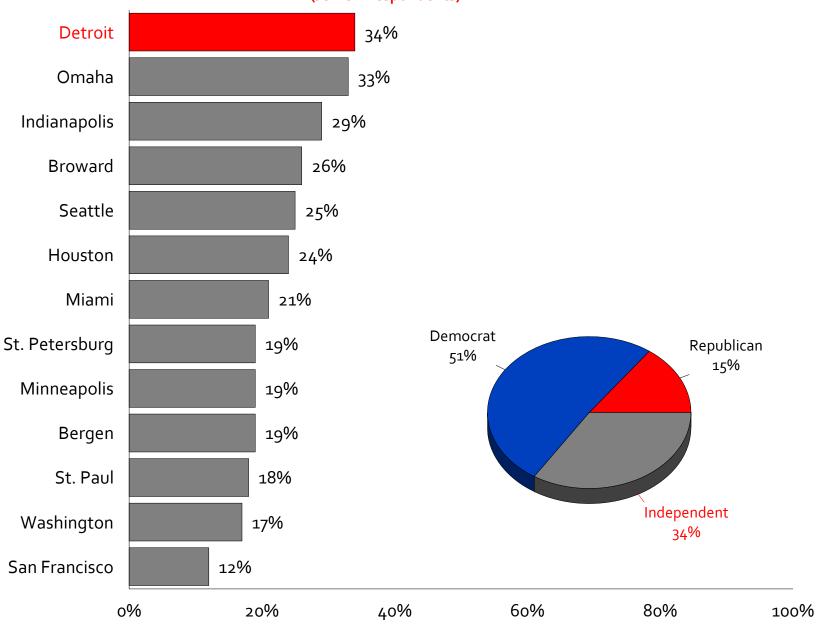
#### **Percentage Republican**



#### **Percentage Democrat**



#### **Percentage Independent**



#### Not at All Familiar with the Local Jewish Federation Y

(Respondents)

